

**Oracle® Financial Services Retail Performance
Analytics**

User Guide

Release 6

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Preface

Intended Audience

Welcome to Release 6 of the *Oracle Financial Services Retail Performance Analytics User Guide*.

Forward

This user guide documents OFSAA Retail Performance Analytics for all versions of release 6. Some functional improvements have been introduced in various service packs and point releases within release 6.

This section documents the levels at which various functional enhancements to the Retail Performance Analytics application were first introduced.

Retail Performance Analytics release 6.0.2.0.0

- Addition of Relationship Manager Hierarchy, attribution of allocations for a relationship manager at account level, relationship manager dashboards, relationship manager PnL statements. Users can now associate accounts to relationship managers and define the percentage contribution of the relationship manager to the corresponding account. One account to multiple relationship managers and multiple accounts to a single relationship manager association is supported.
- Addition of Scenario/Forecast measures and dashboard reports. Users can now compare the better or worse for plan against actual for a year. This feature is available as a seeded dashboard.
- AMHM Module has been enabled for the users to manage metadata using UI. Currently Reporting lines as supported on this feature.
- Addition of new stage product processor for commitment contracts. The flow from staging moves to the common account summary and crm account summary.

- Bridge for loading financial data elements from Profitability (PFT) and Fixed transfer Pricing (FTP) into Customer insight if the user system has PFT and FTP applications.
- Standardization of Metadata
- Essbase Cube for relationship Manager is available as an out of box feature.
- Customer to Account relationship - which defines the association of customer to the accounts.
- Visibility control user OBIEE roles have been enabled. There are three roles which can be used to associate the user. Based on the role associated, the dashboards are available to the users. For relationship manager, additional data control also has been enabled where the relationship manager gets to see only the accounts the relationship manager is serving or his subordinates in the hierarchy are serving.
- Enabled run rule framework for the CRM account summary and Account Profitability loads.
- Enabled system for rate triangulation and rate validation for currency conversion.

See Related Information Sources on page ix for more Oracle product information.

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Structure

- 1 Introduction**
- 2 Overview of Process Flow**
- 3 Dimension Loading Process**
- 4 Time Dimension Population**

Business data commonly represents information as of a point in time (for example, a balance as of a point in time) or as of a particular span of time (for example, income for the month of March). Time dimension makes it possible to report the balances by Year, Quarter, or Month. For example, the monthly data for January, February, and March

gets rolled up to Quarter 1 and the Quarter 1, 2, 3, and 4 data get rolled up to, say Year 2013. The rollup of a particular balance depending on their nature could be a simple additive rollup wherein the child member balances are added up to arrive at the parent node balance (for example, Ending Balance) or non additive rollups wherein a node formula is used to specify how to rollup the child member balances (for example, three month rolling average).

5 Account Dimension Population

6 Exchange Rate History Population

7 Account Summary Population

Account Summary tables are loaded from the staging product processor tables using the Table to Table (T2T) component of Oracle Financial Services Analytical Applications Infrastructure (OFSAAI) framework.

8 Customer Summary Population

This chapter explains the process flow for populating Fact Common Customer Summary table.

9 Fact Data Population

10 Cube Build Process

11 Overview of OFSRPA Reports

A How to Add a New Dimension

B How to Add a New Measure

C How to Develop a New Cube

D List of Members

E How to Define a Batch

Related Information Sources

Oracle Financial Services Channel Analytics (OFSCA) User Guide

Oracle Financial Services Institutional Performance Analytics (OFSIPA) User Guide

Oracle Financial Services Retail Customer Analytics (OFSRCA) User Guide

Introduction

Overview of Oracle Financial Services Retail Performance Analytics (OFSRPA)

Oracle Financial Services Retail Performance Analytics (OFSRPA) is a complete end-to-end web-based Business Intelligence solution which provides a 360 degree view of the customer relationship for key insights into the customer life-cycle.

OFSRPA provides tools for data integration and includes customizable, pre-built dashboards and reports, a reporting data model, and user friendly functional subject areas for ad-hoc reporting.

It also provide you deep insights into customer engagements across target segments and products/Line Of Business (LOB) including lending, credit cards, and so on.

It proactively manage the growth through strategic insights into the retail business performance.

OFSRPA helps you to monitor customer distribution across credit and delinquency bands and related exposures.

The OFSRPA solution is built using:

- OFSAA Infrastructure 7.3 for ETL and Data Integration
- OBIEE 11.1.1.6.1 for Dashboard & Reports activities
- Essbase 11.1.2.2 for multi-dimensional cube storage

This manual deals with essential Oracle Financial Services Analytical Applications Infrastructure (OFSAAI) required for OFSRPA activities, process flow for the data transformation, cube building processes, and functional details about the dash boards and reports. In addition, it includes subject areas which could be used for ad-hoc reporting using OBIEE Answers tool.

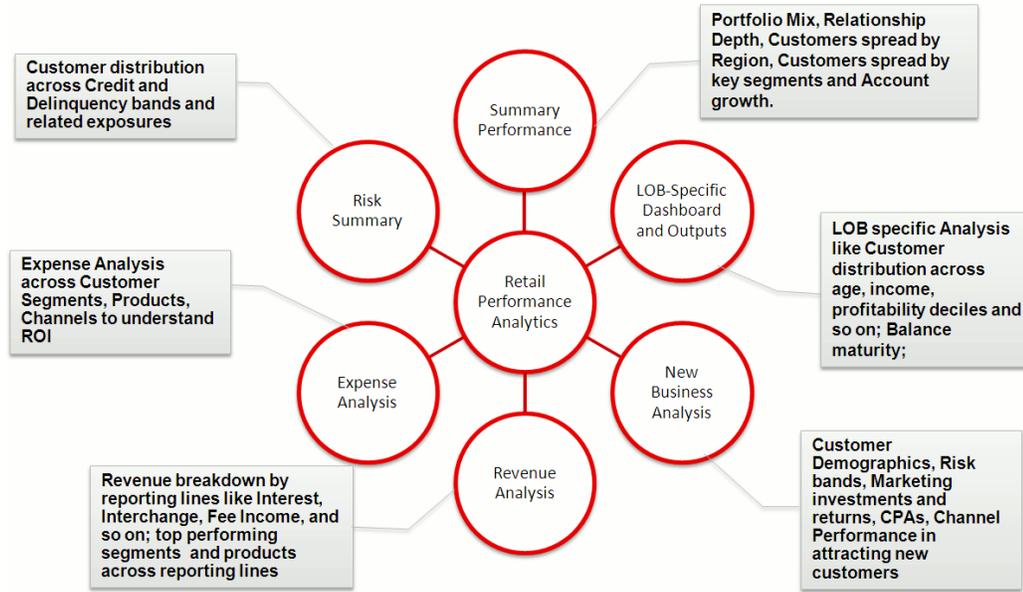
Overview of Process Flow

Introduction

Oracle Financial Services Retail Performance Analytics (OFSRPA) 6.0 utilizes OBIEE technology to:

- Gain deep insight into customer engagements across target segments and products/LOB including lending, credit cards, and so on.
- Perform Wallet share analysis and Customer Profitability.
- Understand the efficiency of investments (like marketing, branch, and channel and so on) over time.
- Monitor customer distribution across credit and delinquency bands and related exposures.
- Perform an enterprise-wide revenue analysis across customer segments, products, and reporting lines including fee income, interest, and interchange.
- Summary performance of the LOBs, overall Profitability, and Portfolio mix.
- Customer trends across performance drivers like Sales, Balances, Deposits, Product subscriptions (revenue services), Credit scores, Delinquency bands, Losses, and so on.
- LOB specific performance reports can be analyzed against key dimensions like customer segments, product family, region, branch, risk scores, and so on.
- Analyze expenses across customer segments, products, and channels to understand ROI.

Following explains the product objectives of OFSRPA 6.0:



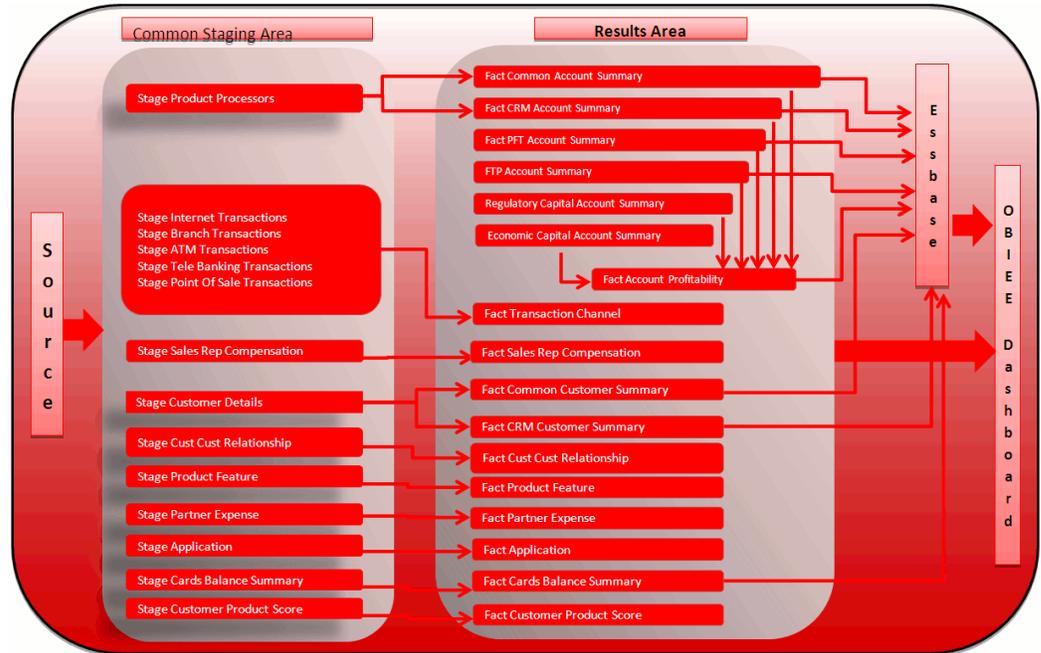
For details on OFSRPA reports and how OBIEE is being utilized, see Overview of OFSRPA reports, page 11-1.

OFSRPA 6.0 is designed for OBIEE reading data from relational database. The relational database comprises of various dimensions and facts in the BI data model. OFSRPA is also designed for OBIEE reading data from Essbase cubes, which stores aggregated data. The Essbase cubes are built from the fact data of the BI data model.

OFSRPA 6.0 can be independently licensed and installed to work on top of the OFSAAI 7.3 Infrastructure.

Data Flow

Retail Performance Analytics data model contains the staging tables from which data is loaded in to the dimensions and fact tables. Staging tables include the master staging tables, detail staging tables, staging product processor tables, and so on. The user has to populate data into these staging tables.



Dimension Data Flow

Dimension data in OFSRPA application is loaded from staging master tables using the Slowly Changing Dimensions (SCD) process. Data from source systems can be loaded into staging through flat file or source system interfaces.

SCD process tracks the changes in the dimensional attributes and loads data into dimension tables. Few examples of dimension tables that follow the SCD process are Product, Customer Type, Customer, Campaign, and so on.

Some dimensions are static or maintained internally within the application and are not expected as a download from source system. For example, Reporting Line. These dimensions are maintained through the AMHM (Attribute Member Hierarchy Maintenance) component of OFSAAI or through other framework components like DEFI.

Following are the list of Dimensions used in OFSRPA:

| Dimension Entity Name | Staging Entity Name(s) | Loading/Maintenance Method |
|--------------------------------------|--|----------------------------|
| Account Status Dimension | Stage Account Status Master | SCD |
| Application Reject Reasons Dimension | Stage Application Reject Reason Master | SCD |

| Dimension Entity Name | Staging Entity Name(s) | Loading/Maintenance Method |
|--|---|-----------------------------------|
| Application Status Dimension | Stage Application Status Master | SCD |
| Application Type Dimension | Stage Application Type Master | SCD |
| Attrition Dimension | Stage Attrition Reason Master | SCD |
| Authorization Decision Reasons Dimension | Stage Auth Decision Reason Master | SCD |
| Balance Category Dimension | Stage Credit Card Balance Category Master | SCD |
| Card Type Dimension | Stage Card Type Master | SCD |
| Channel Transaction Dimension | Stage Transaction Channel Type Master | SCD |
| Country Dimension | Stage Country Master | SCD |
| Credit Center Dimension | Stage Credit Center Master | SCD |
| Credit Officer Dimension | Stage Credit Officer Master | SCD |
| Customer Dimension | Stage Customer Master | SCD |
| Customer Type Dimension | Stage Customer Type Master | SCD |
| Decision Status Dimension | Stage Decision Status Master | SCD |
| Deviation Reasons Dimension | Stage Deviation Reason Master | SCD |
| Education Dimension | Stage Customer Education Master | SCD |
| Geography Dimension | Stage Geography Master | SCD |

| Dimension Entity Name | Staging Entity Name(s) | Loading/Maintenance Method |
|----------------------------------|--|-----------------------------------|
| Home Ownership Dimension | Stage Home Ownership Master | SCD |
| Household Dimension | Stage Household Master | SCD |
| Industry Dimension | Stage Industry Master | SCD |
| LoB Dimension | Stage LOB Master | SCD |
| Management Dimension | Stage Account Mgmt Master | SCD |
| Merchant Dimension | Stage Merchant Master | SCD |
| Merchant Category Dimension | Stage Merchant Category Master | SCD |
| Migration Reasons Dimension | Stage Migration Reason Master | SCD |
| Offer Dimension | Stage Offer Master | SCD |
| Reason Dimension | Stage Opportunity Win Loss Reason Master | SCD |
| Organization Structure Dimension | Stage Organization Structure Dimension | SCD |
| Partner Dimension | Stage Partner Master | SCD |
| Pool Identification Dimension | Stage Pool Identification Master | SCD |
| Prepayment Reason Dimension | Stage Prepayment Reason Master | SCD |
| Product Dimension | Stage Product Master | SCD |
| Loan Product Category Dimension | Stage Product Category Master | SCD |

| Dimension Entity Name | Staging Entity Name(s) | Loading/Maintenance Method |
|--------------------------------|---|-----------------------------------|
| Product Feature Dimension | Stage Product Feature Master | SCD |
| Product Type Dimension | Stage Product Type Master | SCD |
| Prospect Dimension | Stage Prospect Master | SCD |
| Retention Offer Type Dimension | Stage Retention Offer Master | SCD |
| Sales Representative Dimension | Stage Sales Rep Master | SCD |
| Sales Stage Dimension | Stage Sales Stage Master | SCD |
| Terminal Dimension | Stage Terminal Master | SCD |
| Terminal Type Dimension | Stage Terminal Type Master | SCD |
| Transaction Dimension | Stage Transaction Master | SCD |
| Transaction Channel Dimension | Stage TXN Channel Master | SCD |
| Txn Failure Reason Dimension | Stage Transactions Failure Reason Master | SCD |
| Transaction Status Dimension | Stage Transactions Status Master | SCD |
| Vendor Dimension | Stage Vendor Master | SCD |
| Vintage Dimension | Stage Vintage Master | SCD |
| Reporting Line Dimension | Reporting Line Dimension Members, Reporting Line Member Translation, Reporting Line Member Attributes, Reporting Line Hierarchies | AMHM/DT |
| Band Dimension | Band Dimension Members, | AMHM/SCD |

| Dimension Entity Name | Staging Entity Name(s) | Loading/Maintenance Method |
|-------------------------------|--|----------------------------|
| | Band Member Translation, Band Member Attributes | |
| Region Dimension | | Direct Load |
| Acquisition Channel Dimension | | Direct Load |
| Instrument Category Dimension | | Seeded |
| Currency Dimension | | Seeded |
| Gender Dimension | | Seeded |
| Marital Status Dimension | | Seeded |
| Calendar Dimension | | DT |
| Account Dimension | Staging Product Processor Tables like Stage Annuity Contracts, Stage Bill Contracts, Stage Borrowings, Stage Cards, Stage CASA Accounts, Stage Guarantees, Stage Investments, Stage LC Contracts, Stage Leases Contracts, | DT |

| Dimension Entity Name | Staging Entity Name(s) | Loading/Maintenance Method |
|-----------------------|-------------------------------|----------------------------|
| | Stage Loan Contracts, | |
| | Stage Money Market Contracts, | |
| | Stage Over Draft Accounts, | |
| | Stage Term Deposit Contracts, | |
| | Stage Trusts, | |
| | Stage Swaps Contracts, | |
| | Stage Repo Contracts, | |
| | Stage Option Contracts, | |
| | Stage Mutual Funds, | |
| | Stage Futures And Forwards | |

Some of the stage data can also come from master data management interfaces.

In such a case, data from interface is loaded into staging interface tables and SCD is run on the interface tables. Mapping of dimensional attributes to staging can be obtained by querying SYS_STG_JOIN_MASTER and SYS_TBL_MASTER table in the atomic schema.

Fact Data Flow

Most of the Fact tables are mapped to staging counterparts through Table to Table (T2T) mappings. Data from source systems can be loaded into staging through flat file or source system interfaces. T2T process then loads data to fact tables. Few examples are Fact Common Account Summary, Fact Campaign, and so on.

Some of the Fact tables are loaded with processed fact information from other fact tables. Few examples are Fact CRM Customer Summary, Fact Account Profitability, and so on.

| Fact Entity Name | Source | Source Entities | Method of populating measures |
|-----------------------------|---------------|--|--------------------------------------|
| Fact Common Account Summary | Stage | Stage Annuity Contracts, Stage Bill Contracts, Stage Borrowings, Stage Cards, Stage CASA Accounts, Stage Guarantees, Stage Investments, Stage LC Contracts, Stage Leases Contracts, Stage Loan Contracts, Stage Money Market Contracts, Stage Over Draft Accounts, Stage Term Deposit Contracts, Stage Trusts | T2T |
| Fact CRM Account Summary | Stage | Stage Annuity Contracts, Stage Bill Contracts, Stage Borrowings, | T2T |

| Fact Entity Name | Source | Source Entities | Method of populating measures |
|---------------------------------|----------------|----------------------------------|--------------------------------------|
| | | Stage Cards, | |
| | | Stage CASA Accounts, | |
| | | Stage Guarantees, | |
| | | Stage Investments, | |
| | | Stage LC Contracts, | |
| | | Stage Leases Contracts, | |
| | | Stage Loan Contracts, | |
| | | Stage Money Market Contracts, | |
| | | Stage Over Draft Accounts, | |
| | | Stage Term Deposit Contracts, | |
| | | Stage Trusts | |
| Fact Common Customer Summary | Stage | Stage Customer Details, | T2T |
| | | Stage Party Rating Details, | |
| | | Stage Party Financials | |
| Fact CRM Customer Summary | Stage and Fact | Stage Customer Master, | T2T |
| | | Stage Customer Details, | |

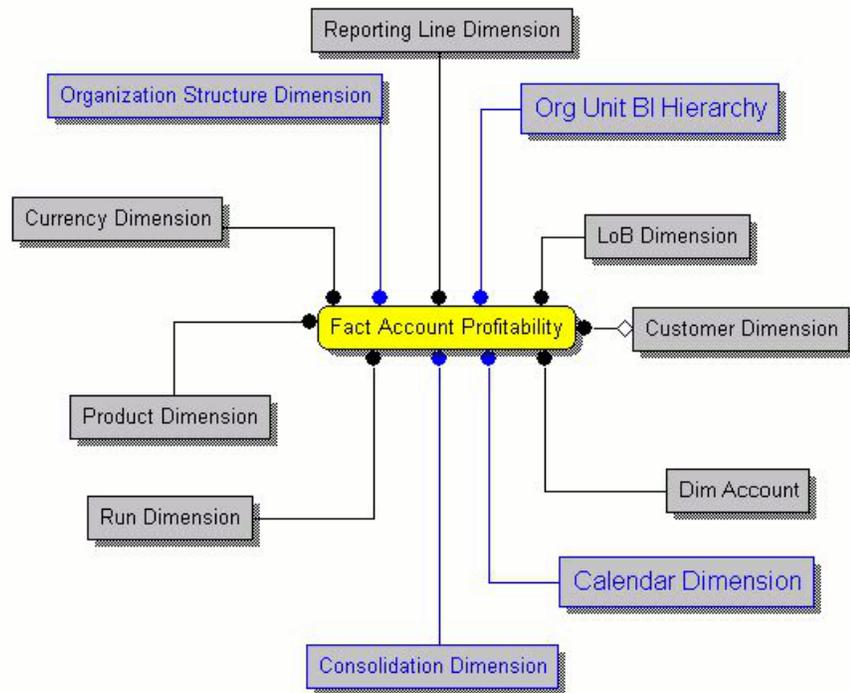
| Fact Entity Name | Source | Source Entities | Method of populating measures |
|--|---------------|---|--------------------------------------|
| | | Fact Common Account Summary | |
| | | Fact Transaction Channel | |
| Fact Application | Stage | Stage Applications | T2T |
| Transaction Channel | Stage | Stage Internet Transactions | T2T |
| | | Stage Branch Transactions | |
| | | Stage ATM Transactions | |
| | | Stage TeleBanking Transactions | |
| | | Stage Point Of Sale Transactions | |
| Fact Cards Balance Summary | Stage | Stage Credit Card Balance Summary | T2T |
| Fact Customer Product Score | Stage | Stage Customer Product Score | T2T |
| Fact Account Feature Map | Stage | Stage Account Feature Map | T2T |
| Fact Customer to Customer Relationship | Stage | Stage Customer to Customer Relationships | T2T |
| Fact Account Profitability | Fact | Fact Common Account Summary, Fact FTP Account Summary, | DT |

| Fact Entity Name | Source | Source Entities | Method of populating measures |
|-----------------------|--------|--|-------------------------------|
| | | Fact PFT Account Summary, | |
| | | Fact Regulatory Capital Account Summary, | |
| | | Fact Economic Capital Account Summary | |
| Exchange Rate History | Stage | Stage Exchange Rates | T2T |

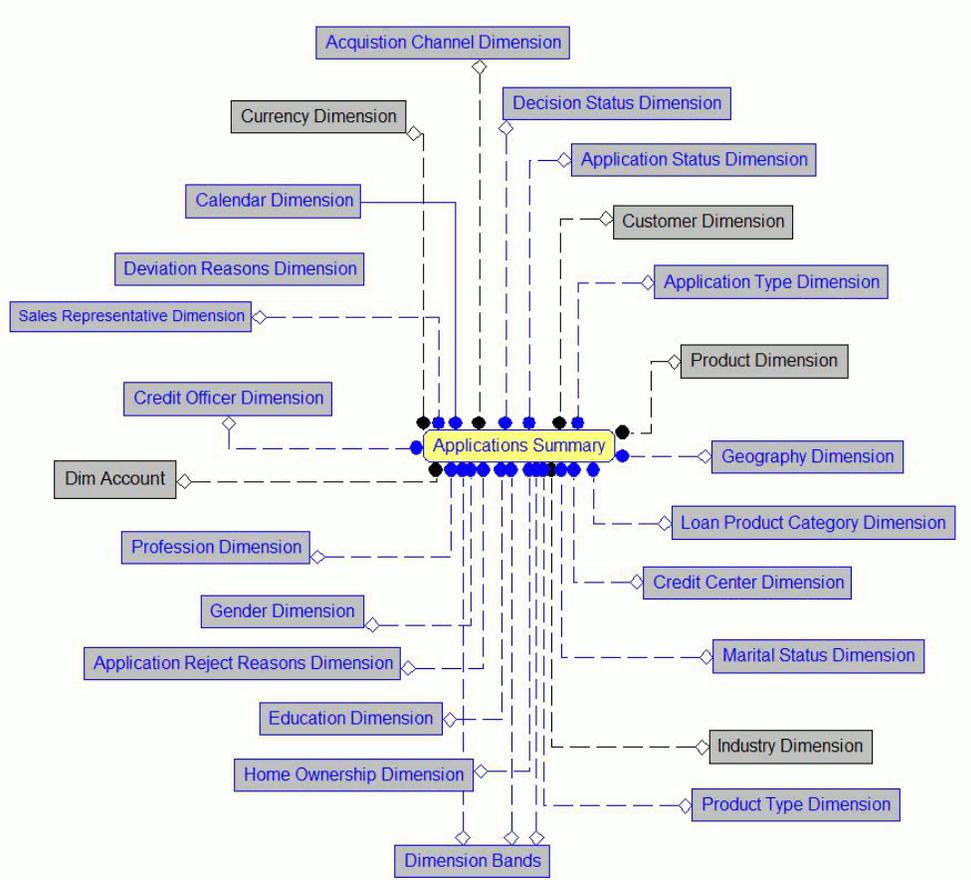
BI Data Model

Following are the subject areas in ERwin data model:

