

**Corporate 360 User Guide**

**Oracle Banking Branch**

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## Corporate 360 User Guide

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# 1 Preface

## 1.1 Introduction

This guide provides detailed information about the Corporate 360 feature.

## 1.2 Audience

This manual is for the Relationship Managers in Corporate division of the bank.

## 1.3 Document Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at <http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc>.

## 1.4 List of Topics

This guide is organized into following topics:

**Table 1: List of Topics**

Topic	Description
Corporate 360	This topic provides an overview of the Corporate 360 feature and covers the actions that can be performed in Corporate 360.
List Of Menus	This topic displays the list of main screens in the document along with its reference.






## 1.5 Related Documents

1. Getting Started User Guide

## 1.6 Symbols and Icons

The following symbols/icons are used in this guide:

**Table 2: Symbols and Icons**

Symbol	Function
→	Represents Results
	Expand view
	Filter the records in expanded view
	Minimize
	Maximize
	Close

## 2 Corporate 360

### 2.1 Overview

Corporate 360 is an essential feature, which is designed to simplify the work of Relationship Managers (RM) in the bank and save a significant amount of time. The customer-specific information displayed in Corporate 360 enables the RM to stay up to date about their customers and perform actions that have strict deadlines.

Some of the most required information displayed in Corporate 360 are:

- **Customer Demographics**

The following table describes the different sections in the **Customer Demographics** page.

**Table 3: Customer Demographic Sections**

<b>Sections</b>	<b>Description</b>
<b>Demographic Details</b>	Basic demographic information about the customer
<b>Stakeholders</b>	The key stakeholders for the business
<b>Financial Profile</b>	Financial details for the business
<b>Industry wise presence</b>	Different industry sectors that the business caters to
<b>Balance Sheet</b>	Balance sheet details for the business
<b>Country Wise Presence</b>	List of countries where the business is operational
<b>Subsidiaries</b>	A view of the corporate's business hierarchy
<b>Rating</b>	Credit ratings for Corporate provided by rating agencies/internal rating provided by the Bank

- **Portfolio** across all the products subscribed by the customer
- **Actions** of pending activities

- **Sales Opportunity** for automatic debit of loans received by the customer
- **Service Requests** raised by the customer that are yet to be addressed
- **My Diary** – A to do list to plan and track the activities for relationship Manager

## 2.2 Get Started

Corporate 360 enables the RM to have a consolidate view of all the necessary information about the corporate with an option to drill down into the specific product dashboards for details of the customer's portfolio. The details displayed in Corporate 360 are described in the following sub-sections:

- [2.2.1 Customer Demographic](#)
- [2.2.2 Portfolio](#)
- [2.2.3 Actions](#)
- [2.2.4 Sales Opportunities](#)
- [2.2.5 Service Requests](#)
- [2.2.6 My Diary](#)

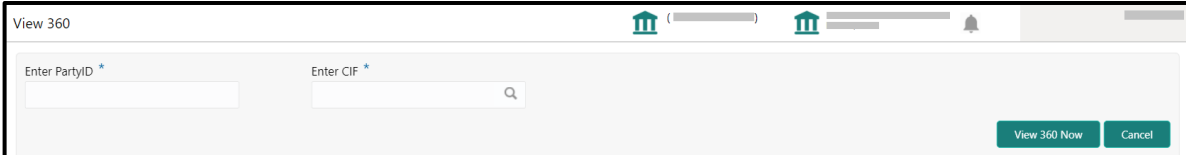
### Prerequisites:

Before you begin, log in to the application Home page. For information on how to log in, refer to the *Getting Started User Guide*.

### To view the customer details, perform the following steps:

1. On the Home page, click **Party Services**. Under **Party Services**, click **View 360**.  
→ The **View 360** screen is displayed.

**Figure 1: View 360**



The screenshot shows the 'View 360' interface. At the top left, it says 'View 360'. There are two search input fields: 'Enter PartyID \*' and 'Enter CIF \*'. The 'Enter CIF \*' field has a magnifying glass icon. At the bottom right, there are two buttons: 'View 360 Now' and 'Cancel'.



- On the **View 360** screen, specify the fields. For more information on fields, refer to the field description table.

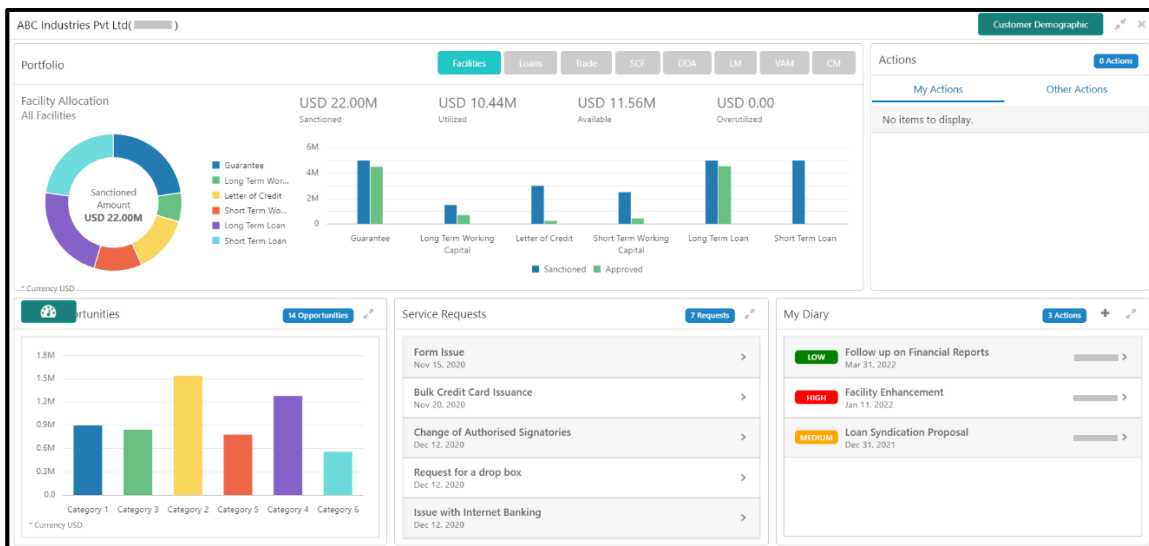
**Table 4: View 360 – Field Description**

Sections	Description
Enter Party ID	Specify the party ID of the desired customer.
Enter CIF	Specify the CIF of the desired customer.


- Click **View 360 Now**.

→ The **Corporate 360** page is displayed.

