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Oracle Knowledge iConnect Developers Guide

Using iConnect to Integrate CRM and Oracle Knowledge Applications

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Oracle, Inc.

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PREFACE

About This Guide

This guide provides detailed instructions and supporting information for installing and configuring Oracle Knowledge iConnect for CRM for use with an Oracle Knowledge application. This guide is intended for application developers and systems administrators who need to plan for and perform integration of iConnect for CRM with an Oracle Knowledge application and a supported CRM application.

This preface includes information on:

- "In This Guide" The general organization of this guide.
- "Screen and Text Representations"
- "References to World Wide Web Resources"

In This Guide

The Oracle Knowledge iConnect Developers Guide is divided into the following sections:

Chapter 1, Oracle Knowledge iConnect for CRM	This chapter describes Oracle Knowledge iConnect for CRM installation, installed directories and files, product components, and the integration process.
Chapter 2, Configuration Scenarios	This chapter describes configuration options to integrate a CCA system and Oracle Knowledge iConnect for various scenarios.
Chapter 3, Deploying iConnect in a CRM Environment	This chapter describes how to import and deploy the iConnect for CRM components into the CRM environment.
Chapter 4, Launching iConnect	This chapter describes how to configure the iConnect for CRM components that make the Oracle Knowledge application available to the CRM application.
Chapter 5, Configuring Link Capabilities	This chapter describes how to configure the data transfer between the Oracle Knowledge application and the CRM application.
Chapter 6, Configuring the iConnect Integrated User Interface	This chapter describes how to adjust the height of the search results frame within the CRM application.

Screen and Text Representations

The product screens, screen text, and file contents depicted in the documentation are examples. We attempt to convey the product's appearance and functionality as accurately as possible; however, the actual product contents and displays may differ from the published examples.

References to World Wide Web Resources

For your convenience, we refer to Uniform Resource Locators (URLs) for resources published on the World Wide Web when appropriate. We attempt to provide accurate information; however, these resources are controlled by their respective owners and are therefore subject to change at any time.

CHAPTER 1

Oracle Knowledge iConnect for CRM

iConnect for CRM for Oracle Knowledge provides a complete intelligent search interface that enables contact center agents to quickly and easily find accurate answers to customer inquiries from within the CRM dashboard.

iConnect for CRM leverages Oracle Knowledge Intelligent Search technology to find exact answers to inquiries based on their meaning, and to search unstructured content, structured data sources and transactional business applications in parallel. The Oracle Knowledge technology can automatically incorporate customer context, call context, and CRM contextual information in the search for answers to customer inquiries.

iConnect for CRM user interface is embedded within the CRM desktop, designed to maximize agent productivity and minimize keystrokes, improving call resolution rates. The answers are more than just mere links to source content; they also include relevant excerpts that have a high probability of answering the inquiry based on their intent.

iConnect for CRM significantly streamlines the call wrap-up process by automatically providing embedded links to associate the right enterprise knowledge with each service request resolution task.

Integration Requirements and Supported Applications

The Oracle Knowledge iConnect requires a complete and configured Oracle Knowledge installation, including the iConnect for CRM, and a supported CRM application.

iConnect for CRM Installation

Access the Oracle Knowledge release download site. Under the Platform: All heading, click CRM Files.

Open the CRM-X.x.zip file and extract the contents to:

<InQuira_home>\archive\crm

 * You may need to create the crm directory when extracting the files.

The iConnect for CRM file extraction creates the following directory structure in Windows:

```
\CCA
\DataMaps
\WebService
```



```
\WebTemplate
\CRAWLER
\DataMaps
\RunTimeEvents
\WebService
\xsl
```

iConnect for CRM Installation Directories

The following tables describe the installation directories and files for iConnect for CRM.