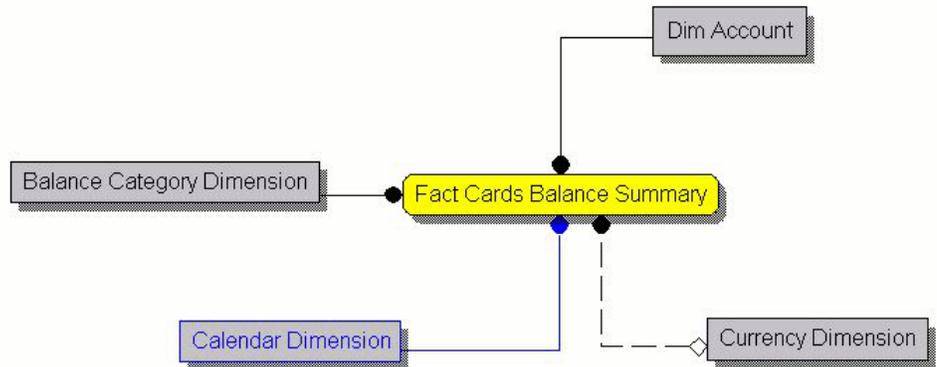
- Account Profitability



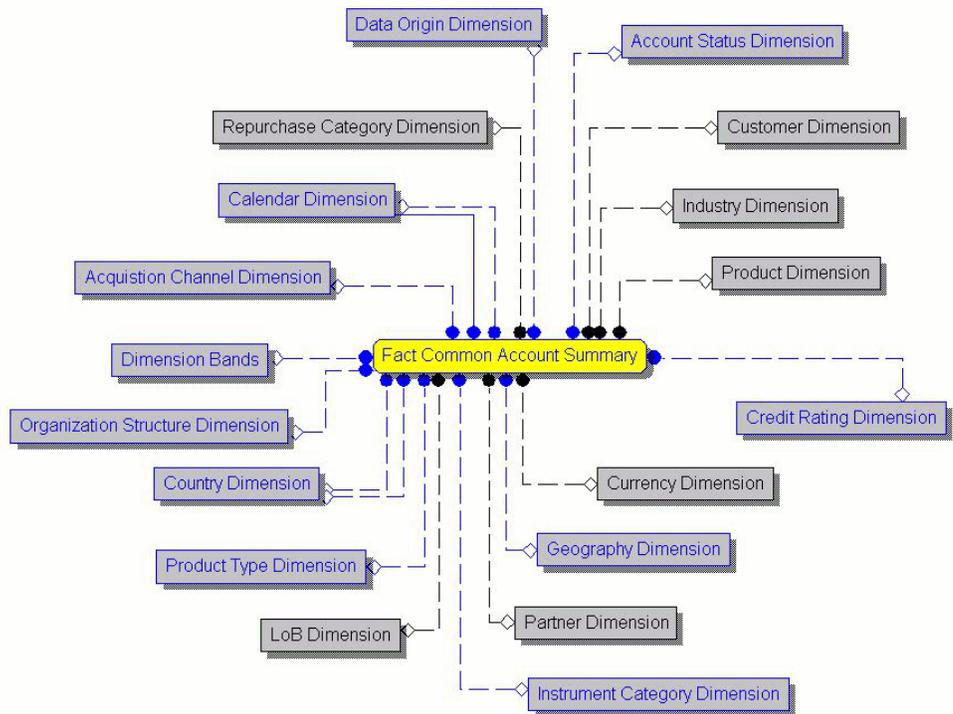
- Application



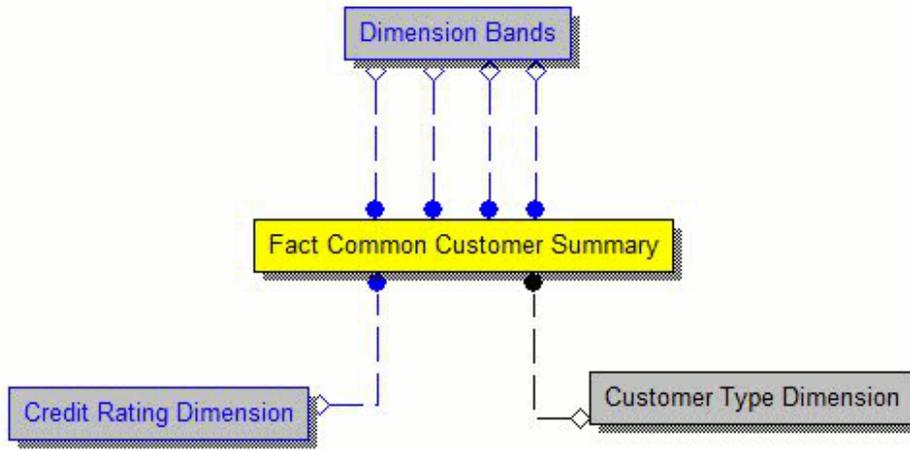
- Cards Balance Summary



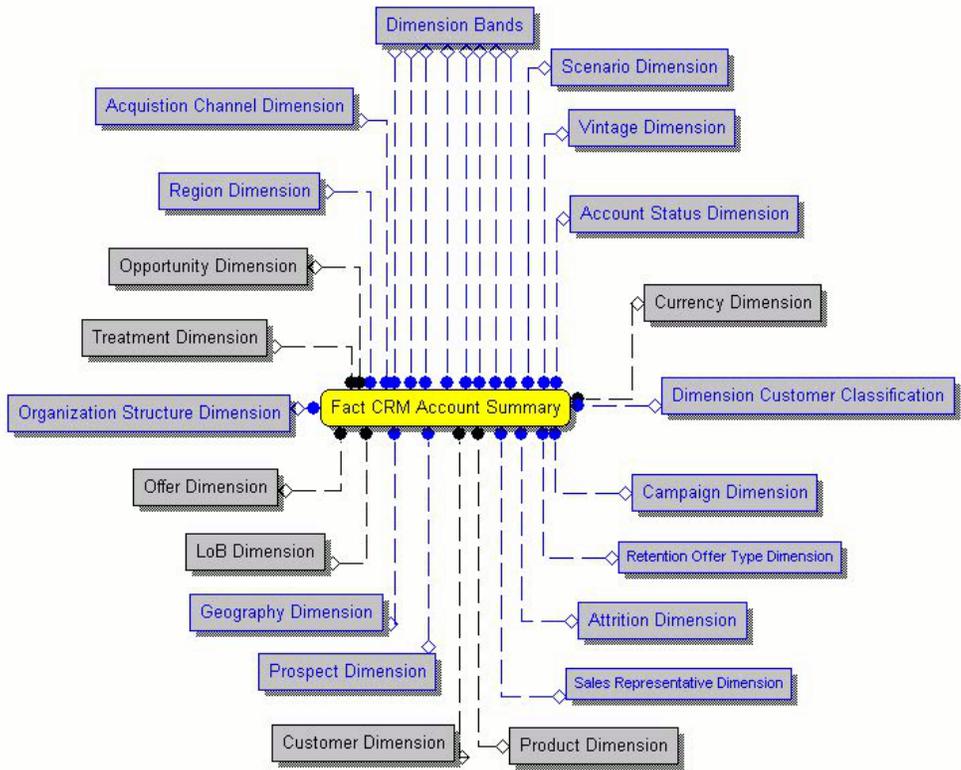
- Common Account Summary



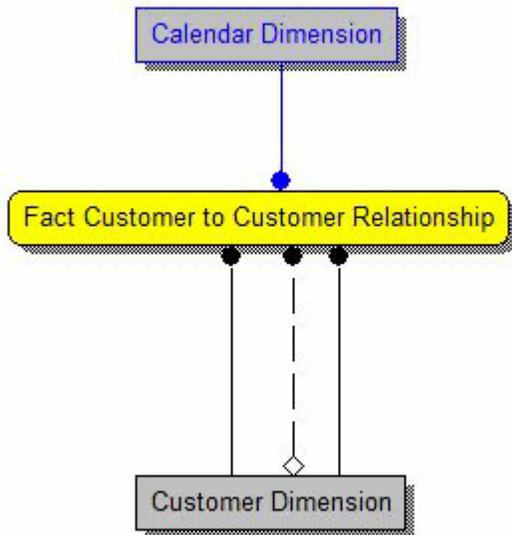
- Common Customer Summary



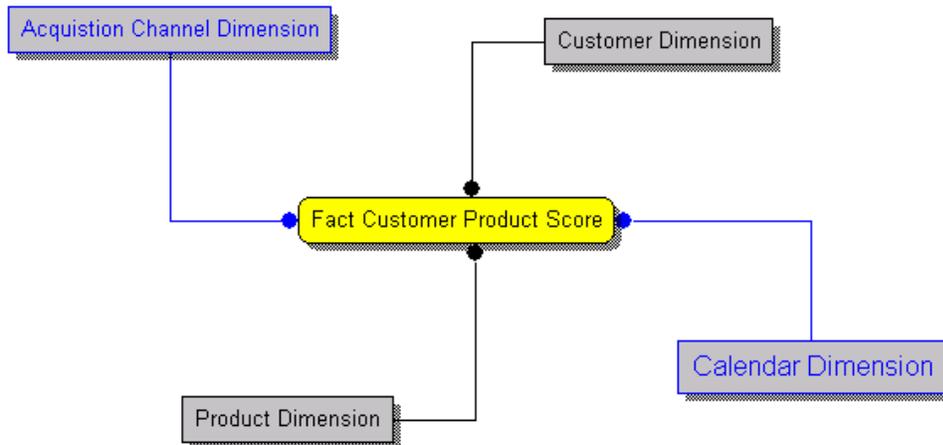
- CRM Account Summary



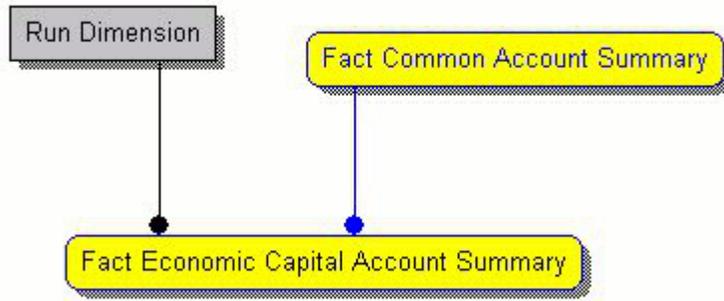
- Customer to Customer Relationship



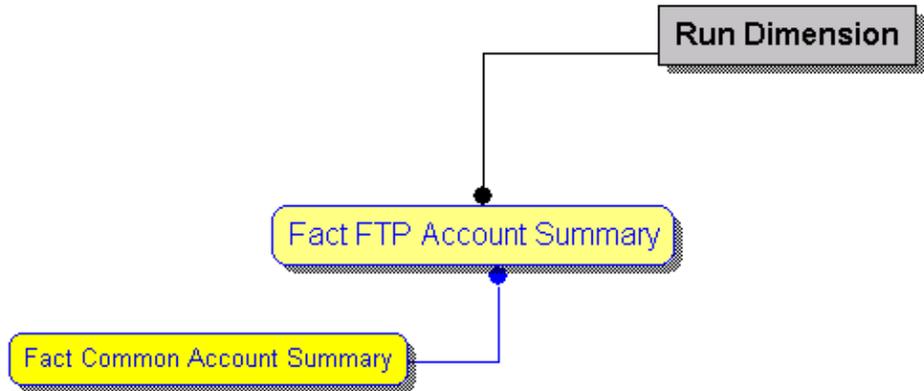
- Customer to Product Score



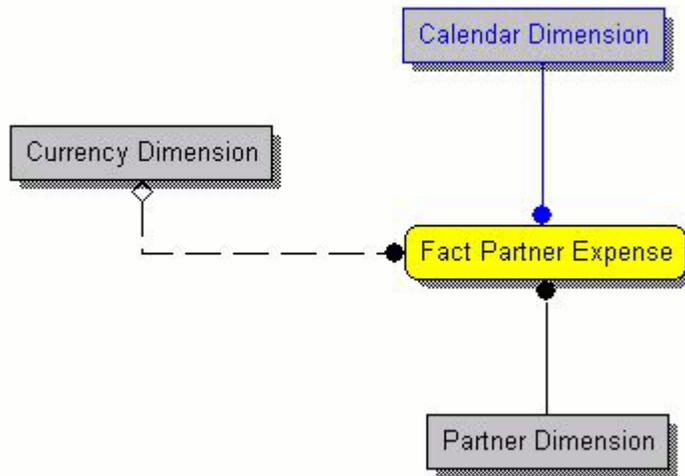
- Eco Capital Account Summary



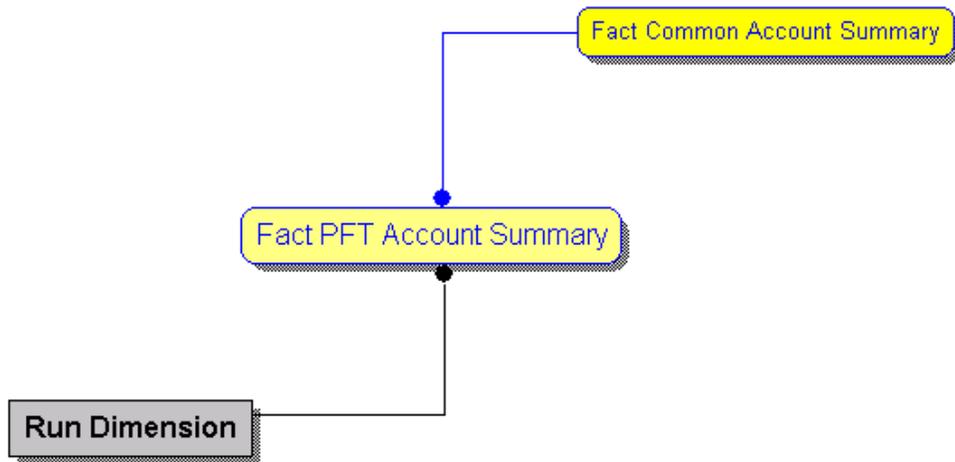
- FTP Account Summary



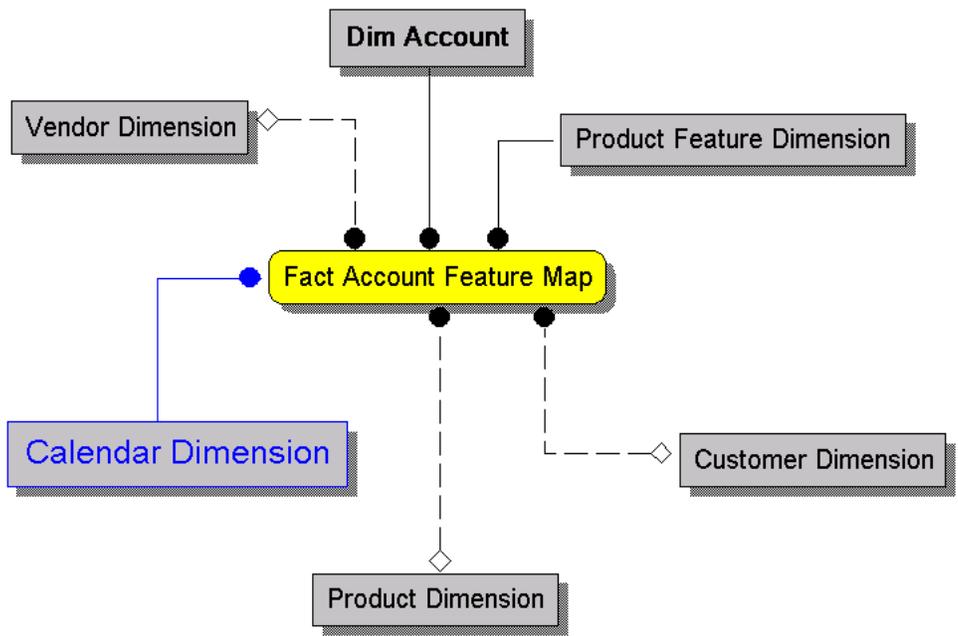
- Partner Expense Summary



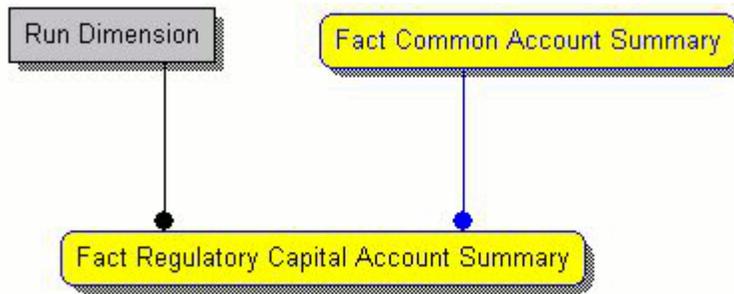
- PFT Account Summary



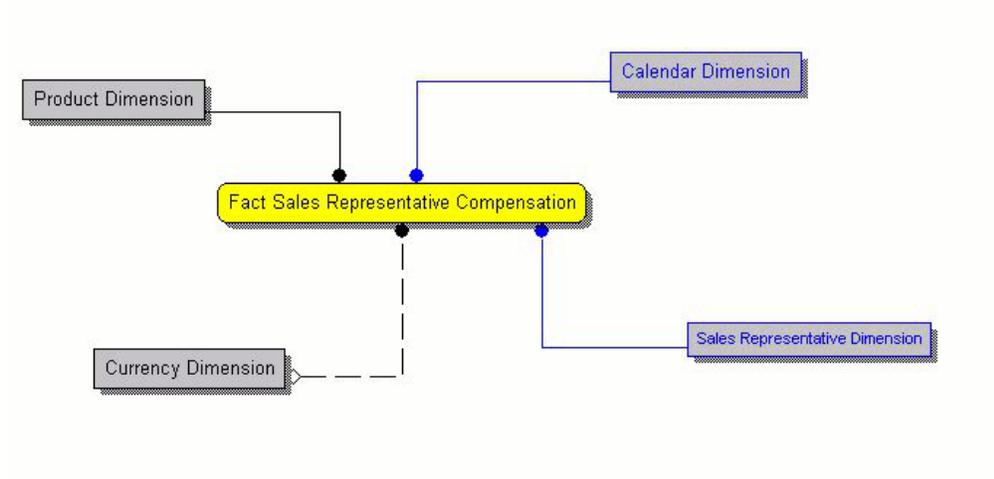
- Product Feature



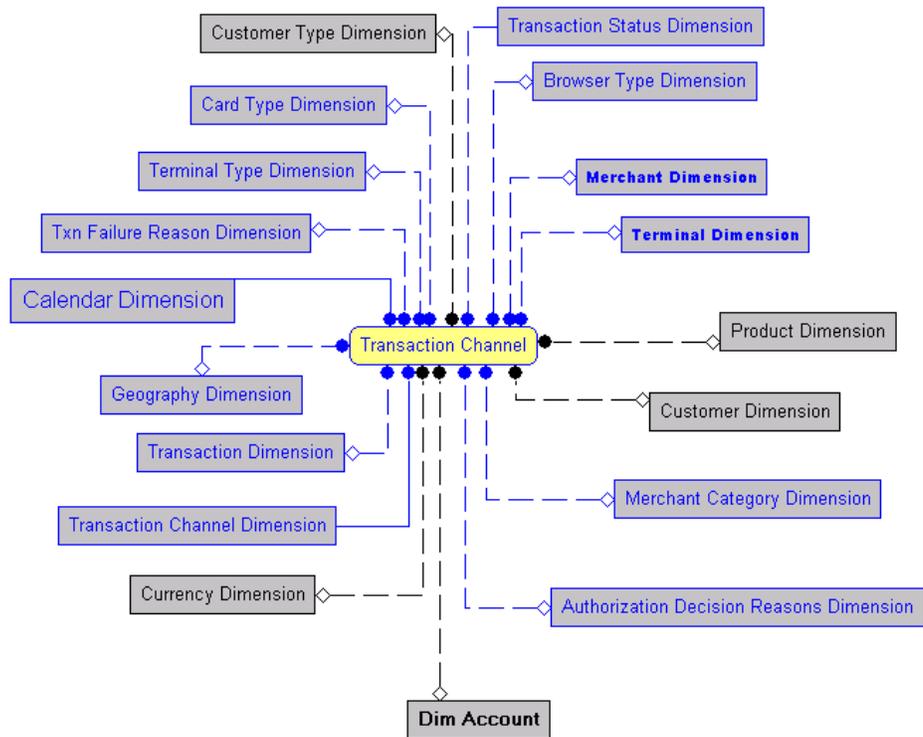
- Reg Cap Account Summary



- Sales Compensation



- Transaction Channel



Data Flow: OFSRPA BI Data Model to Essbase Cubes

Reports of OFSRPA application can be configured to work on Relational database or Hyperion Essbase Multi-dimensional databases, that is cubes. Multi-dimensional databases store aggregated data for better performance and provide mechanisms for performing non-additive rollup within a hierarchy and defining complex derived measures using cross-dimensional operations. OFSAA Infrastructure is used for defining metadata about the cube and for building the Essbase cubes. Essbase cubes can be built out of reporting fact entities to improve performance.

OFSRPA application has the following seeded cube metadata:

| Cube Code | Cube Name | Fact Entities in dataset |
|-----------|-----------------|------------------------------|
| ADCRM002 | Retail Analysis | Fact Common Account Summary |
| | | Fact CRM Account Summary |
| | | Fact Common Customer Summary |

| Cube Code | Cube Name | Fact Entities in dataset |
|------------------|-----------------------|---------------------------------|
| | | Fact CRM Customer Summary |
| | | Fact FTP Account Summary |
| | | Fact PFT Account Summary |
| ADCRM009 | Cards Balance Summary | Fact Common Account Summary |
| | | Fact CRM Account Summary |
| | | Fact Common Customer Summary |
| | | Fact CRM Customer Summary |
| | | Fact Cards Balance Summary |
| ADCRM010 | Account Profitability | Fact Common Account Summary |
| | | Fact CRM Account Summary |
| | | Fact Common Customer Summary |
| | | Fact CRM Customer Summary |
| | | Fact Account Profitability |
| ADCRM011 | Customer Summary | Fact Common Customer Summary |
| | | Fact CRM Customer Summary |
| ADRPARM1 | RM PnL Cube for RPA | FCT_ACCOUNT_PROFITAIBILTY |
| | | FCT_ACCOUNT_MGR_REL |

Dimension Loading Process

Dimension Tables Population

OFSRPA solution use the SCD component to handle dimensional data changes.

Overview of SCD Process

SCDs are dimensions that have data that changes slowly, rather than changing on a time-based, regular schedule.

For more information on SCDs, see

- *Oracle Data Integrator Best Practices for a Data Warehouse* at <http://www.oracle.com/technetwork/middleware/data-integrator/overview/odi-best-practices-datawarehouse-whi-129686.pdf>
- *Oracle Warehouse Builder Data Modeling, ETL, and Data Quality Guide* at http://docs.oracle.com/cd/E14072_01/owb.112/e10935.pdf

Additional online sources include:

- http://en.wikipedia.org/wiki/Slowly_changing_dimension
- http://www.oracle.com/webfolder/technetwork/tutorials/obe/db/10g/r2/owb/owb10gr2_gs/owb/lesson3/slowlychangingdimensions.htm
- <http://www.oraclebidwh.com/2008/11/slowly-changing-dimension-scd/>
- <http://www.informationweek.com/news/software/bi/showArticle.jhtml?articleID=204800027&pgno=1>
- <http://www.informationweek.com/news/software/bi/showArticle.jhtml?articleID=59301280>

Another published resource that covers SCD in detail is *"The Data Warehouse Toolkit: The Complete Guide to Dimensional Modeling"* by Ralph Kimball and Margy Ross.

The SCD component of the platform is delivered via a C++ executable. The types of SCD handled by the OFSAAI SCD component for OFSRPA solution are Type 1 and Type 2.

Prerequisites

1. The SCD executable should be present under *<Installation Home>ficdb/bin*. The file name is **scd**.
2. The user executing the SCD component should have execute rights on this file.
3. The setup tables accessed by SCD component are SYS_TBL_MASTER and SYS_STG_JOIN_MASTER.

SYS_TBL_MASTER stores the information regarding the source stage table and the target dimension tables. The source sometimes can be the database views which could be simple or a complex view.

SYS_STG_JOIN_MASTER stores the information regarding the source column, which is mapped to the respective target dimension table column. It makes use of data base sequence to populate into surrogate key columns of dimension tables.

Tables Used by the SCD Component

The database tables used by the SCD component are:

- **SYS_TBL_MASTER**

The solution installer populates one row per dimension for the seeded dimensions in this table.

| Column Name | Data Type | Column Description |
|-------------|--------------------------|--|
| MAP_REF_NUM | NUMBER(3) NOT NULL | The Mapping Reference Number for this unique mapping of a Source to a Dimension Table. |
| TBL_NM | VARCHAR2(30) NOT NULL | Dimension Table Name |
| STG_TBL_NM | VARCHAR2(30) NOT NULL | Staging Table Name |

| Column Name | Data Type | Column Description |
|--------------|-----------------------|--|
| SRC_PRTY | NUMBER(2) NULL | Priority of the Source when multiple sources are mapped to the same target. |
| SRC_PROC_SEQ | NUMBER(2) NOT NULL | The sequence in which the various sources for the DIMENSION will be taken up for processing. |
| SRC_TYP | VARCHAR2(30) NULL | The type of the Source for a Dimension, that is, Transaction Or Master Source. |
| DT_OFFSET | NUMBER(2) NULL | The offset for calculating the Start Date based on the Functional Requirements Document (FRD). |
| SRC_KEY | NUMBER(3) NULL | |

Sample Data: The following is the data put in by the solution installer for the Line of Business dimension.

| | |
|--------------|----------------|
| MAP_REF_NUM | 6 |
| TBL_NM | DIM_LOB |
| STG_TBL_NM | STG_LOB_MASTER |
| SRC_PRTY | |
| SRC_PROC_SEQ | 23 |
| SRC_TYP | MASTER |
| DT_OFFSET | 0 |

SRC_KEY

Note: For any new dimension added, a new row has to be inserted manually to this table.

- **SYS_STG_JOIN_MASTER**

The solution installer populates this table for the seeded dimensions.

| Column Name | Data Type | Column Description |
|----------------------|--------------------------|---|
| MAP_REF_NUM | NUMBER(3) NOT NULL | The Mapping Reference Number for this unique mapping of a Source to a Dimension Table. |
| COL_NM | VARCHAR2(30) NOT NULL | Name of the column in the Dimension Table. |
| COL_TYP | VARCHAR2(30) NOT NULL | Type of column. The possible values are given in the following section. |
| STG_COL_NM | VARCHAR2(60) NULL | Name of the column in the Staging Table. |
| SCD_TYP_ID | NUMBER(3) NULL | SCD type for the column. |
| PRTY_LOOKUP_REQD_FLG | CHAR(1) NULL | Column to determine whether Lookup is required for Priority of Source against the Source Key Column or not. |
| COL_DATATYPE | VARCHAR2(15) NULL | The list of possible values are VARCHAR, DATE, NUMBER based on the underlying column datatype. |

| Column Name | Data Type | Column Description |
|-------------|----------------------|--------------------|
| COL_FORMAT | VARCHAR2(15) NULL | |

The possible values for column type (COL_TYPE column) in SYS_STG_JOIN_MASTER table are:

1. PK - Primary Dimension Value (may be multiple for a given "Mapping Reference Number")
2. SK - Surrogate Key
3. DA - Dimensional Attribute (may be multiple for a given "Mapping Reference Number")
4. SD - Start Date
5. ED - End Date
6. LRI - Latest Record Indicator (Current Flag)
7. CSK - Current Surrogate Key
8. PSK - Previous Surrogate Key
9. SS - Source Key
10. LUD - Last Updated Date / Time
11. LUB - Last Updated By

Sample Data: The following is the data put in by the solution installer for the Line of Business dimension.

| | | |
|-------------|------------|--|
| MAP_REF_NUM | 6 | |
| COL_NM | V_LOB_CODE | |
| COL_TYP | PK | |
| STG_COL_NM | V_LOB_CODE | |

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Run Executable** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Executable** - Enter scd,<map ref num>

For example:

scd, 61

scd, -1(If you want to process all the dimensions)

If you want to process for a single dimension, query the database table SYS_TBL_MASTER and give the number in the MAP_REF_NUM column for the dimension you want to process. These are the ones which come seeded with the install.

- **Wait** - Click Yes if you want to wait till the execution is complete or click No to proceed with the next task.
- **Batch Parameter** - Click **Yes** in Batch Parameter field if you want to pass the batch parameters to the executable and click **No** otherwise.

Important: Always select **Y** in Batch Parameter.

6. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can also be accessed on the application server in the directory *\$FIC_DB_HOME/log/ficgen*, where file name will have the Batch Execution ID.

The file name will have the batch execution id.

The detailed SCD component log can be accessed on the application server in the directory *\$FIC_HOME* by accessing the path */ftpshare/<infodom name>/logs*, where file name will have the Batch Execution ID.

Check the **.profile** file in the installation home if you are not able to find these paths.

Time Dimension Population

Business data commonly represents information as of a point in time (for example, a balance as of a point in time) or as of a particular span of time (for example, income for the month of March). Time dimension makes it possible to report the balances by Year, Quarter, or Month. For example, the monthly data for January, February, and March gets rolled up to Quarter 1 and the Quarter 1, 2, 3, and 4 data get rolled up to, say Year 2013. The rollup of a particular balance depending on their nature could be a simple additive rollup wherein the child member balances are added up to arrive at the parent node balance (for example, Ending Balance) or non additive rollups wherein a node formula is used to specify how to rollup the child member balances (for example, three month rolling average).

This chapter covers the following topics:

- Overview of Time Dimension Population
- Prerequisites
- Tables Used by the Time Dimension Population Transformation
- Executing the Time Dimension Population Transformation
- Checking the Execution Status

Overview of Time Dimension Population

Time dimension population transformation is used to populate the DIM_DATES table with values between two dates specified by the user as a batch parameter.

The database components, used by the transformations are:

1. Database function FN_DIM_DATES
2. Database procedure PROC_DIM_DATES_POPULATION, which is called by the function FN_DIM_DATES.

Prerequisites

1. All the post install steps mentioned in the *Oracle Financial Services Analytical Applications Infrastructure (OFSAAI) Installation and Configuration guide* and the solution installation manual have to be completed successfully.
2. Application User must be mapped to a role that has seeded Batch Execution function (BATPRO).
3. Before executing a batch check if the following services are running on the application server:
 1. Iccserver
 2. Router
 3. AM Server
 4. Messageserver

For more information on how to check if the services are up and on and how to start the services if you find them not running, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

4. Batches will have to be created for executing the function. For more details, refer to the section Executing the Time Dimension Population Transformation, page 4-2.

Tables Used by the Time Dimension Population Transformation

- DIM_DATES - This table stores the date details to be used for building cubes and for reporting.

For more details on viewing the structure of tables, refer to *Oracle Financial Services Analytical Applications Data Model Data Dictionary* or the *Erwin Data Model*.

Executing the Time Dimension Population Transformation

You can execute the function from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI, as mentioned below:

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

Note: A seeded batch <INFODOM>_aCRM_CommonTasks - Task2 is

provided so that the user can just modify the parameters and execute the batch.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Transform Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Rule Name** - Select **Dim_Dates_Population** from the list of all available transformations. (This is a seeded Data Transformation which is installed as part of the OFSRPA solution. If you don't see this in the list, contact Oracle support.)
 - **Parameter List** – Enter the **Start Date** and **End Date**.

Explanation for the parameter list is:

- **Start Date** - This is the starting date, from which the Transformation will populate DIM_DATES table. This date should be specified in 'YYYYMMDD' format.
For example, '20081131'.
- **End Date** - This is the end date, to which the Transformation will populate DIM_DATES table. This date should also be specified in 'YYYYMMDD' format.
For example, '20091231'.

6. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

The function can also be executed directly on the database through SQLPLUS.

Details are:

Function Name: FN_DIM_DATES

Parameters: P_BATCH_RUN_ID, P_AS_OF_DATE, P_ST_DT, and P_ED_DT

Sample Parameter Values: 'Batch1', '20091231', '20081131', and '20091231'

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can also be accessed on the application server in the directory *\$FIC_DB_HOME/log/date*, where file name will have the Batch Execution ID.

You can access the database level operations log by querying the FSI_MESSAGE_LOG table. Filter the Batch Run ID column for identifying the relevant log.

Note: Check the **.profile** file in the installation home if you are unable to find this path.

Account Dimension Population

Populating Accounts Dimension

Account Number is an alphanumeric unique identifier within each staging instrument tables. Hence, there is a need to generate a numeric surrogate key for each of the account number. This information is stored in DIM_ACCOUNT table.

Function **fn_popDimAccount** is a function to populate numeric surrogate key for each account number. The function performs the following:

- In case, surrogate key generation is required, then it uses a sequence to populate DIM_ACCOUNT table.
- In case, surrogate key generation is not required, then it expects that the account number to be numeric and populates DIM_ACCOUNT with that information.

Table Details - FSI_DIM_ACCOUNT_SETUP_DETAILS

Account dimension population makes use of setup table FSI_DIM_ACCOUNT_SETUP_DETAILS.

This table has seeded entries from the application installation and stores the account number column of the staging product processor tables.

| Column Name | Data Type | Not Null | Column Description |
|-------------|--------------|----------|--|
| TABLE_NAME | VARCHAR2(30) | Yes | This is the name of the Staging Product Processor Table. |

| Column Name | Data Type | Not Null | Column Description |
|----------------------------|----------------|----------|--|
| ACCOUNT_NUMBER_COLUMN_NAME | VARCHAR2(30) | Yes | This is the Account Number Column Name of the staging Product Processor table . |
| LEG_TYPE_FLAG | CHAR(1) | No | In case, if the Pay Leg & Receive Leg instruments have both same data type then value will be 2. |
| SQL_TEXT | VARCHAR2(4000) | No | In case the user does not want to use a seeded Account Number Column Name, the user can customize the required by specifying the SQL Select statement. Example SELECT V_CONTRACT_CODE ACCOUNT_NUMBER ,FIC_MIS_DATE , case when v_ir_option_type in ('CAP','FLOOR') then 1 when v_ir_option_type in ('COLLAR') then 2 else null end LEG_TYPE FROM STG_OPTION_CONTRACTS |

Sample Data:

| TABLE_NAME | STG_CASA | STG_TD_CONTRACTS | STG_FUTURES |
|----------------------------|------------------|------------------|-----------------|
| ACCOUNT_NUMBER_COLUMN_NAME | V_ACCOUNT_NUMBER | V_CONTRACT_CODE | V_CONTRACT_CODE |
| LEG_TYPE_FLAG | | | 2 |
| SQL_TEXT | | | |

Executing the Account Dimension Population

You can execute the function from the *Operations* (formerly Information Command

Center (ICC) framework) module of OFSAAI, as mentioned below:

Define a new Batch and an underlying Task definition from the *Batch Maintenance* window of OFSAAI. For more information on defining a new Batch, refer to the section *How to Define a Batch*, page E-1.

Note: A seeded batch <INFODOM>_aCRM_CommonTasks – Task3 is provided so that the user can just modify the parameters and execute the batch.

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Transform Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Rule Name** - Select **fn_popDimAccount** from the drop down list of available transformations. (This is a seeded Data Transformation which is installed as part of the OFSRPA solution installer. If you don't see this in the list, contact Oracle support).
 - Parameter List:
 - **Surrogate Key Required Flag** - Select **Y** or **N**.
ICC passes **Batch run ID** and **As of Date** internally to the Data Transformation task.
6. Click **Save**.
The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can also be accessed on the application server in the directory *\$FIC_DB_HOME/log/date*, where file name will have the Batch Execution ID.

