

Oracle® Retail Advanced Science Engine

Implementation Guide

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Oracle® Retail Advanced Science Engine Implementation Guide, Release 14.0

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Preface

Oracle Retail Implementation Guides provide detailed information useful for implementing and configuring the application. It helps you to understand the behind-the-scenes processing of the application.

Audience

This guide is intended for users who configure and use ORASE. It is essential that an implementer of ORASE is experienced with the following:

- Installing, configuring, and managing the Oracle WebLogic application server software and security.
- Installing, configuring, and managing the Oracle relational database management system. An implementer must be familiar with the Database Administrator (DBA) level commands and tasks.
- Installing, configuring, and managing the distributed client/server applications on UNIX-based systems and networks.

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Related Documents

For more information, see the following documents in the Oracle Retail Advanced Science Engine Release 14.0 documentation set:

- *Oracle Retail Assortment and Space Optimization Installation Guide*
- *Oracle Retail Modeling Engine Installation Guide*
- *Oracle Retail Assortment and Space Optimization Release Notes*

- *Oracle Retail Modeling Engine Release Notes*
- *Oracle Retail Advanced Science Engine Security Guide*
- *Oracle Retail Assortment and Space Optimization User Guide*
- *Oracle Retail Modeling Engine User Guide*

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- Product version and program/module name
- Functional and technical description of the problem (include business impact)
- Detailed step-by-step instructions to re-create
- Exact error message received
- Screen shots of each step you take

Review Patch Documentation

When you install the application for the first time, you install either a base release (for example, 14.0) or a later patch release (for example, 14.0.1). If you are installing the base release or additional patches, read the documentation for all releases that have occurred since the base release before you begin installation. Documentation for patch releases can contain critical information related to the base release, as well as information about code changes since the base release.

Improved Process for Oracle Retail Documentation Corrections

To more quickly address critical corrections to Oracle Retail documentation content, Oracle Retail documentation may be republished whenever a critical correction is needed. For critical corrections, the republication of an Oracle Retail document may at times not be attached to a numbered software release; instead, the Oracle Retail document will simply be replaced on the Oracle Technology Network Web site, or, in the case of Data Models, to the applicable My Oracle Support Documentation container where they reside.

This process will prevent delays in making critical corrections available to customers. For the customer, it means that before you begin installation, you must verify that you have the most recent version of the Oracle Retail documentation set. Oracle Retail documentation is available on the Oracle Technology Network at the following URL:

<http://www.oracle.com/technetwork/documentation/oracle-retail-100266.html>

An updated version of the applicable Oracle Retail document is indicated by Oracle part number, as well as print date (month and year). An updated version uses the same part number, with a higher-numbered suffix. For example, part number E123456-02 is an updated version of a document with part number E123456-01.

If a more recent version of a document is available, that version supersedes all previous versions.

Oracle Retail Documentation on the Oracle Technology Network

Documentation is packaged with each Oracle Retail product release. Oracle Retail product documentation is also available on the following Web site:

<http://www.oracle.com/technetwork/documentation/oracle-retail-100266.html>

(Data Model documents are not available through Oracle Technology Network. These documents are packaged with released code, or you can obtain them through My Oracle Support.)

Documentation should be available on this Web site within a month after a product release.

Conventions

The following text conventions are used in this document:

Convention	Meaning
boldface	Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.
<i>italic</i>	Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.
<code>monospace</code>	Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter.

Introduction

Oracle Retail Advanced Science Engine (ORASE) is the centralized science engine that supports retail business processes by driving the analytics for both the Oracle Retail Modeling Engine (ORME) and for the Oracle Retail Assortment and Space Optimization (ORASO).

ORME performs data mining and develops analytical parameters to support business processes in Oracle Retail Category Management (CM), Oracle Retail Demand Forecasting (RDF), and Oracle Retail Analytics. It is comprised of the following modules:

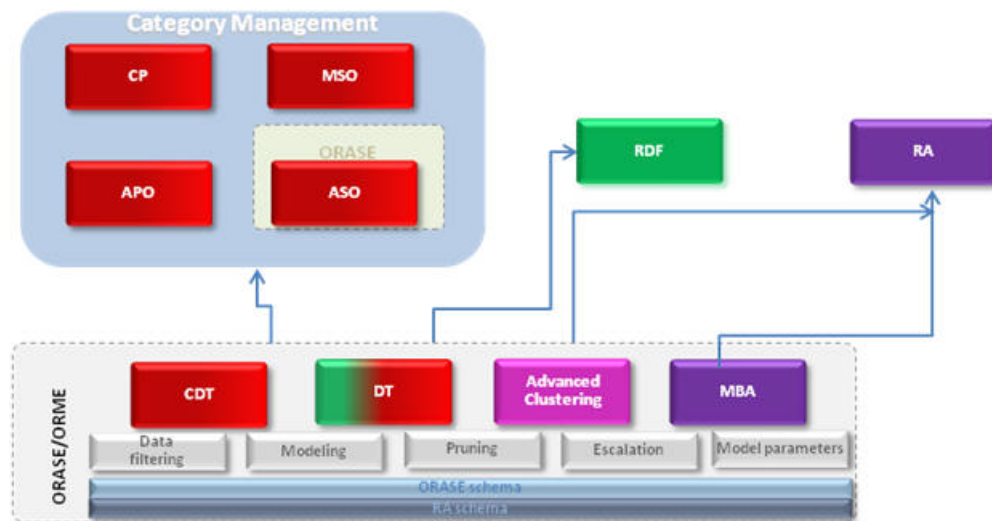
- Customer Decision Tree (CDT)
- Demand Transference (DT)
- Advanced Clustering (AC)
- Market Basket Analysis (MBA)

ORASO provides a way for planners to inform their decisions about assortment rationalization and to perform Micro Space Optimization.

ORASE Overview

The Oracle Retail Advanced Science Engine is architected in a modular fashion to serve as a centralized science engine supporting multiple solutions. [Figure 1–1, "Oracle Retail Advanced Science Engine \(ORASE\) Application Integration"](#) and the discussion that follows illustrate the interaction among the various components that comprise ORASE. The four acronyms shown within Oracle Retail Category Management are:

- Category Planning (CP)
- Assortment Planning and Optimization (APO)
- Macro Space Optimization, formerly known as ASO Space (Macro)
- Assortment and Space Optimization (ORASO, also known as ASO or SO)

Figure 1–1 Oracle Retail Advanced Science Engine (ORASE) Application Integration

The Oracle Retail Advanced Science Engine provides science-based functional extensions to Oracle Retail Category Management (CM), Oracle Retail Demand Forecasting (RDF), and Oracle Retail Analytics (RA). These applications provide data inputs to the Oracle Retail Model Engine (ORME) and Oracle Assortment and Space Optimization (ORASO), as well as receive data outputs: Clusters, CDTs, and DT models from ORME. ORASO also generates optimized assortments and planograms (or POGs), and replenishment updates. ORASO results are not passed as output, but may be extracted from the ORASE database, if desired.

CM is a category planning, assortment planning, and assortment rationalization tool. CM uses Clusters, CDTs, and DT models from ORME as well as space-optimized assortments from ASO to determine which categories should be carried in a store, how much space should be allocated to a category, which items should be in a category assortment, and how much space should be allocated to an item.

RDF is a statistical and promotional forecasting solution. With the introduction of DT models from ORME, RDF is able to forecast demand change when an item is either removed or added to an assortment.

RA is a suite of retail-enterprise-level fully integrated Oracle BI applications. It answers business questions that are embedded in the enormous volume of transactional, customer, and market data generated by retailers. ORME provides RA clusters to analyze sales, inventory levels, promotions and customer data, and market basket analysis to calculate product affinity relationships.

Integration with Oracle Retail Analytics

ORASE has its own intra-ETL (extraction, transform, and load) ability that reads from Oracle Retail Analytics, Data Model (RADM) or RA schema. ORASE leverages data from Oracle Retail Analytics Data Model (RADM) via direct schema reads and must be co-deployed on the same database. Note that ORASE does not require the RA BI product, only RADM. In addition, ORASE has its own schema that has been optimized for analytical processing needed for its science modules.

The Oracle Retail Merchandising System (RMS)/RA ETL is available to ORASE retailers, so that they can load ORASE data from RMS into RADM and the ORASE schema. See the RA and RMS documentation sets for more information on the ETL associated with RMS and RA.

Common Workflow

ORASE solutions share a common workflow and user interface (UI). The common workflow lets users implement new science modules using similar techniques. For example, a retailer who uses Demand Transference and the Customer Decision Trees may then be able to more easily learn and use Advanced Clustering and other aspects of demand modeling. This approach lowers the future total cost of implementing various science modules.

ORME Overview

ORME is comprised of the following modules:

- Customer Decision Tree (CDT)
- Demand Transference (DT)
- Advanced Clustering (AC)
- Market Basket Analysis (MBA)

Customer Decision Trees (CDTs)

Customer Decision Trees, with their dynamic hierarchical structure, help retailers gain insights into the customer decision process. CDT results illustrate a prioritization or importance of specific product attributes that determined the customer's purchase.

The product includes new science that mines retailer data to understand customer behavior and preferences across multiple channels to develop CDTs. The solution provides insights into what attributes are driving customer purchases. This CDT generation process can be further informed by retailer business insights around attribute prioritization or supplier CDTs.

Demand Transference (DT)

Demand Transference refers to the shifting or transfer of demand among items within an assortment, as items are added to or deleted from the assortment.

Demand Transference science mines retailer data to identify demand transference effects, which are then used within Category Management and RDF to drive plans and forecasts informed by planned assortment changes. Assortment and Space Optimization uses the results from DT to predict the effects on demand of similar SKUs as SKUs are dropped or added to an assortment.

Advanced Clustering (AC)

Advanced Clustering builds store clusters with similar consumer demand patterns and integrates those clusters into solutions such as assortment planning, category management, pricing, promotion, allocation, and the supply chain. Note that clustering of stores is restricted to a single trading area in the Category Management solution. Stores in different trading areas with similar demand patterns are not supposed to be clustered together from a Category Management workflow perspective.

AC also groups like stores, items, and entities, based on sales volume, profit margin, store format, customer type, demand profile, and promotional effectiveness.

Market Basket Analysis (MBA)

Market Basket Analysis employs data mining to provide insight into the correlation among products in a customer's basket. Retailers can leverage product affinity results to plan promotions, optimize product placement, and support store planogram decisions. Prepackaged integration sends Market Basket Analysis outputs to Oracle Retail Analytics.

ORASO Overview

Oracle Retail Assortment and Space Optimization (ORASO) provides a way for planners to make optimized assortment decisions.

ASO takes as its input the collection of planograms and the assortments that are mapped to the planograms across a set of stores. A planogram, or POG, is a collection of fixtures (shelves, pegboards, freezer cabinets) of various lengths. Stores may be grouped together into clusters that share some user-defined characteristics. ASO provides the user with the means to optimize the assortment and the space allocated to it to meet a variety of business goals.

The ASO process is flexible enough to allow retailers to have planogram vary by store. Retailers may prefer to have fewer different planograms to reduce the workload of planogram management or to have uniform presentation in their stores. On the other hand, retailers may be willing to manage various planograms at the store level in order to capitalize on store-specific demand and fixtures.

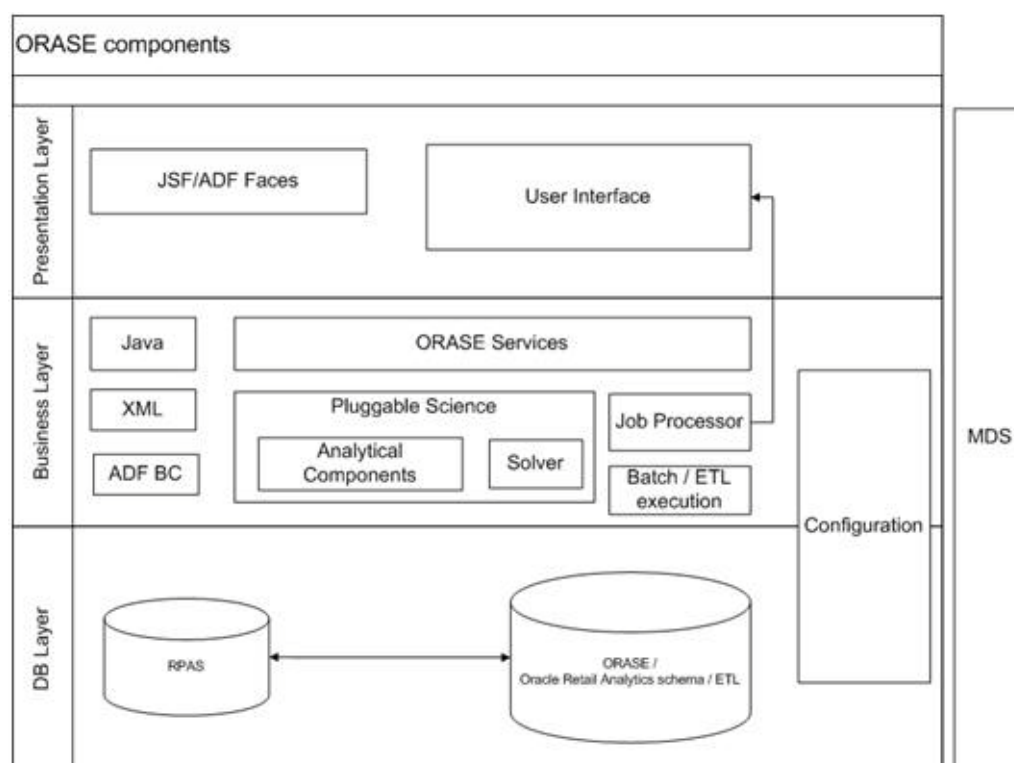
Architecture

This chapter describes, at a high level, the overall ORASE architecture and some sample deployment options and summarizes the ORME and ORASO implementations and installations.

ORASE Architecture Overview

The main ORASE components are illustrated in [Figure 2-1, "ORASE Component Architecture"](#).

Figure 2-1 ORASE Component Architecture



ORASE is a three-tiered architecture consisting of a Presentation Layer, Business Layer, and Database Layer.

The Presentation Layer is implemented using Java Server Faces (JSF) and Oracle Application Development Framework (ADF) Faces.

The Business Layer contains:

- Java code and XML
- ADF Business Components (BC)
- Java Persistence Application Programming Interface (JPA)
- ORASE services that contain common utilities, common logging, capture, and playback (as appropriate)
- Pluggable science that contains calculation algorithms and the Gurobi solver (for Assortment Space Optimization only)
- Batch and Extract-Transform-Load scripts orchestration
- Job Processor for stage and run execution (Oracle Coherence is optional for scaling)

Metadata is used throughout the Business and Presentation Layers.

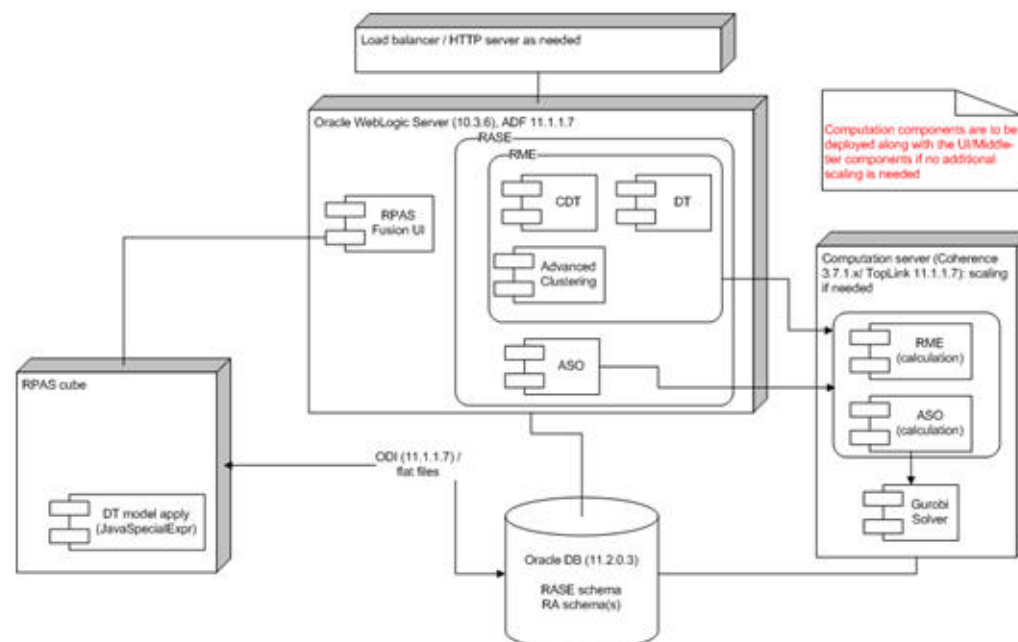
The Database layer contains all persisted data and corresponding data mining, common, and module-specific procedures. The major components of the Database layer are:

- RPAS, on which CM and the Fusion Client are installed. ORASE communicates with RPAS only via ETL scripts.
- The ORASE database.
- The RA Data Model.

Configuration is used throughout the business and database layers. See [Chapter 3, "Configuration"](#) for details.

Deployment and Installation Overview

[Figure 2–2, "ORASE Deployment Components"](#) outlines the deployment components that are included into ORASE. (Note that MBA is used only by RA.)

Figure 2–2 ORASE Deployment Components

Oracle WebLogic Application Server hosts the user interface and middle-tier components.

The Oracle Database hosts the ORASO and ORME back end components and the RADM.

Computation components run either on WebLogic or, as shown, on optional computation nodes using Oracle Coherence.

Data interaction between the Oracle Database and RPAS is done through a file-based interface/ODI. Load balancing as needed is used for user access.

For security, as needed, the UI and installer supports HTTPS and SSL communication. Oracle wallet is used to store DB connection credentials and provide secure connection to the database.

On ORASO only, the Gurobi solver is deployed with the computation components to perform space optimization tasks.

Hardware and Software Requirements

See the *Oracle Retail Modeling Engine Installation Guide* and the *Oracle Retail Assortment and Space Optimization Installation Guide* for information about hardware and software requirements.

Sample Deployments

This section describes some sample deployments, including a minimal deployment that might be used for demonstrations and deployments that consider various types of scale, representing real-world customer scenarios.

Minimal Deployment

ORASE can be minimally deployed as:

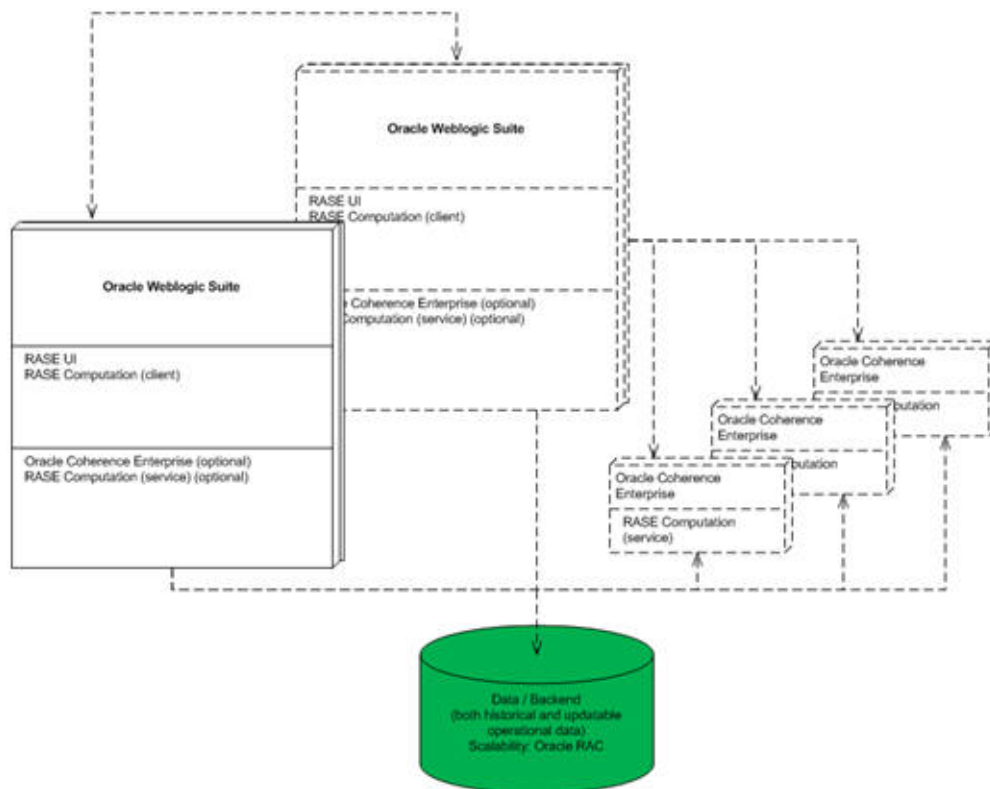
- a single Oracle WebLogic Server instance
- a single Oracle database server

Such deployments are useful for small trials and pilots but obviously do not include any network and do not consider scale and load balancing for users, computation, or database.

Deployments for Scale

For scaling up to production-level loads, the deployment options shown in [Figure 2-3, "Deployment for Scale"](#) can be considered.

Figure 2-3 Deployment for Scale



Consider this figure for various scaling options. Scaling may be done at the UI (Presentation Layer), Computation (Business Layer), or Database layer, as needed.

User Interface Scaling

To facilitate scaling with multiple simultaneous users, UI/Middle-tier scaling can be done using Oracle WebLogic nodes in a cluster. Refer to Oracle WebLogic User documentation for details. Optionally, an external HTTP load balancer can be used.

Computational Scaling

ORME, AC, and ORASO can make high computational demands on the Business Layer, depending on the amount of data being used, the number of simultaneous users, and the size and quantity of clustering or space optimization runs that are initiated by the user(s). If computational scale is needed, additional compute nodes can be added using Oracle Coherence to distribute the computational load between

these nodes. Note that Coherence can run on the same server where a WebLogic node is running in a separate Java Virtual Machine.

Database Scaling

Some ORME processes, like CDT and DT mining, can make high demands on the database layer, depending again on the amount of data being used, the number of users, and the size and number of categories being mined. If database scaling is required, use the Oracle Real Application Cluster (RAC) solution and add database nodes as needed. Refer to Oracle RAC use documentation for details.

WebLogic Server Deployment Details

The following details refer to [Figure 2-2, "ORASE Deployment Components"](#).

Oracle Retail Advanced Science Engine is the umbrella for two products:

- Oracle Retail Modeling Engine (ORME)
- Oracle Retail Assortment and Space Optimization (ORASO)

ORME consists of one Enterprise Application

- Retail Modeling Application
 - Installed Name: CDM_UI
 - Artifact: RSECDMView.ear

Three Shared Libraries (one or more can be installed)

- Advanced Clustering Shared Library
 - Installed Name: cis.shared.lib
 - Artifact: CisSharedLib.war
- Customer Decision Tree Shared Library
 - Installed Name: cdt.shared.lib
 - Artifact: CDTSharedLib.war
- Demand Transference Shared Library
 - Installed Name: dt.shared.lib
 - Artifact: DTSharedLib.war

Note that MBA is an ORME component, but is not deployed on WebLogic.

ORASO is normally deployed as an ASO micro-application shared library for the RPAS Fusion Client.

- Installed Name: sia-so.shared.lib
- Artifact: SOMicroApp_webapp.war

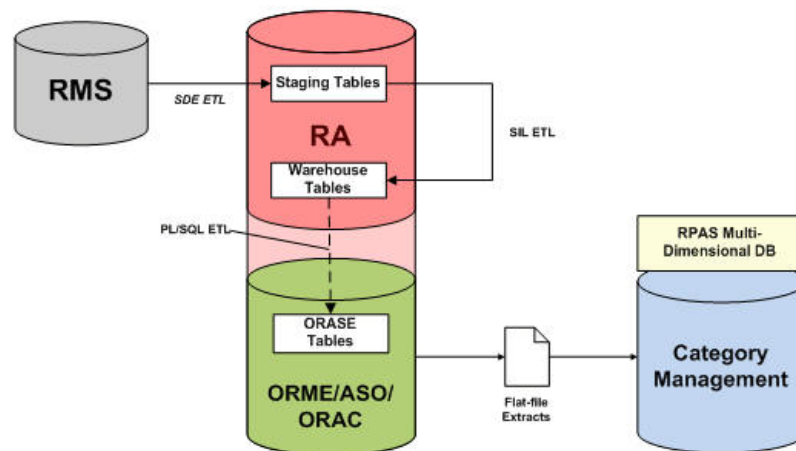
ORASO can optionally be installed as an ASO Standalone Application.

- Installed Name: SO_UI
- Artifact: SpaceOptimization_application1.ear

ORASE Data Architecture

Figure 2–4, "ORASE Data Architecture" details the overall architecture of RADM, ORASE (for example, ORME and ORASO), and CM/RDF within a single solution.

Figure 2–4 ORASE Data Architecture



Note that, as mentioned above, ORASE requires and depends on the RADM and ETL components being properly installed, configured, and populated with appropriate data required by ORASE. ORASE does not require that the RA product be installed, only RADM.

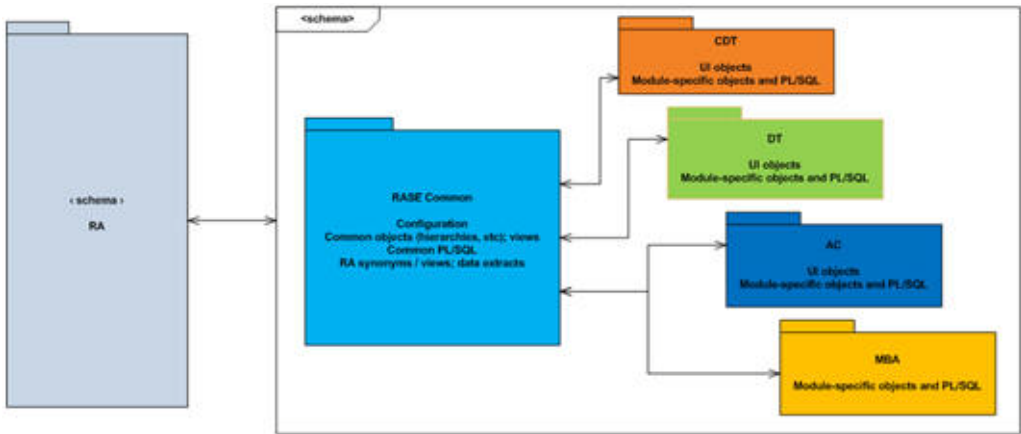
RADM stores core foundation hierarchies and their attributes, (for example, Item, Location, and Calendar), alternate hierarchies of those foundation hierarchies and their attributes (for example, Category Management Groups (CMG) and Trade Areas), Customer/Consumer Segments and their attributes, and performance history. ORASE applications can use this data for its processes.

RADM packages ETL code for the Oracle Retail Merchandising System (RMS) foundation hierarchies. In addition to this, RA also has staging tables that can be leveraged for loading alternate hierarchies and their attributes that are not supported in RMS. (See the *Oracle Retail Analytics Operations Guide* to understand the API.) RMS is not considered the system of record for CMG, Trade Area, and Customer/Consumer Segments; therefore, extracting this information is the system integrator's responsibility. Once this data is loaded in RA staging tables, it is consumed by RA's ODI processes. (See [Appendix B, "Database Detail Definitions"](#) for table, column and mapping definitions.)

ORME's High Level Data Model

Figure 2–5, "ORME Data Model" shows the data flow diagram for the ORASE applications.

Figure 2–5 ORME Data Model



As mentioned above, ORASE depends on RADM for the foundation data. Internally, ORASE common includes data objects, configuration, and stored procedures that are common across the ORASE modules.

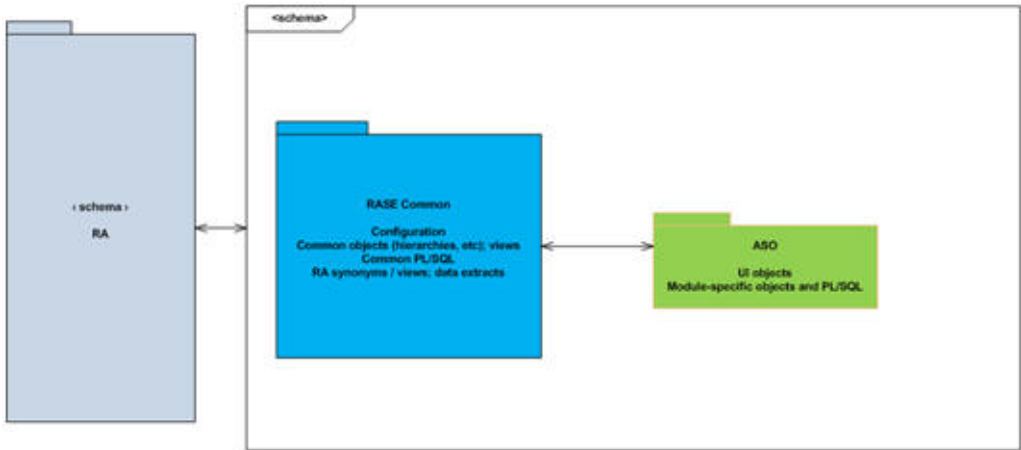
In turn, each ORASE module includes the UI-supporting objects and stored procedures, and the necessary objects and stored procedures, for the data mining and processing activities.

The MBA module uses code in ORASE common and uses RADM for input and output data.

ORASO High Level Data Model

Figure 2–6, "ORASO Data Model" shows the data flow diagram for the ORASO application.

Figure 2–6 ORASO Data Model



ORASO includes the UI-supporting objects and stored procedures and the necessary objects and stored procedures for the optimization and processing activities.

Detailed table definitions can be found in [Appendix B, "Database Detail Definitions"](#).

ORME and ORASO Implementation Process Overview

The following assumptions apply to the implementation process:

- The implementer is familiar with application servers, databases, and application installation or administration, has system and IT administration experience, and is comfortable with UNIX commands (including shell configuration and scripting), directory operations, and symlinks.
- RADM is installed and correctly populated with data required by ORME and ORASO. Refer to [Appendix B, "Database Detail Definitions"](#) on required RA tables.
- The technical stack defined below is properly installed and configured and at the correct revision levels. See *Oracle Retail Modeling Engine Installation Guide* and *Oracle Retail Assortment and Space Optimization Installation Guide* for details.

ORME Implementation Process Overview

The implementation process, at a high level, consists of a few steps, and has a few prerequisites. The prerequisites for implementing ORME are:

- A properly installed and configured RADM.
- Installation of the ORME application. For further information, see [ORME and ORASO Installation Overview](#) and the *Oracle Retail Modeling Engine Installation Guide*.
- Loading of dimension data into RADM.

The high level implementation steps are:

1. Review the control files in the common/data/seed_data directory and adjust any configurations needed for the environment. The configurations that are identified as CONFIGURABLE_FLG=N need to be carefully configured, as they cannot be changed after the applications are being used. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).
2. Load the set of control files defined in [Retail Analytics Data Load, Control and ETL](#) in the common/data/seed_data directory into the ORME database schema using SQL*Loader.
3. Review the control files in the cdt, dt, and cis data/seed_data directories and adjust any configurations needed for the environment. The configurations that are identified as CONFIGURABLE_FLG=N need to be carefully configured, as they cannot be changed after the applications are being used.
4. Load the set of control files defined in [Retail Analytics Data Load, Control and ETL](#) in the cdt, dt, and cis data/seed_data directory into the ORME database schema using SQL*Loader.
5. Execute any RADM to ORME data copying routines for all required data. The focus for this is dimension data such as hierarchies, and not on data such as weekly sales data. These routines are defined in [Retail Analytics Data Load, Control and ETL](#).
6. Perform any special executions of routines to retrieve initial data setup of multiple weeks of weekly data.
7. Load any data files into their staging table using the control files in the data/controlfiles directories. This should be done for common, cdt, dt, and cis

sub-directories as needed. There are scripts available to assist with this. Refer to [Chapter 4, "Data Integration and Interfaces"](#) and *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for details.

8. Execute data loading routines to process the data that has been staged, using the provided scripts in the scripts directories. Refer to [Chapter 4, "Data Integration and Interfaces"](#) and *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for details.
9. At this point, the UI is available to be used in order to perform the functions offered by the application modules.
10. At this time, routine weekly processes should be scheduled for automation in order to load data into the application and keep the various dimensions up to date.
11. Perform any attribute preprocessing required for CDT or DT.
12. Once the application has been used, the automation of the various export processes can also be set up in order to export data to other applications.

ORASO Implementation Process Overview

The ASO implementation process, at a high level, consists of the following steps and has a few prerequisites. The prerequisites are:

1. Set up WebLogic 10.3.6 with ADF 11.1.1.7.
2. Install the RPAS Fusion Client.
3. Install the ORME application. (Note that ORASO only depends on the CORE_DB piece.) For further information, see [ORME and ORASO Installation Overview](#) and the *Oracle Retail Assortment and Space Optimization Installation Guide*.
4. Install the ASO application, if desired. Note that ASO typically is installed with ORME, but does not require ORME to be installed. ORASO still does require RADM as a micro application within the RPAS Fusion Client. (See [ORASO to Fusion Client Integration](#).)
5. Load dimension data into RADM.

The implementation steps are:

1. Review the control files in the common/data/seed_data directory and adjust any configurations needed for the environment. The configurations that are identified as CONFIGURABLE_FLG=N need to be carefully configured, as they cannot be changed after the applications are being used. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).
2. Load the control files in the common/data/seed_data directory into the ORME database schema using SQL*Loader.
3. Review the control files in the so data/seed_data directory, and adjust any configurations needed for the environment. The configurations that are identified as CONFIGURABLE_FLG=N need to be carefully configured, as they cannot be changed after the applications are being used.
4. Load the control files in the so data/seed_data directory into the ORME database schema using SQL*Loader.

5. Execute any RADM to ORME data copying routines for all required data. The focus for this is dimension data such as hierarchies, and not on data such as weekly sales data.
6. Load any data files into their staging table using the control files in the data/controlfiles directories. This should be done for common and so sub directories as needed. There are scripts available to assist with this. Refer to [Chapter 4, "Data Integration and Interfaces"](#) and *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for details.
7. Execute data loading routines to process the data that has been staged, using the provided scripts in the scripts directories. Refer to [Chapter 4, "Data Integration and Interfaces"](#) and *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for details.
8. At this point, the UI is available to be used, to perform the functions offered by the application modules. At any point after this, any post-install configuration of the UI, such as Fusion Client integration should be done.
9. At this time, routine weekly processes should be scheduled for automation, in order to load data into the application and keep the various dimensions up to date.
10. Once the application has been used, the automation of the various export processes can also be set up in order to export data to other applications.

ORME and ORASO Installation Overview

Note: ORME and ORASE require and depend on RADM data/Extract-Transform-Load (ETL) components being properly installed, configured, and populated with appropriate data required by these applications.

Separate ORME and ORASO installers are provided to install and configure artifacts required by those applications. Common components and artifacts are installed by both installers.

It is typical, but not required, to install ORME before ORASO, and there are pre-installation and post-installation steps in addition to running the installers. Refer to the *Oracle Retail Modeling Engine Installation Guide* and *Oracle Retail Assortment and Space Optimization Installation Guide* for details. In summary, the steps are:

- Deploy on the Oracle WebLogic Application Server:
 - UI/Middle-tier
 - ORME and ORASO UI and Business Layer applications as appropriate
- Copy onto the file system:
 - ETL/batch scripts for managing data loading, sync, and movement
 - Gurobi solver for ORASO only
 - Oracle Coherence (optional for scale)
- Create in the Oracle database:
 - ORASE database objects (such as tables, views)

- PL/SQL packages (procedures) and types

Pre-Installation Tasks

1. Plan your environment and security configuration.
2. Set up the application database and the database client.
3. Set up your application server.
4. Set up users and roles.
5. Set up password stores.

Installation Tasks

1. Access the ORME or ORASO installation software.
2. Set up the ant.install.properties file.
3. Run the Oracle installer.

Post-Installation Configuration

After installation of either ORME or ORASO, update the RSE_CONFIG table to specify the DEFAULT_APP_NAME to be invoked after a successful login. (See [Common RSE Database Configurations](#).)

For ORASO only, if integrating into the CM Fusion Client or the RPAS Fusion Client:

- Add the Taskflow module for ASO to the FC Taskflow files. (See [ORASO to Fusion Client Integration](#).)
- Install the CM Fusion Client or the RPAS Fusion Client a second time to configure it for ASO. This time, make the following changes to the ant.install.properties file:
 - input.installed.bundles = sia-so
 - input.installed.bundles.shared.libs = sia-so.shared.lib
- Merge ASO plug-in policies (See [ORASO to Fusion Client Integration](#).)

For detailed, step-by-step installation instructions, see *Oracle Retail Modeling Engine Installation Guide* and *Oracle Retail Assortment and Space Optimization Installation Guide*.

Configuration

This chapter describes the major configuration points in the ORASE/ORME and ORASO applications, including:

- WebLogic configuration
 - Domain configuration
 - User creation and configuration
 - Users and role management and mapping
 - WebLogic clustering configuration
- Database configuration
 - Common configuration in the table RSE_CONFIG
 - Hierarchy types, levels, defaults and settings
- Attribute preprocessing
- Applications configuration
 - ORME general configuration
 - ORME AC configuration
 - ORASO configuration
 - * Fusion Client installation configuration
 - * Gurobi configuration
- User interface configuration
- Stage and step execution orchestration configuration
- Pluggable science - the algorithm configuration
- Computational scaling - setting up additional computational nodes using Coherence
- Internationalization

Note: Since ORME MBA is distinct from the other ORASE applications, much of what is described here is not applicable for MBA. For clarity, MBA implementation, configuration, operations and data model are described separately in [Chapter 6, "Market Basket Analysis Operations"](#) and [Chapter 5, "Market Basket Analysis Overview"](#).

WebLogic Configuration

This section describes details regarding WebLogic configuration.

Prerequisites

The following are necessary before you configure WebLogic:

- WebLogic Server 11g (10.3.6) must be installed on a supported server.
- ADF 11.1.1.7 must be installed to your WebLogic Server.
- When configuring your WebLogic domain, you must select the Enterprise Manager component during installation. To do this, from the Select Domain Source screen, select the check box for Oracle Enterprise Manager 11.1.1.0 [oracle_common] in addition to all other components normally selected.

WebLogic Domain Configuration

To configure the WebLogic domain, you must install the JPA patch.

Installing the JPA 2.0 Patch

WLS 10.3.6 must be patched to use JPA 2.0. For more information, see:

http://docs.oracle.com/cd/E23943_01/web.1111/e13720/using_toplink.htm#CIHDJHHI

Refer to the *Oracle Retail Modeling Engine Installation Guide* or *Oracle Retail Assortment and Space Optimization Installation Guide* for definitions of WLS_DOMAIN_HOME and other definitions as necessary.

To install the patch:

1. Edit commEnv.sh in the <WLS_DOMAIN_HOME>/common/bin directory, adding the following section after the variable \${CLASSPATHSEP} is defined.

```
# Add TopLink support for JPA2.0
if [ -n "${JPA2_PERSISTENCE_FLG}" ] ; then
echo "JPA2_PERSISTENCE_FLG is on"
PRE_CLASSPATH="${MODULES_DIR}/javax.persistence_1.0.0.0_
2-0-0.jar${CLASSPATHSEP}${MODULES_DIR}/com.oracle.jpasupport_1.0.0.0_
2-0.jar${CLASSPATHSEP}"
JPA2SupportPatch="${MODULES_DIR}${CLASSPATHSEP}"
else
echo "JPA2_PERSISTENCE_FLG is off"
JPA2SupportPatch=""
fi
```

2. When the WLS Domain is started, the JPA2_PERSISTENCE_FLG must be set to **true**.

```
export JPA2_PERSISTENCE_FLG="true"
```

Note: WLS must be restarted after making the updates to enable JPA2.0.

User Interface Authentication and Authorization

ORASE uses the Oracle Application Development Framework (ADF) for authentication and authorization. Authentication is done through the Oracle WebLogic-integrated LDAP service.

For authorization, ORASE modules have been built with role-based access. Access to application user interface components is done by assigning application roles. Application roles are defined as part of the application and deployed as part of the installation process. Refer to the *Oracle Retail Modeling Engine Installation Guide*, *Oracle Retail Assortment and Space Optimization Installation Guide*, *Oracle Retail Modeling Engine User Guide*, and *Oracle Retail Assortment and Space Optimization User Guide* for the definition of standard user roles.

After installing either ORME or ORASO, enterprise users and roles must be mapped to the relevant application roles.

Note: Users cannot log into ORME or ORASO until this is done.

This can be done through Oracle Enterprise Manager Fusion Middleware Control that is included with WebLogic Server Standard Edition, WebLogic Server Enterprise Edition, and WebLogic Suite Edition. It is also possible to specify this mapping through Oracle WebLogic scripting.

WebLogic User Management Configuration: Configuring Users and Roles Without SSO

This section provides the detailed instructions on setting up enterprise-level user management using Oracle WebLogic 11g with Enterprise Manager. User management for ORASE applications are available only without Single Sign-On (SSO). ORASE user management configuration is handled using the WLS Console and the WLS Enterprise Manager (EM). The EM component must be installed as part of creating new WebLogic domains.

User Roles

ORME supports the roles listed in [Table 3–1](#).

Table 3–1 ORME User Roles

Role Name	Display Name	Description
AdvancedAnalyticRole	AC Analyst	Responsible for analytical configuration, testing, and cluster analysis in the Advanced Clustering (AC) module of ORME.
BusinessRole	AC Business User	Responsible for analytical configuration, testing, and cluster analysis in the Advanced Clustering (AC) module of ORME.
ConsumerDecisionTreeRole	CDT Analyst	Responsible for analytical configuration, testing, and cluster analysis in the Customer Decision Tree (CDT) module of ORME.

Table 3–1 (Cont.) ORME User Roles

Role Name	Display Name	Description
DemandTransferenceRole	DT Analyst	Responsible for analytical configuration, testing, and cluster analysis in the Demand Transference (DT) module of ORME.

ORASO supports the roles listed in [Table 3–2](#).

Table 3–2 ORASO User Roles

Role Name	Display Name	Description
MicroSpaceOptAnalyst	ORASO Micro Space Optimization Analyst	Responsible for day to day Micro ORASO activities.
CategoryManager	ORASO Category Manager	Product Assortment centric user who is interested in viewing ORASO results and the translation of data between CatManAR and ORASO.
Administrator	ORASO Administrator	Responsible for day to day Micro ORASO activities.
AnalyticalSuperUser	ORASO Analytical Super User	Responsible for analytical configuration, testing, and model diagnosis.

Configuring Users and Roles Without SSO

The following steps describe how to set up users and application roles when not using an SSO installation.

Create Users and Groups

1. Login to your WebLogic Admin console using your administration user.

Figure 3–1 Welcome

2. From the left pane, navigate to Security Realms, then select **myrealm** from the Realms list.
3. Select the Users and Groups tab and click the **New** button to create a new user.
4. Enter the desired user information for a new application user and click **OK** to confirm.
5. Navigate to the Groups tab and click the **New** button to create a new group.

Figure 3–2 Groups Tab

Groups

New Delete

☐ Name ↕	Description
☐ AdminChannelUsers	AdminChannelUsers can access the admin channel.
☐ Administrators	Administrators can view and modify all resource attributes and start and stop servers.
☐ AppTesters	AppTesters group.
☐ CrossDomainConnectors	CrossDomainConnectors can make inter-domain calls from foreign domains.
☐ Denlovers	Denlovers can view all resource attributes and denlov applications.

6. Enter a group name (for example, DT_business_users) for the group of users that will be assigned to a specific application role (for example, DemandTransferenceRole) and click **OK** to confirm.
7. Select the Users tab again and select the name of the new user. Select the Groups sub-tab and find the new group in the left-side multi-select list. Select the group and click the ">" icon in the center to add the Group to your User.

Figure 3–3 Parent Groups

Parent Groups:

Available:

- ☐ AdminChannelUsers
- ☐ Administrators
- ☐ AppTesters
- ☐ CrossDomainConnectors
- ☐ Deployers
- ☐ Monitors
- ☐ Operators

Chosen:

- ☐ DTUsers

Save

8. Log into the Enterprise Manager console, locate the application, and right-click to find the Security Application Roles sub-menu.
9. Click **Save** to persist your changes and log out of your Admin Console.

Assign Users and Groups to Roles

1. Log into the Enterprise Manager console, locate the application, and right-click to find the Security Application Roles sub-menu.
2. In the Search panel, click the blue and green arrow icon to search for all application roles.

Figure 3–4 Search Panel

Search

Enter search keyword for role name to query roles defined by this application. Use application stripe to search if application uses a :

Role Name Starts With ⓘ

Create... Create Like... Edit... Delete...

Role Name	Display Name	Description
DemandTransferenceRole	Maintain Demand Transference	Maintain Demand Transference

3. Select the desired application role to add users to and click **Edit**. See [User Roles](#) for details.

4. Select **Group** from the Type drop-down menu and then click the blue and green arrow button to search. Select the newly created group name in the list and click **OK**.

Figure 3–5 Add Principal

Add Principal

Specify criteria to search and select the application roles that you want to grant permissions to.

☒ Search

Type: **Group**

Principal Name: Starts With

Searched Principals

Principal	Display Name	Description
Monitors		Monitors can view and modify all resource attributes and perform operations not restricted by roles.
AdminChannelUsers		AdminChannelUsers can access the admin channel.
Administrators		Administrators can view and modify all resource attributes and start and stop servers.

OK Cancel

5. Repeat the previous two steps for any additional users or groups you want to assign to roles. Note that if a user has been assigned to a group, then it automatically inherits the role when a group is assigned to a role. It is not necessary to have both a group and a user assigned to the same role.
6. When finished, click **OK** in the top right corner of the screen to complete the role mapping. You can now log out of the Enterprise Manager console or continue mapping roles for other applications.
7. You can verify that the users have been successfully created by logging into the appropriate application as the new user.

WebLogic Clustering (Managed Server Versus Admin Server)

For ORASO, WLS clustering in the context of a Fusion Client installation, see the *Oracle Retail Predictive Application Server Administration Guide for the Fusion Client*.

For ORME or for an ORASO standalone installation, WLS Clustering should be installed in a Managed Server setting.

Note: In a Managed Server setting, the MDS Data Source must be targeted to the all of the managed servers using it.

ORASE Database Configuration

The ORASE database includes a set of configurations in the table RSE_CONFIG. There are many configuration points, including hierarchy types, levels, various defaults and settings. See [Chapter 4, "Data Integration and Interfaces"](#) and *Oracle Retail Advanced*

Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables (Doc ID 1609804.1).

For any deployment, the following configuration and default value must be changed:

Table 3–3 Deployment Configuration/Default Value Changes

APPL_CODE	PARAM_NAME	PARAM_VALUE	Change From Defaults
RSE	RA_FISCAL_CAL_ID	1240	change to the appropriate RADM fiscal calendar id to be used

For any Category Manager, the following configuration values must be changed from the defaults.

Table 3–4 CM Configuration Value Changes

APPL_CODE	PARAM_NAME	PARAM_VALUE	Change From Defaults
RSE	CMGRP_LEVEL_ID	2	change to 5
RSE	CMGRP_HIER_TYPE	5	change to 1
CDT	CDT_PROD_HIER_TYPE	5	change to 1
CDT	CDT_CMGRP_LEVEL_ID	2	change to 5
CDT	CDT_LOC_HIER_TYPE	6	change to 2
CDT	CDT_LOC_LEVEL_ID	2	change to the most suitable equivalent for trade area level
DT	DT_PROD_HIER_TYPE	5	change to 1
DT	DT_CMGRP_LEVEL_ID	2	change to 5
DT	DT_LOC_HIER_TYPE	6	change to 5
DT	DT_LOC_LEVEL_ID	2	change to the most suitable equivalent for trade area level

Reasonable defaults are established at installation time and may be modified as noted in the tables below. Parameters marked UPDATEABLE_FLG = N may not be changed after initialization. See *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for details.

Note: Note: ASE is called RSE in the database. AC is called CIS in the database.

For information about MBA configurations, see [Chapter 6, "Market Basket Analysis Operations"](#) and [Chapter 5, "Market Basket Analysis Overview"](#).

A table of configurable ORASE configuration parameters can be found in *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for details.

Common RSE Database Configurations

[Table 3–5](#) describes configuration variables common to all ORASE applications that can be changed by the user. Many of these items requiring initialization cannot be configured later. See *Oracle Retail Advanced Science Engine Implementation Guide, Volume*

2 - *Data Processes and Configuration Variables* (Doc ID 1609804.1) for the complete list of which configurations are configurable, updateable by the application, and required at initialization.

Table 3–5 Common RSE Database Configuration Variables

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
RSE	BATCH_INSERT_SIZE	Batch size for Job Processor-based processing	N	512
RSE	CAL_HIER_TYPE	The ID of the Calendar Type which contains the primary Calendar	N	10
RSE	CAL_PERIOD_LEVEL	This is the calendar hierarchy level that will be used to drive RSE processing	Y	4
RSE	CAT_MAN_APP_ID	The application identifier to use for getting external IDs when communicating with Cat Man	N	1
RSE	CDM_helpInfo	Either a full URL or a partial URI (after the port) of the static help location.	N	/help/cdm-help?topic=preface.htm
RSE	CHAIN_LEVEL_DESC	The description to use for any top level hierarchy element, when one must be manually created.	Y	CHAIN
RSE	CMGRP_HIER_TYPE	The hierarchy ID to use for the Category Management Group (Installation configuration).	Y	5
RSE	CMGRP_LEVEL_ID	The hierarchy level ID which contains the level of the product hierarchy where the CM Group level exists. (Installation configuration).	Y	2
RSE	CUSTSEG_HIER_TYPE	The ID of the Hierarchy Type which contains the customer segment hierarchy	N	4
RSE	DEFAULT_APP_NAME	The default application, that will be invoked when running RSE with multiple applications after login. Valid options are: set PARAM_VALUE = 'CDT' set PARAM_VALUE = 'CIS' set PARAM_VALUE = 'DT' set PARAM_VALUE = 'SO'	Y	DT
RSE	DEFAULT_SRG_DOP	The default configuration for any module that does not specify a degree of parallelism.	N	1
RSE	DEFAULT_SR_DOP	The default configuration for any module that does not specify a degree of parallelism.	N	1
RSE	DISPLAY_DATE_FORMAT	The default date mask to be used by UI.	N	Mon dd, yyyy
RSE	FISCAL_CAL_HIER_TYPE	ID of the Hierarchy Type which contains the fiscal calendar.	N	11
RSE	LOC_HIER_TYPE	The ID of the Hierarchy Type which contains the primary location hierarchy.	N	2

Table 3–5 (Cont.) Common RSE Database Configuration Variables

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
RSE	MT_TZ	Time zone that is used by application server(s) - that is, by the middle-tier. Must match SELECT tzname FROM V\$TIMEZONE_NAMES.	Y	America/New_York
RSE	PRIMARY_LANGUAGE_CODE	The name of the language code to use for all RSE data sourced from RA.	Y	EN
RSE	PROD_HIER_TYPE	The ID of the Hierarchy Type which contains the primary Product hierarchy.	N	1
RSE	RA_APP_ID	The application identifier to use for getting external IDs when communicating with Retail Analytics. This should align with RSE_APP_SOURCE.	N	1
RSE	RA_FISCAL_CAL_ID	ID of the calendar to use from RA since RA supports multiple calendars.	Y	1240
RSE	RDF_APP_ID	The application identifier to use for getting external IDs when communicating with RDF.	N	1
RSE	RSE_SLS_TXN_SR_DOP	The number of weeks that can be simultaneously processed by the SLS_TXN_ETL.	N	1
RSE	SO_helpInfo	Either a full URL or a partial URI (after the port) of the static help location.	N	/help/so-help?topic=preface.htm
RSE	TRADE_AREA_HIER_TYPE	The hierarchy ID to use for the Trade Area (Installation configuration).	Y	6
RSE	UI_TZ	Time zone for display. Must match SELECT tzname FROM V\$TIMEZONE_NAMES.	Y	America/New_York

Attribute Preprocessing

Attributes are used to provide context about products and enhance the accuracy of DT and CDT models. Attributes are stored within RA and are derived from product descriptions and merchandise hierarchy.

RADM may or may not contain product attributes and any attributes found in RADM may have been created for BI reporting or other purposes and may need mining/preprocessing to make them suitable for ORASE.

Some steps in attribute preprocessing require manipulating attribute data. Oracle Enterprise Product Data Quality is a software package that facilitates some of the preprocessing data manipulation steps required to make attributes suitable for CDT and DT modeling.

Here is an example of product information for yogurt.

- Product description
 - For example, "Dannon non-fat organic 6oz"
- Class description
 - For example, "Diary product"
- Sub-class description

- For example, "Yogurt"

SKU/Store attributes determined by pre-processing might be:

- Brand
- Price
- Size

Note that CDT and DT modeling work optimally when there are five or fewer possible values for any given SKU-store attribute. For instance, there can be many price points for yogurt. For CDT and DT purposes, it is better to define between 3 - 5 prices bins (that is, budget, regular, premium, and elite).