**Figure 2: Corporate 360**



## 2.2.1 Customer Demographics

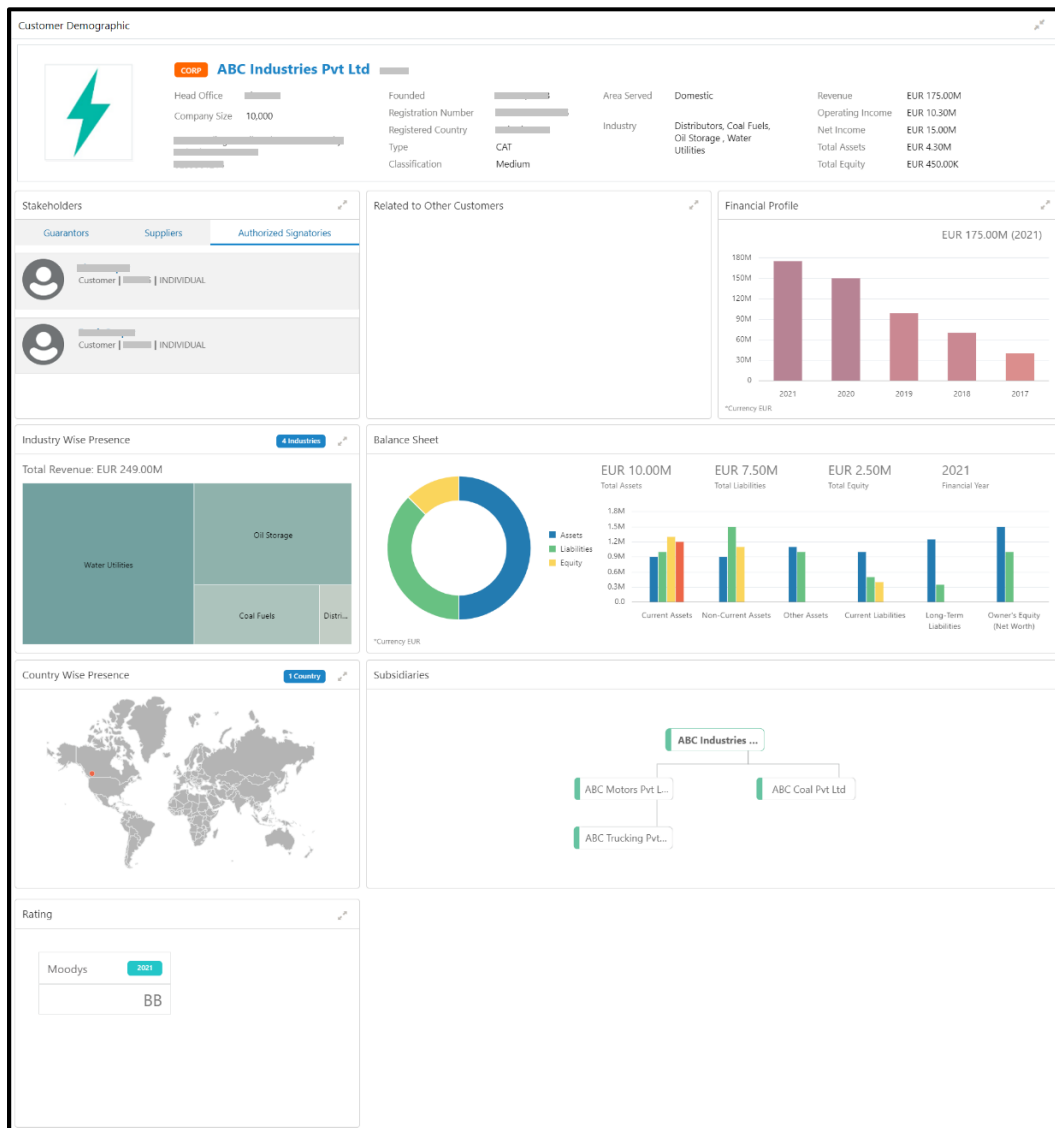
Customer Demographic information can be seen by clicking on the **Customer Demographic** button available on the top right Corner of the screen. This page consists of basic details about the Corporate's business. The following table describes the different sections in the **Corporate Demographic** page. You can click the  icon to view the details of information in each widget.

**Table 5: Corporate Demographic Sections**

<b>Sections</b>	<b>Description</b>
<b>Demographic Details</b>	Contains the following basic details of the business: <ul style="list-style-type: none"> <li>• Logo</li> <li>• Name</li> <li>• Address</li> <li>• Contact details</li> <li>• Registration details</li> <li>• Classification</li> <li>• Industry sector</li> <li>• Revenue</li> <li>• Operating income</li> <li>• Assets</li> <li>• Equity</li> </ul>
<b>Stakeholders</b>	The key stakeholders for the business – Management Team, Sponsors, Guarantors, Suppliers, Bankers, Insurers
<b>Financial Profile</b>	Financial profile of the customer that includes balance sheet details, revenue, operating profit, net profit, return on investment, return on equity, return on asset
<b>Industry wise presence</b>	Different industry sectors to which the Corporate caters to

<b>Sections</b>	<b>Description</b>
<b>Balance Sheet</b>	Balance sheet details for the Corporate – Asset, Liability, Owner's Equity
<b>Country Wise Presence</b>	List of countries where the business is operational
<b>Subsidiaries</b>	A view of the corporate's business hierarchy including all the subsidiary companies
<b>Rating</b>	Credit rating for the Corporate provided by external rating agencies/internal rating provided by the bank

Figure 3: Customer Demographic Screen



### 2.2.1.1 Basic Details

This section contains the following basic details of the corporate:

- Name
- Address
- Contact information
- Industry segment
- Areas served
- Revenue

- Operating income
- Net income

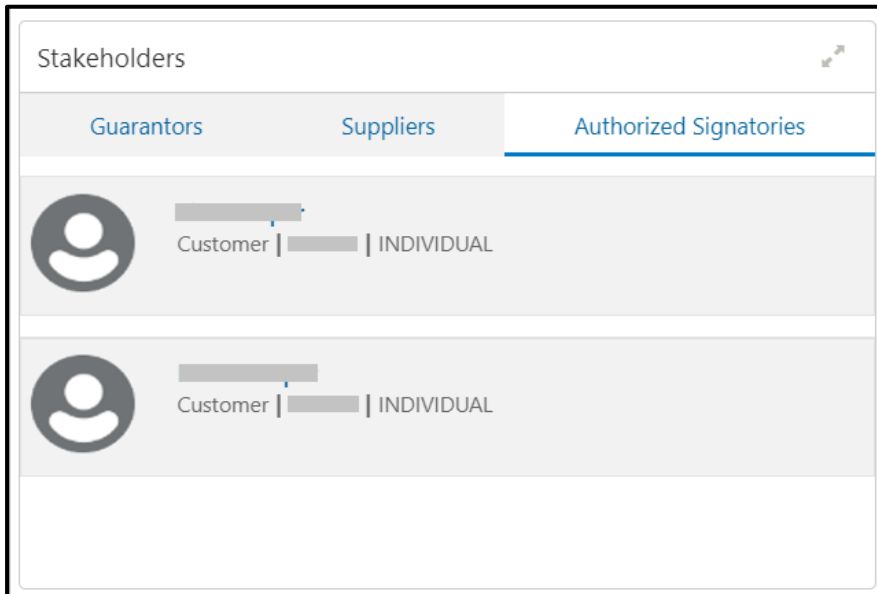
**Figure 4: Basic Details**



### 2.2.1.2 Stakeholder Information

This widget contains the details of the key stakeholders for the Corporate.

