#### **Oracle® Retail Science Cloud Services**

Administration Guide Release 18.0.002 **F20719-03** 

September 2019



Oracle Retail Science Cloud Services Administration Guide, Release 18.0.002

F20719-03

Copyright © 2019, Oracle and/or its affiliates. All rights reserved.

Primary Author: Judith Meskill
Primary Author: Nathan Young

This software and related documentation are provided under a license agreement containing restrictions on use and disclosure and are protected by intellectual property laws. Except as expressly permitted in your license agreement or allowed by law, you may not use, copy, reproduce, translate, broadcast, modify, license, transmit, distribute, exhibit, perform, publish, or display any part, in any form, or by any means. Reverse engineering, disassembly, or decompilation of this software, unless required by law for interoperability, is prohibited.

The information contained herein is subject to change without notice and is not warranted to be error-free. If you find any errors, please report them to us in writing.

If this is software or related documentation that is delivered to the U.S. Government or anyone licensing it on behalf of the U.S. Government, then the following notice is applicable:

U.S. GOVERNMENT END USERS: Oracle programs, including any operating system, integrated software, any programs installed on the hardware, and/or documentation, delivered to U.S. Government end users are "commercial computer software" pursuant to the applicable Federal Acquisition Regulation and agency-specific supplemental regulations. As such, use, duplication, disclosure, modification, and adaptation of the programs, including any operating system, integrated software, any programs installed on the hardware, and/or documentation, shall be subject to license terms and license restrictions applicable to the programs. No other rights are granted to the U.S. Government.

This software or hardware is developed for general use in a variety of information management applications. It is not developed or intended for use in any inherently dangerous applications, including applications that may create a risk of personal injury. If you use this software or hardware in dangerous applications, then you shall be responsible to take all appropriate fail-safe, backup, redundancy, and other measures to ensure its safe use. Oracle Corporation and its affiliates disclaim any liability for any damages caused by use of this software or hardware in dangerous applications.

Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.

Intel and Intel Xeon are trademarks or registered trademarks of Intel Corporation. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. AMD, Opteron, the AMD logo, and the AMD Opteron logo are trademarks or registered trademarks of Advanced Micro Devices. UNIX is a registered trademark of The Open Group.

This software or hardware and documentation may provide access to or information about content, products, and services from third parties. Oracle Corporation and its affiliates are not responsible for and expressly disclaim all warranties of any kind with respect to third-party content, products, and services unless otherwise set forth in an applicable agreement between you and Oracle. Oracle Corporation and its affiliates will not be responsible for any loss, costs, or damages incurred due to your access to or use of third-party content, products, or services, except as set forth in an applicable agreement between you and Oracle.

#### Value-Added Reseller (VAR) Language

#### **Oracle Retail VAR Applications**

The following restrictions and provisions only apply to the programs referred to in this section and licensed to you. You acknowledge that the programs may contain third party software (VAR applications) licensed to Oracle. Depending upon your product and its version number, the VAR applications may include:

- (i) the **MicroStrategy** Components developed and licensed by MicroStrategy Services Corporation (MicroStrategy) of McLean, Virginia to Oracle and imbedded in the MicroStrategy for Oracle Retail Data Warehouse and MicroStrategy for Oracle Retail Planning & Optimization applications.
- (ii) the **Wavelink** component developed and licensed by Wavelink Corporation (Wavelink) of Kirkland, Washington, to Oracle and imbedded in Oracle Retail Mobile Store Inventory Management.
- (iii) the software component known as **Access Via**<sup>TM</sup> licensed by Access Via of Seattle, Washington, and imbedded in Oracle Retail Signs and Oracle Retail Labels and Tags.
- (iv) the software component known as **Adobe Flex™** licensed by Adobe Systems Incorporated of San Jose, California, and imbedded in Oracle Retail Promotion Planning & Optimization application.

You acknowledge and confirm that Oracle grants you use of only the object code of the VAR Applications. Oracle will not deliver source code to the VAR Applications to you. Notwithstanding any other term or condition of the agreement and this ordering document, you shall not cause or permit alteration of any VAR

Applications. For purposes of this section, "alteration" refers to all alterations, translations, upgrades, enhancements, customizations or modifications of all or any portion of the VAR Applications including all reconfigurations, reassembly or reverse assembly, re-engineering or reverse engineering and recompilations or reverse compilations of the VAR Applications or any derivatives of the VAR Applications. You acknowledge that it shall be a breach of the agreement to utilize the relationship, and/or confidential information of the VAR Applications for purposes of competitive discovery.

The VAR Applications contain trade secrets of Oracle and Oracle's licensors and Customer shall not attempt, cause, or permit the alteration, decompilation, reverse engineering, disassembly or other reduction of the VAR Applications to a human perceivable form. Oracle reserves the right to replace, with functional equivalent software, any of the VAR Applications in future releases of the applicable program.

# Contents

Se	end Us Your Comments	vi
Pr	reface	ix
	Audience	ix
	Documentation Accessibility	
	Related Documents	
	Customer Support	
	Improved Process for Oracle Retail Documentation Corrections	
	Oracle Retail Documentation on the Oracle Technology Network	
	Conventions	
1	Administrative Tasks	
	Oracle Support	1-1
	Oracle Identity Cloud Service User and Group Management	1-1
	User Creation	1-1
	Assigning Members to a Role	1-3
	Oracle Retail Science Default Enterprise Roles	1-6
	Revoking Role Membership	1-9
	Deleting a User or Disabling User Privileges	
	Resetting a User Password	1-11
	Approve Requests from User	1-13
	Approve Requests from User for Multiple Roles	1-14
	Importing a Batch of User Accounts	1-16
	Bulk Role Membership Update (Optional)	1-17
	Nightly Batch File Uploads	1-17
	Adding Authorized Keys	1-17
	Steps – Log into WinSCP	1-19
	Steps to Upload the Batch File	1-20
	Export File Downloads	1-20
	Archiving_Reports – Agent Creation and Execution	1-20
2	Oracle Digital Assistance	
	Cloud Administration	2-1

## A General Privacy and Security Information

Privacy by Design	A-1
Data Minimization	A-1
Data Deletion	A-2
Right to Access / Right to Forget	A-2
Data Portability	A-2
Encryption	A-2
Data Masking	A-2

## **Send Us Your Comments**

Oracle® Retail Science Cloud Services Administration Guide, Release 18.0.002

Oracle welcomes customers' comments and suggestions on the quality and usefulness of this document.