The crm directory contains the following sub-directories and files:

Directory	Description
CCA	This directory contains the iConnect for CRM components.
CRAWLER	This directory contains the iConnect for CRM components.
xsl	This directory contains the standard content converter stylesheets which you copy to the Oracle Knowledge application and the web server. main.xsl sr transformation.xsl

The CCA directory contains the following iConnect for CRM directories and files:

Directory	Description
DataMaps	This directory contains two files which are used in the data integration process.
	InQuiraLinkUnlinkSRDM.xml InQuiraSRLinkedAnswersDM.xml
WebService	This directory contains the webservices file:
	InQuiraSRLinkedAnswers.xml
WebTemplate	This directory contains the Oracle Knowledge search applet for deployment in the CRM environment.
	InQuiraSearchApplet.swt

The CRAWLER directory contains the following iConnect for CRM files:

File	Description		
DataMaps	his directory contains the datamap file:		
	InQuiraSRDetails.xml		
RunTimeEven	This directory contains the runtime event file:		
ts	RTE.xml		
WebService	This directory contains the webservices file:		
	InQuiraCrawler.xml		



iConnect for CRM Components

iConnect for CRM consists of the following components that you deploy within the CRM environment:

- Custom CRM Projects packaged as CRM Integration Files that you import and deploy as described in Chapter 3, Deploying iConnect in a CRM Environment
- Custom user interface templates (InQuiraSearchApplet.swt) as described in "Configuration Options for the iConnect Application" on page 22

The Integration Process

The iConnect for CRM deployment process consists of the following steps:

- Deploy the iConnect for CRM components in the CRM environment as described in *Chapter 3, Deploying iConnect in a CRM Environment*
- Configure content and data integration as described in Chapter 5, Configuring Link Capabilities
- Edit the CRM user interface as described in *Chapter 6, Configuring the iConnect Integrated User Interface*



Configuration Scenarios

This chapter describes configuration options to integrate a CCA system and Oracle Knowledge iConnect for each of the following scenarios:

- Search in Context
- Single Sign-on
- Localizing Oracle Knowledge and Multi-Lingual Content
- Linking a Document to a Case
- Unlinking a Document
- Creating New Content and Providing Feedback
- Supporting Multiple CRM Systems

The function provided for individual documents from Information Manager are available when viewing search results from the web pages. These functions include document editing, recommending changes to documents, viewing change recommendations, rating, subscribing, and other useful functions for users.



Search in Context

Search in context is the ability to allow a user to find an answer based upon the content of the case that they are currently working. With the click of a button, information is pulled from the case and presented to Oracle Knowledge to identify the best answer. The user can then interact with Oracle Knowledge to further refine their search, click to view content, provide feedback, or perform one of other many functions provided through the Oracle Knowledge UI.

CCA Implementation

Configure the URL to point to the Oracle Knowledge instance. See "Launching iConnect in Context" on page 16.

Configure application.properties file and infocenter.properties file. See "Configuration Options for the iConnect Application" on page 17.

iConnect Application Configuration

Configure iConnect parameters.

Configure to point to Oracle Knowledge search runtime.

Single Sign-on

Oracle Knowledge accepts the user credentials (user id and password) that are passed and automatically logon the user when the user initiates the first search request for a case. If the user is unknown, then the user appears as an anonymous user. If the user is known, the user is automatically logged into Oracle Knowledge.

The user is mapped to a user Role, which dictates the privileges for that user that are displayed within the Oracle Knowledge application.

This password encryption/decryption only affects the autologin for system integration. It does not affect the normal login process, being native Oracle Knowledge implementation, LDAP, or any custom made implementation through IAuthenticate.

Using HTTPS communication between CCA and InfoCenter/iConnect further improves the security for sensitive data.

If using Single Sign-on products, such as Site Minder, a customized SSO can replace the AUTOLOGIN delivered.

CCA Implementation

Define Oracle Knowledge User Name and Password in SSO configuration. The password should be encrypted (entered in encrypted format). The default password is encrypted as it is in Information Manager when a user/password is created. See "Oracle Knowledge InfoCenter Password" on page 18.



iConnect Application Configuration

Configure the encryption algorithm for entry CRYTO_CLASS_NAME in config.properties for each iConnect application. This can be done though IM console, System Config Expert mode. By default, it is preconfigured as com.inquira.foundation.utilities.CVEncryption.

The encryption algorithm can be custom implemented and plugin to the iConnect system as long as it implements the following interface.

```
package com.inquira.foundation.utilities;
public interface ICVCrypto {
    public String encryptPassword(String str)throws CVSecurityException ;
    public String decryptPassword(String str)throws CVSecurityException ;
}
```

The encryption algorithm should apply on both CCA and on iConnect.

Localizing Oracle Knowledge and Multi-Lingual Content

The Oracle Knowledge iConnect Application accepts the user locale to dynamically determine the localized version of iConnect to display for the user. The locale for the user is also used to determine the locale of the answers returned. In addition, the user can select additional languages for which they would like to see results returned. Oracle Knowledge provides cross-lingual search where results may be returned in all languages, while the user enters the question in the native language. Automatic spell checking occurs for their native language and concepts are identified that may match other languages and in-turn match on other content for those languages.

