Oracle® Retail Pricing Cloud Service/Pricing

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Oracle® Retail Pricing Reports User Guide, Release 19.0

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Oracle® Retail Pricing Reports User Guide, Release 19.0

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- Did you understand the context of the procedures?
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Preface

This document describes the Oracle Retail Pricing reports user interface. It provides step-by-step instructions to complete most reporting tasks that can be performed through the user interface.

Audience

This document is for users and administrators of Oracle Retail Product. This includes merchandisers, buyers, business analysts, and administrative personnel.

Documentation Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at

http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc.

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When contacting Customer Support, please provide the following:

- Product version and program/module name
- Functional and technical description of the problem (include business impact)
- Detailed step-by-step instructions to re-create
- Exact error message received
- Screen shots of each step you take

Review Patch Documentation

When you install the application for the first time, you install either a base release (for example, 13.1) or a later patch release (for example, 13.1.2). If you are installing the base release and additional patch releases, read the documentation for all releases that have occurred since the base release before you begin installation. Documentation for patch releases can contain critical information related to the base release, as well as information about code changes since the base release.

Improved Process for Oracle Retail Documentation Corrections

To more quickly address critical corrections to Oracle Retail documentation content, Oracle Retail documentation may be republished whenever a critical correction is needed. For critical corrections, the republication of an Oracle Retail document may at times not be attached to a numbered software release; instead, the Oracle Retail document will simply be replaced on the Oracle Technology Network Web site, or, in the case of Data Models, to the applicable My Oracle Support Documentation container where they reside.

This process will prevent delays in making critical corrections available to customers. For the customer, it means that before you begin installation, you must verify that you have the most recent version of the Oracle Retail documentation set. Oracle Retail documentation is available on the Oracle Technology Network at the following URL:

http://www.oracle.com/technetwork/documentation/oracle-retail-100266.ht
ml

An updated version of the applicable Oracle Retail document is indicated by Oracle part number, as well as print date (month and year). An updated version uses the same part number, with a higher-numbered suffix. For example, part number E123456-02 is an updated version of a document with part number E123456-01.

If a more recent version of a document is available, that version supersedes all previous versions.

Oracle Retail Documentation on the Oracle Help Center (docs.oracle.com)

Oracle Retail product documentation is also available on the following Web site:

https://docs.oracle.com/en/industries/retail/index.html

(Data Model documents can be obtained through My Oracle Support.)

Conventions

The following text conventions are used in this document:

Convention	Meaning
boldface	Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.
italic	Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.

Convention	Meaning
monospace	Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter.

Pricing Reports

Pricing has two types of reports - dashboard reports and contextual reports. Both types embed business intelligence into the fabric of the solution.

Dashboard reports are role-based and are intended to highlight actionable or frequently monitored activities in order to help the Pricing Analyst and Promotion Planner manage to exceptions in their business and prioritize their work for the day. Actions taken from dashboard reports launch into Pricing workflows, allowing the pricing analyst or promotion planner to act in the context of what they were viewing in the dashboard.

Contextual reports are displayed in selected Pricing pages and allow for an extension of information available in the associated screen, providing further details about a transaction or entity that is not present on the screen. It dynamically refreshes when certain actions (called contextual events) are performed.

Dashboards and Reports

Dashboard reports are role-based and can be configured to be the first screen displayed to you upon opening Pricing, based on role. They are intended to highlight actionable or frequently monitored activities. Actions taken from dashboard reports are executed seamlessly or launch into a Pricing workflow, passing parameters to facilitate further investigation. Pricing has two dashboards that are provided out of the box, each with a predefined set of reports. These reports provide a point of view on the information that is relevant to that particular role in your organization. But, because you may organize your users in a different manner, there is flexibility to change which reports are displayed on which dashboards, and also to add custom reports, if desired. For more information on making these changes see the Merchandising Customization and Extensions Guide.

Some dashboard reports can be configured by threshold values. These options can be defined in the System Options screen in Pricing. See the Pricing Implementation Guide for more about these configurations.

