Corporate 360 User Guide

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Corporate 360 User Guide

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1 Preface

1.1 Introduction

This guide provides detailed information about the Corporate 360 feature.

1.2 Audience

This manual is for the Relationship Managers in Corporate division of the bank.

1.3 Document Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc.

1.4 List of Topics

This guide is organized into following topics:

Table 1: List of Topics

Topic	Description
Corporate 360	This topic provides an overview of the Corporate 360 feature and covers the actions that can be performed in Corporate 360.
List Of Menus	This topic displays the list of main screens in the document along with its reference.



1.5 Related Documents

1. Getting Started User Guide

1.6 Symbols and Icons

The following symbols/icons are used in this guide:

Table 2: Symbols and Icons

Symbol	Function
\rightarrow	Represents Results
st ²⁸	Expand view
¥	Filter the records in expanded view
pi th	Minimize
u ²	Maximize
×	Close



2 Corporate 360

2.1 Overview

Corporate 360 is an essential feature, which is designed to simplify the work of Relationship Managers (RM) in the bank and save a significant amount of time. The customer-specific information displayed in Corporate 360 enables the RM to stay up to date about their customers and perform actions that have strict deadlines.

Some of the most required information displayed in Corporate 360 are:

• Customer Demographics

The following table describes the different sections in the **Customer Demographics** page.

Table 3: Customer Demographic Sections

Sections	Description
Demographic Details	Basic demographic information about the customer
Stakeholders	The key stakeholders for the business
Financial Profile	Financial details for the business
Industry wise presence	Different industry sectors that the business caters to
Balance Sheet	Balance sheet details for the business
Country Wise Presence	List of countries where the business is operational
Subsidiaries	A view of the corporate's business hierarchy
Rating	Credit ratings for Corporate provided by rating agencies/internal rating provided by the Bank

- Portfolio across all the products subscribed by the customer
- Actions of pending activities



- Sales Opportunity for automatic debit of loans received by the customer
- Service Requests raised by the customer that are yet to be addressed
- My Diary A to do list to plan and track the activities for relationship Manager



2.2 Get Started

Corporate 360 enables the RM to have a consolidate view of all the necessary information about the corporate with an option to drill down into the specific product dashboards for details of the customer's portfolio. The details displayed in Corporate 360 are described in the following sub-sections:

- 2.2.1 Customer Demographic
- 2.2.2 Portfolio
- 2.2.3 Actions
- 2.2.4 Sales Opportunities
- 2.2.5 Service Requests
- 2.2.6 My Diary

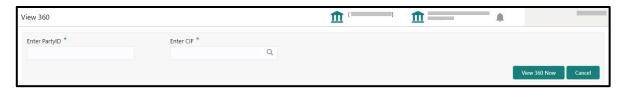
Prerequisites:

Before you begin, log in to the application Home page. For information on how to log in, refer to the *Getting Started User Guide*.

To view the customer details, perform the following steps:

- 1. On the Home page, click Party Services. Under Party Services, click View 360.
 - → The View 360 screen is displayed.

Figure 1: View 360





2. On the **View 360** screen, specify the fields. For more information on fields, refer to the field description table.

Table 4: View 360 - Field Description

Sections	Description
Enter Party ID	Specify the party ID of the desired customer.
Enter CIF	Specify the CIF of the desired customer.

- 3. Click View 360 Now.
 - → The Corporate 360 page is displayed.

Figure 2: Corporate 360



2.2.1 Customer Demographics

Customer Demographic information can be seen by clicking on the **Customer Demographic** button available on the top right Corner of the screen. This page consists of basic details about the Corporate's business. The following table describes the different sections in the **Corporate Demographic** page. You can click the ** icon to view the details of information in each widget.