Your feedback is important, and helps us to best meet your needs as a user of our products. For example:

- Are the implementation steps correct and complete?
- Did you understand the context of the procedures?
- Did you find any errors in the information?
- Does the structure of the information help you with your tasks?
- Do you need different information or graphics? If so, where, and in what format?
- Are the examples correct? Do you need more examples?

If you find any errors or have any other suggestions for improvement, then please tell us your name, the name of the company who has licensed our products, the title and part number of the documentation and the chapter, section, and page number (if available).

**Note:** Before sending us your comments, you might like to check that you have the latest version of the document and if any concerns are already addressed. To do this, access the Online Documentation available on the Oracle Technology Network Web site. It contains the most current Documentation Library plus all documents revised or released recently.

Send your comments to us using the electronic mail address: retail-doc\_us@oracle.com

Please give your name, address, electronic mail address, and telephone number (optional).

If you need assistance with Oracle software, then please contact your support representative or Oracle Support Services.

If you require training or instruction in using Oracle software, then please contact your Oracle local office and inquire about our Oracle University offerings. A list of Oracle offices is available on our Web site at http://www.oracle.com.

### **Preface**

This guide describes the administration tasks for Oracle Retail Science Cloud Services.

#### **Audience**

This guide is intended for administrators.

This guide describes the administration tasks for Oracle Retail Science Cloud Services.

#### **Documentation Accessibility**

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at

http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc.

#### **Access to Oracle Support**

Oracle customers that have purchased support have access to electronic support through My Oracle Support. For information, visit

http://www.oracle.com/pls/topic/lookup?ctx=acc&id=info or visit http://www.oracle.com/pls/topic/lookup?ctx=acc&id=trs if you are hearing impaired.

#### **Related Documents**

For more information, see the following documents in the Oracle Retail Science Cloud Services documentation set:

- Oracle Retail Science Cloud Services Implementation Guide
- Oracle Retail Science Cloud Services Release Notes
- Oracle Retail Science Cloud Services User Guide
- Oracle Retail Insights Cloud Service Suite/Oracle Retail Science Cloud Services Data Interface
- Oracle Retail Insights Cloud Service Suite/Oracle Retail Science Cloud Services Data Interface Details

### **Customer Support**

To contact Oracle Customer Support, access My Oracle Support at the following URL:

https://support.oracle.com

When contacting Customer Support, please provide the following:

- Product version and program/module name
- Functional and technical description of the problem (include business impact)
- Detailed step-by-step instructions to re-create
- Exact error message received
- Screen shots of each step you take

#### Improved Process for Oracle Retail Documentation Corrections

To more quickly address critical corrections to Oracle Retail documentation content, Oracle Retail documentation may be republished whenever a critical correction is needed. For critical corrections, the republication of an Oracle Retail document may at times not be attached to a numbered software release; instead, the Oracle Retail document will simply be replaced on the Oracle Technology Network Web site, or, in the case of Data Models, to the applicable My Oracle Support Documentation container where they reside.

Oracle Retail documentation is available on the Oracle Technology Network at the following URL:

http://www.oracle.com/technetwork/documentation/oracle-retail-100266.html

An updated version of the applicable Oracle Retail document is indicated by Oracle part number, as well as print date (month and year). An updated version uses the same part number, with a higher-numbered suffix. For example, part number E123456-02 is an updated version of a document with part number E123456-01.

If a more recent version of a document is available, that version supersedes all previous versions.

### Oracle Retail Documentation on the Oracle Technology Network

Oracle Retail product documentation is available on the following web site:

http://www.oracle.com/technetwork/documentation/oracle-retail-100266.html

(Data Model documents are not available through Oracle Technology Network. You can obtain these documents through My Oracle Support.)

#### **Conventions**

The following text conventions are used in this document:

Convention	Meaning
boldface	Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.
italic	Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.
monospace	Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter.

## **Administrative Tasks**

This chapter describes the processes for maintaining users and roles as well as batch processes. For information regarding standard end user activities such as creating and viewing reports, see the Oracle Retail Science Cloud Services User Guide.

### **Oracle Support**

It is considered to be a best practice to have all Oracle Retail Science Cloud Services support requests submitted through a single point of contact for that customer environment; the client designated administrator is usually designated to perform this role.

The link to use when submitting Service Requests (SR) is:

https://support.oracle.com

### **Oracle Identity Cloud Service User and Group Management**

Oracle Identity Cloud Service (IDCS) provides an innovative, fully integrated service that delivers all the core identity and access management capabilities through a multi-tenant Cloud platform.

For instructions on managing users and groups in IDCS, follow the Manage Users and Groups IDCS document at the following URL:

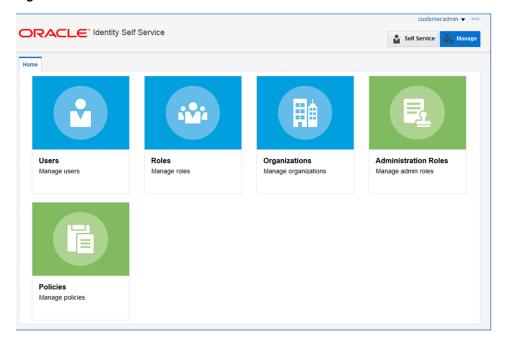
https://docs.oracle.com/en/cloud/paas/identity-cloud/index.html

#### **User Creation**

Before users can access the ORASE applications, it is necessary to provision each user access to the system, and assign roles to each user to control what functionality will be available to them. The access provisioning is done using Oracle Identity Management (OIM). The following steps explain how to define users, assign roles and revoke access for users when needed. The OIM Application URL and the login with the required administrator access would be needed to execute the below steps:

- Log into the OIM application.
- Under Administration, click **Users**.

Figure 1–1 Select Users



Under Actions, click Create.

Figure 1-2 Select Create



The Create User screen appears.