The database level operations log can be accessed by querying the FSI_MESSAGE_LOG table. The Batch Run ID column can be filtered for identifying the relevant log.

Check the **.profile** file in the installation home if you are not able to find the above path.

Exchange Rate History Population

Introduction

Exchange Rate History entity stores the exchange rates between the currencies for an effective date from one or multiple sources.

Exchange Rate History population should be executed before any fact table is populated to ensure exchange rates between currencies are available prior. Exchange Rate History entity is loaded by means of T2T Transformation process.

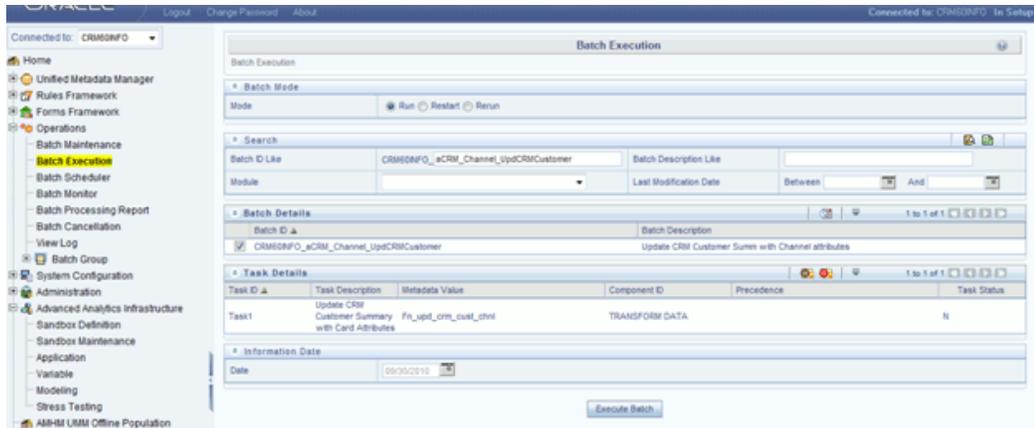
Following is the seeded T2T definition that loads data into Exchange Rate History:

| T2T Definition Name | Source Table(s) | Destination Table |
|------------------------|------------------------|------------------------|
| T2T_EXCHANGE_RATE_HIST | STG_EXCHANGE_RATE_HIST | FSI_EXCHANGE_RATE_HIST |

Exchange Rate History Population

You can execute the function from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

A seeded batch, <INFODOM>_aCRM_CommonTasks - Task4 has to be executed for the required date.



Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select Table to Table from the list.
 - **Source Name** - Select the **T2T Source Name** from the list.
 - **File Name** - Select the T2T transformation **T2T_EXCHANGE_RATE_HIST**.
Data file name remains blank for any Table to Table Load mode.
6. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Check T2T component logs and batch messages to check the status of load.

T2T component can fail because of following cases:

- **Unique Constraint Error** - Target table may already contain the primary keys that are part of the staging tables.
- **NOT NULL Constraint Error** - This error occurs when the transformation does not have values for NOT NULL columns in the target table.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of *OFSAAI Operations* module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can also be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t* , where file name will have the Batch Execution ID.

Account Summary Population

Account Summary tables are loaded from the staging product processor tables using the Table to Table (T2T) component of Oracle Financial Services Analytical Applications Infrastructure (OFSAAI) framework.

This chapter covers the following topics:

- Overview of Account Summary Tables
- Overview of Account Summary Population
- Prerequisites
- Executing the Account Summary Population T2T
- Checking the Execution Status
- Account Summary T2Ts

Overview of Account Summary Tables

Customer account level data from the Oracle Financial Services Analytical Applications (OFSA) staging product processor tables must be consolidated into a standardized relational Business Intelligence (BI) data model. This consolidation is done to have all the staging product processor table data in a single Fact table.

The Account Summary table data can be used for building cubes which allow rollup of data for a dimension or a combination of dimensions.

This relational BI model consists of three vertically partitioned Account Summary tables that are organized by application subject area.

- **FCT_COMMON_ACCOUNT_SUMMARY** - This table is shared by all OFSAA BI applications which contain dimensional values, attributes, and financial measures which are generally applicable to the individual account records. This data is sourced directly from the staging area.
- **FCT_CRM_ACCOUNT_SUMMARY** - This table has the measures used by all the

Customer Insight applications.

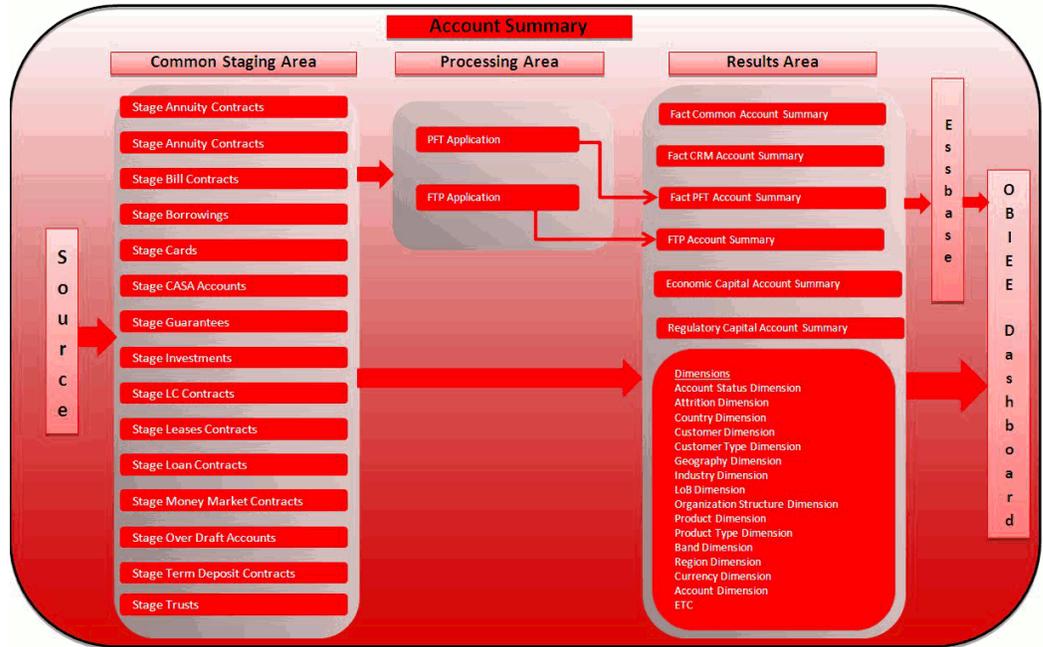
Yet, there are few other Account Summary tables which have been designed to store Enterprise Risk Management (ERM) data:

- FCT_PFT_ACCOUNT_SUMMARY - This table has Profitability Management (PFT) specific measures.
- FCT_FTP_ACCOUNT_SUMMARY - This table has Funds Transfer Pricing (FTP) specific measures.
- FCT_REG_CAP_ACCOUNT_SUMMARY - This table has Regulatory Capital specific measures.
- FCT_ECO_CAPITAL_ACCOUNT_SUMMARY - This table has Economic Capital specific measures.

The above mentioned Account Summary tables are part of OFSRPA data model but there are no seeded T2T definitions available to populate these tables. T2T processes must be custom configured to populate these tables to use measures defined on these tables for reporting.

Data Flow

The Below diagram depicts the flow of data into account summary tables:



Overview of Account Summary Population

Table to Table seeded definitions are provided for loading data into Common Account Summary and CRM Account summary tables.

Following are the lists for the same:

- **Common Account Summary**

| SL No | Source Table | T2T Definition Name | Destination Table |
|-------|-----------------------|-------------------------------|----------------------------|
| 1 | STG_ANNUITY_CONTRACTS | T2T_STG_ANNUITY_CONTRACTS_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 2 | STG_BILLS_CONTRACTS | T2T_STG_BILLS_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 3 | STG_BORROWINGS | T2T_STG_BORROWINGS_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 4 | STG_CARDS | T2T_STG_CARDS_CAS | FCT_COMMON_ACCOUNT_SUMMARY |

| SL No | Source Table | T2T Definition Name | Destination Table |
|--------------|--------------------------|----------------------------------|----------------------------|
| 5 | STG_CASA | T2T_STG_CASA_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 6 | STG_GUARANTEE S | T2T_STG_GUARANTEES_C AS | FCT_COMMON_ACCOUNT_SUMMARY |
| 7 | STG_INVESTMENT S | T2T_STG_INVESTMENTS_C AS | FCT_COMMON_ACCOUNT_SUMMARY |
| 8 | STG_LC_CONTRAC TS | T2T_STG_LC_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 9 | STG_LEASES_CON TRACTS | T2T_STG_LEASES_CONTRA CTS_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 10 | STG_LOAN_CONT RACTS | T2T_STG_LOANS_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 11 | STG_MM_CONTRA CTS | T2T_STG_MM_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 12 | STG_OD_ACCOUN TS | T2T_STG_OD_CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 13 | STG_TD_CONTRA CTS | T2T_STG_TD_CONTRACTS_ CAS | FCT_COMMON_ACCOUNT_SUMMARY |
| 14 | STG_TRUSTS | T2T_STG_TRUSTS_CAS | FCT_COMMON_ACCOUNT_SUMMARY |

- **CRM Account Summary**

| SI No. | Source Table | T2T Definition Name | Destination Table |
|---------------|---------------------------|-------------------------------------|-----------------------------|
| 1 | STG_ANNUITY_CO NTRACTS | T2T_STG_CRMAS_ANNUITY _CONTRACTS | FCT_CRM_ACCOUNT_S UMMARY |

| SI No. | Source Table | T2T Definition Name | Destination Table |
|--------|----------------------|--------------------------------|-------------------------|
| 2 | STG_BILLS_CONTRACTS | T2T_STG_CRMAS_BILLS_CONTRACTS | FCT_CRM_ACCOUNT_SUMMARY |
| 3 | STG_BORROWINGS | T2T_STG_CRMAS_BORROWINGS | FCT_CRM_ACCOUNT_SUMMARY |
| 4 | STG_CARDS | T2T_STG_CRMAS_CARDS | FCT_CRM_ACCOUNT_SUMMARY |
| 5 | STG_CASA | T2T_STG_CRMAS_CASA | FCT_CRM_ACCOUNT_SUMMARY |
| 6 | STG_GUARANTEES | T2T_STG_CRMAS_GUARANTEES | FCT_CRM_ACCOUNT_SUMMARY |
| 7 | STG_INVESTMENTS | T2T_STG_CRMAS_INVESTMENTS | FCT_CRM_ACCOUNT_SUMMARY |
| 8 | STG_LC_CONTRACTS | T2T_STG_CRMAS_LC_CONTRACTS | FCT_CRM_ACCOUNT_SUMMARY |
| 9 | STG_LEASES_CONTRACTS | T2T_STG_CRMAS_LEASES_CONTRACTS | FCT_CRM_ACCOUNT_SUMMARY |
| 10 | STG_LOAN_CONTRACTS | T2T_STG_CRMAS_LOAN_CONTRACTS | FCT_CRM_ACCOUNT_SUMMARY |
| 11 | STG_MM_CONTRACTS | T2T_STG_CRMAS_MM_CONTRACTS | FCT_CRM_ACCOUNT_SUMMARY |
| 12 | STG_OD_ACCOUNTS | T2T_STG_CRMAS_OD_ACCOUNTS | FCT_CRM_ACCOUNT_SUMMARY |
| 13 | STG_TD_CONTRACTS | T2T_STG_CRMAS_TD_CONTRACTS | FCT_CRM_ACCOUNT_SUMMARY |
| 14 | STG_TRUSTS | T2T_STG_CRMAS_TRUSTS | FCT_CRM_ACCOUNT_SUMMARY |

Note: Currency Exchange Rate History table has to be populated prior

to loading the Account Summary tables.

Prerequisites

1. All the post install steps mentioned in the *Oracle Financial Services Analytical Applications Infrastructure (OFSAAI) Installation and Configuration guide* and the solution installation manuals of *Oracle Financial Services Retail Performance Analytics* have to be completed successfully.
2. Application User must be mapped to a role that has seeded batch execution function (BATPRO).
3. Before executing a batch, check if the following services are running on the application server.
 1. Iccserver
 2. Router
 3. AM Server
 4. Messageserver

For more information on how to check if the services are up and on, and how to start the services if you find them not running, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

4. Batches have to be created for executing. This is explained in the section Executing the Account Summary Population T2T, page 7-8.
5. Dimension Population should have been done before you execute the T2T batch.

For more information, refer to the chapters Dimension Loading Process, and Time Dimension Population, page 4-1.

Fact Common Account Summary

Following are the lists of tables used in the population of Fact Common Account Summary and Fact CRM Account Summary tables. These Dimension tables are required to be loaded prior to executing the T2T:

- DIM_DATES
- DIM_ACCOUNT
- DIM_CUSTOMER

- DIM_PRODUCT
- DIM_CHANNEL
- DIM_BANDS
- DIM_ORG_STRUCTURE

Fact CRM Account Summary

Fact Common Account Summary entity needs to be populated before executing the Fact CRM Account Summary T2Ts.

Following are the list of tables used in the population of Fact CRM Account Summary and these tables are required to be loaded along with the staging tables, prior to running the T2T:

- DIM_DATES
- DIM_ACCOUNT
- FCT_COMMON_ACCOUNT_SUMMARY
- DIM_ACCT_STATUS
- DIM_BANDS
- DIM_CAMPAIGN
- DIM_CHANNEL
- DIM_CUSTOMER
- DIM_ORG_STRUCTURE
- DIM_LOB
- DIM_OFFER
- DIM_PRODUCT
- DIM_PROSPECT
- DIM_RETENTION_OFFER_TYPE
- DIM_SALES_REPRESENTATIVE
- DIM_TREATMENT

- DIM_VINTAGE

For details on populating dimension tables like DIM_CUSTOMER, DIM_BANDS, and so on, refer to the section Dimension Tables Population, under the chapter *Dimension Loading Process*.

For more information on populating account dimension, refer to the chapter Account Dimension Population, page 5-1.

For details on populating DIM_DATES dimension table, refer to the chapter Time Dimension Population, page 4-1.

For identifying fields required in Stage Customer Master and Stage Customer Details for the purpose of Customer Insight Application(s), refer to *Download Specification*.

For more information on the dimensions, refer to *ERwin Datamodel*.

Executing the Account Summary Population T2T

Fact Common Account Summary table has to be loaded prior loading any of the other Account Summary tables.

You can execute the function from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

Fact Common Account Summary

A seeded batch, **<Infodom>_aCRM_Comm_Acc_Summ** has to be executed for the required MIS Date.

The Tasks associated with this batch are the following:

| Batch Name - Task ID | T2T Name | Result |
|--------------------------------------|---------------------------------------|---|
| <INFODOM>_aCRM_Comm_Acc_Summ - Task1 | T2T_STG_ANNUI TY_CONTRACTS_ CAS | Data from Stg_Annuity_Contracts has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_Comm_Acc_Summ - Task2 | T2T_STG_BILLS_C AS | Data from STG_BILLS_CONTRACTS has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_Comm_Acc_Summ - Task3 | T2T_STG_BORRO WINGS_CAS | Data from STG_BORROWINGS has to be loaded in to Fct_Common_Account_Summary |

| Batch Name - Task ID | T2T Name | Result |
|--|--------------------------------------|--|
| <INFODOM>_aCRM_C omm_Acc_Summ - Task4 | T2T_STG_CARDS_ CAS | Data from Stg_Cards has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task5 | T2T_STG_CASA_C AS | Data from Stg_CASA has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task6 | T2T_STG_GUARA NTEES_CAS | Data from Stg_Guarantees has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task7 | T2T_STG_INVEST MENTS_CAS | Data from Stg_Investments has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task8 | T2T_STG_LC_CAS | Data from STG_LC_CONTRACTS has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task9 | T2T_STG_LEASES _CONTRACTS_C AS | Data from STG_LEASES_CONTRACTS has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task10 | T2T_STG_LOANS _CAS | Data from STG_LOAN_CONTRACTS has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task11 | T2T_STG_MM_CA S | Data from STG_MM_CONTRACTS has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task12 | T2T_STG_OD_CA S | Data from STG_OD_ACCOUNTS has to be loaded in to Fct_Common_Account_Summary |
| <INFODOM>_aCRM_C omm_Acc_Summ - Task13 | T2T_STG_TD_CO NTRACTS_CAS | Data from STG_TD_CONTRACTS has to be loaded in to Fct_Common_Account_Summary |

| Batch Name - Task ID | T2T Name | Result |
|--|------------------------|---|
| <INFODOM>_aCRM_C omm_Acc_Summ - Task14 | T2T_STG_TRUSTS _CAS | Data from STG_TRUSTS has to be loaded in to Fct_Common_Account_Summary |

The screenshot shows the Oracle Financial Services Analytical Applications Infrastructure (OFSAAI) Batch Maintenance window. The window is titled "Financial Services Analytical Applications Infrastructure" and shows a list of batches and a task details grid. The task details grid includes columns for Task ID, Task Description, Metadata Value, Component ID, Precedence, and Task Status. The task details grid shows tasks 1 through 14, all with a status of 'N'.

| Task ID | Task Description | Metadata Value | Component ID | Precedence | Task Status |
|---------|------------------------------|---------------------------------|--------------|------------|-------------|
| Task1 | T2T_STG_ANNUITY_CAS | T2T_STG_ANNUITY_CONTRACTS_CAS | LOAD DATA | | N |
| Task2 | T2T_STG_BILLS_CAS | T2T_STG_BILLS_CAS | LOAD DATA | | N |
| Task3 | T2T_STG_BORROWINGS | T2T_STG_BORROWINGS_CAS | LOAD DATA | | N |
| Task4 | T2T_STG_CARDS_CAS | T2T_STG_CARDS_CAS | LOAD DATA | | N |
| Task5 | T2T_STG_CASA_CAS | T2T_STG_CASA_CAS | LOAD DATA | | N |
| Task6 | T2T_STG_GUARANTEES | T2T_STG_GUARANTEES_CAS | LOAD DATA | | N |
| Task7 | T2T_STG_INVESTMENTS | T2T_STG_INVESTMENTS_CAS | LOAD DATA | | N |
| Task8 | T2T_STG_LC_CONTRACTS_CAS | T2T_STG_LC_CAS | LOAD DATA | | N |
| Task9 | T2T_STG_LEASES_CONTRACTS_CAS | T2T_STG_LEASES_CONTRACTS_CAS | LOAD DATA | | N |
| Task10 | T2T_STG_LOAN_CONTRACTS_CAS | T2T_STG_LOANS_CAS | LOAD DATA | | N |
| Task11 | T2T_STG_MM_CONTRACTS_CAS | T2T_STG_MM_CAS | LOAD DATA | | N |
| Task12 | T2T_STG_OD_CAS | T2T_STG_OD_CAS | LOAD DATA | | N |
| Task13 | T2T_STG_RETIREMENT | T2T_STG_RETIREMENT_ACCOUNTS_CAS | LOAD DATA | | N |
| Task14 | T2T_STG_TD_CAS | T2T_STG_TD_CONTRACTS_CAS | LOAD DATA | | N |

Define a new Batch and an underlying Task definition from the *Batch Maintenance* window of OFSAAI. For more information on defining a new Batch, refer to the section *How to Define a Batch*, page E-1.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list

- **Datastore Name** - Select the appropriate datastore name from the drop down list
- **IP address** - Select the IP address from the list
- **Load Mode** - Select Table to Table from the list.
- **Source Name** - Select <T2T Source Name> from the list.
- **File Name** - Select the T2T name for the source stage channel table you want to process.

Data file name remains blank for any T2T Load mode.

Default value refers to currency calculation. If there is any need for currency conversion in T2T transactions, Default value has to be provided.

For example, default value is [DRCY]='USD' Here 'USD' acts as reporting currency parameter to T2T.

6. Click Save.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Fact CRM Account Summary

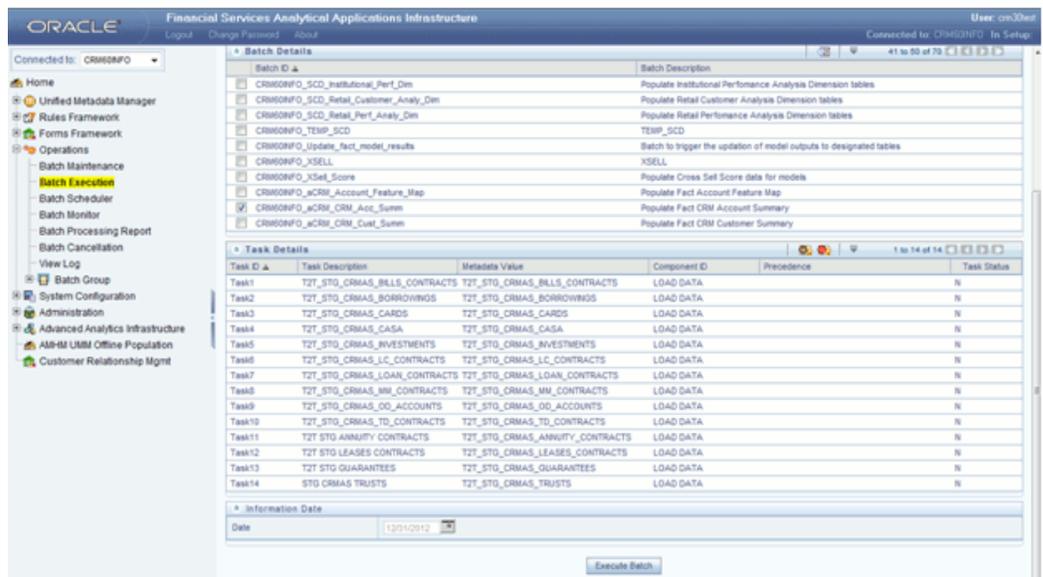
A seeded batch, <Infodom>_aCRM_CRM_Acc_Summ has to be executed for the required MIS Date.

The Tasks associated with this Batch are:

| Batch Name - Task ID | T2T Name | Result |
|-------------------------------------|-------------------------------|--|
| <INFODOM>_aCRM_CRM_Acc_Summ - Task1 | T2T_STG_CRMAS_BILLS_CONTRACTS | Data from STG_BILLS_CONTRACTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_CRM_Acc_Summ - Task2 | T2T_STG_CRMAS_BORROWINGS | Data from STG_BORROWINGS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |

| Batch Name - Task ID | T2T Name | Result |
|---|---|--|
| <INFODOM>_aCRM_C RM_Acc_Summ - Task3 | T2T_STG_CRMAS _CARDS | Data from Stg_Cards has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task4 | T2T_STG_CRMAS _CASA | Data from Stg_CASA has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task5 | T2T_STG_CRMAS _INVESTMENTS | Data from Stg_Investments has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task6 | T2T_STG_CRMAS _LC_CONTRACTS | Data from STG_LC_CONTRACTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task7 | T2T_STG_CRMAS _LOAN_CONTRA CTS | Data from STG_LOAN_CONTRACTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task8 | T2T_STG_CRMAS _MM_CONTRACT S | Data from STG_MM_CONTRACTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task9 | T2T_STG_CRMAS _OD_ACCOUNTS | Data from STG_OD_ACCOUNTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task10 | T2T_STG_CRMAS _TD_CONTRACTS | Data from STG_TD_CONTRACTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task11 | T2T_STG_CRMAS _ANNUITY_CON TRACTS | Data from Stg_Annuity_Contracts has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task12 | T2T_STG_CRMAS _LEASES_CONTR ACTS | Data from STG_LEASES_CONTRACTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |

| Batch Name - Task ID | T2T Name | Result |
|---|------------------------------|--|
| <INFODOM>_aCRM_C RM_Acc_Summ - Task13 | T2T_STG_CRMAS _GUARANTEES | Data from Stg_Guarantees has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |
| <INFODOM>_aCRM_C RM_Acc_Summ - Task14 | T2T_STG_CRMAS _TRUSTS | Data from STG_TRUSTS has to be loaded in to FCT_CRM_ACCOUNT_SUMMARY |



Define a new Batch and an underlying Task definition from the *Batch Maintenance* window of OFSAI. For more information on defining a new Batch, refer to the section *How to Define a Batch*, page E-1.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.

5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select Table to Table from the list.
 - **Source Name** - Select <T2T Source Name> from the list.
 - **File Name** - Select the T2T name for the source stage channel table you want to process.

Data file name remains blank for any T2T Load mode.

Default value refers to currency calculation. If there is any need for currency conversion in T2T transactions, Default value has to be provided.

For example, default value is [DRCY]='USD' Here 'USD' acts as reporting currency parameter to T2T.

6. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through *Batch Monitor* section of *OFSAAI Operations* module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t*, where the file name will have the Batch Execution ID.

The following tables can be queried for errors:

- FCT_COMMON_ACCOUNT_SUMMARY\$

- FCT_CRM_ACCOUNT_SUMMARY\$

Account Summary T2Ts

T2T definitions can be retrieved as an excel document for reference from the Metadata Browser section in Unified Metadata Manager (UMM) component of OFSAAI.

For more information, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

Customer Summary Population

This chapter explains the process flow for populating Fact Common Customer Summary table.

This chapter covers the following topics:

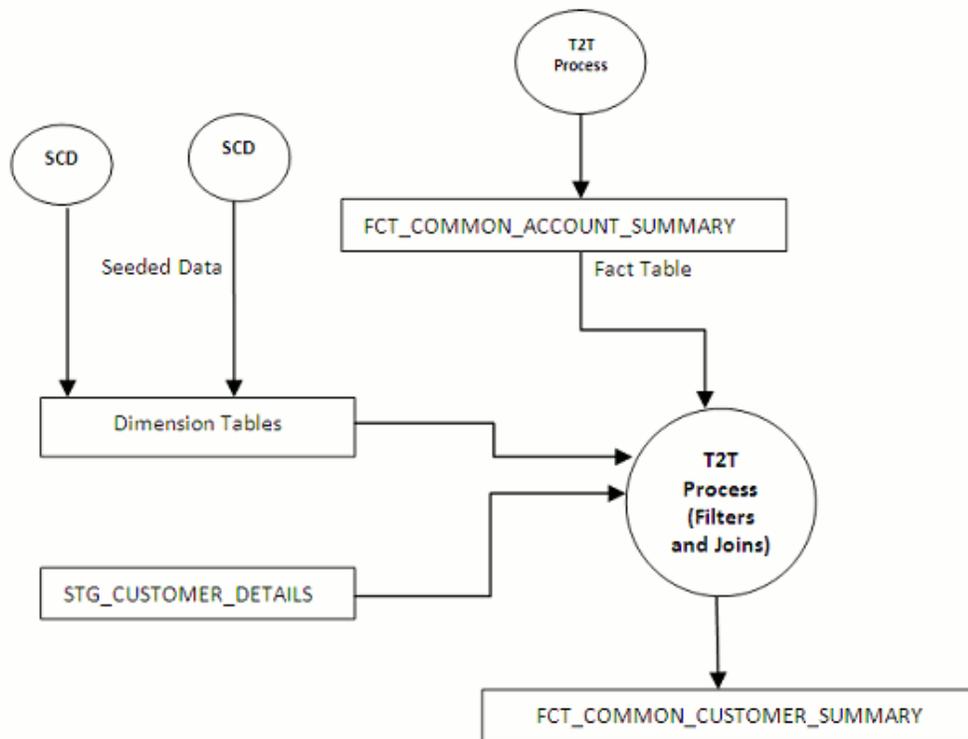
- Overview of Common Customer Summary Tables
- Prerequisites
- Executing the Customer Summary Population T2T

Overview of Common Customer Summary Tables

Fact Common Customer Summary table stores attributes pertaining to customer related data on an 'as-is' basis received from the source system. Data is populated into this table using T2T.

Customer balances are derived from account summary. Customer relationship table drives the relationship between accounts and customers. Common customer summary data is populated for all the active customers in customer dimension.

Following data flow diagram explains the process flow for populating Fact Common Customer Summary table:



Prerequisites

Following are the lists of tables used in the population of Fact Common Customer Summary and these tables are required to be loaded prior to running the T2T:

- DIM_CUSTOMER
- DIM_BANDS
- DIM_EDUCATION
- DIM_CUSTOMER_TYPE
- DIM_GENDER
- DIM_INDUSTRY
- DIM_CHANNEL
- DIM_GEOGRAPHY
- DIM_MARITAL_STATUS

- DIM_MANAGEMENT
- DIM_PROFESSION
- DIM_CREDIT_RATING
- DIM_VINTAGE
- DIM_MIGRATION_REASONS
- FCT_COMMON_ACCOUNT_SUMMARY
- FCT_LIMITS_SUMMARY
- STG_CUSTOMER_DETAILS
- STG_PARTY_RATING_DETAILS
- STG_PARTY_FINANCIALS

Dimensions tables are loaded through the SCD process. The fact tables such as FCT_COMMON_ACCOUNT_SUMMARY is loaded from their respective T2T processes.

For more information on SCDs, refer to the chapter Dimension Loading Process, .

Executing the Customer Summary Population T2T

Fact Common Customer Summary T2T can be executed by executing **Task 4 - Fact Common Customer Summary**, present in the seeded Batch **<INFODOM>_aCRM_CommCust_Appln**.

Perform the following to execute the Batch:

1. Navigate to *OFSAAI Home > Operations > Batch Execution* section.
2. Select the **Task 4 - Fact Common Customer Summary** of the seeded Batch **<INFODOM>_aCRM_CommCust_Appln**, where INFODOM is the information domain on which the application is installed.
3. Select the AS_OF_DATE for which source customer information is required to be loaded into the table.
4. Click **Execute Batch**.
5. You can monitor the status of the Batch execution from the *Batch Monitor* section.