Table 5: Corporate Demographic Sections

Sections	Description	
Demographic Details	Contains the following basic details of the business:	
	• Logo	
	Name	
	Address	
	Contact details	
	Registration details	
	Classification	
	Industry sector	
	Revenue	
	Operating income	
	Assets	
	• Equity	
Stakeholders	The key stakeholders for the business – Management Team, Sponsors, Guarantors, Suppliers, Bankers, Insurers	
Financial Profile	Financial profile of the customer that includes balance sheet details, revenue, operating profit, net profit, return on investment, return on equity, return on asset	
Industry wise presence	Different industry sectors to which the Corporate caters to	



Sections	Description
Balance Sheet	Balance sheet details for the Corporate – Asset, Liability, Owner's Equity
Country Wise Presence	List of countries where the business is operational
Subsidiaries	A view of the corporate's business hierarchy including all the subsidiary companies
Rating	Credit rating for the Corporate provided by external rating agencies/internal rating provided by the bank



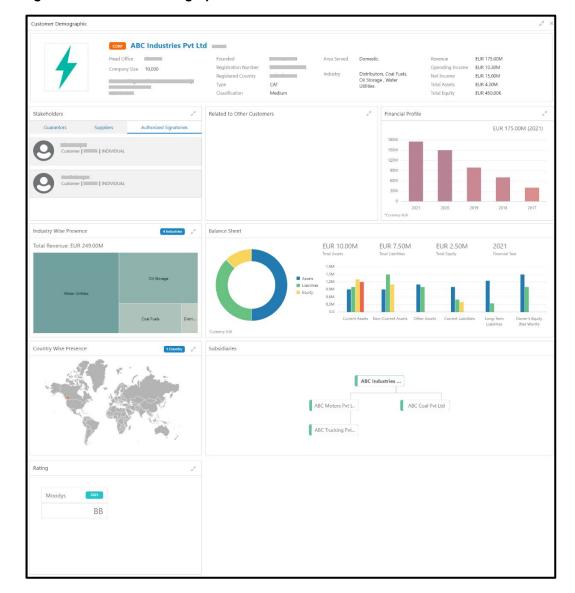


Figure 3: Customer Demographic Screen

2.2.1.1 Basic Details

This section contains the following basic details of the corporate:

- Name
- Address
- Contact information
- Industry segment
- Areas served
- Revenue



- Operating income
- Net income

Figure 4: Basic Details



2.2.1.2 Stakeholder Information

This widget contains the details of the key stakeholders for the Corporate.

Figure 5: Stakeholders





The following types of stakeholders are displayed in this tile. The user can select the respective tab to view the details.

Table 6: Stakeholders - Description of Stakeholders

Tab	Description
Guarantors	Displays the details of the guarantors for the corporate.
Suppliers	Displays the details of the suppliers for the corporate.
Authorized Signatories	Displays the details of the authorized signatories for the corporate.
Owners	Displays the owner details for the corporate.
Bankers	Displays the details of the bankers for the corporate.
Insurers	Displays the details of the insurers for the corporate.
Buyers	Displays the details of the buyers for the corporate.
Management Team	Displays the details of the management team for the corporate.
Sponsors	Displays the details of the sponsors for the corporate.
Auditors	Displays the details of the auditors for the corporate.
Debtors	Displays the details of the debtors for the corporate.
Creditors	Displays the details of the creditors for the corporate.
Advisors	Displays the details of the advisors for the corporate.

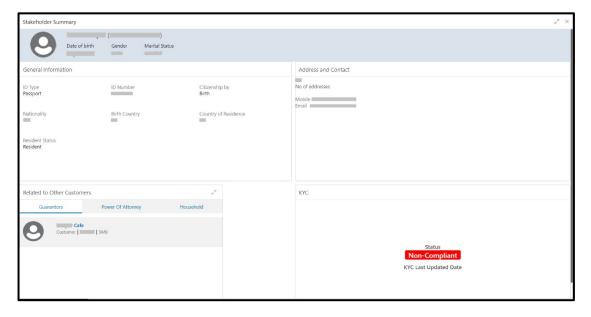


Figure 6: Stakeholders - Expanded View



You need to click on the individual stakeholders to view details of the stakeholder in the 360 view. If the stakeholder is a non-customer, the system will launch the **Stakeholder Summary** screen to view non-customer stakeholder details.

Figure 7: Non-customer stakeholder details





2.2.1.3 Financial Profile

The widget displays the financial details like Revenue, Operating Income, and Net Income for the corporate.