**Figure 5: Stakeholders**

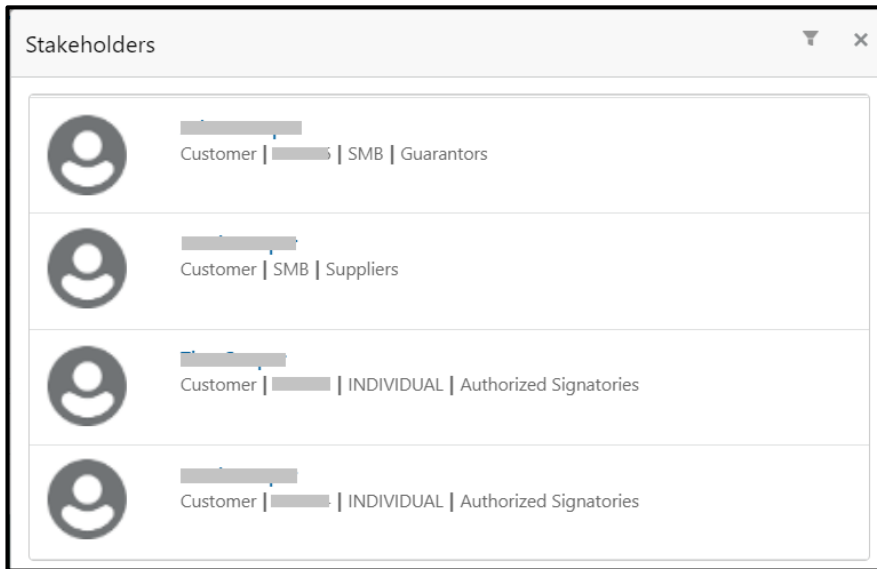


The following types of stakeholders are displayed in this tile. The user can select the respective tab to view the details.

**Table 6: Stakeholders - Description of Stakeholders**

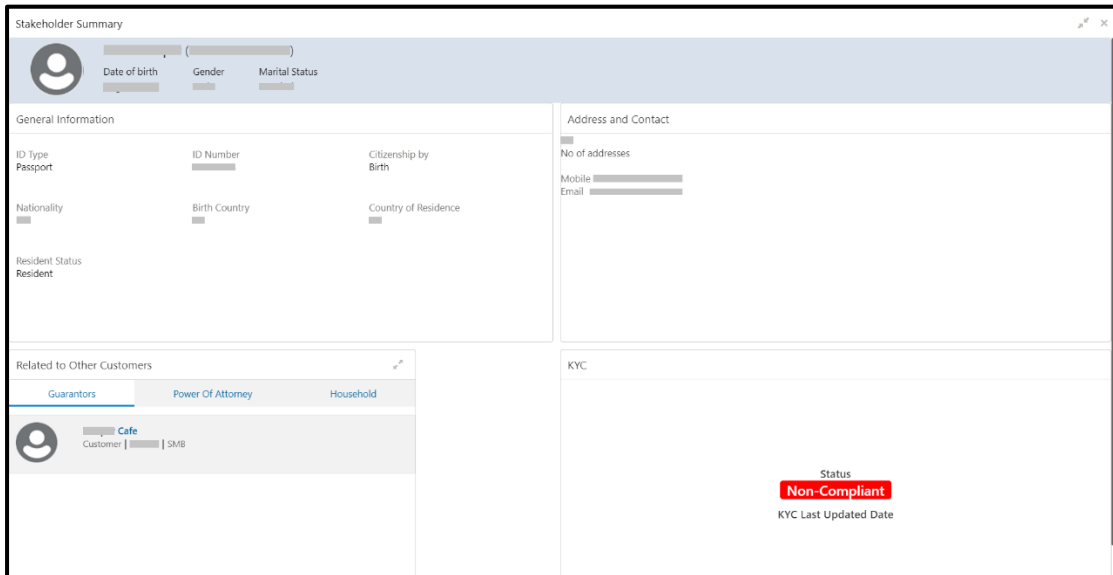
<b>Tab</b>	<b>Description</b>
<b>Guarantors</b>	Displays the details of the guarantors for the corporate.
<b>Suppliers</b>	Displays the details of the suppliers for the corporate.
<b>Authorized Signatories</b>	Displays the details of the authorized signatories for the corporate.
<b>Owners</b>	Displays the owner details for the corporate.
<b>Bankers</b>	Displays the details of the bankers for the corporate.
<b>Insurers</b>	Displays the details of the insurers for the corporate.
<b>Buyers</b>	Displays the details of the buyers for the corporate.
<b>Management Team</b>	Displays the details of the management team for the corporate.
<b>Sponsors</b>	Displays the details of the sponsors for the corporate.
<b>Auditors</b>	Displays the details of the auditors for the corporate.
<b>Debtors</b>	Displays the details of the debtors for the corporate.
<b>Creditors</b>	Displays the details of the creditors for the corporate.
<b>Advisors</b>	Displays the details of the advisors for the corporate.

**Figure 6: Stakeholders – Expanded View**



You need to click on the individual stakeholders to view details of the stakeholder in the 360 view. If the stakeholder is a non-customer, the system will launch the **Stakeholder Summary** screen to view non-customer stakeholder details.