For example, when entering "funcionnes" in Spanish, Information Manager uses spell check to correct this as "funciones" and matches on the concept "features" in English. Often all content is not translated into all languages. Cross-lingual search allows users who can read multiple languages, but have trouble writing in another, to enter a question in the native language and see results in other languages that they can read.

CCA Implementation

Locale is passed for the user in the Symbolic URL (param "locale") or embedded in iConnect customized implementation.

iConnect Application Configuration

Multiple Languages can be configured within Oracle Knowledge to provide a checkbox to the end user for the language of results.

Linking a Document to a Case

Oracle Knowledge iConnect provides the feature to link an answer to a case. When a user finds a solution, the user can link that solution to the case and Information Manager records the following details:

- URL
- Document ID
- User Name*

- Excerpt
- Solution IDVersion
- Linked DateInQuira Status

- Title
- ORACLE KNOWLEDGE ICONNECT DEVELOPERS GUIDE



*This is the user who linked the solution.

For the case, this is an audit trail of what was used as a solution for the case. Within Oracle Knowledge, the activity of linking a document to a case results in the document reuse count and document value being incremented, identifying the author for the usefulness or value of the contribution in reports and in the author's reputation.

An optional parameter, incident value for the case, can be applied to influence the document value by passing in a value for the case when the document is linked (e.g. Severity 1 passes in 10, while Severity 4 passes in 1). The document value is the sum of all incident values for the cases to which the document was linked.

Using an incident value allows the recognition of users who author documents that are reused to solve critical cases. It also influences the user's reputation points. Often the best support people work on the fewest, but most critical cases, and write the fewest documents, but they are valuable documents to the company. Incident value helps to recognize these individuals for their contributions.

Important! A closed case cannot link any additional answers.

CCA Implementation

Configure web services.

Oracle Knowledge Search Configuration

Create a **Linked Answers** tab, as described in "Configuration Options for the iConnect Application" on page 17.

Unlinking a Document

Oracle Knowledge iConnect provides the feature to unlink an answer from a case. When a user determines that the answer linked to the case did not resolve the case, the user can unlink the answer from the case. This process will also decrement the reuse count and the document value for the document that is unlinked.

CCA Implementation

Configure web services.

Oracle Knowledge Search Configuration

The linking configuration described above also creates the ability to unlink.

Creating New Content and Providing Feedback

If the issue is not known, the user can create a document which frames the problem and the resolution to the issue. The information from the case can be used to create a new document. The draft document can be automatically linked to the case as what was used to resolve the case, and the document will be available for other users to view and possibly publish to the web site for external users.



A knowledge management platform is a content manufacturing engine as users create content to resolve new issues, systematically filling content gaps and publishing new, relevant content to the web site.

If granted the privileges to do, users may edit existing content as they use it in the case that they find a problem with a document that needs to be fixed.

Users may also recommend new content if they are not provided the privilege to create new content directly. Users may recommend changes to an existing document and see recommended changes from other users when viewing a document.

Users may provide other feedback specifically for their search experience to flag sessions that are problematic for offline analysis, as well as provided ratings and feedback on content.

Users may also post topics for discussion using Oracle Knowledge forums, from which new documents can be sourced.

CCA Implementation

Use the Link Web Service defined for linking a document to a case.

Use the Symbolic URL to pass information about the case and prefill draft documents or recommendations.

Supporting Multiple CRM Systems

A single instance of Oracle Knowledge can be used for multiple CRM systems. Different groups within a company may use different CRM systems, but still need to find and share answers. Each CRM system can be configured and passed to iConnect for iConnect to know which CRM system is linking answers to their cases. iConnect would then invoke the corresponding set of link or unlink web services.

CCA Implementation

The Symbolic URL passes a system parameter ("cca_system" value has to match the Call Center Advisor name of Call Center Advisor config in Advanced config).

Oracle Knowledge iConnect Configuration (Search instances)

The iConnect is configured in System Manager, see Chapter 4, "Launching iConnect". The CC Advisor name must match the "cca_system" value in the Symbolic URL defined in CCA. A different CCA with a unique name can be created for each CRM system.