- **4.** Under Basic Information, enter the following:
  - First Name
  - Last Name
  - For Organization, enter Retail
  - For User Type, enter Full time employee
  - E-mail: Email address of the employee
- Under Account Settings, enter:
  - User Login: <firstname>.<lastname>
  - Password:
  - Confirm Password

× Home Users x Create User x Submit Save As... ▼ Cancel **Create User** Effective Date Justification ■ Basic Information Q \* First Name oim Manager \* Organization Retail \* Last Name test \* User Type Full-Time Employee \* E-mail test-admin@oracle.com Display Name oim.test User Login oim.test

Figure 1–3 Complete User Information

6. Click Submit.

\* Confirm Password

Password ••••••

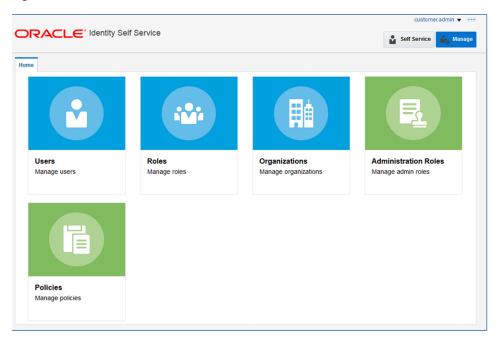
## **Assigning Members to a Role**

To assign members to a role, complete the following:

0

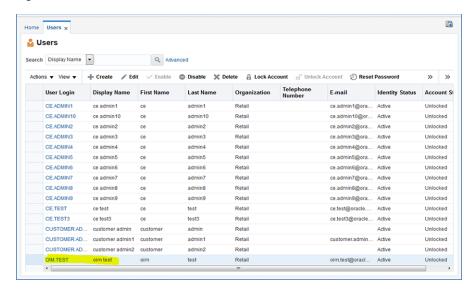
- **1.** Log into the OIM application.
- Click Users. 2.

Figure 1-4 Select Users



Click oim.test user.

Figure 1-5 oim.test User



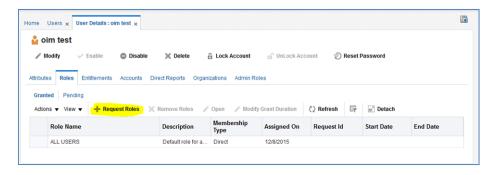
**4.** Click the Roles tab.

Figure 1-6 Roles Tab



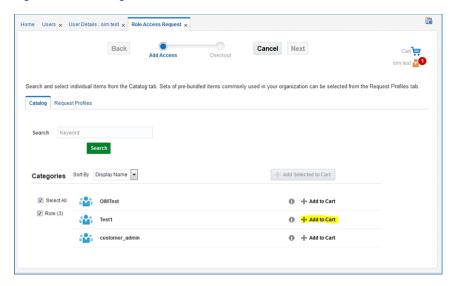
**5.** Click the **Request Roles** button.

Figure 1-7 Request Roles Button



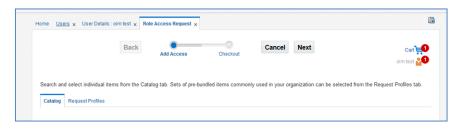
**6.** Click the **Add to Cart** button next to the role you want to assign.

Figure 1–8 Adding Roles to the Cart



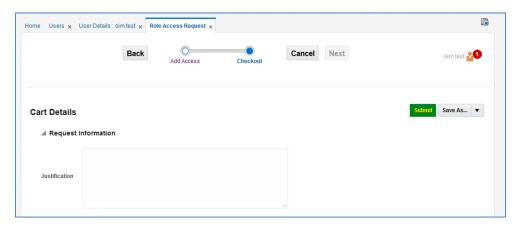
7. Click Next.

Figure 1-9 Add Access Request



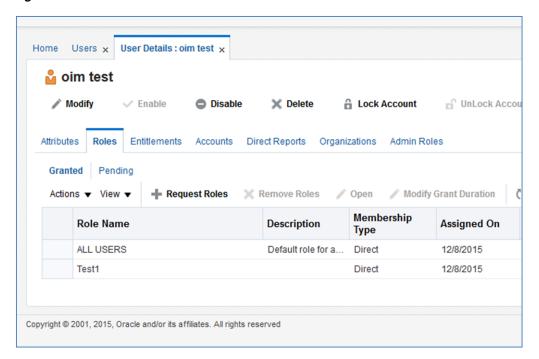
Click Submit.

Figure 1–10 Submit Access Request



The role is now assigned to the User.

Figure 1-11 User Details



## **Oracle Retail Science Default Enterprise Roles**

Oracle Retail Science is built with role-based access. Permissions are associated with roles.

The following roles are available:

Table 1-1 User Roles

Module	Job Role	Role Description
CDT	ANALYTIC_ EXPERT_JOB	A user who understands the retailer's business, has some business analytics training, and has been trained in the use of the CDT application.
DT	ANALYTIC_ EXPERT_JOB	A user who understands the retailer's business, has some business analytics training, and has been trained in the use of the DT application.
ASO	CATEGORY_ MANAGER_JOB	Product-assortment-centric user who is interested in viewing ASO results and in the translation of data between CMPO, Retail Analytics, and ASO.
	SPACE_ PLANNER_JOB	A Store Planner is a corporate employee with responsibility for designing the layout of floor plans, department sizes, and locations, the layout of fixtures and aisles, applying health, safety and welfare guidelines, and managing and publishing floor-plan versions. This user is also responsible for day-to-day micro-space optimization activities.
	MERCHANDISIN G_ANALYST_JOB	Main business user responsible for day-to-day micro-space optimization activities.
	SPACE_ ADMINISTRATOR _JOB	Responsible for general system setup and configuration tasks related to the business.
	FORECAST_ MANAGER_JOB	Responsible for analytical configuration, testing, and model diagnosis.