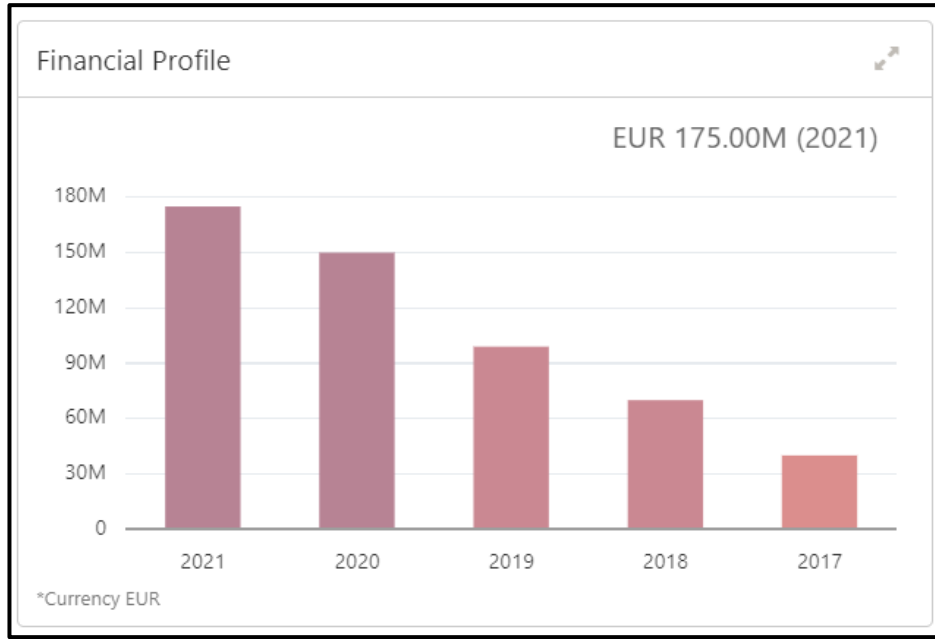
**Figure 7: Non-customer stakeholder details**



### 2.2.1.3 Financial Profile

The widget displays the financial details like Revenue, Operating Income, and Net Income for the corporate.

**Figure 8: Financial Profile**



**Figure 9: Financial Profile – Expanded View**

Financial Year	Revenue	Operating Income	Net Income
2021	EUR 175.00M	EUR 10.30M	EUR 15.00M
2020	EUR 150.00M	EUR 87.00M	EUR 107.00M
2019	EUR 99.00M	EUR 7.70M	EUR 92.00M
2018	EUR 70.00M	EUR 20.00M	EUR 99.00M
2017	EUR 40.00M	EUR 25.00M	EUR 76.00M



For more information on the columns in the expanded view, refer to the table below:

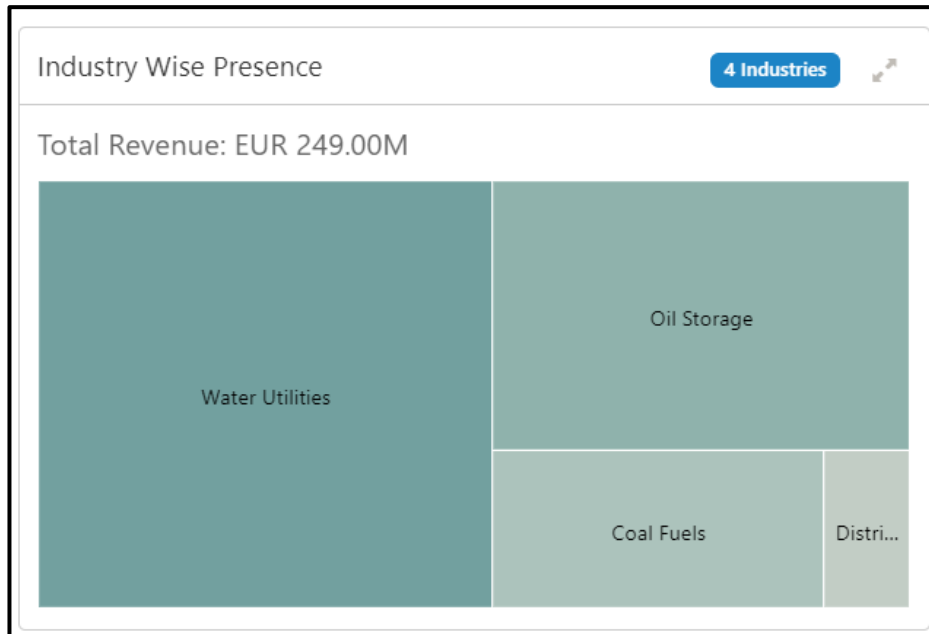
**Table 7: Financial Profile - Description of Columns**

<b>Column</b>	<b>Description</b>
<b>Financial Year</b>	Displays the financial year for which the details are displayed.
<b>Revenue</b>	Displays the revenue of the corporate in the financial year.
<b>Operating Income</b>	Displays the operating income of the corporate in the financial year.
<b>Net Income</b>	Displays the net income of the corporate in the financial year.

### 2.2.1.4 Industry Wise Presence

This widget displays the different industry sectors to which the Corporate Caters to.

**Figure 10: Industry Wise Presence**



**Figure 11: Industry Wise Presence – Expanded View**

Sector	Group	Industry	Revenue	Operating Profit	Revenue Period
Energy	Energy	Oil, Gas Fuels	EUR 35.00M	EUR 15.00M	Q1 2021
Energy	Energy	Oil, Gas Fuels	EUR 30.00M	EUR 10.00M	Q4 2020

Additional industry categories visible in the expanded view include Oil Storage and Water Utilities.

For more information on the columns in the expanded view, refer to the table below:

**Table 8: Industry Wise Presence - Description of Columns**

<b>Column</b>	<b>Description</b>
<b>Sector</b>	Displays the industry sector in which the corporate is present.
<b>Group</b>	Displays the respective business group.
<b>Industry</b>	Displays the industry for which the details are displayed.
<b>Revenue</b>	Displays the revenue of the corporate in the respective industry.
<b>Operating Profit</b>	Displays the operating profit of the corporate in the respective industry.
<b>Revenue Period</b>	Displays the revenue period for which the revenue and operating profit are displayed.

### 2.2.1.5 Balance Sheet

This widget contains information about the Corporate's Balance Sheet.

**Figure 12: Balance Sheet**



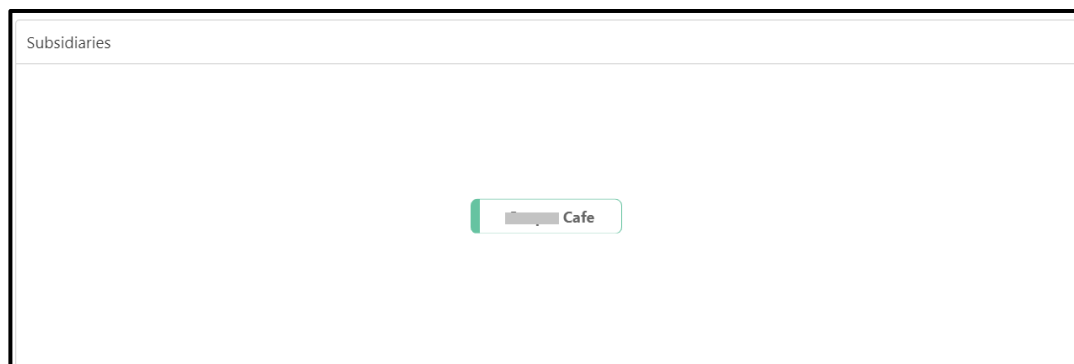
### 2.2.1.6 Country Wise Presence

This widget displays the information about the countries where Corporate has offices.

