

Date Range: 1/01/14 - 7/06/18

Source Category: All

Drop Code: All

Report: Ordered Dollars

Source	Description	Gross Input	Net Output	Net Quantity Mailed	Net % Mailed	List Cost	Total Orders	Unique Orders	Multiple Factor	Order Response Rate	Net Merchandise Plus Charges	Average Order	Amount Per Book	Unique Response Rate	Unique Average Order	Catalog Request Total	Catalog Request Response	Combined Request Plus Orders	Combined Response Rate	
<b>Source Category: BR BUYER</b>																				
BROKER	DEFAULT SOURCE ORDER BROKER	0	0	0	0.0%	0.00	3	2	1.50	0.0%	88.24	29.41	0.00	0.0%	44.12	0	0.0%	3	0.0%	
<b>Total for Source Category BR :</b>		0	0	0	0.0%	0.00	3	2	1.50	0.0%	88.24	29.41	0.00	0.0%	44.12	0	0.0%	3	0.0%	
<b>Source Category: CR CATALOG REQUESTOR</b>																				
SOURCE	SOURCE	0	0	0	0.0%	0.00	17	5	3.40	0.0%	5,273.78	310.22	0.00	0.0%	1,054.76	0	0.0%	17	0.0%	
<b>Total for Source Category CR :</b>		0	0	0	0.0%	0.00	17	5	3.40	0.0%	5,273.78	310.22	0.00	0.0%	1,054.76	0	0.0%	17	0.0%	
<b>Final Totals :</b>		0	0	0	0.0%	0.00	20	7	2.86	0.0%	5,362.02	268.10	0.00	0.0%	766.00	0	0.0%	20	0.0%	

\*\*End of Report\*\*