CHAPTER 3

Deploying iConnect in a CRM Environment

This chapter discusses:

- Configuring iConnect Parameters
- Deploying iConnect

Configuring iConnect Parameters

When you add a web application to a repository and define it, Oracle Knowledge Information Manager deploys the iConnect files and the InfoCenter files. This represents the web pages and the properties file for the web application. Use the Contact Center Advisor setup in the Advanced Configuration Facility to set and modify the integration parameters for the iConnect and Siebel.

Edit Call Center Advisor Settings

In Advanced Configuration:

- 1 In the Oracle Knowledge System Manager, navigate to Tools > Advanced Config > System > Contact Center Advisor.
- 2 Click Edit.

The Editing: Call Center Advisor screen displays:

Editing: Call Cer	nter Advisor		
		ок	Cancel
cca-default- handler	ABC	Edit List	
Call Center Advisor	Siebel	•	
Base URL	http://HOST:PORT/eai_enu/start.swe		
User Name	:		
Password	:		
Call Center	ABC	- □	
Addisor	DEF	lip 🛛	



Property	Description
cca-default-handler	Refers to how Oracle Knowledge communicates with Siebel installations. See "Add a Call Center Advisor" below.
Call Center Advisor	The default is Siebel. This is the "cca-handler-impl". This must match what is defined for the "cca_system*" on page 16 in the URL Parameters list.
Base URL	Refers to the URL associated with the configured CRM system.
Username	Enter the login name associated with the CRM server.
Password	Enter to the password associated with the above User Name.
cca-handler-impl	Defines the code used by Oracle Knowledge to invoke communication with a CRM system. See "Add a cca-handler-impl" on page 13 for more information.

3 Enter the following parameters:

Add a Call Center Advisor

From the Editing: Call Center Advisor screen:

- 1 Click Add New Item in the Call Center Advisor section.
- The Editing: Call Center Advisor > Call Center Advisor screen displays.

Editing: Call Cen	ter Advisor :	> Call Cent	er Advisor				
				ок		Cancel	
Item Name 🕨	АВС						
Call Center Adv	isor						
Call Center Advisor Base URL User Name Password	: Siebel : http://HOST : username : .	:PORT/eai_enu	/start.swe		<u>Edit List</u>		
Properties							
Val	ue :	Item Name 🕨 Value :	Key some addition	nal config v	alue		
	Add New I	tem					
ок	Cancel						



Property	Description
Item Name	Enter a name for the CCA configuration. This used to register this CRM handler and help to locate this handleImp by the Oracle Knowledge CCA framework.
Call Center Advisor	The default is Siebel. This is the "cca-handler-impl". This must match what is defined for the "cca_system*" on page 16 in the URL Parameters list.
Base URL	Enter to the URL associated with the configured CRM system. This is used to access web services.
User Name	Enter to the login name associated with the CRM server.
Password	Enter to the password associated with the above User Name.
Properties	Add any additional configurable properties, if necessary. To modify select Add New Item .

2 Review the "Possible Configurations" section and enter the following properties for your configuration:

Add a cca-handler-impl

From the Editing: Call Center Advisor screen:

1 Click Add New Item in the cca-handler-impl section.

The Editing: Call Center Advisor > cca-handler-impl screen displays.

Editing: Call Center Advisor > cca-handler-impl		
	ок	Cancel
Item Name Siebel cca-handler-impl : com.inquira.request.cca.CCASiebelHandler		
OK. Cancel		

2 Review the "Possible Configurations" section and enter the following properties for your configuration:

Property	Description
Item Name	Enter a name for the cca-handler-imp. The Item Name must match what is defined for the "cca_system*" on page 16 in the URL Parameters list. The default is Siebel
cca-handler-impl	This must be the java class name and full path for the CRM system handler.
	For example, for Siebel, the delivered class name is: com.inquira.request.cca.CCASiebelHandler

For more information about the cca-handler-impl configuration, see "Configuring the CCA Request Handler" on page 20.



Possible Configurations

PRIMARY CCA CONFIGURATION

To configure one CRM system using iConnect:

- 1 Create a CCA configuration. See "Add a Call Center Advisor" on page 12.
- 2 Create a cca_handler_imp. See "Add a cca-handler-impl" on page 13.
- **3** Pass the URL with a cca_system matching the Item Name for the cca_handler_imp, as defined in "Launching iConnect in Context" on page 16.