**Figure 13: Country Wise Presence**



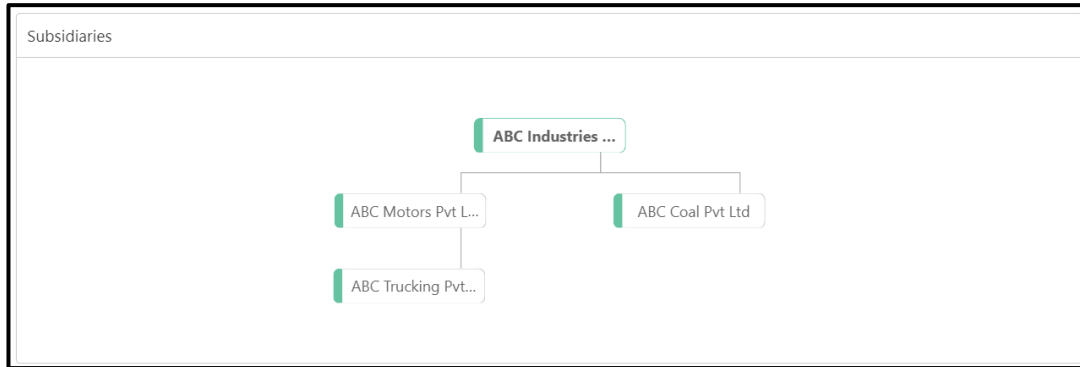
**Figure 14: Country Wise Presence – Expanded View**



### 2.2.1.7 Subsidiaries

This widget contains the information about the corporate hierarchy and the subsidiary companies.

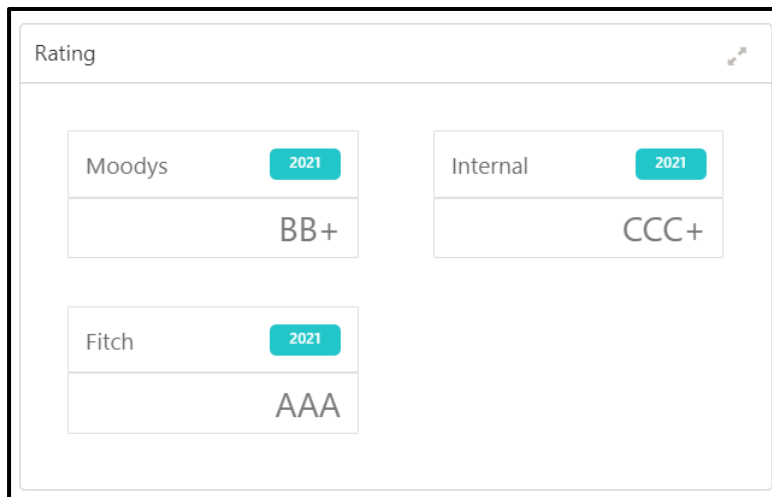
**Figure 15: Subsidiaries**



### 2.2.1.8 Rating

This widget contains the credit rating of the corporate provided by external credit rating agencies or internal ratings provided by the Bank.

**Figure 16: Credit Ratings**



**Figure 17: Credit Ratings – Expanded View**

Agency Name	Assessment Year	Rating
Moody's	2021	BB+
Internal	2021	CCC+
Fitch	2021	AAA

For more information on the columns in the expanded view, refer to the table below:

**Table 9: Rating - Description of Columns**

Column	Description
<b>Agency Name</b>	Displays the external agency name that provides the credit rating of the corporate.
<b>Assessment Year</b>	Displays the year of assessment.
<b>Rating</b>	Displays the credit rating of the corporate for the assessment year.

## 2.2.2 Portfolio

Portfolio section contains the details of the product portfolio held by the Corporate with the Bank. The portfolio section contains details of following products:

- Facilities
- Loans
- Trade
- Supply Chain Finance (SCF)
- Liquidity Management (LM)
- Virtual Account Management (VAM)
- Cash Management (CM)

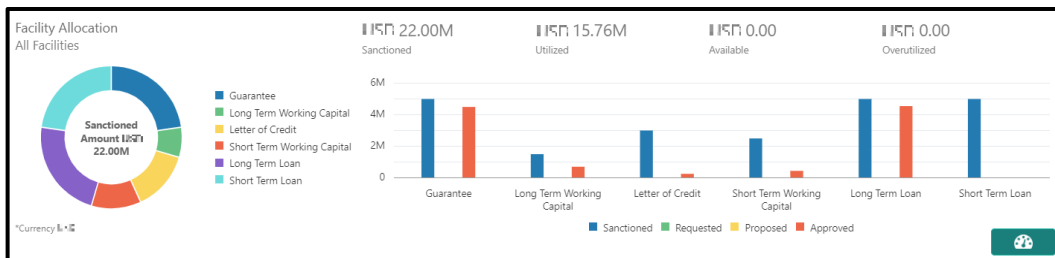
Widgets corresponding to the products subscribed by the Corporate will only be displayed in Portfolio section.

**Figure 18: Portfolio Section**

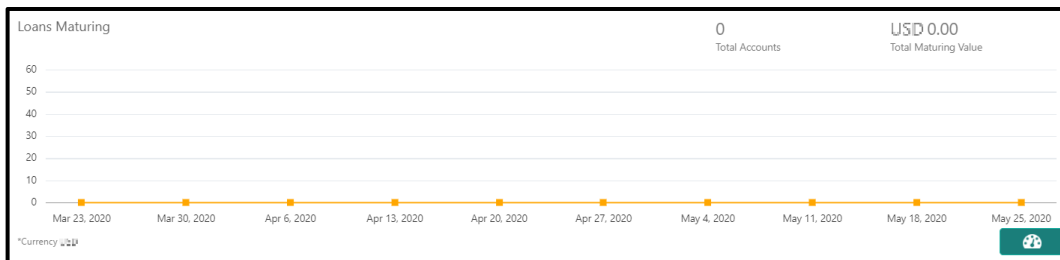


Click on the respective product button on the top left of the portfolio to navigate to the widget corresponding to that product. For more information, click on the speedometer icon present at the right bottom corner of the portfolio widget. This will navigate to the selected product 360 view.

