# Small and Medium Business 360 User Guide

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#### Small and Medium Business 360 User Guide

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## 1 Preface

## 1.1 Introduction

This guide provides detailed information about the Small and Medium Business (SMB) customer 360 feature.

## 1.2 Audience

This manual is intended for the Relationship Managers in SMB division of the bank.

## 1.3 Document Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc.

## 1.4 List of Topics

This guide is organized into following topics:

Торіс	Description
SMB 360	This topic provides an overview of the SMB 360 feature and covers the actions that can be performed in SMB 360.
List Of Menus	This topic displays the list of main screens in the document along with its reference.

#### Table 1: List of Topics

#### **1.5 Related Documents**

- 1. Getting Started User Guide
- 2. Small and Medium Business Onboarding User Guide



## 1.6 Symbols and Icons

The following symbols/icons are used in this guide:

#### Table 2: Symbols and Icons

Symbol/Icon	Function
$\rightarrow$	Represents Results
*	Exit the window
2 <sup>2</sup>	Expand view
Ŧ	Filter
p <sup>le</sup>	Minimize
n se	Maximize
×	Close



## 2 SMB 360

## 2.1 Overview

SMB 360 is an essential feature, which is designed to simplify the work of Relationship Managers (RM) in the bank and save a significant amount of time. The customer-specific information displayed in SMB 360 enables the RM to stay up to date about their customers and perform actions that have strict deadlines on time.

Some of the most required information displayed in SMB 360 are:

Sections	Description
Demographic Details	Basic demographic information about the SMB customer.
Owner Details	Owner Details of the SMB Customer.
Total Relationship Value	Total Relationship Value for the SMB Customer's relationship with the Bank.
Account Information	Account Information on all the customer accounts.
Transactions	Transactions on all the customer accounts.
Fee Income Products	Fee Income Products for the SMB Customer.
Standing Instructions	Standing Instructions for automatic debit of loans received by the customer.
Stakeholders	Stakeholders of the SMB Customer.
Alerts	Alerts on pending activities.
Pending Activities	Pending Activities of both the bank and the SMB customer.
Offers and Schemes	Offers and Schemes availed by the SMB customer.
Upcoming Events	Upcoming Events of the customer.

#### **Table 3: Customer Demographic Sections**



## 2.2 Get Started

SMB 360 enables the RM to view all the necessary information about the customer from single place. The details displayed in SMB 360 are described in the following sub-sections:

- 2.2.1 Demographic Details
- 2.2.2 Owner Details
- 2.2.3 Total Relationship Value
- 2.2.4 Account Information
- 2.2.5 Transactions
- 2.2.6 Fee Income Products
- 2.2.7 Standing Instructions
- 2.2.8 Stakeholders
- 2.2.9 Alerts
- 2.2.10 Pending Activities and Requests
- 2.2.11 Offers and Schemes
- 2.2.12 Upcoming Events of the customer

#### **Prerequisites:**

Before you begin, log in to the application **Home** page. For information on how to log in, refer to the **Getting Started User Guide.** 

#### NOTE:

- User should have required Customer Group Access to View 360 of a party within a customer access group. For more details, refer to Oracle Banking Common Core User Guide, Oracle Banking Security Management System User Guide, and Retail Onboarding User Guide.
- User should have required Personal Identifiable Information (PII) access to view individual party information, if PII fields are configured. For more details, refer to Oracle Banking Security Management System User Guide, and Retail Onboarding User Guide.



#### To view the customer details, perform the following steps:

- 1. On the Home page, click Party Services. Under Party Services, click View 360.
  - → The View 360 screen is displayed.

#### Figure 1: View 360

View 360		<b>1</b>	<b>m</b>	<b>.</b>	
Enter PartyID *	Enter CIF *				
				View 360 Now Ca	ancel

2. On the **View 360** screen, specify the fields. For more information on fields, refer to the field description table.

#### Table 4: View 360 – Field Description

Field	Description
Enter Party ID	Specify the party ID of the desired customer.
Enter CIF	Specify the CIF of the desired customer.