SECONDARY CCA CONFIGURATION

To configure an additional CRM system, using iConnect:

- 1 Create a second CCA configuration. See "Add a Call Center Advisor" on page 12.
- 2 Create a second cca_handler_imp. See "Add a cca-handler-impl" on page 13.
- **3** Pass the symbolic URL with a cca_system matching the Item Name for the second cca_handler_imp, as defined in "Launching iConnect in Context" on page 16.

ADDITIONAL THIRD-PARTY CCA CONFIGURATION

To configure a third-party CRM system (e.g. Clarify or PeopleSoft), using iConnect:

- 1 Create a CCA configuration. See "Add a Call Center Advisor" on page 12.
- 2 Create a cca_handler_imp. See "Add a cca-handler-impl" on page 13.
- 3 Pass the symbolic URL with a cca_system matching the Item Name for the cca_handler_imp.



Deploying iConnect

Oracle Knowledge provides the ability to deploy defined applications to an Information Manager repository. The Information Manager repository points to an existing Search runtime. The InfoCenter application is deployed using this method, and iConnect, based upon InfoCenter, is also deployed with InfoCenter.

When deploying an application, a directory is provided that us used as part of the URL to access the application. For example, the web application deployed named "demo" would be used in the URL to access the demo web application for InfoCenter and iConnect. A separate properties file is provided with the demo web application to configure it specifically.

```
The <InQuira Install>\instances\Demo\appserverim\webapps directory structure would be:
```

```
\demo\
    apps\
    infocenter\
        custom
        resources
        system\
            components
            methods
        pages
            templates
        mobile
    resources
    system_files
WEB-INF\
        infocenter.properties
```

The InfoCenter design consists of system folders and custom folders. As pages are customized they move to the custom folder, which is used ahead of the system folder.

The properties files under WEB-INF provide configuration options for the web application. The infocenter.properties file contains specific configuration options for iConnect.

The web application demo is accessed based upon the InfoCenter properties file defined home page. The default setting is: homePageURL=index?page=home

The default URL for the demo application is then:

```
http://<machine_name>:8226/demo/index?page=home
```

This URL is used to access InfoCenter. The web application for iConnect is also retrieved using a similar URL:

http://<machine_name>:8226/demo/index?page=cca



Launching iConnect

iConnect for CRM uses the CRM Portal Framework to perform content integration for the iConnect for CRM. You enable the CRM application to display Oracle Knowledge content by creating and configuring a CRM Portal Agent.

Launching iConnect in Context

The web application for iConnect can be launched via URL parameters as defined below:

Parameter	Definition			
page *	The iConnect home page name.			
sr_key	SRequest Number (Case Number).			
question_box*	SR summary (Constant value: question) (Changes if a user asks other questions on the iConnect home page)			
cca_types	CCA types (Constant value: solution_id, resolution_id)			
solution_id	Not used.			
ext_sol	Not used.			
resolution_id	Not used.			
ui_mode*	Identify this as question mode (Constant value: question)			
cca_connected*	Identify this request is from CRM side (Constant value: true).			
cca_system*	* The CCA system name. (Default: siebel)			
cca_case_desc	c SR summary (Never change in the iConnect)			
user	Jser IC user name which will bind with the CRM user.			
pswd	pswd IC user password. (Use the text or encrypted password depends on the configuration. Can be customized with different encryption algorithm.			
locale*	Set the iConnect locale. (Default: en_US)			
casestatus	SR status.			

*. Minimal requirements.

For example, launching iConnect from a Service Request and passing the summary information as the question would produce the following:

```
http://<machine_name>:8226/demo/index?page=cca&sr_key=<case_number>&question_box=
<case_summary>&cca_types=%22solution_id,+resolution_id&ui_mode=question&cca_connected=
true&cca_system=Siebel&cca_case_desc=<case_summary>&user=<user_name>&pswd=
<password>&casestatus=<case_status>&locale=<locale>
```



Note: If the user and password is configured correctly. Then the iConnect will auto log the user into system. User can do the case link/unlink, post content/topic and recommendation.

If the user and password is not configured correctly. Then the iConnect can not log this user into the system. User is considered an anonymous user and can access the page as any not-log-in user, and doesn't have the privilege to do any user role based actions like the case link/unlink, post content/topic and recommendation. For more information, see "Oracle Knowledge InfoCenter Password" on page 18.