Figure 8: Financial Profile

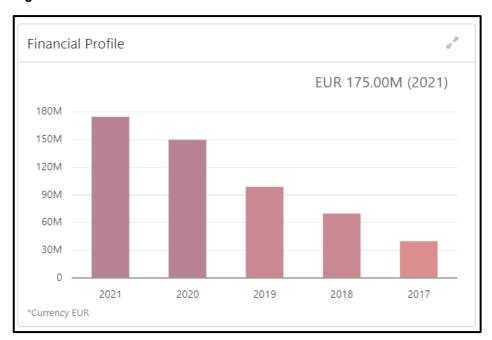


Figure 9: Financial Profile - Expanded View

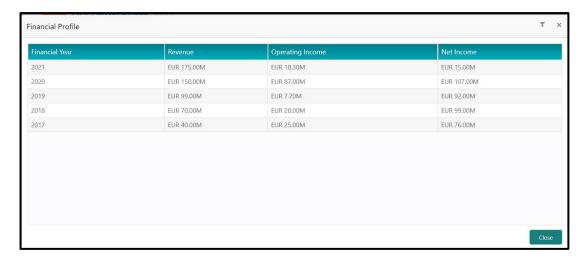


Table 7: Financial Profile - Description of Columns

Column	Description
Financial Year	Displays the financial year for which the details are displayed.
Revenue	Displays the revenue of the corporate in the financial year.
Operating Income	Displays the operating income of the corporate in the financial year.
Net Income	Displays the net income of the corporate in the financial year.



2.2.1.4 Industry Wise Presence

This widget displays the different industry sectors to which the Corporate Caters to.

Figure 10: Industry Wise Presence

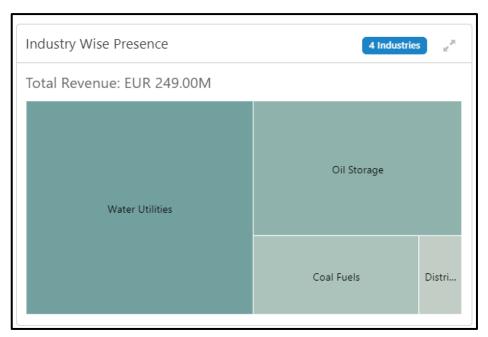


Figure 11: Industry Wise Presence – Expanded View

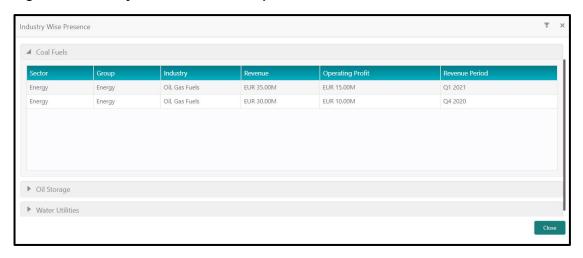


Table 8: Industry Wise Presence - Description of Columns

Column	Description
Sector	Displays the industry sector in which the corporate is present.
Group	Displays the respective business group.
Industry	Displays the industry for which the details are displayed.
Revenue	Displays the revenue of the corporate in the respective industry.
Operating Profit	Displays the operating profit of the corporate in the respective industry.
Revenue Period	Displays the revenue period for which the revenue and operating profit are displayed.



2.2.1.5 Balance Sheet

This widget contains information about the Corporate's Balance Sheet.

Figure 12: Balance Sheet



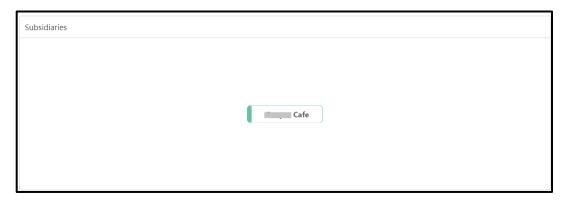
2.2.1.6 Country Wise Presence

This widget displays the information about the countries where Corporate has offices.

Figure 13: Country Wise Presence



Figure 14: Country Wise Presence - Expanded View

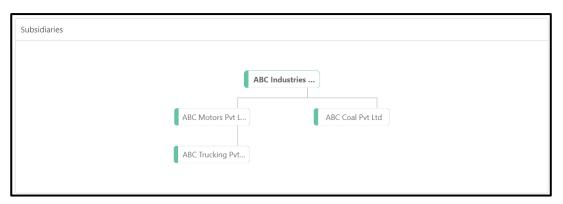




2.2.1.7 Subsidiaries

This widget contains the information about the corporate hierarchy and the subsidiary companies.