Table 1–1 (Cont.) User Roles

Module	Job Role	Role Description
AC	ASSORTMENT_ PLANNER_JOB	The Assortment Planner is responsible for creating the category assortments that meet the roles, strategies, and tactics set for the category by the Category Manager. Multiple category assortments are created for each cluster or store. One planner can be responsible for multiple categories.
	MERCHANDISER _JOB	A Store Merchandiser (or In-Store Merchandiser) is an hourly employee who executes the placement and assembly of retail fixtures, the adjustment of shelves, and the arrangement and placement of products on the shelves in accordance with CAD drawings and planograms.
	CLUSTERING_ ADMINISTRATOR _JOB	Plans, builds, and analyzes store clusters based on a variety of store and category attributes to support assortment, pricing, and space planning business processes in the Store Clustering Module.
CS	ASSORTMENT_ PLANNER_JOB	The Assortment Planner is responsible for creating the category assortments to meet the roles, strategies, and tactics set for the category by the Category Manager. Multiple category assortments are created for each cluster and or store. One planner can be responsible for multiple categories.
	MERCHANDISER _JOB	A Store Merchandiser (or In-Store Merchandiser) is an hourly employee who executes the placement and assembly of retail fixtures, the adjustment of shelves, and the arrangement and placement of products on the shelves in accordance with CAD drawings and planograms.
	CUSTOMER_ ANALYST_JOB	Responsible for developing customer segments and analyzing their customer shopping and buying behavior to determine customer differentiation, trends, and opportunities in the Customer Segmentation Module.
	MARKET_ ANALYST_JOB	Responsible for reviewing customer segments with business experts, suited (distinctly) for targeted promotion, category and assortment planning, targeted pricing, customer, and market basket analytics in the Customer Segmentation Module.
	CUSTOMER_ SEGMENT_ ADMINISTRATOR _JOB	Responsible for analytical defaults and configuration, testing, and model diagnosis. This includes Filter, Sampling, and Attribute Mining in the Customer Segmentation Module.
AE	ATTRIBUTE_ EXTRACTION_ JOB	A user who is familiar with the retailer's product categories and has been trained in the use of the Attribute Extraction.
RSP Administrati on	ADMINISTRATOR _JOB	A user who understands all the parameters driving the application and is responsible for their configuration. The user is also responsible for integration configuration and management of credential store for CE, RPM, and so on.
RL	RETURN_ LOGISTICS_JOB	A user who is familiar with the retailer's product categories and has been trained in the use of the AE application.
SA	SOCIAL_ ANALYTICS_JOB	A user who understands the retailer's business, has some business analytics training, and has been trained in the use of the SA application.
Attribute Binning	ATTRIBUTE_ BINNING_JOB	A user who understands the retailer's business, has some business analytics training, and has been trained in the use of the CDT application and attribute binning application.

Table 1–1 (Cont.) User Roles

Module	Job Role	Role Description
PRO	PRICING_ ADMINISTRATOR _JOB	Responsible for the general system setup and configuration tasks related to the business.
	PRICING_ MANAGER_JOB	A user who is responsible for the analytical configuration, testing, and model diagnosis. The user oversees the work done by the pricing analyst.
	PRICING_ ANALYST_JOB	Main business user responsible for day-to-day pricing optimization activities (e.g., creating scenarios).
	BUYER_JOB	User who is responsible for a department or departments and who makes the budget decision for pricing recommendations, approves or rejects the OO run, and is responsible for the translation of data between OO and Oracle Retail Price Management (RPM) and Oracle Retail Customer Engagement (CE).
	TARGETED_ OFFER_JOB	User (probably works in marketing department) who is responsible for accepting or rejecting targeted offers that are sent out to customers.
HOS	HOS_FORECAST_ ANALYST_JOB	A user who understands the restaurant's business, has some business analytics training, and has been trained in the use of the Forecasting application.
	HOS_FORECAST_ CORPORATE_ ANALYST_JOB	A Corporate Analyst is responsible for ensuring the efficient running and profitability of multiple stores in a restaurant chain. This user works with the store manager to review and override the daily sales forecasts, as needed.
	HOS_FORECAST_ STORE_ MANAGER_JOB	A Store Manager is responsible for overseeing stock levels and ordering supplies to meet the restaurant's profitability and quality goals.
		This user reviews, overrides, and approves the daily sales forecast of menu item groups. The store manager is typically responsible for one store.
MR	MENU_ RECOMMENDATI ON_JOB	A user who understands the restaurant's business, has some business analytics training, and has been trained in the use of the Menu Recommendation.
ĪW	DATA_SCIENCE_ ANALYST_JOB	Data Science Retailer Analyst who uses Innovation Workbench using APEX Workspace. This user is a developers who create and edit applications, monitor workspace activity, and view dashboards.
	DATA_SCIENCE_ ADMINISTRATOR _JOB	Data Science Retailer Administrator who uses Innovation Workbench using APEX Workspace. This user is a workspace administrators who perform administrator tasks specific to a workspace such as managing user accounts, monitoring workspace activity, and viewing log files.
	DATA_SCIENCE_ OLDS_ANALYST_ JOB	Data Science Retailer Analyst who uses Innovation Workbench using Python Notebook. This user is a developers who manage and executes paragraphs in Python Notebook
MBI	MARKET_ BASKET_ ANALYSIS_JOB	A user who understands the retailer's business, has some business analytics training, and is responsible for reviewing sales transaction affinity analysis.
Chatbot	CHATBOT_ SERVICE_JOB	Conversational AI Role to enable integration between Retail Science and Oracle Chatbot.
	CHATBOT_QNA_ VIEW_JOB	Conversational AI Role to enable frequently asked question type of bot conversations.
	CHATBOT_VIEW_ JOB	Conversational AI Role to enable real time bot conversations.
SPO	SIZE_PROFILE_ OPT_JOB	A user who understands size and profile estimations and is able to review and submit them for the retailer's business.
POS Log	POSLOGS_ SERVICE_JOB	Point of Sales broadcast listener roles to enable integration between Retail Science and Oracle XStore.

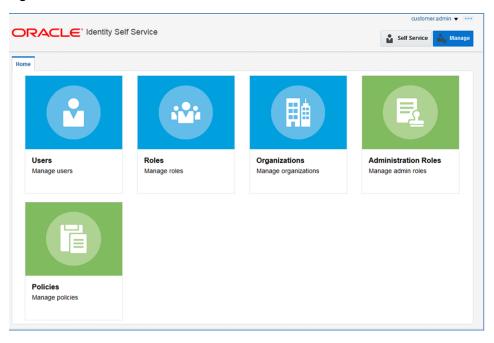
Note that in stage and pre-production environments, users are assigned roles that are appended with \_PREPROD.