Configuration Options for the iConnect Application

Configuration options for iConnect are defined in the application.properties file and the infocenter.properties file.

File	Location
application.properties	{InQuira HOME}\InfoManager\config\{web application}\application.properties
infocenter.properties	{InQuira HOME}\InfoManager\install\taglib\WEB-INF\infocenter.properties

application.properties File

Configuration options for iConnect defined in the application.properties file include the following:

Configuration Option	Definition
# Set to true to default case link info to be added in content xml	default.content.formatter.case.link = true
formatters. Setting to false will increase performance if case links	
are not necessary in a content tag. Case link info can be added	
as feature set in the get.channel.data and get.channel.record	

infocenter.properties File

Configuration options for iConnect defined in the infocenter.properties file include the following:

Configuration Option	Definition
# Choose whether show the feedback/rating portlet in IC/CCA answer page.	showFeedbackRating=true
# Component to display right hand column on InfoCenter CCA content pages	ccaContentRightColumn=/apps/infocenter/system/ pages/content/c_ccaRightcolumn.jsp
# Format the date when do the IC CCA case link. This date format must be the same as that used by the CRM user that does the web service call.	ccaLinkedDateMask=MM/dd/yyyy hh:mm:ss
# Channels to display on IC CCA draft content page in the order to display (The first one is the default channel, all the channels are connected by "+").	ccaDraftContentChannels=
# Channels to display on IC CCA recommendation page in the order to display (The first one is the default channel, all the channels are connected by "+").	ccaRecommendationChannels=
# DiscussionBoards to display on IC CCA post new topic page in the order to display (The first one is the default discussionboard, all the discussionboards are connected by "+").	ccaDiscussionBoards=



Edit View Navigate Query To	iols Help				OR/	ACL
19 2 A 2	2 12 0 0			Saved Queries:	* All SRs	
iome 📋 Accounts 🤱 Se	rvice					
ce Requests List Service Requ	ests - HelpDesk Explorer :	Service Request Charts Agent Charts	Service Requests	Home		
34363					💽 1 of 1+ 🕨	Ē
u - New Delete Care	Query	Verify Verify Best	Time Create Case			
Information			Status and Owners	hip	Summary	
SR #: 1-134363		Type: Potential Complaint 💌	Status:*	Open 💌	how do I sync an iphone with	
Last Name:	3	Area: Software	Sub Status:	Unassigned 💌	exchange	*
First Name:	S	ub Area: Security 💌	Priority:	3-Medium 💌		
	0	pened:* 7/7/2009 11:45:22 PI	Owner:	SADMIN 🔤		Ŧ
More Info Tasks Activities	Activity Plans Attachments All Content Mov	do I sync an iphone with exchange	nswers Linked An	Ask	Lanov	ages
	🧬 Unlink 🦂 Link	Request Content de Draft Cor	tent	Show excerpts		
ter Search Results (Clear)	Linked Answers (2) My Recent Searches					
Solutions (28) Articles (26) Documentation (6)	Pro/ENGINEER Windows XP h (rather than ma	Securit results Increasing The Per-Process Memory Limit in Windows XP Professional (32-bit) for ProENGNEER via Microsoff's /3GB switch. Image: Securit results Image: Securit results Windows XP has added a tool called BOOTCFG that can be used to edit the boot.ini file (rother than manually editing the boot.ini file). Image: Securit results Image: Securit results				
formation Manager Forum: PTC Products (1)	Change Record Installing and C	Change Record Installing and Configuring Windchill PLM Connector/Depending on your PLM system you must install either of the following products: wWindchill PLM Connector for Windchill PDM Inich ther Search Feedback				

The following example illustrates the configuration in a Siebel application:

Oracle Knowledge InfoCenter Password

The integration from CRM user to auto login to InfoCenter/iConnect requires full Oracle Knowledge authorization and the password must encrypted for the SSO mapping on the CRM side. InfoCenter decrypts this password when the CRM request is intercepted. If the auto login fails, InfoCenter considers the user an anonymous user into InfoCenter.

The encryption algorithm is configurable through the CRYTO_CLASS_NAME property in config.properties for each InfoCenter/iConnect web application. You manage the encryption through the IM console. Navigate to Tools > System > Configure Go to Expert Mode. The default Oracle Knowledge user password encrypt/ decrypt class name configuration is:

CRYTO_CLASS_NAME=com.inquira.foundation.utilities.CVEncryption

The Oracle Knowledge user's password entered in the CRM system has to be encrypted by the same implementation entered here so it can be properly decrypted. You can choose the encrypted password from the IM database to enter into the CRM system.