Figure 15: Subsidiaries



2.2.1.8 Rating

This widget contains the credit rating of the corporate provided by external credit rating agencies or internal ratings provided by the Bank.

Figure 16: Credit Ratings





Figure 17: Credit Ratings - Expanded View



Table 9: Rating - Description of Columns

Column	Description
Agency Name	Displays the external agency name that provides the credit rating of the corporate.
Assessment Year	Displays the year of assessment.
Rating	Displays the credit rating of the corporate for the assessment year.

2.2.2 Portfolio

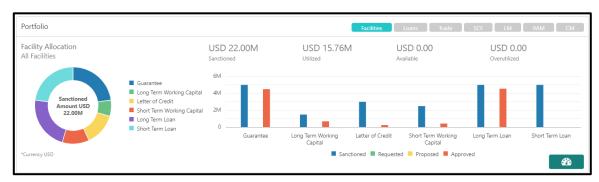
Portfolio section contains the details of the product portfolio held by the Corporate with the Bank. The portfolio section contains details of following products:

- Facilities
- Loans
- Trade
- Supply Chain Finance (SCF)
- Liquidity Management (LM)
- Virtual Account Management (VAM)
- Cash Management (CM)



Widgets corresponding to the products subscribed by the Corporate will only be displayed in Portfolio section.

Figure 18: Portfolio Section



Click on the respective product button on the top left of the portfolio to navigate to the widget corresponding to that product. For more information, click on the speedometer icon present at the right bottom corner of the portfolio widget. This will navigate to the selected product 360 view.

Figure 19: Facilities

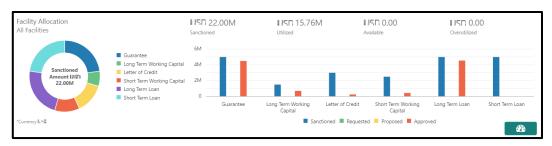


Figure 20: Loans

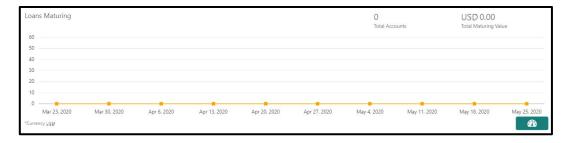


Figure 21: Trade

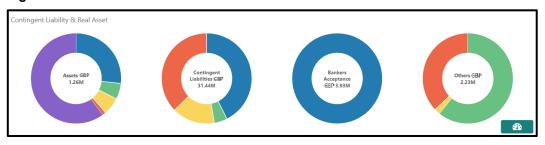




Figure 22: Supply Chain Finance (SCF)

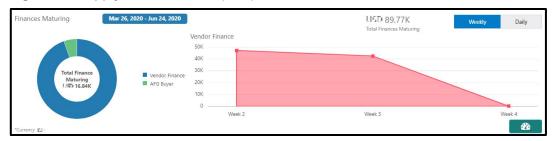


Figure 23: Liquidity Management (LM)

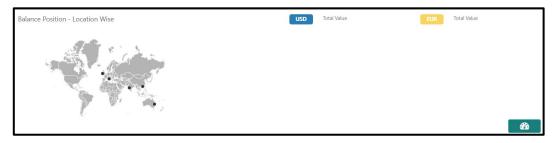
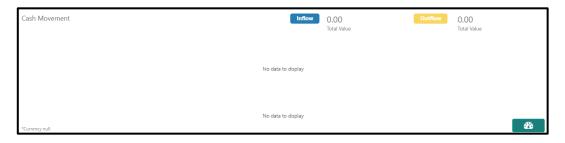


Figure 24: Virtual Account Management (VAM)



Figure 25: Cash Management (CM)



2.2.3 Actions

Actions widget contains the information about the pending action related to the client. Actions are displayed corresponding to the product selected in Portfolio widget. By periodically monitoring this section, the RM can well prioritize their actions to be performed.

Figure 26: Actions



Actions are further grouped as:

Table 10: Description of Tabs

Tab	Description
My Actions	Displays the pending actions assigned to the logged-in relationship manager.
Other Actions	Displays the pending actions assigned to the users other than the logged-in relationship manager.