#### 3. Click View 360 Now.

→ The SMB 360 page is displayed.

#### Figure 2: SMB 360

Cafe (	) - SMB Customer										,,,,, ×
View Documents	Gold Registration Number Date of Registration	KVC Verified	Country Of Re Classification 1 SMB Registrati Tax Identificati GST Identificat Business Licen	ype ion Number on Number ion Number	Medium	Owner Detail	CIF/Party ID Date of Birth Gender	-	Cliizenship Ownership Is Customer	N	>
GBP	CASA 2	Loan Account	Limits	0	Fixed Deposit	Credit Cards 🧕	Recurring Dep	oosit 🧕	Demat Account	Mutual Funds	Ins >
	GBP 250,000.00 Total Balance	GBP 0.00 Total Outstanding	Total Availa	GBP 0.00 ble Balance	GBP 0.00 Total Balance	0 Total Balance Due		GBP 0.00 Total Balance	GBP 0.00 Total Balance	0 Total Balance	
Total Relationship	Value			Transactio	ins		2 Transactions	Standing In	structions		0 Actions
Assets	0.00%	Liabilities	100.00%	Account	Number:	G	8P100,000.00 >	No items	to display.		
	0 Total Value	GBP	250,000.00 Total Value		Number:	G	BP150.000.00 ≯				
Stakeholders			2	Related to	Other Customers		2	Fee Income	Products		к <sup>3</sup>
Guarantors	Suppliers	Authorized Signa	tories		Suppliers	Power Of Attor	ney				
Party	indiv	idual		CORPORATE	Tea Company Customer	ate			No data to	display	
								Currency: GB	P		
Alerts		•	Request	Pending A	Activities & Requests		0 Actions 2	Offers & So	hemes	0 Im	structions 2
No items to displ	ay.				Activities	Request	s		No record to	o display	
				No item	s to display.						
Upcoming Events							0 Events				
		,	No data to displaj	,							



## 2.2.1 Business Details

In the top left pane of SMB 360 page, basic details of the SMB customer are displayed. The tile contains following information:

- Logo of the business
- KYC Status of the SMB Customer
- Basic Details of the SMB Customer
  - Registration Number
  - Date of Registration
  - Country Of Registration
  - Classification Type
  - SMB Registration Number
  - Tax Identification Number
  - GST Identification Number
  - Business License Number
- Documents captured for the SMB Customer. To view the documents, click on the View
   Document hyperlink.

#### Figure 3: View Documents

			>
Document Name	Issue Date	Expiry Date	View Document
No data to display.			



#### 2.2.2 Owner Details

Details of the business owners are displayed in this tile. In case there is more than one owner, one owner per card will be displayed.

#### Figure 4: Owner Details

Owner Detail						
0	Date of Birth Gender Citizenship Ownership	80%	>			

If stakeholder is an existing customer of the bank and the owner is an existing customer of the bank, users can click on the owner's name to open the 360 view for the owner. If the owner is not a customer, then the system will launch the view of non-customer stakeholder details.

Stakeholder Summary			$\mu^{d'}$ $\times$
Date of birth	(Gender Marital Status		
General Information			Address and Contact
ID Type ID Number Citizenship by Pessport Birth			No of addresses Mobile Email
Nationality Birth Country Country of Residence			
Resident Status Resident			
Related to Other Customers		2	КУС
Guarantors Po	ower Of Attorney Househ	old	
Customer     SMI	8		Status Non-Compliant KYC Last Updated Date

Figure 5: Non-customer stakeholder details



## 2.2.3 Total Relationship Value

The total value of relationship between the customer and the bank in terms of assets and liability is displayed in this tile.

Figure 6: Total Relationship Value

Total Relati	onship Value		
Assets	49.03%	Liabilities	50.97%
	, Total Value		, Total Value

In addition to the values displayed, the following options are available in this tile:

#### Table 5: Total Relationship Values

Field	Description
Liabilities	Click on the percentage of the liabilities to view the values of liabilities in a chart.
Assets	Click on the percentage of the assets to view the values of assets in a chart.