Batch Execution

Batch Execution

Batch Mode

Mode Run Restart Rerun

Search

Batch Id Like Batch Description Like

Module Last Modified Date Between And

Batch Details 21 to 30 of 34

| Batch ID | Batch Description |
|---|---|
| <input checked="" type="checkbox"/> CRM60NFO_aCRM_CommCust_Apph | Populate Common Customer and Application |
| <input type="checkbox"/> CRM60NFO_aCRM_Comm_Acc_Summ | Populate Fact Common Account Summary |
| <input type="checkbox"/> CRM60NFO_aCRM_CommonTasks | Populate commonly reqd data |
| <input type="checkbox"/> CRM60NFO_aCRM_CustProfit | Populate Fact Customer Profitability |
| <input type="checkbox"/> CRM60NFO_aCRM_Customer_Customer_Relh | Populate Customer to Customer Relation |
| <input type="checkbox"/> CRM60NFO_aCRM_Customer_Product_Score | Populate Customer Product Score |
| <input type="checkbox"/> CRM60NFO_aCRM_InstitutionAnalysis_Cube | Cube for Institutional Analysis |
| <input type="checkbox"/> CRM60NFO_aCRM_Institutional_Analysis | Populate Institutional Analytics reqd data |
| <input type="checkbox"/> CRM60NFO_aCRM_PartnerExp | Populate Fact Partner Expense |
| <input type="checkbox"/> CRM60NFO_aCRM_RCPAnalysis_Cube | Cube for Retail Customer Performance Analysis |

Task Details 1 to 4 of 4

| Task ID | Task Description | Metadata Value | Component ID | Precedence | Task Status |
|---------|------------------------------|-------------------------|--------------|------------|-------------|
| Task1 | Fact Application | T2T_FCT_APPLICATION | LOAD DATA | | N |
| Task2 | Fact Collateral | T2T_FCT_COLLATERAL | LOAD DATA | | N |
| Task3 | Fact Limits Summary | T2T_FCT_LIMITS_SUMMARY | LOAD DATA | | N |
| Task4 | Fact Common Customer Summary | T2T_FCT_COMMON_CUSTOMER | LOAD DATA | | N |

Information Date

Date

Error Messages

Following is the most common error message which will be logged in the T2T log file present in the *\$FIC_DB_HOME/logs/t2t* folder:

- **Unique Constraint Violation** : This occurs when attempting to load or reload existing records for any of the already executed AS_OF_DATE.

Fact Data Population

Introduction

This chapter explains all the fact tables which within describe about the seeded T2T Definitions with related Source Table and Destination tables. Prerequisites needed in population of the Fact table and tables required to be loaded prior to running the T2T.

Each fact table contains a section on how to execute the T2T component from OFSAA Infrastructure ICC framework and access the execution log to check the execution status.

Fact CRM Customer Summary

Fact CRM Customer Summary entity captures different derived/computed customer attributes pertaining to Customer Insight. Fact Common Customer Summary stores the generic application-agnostic source/raw customer attributes. Fact CRM Customer Summary is a vertical partitioned entity and has relationship to Fact Common Customer Summary.

Load Data into Fact CRM Customer Summary

Customer balances in the Fact CRM Customer Summary entity are derived from account summary. Customer relationship entity drives the relationship between accounts and customers.

Following is the seeded Table-to-Table definitions that loads data related to Fact CRM Customer Summary:

| T2T Definition Name | Source Table(s) | Destination Table |
|-----------------------|---------------------|--------------------|
| T2T_FCT_CRM_CUSTOMER_ | STG_CUSTOMER_MASTER | FCT_CRM_CUSTOMER_S |

| T2T Definition Name | Source Table(s) | Destination Table |
|---------------------|----------------------------|-------------------|
| SUMMARY | STG_CUSTOMER_DETAILS | UMMARY |
| | DIM_DATES | |
| | DIM_CUSTOMER | |
| | FCT_COMMON_ACCOUNT_SUMMARY | |
| | FCT_CRM_ACCOUNT_SUMMARY | |

To view the detailed structure of the tables, refer to *Oracle Financial Services Analytical Applications Data Model Data Dictionary* or the *Erwin Data Model*.

Prerequisites

Fact Common Customer Summary entity needs to be populated before executing the Fact CRM Customer Summary T2T. Refer to the chapter Fact Common Account Summary, page 7-8 for details on Fact Common Customer Summary T2Ts.

Following tables are used in the population of Fact CRM Customer Summary and these tables should be populated with relevant data prior to executing the T2T:

- STG_CUSTOMER_MASTER - Mandatory
- STG_CUSTOMER_DETAILS - Mandatory
- DIM_DATES - Mandatory
- DIM_CUSTOMER - Mandatory
- FCT_COMMON_ACCOUNT_SUMMARY - Mandatory
- FCT_CRM_ACCOUNT_SUMMARY - Mandatory
- DIM_BANDS - Optional

For details on populating dimension tables like DIM_CUSTOMER, DIM_BANDS, and so on, refer to the section Dimension Tables Population, under the chapter *Dimension Loading Process*.

For details on populating DIM_DATES dimension table, refer to the chapter Time Dimension Population, page 4-1.

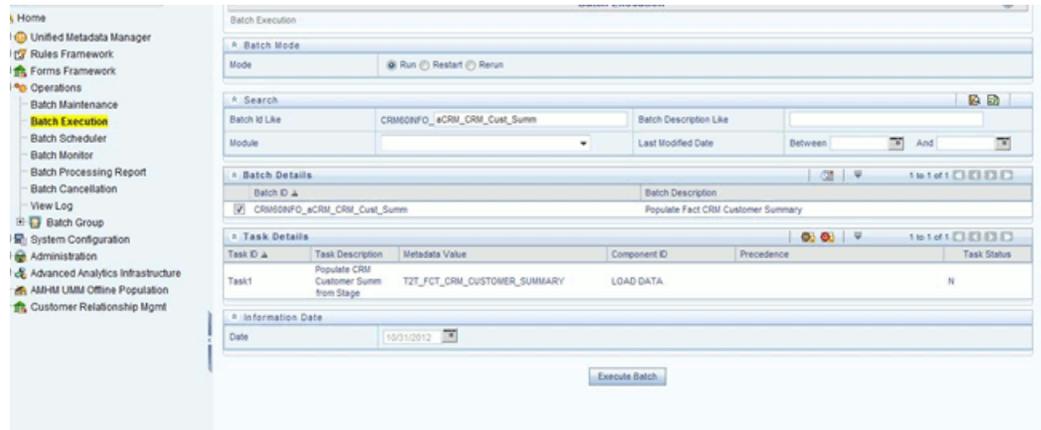
For identifying fields required in Stage Customer Master and Stage Customer Details for the purpose of Customer Insight Application(s), refer to *Download Specification*.

For details on populating these fact tables, refer to the sections Population of Fact CRM Customer Summary, page 9-1 and Fact CRM Account Summary, page 7-11.

Executing the Fact CRM Customer Summary Population T2Ts

You can execute the function from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI. A seeded batch,

<Infodom>_aCRM_CRM_Cust_Summ has to be executed for the required MIS Date.



To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select **Table to Table** from the list.

- **Source Name** - Select the <T2T Source Name> from the list.
- **File Name** - Select the T2T name "T2T_FCT_CRM_CUSTOMER_SUMMARY" to process.

Data file name will be blank for any Table to Table Load mode.

Default value refers to any parameter that has to be passed to T2T. It has to be blank.

6. Click Save.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t*, where the file name will have the Batch Execution ID.

The following tables can be queried for errors:

- FCT_CRM_CUSTOMER_SUMMARY

Update Fact CRM Customer Summary with Transaction Attributes

A seeded Data Transformation is provided with the installer which updates the entity Fact CRM Customer Summary with transaction attributes of customer such as ATM usage, Branch usage, net usage, POS usage, Number of ATM transactions, transacted amount, and so on.

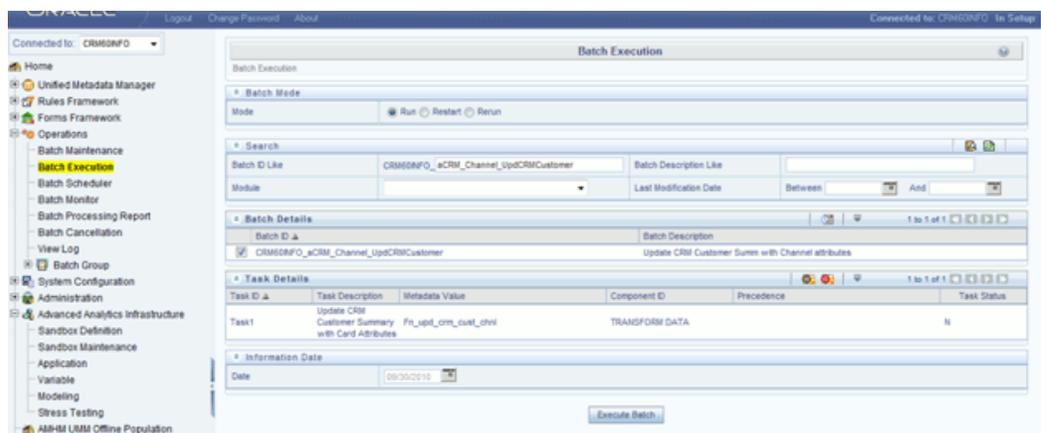
The following table lists the seeded Post Load Transformation Definition with related Source Table and Destination tables:

| DT Definition Name | Source Tables | Destination Table |
|----------------------|-----------------|--------------------------|
| FN_UPD_CRM_CUST_CHNL | FCT_TXN_CHANNEL | FCT_CRM_CUSTOMER_SUMMARY |

You can execute the function from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI, as mentioned below:

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

A seeded batch, **<Infodom>_aCRM_Channel_UpdCRMCustomer** has to be executed for the required MIS Date.



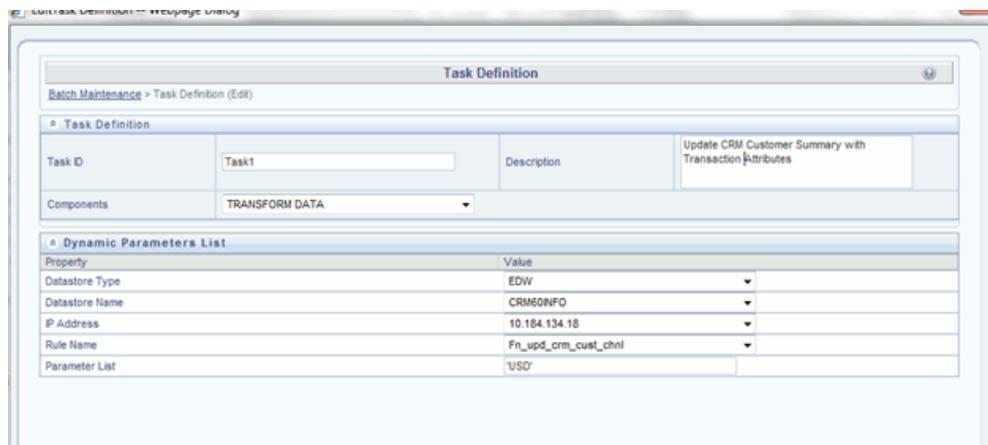
To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **TRANSFORM DATA** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down

list

- **IP address** - Select the IP address from the list
- **Rule Name** - Select FN_UPD_CRM_CUST_CHNL from the drop down list.
- Enter the Parameter List details as mentioned below:
 - **Reload Account Profitability table for the given MIS Date flag** - Enter Y or N within single quotes.
 - **Reporting Currency code** - This has to be enclosed within single quotes.
For Example, if reporting currency is in US Dollar, then 'USD' has to be specified.

Note: Batch run ID and As Of Date are passed internally by the batch to the Data Transformation task.



| Property | Value |
|----------------|----------------------|
| Datastore Type | EDW |
| Datastore Name | CRM60NFD |
| IP Address | 10.184.134.18 |
| Rule Name | Fn_upd_crm_cust_chnl |
| Parameter List | 'USD' |

6.

7. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The status of execution can be monitored using the *Batch Monitor* screen of OFSAAI.

The status messages in Batch Monitor are :

- N - Not Started

- O - On Going
- F - Failure
- S – Success

The execution log can be accessed on the application server in the following directory:

\$FIC_DB_HOME/log/date.

The file name will have the batch execution id.

Note: For more information on configuration and execution of a batch, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

Fact Account Feature Map

A product might be facilitated with its own features. Fact Account Feature Map entity stores the mapping between the Account and Product Feature that is the features of the product availed by the customer account. Product processor tables in staging have information related to customer accounts.

Following table lists the seeded T2T Definitions with related Source Table and Destination tables:

| T2T Definition Name | Source Staging Table | Destination Table |
|-----------------------------|----------------------|-------------------------|
| T2T_FCT_ACCOUNT_FEATURE_MAP | STG_ACCT_FEATURE_MAP | FCT_ACCOUNT_FEATURE_MAP |

To view the detailed structure of the tables, refer to *Erwin Data Model*.

Prerequisites

Following are the lists of tables used in the population of Fact Account Feature Map and these tables are required to be loaded prior to executing the T2T:

- DIM_DATES
- DIM_PRODUCT_FEATURE
- DIM_ACCOUNT
- DIM_CUSTOMER

- DIM_PRODUCT
- DIM_VENDOR
- DIM_CAMPAIGN
- DIM_CHANNEL

For details on populating dimension tables like DIM_CUSTOMER, DIM_BANDS, and so on refer to the section Dimension Tables Population, under the chapter *Dimension Loading Process*.

For details on populating DIM_DATES dimension table, refer to the chapter Time Dimension Population, page 4-1.

For identifying fields required in Stage Customer Master and Stage Customer Details for the purpose of Customer Insight Application(s), refer to *Download Specification*.

Executing the Fact Account Feature Map Population T2T

You can execute the function from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

A seeded batch, **<Infodom>_aCRM_Account_Feature_Map** has to be executed for the required MIS Date.

The screenshot displays the 'Batch Execution' interface. It includes a 'Batch Mode' section with radio buttons for 'Run', 'Restart', and 'Rerun'. Below is a 'Search' section with input fields for 'Batch Id Like', 'Batch Description Like', 'Module', and 'Last Modified Date'. The 'Batch Details' section shows a table with one entry: 'CRM60INFO_aCRM_Account_Feature_Map'. The 'Task Details' section shows a table with one entry: 'T2T_FCT_ACCOUNT_FEATURE_MAP'. The 'Information Date' section has a date picker set to 10/31/2010. An 'Execute Batch' button is located at the bottom center.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.

2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select **Table to Table** from the list.
 - **Source Name** - Select <T2T Source Name> from the list.
 - **File Name** - Select the T2T name "T2T_FCT_ACCOUNT_FEATURE_MAP" you want to process.
Data file name remains blank for any T2T Load mode.
Default value refers to any parameter that has to be passed to T2T. This should be blank.
6. Click **Save**.
The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t*, where the file name will have the Batch Execution ID.

The following tables can be queried for errors:

- FCT_ACCOUNT_FEATURE_MAP\$

Fact Cards Balance Summary

Fact Cards Balance Summary entity stores the balance details across various balance categories like Balance, Interest rate, Current payment, and others for each card account.

Following table lists the seeded T2T Definitions with related Source Table and Destination tables:

| T2T Definition Name | Source Staging Table | Destination Table |
|----------------------------|---------------------------|---------------------------|
| T2T_FCT_CARDS_BALANCE_SUMM | STG_CARDS_BALANCE_SUMMARY | FCT_CARDS_BALANCE_SUMMARY |

To view the detailed structure of the tables, refer to *Erwin Data Model*.

Prerequisites

Following are the lists of tables used in the population of Fact Cards Balance Summary and these tables are required to be loaded prior to running the T2T:

- DIM_DATES
- DIM_BALANCE_CATEGORY
- DIM_ACCOUNT
- STG_CARDS_BALANCE_SUMMARY

For details on populating dimension tables like DIM_CUSTOMER, DIM_BANDS, and so on refer to the section Dimension Tables Population, under the chapter *Dimension Loading Process*.

For details on populating DIM_DATES dimension table, refer to the chapter Time Dimension Population, page 4-1.

For identifying fields required in Stage Customer Master and Stage Customer Details for the purpose of Customer Insight Application(s), refer to *Download Specification*.

Executing the Fact Cards Balance Summary Population T2T

You can execute the function from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

A seeded batch, <Infodom>_aCRM_Retail_Analysis - Task1 has to be executed for the required MIS Date.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select **Table to Table** from the list.
 - **Source Name** - Select <T2T Source Name> from the list.

- **File Name** - Select the T2T name "T2T_FCT_CARDS_BALANCE_SUMM" you want to process.

Data file name will be blank for any Table to Table Load mode.

Default value refers to any parameter that has to be passed to T2T. This should be blank.

6. Click Save.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through *Batch Monitor* section of *OFSAAI Operations* module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t*, where the file name will have the Batch Execution ID.

The following tables can be queried for errors:

- FCT_CARDS_BALANCE_SUMMARY\$

Fact Customer to Customer Relationship

Fact Customer to Customer Relationship entity stores the relationship between the customers. Example of relationship amongst customers could be Employer, Employee, Children, Parent, Spouse, and so on.

Following table lists the seeded T2T Definitions with related Source Table and Destination tables:

| T2T Definition Name | Source Staging Table | Destination Table |
|------------------------|----------------------------|----------------------------|
| T2T_CUST_CUST_RELATION | STG_CUST_CUST_RELATIONSHIP | FCT_CUST_CUST_RELATIONSHIP |

To view the detailed structure of the tables, refer to *Erwin Data Model*.

Prerequisites

Following are the lists of tables used in the population of Fact Customer to Customer Relationship, and these tables are required to be loaded prior to running the T2T:

- DIM_DATES
- DIM_CUSTOMER
- STG_CUST_CUST_RELATIONSHIP

For details on populating dimension tables like DIM_CUSTOMER, DIM_BANDS, and so on refer to the section Dimension Tables Population, under the chapter *Dimension Loading Process*.

For details on populating DIM_DATES dimension table, refer to the chapter Time Dimension Population, page 4-1.

For identifying fields required in Stage Customer Master and Stage Customer Details for the purpose of Customer Insight Application(s), refer to *Download Specification*.

Executing the Fact Customer to Customer Relationship Population T2T

You can execute the T2T component from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

A seeded batch, <Infodom>_aCRM_Customer_Customer_ReIn - Task1 has to be executed for the required MIS Date.

The screenshot shows the 'Batch Execution' window. It includes sections for 'Batch Mode' (Run, Restart, Rerun), 'Search' (Batch Id Like, Batch Description Like, Module, Last Modified Date), 'Batch Details' (Batch ID, Batch Description), and 'Task Details' (Task ID, Task Description, Metadata Value, Component ID, Precedence, Task Status). An 'Execute Batch' button is at the bottom.

| Task ID | Task Description | Metadata Value | Component ID | Precedence | Task Status |
|---------|------------------------|------------------------|--------------|------------|-------------|
| Task1 | T2T_CUST_CUST_RELATION | T2T_CUST_CUST_RELATION | LOAD DATA | | N |

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select **Table to Table** from the list.
 - **Source Name** - Select <T2T Source Name> from the list.
 - **File Name** - Select the T2T name "T2T_CUST_CUST_RELATION" you want to process.

Data file name remains blank for any T2T Load mode.

Default value refers to any parameter that has to be passed to T2T. This should be blank.

6. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t*, where the file name will have the Batch Execution ID.

The following tables can be queried for errors:

- FCT_CUST_CUST_RELATIONSHIP\$

Fact Transaction Channel

Fact Transaction Channel entity stores the details of all transactions (successful and failed) done through any of the transaction channels offered by the Financial Institutions. This fact entity is loaded from multiple source staging tables.

The following table lists the seeded T2T Definitions with related Source Table and Destination tables:

| T2T Definition Name | Source Staging Table | Destination Table |
|-----------------------------|----------------------|-------------------|
| T2T_TEL_FCT_TXN_CHANN EL | STG_SRC_TB_TXNS | FCT_TXN_CHANNEL |
| T2T_POS_FCT_TXN_CHANN EL | STG_SRC_POS_TXNS | |
| T2T_NET_FCT_TXN_CHAN NEL | STG_SRC_NET_TXNS | |

| T2T Definition Name | Source Staging Table | Destination Table |
|-----------------------------|----------------------|-------------------|
| T2T_BRA_FCT_TXN_CHAN NEL | STG_SRC_BRANCH_TXNS | |
| T2T_ATM_FCT_TXN_CHAN NEL | STG_SRC_ATM_TXNS | |

To view the detailed structure of these tables, refer to *Erwin Data Model*.

Prerequisites

Following are the lists of tables used in the population of Fact Transaction Channel and these tables are required to be loaded prior to running the T2T:

- DIM_DATES
- DIM_TXN_CHANNEL
- DIM_ACCOUNT
- DIM_AUTH_DECISION_REASONS
- DIM_BANDS
- DIM_BROWSER_TYPE
- DIM_CARD_TYPE
- DIM_CURRENCY
- DIM_CUSTOMER
- DIM_CUSTOMER_TYPE
- DIM_GEOGRAPHY
- DIM_MERCHANT
- DIM_MERCHANT_CATEGORY
- DIM_PRODUCT
- DIM_TERMINAL
- DIM_TERMINAL_TYPE

- DIM_TRANSACTION
- DIM_TXN_FAILURE_REASON
- DIM_TXN_STATUS
- STG_SRC_ATM_TXNS
- STG_SRC_BRANCH_TXNS
- STG_SRC_NET_TXNS
- STG_SRC_POS_TXNS
- STG_SRC_TB_TXNS

For details on populating dimension tables like DIM_CUSTOMER, DIM_BANDS, and so on refer to the section Dimension Tables Population, under the chapter *Dimension Loading Process*.

For details on populating DIM_DATES dimension table, refer to the chapter Time Dimension Population, page 4-1.

For identifying fields required in Stage Customer Master and Stage Customer Details for the purpose of Customer Insight Application(s), refer to *Download Specification*.

Executing the Fact Transaction Channel Population T2Ts

You can execute the T2T component from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

A seeded batch, **<Infodom>_aCRM_Txn_Channel Task1 to Task5** has to be executed for the required MIS Date.

The screenshot shows the 'Batch Execution' window. It includes sections for 'Batch Mode' (Run, Restart, Rerun), 'Search' (Batch ID Like: CRM60NFO_aCRM_Channel_analysis), 'Batch Details' (Batch ID: CRM60NFO_aCRM_Channel_analysis, Description: Populate Channel Analytics required data), and 'Task Details' (a table of tasks). At the bottom, there is an 'Execute Batch' button.

| Task ID | Task Description | Metadata Value | Component ID | Precedence | Task Status |
|---------|-------------------------|-------------------------|--------------|------------|-------------|
| Task1 | T2T_ATM_FCT_TXN_CHANNEL | T2T_ATM_FCT_TXN_CHANNEL | LOAD DATA | | N |
| Task2 | T2T_BRA_FCT_TXN_CHANNEL | T2T_BRA_FCT_TXN_CHANNEL | LOAD DATA | | N |
| Task3 | T2T_TEL_FCT_TXN_CHANNEL | T2T_TEL_FCT_TXN_CHANNEL | LOAD DATA | | N |
| Task4 | T2T_NET_FCT_TXN_CHANNEL | T2T_NET_FCT_TXN_CHANNEL | LOAD DATA | | N |
| Task5 | T2T_POS_FCT_TXN_CHANNEL | T2T_POS_FCT_TXN_CHANNEL | LOAD DATA | | N |
| Task6 | T2T_FCT_SERVICE | T2T_FCT_SERVICE | LOAD DATA | | N |
| Task7 | T2T_SURVEY_RESPONSE | T2T_SURVEY_RESPONSE | LOAD DATA | | N |

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select **Table to Table** from the list.
 - **Source Name** - Select <T2T Source Name> from the list.
 - **File Name** - Select the T2T name for the source stage channel table you want to process.

Data file name remains blank for any T2T Load mode.

Default value refers to currency calculation. If there is any need for currency conversion in T2T transactions, Default value has to be provided.

For example, if default value is [DRCY]='USD', [DLCY]='USD', here 'USD' acts as currency parameter to T2T.

6. Click Save.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t*, where the file name will have the Batch Execution ID.

The following tables can be queried for errors:

- FCT_TXN_CHANNEL\$

Fact Application

Fact Application entity stores the fact data of applications like application details, current stage, status, rejection reason, time-taken in each stage, and so on.

The following table lists the seeded T2T Definitions with related Source Table and Destination tables:

| T2T Definition Name | Source Staging Table | Destination Table |
|---------------------|----------------------|-------------------|
| T2T_FCT_APPLICATION | STG_APPLICATION | FCT_APPLICATION |

To view the detailed structure of this table, refer to *Erwin Data Model*.

Prerequisites

Following are the lists of tables used in the population of Fact Application, and these tables are required to be loaded prior to running the T2T:

- DIM_DATES
- DIM_APPLICATION_TYPE
- DIM_PRODUCT
- DIM_CREDIT_OFFICER
- DIM_CUSTOMER
- DIM_CHANNEL
- DIM_CREDIT_CENTER
- DIM_DECISION_STATUS
- DIM_GEOGRAPHY
- DIM_INDUSTRY
- DIM_PROFESSION
- DIM_HOME_OWNERSHIP
- DIM_EDUCATION
- DIM_MARITAL_STATUS
- DIM_APPLICATION_REJECT_REASONS
- DIM_DEVIATION_REASONS
- DIM_SALES_REPRESENTATIVE
- DIM_CAMPAIN
- DIM_ACCOUNT
- DIM_PROSPECT
- DIM_BANDS
- STG_APPLICATION

For details on populating dimension tables like DIM_CUSTOMER, DIM_BANDS, and so on, refer to the section Dimension Tables Population, under the chapter *Dimension Loading Process*.

For details on populating DIM_DATES dimension table, refer to the chapter Time Dimension Population, page 4-1.

For identifying fields required in Channel Transaction tables in staging for the purpose of Customer Insight Application(s), refer to *Download Specification*.

Executing the Fact Application Population T2T

You can execute the T2T component from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

A seeded batch, **<Infodom>_aCRM_CommCust_Appln – Task1** has to be executed for the required MIS Date.

The screenshot displays the 'Batch Execution' interface. At the top, the 'Batch Mode' is set to 'Run'. Below this, the 'Search' section includes a 'Batch Id Like' field with the value 'CRM60NFO_aCRM_CommCust_Appln'. The 'Batch Details' section shows a table with one entry: 'CRM60NFO_aCRM_CommCust_Appln' with the description 'Populate Common Customer and Application'. The 'Task Details' section contains a table with the following data:

| Task ID | Task Description | Metadata Value | Component ID | Precedence | Task Status |
|---------|------------------------------|-------------------------|--------------|------------|-------------|
| Task1 | Fact Application | T2T_FCT_APPLICATION | LOAD DATA | | N |
| Task2 | Fact Collateral | T2T_FCT_COLLATERAL | LOAD DATA | | N |
| Task3 | Fact Limits Summary | T2T_FCT_LIMITS_SUMMARY | LOAD DATA | | N |
| Task4 | Fact Common Customer Summary | T2T_FCT_COMMON_CUSTOMER | LOAD DATA | | N |

The 'Information Date' section shows the 'Date' field set to '10/31/2010'. An 'Execute Batch' button is located at the bottom right of the window.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.

4. Select **Load Data** component from the drop down list.
5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Load Mode** - Select **Table to Table** from the list.
 - **Source Name** - Select <T2T Source Name> from the list.
 - **File Name** - Select the T2T name "T2T_FCT_APPLICATION" to process.

Data file name remains blank for any T2T Load mode.

Default value refers to currency calculation. If there is any need for currency conversion in T2T transactions, Default value has to be provided.

For example, if default value is [DRCY]='USD', [DLCY]='USD', here 'USD' acts as currency parameter to T2T.

6. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/t2t*, where the file name will have the Batch Execution ID.

The following tables can be queried for errors:

- FCT_APPLICATION\$

Fact Account Profitability

Fact Account Profitability entity stores fact data for reporting line items of revenue, costs, and expense related to each customer account. The data into this table is populated from other fact tables like FCT_COMMON_ACCOUNT_SUMMARY, FCT_PFT_ACCOUNT_SUMMARY, FCT_FTP_ACCOUNT_SUMMARY, FCT_REG_CAP_ACCOUNT_SUMMARY, and FCT_ECO_CAP_ACCOUNT_SUMMARY.

The following table lists the seeded Post Load Transformation Definition with related Source Table and Destination tables:

| DT Definition Name | Source Tables | Destination Table |
|----------------------|--|---------------------------|
| PFTBI_Acct_Reporting | FCT_COMMON_ACCOUNT_SUMMARY FCT_PFT_ACCOUNT_SUMMARY FCT_FTP_ACCOUNT_SUMMARY FCT_REG_CAP_ACCOUNT_SUMMARY FCT_ECO_CAP_ACCOUNT_SUMMARY | FCT_ACCOUNT_PROFITABILITY |

To view the detailed structure of the tables, refer to *Oracle Financial Services Analytical Applications Data Model Data Dictionary* or the *Erwin Data Model*.

Information from account summary fact tables are populated to Fact Account Profitability through a mapping process. Reporting line dimension is mapped to measures present in account summary. A PL/SQL procedure then populates the fact table by reading the mapping definition.

Reporting line dimension is created/maintained from Attribute Member Hierarchy Maintenance (AMHM) component of OFSAAI. A Reporting line item represents a revenue, costs, or expenses. Rollup signage is set as an attribute for a reporting line item. To know more about AMHM, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

The Account summary tables contain the revenue, costs, or expenses measures pertaining to an Account. Map Maintenance component of OFSAAI is used to map the measures of account summary tables (represented in a measure hierarchy) to reporting line hierarchy. A pre-defined mapping "Reporting Line Mapping" is seeded along with the application installer. Reporting Line Hierarchy and Reporting Line Measure

Hierarchy are the two hierarchies which are used for the mapping. Reporting Line Hierarchy is a parent child hierarchy which is based on Reporting Line Dimension entity.

The screenshot shows the 'Edit Business Hierarchy' window for 'Reporting Line Hierarchy'. The 'Business Hierarchy Details' section includes: Code: HPFTRL, Short Description: Reporting Line Hierarchy, and Long Description: Reporting Line Parent Child Hierarchy. The 'Business Hierarchy Definition' section shows: Hierarchy Type: REGULAR, Hierarchy Subtype: Parent Child, Total Required: unchecked, Entity: DM_REP_LINE-Reporting Line Dimension, and Attribute: r_rep_line_cd-Reporting Line Code. The 'Business Hierarchy' table lists nodes with their short descriptions and node identifiers.

| Node | Short Description | Node Identifier |
|--------------|--------------------|---------------------------------------|
| HPFTRL | | |
| Child Code | Child Code | DM_REP_LINE_n_rep_line_cd |
| Parent Code | Parent Code | DM_REP_LINE_n_parent_n_bs_rep_line_cd |
| Description | Description | DM_REP_LINE_v_rep_line_name |
| Storage Type | Storage Type | |
| CONSO_TYPE | Consolidation Type | DM_REP_LINE_n_risk_signage |
| Formula | Formula | |

Reporting Line Measure hierarchy is a Non Business Intelligence Enabled Hierarchy which is based on measures from the Account Summary tables.