Filtering Dashboard Reports

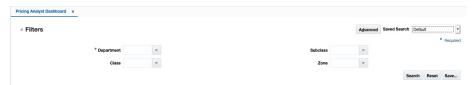
Each dashboard in Pricing has a number of filters such as department, location, chain etc. that can be used to narrow down the information shown in the reports on that dashboard. These filters differ by dashboard and every dashboard has at least one mandatory filter where criteria value needs to be specified to populate reports. You can use these filters to configure the data displayed in your dashboard to be specific to your area of responsibility. The criteria can be provided either in Basic or Advanced mode, depending on the requirement. Basic is the default mode when the dashboard is entered. Click Advanced to access the filters panel in advanced mode where additional criteria can be specified. You can return to Basic mode by clicking Basic in the Filters section of the dashboard.

Basic Search Criteria

To filter the dashboard reports through the basic search criteria:

1. Enter, select or search default filter criteria in the Filters pane in basic mode.

Figure 2-1 Filters Section in Basic Search Criteria



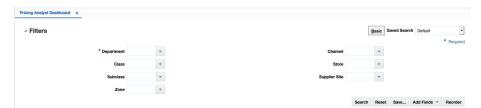
- 2. You can also click on the Saved Search drop down button to select one of the saved sets of filter criteria. Selecting a saved search will populate filters with saved filter criteria. If the saved search is selected to run automatically then the search will be executed too. You can also choose to manage and personalize saved searches by clicking Personalize in the list which opens the Personalize Saved Searches window. For more information on personalized saved searches, see the section Personalize Saved Search.
- 3. Click Search. The data that matches the filter criteria is displayed in the dashboard reports.
- **4.** Click **Reset** to remove the specified filter criteria.
- **5.** Click the **Save.** button to save the current set of filter criteria as a Saved Search. The Create Saved Search window appears. For information on the Create Saved Search window, see the section Create Saved Search.

Advanced Search Criteria

To filter the dashboard reports through advanced search criteria:

1. Enter, select or search the filter criteria in the Filters pane in advanced mode.

Figure 2–2 Filters Section in Advanced Search Criteria

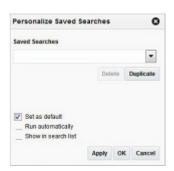


- 2. You can also click on the Saved Search drop down button to select one of the saved sets of filter criteria. Selecting a saved search will populate filters with saved filter criteria. If the saved search is selected to run automatically then the search will be executed too. You can also choose to manage and personalize the saved searches by clicking Personalize in the list which opens the Personalize Saved Searches window. For more information on personalize saved searches, see the section Personalize Saved Search.
- 3. Click Search. The data that matches the filter criteria is displayed in the dashboard
- **4.** Click **Reset** to remove the specified filter criteria.
- 5. Click the Save.. button to save the current set of search filter criteria as a Saved Search. The Create Saved Search window appears. For information on the Create Saved Search window, see the section Create Saved Search.
- **6.** Click **Add Fields** to add more filter criteria. To remove the field from the filter, click the x right next to the field.
- 7. Click **Reorder** to change the order of the available fields. The Reorder Search Fields window appears.
 - Select the desired field and use the up and down arrows to rearrange the order of the fields.
 - 2. Click **OK** to confirm the new order of the fields and close the window.
 - **3.** Click **Cancel** to reject any changes and close the window.

Personalize Saved Search

Select **Personalize** from the **Saved Search** list to view the personalized saved searches. The Personalize Saved Searches pop up allows you to edit, copy, or delete saved search criteria set.

Figure 2–3 Personalize Saved Searches



Create Saved Search

You can save a set of search criteria by clicking the **Save.**. button in the Filters panel after you have entered the criteria for your search. The **Save** button will call up the Create Saved Search window where the search criteria set is given a name and the user determines whether it should be the default search as well as whether it should be run automatically.

To view the created saved search:

Click the **Save.**. button. The Create Saved Search window appears.

