

Oracle® Retail Regular Price Optimization

Release Notes

Release 13.2.1

E17853-01

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Oracle Retail Regular Price Optimization (RPO) assists retail price managers in pricing hard-line and grocery items. It is suited for long lifecycle items with infrequent price changes. It recommends permanent prices and inventory volumes based on initial estimates of an item's total sales volume over a planning period, and on price-related sales of items and related items.

RPO includes grouping in its pricing analysis because it considers cross-item elasticities; that is, RPO considers how price changes for one item may affect the sales volume of other items that belong to the same demand group. Users can input objective functions and pricing constraints that define the optimization problem. Once these inputs are defined, the pricing optimizer recommends prices and associated volumes. What-if cases may also be created and evaluated side by side within the context of a pricing scenario. Once an analysis of the what-if cases and recommended prices is complete, the user can make a final decision to submit the recommended prices for the given set of merchandise items and locations.

Hardware and Software Requirements

See the *Regular Price Optimization Installation Guide* for information about the following:

- Hardware and software requirements
- Oracle Retail application software compatibility information

Technical Enhancements

RPO 13.2.1 includes the following technical enhancements.

Language Enablement

New Translation

For Release 13.2.1, RPO is translated into Croatian in addition to the previous language translations supported in Release 13.2.

Supplemental Documentation at My Oracle Support

The following document is available through My Oracle Support. Access My Oracle Support at the following URL:

<https://support.oracle.com>

Oracle Retail Regular Price Optimization Release 13.2.1 Configuration Specification (Doc ID 1072188.1)

This document contains configuration information for RPO 13.2.1.

For more information, contact Oracle Customer Support.

Related Documentation

For more information, see the following documents in the Oracle Retail Regular Price Optimization 13.2.1 documentation set:

- *Oracle Retail Regular Price Optimization Installation Guide*
- *Oracle Retail Regular Price Optimization Implementation Guide*

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Value-Added Reseller (VAR) Language

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