The screenshot shows the 'Edit Business Hierarchy' window for 'Reporting Line Measures Hierarchy'. The 'Business Hierarchy Details' section includes: Code: HPFTRFACT, Short Description: Reporting Line Measures Hierarchy, and Long Description: Reporting Line Hierarchy Measures of summary tables. The 'Business Hierarchy Definition' section shows: Hierarchy Type: MEASURE, Hierarchy Subtype: Non-Business Intelligence Enabled, Total Required: unchecked, Entity: FCT_COMMON_ACCOUNT_SUMMARY-Fact Common Account Summary, and Attribute: r_msa_date_key-MG Date key. The 'Business Hierarchy' table lists nodes with their short descriptions and node identifiers.

| Node | Short Description | Node Identifier |
|----------|------------------------------------|-----------------|
| MEPMA567 | Risk Weighted Assets - Market Risk | 1 + 1 |
| MEPMA566 | Risk Weighted Assets - Credit Risk | 1 + 1 |
| MEPMA557 | Liquidity Risk Capital | 1 + 1 |
| MEPMA556 | Interest Rate Risk Capital | 1 + 1 |
| MEPMA554 | Market Risk Capital | 1 + 1 |

A seeded map is configured between the Reporting Line Hierarchy and Reporting Line Measure Hierarchy from Map Maintenance of OFSAAL.

Mapper Definition - Reporting Line Mapping - 134155866221 - 0 - Reporting Line Mapping

Members

- Mapper
- Reporting Line Mapping
- Hierarchies
- Account Status
- Activity Type
- Age on Book
- Attrition Reason
- Authorization Decision Reasons
- Balance Category
- Browser Type
- Campaign
- Campaign Type
- Card Type

Selected Members

- Mapper
- Hierarchies
- Reporting Line Measures Hierarchy
- Reporting Line Hierarchy

Description * Reporting Line Mapping Effective From * 03-JAN-2013

Read Only Effective To * 03-JAN-2013

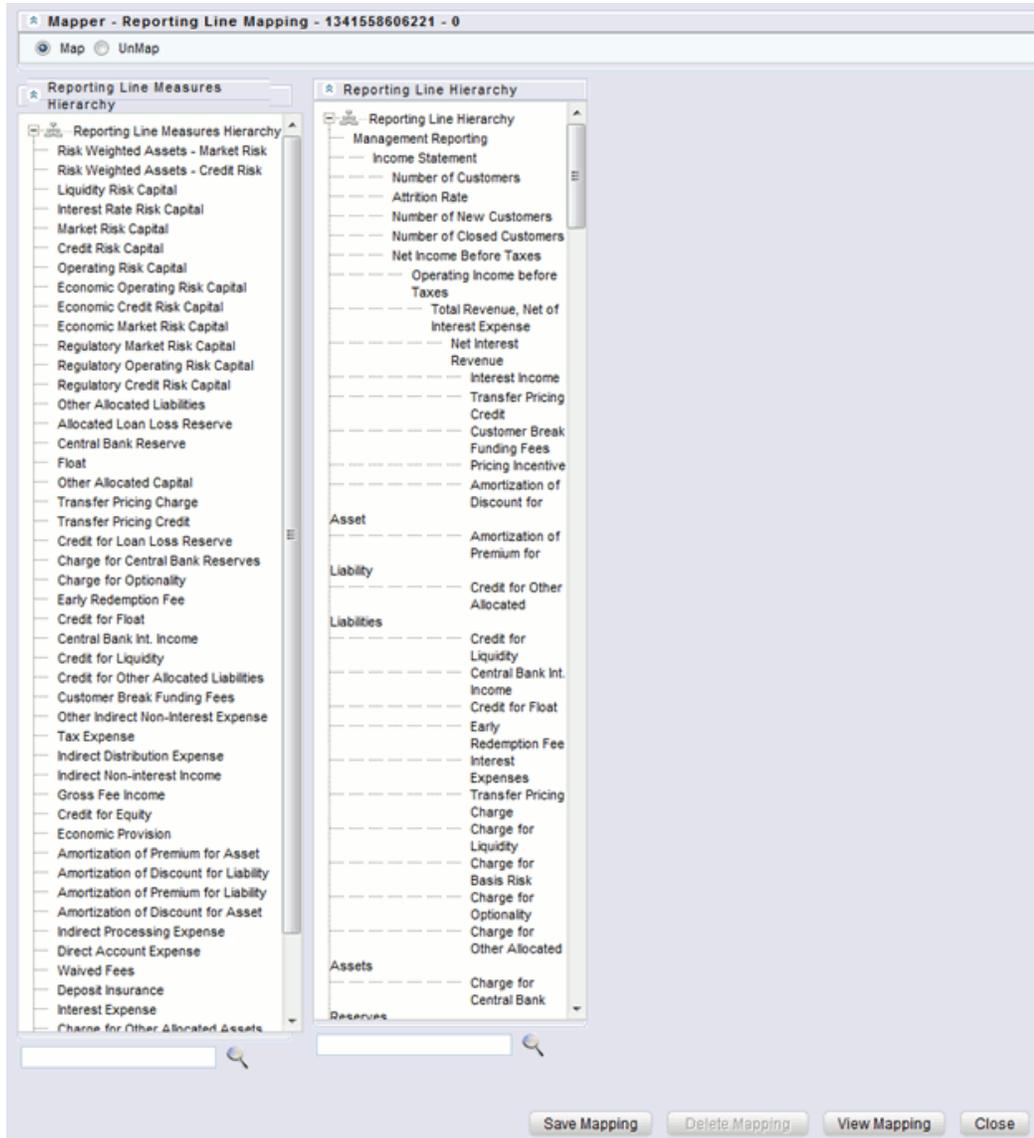
Generate Hierarchy Security Database Entity Name * REPLINE_MAPS

Comments Reporting Line Mapping

Save Definition As New Version Version Description

Save Close

| | | | |
|------------------|-----------|--------------------|-------------------------|
| Created By | CRM30TEST | Creation Date | 03-JAN-2013 05:16:17 PM |
| Last Modified By | CRM30TEST | Last Modified On | 03-JAN-2013 05:16:17 PM |
| Authorized By | CRM30TEST | Authorization Date | 03-JAN-2013 05:16:17 PM |



For more information on defining/maintaining Mapper, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

Steps to Define Mapping for Custom Reporting Line Items

Follow the below steps to define mapping for Custom Reporting Line items:

- Add Custom Reporting Line or Modify existing Reporting Line.
- Add Custom Reporting Line Hierarchy or modify existing seeded reporting line hierarchy.
- Execute the seeded Batch <INFODOM>_ **Repline_Dimension_Update** specifying

the Reporting line hierarchy as parameter to Batch.

- Modify the seeded Business Metadata.
- Map Maintenance.

Add Custom Reporting Line or Modify existing Reporting Line

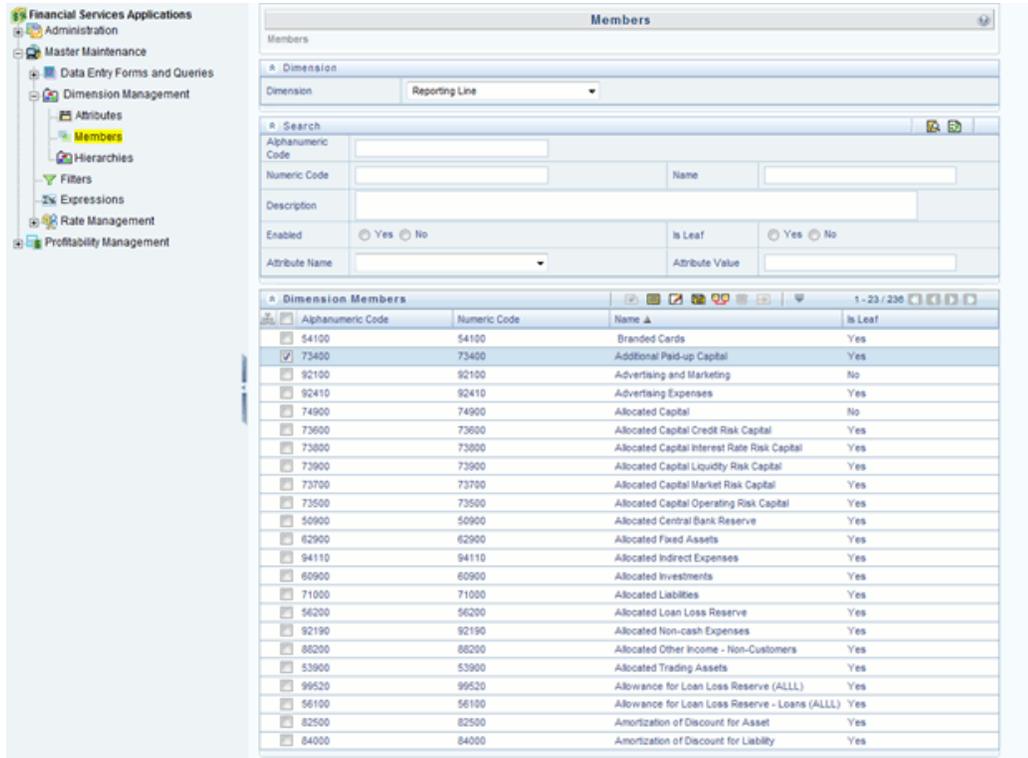
Custom Reporting Lines can be added or modified from AMHM.

Following are the seeded attributes of Reporting Line Dimension:

- Financial Element Code
- GL Account Code
- Rollup Signage



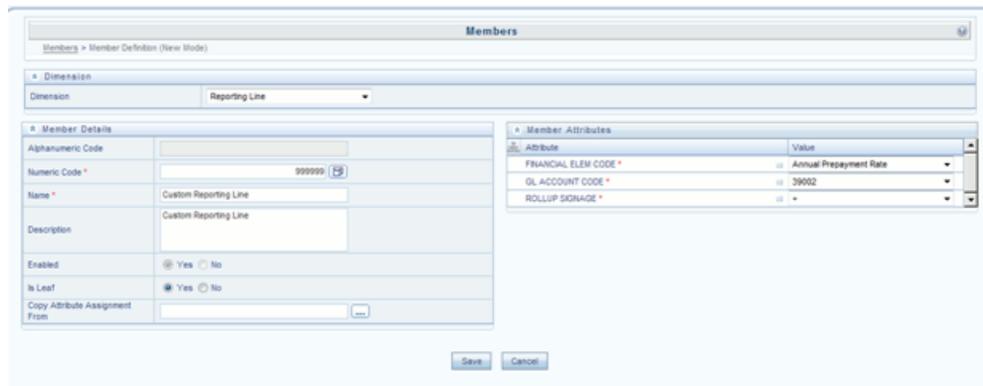
A Reporting line can be added or modified from the *Members* screen as shown below. To modify the existing reporting line, select the member by selecting the adjacent check box and select the **Edit** button on the menu bar.



To add a new reporting line:

1. Select **Add** button from the *Members* screen.

The *Member Definition (New Mode)* screen is displayed.



2. In the *Member Definition (New Mode)* screen:

- Enter **Numeric Code**.
- Enter the **Name** of the custom reporting line.

- Enter the **Description** of the custom reporting line.
- Select Yes, if the custom reporting line has to be **Enabled** or not.
- Select Yes, if the custom reporting line **Is Leaf** or not.
- Select the Attributes for the reporting line member.
- Save the Member definition.

To modify a reporting line:

1. Click **Edit** button from the *Members* screen.

The *Member Definition (Edit Mode)* screen is displayed.

The screenshot displays the 'Members' window in 'Edit Mode'. It features a breadcrumb trail 'Members > Member Definition (Edit Mode)'. Below this, there are sections for 'Dimension' (Reporting Line), 'Member Details', and 'Member Attributes'. The 'Member Details' section contains several input fields and radio buttons. The 'Member Attributes' section contains a table with columns for 'Attribute' and 'Value'.

| Attribute | Value |
|-----------------------|------------------------|
| FINANCIAL ELEM CODE * | 10006 - CC_OP_12801020 |
| GL ACCOUNT CODE * | 10 digit number |
| ROLLUP SIGNAGE * | - |

2. In the *Member Definition (Edit Mode)* screen, perform the following as required:
 - Modify the **Name** of the custom reporting line.
 - Modify the **Description** of the custom reporting line.
 - Modify the selection of the radio button in the **Enabled** field.
 - Modify the selection of the radio button in the **Is Leaf** field.
 - Modify the Attributes for the reporting line member.
 - Save the Member definition.

For more information, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*

Add Custom Reporting Line Hierarchy or Modify Existing Seeded Reporting Line Hierarchy

To create a new Reporting Line Hierarchy:

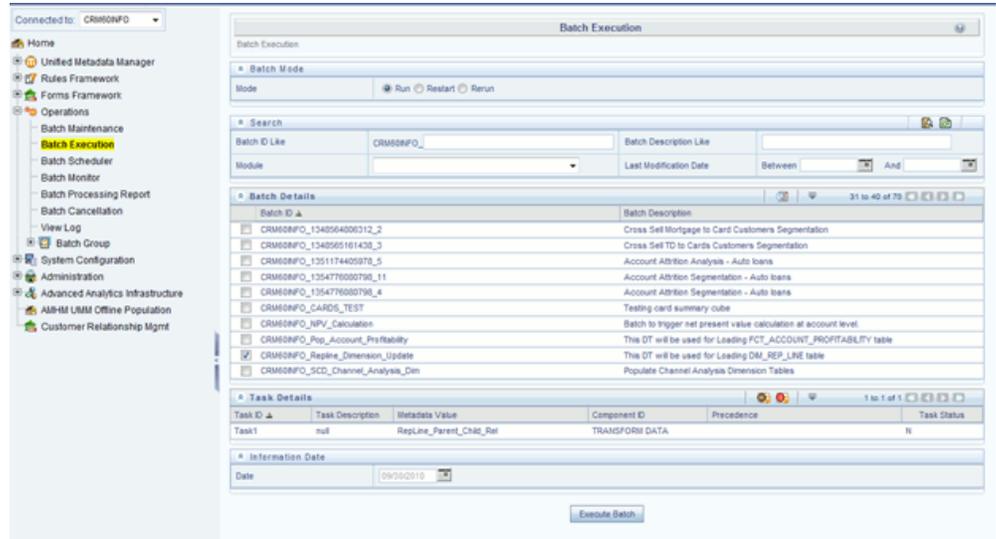
1. Click **Add** button from the menu. The *Hierarchy Definition (New Mode)* screen is displayed.

2. Enter the details in the required fields, and click **Save**.

Note: Alternatively, insert scripts and update scripts can be prepared into tables DIM_REPORTING_LINE_B, DIM_REPORTING_LINE_TL, DIM_REPORTING_LINE_ATTR, and DIM_REPORTING_LINE_HIER for adding any new custom reporting lines or modifying an existing reporting line.

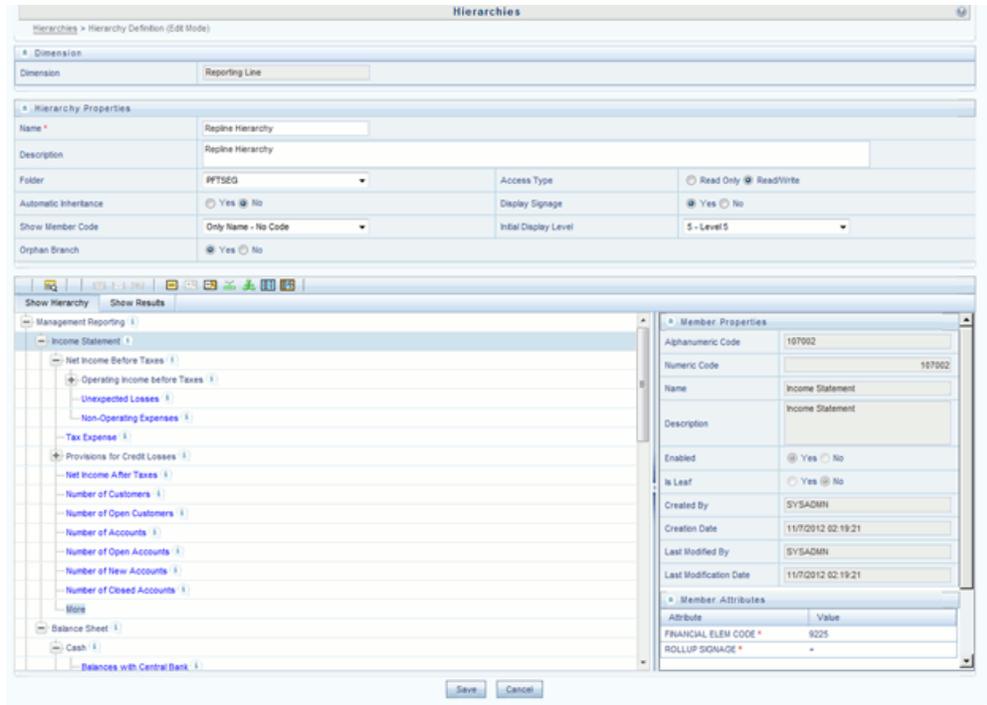
Execute the seeded batch **<Infodom>_Repline_Dimension_Update** specifying the Reporting line hierarchy as parameter to batch.

Execute the seeded batch **<Infodom>_Repline_Dimension_Update** . It populates data into DIM_REP_LINE table.



To modify existing seeded Reporting Line Hierarchy:

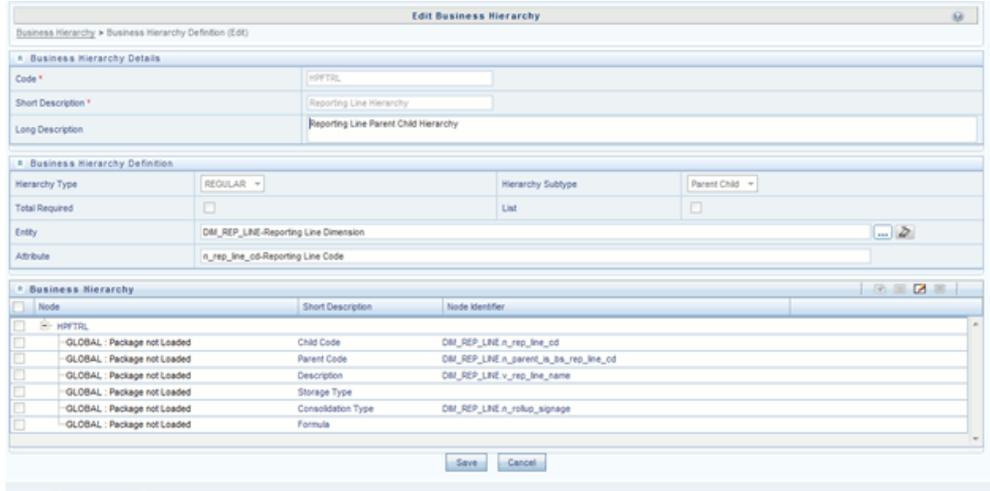
1. Select the check box adjacent to the Reporting Line Hierarchy to be modified.
2. Click **Edit** button from the menu.
3. Modify the Hierarchy as required and click **Save**.



For more information, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*

Modify the Seeded Business Metadata

1. Resave the Seeded Business Metadata parent child hierarchy, "Reporting Line Hierarchy" (HPFTRL), so that the changes done are consolidated in the hierarchy as well.



2. (Optional) Create the Business Measures for the newly added reporting lines.
3. Attach and Save the defined Business Measures to the hierarchy "Reporting Line Measures".
4. Save the metadata.

For more information, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*

Map Maintenance

Once all the above steps are done, the seeded map configured between the Reporting Line Hierarchy and Reporting Line Measure Hierarchy has to be modified if required from Map Maintenance of OFSAAI.

For more information, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*

Prerequisites

Following are the lists of tables used in the population of Fact Account Profitability and these tables are required to be loaded prior to running the DT.

- DIM_DATES - Mandatory
- DIM_REP_LINE - Mandatory
- FCT_COMMON_ACCOUNT_SUMMARY
- FCT_PFT_ACCOUNT_SUMMARY

- FCT_FTP_ACCOUNT_SUMMARY
- FCT_REG_CAP_ACCOUNT_SUMMARY
- FCT_ECO_CAP_ACCOUNT_SUMMARY

For more information on SCD, refer to the chapter Dimension Loading Process, .

Executing the Fact Account Profitability Population DT

You can execute the T2T component from the *Operations* (formerly Information Command Center (ICC) framework) module of OFSAAI.

Define a new Batch and an underlying Task definition from the Batch Maintenance window of OFSAAI. For more information on defining a new Batch, refer to the section How to Define a Batch, page E-1.

A seeded batch, <Infodom>_Pop_Account_Profitability has to be executed for the required MIS Date.

The screenshot shows the 'Batch Execution' window. It includes sections for 'Batch Mode' (Run, Restart, Rerun), 'Search' (Batch Id Like: CRM60NFO_Pop_Account_Profitability), 'Batch Details' (Batch ID: CRM60NFO_Pop_Account_Profitability, Description: This DT will be used for Loading FCT_ACCOUNT_PROFITABILITY table), 'Task Details' (Task ID: null, Task Description: PFTBL_Acct_Reporting, Component ID: TRANSFORM DATA, Task Status: N), and 'Information Date' (Date: 10/31/2010). An 'Execute Batch' button is at the bottom.

To define a new task for a Batch definition:

1. Select the check box adjacent to the newly created Batch Name in the *Batch Maintenance* window.
2. Click Add (+) button from the *Task Details* grid.
The Task Definition window is displayed.
3. Enter the **Task ID** and **Description**.
4. Select **TRANSFORM DATA** component from the drop down list.

5. Select the following from the **Dynamic Parameters** list:
 - **Datastore Type** - Select the appropriate datastore type from the drop down list
 - **Datastore Name** - Select the appropriate datastore name from the drop down list
 - **IP address** - Select the IP address from the list
 - **Rule Name** - Select **FCT_ACCT_TRANSFORMATION** from the list.

6. Enter the Parameter List details as mentioned below:
 - **Reload Account Profitability table for the given MIS Date flag** - can be Y or N within single quotes.
 - **Reporting Currency Code** - This has to be enclosed within single quotes.

For Example, if reporting currency is in US Dollar, then 'USD' has to be specified.

Note: **Batch run ID** and **As Of Date** are passed internally by the batch to the Data Transformation task.

| Property | Value |
|----------------|----------------------|
| Datastore Type | EDW |
| Datastore Name | CRM60NFO |
| IP Address | 10.184.134.18 |
| Rule Name | PFTBI_Acct_Reporting |
| Parameter List | '^','USD' |

7. Click **Save**.

The Task definition is saved for the selected Batch.

You can execute a Batch definition from the *Batch Execution* section of *OFSAAI Operations* module.

Checking the Execution Status

The Batch execution status can be monitored through Batch Monitor section of OFSAAI

Operations module.

The status messages in Batch Monitor are:

N - Not Started

O - On Going

F - Failure

S – Success

The execution log can be accessed on the application server in the directory *\$FIC_DB_HOME/log/date*, where the file name will have the Batch Execution ID.

Cube Build Process

Introduction

Reports of OFSRPA application can be configured to work on Relational database or Essbase cubes. Source of data for the reports is determined by the priority set for each Logical Table Source (LTS) in OBIEE RPD. Multi-dimensional databases store aggregated data for better performance and provide mechanisms for performing non-additive rollup within a hierarchy and defining complex derived measures using cross-dimensional operations. OFSAA Infrastructure is used for defining metadata about the cube and for building the cubes. Cubes are optional source of data for Retail Performance application.

The chapter contains the following sections:

- List of cubes seeded within the application
- Process for building cubes

Overview of Cubes

OFSRPA application has the following seeded cubes:

- Retail Analysis
 - Purpose

The purpose of this cube is to provide analysis of various Account related measures across dimensions like Product, Line of Business, Vintage, and so on.

- Dataset

This cube is based on the FCT_COMMON_ACCOUNT_SUMMARY and FCT_CRM_ACCOUNT_SUMMARY fact tables.

- Customer Summary
 - Purpose

The purpose of this cube is to provide analysis of various Customer related measures across customer profile dimensions like Income Band, Age, and so on.
 - Dataset

This cube is based on the FCT_COMMON_CUSTOMER_SUMMARY and FCT_CRM_CUSTOMER_SUMMARY fact tables.

- Cards Balance Summary
 - Purpose

The purpose of this cube is to provide analysis of various Cards Balance Category related measures across dimensions like Time, Customer Profile by Income, Age, Gender Age on Book, Vintage, and so on.
 - Dataset

This cube is based on the FCT_CARDS_BALANCE_SUMMARY fact table.

- Account Profitability
 - Purpose

The purpose of this cube is to provide analysis of Financial Reporting Lines related measures across dimensions like Time, Line of Business, Customer Profile by Income, Age, Gender Age on Book, Vintage, and so on.
 - Dataset

This cube is based on the FCT_ACCOUNT_PROFITABILITY, FCT_COMMON_ACCOUNT_SUMMARY, FCT_CRM_ACCOUNT_SUMMARY, FCT_COMMON_CUSTOMER_SUMMARY, and Fct_CRM_Customer_SUMMARY fact tables.

- RM PnL Cube for RPA
 - Purpose

The purpose of this cube is to provide details of Profit and Loss statement of a Relationship Manager across dimensions like Line of Business, Product, Organizational Unit, and so on.
 - Dataset

This cube is based on the FCT_ACCOUNT_PROFITAIBILTY and

FCT_ACCOUNT_MGR_REL fact tables.

If there is an error with the Relationship Manager cube saving or execution for the first time after the installation, the parent child hierarchies must be saved by editing the hierarchies individually and re-saving them after which the cube needs to be saved successfully and re-executed.

Creating Configuration Files

Each cube has a configuration file that contains the details of dimensions and measures which are part of the cube. Essbase outline is created using the configuration file. Configuration files for seeded cubes are available as part of the installer. However, if there are any changes to cube definition then configuration files are recreated during saving of the cube definition.

Follow these steps:

1. On the LHS menu of OFSAAI, go to **Home > Unified Metadata Manager > Business Metadata Management > Cubes**.
2. Click **Search** and check if you can see the cubes in the pop up window that opens.
3. Click on the cube that needs to be built and click **OK** to return to the *Cube Definition* Screen.
4. Click **Save** to save the cube. A pop up appears saying 'Operation Successful'.

Note: Cube definition will be saved only when the UI component detects any change event. In order to trigger the change event, type a blank space in 'Long Description' text-box and remove the same. Or a dimension can be removed from selected list, again the same dimension re-selected, variation applied for the dimension, and saved.

Building Of Cubes

The Cube build process in OFSAA Infrastructure contains the following steps:

- Generating an aggregate DATA file containing the measure values for each dimension leaf that are part of the cube definition. This is performed by the **AGGREGATE DATA** component task within the batch definition.
- Creating the cube outline on Essbase server. This is performed by the **CREATE CUBE** component task within the batch definition.

- Loading the data to the cube. This is performed by the **CREATE CUBE** task within the batch definition.

This section covers the following topics:

- Prerequisites
- Tables used by the Cube build component
- Executing the Cube build task
- Checking the execution status

Prerequisites

The following are prerequisites for creating a cube:

- All the post install steps mentioned in the OFSAA Infrastructure installation guide & Solution installation manual have been completed successfully.
- Parentage files need to be created for BI hierarchies after dimension data is loaded. 'Resave Metadata' process is used to create the parentage files.
- OFSAAI application user needs to have the required functions mapped to the user for doing Resave Metadata and accessing the Home> Unified Metadata Manager > Business Metadata Management screens and executing a batch from Application batch operations screen.
- Execute Save Metadata by navigating to the following screen on the OFSAAI framework LHS Menu.
- Go to Home > Administration > Save Metadata.
- Choose all the available metadata under Hierarchy and move it to the right by using the '>>' button.
- Click Save and might take a few minutes for the saving to complete.
- Click Show Details to view the log for the Save operation.

Refer to System Configuration & Administration chapters in OFSAAI User Manual for details on the Resave metadata feature. Saving metadata creates all the parentage files required for building cubes.

- Ensure that the following services are running on the application server before doing a cube build:
 - Iccserver

- Router
 - AM
 - Messageserver
 - Olapdataserver
- Batches need to be created for executing, which is explained in the Executing the Cube build section.
 - All the required tables for dataset need to be populated before you execute the cube batches, such as Dimension Population, Time Dimension population, Account Summary Population, and Fact Ledger Population.
 - The dataset for the cube should return some rows in the database for the cube build to happen.

To check the same, perform the following steps:

- Navigate to Home > Unified Metadata Manager > Business Metadata Management > Data Sets.
- Click Search
- Click any dataset in the pop up which opens and click OK to return to the data set screen.
- Click the button on right of ANSI Join text box. Enter the required expression or click the below button to define an expression using the Expression screen.
- Click OK to return to the data set screen.

For more information, refer to *Create Expression* section in *OFSAA Infrastructure User Guide*.

- Perform the same for Join/Filter Condition and Date filter.
- Frame a SQL query like this:

```
SELECT COUNT(1) FROM <ENTER THE PART YOU OBTAINED FROM ANSI JOIN
PART ABOVE>WHERE<ENTER THE PART YOU OBTAINED FROM JOIN/FILTER
CONDITION & DATE FILTER PARTS>
```

This query should show record count greater than zero when you fire this from SQL prompt in the database.

Tables Used by the Cube Build Component

Tables that are part of the dataset need to be populated before executing the cube build

component. In addition, REV_BIHIER table in atomic database schema stores the hierarchy data for Business Intelligence-enabled hierarchies for cube build. This table gets populated when a hierarchy is saved using *Save Metadata* screen.