Process Overview

The basic steps needed in attribute pre-processing are as follows:

- Populating RADM with attribute data
- Translation (optional)
- Parsing
- Cleansing and standardization
- Categorizing and labeling
- Defining attributes
- Binning and grouping

Populating RADM with Attribute Data

To make RADM attributes suitable for ORASE requires a few steps for the applications to use this data.

The first requirement is to ensure that the attribute values are populated in RADM. This is the source for ORASE's attribute data and must be loaded there in order to be available to ORASE.

Regarding RADM attributes: In RADM, an attribute can be defined in multiple ways. Flex attributes are typically stored in a column of the W_PRODUCT_ATTR_D table. RADM has a table W_RTL_METADATA_G that contains a list of defined attribute locations. Consult this list to see if there is already a defined place to store a particular attribute value.

RA also offers the ability to store Item Differentiators for products. These are essentially User Defined Attributes (UDAs), which consist of lookup code for the attribute and the attribute value. These lookup codes are then defined in RADM's standard translation table (W_DOMAIN_MEMBER_LKP_TL with domain codes of ITEM_UDA_HEAD and ITEM_UDA). The actual association of an item to one of the UDAs is performed in the W_RTL_ITEM_GRP 1_D table.

Once attributes are available in RADM, it is necessary to define these attributes in ORASE's RSE_BUSINESS_OBJECT_ATTR_MD table. This table must be set up with appropriate metadata to define the source of the attributes from RADM. The sample seed_data file for this table contains some standard attributes that would be defined in RADM, but the table needs to be adjusted to contain the complete list of attributes that should be available for ORASE modules to use. This needs to include Flex Attributes as well as User Defined Attributes.

Once attributes are defined in ORASE's RSE_BUSINESS_OBJECT_ATTR_MD, the next step is to provide custom lists of attributes that should be used per product category. This can be done through the RSE_PROD_ATTR_GRP_VALUE_STG and RSE_PROD_ATTR_VALUE_XREF_STG interfaces. The first interface is used to define the output of the binning and grouping of attributes. For example, if Coffee needs a Brand Tier attribute, and it should have values of Premium, Value, and Mainstream, then this interface would define this Coffee Brand Tier attribute, along with the values of Premium, Value, and Mainstream, and it should specify what source attribute is to be used for this (the source would be in RSE_BUSINESS_OBJECT_ATTR_MD). The second table of the interface (RSE_PROD_ATTR_VALUE_XREF_STG), would enable the association of specific Brand attributes to the binned/grouped attribute values from the first interface (RSE_PROD_ATTR_GRP_VALUE_STG).

One concept to consider for these attributes and attribute values, is that they must be unique across all product categories. This offers the ability to classify one Brand as Premium for one product category, while it could be Mainstream for another product category. Additionally, it enables a different selection of attribute values for each product category. For example, another product category might not have a Premium Brand Tier, and therefore the interface would not include this value in this interface for that product category.

Translation

This step is only needed when product data is in a different language than the customer's primary language.

Parsing

This is the step to identify and extract target key words, such as "Dannon", "small", "blue", and "non-fat". from the source data such as product description. It is done through semantic recognition, usually by software such as Oracle Enterprise Product Data Quality.

Cleansing and Standardization

This is the step to remove the idiosyncrasies in the textual data that are caused by misspelling, abbreviations, or other irregularities in the descriptive texts based on the context and standardize the texts using pre-defined standard terms. For example, "Addr." will be recognized and converted into "Address" and "St." into "Street". EPDQ can facilitate this step.

Categorizing and Labeling

This is the step to classify the identified target key words into the pre-defined categories, such as "Dannon" for "Brand", "small" for "Size" and "blue" for "Color", and so on. The product record can thus be labeled by the category values. EPDQ can facilitate this step.

Defining Attributes

With the extracted categories from the product data, attributes are defined. They can be some or all of the categories identified based on contextual business knowledge and how populated are the categories.

Binning and Grouping

Binning and grouping aims to consolidate and reduce the amount of possible values for an attribute into a manageable number.

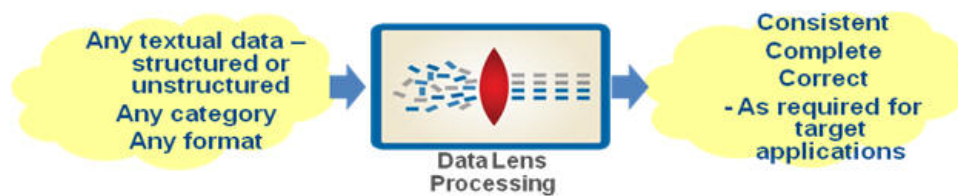
- 'Binning' divides numerical attributes, such as 'price', 'discounts', 'mileage' into discrete sets of ranges, for example, '<=\$10', '\$10~\$25', '>\$25', and so on.
- 'Grouping' combines textual attributes that are too granular into a smaller set of attribute values. For example, 'tea weight' can have dozens of values; grouping merges the values into coarser ranges (like "small" or "large") and reduces the number of possible attribute values.

Enterprise Data Quality for Product Data (EDQP)

Enterprise Data Quality for Product is a pre-built solution that processes textual data through semantic recognition and cleanses, parses, and classifies data into well-formatted standardized text for functions like attribute extraction. It is made up of three core modules that work together to enforce category-specific standards on disparate product information:

- Oracle DataLens Knowledge Studio
- Oracle DataLens Application Studio
- Oracle DataLens Governance Studio

Figure 3–6 DataLens Preprocessing



- Semantic model recognizes item category based on context.
- Target information is identified and extracted.
- Missing information is flagged.
- Items are transformed and reassembled to meet target system standards.

For attribute preprocessing, the main application of EDQP is the Knowledge Studio. In Knowledge Studio, input data can be any textual data, structured or unstructured in various categories or formats.

There are built-in glossaries and terminology dictionaries for building category taxonomy used in "Data Lens" - "Data Lens" is the core function that parses, identifies, cleanses and maps target key words through semantic recognition to the pre-defined data glossaries.

Users can customize the "Data Lens" by editing or adding contexts or phrases to the existing glossaries using their product and business domain knowledge. EDQP then links the textual data to the terminologies, standardizes the terms, and further classifies the terms into specified categories. These categories are then selected as product attributes.

Figure 3–7 EDQP: Semantic-Based Data Parsing

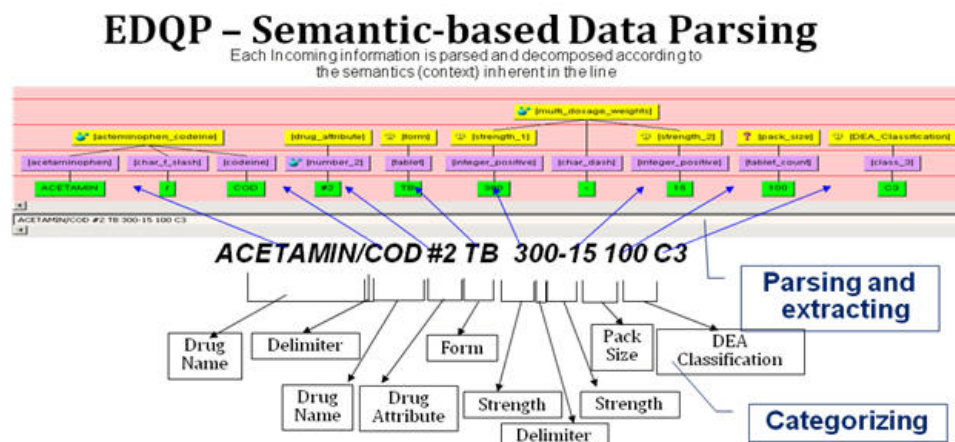


Figure 3–7 shows a detailed example of how data parsing, extraction, and categorization work. The input is a one-line medicine product description. Letters are separated out into multiple text nodes (in green), the token of continuous text (a word), then with the 'term rule' (in purple), that is, the lowest level of knowledge one can add using Knowledge Studio for explaining the texts in the text nodes, 'Phrase rule's are linked above. Phase rules are the highest-level knowledge that defines a sequence of contextually related terms and phrases and are the building blocks of attributes.

Figure 3–8 Attribute Processing Results

Phrases Standardize Standardize Items Classify Tryphrases						
Item Definition		Show Value		Show Text		
#	QI	Text	Product_Name	Color	Point_type	Units_per_package
4	100	Chisel Point Highlighter Fluorescent Green	Highlighter	Green	Chisel Point	
5	100	Chisel Point Highlighter Turquoise Ink	Highlighter	Turquoise	Chisel Point	
8	100	Highlighter Chisel Point Fluorescent Green	Highlighter	Green	Chisel Point	
9	83	Hi-Liters Fluorescent Blue	Highlighter	Blue		
18	83	Office Depot Highlighter Chisel Point 4 / Set	Highlighter		Chisel Point	4 / Set
19	100	Sharpie Highlighter Chisel Tip Blue	Highlighter	Blue	Chisel Tip	
20	100	Sharpie Highlighter Chisel Tip Fluorescent Yellow	Highlighter	Yellow	Chisel Tip	

Figure 3–8 gives an example of the attribute processing results with EDQP.

The 'Text' column is for the original product description; columns after are the attributes extracted from this column including 'Product_Name', 'Color', 'Point_Type' and 'Units_per_package'. Text is cleaned and standardized; for instance, 'Hi-Liters' is automatically recognized and corrected in the 'Product_Name' as "Highlighter".

Attribute key words based set up in Knowledge Studio are searched for and categorized into the four attributes.

For column "Text", highlighted in yellow is for the text that is not able to be extracted and categorized; the attribute columns, highlighted in pink is for the attributes whose values are missing from the product description, 'Text' column.

Once EDQP has been used to parse, cleanse, standardize, categorized, label and define attributes, the set of possible values for each attribute should be reduced to no more than five. This is necessary mine successfully for CDT and DT. Two methods for reducing the number of attribute values are:

- Binning for numerical attributes (such as price, weight)
- Grouping for textual attributes (such as style, type)

Binning of numerical attribute values is described in an appendix. Several binning methods are defined in detail. The user can refer to sample code provided there for binning algorithms and [Appendix B, "Database Detail Definitions"](#) for tables where attribute values reside in the ORASE schema.

Grouping of textual attributes can be done via EPDQ. DT automatically corrects for any partial attributes redundancies internally.

Applications Configuration

This section describes configuration available for or required by the ORASE applications.

They are described as they are likely to be deployed, as follows:

- ORME general, discusses CDT/DT, with or without AC.
- ORME AC considers Advanced Clustering, which has additional configuration points.
- ORASO, which considers, besides database configuration, Fusion Client integration and Gurobi configuration.

ORME General Application (Customer Decision Tree and Demand Transference) Configuration

ORME Customer Decision Tree, Demand Transference, and Advanced Clustering can be installed together. This section describes the configuration and parameter settings for CDT and DT. AC configuration and parameter settings are described in [ORME Advanced Clustering \(AC\) Configuration](#).

All ORASE applications have configurable parameters in the RSE_CONFIG table. All have default values and are configurable and editable by the administrator. In general, if the user does not select a value for a particular field, it will default to the value set in this table. Often the parameter is not selectable from the UI and this value is used by the application until otherwise changed in the database. Note that some parameters must be initialized at setup. See [Table 3–6](#). Many of these items requiring initialization cannot be configured later. See *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for the complete list of which configurations are configurable, updateable by the application and required at initialization.

The following are the major categories of ORME parameters:

- CDT and DT time scale, filter, and priority controls
- CDT and DT UI field value and histogram report defaults
- CDT calculation controls, including trees calculation, pruning, demand, and replenishment settings (the settings for demand and replenishment models)
- DT default controls for attributes, similarities, and DT calculation

Table 3–6 URLs

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
CDT	START_URL	CDT starting URL	N	/faces/oracle/retail/rse/cdm/fe/view/page/index.jspx
CDT	END_URL	CDT logout URL	N	/faces/oracle/retail/rse/cdt/fe/view/page/login.jspx
DT	START_URL	DT starting URL	N	/faces/oracle/retail/rse/cdm/fe/view/page/index.jspx
DT	END_URL	DT logout URL	N	/faces/oracle/retail/rse/cdm/dt/fe/view/page/login.jspx

Table 3–7 CDT and DT

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
CDT	CDT_CAL_HIER_TYPE	The hierarchy ID to use for the Fiscal Calendar. (Installation configuration).	Y	11
CDT	CDT_CAL_LEVEL_ID	The hierarchy level id that contains the level of the calendar hierarchy which CDT operates on (Should equate to Week - Installation configuration).	Y	4
CDT	CDT_CMGRP_LEVEL_ID	The hierarchy level ID that contains the level of the product hierarchy which CDTs will be created for. (Installation configuration).	Y	5
CDT	CDT_CUSTSEG_HIER_TYPE	The hierarchy ID to use for customer segment. (Installation configuration).	Y	4
CDT	CDT_CUSTSEG_LEVEL_ID	The hierarchy level ID that contains the level of the customer segment hierarchy which CDTs will be created for. (Installation configuration).	Y	2
CDT	CDT_ESC_PRIORITY	The default priority for escalation. Choices are LOC (location/trade area (default)) or CUST (customer segment).	N	LOC
CDT	CDT_EXPORT_START_DATETIME	Start date and time of CDT export. Format: yyyy-mm-dd hh24:mi:ss	N	11/10/2013 12:11
CDT	CDT_FILTER_SLS_TXN_SR_DOP	The number of parallel threads to use for processing data filtering steps.	N	1
CDT	CDT_LOC_HIER_TYPE	The hierarchy ID to use for location. (Installation configuration).	Y	2
CDT	CDT_LOC_LEVEL_ID	The hierarchy level ID that contains the level of the location hierarchy which CDTs will be created for. (Installation configuration).	Y	4

Table 3–7 (Cont.) CDT and DT

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
CDT	CDT_PROD_HIER_TYPE	The hierarchy ID to use for the Category Management Group (Installation configuration).	Y	1
CDT	CDT_SLS_TXN_SR_DOP	The number of weeks that can be simultaneously processed by the CDT SLS Txn ETL.	N	1
CDT	CDT_STATS_CALC_METHOD	The approach to use for calculating statistics on transient tables (CALC, NONE, or 0-10 for a fixed dynamic sampling level).	N	2
CDT	CDT_UI_DEF_CALC_PARENT_SEGMENT_FLG	UI default for the calculate only parent customer segments flag.	N	Y
CDT	CDT_UI_DEF_CALC_PARENT_TRADE_AREA_FLG	UI default for calculate only parent trade areas flag.	N	N
CDT	CDT_UI_DEF_CDT_SCORE_HIST_CNT	UI default for the number of histogram buckets for the CDT scores histogram.	N	20
CDT	CDT_UI_DEF_DATA_FILTER_HIST_CNT	UI default for the number of histogram buckets for the data filtering histograms.	N	20
CDT	CDT_UI_DEF_EXCLUDE_CUST_CNT	UI default for minimum require customer counts for pruning process.	N	1000
CDT	CDT_UI_DEF_EXCLUDE_MIN_SCORE	UI default for minimum CDT score required for the pruning process.	N	0.25
CDT	CDT_UI_DEF_EXCLUDE_SKU_CNT	UI default for minimum number of SKUs for the pruning process.	N	10
CDT	CDT_UI_DEF_EXCLUDE_TREE_LEVEL_CNT	UI default for minimum number of levels of the tree for the pruning process.	N	2
CDT	CDT_UI_DEF_LOWEST_EXPANSION_LEVEL	UI default for lowest number of levels allowed for a tree.	N	15
CDT	CDT_UI_DEF_MAX_CUST_AVG_DY_TXN	UI default for maximum number of times more than average a customers daily transaction count can be.	N	100
CDT	CDT_UI_DEF_MAX_MISS_ATTR_CNT	UI default for maximum number of missing attributes a SKU can have	N	3
CDT	CDT_UI_DEF_MIN_ATTR_SKU_CNT	UI default for minimum number of SKUs assigned to an attribute, to be used by the process.	N	5

Table 3–7 (Cont.) CDT and DT

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
CDT	CDT_UI_DEF_MIN_ATTR_VALUE_SKU_CNT	UI default for minimum number of SKUs assigned to an attribute value, to be used by the process.	N	5
CDT	CDT_UI_DEF_MIN_CUST_TXN_CNT	UI default for minimum number of transactions required for a customer, as a percent of the average number.	N	0.01
CDT	CDT_UI_DEF_MIN_NODE_ITEM_CNT_PCT	UI default for the minimum percent of SKUs required for a node of the tree before it is considered a terminal node.	N	0.05
CDT	CDT_UI_DEF_MIN_SKU_TXN_CNT	UI Default for minimum number of transactions required for a SKU, as a percent of the average number.	N	0.01
CDT	CDT_UI_DEF_PRUNING_HIST_CNT	UI default for the number of histogram buckets for the pruning histograms.	N	20
CDT	CDT_XML_PRECISION	Default precision of weight field in CDT XML.	N	4
CDT	DEF_NUM_WEEKS_FOR_SIMILARITY	The default number of weeks of sales transaction data to be used by the similarity process. This is used when the user does not specify time intervals.	Y	15
CDT	HISTOGRAM_DEFAULT_BIN_APPROACH	The default histogram bin approach (C=Custom, W=Width)	N	C
CDT	HISTOGRAM_DEFAULT_NUM_BINS	The default number of bins to display for CDT histograms.	N	7
CDT	MAX_NUM_WEEKS_FOR_SIMILARITY	The maximum number of weeks of sales transaction data to be used by the similarity process. This prevents the process from using too much data.	N	104
CDT	TREE_CALC_ALPHA_LEVEL	The default alpha level for CDT tree calculation. Available options are 1, 2, and 3.	N	2
CDT	TREE_CALC_METH_OVR	Override the default approach for calculating the CDT. Available options are PEARSON and SPEARMAN.	N	PEARSON
DT	AE_CALC_INT_LENGTH	The number of weeks to group together for in an interval for the AE calculation.	Y	4
DT	AE_CALC_LOC_JOIN_METHOD	An identifier to define how the AE calculation should limit its joins of the location hierarchy. SELF=Limit data to same location, TA=Limit joins to locations in same Trade Area, FULL=Complete cross product of all locations.	N	SELF
DT	ATTRIBUTE_LIST_SEPARATOR	A separator to be used to display a list of attributes in Similarity Calculation screen.	N	

Table 3–7 (Cont.) CDT and DT

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
DT	CDT_SIMILARITY_AVAILABLE	Whether CDT similarity has been made available to DT.	N	Y
DT	DT_BASELINE_SR_DOP	The number of degrees of parallelism the baseline calculation should use.	N	1
DT	DT_CAL_HIER_TYPE	The hierarchy ID to use for the Fiscal Calendar.	Y	11
DT	DT_CAL_LEVEL_ID	The hierarchy level ID that contains the level of the calendar hierarchy which DT operates on (Should equate to Week).	Y	4
DT	DT_CALC_AE_SR_DOP	The number of degrees of parallelism the DT AE calculation service should use.	N	1
DT	DT_CAT_LOC_SKU_CNT_DOP	The number of degrees of parallelism the Category/Location/Week SKU count routine should use.	N	1
DT	DT_CMGRP_LEVEL_ID	The hierarchy level ID that contains the level of the product hierarchy which DTs will be created for.	Y	5
DT	DT_CUSTSEG_HIER_TYPE	The hierarchy ID to use for customer segment.	N	4
DT	DT_CUSTSEG_LEVEL_ID	The hierarchy level ID that contains the level of the customer segment hierarchy which DTs will be created for.	N	2
DT	DT_ESC_PRIORITY	The default priority for escalation. Choices are LOC (location/trade area (default)) or CUST (customer segment).	N	LOC
DT	DT_FILTER_SR_DOP	The number of simultaneous threads to use while filtering data for DT.	N	1
DT	DT_LOC_HIER_TYPE	The hierarchy ID to use for location.	Y	2
DT	DT_LOC_LEVEL_ID	The hierarchy level id which contains the level of the location hierarchy which DTs will be created for.	Y	4
DT	DT_MDL_AP_EXP_WKS_BACK_END	The number of weeks back from the last date that range data has been loaded for (PR_LOC_STATUS_LAST_COMPLETED_WK) to end using for model apply export.	N	1
DT	DT_MDL_MIN_REQ_LC_SLS_WKS	The minimum number of weeks per location required for model build.	N	10
DT	DT_MDL_MIN_REQ_PR_LC_SLS_WKS	The minimum number of weeks per product/location required for model build.	N	10
DT	DT_PROD_HIER_TYPE	The hierarchy ID to use for the Category Management Group.	Y	1
DT	DT_REMOVE_REDUNDANCY	If set to Y, then remove redundancy while calculating attribute-based similarities.	N	N

Table 3–7 (Cont.) CDT and DT

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
DT	DT_SIM_DISPLAY_ROWNUM	The number of distinct similarity values to show in the UI pop-up. Setting to a high number effectively eliminates this limit.	N	9999999
DT	DT_STATS_CALC_METHOD	The approach to use for calculating stats on transient tables (CALC, NONE, or 0-10 for a fixed dynamic sampling level).	N	2
DT	DT_WGT_CALC_SR_DOP	The number of degrees of parallelism the weight calculation script should use.	N	1
DT	GENERIC_SEPARATOR	A separator to be used to display a list of items, for example, SKU prod_ext_code name.	N	
DT	HISTOGRAM_DEFAULT_BIN_APPROACH	The default histogram bin approach (C=Custom, W=Width).	N	W
DT	HISTOGRAM_DEFAULT_NUM_BINS	The default number of buckets in the contextual BIs.	N	7
DT	MAX_NUM_WEEKS_FOR_ATTR_WGT	The maximum number of weeks of input data to use for calculating attribute weights.	N	104
DT	MAX_NUM_WEEKS_FOR_AVG_SLS	The maximum number of weeks of input data to use for calculating the average sales.	N	104
DT	MAX_NUM_WEEKS_FOR_FILTERING	The maximum number of weeks of input data to use for data filtering. Setting this value lower than the other MAX_NUM_WEEKS_FOR* configurations would override those other configurations.	N	104
DT	MAX_NUM_WEEKS_FOR_MDL_CALC	The maximum number of weeks that should be used during model build calculation.	N	104
DT	MAX_NUM_WEEKS_FOR_MDL_UPDT	The maximum number of weeks that should be used during model build update calculation.	N	104
DT	MAX_NUM_WEEKS_FOR_SIMILARITY	The maximum number of weeks of input data to use for calculating similarity.	N	104
DT	MAX_SIGNIF_SIM_CODE	Significant SKUs count is done from this code and up (see SIM_DISPLAY_CODE_PCT).	N	3
DT	MDL_AP_EXP_WKS_BACK_START	The number of weeks back from the last date that range data has been loaded for (PR_LOC_STATUS_LAST_COMPLETED_WK) to start using for model apply export.	N	4
DT	MDL_CALC_UPDT_MDL_DOP	The number of parallel threads that can be used to update individual models in a version, during the auto update process.	N	1
DT	MDL_CALC_UPDT_SCHED_LIMIT	The percent (as a decimal) of versions to be attempted to be updated each execution.	N	0.25

Table 3–7 (Cont.) CDT and DT

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
DT	MDL_CALC_UPDT_VERSION_DOP	The number of parallel threads that can be used to update version MDL AE values, during the auto update process.	N	1
DT	POLLING_INTERVAL	Stage status polling interval (in seconds).	N	30
DT	PRUNED_CATEGORIES_SEPARATOR	A separator to be used to display a list of pruned attributes in the Calculation screen.	N	
DT	PR_LOC_STATUS_CHG_WINDOW_LEN	The window length to use for product/location status changes.	N	1
DT	PR_LOC_STATUS_LAST_COMPLETED_WK	The last completed week for SKU/Store ranging data copying.	Y	1104005807
DT	SIM_DISPLAY_CODE_PCT	This configuration supports different codes, along with different percent limits for those codes.	N	0
DT	UI_DEF_CALC_PARENT_CS_ONLY_FLG	The UI default for calculate only parent customer segments flag.	N	N
DT	UI_DEF_CALC_PARENT_TA_ONLY_FLG	The UI default for calculate only parent trade areas flag.	N	N
DT	UI_DEF_MAX_MISS_ATTR_CNT	The maximum number of missing attributes for a SKU before requiring it to be filtered from use.	N	3
DT	UI_DEF_MIN_SKU_CNT	The UI default for minimum number of SKUs required for a segment/store.	N	10
DT	UI_DEF_MIN_SKU_TXN_LEN_PCT	The UI default for minimum SKU transaction length as a percent of the CM Group average.	N	0.01
DT	UI_DEF_MIN_TOT_SLS_UNIT_PCT	The UI default for minimum total sales units as a percent of the CM group average.	N	0.01
DT	WGT_CALC_INTERVAL_LENGTH	The number of weeks to group into an interval that is then used to perform weight calculations with.	N	4

ORME Advanced Clustering (AC) Configuration

AC can be installed individually and can be extensively configured using tables specific to AC. This section describes the configuration and parameter settings for AC. The configuration and parameter settings for CDT and DT are described separately in [ORME General Application \(Customer Decision Tree and Demand Transference\) Configuration](#).

As with CDT, DT, and ORASO, AC shares the [Common RSE Database Configurations](#) for general configuration. It also has a number of additional tables, described in detail below, for additional configurability.

AC can be configured by:

- Objective (currently only Store is supported),
- Business objective (for example, Category Management), or
- Type criteria (for example, (Consumer Profile/Store Attribute/Product Profile/Product Performance/Mixed Attribute)).

This section describes configurations for the following users:

- Basic or frequently used settings. These settings are applicable for Business Objective/Objective/Criteria.
- Generic. These settings are applicable to the entire Clustering application. These settings are application-wide settings with pre-configured default values that should be updated at deployment.
- Advanced analytic settings. These settings relate to the BaNG algorithm and will be updated by advanced analytic user.
- Rules-based settings. These settings allow extension of rules defined for outliers or new stores.

Basic or Frequently Used Configuration Settings

These configurations listed in [Table 3–8](#) are the most frequently used during implementation.

Table 3–8 Basic or Frequently Used Configuration Settings

Name	Configuration Description	Table
Flexibility to add and remove attributes in the application	Add attributes Remove attributes These attributes are a collection of attributes and can be applied to any criteria/objective/business objective. See How to Insert, Update, or Disable a Field	CIS_TCRITERIA_ATTR
Enable criteria for an objective (Oracle Retail for example, stores), business objective (Oracle Retail for example, Category Management)	Enable criteria for a objective/business objective by setting current_flg as on/off. This table also holds settings that are specific to a criteria. See How to Insert, Update, or Disable a Field	CIS_BUS_OBJ_TCRITERIA_XREF

Table 3–8 (Cont.) Basic or Frequently Used Configuration Settings

Name	Configuration Description	Table
Enable attributes for a objective (Oracle Retail for example, stores), business objective (Oracle Retail for example, Category Management), type criteria (Oracle Retail for example, consumer profile/store attribute) and attributes applicable to them	Enable attributes for a objective/type criteria/criteria by setting participant flag to 'Y'. Disable attributes for a objective/type criteria/criteria by setting participant flag to 'N.' These attributes are a collection of attributes that are displayed in BI as KPI or attributes that are used for clustering process. See How to Insert, Update, or Disable a Field	CIS_BUS_OBJ_TCRITERIA_ATT_XREF
Flexibility to enable or disable nested clustering for a specific criteria	This configuration enables nested criteria under another criterion for each objective/business objective. Example: Consumer Segment can have Store Attribute or Store Attribute can have Store Attribute. See How to Insert, Update, or Disable a Field	CIS_BUS_OBJ_NESTED_TCRITERIA
Flexibility to load predefined planning periods into Clustering Solution	Buying or Planning periods can be loaded into the system using sqldr. See How to Insert, Update, or Disable a Field	CIS_EFFECTIVE_PERIOD

Generic Configurations

The settings listed in [Table 3–9](#) are applicable only to Advanced Clustering and are generic settings that allows user to format and control AC. Note that the actual application code in RSE_CONFIG uses the old acronym of CIS and not the new one of AC. For a complete list of abbreviations, see "[Glossary of Acronyms](#)".

Note that some parameters must be initialized at setup. See [Table 3–9](#). Many of these items requiring initialization cannot be configured later. See *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for the complete list of which configurations are configurable, updateable by the application, and required at initialization.

Table 3–9 Advanced Clustering

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
CIS	BUS_OBJ_ID	Business Objective ID	Y	1
CIS	C_ALG_CLUSTER_CATEGORY	Constant declaration for Algorithm cluster category	N	4
CIS	C_ALG_SPEC_PROPS	Constant declaration for cluster specific properties	N	4

Table 3–9 (Cont.) Advanced Clustering

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
CIS	C_ATTR_SCALE_PROPS	Constant declaration for retrieve attribute Scale Properties	N	3
CIS	C_CONSEG_CRITERIA_ID	Constant declaration for Consumer Segment	N	1
CIS	C_PERCENT_ATTR_TYPE_ID	Constant declaration for percentage clustering attributes type	N	2
CIS	C_PERFORMANCE_CRITERIA_ID	Constant declaration for Performance Attribute	N	4
CIS	C_PRODUCT_CRITERIA_ID	Constant declaration for Product attribute	N	3
CIS	C_STMT_CLUSTER_PROPS	Constant declaration for retrieve cluster specific properties	N	1
CIS	C_STMT_SCALE_PROPS	Constant declaration for retrieve scale specific properties	N	2
CIS	C_STORE_CRITERIA_ID	Constant declaration for Store Attribute	N	2
CIS	CIS_DFLT_CALENDAR_HIER_TYPE_ID	Default Calendar hierarchy for clustering	Y	11
CIS	CIS_DFLT_LOCATION_HIER_TYPE_ID	Default Location hierarchy for clustering	Y	6
CIS	CIS_DFLT_PRODUCT_HIER_TYPE_ID	Default Product hierarchy for clustering	Y	5
CIS	CIS_DFT_PIVOT_LVL	Default pivot level to shown in explore data	N	3
CIS	CIS_GROUP_BY_CAL	Group by value for Calendar	N	3
CIS	CIS_GROUP_BY_LOC	Group by value for Location	N	2
CIS	CIS_GROUP_BY_MER	Group by value for Merchandise	N	1
CIS	CIS_INSIGHT_ATTR_ROUND	Configured value to be considered for insight screen	N	2
CIS	CIS_NUMERIC_DFT	Default value for numeric attributes shown in BI or UI when values are not available	N	0
CIS	CIS_NUM_WEEKS_FOR_SALES	Number of weeks for which sales data need to be considered while displaying sales data in BI if time dimensions are not set on	N	10
CIS	CIS_STRING_DFT	Default attribute value for string	N	UNKNOWN
CIS	DATE_FORMAT	Date format	N	dd-MMM-yyyy

Table 3–9 (Cont.) Advanced Clustering

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
CIS	DEFAULT_CUST_ADVANCED_USER		N	AdvancedUser
CIS	DEFAULT_CUST_BUSINESS_USER		N	BusinessUser
CIS	DEF_DST_CENTRD_THRSLH_VAL	Default threshold for outlier rule for Distance from Centroid rule. This value can be changed by type criteria.	N	.95
CIS	DEF_PORTIO_OUTLR_THRSLH	Default threshold for outlier rule for % cluster size below a threshold rule. This value can be changed by type criteria.	N	5
CIS	MAX_ITEMS_IN_GRAPH_CLUSTER_DETAIL	Maximum number of clusters to be displayed in Cluster Details graph	N	12
CIS	MAX_ITEMS_IN_GRAPH_CLUSTER_LIST	Maximum number of clusters to be displayed in Cluster List graph	N	20
CIS	OBJ_ID	Objective ID	N	3
CIS	PERF_ATTR_TOPN_COUNT	The number of attribute values to be used per product category for performance based clustering	N	3
CIS	PERF_CIS_APPROACH	The approach to use for performance based clustering. Available options are CDT and DT	N	CDT
CIS	PERF_NUM_WEEKS_FOR_SLS_SHARE	The number of weeks to be used while calculating the sales share for the product attributes	N	16
CIS	PERF_NUM_WEEKS_FOR_TOPN_CALC	The number of weeks to be used while identifying the top N attributes	N	16
CIS	PROD_HIER_TYPE_ID	The hierarchy ID to use to represent Product Categories. Should be set the same as CMGRP_HIER_TYPE	Y	1
CIS	SALES_TO_DATE		N	06-JAN-13
CIS	SUMM_CAL_ALL_LVL	Flag to identify whether performance summarization allowed at all available Calendar levels	N	N
CIS	SUMM_MERCH_ALL_LVL	Flag to identify whether performance summarization allowed at all available Merchandise levels	N	N

Generic Configuration for Store Clustering

Table 3–10 lists the store clustering parameters.

Table 3–10 Store Clustering Parameters

Parameter Name	Parameter Code	Description	Value
CONS_SEGMENT_MERCH_HIER_LVL	MERCH_LVL1	Core Merchandise Hierarchy value at Level 1 for Consumer Segment clustering. Level supported for Consumer Profile, in this case consumer profiles are available for All Merchandise.	CMP
CONS_SEGMENT_MERCH_HIER_LVL	MERCH_LVL2	Core Merchandise Hierarchy value at Level 2 for Consumer Segment clustering. Level supported for Consumer Profile, in this case consumer profiles are available for Category	CLS
STORE_ATTRIB_MERCH_HIER_LVL	MERCH_LVL1	Core Merchandise Hierarchy value at Level 1 for Store Attribute clustering. Default Level supported for Store Attribute	CMP
STORE_ATTRIB_MERCH_HIER_LVL	MERCH_LVL2	Core Merchandise Hierarchy value at Level 2 for Store Attribute clustering. Default Level supported for Store Attribute	GROUP
STORE_ATTRIB_MERCH_HIER_LVL	MERCH_LVL3	Core Merchandise Hierarchy value at Level 3 for Store Attribute clustering. Default Level supported for Store Attribute	GRP
STORE_ATTRIB_MERCH_HIER_LVL	MERCH_LVL4	Core Merchandise Hierarchy value at Level 4 for Store Attribute clustering. Default Level supported for Store Attribute	DEPT
STORE_ATTRIB_MERCH_HIER_LVL	MERCH_LVL5	Core Merchandise Hierarchy value at Level 5 for Store Attribute clustering. Default Level supported for Store Attribute	CLS
PROD_ATTRIB_MERCH_HIER_LVL	MERCH_LVL1	Core Merchandise Hierarchy value at Level 1 for Product Attribute clustering. Default Level supported for Product Attribute	CLS
PERF_ATTRIB_MERCH_HIER_LVL	MERCH_LVL1	Core Merchandise Hierarchy value at Level 1 for Performance Attribute clustering. Default Level supported for Performance Attribute	CMP
PERF_ATTRIB_MERCH_HIER_LVL	MERCH_LVL2	Core Merchandise Hierarchy value at Level 2 for Performance Attribute clustering. Default Level supported for Performance Attribute	GROUP
PERF_ATTRIB_MERCH_HIER_LVL	MERCH_LVL3	Core Merchandise Hierarchy value at Level 3 for Performance Attribute clustering. Default Level supported for Performance Attribute	GRP
PERF_ATTRIB_MERCH_HIER_LVL	MERCH_LVL4	Core Merchandise Hierarchy value at Level 4 for Performance Attribute clustering. Default Level supported for Performance Attribute	DEPT
PERF_ATTRIB_MERCH_HIER_LVL	MERCH_LVL5	Core Merchandise Hierarchy value at Level 5 for Performance Attribute clustering. Default Level supported for Performance Attribute	CLS
PERF_ATTRIB_MERCH_HIER_LVL	MERCH_LVL6	Core Merchandise Hierarchy value at Level 6 for Performance Attribute clustering. Default Level supported for Performance Attribute	SBC
CONS_SEGMENT_MERCH_HIER_ALT_LVL	MERCH_LVL1	Alternate Merchandise Hierarchy (CAT MAN) value at Level 2 for Consumer Segment clustering. Default Level supported for Performance Attribute in case of Alternate hierarchy	CMG

Table 3–10 (Cont.) Store Clustering Parameters

Parameter Name	Parameter Code	Description	Value
STORE_ATTRIB_MERCH_HIER_ALT_LVL	MERCH_LVL1	Alternate Merchandise Hierarchy (CAT MAN) value at Level 2 for Store Attribute clustering. Default Level supported for Performance Attribute in case of Alternate hierarchy	CMG
PROD_ATTRIB_MERCH_HIER_ALT_LVL	MERCH_LVL1	Alternate Merchandise Hierarchy (CAT MAN) value at Level 1 for Product Attribute clustering. Default Level supported for Product Attribute in case of Alternate hierarchy	CMG
PERF_ATTRIB_MERCH_HIER_ALT_LVL	MERCH_LVL1	Alternate Merchandise Hierarchy (CAT MAN) value at Level 1 for Performance Attribute clustering. Level supported for Performance Attribute in case of Alternate hierarchy	CMG
PERF_ATTRIB_CAL_HIER_ALT_LVL	CAL_LVL1	Alternate Calendar Hierarchy (Fiscal) value at Level 1 for Performance Attribute clustering.	Fiscal Year
PERF_ATTRIB_CAL_HIER_ALT_LVL	CAL_LVL2	Alternate Calendar Hierarchy (Fiscal) value at Level 2 for Performance Attribute clustering	Fiscal Quarter
PERF_ATTRIB_CAL_HIER_ALT_LVL	CAL_LVL3	Alternate Calendar Hierarchy (Fiscal) value at Level 3 for Performance Attribute clustering	Fiscal Period
PERF_ATTRIB_CAL_HIER_ALT_LVL	CAL_LVL4	Alternate Calendar Hierarchy (Fiscal) value at Level 4 for Performance Attribute clustering	Fiscal Week
DEFAULT_CAL_HIER_ALT_LVL	CAL_LVL1	Alternate Calendar Hierarchy (Fiscal) value at Level 1 for All (Non - Performance Attribute) type of clustering	Fiscal Year

Advanced Algorithm Settings

Table 3–11 lists the advanced algorithm settings.

Table 3–11 Advanced Algorithm Settings

Category	Name	Configuration Description	Table
Advanced Algorithm	Flexibility to update algorithm properties	Change default distance metric or scaling methods	cis_algorithm_attr.ctl
Advanced Algorithm	Flexibility to override algorithm property by each	Can have Euclidean Distance and seasonality can have Correlation.	cis_bus_obj_tcrit_algo_attr

Outlier and New Store Rules

Outlier rules and new store rules can be configured by defining Oracle types.

Table 3–12 Outlier and New Store Rules

Category	Name	Configuration Setting	Table
Advanced	Flexibility to enable or disable outlier rules to indicates outliers in the cluster set	Example: Supported rules are "X Percent Less Than Total Size" or distance from Centroid greater than x value Update statement to enable/disable a record UPDATE cis_outlier_rules SET current_flg = 'N',	cis_outlier_rules
Advanced	Flexibility to allocate new stores or stores with poor profile	Example: Supported rules are Post Algorithm: Assign to the largest cluster Assign to the cohesive cluster Assign to like location	cis_newstr_rules

ORME Advanced Clustering SQL Reference

Table 3–13 contains all the possible attributes in the clustering process.

Table 3–13 CIS_TCRITERIA_ATTR

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	FK for this table.	N
NAME	VARCHAR2(50)	Name for the criteria attribute.	N
DESCR	VARCHAR2(200)	More descriptive text for the criteria attribute.	Y
SRC_ENTITY_NAME	VARCHAR2(30)	Name of table/view that holds the attribute information/value coming from Retail Analytics or an external system.	Y
SRC_COLUMN_NAME	VARCHAR2(30)	Name of the column in the Retail Analytics or external system table/view.	Y
SRC_ENTITY_ALIAS	VARCHAR2(30)	Alias of the column in the Retail Analytics or external system table/view.	Y
ATTR_TYPE_ID	NUMBER(10)	Type of the attribute.	N
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y

Table 3–13 (Cont.) CIS_TCRITERIA_ATTR

Column Name	Data Type	Comments	Nullable?
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y
BUS_OBJ_ATTR_MD_ID	NUMBER(10)	Business object attribute MD ID.	Y
UI_DISPLAY_NAME	VARCHAR2(200)	The value to display in the UI when showing this criteria attribute.	Y

How to Insert, Update, or Disable a Field

To insert data, execute the following SQL Loader command at the command prompt/UNIX terminal.

```
SQLLDR USER/PASSWORD@DB control= cis_tcriterias_attr.ctl
```

To insert data using SQL insert use the following statement:

```
INSERT INTO cis_tcriterias_attr
(id, NAME, descr, src_entity_name, src_column_name, src_entity_alias, attr_type_
id, ui_display_name, current_flg, delete_flg, created_by_user, created_on_dt,
changed_by_user, changed_on_dt)
VALUES
(1, 'Single Savvy', 'Single Savvy Customer Segment', 'CIS_CONSEG_LOC_PROD_XREF_
VW', 'SINGLE_SAVVY', 'CCSLPX', 2, '', 'Y', '', USER, SYSDATE, USER, SYSDATE);
```

To remove the data:

```
DELETE FROM cis_criteria_attr WHERE id=:id;
```

Table name: cis_bus_obj_nested_tcriterias

Description: [CIS_BUS_OBJ_NESTED_TCRITERIA](#)

To update value:

```
UPDATE cis_bus_obj_nested_tcriterias
SET current_flg = 'N',
delete_flg = 'Y'
WHERE bussobj_id = :bussobj_id
AND objective_id = :objective_id
AND type_criteria_id = :type_criteria_id
AND chl_type_criteria_id = :chl_type_criteria_id;
```

Table name: cis_effective_period

Description: [CIS_EFFECTIVE_PERIOD](#)

To insert value: Use following SQL Loader command to insert records using CTL file.

```
SQLLDR USER/PASSWORD@DB control=cis_effective_period.ctl
```

To insert using regular insert:

```
INSERT INTO cis_effective_period
(id, descr, start_period_id, end_period_id, bussobj_id, objective_id, type_
criteria_id, active_flg)
VALUES
(1, 'Winter Jan 12', 1005040907, 1005040937, 1, 3, -1, 'Y');
```

Table name: cis_bus_obj_tcriteria_xrefDescription: [CIS_BUS_OBJ_TCRITERIA_XREF](#)

To insert values use following SQL Loader command:

SQLLDR USER/PASSWORD@DB control= cis_bus_obj_tcriteria_xref.ctl

To insert using regular insert:

```
INSERT INTO cis_bus_obj_tcriteria_xref
(bussobj_id, objective_id, type_criteria_id, primary_flg, bus_obj_tcriteria_seq,
def_scre_threshold_pct, outlier_rule_id, outlier_attr_value_1, outlier_attr_value_
2, outlier_attr_value_3, newstr_rule_id, disable_attr_wts, current_flg, delete_
flg, created_by_user, created_on_dt, changed_by_user, changed_on_dt)
VALUES
(1, 3, 1, '', 2, NULL, 1, NULL, NULL, NULL, 2, 'Y', 'Y', '', USER, SYSDATE,
USER, SYSDATE);
```

Table name: cis_bus_obj_tcriteria_att_xrefDescription: [CIS_BUS_OBJ_TCRITERIA_ATT_XREF](#)

To insert values use following SQL Loader command:

SQLLDR USER/PASSWORD@DB control= cis_bus_obj_tcriteria_att_xref.ctl

To insert using regular insert:

```
INSERT INTO cis_bus_obj_tcriteria_att_xref
(id, bussobj_id, objective_id, type_criteria_id, tcriteria_attr_id, dflt_attr_
weight, participating_attr_flg, validating_attr_flg, informational_attr_flg, attr_
seq, current_flg, delete_flg, created_by_user, created_on_dt, changed_by_user,
changed_on_dt, prod_hier_id, prod_hier_type_id, fn_store_lvl, fn_cluster_lvl, fn_
pivot_store_lvl, prod_attr_grp_id, prod_attr_grp_value_id, attr_num_value, attr_
string_value, attr_date_value, attr_value_ext_code)
VALUES
(1, 1, 3, 3, 16, 33.0000, 'Y', '', '', 1, 'Y', '', USER, SYSDATE, USER, SYSDATE,
NULL, NULL, 3, 3, 3, NULL, NULL, NULL, '', NULL, '');
```

Advanced Algorithm Settings: cis_algorithm_attrDescription: [CIS_ALGORITHM_ATTR](#)

To insert values use following SQL Loader command:

SQLLDR USER/PASSWORD@DB control= cis_algorithm_attr.ctl

To insert using regular insert:

```
INSERT INTO cis_algorithm_attr
(id, NAME, keyword_name, descr, algorithm_attr_type_id, dflt_value, attr_seq,
cis_algorithm_id, user_provided_flg, current_flg, delete_flg, created_by_user,
created_on_dt, changed_by_user, changed_on_dt)
VALUES
(1, 'Lambda Stop', 'lambdaStop', 'Given the original lambda, calculate how many
epochs need to run (Should be specific to Cluster Criteria)', 4, '.1', 1, 1, 'N',
'Y', 'N', USER, SYSDATE, USER, SYSDATE);
```

To delete value:

DELETE FROM cis_algorithm_attr WHERE id=:id;

Advanced Algorithm: cis_bus_obj_tcrit_algo_attr

Description:

Table 3–14 *cis_bus_obj_tcrit_algo_attr*

Field	Description
ALGORITHM_ATTR_ID	FK for the algorithm attribute table
BUSOBJ_ID	FK for the business object objective
OBJECTIVE_ID	FK for the clustering objective
TYPE_CRITERIA_ID	Type Criteria ID
NAME	This is the name of the clustering algorithm attribute. There are some specific attributes per algorithm. For example, BaNG uses attributes such as distance metric, converge factor, number of iterations
KEYWORD_NAME	This field contains the attribute/property name recognized internally by the application code. This value is used within the code to identify the property and must be provided with the correct case and format recognized within the code.
DESCR	Additional descriptive text for this algorithm attribute.
ALGORITHM_ATTR_TYPE_ID	Algorithm attribute type ID
DFLT_VALUE	Default value to be used for the attribute
ATTR_SEQ	Sequence in which the attribute should be processed/presented
CIS_ALGORITHM_ID	This is the algorithm ID. This field is populated only for algorithm specific properties/attributes, otherwise this field is null.
USER_PROVIDED_FLG	This flag = 'Y' indicates the user must set this value using the UI while creating the scenario configuration
CURRENT_FLG	A flag to indicate whether this row is the most recent row (Y) or if it a historical row (N).
DELETE_FLG	A flag to indicate whether the row is considered deleted (Y) or not (N).
CREATED_BY_USER	User who created the record
CREATED_ON_DT	Record creation date
CHANGED_BY_USER	User who last changed the record
CHANGED_ON_DT	Last changed date

To update statement to enable or disable a record:

```

UPDATE cis_bus_obj_tcrit_algo_attr
  SET current_flg = 'N',
      delete_flg = 'Y'
 WHERE algorithm_attr_id = :algorithm_attr_id
    AND bussobj_id = :bussobj_id
    AND objective_id = :objective_id
    AND type_criteria_id = :type_criteria_id;

```

ORASO Configuration

ORASO has many configurable parameters in [Table 3–15, "ORASO Configuration Parameters"](#). All have default values, and values chosen as a reasonable starting value, but are configurable and editable by the administrator. In many cases, if the user does not select a value for a particular field, it will default to the value set in this table.

Note that some parameters must be initialized at setup. See [Table 3–15](#). Many of these items requiring initialization cannot be configured later. See *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for the complete list of which configurations are configurable, updateable by the application, and required at initialization.

The following are the major categories of ORASO parameters:

- Alert settings (conditions in which ASO triggers a user alert).
- ASO objective and constraints settings (the settings determining units and default settings for constraints).
- Demand and replenishment settings (the settings for demand and replenishment models.)
- Demand transference and service level control settings.
- Gurobi solver parameters (these require expertise in optimization and LP solvers to adjust).
- Default ranges (minimum and maximum values for capacity, height, facings, blocks, and service levels).
- Name, column, and label settings for summary reports.