### **Revoking Role Membership**

To revoke the membership of a member in a role:

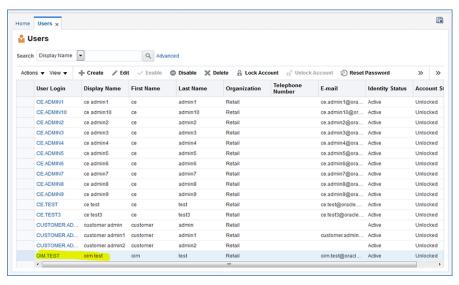
- Log into the OIM application.
- Click **Users**.

Figure 1-12 Select Users



Click oim.test user.

Figure 1-13 Select Role to Revoke Users



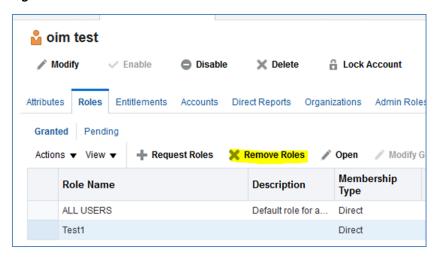
Click the Roles tab.

Figure 1-14 Roles Tab



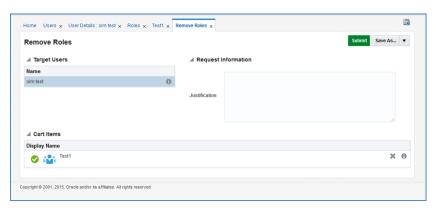
Select the Role you want to revoke and click the **Remove Role** button.

Figure 1-15 Remove Roles Button



In the Remove Roles screen, click **Submit**.

Figure 1-16 Remove Roles Screen

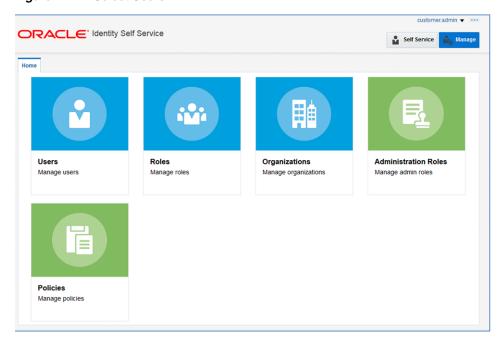


### **Deleting a User or Disabling User Privileges**

To delete or disable a user

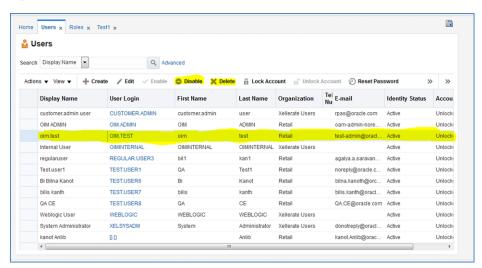
- **1.** Log into the OIM application.
- **2.** Under Administration, click **Users**.

Figure 1-17 Select Users



Select the user and click **Disable** or **Delete** as necessary.

Figure 1-18 Delete and Disable



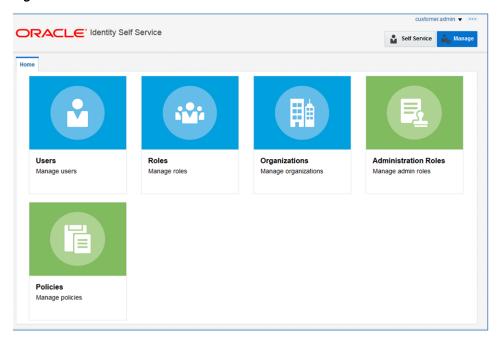
You can also Lock or Unlock a particular user from the same screen if needed.

### Resetting a User Password

To reset the password of a user:

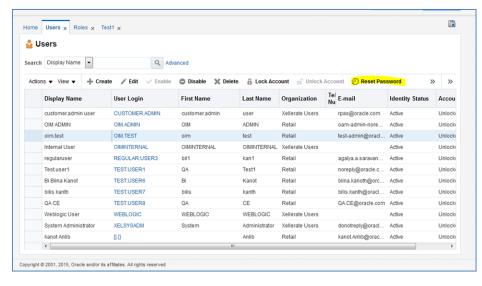
- Log into the OIM application.
- Under Administration, click Users.

Figure 1-19 Select Users



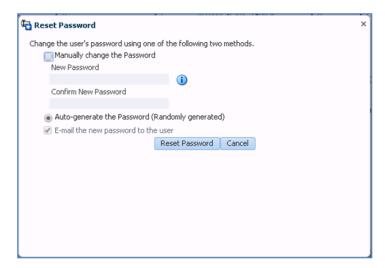
- Click the **Search** tab and then select on the User you want to reset the password.
- Click **Reset Password**.

Figure 1-20 Reset Password Button



In the Reset Password screen, make sure Auto-generate the Password is selected and Click Reset Password. (The system will auto-generate the password and then email it to the user.)

Figure 1-21 Reset Password

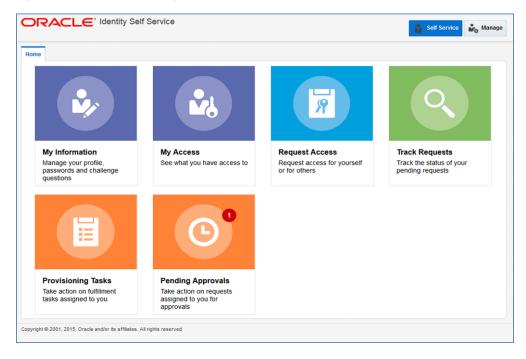


### **Approve Requests from User**

Users can also request for the Roles or revoke those that are available for them to access the RIS Service. Here are the steps to approve the request from the User.

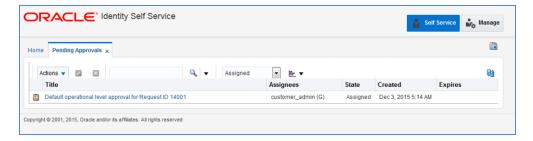
- Log into OIM Application.
- Click Pending Approvals.