Executing the Cube Build Task

To execute the cube build process from OFSAAI ICC framework (accessed through the application Batch Operations screen), create a new Batch with two tasks – one for performing Data crunching (component is Aggregate Data) operations and another for building cube (component is Build Cube). The above batch needs to be created for each of the cubes.

- **Aggregate Data Task**
 - From OFSAAI Home menu, select Operations > Batch Maintenance.
 - Click New Batch ('+' symbol in Batch Name container) and enter the Batch Name and Description.
 - Click Save.
 - Select the Batch you created in the earlier step by clicking on the check box in the Batch Name container.
 - Click New Task ('+' symbol in Task Details container).
 - Enter the Task ID and Description.
 - In the Component drop down, choose Aggregate Data.
 - Select the following from the Dynamic Parameters List and then click Save:
 - Datastore Type - Select the appropriate datastore from the list.
 - Datastore Name - Select the appropriate name from the list.
 - IP address - Select the IP address from the list.
 - Cube Parameter - Choose the cube code to be built from the drop down list.
 - Operation - Choose All from the drop down list.
- **Create Cube Task**
 - In the batch created in Aggregate Data task above, click New Task ('+' symbol in Task Details container).
 - Enter the Task ID and Description.

- In the Component drop down, choose Create Cube.
- the following from the Dynamic Parameters List and then click Save:
 - Datastore Type - Select the appropriate datastore from the list.
 - Datastore Name - Select the appropriate name from the list.
 - IP address - Select the IP address from the list.
 - Cube Parameter - Choose the cube code to be built from the drop down list.
 - Operation - Choose All from the drop down list.
- Execute the batch created in the above step.

Note: A common issue in the Aggregate task is Data Set not having records for which the steps mentioned in the prerequisites have to followed or the SQL query in Data Cruncher log file has to be checked on the database (Location of log file mentioned in the 'Checking the Execution Status' section below). In the Create Cube task one common error is the hierarchy member being the same for two different dimensions which are part of the same cube (Error message: 'Duplicate Alias' in the Create Cube log file). In this case, you can try appending a string to the Hierarchy member code so that it is unique across the cube or changing the hierarchy data to make the node unique across the cube.

Seeded batches are provided along with the RPA application installer. The below described are the OFSRPA seeded batches:

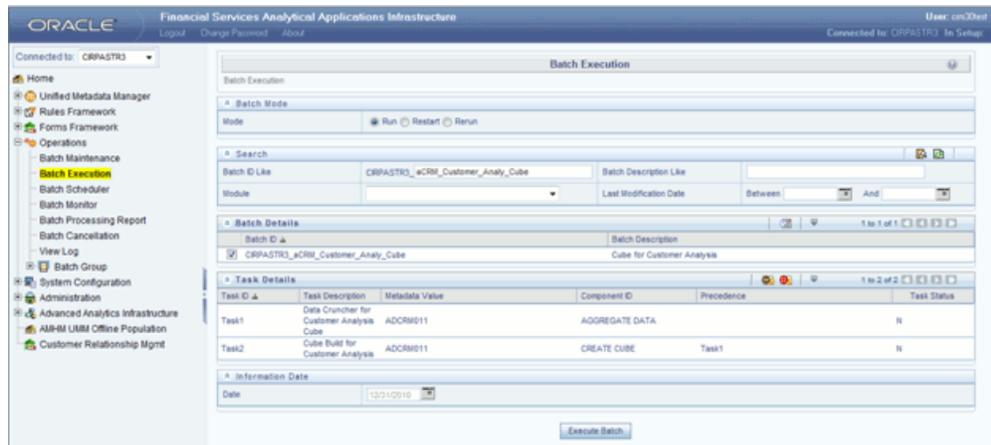
- Retail Analysis

Seeded batch <INFODOM>_aCRM_RetailAnalysis_Cube is provided with the installer. Execute the batch for the required MIS Date.



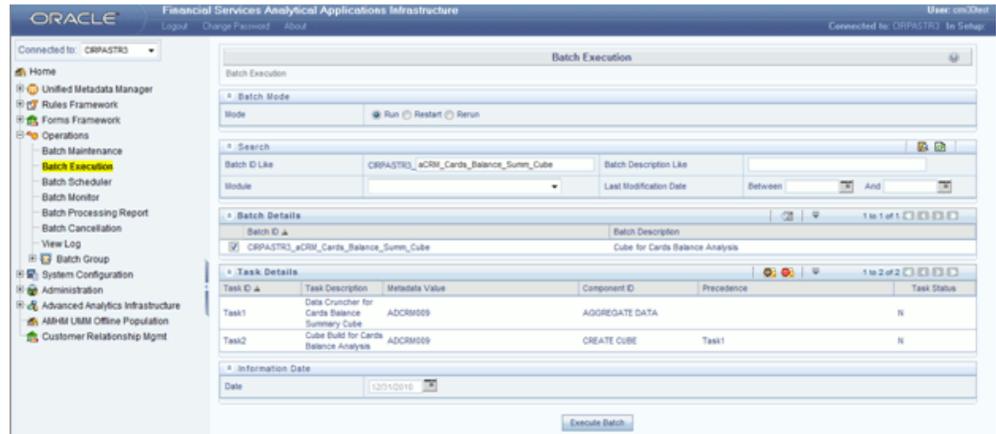
- Customer Summary

Seeded batch <INFODOM>_aCRM_Customer_Analy_Cube is provided with the installer. Execute the batch for the required MIS Date.



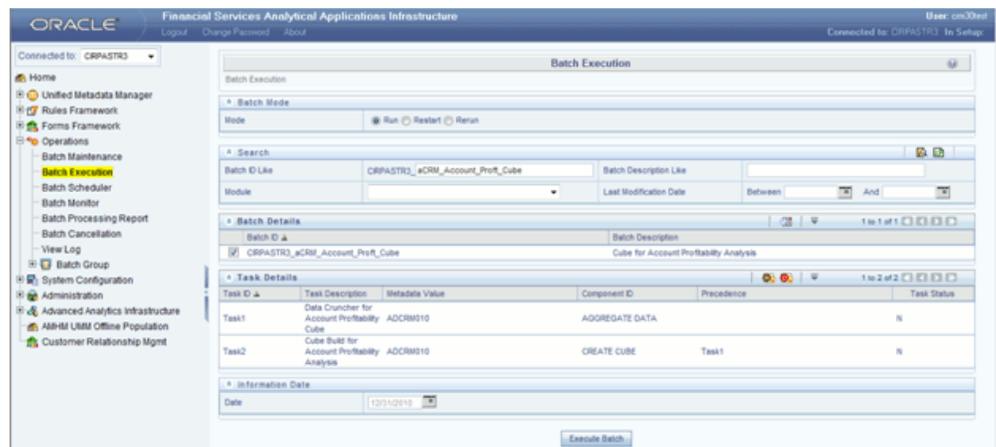
- Cards Balance Summary

Seeded batch <INFODOM>_aCRM_Cards_Balance_Summ_Cube is provided with the installer. Execute the batch for the required MIS Date.



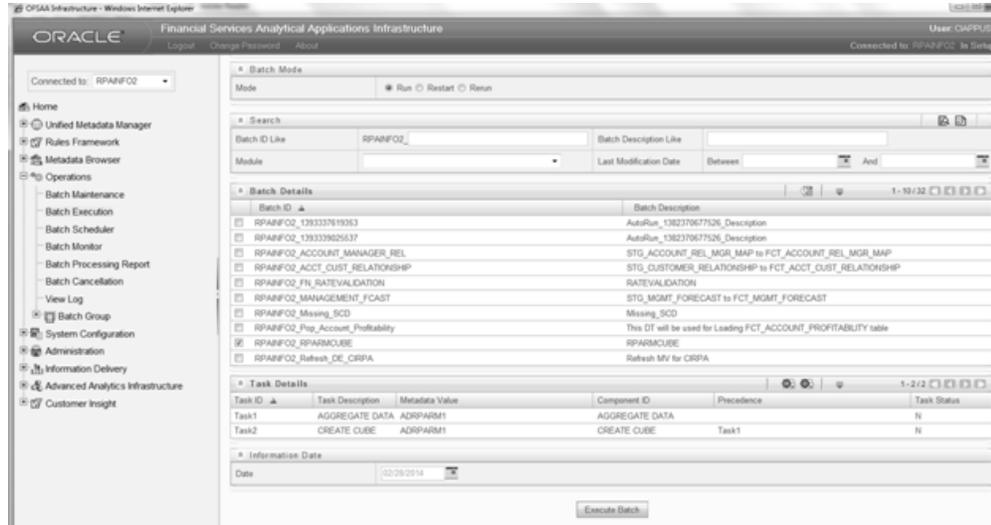
- Account Profitability

Seeded batch <INFODOM>_aCRM_Account_Proft_Cube is provided with the installer. Execute the batch for the required MIS Date.



- RM PnL Cube for RPA

Seeded batch <INFODOM>_RPARMCUBE is provided with the installer. Execute the batch for the required MIS Date.



Checking the Execution Status

The status of execution can be monitored using the *Batch Monitor* screen. From OFSAAI Home menu, select Operations > Batch Monitor.

Note: For a more comprehensive coverage of configuration and execution of a batch, refer to *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

The status messages in Batch Monitor are:

- N - Not Started
- O - On Going
- F - Failure
- S – Success

The execution log can be accessed on the application server in the directory $\$FIC_DB_HOME/log/dc$ for the Task 1 above (Aggregate Data). The file name will have the Batch Execution ID.

The execution log can be accessed on the application server by going to the following directory $\$FIC_DB_HOME/log/olap$ for the Task 2 above (Create Cube). The file name will have the Batch Execution ID.

Note: Refer to Appendix on how to add a New cube or modifying existing ones. For any new cube added using the OFSAAI framework

Cube screen , the tasks for execution are the same as mentioned above.

Overview of OFSRPA Reports

Introduction to Dashboards

Oracle Financial Services Retail Performance Analytics (OFSRPA) offers dashboards to users that organize different kinds of reports by subject area.

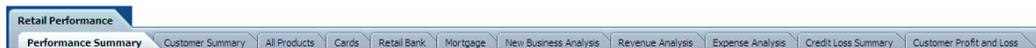
These reports provide the following:

- Gain deep insight into customer engagements across target segments and products/LOB including lending, credit cards, and so on.
- Perform Wallet share analysis and Customer Profitability.
- Understand the efficiency of investments (like marketing, branch, and channel and so on) over time.
- Monitor customer distribution across credit and delinquency bands and related exposures.
- Perform an enterprise-wide revenue analysis across customer segments, products, and reporting lines including fee income, interest, and interchange.
- Summary performance of the LOBs, overall Profitability, and Portfolio mix.
- Customer trends across performance drivers like Sales, Balances, Deposits, Product subscriptions (revenue services), Credit scores, Delinquency bands, Losses, and so on.
- LOB specific performance reports can be analyzed against key dimensions like customer segments, product family, region, branch, risk scores, and so on.
- Analyze expenses across customer segments, products, and channels to understand ROI.

Dashboards

Following tabs are present in the Retail Performance dashboard:

- **Performance Summary**
- **Customer Summary**
- **All Products**
- **Cards**
- **Retail Bank**
- **Mortgage**
- **New Business Analysis**
- **Revenue Analysis**
- **Expense Analysis**
- **Credit Loss Summary**
- **Customer Profit and Loss**



Performance Summary

- **Portfolio Mix**

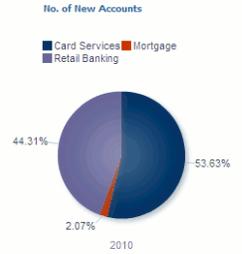
This report displays growth of key metrics such as No. of New Accounts, No. of New Customers, End of Period balance, and Sales across various Lines of Businesses within the bank.

Portfolio Mix

Time run: 10/11/2012 5:06:50 PM

Analyze by No. of New Accounts

| Line of Business | No. of New Accounts | | | | | | |
|--------------------|---------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | 2010 | 2010-Q3 | Sep 2010 | 2010-Q4 | Oct-2010 | Nov 2010 | Dec 2010 |
| Card Services | 6,093 | 770 | 770 | 5,323 | 852 | 1,815 | 3,677 |
| Mortgage | 235 | 56 | 56 | 179 | 63 | 70 | 46 |
| Retail Banking | 5,034 | 791 | 791 | 4,243 | 882 | 1,612 | 1,749 |
| Grand Total | 11,362 | 1,617 | 1,617 | 9,745 | 1,797 | 3,497 | 5,472 |



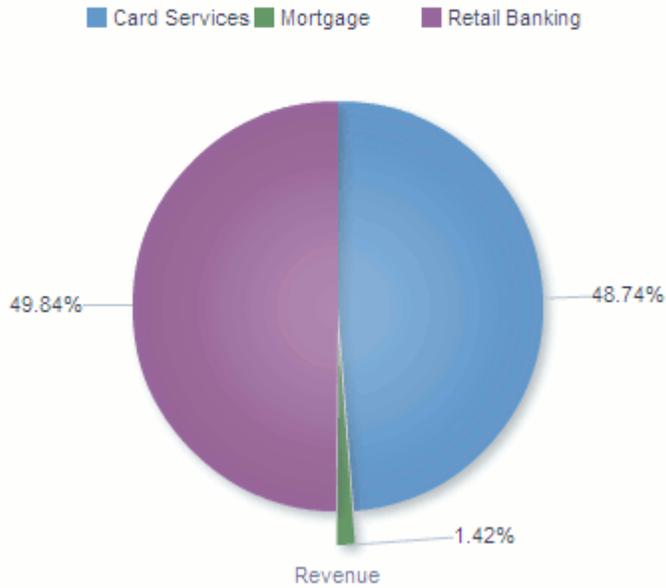
[Edit](#) - [Refresh](#) - [Print](#) - [Export](#) - [Copy](#)

- Revenue Distribution

This report provides the Revenue spread across the different Lines of Businesses within the bank.

Revenue Distribution

Time run: 10/11/2012 5:06:50 PM



- Cross LOB Holding

This report outlines the product holding patterns of bank customers across Lines of Business. It shows the relationships the customer has across the enterprise.

Cross LOB Holding

Time run: 12/6/2012 3:46:16 PM

| | | | No. of Open Customers | | | |
|------|-----------|------------------|-----------------------|------------------|----------|----------------|
| | | | Card Services | Corporate Centre | Mortgage | Retail Banking |
| Time | Geography | Line of Business | | | | |
| 2010 | Total | Card Services | 36,588 | | | 13 |
| | | Corporate Centre | | 29,358 | | 88 |
| | | Mortgage | | | 1,932 | 1,722 |
| | | Retail Banking | 13 | 88 | 1,722 | 37,914 |

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- Top 10 Products by Customers and Revenue

This report outlines the top 10 products ranked by Number of Customers or Revenue.

Top 10 Products by Customers and Revenue

Time run: 10/11/2012 5:06:50 PM

Amount in Millions (USD)

| Time | Line of Business | Product | No. of Open Customers | Revenue | % of Revenue |
|------|------------------|----------------------------|-----------------------|---------|--------------|
| 2010 | Retail Banking | Retail & Checking Accounts | 30,978 | 20.65 | 45.2% |
| | | Mortgage Loans | 1,175 | 0.66 | 1.4% |
| | | Personal loans | 1,010 | 0.59 | 1.3% |
| | | Education loans | 1,002 | 0.60 | 1.3% |
| | | Overdraft | 472 | 0.27 | 0.6% |
| | Card Services | Gold Cards | 10,497 | 7.03 | 15.4% |
| | | Silver Cards | 9,068 | 6.27 | 13.7% |
| | | Platinum Cards | 8,077 | 5.67 | 12.4% |
| | Mortgage | Branded Cards | 4,415 | 3.32 | 7.3% |
| | | Mortgage Loans | 972 | 0.65 | 1.4% |

[Edit](#) - [Refresh](#) - [Print](#) - [Export](#) - [Copy](#)

- No. of Accounts by Region and Product

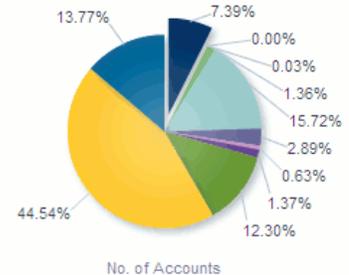
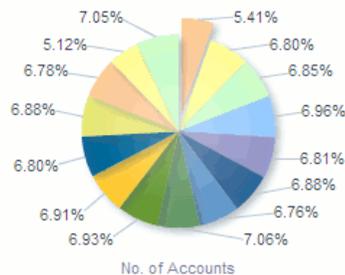
This report displays the concentration of Accounts across various Regions and Products within the bank.

No. of Accounts by Region and Product

Time run: 10/11/2012 5:06:50 PM

- East(UK) Ireland Middle West(...
- NSW North East(US) North West(UK)
- Queensland Scotland South Australia
- South East(US) South West(UK) South West(US)
- Victoria West(US) Western Aust...

- Branded Cards Commercial te... Credit Card O...
- Education loans Gold Cards Mortgage Loans
- Overdraft Personal loans Platinum Cards
- Retail & Check... Silver Cards



[Edit](#) - [Refresh](#) - [Print](#) - [Export](#) - [Copy](#)

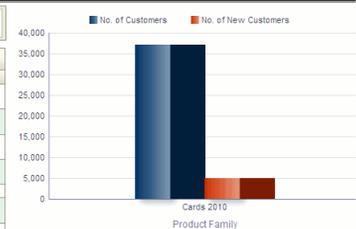
- Summary of New Customers

This report displays the growth in customer base across the various products over time.

Summary of New Customers

Time run: 10/11/2012 5:06:50 PM

| Region: East(UK) | | No. of Customers | No. of New Customers | No. of New & Open Customers | No. of New & Closed Customers | Change in No of New Customers(%) |
|------------------|----------------------------|------------------|----------------------|-----------------------------|-------------------------------|----------------------------------|
| 2010 | Branded Cards | 302 | 34 | 28 | 6 | |
| -Q3 | Branded Cards | 258 | 2 | 2 | 0 | |
| | Credit Card Outstanding | 1 | 0 | 0 | 0 | |
| | Education loans | 32 | 1 | 1 | 0 | |
| | Gold Cards | 547 | 11 | 11 | 0 | |
| | Mortgage Loans | 93 | 6 | 6 | 0 | |
| | Overdraft | 17 | 4 | 4 | 0 | |
| | Personal loans | 56 | 2 | 2 | 0 | |
| | Platinum Cards | 441 | 4 | 4 | 0 | |
| | Retail & Checking Accounts | 1,627 | 40 | 40 | 0 | |
| | Silver Cards | 472 | 20 | 20 | 0 | |
| 2010 | Branded Cards | 302 | 32 | 26 | 6 | 1,500.00% |
| -Q4 | Credit Card Outstanding | 1 | 0 | 0 | 0 | |
| | Education loans | 37 | 4 | 4 | 0 | 300.00% |
| | Gold Cards | 655 | 100 | 91 | 9 | 809.09% |



- New Business Summary by Channel

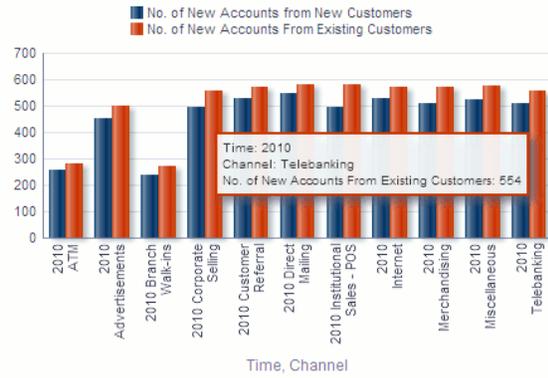
This report displays summary of new accounts opened across various bank channels.

New Business Summary

Time run: 10/11/2012 5:06:50 PM

Branch

| Time | Channel | No. of New Accounts From New Customers | No. of New Accounts From Existing Customers |
|------|---------------------------|--|---|
| 2010 | ATM | 10 | 8 |
| | Advertisements | 18 | 16 |
| | Branch Walk-ins | 5 | 4 |
| | Corporate Selling | 21 | 21 |
| | Customer Referral | 18 | 20 |
| | Direct Mailing | 15 | 19 |
| | Institutional Sales - POS | 18 | 25 |
| | Internet | 13 | 15 |
| | Merchandising | 16 | 19 |
| | Miscellaneous | 21 | 19 |
| | Telebanking | 25 | 24 |



- New Business Summary by Product

This report displays summary of new customers on-boarded by product.

New Business Summary by Product

Time run: 12/10/2012 6:38:48 PM

Amount in Millions (USD)

| Time | Geography | Product | No. of New Accounts | No. of New Customers | Credit Balance - New Customers | Debit Balance - New Customers |
|--------|-----------|----------------------------|---------------------|----------------------|--------------------------------|-------------------------------|
| ⊕ 2010 | ⊕ Total | Branded Cards | 903 | 631 | 5.58 | |
| | | Commercial term loans | 1 | 0 | | |
| | | Credit Card Outstanding | 4 | 4 | 0.04 | |
| | | Education loans | 244 | 169 | 1.63 | |
| | | Fixed Rate Deposit | 828 | 394 | | 5.25 |
| | | Floating Rate Deposit | 863 | 385 | | 5.32 |
| | | Gold Cards | 2,065 | 1,848 | 17.97 | |
| | | Mortgage Loans | 481 | 375 | 7.44 | |
| | | Overdraft | 156 | 139 | 0.37 | |
| | | Personal loans | 298 | 218 | 1.11 | |
| | | Platinum Cards | 1,153 | 906 | 8.27 | |
| | | Recurring Deposit | 852 | 367 | | 4.24 |
| | | Retail & Checking Accounts | 4,085 | 3,460 | | |
| | | Silver Cards | 1,972 | 1,717 | 7.74 | |

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- Summary of Closed Accounts

This report displays accounts closed as a distribution across product and attrition reason.

Summary of Closed Accounts
Time run: 10/11/2012 5:06:50 PM



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Customer Summary

- Customer Distribution by LoB

This report displays Distribution of Open Customers and the corresponding Revenue across each Line of Business and its constituent products.

Customer Distribution by LoB

Time run: 10/11/2012 5:06:50 PM

Amount in Millions (USD)

Region:

| Time | Line of Business | Product | No. of Open Customers | % of No. of Open Customers | Revenue | % of Revenue |
|----------------------------|------------------|-------------------------|-----------------------|----------------------------|-------------|---------------|
| 2010 | Card Services | Branded Cards | 229 | 6.2% | 0.17 | 7.0% |
| | | Gold Cards | 582 | 15.9% | 0.38 | 15.7% |
| | | Platinum Cards | 445 | 12.1% | 0.31 | 12.4% |
| | | Silver Cards | 500 | 13.6% | 0.34 | 13.9% |
| | Mortgage | Mortgage Loans | 51 | 1.4% | 0.03 | 1.4% |
| | Retail Banking | Credit Card Outstanding | 1 | 0.0% | 0.00 | 0.0% |
| | | Education loans | 37 | 1.0% | 0.02 | 0.8% |
| | | Mortgage Loans | 66 | 1.8% | 0.03 | 1.4% |
| | | Overdraft | 23 | 0.6% | 0.01 | 0.5% |
| | | Personal loans | 68 | 1.9% | 0.04 | 1.8% |
| Retail & Checking Accounts | | 1,668 | 45.4% | 1.10 | 45.0% | |
| Grand Total | | | 3,670 | 100.0% | 2.46 | 100.0% |

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- Customer Distribution by Income

This report displays Distribution of Open Customers and Open Accounts across Income bands.

Customer Distribution by Income

Time run: 10/11/2012 5:06:50 PM

Analyze by

| | | No. of Open Customers |
|--------|---------------------|-----------------------|
| Time | Income Band | |
| ⊕ 2010 | 500,000 - 2,500,000 | 4,193 |
| | 300,000 - 500,000 | 8,509 |
| | 150,000 - 300,000 | 8,454 |
| | 100,000 - 150,000 | 8,453 |
| | 50,000 - 100,000 | 8,379 |
| | 25,000 - 50,000 | 8,376 |
| | < 25,000 | 8,539 |
| | OTHERS | 8,524 |
| | MISSING | 4,247 |
| | Grand Total | 67,674 |

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- Customer Distribution by Age

This report displays Distribution of Open Customers and Open Accounts across Age bands.

Customer Distribution by Age

Time run: 10/11/2012 5:06:50 PM

Analyze by ▼

| | | No. of Open Customers |
|--------------------|--------------------|-----------------------|
| Time | Age | |
| + 2010 | Less than 25 years | 4,730 |
| | 25 - 30 years | 9,652 |
| | 30 - 40 years | 9,765 |
| | 40 - 50 years | 9,766 |
| | 50 - 60 years | 9,673 |
| | 60 - 100 years | 9,602 |
| | Age Missing | 9,635 |
| | Age Others | 4,851 |
| Grand Total | | 67,674 |

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- Customer Distribution by Region

This report displays Top 10 Products by Customers and Revenue Distribution of Open Customers and Open Accounts across Regions and Products.

Customer Distribution by Region

Time run: 10/11/2012 5:06:50 PM

| | | No. of Open Customers | | | | | | | | | | | | | | |
|--------|----------------------------|-----------------------|---------|------------------|-------|-----------------|-----------------|------------|----------|-----------------|-----------------|-----------------|-----------------|----------|-----------|-------------------|
| | | East (UK) | Ireland | Middle West (US) | NSW | North East (US) | North West (UK) | Queensland | Scotland | South Australia | South East (US) | South West (UK) | South West (US) | Victoria | West (US) | Western Australia |
| + 2010 | Cards | 1,757 | 2,193 | 2,154 | 2,283 | 2,201 | 2,215 | 2,109 | 2,237 | 2,196 | 2,284 | 2,188 | 2,197 | 2,164 | 1,617 | 2,284 |
| | Housing/Mortgage | 117 | 146 | 141 | 136 | 148 | 139 | 146 | 159 | 176 | 144 | 151 | 134 | 157 | 112 | 141 |
| | Loans | 105 | 140 | 161 | 153 | 132 | 135 | 139 | 122 | 129 | 150 | 135 | 132 | 138 | 108 | 134 |
| | Loans & Investments | 23 | 31 | 31 | 25 | 35 | 22 | 29 | 51 | 27 | 37 | 31 | 39 | 40 | 24 | 27 |
| | OD Accounts | 1,668 | 2,132 | 2,121 | 2,104 | 2,054 | 2,125 | 2,115 | 2,202 | 2,211 | 2,060 | 2,097 | 2,199 | 2,094 | 1,624 | 2,186 |
| | Savings & Current Accounts | | | | | | | | | | | | | | | |

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- Relationship Depth

This report outlines the depth of the customers' relationship with the bank. It distributes the Number of Open customers (customers who still have at least one relationship with the bank that is in open status) and Number of Open Accounts across the unique product combinations they currently have as open relationships with the bank.

For example: A Customer who only has a Credit Card account will appear against Cards, while another customer who has both a Cards and a Savings Account will appear against Cards, CASA.

Relationship Depth

Time run: 10/11/2012 5:06:50 PM

| Time | Product Family | No. of Open Customers | No. of Open Accounts |
|--------------------|--|-----------------------|----------------------|
| 2010 | CASA | 22,696 | 22698 |
| | Cards | 28,456 | 33453 |
| | Housing/Mortgage | 1,279 | 1294 |
| | Loan & Investments | 2,013 | 2059 |
| | CASA, Housing/Mortgage | 1,708 | 1832 |
| | CASA, Term Deposit, Borrowings & Money Market | 3,300 | 5790 |
| | Cards, CASA | 7,336 | 7431 |
| | Loan & Investments, CASA | 323 | 326 |
| | Overdraft, CASA | 141 | 148 |
| | Overdraft, Cards | 359 | 359 |
| | Overdraft, CASA, Housing/Mortgage | 7 | 8 |
| | Overdraft, CASA, Term Deposit, Borrowings & Money Market | 23 | 33 |
| | Overdraft, Cards, CASA | 33 | 38 |
| Grand Total | | 67,674 | 75469 |

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All Products

- Profit and Loss Summary

This report displays Profit and Loss statement for all products which the user can then limit to specific Line of Business (LOB) or slices of the P&L for a specific LOB across individual customer segments like age, gender, and Income.

 **Profit and Loss Summary**
Time run: 10/11/2012 6:24:38 PM

Amount in USD

| | 2010 | | | | | | |
|--|-------------|-------------|-------------|-------------|-------------|--------------|-------------|
| | 2010-Q3 | | | 2010-Q4 | | | |
| | | Sep-2010 | Oct-2010 | Nov-2010 | Dec-2010 | | |
| Number of New Customers | 14,531 | 2,256 | 2,256 | 12,275 | 2,353 | 2,199 | 7,723 |
| Number of Closed Customers | 8,329 | 100 | 100 | 8,229 | 269 | 339 | 7,621 |
| Net Income Before Taxes | 98,934,466 | (9,512,982) | (9,512,982) | 108,447,448 | (7,504,462) | (10,400,790) | 126,352,701 |
| Operating Income before Taxes | 98,934,466 | (9,512,982) | (9,512,982) | 108,447,448 | (7,504,462) | (10,400,790) | 126,352,701 |
| Total Revenue, Net of Interest Expense | 194,793,814 | 13,634,175 | 13,634,175 | 181,159,639 | 17,357,436 | 16,688,534 | 147,113,669 |
| Net Interest Revenue | 138,346,469 | 10,362,092 | 10,362,092 | 127,984,377 | 13,148,533 | 12,557,063 | 102,278,781 |
| Non-Interest Revenue | 56,447,345 | 3,272,083 | 3,272,083 | 53,175,262 | 4,208,903 | 4,131,471 | 44,834,888 |
| Operating Expenses | 95,859,348 | 23,147,157 | 23,147,157 | 72,712,191 | 24,861,899 | 27,089,325 | 20,760,968 |

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- Risk Adjusted Performance Metrics

This report helps you to determine the ratio of risk-adjusted Net Income against the Economic Capital. This metric is also called Risk Adjusted Return On Capital (RAROC). It helps in determining the efficiency of Economic Capital corresponding to every customer.