This query must be executed prior to using the ORASO applications:

```
update RSE_CONFIG
set param_value = 'RUN_JP'
where appl_code = 'SO'
and param_name = 'SOLVER_URL';
commit;
```

Table 3–15 ORASO Configuration Parameters

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
SO	ALRT_LESS_THAN_PCT_USED_SPACE	An alert will be triggered if the run optimization results use less space than the value specified by this global parameter.	N	0.8
SO	ALRT_LESS_THAN_SERVICE_LEVEL_AMT	An alert will be triggered if the run optimization results have a sales service level lower than the value specified by this global parameter.	N	0.8
SO	ALRT_LESS_THAN_SERVICE_LEVEL_QTY	An alert will be triggered if the run optimization results have a quantity service level lower than the value specified by this global parameter.	N	0.8
SO	ALRT_MORE_THAN_CNT_PRODUCT_DROPPED	An alert will be triggered if the run optimization results dropped more products than the value specified by this global parameter.	N	10

Table 3–15 (Cont.) ORASO Configuration Parameters

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
SO	ALRT_MORE_THAN_PCT_PRODUCT_DROPPED	An alert will be triggered if the run optimization results dropped a percent of product higher than the value specified by this global parameter.	N	0.2
SO	ALRT_NO_FEASIBLE_SOLUTION	An alert will be triggered if the run optimization results have no results.	N	0
SO	ALWAYS_REVIEW_MAPPING_RES_FLG	Default N. A Y flag indicates a user mapping review is always required (regardless of results or errors), N triggers a review base on other flags and conditions.	N	N
SO	CAPACITY_RANGE_UNITS	Capacity range units used by SO Solver. This parameter value maps to a CRU row with this value ID within so_prod_constr_range_values table.	N	25
SO	DEFAULT_APPL_USER	User identifier to be used for batch activities that require user tracking.	N	SO_BATCH_USR
SO	DEFAULT_BAY_MERGE_CONSTR_FLG	Default indicator for the use of merging bays constraint.	N	N
SO	DEFAULT_BLOCKING_CONSTR_FLG	Default indicator for the use of blocking constraint.	N	Y
SO	DEFAULT_OBJECTIVE_FUNC_ID	Internal ID that identifies the default objective function to use for optimization locations.	N	1
SO	DEFAULT_SPACING_CONSTR_FLG	Default indicator for use of spacing constraint.	N	Y
SO	DEFAULT_USABLE_SPACE_CONSTR_FLG	Default flag indicating if space constraint should be used.	N	N
SO	DEFAULT_USABLE_SPACE_CONSTR_PCT	Default usable space constraint percentage.	N	1
SO	DEMAND_DISTRIBUTION	Demand distribution used by ASO Solver.	N	Normal
SO	DFLT_ANALYTICAL_THETA	Analytical parameter to calculate tolerance in a blocking diagram is set to theta * (min width of items in a group)	N	0.1
SO	DFLT_REPL_CASEPACK	Default replenishment parameter for casepack.	N	1
SO	DFLT_REPL_FACINGS_LIFT	Default facing lift.	N	0
SO	DFLT_REPL_SHELF_PARAM	Default shelf replenishment parameter.	N	0
SO	DFLT_REPL_SHELF_TT	Default replenishment type.	N	2

Table 3–15 (Cont.) ORASO Configuration Parameters

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
SO	DFLT_REPL_STDEV_BOOSTER	Default standard deviation booster.	N	0
SO	DFLT_REPL_TYPE	Default replenishment type.	N	2
SO	DT_DAMPENING_FACTOR	Factor to dampen the DT effects for ASO.	N	0.5
SO	EMPTY_BLOCK_CONSTR_ALRT	Alert Internal ID for empty visual guideline group alert.	N	1
SO	END_URL	Application Login End URL.	N	/faces/oracle/retail/rse/so/fe/view/page/SpaceOptimizationHome.jspx
SO	GUR_CLIQUCUTS	GUROBI Parameter. Clique cut generation.	N	2
SO	GUR_COVERCUTS	GUROBI Parameter. Cover cut generation.	N	1
SO	GUR_FLOWPATHCUTS	GUROBI Parameter. Flow path cut generation.	N	2
SO	GUR_HEURISTICS	GUROBI Parameter. Turn MIP heuristics up or down.	N	0.5
SO	GUR_IMPLIEDCUTS	GUROBI Parameter. Implied bound cut generation.	N	0
SO	GUR_MIPFOCUS	GUROBI Parameter. Set the focus of the MIP solver.	N	3
SO	GUR_MIPSEPCUTS	GUROBI Parameter. MIP separation cut generation.	N	0
SO	GUR_MIRCUTS	GUROBI Parameter. MIR cut generation.	N	2
SO	GUR_MODKCUTS	GUROBI Parameter. Mod-k cut generation.	N	0
SO	GUR_NODEMETHOD	GUROBI Parameter. Method used to solve MIP node relaxations.	N	2
SO	GUR_PRESOLVE	GUROBI Parameter. Presolve level.	N	2
SO	GUR_RINS	GUROBI Parameter. RINS heuristic.	N	20
SO	GUR_SYMMETRY	GUROBI Parameter. MIP symmetry detection.	N	0
SO	GUR_TIMELIMIT	GUROBI Parameter. Time limit.	N	90
SO	GUR_ZEROHALFCUTS	GUROBI Parameter. Zero-half cut generation.	N	0
SO	INVALID_ATTR_VALUE_CONSTR_ALRT	Alert Internal Id for attribute value alert.	N	3

Table 3–15 (Cont.) ORASO Configuration Parameters

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
SO	MAX_CAPACITY_RANGE	Maximum capacity range used by ASO Solver.	N	80
SO	MAX_HEIGHT_RANGE	Maximum height range used by ASO Solver.	N	72
SO	MAX_NUMBER_OF_FACINGS	Maximum number of facings used by ASO Solver.	N	5
SO	MAX_NUM_OPT_LOC_BLOCK	Maximum number of blocks per optimization location.	N	10
SO	MAX_USABLE_SPACE_CONSTR_PCT	Value to use as upper bound for usable space constraint.	N	1
SO	MIN_CAPACITY_RANGE	Minimum capacity range used by ASO Solver.	N	0
SO	MIN_HEIGHT_RANGE	Minimum height range used by ASO Solver.	N	0
SO	MIN_NUMBER_OF_FACINGS	Minimum number of facings used by ASO Solver.	N	1
SO	MIN_NUM_OPT_LOC_BLOCK	Minimum number of blocks allowed per optimization location.	N	1
SO	MIN_USABLE_SPACE_CONSTR_PCT	Minimum value that should be used as a default for usable space constraint.	N	0
SO	MNG_ASSORT_NO_WKS	Display assortments for past n weeks.	N	52
SO	MNG_RUN_NO_WKS	Display run for past n weeks.	N	52
SO	NUMBER_OF_SIMULATED_DAYS	Number of simulated days used by ASO Solver.	N	1000
SO	OPT_LOC_LVL1_NAME_STR	This value is used entirely or as a prefix to generate the pogset location and optimization location top level names.	N	All Locations
SO	OPT_LOC_LVL2_NAME_STR	This value is used as a prefix to generate the pogset location and optimization location mid level names.	N	PC_
SO	OPT_LOC_LVL3_NAME_STR	This value is used as a prefix to generate the pogset location and optimization location bottom level names.	N	SC_
SO	PC_SUM_CAPRANGE	Elevation label for product constraint summary.	N	Set Capacity Range
SO	PC_SUM_ELEVATION	Elevation label for product constraint summary.	N	elevation
SO	PC_SUM_ELEVRANGE	Elevation label for product constraint summary.	N	Set Elevation Range

Table 3–15 (Cont.) ORASO Configuration Parameters

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
SO	PC_SUM_FACERANGE	Elevation label for product constraint summary.	N	Set Facing Range
SO	PC_SUM_FACINGS	Elevation label for product constraint summary.	N	facings
SO	PC_SUM_INCLUSION	Elevation label for Product constraint summary.	N	Inclusion
SO	POGC_SUM_MERGEBAYS	Label to display in the UI for POG Constraint - Merge Adjacent Bays.	N	Merge Adjacent Bays
SO	POGC_SUM_PRODSPACE	Label to display in the UI for POG Constraint - Use Product Spacing.	N	Use Product Spacing
SO	POGC_SUM_USABLESPACE	Label to display in the UI for POG Constraint - Set Usable Space.	N	Set Usable Space
SO	POGC_SUM_VG	Label to display in the UI for POG Constraint - Visual Guidelines.	N	Use Visual Guidelines
SO	POG_SET_LVL1_NAME_STR	This value is used to generate the name for the top level node on planogram list.	N	All Planograms
SO	PRODUCT_INCLUSION	Product inclusion rule used by ASO Solver. This parameter value maps to a IN row with this value ID within so_prod_constr_range_values table.	N	2
SO	PRODUCT_STACKING_HEIGHT_LIMIT	Product stacking height limit that is applied as a global setting to all top products (TEMPORARY PARAM).	N	24
SO	PROD_ATTR_NAME_DELIMITER	This value is used as a delimiter between the product name/descr and the attribute name/descr when setting up POG attributes. A NULL value here will result in no concatenations.	N	
SO	REPLENISHMENT_FREQUENCY	Replenishment frequency used by ASO Solver.	N	1
SO	REVIEW_DSF_ERROR_FLG	A Y flag indicates a user review is required for DSF errors. N lets the process move forward to the next stage using the DSF available.	N	
SO	REVIEW_UNMAPPED_PROD_FLG	A Y flag indicates a user review is required for unmapped products. N lets the process move forward to next stage eliminating unmapped products. This is not desired for products.	N	
SO	REVIEW_UNMAPPED_STORE_FLG	A Y flag indicates a user review is required for unmapped stores. N lets the process move forward to the next stage eliminating unmapped stores.	N	
SO	SO_CAL_HIER_TYPE	The hierarchy ID to use for the Calendar. (Installation configuration).	Y	10
SO	SO_FISCAL_CAL_HIER_TYPE	The hierarchy ID to use for the Fiscal Calendar. (Installation configuration).	Y	11

Table 3–15 (Cont.) ORASO Configuration Parameters

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
SO	SO_LOC_HIER_TYPE	The hierarchy ID to use for location. (Installation configuration).	Y	2
SO	SO_MIN_SERVICE_LEVEL	Minimum target service level for ASO optimization process.	N	0.8
SO	SO_PROD_HIER_LEVEL_FOR_LEAF_NODE	Product hierarchy level number for leaf node.	Y	7
SO	SO_PROD_HIER_TYPE	The hierarchy ID to use for the product (Installation configuration).	Y	1
SO	SO_SOLUTION_DETERIORATION	Maximum objective deterioration that ASO optimizer allows in order to achieve the minimum service level.	N	0.05
SO	START_URL	Application Login Start URL.	N	/faces/oracle/retail/rse/so/fe/view/page/SpaceOptimizationHome.jspx
SO	STD_ADJUSTMENT_COEFFICIENT_1	Analytical parameter. Demand standard deviation adjustment parameter 1.	N	0.05
SO	STD_ADJUSTMENT_COEFFICIENT_2	Analytical parameter. Demand standard deviation adjustment parameter 2.	N	0.19
SO	TOP_SHELF_STACKING_HEIGHT_LIMIT	Top shelf stacking height limit that applies as a global setting to all top shelves.	N	18
SO	TRANSIT_TIME	Default transit time used by ASO Solver	N	0
SO	UI_CONFIG_PC_RENDERED_COL_7	UI configuration for product constraints render column 7. Default Y means column is rendered.	N	N
SO	UI_CONFIG_PC_RENDERED_COL_8	UI configuration for product constraints render column 8. Default Y means column is rendered.	N	N
SO	UI_CONFIG_PC_RENDERED_COL_9	UI configuration for product constraints render column 9. Default Y means column is rendered.	N	N
SO	UI_CONFIG_PC_VISIBLE_COL_1	UI configuration for product constraints visible column 1. Default Y means column will be visible.	N	N
SO	UI_CONFIG_PC_VISIBLE_COL_2	UI configuration for product constraints visible column 2. Default Y means column is visible.	N	N
SO	UI_CONFIG_PC_VISIBLE_COL_3	UI configuration for product constraints visible column 3. Default Y means column is visible.	N	N
SO	UI_CONFIG_PC_VISIBLE_COL_4	UI configuration for product constraints visible column 4. Default Y means column is visible.	N	Y

Table 3–15 (Cont.) ORASO Configuration Parameters

Application Code	Parameter Name	Description	Must Initialize	Example Parameter Value
SO	UI_MAX_POG_CONFIG_LENGTH	UI configuration for maximum length bound for the Create Lengths pop-up.	N	600
SO	UI_MIN_POG_CONFIG_NO_OF_BAYS	UI configuration for minimum number of bays bound for the Create Lengths pop-up.	N	1
SO	UI_THRESHOLD_SL	UI configuration for Thresholds Configurable for Service Level formatting.	N	Y
SO	UI_THRESHOLD_SL_MAX	UI configuration for Thresholds MAX after which color green is shown.	N	85
SO	UI_THRESHOLD_SL_MIN	UI configuration for Thresholds MIN below which color red is shown.	N	75
SO	UNMAPPED_ATTR_VALUE_CONSTR_ALRT	Alert Internal ID for unmapped attribute alert.	N	2
SO	USE_OPT_DT	ASO global indicator for applying DT.	N	N
SO	USE_SERVICE_LEVEL_CONSTRAINT	ASO global indicator for applying service level constraints.	N	Y
SO	WEEK_LENGTH	Length of the week recognized by ASO Solver.	N	7

ORASO to Fusion Client Integration

When you are installing ORASO into the RPAS Fusion Client as a Micro App, you must configure the task flows so that they appear in Category Management's Fusion Client UI.

Module Taskflow Configuration for ORASO

Insert the following module_step elements in the file TaskflowMultiSolution.xml. Place them inside the RPAS task element that corresponds to the desired parent task-Flevel node in the RPAS navigation tree. The TaskflowMultiSolution.xml can be found in the <FC install dir>/MultiSolution directory. For an example of the complete file, see [Appendix A, "Sample Taskflow_MultiSolution.xml File for ORASO/Fusion Client Integration"](#).

```
<module_step>
  <name>sia-so. asomain.microapp.name</name>
  <description>sia-so. asomain.microapp.desc</description>
  <module>asomain</module>
  <module_bundle>sia-so</module_bundle>
  <order_num>6</order_num>
</module_step>
```

This entry is to be added twice by default.

- First instance: under Activity1.Task2.Step8 (this comes under the Assortment Planning at Cluster task). The <order_num> tag here is important, and it should be <order_num>6</order_num>.

- Second instance: under Activity1.Task3.Step10 (this comes under the Assortment Planning at Store task) The `<order_num>` tag here should be `<order_num>2</order_num>`.

For the above XML, the sub-elements of the module step are described in [Table 3–16](#).

Table 3–16 Sub-Elements

Element	Description
Name	Resource key for the text used for rendering the module link in the navigation tree. The key is required to be defined in <code>resources/MultiSolutionBundle.properties</code> .
Description	Resource key for the descriptive text in the pop-up that appears when the user hovers over the module link. The key is to be defined in <code>resources/MultiSolutionBundle.properties</code> .
Module	The name of the plug-in (that is, module) that is specified in the bundle manifest file. Recall that the bundle manifest file is named <code><bundle-name>-bundle-manifest.xml</code> and is located in <code><FC-install-dir>/functionalmodulebundles/<bundle-name></code> .
module_bundle	The name of the plug-in bundle. It can be obtained from the bundle manifest file. Note the description of the module element above.
order_num	This dictates the position of the module link in relation to all the nodes under the parent RPAS task.

Resource Keys Defined in `MultiSolutionBundle.properties`

As mentioned in [Table 3–16](#), the resource keys used in the module link definitions are defined in the file:

```
<FC install dir>/MultiSolution/resources/MultiSolutionBundle.properties.
```

The entries are:

```
sia-so.asomain.microapp.name=Assortment and Space Optimization
```

```
sia-so.asomain.microapp.desc=Assortment and Space Optimization
```

A sample `Taskflow_MultiSolution.xml` can be found in [Appendix A, "Sample Taskflow_MultiSolution.xml File for ORASO/Fusion Client Integration"](#).

ORASO Gurobi Solver Configuration

Note: Gurobi is only required for ORASO.

Enabling Gurobi for ORASO

After installation, `<RSE_HOME>` contains:

```
<RSE_HOME>/so/export/gurobi.jar
```

[the `gurobi.jar` is platform specific]

`<RSE_HOME>` also contains one of the following sets of files, depending upon the platform.

- AIX
 - `<RSE_HOME>/so/export/aix64/libGurobiJni55.a`
 - `<RSE_HOME>/so/export/aix64/libgurobi55.a`

- Linux

```
<RSE_HOME>/so/export/linux64/libGurobiJni55.so
<RSE_HOME>/so/export/linux64/libgurobi55.so
```

- Solaris

```
<RSE_HOME>/so/export/solaris64/libGurobiJni55.so
<RSE_HOME>/so/export/solaris64/libgurobi55.so
```

Adding Gurobi JNI Directory to PATCH_LIBPATH for WLS

Edit <WLS_DOMAIN_HOME>/bin/setDomainEnv.sh

After these lines (near Line 209):

```
Path and Path for this domain,
# Please uncomment the following lines and add a valid value for the environment
variables
# set PATCH_CLASSPATH=[myPatchClasspath] (windows)
# set PATCH_LIBPATH=[myPatchLibpath] (windows)
# set PATCH_PATH=[myPatchPath] (windows)
# PATCH_CLASSPATH=[myPatchClasspath] (unix)
# PATCH_LIBPATH=[myPatchLibpath] (unix)
# PATCH_PATH=[myPatchPath] (unix)
```

If installing on AIX, add these two lines after the above.

```
PATCH_LIBPATH=<RSE_HOME>/so/export/aix64
export PATCH_LIBPATH
```

If installing on Linux, add these two lines after the above.

```
PATCH_LIBPATH=<RSE_HOME>/so/export/linux64
export PATCH_LIBPATH
```

If installing on Solaris, add these two lines after the above.

```
PATCH_LIBPATH=<RSE_HOME>/so/export/solaris64
export PATCH_LIBPATH
```

User Interface Configuration

The ORME and ORASO user interfaces can be configured by adjusting UI labels and date masks. Oracle Metadata Services (MDS) is used for personalization and customization.

Label Customizations

It is possible to replace most labels and text strings displayed in the user interface with custom labels, if desired. Editing these strings requires extracting and modifying a file within the application archive, which will vary based on the primary language being displayed in the browser. [Figure 3–9](#) shows an example for ORASO.

Figure 3–9 Label Customization

Filters Planogram Length 48						
	Custom Sales Units Label	Lost Sales Units	Service Level	Sales Value - Custom	Gross Profit (New)	Average Margin Percent
> Mainstream - Small - C (Northwest)	7,763.393	565.215	94.716	109,042.53	59,900.252	54.067
> Mainstream - Small - D (Northwest)	5,117.713	450.614	93.291	79,740.89	47,345.77	59.497

Similar UI label customizations are possible for any ORASE UI application by making corresponding changes to the file and directory names for the application in question.

For ORASO, the filename uses the following format:

SOViewControllerBundle.xlf (English only)

SOViewControllerBundle_<lang_code>.xlf (All other languages, where lang_code is the Oracle abbreviated language code, such as SOViewControllerBundle_el.xlf)

Use the following process to make changes to the UI labels in the above files:

1. Locate the directory containing your deployed application archive. For example:

WLS_DOMAIN_HOME/servers/AdminServer/stage/SO_UI/SpaceOptimization_application1.ear

2. Execute the following command to extract the application interface files:

```
jar -xvf SpaceOptimization_application1.ear soviewcontroller.war
```

3. Execute this command to extract the desired label bundle:

```
jar -xvf soviewcontroller.war
WEB-INF/classes/oracle/retail/rse/so/fe/view/SOViewControllerBundle.xlf
```

4. Edit the extracted file by locating the labels that will be changed and entering new text strings. Only the text in the <source></source> tags may be modified; the rest of the file must not be changed or the user interface may not function properly.

5. When your changes have been completed, save the file.

6. Execute the following command to add the file back into the application interface package:

```
jar -uvf soviewcontroller.war
WEB-INF/classes/oracle/retail/rse/so/fe/view/SOViewControllerBundle.xlf
```

7. Execute the following command to add the interface files back into the application archive:

```
jar -uvf SpaceOptimization_application1.ear soviewcontroller.war
```

8. Restart your WebLogic server to pick up the modified files.

Metadata for ASO, AC, CDT and DT can be adjusted as needed by modifying the corresponding database entries for each application. See [ORME Advanced Clustering \(AC\) Configuration](#) for examples of MDS customizations.

Additional Customizations and Extensions

In addition to the configuration points described above, the user interface can be customized by using Oracle Jdeveloper and Oracle Metadata Services (MDS). Out-of-the-box, MDS is used by ORME and ORASO standalone (not installed as part of CM under the Fusion Client). It is possible to add matching back end objects as well.

ETL Customization and Configuration

For ETL customization and configuration, the metadata-driven set of data validation rules and corresponding database types can be extended in the event that additional data validation rules are required above what is already provided.

It is also possible to customize the level at which data validation rules will cause the loader to abort, instead of just bypassing the rows that were invalid. There are two required steps:

1. A new configuration is needed.
2. A new function call is required that references that configuration record, which actually does the data validation.

Advanced Database Customization

A few options are available for performing metadata adjustments to customize some algorithms used by the applications. The ability is available to extend provided database application code so that an alternate implementation is used in order to add some pre processing, some post processing, or to alter an existing algorithm. Since many components of the applications are implemented with database types, these types can be extended, in order to customize the implementation. Although the details of this customization are outside the scope of this document, these tables (RSE_SRVC_CONFIG, RSE_LOAD_SRVC_CFG, DT_EXCLUDE, CDT_EXCLUDE, CIS_NEWSTR_RULES, CIS_OUTLIER_RULES) define details of an implementation to be used for a process. It is possible to alter data in these tables in order to specify a different implementation for a process, without requiring changes to the provided implementations.

ORME Stage Run Configuration

It is possible to adjust the stages and steps for the CDT and DT data mining activities.

It is possible to configure what is being run and to remove and add steps, as desired.

The configuration is done through database tables.

RSE_PROC_TMPL specifies a computation group, while RSE_PROC_TASK_TMPL specifies the computation stages and steps.

In addition to the supplied sequence of steps, it is possible to define implementation-specific sequences. The actual procedures to be executed are defined in XML files application-context.xml. An example application-context.xml file can be found in [Appendix D, "Sample Category Management to ASO Import Files"](#).

ORME Configuration Pluggable Science

The computation and data mining algorithms have several configuration points. All of computational modules have adjustable configuration entries that can affect the various processes and algorithms. Some of these configurations can be adjusted prior to using the applications to adjust performance.

- AC: the clustering algorithm setup is done through XML and metadata.
- DT: configuration of the modules that execute as a part of the algorithm and the stages and steps are configurable in the database and XML, per above.
- CDT: the configuration of the modules that execute as a part of the algorithm and the stages and steps are configurable in the database and XML, per above.
- MBA: the configuration is in the database.

Data filtering and results pruning for DT and CDT can be adjusted by changing metadata in the appropriate DB tables, per above.

Most database-based batch processes and analytics are implemented in extendable database types, which offer the ability to adjust portions of the algorithms:

Parameter collections enable extensibility through external options.

Parallelism can be adjusted to limit or increase database resource utilization.

Implementation specific pre- or post-processing routines can be easily added by extending provided types and adjusting metadata to call alternate implementations.

ORASE Coherence Server Configuration

In ORME AC and ORASO, if one computational node is insufficient to withstand the required computational load, Oracle Coherence cluster can be used to scale horizontally. Oracle Coherence is an Oracle product that provides a distributed grid and cache solution.

Configure Database Connection for Coherence Server

Complete the following steps:

1. Create an Oracle Wallet Connection.

See http://docs.oracle.com/cd B19306_01/network.102/b14266/cnctslsh.htm#CBHGEBEI for details.

2. Edit the file <RSE_HOME>/common/RseCoherenceServer/config/META-INF/persistence.xml.

Edit this line to match your Oracle Wallet, replacing

```
db_connect_string:
<property name="javax.persistence.jdbc.url" value="jdbc:oracle:oci:@ db_
connect_string "/>
```

Remove these two lines.

```
<property name="javax.persistence.jdbc.user" value="username"/>
<property name="javax.persistence.jdbc.password" value="password"/>
```

Configure Multicast Listener Address for ORASE Coherence Server

The default configuration for the ORASE Coherence Server is a Multicast Listener.

```

<multicast-listener>
  <address>224.10.0.0</address>
  <time-to-live>1</time-to-live>
  <join-timeout-milliseconds>1000</join-timeout-milliseconds>
</multicast-listener>

```

If multiple instances of the RSE Coherence Server are being run, the Multicast Listener Address needs to be unique for each instance of RSE Coherence Server and the respective ORASE Applications. The file that needs to be edited (and in sync between RSE Coherence Server and ORASE Applications) is tangosol-coherence-override.xml.

This file is located in <RSE_HOME>/common/RseCoherenceServer/config/tangosol-coherence-override.xml.

For ORME AC, the file is located in <RSE_HOME>/cdm/cis/application/CisSharedLib.war!WEB-INF/classes/tangosol-coherence-override.xml.

For ORASO, the file is located in <RSE_HOME>/so/application/SpaceOptimization_application1.ear!soviewcontroller.war!WEB-INF/classes/tangosol-coherence-override.xml.

After editing this file (keeping the <address> in sync), the CisSharedLib.war and SpaceOptimization_application1.ear must be updated in the WLS Domain.

Note: If you cannot edit the deployed ear/wars in place, then you can expand CisSharedLib.war and SpaceOptimization_application1.ear!soviewcontroller.war manually and modify the files. CisSharedLib.war and SpaceOptimization_application1.ear!soviewcontroller.war are reconstituted properly.

Run Coherence Server

Complete the following steps:

1. Adjust logging as needed, by editing <RSE_HOME>/common/RseCoherenceServer/config/log4j.xml.
2. Change directory to <RSE_HOME>/common/scripts/bin
cd <RSE_HOME>/common/scripts/bin
3. Execute startRseServer.sh.
./startRseServer.sh
4. Review the following two logs:
<RSE_HOME>/common/scripts/log/rse_server_stdout.log
<RSE_HOME>/common/scripts/log/rse_coherence_server.log

Update RSE_PROC_TASK_TMPL to Define Which Execution Mode to Use

When using the ORASE Coherence Server, update the table RSE_PROC_TASK_TMPL.

For ORASO, execute this SQL:

```

update RSE_PROC_TASK_TMPL set PKG='coherenceAsynchService' where id = 2001001;
commit;

```

For ORME Advanced Clustering, execute this SQL:

```

update RSE_PROC_TASK_TMPL set PKG='coherenceAsynchService' where id = 211;

```

```
commit;
```

After updating RSE_PROC_TASK_TMPL, You must restart the WLS Domain.

Internationalization

The user interface supports multiple languages in a single instance, but the underlying database only supports a single language in an instance.

The database default language is selected at installation. Once set, there is no support for switching the database language.

The Application user interfaces adhere to the Language setting for each user's browser. For example, to change the language for the Firefox browser:

1. Select Tools from the menu bar.
2. Select Options.
3. Select Choose.
4. Select the language to add.

The following language are supported: English, German, Greek, Spanish, French, Croatian, Hungarian, Italian, Japanese, Korean, Dutch, Polish, Brazilian Portuguese, Russian, Swedish, Turkish, Simplified Chinese, and Traditional Chinese.

Data Integration and Interfaces

This chapter describes data interfaces, ETL scripts, imports and exports, tablespaces, and Category Management files.

ORASE Data Interfaces

ORASE depends on RADM for much of the data input. Some ORASO data are received from CM and other sources through flat file ODI interfaces as defined below. RADM and ORASE are co-deployed on the same Oracle database instance and exchange data in database.

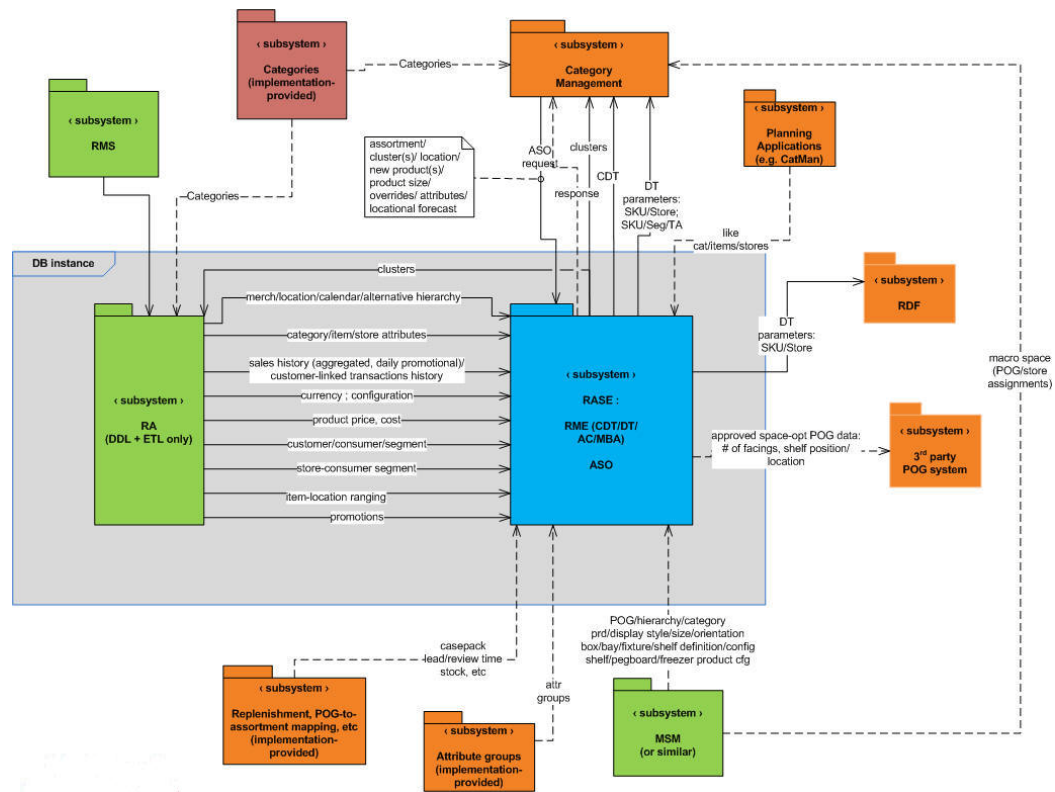
The ORASE interface (see [Appendix B, "Database Detail Definitions"](#)) defines detailed data requirements for all data to be consumed by ORASE modules and to be sent by ORASE modules to RADM and all subscribing applications.

Subscribing applications include Category Management (CM), Retail Demand Forecasting (RDF), MSM (or other alternative), and RMS/AIP (or other alternative).

As outlined in the dataflow description, a substantial part of the data is received from RADM, and RADM, in turn, acquires data from other sources. If RMS is installed, the packaged RADM ETL will be used to procure data.

[Figure 4-1](#) illustrates the data flow between the related applications. A summary of the main inputs and outputs for ORASE follows.

Figure 4–1 Data Flow



ORASE Inputs Summary

ORME and ORASO receives input via ETL batch processes:

- From RADM
 - hierarchies, attributes, sales history (aggregated, daily promotional) and customer-linked transactions history, configuration, price and cost information, segments, item-location ranging, promotion information.

ORASO uses some of these data from RADM and also receives additional data via file ETL input:

- From CM
 - assortment and space optimization requests (assortment information), assortment overrides, demand forecasts, placeholder product information, like-items for placeholder products.
- From MSM or an alternate source
 - planograms and product display geometry information
- From RMS, AIP, or an alternate source
 - product replenishment information

Note: Inputs and outputs between ORASE and CM are internal and not detailed in this guide.

ORASE Outputs Summary

ORME sends data to CM in the form of ETL files, to RDF in the form of DT API calls, and RA as table views, as follows.

- to CM from DT via files
 - DT parameters, SKU/store, SKU/segment/TA
- to RDF from DT via an API call
 - DT parameters and model apply via an API call
- to CM from CDT via files
 - CDT XML files
- to CM from AC via files
 - cluster sets
- To RADM from AC via a view
 - Cluster sets

ORME shares any data residing in the ORASE schema directly with ORASO.

ORASO makes data available in the form of database table views and custom extracts.

- to CM via database view and custom extract
 - Optimized assortments, assortment overrides
- to RMS, AIP or an alternate source via database views and custom extracts
 - product replenishment information
- to MSM via a custom view
 - planograms and product display geometry information

Detailed file interface definitions can be found in [Appendix B, "Database Detail Definitions"](#).

As part of the implementation, the installation and configuration should already be done as specified. See the *Oracle Retail Modeling Engine Installation Guide*, the *Oracle Retail Assortment and Space Optimization Installation Guide*, and [Chapter 3, "Configuration"](#).

Data Load Batch Scripts Summary

The following classes of batch scripts are provided:

- Data import (including RA to ORASE ETL)
- Data export
- Batch run
- Computation node startup

ORASE and ORASO depend on and interact with Retail Analytics, Category Management, and Retail Demand Forecasting. ORASO requires additional data from CM, MSM (or other space planning application), and RMS/AIP (or other replenishment application).

To facilitate loading and moving this data, a set of batch scripts orchestrate data import, export, and control batch runs and computation node processing.

These scripts reside on the file system and are created during ORME or ORASO installation. The batch scripts rely on the standard Linux technology stack (Linux, Java Virtual Machine, Oracle database client) and environment settings that should be configured as appropriate to allow these scripts to execute properly.

The scripts encompass:

- Data import, which includes running ETL procedures for importing the relevant data from RADM and other systems to Retail Advanced Science Engine.
- Data export to the subscribing applications.
- Execution of the off-line calculations and a start of the computation scalability nodes, if necessary.

Retail Analytics Data Load, Control and ETL

This section discusses data transport between the RA and ORASE data models. This takes the form of ETL scripts executed either manually at initial setup or as needed, or batch scripts executed daily or weekly.

RA to ORASE ETL Scripts

All ORME and most ORASO data comes from RADM. A number of scripts facilitate movement of data from RADM to the ORASE database. These take the form of:

- Initial setup scripts
- Recurring batch scripts, run weekly or daily, as specified

A summary description of these scripts and control files is provided here. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) for details on each script, the interfaces, and batch frequency.

At Initial Setup

Complete the following:

- Load the RADM product hierarchy level and descriptions.
Although scripts exist for these processes, this setup task should be performed manually during application setup, through the use of the `rse_hier_level.ctl` seed_data file.
- Load the customer segment hierarchy levels (only used by CDT and DT).
This script can be skipped if the data is manually added to the `rse_hier_level.ctl` file.

ORME Initial Data Setup Steps

Once all the dimensions have been set up in the ORASE tables, depending on the modules being used and the data that is available in RADM, some choices must be made regarding what data is to be copied from RADM or loaded into the ORASE tables. During the initial setup of the ORASE tables, it is necessary to perform bulk or initial loading of historic data. When the processes are scheduled for weekly execution, they should only be configured with a small number of weeks to be processed, while during initial data load, it will be necessary to run the processes for a larger range of historic weeks.

To load sales transaction data from RADM to ORASE, scripts named `rse_sls_trx_setup.ksh` and `rse_sls_trx_process.ksh` can be used. The `rse_sls_trx_setup.ksh` script accepts a parameter for the number of weeks to be processed. This should be executed with an appropriate value, depending on the number of weeks desired in ORASE, and also depending on the number of weeks available in RADM. Then these scripts should be executed.

After the sales transaction data has been copied, it is necessary to perform some post-processing of that data. The `rse_wkly_sls_setup.ksh` and `rse_wkly_sls_process.ksh` scripts are responsible for aggregating the transaction data to product/location/week aggregates. These routines need a similar initial run with a larger number of weeks to be processed. The same number used for the sales transaction process can be used for this process. After completion of this aggregation step, it is necessary to do a similar action with routines `rse_wkly_sls_seg_setup.ksh` and `rse_wkly_sls_seg_process.ksh`.

Another post sales transaction process that must be considered is the execution of the `rse_fake_cust_setup.ksh` and `rse_fake_cust_process.ksh` routines. The `rse_fake_cust_setup.ksh` routines also takes a number of weeks parameter and can be run in the same manner as the prior routines.

If RADM does not contain sales transaction data, then this will require the use of an alternative set of interfaces to load weekly sales aggregate data. Sales transaction data is only required by CDT, so the other applications can still be used even if there is no sales transaction data. The means for getting the weekly aggregate sales data loaded is by using the `rse_wkly_sls_stg.ksh` and `rse_wkly_sls_load.ksh` scripts for product/location/week aggregates, and `rse_wkly_sls_seg_stg.ksh` and `rse_wkly_sls_seg_load.ksh` scripts for product/location/customer segment/week aggregates. The latter of these is required for DT only. For an initial load, the suggestion is to stage one week of data at a time into the staging table, and then process that data, and repeat this in a loop for each of the historic weeks to be loaded. This will result in faster processing than if all the weeks were staged at the same time, and then processed via a single execution. The processes are capable of either approaches, or any mix of the two approaches (for example if files are available that contain four weeks per file, then it is acceptable to load the file, and process the data in one execution of the load step, however it is not recommended to attempt this with an extreme number of weeks in a single file).

Once the weekly aggregates are loaded, some other initial post-processing steps are required. They all accommodate a parameter for the number of weeks to be processed, and the number should equal the number used when the sales transaction data was loaded (or should equal the number of weeks that were loaded via the aggregate interfaces). The list of initial routines that need to be run are listed in [Table 4–1, "ORME Initial Data Setup Routines"](#).

Table 4–1 ORME Initial Data Setup Routines

Application	Setup Script	Process Script	Setup Parameters
CDT	<code>rse_fake_cust_setup.ksh</code>	<code>rse_fake_cust_process.ksh</code>	UPDT_NUM_WEEKS
CDT	<code>rse_wkly_sls_ph_aggr_setup.ksh</code>	<code>rse_wkly_sls_process.ksh</code>	UPDT_NUM_WEEKS, FORCE_UPDT_EXISTING
AC	<code>rse_wkly_sls_ph_attr_aggr_setup.ksh</code>	<code>rse_wkly_sls_process.ksh</code>	UPDT_NUM_WEEKS, FORCE_UPDT_EXISTING

Table 4–1 (Cont.) ORME Initial Data Setup Routines

Application	Setup Script	Process Script	Setup Parameters
AC	cis_prod_attr_loc_share_setup.ksh	cis_prod_attr_loc_share_process.ksh	UPDT_NUM_WEEKS FORCE_UPDT_EXISTING
DT	dt_prod_loc_range_setup.ksh	dt_prod_loc_range_process.ksh	UPDT_NUM_WEEKS FORCE_UPDT_EXISTING
DT	dt_loc_range_setup.ksh	dt_loc_range_process.ksh	UPDT_NUM_WEEKS

After all the historic weeks of data have been processed, it is possible to run the remaining weekly batch routines.

For more details, refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).

Table 4–2 lists the setup scripts.

Table 4–2 Setup Scripts

Description	Notes	Required By Application	Processing Shell Script
This script is a template script to setup the ASO application with required data for ASO.	This script is only expected to be used during initial application install, and only if this application is the first application to be set up. If other applications have already been set up, then this script can be compared to the other completed configuration scripts, in order to see what parts of this script should be run.	ASO	so_config.ksh
This script is a template script to perform initial application data processing for ASO.	This script is only expected to be used during initial application install, and only if this application is the first application to be set up. If other applications have already been set up, then the portions of this script that overlap with the other master script should be skipped.	ASO	so_master.ksh
This script is a template script to setup the CDT application with required data for CDT.	This script is only expected to be used during initial application install, and only if this application is the first application to be set up. If other applications have already been set up, then this script can be compared to the other completed configuration scripts, in order to see what parts of this script should be run.	CDT	cdt_config.ksh
This script is a template script to perform initial application data processing for CDT.	This script is only expected to be used during initial application install, and only if this application is the first application to be set up. If other applications have already been set up, then the portions of this script that overlap with the other master script should be skipped.	CDT	cdt_master.ksh
This script is a template script to show the sequence of steps to be run upon initial application installation for DT.	This script handles the loading of configuration and seed data for the application to be used. If this is the first application installed and configured then this script could be used as is; otherwise, a comparison of what this script loads to what has already been loaded must be done.	DT	dt_config.ksh
This script is a template script to show the sequence of master processes that would need to be run on a fresh install for DT.	If another application has already been installed, then this script will need to be compared to what has already been run, and only the parts that have not been executed should be executed from here.	DT	dt_master.ksh

Recurring Batch Processes Required for All Applications

The processes listed in [Table 4–3](#) must be configured to execute at the frequency listed and apply to all ORASE applications except MBA. They are listed in process order.

Note that many of these processes have a corresponding initial setup script. Only the processing script is listed here. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) and find the details on each processing script listed here.

For more details, refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).

Table 4–3 Recurring Batch Processes

Description	Notes	Frequency	Processing Shell Script
Load the RADM product hierarchy integration ID values	Product hierarchy interface. This is the first part of the product hierarchy interface. It retrieves the integration IDs and creates new internal IDs as needed for new products.	Daily	rse_prod_src_xref_load.ksh
Load the RADM product hierarchy	Product hierarchy interface. This is the second part of the product hierarchy interface. It retrieves and maintains the product hierarchy descriptions and updates a normalized product hierarchy table.	Daily	rse_prod_hier_load.ksh
Create a transitive closure representation of the Product Hierarchy for the main hierarchy.	Product hierarchy interface. This is a transformation routine that restructures the normalized product hierarchy table data into a transitive closure representation, so that it is possible to quickly navigate between any two levels of the product hierarchy.	Daily	rse_prod_tc_load.ksh
Transform the product hierarchy to a de-normalized hierarchy representation.	Product hierarchy interface. This is a transformation routine that restructures the normalized product hierarchy table data into a de-normalized representation where there are a fixed number of columns representing each level of the hierarchy. This design is more friendly for reporting displays.	Daily	rse_prod_dh_load.ksh
Load the RADM location hierarchy integration ID values	Location hierarchy interface. This is the first part of the location hierarchy interface. It retrieves the integration IDs and creates new internal IDs as needed for new locations.	Daily	rse_loc_src_xref_load.ksh
Load the RADM location hierarchy	Location hierarchy interface. This is the second part of the location hierarchy interface. It retrieves and maintains the location hierarchy descriptions and updates a normalized location hierarchy table.	Daily	rse_loc_hier_load.ksh
Create a transitive closure representation of the Location Hierarchy.	Location hierarchy interface. This is a transformation routine that restructures the normalized location hierarchy table data into a transitive closure representation, so that it is possible to quickly navigate between any two levels of the location hierarchy.	Daily	rse_loc_hier_tc_load.ksh

Table 4–3 (Cont.) Recurring Batch Processes

Description	Notes	Frequency	Processing Shell Script
Transform the location hierarchy to a de-normalized hierarchy representation.	Location hierarchy interface. This is a transformation routine that restructures the normalized location hierarchy table data into a de-normalized representation where there are a fixed number of columns representing each level of the hierarchy. This design is more friendly for reporting displays.	Daily	rse_loc_hier_dh_load.ksh
Load product attribute data from RADM to ORASE's implementation	This process requires a parameter to control which set of attribute data is to be retrieved. For this process, the parameter should be PRODUCT.	Daily	rse_cda_etl_load.ksh
Load the RADM calendar dimension	The calendar ETL is not a frequently changed dimension, so this routine can be scheduled weekly or less frequently as deemed appropriate. This routine is less likely to be required to run post application setup.	Weekly	rse_regular_main_load.ksh
Load the RADM fiscal calendar hierarchy	This calendar ETL is not a frequently changed dimension, so this routine can be scheduled weekly or less frequently as deemed appropriate. It ideally only needs to run as frequently as fiscal calendars are uploaded to RADM.	Weekly	rse_fiscal_main_load.ksh

Recurring Batch Processes Required for ORME

These processes are either required or optional for ORME applications (CDT, DT and AC) as listed. They must be configured to execute at the frequency listed and apply to all ORASE applications except MBA. They are listed in [Table 4–4](#) in process order.

Note that many of these processes have a corresponding initial setup script. Only the processing script is listed here. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) and find the details on each processing script listed here.

For more details, refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).

Table 4–4 ORME Recurring Batch Processes

Description	Notes	Required by Application	Frequency	Processing Shell Script
Load the RADM consumer segment	Consumer segment hierarchy interface. This is the routine that copies RA's consumer segment data into a suitable table for ORASE to use. This interface is a simple interface without any form of hierarchies.	AC	Daily	rse_conseg_load.ksh
Load the RADM consumer segment location/product allocation data	This interface copies the RA allocation data that signifies what percentage of available purchasing base exists for each consumer segment for a configured product hierarchy level and store locations.	AC	Daily	rse_conseg_alloc_load.ksh
Copy sales transaction data from RADM to ORASE.	If sales transaction data is available in RADM, then this is the starting point of all application's access to sales metrics. All subsequent steps are derived from this data or from aggregations that were derived from this data.	CDT (required) DT (Optional) AC (optional)	Weekly	rse_sls_txn_process.ksh
Load the customer segment hierarchy levels	This script can be skipped if the data is manually added to the rse_hier_level.ctf file.	CDT, DT	Setup	rse_custseg_level_load.ksh
Load the RADM customer segment integration ID values.	Customer segment interface. This is the first part of the customer segment interface that retrieves data from RA. This process retrieves the integration IDs and the creates new internal IDs as needed for new customer segments.	CDT, DT	Daily	rse_custseg_src_xref_load.ksh
Load the RADM customer segment hierarchy	Customer segment hierarchy interface. This is the second part of the customer segment hierarchy interface. It retrieves and maintains the customer segment descriptions and updates a normalized customer segment hierarchy table.	CDT, DT	Daily	rse_custseg_hier_load.ksh

Table 4–4 (Cont.) ORME Recurring Batch Processes

Description	Notes	Required by Application	Frequency	Processing Shell Script
Create a transitive closure representation of the customer segment hierarchy.	Customer segment hierarchy interface. This is a transformation routine that restructures the normalized customer segment hierarchy table data into a transitive closure representation, so that it is possible to quickly navigate between any two levels of the customer segment hierarchy.	CDT, DT	Daily	rse_custseg_hier_tc_load.ksh
Load the RADM customer segment to customer cross reference data	Customer segment hierarchy interface. This is the last part of the customer segment hierarchy interface. It retrieves a list of customer IDs from RA that are associated with a customer segment and stores the relationships in a cross reference table so that a customer ID can be classified to its appropriate customer segments.	CDT, DT	Daily	rse_custseg_cust_xref_load.ksh
This process will perform some ETL of RADM assortment range data into a table specifically designed for DT to use.	This is a required ETL for DT and can later be manipulated via the DT_PROD_LOC_EXCL_STG interface.	DT	Weekly	dt_prod_loc_range_process.ksh

Recurring Batch Processes Required for ORASO

This process is required for ORASO to retrieve product attributes used in certain ASO business constraints. It should be executed daily.

Note that many of these processes have a corresponding initial setup script. Only the processing script is listed here. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) and find the details on each processing script listed here.

For more details, refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).

Table 4–5 ORASO Recurring Batch Processes

Description	Notes	Processing Shell Script
Load location attribute data from RADM to ORASE's implementation	This process requires a parameter to control which set of attribute data is to be retrieved. For this process, the parameter should be LOCATION.	rse_cda_etl_load.ksh

Optional Daily Batch Processes for Alternate Hierarchies

Optional daily processes are available if alternate hierarchies are used. If used, they must be configured to execute daily and apply to all ORASE applications except MBA. They are listed in [Table 4–6](#) in process order.

Note that many of these processes have a corresponding initial setup script. Only the processing script is listed here. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) and find the details on each processing script listed here.

For more details, refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).

Table 4–6 Batch Processes for Alternate Hierarchies

Description	Notes	Processing Shell Script
Load the RADM CM Group alternate product hierarchy integration ID values	The CM Group alternate hierarchy allows a customer to have a custom set of product categories be used by all ORASE processes. If the traditional product hierarchy is suitable for grouping related products together, then the routines related to this alternate hierarchy should not be used. Otherwise, this interface will copy the alternate hierarchy integration IDs as defined in RA.	rse_cm_grp_xref_load.ksh
Load the RADM CM Group alternate product hierarchy	Alternate product hierarchy interface. This is the second part of the alternate product hierarchy interface. It retrieves and maintains the alternate product hierarchy descriptions and updates a normalized product hierarchy table.	rse_cm_grp_hier_load.ksh
Create a transitive closure representation of the Product Hierarchy for an alternate hierarchy	Alternate product hierarchy interface. This is a transformation routine that restructures the normalized product hierarchy table data into a transitive closure representation, so that it is possible to quickly navigate between any two levels of the alternate product hierarchy.	rse_prod_tc_load.ksh
Transform an alternate product hierarchy to a de-normalized hierarchy representation	Alternate product hierarchy interface. This is a transformation routine that restructures the normalized alternate product hierarchy table data into a de-normalized representation where there are a fixed number of columns representing each level of the hierarchy. This design is more friendly for reporting displays.	rse_prod_dh_load.ksh
Load the RADM trade area hierarchy integration ID values	The trade area alternate hierarchy allows a customer to have a custom set of location groupings be used for all ORASE analytic processes. If the traditional location hierarchy is suitable for grouping related locations together, then the routines related to this alternate hierarchy should not be used.	rse_trade_area_src_xref_load.ksh
Load the RADM trade area hierarchy to the location hierarchy table	Trade area alternate location hierarchy interface. This is the second part of the trade area alternate location hierarchy interface. It retrieves and maintains the descriptions and updates a normalized location hierarchy table.	rse_trade_area_hier_load.ksh
Create a transitive closure representation of the Location Hierarchy for an alternate hierarchy.	Trade area alternate location hierarchy interface. This is a transformation routine that restructures the normalized location hierarchy table data into a transitive closure representation, so that it is possible to quickly navigate between any two levels of the location hierarchy.	rse_loc_hier_tc_load.ksh
Transform an alternate location hierarchy to a de-normalized hierarchy representation.	Trade area alternate location hierarchy interface. This is a transformation routine that restructures the normalized location hierarchy table data into a de-normalized representation where there are a fixed number of columns representing each level of the hierarchy. This design is more friendly for reporting displays.	rse_loc_hier_dh_load.ksh

ORASE Batch Processes

ORASE applications requires a number of additional batch process, listed in [Table 4-7](#), beyond those that retrieve data from RA.

These processes must be configured to execute at the frequency listed and apply to ORASE applications as listed. They are shown in process order.

Note that many of these processes have a corresponding initial setup script. Only the processing script is listed here. Refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1) and find the details on each processing script listed here.

For more details, refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).

Table 4-7 ORASE Batch Processes

Description	Notes	Required By Application	Frequency	Processing Shell Script
This script executes a process that automates the update of performance based attribute metadata, in the appropriate AC metadata tables.	This script maintains the AC metadata used to define the product attribute groups that were loaded via the RSE_PROD_ATTR_GRP_VALUE_STG interface. This routine synchronizes the AC metadata so it contains the relevant data that AC needs.	AC	Weekly	cis_perf_attr_maint.ksh
RA to MBA dimensions ETL	These scripts manage the retrieval of all dimensions used for the processing of the MBA routines for RADM. These routines are independent of other ORASE ETL routines. This routine depends on tables prepared by RA specifically for this set of MBA processing. The ORASE hierarchies are not used by MBA, and therefore this ETL manages the execution of all the routines that copy RA data for MBA to use.	MBA	Weekly	mba_core_etl.ksh
Top Ten Association Rules	These scripts can be used to queue the processing of association rules. Although the name implies that only the Top 10 rules are found, the process actually finds all rules, with the expectation that data will be filtered to the "Top N" rules. The units of work for this is determined by configuration information found in the RADM configuration tables. This process can be run for SubClass, Class, or Department. The processing script is common with other ARM services, and it is recommended that the setup step that queues the work should be executed for each desired process before calling the script that does the processing. All configurations to drive this process are defined in RADM's W_RTL_DMS_CONFIG_G table.	MBA	Weekly	arm_process_queue.ksh

Table 4–7 (Cont.) ORASE Batch Processes

Description	Notes	Required By Application	Frequency	Processing Shell Script
Top Ten Promo Association Rules	These scripts can be used to queue the processing of Promotional association rules. Although the name implies that only the Top 10 rules are found, the process actually finds all rules, with the expectation that data will be filtered to the "Top N" rules. The units of work for this is determined by configuration information found in the RADM configuration tables. The processing script is common with other ARM services, and it is recommended that the setup step that queues the work should be executed for each desired process before calling the script that does the processing. All configurations to drive this process are defined in RADM's W_RTL_DMS_CONFIG_G table.	MBA	Weekly	arm_process_queue.ksh
Anchor Subclass Association Rules	These scripts can be used to queue the processing of the Anchor SubClass association rules. The units of work for this process is determined by configuration information found in the RADM configuration tables. The processing script is common with other ARM services, and it is recommended that the setup step that queues the work should be executed for each desired process before calling the script that does the processing. All configurations to drive this process are defined in RADM's W_RTL_DMS_CONFIG_G table.	MBA	Weekly	arm_process_queue.ksh
Customer Segment Promotional Association Rules	These scripts can be used to queue the processing of Customer Segment Promotional association rules. The units of work are determined by configuration information found in the RADM configuration tables. The processing script is common with other ARM services, and it is recommended that the setup step that queues the work should be executed for each desired process before calling the script that does the processing. All configurations to drive this process are defined in RADM's W_RTL_DMS_CONFIG_G table.	MBA	Weekly	arm_process_queue.ksh
Anchor Subclass Promotional Association Rules	These scripts can be used to queue the processing of the Anchor SubClass Promotional association rules. The units of work for the processing are determined by configuration information found in the RADM configuration tables. The processing script is common with other ARM services, and it is recommended that the setup step that queues the work should be executed for each desired process before calling the script that does the processing. All configurations to drive this process are defined in RADM's W_RTL_DMS_CONFIG_G table.	MBA	Weekly	arm_process_queue.ksh

Table 4–7 (Cont.) ORASE Batch Processes

Description	Notes	Required By Application	Frequency	Processing Shell Script
Historic Promotion Baseline sales data ETL	These scripts manage the retrieval of all required sales metrics from RADM in order to facilitate the calculation of the historical promotion baseline sales. All configurations to drive this process are defined in RADM's W_RTL_DMS_CONFIG_G table.	MBA	Weekly	bl_wk_sls_process.ksh
Historic Promotion Baseline calculation	These scripts manage the calculation of historical promotion baseline sales. This set of scripts actually performs the baseline calculation and writes the results to RADM. These scripts must be executed after the completion of the bl_wk_sls_process.ksh script. All configurations to drive this process are defined in RADM's W_RTL_DMS_CONFIG_G table.	MBA	Weekly	bl_calc_process.ksh
Aggregate sales transaction data to product, location and week.	If sales transaction data has been copied via the CORE_DB_SLS_TXN database service, then this routine will create weekly aggregations of that data. This routine is mutually exclusive with the RSE_SLS_PR_LC_WK load service routine.	DT, AC	Weekly	rse_wkly_sls_process.ksh
Aggregate sales transaction data to product, location, customer segment and week.	If sales transaction data has been copied via the CORE_DB_SLS_TXN database service, then this routine will create weekly aggregations of that data. This routine is mutually exclusive with the RSE_SLS_PR_LC_CS_WK load service routine.	DT	Weekly	rse_wkly_sls_seg_process.ksh
Calculate customer ids that are considered fake customers	This is used to search for customer cards such as generic store cards. This routine is only usable if RSE_SLS_TXN data has been copied from RADM.	CDT	Weekly	rse_fake_cust_process.ksh
Aggregate weekly sales data to a configured set of product hierarchy levels, location, and week.	This routine is dependent on configurations made in the RSE_AGGR_SRVC_CONFIG_LEVELS table. The cis_perf_attr_maint.ksh script is a prerequisite for this process.	AC	Weekly	rse_wkly_sls_process.ksh
Aggregate weekly sales data to a configured set of product hierarchy levels, attribute values, location and week.	This routine is dependent on configurations made in the RSE_AGGR_SRVC_CONFIG_LEVELS table. The cis_perf_attr_maint.ksh script is a prerequisite for this process.	AC	Weekly	rse_wkly_sls_process.ksh
This script calculates product attribute location share metrics for performance based clustering metrics.	The cis_perf_attr_maint.ksh script is a prerequisite for this process.	AC	Weekly	cis_prod_attr_loc_share_process.ksh
This script performs some aggregation of product location assortment range data.	This routine should run after the loading and manipulation of the ranging data from the prior prerequisite steps.	DT	Weekly	dt_loc_range_process.ksh

Table 4–7 (Cont.) ORASE Batch Processes

Description	Notes	Required By Application	Frequency	Processing Shell Script
This process executes the baseline sales calculation batch process.	The main input to this process is the RSE_SLS_PR_LC_CS_WK_ and RSE_SLS_PR_LC_WK tables.	DT	Weekly	dt_baseline_process.ksh
This script will maintain an table of calendar intervals that Demand Transference will perform its calculations within.	This script only needs to be executed when new Fiscal Calendars are loaded, although there is no harm in running routinely. The configuration that drives this process cannot be changed once the process has been executed, as the intervals need to remain uniform. The process will not completely replace all previously defined intervals, therefore it is important to set the configurations correctly before running this step. If the configurations do need to change, then the tables that relate to this data will need to be reset.	DT	Weekly	dt_updt_mdلinterval.ksh
Demand Transference Model Update	This script looks for Demand Transference Models that are missing data for new intervals of time and executes the appropriate processes to calculate those intervals and update the Demand Transference Models. This script is recommended to be run weekly, although it can be controlled so that it only processes a portion of the models at each execution. This allows a more even spread of processing resources from one week to another. The use of this script is optional. If the implementation does not desire automatically updated models, then this routine should not be used. However, it is recommended that the models be continuously updated as new data arrives, and this routine accomplishes that. The models retain previously defined decisions, and only adjust the models via relatively small adjustments.	DT	Weekly	dt_updt_model_process.ksh
Auto Update escalation paths for CDT	This routine is needed to ensure that new customer segments or locations are assigned CDT's according to the previously defined escalation rules. Once a location and customer segment has a CDT assigned, it will not change via this process.	CDT	Weekly	cdt_updt_esc_results.ksh
Auto Update escalation paths for DT Models	This script performs routine maintenance on escalation results, so that as new locations and customer segments are added to the system, they can have Demand Transference results applied to them.	DT	Weekly	dt_updt_esc_results.ksh
Load product attribute metadata for ASO. This process copies some required values from ORASE tables to be used by ASO's visual guideline feature.	Insert PAG and PAGV to ASO table.	ASO	As needed	so_update_prod_attr_proc.ksh

Table 4–7 (Cont.) ORASE Batch Processes

Description	Notes	Required By Application	Frequency	Processing Shell Script
This script prepares a table of clusters to be exported to external applications.	Upon the completion of this, routines that use data from CIS_CLUSTER_SET_EXP_VW will be able to executed. This is also a prerequisite for RA to obtain the cluster outputs, which RA retrieves via batch processing.	AC	Weekly	cis_prepare_cluster_exp.ksh
This process performs a series of calculations to prepare data for export to the RDF application.	This script does not create any export files, but does prepare data in tables, so that subsequent export scripts can export appropriate data.	DT	Weekly	dt_rdf_export.ksh
This script is a template script to show the sequence of steps to be run upon initial application installation	This script handles the loading of configuration and seed data for the application to be used. If this is the first application installed and configured then this script can be used as is; otherwise, a comparison of what this script loads to what has already been loaded must be done.	MBA	Setup	mba_config.ksh
This script is a template script to show the sequence of master processes that would need to be run on a fresh install for MBA.	If another application has already been installed, then this script must be compared to what has already been run, and only the parts that have not been executed should be executed from here.	MBA	Setup	mba_master.ksh

ORASO Data Import

All required input data for ORME comes from RA via the ETL and batch mechanisms described above.