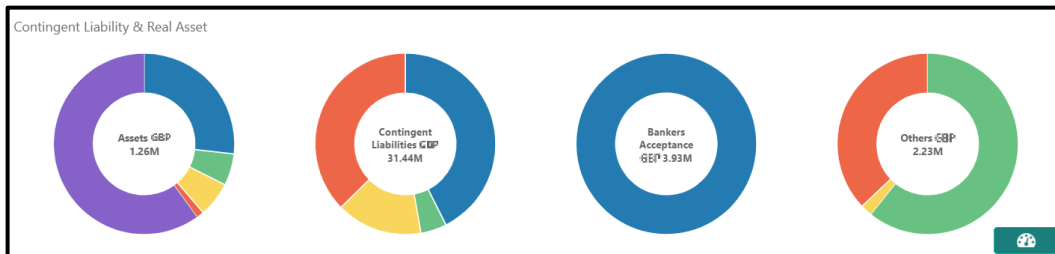
**Figure 19: Facilities**



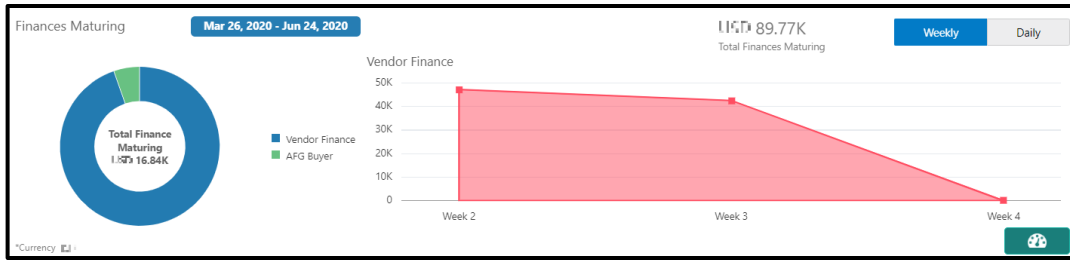
**Figure 20: Loans**



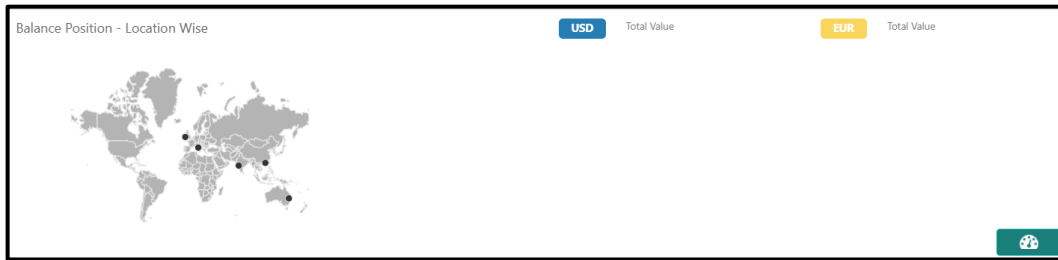
**Figure 21: Trade**



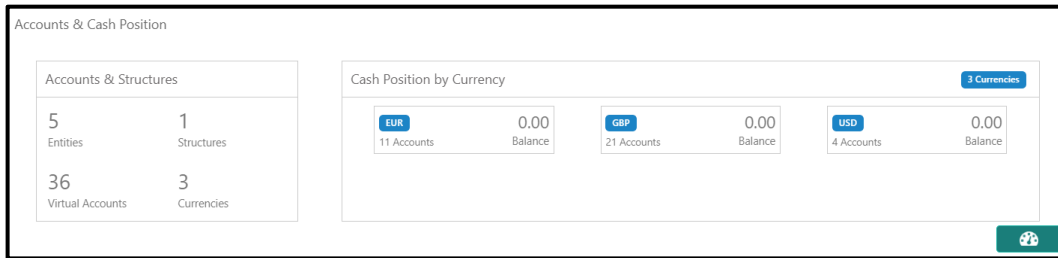
**Figure 22: Supply Chain Finance (SCF)**



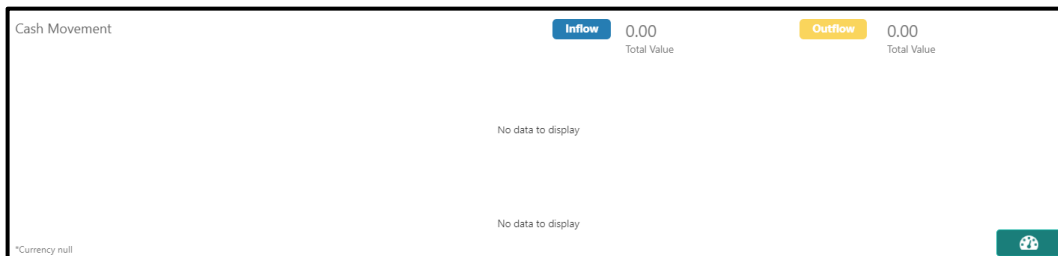
**Figure 23: Liquidity Management (LM)**