Risk Adjusted Performance Metrics

Time run: 11/30/2012 4:16:29 PM

Amount in USD

| | 2010 | | | | | | |
|-------------------------|---------------|----------------|----------------|----------------|----------------|-----------------|----------------|
| | | 2010-Q3 | | 2010-Q4 | | | |
| | | Sep-2010 | | Oct-2010 | Nov-2010 | Dec-2010 | |
| Net Income | 98,433,633.03 | (9,512,981.97) | (9,512,981.97) | 107,946,615.00 | (7,504,462.46) | (10,400,790.46) | 125,851,867.91 |
| Economic Capital | 99,019,552.76 | 81,714,457.11 | 81,714,457.11 | 99,019,552.76 | 84,721,100.61 | 89,211,723.14 | 99,019,552.76 |
| RAROC- Economic Capital | 1 | (0) | (0) | 1 | (0) | (0) | 1 |

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Cards

- Profit and Loss Summary

This report displays Profit and Loss statement for Cards products that can be viewed as slices of individual customer segments like age, gender and Income.

Profit and Loss Summary
Time run: 10/11/2012 6:02:54 PM

Product Name:

| | 2010 | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | 2010-Q3 | | 2010-Q4 | | | |
| | | Sep-2010 | | Oct-2010 | Nov-2010 | Dec-2010 | |
| Number of New Customers | 1,710 | 371 | 371 | 1,339 | 404 | 400 | 535 |
| Number of Closed Customers | 1,307 | | | 1,307 | | | 1,307 |
| Number of Open Customers | 9,068 | 8,709 | 8,709 | 9,068 | 9,113 | 9,779 | 9,068 |
| Net Income Before Taxes | 4,598,140 | 1,048,905 | 1,048,905 | 3,549,234 | 1,106,504 | 1,189,977 | 1,252,753 |
| Operating Income before Taxes | 4,598,140 | 1,048,905 | 1,048,905 | 3,549,234 | 1,106,504 | 1,189,977 | 1,252,753 |
| Total Revenue, Net of Interest Expense | 4,668,922 | 1,064,968 | 1,064,968 | 3,603,954 | 1,123,723 | 1,208,060 | 1,272,171 |
| Operating Expenses | 70,782 | 16,063 | 16,063 | 54,719 | 17,219 | 18,083 | 19,418 |

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- Risk Adjusted Performance Metrics

This report helps you to determine the ratio of risk-adjusted Net Income against the Economic Capital. This metric is also called Risk Adjusted Return On Capital (RAROC). It helps in determining the efficiency of Economic Capital corresponding to every customer.

Risk Adjusted Performance Metrics

Time run: 11/30/2012 4:22:23 PM

Amount in USD

| | 2010 | | | | | | |
|-------------------------|------------|-----------|-----------|------------|-----------|------------|------------|
| | | 2010-Q3 | | 2010-Q4 | | | |
| | | Sep-2010 | | Oct-2010 | Nov-2010 | Dec-2010 | |
| Net Income | 11,008,756 | 2,564,416 | 2,564,416 | 8,444,340 | 2,649,865 | 2,802,142 | 2,992,333 |
| Economic Capital | 13,115,388 | 7,366,325 | 7,366,325 | 13,115,388 | 8,515,310 | 10,063,895 | 13,115,388 |
| RAROC- Economic Capital | 0.84 | 0.35 | 0.35 | 0.64 | 0.31 | 0.28 | 0.23 |

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- Performance by Card Type

This report displays Key Metrics such as Number of New accounts, Number of Open customers and so on reported across various card types demonstrating the

mix across the card types.

Performance by Card Type

Time run: 10/11/2012 6:02:54 PM

Amount in Millions (USD)

| Card Type | No. of Accounts | No. of New Accounts | No. of Open Customers | Fee Revenue | Total Payments |
|----------------|-----------------|---------------------|-----------------------|-------------|----------------|
| Branded Cards | 5570 | 1151 | 4415 | 0.60 | 106.38 |
| CARDS | 22 | 4 | 22 | 0.00 | |
| Gold Cards | 11846 | 2267 | 10497 | 1.27 | 216.73 |
| Platinum Cards | 9265 | 1381 | 8077 | 1.03 | 167.34 |
| Silver Cards | 10375 | 2209 | 9068 | 1.13 | 186.68 |

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- Standard Non-Cash Balance

This report displays growth (or decline) of customer non-cash balance over time.

Standard Non-Cash Balance

Time run: 10/11/2012 6:02:54 PM

Amount in Millions (USD)

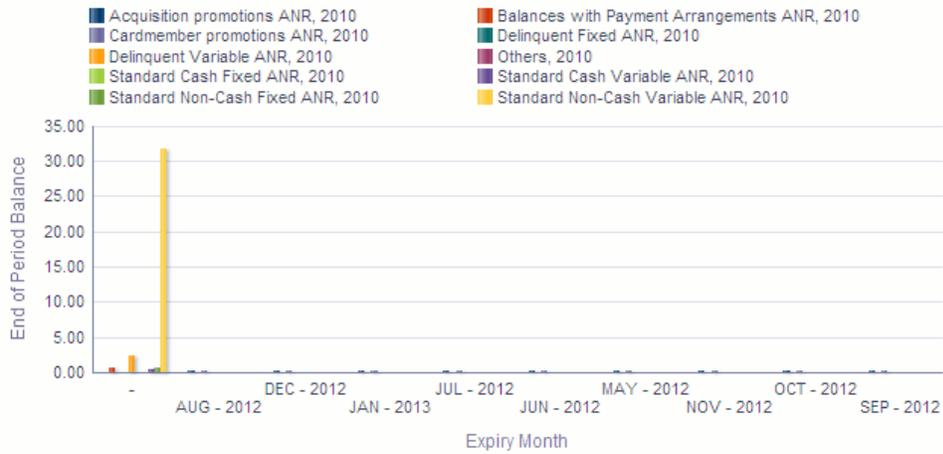


- Balance by Expiry Month

This report displays balance distribution across offer expiry dates gives the user an indication of the balance that is scheduled to flip to a different balance bucket.

Balance by Expiry Month

Time run: 10/11/2012 6:02:54 PM

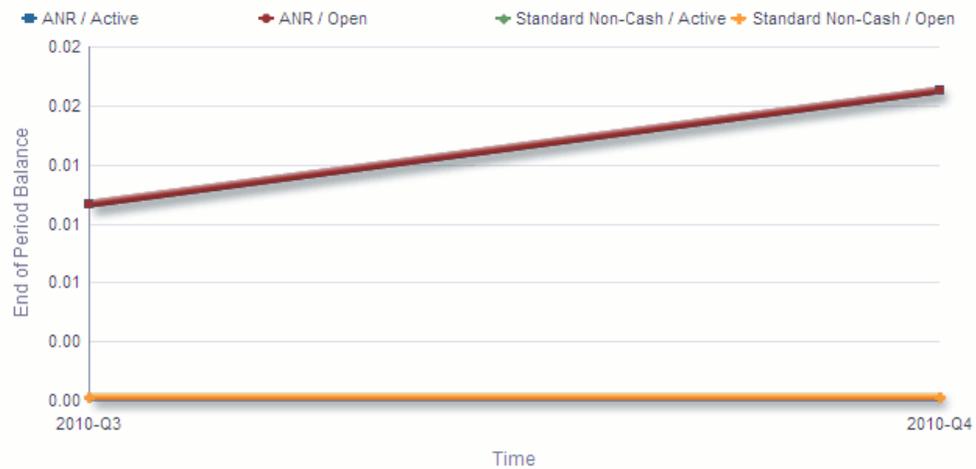


- ANR Summary

This report displays the average growth (or decline) of balances per open customer in relation to how the standard non-cash balance is growing (or declining).

ANR Summary

Time run: 10/11/2012 6:02:54 PM



- Summary of Balance (Receivables) Breakdown

This report summarizes the Average Net Receivable (ANR) mix across the different balance buckets available within the bank and the effective interest rate across each balance bucket.

| | 2010 | | | | | | | | | | | |
|--|--------------|--------------|-------------------------|--------------|--------------|-------------------------|--------------|--------------|-------------------------|--------------|--------------|-------------------------|
| | 2010-Q3 | | | 2010-Q4 | | | 2010-Q1 | | | 2010-Q2 | | |
| | Balance | Revolve Rate | Effective Interest Rate | Balance | Revolve Rate | Effective Interest Rate | Balance | Revolve Rate | Effective Interest Rate | Balance | Revolve Rate | Effective Interest Rate |
| Acquisition promotions ANR | 3.27 | 0.57% | 1.80% | 2.79 | 0.26% | 1.80% | 2.79 | 0.26% | 1.80% | 3.27 | 1.59 | 1.80% |
| Balances with Payment Arrangements ANR | 0.72 | 4.23% | 7.15% | 0.62 | 1.57% | 7.14% | 0.62 | 1.57% | 7.14% | 0.36 | 2.05% | 7.15% |
| Cardmember promotions ANR | 1.64 | 1.85% | 1.64% | 1.39 | 0.51% | 1.64% | 1.39 | 0.51% | 1.64% | 0.80 | 0.91% | 1.52 |
| Delinquent Fixed ANR | 0.04 | 79.50% | 15.34% | 0.03 | 31.89% | 15.24% | 0.03 | 31.89% | 15.24% | 0.04 | 38.50% | 15.34% |
| Delinquent Variable ANR | 2.34 | 2.85% | 2.72% | 2.00 | 0.70% | 2.72% | 2.34 | 0.70% | 2.72% | 1.17 | 1.23% | 2.72% |
| Others | 0.03 | 82.75% | 1.26% | 0.02 | 22.71% | 1.26% | 0.02 | 22.71% | 1.26% | 0.01 | 39.97% | 1.26% |
| Standard Cash Fixed ANR | 0.00 | 0.15% | 0.40% | 0.00 | 0.04% | 0.40% | 0.00 | 0.04% | 0.40% | 0.00 | 0.04% | 0.40% |
| Standard Cash Variable ANR | 0.38 | 8.05% | 1.89% | 0.32 | 2.20% | 1.89% | 0.32 | 2.20% | 1.89% | 0.19 | 3.93% | 1.89% |
| Standard Non-Cash Fixed ANR | 0.63 | 1.17% | 0.61% | 0.28 | 0.61% | 0.61% | 0.28 | 0.61% | 0.61% | 0.13 | 0.69% | 0.61% |
| Standard Non-Cash Variable ANR | 31.62 | 0.50% | 1.01% | 14.36 | 0.26% | 1.01% | 31.62 | 0.26% | 1.01% | 55.11 | 0.26% | 1.01% |
| Total Balance | 40.66 | 0.98% | 1.02% | 21.82 | 0.43% | 1.02% | 21.82 | 0.43% | 1.02% | 60.38 | 0.16% | 1.02% |
| Total Revolve Rate | 0.98% | 0.98% | 0.98% | 0.43% | 0.43% | 0.43% | 0.43% | 0.43% | 0.43% | 0.79% | 0.16% | 0.27% |
| Total Effective Interest Rate | 1.02% | 1.02% | 1.02% | 1.02% | 1.02% | 1.02% | 1.02% | 1.02% | 1.02% | 1.26% | 1.02% | 1.02% |
| Total Annual Percentage Rate | 1.02% | 1.02% | 1.02% |

Retail Bank

- Product Performance

This report displays Profit and Loss statement for Retail Bank products or slices of the P&L across individual customer segments like age, gender, and Income.

| Product Family | Savings & Current Accounts | | Product | Retail & Checking Accounts | | | |
|-------------------------------|----------------------------|--------------|-------------------------|----------------------------|--------------|-------------------------|---------|
| | 2010 | | | | | | |
| | 2010-Q3 | | 2010-Q4 | | 2010-Q1 | | 2010-Q2 |
| | Balance | Revolve Rate | Effective Interest Rate | Balance | Revolve Rate | Effective Interest Rate | Balance |
| Number of Accounts | 33,501 | 29,377 | 33,501 | 30,036 | 31,605 | 33,501 | 33,501 |
| Number of Open Accounts | 30,903 | 29,034 | 30,903 | 29,662 | 31,266 | 30,903 | 30,903 |
| Number of New Accounts | 4,031 | 608 | 3,423 | 662 | 1,261 | 1,590 | 1,590 |
| Number of Closed Accounts | 3,654 | 343 | 3,311 | 374 | 299 | 2,598 | 2,598 |
| Operating Income before Taxes | 2,055,651 | 419,257 | 1,636,394 | 464,455 | 447,707 | 724,232 | 724,232 |
| Operating Expenses | 2,314,451 | 467,377 | 1,847,074 | 537,425 | 515,902 | 793,747 | 793,747 |
| Tax Expense | 258,800 | 48,120 | 210,680 | 72,970 | 68,195 | 69,515 | 69,515 |

- Risk Adjusted Performance Metrics

This report helps you to determine the ratio of risk-adjusted Net Income against the Economic Capital. This metric is also called Risk Adjusted Return On Capital (RAROC). It helps in determining the efficiency of Economic Capital corresponding to every customer.

Risk Adjusted Performance Metrics

Time run: 11/30/2012 4:28:40 PM

Amount in USD

| | 2010 | | | | | | |
|-------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | 2010-Q3 | | | 2010-Q4 | | | |
| | | Sep-2010 | | Oct-2010 | Nov-2010 | Dec-2010 | |
| Net Income | 5,086,118.95 | 1,196,623.69 | 1,196,623.69 | 3,889,495.25 | 1,215,129.62 | 1,261,667.73 | 1,412,697.91 |
| Economic Capital | 6,722,478.64 | 3,236,558.74 | 3,236,558.74 | 6,722,478.64 | 3,769,136.60 | 4,282,265.65 | 6,722,478.64 |
| RAROC- Economic Capital | 1 | 0 | 0 | 1 | 0 | 0 | 0 |

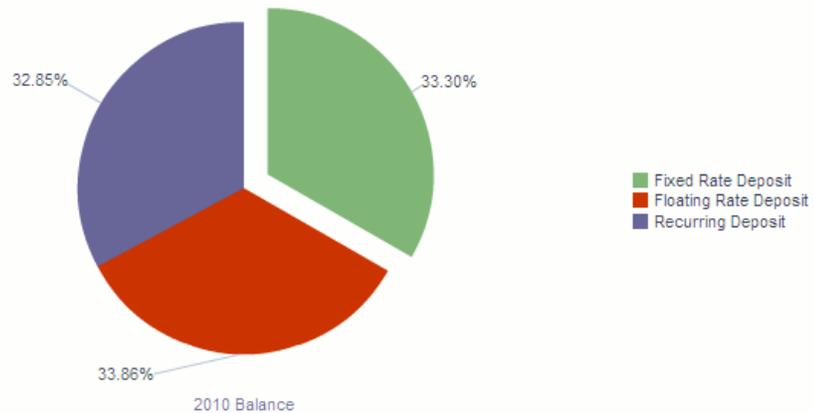
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- **Total Deposit Analysis**

This report displays the distribution of deposits booked by the bank across various product categories.

Total Deposit Analysis

Time run: 12/10/2012 5:55:56 PM



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Mortgage

- **Product Performance**

This report displays Profit and Loss statement for Mortgage products or slices of the P&L across individual customer segments like age, gender, and Income.

Product Name: **Mortgage Loans**

| | 2010 | | | | | |
|--|-------------|--------------|-------------|--------------|--------------|-------------|
| | 2010-Q3 | | 2010-Q4 | | Oct-2010 | Nov-2010 |
| Number of Accounts | 2,215 | 1,778 | 2,215 | 1,890 | 2,057 | 2,215 |
| Number of Open Accounts | 2,181 | 1,724 | 2,181 | 1,836 | 2,008 | 2,181 |
| Number of New Accounts | 476 | 99 | 377 | 112 | 152 | 113 |
| Number of Closed Accounts | 191 | 54 | 137 | 54 | 49 | 34 |
| Net Income Before Taxes | 39,093,200 | (21,548,099) | 60,641,298 | (22,879,770) | (25,348,842) | 108,869,911 |
| Operating Income before Taxes | 39,093,200 | (21,548,099) | 60,641,298 | (22,879,770) | (25,348,842) | 108,869,911 |
| Total Revenue, Net of Interest Expense | 132,768,615 | 1,184,897 | 131,583,719 | 1,383,638 | 1,165,829 | 129,034,252 |
| Net Interest Revenue | 88,114,361 | 258,883 | 87,855,479 | 270,429 | 28,781 | 87,556,269 |
| Non-Interest Revenue | 44,654,254 | 926,014 | 43,728,240 | 1,113,209 | 1,137,048 | 41,477,983 |
| Operating Expenses | 93,675,416 | 22,732,996 | 70,942,420 | 24,263,408 | 26,514,671 | 20,164,341 |
| Tax Expense | 43,920,668 | 4,945,376 | 38,975,292 | 5,258,581 | 5,849,665 | 27,867,046 |

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- Risk Adjusted Performance Metrics

This report helps you to determine the ratio of risk-adjusted Net Income against the Economic Capital. This metric is also called Risk Adjusted Return On Capital (RAROC). It helps in determining the efficiency of Economic Capital corresponding to every customer.

Risk Adjusted Performance Metrics

Time run: 11/30/2012 4:35:06 PM

| | 2010 | | | | | | |
|-------------------------|------------|--------------|--------------|------------|--------------|--------------|-------------|
| | 2010-Q3 | | | 2010-Q4 | | | |
| | Sep-2010 | | | Oct-2010 | Nov-2010 | Dec-2010 | |
| Net Income | 38,592,367 | (21,548,099) | (21,548,099) | 60,140,466 | (22,879,770) | (25,348,842) | 108,369,078 |
| Economic Capital | 55,217,484 | 49,901,779 | 49,901,779 | 55,217,484 | 50,327,871 | 52,107,732 | 55,217,484 |
| RAROC- Economic Capital | 0.70 | (0.43) | (0.43) | 1.09 | (0.45) | (0.49) | 1.96 |

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New Business Analysis

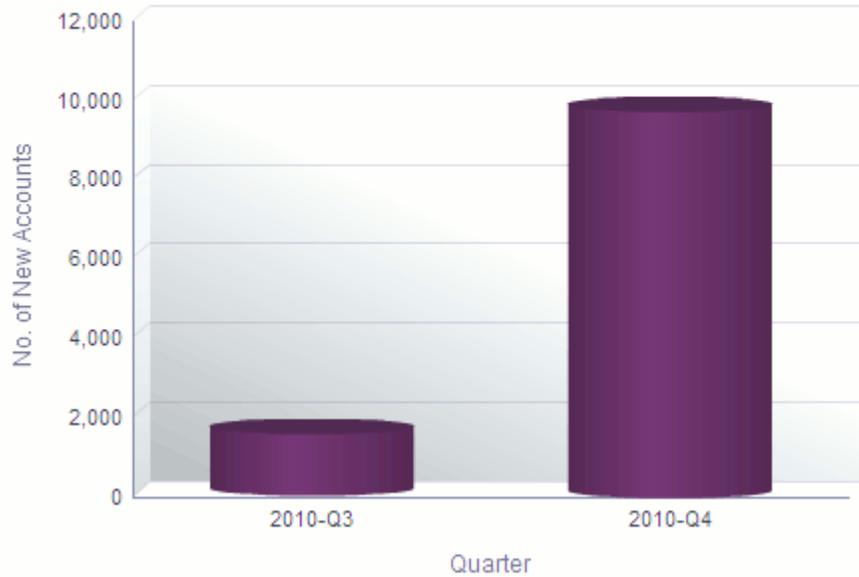
- Acquisitions Over last 5 Years

This report displays growth of accounts and customers over a period of time. The dashboard prompts allows the user to narrow this analysis down to a specific LOB, Product Family, or Product.

Acquisitions Over last 5 Years

Time run: 10/11/2012 6:31:02 PM

Analyze by

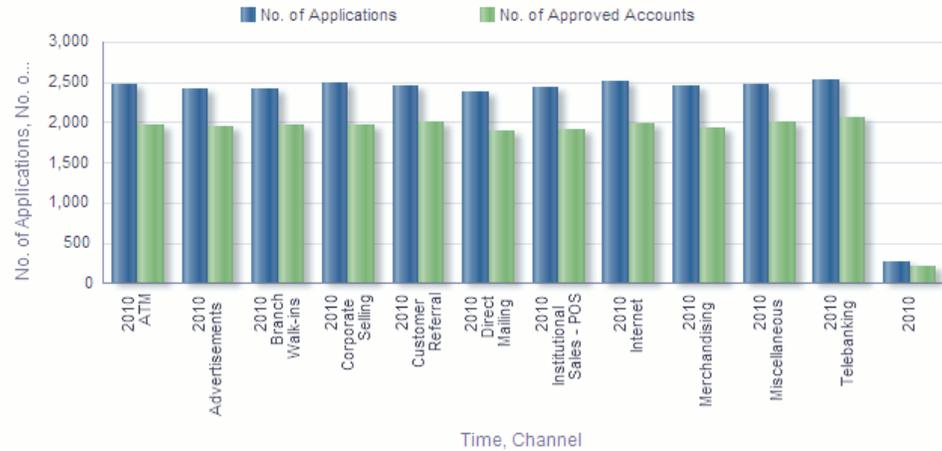


- Approval Trends across Channels

This report displays variance in approval rates over time across the various bank channels and enables you to track how these rates have gone up or down in specific channels or compare a rise/fall in one channel vs performance in others. The dashboard prompts allows the user to narrow this analysis down to a specific LOB, Product Family or Product.

Approval Trends across Channels

Time run: 10/12/2012 3:29:10 PM



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- Account Distribution by Customer Segment

Provides a composition of the customers across key customer segments like Age, Gender, Income.

Account Distribution by Customer Segment

Time run: 10/11/2012 6:31:02 PM

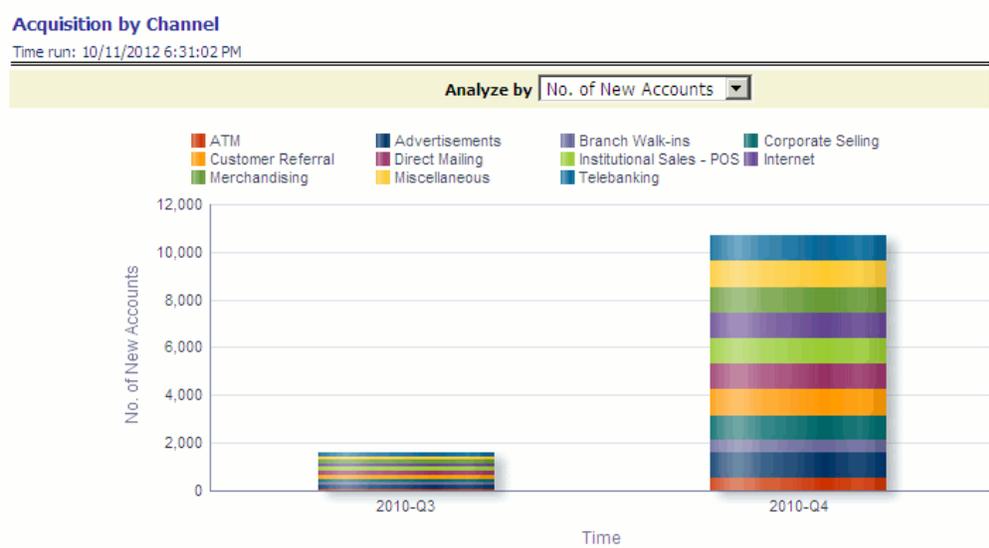
Analyze by

| | 2010 | |
|---------------------|-----------------|---------------|
| | No. of Accounts | % Total |
| Customer Age | | |
| Age Others | 5,408 | 7.2% |
| Age Missing | 10,807 | 14.3% |
| Less than 25 years | 5,323 | 7.1% |
| 25 - 30 years | 10,772 | 14.3% |
| 30 - 40 years | 10,873 | 14.4% |
| 40 - 50 years | 10,848 | 14.4% |
| 50 - 60 years | 10,726 | 14.2% |
| 60 - 100 years | 10,712 | 14.2% |
| Grand Total | 75,469 | 100.0% |

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- Acquisition by Channel

This report displays how acquisitions have migrated from one channel to another over a period of time.



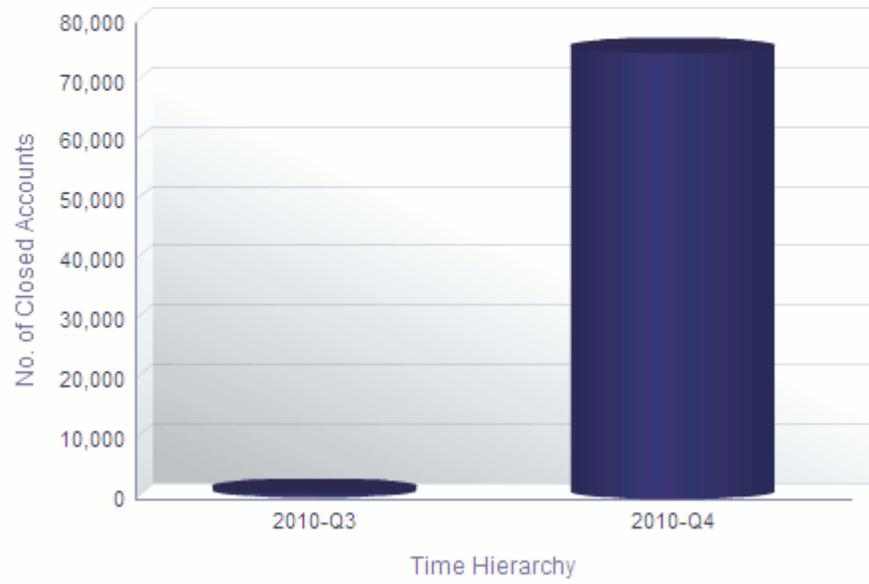
- Attrition Over last 5 Years

This report enables the user to have a view of the outflow (closed customers) or attrition over the last 5 years in order to fully understand how customers are flowing in and out of a certain product or product family or LOB.

Attrition Over last 5 Years

Time run: 10/11/2012 6:31:02 PM

Analyze by



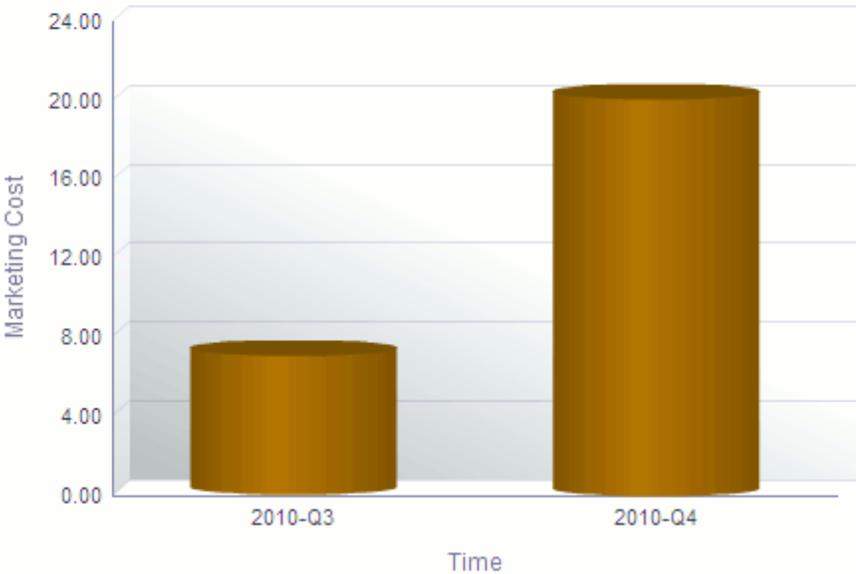
- Marketing Expenses Over last 5 Years

Marketing expenses incurred by the bank over the last 5 years.

Marketing Expenses Over last 5 Years

Time run: 10/11/2012 6:31:02 PM

Amount in Millions (USD)



- Top 10 Reject Reasons
This report displays variance analysis of the various reasons why an application was rejected. This can also be viewed as a time series to see trends over a period of time.

Top 10 Reject Reasons

Time run: 10/11/2012 6:31:02 PM

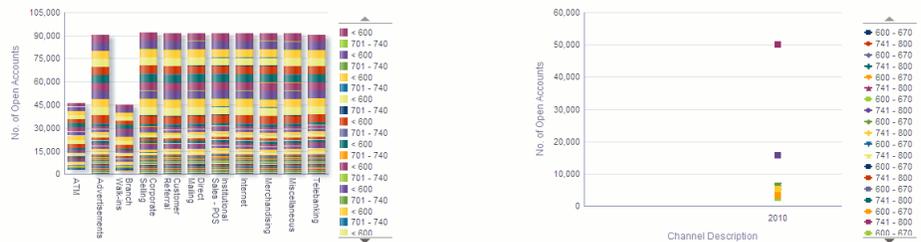
| Rejection Reason | No. of Applications |
|--------------------|---------------------|
| | + 2010 ▲▼ |
| OTH | 97.0% |
| INCOLL | 0.3% |
| MGTRISK | 0.3% |
| ODEP | 0.2% |
| CREG | 0.2% |
| EXEXP | 0.2% |
| INCAP | 0.2% |
| NUIP | 0.2% |
| BIZOB | 0.2% |
| EXCLIM | 0.2% |
| CRDEF | 0.2% |
| INDRISK | 0.2% |
| CGCREJ | 0.2% |
| Grand Total | 100.0% |

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- Account Distribution by Credit Band

This report outlines the number of accounts booked across various credit score bands. The credit score corresponds to the customer holding the account.