ORASO requires some of the same RA content that ORME retrieves. It also requires additional inputs from CM and from other sources such as MSM and AIP, as defined in the ORASE Inputs Summary.

ORASO uses ETL data load scripts similar to ORME that are executed either as needed or in a scheduled batch. These ETL files must adhere to the file standards defined below.

Note that product IDs and merchandise hierarchies in these ETL files must align with those received from RADM.

Interfaces between CM and ORASE are internal and not documented here. To review data received or passed to from CM, reference the Database Staging and Export view respectively.

MSM (or Similar) to Assortment and Space Optimization Interfaces

MSM (or a similar) to Assortment and Space Optimization Interfaces

POG Definition File

Table 4–8 POG Definition File

Field	Type	Description
POG_Key	Text	Identifier
POG_Name	Text	
POG_Desc	Text	
Season_Code	Text	
seasonal_Attr	Text	
Effective_Start	Date	
Effective_End	Date	Used to identify if a POG is current.
Status		Identifying if a POG is "Approved" or not.
Category_Key	Text	POG category key. The second lowest level of POG category hierarchy
Category_Name	Text	POG category name.
Sub_Category_Key	Text	POG sub-category key. The lowest level of POG category hierarchy
Sub_Category_Name	Text	POG sub-category name
Dept_Key	Text	POG category department key
Dept_Name	Text	POG category department name
POG_Length	Number	The total length of a planogram
POG_Depth	Number	The total depth of a planogram
POG_Height	Number	The total height of a planogram

POG Store File**Table 4–9 POG Store File**

Field	Type	Description
POG_Key	Text	Identifier
Store_Key	Text	MSM store key
Effective_Start		
Effective_End		

POG Display Style File List of Display Styles used in certain planograms. It lists which Display Styles are used in a finished POG.

Table 4–10 POG Display Style File

Field	Type	Description
POG_Key	Text	
Display_Style_Key	Text	

Product Display Style File Product to Display Style mapping. It provides a list Display Styles available for a certain product.

Table 4–11 Product Display Style File

Field	Type	Description
Product_Key	Text	(RSE Core) Matching with Merchandise Key Definition in RSE Core.
Display_Style_Key	Text	
Default Flg	Text	Y - Indicates the default display style for a given product N - Indicates the combination should not be considered as a default. Each product should have one Default display style

Display Style Definition File**Table 4–12 Display Style Definition File**

Field	Type	Description
Display_Style_Key	Text	
Display_Style_Name	Text	
Display_Style_Desc	Text	
Depth	Float	Relevant to "Front", "0"
Height	Float	Relevant to "Front", "0"
Width	Float	Relevant to "Front", "0"
Finger_Space_Above	Float	gap between same product
Finger_Space_Beside	Float	
Finger_Space_Behind	Float	
Inter_Product_Gap	Float	gap between products. This field captures "Gap Beside" information
Max_stack	Number	Number of items that could be stacked together; equal to 1 if not stackable
Nesting_Height	Float	Non-nestable if all the nesting dimensions are 0
Nesting_Width	Float	
Nesting_Depth	Float	
Color	Text	Can be null.
Display_Units	Number	for unit displaystyle it's 1, else it's something >1
Display_Style_Type	Text	"CASE", "UNIT", "TRAY" or other display style types

Display Style Orientation File

Table 4–13 Display Style Orientation File

Field	Type	Description
DisplayStyle_Key	Text	
Orient_Key	Text	
Default_Flag	Boolean	The height, depth, width should always represent the front facing with zero rotation.

Display Style Compatibility File**Table 4–14 Display Style Compatibility File**

Field	Type	Description
DisplayStyle_Key		
Fixture_Type	Text	

Fixture Definition File**Table 4–15 Fixture Definition File**

Field	Type	Description
Fixture_Key	Text	Identifier
Fixture_Type	Text	Fixture type can be "shelf_fixture", "pegboard_fixture", "freezer_fixture"
Depth	Float	
Height	Float	
Width	Float	
Vertical_Spacing	Float	This field is used for pegboard fixture
Horizontal_Spacing	Float	This field is used for pegboard fixture
Max_Length	Float	This field is used for pegboard fixture
Capacity_X		This field is used for freezer fixture
Capacity_y		This field is used for freezer fixture
Capacity_Z		This field is used for freezer fixture

Shelf Definition File**Table 4–16 Shelf Definition File**

Field	Type	Description
Shelf_Key	Text	Identifier
Depth	Float	
Height	Float	
Width	Float	

Orientation Definition File

Table 4–17 Orientation Definition File

Field	Type	Description
Orient_Key	Text	Identifier, Describes how a product's package faces the front of the fixture. It's a total of 24 possible orientations.
Front_Facing	Text	The front facing can be: "front", "back", "top", "bottom", "left", "right"
Rotation_Degree	Number	The rotation degree can be 0, 90, 180, 270

POG Bay Configuration File List of bays used in certain planograms.

Table 4–18 POG Bay Configuration File

Field	Type	Description
Bay_Key	Text	Bay key is associated with certain POG only.
POG_Key	Text	
Bay_Sequence	Number	

Fixture Configuration File Describes the fixture layout in a bay. (A fixture can be a shelf fixture, pegboard fixture or freezer fixture, or a mixture of all three.)

Table 4–19 Fixture Configuration File

Field	Type	Description
Bay_Key	Text	
Fixture_Key	Text	
x	Float	origin point: bottom, left, back
y	Float	
z	Float	

Shelf Configuration File Describes the shelf layout in a fixture (used for shelf fixture only).

Table 4–20 Shelf Configuration File

Field	Type	Description
DisplayStyle_Key	Text	
Bay_Key	Text	
Shelf Key	Text	
x	Float	origin point: bottom, left, back
y	Float	
z	Float	

Shelf Product Configuration File Describes the product layout of the shelf fixture. Products are always put at the lowest level of equipment; the anchor point locates at the lower left part.

Table 4–21 Shelf Product Configuration File

Field	Type	Description
DisplayStyle_Key	Text	
Bay_Key	Text	
Fixture_Key	Text	
Shelf_Key	Text	
Orient_Key	Text	current orientation of this product
x	Float	origin point: bottom, left, back
y	Float	
z	Float	
Facing_Quantity	Number	

Pegboard Product Configuration File Describes the product layout on a freezer/pegboard fixture. Products always put at the lowest level of equipment; the anchor point locates at lower left part.

Note: All interface files are generated from a single floor plan based on a certain date that is chosen at implementation time.

All units that are used in this interface are pre-defined at implementation time.

Table 4–22 Pegboard Product Configuration File

Field	Type	Description
DisplayStyle_Key	Text	
Bay_Key	Text	
Fixture_Key	Text	
Orient_Key	Text	Current orientation of this product
x	Float	origin point: bottom, left, back
y	Float	
z	Float	
Facing_Quantity	Number	

AIP/Replenishment Optimization (or Other Replenishment) to Assortment and Space Optimization Interfaces

Assortment and Space Optimization Replenishment Parameters File

Table 4–23 Assortment and Space Optimization Replenishment Parameters File

Field	Type	Description
Product_Key	Varchar (100)	(RSE Core) Matching with Merchandise Key Definition in RSE Core
Location_Key	Varchar (100)	(RSE Core) Matching with Location Key Definition in RSE Core
casepack	Float	
replenishment_freq	Float	Replenishment frequency (RF) = number of replenishments to the "shelf" per week
replenishment_type	Integer	Replenishment source/type - two options: 1 = from DC/vendor, 2 = from back room
transit_time	Float	Transit time (TT) = number of days it takes an order to go from source (DC or backroom) to shelf
shelf_replenishment_tt	Integer	Shelf replenishment trigger type - 3 options: 1 = cover demand over repl period + transit time 2 = repl when invt gets to a target pct of capacity 3 = repl when a casepack can fit
shelf_replenishment_param	Integer	Shelf replenishment parameter (currently only applies for option 2)
stdev_booster	Float	Standard deviation booster (number greater than or equal to 0, makes sense to limit to 1)
days_of_sales_per_wk	Float	Days of sales per week (number between 1 and 7)
facings_lift	Float	

Assortment and Space Optimization POG to Assortment Mapping File This file contains the POG hierarchy to assortment product mapping information. This data is used to identify which POG should be used for each product.

Table 4–24 Assortment and Space Optimization POG to Assortment Mapping File

Field	Type	Description
pog_dept_key	Varchar2 (80)	This is the POG dept key. This is a POG hierarchy external key known to the external source. This is a mandatory value.
pog_category_key	Varchar2 (80)	This is the POG category key. This is a POG hierarchy external key known to the external source. This is a mandatory value, if su category key is missing then this value will become the lowest level within the POG hierarchy.
pog_sub_category_key	Varchar2 (80)	This is the POG Sub category key. This is a POG hierarchy external key known to the external source. This value could be missing, if it is present this is the lowest level within the POG hierarchy

Table 4–24 (Cont.) Assortment and Space Optimization POG to Assortment Mapping

Field	Type	Description
assort_product_level	Varchar2(80)	This is an identifier to the product level within the product hierarchy. This value must match with RSE product hierarchy.
assort_product_key	Varchar2(80)	This is an identifier to a node within the merchandise hierarchy. It could be a specific product or any other node at any level within RSE merchandise hierarchy.
demand_spread_factor	Number(6,3)	This is the demand spread factor. This value will normally be null, meaning a 100% demand will be assigned to the POG node, in specific cases where the product is placed on multiple POG nodes a demand spread factor could be used to split the demand across those multiple POGs

Assortment and Space Optimization POG Season to Assortment Mapping File This file contains the POG season to assortment date mapping. Once the mapping from product to POG has been performed, a second pass looks into this table to identify the specific correct season for the POG to use base on the assortment start date.

Table 4–25 Assortment and Space Optimization POG Season to Assortment Mapping File

Field	Type	Description
pog_dept_key	Varchar2(80)	This is the POG dept key. This is a POG hierarchy external key known to the external source. This is a mandatory value.
pog_category_key	Varchar2(80)	This is the POG category key. This is a POG hierarchy external key known to the external source. This is a mandatory value, if su category key is missing then this value will become the lowest level within the POG hierarchy.
pog_sub_category_key	Varchar2(80)	This is the POG Sub category key. This is a POG hierarchy external key known to the external source. This value could be missing, if it is present this is the lowest level within the POG hierarchy
seasonal_attribute	Varchar2(80)	Refers to a specific year independent time period (season) for a Catman assortment and a POG set. Examples: Spring, holiday, back to school, year-round, Fall, Winter, etc.
min_assort_start_dt	Date	The year component will be irrelevant, the year component should be delivered as 0000. This is a year independent time period. The assortment start date will be matched within the date range specified by this min assort start date and the max assort start date.
max_assort_start_dt	Date	The year component will be irrelevant, the year component should be delivered as 0000. This is a year independent time period. The assortment start date will be matched within the date range specified by the min assort start date and this max assort start date.

ORASO Data Load and ETL Scripts

ORASE applications require external data from a number of additional sources process beyond those that retrieve data from RA. These data reside in flat files following the file interface definition details found in [Appendix B, "Database Detail Definitions"](#).

External data are loaded from these flat files a set of ETL scripts to a set of staging tables and then transformed and loaded to the ORASE or application databases as appropriate. Every load script follows the naming convention:

- <script name>_stgctl
- <script name>_stg.ksh
- <script name>_load.ksh

Most ETL is executed as needed by the user. Alternatively, the scripts could be scheduled periodically, based on customer requirements. Some are required to be run periodically.

This script imports a provided CDT XML file into the application into the external version. Only a single CDT can be loaded at a time via this script. Also, the external version can only have one CDT for a given Category/Trade Area/Customer Segment. CDT as needed.

For details on this and all other specifics, refer to *Oracle Retail Advanced Science Engine Implementation Guide, Volume 2 - Data Processes and Configuration Variables* (Doc ID 1609804.1).

ORASO Export

ORASO generates results for optimized assortments, optimized POGs, and replenishment updates.

ORASO Output Views

ORASO does not generate export files. Instead, a set of database views are created representing the output of the ORASO application. It is up to the implementation team to extract what is needed from these views and import any required results into CM and optionally a replenishment system, such as RMS/AIP. ORASO does not support database views for planogram results.

The following Oracle database views, described in [Table 4-26](#), [Table 4-27](#), and [Table 4-28](#), define ORASO's output for CM and AIP (or other replenishment system):

- SO_ASSORT_CM_INT_VW - database view for ORASO output to Category Manager.
- SO_ASSORT_AIPREPL_INT_VW - database view defining ORASO output to a replenishment system (AIP is the template.)
- SO_ASSORT_INT_VW - is composite view containing contents of both views.

Table 4–26 SO_ASSORT_INT_VW

Column ID	Column Name	Data Type	Comments	Nullable
1	SO_ASSORTMENT_ID	NUMBER(10)	Application internal unique assortment ID.	N
2	LABEL	VARCHAR2(50)	Assortment label as received from the external interface.	Y
3	TRADE_AREA_LABEL	VARCHAR2(80)	Trade area label as received from the external interface.	Y
4	ASSORTMENT_EXT_ID	VARCHAR2(80)	Assortment external ID/key as received from the external interface.	Y
5	ASSORT_ROLE	VARCHAR2(50)	Assortment role as received from the external interface.	Y
6	ASSORT_TACTIC	VARCHAR2(100)	Assortment tactic as received from the external interface.	Y
7	ASSORT_GOAL	VARCHAR2(50)	Assortment goal as received from the external interface.	Y
8	SO_ASSORT_CLUSTER_ID	NUMBER(10)	Application internal unique assortment cluster ID.	N
9	ASSORT_CLUSTER_NAME	VARCHAR2(80)	Assortment cluster name as received from the external interface.	N
10	EXT_CLUSTER_KEY	VARCHAR2(80)	Assortment cluster external ID/key, as received from the external interface.	N
11	START_DT	DATE	Assortment cluster or store start date as received from the external interface.	Y
12	END_DT	DATE	Assortment cluster or store end date as received from the external interface.	Y
13	SO_LOC_HIER_ID	NUMBER(10)	Application internal unique store ID.	N
14	LOC_EXT_CODE	VARCHAR2(80)	Store external ID/code as received from the external interface.	Y
15	LOC_NAME	VARCHAR2(255)	Application store internal name.	Y
16	SO_PROD_HIER_ID	NUMBER(10)	Application internal unique product ID.	Y
17	PROD_EXT_CODE	VARCHAR2(80)	Product external ID/code as received from the external interface.	Y
18	PROD_NAME	VARCHAR2(255)	Product name.	Y
19	FACING_QTY	NUMBER	Application calculated number of facings.	Y
20	SALES_QTY	NUMBER	Application calculated sales units.	Y
21	SALES_AMT	NUMBER	Application calculated sales amount.	Y
22	MARGIN_AMT	NUMBER	Application calculated margin value.	Y
23	LOST_SALES_QTY	NUMBER	Application calculated lost sales units.	Y

Table 4–26 (Cont.) SO_ASSORT_INT_VW

Column ID	Column Name	Data Type	Comments	Nullable
24	DEMAND_QTY	NUMBER	Application calculated demand units.	Y
25	SERVICE_LEVEL	NUMBER	Application calculated service level.	Y
POGSET_26 LOCATIO N_26 COUNT		NUMBER	POG Set location count with facing quantity greater than zero.	Y

Table 4–27 SO_ASSORT_CM_INT_VW

Column ID	Column Name	Data Type	Comments	Nullable
1	SO_ASSORTMENT_ID	NUMBER(10)	Application internal unique assortment ID.	N
2	LABEL	VARCHAR2(50)	Assortment label as received from the external interface.	Y
3	TRADE_AREA_LABEL	VARCHAR2(80)	Trade area label as received from the external interface.	Y
4	ASSORTMENT_EXT_ID	VARCHAR2(80)	Assortment external ID/key as received from the external interface.	Y
5	ASSORT_ROLE	VARCHAR2(50)	Assortment role as received from the external interface.	Y
6	ASSORT_TACTIC	VARCHAR2(100)	Assortment tactic as received from the external interface.	Y
7	ASSORT_GOAL	VARCHAR2(50)	Assortment goal as received from the external interface.	Y
8	SO_ASSORT_CLUSTER_ID	NUMBER(10)	Application internal unique assortment cluster ID.	N
9	ASSORT_CLUSTER_NAME	VARCHAR2(80)	Assortment cluster name as received from the external interface.	N
10	EXT_CLUSTER_KEY	VARCHAR2(80)	Assortment cluster external ID/key, as received from the external interface.	N
11	START_DT	DATE	Assortment cluster or store start date as received from the external interface.	Y
12	END_DT	DATE	Assortment cluster or store end date as received from the external interface.	Y
13	SO_LOC_HIER_ID	NUMBER(10)	Application internal unique store ID.	N
14	LOC_EXT_CODE	VARCHAR2(80)	Store external ID/code as received from the external interface.	Y
15	LOC_NAME	VARCHAR2(255)	Application store internal name.	Y
16	SO_PROD_HIER_ID	NUMBER(10)	Application internal unique product ID.	Y

Table 4–27 (Cont.) SO_ASSORT_CM_INT_VW

Column ID	Column Name	Data Type	Comments	Nullable
17	PROD_EXT_CODE	VARCHAR2(80)	Product external ID/code as received from the external interface.	Y
18	PROD_NAME	VARCHAR2(255)	Product name.	Y
19	FACING_QTY	NUMBER	Application calculated number of facings.	Y
20	SALES_QTY	NUMBER	Application calculated sales units.	Y
21	SALES_AMT	NUMBER	Application calculated sales amount.	Y
22	MARGIN_AMT	NUMBER	Application calculated margin value.	Y

Table 4–28 SO_ASSORT_AIPREPL_INT_VW

Column ID	Column Name	Data Type	Comments	Nullable
1	SO_ASSORTMENT_ID	NUMBER(10)	Application internal unique assortment ID.	N
2	ASSORTMENT_EXT_ID	VARCHAR2(80)	Assortment external ID/key as received from the external interface.	Y
3	SO_LOC_HIER_ID	NUMBER(10)	Application internal unique store ID.	N
4	LOC_EXT_CODE	VARCHAR2(80)	Store external ID/code as received from the external interface.	Y
5	LOC_NAME	VARCHAR2(255)	Application store internal name.	Y
6	SO_PROD_HIER_ID	NUMBER(10)	Application internal unique product ID.	Y
7	PROD_EXT_CODE	VARCHAR2(80)	Product external ID/code as received from the external interface.	Y
8	PROD_NAME	VARCHAR2(255)	Product name.	Y
9	SERVICE_LEVEL	NUMBER	Application calculated service level.	Y
10	POGSET_LOCATION_COUNT	NUMBER	POG Set location count with facing quantity greater than zero.	Y
11	START_DT	DATE	Assortment cluster or store start date as received from the external interface.	Y
12	END_DT	DATE	Assortment cluster or store end date as received from the external interface.	Y

Market Basket Analysis Overview

This chapter describes Market Basket Analysis (MBA) and contains the following sections:

- [Market Basket Functional Overview](#)
- [Market Basket Technical Overview](#)
- [Market Basket Data Mart Backup](#)
- [Reclassification Impact](#)

Market Basket Functional Overview

Market Basket Analysis is a data mining technique that outputs correlations between various items in a customer's basket.

Market Basket Analysis reports are used to understand what sells with what, and includes the probability and profitability of market baskets. Such a report can be used to plan promotions, optimize product placement, and support store planogram decisions. These reports help you understand the statistical relationship between sales for different merchandise.

See the *Oracle Retail Analytics User Guide* for the Market Basket Reporting Overview.

Market Basket Technical Overview

See [Chapter 6, "Market Basket Analysis Operations"](#) for the Market Basket Technical Overview.

Market Basket Data Mart Backup

Market Basket Analysis maintains a history of data mining results for a defined number of weeks. The number of weeks can be specified in the data mining configuration table W_RTL_DMS_CONFIG_G. For configuration details, see the *Oracle Retail Analytics Installation Guide*.

The MBA PLP programs are used to control the number of weeks in MBA tables. Once the number of weeks in those tables reaches the number that is specified in the configuration table, MBA PLP programs drop the earliest partition to keep the number of weeks in the target table from exceeding the maximum value.

Since this partition dropping is done automatically, you should back up all MBA tables on a weekly basis. Tables with partitions that are automatically dropped include:

- W_RTL_MB_SLS_CL_WK_A

- W_RTL_MB_SLS_DP_WK_A
- W_RTL_MB_SLS_SC_WK_A
- W_RTL_MB_SLS_SC_WK_SUP_A
- W_RTL_MB_SLSPR_CUST_SC_WK_A
- W_RTL_MB_SLSPR_SC_WK_A
- W_RTL_MB_SLSPR_SC_WK_SUP_A

Reclassification Impact

The data mining process is performed on a weekly basis. The sales data is used as source data for the mining process for one week. This can improve performance for the data mining process and data mining ETL loading. However, if any product or organization reclassification occurs during the week, then the weekly mining may not have an accurate result. When a reclassification happens, the data mining process must use the sales data from the specified number of weeks instead of the current one week to get consistent and accurate results.

The RA_PROD_WEEKLY_RECLASS_IND and RA_ORG_WEEKLY_RECLASS_IND parameters indicate if there is any reclassification in the current week. The values of these two parameters are updated by the item and location daily ETL programs and are stored in the RA_C_ODI_PARAM table. These two parameters should not be updated by the batch user manually. In the mining configuration table (W_RTL_DMS_CONFIG_G), the restart history indicator for different mining (such as TOP10_RESTART_HIST_IND) and the mining start date wid for different mining (such as TOP10_MIN_DY_WID) are updated based on these parameters by the mining refresh program.

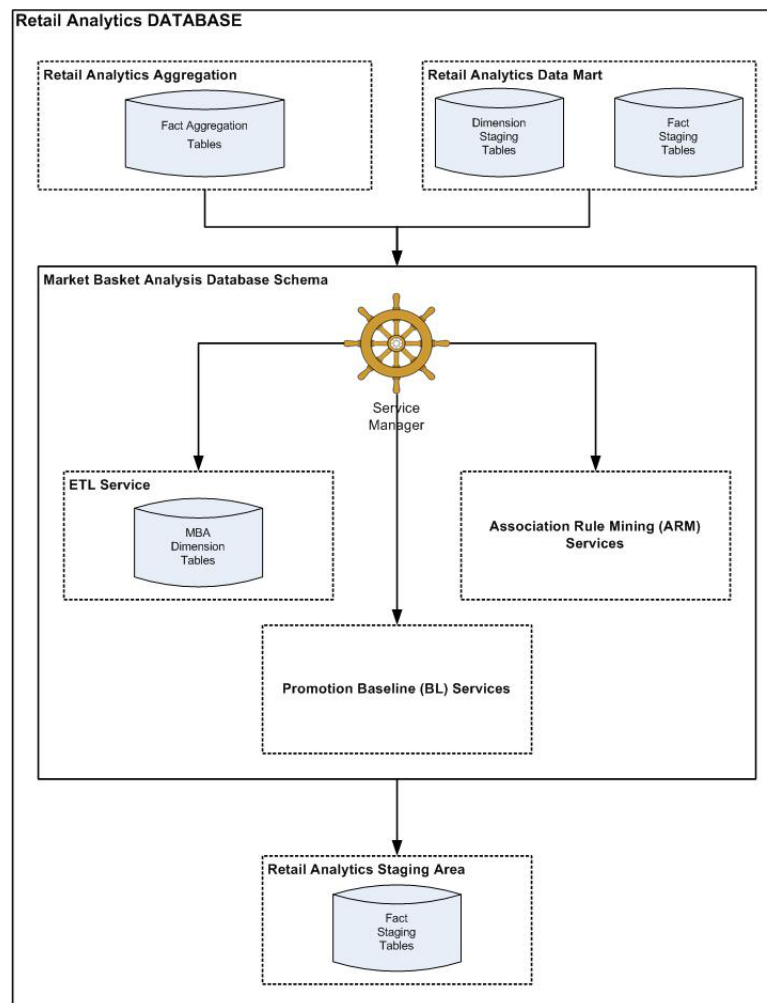
Market Basket Analysis Operations

Market Basket Analysis (MBA) helps you to find the relationship between items and groups of items in the basket of a customer. You can also use it to calculate a promotion-based historical baseline in order to provide insight into retail sale patterns and to improve your understanding of promotional effectiveness.

Market Basket Analysis Architecture

This section outlines the Market Basket Analysis architecture and its components. Review of the architecture is important in understanding the data flow.

[Figure 6-1](#) shows the technical architecture of Market Basket Analysis.

Figure 6–1 Market Basket Analysis Technical Architecture

Market Basket Analysis consists of the following four components, which are discussed in the subsequent sections.

- Service Manager
- ETL Service
- ARM Services
- Baseline Services

Service Manager

Service Manager offers a single framework that provides a consistent way of interacting with a service and of queuing multiple requests for a service. Any service that needs a preprocessing step, a processing step, and a postprocessing step, for up to two layers of tasks, can be handled via this service framework.

Process Flow

Service Manager works in such a way that the invoking application invokes a package to assist with the scheduling and invocation of a specified MBA service. The service is

then executed and the results are stored in the MBA staging tables wherever the service implementation needs to store them.

Service Implementation

There are several components involved in an MBA Service implementation. They include database tables, packages, and extendable object types. The implementation provides provisions for a calling application to request by registering in the RSE_SrvC_Config table and interact with a service for execution and the retrieval of results. It also provides ways of building an execution queue of service requests, which are invoked by a service manager database package RSE_SrvC_mgr.

The MBA DB Service allows the creation of multiple services that you can interact with in a consistent manner. Additionally, each of these services should be able to use parallel processing of multiple service requests.

Services implementation is a two-step process.

1. Set up the service: Queuing the service request so that it can be executed later.
2. Process the queue: Executing the service queue that was set up.

Setting up a service can be done in the following way:

```
begin
    rse_srvc_mgr.batch_pre_process(<ServiceType>,<ServiceName>);
end;
```

Processing the queue can be done in the following way:

```
begin
    rse_srvc_mgr.process_queue(<ServiceType>);
end;
```

<ServiceType> and <ServiceName> are the valid Service Types and Service Names configured in the Service configuration table RSE_SRVC_CONFIG.

Service Objects

This section defines the database tables used to implement the Service Manager and the routines used by the Service Manager.

Service Tables

[Table 6–1](#) defines the database tables being used to implement the service manager feature.

Table 6–1 Service Manager Database Tables

Name	Description
RSE_SRVC_TYPE	This table contains a list of service types, to which a specific service implementation can belong. This allows grouping of related service requests. Example service types are ARM and BL.
RSE_SRVC_CONFIG	This table contains the service configurations to be used for the different MBA services and is configured as a part of installation. Though this table allows for reconfiguring services in order to implement different service implementation, this is generally not intended for customer configuration.

Table 6–1 (Cont.) Service Manager Database Tables

Name	Description
RSE_SRVC_REQ_STATUS	This table defines the status of the different service requests. The contents of this table are implemented as rows in this table, and also as constants with the RSE_SRVC_MGR package.
RSE_SRVC_REQ_QUEUE	This table contains a queue of service requests that are to be executed by the Service Management database package. This table allows the storing of large number of requests, so that they can be executed in parallel threads and in a defined order.
RSE_SRVC_REQ_QUEUE_PROP	This table contains the various property key and values that are used for the execution of a queued service request.

Service Package: RSE_Srvc_Mgr

Service Manager uses a database package RSE_Srvc_Mgr that contains various helper routines, listed in [Table 6–2](#), to assist with the setup, execution, and clean up of services and any service requests.

Table 6–2 Service Package Routines

Name	Input Parameters and Types		Description
batch_pre_process	p_srv_type	VARCHAR2,	Helper routine to retrieve an MBA Service, set up the service for execution, and add it to the service queue.
	p_srv_name	VARCHAR2,	
	p_cancel_failed_srv_scope	VARCHAR2 DEFAULT 'TYPE'	
get_srv	p_srv_type	VARCHAR2,	Routine to retrieve a service based on the service identification that is provided.
	p_srv_name	VARCHAR2	
process_queue	p_srv_type	VARCHAR2,	Routine to initiate processing of a queue of service requests.
	p_srv_name	VARCHAR2	
cancel_srv	p_srv_type	VARCHAR2,	Cancels the execution of either an entire service queue, a service request group, or an individual service request.
	p_srv_name	VARCHAR2,	
	p_srv_req_grp	VARCHAR2,	
	p_srv_id	NUMBER	
cancel_failed_srv_req	p_srv_type	VARCHAR2,	Cancels any failed service requests that relate to the provided parameters.
	p_srv_name	VARCHAR2	
pause_srv	p_srv_type	VARCHAR2,	Pauses the execution of either an entire service queue, a service request group, or an individual service request.
	p_srv_name	VARCHAR2,	
	p_srv_req_grp	VARCHAR2,	
	p_srv_id	NUMBER	
resume_srv	p_srv_type	VARCHAR2,	Resumes the execution of either an entire service queue, a service request group, or an individual service request.
	p_srv_name	VARCHAR2,	
	p_srv_req_grp	VARCHAR2,	
	p_srv_id	NUMBER	
retry_srv	p_srv_type	VARCHAR2,	Retries the execution of any failed service requests within an entire service queue, a service request group, or an individual service request.
	p_srv_name	VARCHAR2	

Extract, Transform, Load

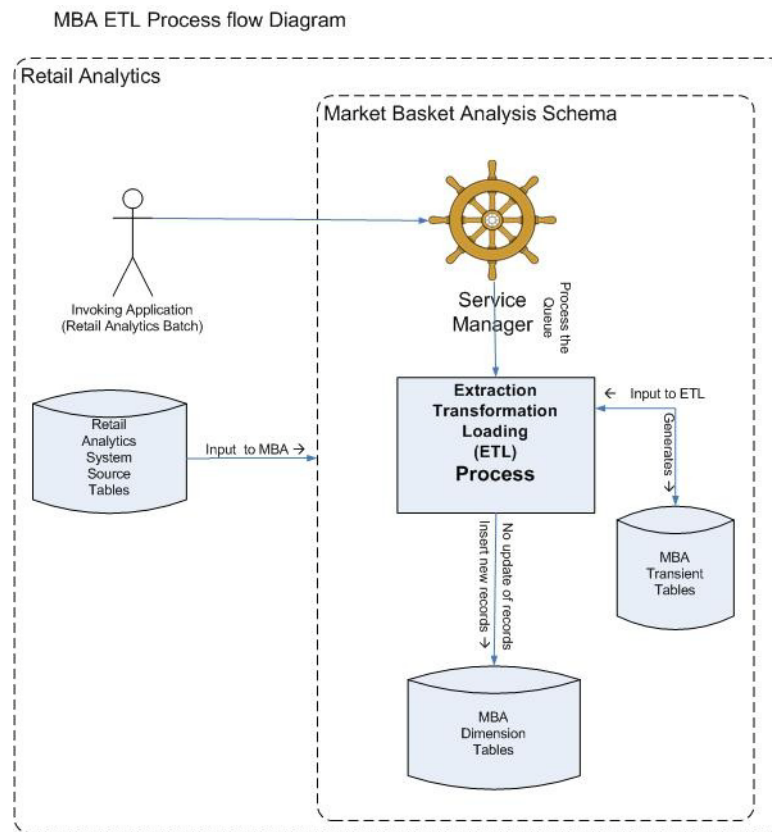
The ETL Service transforms the tables into different organized tables of MBA for efficient data mining.

Process Flow

MBA resides in a separate set of database schemas and uses ETL scripts to move input data from Retail Analytics into the MBA tables.

Figure 6–2 shows the ETL process.

Figure 6–2 Market Basket Analysis ETL Process Flow



ETL programs are added to transform Retail Analytics tables into different organized tables for organization and merchandise hierarchy, customer segments, and calendar for efficient lookups or aggregations for data mining.

The ETL scripts may be run weekly or during a scheduled time frame to refresh the data in the MBA schema before running reports as part of the weekly batch process. The results of any reports are prepared for consumption in Retail Analytics by a separate outbound ETL process that publishes results to predetermined output tables and materialized views, and cleans up any intermediate data in the MBA tables.

The ETL process should be run prior to running any other services to gather information for the MBA required tables. The following routines perform this task:

To set up the ETL service in the queue:

```
begin
  rse_srvc_mgr.batch_pre_process('CORE_ETL','MBA');
```

end;

To process the queue:

```
begin
  rse_srvc_mgr.process_queue('CORE_ETL');
end;
```

A review of the target tables of the ETL program list may be done to validate the ETL data.

ETL Objects List

Table 6–3 lists the ETL objects.

Table 6–3 ETL Objects List

Program Name	Description	Source Table or File	Target Table
RSE_CORE_ETL.load_merch	Loading of the Merchandising data	W_RTL_DMS_PRODUCT_G	RSE_PROD_TC
RSE_CORE_ETL.load_org	Loading of the Organization data	W_RTL_DMS_ORG_DH_G	RSE_INT_ORG_TC
RSE_CORE_ETL.load_cur_cust_seg	Loading of the Customer Segment data	W_RTL_CUSTSEG_D	RSE_CUR_CUSTSEG_D
RSE_CORE_ETL.load_cur_cust_seg_xref	Loading the current classification of customers to customer segments	W_RTL_CUST_CUSTSEG_D	RSE_CUR_CUST_CUSTSEG_D
RSE_CORE_ETL.load_cal	Loading of the calendar data from RA	W_MCAL_DAY_D W_MCAL_WEEK_D	RSE_MCAL_DAY_WK_XREF (Materialized View)

ARM Services

ARM Services implements the mining services for Top 10 Product Affinities, Anchor Subclass Top Affinities, Anchor Customer Segment Promotion Affinities, Anchor Subclass Top Affinities by Promotions and Top 10 Promoted Subclass Affinities in order to find the desired association rules.

There are five services associated with ARM, which are discussed in the following sections:

- Top 10 Product Affinities (TOP10)
- Anchor Subclass Top Affinities (ANC_SC)
- Anchor Customer Segment Promotion Affinities (CUST_PROMO)
- Anchor Subclass Top Affinities by Promotions (ANC_SC_PROMO)
- Top 10 Promoted Subclass Affinities (TOP10_PROMO)

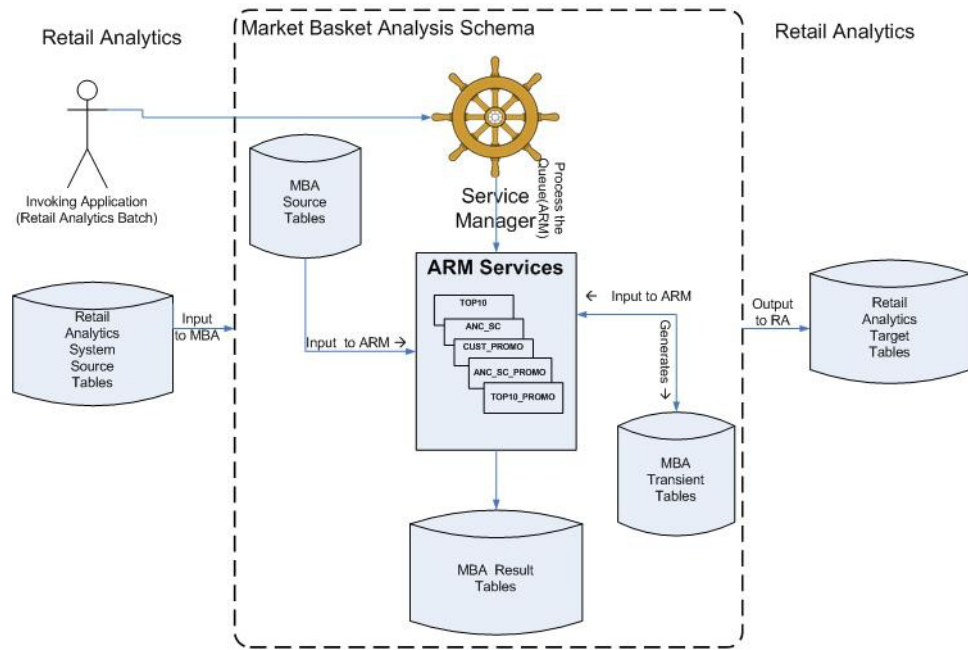
Note that since TOP10 and ANC_SC use Oracle Data Mining (ODM), you must obtain ODM licenses prior to executing them in order to comply with the terms of the Oracle Licensing Policy. The CUST_PROMO, ANC_SC_PROMO and TOP10_PROMO do not use ODM.

Process Flow

Figure 6–3 shows the process flow diagram for the ARM Services.

Figure 6–3 Market Basket Analysis ARM Services Process Flow

MBA ARM Services Process flow Diagram



ARM Generic Configuration Parameters

Table 6–4 lists the generic parameters that are used for all of the ARM services. They are configured in the table W_RTL_DMS_CONFIG_G, which is populated by an ETL process. The ARM_BATCH_DOP, ARM_WEEKLY_DOP, and ARM_HIST_NUM_OF_WEEK configurations should be determined during initial setup and may be adjusted for performance reasons.

To gain maximum performance benefit, consider configuring the parameters associated with parallel processing.

Table 6–4 ARM Generic Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
ARM_BATCH_DOP	NUMBER	Y	1	This is a degree of ARM data mining batches that can be simultaneously processed within each week.
ARM_HIST_NUM_OF_WEEK	NUMBER	Y	16	This is the number of weeks that the mining result history are held for.

Table 6–4 (Cont.) ARM Generic Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
ARM_WEEKLY_DOP	NUMBER	Y	1	This is a degree of weeks that can be simultaneously processed for ARM data mining when there is more than one week to be processed. This configuration should only be used if the database server is large enough to accommodate it.
ARM_WEEK_WID	NUMBER	Y	124020110038	This is the current business week number that the mining is executed for.
ARM_MIN_SUPPORT_TXN_CNT	NUMBER	Y	1000	This optional configuration provides a lower boundary for the minimum supporting transaction count for any of the affinity processes. This configuration prevents situations where the percentage based value in the other minimum confidence configurations results is too low of a value, if the transaction count fluctuates a lot.

Top 10 Product Affinities (TOP10)

The mining service identified as TOP10 is executed against all transactions at either subclass level, all class level, or all department level, based on the system options. The "IF" column can have multiple values up to 3. Navigation to a lower level against the "IF" column is available. Organization hierarchy and rollup are available from this mining output.

To set up the process queue:

```
begin
  rse_srvc_mgr.batch_pre_process('ARM', 'TOP10');
end;
```

TOP10 Configuration Parameters

The following parameters, listed in [Table 6–5](#), are used for the TOP10 service. They are configured in the table W_RTL_DMS_CONFIG_G, which is populated by an ETL process and can be modified if necessary.

For assistance in setting the configuration parameters for the TOP 10 Product Affinities, refer to the Oracle Retail Analytics Association Rule Mining of Market Basket Data for Retail Analytics Market Basket Analytics Whitepaper (My Oracle Support Note #1469143.1) for guidance on use of a configuration tool. This tool tests various configurations with customer supplied data, in order to arrive at results which satisfy the customers reporting needs.

Table 6–5 Top 10 Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
TOP10_MAX_DY_WID	Number	N	124020100214000	This is the last date of data that Top 10 Product Affinities mining program looks at. In most cases, it is the last date of the current week.
TOP10_MAX_SET_SIZE	NUMBER	Y	4	This is the total number of items in the Rule for Top10 Product Affinities.
TOP10_MIN_CONFIDENCE_CLS	NUMBER	Y	0.05	This is the minimum confidence filter for affinities calculated at the Class level.

Table 6–5 (Cont.) Top 10 Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
TOP10_MIN_CONFIDENCE_DEPT	NUMBER	Y	0.05	This is the minimum confidence filter for affinities calculated at the Department level.
TOP10_MIN_CONFIDENCE_SBC	NUMBER	Y	0.05	This is the minimum confidence filter when Top 10 Product Affinities is configured at the Subclass level.
TOP10_MIN_DY_WID	NUMBER	N	124020100214000	This is the first date of data that Top 10 Product Affinities mining program looks at. In most cases, it is the first date of current week. This is reset to the first day of the week, that is, the number of weeks that is defined in the parameter ARM_HIST_NUM_OF_WEEK, when there is a reclassification on the product hierarchy in the current week.
TOP10_MIN_REVERSE_CONFIDENCE_CLS	NUMBER	Y	0	This is the minimum reverse confidence filter for affinities calculated at the Class level.
TOP10_MIN_REVERSE_CONFIDENCE_DEPT	NUMBER	Y	0	This is the minimum reverse confidence filter for affinities calculated at the Department level.
TOP10_MIN_REVERSE_CONFIDENCE_SBC	NUMBER	Y	0	This is the minimum reverse confidence filter when Top 10 Product Affinities is configured at the Subclass level.
TOP10_MIN_SUPPORT_CLS	NUMBER	Y	0.0005	This is the minimum support filter for affinities calculated at the Class level.
TOP10_MIN_SUPPORT_DEPT	NUMBER	Y	0.0005	This is the minimum support filter for affinities calculated at the Department level.
TOP10_MIN_SUPPORT_SBC	NUMBER	Y	0.0005	This is the minimum support filter when Top 10 Product Affinities is configured at subclass level.
TOP10_PROD_HIER_LEVEL	VARCHAR2	Y	DEPT	This is the highest product hierarchy level at which the mining for Top 10 Product Affinities is executed. Valid value in ('SBC', 'CLS', 'DEPT').
TOP10_RESTART_HIST_IND	VARCHAR2	N	N	Valid value in ('Y', 'N').

Table 6–5 (Cont.) Top 10 Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
TOP10_MIN_SUPPORT_TXN_CNT_DEPT	NUMBER	Y	1000	This optional configuration overrides the ARM_MIN_SUPPORT_TXN_CNT configuration and provides a lower boundary for the minimum supporting transaction count for the Department level reporting.
TOP10_MIN_SUPPORT_TXN_CNT_CLS	NUMBER	Y	1000	This optional configuration overrides the ARM_MIN_SUPPORT_TXN_CNT configuration and provides a lower boundary for the minimum supporting transaction count for the Class level reporting.
TOP10_MIN_SUPPORT_TXN_CNT_SBC	NUMBER	Y	1000	This optional configuration overrides the ARM_MIN_SUPPORT_TXN_CNT configuration and provides a lower boundary for the minimum supporting transaction count for the Subclass level reporting.

Anchor Subclass Top Affinities (ANC_SC)

This mining service is identified as ANC_SC. Subclasses that are used for mining are stored in the configuration table W_RTL_DMS_ATTR_LIST_G. Only subclasses that are found in this table are included in the output of this process. The "IF" column can have multiple values up to two focused subclasses and one excluded subclass. The list of excluded subclasses is limited to those that also have been found to have associations. Organization hierarchy and rollup are not available from this mining output.

To set up the process queue:

```
begin
  rse_srvc_mgr.batch_pre_process('ARM', 'ANC_SC');
end;
```

ANC_SC Configuration Parameters

The following parameters, listed in [Table 6–6](#), are used for the ANC_SC service. They are configured in the table W_RTL_DMS_CONFIG_G, which is populated by an ETL process and can be modified if necessary.

Table 6–6 ANC_SC Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
ANC_SC_ATTR_LIST_SBC	VARCHAR2	N	ANC_SC_ATTR_LIST_SBC_NUM	This is an identifier of the subclass attribute list to be processed from W_RTL_DMS_ATTR_LIST_G.
ANC_SC_IF_HIER_LEVEL	VARCHAR2	N	SBC	This is the product hierarchy level for IF item for the mining for Anchor Subclass Top Affinities.
ANC_SC_MAX_DY_WID	NUMBER	N	124020100214000	This is the last date of data that Anchor Subclass Top Affinities mining program looks at. In most cases, it is the last date of the current week.
ANC_SC_MAX_SET_SIZE	NUMBER	Y	4	This is the total number of items in the Rule for Anchor Subclass Top Affinities.

Table 6–6 (Cont.) ANS_SC Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
ANC_SC_MIN_CONFIDENCE	NUMBER	Y	0.05	This is the minimum confidence filter for Anchor Subclass Top Affinities.
ANC_SC_MIN_DY_WID	NUMBER	N	124020100214000	This is the first date of data that Anchor Subclass Top Affinities mining program looks at. In most cases, it is the first date of current week. This is reset to the first day of the week, that is, the number of weeks ago that is defined in the parameter ARM_HIST_NUM_OF_WEEK, when there is a reclassification on product hierarchy in the current week.
ANC_SC_MIN_REVERSE_CONFIDENCE	NUMBER	Y	0	This is the minimum reverse confidence filter for Anchor Subclass Top Affinities.
ANC_SC_MIN_SUPPORT	NUMBER	Y	0.0005	This is the minimum support filter for Anchor Subclass Top Affinities.
ANC_SC_RESTART_HIST_IND	VARCHAR2	N	N	Valid value in ('Y', 'N').
ANC_SC_THEN_HIER_LEVEL	VARCHAR2	Y	CLS	This is the product hierarchy level for THEN item for the mining for Anchor Subclass Top Affinities. The valid value is in ('SBC', 'CLS', 'DEPT').
ANC_SC_MIN_SUPPORT_TXN_CNT	NUMBER	Y	1000	This optional configuration overrides the ARM_MIN_SUPPORT_TXN_CNT configuration and provides a lower boundary for the minimum supporting transaction count for the Anchor Subclass Top Affinities process.

Anchor Customer Segment Promotion Affinities (CUST_PROMO)

This mining service is identified as CUST_PROMO. The customer segment list that is used for mining is stored in the configuration table W_RTL_DMS_ATTR_LIST_G. The mining is executed against only one customer segment for each mining process, and only transactions that have that customer segment are used as source data. If any transaction has a promotion, the promotion event must in the range of the number of weeks that is defined in the parameter ARM_HIST_NUM_OF_WEEK. The "IF" column can have multiple values up to 3 subclasses. Organization hierarchy and rollup are not available from this mining output.

To set up the process queue:

```
begin
  rse_srvc_mgr.batch_pre_process('ARM', 'CUST_PROMO');
end;
```

CUST_PROMO Configuration Parameters

The following parameters, listed in [Table 6–7](#), are used for the CUST_PROMO service. They are configured in the table W_RTL_DMS_CONFIG_G, which is populated by an ETL process, and can be modified if necessary.

Table 6–7 CUST_PROMO Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
CUST_PROMO_ATTR_LIST_CUST_SEG	VARCHAR2	N	CUST_PROMO_ATTR_LIST_CUST_SEG_NUM	This is an identifier of the customer segment list to be processed from W_RTL_DMS_ATTR_LIST_G.
CUST_PROMO_CUST_SEG_RECLASS_IND	VARCHAR2	Y	N	This indicates if any customer changed segment during the week. It is only manually updated by the end user. Setting this to 'Y' will cause mining program to re-execute the mining process against the whole history of mining data.
CUST_PROMO_IF_HIER_LEVEL	VARCHAR2	N	SBC	This is the product hierarchy level for IF item for the mining for Anchor Customer Segment Promotion Affinities.
CUST_PROMO_MAX_DY_WID	NUMBER	N	124020100214000	This is the last date of data that Anchor Customer Segment Promotion Affinities mining program looks at. In most cases, it is the last date of the current week.
CUST_PROMO_MAX_SET_SIZE	NUMBER	Y	3	This is the total number of items in the Rule for Anchor Customer Segment Promotion Affinities.
CUST_PROMO_MIN_CONFIDENCE	NUMBER	Y	0.05	This is the minimum confidence filter for Anchor Customer Segment Promotion Affinities.
CUST_PROMO_MIN_DY_WID	NUMBER	N	124020100214000	This is the first date of data that Anchor Customer Segment Promotion Affinities mining program looks at. In most cases, it is the first date of current week. This will be reset to the first day of the week, that is, the number of weeks ago that is defined in the parameter ARM_HIST_NUM_OF_WEEK, when there is a reclassification of the product hierarchy in the current week.
CUST_PROMO_MIN_REVERSE_CONFIDENCE	NUMBER	Y	0	This is the minimum reverse confidence filter for Anchor Customer Segment Promotion Affinities.
CUST_PROMO_MIN_SUPPORT	NUMBER	Y	0.0005	This is the minimum support filter for Anchor Customer Segment Promotion Affinities.
CUST_PROMO_RESTART_HIST_IND	VARCHAR2	Y	N	Valid value in ('Y', 'N').
CUST_PROMO_THEN_HIER_LEVEL	VARCHAR2	N	SBC	This is the product hierarchy level for THEN item for the mining for Anchor Customer Segment Promotion Affinities.
CUST_PROMO_MIN_SUPPORT_TXN_CNT	NUMBER	Y	1000	This optional configuration overrides the ARM_MIN_SUPPORT_TXN_CNT configuration and provides a lower boundary for the minimum supporting transaction count for the Anchor Customer Segment Promotion Affinities process.

Anchor Subclass Top Affinities by Promotions (ANC_SC_PROMO)

This mining service is identified as ANC_SC_PROMO. The promotion event list and organization list at one hierarchy level that is used for mining is stored in the configuration table W_RTL_DMS_ATTR_LIST_G. The mining is executed against only one organization for each mining process, and only transactions that have that organization are used as source data. The rollup of these results to higher organization hierarchy levels can be done at reporting time. The "IF" column can have multiple values up to three subclasses.

To set up the process queue:

```
begin
  rse_srvc_mgr.batch_pre_process('ARM', 'ANC_SC_PROMO');
end;
```

ANC_SC_PROMO Configuration Parameters

The following parameters, listed in [Table 6–8](#), are used for the ANC_SC_PROMO service. They are configured in the table W_RTL_DMS_CONFIG_G, which is populated by an ETL process and can be modified if necessary.

Table 6–8 ANC_SC_PROMO Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
ANC_SC_PROMO_ATTR_LIST_ORG_DH	VARCHAR2	N	ANC_SC_PROMO_ATTR_LIST_ORG_DH_NUM	This is an identifier of the organization list to be processed from W_RTL_DMS_ATTR_LIST_G.
ANC_SC_PROMO_ATTR_LIST_PROMO_COMP	VARCHAR2	N	ANC_SC_PROMO_ATTR_LIST_PROMO_COMP_NUM	This is an identifier of the Promotion component list to be processed from W_RTL_DMS_ATTR_LIST_G.
ANC_SC_PROMO_IF_HIER_LEVEL	VARCHAR2	N	SBC	This is the product hierarchy level for IF item for the mining for Anchor Subclass Top Affinities by Promotions.
ANC_SC_PROMO_MAX_DY_WID	NUMBER	N	124020100214000	This is the last date of data that Anchor Subclass Top Affinities by Promotions mining program looks at. In most cases, it is the last date of the current week.
ANC_SC_PROMO_MAX_SET_SIZE	NUMBER	Y	3	This is the total number of items in the Rule for Anchor Subclass Top Affinities by Promotions.
ANC_SC_PROMO_MIN_CONFIDENCE	NUMBER	Y	0.05	This is the minimum confidence filter for Anchor Subclass Top Affinities by Promotions.
ANC_SC_PROMO_MIN_DY_WID	NUMBER	N	124020100214000	This is the first date of data that Anchor Subclass Top Affinities by Promotions mining program looks at. In most cases, it is the first date of current week. This will be reset to the first day of the week, that is, the number of weeks ago which is defined in the parameter ARM_HIST_NUM_OF_WEEK, when there is a reclassification on product hierarchy in the current week.