Figure 2-4 Create Saved Search



- Enter the name of the search.
- You can also choose to save the combination of the search criteria by selecting the following check boxes:
 - Set as default
 - Run automatically

Pricing Analyst

This dashboard is intended to highlight to a pricing analyst pricing events that require attention. This may be because it is due to go into effect in the next few days, it is an emergency price change, or it has conflicts.

Filter Criteria

This dashboard has the following filter criteria:

- Basic
 - Department*
 - Class
 - Subclass
 - Zone
- Advanced
 - Channel
 - Store
 - Supplier Site

Note: The fields marked with an asterisk (*) are mandatory.

Viewing the Pricing Analyst Dashboard

To view the pricing analyst's dashboard, from the task bar menu select **Reports** > **Pricing Analyst**. The Pricing Analyst Dashboard page appears.

Clearances Pending Approval Report

The Clearances Pending Approval report is intended to provide the pricing analyst with a view to unapproved clearance markdowns or resets that have an effective date in the next week or over the next four weeks, based a report level toggle.



Dashboard Filters

All dashboard-level filters are applicable to this report and the clearance groups shown in the report will be associated with the filter criteria specified.

Report Details

The report consists of a tile shown at the top of the dashboard, a bar chart, and a table.

Tile

The tile for this report shows a count of clearance markdowns and resets that are not yet approved but have an effective date in the next four weeks, based on the dashboard filter criteria. Both worksheet and submitted clearance events are considered. It also displays a bar chart that shows how the markdowns and resets are

An emergency markdown or reset is one that is scheduled to go into effect less than Price Event Processing days from the current business date.

distributed over those four weeks. Any weeks that have emergency markdowns or resets will be shown in red.



The color of the tile changes colors to reflect the severity issues represented by unapproved markdowns and resets. The rules for this are defined in the table below.

Tile Color	Rule
Green	There are no emergency markdowns or resets and
	The total count of markdowns and resets is less than the Critical Count of Unapproved Clearances report option.
Yellow	At least one emergency markdown or reset or
	There are more markdowns and resets needing approval than the Critical Count of Unapproved Clearances report option.
Red	At least one emergency markdown or reset and
	There are more markdowns and resets needing approval than the Critical Count of Unapproved Clearances report option.

Bar Chart and Table

The stacked bar chart has two views - one which shows the markdowns and resets needing approval, by day, for today and the next 6 days, and one where it shows these events for the next four weeks. In both cases, the charts shows the count of markdowns and resets that have effective dates in a time period, differentiated by whether it is a markdown with conflicts, markdown without conflicts, reset with conflicts, or reset without conflicts. Clicking on a bar in the chart will refresh the data in the table based on the time period selected. The first day or first week is selected by default in the chart.

The table shows a summary of the clearance groups that have markdowns or resets in the selected time period from the bar chart. The details available in the table for each group include:

Tile Color	Rule
Conflict	Displays a conflict icon (1) which indicates whether there are conflicts with any markdowns or resets in the clearance group, which may be why it is not approved. Clicking on the icon will take the pricing analyst to the Conflicts page to view the conflicts for the group.
Clearance Group	Indicates the group that contains the markdowns and resets that require approval. This ID is a hyperlink that will take the pricing analyst to the Clearance Group page to view the details of the markdowns and resets and act to approve them or update dates.
Description	The description of the group.
Markdowns with Conflicts	The count of markdowns in the group that are not approved and have conflicts.

Tile Color	Rule
Markdowns without Conflicts	The count of markdowns in the group that are not approved, but don't have conflicts.
Resets with Conflicts	The count of resets in the group that are not approved and have conflicts.
Resets without Conflicts	The count of resets in the group that are not approved, but don't have conflicts.
Earliest Effective Date	The earliest effective date for a markdown or reset in the group that requires approval.

Report Actions

- Edit Clearance Group Selecting this option from the Actions menu, or clicking on the clearance group hyperlink, will take the pricing analyst to the Clearance Group page where they can approve or update the markdowns and resets, based on privileges.
- Review Conflicts Selecting this option from the Actions menu, or clicking on the conflict icon in the table, will take the pricing analyst to the Conflicts screen for more details on the conflicts contained in the clearance group.