You can customize the encryption and decryption algorithm implementation by filling the entry of "CRYTO_CLASS_NAME". Again, the same algorithm implementation must apply to the Oracle Knowledge user's password on the CRM side for encryption and the Oracle Knowledge side for decryption.

To disable this password decryption, you can choose to make the "CRYTO_CLASS_NAME" entry empty in the configuration. In this case, InfoCenter considers the password to be sent over in clear text format with no encryption on it at all.

Important! Sending a password in clear text raises security concerns so it is not recommended.

Using HTTPs communication between CMR and InfoCenter/iConnect further improves the security for sensitive data.

Note: This password encryption/decryption only affects the autologin for system integration. It does not affect the normal login process, being native Oracle Knowledge implementation, or LDAP or any custom made implementation through IAuthenticate.



Configuring Link Capabilities

The iConnect for CRM uses the CRM EAI Framework for data integration between the Oracle Knowledge and CRM applications. This HTTP request-response based integration uses CRM as a service. The inbound EAI request invokes a workflow in CRM to insert and update data, and uses the CRM Data Mapping Service to transform data between the Oracle Knowledge XML format and the CRM internal format.

Configuring Linking

The iConnect web application includes the ability to displayed linked answers, and link or unlink selected answers or documents.

Required CRM APIs

The following tables identify the types of APIs that are required.

Web service and java function to query the links to a service request or case.

Handler Method Webservice Method	com.inquira.response.cca.CCALinkedAnswersResponseHandler buildResponseNode(RequestContext rc) com.inquira.siebel.common.webservice.SiebelLinkedAnswerWSClient getLinkedAnswers(srKey)
Web service, java ar	nd JavaScript function to link a document to a service request or case.
Handler	com.inquira.request.cca.CCASiebelHandler
Method	handleAddSolution(RequestContext rc)
Webservice	com.inquira.siebel.common.webservice.SiebelLinkedAnswerWSClient
Method	linkUnlinkACase(requestXML)
JS file	WebResources/JSP/apps/infocenter/system/templates/i_ccaJScript.jsp
JS case link method	<pre>fnLink(strCRC32, uniqueID, IMID, binDetail)</pre>
Web service or java	function to unlink a document from a service request or case.
Handler	com.inquira.request.cca.CCASiebelHandler
Method	handleRemoveSolutionExt(RequestContext rc)
Webservice	com.inquira.siebel.common.webservice.SiebelLinkedAnswerWSClient
Method	linkUnlinkACase(requestXML)
JS file	WebResources/JSP/apps/infocenter/system/templates/i_ccaJScript.jsp
JS case link method	<pre>fnUnlink(strCRC32, uniqueID, IMID, binDetail, frmObj)</pre>



Web service or java function to link a document from an IM document.

Handler	com.inquira.response.cca.CCASiebelHandler
Method	addCaseLink(RequestContext rc)
Webservice	com.inquira.imwsclient
Method	addCaseLink (String inputXml)

Web service or java function to unlink a document from an IM document.

 Handler
 com.inquira.response.cca.CCASiebelHandler

 Method
 removeCaseLink(RequestContext rc)

 Webservice
 com.inquira.imwsclient

 Method
 removeCaseLink(String inputXml)

Configuring the CCA Request Handler

Oracle Knowledge maintains a forward and backward pointer between a case or service request and the document used to solve the case or service request. Each document linked to a case contains some case information stored with Oracle Knowledge as part of the case link for the document and a count, named reuse count, increments for each link to a case.

Requests are handled through iConnect by a request handler, which is configured in System Manager. Below is an example of the configuration in System Manager:

System	Editing: Call Cer	nter Advisor		
Workclient Status			ок	Cancel
Analytics				
 Click-through Contact Center Advisor Contact Deflection 	cca-default- ; handler	ABC	Edit List	
 Crawler Settings Custom Config 	Call Center ; Advisor	Siebel		
 E-mail Notification Workbench 	Base URL :	http://HOST:PORT/eai_enu/start.swe		
Information Manager	User Name			
Kules Engine Language Processor Settings Plug-in Registration	Password ;			
Preprocess Config Instances	Call Center : Advisor	ABC	₽ Ø	
Communication Settings		DEF	• ◎	
 Gateways Instance Groups Synchronizer Defaults 		Add New Item		
Service Configurations	cca-handler-impl	Siebel	- □ □	
▶ Content Storage		Add New Item		

These settings are used to access the CRM application web services defined.