Table 6–8 (Cont.) ANC_SC_PROMO Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
ANC_SC_PROMO_MIN_REVERSE_CONFIDENCE	NUMBER	Y	0	This is the minimum reverse confidence filter for Anchor Subclass Top Affinities by Promotions.
ANC_SC_PROMO_MIN_SUPPORT	NUMBER	Y	0.0005	This is the minimum support filter for Anchor Subclass Top Affinities by Promotions.
ANC_SC_PROMO_ORG_HIER_LEVEL	NUMBER	Y	REGION	This identifies the organization hierarchy level of this mining process. The valid values are in ('LOCATION', 'DISTRICT', 'AREA', 'CHAIN', 'REGION').
ANC_SC_PROMO_RESTART_HIST_IND	VARCHAR2	N	N	Valid value in ('Y', 'N').
ANC_SC_PROMO_THEN_HIER_LEVEL	VARCHAR2	N	SBC	This is the product hierarchy level for THEN item for the mining for Anchor Subclass Top Affinities by Promotions.
ANC_SC_PROMO_MIN_SUPPORT_TXN_CNT	NUMBER	Y	1000	This optional configuration overrides the ARM_MIN_SUPPORT_TXN_CNT configuration and provides a lower boundary for the minimum supporting transaction count for the Anchor Subclass Top Affinities by Promotions process.

Top 10 Promoted Subclass Affinities (TOP10_PROMO)

This mining service is identified as ANC_SC_PROMO. The mining process is executed against all transactions. The "IF" column can have multiple values up to 3 subclasses. Organization hierarchy and rollup are not available from this mining output.

To set up the process queue:

```
begin
  rse_srvc_mgr.batch_pre_process('ARM', 'TOP10_PROMO');
end;
```

TOP10_PROMO Configuration Parameters

The following parameters, listed in [Table 6–9](#), are used for the TOP10_PROMO service. They are configured in the table W_RTL_DMS_CONFIG_G, which is populated by an ETL process, and can be modified if necessary.

Table 6–9 TOP10_PROMO Service Configuration Parameters

Parameter	Type	Configurable	Sample Data	Description
TOP10_PROMO_ATTR_LIST_PROMO_COMP	VARCHAR2	N	TOP10_PROMO_ATTR_LIST_PROMO_COMP_NUM	This is an identifier of the Promotion component list to be processed from W_RTL_DMS_ATTR_LIST_G.
TOP10_PROMO_IF_HIER_LEVEL	VARCHAR2	N	SBC	This is the product hierarchy level for IF item for the mining for Current Top 10 Promoted Subclass Affinities.
TOP10_PROMO_MAX_DY_WID	NUMBER	N	124020100214000	This is the last date of data that Current Top 10 Promoted Subclass Affinities mining program looks at. In most cases, it is the last date of the current week.
TOP10_PROMO_MAX_SET_SIZE	NUMBER	Y	3	This is the total number of items in the Rule for Current Top 10 Promoted Subclass Affinities.
TOP10_PROMO_MIN_CONFIDENCE	NUMBER	Y	0.05	This is the minimum confidence filter for Current Top 10 Promoted Subclass Affinities.
TOP10_PROMO_MIN_DY_WID	NUMBER	N	124020100214000	This is the first date of data that Current Top 10 Promoted Subclass Affinities mining program looks at. In most cases, it is the first date of current week. This is reset to the first day of the week that is, the number of weeks ago that is defined in the parameter ARM_HIST_NUM_OF_WEEK, when there is a reclassification on product hierarchy in the current week.
TOP10_PROMO_MIN_REVERSE_CONFIDENCE	NUMBER	Y	0	This is the minimum reverse confidence filter for Current Top 10 Promoted Subclass Affinities.
TOP10_PROMO_MIN_SUPPORT	NUMBER	Y	0.0005	This is the minimum support filter for Current Top 10 Promoted Subclass Affinities.
TOP10_PROMO_RESTART_HIST_IND	VARCHAR2	N	N	Valid value in ('Y', 'N').
TOP10_PROMO_THEN_HIER_LEVEL	VARCHAR2	N	SBC	This is the product hierarchy level for THEN item for the mining for Current Top 10 Promoted Subclass Affinities.

Running ARM Services

The ARM Services have to be set up in the queue in the table RSE_SRVC_REQ_QUEUE the ARM Services can be run. The loading of the ARM configuration parameters and the execution of the various RSE_SRVC_MGR.BATCH_PRE_PROCESS steps as defined in the above sections should all be completed before processing the process queue, as shown below.

To run the process queue:

```
begin
  rse_srvc_mgr.process_queue('ARM');
end;
```

ARM Services Objects Reference

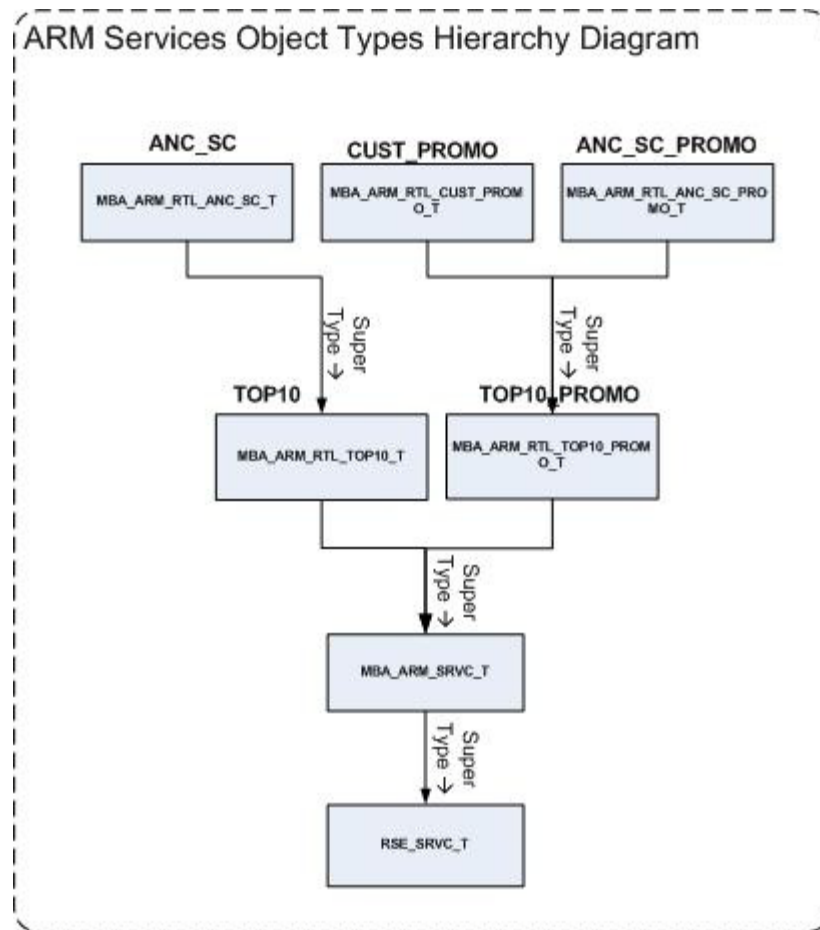
Table 6–10 lists the input tables, output tables, and object types associated with ARM Services. Object types are user-defined extendable types, composed of two parts, attributes and methods, which enable encapsulation and code reuse during the various MBA operations. Refer to the *Oracle Database Application Developer's Guide*.

Table 6–10 ARM Services Objects

Service Name	Object Type	Major Source Tables (input)	Staging Tables (output)
TOP10	MBA_ARM_RTL_TOP10_T	W_RTL_SLS_TRX_IT_LC_DY_F	W_RTL_DMO_SLS_SC_WK_G, W_RTL_DMO_SLS_CL_WK_G, W_RTL_DMO_SLS_DP_WK_G
ANC_SC	MBA_ARM_RTL_ANC_SC_T	W_RTL_SLS_TRX_IT_LC_DY_F	W_RTL_DMO_SLS_SC_WK_SUP_G
CUST_PROMO	MBA_ARM_RTL_ANC_CUST_PROMO_T	W_RTL_SLS_TRX_IT_LC_DY_F	W_RTL_DMO_SLSPR_CUST_SC_WK_G
ANC_SC_PROMO	MBA_ARM_RTL_ANC_SC_PROMO_T	W_RTL_SLS_TRX_IT_LC_DY_F	W_RTL_DMO_SLSPR_SC_WK_SUP_G
TOP10_PROMO	MBA_ARM_RTL_TOP10_PROMO_T	W_RTL_SLS_TRX_IT_LC_DY_F	W_RTL_DMO_SLSPR_SC_WK_G

ARM Services Objects Types Hierarchy

Figure 6–4 shows the hierarchy of ARM Services object types.

Figure 6–4 Market Basket Analysis ARM Services Object Types Hierarchy

Attribute List Table: w_rtl_dms_attr_list_g

Table 6–11 contains the name and value of each attribute processed for the data mining process. The names of the attribute lists are defined in the table W_RTL_DMS_CONFIG_G.

Table 6–11 Data Mining Process Attributes

Attribute Description	Attribute Name (from W_RTL_DMS_CONFIG_G)	Attribute Value
Anchor Subclass: List of subclasses that are used for supervised non-promotion related product affinity.	Value defined for ANC_SC_ATTR_LIST_SBC parameter.	Mining program needs to join the W_RTL_DMS_PRODUCT_G to get attribute value.
Promotional Component: The list of promotions that are used for promotion-related supervised mining.	Value defined for TOP10_PROMO_ATTR_LIST_PROMO_COMP parameter.	Mining program needs to join the promotion table W_RTL_PROM_D to get attribute value.

Table 6–11 (Cont.) Data Mining Process Attributes

Attribute Description	Attribute Name (from W_RTL_DMS_CONFIG_G)	Attribute Value
Customer Segment: The list of customer segments.	Value defined for CUST_PROMO_ATTR_LIST_CUST_SEG parameter.	Mining program needs to join customer table to get relationship between customer and customer segment RSE_CUR_CUSTSEG_D.
Organization: The list of organization hierarchy values that are used for mining. The hierarchy level is defined in W_RTL_DMS_CONFIG_G table where PARA_NAME = 'MINING_ORG_LEVEL_PROMO_SUP.	Value defined for ANC_SC_PROMO_ATTR_LIST_ORG_DH parameter.	Mining program needs to join the W_RTL_DMS_ORG_DH_G and W_RTL_DMS_INT_ORG_DH_G to get value.
Anchor Subclass Promotion component: List of subclasses that are used for supervised promotion-related product affinity.	Value defined for ANC_SC_PROMO_ATTR_LIST_PROMO_COMP parameter.	Mining program needs to join the promotion table W_RTL_PROM_D to get value.

Table 6–12 lists the sample data for the attributes:

Table 6–12 Attribute Sample Data

Attribute Name	Attribute Value
ANC_SC_ATTR_LIST_SBC_NUM	57~26~5425
TOP10_PROMO_ATTR_LIST_PROMO_COMP_NUM	652663
CUST_PROMO_ATTR_LIST_CUST_SEG_NUM	FreqHigh
ANC_SC_PROMO_ATTR_LIST_ORG_DH_NUM	A4
ANC_SC_PROMO_ATTR_LIST_PROMO_COMP_NUM	652808

Baseline Services

The Baseline services process sales transaction from Retail Analytics into a suitable structure and calculates non-promoted baseline sales for items that are promoted.

Baseline is a process of calculating non-promoted baseline sales for items that are promoted. It transfers sales data by week from Retail Analytics tables, identifying the appropriate weeks that are suitable to be included in the baseline calculation.

For instance, item/location weekly sales are suitable for baseline calculation only if they does not have promotion sales for the week. In the case of overlapping promotions in a given week due to weekly sales by promotion transfer from Retail Analytics, baseline values split proportionally across the overlapping promotions using sales results from each promotion. Overlapping in promotions whenever the same item/location appears on more than one promotion for the same day within the week are also considered. In case of promotions that could run on the same week but different days, the baseline is adjusted only based on the number of days each promotion ran within the week.

Once the data is ready for calculation, the process performs the baseline calculation for all the promotions that have completed. Baseline results by promotion are saved to the baseline staging table W_RTL_DMO_SLS_BL_PC_IT_LC_WK_G. Upon completion of baseline processing, control is returned to Retail Analytics in order to perform data integration to the final target table W_RTL_SLSPR_BL_PC_IT_LC_WK_A.

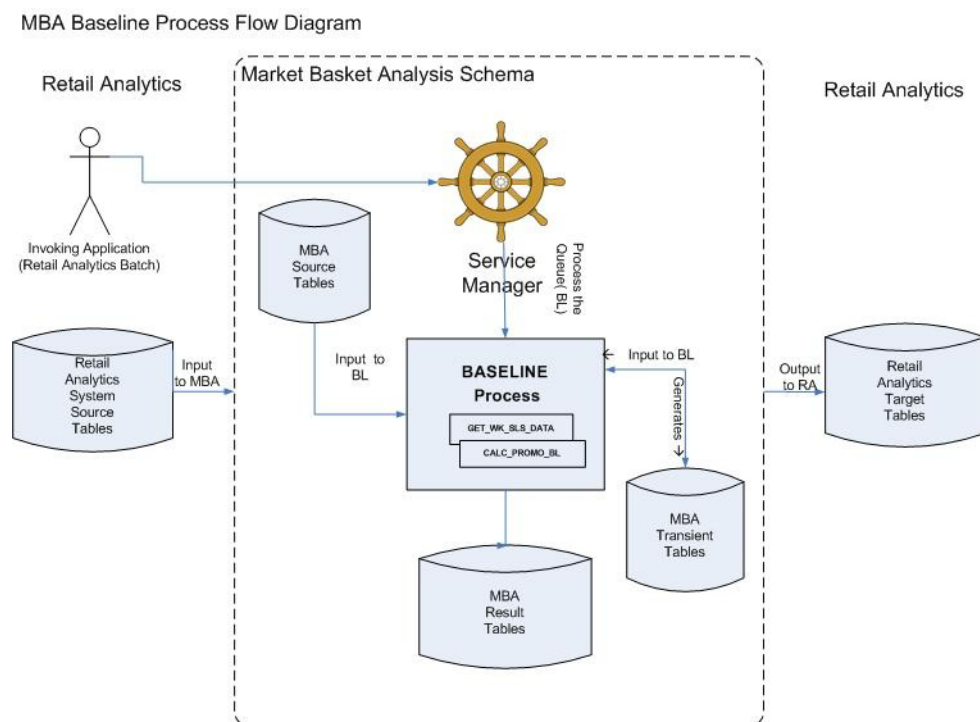
There are two services associated with Baseline.

- Gathering weekly sales data (GET_WK_SLS_DATA)
- Calculating Baseline (CALC_PROMO_BL)

Since the Calculating Baseline (CALC_PROMO_BL Service) depends on the data that are gathered (GET_WK_SLS_DATA Service), the services should be executed in the specified order shown in the list.

Figure 6–5 shows the MBA Baseline Process flow diagram.

Figure 6–5 Market Basket Analysis MBA Baseline Process Flow



Running Promotion Baseline Service

Here is the method for the data gathering process of relevant sales data into MBA. This process must be completed successfully before you execute the CALC_PROMO_BL step.

To set up the process queue for gathering Baseline Weekly Sales Data:

```
begin
  rse_srvc_mgr.batch_pre_process('BL', 'GET_WK_SLS_DATA');
end;
```

To process the service queue:

```
begin
  rse_srvc_mgr.process_queue('BL');
end;
```

Upon successful completion of this process, the following can be run to calculate the Promotion Baseline data and publish it to the staging table.

To set up the process queue for Baseline calculation:

```
begin
  rse_srvc_mgr.batch_pre_process('BL', 'CALC_PROMO_BL');
end;
```

To process the queue that was set for Baseline Calculation:

```
begin
  rse_srvc_mgr.process_queue('BL');
end;
```

Baseline Configuration

Table 6–13 lists the configuration values that must be defined within the W_RTL_DMS_CONFIG_G table for the baseline processing. They are configured during initial configuration and are loaded by the ETL, and can be modified if necessary.

Table 6–13 Baseline Configuration Values

Parameter	Type	Required	Sample Data	Description
BL_WEEKS_TO_USE	NUMBER	Y	16	Number of weeks to use for baseline calculation. Number of sales data weeks to use before the promotion start is determined as CEIL (BL_WEEKS_TO_USE/2) and number of sales data weeks to use after the promotion ends is determined as TRUNC (BL_WEEKS_TO_USE/2).
BL_POST_PROMO_CALC_FREQ	NUMBER	Y	2	Baseline calculation always occur the week(s) the promotion is active, the week after the promotion completes, and at the end of the after promotion weeks. This parameter indicates the recalculation frequency for the weeks in the middle (end of promotion to end of post promotion weeks). That is, a value of 1 indicates a recalculation every week, a value of 2 indicates a recalculation every 2 weeks, and so on.
BL_WEEK_TO_PROCESS	NUMBER	Y	124020100003	Indicates "the" baseline processing week used to calculate the baseline using sales data around this week.
BL_WEIGHT_AGE_BASE	NUMBER	Y	0.5	This configuration value is used within the baseline calculation on this expression, where "a" corresponds to BL_WEIGHT_AGE_BASE, with a default value of 0.5, and the exponent "n" corresponds to the number of weeks between the promotional week and the adjacent weeks. The adjacent weeks are capped to the PRE and POST promotion number.
BL_WK_SALES_DATA_DOP	NUMBER	N	4	Number of recommended parallel threads to use for weekly baseline calculation. Weekly baseline calculation retrieves sales data from Retail Analytics for multiple weeks. This step can be parallelized by the use of this parameter.
BL_PROMO_CALC_DOP	NUMBER	N	4	Number of concurrent threads to use while doing promotion baseline calculation. This service can be parallelized by the use of this parameter.

Table 6–13 (Cont.) Baseline Configuration Values

Parameter	Type	Required	Sample Data	Description
BL_PRE_PROMO_WEEKS	NUMBER	N	5	This parameter can be used to specifically indicate the number of sales weeks prior to the promotions that should be used for baseline calculation. This parameter takes precedence over any other value used to identify the number of PRE/POST promo weeks.
BL_POST_PROMO_WEEKS	NUMBER	N	9	This parameter can be used to specifically indicate the number of sales weeks after the promotions that should be used for baseline calculation. This parameter takes precedence over any other value used to identify the number of PRE/POST promo weeks.
BL_REFRESH_PRE_PWEEKS	NUMBER	N	2	Baseline calculation extracts sales data from Retail Analytics and preserves the aggregated data within MBA for future use. The data can miss back posted and return transactions that might be relevant for future calculations. This parameter indicates the number of the most recent weeks prior to the processing week that needs to be refreshed. (For example, a value of 2 indicates the baseline process that the two most recent weeks need to be refreshed from Retail Analytics, a value of 0 indicates that historical data already available on MBA schema must be used, effectively ignoring returns and back posted data, and so on).

Parallelism

MBA provides two levels of parallelism in accessing the services with the help of the table RSE_SRVC_REQ_QUEUE table, the object type RSE_SRVC_T, and the RSE_SRVC_MGR package with the help of dbms_parallel_execute. The first level allows the processing of different Service Request Groups in parallel threads and the second level allows parallel processing of the different service requests within a given Service Request Group.

Parallel processing depends on how the parameters associated with parallel processing are configured in the W_RTL_DMS_ATTR_LIST_G table. For ARM Services, it depends on the degree of ARM data mining batches that can be simultaneously processed within each week (ARM_BATCH_DOP) and degree of weeks that can be simultaneously processed for ARM data mining (ARM_WEEKLY_DOP), whereas for Baseline, it depends on the number of parallel threads for sales data retrieval (BL_WK_SALES_DATA_DOP), for GET_WK_SLS_DATA service, and the number of parallel threads for calculating Baseline (BL_PROMO_CALC_DOP) for CALC_PROMO_BL (Refer Baseline Configuration).

The maximum number of parallel threads that can be used depends on the particular server and database configurations. Ultimately, the limit on the number of parallel threads that can be used is controlled by the database configuration for the maximum number of jobs allowed (job_queue_processes).

Enabling parallel processing of ARM at both levels should only be done in cases where there is a sufficiently large database server with sufficient IO capabilities. For example, if you specify two parallel weeks (ARM_BATCH_DOP=2) and three parallel batches (ARM_WEEKLY_DOP=3), then you need the support to run eight concurrent jobs (2 weeks + (2 weeks * 3 batches per week)) in the database. In addition, if parallel processing for Baseline is enabled, then support for that many threads of processing is

also required. As Baseline service are serial (unlike ARM), the configuration of four (BL_WK_SALES_DATA_DOP=4 and BL_PROMO_CALC_DOP=4) would require a maximum of four concurrent jobs, and it would not compound like it does for ARM. In this specific case, if Baseline runs simultaneously with ARM, the database server needs to accommodate both needs, that is, for 12 (8 ARM + 4 Baseline) concurrent jobs.

As Is Aggregates

All of the ARM processing is based on product hierarchy base aggregation results such as Class, Subclass and Department. When the process runs each week, it uses the copies of the product hierarchy as it exists right now.

Baseline service does everything based on as is results. However, as the Baseline processing is at the product level and not hierarchy based, it does not really matter.

Restart and Recovery

The services invoke two routines in which one of them initializes the process queue by invoking `rse_srv_mgr.batch_pre_process` and the other one executes the process queue by invoking `rse_srv_mgr.process_queue`. If the process fails during any of the setup process queue, it may be restarted. There is no adverse effect to re-running the setup process queue that has already failed until the process queue gets executed.

However, if a failure occurs during the process execution stage, once the underlying cause of that failure has been resolved, the execute process may be restarted, and it will restart any failed processes. It is important to note that while resolving a failure in the process execution step, the process queue initialization step should not be rerun. Doing that would leave transient tables, and would end up reprocessing previously completed steps, which may have already been written to the staging tables. This in turn would cause unique constraint errors when those processes are rerun.

Debugging and Message Logging

Various levels of compilation options are available in the code being installed. They can be enabled or disabled in any desired combination. None of these options must be enabled, but if additional debugging information is required, these settings can help:

- `DEBUG_MODE` provides various debugging information and logging for a routine.
- `DEBUG_DETAIL` provides detailed debugging information. This type of information is more verbose.
- `DEBUG_DATA` allows retention of any transient data objects that a process creates in order to enable a closer review of the data that the process creates.
- `DEBUG_TRACE` captures the start and end times of most routines, along with the parameters used for the routine, in the log table.

Not all objects support all debugging options, but enabling an option that is not used will produce no adverse effects.

An example of enabling all of the above compilation options is:

```
alter type MBA_ARM_RTL_TOP10_T compile PLSQL_CCFLAGS = 'DEBUG_MODE:TRUE, DEBUG_DATA:TRUE, DEBUG_DETAIL:TRUE, DEBUG_TRACE:TRUE';
```

An example of disabling all of the above options:

```
alter type MBA_ARM_RTL_TOP10_T compile PLSQL_CCFLAGS = 'DEBUG_MODE:FALSE, DEBUG_
```

```
DATA:FALSE, DEBUG_DETAIL:FALSE, DEBUG_TRACE:FALSE';
```

An example of enabling only `DEBUG_MODE`:

```
alter type MBA_ARM_RTL_TOP10_T compile PLSQL_CCFLAGS = 'DEBUG_MODE:TRUE';
```

Logging Table

The error messages for errors in the processing and the debug messages due to the enabling one of the compilation option are stored in the table `RSE_LOG_MSG`. The following information is available in the table.

- Debug or Error Logging Message
- Program Units and Routine Name associated
- Logging Level to identify if the message is due to debug compilation options or errors
- Date and Time when the message was registered

Transient Tables

Transient tables that are created internally during processing, which are named with the prefix `TMP$` internally, are generally deleted once the process gets finished. When the application enables the `DEBUG_DATA` compilation option to facilitate the capturing of any transient objects, the tables are archived into a `DEBUG$` table of a similar name without the identifying prefix of the temporary tables. These tables become partitions within the matching `DEBUG$` table, where the partition ID is equal to the service request ID prefixed with 'P_', which created the transient data.

When enabled, `DEBUG_DATA` retains transient data and occupies space in the database, so it should be used with caution. This option should never be used when running in a weekly production batch schedule. The option should be enabled only for special runs of the process in order to diagnose any issues with a process and in cases where the issues cannot be found out without retaining the transient data. It should be disabled as soon as the process to be diagnosed is finished. Keeping `DEBUG_DATA` option enabled will produce adverse DB Sizing effects.

For example, if there is a problem with the ARM Service `ANC_SC` and debugging with retaining the data is required to analyze the data, enabling debug on the generic ARM Service, the `TOP10` Service, and the `ANC_SC` Service are needed since all three are involved. Refer to [Figure 6-4, "Market Basket Analysis ARM Services Object Types Hierarchy"](#) when enabling `DEBUG_DATA` for a service so that all levels have consistent support. After running the services, disable debug on these services, perform whatever data review is required to determine the issue, and clean up the temporary tables.

To enable the `DEBUG_DATA` for `ANC_SC` Service:

```
alter type MBA_ARM_RTL_ANC_SC_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:TRUE';
```

```
alter type MBA_ARM_RTL_TOP10_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:TRUE';
```

```
alter type MBA_ARM_SRVC_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:TRUE';
```

To disable `DEBUG_DATA` for `ANC_SC` Service:

```
alter type MBA_ARM_RTL_ANC_SC_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:FALSE';
```

```
alter type MBA_ARM_RTL_TOP10_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:FALSE';
```

```
alter type MBA_ARM_SRVC_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:FALSE';
```

Maintenance

This section contains information about MBA maintenance.

PROTO\$ Tables

MBA has prototype tables that are created during installation, which are named with the prefix PROTO\$. These help to keep only the structure of a database table and in the optimization of the database objects. During processing, MBA reads the PROTO\$ tables and dynamically creates permanent or temporary tables exactly like PROTO\$ tables structure.

Under normal circumstances, PROTO\$ tables do not need to be altered. Other than modifying column properties, any of the table properties such as storage parameters (PCTUSED, PCTFREE, TABLESPACE) or parallel options (PARALLEL) can be modified in the PROTO\$ tables if needed to improve MBA processing. Such modifications can impact the temporary or permanent tables that are created based on the PROTO\$ tables. Columns should not be modified for any reason. The options that are most suitable for modification include changing the table space, the compression option, and the parallel degree option.

For example, if you change the table PROTO\$RSE_CUR_CUST_CUSTSEG_D with PCTUSED=50, PCTFREE=10, TABLESPACE=ETL_DATA_TS with option PARALLEL, the permanent table RSE_CUR_CUST_CUSTSEG_D will be created with PCTUSED=50, PCTFREE=10 in the table space ETL_DATA_TS with PARALLEL option during ETL processing.

Any PROTO\$ tables that have partitions already should not have their partitioning strategy changed. For example, as the tables PROTO\$MBA_BL_OUTPUT, PROTO\$MBA_BL_RANGE_SLS_A, PROTO\$RSE_CUR_CUST_CUSTSEG_D already have partitions, their partition strategy should not be changed.

Any PROTO\$ tables that are not already partitioned can be altered to have partitioning if partitioning will improve the database performance. However, it is important to note that if debugging is supported using the DEBUG_DATA compilation option, then the corresponding DEBUG\$ table must be altered so that it is sub-partitioned using the same partition strategy in the PROTO\$ table.

For example, if you add a hash partition on txn_id in the table PROTO\$ARM_WK_SLS_TXN you should create a hash sub-partition on txn_id in the existing partition, which is based on srvc_req_id on the table DEBUG\$ARM_WK_SLS_TXN.

Service Maintenance Package: RSE_Srvc_Maint

MBA uses the service of the Service Maintenance Package RSE_Srvc_Maint to archive and clean up transient, debug, and log data and ODM Models.

Archiving Log Data: archive_log_data

This routine helps when moving data partition from regular/online log tables such as RSE_LOG_MSG, RSE_SRVC_REQ_QUEUE and RSE_SRVC_REQ_QUEUE_PROP to historical versions of those same tables. This can reduce the amount of data so that active use of the tables can be more efficient while still allowing retention of the data for historical analysis. Only full or completed weeks and the partitions older than the

number of days to preserve (p_days_to_preserve) is archived to historical table. The current or active week is not considered for archiving.

Table 6–14 Archiving Log Data

Input Parameters	Type	Description
p_source_table	VARCHAR2	Name of the log table that requires some partitions archived.
p_archive_table	VARCHAR2	Name of the historical log table receiving the partitions. Parameter can be null, in which case the default is the first 25 characters from the p_source_table concatenated with string _HIST.
p_days_to_preserve	VARCHAR2	Number of day's worth of log data that should remain in the MBA log table. Defaults to a constant value defined in the package spec using the parameter C_DAYS_TO_PRESERVE.

Example: To archive the data partitions of the table RSE_LOG_MSG.

```
begin
  rse_srvc_maint.archive_log_data('RSE_LOG_MSG');
end;
```

Purging Log Data: purge_log_data

This routine helps in cleaning up the old data from the historic log tables by allowing it to retain the desired amount of historic data. Only full or completed weeks and the partitions older than the number of days to preserve (p_days_to_preserve) are purged, and the current or active week is not considered for purging.

Table 6–15 Purging Log Data

Input Parameters	Type	Description
p_source_table	VARCHAR2	Name of the table that requires some partitions removed.
p_days_to_preserve	VARCHAR2	Number of day's worth of log data that should remain in the MBA History log table. Defaults to a constant value defined in the package spec using the parameter C_DAYS_TO_PRESERVE.

Example: To remove old data partitions of the RSE_LOG_MSG_HIST table:

```
begin
  rse_srvc_maint.purge_log_data('RSE_LOG_MSG_HIST');
end;
```

Archiving MBA Logs: archive_rse_logs

This routine archives old log data partitions from the online tables to the _HIST versions. Only full or completed weeks and the partitions that are older than the number of days to preserve (p_days_to_preserve) are moved.

Table 6–16 Archiving MBA Logs

Input Parameters	Type	Description
p_hist_tbl_ptrn	VARCHAR2	This parameter accepts a pattern that is used to identify the historical tables to archive. Default is 'RSE%_HIST'.

Table 6–16 (Cont.) Archiving MBA Logs

Input Parameters	Type	Description
p_days_to_preserve	VARCHAR2	Number of day's worth of log data that should remain in the History log table. Defaults to a constant value defined in the package spec using the parameter C_DAYS_TO_PRESERVE.

Example: To archive old log data partition with the default values.

```
begin
    rse_srvc_maint.archive_rse_logs;
end;
```

Purging Debug Tables: `purge_debug_tables`

The `purge_debug_tables` routine is helpful in removing debug tables once the data analysis is performed to resolve issues due to enabling the compilation option feature `debug_data`. This routine drops DEBUG partitions corresponding to `srvc_req_id` older than the number of days to preserve `p_days_to_preserve` and also eliminates any DEBUG partitions that no longer have a corresponding `srvc_req_id`.

Table 6–17 Purging Debug Tables

Input Parameters	Type	Description
p_dbg_tbl_ptn	VARCHAR2	This parameter accepts a starting pattern that is used to identify the debug tables to purge.
p_days_to_preserve	VARCHAR2	Number of days worth of debug requests data that should remain in the MBA DEBUG tables. Defaults to a constant value defined in the package spec using the parameter C_DAYS_TO_PRESERVE.

Example: To purge a debug table with the starting pattern 'ARM'

```
begin
    rse_srvc_maint.purge_debug_tables('ARM');
end;
```

Purging ODM Models: `purge_odm_models`

This routine purges the ODM model and its supporting DB tables, which helps to remove any models that may have been left over from a failed process that was never fully recovered. To remove all leftover models related to the MBA processing, `purge_odm_models` can be invoked as shown below to remove all models that follow the specified naming pattern. The list of models eligible for purging can be obtained by querying the data dictionary view `USER_MINING_MODELS` in the MBA schema.

Table 6–18 Purging ODM Models

Input Parameter	Type	Description
p_odm_model_name	VARCHAR2	Name corresponding to the model to be removed. Optional parameter.

Example: To purge a ODM model named like 'TMP\$ARM_BATCH'

```
begin
    rse_srvc_maint.purge_odm_models('TMP$ARM_BATCH%');
end;
```

Market Basket Analysis Terms

This section defines some relevant terms in [Table 6–19](#).

Table 6–19 *MBA Terminology*

Term	Definition
ARM	Association Rule Mining
DM	Data Mining
ODM	Oracle Data Mining algorithm
Antecedent	A set of item(s) that are frequently associated with another item. This is also known as the IF part of a Rule, or the Left Hand Side (LHS) of a rule.
Consequent	An item that has been found to be associated with another set of item(s). This is also known as the THEN part of a Rule, or the Right Hand Side (RHS) of a rule.
Support	The number of occurrences that the corresponding item(s) were found in a transaction.
Confidence	Expresses how likely the Consequent will be found in transactions which contain the Antecedent.
Lift	How many times more often the Antecedent and Consequent occur together than they would have if they were statistically independent.
BL	Baseline
ETL	Extraction, Transformation and Loading
DOP	Degree of Parallelism

Sample Taskflow_MultiSolution.xml File for ORASO/Fusion Client Integration

Sample Taskflow_MultiSolution.xml file. The ASO Module entries in the file begin with <module_step>. Note there are two and the <order> value is important.

```
<?xml version="1.0" encoding="UTF-8"?>
<activities xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.example.org/App_Navigation.xsd"
xmlns="http://www.example.org">
  <activity_group>
    <name>catman.AG_catman</name>
    <description>catman.AG_catman.Desc</description>
    <order_num>1</order_num>
    <activity>
      <name>catman.AG_catman.Activity1</name>
      <description>catman.AG_catman.Activity1.Desc</description>
      <order_num>1</order_num>
      <task>
        <name>catman.AG_catman.Activity1.Task4</name>
        <description>catman.AG_catman.Activity1.Task4.Desc</description>
        <solution>catman</solution>
        <order_num>1</order_num>
        <hide>false</hide>
        <dynamic>false</dynamic>
        <wizard_only>false</wizard_only>
        <unassigned_worksheets>false</unassigned_worksheets>
        <wkbk_template>
          <wkbk_template_grp>Planning</wkbk_template_grp>
          <wkbk_template_name>CatPlanning</wkbk_template_name>
        </wkbk_template>
        <step>
          <name>catman.AG_catman.Activity1.Task4.Step11</name>
          <description>catman.AG_catman.Activity1.Task4.Step11.Desc</description>
          <order_num>1</order_num>
          <instructions>catman.AG_
catman.Activity1.Task4.Step11.Instructions</instructions>
          <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_sa_01" >
            <name>cm_ws_sa_01</name>
            <tab>catman.AG_catman.Activity1.Task4.Step11.Tab34</tab>
          </worksheet>
        </step>
        <step>
          <name>catman.AG_catman.Activity1.Task4.Step12</name>
          <description>catman.AG_catman.Activity1.Task4.Step12.Desc</description>
          <order_num>2</order_num>
          <instructions>catman.AG_
```

```

catman.Activity1.Task4.Step12.Instructions</instructions>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_rs_01" >
        <name>cm_ws_rs_01</name>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_rs_02" >
        <name>cm_ws_rs_02</name>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_rs_03" >
        <name>cm_ws_rs_03</name>
    </worksheet>
</step>
<step>
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    <description>catman.AG_catman.Activity1.Task4.Step13.Desc</description>
    <order_num>3</order_num>
    <instructions>catman.AG_
catman.Activity1.Task4.Step13.Instructions</instructions>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_01" >
        <name>cm_ws_cr_01</name>
        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab35</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_02" >
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        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab35</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_03" >
        <name>cm_ws_cr_03</name>
        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab35</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_04" >
        <name>cm_ws_cr_04</name>
        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab35</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_05" >
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        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab36</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_06" >
        <name>cm_ws_cr_06</name>
        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab36</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_07" >
        <name>cm_ws_cr_07</name>
        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab36</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_08" >
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        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab36</tab>
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        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab36</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_10" >
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        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab37</tab>
    </worksheet>
    <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cr_11" >
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        <tab>catman.AG_catman.Activity1.Task4.Step13.Tab37</tab>

```

```

</worksheet>
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  <name>cm_ws_cr_13</name>
  <tab>catman.AG_catman.Activity1.Task4.Step13.Tab37</tab>
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  <tab>catman.AG_catman.Activity1.Task4.Step13.Tab38</tab>
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  <tab>catman.AG_catman.Activity1.Task4.Step13.Tab38</tab>
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  <tab>catman.AG_catman.Activity1.Task4.Step13.Tab39</tab>
</worksheet>
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  <description>catman.AG_catman.Activity1.Task4.Step14.Desc</description>
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  </worksheet>
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    <name>cm_ws_cs_02</name>
  </worksheet>
  <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cs_03" >
    <name>cm_ws_cs_03</name>
  </worksheet>
  <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cs_04" >
    <name>cm_ws_cs_04</name>
  </worksheet>
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  </worksheet>
  <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cs_06" >
    <name>cm_ws_cs_06</name>
  </worksheet>
  <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_cs_07" >
    <name>cm_ws_cs_07</name>

```

```

        </worksheet>
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        </worksheet>
    </step>
    <step>
        <name>catman.AG_catman.Activity1.Task4.Step15</name>
        <description>catman.AG_catman.Activity1.Task4.Step15.Desc</description>
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catman.Activity1.Task4.Step15.Instructions</instructions>
        <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_ct_01" >
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            <tab>catman.AG_catman.Activity1.Task4.Step15.Tab40</tab>
        </worksheet>
        <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_ct_03" >
            <name>cm_ws_ct_03</name>
            <tab>catman.AG_catman.Activity1.Task4.Step15.Tab40</tab>
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        <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_ct_06" >
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        <description>catman.AG_catman.Activity1.Task4.Step16.Desc</description>
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catman.Activity1.Task4.Step16.Instructions</instructions>
        <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_sa_01" >
            <name>cm_ws_sa_01</name>
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        </worksheet>
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            <tab>catman.AG_catman.Activity1.Task4.Step16.Tab44</tab>
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            <tab>catman.AG_catman.Activity1.Task4.Step16.Tab44</tab>
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        <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_sa_02" >
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            <tab>catman.AG_catman.Activity1.Task4.Step16.Tab43</tab>
        </worksheet>
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            <tab>catman.AG_catman.Activity1.Task4.Step16.Tab43</tab>
        </worksheet>
        <worksheet label="catman.AG_catman.Activity1.Task4.cm_ws_sa_04" >
            <name>cm_ws_sa_04</name>

```

```

        <tab>catman.AG_catman.Activity1.Task4.Step16.Tab43</tab>
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    </worksheet>
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>1484</custom_menu>
        <custom_menu label="catman.AG_
catman.Activity1.Task4.Step16.menuitem1469" >1469</custom_menu>
    </step>
</task>
<task>
    <name>catman.AG_catman.Activity1.Task1</name>
    <description>catman.AG_catman.Activity1.Task1.Desc</description>
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    <wizard_only>false</wizard_only>
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        <wkbk_template_name>ARCluster</wkbk_template_name>
    </wkbk_template>
    <step>
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        <description>catman.AG_catman.Activity1.Task1.Step1.Desc</description>
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            <name>ac_tab4_ws_1</name>
            <tab>catman.AG_catman.Activity1.Task1.Step1.Tab1</tab>
        </worksheet>
        <worksheet label="catman.AG_catman.Activity1.Task1.ac_tab4_ws_2" >
            <name>ac_tab4_ws_2</name>
            <tab>catman.AG_catman.Activity1.Task1.Step1.Tab2</tab>
        </worksheet>
        <worksheet label="catman.AG_catman.Activity1.Task1.ac_tab4_ws_3" >
            <name>ac_tab4_ws_3</name>
            <tab>catman.AG_catman.Activity1.Task1.Step1.Tab2</tab>
        </worksheet>
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        </worksheet>
        <worksheet label="catman.AG_catman.Activity1.Task1.ac_tab4_ws_5" >
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            <tab>catman.AG_catman.Activity1.Task1.Step1.Tab2</tab>
        </worksheet>
    </step>
    <step>
        <name>catman.AG_catman.Activity1.Task1.Step2</name>
        <description>catman.AG_catman.Activity1.Task1.Step2.Desc</description>
        <order_num>2</order_num>

```

```

        <instructions>catman.AG_
catman.Activity1.Task1.Step2.Instructions</instructions>
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        <worksheet label="catman.AG_catman.Activity1.Task1.ac_ws_ma_2" >
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        </worksheet>
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            <tab>catman.AG_catman.Activity1.Task1.Step2.Tab8</tab>
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```

```

        <tab>catman.AG_catman.Activity1.Task1.Step2.Tab9</tab>
    </worksheet>
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    <description>catman.AG_catman.Activity1.Task1.Step3.Desc</description>
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```
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Database Detail Definitions

Table Definitions

CDT_APPROVED_EXP_VW

This view provides a list of approved CDTs to the CDT XML export process.

Table B-1 CDT_APPROVED_EXP_VW

Column Name	Data Type	Comments	Nullable?
CM_GRP_ID	NUMBER(10)	The FK for the Category Management group.	N
CS_LEAF_ID	VARCHAR2(4000)	The FK for the leaf node of the customer segment hierarchy, which is assigned to this CDT during the export.	Y
TA_LEAF_ID	VARCHAR2(4000)	The FK for the location/trade area hierarchy, which is assigned to this CDT during the export.	Y
ESC_RANK	NUMBER(10)	The numerical rank to use when escalation of results is required. The lower the number, the more important the rank.	N
CS_LEVEL_ID	NUMBER(4)	The hierarchy level number for the customer segment hierarchy.	N
CS_ID	NUMBER(10)	The FK for the customer segment hierarchy, which this CDT was created for.	N
TA_LEVEL_ID	NUMBER(4)	The hierarchy level number for the trade area/location hierarchy.	N
TA_ID	NUMBER(10)	The FK for the trade area/location hierarchy, which this CDT was created for.	N
CDT_ID	NUMBER(10)	The FK for the CDT to be exported.	N
CDT_VERSION_ID	NUMBER(10)	The FK for the version that this CDT was created under.	Y
CDT_VERSION_NAME	VARCHAR2(80)	The name of the version as entered in the CDT UI when this version was created.	Y
CREATED_BY_USER	VARCHAR2(255)	The name of the user who created the version and CDTs.	N
CREATED_ON_DT	DATE	The date when this CDT was created.	Y

Table B–1 (Cont.) CDT_APPROVED_EXP_VW

Column Name	Data Type	Comments	Nullable?
CHANGED_ON_DT	DATE	The date when this CDT was last modified.	Y
ACTIVE_FLG	VARCHAR2(1)	A flag to indicate whether this CDT is considered active (Y) or not (N) for downstream applications like DT.	Y
APPROVED_FLG	VARCHAR2(1)	A flag to indicate whether this CDT is considered approved (Y) or not (N). Only approved CDTs should be exported by this view.	Y

CDT_ATTR_VAL_PROD_XREF_EXP_VW

This view provides the data for the Category Management application for export of products and their product attribute values.

Table B–2 CDT_ATTR_VAL_PROD_XREF_EXP_VW

Column Name	Data Type	Comments	Nullable?
MERCHANDISE_ID	VARCHAR2(80)	The external identifier for a product/SKU.	Y
ATTRIBUTE_EXTERNAL_ID	VARCHAR2(80)	The external identifier for the category-specific attribute.	N
ATTRIBUTE_VALUE_ID	VARCHAR2(80)	The external identifier for the product attribute value.	Y

CDT_ATTRIBUTE_EXP_VW

This view provides the complete set of category-specific attributes and their attribute values for an export to the Category Management application.

Table B–3 CDT_ATTRIBUTE_EXP_VW

Column Name	Data Type	Comments	Nullable?
ATTRIBUTE_VALUE_ID	VARCHAR2(80)	The external identifier for the attribute value.	Y
ATTRIBUTE_VALUE_NAME	VARCHAR2(255)	A descriptive name for the attribute value.	Y
ATTRIBUTE_EXTERNAL_ID	VARCHAR2(80)	The external identifier for the category-specific attribute.	N
ATTRIBUTE_NAME	VARCHAR2(255)	A descriptive name for the category-specific attribute.	Y

CDT_BATCH_INTERVAL_TYPE

This is the lookup table for batch interval types.

Table B–4 CDT_BATCH_INTERVAL_TYPE

Column Name	Data Type	Comments	Nullable?
INTERVAL_TYPE	VARCHAR2(1)	D=Default, S=Seasonal, P=Product-specific.	N
DESCR	VARCHAR2(40)	Description for the interval type.	Y

Notes:

This table contains the descriptions for the various interval types used within a CDT batch. This object performs no other function other than providing documentation of the different values used in the CDT_BATCH_INTERVAL table.

CDT_EXCLUDE

This entity defines the different types of pruning filters that are available to exclude a CDT from being used during the escalation phase of the CDT workflow.

Table B-5 CDT_EXCLUDE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(80)	The name of the pruning filter.	N
DESCR	VARCHAR2(255)	Descriptive text for the pruning filter.	Y
PROC_NAME	VARCHAR2(30)	Name of the process that performs this data filtering.	N
DISPLAY_SEQ	NUMBER(10)	The order in which the filters should be displayed when viewing filter statistics in the UI.	N
PROCESS_SEQ	NUMBER(10)	The order in which the filters should be executed during the filter stage.	N
ENABLE_FLG	VARCHAR2(1)	A Y/N indicator that indicates whether the filter is enabled for use.	Y

Notes:

This table can be used to customize the pruning filters that run after CDTs have been created. This allows for the flexibility in customized rules for pruning CDTs from the list of usable CDTs.

The NAME and DESCR columns are displayed in the UI if the NAME value is not found in the UI's resource bundle.

The PROC_NAME is the name of the procedure that should be executed to perform this pruning task. This routine should be implemented in either the CDT_PRUNE_T type or in a database type that extends this type and then is configured as the type to execute for the CDT_PRUNE database service.

When the pruning stage runs, this table will be referenced and each enabled filter will be executed in ascending order, based on the PROCESS_SEQ column. Therefore, this column should be unique in order to ensure consistency in the order in which the filters are executed.

The DISPLAY_SEQ column allows for displaying the filters in the UI in a different order than the order in which they may be executed. Although setting these two columns with different values might be confusing to the user, it can be done if needed.

The ENABLE_FLG can be used to exclude a filter from processing. This can be helpful if a filter is no longer deemed relevant to run. Setting this column to N will prevent further execution of the filter, although any existing filter statistics about prior executions of the filter will remain.

CDT_FILTER

This entity defines the different types of data filters that are available to filter the sales transaction data used for the CDT calculation.

Table B-6 CDT_FILTER

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(80)	The name of the data filter.	N
DESCR	VARCHAR2(255)	Descriptive text for this filter.	Y
SRVC_TYPE	VARCHAR2(30)	Service type for the implementation of the data filter.	N
SRVC_NAME	VARCHAR2(30)	Service name for the implementation for this data filter.	N
DISPLAY_SEQ	NUMBER(10)	The order in which the filters should be displayed when viewing filter statistics in the UI.	N
PROCESS_SEQ	NUMBER(10)	The order in which the filters should be executed during the filter stage.	N
ENABLE_FLG	VARCHAR2(1)	A Y/N indicator that indicates whether the filter is enabled for use.	Y

Notes:

This table contains the list of CDT Filters that can be executed against sales transaction data in order to remove outliers or any data that could lead to bad results. Although the UI has a fixed number of prompts in the data filtering stage, you can use this table offers to add or remove any filter in the data filtering workflow.

When the data filtering stage runs, this table will be referenced and each enabled filter will be executed in ascending order, based on the PROCESS_SEQ column. Therefore, this column should be unique in order to ensure consistency in the order in which the filters are executed.

The DISPLAY_SEQ column can be used for displaying the filters in the UI in a different order than the order in which they may be executed. Although setting these two columns with different values might be confusing to the user, it can be done if needed.

The ENABLE_FLG can be used to exclude a filter from processing. This can be helpful if a filter is no longer deemed relevant to run. Setting this column to N will prevent further execution of the filter, although any existing filter statistics about prior executions of the filter will remain.

The SRVC_TYPE and SRVC_NAME columns can be used for the specification of the actual implementation that performs the data filtering task. These implementations should be extensions of the CDT_FILTER_SLS_TXN_T database type. The SRVC_TYPE should be defined in the RSE_SRVC_TYPE table, and the SRVC_NAME should be defined in the RSE_SRVC_CONFIG table. Because of this configuration, this table offers the ability to run additional SKU or Customer filters.

CDT_SIM_EXP_VW

This view provides the export of product similarities calculated within the CDT application to Category Management.

Table B-7 CDT_SIM_EXP_VW

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY1	VARCHAR2(80)	The external identifier for one half of the product pair.	Y
CUSTSEG_EXT_KEY	VARCHAR2(80)	The external identifier for the customer segment this data relates to.	Y
LOC_EXT_KEY	VARCHAR2(80)	The external identifier for the store location this data relates to.	Y
PROD_EXT_KEY2	VARCHAR2(80)	The external identifier for the other half of the product pair.	Y
PROD_SIM	NUMBER(22,7)	The measurement of how similar the two products are to each other. The values range between values of 0 (completely dissimilar) to values of 1 (completely similar).	Y
EFFECTIVE_DT_FROM	DATE	The date this similarity value became effective.	Y
EFFECTIVE_DT_TO	DATE	The date this similarity value is effective until.	Y

CDT_VERSION

This table defines a version to collectively group a batch of CDTs that were created for a particular purpose.

Table B-8 CDT_VERSION

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(80)	The name of the version as entered and displayed in the UI.	Y
DESCR	VARCHAR2(255)	Descriptive text for the version.	Y
CREATED_ON_DT	DATE	The date when this version was created.	Y
CREATED_BY_USER	VARCHAR2(255)	The user who created this version.	N
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether this version is considered deleted (Y) or not (N).	Y
EXTERNAL_FLG	VARCHAR2(1)	This flag identifies versions that were externally provided (Y).	Y
APPROVED_FLG	VARCHAR2(1)	This flag identifies the one version that contains all the approved CDTs (Y).	Y
CHANGED_BY_USER	VARCHAR2(255)	The user who last changed this version.	Y
CHANGED_ON_DT	DATE	The date when the version was last changed.	Y
MAX_SRC_WK_ID	NUMBER(10)	The maximum week ID of the source data for this version.	Y

Table B–8 (Cont.) CDT_VERSION

Column Name	Data Type	Comments	Nullable?
MIN_SRC_WK_ID	NUMBER(10)	The minimum week ID of the source data for this version.	Y
NUM_WEEKS	NUMBER(10)	Number of weeks of data used to create this version.	Y
PROC_REQ_QUEUE_ID	NUMBER(10)	FK for the Process Request Queue last used to perform version-specific background tasks.	Y

Notes:

This table is the parent object for a collection of calculated or imported CDTs.

There are two fixed versions in this table that represent the CDTs that are Approved CDTs (APPROVED_FLG=Y) and that represent the CDTs that were externally loaded into the application (EXTERNAL_FLG=Y). Only one version can have an APPROVED_FLG=Y, and only one version can have an EXTERNAL_FLG=Y, and they cannot be the same version. These two versions are created as part of a seed data file.

For all other versions, the application maintains that a given version name (NAME) can only be used once per user (CREATED_BY_USER).

The PROC_REQ_QUEUE_ID will only be populated if there is a Job Processor task running that is owned by this version.

CIS_ALGORITHM

This table holds the possible algorithms used in Clustering.

Table B–9 CIS_ALGORITHM

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(50)	This is the name of the algorithm that is registered for use (for example, BaNG).	N
DESCR	VARCHAR2(200)	Descriptive text for the algorithm.	Y
ALG_CODE	VARCHAR2(200)	This identifies the program/procedure or required call that is needed to call the algorithm. More technical information is required to identify and execute every call.	Y
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y) or if it is a historical row (N).	Y
CREATED_BY_USER	VARCHAR2(255)	The name of the user who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	The date when this record was created.	N
CREATED_BY_USER	VARCHAR2(255)	The name of the user who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	The date when this record was last changed.	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y

Notes:

This table holds the possible algorithms used in Clustering.

CIS_ALGORITHM_ATTR

This table defines the possible attributes for any algorithm.

Table B-10 CIS_ALGORITHM_ATTR

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(100)	PK for this table.	N
NAME	VARCHAR2(50)	This is the name of the clustering algorithm attribute. There are some specific attributes per algorithm. (For example, BaNG uses attributes such as distance metric, converge factor, and number of iterations.)	N
KEYWORD_NAME	VARCHAR2(50)	This field contains the attribute/property name recognized internally by the application code. This value is used within the code to identify the property and must be provided with the correct case and format recognized within the code.	Y
DESCR	VARCHAR2(200)	Descriptive text for the algorithm.	Y
ALGORITHM_ATTR_TYPE_ID	NUMBER(10)	Algorithm attribute type ID.	N
DFLT_VALUE	VARCHAR2(80)	Default value to be used for the attribute.	Y
ATTR_SEQ	NUMBER(5)	Sequence in which the attribute should be processed/presented.	Y
CIS_ALGORITHM_ID	NUMBER(10)	This is the algorithm ID. This field is populated only for algorithm-specific properties/attributes; otherwise, this field is null.	Y
USER_PROVIDED_FLG	VARCHAR2(1)	A value of Y indicates that the user must set this value using the UI while creating the scenario configuration.	Y
CURRENT_FLG	VARCHAR2(1)	Indicates whether this row is the most recent row (Y), or if it is a historical row (N).	Y
DELETE_FLG	VARCHAR2(1)	Indicates whether the row is considered deleted (Y) or not (N).	Y
CREATED_BY_USER	VARCHAR2(255)	The user who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	The date when the record was created.	N
CHANGED_BY_USER	VARCHAR2(255)	The user who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	The date when the record was last changed.	Y

Notes:

This table defines the possible attributes for any algorithm.

