

**Oracle® Retail MICROS dStore POS ProMachine**  
Product Overview  
Release V2.45.2

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# Purpose

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**Note:** The rebranding for the latest version of this documentation set is in development as part of post MICROS acquisition activities. References to former MICROS product names may exist throughout this existing documentation set.

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The purpose of this document is to give a product overview of the MICROS dStore POS ProMachine.



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# MICROS dStore POS ProMachine

## Implementation of Marketing Promotions

The MICROS dStore POS ProMachine is an additional tool to the MICROS dStore POS system software to administrate existing promotions and provide new ones to the register without software changes. The MICROS dStore POS ProMachine works generic and receives its knowledge from rules which are defined in charts and can calculate various promotions and combinations by itself. To announce a new marketing program, the correct dates must be provided to the MICROS dStore POS ProMachine.

## Promotions Processed

- Multipack goody, when a defined quantity of a group of items is reached
- Mix-and-Match - for a defined combination of groups of items a goody is given
- Discount on quantity (per item : >10, > 25 ...)
- Stepped discount per category - 5 % starting at 6 bottles of wine
- Bonus points for registered customers
- Special price for registered customers
- Discount (points, voucher...) on total, stepped on total amount
- Birthday gift
- Coupons
- Happy Hour - discount limited by time frame
- Happy Day - discount at specific week days