Price Changes Pending Approval Report

The Price Changes Pending Approval report is intended to provide the pricing analyst with a view to unapproved price changes that have an effective date in the next week or over the next four weeks, based a report level toggle.



Dashboard Filters

All dashboard-level filters are applicable to this report and the price change groups shown in the report will be associated with the filter criteria specified.

Report Details

The report consists of a tile shown at the top of the dashboard, a bar chart, and a table.

Tile

The tile for this report shows a count of price changes that are not yet approved but have an effective date in the next four weeks, based on the dashboard filter criteria. Both worksheet and submitted events are considered. It also displays a bar chart that shows how the price changes are distributed over those four weeks. Any weeks that have emergency price changes² will be shown in red.

An emergency price change is one that is scheduled to go into effect less than Price Event Processing days from the current business date.



The color of the tile changes colors to reflect the severity issues represented by unapproved price changes. The rules for this are defined in the table below.

Tile Color	Rule
Green	There are no emergency price changes and
	The total count of price changes is less than the Critical Count of Unapproved Price Changes report option.
Yellow	At least one emergency price changes or
	More there are more price changes needing approval than the Critical Count of Unapproved Price Changes report option.
Red	At least one emergency price changes and
	More there are more price changes needing approval than the Critical Count of Unapproved Price Changes report option.

Bar Chart and Table

The stacked bar chart has two views - one which shows the price changes needing approval, by day, for today and the next 6 days, and one where it shows these events for the next four weeks. In both cases, the charts shows the count of price changes that have effective dates in the time period, differentiated by whether it is a price changes with conflicts or a price changes without conflicts. Clicking on a bar in the chart will refresh the data in the table based on the time period selected. The first day or first week is selected by default in the chart.

The table shows a summary of the price change groups that have price changes in the selected time period from the bar chart. The details available in the table for each group include:

Tile Color	Rule
Conflict	Displays a conflict icon (1) which indicates whether there are conflicts with any price changes in the price change group, which may be why it is not approved. Clicking on the icon will take the pricing analyst to the Conflicts page to view the conflicts for the group.
Price Change Group	Indicates the group that contains the price changes that require approval. This ID is a hyperlink that will take the pricing analyst to the Price Change Group page to view the details of the price changes and act to approve them or update dates.
Description	The description of the group.
Price Changes with Conflicts	The count of price changes in the group that are not approved and have conflicts.
Price Changes without Conflicts	The count of price changes in the group that are not approved, but don't have conflicts.
Earliest Effective Date	The earliest effective date for a price change in the group that requires approval.

Report Actions

- Edit Price Change Selecting this option from the Actions menu, or clicking on the price change group hyperlink, will take the pricing analyst to the Price Change Group page where they can approve or update the price changes, based on privileges.
- **Review Conflicts** Selecting this option from the Actions menu, or clicking on the conflict icon in the table, will take the pricing analyst to the Conflicts screen for more details on the conflicts contained in the price change group.

Promotion Planner

This dashboard displays to a promotion planner details about upcoming promotional offers for their area of responsibility, as determined by the dashboard filters.

Filter Criteria

This dashboard has the following filter criteria:

- Basic
 - Department*
 - Class
 - Subclass
 - Zone
- Advanced
 - Channel
 - Store
 - Supplier Site

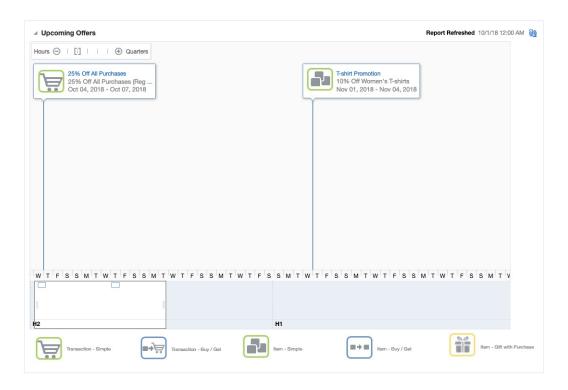
Note: The fields marked with an asterisk (*) are mandatory.