Figure 27: Actions - Expanded View



In the expanded view, the records can be filtered on following parameters:

- Severity
- Pending with (the user to whom the actions are assigned)

Table 11: Actions - Description of Columns

Column	Description
Product	Displays the product in which there are pending actions.
Action Name	Displays the name of the pending action.
Date	Displays the due date for the pending action.
Severity	Displays the severity of the pending action.
Pending with	Displays the user ID with whom the action is pending.
Description	Displays the description provided for the pending action.

2.2.4 Sales Opportunities

In this widget, the sales opportunities (upsell/cross sell) associated with the corporate customer are displayed. It helps the RM to better understand the prospects of new business activities with the customer.

Figure 28: Sales Opportunities

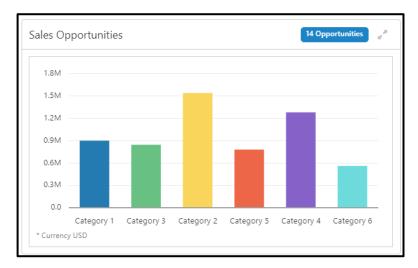


Figure 29: Sales Opportunities - expanded view



In the expanded view, the records can be filtered on following parameters:

- Product
- Date
- Value
- Probability



Table 12: Sales Opportunities - Description of Columns

Column	Description
Opportunity ID	Displays the ID of the sales opportunity.
Opportunity	Displays the description of the sales opportunity.
Date Created	Displays the date on which the sales opportunity is created.
Profitability	Displays the profitability of the sales opportunity.
Value	Displays the value of the sales opportunity.
Assigned to	Displays the user ID to which the sales opportunity is assigned.
Summary	Displays the summary of the sales opportunity.



2.2.5 Service Requests

This widget contains the outstanding service requests raised by the customer. By periodically monitoring this widget, the relationship manager can do follow-ups and help address the issues faster.

Figure 30: Service Requests

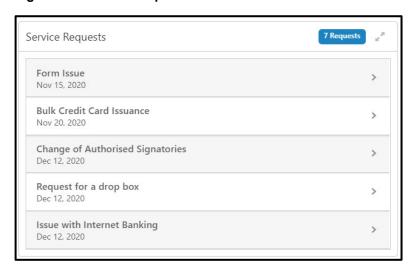


Figure 31: Service Requests - Expanded View



In the expanded view, the records can be filtered on following parameters:

- Severity
- Date
- · Assigned to
- Status



Table 13: Service Requests - Description of Columns

Column	Description
Source ID	Displays the source ID of the service request.
Reference No	Displays the reference number of the service request.
Severity	Displays the severity of the service request.
Date Created	Displays the date on which the service request is created.
Assigned to	Displays the user ID to which the service request is assigned.
Status	Displays the status of the service request.
Date Last Updated	Displays the date on which the service request was last updated.
Summary	Displays the summary of the service request.



2.2.6 My Diary

This widget is meant to track the to-do list for a relationship manager. Relationship manager can add entries to My Diary or the tasks that he/she needs to perform in near future. Using this widget, the relationship manager can assign priorities to the tasks, set a due date and status for the task.

Figure 32: My Diary

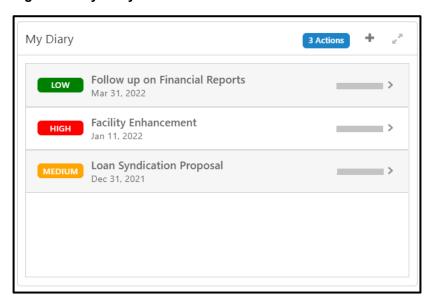


Figure 33: My Diary - Expanded View



In the expanded view, the records can be filtered on following parameters:

- Priority
- Due Date
- Status



Table 14: My Diary - Description of Columns

Column	Description
Task Subject	Displays the subject of the task to be completed.
Date Created	Displays the date on which the task is created.
Due Date	Displays the due date for the task to be completed.
Priority	Displays the priority of the task to be completed.
Status	Displays the status of the task to be completed.
Assigned by	Displays the ID of the user who assigned the task.
Description	Displays the detailed description of the task.



3 List Of Menus

- 1. Actions Actions (pg. 22)
- 2. Customer Demographics Customer Demographics (pg. 7)
- 3. My Diary *My Diary (pg. 28)*
- 4. Portfolio Portfolio (pg. 19)
- 5. Sales Opportunities Sales Opportunities (pg. 24)
- 6. Service Requests Service Requests (pg. 26)