CIS_ALGORITHM_ATTR_TYPE

Different types of algorithm properties/attributes are possible; some of them apply to multiple algorithms while other are algorithm specific.

Table B–11 CIS_ALGORITHM_ATTR_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(50)	Algorithm attribute type name.	N
DESCR	VARCHAR2(200)	Algorithm attribute type description.	Y

Notes:

Different types of algorithm properties/attributes are possible; some of them apply to multiple algorithms while others are algorithm specific.

Types include Common Properties, Scale Properties, Attribute Scale Properties, and Algorithm Specific Properties

CIS_ATTR_TYPE

This table determines the possible attributes used in clustering, such as numeric or float.

Table B–12 CIS_ATTR_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(50)	The name of attribute type.	N
DESCR	VARCHAR2(200)	Descriptive text for attribute type.	Y
GENERIC_TYPE_NAME	VARCHAR2(30)	Grouped attributes in generic name type.	Y

Notes:

This table determines the possible attributes used in clustering, such as numeric or float.

CIS_ATTR_TYPE_FN

This table determines the mathematical function that can be applied to the individual attributes based on their presence on different screens (pivot/insights).

Table B–13 CIS_ATTR_TYPE_FN

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
SQL_FN	VARCHAR2(30)	The function applied on clustering attributes in different UI screens.	Y
SQL_DESCR	VARCHAR2(300)	Descriptive text to describe the clustering function.	Y

Notes:

This table determines the mathematical function that can be applied on the individual attributes based on their presence on different screens (pivot/insights).

CIS_BUS_OBJ_NESTED_TCRITERIA

This table is used to determine possible child cluster type(s) for a parent cluster.

Table B-14 CIS_BUS_OBJ_NESTED_TCRITERIA

Column Name	Data Type	Comments	Nullable?
BUSOBJ_ID	NUMBER(10)	FK for the business object objective.	N
OBJECTIVE_ID	NUMBER(10)	FK for the objective.	N
TYPE_CRITERIA_ID	NUMBER(10)	FK for the type criteria.	N
CHL_TYPE_CRITERIA_ID	NUMBER(10)	The possible child criteria ID. It is mainly used for nested clustering.	N
CHL_CRITERIA_ALLWD_FLG	VARCHAR2(1)	Indicates whether the combination of parent and child is allowed in a given matrix.	Y
CURRENT_FLG	VARCHAR2(1)	Indicate whether this row is the most recent row (Y), or if it is a historical row (N).	Y
DELETE_FLG	VARCHAR2(1)	Indicates whether the row is considered deleted (Y) or not (N).	Y

Notes:

This table is used to determine possible child cluster type(s) for a parent cluster. It is mainly used in nested clustering.

CIS_BUS_OBJ_TCRITERIA_ATT_XREF

This table is a cross reference for the possible attributes based on objective, business objective, cluster type, and product.

Table B-15 CIS_BUS_OBJ_TCRITERIA_ATT_XREF

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	
BUSOBJ_ID	NUMBER(10)	FK for the business object objective.	
OBJECTIVE_ID	NUMBER(10)	FK for the CIS objective.	
TYPE_CRITERIA_ID	NUMBER(10)	Cluster types allowed for the combination of objective ID and business objective ID.	N
TCRITERIA_ATTR_ID	NUMBER(10)	This field contain the attribute ID reference from cis_tcriteria_attr table.	N
DFLT_ATTR_WEIGHT	NUMBER(18,4)	Default weight to be used for an attribute.	Y
PARTICIPATING_ATTR_FLG	VARCHAR2(1)	Identifies those attributes within the type that are considered as optimal for the clustering calculation.	Y
VALIDATING_ATTR_FLG	VARCHAR2(1)	This flag is an indicator for the type of attribute. This indicates that it is a validating attribute.	Y
INFORMATIONAL_ATTR_FLG	VARCHAR2(1)	Identifies those attributes within the type that are considered as only informational but not optimal for the clustering calculation.	Y
ATTR_SEQ	NUMBER(4)	Internal use for ordering of attributes.	Y
CURRENT_FLG	VARCHAR2(1)	Indicates whether this row is the most recent row (Y), or if it is a historical row (N).	Y
DELETE_FLG	VARCHAR2(1)	Indicates whether the row is considered deleted (Y) or not (N).	Y

Table B-15 (Cont.) CIS_BUS_OBJ_TCRITERIA_ATT_XREF

Column Name	Data Type	Comments	Nullable?
CREATED_BY_USER	VARCHAR2(255)	The user who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	The date when the record was created.	N
CHANGED_BY_USER	VARCHAR2(255)	The user who last changed the record.	Y
CHANGED_ON_DATE	TIMESTAMP(6)	The date when the record was last changed.	Y
PROD_HIER_ID	NUMBER(10)	This field is populated only for product attribute clustering, as the attributes do not change for other cluster types.	Y
PROD_HIER_TYPE_ID	NUMBER(10)	This field is populated only for product attribute clustering, as the attributes do not change for other cluster types.	Y
FN_STORE_LVL	NUMBER(10)	This field determines the aggregation level at store (Default=2).	Y
FN_CLUSTER_LVL	NUMBER(10)	This field determines the aggregation level at cluster (Default=2).	Y
FN_PIVOT_STORE_LVL	NUMBER(10)	This field determines the aggregation level at explore data screen (Default=2).	Y
ATTR_DATE_VALUE	DATE	This field contains the provided date value for product attribute group.	Y
ATTR_NUM_VALUE	NUMBER(22,5)	This field contains the provided number value for product attribute group.	Y
ATTR_STRING_VALUE	VARCHAR2(255)	This field contains the provided string value for product attribute group.	Y
ATTR_VALUE_EXT_CODE	VARCHAR2(255)	This field contains the externally provided unique ID for this product attribute group.	Y
PROD_ATTR_GRP_ID	NUMBER(10)	Referenced product attribute ID for product attribute.	Y
PROD_ATTR_GRP_VALUE_ID	NUMBER(10)	Referenced product attribute value ID for product attribute.	Y

Notes:

This table is a cross reference for the possible attributes based on objective, business objective, cluster type and product.

It also includes the information about whether the attribute is informational or participating.

CIS_BUS_OBJ_TCRITERIA_XREF

This table specifies the possible cluster types allowed for the combination of objective ID and business objective ID.

Table B-16 CIS_BUS_OBJ_TCRITERIA_XREF

Column Name	Data Type	Comments	Nullable?
BUSOBJ_ID	NUMBER(10)	FK for the business object objective.	N
OBJECTIVE_ID	NUMBER(10)	FK for the CIS objective.	N
TYPE_CRITERIA_ID	NUMBER(10)	Type Criteria ID.	N

Table B-16 (Cont.) CIS_BUS_OBJ_TCRITERIA_XREF

Column Name	Data Type	Comments	Nullable?
PRIMARY_FLG	VARCHAR2(1)	This is the primary/default cluster objective type to be used.	Y
BUS_OBJ_TCRITERIA_SEQ	NUMBER(5)	This is the sequence in which the instance should be used in cases where there are multiple instances.	Y
DEF_SCRE_THRESHOLD_PCT	NUMBER(7,4)	This is a default threshold for the score for each criteria, based on which the UI indicates if a score is below a desired threshold. If not provided, the default score threshold from RSE_CONFIG is used, which is applicable across all the criteria.	Y
OUTLIER_RULE_ID	NUMBER(10)	FK to the CIS outlier rules.	N
OUTLIER_ATTR_VALUE_1	NUMBER(7,4)	The value that defines the threshold for which a data value is considered an outlier for the criteria. If not specified, then the outlier value will be obtained from RSE_CONFIG.	Y
OUTLIER_ATTR_VALUE_2	NUMBER(7,4)	An additional value that can be used to define the threshold for which a data value is considered an outlier for the criteria. If not specified, then the outlier value will be obtained from RSE_CONFIG.	Y
OUTLIER_ATTR_VALUE-3	NUMBER(7,4)	An additional value that can be used to define the threshold for which a data value is considered an outlier for the criteria. If not specified, then the outlier value will be obtained from RSE_CONFIG.	Y
NEWSTR_RULE_ID	NUMBER(10)	FK to the CIS_NEWSTR_RULES.	N
DISABLE_ATTR_WTS	VARCHAR2(1)	A Y/N flag to enable (N) or disable (Y) attribute weights.	Y
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it is a historical row (N).	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y

Notes:

This table specifies the possible cluster types allowed for the combination of objective ID and business objective ID.

CIS_BUSINESS_OBJECT

This entity hosts the list of application that are registered/configured to use the clustering feature. Values are provided for Life Cycle Pricing and Promotion (LCPP), Category Management (CM), and Assortment Rationalization (AR).

Table B-17 CIS_BUSINESS_OBJECT

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	
NAME	VARCHAR2(50)	This is the name of the business objects that is used to generate the clusters (for example, Store Cluster, Customer Cluster).	
SHORT_NAME	VARCHAR2(10)	Short name of the business objective.	
DESCR	VARCHAR2(200)	Description of the business objective.	
SOURCE_ENTITY_NAME	VARCHAR2(30)	The name of the database table that provides the values for this business object.	
SOURCE_COLUMN_NAME	VARCHAR2(30)	The name of the database table column that provides the values for this business object.	
SOURCE_ENTITY_ALIAS	VARCHAR2(30)	An alias/abbreviation by which this source database object should be referred to.	
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	
CHANGED_VY_USER	VARCHAR2(255)	User who last changed the record.	
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	

Notes:

This entity hosts the list of application that are registered/configured to use the clustering feature. Values include Life Cycle Pricing and Promotion (LCPP), Category Management (CM), and Assortment Rationalization (AR).

CIS_BUSSOBJ_OBJ_ALG_XREF

This cross reference entity provides the ability to use the same algorithm to generate different cluster objectives. The same algorithm can be used to generate customer clusters as well as store clusters. In addition, multiple algorithms can be listed that can be used to achieve a similar objective.

Table B-18 CIS_BUSSOBJ_OBJ_ALG_XREF

Column Name	Data Type	Comments	Nullable?
BUSOBJ_ID	NUMBER(10)	FK to the business object objective.	N
OBJECTIVE_ID	NUMBER(10)	FK for the CIS Objective	N
ALGORITHM_ID	NUMBER(10)	FK for the Algorithm to be applied to business ID and objective ID.	N
PRIMARY_FLG	VARCHAR2(1)	This flag identified the primary attribute within the type.	Y
BUSOBJ_OBJ_ALG_SEQ	NUMBER(4)	This field provides the sequence in which the specific cross reference should be used.	Y

Table B-18 (Cont.) CIS_BUSSOBJ_OBJ_ALG_XREF

Column Name	Data Type	Comments	Nullable?
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y

Notes:

This table provide the ability to use the same algorithm to generate different cluster objectives. The same algorithm can be used to generate customer clusters as well as store clusters. At the same time, multiple algorithms that could be used to achieve similar objective can be listed.

ALGORITHM_ID - Algorithm to be applied to BUSINESS_ID and OBJECTIVE_ID.

CIS_BUSSOBJ_OBJECTIVE_XREF

This entity hosts the cross reference for the clustering objectives that are valid for an application. In most cases, an application will use clustering feature to achieve a single objective; however, there could be cases in which an application can perform cluster generation for multiple purposes.

Table B-19 CIS_BUSSOBJ_OBJECTIVE_XREF

Column Name	Data Type	Comments	Nullable?
BUSSOBJ_ID	NUMBER(10)	BUSSOBJ_ID is reference to CIS_BUSINESS_OBJECT table.	N
OBJECTIVE_ID	NUMBER(10)	OBJECTIVE_ID refers to CIS_OBJECTIVE table.	N
PRIMARY_FLG	VARCHAR2(1)	This is the primary/default cluster objective to be used.	Y
BUSSOBJ_OBJ_SEQ	NUMBER(5)	This is the sequence at which the instance should be used in case there are multiple instances.	Y
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y

Notes:

This table contains cross references about which clustering objectives are valid per application.

BUSSOBJ_ID refers to CIS_BUSINESS_OBJECT table.

OBJECTIVE_ID refers to CIS_OBJECTIVE table.

BUSSOBJ_OBJ_SEQ determines the sequence in which the instance should be used in case there are multiple instances.

CIS_CLUSTER_CATEGORY

This table determines the possible type of cluster types - normal, flagship, dormant etc

Table B-20 CIS_CLUSTER_CATEGORY

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(80)	Name of the cluster category.	Y
DESCR	VARCHAR2(255)	Special Cluster - Manually Allocated, Special Cluster - Exceptional, Normal Cluster.	Y

Notes:

This table determines the possible type of cluster types, such as normal, flagship, or dormant.

CIS_CLUSTER_GROUP_BY_TYPE

This entity contains the catalog for the distinct group-by options available for clustering.

Table B-21 CIS_CLUSTER_GROUP_BY_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(50)	The name of the group by option.	Y
DESCR	VARCHAR2(80)	This entity contains the catalog for the distinct group by options available for clustering, including Group By, Location Node, Merchandise Node, Calendar Node, Location Hierarchy Level, Merchandise Hierarchy Level, Calendar Hierarchy Level.	Y

Notes:

This entity will keep the catalog for the distinct group by options available for clustering, including Group By, Location Node, Merchandise Node, Calendar Node, Location Hierarchy Level, Merchandise Hierarchy Level, and Calendar Hierarchy Level.

CIS_CLUSTER_MEMBER_INT

This table contains the final stores created by the clusters approved for a given combination of location, merchandise, calendar dimension(s), and cluster criteria type.

Table B-22 CIS_CLUSTER_MEMBER_INT

Column Name	Data Type	Comments	Nullable?
CLUSTER_ID	NUMBER(10)	This column is populated by cis_cluster.id.	N
CLUSTER_LABEL	VARCHAR2(50)	This column is populated by cis_cluster.name.	N
CLUSTER_SET_ID	NUMBER(10)	This column is populated by cis_cluster_config_hdr.id.	N
STORE_LOCATION_ID	VARCHAR2(80)	This column is populated by rse_loc_src_xref.loc_ext_key.	N

Notes:

This table contains the final stores created by the clusters approved for a given combination of location, merchandise, calendar dimension(s), and cluster criteria type.

CIS_CLUSTER_OUTLIER_RULE

This table contains the possible outlier rules for a type criteria.

Table B-23 CIS_CLUSTER_OUTLIER_RULE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
BUSSOBJ_ID	NUMBER(10)	FK for the business object objective.	N
TYPE_CRITERIA_ID	NUMBER(10)	FK for the type criteria.	N
OBJECTIVE_ID	NUMBER(10)	FK for the CIS objective.	N
DESCR	VARCHAR2(200)	Descriptive text to define this outlier rule.	Y
RULE	VARCHAR2(80)	This is the text to use to evaluate the rule store_count > X. X is a placeholder that is replaced by the value provided by the user or the default value set during initial installation.	Y
DFLT_LOW_VALUE	VARCHAR2(50)	This defines the minimum value for this outlier rule. For example, this can specify that a minimum of five locations are required in a cluster.	Y
DFLT_HIGH_VALUE	VARCHAR2(50)	This defines the maximum value for this outlier rule. For example, this can specify that a maximum of 50 locations are allowed in a cluster.	Y
ACTIVE_FLG	VARCHAR2(1)	This is a Y/N flag that defines whether the rule is an actively used rule (Y) or not (N).	Y
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
DELETE_FLG	VARCHAR2(1)	A Y/N flag to indicate whether this row is considered a deleted row (Y) or not (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N

Table B–23 (Cont.) CIS_CLUSTER_OUTLIER_RULE

Column Name	Data Type	Comments	Nullable?
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(200)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y

Notes:

This table contains the possible outlier rules for a type criteria.

CIS_CLUSTER_SET_EXP_VW

This view provides an exportable set of clusters to send to Category Management.

Table B–24 CIS_CLUSTER_SET_EXP_VW

Column Name	Data Type	Comments	Nullable?
EFF_START_DT	VARCHAR2(11)	The starting date when the cluster is effective.	Y
EFF_END_DT	VARCHAR2(11)	The ending date when the cluster is effective.	Y
PROD_EXT_KEY	VARCHAR2(80)	The external ID for the product hierarchy this cluster is applicable to.	N
LOC_EXT_KEY	VARCHAR2(80)	The external ID for the store location that belongs in this cluster.	N
CLUSTER_ID	NUMBER(10)	The identifier for the cluster.	N
CLUSTER_LABEL	VARCHAR2(50)	A descriptive name/label for the cluster.	N

CIS_CLUSTER_SET_INT

This table contains the approved clusters for a given combination of location, merchandise, calendar dimension(s), and cluster criteria type.

Table B–25 CIS_CLUSTER_SET_INT

Column Name	Data Type	Comments	Nullable?
CLUSTER_SET_ID	NUMBER(10)	This column is populated by cis_cluster_config_hdr.id.	N
CLUSTER_SET_LABEL	VARCHAR2(50)	This column is populated by cis_cluster_config_hdr.name.	N
PARENT_CLUSTER_SET_ID	NUMBER(10)	This column is populated by cis_cluster_config_hdr.parent_cluster_config_hdr_id.	N
MERCHANDISE_ID	VARCHAR2(80)	This column is populated by rse_prod_src_xref.prod_ext_key.	N
LOCATION_ID	VARCHAR2(80)	This column is populated by rse_loc_src_xref.loc_ext_key.	N
EFFECTIVE_START_DATE	DATE	Start date of the given combination of clusters.	N
EFFECTIVE_END_DATE	DATE	End date of the given combination of clusters.	N

Notes:

This table contains the approved clusters for a given combination of location, merchandise, calendar dimension(s), and cluster criteria type.

CIS_CLUSTER_STATUS

This table determines the status of the cluster.

Table B-26 CIS_CLUSTER_STATUS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for the table.	N
DESCR	VARCHAR2(80)	Descriptive text for this cluster status.	Y

Notes:

This table determines the status of the cluster.

CIS_CLUSTER_TYPE

This table contains the list of the different types of possible clusters, including deployed, automatically generated, and user generated.

Table B-27 CIS_CLUSTER_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
DESCR	VARCHAR2(80)	Descriptive text for this cluster type.	Y

Notes:

This table contains the list of the different types of possible clusters, including deployed, automatically generated, and user generated.

CIS_EFFECTIVE_PERIOD

This table contains the planning period information.

Table B-28 CIS_EFFECTIVE_PERIOD

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
DESCR	VARCHAR2(80)	Descriptive text for this effective period.	Y
START_PERIOD_ID	NUMBER(10)	Start period ID in the calendar hierarchy for the period.	N
END_PERIOD_ID	NUMBER(10)	End period ID in the calendar hierarchy for the period.	N
BUSOBJ_ID	NUMBER(10)	FK for the business object objective.	N
OBJECTIVE_ID	NUMBER(10)	FK for the objective .	N
TYPE_CRITERIA_ID	NUMBER(10)	FK for the type criteria.	N
ACTIVE_FLG	VARCHAR2(1)	This is a Y/N flag that defines whether this period is to be actively used (Y) or not (N).	Y

Notes:

This table contains the planning period information.

CIS_OBJECTIVE

This table contains the details corresponding to the different objectives that can be achieved by the clustering implementation.

Table B–29 CIS_OBJECTIVE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(50)	This is the purpose/usage for which the cluster is created.	N
DESCR	VARCHAR2(200)	More descriptive text for this objective.	Y
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y
DELETE_FLG	VARCHAR2(1)	A Y/N flag to indicate whether this record is considered deleted (Y) or not (N).	Y

Notes:

This table contains details corresponding to the different objectives that can be achieved by the clustering implementation.

CIS_SCENARIO_STATUS

This table contains the scenario status, including created, executed, approved or rejected.

Table B–30 CIS_SCENARIO_STATUS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
DESCR	VARCHAR2(80)	Descriptive text for the scenario.	Y

Notes:

This table contains the scenario status.

CIS_TCRITERIA_ATTR

This table contains all the possible attributes in clustering process.

Table B–31 CIS_TCRITERIA_ATTR

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	FK for this table.	N
NAME	VARCHAR2(50)	Name for the criteria attribute.	N
DESCR	VARCHAR2(200)	More descriptive text for the criteria attribute.	Y
SRC_ENTITY_NAME	VARCHAR2(30)	Name of table/view that holds the attribute information/value coming from Retail Analytics or an external system.	Y
SRC_COLUMN_NAME	VARCHAR2(30)	Name of the column in the Retail Analytics or external system table/view.	Y
SRC_ENTITY_ALIAS	VARCHAR2(30)	Alias of the column in the Retail Analytics or external system table/view.	Y
ATTR_TYPE_ID	NUMBER(10)	Type of the attribute.	N
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y
BUS_OBJ_ATTR_MD_ID	NUMBER(10)	Business object attribute MD ID.	Y
UI_DISPLAY_NAME	VARCHAR2(200)	The value to display in the UI when showing this criteria attribute.	Y

Notes:

This table contains all the possible attributes in all type of clustering process.

CIS_TCRITERIA_ATTR_TYPE_VALUE

This table is used to maintain the list of valid values for ordinal and categorical attributes. The list of valid values is directly assigned to the type criteria attribute, since the valid values are different for each attribute.

Table B–32 CIS_TCRITERIA_ATTR_TYPE_VALUE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
TCRITERIA_ATTR_ID	NUMBER(10)	FK of the cis_tcriterion_attr entity.	N

Table B–32 (Cont.) CIS_TCRITERIA_ATTR_TYPE_VALUE

Column Name	Data Type	Comments	Nullable?
ATTR_VALUE	VARCHAR2(80)	This column contains the attribute value.	Y
VALUE_SEQ	NUMBER(4)	This column contains the sequence in which the values should be used/displayed.	Y
VALUE_PRIORITY_RANK	NUMBER(4)	This column is used as a tiebreaker in cases where two values have the same number of instances and the screen.process needs to break the tie by giving preference to one value over the other.	Y

Notes:

This table is used to maintain the list of valid values for ordinal and categorical attributes. The list of valid values is directly assigned to the type criteria attribute, since the valid values is different for each attribute.

CIS_TCRITERIA_ATTR_XREF

This table contains the cross reference between attributes for the cluster types.

Table B–33 CIS_TCRITERIA_ATTR_XREF

Column Name	Data Type	Comments	Nullable?
TCRITERIA_ATTR_ID	NUMBER(10)	This field contains the possible attribute defined in clustering.	N
TYPE_CRITERIA_ID	NUMBER(10)	This field contains the cluster type defined against each clustering attribute.	N
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
CREATED_ON_DT	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y

Notes:

This table contains the cross reference between attributes for the cluster types.

CIS_TYPE_CRITERIA

This table contains the list of different clustering types/criteria that can be used to generate clusters.

Table B–34 CIS_TYPE_CRITERIA

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(50)	This is the name of the clustering type/criteria: Consumer Segment, Customer Segment, Store Attribute, Performance attribute, Product Attribute. This is the cluster by list of values.	N
DESCR	VARCHAR2(200)	More descriptive text to describe the criteria type.	Y
CODE	CHAR	Internal identification code for this clustering type/criteria.	N
DISTRIBUTION_GRP_FLG	VARCHAR2(1)	Certain attribute can be represented as a distribution (per store and/or cluster, such as with consumer segmentation). This flag helps the UI identify which attributes belong to the same distribution group (where the total value adds up to 100%).	Y
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y), or if it a historical row (N).	Y
CREATED_BY_USER	VARCHAR2(255)	User who created the record.	N
CREATED_ON_DATE	TIMESTAMP(6)	Record creation date.	N
CHANGED_BY_USER	VARCHAR2(255)	User who last changed the record.	Y
CHANGED_ON_DT	TIMESTAMP(6)	Last changed date.	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y

Notes:

This table contains the list of different clustering types/criteria that can be used to generate clusters.

DT_AE_EXP_VW

This view provides all the exportable data elements needed to provide the Assortment Elasticity metric that the DT application has calculated. This view only provides results for active results.

Table B–35 DT_AE_EXP_VW

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY	VARCHAR2(80)	The external identifier for the category this data belongs to.	Y
CUSTSEG_EXT_KEY	VARCHAR2(80)	The external identifier for the customer segment associated with this data.	Y
LOC_EXT_KEY	VARCHAR2(80)	The external identifier for the location	Y
AE	NUMBER(22,7)	The assortment elasticity that DT has calculated.	Y
EFFECTIVE_DT_FROM	DATE	The date when this data was activated.	Y
EFFECTIVE_DT_TO	DATE	Not used.	Y

DT_ASSORT_MULT_EXP_VW

This view provides an exportable list of assortment multipliers to RDF so that the impact of assortment changes can influence RDF results.

Table B–36 DT_ASSORT_MULT_EXP_VW

Column Name	Data Type	Comments	Nullable?
EFF_START_DT	DATE	The date that this assortment multiplier is effective for use.	Y
PROD_EXT_KEY	VARCHAR2(80)	The external ID for the product.	Y
LOC_EXT_KEY	VARCHAR2(80)	The external ID for the store location.	Y
ASSORT_MULT	NUMBER(38,20)	The assortment multiplier associated with the product and location, as a result of changes to the assortment at the location.	Y

DT_ATTR_WGT_EXP_VW

This view provides the export data that is provided to the Category Management system for attribute weights used by the DT application.

Table B–37 DT_ATTR_WGT_EXP_VW

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY	VARCHAR2(80)	The external ID for the category	Y
CUSTSEG_EXT_KEY	VARCHAR2(80)	The external ID for the customer segment	Y
LOC_EXT_KEY	VARCHAR2(80)	The external ID for the location hierarchy/trade area	Y
ATTRIBUTE_EXTERNAL_ID	VARCHAR2(80)	The external ID for the attribute	N
ATTR_WGT	NUMBER(22,7)	The decimal weight that this attribute represents within the category/customer segment/trade area.	Y
FUNC_ATTR_IND	NUMBER	An indicator to indicate if the attribute is a functional attribute (1) or not (0). A functional attribute is one that fits a specific purpose and cannot be substituted by other products with other values for this attribute.	Y

DT_EXCLUDE

This entity defines the different types of pruning filters that are available to exclude a DT result from being used during the escalation phase of the DT workflow.

Table B–38 DT_EXCLUDE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(80)	The name of the pruning filter.	Y
DESCR	VARCHAR2(255)	Descriptive text for the pruning filter.	Y
PROC_NAME	VARCHAR2(30)	Name of the process that performs this data filter.ing	Y

Table B–38 (Cont.) DT_EXCLUDE

Column Name	Data Type	Comments	Nullable?
DISPLAY_SEQ	NUMBER(10)	The order in which the filters should be displayed when viewing filter statistics in the UI.	Y
PROCESS_SEQ	NUMBER(10)	The order in which the filters should be executed during the filter stage.	Y
ENABLE_FLG	VARCHAR2(1)	A Y/N flag that indicates whether the filter is enabled for use.	Y

Notes:

This table can be used to customize the pruning filters that run after DT Models have been created. This allows for the flexibility in the customized rules for pruning DT Models from the list of usable Models.

The NAME and DESCR columns are displayed in the UI if the NAME value is not found in the UI's resource bundle.

The PROC_NAME is the name of the procedure that should be executed to perform this pruning task. This routine should be implemented in either the DT_PRUNE_T type, or in a database type that extends this type and then is configured as the type to execute for the DT_PRUNE database service.

When the pruning stage runs, this table is referenced, and each enabled filter is executed in ascending order based on the PROCESS_SEQ column. Therefore, this column should be unique in order to ensure consistency in the order in which the filters are executed.

The DISPLAY_SEQ column allows for displaying the filters in the UI in a different order than what they may be executed. Although setting these two columns with different values might be confusing to the user, it can be done if needed.

The ENABLE_FLG offers the ability to exclude a filter from processing. This can be helpful if a filter is no longer deemed relevant to run. Setting this column to N prevents further execution of the filter, although any existing filter statistics about prior executions of the filter will remain.

DT_FILTER

This entity defines the different types of data filters that are used during the DT data filtering process.

Table B–39 DT_FILTER

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	The PK for the DT Filter.	N
NAME	VARCHAR2(80)	A name for the filter.	Y
DESCR	VARCHAR2(255)	Descriptive text to describe the filter.	Y
SRVC_TYPE	VARCHAR2(30)	The service type for the data filters implementation.	Y
SRVC_NAME	VARCHAR2(30)	The service name for the data filters implementation.	Y

Table B–39 (Cont.) DT_FILTER

Column Name	Data Type	Comments	Nullable?
DISPLAY_SEQ	NUMBER(10)	The order in which the filters should be displayed in the UI.	Y
PROCESS_SEQ	NUMBER(10)	The order in which the filters should be executed.	Y
ENABLE_FLG	VARCHAR2(1)	A Y/N flag to indicate whether the filter is enabled (Y) or not (N) when data filtering is executed.	Y

Notes:

This table contains the list of DT Filters that can be executed against baseline sales data in order to remove outliers or any data that can lead to bad results. Although the UI has a fixed number of prompts on the data filtering stage, this table offers the ability to add or remove any filter in the data filtering workflow.

When the data filtering stage runs, this table will be referenced and each enabled filter will be executed in ascending order, based on the PROCESS_SEQ column. Therefore, this column should be unique in order to ensure consistency in the order in which the filters are executed.

The DISPLAY_SEQ column allows for displaying the filters in the UI in a different order than the one they may be executed in. Although setting these two columns with different values might be confusing to the user, it can be done if needed.

The ENABLE_FLG offers the ability to exclude a filter from processing. This can be helpful if a filter is no longer deemed relevant to run. Setting this column to N prevents further execution of the filter, although any existing filter statistics about prior executions of the filter will remain.

The SRVC_TYPE and SRVC_NAME columns allow for the specification of the actual implementation that performs the data filtering task. These implementations should be extensions of the DT_FILTER_BASELINE_T database type. The SRVC_TYPE should be defined in the RSE_SRVC_TYPE table, and the SRVC_NAME should be defined in the RSE_SRVC_CONFIG table. Because of this configuration, this table offers the ability to run additional baseline sales filters.

DT_LOC_WK_EXCL_STG

This is a staging table that loads a list of locations and dates that should be excluded from Demand Transference processing. This can be useful for excluding abnormal or corrupted data points.

Table B–40 DT_LOC_WK_EXCL_STG

Column Name	Data Type	Comments	Nullable?
LOC_EXT_KEY	VARCHAR2(80)	External ID for the location.	Y
WK_END_DT	DATE	The week end date of a week to be excluded.	Y
UPDT_CODE	VARCHAR2(1)	A code to indicate how to update the target table. U=Update/Create, D=Delete existing record.	Y

DT_NEW_ITEM_ROS_EXP_VW

This view provides an exportable view of new items and their forecasted rate of sale to RDF.

Table B-41 DT_NEW_ITEM_ROS_EXP_VW

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY	VARCHAR2(80)	The external ID for the product.	Y
LOC_EXT_KEY	VARCHAR2(80)	The external ID for the store location.	Y
FCST_ROS	NUMBER(38,20)	The forecasted rate of sale for this product at this location.	Y

DT_NEW_ITEMS_EXP_VW

This view provides a list of items and locations for which the item is newly added to the assortment at the location. It is provided in an exportable view for use by RDF.

Table B-42 DT_NEW_ITEMS_EXP_VW

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY	VARCHAR2(80)	The external ID for the product.	Y
LOC_EXT_KEY	VARCHAR2(80)	The external ID for the store location.	Y
EFF_START_DT	DATE	The date when this product is considered to be added to the assortment.	Y

DT_PROD_LOC_EXCL_STG

Staging table for products and locations that should be excluded from DT processing, as if they were out of the assortment.

Table B-43 DT_PROD_LOC_EXCL_STG

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY	VARCHAR2(80)	External product key.	Y
LOC_EXT_KEY	VARCHAR2(80)	External id for the location.	Y
WK_FROM_DT	DATE	Week date to start the exclusion at.	Y
WK_TO_DT	DATE	Week date to end the exclusion at.	Y

DT_SIM_EXP_VW

This view provides an export of product similarities calculated within the DT application for export to Category Management.

Table B-44 DT_SIM_EXP_VW

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY1	VARCHAR2(80)	The external identifier for one half of the product pair.	Y
CUSTSEG_EXT_KEY	VARCHAR2(80)	The external identifier for the customer segment this data relates to.	Y
LOC_EXT_KEY	VARCHAR2(80)	The external identifier for the store location this data relates to.	Y

Table B-44 (Cont.) DT_SIM_EXP_VW

Column Name	Data Type	Comments	Nullable?
PROD_EXT_KEY2	VARCHAR2(80)	The external identifier for the other half of the product pair.	Y
PROD_SIM	NUMBER(22,7)	The measurement of how similar the two products are to each other. The values range between values of 0 (completely dissimilar) to values of 1 (completely similar).	Y
EFFECTIVE_DT_FROM	DATE	The date this similarity value became effective.	Y
EFFECTIVE_DT_TO	DATE	The date this similarity value is effective until.	Y

PROCESS_STATUS

This table contains processing status columns for use by components that run and manage and report status.

Table B-45 PROCESS_STATUS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER	PK for this table.	N
SRVC_TYPE	VARCHAR2(30)	An optional FK for the service type, which these statuses belong to.	Y
DESCR	VARCHAR2(40)	Descriptive text to describe the status.	Y
FAILURE_FLG	VARCHAR2(1)	A flag to indicate whether the status represents success (N/F) or failure (Y/T).	Y
EXCLUSIVE_FLG	VARCHAR2(1)	Not used. Intended to identify statuses that indicate that other related steps are not suitable for simultaneous execution.	Y

Notes:

This table contains statuses and their descriptions for any batch processes. These are currently used by the service request framework, as well as the job processing framework, and also by any user batch stage processes.

The SRVC_TYPE is used to distinguish between different Service Types in the event that a custom set of statuses are required. This is for future use and is not currently used.

The FAILURE_FLG and EXCLUSIVE_FLG can be NULL or can be a Y/T value to indicate that it is considered a Failed/Exclusive status, or a N/F value to indicate that it is considered a Successful/Non-Exclusive Status. The intent behind the EXCLUSIVE_FLG is to indicate at what point the status should be considered exclusive with another status. For example, two exclusive processes can both be in a Not Running status, or both be in a Complete status, but they cannot both be in a Running status. This feature is not currently implemented.

RSE_AGGR_SRVC_CONFIG

This table is used to control varying levels of aggregation needs for different database services.

Table B–46 RSE_AGGR_SRVC_CONFIG

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK column.	N
SRVC_ID	NUMBER(10)	FK for the DB Service that uses this configuration.	N
ENABLED_FLG	VARCHAR2(1)	A flag to indicate whether this aggregation configuration is enabled (Y) for processing or not (N).	Y

Notes:

This table defines various aggregation database services and indicates whether the service should be enabled or not. The SRVC_ID column defines the database service that uses this configuration. This column should contain a compatible key as found in RSE_SRVC_CONFIG.

The ENABLE_FLG allows for temporarily disabling an aggregation process from running (ENABLED_FLG=N).

RSE_AGGR_SRVC_CONFIG_LEVELS

This table defines the different hierarchy types and levels that need to have aggregate data created as part of this aggregation configuration.

Table B–47 RSE_AGGR_SRVC_CONFIG_LEVELS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
AGGR_SRVC_CONFIG_ID	NUMBER(10)	FK for the aggregation service configuration.	N
HIER_TYPE_ID	NUMBER(10)	FK for the hierarchy type.	N
HIER_LEVEL_ID	NUMBER(4)	FK for the hierarchy level required.	N

Notes:

This table is used to define what aggregation levels are required for a specified aggregation service (AGGR_SRVC_CONFIG_ID). This AGGR_SRVC_CONFIG_ID should be compatible with data found in RSE_AGGR_SRVC_CONFIG.

The HIER_TYPE_ID and HIER_LEVEL_ID should be valid hierarchy types and levels as defined in RSE_HIER_TYPE and RSE_HIER_LEVEL.

This table should only be configured to perform aggregation for the levels that are required in the application in order to reduce the performance implications of calculating these aggregations on a weekly basis.

RSE_APP_SOURCE

This table defines the list of applications that can be used as a data source for the application components.

Table B–48 RSE_APP_SOURCE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(255)	A name of this application. This value is not changeable, as it is a reference point in the code.	Y
DESCRIPTION	VARCHAR2(255)	Some descriptive text to better describe the application.	Y

Notes:

This table defines applications that can be integrated with. For example, this application has direct integration code with Retail Analytics, and therefore an entry should be present in this table for Retail Analytics. This configuration enables the application to store integration IDs that are specific to Retail Analytics for the various dimension tables. When support for alternative integration IDs is available, then an appropriate entry must be added to this table, and then this ID could be used in the relevant RSE*SRC_XREF tables. The NAME column in this table is a fixed value, as it is possible to use this NAME to lookup the ID within the application code.

RSE_BUSINESS_OBJECT_ATTR_MD

This table defines the attributes for business objects and also contains relevant details about where to obtain the data for this attribute from external table sources.

Table B–49 RSE_BUSINESS_OBJECT_ATTR_MD

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this object.	N
BUSINESS_OBJECT_MD_ID	NUMBER	FK for the business object that this attribute belongs to.	N
BUSINESS_OBJECT_DB_SRC_ID	NUMBER(10)	The FK for the database object source table, which contains the data for this attribute.	N
NAME	VARCHAR2(50)	A name for the attribute.	N
DESCR	VARCHAR2(255)	A more descriptive name for this attribute.	Y
SHORT_DB_NAME	VARCHAR2(30)	An alias for this database column name, which can be used as the column name for this attribute value when the attribute is later used in a cross tab query.	Y
SRC_COLUMN_NAME	VARCHAR2(30)	The name of the database column that contains the values for this attribute in the source system.	N
PROD_GRP_TYP	VARCHAR2(30)	This defines the type of extended attribute (for example, ITEMDIFF or ITEMUDA) for this attribute. This value should match prod_grp_type in one of the W_RTL_ITEM_GRP#_D tables.	Y
ATTR_EXT_CODE	VARCHAR2(255)	This column contains the value of the FLEX_ATTRIB_1_CHAR column for complex attributes. It defines the Attribute code for this attribute.	Y

Table B-49 (Cont.) RSE_BUSINESS_OBJECT_ATTR_MD

Column Name	Data Type	Comments	Nullable?
TL_DOMAIN_CODE	VARCHAR2(255)	For attributes that are translated, this domain code should be populated with the corresponding DOMAIN_CODE as used in the TL lookup table (normally ITEM_UDA or DIFF). A null value indicates no translation of the data is required.	Y
TL_JOIN_EXPR	VARCHAR2(255)	This column contains an expression that defines how to join to the domain lookup TL table's Domain_member_code to retrieve the proper translated attribute value.	Y
EXCLUDE_FLG	VARCHAR2(1)	A Y/N flag to indicate whether the attribute should be used by any modules (N) or whether it should be excluded from use (Y).	Y

Notes:

The purpose of this table is to define the metadata needed for copying attributes from external data sources so that they can be used in this application. These attributes are not automatically updated and do require manual definition, since the scope of attributes and the mapping of the data can vary.

The BUSINESS_OBJECT_MD_ID should be aligned with values from RSE_BUSINESS_OBJECT_MD, and the values in BUSINESS_OBJECT_DB_SRC_ID should be aligned with values from RSE_BUSINESS_OBJECT_DB_SRC.

The NAME and DESCR columns are customizable according to what the attribute value is.

The SHORT_DB_NAME, SRC_COLUMN_NAME, PROD_GRP_TYPE, ATTR_EXT_CODE, TL_DOMAIN_CODE and TL_JOIN_EXPR are all used to define how to retrieve the data from the referenced BUSINESS_OBJECT_DB_SRC table.

For attributes that are contained in a simple column, the SRC_COLUMN_NAME is the sole means for copying the attribute value to the RSE. For attributes that are stored as Item Differentiators in Retail Analytics, the PROD_GRP_TYPE is populated with a value that triggers the attribute code to use special logic to obtain the data from a different column. These types of records require a value in the ATTR_EXT_CODE to enable the process to find the correct user defined attribute record in RA.

The TL_DOMAIN_CODE and TL_JOIN_EXPR columns are present to assist with means of getting the translation values for these user defined attributes from Retail Analytics' translation table.

The EXCLUDE_FLG is used to disable the use of the attribute without requiring it to be deleted from the metadata.

RSE_BUSINESS_OBJECT_DB_SRC

This table defines the source database objects from which attributes can be found.

Table B-50 RSE_BUSINESS_OBJECT_DB_SRC

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
DB_OBJECT_NAME	VARCHAR2(30)	The name of the source database table, from which we copy attributes from.	N
KEY_COLUMN_NAME	VARCHAR2(255)	The name of the PK column for the source table.	N
DB_OBJECT_ALIAS	VARCHAR2(30)	An alias for this table. This alias can be used in the various FILTER_CLAUSE, GROUP_BY_CLAUSE, ORDER_BY_CLAUSE columns of this table.	Y
FILTER_CLAUSE	VARCHAR2(2000)	A where clause that can applied to the source table to reduce the rows to be retrieved. The WHERE keyword is not expected in this column.	Y
GROUP_BY_CLAUSE	VARCHAR2(255)	A group by expression that can be used when obtaining the attributes from this table.	Y
ORDER_BY_CLAUSE	VARCHAR2(255)	An order by clause that can be specified so that data retrieval is ordered.	Y
APP_SOURCE_ID	NUMBER(10)	FK to the application source table which provides this attribute data.	N

Notes:

This table's purpose is to define the source tables that attribute values to this application. This metadata is used by the attribute loading process to copy those attribute values from these attribute source tables.

The DB_OBJECT_NAME is a name of a database object that this application has access to and can read from a database synonym. The KEY_COLUMN_NAME defines the column that can be used to uniquely identify the business object that a given attribute value belongs to. This column should exist in the DB_OBJECT_NAME's table. The DB_OBJECT_ALIAS is the alias that can be used in the FILTER_CLAUSE column.

The FILTER_CLAUSE enables the definition of any rules for filtering out records that should not be used. This can be helpful if deleted rows need to be ignored. The GROUP_BY_CLAUSE is used when a source table contains multiple attribute columns to be obtained. In this cause the GROUP_BY_CLAUSE should contain the KEY_COLUMN, plus the alias of ATTR_VALUE, ATTRIBUTE, that the code uses to pivot the multiple columns into multiple rows.

The APP_SOURCE_ID column should be related to a row in the RSE_APP_SOURCE table.

RSE_BUSINESS_OBJECT_MD

This table identifies the distinct business objects that are handled within the application (such as product, location, customer, and consumer).

Table B–51 RSE_BUSINESS_OBJECT_MD

Column Name	Data Type	Comments	Nullable?
ID	NUMBER	PK for this table.	N
NAME	VARCHAR2(80)	Internal name of the business object. This value is not changeable.	Y
DESCR	VARCHAR2(255)	Descriptive text for the business object.	Y
HIER_TABLE_NAME	VARCHAR2(30)	Name of the table that contains the hierarchy for this object.	Y
ATTR_TABLE_NAME	VARCHAR2(30)	Name of the table that contains attribute data for this object.	Y
XREF_TABLE_NAME	VARCHAR2(30)	Name of the table that contains the integration cross reference ids for external systems.	Y
TC_TABLE_NAME	VARCHAR2(30)	Name of the table that contains a transitive closure representation of the hierarchy.	Y
LOCAL_ID_NAME	VARCHAR2(30)	The name of the column that contains the internal ID in all tables other than the table specified in HIER_TABLE_NAME (which always uses ID as its internal ID column).	Y
EXT_ID_NAME	VARCHAR2(30)	Name of the column that contains the external ID for external systems in the table mentioned in the XREF_TABLE_NAME column.	Y

Notes:

This table defines the types of business objects that the application interacts with. The NAME column is a fixed value that is referenced by application code. This NAME should be unique. The HIER_TABLE_NAME, ATTR_TABLE_NAME, and XREF_TABLE_NAME and TC_TABLE_NAME defines the tables that contain the hierarchy data in this database schema. Not all hierarchies require an Attribute table (ATTR_TABLE_NAME).

The purpose of the columns that specify column names in this table is to assist with code that performs dynamic updating of this data.

RSE_CONFIG

This table contains configuration names and their values for various settings that can be changed to affect the operation of the application.

Table B–52 RSE_CONFIG

Column Name	Data Type	Comments	Nullable?
APPL_CODE	VARCHAR2(20)	An identifier for the application that this configuration affects. The application code represents a generic configuration that affects all applications.	N
PARAM_NAME	VARCHAR2(80)	The name of the configuration.	N
PARAM_VALUE	VARCHAR2(255)	The value for this configuration.	Y

Table B-52 (Cont.) RSE_CONFIG

Column Name	Data Type	Comments	Nullable?
CONFIGURABLE_FLG	VARCHAR2(1)	A flag to indicate whether this configuration is changeable after the application has been installed and initially configured (Y) or whether it is not expected to be changed once the application has been used (N).	N
DESCR	VARCHAR2(2000)	A description for the configuration.	Y
UPDATEABLE_FLG	VARCHAR2(1)	A flag to indicate whether this configuration value can be updated by the application code (Y) or not (N).	Y

Notes:

This table is used to store configurable keys and their values for use by the application. The APPL_CODE is expected to be one of the application identifiers for the various modules (for example, CDT, CIS, DT, MBA, RSE, and ASO). The application code indicates that the code is applicable available for use by all application modules, while other values should be limited in scope to only that application module.

The PARAM_NAME is the key by which the application looks up a configuration value. This value is a fixed value used throughout the code in order to obtain the value that is contained in the PARAM_VALUE column. This value is adjustable on a per installation basis and should be reviewed and adjusted as required so that it affects the application in the manner that is intended. Some configuration values are not expected to change once the application has completed its configuration stage and has started to run. These types of values are identifiable via the CONFIGURABLE_FLG. Values with a Y can be changed at any time, while values with a N cannot be changed without risk of breaking existing data in the application.

The UPDATEABLE_FLG identifies whether the application has the ability to adjust the PARAM_VALUE as part of the application processes. Some parameters may need to record a record that signifies when something was done, or maybe what the value was processed by a process, while there is no suitable table to hold this type of processing value. So it should be expected that parameters with an UPDATEABLE_FLG=Y can change during the course of the application processes.

RSE_CONFIG_CODE

This table contains configuration values for configurations that can have different configuration values, depending on another value. For example, if a configuration is needed for a default error tolerance, but department 1 needs a different value, then a row here with a PARAM_CODE of 1 will enable a different value than the base configuration in RSE_CONFIG for just that department.

Table B-53 RSE_CONFIG_CODE

Column Name	Data Type	Comments	Nullable?
APPL_CODE	VARCHAR2(20)	An identifier for the application that this configuration affects. The application code represents a generic configuration that affects all applications.	N
PARAM_NAME	VARCHAR2(80)	The name of the configuration.	N
PARAM_CODE	VARCHAR2(80)	A code that enables specification of a configuration value for a specific data value.	N

Table B-53 (Cont.) RSE_CONFIG_CODE

Column Name	Data Type	Comments	Nullable?
PARAM_VALUE	VARCHAR2(255)	The value for this configuration.	Y
CONFIGURABLE_FLG	VARCHAR2(1)	A flag to indicate whether this configuration is changeable after the application has been installed and initially configured (Y) or whether it is not expected to be changed once the application has been used (N).	N
UPDATEABLE_FLG	VARCHAR2(1)	A flag to indicate whether this configuration value can be updated by the application code (Y) or not (N).	Y
DESCR	VARCHAR2(2000)	A description for the configuration.	Y

Notes:

This table contains configuration values for configurations that can have different configuration values, depending on another value. For example, if a configuration is needed for a default error tolerance, but department 1 needs a different value, then a row here with a PARAM_CODE of 1 will enable a different value than the base configuration in RSE_CONFIG for just that department.

The APPL_CODE and PARAM_NAME values in this table are expected to also exist in the RSE_CONFIG table. Normally, there should be a PARAM_VALUE in the RSE_CONFIG table, which is used as the default value for this configuration. Only if there is a PARAM_CODE that matches the specified PARAM_CODE when the configuration is queried, will the PARAM_VALUE be retrieved from this table. Otherwise, the PARAM_VALUE will be retrieved from the RSE_CONFIG table.

Some configuration values are not expected to change once the application has completed its configuration stage and has started to run. These types of values are identifiable via the CONFIGURABLE_FLG. Values with a Y can be changed at any time, while values with a N cannot be changed without risk of breaking existing data in the application.

The UPDATEABLE_FLG identifies whether the application is allowed to adjust the PARAM_VALUE as part of the application processes. Some parameters may need to record a record that signifies when something was done, or maybe what the value was processed by a process, but no suitable table exists to hold this type of processing value. So it should be expected that parameters with an UPDATEABLE_FLG=Y can change during the course of the application processes.

RSE_CONSEG

This table contains consumer segments and interfaces directly with Retail Analytics.

Table B-54 RSE_CONSEG

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table	N
NAME	VARCHAR2(30)	A short name for the consumer segment.	N
DESCR	VARCHAR2(255)	A more descriptive name for the consumer segment.	Y
CONSEG_EXT_KEY	VARCHAR2(80)	The external key to use when interfacing with external systems.	N

Table B-54 (Cont.) RSE_CONSEG

Column Name	Data Type	Comments	Nullable?
CONSEG_EXT_CODE	VARCHAR2(80)	The externally visible code that can be shown in any UI components to identify the consumer segment.	Y
CONSEG_EXT_ID	NUMBER(20)	The PK for the consumer segment as found in the external system.	N
CURRENT_FLG	VARCHAR2(1)	A flag to indicate whether this row is the most recent row (Y) for a given consumer segment, or if it a historical row (N).	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether the row is considered deleted (Y) or not (N).	Y
EFF_FROM_DT	DATE	The starting date on which this record is effective on.	Y
EFF_TO_DT	DATE	The ending date that this record is effective until.	Y

RSE_EXCLUSIVE_PROC_TASK_XREF

This table is similar in concept to RSE_EXCLUSIVE_PROC_XREF; however, this table is for tasks instead of for entire processes. The table defines a set of tasks that are exclusive to each other and that should not be running at the same time.

Notes:

This table is not currently in use. It is expected to have references to two instances of the RSE_PROC_TASK_TMPL table in order to indicate that a task cannot be run at the same time another task is running. The pair of PROC_TASK_ID1 and PROC_TASK_ID2 columns are expected to be unique.

RSE_EXCLUSIVE_PROC_XREF

This table is intended to define exclusive processes.

Notes:

This table is not currently in use. It is expected to have references to two instances of the RSE_PROC_TMPL table in order to indicate that a process cannot be run at the same time another process is running. The pair of PROC_ID1 and PROC_ID2 columns are expected to be unique.

RSE_FAKE_CUST_STG

This staging table specifies customers who are considered to be fake customers. A fake customer is a customer who purchases too many transactions to be considered a single customer. Examples are generic store cards.

Table B-55 RSE_FAKE_CUST_STG

Column Name	Data Type	Comments	Nullable?
CUSTOMER_NUM	VARCHAR2(80)	The customer ID to be updated.	Y
FAKE_CUST_FLG	VARCHAR2(1)	A flag to indicate whether the customer should be identified as fake (Y) or not (N).	Y

Notes:

This interface allows a customer to manually define the fake customers. This interface can be used instead of (or in addition to) the automated routine that is provided to automatically detect fake customers. A fake customer is a customer who purchases an unusual number of transactions and therefore cannot be an actual person shopping individually. Fake customers must be removed from processing so that the unusual buying patterns do not interfere with the analysis of customer purchase decisions.

The CUSTOMER_NUM should be related to the W_PARTY_PER_D.CUSTOMER_NUM column.

This interface can overwrite the FAKE_CUST_FLG value for existing rows, while the automated process cannot. Therefore, if a customer is detected as a fake customer by the automated detection routine, this loader can be used to signify that the customer is not fake, and then on subsequent executions of the automated process, the customer will not be identified as a fake customer.

RSE_HIER_LEVEL

This table defines the various levels for all the hierarchies.

Table B-56 RSE_HIER_LEVEL

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(4)	ID for the level. The highest level is 1, and child levels have sequentially increasing values within each Hierarchy Type.	N
HIER_TYPE_ID	NUMBER(10)	FK to the Hierarchy Type.	N
DESCR	VARCHAR2(80)	Description for this level. For hierarchies that are copied from other systems, this value should match the value in the source system.	Y
SRC_HIER_TYPE_ID	NUMBER(10)	For alternate hierarchies, this is a FK for the primary hierarchy that this hierarchy is associated with.	Y
SRC_HIER_LEVEL_ID	NUMBER(4)	For alternate hierarchies, this is the level of the other hierarchy that this level is aligned with. This is the point at which the two hierarchies merge. All levels below this hierarchy are common between the two hierarchies.	Y
LEAF_NODE_FLG	VARCHAR2(1)	A flag to indicate if this is the lowest level of the hierarchy (Y) or not (N).	N

Notes:

For each hierarchy, it is necessary to have a list of the levels that belong to the hierarchy. The levels are fixed for the hierarchy type (HIER_TYPE_ID) and cannot be of variable depth. The highest ID for a given hierarchy type (HIER_TYPE_ID) should be the leaf level (LEAF_NODE_FLG=Y).