Viewing the Promotion Planner Dashboard

To view the pricing analyst's dashboard, from the task bar menu select **Reports** > **Promotion Planner**. The Promotion Planner Dashboard page appears.

Upcoming Offers Report

The Upcoming Offers report is a timeline view of promotional offers that will occur in the next 6 months, based on the entered filter criteria. It is intended to help the promotional planner visually see where there may be too many or too few offers in effect for a given period.



Dashboard Filters

All dashboard-level filters are applicable to this report and the promotional offers shown in the report will be associated with the filter criteria specified.

Report Details

The report consists of a tile shown at the top of the dashboard and a timeline.

Tile

The tile for this report shows a count of promotional offers that are scheduled to start in the next six months. It also displays a bar chart that shows how the offers are distributed over those six months.



Timeline

The timeline portion of the report shows the offers spread out over a timeline that covers the next 6 months. A zoom feature on the report allows the promotional planner to zoom in to see offers by a granular of a time period as by hour, or zoom out as far as by quarter. The default view will be by day.



For each offer included in the timeline, the name of the promotion and the offer will be displayed, as well as the start and end dates for the offer. The promotion name will be a hyperlink that allows the promotional planner to launch into the promotion to view or edit the details of the offers. Additionally, an icon will show the type offer: Transaction - Simple, Transaction - Buy/Get, Item - Simple, Item - Buy/Get, or Item -Gift with Purchase.











A promotional planner can navigate along the timeline by using the slider at the bottom of the chart, or the arrows on the sides of the chart to navigate. The slider section indicates what is currently being viewed and will also show a very zoomed out view of the offers over the full 6-month period.

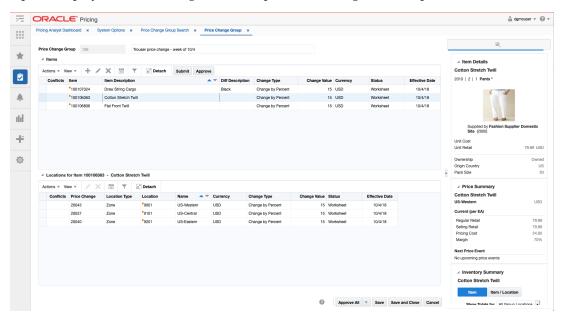
Report Actions

Clicking on the promotion hyperlink will take the promotional planner to the promotion, where they can view or edit the promotion or offers in the promotion, based on privileges.

Contextual Reports

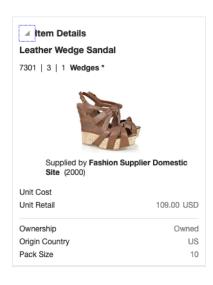
Contextual Reports are displayed in a collapsible pane of some Pricing pages to provide additional information to the user in the context of a particular workflow, to aid in decision making. The reports are considered contextual, as the data displayed in the page influences what is displayed in the report.

The contextual pane also offers opportunities for customization of the solution. See the Merchandising Customization and Extension Guide for more details on modifying the base reports displayed in the Pricing contextual panes or adding custom reports.



Item Details Report

Item Details report shows additional item information that may not be available in the associated screen, such as merchandise hierarchy, supplier, cost and retail, country and pack size. For Pricing, this report does not consider location, so all details are at the item level. This report is displayed by default in multiple screens in Pricing.

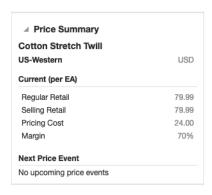


Metric	Description
Item Description	Shows the description of the item.
Merchandise Hierarchy	Shows the ID of the department, class and subclass to which the item in the report belongs followed by subclass name.
Item Image	Shows the primary image associated with item, if available. If an image does not exist, then the default item image defined as a Merchandising system option will be used.
Supplier Site	Shows the name and ID of the primary supplier site for the item.
Unit Cost	Displays the unit cost of the item at the primary supplier. If the cost unit of measure is not EA, then it also displays the UOM (for example, 2.00 USD per KG). The currency used for the cost will be the primary currency.
Unit Retail	Displays the current selling retail of the item in standard unit of measure based on a location in the base zone, in primary currency. If
	the item is currently on clearance, then a price tag icon ($^{\checkmark}$) will be shown next to the price.
VPN	Displays the VPN for the item associated with the supplier site, if available
Ownership	Indicates if the item is owned, consignment, or concession when purchasing from the supplier and country shown in the report.
Origin Country	Displays the ID of the primary country of origin associated with the item and the supplier site.
Pack Size	Displays the pack size of the item at the primary supplier site/origin country.