Figure 1-22 Select Pending Approvals



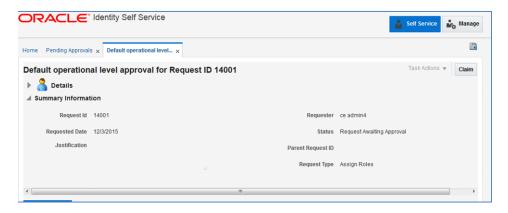
Click the Action that is assigned to you.

Figure 1-23 Pending Approvals Tab



Click the **Claim** button.

Figure 1-24 Claim the Pending Approval



5. Click **Approve** or **Reject**.

Figure 1-25 Approve Pending Approval



Once done, the request is completed.

### **Approve Requests from User for Multiple Roles**

Users can also request for the multiple Roles or revoke them if they are available for them to access the RIS Service. Here are the steps to approve the request from the User.

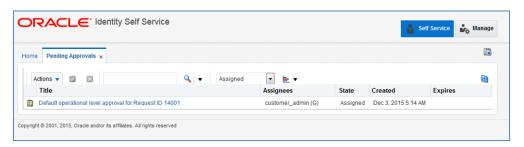
- Log into OIM Application.
- 2. Click Pending Approvals.

ORACLE\* Identity Self Service Self Service Manage My Information Request Access Track Requests My Access Manage your profile, passwords and challenge Request access for yourself or for others Track the status of your See what you have access to pending requests questions **Provisioning Tasks Pending Approvals** Take action on fulfillment tasks assigned to you Take action on requests assigned to you for approvals Copyright @ 2001, 2015, Oracle and/or its affiliates. All rights reserved

Figure 1–26 Select Pending Approvals

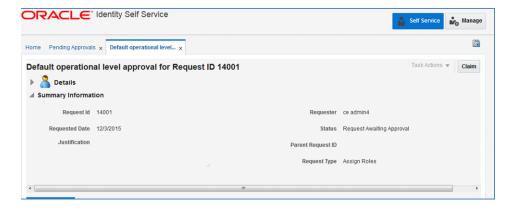
Click on the Action that is assigned to you.

Figure 1-27 Pending Approvals Tab



4. Click the Claim button.

Figure 1-28 Claim the Pending Approval



**5.** Click **Approve** or **Reject**.

Figure 1–29 Approve Pending Approval



- Once done, if approved, the request is split into multiple requests, one for each role for each user. Approve all of them by following steps 3 to 5.
- Once all the requests are approved, all the roles will be assigned to users.

**Note:** The customer administrator can request multiple roles for multiple users. Once this request is made, the customer administrator is required to approve the request using the Approve Requests from User for Multiple Roles process.

#### Importing a Batch of User Accounts

If you have batch of users that have to be created, the Oracle team can bulk load the users into the OIM Application. When users are bulk loaded their initial password will be set to the current password of a template user. The new users will be required to change their password on first login.

To request the creation of accounts by bulk loading, follow these steps.

- Create CSV file listing all users to create (see example below).
- Create or identify a user to whose password will be used as the initial password for all created users.
- Open an SR with Oracle support and provide the CSV file and user from steps 1 and 2.

```
##################
filename.csv
######################
USR_LOGIN, USR_FIRST_NAME, USR_LAST_NAME, USR_EMAIL, ORG_NAME
ce.admin1,ce,admin1,ce.admin1@oracle.com,Retail
ce.admin2,ce,admin2,ce.admin2@oracle.com,Retail
ce.admin3,ce,admin3,ce.admin3@oracle.com,Retail
ce.admin4,ce,admin4,ce.admin4@oracle.com,Retail
ce.admin5,ce,admin5,ce.admin5@oracle.com,Retail
ce.admin6,ce,admin6,ce.admin6@oracle.com,Retail
ce.admin7,ce,admin7,ce.admin7@oracle.com,Retail
ce.admin8,ce,admin8,ce.admin8@oracle.com,Retail
ce.admin9,ce,admin9,ce.admin9@oracle.com,Retail
ce.admin10,ce,admin10,ce.admin10@oracle.com,Retail
```

### **Bulk Role Membership Update (Optional)**

If you have a number users that have roles to be assigned to, the Oracle team can bulk update the role membership into the OIM Application.

To update the membership of the by bulk update, follow these steps.

- 1. Create CSV file with the user role mapping. Note that the user name must be in upper case (see example below).
- Open an SR with Oracle support and provide the CSV file and user from steps 1.

```
##################
role.csv
##################
UGP NAME, USR LOGIN
Role1, CE. ADMIN1
Role2, CE. ADMIN1
Role1, CE. ADMIN2
Role3, CE. ADMIN3
Role4, CE. ADMIN4
Role5, CE. ADMIN5
Role6, CE. ADMIN6
Role7,CE.ADMIN7
Role8, CE. ADMIN8
Role2, CE. ADMIN8
Role2, CE. ADMIN9
```

**Note:** If you want more than one role attached to a particular user, add one more row with the role that you want the user to have and the user name. Refer to the CE.ADMIN1 in above table for example.

### Nightly Batch File Uploads

This section describes the file upload process. For details regarding file contents and formatting refer to the Oracle Retail Science Cloud Services Implementation Guide. The Private/Public Keys must be generated and the public Key must be associated with your SFTP Account for the file uploads. The Adding Authorized Keys section describes the step-by-step method to generate the Keys (2048 bit RSA Keys).

### Adding Authorized Keys

Here is the process to generate a 2048 bit RSA key and add the same to the SFTP server. This is done with the help of WinSCP tool on Windows. However, the same can be done using ssh-keygen on Linux as well.