#### 2.2.4 Account Information

Balance and outstanding information of all the customer accounts such as CASA, Loan Account, Limits, Fixed Deposit, Credit Cards, Recurring Deposit, Demat Account, Mutual Funds, Insurance Policies, and Lockers are displayed. In case of account in more than one currency, select the desired currency from the dropdown.

#### Figure 7: Account Information – Expanded View

USD ¥	CASA 🚺	Loan Account	Limits O	Fixed Deposit	Credit Cards	Recurring Deposit	Demat Account	Mutual Funds	Ins
	USD 100,000.00 Total Balance	USD 0.00 Total Outstanding	USD 0.00 Total Available Balance	USD 200,000.00 Total Balance	0 Total Balance Due	USD 0.00 Total Balance	USD 0.00 Total Balance	0 Total Balance	>



Before you begin, open the SMB 360 page. For more information, refer to Get Started.

Perform the following steps to view the account information:

- 1. On the SMB 360 page, click on the account count number in **CASA** section to view the detailed information about CASA.
  - $\rightarrow$  The CASA Information window is displayed.

Figure 8: CASA Information

ឈ្មាំ CASA			×
All	Current Acco	unts	Savings Accounts
			CURRENT ACCOUNTS
Currency USD	Account Balance \$15,000.00		•
			CURRENT ACCOUNTS
Currency USD	Account Balance \$6,870.00		•
			CURRENT ACCOUNTS
Currency USD	Account Balance \$6,500.00		•
			SAVINGS ACCOUNTS
Currency USD	Account Balance <b>\$4,600.00</b>		•
	К < 1	>	К



2. On the **CASA** window, click the **Current Accounts** tab to view only the current account details.

 $\rightarrow$  The **Current Accounts** window is displayed.

ACTIVE	Current Balance Days in Debit	Monthly Debit Average No of C	Dverdrafts Limit
RM			
e Account /2010 Currency	Monthly Average Balance Days in Credit		Cheque Bounced Limit Thershold
USD	Balance	View All	Alerts View All
count Holder			
	For the Peroid of 1 Month 3 Month 6 Month 1 Year 2 Year 5 Year	Date Range From To	Nominee Details Pending Nomination Details Pending on Deposit
	18K		Number :
	15K		Frequent Customer Operations
) +	12K		<b>B</b>
Lcom	9К		Last 5 Transactions View All
	ЗК		NEW DEPOSIT
nch Details	0 Sep Oct Nov Oct Nov Dec Oct	Nov Dec Jan Jan	Credited on 2/4/2020
)(		- Average Balance	66 001
			Debited on 2/1/2020
	Days in Debit/Credit	View All	69
) +1	For the peroid of	Date Range	NEW DEPOSIT Debited on 1/13/2020
:	1 Month 3 Month 6 Month 1 Year 2 Year 5 Year	From 🛗 To 🛗	ci.
KYC Compliant	35		NEW DEPOSIT Debited on 1/18/2020
09/12/2019 View KYC Documents	30		
	20		LOAN PRINCIPAL REPAYMENT Debited on 12/18/2019
cuments	10		
Documents Attached	5		
View All Documents	Sep Oct Nov Oct Nov Dec Oct	Nov Dec Jan Jan	
	<ul> <li>Days in Cred</li> </ul>	dit 💻 Days in Debit	
	Ocharge Amount         View All           Month 2 Month E Month 1 Yew         2 Yew           5 Yew         5           50         50	Days in Excess OD View All	
	40	6	
	20	4	
	10	2	
	26 21 26 21 26 21 26 26 26 26 26 26 26 26 26 26 26 26 26	2 2 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 2 1 2 1 2 2 1 2 2 2 1 2 1 2	
	Nomiation details	Pending Requests View All New debit card request	
	Update nomination details for the deposit account number	Requested on 1/2/2020	
	FATCA Complete FATCA formalities.	Change of address Requested on 12/26/2019	
	Locker premium Locker renewal premium to be paid.	New Cheque book Requested on 12/27/2019	
	Form required Form 15h to be provided.	New Cheque book Requested on 1/3/2020	
	Standing Instructions View All	Documents attached View All	
	Home loan EMI 19th of every month Bill amount	Aadhar card	
	Bill amount : .	Pan card	
		Passport	
		Address proof	
		Aadhar card	

#### Figure 9: Current Accounts

**NOTE:** You can also view only savings account details in the **Savings Accounts** tab.



- 3. In case of an unauthorized overdraw.
  - → The system displays the notification in the CASA tile to indicate number of accounts that have unauthorized overdraft.