- Price Change Group
- Clearance Group
- Conflicts

Price Summary Report

The Price Summary Report shows a summary of the current and future pricing activity for an item/location combination. The location could be a single store or warehouse, or a zone.



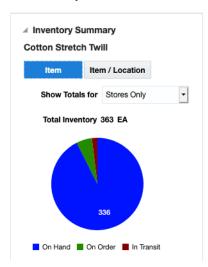
Metric	Description
Item Description	Shows the description of the item.
Location Description	Shows the description of the location for which the item's details are displayed.
Location Currency	Shows the currency of the location, which is how the cost and price information in the report will be displayed.
Current (per UOM)	The unit of measure for the price and cost information in the report is shown in the label heading. It will be the selling unit of measure for the item/location combination. If more than one selling UOM exists, then this will be blank and no price and cost information will be displayed either.
Current - Regular Retail	Indicates the regular price in the selling unit of measure. If the location is a zone, the price will be averaged across locations in the zone.
Current - Selling Retail	Indicates the selling price in the selling unit of measure. If this is different than the regular retail, it indicates the item is currently on clearance. If the location is a zone, the price will be averaged across locations in the zone.
Current - Pricing Cost	Indicates the current pricing cost for the item/location. The pricing cost is calculated as the primary supplier/country unit cost for the item/location plus estimated landed cost (ELC), minus any off-invoice deals. If the location is a zone, the cost will be averaged across locations in the zone. It is displayed in terms of the selling unit of measure. If a pricing cost is not available, then the primary supplier/country cost is used.
Current - Margin	The current margin percentage calculated as:
	For markup based on cost: (Selling Retail - Pricing Cost)/Pricing Cost * 100
	For markup based on retail: (Selling Retail - Pricing Cost)/Selling Retail * 100 $$
Next Price Event	Contains information about the next pricing event approved for the item location. This includes the type of event (price change, markdown, or reset), event ID, description, effective date, and new retail. If no future approved events exist, this section of the report will read "No upcoming price events".

Displayed by default in the following Pricing screens:

- Price Change Group
- Clearance Group
- **Price Inquiry**

Inventory Summary Report

This report shows the inventory information for the item or item location broken out by current on hand, in transit, and on order in a pie chart. It is intended to give the pricing analyst an idea of the size of the markdown or markup that will occur based on current and expected inventory for an item/location on a price event. Report level toggles allow the pricing analyst to view the information for an item or an item/location. If viewing for an item, the pricing analyst can choose to see information for all locations in the group, or only the stores or only the warehouses³. Similarly, if viewing at item/location level, the pricing analyst can choose to view all locations in a zone or only the stores/warehouses.



Metric	Description
Item Description	Shows the description of the item.
Total Inventory	Shows the total inventory for the item or item/location passed to the report, based on the toggles selected, in standard unit of measure.
	When the Item toggle is selected, the Show Totals for options include: All Group Locations, Stores Only, Warehouses Only.
	When the Item / Location toggle is selected, the Show Totals for options include: Selected Zone, Stores Only, Warehouses Only, Selected Store, or Selected Warehouse.
	It is calculated as On Hand + On Order + In Transit

The warehouse options in this report are only displayed if the Recognize Warehouses as Locations system option is Yes.

Metric	Description
Pie Chart	Shows the total inventory broken out into on hand, on order, and in transit. These are calculated as:
	 On Hand = current on hand + pack component on hand
	 On Order = quantity outstanding on approved purchase orders (not including customer order POs) that have a not before date prior to the effective date of the price event; also includes on order that is part of a pack item.
	 In Transit = current in transit + pack component in transit

- Price Change Group
- Clearance Group

Conflict Details Group

Displayed in the Conflicts screen, this report shows additional detail to the pricing analyst when reviewing conflicts found for a price change, clearance markdown, or clearance reset.