**Figure 24: Virtual Account Management (VAM)**



**Figure 25: Cash Management (CM)**

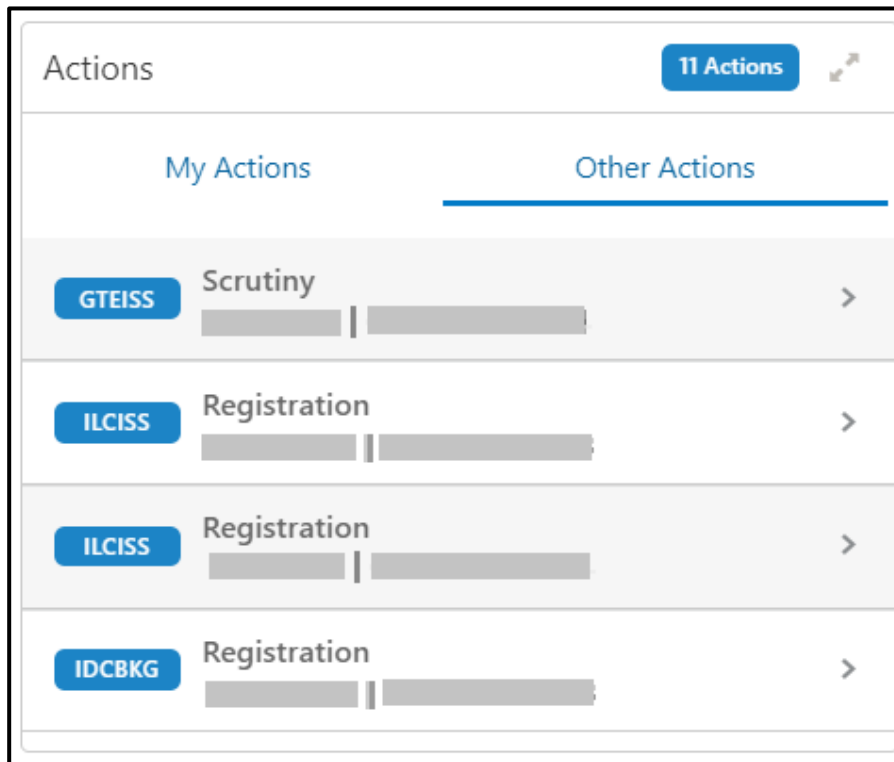




## 2.2.3 Actions

Actions widget contains the information about the pending action related to the client. Actions are displayed corresponding to the product selected in Portfolio widget. By periodically monitoring this section, the RM can well prioritize their actions to be performed.

**Figure 26: Actions**



Actions are further grouped as:

**Table 10: Description of Tabs**

Tab	Description
<b>My Actions</b>	Displays the pending actions assigned to the logged-in relationship manager.
<b>Other Actions</b>	Displays the pending actions assigned to the users other than the logged-in relationship manager.

**Figure 27: Actions - Expanded View**

Product	Action Name	Date	Severity	Pending with	Description
	Scrutiny	Nov 5, 2020	M		Process Name: Guarantee Issuance Process Ref Number: [REDACTED] Application Number: [REDACTED] Branch: [REDACTED] Amount: [REDACTED]
	Registration	Nov 10, 2020	M		Process Name: Import LC Issuance Process Ref Number: [REDACTED] Application Number: [REDACTED] Branch: [REDACTED] Amount: [REDACTED]

In the expanded view, the records can be filtered on following parameters:

- Severity
- Pending with (the user to whom the actions are assigned)

For more information on the columns in the expanded view, refer to the table below:

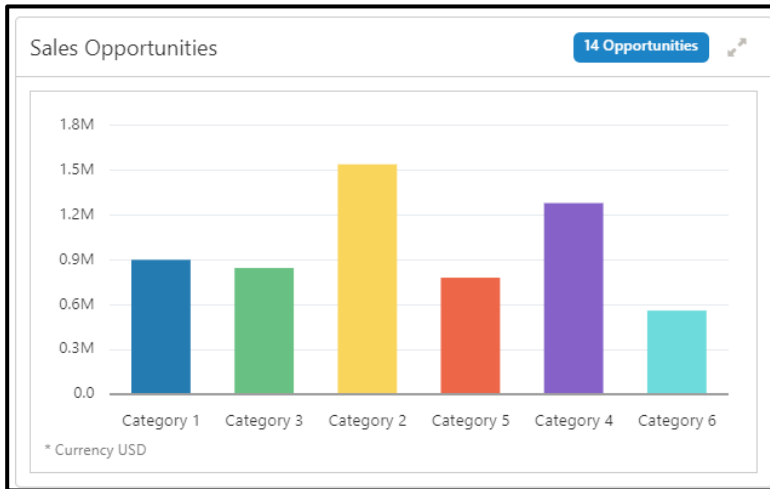
**Table 11: Actions - Description of Columns**

Column	Description
<b>Product</b>	Displays the product in which there are pending actions.
<b>Action Name</b>	Displays the name of the pending action.
<b>Date</b>	Displays the due date for the pending action.
<b>Severity</b>	Displays the severity of the pending action.
<b>Pending with</b>	Displays the user ID with whom the action is pending.
<b>Description</b>	Displays the description provided for the pending action.

## 2.2.4 Sales Opportunities

In this widget, the sales opportunities (upsell/cross sell) associated with the corporate customer are displayed. It helps the RM to better understand the prospects of new business activities with the customer.

**Figure 28: Sales Opportunities**



**Figure 29: Sales Opportunities - expanded view**

Opportunity ID	Opportunity	Date Created	Probability	Value	Assigned to	Summary
[Redacted]	Pending Salary Processing	Dec 30, 2020	High	[Redacted]	[Redacted]	[Redacted]
[Redacted]	Lorem ipsum dolor	Nov 23, 2020	High	[Redacted]	[Redacted]	[Redacted]

In the expanded view, the records can be filtered on following parameters:

- Product
- Date
- Value
- Probability

For more information on the columns in the expanded view, refer to the table below:

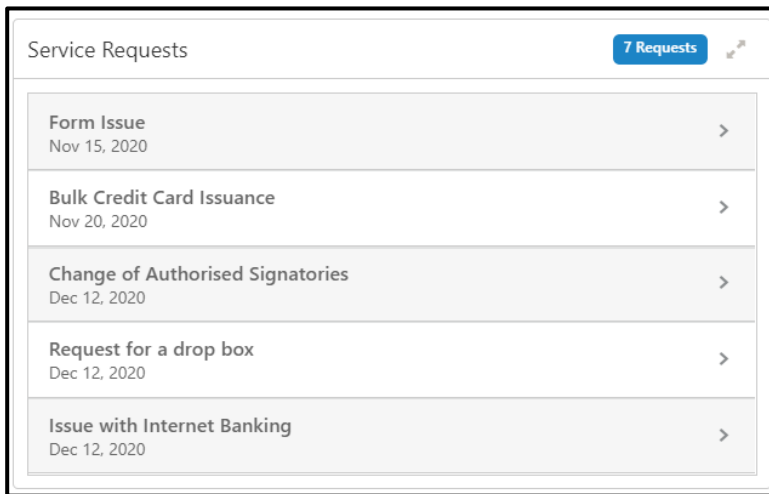
**Table 12: Sales Opportunities - Description of Columns**

<b>Column</b>	<b>Description</b>
<b>Opportunity ID</b>	Displays the ID of the sales opportunity.
<b>Opportunity</b>	Displays the description of the sales opportunity.
<b>Date Created</b>	Displays the date on which the sales opportunity is created.
<b>Profitability</b>	Displays the profitability of the sales opportunity.
<b>Value</b>	Displays the value of the sales opportunity.
<b>Assigned to</b>	Displays the user ID to which the sales opportunity is assigned.
<b>Summary</b>	Displays the summary of the sales opportunity.