Figure 10: CASA Account

USD	•	CASA 2
		USD 22,400.00 Total Balance

- 4. On the SMB 360 page, under the CASA account information section, click on the notification.
  - $\rightarrow$  The accounts with unauthorized overdraft are displayed in the CASA Information window.

Figure 11: CASA Information with unauthorized overdraft

Cverdraft		$(\mathbf{x})$
	All	
Account Balance -GBP 10,000.00	Status Active	SAVINGS ACCOUNTS
Page 1 of 1	(1 - 1 of 1 items ) K	< <u>1</u> > X



- 5. On the **Overdraft** window, click on the desired account number.
  - → The Account Balances window is displayed.

#### Figure 12: Account Balances

Current Balance	-GBP 10,000.00
(-)Uncollected	GBP 0.00
(-)Blocked	GBP 0.00
Available Balance	-GBP 10,000.00
(+)Unutilized Amount	GBP 0.00
(+)TOD Limit	GBP 0.00
Total Available Balance	-GBP 10,000.00



6. On the SMB 360 page, under the account information section, click **Loan Account** to view the loan account details.

 $\rightarrow$  The loan details are displayed the Loan Account window.

Loan Account				
All	Home Loar	ı	Vehicle Loan	
			HOME LOAN	)
Currency USD	Loan Outstanding \$30,000.00		•	
			VEHICLE LOAN	
Currency USD	Loan Outstanding <b>\$5,000.00</b>		•	
			HOME LOAN	)
Currency USD	Loan Outstanding <b>\$5,000.00</b>		•	
			VEHICLE LOAN	
Currency USD	Loan Outstanding <b>\$700.00</b>		•	
	К < 1	>	К	

#### Figure 13: Loan Account

**NOTE:** By default, the details are displayed for all the loan accounts. You can click on the corresponding tab to view details about the specific loan. For example, to view details about the vehicle loan, click the **Vehicle Loan** tab.



## 2.2.5 Transactions

This tile displays information about the recent transactions done by the customers across all accounts.

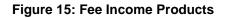
#### Figure 14: Last Five Transactions

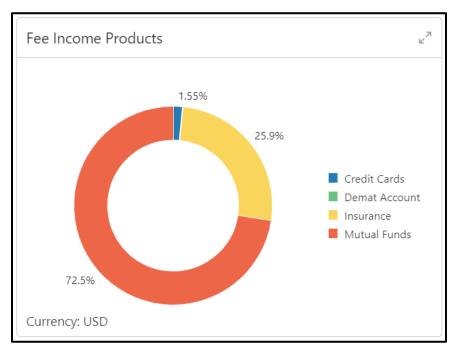
Transactions	5 Transactions
Account Number:	USD666.67 >
Account Number:	USD14,666.67 >
Account Number:	USD66,666.67 >
Account Number:	USD300.00 >
Account Number:	USD100.00 >



## 2.2.6 Fee Income Products

Products through which the bank is gaining income from the customer are grouped and listed in **Fee Income Products** tile.





**NOTE:** In the expanded view, you can click on the corresponding tab to view the specific fee income products. For example, to view the Demat account, click **Demat Account** tab.



## 2.2.7 Standing Instructions

Standing instructions set for the customer accounts are displayed in this tile. In addition to viewing existing instructions, the RMs can easily create new standing instructions from this tile.