Clicking on the cca-handler-impl identifies the class used as the handler for querying links to service requests, linking to service requests, or unlinking from service requests.

INQUIRA. advanced configuration		
System	Editing: Call Center Advisor > cca-handler-impl	
 Workclient Status Work Clients 	OK Cancel	
 Analytics Click-through Contact Center Advisor 	Item Name 🕨 🖇 Biebel	
 Contact Deflection Crawler Settings Curters Config 	cca-handler-impl : com.inquira.request.cca.CCASiebelHandler	
 Custom Config E-mail Notification Workbench 	OK Cancel	

Read the handler from #.xml node <cca> which is specified to process the CRM case link/unlink.

The handler looks like the following:



CCASiebelHandler Call CRM webservice to process case link/unlink.

```
String targetPoint = siebelServerLocation + "?SWEExtSource=WebService&SWEExtCmd=
Execute&UserName=" + siebelUserName + "&Password=" + siebelPassword;
SiebelLinkedAnswerWSClient client = new SiebelLinkedAnswerWSClient(targetPoint);
try {
output = client.linkUnlinkACase(requestXML);
if(output.equalsIgnoreCase("success")) {
rc.setParam(LINK_UNLINK_RESULT, SUCCESS);
Execution.context().log().event(INFO_MSG, DEBUG_MESSAGE, "Succeed to remove case link from
Siebel.");
}
else {
isUnlinkedFailed = true:
Execution.context().log().event(ERROR_MSG, DEBUG_MESSAGE, "Fail to remove case link from Siebel,
and return unlinked status [" + output + "] from Siebel.");
}
}
catch(WSClientException e) {
isUnlinkedFailed = true;
Execution.context().log().event(ERROR_MSG, DEBUG_MESSAGE, "[WSClientException] Fail to remove
case link from Siebel.");
Execution.context().log().event(ERROR_MSG, DEBUG_MESSAGE, e);
```



CHAPTER 6

Configuring the iConnect Integrated User Interface

You can configure the search results frame within the CRM application as described in this chapter.

Configuration Options for the iConnect Application

Configuration options for iConnect are defined in the infocenter.properties file. These include the following:

Configuration Option	Definition
# Choose whether show the feedback/rating portlet in IC/CCA answer page.	showFeedbackRating=true
# Component to display right hand column on InfoCenter iConnect content pages	ccaContentRightColumn=/apps/infocenter/system/pages/content/ c_ccaRightcolumn.jsp
# Format the date when do the IC CCA case link. This date format must be the same as that used by the CRM user that does the web service call.	ccaLinkedDateMask=MM/dd/yyyy hh:mm:ss
# Channels to display on IC CCA draft content page in the order to display (The first one is the default channel, all the channels are connected by "+").	ccaDraftContentChannels=
# Channels to display on IC CCA recommendation page in the order to display (The first one is the default channel, all the channels are connected by "+").	ccaRecommendationChannels=
# DiscussionBoards to display on IC CCA post new topic page in the order to display (The first one is the default discussionboard, all the discussionboards are connected by "+").	ccaDiscussionBoards=



Interacting with the Oracle Knowledge Application

The Oracle Knowledge iConnect application can be embedded into the CRM interface or be launched as a new pop-up window. The user interacts with Oracle Knowledge through the iConnect application, with options to refine their search, navigate through content, provide feedback, or recommend changes to content or create or edit content. The user has a direct link into the Oracle Knowledge authoring environment from iConnect.

In addition, the Oracle Knowledge iConnect application has browser requirements.

Advanced Privacy Settings 🛛 🔀		
You can choose how cookies are handled in the Internet zone. This overrides automatic cookie handling.		
Cookies	ie handling	
First-party Cookies	Third-party Cookies	
Accept Accept		
O Block	O Block	
O Prompt	O Prompt	
Always allow session cookies		
	OK Cancel	

To set the browser requirements:

- 1 In Internet Explorer select Tools > Internet Options.
- 2 Select the Privacy tab.
- 3 Click the Advanced button.
- 4 Select Override automatic cookie handling.
- 5 Select Always allow session cookies.
- 6 Click OK.