The HIER_TYPE_ID should be defined in the RSE_HIER_TYPE table. Within a given HIER_TYPE_ID, the IDs should range from 1 (for the highest level of the hierarchy), to the lowest level of the hierarchy, which should have the highest ID value. No gaps are allowed in the levels within a hierarchy type.

For non-primary hierarchies, it is possible to define a hierarchy that converges with the primary hierarchy. The point at which this happens should be updated so that the

SRC_HIER_LEVEL_ID and SRC_HIER_TYPE_ID contain the appropriate level and hierarchy type where the data aligns with the primary hierarchy.

RSE_HIER_TYPE

This table hosts the catalog of hierarchies that are available within the application. It identifies the business objects for which the hierarchy applies. It also identifies the primary hierarchy for that object.

Table B-57 RSE_HIER_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(255)	The name of the hierarchy.	Y
DESCR	VARCHAR2(255)	A description for this hierarchy.	Y
LEAF_NODE_LEVEL	VARCHAR2(80)	The level number of the hierarchy that contains the lowest level of data. This should be the maximum ID in the RSE_HIER_LEVEL table for this hierarchy type.	Y
PRIMARY_FLG	VARCHAR2(1)	A flag to indicate whether this is the primary hierarchy (Y) for a given business object or not (N).	Y
BUSINESS_OBJECT_MD_ID	NUMBER	FK to the RSE_BUSINESS_OBJECT_MD that defines the business object this hierarchy can be used with.	N

Notes:

The purpose of this table is to define all the different hierarchies that are available throughout the system. For a given business object (BUSINESS_OBJECT_MD_ID), only one hierarchy should be considered the primary hierarchy (PRIMARY_FLG=Y). All others should not be primary (PRIMARY_FLG=N). The highest number of the RSE_HIER_LEVEL that relates to this hierarchy type should be defined in the LEAF_NODE_LEVEL column.

RSE_LIKE_LOC_STG

This is the staging table used to load the like stores for CM Group or Category.

Table B-58 RSE_LIKE_LOC_CFG

Column Name	Data Type	Comments	Nullable?
LOC_EXT_KEY	VARCHAR2(80)	External ID for the store location.	Y
LIKE_LOC_EXT_KEY	VARCHAR2(80)	External ID for the like store location.	Y
PROD_HIER_TYPE_NAME	VARCHAR2(255)	The name of the product hierarchy type associated with this store.	Y
PROD_EXT_KEY	VARCHAR2(80)	The external key to identify the product hierarchy this like store relates to.	Y
WEIGHT	NUMBER(9,4)	Weight of the like store associated with the store.	Y
EFFECTIVE_START_DT	DATE	The date of the start of the effective period.	Y

Table B–58 (Cont.) RSE_LIKE_LOC_CFG

Column Name	Data Type	Comments	Nullable?
EFFECTIVE_END_DT	DATE	The date of the end of the effective period.	Y
ACTIVE	VARCHAR2(1)	This is a Y/N flag to indicate whether this like store mapping is valid or not.	Y
NEW_FLG	VARCHAR2(1)	This is a Y/N flag to indicate whether this store is new or existing store [poor history].	Y

RSE_LOAD_SRVC_CFG

This table defines a data loader that is available for execution through the data loading framework.

Table B–59 RSE_LOAD_SRVC_CFG

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this loader.	N
NAME	VARCHAR2(50)	The name of the data loader as referenced by external invocations of the loader.	N
DESCR	VARCHAR2(250)	Descriptive text that describes this data loader.	N
IMPL_NAME	VARCHAR2(30)	The name of the implementation that performs this data loading.	N
CREATED_ON_DT	DATE	The date this data loader was created.	Y
CHANGE_ON_DT	DATE	The date this record was last changed.	Y

Notes:

This table contains a list of database loader services, along with the name of the code that provides the implementation for this data loading. If necessary, the IMPL_NAMES can be extended so that additional data loading rules are implemented. Then the name of the database type in IMPL_NAME can be changed to that name. All of the data types mentioned in IMPL_NAME must be descendants of the RSE_LOAD_SRVC_T database type.

The NAME value is a fixed value that other parts of the application reference these data loaders by and therefore is not changeable. These names should be unique.

RSE_LOAD_VALDT_RULES_CFG

This table defines the validation rules that a data loader performs, along with some configurable options that affect rows that fail this validation.

Table B–60 RSE_LOAD_VALDT_RULES_CFG

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this validation rule.	N
NAME	VARCHAR2(50)	The validation name used in the data loader to reference this validation rule.	N
LOAD_SRVC_CFG_ID	NUMBER(10)	FK for the data loader service configuration that uses this validation rule.	N
LOAD_VALDT_TYPE	VARCHAR2(1)	FK for the validation type (RSE_LOAD_VALDT_TYPE).	N

Table B–60 (Cont.) RSE_LOAD_VALDT_RULES_CFG

Column Name	Data Type	Comments	Nullable?
DESCR	VARCHAR2(250)	A descriptive message that appears when rows do not pass the validation rule.	N
MAX_PCT_ERRORS	NUMBER(3)	An integer representation of the percentage of rows that can fail this validation rule before the data loader aborts processing the remaining the good rows.	Y
MAX_NUM_ERRORS	NUMBER(10)	The maximum number of rows that can fail this validation rule before the data loader aborts the loading of the remaining good rows.	Y
CREATED_ON_DT	DATE	Date this validation rule was created.	Y
CHANGE_ON_DT	DATE	Date this validation rule was last changed.	Y

Notes:

This table defines validation rules that are associated with a data loading database service type. The LOAD_SRVC_CFG_ID should align with a row in the RSE_LOAD_SRVC_CFG table. The NAME column in this table is a fixed name that the application code uses to look up the validation rule, so these names cannot be changed. This NAME column must be unique.

The MAX_PCT_ERRORS and MAX_NUM_ERRORS are used to specify a threshold for ignoring failed validation rules. If the number of records that fail the validation rules are below the threshold, then the bad records are not included in the data loading process. Otherwise, the data loader will abort its data loading, and the bad records can be found in the appropriate *_BAD table.

RSE_LOAD_VALDT_TYPE

This table defines the different validation types available in a data loader.

Table B–61 RSE_LOAD_VALDT_TYPE

Column Name	Data Type	Comments	Nullable?
LOAD_VALDT_TYPE	VARCHAR2(1)	PK for this table (R=Record, C=Complex record, T=Table).	N
DESCR	VARCHAR2(50)	A description for this validation type.	N

Notes:

This table defines the list of data loading validation types, available for use by the data loading validations. This table helps provide better reporting of validation errors.

The LOAD_VALDT_TYPE column is referenced via the application code, so the values cannot be changed without impacting the application code.

RSE_POST_PROC_TMPL

This table is used to define a template for post-processing tasks for a given process task. This table is not currently in use.

Notes:

This table is not currently in use, although future releases will use this to define post-processing steps that should be invoked after a process has completed. When the process finishes with a particular status, this table enables different post-processing routines to be executed. As a result, it is possible to invoke a routine to signify to an external entity that a process has completed successfully or that the process failed.

RSE_PROC_TASK_PREREQ_TMPL

This table defines prerequisites between process tasks. This table is not currently in use.

Notes:

This table is not currently in use by the system and is reserved for future use. It can be used to define prerequisite rules for tasks in order to make sure that tasks can be run in an asynchronous manner, with rules to prevent the tasks from running before a prior task has completed.

RSE_PROC_TASK_TMPL

This table defines templates for processing tasks that are used by the applications.

Table B-62 RSE_PROC_TASK_TMPL

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
PROC_ID	NUMBER(10)	FK to the RSE_PROC_TMPL table.	N
NAME	VARCHAR2(80)	A name for this task.	N
DESCR	VARCHAR2(255)	A descriptive name for this processing task.	Y
STEP_NUM	NUMBER(4)	A sequential step number for this task, relative to its peer tasks.	Y
PARENT_ID	NUMBER(10)	FK to a parent task in this same table.	Y
EXEC_PROD_ID	NUMBER(10)	Not currently used.	Y
SRVC_TYPE_ID	NUMBER(10)	Not currently used.	Y
SRVC_NAME	VARCHAR2(30)	Not currently used.	Y
PKG	VARCHAR2(255)	The name of the package that contains the code to be executed.	Y
PROC	VARCHAR(255)	The name of the procedure that is executed for this task.	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether this record is to be considered deleted (T) or not (F).	Y
ACTIVE_FLG	VARCHAR2(1)	A flag to indicate whether this task should be considered active (T) or not (F).	Y
MAX_RUN_TIME_MIN	NUMBER(8)	Not currently used.	Y
MAX_FAILURES	NUMBER(8)	Not currently used.	Y
RESTARTABLE_FLG	VARCHAR2(1)	Not currently used.	Y

Notes:

This table defines a template of the processing tasks for a batch process. There can be a mixture actual processing tasks, and also of entries whose whole purpose is just to create a hierarchy of tasks. By having a hierarchy of tasks, it allows for concurrent operations to be performed at various points through the work flow, while at the same time, allowing dependencies to be completed before continuing with other tasks.

The ID in this table is a fixed ID and is used to associate with configuration entries in other parts of the application. The STEP_NUM indicates the sequence in which tasks run, within the specified PARENT_ID. The STEP_NUM should be unique within a given PROC_ID, PARENT_ID.

The PKG column contains a value which associates with other application code to signify what code or type of code is to be run for this step.

RSE_PROC_TMPL

This table defines processing templates for asynchronous or synchronous invocable from Java applications.

Table B-63 RSE_PROC_TMPL

Column Name	Data Type	Comments	Nullable?
PROC_ID	NUMBER(10)	PK for this table	N
APPL_ID	VARCHAR2(8)	Application identifier for this process.	Y
NAME	VARCHAR2(80)	Name of the process, as referenced by application code.	Y
DESCR	VARCHAR2(255)	Descriptive text for this process.	Y
ASYNC_FLG	VARCHAR2(1)	A flag to indicate whether this process is asynchronous (T) or synchronous (F).	Y
THREAD_LIMIT	NUMBER(4)	Not currently used.	Y
THREAD_GRP	VARCHAR2(8)	Not currently used.	Y
EXCLUSIVE_GRP	VARCHAR2(8)	Not currently used.	Y
ACTIVE_FLG	VARCHAR2(1)	A flag to indicate whether this process is active for use (T) or not (F).	Y
DELETE_FLG	VARCHAR2(1)	A flag to indicate whether this process is considered deleted (T) or not (F).	Y
MAX_RUN_TIME_MIN	NUMBER(8)	Not currently used.	Y
MAX_FAILURES	NUMBER(8)	Not currently used.	Y
RESTARTABLE_FLG	VARCHAR2(1)	Not currently used.	Y

Notes:

This table defines the templates of processes that can be invoked from the applications.

The application ID is a short identifier to indicate which application owns the task. Currently available values are CIS, CDT, DT, MBA, and ASO.

The NAME column is the name that the application uses for lookup in order to find a run-able process thread. This column must be unique within each application.

The IDs in this table are also predefined and cannot be changed. The application may do lookups for tasks either by PROC_ID or by NAME.

RSE_PROD_ATTR_GRP_VALUE_STG

This is the staging table used to load the associations of CM Groups to product attributes.

Table B-64 RSE_PROD_ATTR_GRP_VALUE_STG

Column Name	Data Type	Comments	Nullable?
PROD_HIER_TYPE_NAME	VARCHAR2(255)	The name of the product hierarchy type associated with this Attribute Group value.	Y
PROD_EXT_KEY	VARCHAR2(80)	The external key to identify the product hierarchy this product attribute group value relates to.	Y
ATTR_SHORT_DB_NAME	VARCHAR2(30)	The short name for the attribute which this product attribute group is related to.	Y
PROD_ATTR_GRP_EXT_KEY	VARCHAR2(80)	The external key to uniquely identify the product attribute group.	Y
PROD_ATTR_GRP_NAME	VARCHAR2(255)	The name for the product attribute group.	Y
PROD_ATTR_GRP_DESCR	VARCHAR2(255)	The description for the product attribute group.	Y
PROD_ATTR_VALUE_KEY	VARCHAR2(255)	The external key to uniquely identify the product attribute group value.	Y
PROD_ATTR_VALUE_NAME	VARCHAR2(255)	The name for the product attribute group value.	Y
PROD_ATTR_VALUE_DESCR	VARCHAR2(255)	The description for the product attribute group value	Y
FUNC_ATTR_FLG	VARCHAR2(1)	This is a Y/N flag to indicate whether this attribute is considered to be an attribute associated with a specific function or role (Y) or not (N).	Y

Notes:

This table defines the set of attributes and attribute values for those attributes.

The only NULLABLE columns for this interface are the PROD_ATTR_GRP_DESCR and PROD_ATTR_VALUE_DESCR columns.

The data should be joinable to RSE_PROD_SRC_XREF via the PROD_EXT_KEY, where the LEAF_FLG = Y. The PROD_HIER_TYPE_NAME should be joinable to the RSE_HIER_TYPE table on the Name column.

The values in the PROD_ATTR_GRP_EXT_KEY must be uniquely assigned to a PROD_EXT_KEY.

RSE_PROD_ATTR_VALUE_XREF_STG

This table contains the cross reference of product attribute values to the CM Group Attribute Value Groups.

Table B–65 RSE_PROD_ATTR_VALUE_XREF_STG

Column Name	Data Type	Comments	Nullable?
PROD_ATTR_VALUE_KEY	VARCHAR2(255)	External key to identify the product attribute group value this xref is for.	Y
MIN_ATTR_NUM_VALUE	NUMBER(22,5)	Minimum number value for this xref. Inclusive of this value.	Y
MAX_ATTR_NUM_VALUE	NUMBER(22,5)	Maximum number value for this xref. This value is not inclusive in this xref.	Y
ATTR_STRING_VALUE	VARCHAR2(255)	An attribute string value to associate with this attribute group value.	Y
MIN_ATTR_DATE_VALUE	DATE	Minimum date value to associate with this attribute group value. This value is inclusive.	Y
MAX_ATTR_DATE_VALUE	DATE	Maximum attribute value to include for this attribute group value. This value is not inclusive in this range.	Y
ATTR_VALUE_EXT_CODE	VARCHAR2(255)	An external attribute code to associate with this attribute group value.	Y

Notes:

This table must be joinable to the RSE_PROD_ATTR_GRP_VALUE_STG table.

This interface must be unique across all columns of this table.

The PROD_ATTR_VALUE_KEY must be joinable to data that is provided by the related RSE_PROD_ATTR_GRP_VALUE_STG table.

The MIN_ATTR_NUM_VALUE/MAX_ATTR_NUM_VALUE columns must be provided as a set, when one is provided.

The MIN_ATTR_DATE_VALUE/MAX_ATTR_DATE_VALUE columns must be provided as a set, when one is provided.

Every PROD_ATTR_VALUE_KEY that is provided by the RSE_PROD_ATTR_GRP_VALUE_STG should have some rows provided in this interface so that attribute values can be found and associated with this attribute value.

The ATTE_VALUE_EXT_CODE is expected to be joined with RA's W_RTL_ITEM_GRP1_D.

One set of value columns should be provided per row (that is, MIN_ATTR_NUM_VALUE and MAX_ATTR_NUM_VALUE but not at the same time as specifying a value for ATTR_STRING_VALUE).

RSE_SLS_PR_LC_CS_WK_STG

This is the staging table to load aggregate sales data for a product, location, customer segment, and week.

Table B–66 RSE_SLS_PR_LC_CS_WK_STG

Column Name	Data Type	Comments	Nullable?
WK_END_DT	DATE	The date of the end of the fiscal week.	Y
PROD_EXT_KEY	VARCHAR2(80)	External ID for the Product.	Y
LOC_EXT_KEY	VARCHAR2(80)	External ID for the store location.	Y
CUSTSEG_EXT_KEY	VARCHAR2(80)	External ID for the customer segment.	Y

Table B–66 (Cont.) RSE_SLS_PR_LC_CS_WK_STG

Column Name	Data Type	Comments	Nullable?
SLS_QTY	NUMBER(38,20)	Quantity of units sold for this entity while not on promotion.	Y
SLS_AMT	NUMBER(38,20)	Global sales amount sold for this entity while not on promotion.	Y
PROFIT_AMT	NUMBER(38,20)	Amount of profit for this entity while not on promotion.	Y
SLS_PR_QTY	NUMBER(38,20)	The number of units sold that was associated with a promotion.	Y
SLS_PR_AMT	NUMBER(38,20)	The global sales currency amount that was associated with a promotion.	Y
SLS_PR_PROFIT_AMT	NUMBER(38,20)	Amount of global current profit amount for this entity that was associated with a promotion.	Y

Notes:

The data should be unique for the WK_END_DT, PROD_EXT_KEY, LOC_EXT_KEY, and CUSTSEG_EXT_KEY columns.

The WK_END_DT should be related to historical date that is within the fiscal calendar hierarchy. This interface expects the data to be provided in a weekly aggregate form, according to the definition of the week in the fiscal calendar hierarchy.

The PROD_EXT_KEY should be related to a LEAF_NODE_FLG=Y row in the RSE_PROD_SRC_XREF for the primary product hierarchy.

The LOC_EXT_KEY should be related to a LEAF_NODE_FLG=Y row in the RSE_LOC_SRC_XREF table for the primary location hierarchy.

The CUSTSEG_EXT_KEY should be related to a LEAF_NODE_FLG=Y row in the RSE_CUSTSEG_SRC_XREF table.

The SLS_QTY, SLS_AMT, and PROFIT_AMT columns should represent the sales of the product during the week period that are not attributed to a promotion.

The SLS_PR_QTY, SLS_PR_AMT, and SLS_PR_PROFIT_AMT columns should represent the sales of the product during the week period that are attributed to a promotion.

RSE_SLS_PR_LC_WK_STG

This is the staging table to load aggregate sales data for a product, location, and week.

Table B–67 RSE_SLS_PR_LC_WK_STG

Column Name	Data Type	Comments	Nullable?
WK_END_DT	DATE	The date of the end of the fiscal week	Y
PROD_EXT_KEY	VARCHAR2(80)	External ID for the Product.	Y
LOC_EXT_KEY	VARCHAR2(80)	External ID for the store location.	Y
SLS_QTY	NUMBER(38,20)	Quantity of units sold for this entity while not on promotion.	Y
SLS_AMT	NUMBER(38,20)	Global sales amount sold for this entity while not on promotion.	Y

Table B-67 (Cont.) RSE_SLS_PR_LC_WK_STG

Column Name	Data Type	Comments	Nullable?
PROFIT_AMT	NUMBER(38,20)	Amount of profit for this entity while not on promotion.	Y
SLS_PR_QTY	NUMBER(38,20)	The number of units sold that was associated with a promotion.	Y
SLS_PR_AMT	NUMBER(38,20)	The global sales currency amount that was associated with a promotion.	Y
SLS_PR_PROFIT_AMT	NUMBER(38,20)	Amount of global current profit amount for this entity that was associated with a promotion.	Y

Notes:

The data should be unique for the WK_END_DT, PROD_EXT_KEY, and LOC_EXT_KEY columns.

The WK_END_DT should be related to historical date that is within the fiscal calendar hierarchy. This interface expects the data to be provided in a weekly aggregate form, according to the definition of the week in the fiscal calendar hierarchy.

The PROD_EXT_KEY should be related to a LEAF_NODE_FLG=Y row in the RSE_PROD_SRC_XREF for the primary product hierarchy.

The LOC_EXT_KEY should be related to a LEAF_NODE_FLG=Y row in the RSE_LOC_SRC_XREF table for the primary location hierarchy.

The SLS_QTY, SLS_AMT, and PROFIT_AMT columns should represent the sales of the product during the week period that are not attributed to a promotion.

The SLS_PR_QTY, SLS_PR_AMT, and SLS_PR_PROFIT_AMT columns should represent the sales of the product during the week period that are attributed to a promotion.

RSE_SRVC_CONFIG

This table defines all the database service routines available to be invoked through the database service framework in the application.

Table B-68 RSE_SRVC_CONFIG

Column Name	Data Type	Comments	Nullable?
SRVC_ID	NUMBER(10)	PK for the database service.	N
SRVC_TYPE_ID	NUMBER(10)	FK to the service type for this service.	N
SRVC_NAME	VARCHAR2(30)	The name used to lookup this database service.	N
DESCR	VARCHAR2(255)	Description of what this database service does.	Y
SRVC_IMPL_NAME	VARCHAR2(30)	The name of the database object that implements this database service. This must be a descendant of RSE_SRVC_T.	Y
SRVC_OWNER	VARCHAR2(30)	The database schema that owns the implementation of this service.	Y
CREATED_ON_DT	DATE	Date this record was created.	Y
CHANGE_ON_DT	DATE	Date this record was last changed.	Y

Notes:

This table enables the overriding of implementations for any of the database services used by the application. The application code looks for services by the Service Type (RSE_SRVC_TYPE.SRVC_TYPE) and the Service Name (SRVC_NAME). If it is necessary to customize an implementation of any service in this table, it is possible to do so by creating new database types that extend the provided database types, and then it is possible to extend or override the existing implementation. Once a new database type is required, the SRVC_IMPL_NAME can be adjusted to refer to the new database type that performs the same functional results.

All database types defined in this table must extend the RSE_SRVC_T database type and should implement and extend this type as needed.

This table has a FK relationship with the RSE_SRVC_TYPE table (SRVC_TYPE_ID). This table should be unique across the SRVC_TYPE_ID and the SRVC_NAME.

It is also expected that the SRVC_OWNER be a single schema. Future releases will explore the ability of offering accessing code from other schemas.

RSE_SRVC_TYPE

This table defines the types of database services that a database service can belong to. In order for multiple database services to share the same service type, they should be interchangeable at run time.

Table B-69 RSE_SRVC_TYPE

Column Name	Data Type	Comments	Nullable?
SRVC_TYPE_ID	NUMBER(10)	PK for the service type.	N
SRVC_TYPE	VARCHAR2(30)	The name that is used to look up the database service type and its related services.	N
CREATED_ON_DT	DATE	Date this record was created.	Y
CHANGE_ON_DT	DATE	Date this record was change.	Y

Notes:

This table defines the types of database services that a database service can belong to. In order for multiple database services to share the same service type, they should be interchangeable at run time.

This table groups related database services together so that they can be batched together and processed in parallel with each other. For example, this might be helpful if there are four different aggregation routines that all process data in a similar manner and all have the same basic setup of parameters. By creating them all under the same service type, it is possible to queue the execution of all four routines, and the process can then process them all together by the same service request group. In a situation like this, the service request group would likely be the week to be processed, and by running them all in one pass, it enables them to all run the same week at the same time. This can be helpful on database resources, as the database can cache a single week of data and then process all steps using that week at the same time. The alternative approach is to process each aggregation routine individually, one week at a time. But if this is done, then by the time the next aggregation routine is executed, the weeks data is probably no longer cached and must be read again.

The one limitation that exists with grouping services under the same service type is that the pre-processing and post-processing service request group routines must all be the same between all service implementations. This is normally only the case when the

service routines all inherit from a common base service or if the service implementations do not actually have pre-service and post-service request group tasks.

SO_ALERT

This entity hosts the list of possible alerts that can be raised by the application.

Table B-70 SO_ALERT

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the alert. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	The alert name. This value should not be used for display within the UI. It has a back end use.	Y
DESCR	VARCHAR2(200)	A short alert description.	Y
SEVERITY_ID	NUMBER(10)	Foreign key to so_alert_severity table. This field identifies the severity of the event (such as blocking or informative).	N
TYPE_ID	NUMBER(10)	Foreign key to so_alert_type table. This value identifies the type of event/exception that raised the alert (such as constraint or space).	N
ALERT_MSG	VARCHAR2(200)	Message that provides more information to the user about the problem. Sanity checker uses this value to provide the user with an action to be taken to fix an identified problem.	Y

Notes:

This is a lookup table that provides alerts supported by the application. It is referenced by other tables.

The application can raise these alerts to flag the occurrence of specific events. These alerts are used to notify the user about specific situations, such as space issues and constraint problems.

SO_ALERT_SEVERITY

This table contains the list of alert severities supported by the application.

Table B-71 SO_ALERT_SEVERITY

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the alert severity. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Alert severity name. This value should not be used for display within the UI. It has a back end use.	Y
DESCR	VARCHAR2(200)	Alert severity description.	Y

Notes:

This is a lookup table that provides alert severities supported by the application. It is referenced by other tables. Values include informative, warning, and blocking.

SO_ALERT_STATUS

This table contains the list of alert status that are supported by the application.

Table B-72 SO_ALERT_STATUS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the alert status. This value is static. The list of recognized values is provided by the application.	N
Name	VARCHAR2(80)	Alert status name. This value should not be used for display within the UI. It has a back end use.	Y
DESCR	VARCHAR2(200)	Alert status description.	Y

Notes:

This is a lookup table that provides alert status supported by the application. It is referenced by other tables. Values include new, ignored, displayed, and accepted.

SO_ALERT_TYPE

This table contains the list of alert types supported by the application.

Table B-73 SO_ALERT_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the alert type. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Alert type name. This value should not be used for display within the UI. It has a back end use.	Y
DESCR	VARCHAR2(200)	Alert type description.	Y

Notes:

This is a lookup table that provides the list of alert types supported by the application. It is referenced by other tables. Values include constraints, blocking, optimization, mapping, assortment, loading, and export.

SO_ASSORT_CLUSTER_MEMBER_STG

This staging table is used for stores assigned to a specific cluster for the given assortment.

Table B-74 SO_ASSORT_CLUSTER_MEMBER_STG

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_ID	VARCHAR2(80)	ID that identifies the assortment. It must match an assortment key within the assortment file.	Y
LOCATION_KEY	VARCHAR2(80)	This is the external store ID, known and shared across applications.	Y
CLUSTER_KEY	VARCHAR2(80)	Internal Cat-Man cluster key. This key must match one of the cluster keys provided within the assortment cluster file.	Y
START_DT	DATE	Start date range to be used for the store to retrieve forecast data. The format must be YYYY-MM-DD.	Y
END_DT	DATE	End date range to be used for the store to retrieve forecast data. The format must be YYYY-MM-DD.	Y

Notes:

Mandatory data.

Store List. These are the stores delivered within the assortment interface, grouped within clusters. ASO expects to always receive stores grouped within clusters. If stores must be sent individually, a cluster must be created for than single store. Product list is linked directly to a store whenever the assortment type = 2 (Store). The start and end date are only included in this table for assortments delivered at the store level.

SO_ASSORT_CLUSTER_STG

This is the staging table for assortment placeholder products included within the assortment.

Table B-75 SO_ASSORT_CLUSTER_STG

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_ID	VARCHAR2(80)	ID that identifies the assortment. It must match an assortment key within the assortment file.	Y
CLUSTER_KEY	VARCHAR2(80)	Cat-Man cluster key. A value that can be returned from SO to Cat-Man to uniquely identify the cluster_id.	Y
CLUSTER_NAME	VARCHAR2(80)	Name associated to the cluster. The end user should recognize this name as the cluster name seen or entered within Cat-Man	Y
START_DT	DATE	Start date range to be used for the stores within the cluster to retrieve forecast data. The format must be YYYY-MM-DD	Y
END_DT	DATE	End date range to be used for the stores within the cluster to retrieve forecast data. The format must be YYYY-MM-DD	Y

Notes:

Mandatory data.

Cluster List. These clusters are delivered within the assortment interface. ASO expects to always receive stores grouped within clusters. If the stores need to be sent individually, a cluster must be created for that single store. Product list is linked directly to a cluster whenever the assortment type = 1 (Cluster). Start and end dates are only included for assortments delivered at the cluster level.

SO_ASSORT_PHPROD_ATTR_STG

This is the staging table for attribute data for assortment placeholder products.

Table B-76 SO_ASSORT_PHPROD_ATTR_STG

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_ID	VARCHAR2(80)	ID that identified the assortment. It must match an assortment key within the assortment file.	Y
PLACEHOLDER_PRODUCT_KEY	VARCHAR2(80)	Cat-Man product key for placeholder product specific to the assortment. It must be different from other formalized products.	Y
ATTR_NAME	VARCHAR2(50)	Name of the product attribute that is being passed. It must match a known product attribute.	Y
ATTR_VALUE	VARCHAR2(50)	Specific value that should be used for the placeholder product/attribute combination.	Y

Notes:

Optional data.

This table includes only placeholder product attributes. Attribute names must match existing attributes already available within ASO and shared with the other products.

SO_ASSORT_PHPROD_LIKE_PROD_STG

If a placeholder product is included in the assortment, it must appear in this feed.

The following is a list of placeholder products included in the assortment. Each placeholder item must be paired with an existing product. ASO uses the next pieces of data from the existing product (like item).

- MSM-type data such as size or other product merchandising information.
- Merchandise hierarchy information (where this product sits in the hierarchy)
- Product attributes (such as what is used for DT calls)
- ASO-only data (sku/store replenishment parameters used in ASO and other SO inputs)

Product Key for placeholder items must always be different than the one for any known product.

Table B-77 SO_ASSORT_PHPROD_LIKE_PROD_STG

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_ID	VARCHAR2(80)	ID that identified the assortment. It must match an assortment key within the assortment file.	Y
PLACEHOLDER_PRODUCT_KEY	VARCHAR2(80)	Category Management product key for placeholder product specific to the assortment. It must be different than other formalized products.	Y
PLACEHOLDER_PRODUCT_NAME	VARCHAR2(80)	Tag that describes the placeholder item. It is used by the UI to look at product level data.	Y
LIKE_PRODUCT_KEY	VARCHAR2(80)	This field must match a Product Key Definition in RSE Core. This is the external ID that is known and shared across applications. The like product key must be one of the known products also included within the assortment.	Y

Notes:

Optional data if placeholder products are included.

SO_ASSORT_PRODUCT_STRCLTR_STG

This feed also includes placeholder products.

Table B-78 SO_ASSORT_PRODUCT_STRCLTR_STG

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_ID	VARCHAR2(80)	ID that identifies the assortment. It must match an assortment key within the assortment file.	Y
CLUSTER_STORE_KEY	VARCHAR2(80)	This field can be either an assortment cluster key or a location key. The actual value is determined by the assortment type (If Assortment_type = 1 (ClusterAssortment key) and If Assortment_type = 2 (Store Assortment key)). The external store ID must be the one known and shared across applications	Y
PRODUCT_KEY	VARCHAR2(80)	This is the external product ID that is known and shared across applications. For placeholder products, this field contains the Category Management placeholder product key that must be different than any known product.	Y
IPI_VALUE	NUMBER(18,4)	This value can be NULL if not available.	Y
PRIORITY	NUMBER(2)	This field can take four different values, 1 = mandatory, 2 = core, 3 = optional, and -1=dropped. Records with -1 may be filtered out.	Y

Notes:

Mandatory data.

Placeholder products must also be included within this table. An assortment can be delivered either at the store or cluster level, but not both at the same time. The product key for placeholder products must always be different than the one used for any known product.

SO_ASSORT_PROLOC_FCST_STG

This feed also includes placeholder products.

Table B-79 SO_ASSORT_PROLOC_FCST_STG

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_ID	VARCHAR2(80)	ID that identifies the assortment. It must match an assortment key within the assortment file.	Y
PRODUCT_KEY	VARCHAR2(80)	This is the external ID that is known and shared across applications. For placeholder products this field contains a Category Management placeholder product key.	Y
LOCATION_KEY	VARCHAR2(80)	This is the external store ID, known and shared across applications.	Y
WEEKLY_PERIOD	DATE	Week start date for which the forecast is provided.	Y
DEMAND	NUMBER(18,4)	Forecast demand for the week.	Y
ERROR_TERM	NUMBER(18,4)	Not currently in use. Default to NULL.	Y

Notes:

Mandatory data.

This table receives forecast data for all the products within the assortment, including placeholder products. The forecast must cover the range of dates specified for the cluster or stores.

SO_ASSORT_PROLOC_PRICECOST_STG

This feed also includes placeholder products.

Table B-80 SO_ASSORT_PROLOC_PRICECOST_STG

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_ID	VARCHAR2(80)	ID that identifies the assortment. It must match an assortment key within the assortment file.	Y
PRODUCT_KEY	VARCHAR2(80)	This is the external ID that is known and shared across applications. For placeholder products this field contains a Category Management placeholder product key.	Y
LOCATION_KEY	VARCHAR2(80)	This is the external store ID, known and shared across applications.	Y
PRICE	NUMBER(18,4)	Product price, single currency unit determined at the configuration level. No multi-currency is allowed.	Y
COST	NUMBER(18,4)	Product cost, single currency unit determined at the configuration level. No multi-currency is allowed	Y

Notes:

Mandatory data.

The data on this table must be delivered at the product/location level. This table must include the corresponding price and cost for placeholder products (if any is included within the assortment).

SO_ASSORTMENT_LOC_TYPE

This table contains the details about the assortment location types supported by the application.

Table B-81 SO_ASSORTMENT_LOC_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the assortment location type. This value is static. The list of recognized assortment location types is provided by the application. 1-Cluster Assortment and 2-Store assortment.	N
DESCR	VARCHAR2(80)	Assortment location type description.	Y

Notes:

The application supports the delivery of assortment in two different ways, the cluster level or the store level.

SO_ASSORTMENT_REQ_TYPE

Table that contains the list of possible assortment request types that can be supported by the application

Table B-82 SO_ASSORTMENT_REQ_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the assortment request type. This value is static. The list of recognized assortment request types is provided by the application.	N
DESCR	VARCHAR2(80)	Assortment request type description.	Y

Notes:

This is a lookup table that provides assortment request types that can be supported by the application. It is referenced by other tables. Values include Optimization Request, Finalized Assortment Reporting, and Promotional Assortment.

SO_ASSORTMENT_STATUS

This table contains the list of possible status for the assortments (for example, Received, Mapped, Optimized, Processed, Accepted, Discarded, POG mapping needs review, Ready for SO, and User Re-mapping).

Table B–83 SO_ASSORTMENT_STATUS

Column Name	Data Type	Comments	Nullable?
ASSORTMENT_STATUS	VARCHAR2(10)	Unique identifier for the assortment status. This value is static. The list of recognized status is provided by the application.	N
DESCR	VARCHAR2(80)	Assortment status description.	Y
UI_DESCR	VARCHAR2(80)	Assortment status description to be used within the UI.	Y

Notes:

This is a lookup table that provides assortment status. It is referenced by other tables.

SO_ASSORTMENT_STG

Interface table that contains assortment header and general information.

Table B–84 SO_ASSORTMENT_STG

Column Name	Data Type	Comments	Nullable?
ID	VARCHAR2(80)	System-generated Primary Key that is the internal assortment identifier.	Y
PRODUCT_CATEGORY_KEY	VARCHAR2(80)	This value must match a node in merchandise hierarchy. This is the external ID that is known and shared across applications.	Y
ASSORT_LABEL	VARCHAR2(80)	This is a user-entered field with a default value. This value is presented within the UI as the familiar label/name recognizable by the user. It can be NULL.	Y
TRADE_AREA_LABEL	VARCHAR2(80)	Category Management trading area used to extract the assortment.	Y
REQUEST_TYPE	NUMBER(2)	This field can accept two values: 1=Optimization Request and 2=Finalized Assortment Reporting.	Y
ASSORT_LOC_TYPE	NUMBER(2)	This field can accept two values: 1= Cluster Assortment and 2=Store Assortment. This field indicates the level at which the assortment is delivered.	Y
ASSORT_ROLE	VARCHAR2(50)	This is a Category Management data element that should be passed to ASO. ASO shows this value within BI modules. This is relevant for the users when they pick the optimization objective function.	Y
ASSORT_TACTIC	VARCHAR2(100)	This is a Category Management data element that should be passed to ASO. ASO shows this value within BI modules. This is relevant for the users when they pick the optimization objective function.	Y
ASSORT_GOAL	VARCHAR2(50)	This is a Category Management data element that should be passed to ASO. ASO shows this value within BI modules. This is relevant for the users when they pick the optimization objective function.	Y

Notes:

Mandatory data. The staging table is used to receive assortment data from external sources. Each assortment provided must have a unique assortment_id.

SO_BAY_FIXTURE_SHELF_STG

This table describes the shelf layout in a Fixture. It is used for Shelf Fixture only.

Table B-85 SO_BAY_FIXTURE_SHELF_STG

Column Name	Data Type	Comments	Nullable?
BAY_KEY	VARCHAR2(80)	Bay external ID. Bay is a direct dependent of the planogram.	Y
FIXTURE_KEY	VARCHAR2(80)	Fixture external ID. Fixture is a direct dependent of the Bay.	Y
SHELF_KEY	VARCHAR2(80)	Shelf external ID. Shelf is a direct dependent of shelf fixture.	Y
POS_X	NUMBER(18,4)	Position of the product on the X axis. Origin point: bottom, left, back (within the fixture).	Y
POS_Y	NUMBER(18,4)	Position of the product on the Y axis. Origin point: bottom, left, back (within the fixture).	Y
POS_Z	NUMBER(18,4)	Position of the product on the Z axis. Origin point: bottom, left, back (within the fixture).	Y

Notes:

This table has the information about the specific shelves that are included within a given shelf fixture. This table is only populated for planograms that include shelf fixtures; data is not available within this table for pegboard or freezer chest fixtures.

SO_BAY_FIXTURE_STG

This table receives the fixture layout within a Bay. The fixture can be Shelf, Pegboard, or Freezer.

Table B-86 SO_BAY_FIXTURE_STG

Column Name	Data Type	Comments	Nullable?
BAY_KEY	VARCHAR2(80)	Bay external ID. Bay is a direct dependent of the planogram.	Y
FIXTURE_KEY	VARCHAR2(80)	Fixture external ID. Fixture is a direct dependent of the bay.	Y
POS_X	NUMBER(18,4)	Position of the fixture on the X axis. Origin point: bottom, left, back (within the bay).	Y
POS_Y	NUMBER(18,4)	Position of the fixture on the Y axis. Origin point: bottom, left, back (within the bay).	Y
POS_Z	NUMBER(18,4)	Position of the fixture on the Z axis. Origin point: bottom, left, back (within the bay).	Y

Notes:

This table contains the information about the different fixtures that are assigned to every planogram bay. There can be multiple fixtures within a bay; each fixture within a bay keeps the same layout from left to right.

SO_BI_CHART_TYPE

This table contains the list of possible BI chart types that are supported by the application.

Table B-87 SO_BI_CHART_TYPE

Column Name	Data Type	Comments	Nullable?
CHART_TYPE	VARCHAR2(15)	Unique identifier for the BI chart type. This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(30)	BI chart type description.	N

Notes:

This is a lookup table that provides BI chart types that can be supported by the application. It is referenced by other tables. Values include histogram, chart, and pie.

SO_BI_ELEMENT

This table contains configuration metadata for business intelligence elements.

Table B-88 SO_BI_ELEMENT

Column Name	Data Type	Comments	Nullable?
BI_ELEMENT	VARCHAR2(30)	Unique identifier for the BI element. This value is static. The list of recognized values is provided by the application. This ID is directly referenced by the UI.	N
DESCR	VARCHAR2(50)	BI element description. This value is frequently used by the UI as a label.	N
UI_MODULE	VARCHAR2(30)	Foreign key from so_ui_module. This value identifies the BI module that makes use of the element.	N
DEFAULT_FLG	VARCHAR2(1)	Y/N Indicator that is used to identify the element within a section that should be used by the UI as a default value.	N
BI_SECTION	VARCHAR2(15)	Foreign key from so_bi_section. This value identified the BI section that uses this element.	N
DISPLAY_SEQ	NUMBER(4)	There could be multiple BI elements within the same BI section; the values might be used within UI list of values. This field indicates the sequence in which the value should be presented to the user.	N

Notes:

This is a lookup and metadata table that tracks the different business intelligence elements that require some metadata from the database. It is referenced by other tables and use by the UI to build BI sections.

SO_BI_ELEMENT_CHART

Table that contains the metadata to configure BI element charts.

Table B–89 SO_BI_ELEMENT_CHART

Column Name	Data Type	Comments	Nullable?
BI_ELEMENT	VARCHAR2(30)	Foreign key to so_bi_element.	N
CHART_TYPE	VARCHAR2(15)	Foreign key to so_bi_chart_type table	N
DEFAULT_FLG	VARCHAR2(1)	Y/N indicator if the chart should be used as a default by the UI	N
COUNT_OR_PCT	VARCHAR2(10)	Metadata value that identifies if the series of data used correspond to a count or a percentage.	N
BINNING_FLG	VARCHAR2(1)	Y/N indicator if binning should be used to draw the chart,	N
MULTIPLE_SERIES_FLG	VARCHAR2(1)	Y/N indicator if multiple series of data should be used to draw the chart.	N
DFLT_BINS	NUMBER(3)	This value is only relevant for charts that allow binning. This is the default number of bins that should be used by the chart.	Y
MIN_BINS	NUMBER(3)	This value is only relevant for charts that allow binning. This is the minimum number of bins that should be used by the chart.	Y
MAX_BINS	NUMBER(3)	This value is only relevant for charts that allow binning. This is the maximum number of bins that should be used by the chart.	Y

Notes:

This is a lookup and metadata table that provides information about the distinct options and parameters that should be used by the UI to draw charts. This object is used by development to configure BI modules.

SO_BI_SECTION

This table contains the list of possible BI sections that are configured within the UI to use metadata and configuration values from the database.

Table B–90 SO_BI_SECTION

Column Name	Data Type	Comments	Nullable?
BI_SECTION	VARCHAR2(15)	Unique identifier for the BI Section. This value is static. The list of recognized values is provided by the application. The ID is used by the UI to link BI elements and objects to specific sections of the UI.	N
DESCR	VARCHAR2(30)	BI section description.	N

Notes:

This is a lookup table that provides BI section information that can be supported by the application. It is referenced by other tables. The values in this table usually reference a section within the distinct UI train stops.

SO_DISPLAY_STYLE_FIXTURE_STG

This is the compatibility file between display styles and fixture types.

Table B-91 SO_DISPLAY_STYLE_FIXTURE_STG

Column Name	Data Type	Comments	Nullable?
DISPLAY_STYLE_KEY	VARCHAR2(80)	Position of the fixture on the Z axis. Origin point: bottom, left, back (within the bay).	Y
FIXTURE_TYPE	VARCHAR2(80)	Fixture type that supports the display style (Shelf, Pegboard, or Freezer chest).	Y

Notes:

This is a compatibility object that defines which display styles can be used for the distinct fixture types.

SO_DISP_STYLE_ORIENTATION_STG

This table provides a cross reference between display style and product valid orientations.

Table B-92 SO_DISP_STYLE_ORIENTATION_STG

Column Name	Data Type	Comments	Nullable?
DISPLAY_STYLE_KEY	VARCHAR2(80)	External display style ID.	Y
ORIENTATION_KEY	VARCHAR2(80)	External orientation ID.	Y
DEFAULT_FLG	VARCHAR2(30)	Y indicates the orientation should be consider as the default for the display style. N indicates the orientation is valid for the display style but not a default.	Y

Notes:

This table contains the list of valid orientations for a given display style. The table includes a default orientation that should be used for each display style.

SO_DISPLAY_STYLE_STG

This table contains the list of available display styles for products.

Table B-93 SO_DISPLAY_STYLE_STG

Column Name	Data Type	Comments	Nullable?
KEY	VARCHAR2(80)	External ID that identified the display style.	Y
NAME	VARCHAR2(80)	Display style name.	Y
DESCR	VARCHAR2(80)	Display style description.	Y
DEPTH	NUMBER(18,4)	Product depth relevant to default front-0 position.	Y
HEIGHT	NUMBER(18,4)	Product height relevant to default front-0 position.	Y
WIDTH	NUMBER(18,4)	Product width relevant to default front-0 position.	Y
FINGER_SPACE_ABOVE	NUMBER(18,4)	Product gap above between same product.	Y
FINGER_SPACE_BELOW	NUMBER(18,4)	Product gap beside between same product.	Y
FINGER_SPACE_BEHIND	NUMBER(18,4)	Product gap behind between same product.	Y

Table B-93 (Cont.) SO_DISPLAY_STYLE_STG

Column Name	Data Type	Comments	Nullable?
INTER_PRODUCT_GAP	NUMBER(18,4)	Gap between products. This field captures gap beside between different products.	Y
MAX_STACK	NUMBER(10)	Number of items that can be stacked together; equal to 1 if not stackable.	Y
NESTING_HEIGHT	NUMBER(18,4)	Product nesting height. The product does not allow nesting if all nesting dimensions are 0.	Y
NESTING_WIDTH	NUMBER(18,4)	Product nesting width. The product does not allow nesting if all nesting dimensions are 0.	Y
NESTING_DEPTH	NUMBER(18,4)	Product nesting depth. The product does not allow nesting if all nesting dimensions are 0.	Y
COLOR	VARCHAR2(30)	Product color. It can be NULL.	Y
DISPLAY_UNITS	NUMBER(3)	For unit display style it is 1; otherwise, it is >1.	Y
TYPE	VARCHAR2(80)	Display style type. CASE, UNIT, TRAY or other display style type.	Y

Notes:

A display style defines the product physical dimensions as well as the different options that can be used to place the product within a planogram.

SO_DISPLAY_STYLE_TYPE

Gives the discrete unit of display for a given product, these are set up in MSM. Examples of display style types are: single/unit, tray, case, pallet.

Table B-94 SO_DISPLAY_STYLE_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the display style type. This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(80)	Display style type description.	Y

Notes:

This is a lookup table that provides display style types that can be supported by the application. It is referenced by other tables.

Gives the discrete unit of display for a given product, these are set up in MSM. Examples of display style types are: single/unit, tray, case, pallet.

SO_FIXTURE_DISP_CONFIG_STG

This table receives the historical planogram product data for shelf fixtures.

Table B–95 SO_FIXTURE_DISP_CONFIG_STG

Column Name	Data Type	Comments	Nullable?
DISPLAY_STYLE_KEY	VARCHAR2(80)	External ID that identifies a display style associated to a single product.	Y
BAY_KEY	VARCHAR2(80)	Bay external ID. Bay is a direct dependent of the planogram.	Y
FIXTURE_KEY	VARCHAR2(80)	Fixture external ID. Fixture is a direct dependent of the Bay.	Y
SHELF_KEY	VARCHAR2(80)	Shelf external ID. Shelf is a direct dependent of shelf fixture.	Y
ORIENTATION_KEY	VARCHAR2(80)	External ID that identifies orientation used.	Y
POS_X	NUMBER(18,4)	Position of the product on the X axis. Origin point: bottom, left, back.	Y
POS_Y	NUMBER(18,4)	Position of the product on the Y axis. Origin point: bottom, left, back.	Y
POS_Z	NUMBER(18,4)	Position of the product on the Y axis. Origin point: bottom, left, back.	Y
FACING_QUANTITY	NUMBER(5)	Number of facings of the product.	Y

Notes:

This table contains the list of products and distribution of them across historical planograms. It includes the position and orientation of the products within the planogram as well as the number of facings per products. This data is used to estimate facing lift.

SO_FIXTURE_STG

This table contains the list of fixtures within a historical planogram.

Table B–96 SO_FIXTURE_STG

Column Name	Data Type	Comments	Nullable?
KEY	VARCHAR2(80)	External fixture identifier.	Y
FIXTURE_TYPE	VARCHAR2(80)	Fixture type values can one of the following: Shelf, Pegboard or Freezer Chest.	Y
DEPTH	NUMBER(18,4)	Fixture depth.	Y
HEIGHT	NUMBER(18,4)	Fixture height.	Y
WIDTH	NUMBER(18,4)	Fixture width.	Y
VERTICAL_SPACING	NUMBER(18,4)	Vertical spacing. This value is only relevant for pegboard fixtures.	Y
HORIZONTAL_SPACING	NUMBER(18,4)	Horizontal spacing. This value is only relevant for pegboard fixtures.	Y
MAX_LENGTH	NUMBER(18,4)	Max length. This value is only relevant for pegboard fixtures.	Y

Table B–96 (Cont.) SO_FIXTURE_STG

Column Name	Data Type	Comments	Nullable?
CAPACITY_X	NUMBER(18,4)	Freezer Chest Capacity X (length). This value is only relevant for freezer chest fixtures.	Y
CAPACITY_Y	NUMBER(18,4)	Freezer Chest Capacity Y (depth). This value is only relevant for freezer chest fixtures.	Y
CAPACITY_Z	NUMBER(18,4)	Freezer Chest Capacity Z (height). This value is only relevant for freezer chest fixtures.	Y

Notes:

This table contains the list of fixtures that define the historical planogram layout. Fixtures are planogram components within a Bay; each bay can include one or more fixtures.

SO_FIXTURE_TYPE

This table defines what kind of fixtures are allowed in a POG: shelf, pegboard, or freezer chest.

Table B–97 SO_FIXTURE_TYPE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the fixture type. This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(80)	Fixture type description.	Y

Notes:

This is a lookup table that provides fixture types supported by the application. It is referenced by other tables.

The supported fixture types are: Shelf, Pegboard and Freezer Chest.

SO_FRONT_FACING

This table contains the list of possible products sides that can be used as front facings supported by the application.

Table B–98 SO_FRONT_FACING

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the front facing side. This value is static. The list of recognized values is provided by the application.	Y
DESCR	VARCHAR2(80)	Front facing description.	Y

Notes:

This is a lookup table that provides the list of product sides that can be used as the front facings supported by the application. It is referenced by other tables.

Front facing values can be: front, back, top, bottom, left, and right.

SO_LOC_OPTIMIZATION_LEVEL

This table contains the distinct list of possible location optimization levels.

Table B-99 SO_LOC_OPTIMIZATION_LEVEL

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for location optimization level. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Location optimization level name. This value should not be used for display within the UI; it is used by the backend.	Y
DESCR	VARCHAR2(200)	Location Optimization level description.	Y

Notes:

This is a lookup table that provides location optimization levels that can be supported by the application. It is referenced by other tables. Values include Cluster and Store.

This is the level at which the optimization is performed. In some cases it is acceptable to perform optimization at a higher level (cluster). This reduces processing time in exchange for using data aggregated at the cluster level.

SO_ORIENTATION

This table describes how a products package faces the front of the fixture.

The orientation has two pieces of information: what part of the package is to the front (front, back, top, bottom, left, right) and how it is rotated in degrees (0, 90, 180, 270), for a total of 24 possible orientations. How a product is oriented determines how much space it takes in the x,y,z directions on a fixture.

Legal orientations are all orientations that can be used for the product.

The default orientation is the legal orientation that is normally used for the product.

Table B-100 SO_ORIENTATION

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the run strategy. This value is static. The list of recognized values is provided by the application. Each one of this orientation IDs is already identified and recognized to correspond to a specific front facing and rotation. The ID values should not be changed.	N
ORIENTATION_EXT_KEY	VARCHAR2(80)	Orientation external ID.	Y
ROTATION_DEGREES	NUMBER(3)	Rotation in degrees used in the specific rotation. Valid values are 0, 90, 180, and 270.	Y
FRONT_FACING_ID	NUMBER(10)	This is a foreign key to so_front_facing table. It indicates the product side that should be used as a front facing.	N

Notes:

This is a lookup table that provides orientations that can be supported by the application. It is referenced by other tables.

It describes how a product's package faces the front of the fixture.

The orientation has two pieces of information: the part of the package that goes to the front (front, back, top, bottom, left, right) and how it is rotated in degrees (0, 90, 180, 270), for a total of 24 possible orientations. How a product is oriented determines how much space it takes in the x,y,z directions on a fixture. Legal orientations are all orientations that can be used for the product.

The default orientation is the legal orientation that is normally used for the product.

SO_ORIENTATION_STG

This table contains the list of available orientations that can be used within planograms.

Table B-101 SO_ORIENTATION_STG

Column Name	Data Type	Comments	Nullable?
KEY	VARCHAR2(80)	External identifier for the orientation.	Y
FRONT_FACING	VARCHAR2(80)	The front facing can be: front, back, top, bottom, left, right.	Y
ROTATION_DEGREE	NUMBER(3)	The rotation degree can be 0, 90, 180, 270.	Y

Notes:

This table describes how a product package faces the front of the fixture. It has a total of 24 possible orientations.

SO_PEGBOARD_DISP_CONFIG_STG

This table contains the historical planogram product data for pegboard and freezer chest fixtures.

Table B-102 SO_PEGBOARD_DISP_CONFIG_STG

Column Name	Data Type	Comments	Nullable?
DISPLAY_STYLE_KEY	VARCHAR2(80)	External ID that identifies a display style associated to a single product.	Y
BAY_KEY	VARCHAR2(80)	Bay external ID. Bay is a direct dependent of the planogram.	Y
FIXTURE_KEY	VARCHAR2(80)	Fixture external ID. Fixture is a direct dependent of the Bay.	Y
ORIENTATION_KEY	VARCHAR2(80)	External ID that identifies orientation used.	Y
POS_X	NUMBER(18,4)	Position of the product on the X axis. Origin point: bottom, left, back.	Y
POS_Y	NUMBER(18,4)	Position of the product on the Y axis. Origin point: bottom, left, back.	Y
POS_Z	NUMBER(18,4)	Position of the product on the Z axis. Origin point: bottom, left, back.	Y
FACING_QUANTITY	NUMBER(5)	Number of facings of the product.	Y

Notes:

This table contains the list of products and distribution of them across historical planograms. It includes the position and orientation of the products within the

planogram as well as the number of facings per products This data is used to estimate facing lift.