Account Distribution by Credit Band
Time run: 11/30/2012 4:43:29 PM



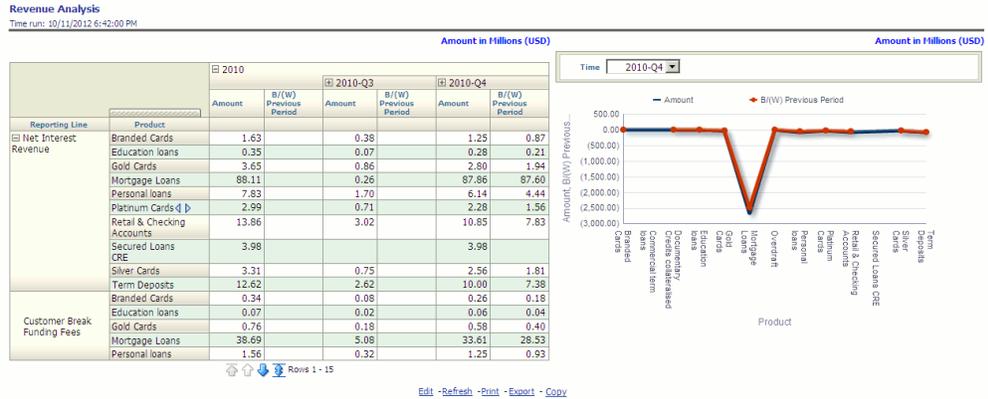
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Revenue Analysis

- Revenue Analysis

This report displays variance analysis of the various Revenue components like Fee Income, Net Interest Revenue, and so on by Product with ability to further

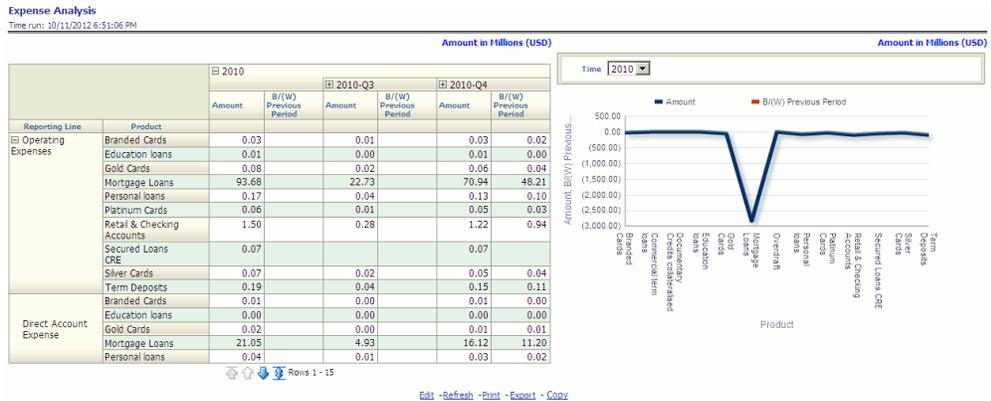
understand this distribution across key customer segments like Gender, Age, and Income.



Expense Analysis

- Expense Analysis

This report displays variance analysis of the various Expense components like Direct Expenses, Operating Expenses, and so on by Product with ability to further understand this distribution across key customer segments like Gender, Age, and Income.



Credit Loss Summary

- Risk Summary

This report gives a snapshot of the number of accounts in each delinquency bucket and the corresponding balance in each of these buckets. This can further be refined to limit this data to a specific LOB or a product within a LOB.

Risk Summary

Time run: 10/11/2012 6:54:03 PM

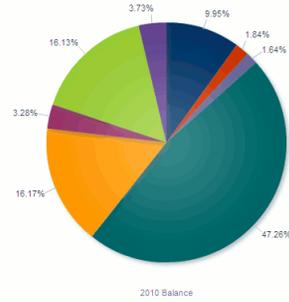
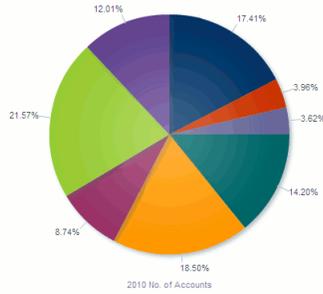
Amount in Millions (USD)

| Time | Delinquency Band | No. of Accounts |
|------|------------------|-----------------|
| 2010 | 0 to 30 days | 255 |
| | 30 to 60 days | 271 |
| | 60 to 90 days | 128 |
| | 90 to 120 days | 316 |
| | 120 to 150 days | 58 |
| | 150 to 180 days | 53 |
| | 180 to 400 days | 208 |
| | Others | 176 |

| Time | Delinquency Band | Balance |
|------|------------------|---------|
| 2010 | 0 to 30 days | 1.64 |
| | 30 to 60 days | 2.67 |
| | 60 to 90 days | 0.54 |
| | 90 to 120 days | 2.67 |
| | 120 to 150 days | 0.30 |
| | 150 to 180 days | 0.27 |
| | 180 to 400 days | 7.51 |
| | Others | 0.62 |

0 to 30 days 120 to 150 days 150 to 180 days 180 to 400 days
30 to 60 days 60 to 90 days 90 to 120 days Others

0 to 30 days 120 to 150 days 150 to 180 days 180 to 400 days
30 to 60 days 60 to 90 days 90 to 120 days Others



- **Net Credit Loss**

This report displays Net Credit Loss (Gross Credit Loss adjusted for any recoveries) booked by the bank.

Net Credit Loss

Time run: 12/10/2012 6:26:31 PM

Amount in Millions (USD)

| Reporting Line | 2010 | | | | | |
|--|--------|---------|--------|---------|--------|--------|
| | Amount | 2010-Q3 | | 2010-Q4 | | Amount |
| | | Amount | Amount | Amount | Amount | |
| Net Credit Losses | (8.26) | (1.75) | (6.52) | (1.96) | (2.16) | (2.40) |
| Recoveries of amounts previously written-off | 8.26 | 1.75 | 6.52 | 1.96 | 2.16 | 2.40 |

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Customer Profit and Loss

- **Profit and Loss Summary**

Enables you to view a P&L statement for a specific customer within the bank. This can be viewed at a customer level or for each individual account that the customer owns.

Customer ID : C00AC0000391889 Customer Name : Levis Hamilton

| | 2010 | | | | | | |
|--|-----------|----------|----------|-----------|----------|----------|----------|
| | 2010-Q3 | 2010-Q4 | | | 2010-Q4 | | |
| | | Sep-2010 | Oct-2010 | Nov-2010 | Dec-2010 | Oct-2010 | Nov-2010 |
| Net Income Before Taxes | 2,606,627 | 575,639 | 575,639 | 2,030,988 | 607,044 | 605,992 | 817,951 |
| Operating Income before Taxes | 2,606,627 | 575,639 | 575,639 | 2,030,988 | 607,044 | 605,992 | 817,951 |
| Total Revenue, Net of Interest Expense | 2,865,427 | 623,759 | 623,759 | 2,241,668 | 680,014 | 674,187 | 887,466 |
| Net Interest Revenue | 2,776,850 | 598,995 | 598,995 | 2,177,655 | 663,745 | 652,678 | 861,232 |
| Customer Break Funding Fees | 567,819 | 119,794 | 119,794 | 448,025 | 152,304 | 153,216 | 141,805 |
| Pricing Incentive | 398,263 | 99,948 | 99,948 | 298,314 | 46,109 | 118,315 | 133,891 |
| Credit for Other Allocated Liabilities | 532,091 | 82,850 | 82,850 | 449,240 | 140,787 | 128,346 | 180,108 |
| Credit for Liquidity | 408,381 | 102,707 | 102,707 | 305,674 | 125,800 | 103,273 | 76,601 |
| Central Bank Int. Income | 319,083 | 55,656 | 55,656 | 263,426 | 62,205 | 88,063 | 113,159 |
| Credit for Float | 600,168 | 137,166 | 137,166 | 463,002 | 163,375 | 82,895 | 246,733 |
| Early Redemption Fee | 444,962 | 127,538 | 127,538 | 317,424 | 104,689 | 99,682 | 113,053 |
| Charge for Liquidity | 56,826 | 14,675 | 14,675 | 42,151 | 16,197 | 14,741 | 11,213 |
| Charge for Basis Risk | 40,482 | 7,480 | 7,480 | 33,002 | 13,035 | 10,116 | 9,851 |
| Charge for Optionality | 43,782 | 12,062 | 12,062 | 31,720 | 15,131 | 7,860 | 8,729 |
| Charge for Other Allocated Assets | 34,295 | 4,295 | 4,295 | 29,990 | 1,535 | 18,120 | 10,335 |
| Charge for Central Bank Reserves | 90,825 | 20,880 | 20,880 | 69,945 | 25,400 | 26,885 | 17,540 |
| Economic Provision | 22,076 | 5,272 | 5,272 | 16,803 | 4,945 | 6,134 | 5,825 |
| Deposit Insurance | 88,665 | 21,125 | 21,125 | 67,540 | 26,905 | 16,025 | 24,610 |
| Credit for Loan Loss Reserve | 72,955 | 15,320 | 15,320 | 57,635 | 19,070 | 16,785 | 21,780 |
| Credit for Equity | 44,220 | 25,455 | 25,455 | 18,765 | 9,985 | 4,945 | 4,235 |
| Non-Interest Revenue | 88,778 | 24,764 | 24,764 | 64,013 | 16,369 | 21,509 | 26,234 |
| Customer Non-Interest Revenue | (5,982) | (1,496) | (1,496) | (4,487) | (1,496) | (1,496) | (1,496) |
| Indirect Non-Interest Revenue | 94,760 | 26,260 | 26,260 | 68,500 | 17,765 | 23,005 | 27,730 |
| Operating Expenses | 258,800 | 48,120 | 48,120 | 210,680 | 72,970 | 68,195 | 69,515 |
| Direct Account Expense | 77,685 | 14,130 | 14,130 | 63,555 | 16,705 | 21,390 | 25,460 |
| Indirect Processing Expense | 41,055 | 8,030 | 8,030 | 33,025 | 4,420 | 14,270 | 14,345 |
| Indirect Distribution Expense | 59,875 | 5,620 | 5,620 | 53,255 | 25,315 | 13,180 | 14,760 |
| Other Indirect Non-Interest Expense | 81,175 | 20,340 | 20,340 | 60,835 | 26,530 | 19,355 | 14,950 |

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- Risk Adjusted Performance Metrics

This report helps you to determine the ratio of risk-adjusted Net Income against the Economic Capital. This metric is also called Risk Adjusted Return On Capital (RAROC). It helps in determining the efficiency of Economic Capital corresponding to every customer.

Risk Adjusted Performance Metrics

Time run: 11/30/2012 5:24:21 PM

| | 2010 | | | | | | |
|-------------------------|---------|----------|----------|----------|----------|----------|----------|
| | 2010-Q3 | 2010-Q4 | | | 2010-Q4 | | |
| | | Sep-2010 | Oct-2010 | Nov-2010 | Dec-2010 | Oct-2010 | Nov-2010 |
| Net Income | 255.55 | 56.85 | 198.70 | 69.52 | 71.87 | 57.30 | |
| Economic Capital | 75.10 | 74.53 | 75.10 | 71.06 | 39.61 | 75.10 | |
| RAROC- Economic Capital | 3.40 | 0.76 | 2.65 | 0.98 | 1.81 | 0.76 | |

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How to Add a New Dimension

Introduction

This section explains the steps to be performed by the user for adding a new dimension to the cube.

As a prerequisite, dimension tables should be added in the data model and the fact table needs to have the referential key with the dimension table. These dimension tables will hold dimension members and can be level-based or parent-child.

Level based dimension tables contain columns for each level of the hierarchy, while parent-child dimension tables contain columns for storing the relationship between the parent and child members. These dimension tables can be loaded from external systems or can be maintained within the Dimension Management component of OFSAAI.

If user intends to maintain the dimension within OFSAAI, see Data Model Utilities Guide for adding dimension tables under "Object Management" chapter.

Procedures to Add a New Dimension

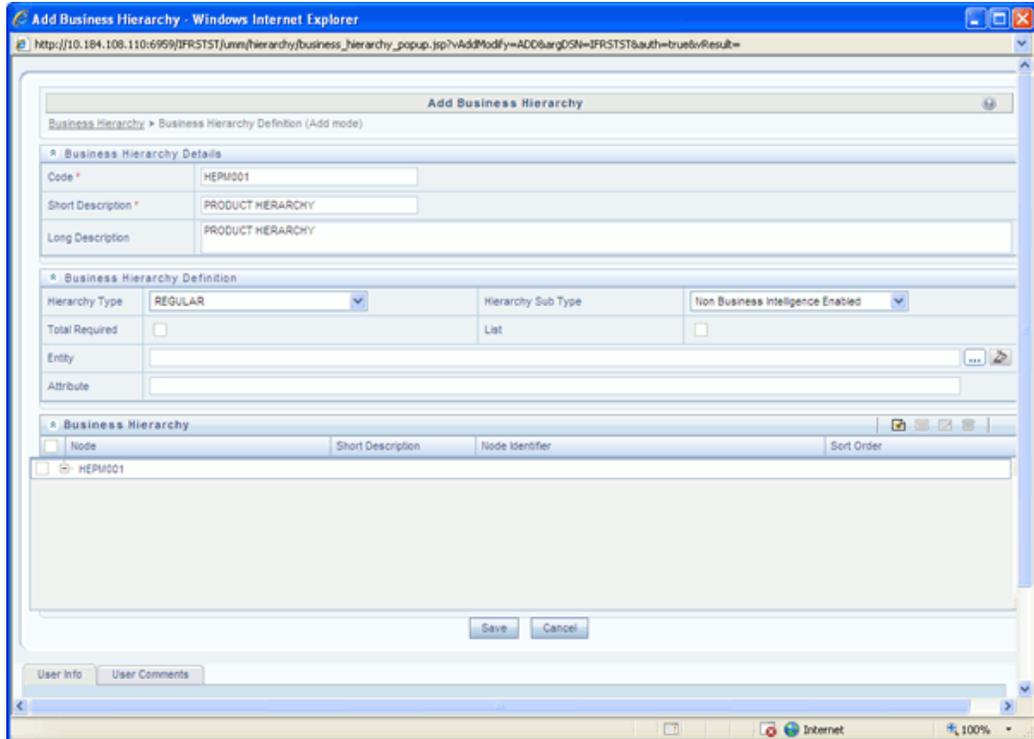
Step 1 – Add Business Hierarchy

To define a new **Business Hierarchy**, go to **Unified Metadata Manager**, select **Business Metadata Management** and choose the type of hierarchy.

Hierarchy Types are:

- **Regular** – For representing non-time and non-measure dimensions in a hierarchical format. For example, this type are Product, Organization Unit, and so on.
- **Measure** – For representing the measures in the hierarchical format. This corresponds to a ACCOUNT hierarchy within the ESSBASE. An example of this type is Management Reporting Line.

- **Time** – For representing the calendar or date dimension in a hierarchical format. Time hierarchy corresponds to a TIME hierarchy within Essbase and this can be leveraged to pull data from the relational database. This An example of this type is Calendar hierarchy.



Choose Hierarchy subtype. Hierarchy SubTypes are:

- **Non Business Intelligence Enabled** – For representing the hierarchy with underlying data store containing just leaves and nodes are built within the metadata of the hierarchy. This subtype is useful for modelling bucket/range, ragged, and non-additive hierarchies.
- **Business Intelligence Enabled** – For representing the hierarchy with underlying data store as level-based dimension table. This subtype is useful for modelling balanced hierarchies.
- **Parent Child** – For representing the hierarchy with underlying data store as a parent-child dimension table. This subtype is useful for modelling ragged hierarchies.

Select the "Total Required" property, if a TOTAL is required to be included as the root node of the hierarch and select the "List" property, if hierarchy is a flat list of members without any levels.

Choose the entity and attribute on which the hierarchy is based. The components for hierarchy definition differ for each subtype of the hierarchy.

If subtype is "Non Business Intelligence Enabled", then the user can add nodes and order in which the node should appear in the hierarchy (sort-order). Node identifiers are SQL expressions that are specified for leaf members and data is classified based on the node identifiers.

If sub-type is "Business Intelligence Enabled", then the user can specify the levels and SQL expression for each level within the hierarchy.

If sub-type is "Parent Child", then the user can specify the column that contains the parent member and that contains the child member.

For more details, see *Oracle Financial Services Analytical Applications Infrastructure 7.3 User Guide*.

Step 2 – Add Business Dimension

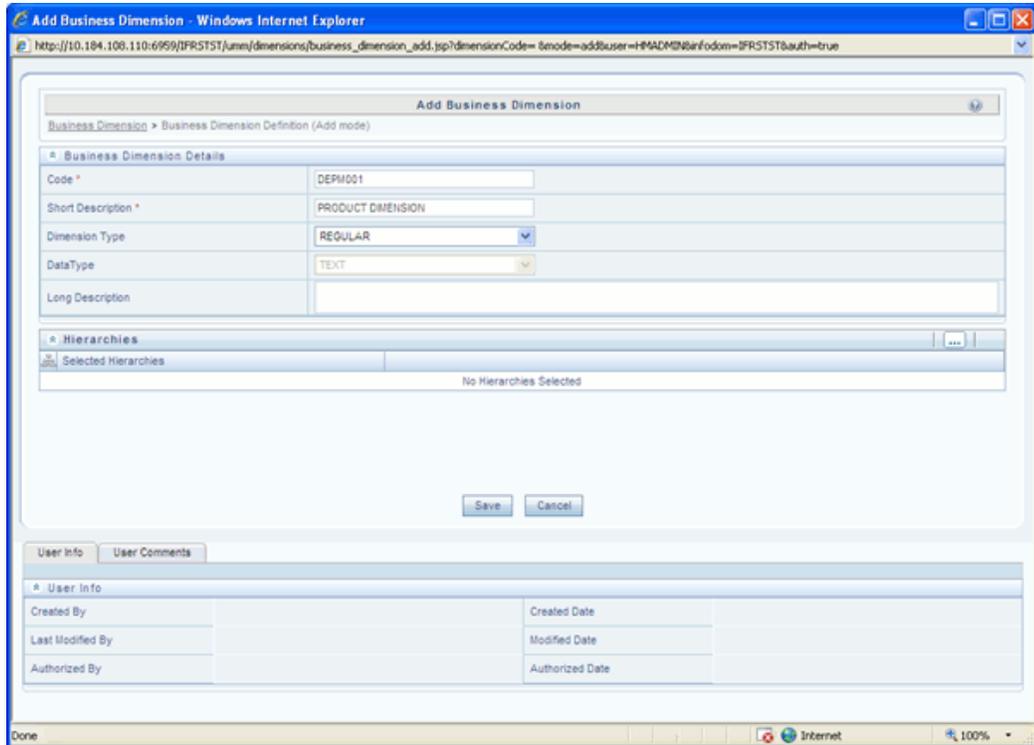
A Business Dimension is a structure of one or more logical grouping (hierarchies) that classifies data. It is the categorization across which measures are viewed. A dimension can have one or more hierarchies. Business Dimension facilitates you to create a logical connection with measures. It gives you various options across which you can view measures.

To define a new **Business Dimension**, go to **Unified Metadata Manager**, select **Business Metadata Management**.

Choose the **Dimension Type**. Dimension Type is same as Hierarchy Type and helps to filter the hierarchies that will be part of the dimension. A dimension will contain one or many hierarchies. Choose the hierarchies that are part of the dimension.

The User Info grid at the bottom of the screen displays the metadata information about the Business Dimension created along with the option to add comments.

Click **Save** in **Add Business Dimension** screen to save the details.

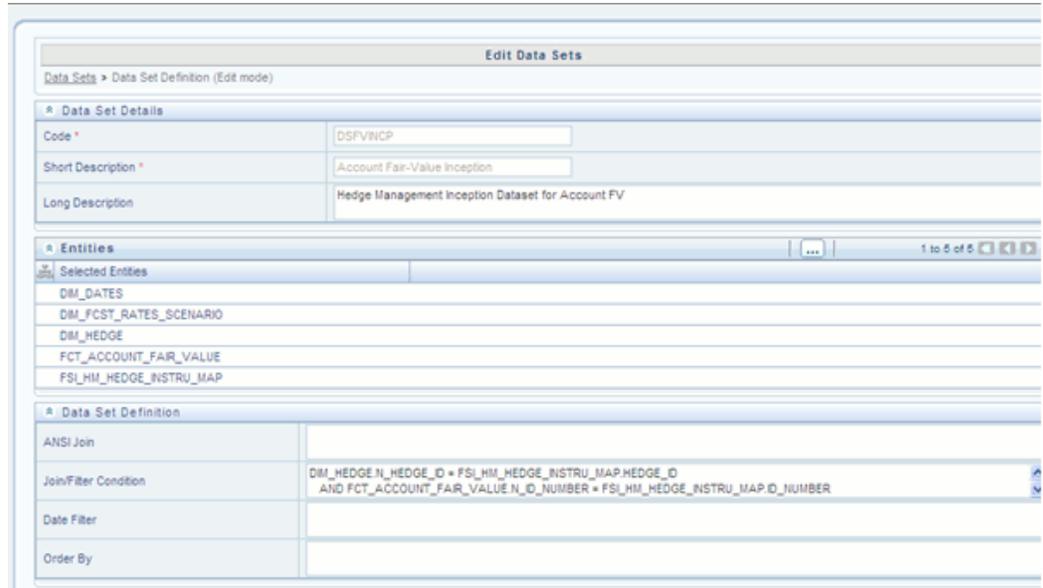


For more details, see *Oracle Financial Services Analytical Applications Infrastructure 7.3 User Guide*.

Step 3 – Modify Data Set

To modify **Data Sets**, go to **Unified Metadata Manager --> Business Metadata Management**.

Identify data sets that are based on the modified fact table. Open the data set definition. Include the new dimension table in the data set. Modify the data set JOIN to include the join clause between the fact table and new dimension table. Save the data set.



For more details, see *Oracle Financial Services Analytical Applications Infrastructure 7.3 User Guide*.

Step 4 – Modify Cube Definition

Modify "Cubes" in **Unified Metadata Manager -> Business Metadata Management**. Identify the cube that needs to be modified. Open the cube definition. Add the new dimension. Map the measures to the newly added dimension and **Save** the cube definition.

For more details, see *Oracle Financial Services Analytical Applications Infrastructure 7.3 User Guide*.

Step 5 – Build Cube

Assuming that the dimension table and fact table is loaded with relevant data, cube can be built. Define batch to execute the CREATE CUBE component that will build the outline and load data in ESSBASE.

For more information on executing batch, see *Oracle Financial Services Analytical Applications Infrastructure 7.3 User Guide*.

How to Add a New Measure

Introduction

This section details the steps to be performed by the user for adding a new measure to the cube. As a prerequisite, the fact table needs to have the column that holds values for the new measure.

Business Measure refers to a uniquely named data element of relevance which can be used to define views within the data warehouse. It typically implies aggregated information as opposed to information at a detailed granular level that is available before adequate transformations. Business Measure facilitates you to create measures based on the area of analysis. While creating a measure, you can choose the aggregation type and apply business exclusion rules based on your query/area of analysis.

Dimension Definition Process

Step 1 – Add Business Measure

1. From **Unified Metadata Manager**, select **Business Metadata Management**, then select **Business Measures**.
2. From Business Measures, click **Add** to create a Business measure definition. In the Business Measure Definition (Add mode) window, Select **Aggregation Function**. Aggregation Function can be:
 - SUM – for summing up the values in the column of the fact table.
 - COUNT – for determining the number of records in the fact table.
 - MAXIMUM – for identifying the maximum value of a column in the fact table.
 - MINIMUM – for identifying the minimum value of a column in the fact table.

- COUNT DISTINCT – for determining the distinct count of records in the fact table.
3. Specify if this measure needs to be rolled up against hierarchies.
 4. Select the fact table as part of the Entity.
 5. Select the column of the fact table as part of the Attribute. This column will hold the value of the measure.
 6. Specify Business Exclusions and Filters, if required.
 7. Save the measure.

The screenshot shows the 'Add Business Measures' dialog box. The title bar reads 'Add Business Measures'. Below the title bar, the breadcrumb path is 'Business Measures > Business Measure Definition (Add mode)'. The dialog is divided into two main sections: 'Business Measure Details' and 'Business Measure Definition'. In the 'Business Measure Details' section, there are three rows: 'Code *' with the value 'MEPM001', 'Short Description *' with the value 'EOP Balance', and 'Long Description' with the value 'End of period balance'. The 'Business Measure Definition' section contains several rows: 'Aggregation Function' is set to 'SUM', 'Roll up' is checked, 'Entity' is empty, 'Attribute' is empty, 'Business Exclusions' is empty, and 'Filter Expression' is empty. The 'DataType' is set to 'Decimal'.

For more information on Business Measures, see Business Measures under Unified Metadata Manager chapter in *Oracle Financial Services Analytical Applications Infrastructure 7.3 User Guide*.

Step 2 – Modify Cube Definition

1. From **Unified Metadata Manager**, select **Business Metadata Management**, then select **Cube**.
2. Identify the cube that needs to be modified.
3. Edit the cube definition.
4. Add the new measure.
5. Map the measures to the to the required dimensions.

6. Save the cube definition.

Build Cube

Assuming that the dimension table and fact table is loaded with relevant data, cube can be built.

Define batch to execute the CREATE CUBE component that will build the outline and load data in ESSBASE.

For more information on executing the batch, see *Oracle Financial Services Analytical Applications Infrastructure User Guide*.

How to Develop a New Cube

Introduction to Developing a New Cube

This section details the steps to be performed by the user for developing a new cube. Make sure that the existing cubes do not provide the required analytics / reporting coverage before deciding to define a new cube. In case user would like to see measures against a new dimension that is not part of the existing seeded metadata, then suggest including the new dimension as part of the existing cubes instead of creating a new cube. As a prerequisite, user should have defined datasets, measures, hierarchies and dimensions before defining a cube.

Procedures to Develop a New Cube

Step 1 – Add Cube

From **Unified Metadata Manager**, select **Business Metadata Management**, then select **Cube**. Specify the MDB details that will be created in ESSBASE.

Step 2 – Include Dimensions

Include dimensions that are part of the cube definition. Users mandatorily need to include TIME and MEASURE dimensions.

Step 3 – Specify Variations

Specify variations between each of the measures to the respective dimensions. All the measures that are part of the cube need not vary against all of the dimensions. Depending on business needs, variations can be specified to control the rollup of measures against a set of dimensions.

Step 4 – Specify Dataset

Specify dataset corresponding to the selected dimensions and measures. Data set will supply required data to the cube.

Step 5 – Specify Node Level Formula

If node level formula's are required to be specified for the nodes within the hierarchy, then they can be specified in this UI.

Step 6 – Save and Build

Save the cube. Define and execute batch in ICC to build the cubes.

For more information on Cubes, see Cubes under Unified Metadata Manager chapter in *Oracle Financial Services Analytical Applications Infrastructure 7.3 User Guide*.

D

List of Members

List of Hard-Coded Members

Following are the dimension members that are hard-coded within the application:

| Table Name | Column Name | Expected Values |
|-------------------------|---------------------------|--|
| DIM_CUSTOMER_TYPE | V_CUST_CATEGORY | R |
| | F_LATEST_RECORD_INDICATOR | Y |
| FCT_CRM_ACCOUNT_SUMMARY | V_SCENARIO_CODE | PLAN, BUDGET |
| DIM_BANDS | V_BAND_TYPE | AGE INCOME AGEONBOOK ACCT_ATTRITION_SCORE CUST_CR_RISK_SCORE NO_OF_ACCOUNTS RESPRATE |

| Table Name | Column Name | Expected Values |
|---------------------------|-------------------|-----------------------------------|
| | | DELQBAND |
| FCT_TXN_CHANNEL | V_F_CHNL_TYPE | MONETARY, NONMONETARY |
| | F_F_TXN_DR_CR_IND | C, D |
| DIM_PRODUCT | V_PROD_TYPE | CARDS |
| | | RB |
| | | DEPOSITS |
| | | CASA |
| | | AUTOLOAN |
| | | TD |
| | | MORTGAGE |
| FCT_ACCOUNT_PROFITABILITY | N_REP_LINE_CD | 98000 - Net Income Before Taxes |
| | | 98500 - Tax Expense |
| | | 99000 - Net Income After Taxes |
| | | 107100 - Number of Customers |
| | | 107130 - Number of Open Customers |
| | | 107200 - Number of Accounts |
| | | 107230 - Number of Open Accounts |
| | | 107300 - Attrition Rate |
| DIM_PRODUCT_TYPE | V_ACCT_PROD_TYPE | CARDS |

| Table Name | Column Name | Expected Values |
|-------------------|--------------------|------------------------|
| | | RB |
| | | DEPOSITS |
| | | CASA |
| | | AUTOLOAN |
| | | TD |
| | | MORTGAGE |

How to Define a Batch

Introduction

Batch refers to a set of executable processes based on a specified rule. Batch Maintenance framework within OFSAAI facilitates you to create and maintain the Batch Definitions. You can process the Batch scheduled for execution from Batch Maintenance and also from other modules.

You need to have Data Centre Manager function role mapped to access the Operations framework within OFSAAI. You can access Batch Maintenance by expanding Operations section within the tree structure of LHS menu. The *Batch Maintenance* window displays a list of Batches scheduled for maintenance with the other details such as Batch ID, Batch Description, and the editable state of the Batch.

Batch Creation

You can create a batch from the *Batch Maintenance* screen as mentioned below:

1. From the OFSAAI **Home** menu, navigate to **Operations > Batch Maintenance**.
2. In the *Batch Maintenance* window, Select '+' button from the *Batch Name* tool bar. The *New Batch Definition* window is displayed.
3. Enter the Batch details as tabulated.

| Field | Description |
|---|--|
| Batch Name | <p>The Batch Name is auto generated by the system. You can edit to specify a Batch name based on the following conditions:</p> <ul style="list-style-type: none"> • The Batch Name should be unique across the Information Domain. • The Batch Name must be alpha-numeric and should not start with a number. • The Batch Name should not exceed 41 characters in length. • The Batch Name should not contain special characters "." and "-". |
| Batch Description | Enter a description for the Batch based on the Batch Name. |
| Duplicate Batch | <p>(Optional) Select the checkbox to create a new Batch by duplicating the existing Batch details.</p> <p>On selection, the Batch ID field is enabled.</p> |
| Batch ID (If duplicate Batch is selected) | <p>It is mandatory to specify the Batch ID if Duplicate Batch option is selected.</p> <p>Select the required Batch ID from the list.</p> |
| Sequential Batch | Select the check box if the Batch has to be created sequentially based on the task specified. For example, if there are 3 tasks defined in a Batch, task 3 should have precedence as task 2, and task 2 should have precedence as task 1. |

4. Click **Save** to save the Batch definition details.

The new Batch definition details are displayed in the *Batch Name* section of *Batch Maintenance* window with the specified **Batch ID**.

Note: For a more comprehensive coverage of configuration and execution of a batch, refer to the *Operations* Chapter in *Oracle Financial Services Analytical Applications Infrastructure User Guide*.