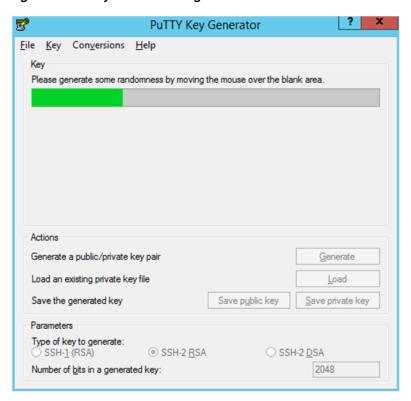
- Launch WinSCP and select Tools -> Run PuttyGen.
- Select "SSH-2 RSA" for the type of key to generate and enter "2048" for the number of bits in a generated key field. Click **Generate**.

Figure 1–30 Key Generator



**3.** Move the mouse over the blank space in the window until the key is generated.

Figure 1-31 Key Generator Progress



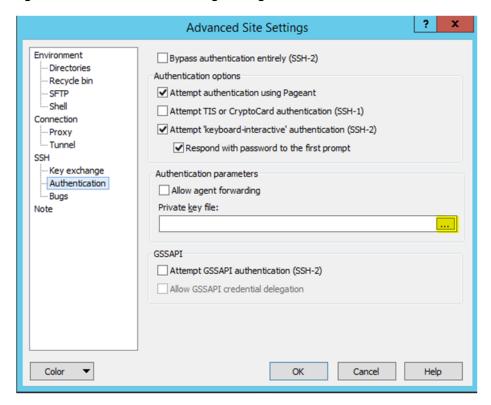
- Once the key is generated, click the **Save public key** button to save the public key
- 5. Click the Save private key button to save the Private key to a file. Confirm to save it with/without a passphrase.
- Open an SR with Oracle Support, to associate the Public half of the Key with your SFTP account (attach the Key with the SR).

### Steps – Log into WinSCP

The Upload steps uses the private key generated in the earlier section.

- 1. Launch WinSCP and connect to <SFTP Server> using port 22.
- Enter the username and click **Advanced**.
- Click **Authentication**.
- In the Private Key File field, click the **Browse** button and select the private key created in the earlier section.

Figure 1–32 Advanced Site Settings Dialog



After loading the private key file, click **OK**.

? X **Advanced Site Settings** Environment Bypass authentication entirely (SSH-2) ··· Directories Authentication options ···· Recycle bin ✓ Attempt authentication using Pageant SFTP .... Shell Attempt TIS or CryptoCard authentication (SSH-1) Connection ✓ Attempt 'keyboard-interactive' authentication (SSH-2) -- Proxy ···· Tunnel Respond with password to the first prompt SSH Key exchange Authentication parameters Authentication Allow agent forwarding - Buas Private key file: Note J:\User\_Profiles\agasarav\Desktop\private.ppk ... GSSAPT Attempt GSSAPI authentication (SSH-2) Allow GSSAPI credential delegation Color Help

Figure 1-33 Private Key File Loaded

Click Login. The window does not prompt for a password and logs into the SFTP server. Provide a passphrase if one has been set up.

### Steps to Upload the Batch File

Log into the WinSCP by following the Steps – Log into WinSCP section.

- Transfer all data files to the directory /<SFTP User>.
- 2. Create a directory called COMMAND under /<SFTP User>if it does not already exist.
- Change to the /<SFTP User>/COMMAND directory.
- Transfer an empty file called COMPLETE.

#### **Export File Downloads**

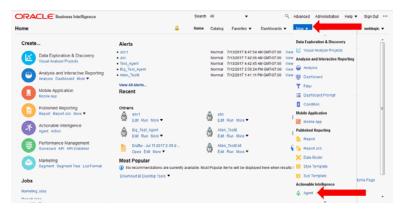
Log into the WinSCP by following the Steps – Log into WinSCP section. Here is the download file process.

- Change directory to /<SFTP User>/EXPORT.
- Download all data files.

#### Archiving\_Reports – Agent Creation and Execution

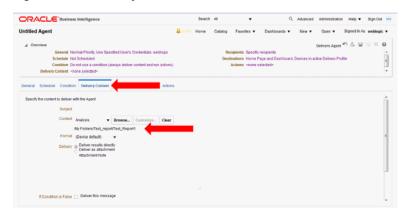
After creating an Analysis (report) that must be refreshed and saved to a file for downloading, from the OBIEE home screen select **New -> Agent**.

Figure 1-34 Create a New Agent



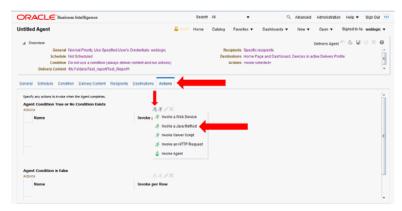
After setting the schedule for the Agent execution, go to the Delivery Content tab and select the analysis report. The other settings on this tab such as format will be overridden by other selections on the Actions tab.

Figure 1-35 Delivery Content Tab



Ignore the Recipients and Destinations tabs. Go to the Actions tab and add a new Action that Invokes a Java Method.

Figure 1-36 Action Tab



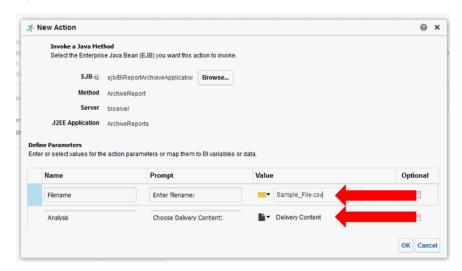
Select "REPORT ARCHIVE EJBs / biserver / ArchiveReports / BIReportArchieveApplication-ArchiveReports-ArchiveReports / ArchiveReport".

Figure 1-37 Select Java Method



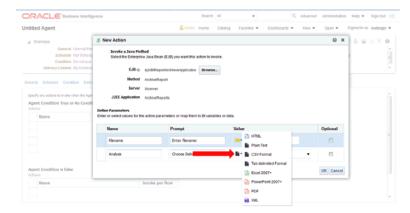
Enter the filename that the report must be written to and select **Delivery Content**.

Figure 1-38 New Action Window



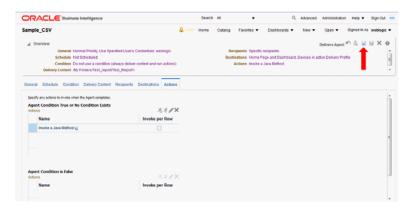
Click the small black page icon with the turned corner and select the file format to be written, then click **OK**.

