## **Endeca Content Acquisition System**

Interwoven TeamSite Connector Guide Version 3.0.2 • March 2012



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#### **Preface**

Oracle Endeca's Web commerce solution enables your company to deliver a personalized, consistent customer buying experience across all channels — online, in-store, mobile, or social. Whenever and wherever customers engage with your business, the Oracle Endeca Web commerce solution delivers, analyzes, and targets just the right content to just the right customer to encourage clicks and drive business results.

Oracle Endeca Guided Search is the most effective way for your customers to dynamically explore your storefront and find relevant and desired items quickly. An industry-leading faceted search and Guided Navigation solution, Oracle Endeca Guided Search enables businesses to help guide and influence customers in each step of their search experience. At the core of Oracle Endeca Guided Search is the MDEX Engine,™ a hybrid search-analytical database specifically designed for high-performance exploration and discovery. The Endeca Content Acquisition System provides a set of extensible mechanisms to bring both structured data and unstructured content into the MDEX Engine from a variety of source systems. Endeca Assembler dynamically assembles content from any resource and seamlessly combines it with results from the MDEX Engine.

Oracle Endeca Experience Manager is a single, flexible solution that enables you to create, deliver, and manage content-rich, cross-channel customer experiences. It also enables non-technical business users to deliver targeted, user-centric online experiences in a scalable way — creating always-relevant customer interactions that increase conversion rates and accelerate cross-channel sales. Non-technical users can control how, where, when, and what type of content is presented in response to any search, category selection, or facet refinement.

These components — along with additional modules for SEO, Social, and Mobile channel support — make up the core of Oracle Endeca Experience Manager, a customer experience management platform focused on delivering the most relevant, targeted, and optimized experience for every customer, at every step, across all customer touch points.

#### About this guide

This guide describes the tasks necessary to configure the Interwoven TeamSite CMS connector.

It assumes familiarity with the concepts of the Endeca Content Acquisition System and the Endeca Information Transformation Layer. For more information, see the *Endeca CAS Developer's Guide* and the *Endeca Forge Guide*.

#### Who should use this guide

This guide is intended for application developers who are building applications using the Endeca Content Acquisition System, and are responsible for gathering, crawling, joining and feeding the data in different source formats into the Endeca pipeline to transform them into Endeca records.

#### Conventions used in this guide

This guide uses the following typographical conventions:

Code examples, inline references to code elements, file names, and user input are set in monospace font. In the case of long lines of code, or when inline monospace text occurs at the end of a line, the following symbol is used to show that the content continues on to the next line:

When copying and pasting such examples, ensure that any occurrences of the symbol and the corresponding line break are deleted and any remaining space is closed up.

#### **Contacting Oracle Endeca Customer Support**

Oracle Endeca Customer Support provides registered users with important information regarding Oracle Endeca software, implementation questions, product and solution help, as well as overall news and updates.

You can contact Oracle Endeca Customer Support through Oracle's Support portal, My Oracle Support at <a href="https://support.oracle.com">https://support.oracle.com</a>.

# Configuration steps for Interwoven TeamSite

Set up the CAS Server for TeamSite, and set TeamSite-specific options in the CAS Console for Oracle Endeca Workbench.

#### Interwoven TeamSite versions supported by this connector

The Interwoven TeamSite connector supports the following versions of Interwoven TeamSite repositories:

- Interwoven TeamSite 6.7
- Interwoven TeamSite 7.0
- Interwoven TeamSite 7.1

### Configuration properties for a Interwoven TeamSite connector

To configure an Interwoven TeamSite connector, specify the configuration properties listed below.



**Note:** In addition to configuring the connector-specific properties listed below, you must enter values for the data source username and password.

Create the following configuration properties using either CAS Console or the CAS Server Command-line Utility.

<b>CAS Property Display Name</b>	CAS Property Name	Property Description
Service URL	serviceBaseURL	(Required). Enter the base URL. The syntax of this property is http://server name:port/iw/services/cm/2.0.
Area Path	areaPath	(Required). Enter the server relative area path.

CAS Property Display Name	CAS Property Name	Property Description
Check SSL Certificate	strictSSLChecking	(Optional). Specify whether all SSL certificates are accepted, including self-signed certificates. If set to true, only trusted SSL certificates are accepted. The default value is false.



Note: Properties are case sensitive.

#### **Permission mapping**

The following table shows the mapping between Interwoven TeamSite permissions and the resulting Endeca record properties that are produced. Depending on the TeamSite server's OS, there is either a mapping between basic Windows NTFS permissions or classic UNIX permissions.

Permission on UNIX	Endeca record properties	
Read	Endeca.CMS.AllowReadContent	
	Endeca.CMS.AllowReadProperties	

Permission on Windows	Endeca record properties	
Read	Endeca.CMS.AllowReadContent	
	Endeca.CMS.AllowReadProperties	



This section describes limitations of the Interwoven TeamSite connector.

#### Limitations

#### **Connector scope**

The connector scope encompasses the entire server, a store, a branch, the staging area, an edition or a work area. This scope is determined by the areaPath configuration property.