SO_POG_ASSORT_MAPPING_STG

This staging table contains the cross reference data to perform POG to assortment mapping.

Table B-103 SO_POG_ASSORT_MAPPING_STG

Column Name	Data Type	Comments	Nullable?
POG_DEPT_KEY	VARCHAR2(80)	This is the POG dept key. This is a POG hierarchy external key known to the external source. It is a mandatory value.	Y
POG_CATEGORY_KEY	VARCHAR2(80)	This is the POG category key. This is a POG hierarchy external key known to the external source. It is a mandatory value.	Y
POG_SUB_CATEGORY_KEY	VARCHAR2(80)	This is the POG subcategory key. This is a POG hierarchy external key known to the external source. It is a mandatory value.	Y
ASSORT_PRODUCT_LEVEL	VARCHAR2(80)	This is an identifier to the product level within the product hierarchy. This value must match the product hierarchy available within SO.	Y
ASSORT_PRODUCT_KEY	VARCHAR2(80)	This is an identifier to a node within the merchandise hierarchy. It could be a specific product or any other node not higher than the assortment product category level within the merchandise hierarchy.	Y
DEMAND_SPREAD_FACTOR	NUMBER(6,3)	This is the demand spread factor. This value is normally null, meaning a 100% demand is assigned to the POG node. In specific cases where the product is placed on multiple POG nodes, a demand spread factor can be used to split the demand across those multiple POGs.	Y

Notes:

This table contains the POG hierarchy to assortment product mapping information. This data is used to identify that POG should be used for each product within an assortment.

SO_POG_ASSORT_SEAS_MAPPING_STG

This staging table contains the cross reference data for the assortment to POG season mapping.

Table B–104 SO_POG_ASSORT_SEAS_MAPPING_STG

Column Name	Data Type	Comments	Nullable?
POG_DEPT_KEY	VARCHAR2(80)	This is the POG dept key. This is a POG hierarchy external key known to the external source. It is a mandatory value.	Y
POG_CATEGORY_KEY	VARCHAR2(80)	This is the POG category key. This is a POG hierarchy external key known to the external source. It is a mandatory value.	Y
POB_SUB_CATEGORY_KEY	VARCHAR2(80)	This is the POG subcategory key. This is a POG hierarchy external key known to the external source. It is a mandatory value.	Y
SEASONAL_ATTRIBUTE	VARCHAR2(30)	This field refers to a specific year independent time period (season) for a Category Management assortment and a POG set. Examples include Spring, holiday, back to school, year-round, Fall, and Winter.	Y
MIN_ASSORT_START_DB	DATE	The year component is irrelevant; it should be 0000. This is a year independent time period. The assortment start date is matched within the date range specified by the min assort start date and the max assort start date.	Y
MAX_ASSORT_START_DT	DATE	The year component is irrelevant; it should be 0000. This is a year independent time period. The assortment start date is matched within the date range specified by the min assort start date and the max assort start date.	Y

Notes:

Once the mapping from product to POG has been performed, a second pass examines the data to identify the specific POG season to use, based on the assortment start date.

SO_POG_BAY_STG

This table contains the list of bays that are used to build a planogram.

Table B–105 SO_POG_BAY_STG

Column Name	Data Type	Comments	Nullable?
BAY_KEY	VARCHAR2(80)	Bay external ID. Bay is a direct dependent of the planogram.	Y
POG_KEY	VARCHAR2(80)	External planogram identifier.	Y
BAY_SEQUENCE	NUMBER(3)	Sequence from left to right in which the bay appear within the planogram.	Y

Notes:

A bay is the level under the planogram that is used to position fixtures to build the final planogram layout. The bay is directly linked to a unique planogram; fixtures are then linked to the bay.

SO_POG_DISPLAY_STYLE_STG

This table is the cross reference between historical planograms and product display styles.

Table B-106 SO_POG_DISPLAY_STYLE_STG

Column Name	Data Type	Comments	Nullable?
POG_KEY	VARCHAR2(80)	External planogram identifier.	Y
DISPLAY_STYLE_KEY	VARCHAR2(80)	External display style identifier. This identifier links a historical planogram with a specific product.	Y

Notes:

This table contains the list of products (base on the display style) that use this historical planogram.

SO_POG_SOURCE

This table tracks the different POG sources (for example, MSM, Promotional POG from external source, and Internal POG from ASO).

Table B-107 SO_POG_SOURCE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the planogram source. This value is static. The list of recognized values is provided by the application. More sources can be added to this table; each must have a unique identifier.	N
DESCR	VARCHAR2(80)	Planogram source description.	Y

Notes:

This is a lookup table that provides planogram sources. It is referenced by other tables.

SO_POG_STATUS

Table that contains the list of possible planogram status that can be supported by the application.

Table B-108 SO_POG_STATUS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the planogram status. This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(80)	Planogram status description. Values include approved, rejected, pending, and received.	Y

Notes:

This is a lookup table that provides planogram status supported by the application. it will be referenced by other tables.

SO_POG_STG

This table contains planogram level details for the planogram header data.

Table B-109 SO_POG_STG

Column Name	Data Type	Comments	Nullable?
KEY	VARCHAR2(80)	External planogram identifier.	Y
NAME	VARCHAR2(80)	Planogram name.	Y
DESCR	VARCHAR2(80)	planogram description.	Y
SEASON_CODE	VARCHAR2(30)	Seasonal code used by the historical planogram.	Y
SEASONAL_ATTRIBUTE	VARCHAR2(30)	Seasonal attribute used for the historical planogram.	Y
EFFECTIVE_START_DT	DATE	Planogram start date.	Y
EFFECTIVE_END_DT	DATE	Planogram end date.	Y
STATUS	VARCHAR2(30)	Identifier that describes the planogram status.	Y
CATEGORY_KEY	VARCHAR2(80)	POG category key. The second lowest level of POG category hierarchy.	Y
CATEGORY_NAME	VARCHAR2(80)	POG category name.	Y
SUB_CATEGORY_KEY	VARCHAR2(80)	POG sub-category key. The lowest level of POG category hierarchy.	Y
SUB_CATEGORY_NAME	VARCHAR2(80)	POG sub-category name.	Y
DEPT_KEY	VARCHAR2(80)	POG department key.	Y
DEPT_NAME	VARCHAR2(80)	POG department name.	Y
LENGTH	NUMBER(18,4)	The total length of a planogram. It must be equal to the sum of the length for all the bays within the planogram.	Y
DEPTH	NUMBER(18,4)	The total depth of a planogram. It must be equal to the greatest depth within all the fixtures in the planogram.	Y
HEIGHT	NUMBER(18,4)	The total height of a planogram. It must be equal to the highest fixture within the planogram.	Y

Notes:

The data in this table is used internally to generate the distinct POG set (ASO concept). The content of this table is transformed into planograms and POG sets. The rows within this table correspond to historical planograms. The layouts are received from external sources.

SO_POG_STORE_STG

This table contains the list of stores that used the historical planogram.

Table B-110 SO_STORE_POG_STG

Column Name	Data Type	Comments	Nullable?
POG_KEY	VARCHAR2(80)	External planogram identifier.	Y
STORE_KEY	VARCHAR2(80)	This is the external store ID, known and shared across applications.	Y
EFFECTIVE_START_DT	DATE	Start date for which the historical planogram is valid for the given store.	Y
EFFECTIVE_END_DT	DATE	End date for which the historical planogram is valid for the given store.	Y

Notes:

This table provides a cross reference between historical planograms and stores for which the planogram is valid (depending on dates).

SO_POGSET_ASSORT_ASSIGN_TYPE

This table contains the distinct mapping types that can be used between assortments and planograms.

Table B-111 SO_POGSET_ASSORT_ASSIGN_TYPE

Column Name	Data Type	Comments	Nullable?
POGSET_ASSORT_ASSIGN_TYPE	VARCHAR2(10)	Unique identifier for the mapping assignation type. This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(200)	Mapping assignation type description.	Y

Notes:

This table contains assortment to planogram assignation types. It is referenced by other tables. Values include automatic, escalation, manual, current, and unassigned.

SO_PROD_CONSTR_RANGE_VALUES

This table contains the list of product constraint values supported by the application.

Table B-112 SO_PROD_CONSTR_RANGE_VALUES

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the constraint value. This value is static. The list of recognized values is provided by the application.	N
PRODUCT_CONSTRAINT_TYPE	VARCHAR2(10)	Foreign key from so_product_constraint_type table. It identifies the product constraint for which the value can be used.	N
VALUE	VARCHAR2(30)	The actual value to be presented by the UI.	Y
MIN_FLG	VARCHAR2(1)	Y indicates it can be used as minimum value.	Y
MAX_FLG	VARCHAR2(1)	Y indicates it can be used as maximum value.	Y
UNIT_FLG	VARCHAR2(1)	Y indicates it can be used as a Units option.	Y

Table B–112 (Cont.) SO_PROD_CONSTR_RANGE_VALUES

Column Name	Data Type	Comments	Nullable?
UI_DFLT_FLG	VARCHAR2(1)	Y indicates this is the default UI value.	Y
DB_DFLT_FLG	VARCHAR2(1)	Y indicates this is the default value to be used by the DB processes.	Y
VALUE_ORDER	NUMBER(10)	This field is used to sort the data in the appropriate way for displaying, since strings and numbers are mixed in the same table.	N

Notes:

This table contains range and a list of values that are supported by the application. It is referenced by other tables and is used to populate a constraint list of values and options presented to the user to configure run product constraints.

SO_PROD_DISPLAY_STYLE_STG

This table contains display style cross references.

Table B–113 SO_PROD_DISPLAY_STYLE_STG

Column Name	Data Type	Comments	Nullable?
PRODUCT_KEY	VARCHAR2(80)	This is the external ID that is known and shared across applications. This cannot be a placeholder product.	Y
DISPLAY_STYLE_KEY	VARCHAR2(80)	External ID that identifies the display style.	Y
DEFAULT_FLG	VARCHAR2(1)	Y indicates the default display style for a given product. N indicates the combination should not be considered as a default. Each product should have one default display style.	Y

Notes:

This table contains product to display style mapping. It provides a list of display styles available to choose for certain product.

SO_PROD_LOC_REPL_PARAM_STG

This table contains the replenishment data corresponding to product/store combinations.

Table B–114 SO_PROD_LOC_REPL_PARAM_STG

Column Name	Data Type	Comments	Nullable?
PRODUCT_KEY	VARCHAR2(1)	This is the external ID that is known and shared across applications. For placeholder products, this field contain the Category Management placeholder product key.	Y
LOCATION_KEY	VARCHAR2(80)	This is the external store ID, known and shared across applications.	Y
CASEPACK	VARCHAR2(80)	Product casepack for the given store.	Y
REPLENISHMENT_FREQ	NUMBER(18,4)	Replenishment frequency (RF) = number of replenishments to the shelf per week.	Y

Table B–114 (Cont.) SO_PROD_LOC_REPL_PARAM_STG

Column Name	Data Type	Comments	Nullable?
REPLENISHMENT_TYPE	NUMBER(18,4)	Replenishment source/type has two options: 1 = from DC/vendor and 2 = from back room.	Y
TRANSIT_TIME	NUMBER(10,2)	Transit time (TT) is the number of days it takes an order to go from the source (DC or back room) to the shelf.	Y
SHELF_REPLENISHMENT_TT	NUMBER(10)	Shelf replenishment trigger type has three options: 1 = cover demand over replenishment period + transit time, 2 = replenishment when inventory gets to a target percent of capacity, and 3 = replenishment when a casepack can fit.	Y
SHELF_REPLENISHMENT_PARAM	NUMBER(18,4)	Shelf replenishment parameter (currently only applies for option 2).	Y
STDEV_BOOSTER	NUMBER(10,6)	Standard deviation booster (number greater than or equal to 0, makes sense to limit to 1).	Y
DAYS_OF_SALES_PER_WK	NUMBER(3,2)	Days of sales per week (number between 1 and 7).	Y
FACINGS_LIFT	NUMBER(5,4)	Facing lift parameter.	Y

Notes:

Replenishment parameters are not directly linked to any assortment. This is generic data; however, these parameters must exist for all the known product/store combinations provided within an assortment.

SO_PRODUCT_CONSTRAINT_TYPE

This table contains the list of product constraint types supported by the application.

Table B–115 SO_PRODUCT_CONSTRAINT_TYPE

Column Name	Data Type	Comments	Nullable?
PRODUCT_CONSTRAINT_TYPE	VARCHAR2(10)	Unique identifier for the product constraint type. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(50)	Product constraint type name. This value is used by the UI.	Y
PROD_GROUP_FLG	VARCHAR2(1)	A value of Y identifies the rows that are valid Product Group Constraints.	Y

Notes:

This lookup table contains product constraint types supported by the application. It is referenced by other tables.

Valid product constraints include IN (Inclusion), CR (Capacity Range), CRU (Capacity Range Units), FR (Facing Range), HR (Height Range). Valid group product constraints include MF (Match facing), SS (Same Shelf), CF (Choose From), AN (All or nothing).

SO_PRODUCT_PRIORITY

This table contains the list of possible product priority values supported.

Table B-116 SO_PRODUCT_PRIORITY

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the product priority. This value is static. The list of recognized product priorities is provided by the application.	N
DESCR	VARCHAR2(80)	Product Priority description.	Y

Notes:

This table contains the assortment status. It is referenced by other tables. Values include 1=Mandatory, 2=Core, 3=Optional, -1=Dropped.

SO_RUN_CLUSTER_SRC

This table contains the distinct mapping run cluster sources, including whether the cluster was copied from the assortment, generated by the application, loaded, or manually created.

Table B-117 SO_RUN_CLUSTER_SRC

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the run cluster source. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Run cluster source. This value must not be used for display within the UI; it is used by the backend.	Y
DESCR	VARCHAR2(200)	Run cluster source description.	Y

Notes:

This information is not relevant for the end user; it for internal use only.

SO_RUN_OBJECTIVE

This table contains the list of possible run objectives that are supported by the application.

Table B-118 SO_RUN_OBJECTIVE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the run objective. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Run objective name. This value must not be used for display within the UI; it is used by the backend.	Y
DESCR	VARCHAR2(200)	Run objective description.	Y

Notes:

This table contains run objectives supported by the application. It is referenced by other tables. Values include Run for Assortment Rationalization, Run for Promo POG Opt, and Refresh AR run.

SO_RUN_OBJECTIVE_FUNC

The user has eight options for the objective function:

- Maximize sales value - un-weighted/weighted by IPI
- Maximize margin value - un-weighted/weighted by IPI
- Maximize sales units - un-weighted/weighted by IPI
- Maximize total sales value/average OH value - un-weighted/weighted by IPI

Table B-119 SO_RUN_OBJECTIVE_FUNC

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the run objective function. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Run objective function name. This value must not be used for display within the UI; it is used by the backend.	Y
DESCR	VARCHAR2(200)	Run objective function description.	Y

Notes:

This table contains run objective functions that are supported by the application. It is referenced by other tables.

SO_RUN_PRODUCT_DROP_REASON

This table contains the list of possible reasons for which a product can be dropped from the optimization process.

Table B-120 SO_RUN_PRODUCT_DROP_REASON

Column Name	Data Type	Comments	Nullable?
RUN_PRODUCT_DROP_REASON	VARCHAR2(20)	Unique identifier for the drop product reason. This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(50)	Description of the reason that caused the product to be dropped from optimization.	Y

Notes:

Values for the reason include NS (No Solution), SC (Solver Choice), UC (User Constraints), and MO (Manual Override).

SO_RUN_STATUS

This table contains a list of possible run status, including Not Started, Warning, Processing, and OK.

Table B–121 SO_RUN_STATUS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the run status. This value is static. The list of recognized run statuses is provided by the application.	N
DESCR	VARCHAR2(80)	Run status description.	Y
UI_NAME	VARCHAR2(50)	Name used within the UI to recognize the status.	N
UI_DESCR	VARCHAR2(80)	Status description displayed by the UI.	Y

Notes:

This table contains the values for the run status that are used by the application. It is referenced by other tables. Values include Initialized, Not Started, Build Optimization Locations, Processing, Approved, and Exported.

SO_RUN_STRATEGY

This table contains the distinct list of possible optimization strategies, including No Macro Space changes and Macro Space changes.

Table B–122 SO_RUN_STRATEGY

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the run strategy. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Run strategy name. This value must not be used for display within the UI; it is used by the backend.	Y
DESCR	VARCHAR2(200)	Run strategy description.	Y

Notes:

This table contains run optimization strategies that are supported by the application.

SO_SHELF_STG

This table contains the list of shelves within a historical planogram that uses shelf fixtures.

Table B–123 SO_SHELF_STG

Column Name	Data Type	Comments	Nullable?
KEY	VARCHAR2(80)	External shelf identifier.	Y
DEPTH	NUMBER(18,4)	Shelf depth.	Y
HEIGHT	NUMBER(18,4)	Shelf Height. This is the physical shelf height/thickness.	Y
WIDTH	NUMBER(18,4)	Shelf width.	Y

Notes:

This table contains the list of shelves that define a shelf fixture within the historical planogram layout. Shelf are planogram components within a Shelf fixture; each shelf fixture can contain one or more shelves.

SO_TASK

This table contains the list of run tasks.

Table B-124 SO_TASK

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the run task. This value is static. The list of recognized values is provided by the application.	N
NAME	VARCHAR2(80)	Name of the task.	Y
DESCR	VARCHAR2(200)	Run task description.	Y
TASK_SEQUENCE	NUMBER(3)	Sequence in which the task should be executed.	Y
CURRENT_FLG	VARCHAR2(1)	(Y/N) Flag that indicates if the task is current or not. If the task is not current then it should not be used. A task could become current at a later time.	Y
DELETE_FLG	VARCHAR2(1)	(Y/N) Flag that indicates the task has been deleted and should no longer be used.	Y

Notes:

This is a lookup/operations table that keeps a list of tasks that need to be performed for a run. (Not currently in use).

SO_TASK_STATUS

This table contains a list of possible task status, including Not Started, Warning, Processing, completed, and paused.

Table B-125 SO_TASK_STATUS

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	Unique identifier for the task status . This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(80)	Run task status description.	Y

Notes:

This table contains the run task status that can be supported by the application. It is referenced by other tables.

SO_UI_MODULE

This table contains the list of UI modules that make use of metadata configuration saved within the database.

Table B–126 SO_UI_MODULE

Column Name	Data Type	Comments	Nullable?
UI_MODULE	VARCHAR2(30)	Unique identifier for the UI module. This value is static. The list of recognized values is provided by the application.	N
DESCR	VARCHAR2(50)	UI module description, usually matching the train stop name.	N

Notes:

This is a lookup/metadata table that tracks the different UI modules that require some metadata from the database. It is referenced by other tables. These table contain entries for the different train stops and UI sub-modules.

STAGE

This table defines processing stages for an application workflow.

Table B–127 STAGE

Column Name	Data Type	Comments	Nullable?
ID	NUMBER(10)	PK for this table.	N
NAME	VARCHAR2(80)	The name for this stage.	Y
DESCR	VARCHAR2(255)	More descriptive text for this stage.	Y
SEQ	NUMBER(10)	The sequence in which this stage is executed. The numbers are sequential starting at 1, with no overlap.	Y
SRVC_TYPE	VARCHAR2(30)	The name of the database service type used for any stage processes.	N
SRVC_NAME	VARCHAR2(30)	The name of the database service that runs for this stage of processing.	N
APPL_CODE	VARCHAR2(20)	The application code that uses this set of stages.	Y

Notes:

The ID in this table is a fixed ID and is referenced by application code. The NAME is also referenced by application code. Therefore, they cannot be changed.

The description column (DESCR) can be changed if desired.

The SEQ column denotes the sequence of the stages. The sequence of stages is generally not considered changeable, as the applications expect processes to run in a particular order. However, it is present to allow for the introduction of new stages between the existing stages.

The SRVC_TYPE is a fixed value to distinguish one application's stages from another application's stages. This value is fixed and is referenced by the application code and therefore cannot be changed. It can be a reference to a value in the RSE_SRVC_TYPE table.

The SRVC_NAME is a reference to the RSE_SRVC_CONFIG's NAME values. It enables system-generated code to exist, so that it is possible to dynamically invoke the appropriate database service implementation for a given stage.

The APPL_CODE is a application identifier to indicate which application the stages are used by. This value should be similar to the values used in the RSE_CONFIG's APPL_CODE column.

Log File Locations

A number of log file types are available for diagnostics in the following categories:

- Weblogic logs
- Data and script logs
- ORASO Solver logs and dump files

Weblogic Logs

Application and WLS log files are written to the WLS_DOMAIN_HOME directory. A list of useful logs includes:

- Console.log
- Weblogic.log
- log.console

Refer to the Oracle WebLogic Support documentation for details on contents of these log files.

Database Logs

Linux script logs are located in these subdirectories of the RSE HOME directory:

- ./common/data/log
- ./common/scripts/log
- ./cdm/cis/scripts/log
- ./cdm/cis/data/log
- ./cdm/mba/data/log
- ./cdm/mba/scripts/log
- ./cdm/dt/data/log
- ./cdm/dt/scripts/log
- ./cdm/cdt/data/log
- ./cdm/cdt/scripts/log
- ./so/data/log
- ./so/scripts/log

The data/log directories will contain logs for any SQL Loader file loading, while the scripts/log directories would contain logs for any .ksh scripts that were run.

Additionally, database logs can be found in the ORASE schema in a table called RSE_LOG_MSG. The database code has an option to log to this table. Any PL/SQL code errors will automatically have their error messages written to this table with a LOG_LEVEL='ERROR'.

It is also possible to enable the database PL/SQL code to write additional levels of messages to this table. The PL/SQL code supports conditional compilation options for the following:

- **DEBUG_DATA** - This compilation option is not a logging option, but it will make the code retain any transient tables, instead of allowing the code to purge them when the code is complete with the table. This is useful for debugging purposes, but can result in a large amount of used space, and therefore should be used sparingly.
- **DEBUG_MODE** - This compilation option will trigger logging of additional log messages so the code can report more granular information about the code is doing. This is not necessarily available for all routines, but setting this will not be detrimental. These log messages normally will appear with a LOG_LEVEL='DEBUG'.
- **DEBUG_SQL** - This compilation option will result in the PL/SQL code to record all dynamic SQL statements to be written to the log table. This can be useful for debugging. These log messages should appear as LOG_LEVEL= 'SQLSTMT'.
- **DEBUG_TRACE** - This compilation option will result in all procedures, and many functions to record start and end messages, along with a record of any parameters passed to the routines. These log messages should appear with a LOG_LEVEL='TRACE'. These logging entries can be useful for tracking application performance.

An example to disable all the extra logging information is as follows:

```
-alter TYPE RSE_SLS_TXN_ETL_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:FALSE, DEBUG_MODE:FALSE, DEBUG_SQL:FALSE, DEBUG_TRACE:FALSE' ;
```

An example to enable all the optional debugging logging and data retention is as follows:

```
-alter TYPE RSE_SLS_TXN_ETL_T compile PLSQL_CCFLAGS = 'DEBUG_DATA:TRUE, DEBUG_MODE:TRUE, DEBUG_SQL:TRUE, DEBUG_TRACE:TRUE' ;
```

Any combination of options may be set to TRUE or FALSE as required.

ORASO Solver Logs

ORASO writes a set of files for all Optimization problems within every Run executed with ORASO at the following location:

```
<WLS_DOMAIN_HOME>/optresults/csv/<RUN_ID>/<opt problem number>_<fixture type>/
```

For example: <WLS_DOMAIN_HOME>/optresults/csv/1203/2105_shelf

In this directory are a set of directories and files containing all inputs and results for the last successful execution of that optimization problem. Each RUN_ID may contain many optimization problems.

```
<WLS_DOMAIN_HOME>/optresults/log/opt_problem_<RUN_ID>_<opt problem number>_*.*
```

For example: <WLS_DOMAIN_HOME>/optresults/log/opt_problem_1204_2113_287_.log

In this directory are a set of log files for each RUN_ID execution. Note a run can be executed many times so there may be multiple files.

The Gurobi solver also writes the following log:

<WLS_DOMAIN_HOME>/Gurobi.log - this file is useful for start & stop time and a summary of solver execution times.

Sample Category Management to ASO Import Files

This appendix contains some sample files in order to provide examples for reference.

asrt_plan.txt

```
10000_2_q1_2014_1|10000|"Coffee - Northwest - 1st Qrtr,  
FY2014"|Northwest|1|1|dest|"Assortment:Maintain,Space:Maintain"
```

cluster.txt

```
10000_2_q1_2014_1|102|Premium - Small - E (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|112|Value - Large - A (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|12|Mainstream - Large - A (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|122|Value - Medium - B (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|132|Value - Small - C (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|152|Value - Small - E (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|22|Mainstream - Medium - B (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|32|Mainstream - Small - C (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|42|Mainstream - Small - D (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|52|Mainstream - Small - E (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|62|Premium - Large - A (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|72|Premium - Medium - B (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|82|Premium - Small - C (Northwest)|2014-02-08|2015-01-31  
10000_2_q1_2014_1|92|Premium - Small - D (Northwest)|2014-02-08|2015-01-31
```

store.txt

```
10000_2_q1_2014_1|56|12||  
10000_2_q1_2014_1|57|12||  
10000_2_q1_2014_1|58|12||  
10000_2_q1_2014_1|59|22||  
10000_2_q1_2014_1|60|22||  
10000_2_q1_2014_1|61|22||  
10000_2_q1_2014_1|62|22||  
10000_2_q1_2014_1|63|22||  
10000_2_q1_2014_1|64|22||  
10000_2_q1_2014_1|65|32||  
10000_2_q1_2014_1|66|32||  
10000_2_q1_2014_1|67|42||  
10000_2_q1_2014_1|68|52||  
10000_2_q1_2014_1|69|62||  
10000_2_q1_2014_1|70|72||  
10000_2_q1_2014_1|71|72||  
10000_2_q1_2014_1|72|82||
```

10000_2_q1_2014_1	73 82	
10000_2_q1_2014_1	74 82	
10000_2_q1_2014_1	75 92	
10000_2_q1_2014_1	76 102	
10000_2_q1_2014_1	77 112	
10000_2_q1_2014_1	78 112	
10000_2_q1_2014_1	79 112	
10000_2_q1_2014_1	80 112	
10000_2_q1_2014_1	81 122	
10000_2_q1_2014_1	82 122	
10000_2_q1_2014_1	83 122	
10000_2_q1_2014_1	84 122	
10000_2_q1_2014_1	85 122	
10000_2_q1_2014_1	86 132	
10000_2_q1_2014_1	87 132	
10000_2_q1_2014_1	88 152	
10000_2_q1_2014_1	89 152	
10000_2_q1_2014_1	90 152	
10000_2_q1_2014_1	91 152	
10000_2_q1_2014_1	92 152	

asrt_prod.txt

10000_2_q1_2014_1	102 1234582 0.50816055284631 -1
10000_2_q1_2014_1	102 1234600 0 -1
10000_2_q1_2014_1	102 1234615 0 -1
10000_2_q1_2014_1	102 1234747 0.72349577438432 -1
10000_2_q1_2014_1	102 1234753 1.0852560737945 -1
10000_2_q1_2014_1	102 1234759 0.83924281019 -1
10000_2_q1_2014_1	102 1234762 1.1286647031579 -1
10000_2_q1_2014_1	102 1234765 0.65114495572408 -1
10000_2_q1_2014_1	102 1234768 0.62877450858516 -1
10000_2_q1_2014_1	102 1234780 0 -1
10000_2_q1_2014_1	102 1234786 0 -1
10000_2_q1_2014_1	102 1234789 0 -1
10000_2_q1_2014_1	102 1234816 0.97811389479089 -1
10000_2_q1_2014_1	102 1234822 1.2226520289682 -1
10000_2_q1_2014_1	102 1234825 1.2575794928109 -1
10000_2_q1_2014_1	102 1234828 0 -1
10000_2_q1_2014_1	102 1234831 0 -1
10000_2_q1_2014_1	102 1234843 0.23225742301771 -1
10000_2_q1_2014_1	102 1234921 0 -1
10000_2_q1_2014_1	102 1234942 1.7277534856798 -1
10000_2_q1_2014_1	102 1234951 0.78406230072237 -1
10000_2_q1_2014_1	102 1234957 0.39361544408567 -1
10000_2_q1_2014_1	102 1235002 0.47538075503144 -1
10000_2_q1_2014_1	102 1235014 1.3953377336676 -1
10000_2_q1_2014_1	102 1235098 1.3575189435645 -1
10000_2_q1_2014_1	102 1235101 0 -1
10000_2_q1_2014_1	102 1235230 1.5341766210173 -1
10000_2_q1_2014_1	102 1235407 0.59201578717623 -1
10000_2_q1_2014_1	102 1235548 1.364893053759 -1
10000_2_q1_2014_1	102 1235563 1.2285012510976 -1
10000_2_q1_2014_1	102 1235572 1.4056739032405 -1
10000_2_q1_2014_1	102 1235575 1.2494945955836 -1
10000_2_q1_2014_1	102 1235581 0.7624202745485 -1
10000_2_q1_2014_1	102 1235596 1.17156534246 -1
10000_2_q1_2014_1	102 1235611 1.2917185341199 -1
10000_2_q1_2014_1	102 1235626 0.71583928232444 -1
10000_2_q1_2014_1	102 1235629 1.27799621557 -1

10000_2_q1_2014_1	102	1235632	1.1113098368409	-1
10000_2_q1_2014_1	102	1235674	1.2944721641804	-1
10000_2_q1_2014_1	102	1235701	1.3973811938995	-1
10000_2_q1_2014_1	102	1235716	1.4742074884796	-1
10000_2_q1_2014_1	102	1235719	1.4250759125732	-1
10000_2_q1_2014_1	102	1235728	0	-1
10000_2_q1_2014_1	102	1235737	0.89696401575458	-1
10000_2_q1_2014_1	102	1235752	1.1415226014793	-1
10000_2_q1_2014_1	102	1235785	1.1390854210803	-1
10000_2_q1_2014_1	102	1235794	1.2502182832382	-1
10000_2_q1_2014_1	102	1235806	1.1380997533479	-1
10000_2_q1_2014_1	102	1235842	1.4948738915156	-1
10000_2_q1_2014_1	102	1235845	1.2673979997101	-1
10000_2_q1_2014_1	102	1235854	1.5598690232596	-1
10000_2_q1_2014_1	102	1235884	0.48859925765996	-1
10000_2_q1_2014_1	102	1235908	0.54256433620554	-1
10000_2_q1_2014_1	102	1236016	0.62357105132935	-1
10000_2_q1_2014_1	102	1236040	0	-1
10000_2_q1_2014_1	102	1236166	0.54562496446729	-1
10000_2_q1_2014_1	102	1236190	0	-1
10000_2_q1_2014_1	102	1236193	1.0695049592627	-1
10000_2_q1_2014_1	102	1236199	1.2279523920662	-1
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10000_2_q1_2014_1	92 1236040 0 -1
10000_2_q1_2014_1	92 1236166 0.54562496446729 -1
10000_2_q1_2014_1	92 1236190 0 -1
10000_2_q1_2014_1	92 1236193 1.0695049592627 -1
10000_2_q1_2014_1	92 1236199 1.2279523920662 -1
10000_2_q1_2014_1	92 1236205 1.0586334706756 -1
10000_2_q1_2014_1	92 1236214 0.70749671025385 -1
10000_2_q1_2014_1	92 1236229 0.87078098914117 -1
10000_2_q1_2014_1	92 1236235 0 -1
10000_2_q1_2014_1	92 1236238 0 -1
10000_2_q1_2014_1	92 1236367 0.081562743735713 -1
10000_2_q1_2014_1	92 1236487 0 -1
10000_2_q1_2014_1	92 1236496 0.84216650548228 -1
10000_2_q1_2014_1	92 1236511 1.6255380786619 -1
10000_2_q1_2014_1	92 1236544 0.73688932484641 -1
10000_2_q1_2014_1	92 1236640 0 -1
10000_2_q1_2014_1	92 1236664 0.26334390901703 -1
10000_2_q1_2014_1	92 1236808 0.72594453651107 -1
10000_2_q1_2014_1	92 1236823 0 -1
10000_2_q1_2014_1	92 1236832 1.3916467850777 -1
10000_2_q1_2014_1	92 1236841 1.1575944802367 -1
10000_2_q1_2014_1	92 1236847 0.940554436474 -1
10000_2_q1_2014_1	92 1236856 1.0563076783887 -1
10000_2_q1_2014_1	92 1236874 0 -1
10000_2_q1_2014_1	92 1236880 1.2863042699599 -1
10000_2_q1_2014_1	92 1234769 0.62877450858516 -1
10000_2_q1_2014_1	92 1234770 1.0200176405498 -1
10000_2_q1_2014_1	92 1234771 0.81041015663561 -1
10000_2_q1_2014_1	92 1234772 0.90824116564627 -1
10000_2_q1_2014_1	92 1234773 0.62877450858516 -1
10000_2_q1_2014_1	92 1234774 1.0937089066335 -1
10000_2_q1_2014_1	92 1234775 1.0937089066335 -1
10000_2_q1_2014_1	92 1234776 0 -1
10000_2_q1_2014_1	92 1234777 0 -1
10000_2_q1_2014_1	92 1234778 0 -1
10000_2_q1_2014_1	92 1234779 0 -1
10000_2_q1_2014_1	92 1234781 0 -1

Retail Analytics Interface Files

Note that ORME consumes this data directly from RADM and is not needed if RADM is properly configured and populated. It is included purely for reference.

Product Hierarchy

The hierarchy that groups products into related groups.

Table E-1 Product Hierarchy File

Field	Type	Description
Merchandise Hierarchy External ID	Text	Customer visible Merchandise ID, used to denote any non leaf node of the product hierarchy. (Source: lvl#anc_prodcatt_id or top_lvl_prodcatt_id from w_prod_cat_dh)
Merchandise Hierarchy PK	Text	Primary key used to identify a level of the merchandise hierarchy. (Source: ROW_WID from w_prod_cat_dh)
Merchandise Hierarchy External Key	Text	Externally suitable integration ID for the merchandise hierarchy. (Source integration_id from w_prod_cat_dh)
Effective From Date	Text	Starting date the source record was effective from. (Source: effective_from_dt in w_prod_cat_dh)
Effective To Date	Text	Ending date the source record was effective from. (Source: effective_to_dt in w_prod_cat_dh)
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active hierarchy record. (Source: current_flg in w_prod_cat_dh)
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted. (Source: delete_flg in w_prod_cat_dh)
Merchandise Hierarchy Name	Text	Name of the merchandise hierarchy. (Source: domain_member_name from w_domain_memeber_lkp_tl)
Merchandise Hierarchy Description	Text	Description of the merchandise hierarchy. (Source: domain_member_descr from w_domain_member_lkp_tl)

Product Hierarchy Levels

Product is the terminal node of the product/merchandise hierarchy.

Table E-2 Product Hierarchy Levels File

Field	Type	Description
Level Number	Number	A number that represents the level of the hierarchy. (Source: Derived by presence of lvl#anc_prodcatt_id data values)
Level Description	Text	Descriptive text for the hierarchy level. (Source: level_name in w_prodcatt_dh)

Product

Product is the terminal node of the product/merchandise hierarchy.

Table E-3 Product File

Field	Type	Description
Merchandise External ID	Text	External Merchandise ID, used to denote the leaf node of the product hierarchy. (Source:prod_num from w_product_d)
Merchandise PK	Text	Primary key used to identify a SKU of the merchandise hierarchy. (Source: SCD1_WID from w_product_d)
Merchandise External Key	Text	Externally suitable integration ID for the merchandise hierarchy. (Source integration_id from w_product_d)
Parent Product Hierarchy ID	Text	FK to the parent hierarchy this product belongs to. (Source prod_cat5_wid from w_product_d)
Effective From Date	Date	Starting date the source record was effective from. (Source: effective_from_dt in w_product_d)
Effective To Date	Date	Ending date the source record was effective from. (Source: effective_to_dt in w_product_d)
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active hierarchy record. (Source: current_flg in w_product_d)
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted. (Source: delete_flg in w_product_d)
Merchandise Name	Text	Name of the SKU. (Source: product_name from w_product_d_tl)
Merchandise Description	Text	Description of the SKU. (Source: product_descr from w_product_d_tl)

Product Attributes

Generic attributes for products.

Table E–4 Product Attributes File

Field	Type	Description
Merchandise PK	Text	Primary key used to identify a SKU of the merchandise hierarchy.
Attribute Number Value	Number	Numeric value for a generic product attribute. (Source: product_attr#_num_value from w_product_attr_d)
Attribute Text Value	Text	Text value for a generic product attribute. (Source: product_attr#_name from w_product_attr_d)

User Defined Product Attributes

User defined attributes for products.

Table E–5 User Defined Product Attributes File

Field	Type	Description
Merchandise PK	Text	Primary key used to identify a SKU of the merchandise hierarchy. (Source: prod_scd1_wid from w_rtl_item_grp1_d)
Attribute ID	Text	External ID for the UDA. (Source: flex_attrib_1_char from w_rtl_item_grp1_d)
Attribute Value ID	Text	External ID for the UDA value. (Source: flex_attrib_4_char from w_rtl_item_grp1_d)
Attribute Value Descr	Text	Descriptive value of the attribute value. (Source: Domain_member_name from w_rtl_domain_member_lkp_tl where domain_code = ITEM_UDA)

Organization Hierarchy Levels

Table E–6 Organization Hierarchy Levels File

Field	Type	Description
Level Number	Number	A number that represents the level of the hierarchy. (Source: derived by presence of org_hier#_num data values)
Level Description	Text	Descriptive text for the hierarchy level. (Source: level_name in w_int_org_dh)

Organization Hierarchy

A hierarchy under which the organization can be organized.

Table E-7 Organization Hierarchy File

Field	Type	Description
Organization Hierarchy External ID	Text	Customer visible ID used to identify an organization hierarchy level member. (Source: org_top_num/org_hier#_num columns from w_int_org_dh)
Organization Hierarchy PK	Text	Primary key used to identify a level of the organization hierarchy. (Source: scd1_wid from w_int_org_dh)
Organization Hierarchy External Key	Text	Externally suitable integration ID for the location hierarchy. (Source integration_id from w_int_org_dh)
Effective From Date	Date	Starting date the source record was effective from. (Source: effective_from_dt in w_int_org_dh)
Effective To Date	Date	Ending date the source record was effective from. (Source: effective_to_dt in w_int_org_dh)
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active hierarchy record. (Source: current_flg in w_int_org_dh)
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted. (Source: delete_flg in w_int_org_dh)
Organization Hierarchy Name	Text	Name of the organization hierarchy. (Source: domain_member_name from w_domain_memeber_lkp_tl)
Organization Hierarchy Description	Text	Description of the organization hierarchy. (Source: domain_member_descr from w_domain_member_lkp_tl)

Store Locations

Store locations is the terminal node of the organization hierarchy

Table E-8 Store Locations File

Field	Type	Description
Location External ID	Text	Customer visible ID used to identify an organization location. (Source: Appropriate org_hier#_num column from w_int_org_dh)
Location PK	Text	Primary key used to identify a store of the location hierarchy. (Source: SCD1_WID from w_int_org_dh)
Location External Key	Text	Externally suitable integration ID for the location hierarchy. (Source integration_id from w_int_org_dh)
Parent Organization Hierarchy ID	Text	FK to the organization hierarchy this location belongs to. (Source: appropriate org_hier#_num column from w_int_org_dh)
Effective From Date	Date	Starting date the source record was effective from. (Source: effective_from_dt in w_int_org_dh)
Effective To Date	Date	Ending date the source record was effective from. (Source: effective_to_dt in w_int_org_dh)

Table E–8 (Cont.) Store Locations File

Field	Type	Description
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active hierarchy record. (Source: current_flg in w_int_org_dh)
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted. (Source: delete_flg in w_int_org_dh)
Location Name	Text	Name of the Location. (Source: org_name from w_int_org_d_tl)
Location Description	Text	Description of the Location. (Source: org_descr from w_int_org_d_tl)

Location Attributes

Generic attributes for locations.

Table E–9 Location Attributes File

Field	Type	Description
Location PK	Text	Primary key used to identify a store of the location hierarchy.
Attribute Number Value	Number	Numeric value for a generic location attribute. (Source: org_attr#_num_value from w_int_org_attr_d)
Attribute Text Value	Text	Text value for a generic location attribute. (Source: org_attr#_name from w_int_org_attr_d)

Customer Segments

The list of customer segments that enable aggregate processing of customer data.

Table E–10 Customer Segments File

Field	Type	Description
Customer Segment External ID	Text	Customer visible ID used to identify an customer segment. (Source: custseg_id from w_rtl_custseg_d)
Customer Segment PK	Text	Primary key used to identify a customer segment. (Source: row_wid from w_rtl_custseg_d)
Customer Segment External Key	Text	Externally suitable integration ID for the customer segment. (Source integration_id from w_rtl_custseg_d)
Effective From Date	Date	Starting date the source record was effective from. (Source: effective_from_dt in w_rtl_custseg_d)
Effective To Date	Date	Ending date the source record was effective from. (Source: effective_to_dt in w_rtl_custseg_d)

Table E-10 (Cont.) Customer Segments File

Field	Type	Description
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active hierarchy record. (Source: current_flg in w_rtl_custseg_d)
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted. (Source: delete_flg in w_rtl_custseg_d)
Customer Segment Name	Text	Name of the customer segment. (Source: custseg_name from w_rtl_custseg_d)

Customer Segment Customer Members

Associates customer ids to customer segment ids, so that a customer's identity can be classified under a customer segment.

Table E-11 Customer Segment Customer Members File

Field	Type	Description
Customer Segment ID	Text	ID of the customer segment (Source: custseg_hier_id from w_rtl_cust_custseg_d)
Customer ID	Text	ID of the customer (Source: customer_id from w_rtl_cust_custseg_d)

Customer Segment

This interface provides the hierarchy members for the Consumer Segment dimension.

Table E-12 Customer Segment File

Field	Type	Description
Consumer Segment External ID	Text	Customer visible ID used to identify a Consumer Segment
Consumer Segment PK	Text	Primary key used to identify a Consumer Segment.
Consumer Segment External Key	Text	Externally suitable integration ID for the Consumer Segment.
Effective From Date	Date	Starting date the source record was effective from.
Effective To Date	Date	Ending date the source record was effective from.
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active record.
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted.
Consumer Segment Name	Text	Name of the Consumer Segment.

Consumer Segment/Location/Product Mapping

An allocation of store locations to any number of product hierarchy members per consumer segment.

Table E-13 Consumer Segment/Location/Product Mapping File

Field	Type	Description
Consumer Segment PK	Text	Primary key of a consumer segment
Location PK	Text	Primary key used to identify a store location.
Product Hierarchy PK	Text	Primary key used to identify a member of the product hierarchy
Allocation Percent	Number	Percent of this location and product intersection that is allocated to this consumer segment.

Fiscal Year

Fiscal calendar year level data.

Table E-14 Fiscal Year File

Field	Type	Description
Fiscal Year PK	Text	Primary Key suitable for identifying the fiscal year. (Source: row_wid from w_mcal_year_d)
Fiscal Year	Number	Externally known identifier for the fiscal year. (Source: mcal_year from w_mcal_year_d)
Fiscal Year Name	Text	The name associated with the fiscal year. (Source: mcal_per_name_year from w_mcal_year_d)
Start Date	Date	The date the fiscal year starts. (Source: mcal_year_start_dt from w_mcal_year_d)
End Date	Date	The date the fiscal year ends. (Source: mcal_year_end_dt from w_mcal_year_d)

Fiscal Quarter

Fiscal calendar's quarter level data.

Table E-15 Fiscal Quarter File

Field	Type	Description
Fiscal Quarter PK	Text	Primary Key suitable for identifying the fiscal quarter. (Source: row_wid from w_mcal_qtr_d)
Fiscal Quarter	Number	Externally known identifier for the fiscal quarter. (Source: mcal_qtr from w_mcal_qtr_d)
Fiscal Quarter Name	Text	The name associated with the fiscal quarter. (Source: mcal_per_name_qtr from w_mcal_qtr_d)
Start Date	Date	The date the fiscal quarter starts. (Source: mcal_qtr_start_dt from w_mcal_qtr_d)
End Date	Date	The date the fiscal quarter ends. (Source: mcal_qtr_end_dt from w_mcal_qtr_d)

Fiscal Period

Fiscal calendar's period level data.

Table E–16 Fiscal Period File

Field	Type	Description
Fiscal Period PK	Text	Primary Key suitable for identifying the fiscal period. (Source: row_wid from w_mcal_period_d)
Fiscal Period	Number	Externally known identifier for the fiscal period. (Source: mcal_period from w_mcal_period_d)
Fiscal Period Name	Text	The name associated with the fiscal period. (Source: mcal_per_name_period from w_mcal_period_d)
Start Date	Date	The date the fiscal period starts. (Source: mcal_period_start_dt from w_mcal_period_d)
End Date	Date	The date the fiscal period ends. (Source: mcal_period_end_dt from w_mcal_period_d)

Fiscal Day

Fiscal Calendar day information.

Table E–17 Fiscal Day File

Field	Type	Description
Fiscal Day PK	Text	Primary Key suitable for identifying the fiscal day. (Source: row_wid from w_mcal_day_d)
Fiscal Day	Number	Externally known identifier for the fiscal day. (Source: mcal_day_of_year from w_mcal_day_d)
Date	Date	The date of the fiscal day. (Source: mcal_day_dt from w_mcal_day_d)

Fiscal Week

Fiscal calendar week level data.

Table E–18 Fiscal Week File

Field	Type	Description
Fiscal Week PK	Text	Primary Key suitable for identifying the fiscal week. (Source: row_wid from w_mcal_week_d)
Fiscal Week	Number	Externally known identifier for the fiscal week. (Source: mcal_week from w_mcal_week_d)
Fiscal Week Name	Text	The name associated with the fiscal week. (Source: mcal_per_name_week from w_mcal_week_d)
Start Date	Date	The date the fiscal week starts. (Source: mcal_week_start_dt from w_mcal_week_d)
End Date	Date	The date the fiscal week ends. (Source: mcal_week_end_dt from w_mcal_week_d)

Trade Area Hierarchy Levels

Provides the level descriptions for the trade area alternate location hierarchy.

Table E–19 Trade Area Hierarchy Levels File

Field	Type	Description
Level Number	Number	A number that represents the level of the hierarchy.
Level Description	Text	Descriptive text for the hierarchy level.
Source Level Description	Text	The level description for the level of the Location hierarchy this hierarchy converges with

Trade Area Hierarchy

An alternate hierarchy for the organization hierarchy, which will group locations together by trading area.

Table E–20 Trade Area Hierarchy File

Field	Type	Description
Trade Area Hierarchy External ID	Text	Customer visible ID used to identify a trade area hierarchy member.
Trade Area Hierarchy PK	Text	Primary key used to identify a level of the trade area hierarchy.
Trade Area Hierarchy External Key	Text	Externally suitable integration ID for the trade area hierarchy.
Effective From Date	Date	Starting date the source record was effective from.
Effective To Date	Date	Ending date the source record was effective from.
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active hierarchy record.
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted.
Trade Area Hierarchy Name	Text	Name of the trade area hierarchy.
Organization Hierarchy FK	Text	At the point this hierarchy converges with the organization hierarchy, a link to the organization hierarchy should be provided here.

Category Management Group Hierarchy

This is an alternate hierarchy for the product hierarchy, which can be used to group products together into groups that a customer would perceive as the same type of product.

Table E-21 Category Management Group Hierarchy File

Field	Type	Description
Category Management Group Hierarchy External ID	Text	Customer visible Category Management Group ID, used to denote any non leaf node of the Category Management Group hierarchy. (Source: lvl#anc_prodcatt_id or top_lvl_prodcatt_id from w_prodcatt_dh)
Category Management Group Hierarchy PK	Text	Primary key used to identify a level of the Category Management Group hierarchy. (Source: ROW_WID from w_prodcatt_dh)
Category Management Group Hierarchy External Key	Text	Externally suitable integration ID for the Category Management Group hierarchy. (Source: integration_id from w_prodcatt_dh)
Effective From Date	Date	Starting date the source record was effective from. (Source: effective_from_dt in w_prodcatt_dh)
Effective To Date	Date	Ending date the source record was effective from. (Source: effective_to_dt in w_prodcatt_dh)
Current Flag	Text	Y/N flag to indicate if the record is considered a currently active hierarchy record. (Source: current_flg in w_prodcatt_dh)
Delete Flag	Text	Y/N flag to indicate if the record is considered deleted. (Source: delete_flg in w_prodcatt_dh)
Delete Flag Category Management Group Hierarchy Name	Text	Name of the Category Management Group hierarchy. (Source: domain_member_name from w_domain_member_lkp_tl)
Category Management Group Hierarchy Description	Text	Description of the Category Management Group hierarchy. (Source: domain_member_descr from w_domain_member_lkp_tl)
Merchandise Hierarchy FK	Text	At the point this hierarchy converges with the merchandise hierarchy, a link to the merchandise hierarchy should be provided here.

Category Management Group Hierarchy Levels

This interface will define the levels that are part of the alternate category management group hierarchy.

Table E-22 Category Management Group Hierarchy Levels File

Field	Type	Description
Level Number	Number	A number that represents the level of the hierarchy.
Level Description	Text	Descriptive text for the hierarchy level.
Source Level Description	Text	The level description that this alternate hierarchy converges with the primary product hierarchy.

Location/Product Price and cost

Current (at a given date) price and cost information provided at the product store level

Table E-23 Location/Product Price and Cost File

Field	Type	Description
Product PK	Text	Primary key used to identify a product
Location PK	Text	Primary key used to identify a store location.
Price	Number	Available price for the given date for the product/store combination
Cost	Number	Available cost for the given date for the product/store combination

Sales Transaction Data

Sales data at the product, location, day, and transaction level.

Table E-24 Sales Transaction Data File

Field	Type	Description
Product PK	Text	Primary key used to identify a product (Source: prod_scd1_wid in w_rtl_sls_trx_it_lc_dy_f)
Location PK	Text	Primary key used to identify a store location. (Source: org_scd1_wid in w_rtl_sls_trx_it_lc_dy_f)
Day PK	Number	Primary key used to identify the date of the transaction (Source: dt_wid in w_rtl_sls_trx_it_lc_dy_f)
Transaction ID	Text	Unique transaction identifier for a collection of sales for a given sales transaction (Source: sls_trx_id in w_rtl_sls_trx_it_lc_dy_f)
Sales Amount		Amount of sales expressed in global currency (Source: Sls_amt_lcl / loc_exchange_rate in w_rtl_sls_trx_it_lc_dy_f)
Sales Units		Units sold (Source: sls_qty in w_rtl_sls_trx_it_lc_dy_f)
Sales Profit		Profit amount expressed in global currency (Source: sls_profit_amt_lcl / loc_exchange_rate in w_rtl_sls_trx_it_lc_dy_f)
Customer ID	Text	PK for the customer who completed the transaction (Source: customer_wid in w_rtl_sls_trx_it_lc_dy_f)
Promotion ID	Text	Primary Key for the promotion component for this sales record (Source: promo_comp_wid in w_rtl_slspr_trx_it_lc_dy_f)

Item Ranging

Source: W_RTL_IT_LC_D table

Table E-25 Item Ranging File

Field	Type	Description
Product ID	Varchar2 (30)	This is a foreign key to the W_INT_ORG_D table using the SCD Type 1 WID (Source: PRODUCT_SCD1_WID)
Location ID	Varchar2 (30)	This is a foreign key to the W_INT_ORG_D table using the SCD Type 1 WID (Source: ORG_SCD1_WID)
Ranged indicator	Varchar2 (30)	This is the indicator from the source table that states that even though the item is not present in a particular location it exists in inventory. This will assist in acceptance of item not ranged in a location to be accepted in case of customer/cross channel returns (Source: RANGED)
Status of the item	Varchar2 (1)	Current status of item at the store. Valid values are: A = Active, item is valid and can be ordered and sold I = Inactive, item is valid but cannot be ordered or sold C = Discontinued, item is valid and sellable but no longer order-able D = Delete, item is invalid and cannot be ordered or sold (Source: ITEM_STATUS)
Location type	Varchar2 (1)	Type of location in the location field. Valid values are S (store), W (warehouse), and E (external finisher) (Source: LOC_TYPE)
Start effective date	Date	(Source: EFFECTIVE_FROM_DT)
End effective date	Date	(Source: EFFECTIVE_TO_DT)

Glossary of Acronyms

AC

Advanced Clustering, a component of ORME, also known as CIS.

BI

Business Intelligence.

CDT

Customer Decision Tree, a component of ORME.

CM

Oracle Retail Category Management.

DB

Database.

DT

Demand Transference, a component of ORME.

MBA

Market Basket Analysis.

MDS

Oracle MetaData Services.

ORASE

Oracle Retail Advanced Science Engine, also known as RSE. It contains ORME and ORASO.

ORASO

Oracle Retail Assortment and Space Optimization, also known as ASO or SO.

ORME

Oracle Retail Modeling Engine, also known as CDM.

RA

Retail Analytics.

RADM

Retail Analytics Data Model, also known as RA Schema.

RDF

Oracle Retail Demand Forecasting.

UI

User Interface.