Figure 1-39 Select File Format



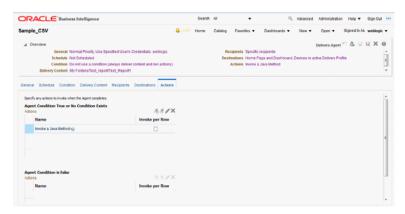
7. Click Save Agent and give the Agent a name. At this point the Agent has been defined and will execute according to the defined schedule.

Figure 1–40 Save the Agent



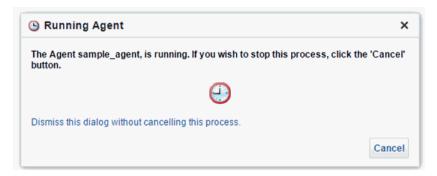
If you would like to do an immediate execution of the Agent, you can click Run Agent Now.

Figure 1–41 Execute the Agent



The following dialog box displays while the agent is running:

Figure 1–42 Running Agent Dialog Box



# **Oracle Digital Assistance**

Oracle Digital Assistance (ODA) is a NLP and Machine Learning-based cloud service that enables application-specific interactions. It is a virtual user that assists end users with complex engagements using transactional data to review key business insights and exceptions. It also provides out-of-the-box knowledge sharing by responding to typical Q&A-style questions for customer service and support. ODA features are supported using voice along with conversational interface to distill end user intents, invoke actions, and provide reasonable responses. This enhances consulting services with minimal training and support.

Digital assistance is not a replacement for a web application but a channel that allows the user to complete context-driven tasks using a combination of text messages, voice and, simple UI.

This chapter lists the tasks that a Cloud Administrator must complete to enable digital assistance.

#### Cloud Administration

As part of cloud administration and deployment, there are two key task that must be performed in a cloud environment:

- Oracle Autonomous Mobile Cloud Enterprise
- Oracle Retail Science Platform

The following tasks must be performed in the Oracle Autonomous Mobile Cloud Enterprise:

- Accessing/Provisioning Bot Service
  - Here is the URL to use for Oracle Autonomous Mobile Cloud Enterprise.
  - https://docs.oracle.com/en/cloud/paas/mobile-autonomous-cloud/service-adm inistration/getting-started.html#GUID-B958C87C-027F-4BF5-A523-C6B64DB64718
- Set up SSL certificates for Retail AI
  - https://docs.oracle.com/en/cloud/paas/mobile-autonomous-cloud/manage/cre dentials-csf-keys-and-certificates.html#GUID-C6467B5F-E07D-4947-8A8A-D51145 7861E2

The following tasks must be performed in the Oracle Retail Science Platform.

- Set up SSL certificates for Bot Service in Retail AI. The Cloud Team must know how to do this.
- Create users and set up roles.

CHATBOT_SERVICE_JOB	Chatbot Service Role will be configured with Webservices for getting data from application database for transactional bots
CHATBOT_VIEW_ROLE	Role to enable Transactional bot in application UI in the contextual area
QNA_VIEW_ROLE	Role to enable QnA bot in application UI in the contextual area

Test if you are able to access Bot using following url: http://<hostname or ip>:8080/botsui/bot

# **General Privacy and Security Information**

This appendix described data privacy and security relevant to Retail Insights (RI).

### **Privacy by Design**

In support of data privacy enhancements, retail applications have created a data privacy web service interface and command line tool to provide retailers with services for requesting access to personal information for review and forget/update the personal information if requested.

Here are examples of the personal information.

- Full Name
- Home address
- **Email address**
- Date of birth

The following features are provided by Retail Insights for using the data privacy command line the tool:

- Right to Access (RTA)
  - Retailers can accept and respond to end-user requests for data access, correction, and deletion for individual end-user data records they store in the Oracle service.
- Right to be Forgot (RTF)

In support of an end-user's right to request to forget/update personal information, retailers can delete/update (mask) an end-user's personal data during the services period. Certain data that is critical for the business or that is part of the legal requirement may not be deleted.

#### **Data Minimization**

RI uses the database role, enterprise role, and application role to control who has access to the data. Via the front-end, RI provides default enterprise roles based on their corresponding application roles provided by RI. Users assigned to a specific enterprise role can only access a specific function area. See Chapter 1 for details. At the database level, different database roles are assigned to different type of users. The front-end user role only has read permission to RI data. The batch user role has read, insert, update, and delete permission to RI data.

In the future release, RI will provide customers with controls and tools to configure data purging based on certain criteria in order to minimize the amount of data used and the length of storage.

#### **Data Deletion**

Retail Insights is a Business Intelligence system that stores the customer centric/ merchandising data for a specified time limit only, as this is required for making business decisions. When data reaches the threshold, it is deleted from the system.

Customers will have access to controls to configure data purging in a future release of

### Right to Access / Right to Forget

RI provides a web service interface (file

RetailAppsDataPrivServices-7.0.1-RetailAppsDataPrivServices.ear) for right to access and right to forget. The service provides a REST call to return end-user information based on a provided key and provides a REST call to forget the end-user based on a provided key. The feature is also available via the command line by using jar file RetailAppsDataPrivServices-7.0.1-RetailAppsDataPrivTool.jar

RI provides three groups (type\_id) for right to access and right to forget.

CustomerRecord

By providing the customer number as key, the end user can access or forget the PII data for the customer, customer address, and history sales information related to this customer.

**Employee** 

By providing the employee number as key, the end user can access or forget the PII data for the employee.

Supplier

By providing the primary contact name as key, the end user can access or forget the supplier contact name and supplier contact phone number information.

### Data Portability

RI provides the capability for the end users to export the downloaded report to transmit data to another controller.

#### **Encryption**

RI uses Oracle Transparent Data Encryption TDE tablespace encryption to encrypt entire RI tablespaces.

#### Data Masking

Oracle data redaction is used for RI data masking. A data redaction policy has been created in RI on columns W\_PARTY\_PER\_D. ETHNICITY\_NAME and W\_PARTY\_ PER\_D. ETHNICITY\_CODE. Only users who are granted EXEMPT REDACTION POLICY can view the data. Out of the box, only the RI batch user is granted EXEMPT REDACTION POLICY.