#### Figure 16: Standing Instructions

Standing Instructions	1 Actions
<b>SIFM</b> Expiry Date: Mar 26, 2020	GBP1,000.00 >



### 2.2.8 Stakeholders

This tile contains information about the stakeholders of the SMB Customer. The stakeholders are grouped by Stakeholder type. Users can click on the corresponding tab to view the list of specific stakeholders.

#### NOTE:

- User should have required Customer Group Access to View 360 of a party within a customer access group. For more details, refer to Oracle Banking Common Core User Guide, Oracle Banking Security Management System User Guide, and Retail Onboarding User Guide.
- User should have required Personal Identifiable Information (PII) access to view party information, if PII fields are configured. For more details, refer to Oracle Banking Security Management System User Guide, and Retail Onboarding User Guide.

#### Figure 17: Stakeholders

Stakeholde	ers			r h
Guarantors		Suppliers	Authorized Signatories	
0	Party	INDIVIDUAL		

If the stakeholder is an existing customer of the bank and the owner is not a customer, clicking on the owner's name will open the 360 view for the owner. If the stakeholder is not a customer, then the system will launch the view of non-customer stakeholder details.





Date of birth Gender Marital Status	
General Information Address and Contact	
ID Type ID Number Citizenship by No of addresses Passport Birth Mobile III	
Nationality Birth Country Country of Residence	
Resident Status Resident	
Related to Other Customers	
Guarantors Power Of Attorney Household	
Cate SAR	
Status Non-Compliant KYC Last Updated Date	



## 2.2.9 Alerts

Items that requires immediate action, such as payment overdue, are displayed in the **Alerts** tile. By periodically monitoring this section, the RM can well prioritize their actions to be performed.

#### Figure 19: Alerts

Alerts	2 Request
Loan Overdue Jan 1, 2021	>
Loan Overdue May 26, 2021	>



## 2.2.10 Pending Activities and Requests

In this tile, activities that are pending from both the RM and the customer are displayed. Requests that are made by the customers and not yet responded to by the bank are also displayed in this tile.

The RM can view these activities and request to take necessary actions based on the criticality.

Figure 20: Pending Activities and Requests

Activities Requests	
Nomination details Update nomination details for the deposit account number	>
FATCA Complete FATCA formalities.	>
Locker premium Locker renewal premium to be paid.	>
<b>Form required</b> Form 15h to be provided.	>

For information on the tabs, refer to the table below:

**Table 6: Pending Activities and Requests** 

Field	Description
Activities	Displays the activities that are pending from the RM and the customer.
Requests	Displays the requests that are made by the customers and not yet responded to by the bank.



## 2.2.11 Upcoming Events

This tile displays the schedule of the customer based on their activities.

#### Figure 21: Upcoming Events

Upcoming Events	2 Events
+ April	July
3/28 4/04 4/11 4/18 4/25 5/02 5/09 5/16 5/23 5/30 6/06	6/13 6/20 6/27 7/04 7/11 7/18 7/25
	Loan Account is due for 1 Jun 26, 2021



## 2.2.12 Offers and Schemes

This tile displays all the offers and schemes that are already availed by the customers. Knowing the customer's existing offers and schemes helps the RM in promoting different products.



Offers & Schemes		3 Instructions
Pricing Scheme Scheme ID	Start Date Feb 1, 2020	End Date Mar 31, 2021
	• 0 0	



## 3 List Of Menus

- 1. Account Information Account Information (pg. 9)
- 2. Alerts Alerts (pg. 20)
- 3. Business Details Business Details (pg. 7)
- 4. Fee Income Products Fee Income Products (pg. 16)
- 5. Offers and Schemes Offers and Schemes (pg. 23)
- 6. Owner Details Owner Details (pg. 8)
- 7. Pending Activities Pending Activities and Requests (pg. 21)
- 8. Stakeholders Stakeholders (pg. 18)
- 9. Standing Instructions Standing Instructions (pg. 17)
- 10. Total Relationship Value *Total Relationship Value (pg. 9)*
- 11. Transactions Transactions (pg. 15)
- 12. Upcoming Events Upcoming Events (pg. 22)