## 2.2.5 Service Requests

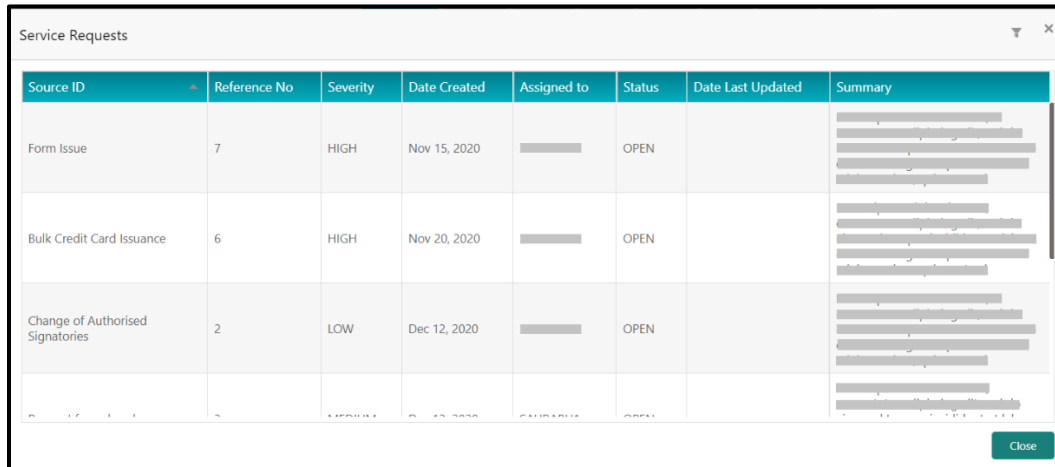
This widget contains the outstanding service requests raised by the customer. By periodically monitoring this widget, the relationship manager can do follow-ups and help address the issues faster.

**Figure 30: Service Requests**



Service Requests		7 Requests
Form Issue	Nov 15, 2020	>
Bulk Credit Card Issuance	Nov 20, 2020	>
Change of Authorised Signatories	Dec 12, 2020	>
Request for a drop box	Dec 12, 2020	>
Issue with Internet Banking	Dec 12, 2020	>

**Figure 31: Service Requests – Expanded View**



Source ID	Reference No	Severity	Date Created	Assigned to	Status	Date Last Updated	Summary
Form Issue	7	HIGH	Nov 15, 2020		OPEN		
Bulk Credit Card Issuance	6	HIGH	Nov 20, 2020		OPEN		
Change of Authorised Signatories	2	LOW	Dec 12, 2020		OPEN		

In the expanded view, the records can be filtered on following parameters:

- Severity
- Date
- Assigned to
- Status

For more information on the columns in the expanded view, refer to the table below:

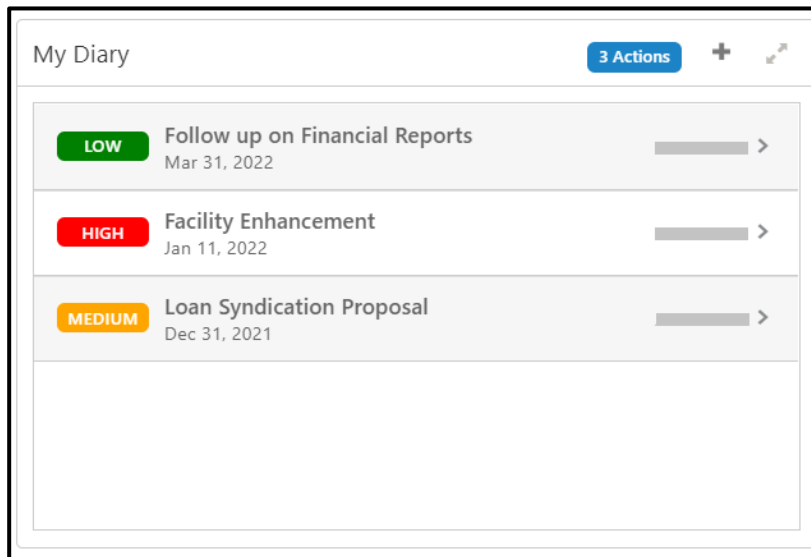
**Table 13: Service Requests - Description of Columns**

<b>Column</b>	<b>Description</b>
<b>Source ID</b>	Displays the source ID of the service request.
<b>Reference No</b>	Displays the reference number of the service request.
<b>Severity</b>	Displays the severity of the service request.
<b>Date Created</b>	Displays the date on which the service request is created.
<b>Assigned to</b>	Displays the user ID to which the service request is assigned.
<b>Status</b>	Displays the status of the service request.
<b>Date Last Updated</b>	Displays the date on which the service request was last updated.
<b>Summary</b>	Displays the summary of the service request.

## 2.2.6 My Diary

This widget is meant to track the to-do list for a relationship manager. Relationship manager can add entries to My Diary or the tasks that he/she needs to perform in near future. Using this widget, the relationship manager can assign priorities to the tasks, set a due date and status for the task.

**Figure 32: My Diary**



**Figure 33: My Diary – Expanded View**

The screenshot shows the 'My Diary' widget in its expanded view, displaying a table with the following data:

Task Subject	Date Created	Due Date	Priority	Status	Assigned by	Description
Follow up on Financial Reports	Nov 11, 2021	Mar 31, 2022	LOW	OPEN		
Facility Enhancement	Nov 11, 2021	Jan 11, 2022	HIGH	OPEN		
Loan Syndication Proposal	Nov 11, 2021	Dec 31, 2021	MEDIUM	OPEN		

A 'Close' button is visible in the bottom right corner of the expanded view.

In the expanded view, the records can be filtered on following parameters:

- Priority
- Due Date
- Status

For more information on the columns in the expanded view, refer to the table below:

**Table 14: My Diary - Description of Columns**

<b>Column</b>	<b>Description</b>
<b>Task Subject</b>	Displays the subject of the task to be completed.
<b>Date Created</b>	Displays the date on which the task is created.
<b>Due Date</b>	Displays the due date for the task to be completed.
<b>Priority</b>	Displays the priority of the task to be completed.
<b>Status</b>	Displays the status of the task to be completed.
<b>Assigned by</b>	Displays the ID of the user who assigned the task.
<b>Description</b>	Displays the detailed description of the task.



### 3 List Of Menus

1. Actions – [Actions](#) (pg. 22)
2. Customer Demographics – [Customer Demographics](#) (pg. 7)
3. My Diary – [My Diary](#) (pg. 28)
4. Portfolio – [Portfolio](#) (pg. 19)
5. Sales Opportunities – [Sales Opportunities](#) (pg. 24)
6. Service Requests – [Service Requests](#) (pg. 26)