Increase Unit Retail by	8.00%
Effective Date	10/25/2018
Status	Worksheet
Conflict	
An approved price change for this item/location/date already exists.	
Attempted Updates	
Attempted Updates Status	Approved
Attempted Updates Status Conflicting Event	Approved
Status	Approved

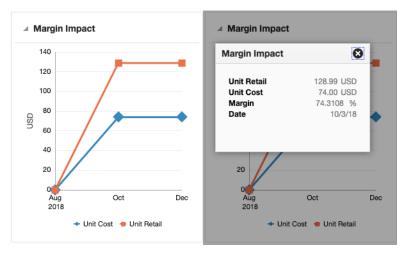
Metric	Description
Current Event	The current event section of this report shows the current values on the event for the item/location passed to the report. If you use multiple units of measure for pricing, then the label for this section will include the unit of measure for the event. For example, Current Event (per EA).
	For the current event, original values prior to the attempted updates are displayed for the following:
	 Change type and value
	 Multi Unit Retail (displayed only if the event has a multi-unit change)
	 Effective date
	Status
Conflict	A description of the conflict that occurred for the item/location passed to the report

Metric	Description
Attempted Updates	This section of the report shows what the pricing analyst was trying to do when the conflict occurred. It will show the attribute of the event being changed and what the value it was being changed to. Often this will be the status, but for an already approved event, it could also be the change type and/or value, multi-unit retail, effective date, or rounding rule.
Conflicting Event	This section shows information about the event in conflict with the event the pricing analyst is reviewing. This includes the type of event, its effective date, and the group ID and description.

Conflicts

Margin Impact Report

Margin Impact report provides additional information about item margin based on cost change and price change events. The report shows the cost, retail and margin values for cost and retail change events as they relate to the date passed to the report. The blue line plots the cost change events for a time period based on the Margin Impact Month Range report system option in Merchandising, relating to the date passed to the report from the associated screen. The red line plots similar points, but for retail price changes.



Clicking on plotted points on the graph will display a popup with the specific details for that point on the graph.

Metric	Description
Date	Displays the event date when a cost change or price change is occurring or will occur in the future.
Unit Cost	Displays the cost retrieved from the future cost table for the date. If that is not available, then the current cost for the primary supplier/country for the item/location is shown in local currency. In the case of a parent item, the average unit cost across the children for the given date is displayed.

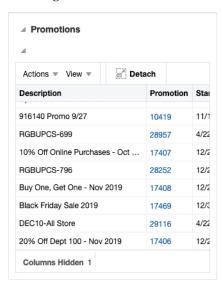
Metric	Description
Unit Retail	For each cost event plotted, the unit retail of the item/location on the date will also be plotted in local currency. In the case of a parent item, the average unit retail across the children for the given date is displayed.
Margin	The margin of the item is computed based on the cost/price identified for date and the markup calculation type of the item's department.
	For retail: Margin% = (Unit Retail - Unit Cost) / Unit Retail * 100
	For cost: Margin% = (Unit Retail - Unit Cost) / Unit Cost * 100

Price Inquiry

Note: This report is also displayed in the Cost Change by Item and Cost Change by Location workflows in Merchandising.

Promotions Report

This report will display promotions, in a tabular format, for an item/location passed to the report that are active on the dates passed to the report. This could be a single date or a range of dates, as in the Price Inquiry, where the report is displayed by default.



Metric	Description
Promotion Description	The description of a promotion that contains the item/location.
Promotion ID	The ID for the promotion; this is also a hyperlink which allows the pricing analyst to launch into the Promotion workflow for the promotion in view or edit, depending on privileges.
Start Date	The earliest start date for an offer in the promotion.
End Date	The latest end date for an offer in the promotion.

Displayed by default in the following Pricing screens:

Price Inquiry