

PeopleSoft CRM 9.2: Business Object Management

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Preface

Understanding the PeopleSoft Online Help and PeopleBooks

The PeopleSoft Online Help is a website that enables you to view all help content for PeopleSoft applications and PeopleTools. The help provides standard navigation and full-text searching, as well as context-sensitive online help for PeopleSoft users.

Hosted PeopleSoft Online Help

You can access the hosted PeopleSoft Online Help on the <u>Oracle Help Center</u>. The hosted PeopleSoft Online Help is updated on a regular schedule, ensuring that you have access to the most current documentation. This reduces the need to view separate documentation posts for application maintenance on My Oracle Support. The hosted PeopleSoft Online Help is available in English only.

To configure the context-sensitive help for your PeopleSoft applications to use the Oracle Help Center, see Configuring Context-Sensitive Help Using the Hosted Online Help Website.

Locally Installed Help

If you're setting up an on-premise PeopleSoft environment, and your organization has firewall restrictions that prevent you from using the hosted PeopleSoft Online Help, you can install the online help locally. See <u>Configuring Context-Sensitive Help Using a Locally Installed Online Help Website</u>.

Downloadable PeopleBook PDF Files

You can access downloadable PDF versions of the help content in the traditional PeopleBook format on the <u>Oracle Help Center</u>. The content in the PeopleBook PDFs is the same as the content in the PeopleSoft Online Help, but it has a different structure and it does not include the interactive navigation features that are available in the online help.

Common Help Documentation

Common help documentation contains information that applies to multiple applications. The two main types of common help are:

- Application Fundamentals
- Using PeopleSoft Applications

Most product families provide a set of application fundamentals help topics that discuss essential information about the setup and design of your system. This information applies to many or all applications in the PeopleSoft product family. Whether you are implementing a single application, some combination of applications within the product family, or the entire product family, you should be familiar with the contents of the appropriate application fundamentals help. They provide the starting points for fundamental implementation tasks.

In addition, the *PeopleTools: Applications User's Guide* introduces you to the various elements of the PeopleSoft Pure Internet Architecture. It also explains how to use the navigational hierarchy, components, and pages to perform basic functions as you navigate through the system. While your application or implementation may differ, the topics in this user's guide provide general information about using PeopleSoft applications.

Field and Control Definitions

PeopleSoft documentation includes definitions for most fields and controls that appear on application pages. These definitions describe how to use a field or control, where populated values come from, the effects of selecting certain values, and so on. If a field or control is not defined, then it either requires no additional explanation or is documented in a common elements section earlier in the documentation. For example, the Date field rarely requires additional explanation and may not be defined in the documentation for some pages.

Typographical Conventions

The following table describes the typographical conventions that are used in the online help.

Typographical Convention	Description
Key+Key	Indicates a key combination action. For example, a plus sign (+) between keys means that you must hold down the first key while you press the second key. For Alt+W , hold down the Alt key while you press the W key.
(ellipses)	Indicate that the preceding item or series can be repeated any number of times in PeopleCode syntax.
{ } (curly braces)	Indicate a choice between two options in PeopleCode syntax. Options are separated by a pipe ().
[] (square brackets)	Indicate optional items in PeopleCode syntax.
& (ampersand)	When placed before a parameter in PeopleCode syntax, an ampersand indicates that the parameter is an already instantiated object. Ampersands also precede all PeopleCode variables.
⇒	This continuation character has been inserted at the end of a line of code that has been wrapped at the page margin. The code should be viewed or entered as a single, continuous line of code without the continuation character.

ISO Country and Currency Codes

PeopleSoft Online Help topics use International Organization for Standardization (ISO) country and currency codes to identify country-specific information and monetary amounts.

ISO country codes may appear as country identifiers, and ISO currency codes may appear as currency identifiers in your PeopleSoft documentation. Reference to an ISO country code in your documentation does not imply that your application includes every ISO country code. The following example is a country-specific heading: "(FRA) Hiring an Employee."

The PeopleSoft Currency Code table (CURRENCY_CD_TBL) contains sample currency code data. The Currency Code table is based on ISO Standard 4217, "Codes for the representation of currencies," and also relies on ISO country codes in the Country table (COUNTRY_TBL). The navigation to the pages where you maintain currency code and country information depends on which PeopleSoft applications you are using. To access the pages for maintaining the Currency Code and Country tables, consult the online help for your applications for more information.

Region and Industry Identifiers

Information that applies only to a specific region or industry is preceded by a standard identifier in parentheses. This identifier typically appears at the beginning of a section heading, but it may also appear at the beginning of a note or other text.

Example of a region-specific heading: "(Latin America) Setting Up Depreciation"

Region Identifiers

Regions are identified by the region name. The following region identifiers may appear in the PeopleSoft Online Help:

- Asia Pacific
- Europe
- · Latin America
- North America

Industry Identifiers

Industries are identified by the industry name or by an abbreviation for that industry. The following industry identifiers may appear in the PeopleSoft Online Help:

- USF (U.S. Federal)
- E&G (Education and Government)

Translations and Embedded Help

PeopleSoft 9.2 software applications include translated embedded help. With the 9.2 release, PeopleSoft aligns with the other Oracle applications by focusing our translation efforts on embedded help. We are not planning to translate our traditional online help and PeopleBooks documentation. Instead we offer very direct translated help at crucial spots within our application through our embedded help widgets. Additionally, we have a one-to-one mapping of application and help translations, meaning that the software and embedded help translation footprint is identical—something we were never able to accomplish in the past.

Using and Managing the PeopleSoft Online Help

Select About This Help in the left navigation panel on any page in the PeopleSoft Online Help to see information on the following topics:

- Using the PeopleSoft Online Help.
- Managing hosted Online Help.
- Managing locally installed PeopleSoft Online Help.

PeopleSoft CRM Related Links

Oracle Help Center

PeopleSoft Online Help Home

PeopleSoft Information Portal

My Oracle Support

PeopleSoft Training from Oracle University

PeopleSoft Video Feature Overviews on YouTube

PeopleSoft Business Process Maps (Microsoft Visio format)

PeopleSoft Spotlight Series

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Please include the applications update image or PeopleTools release that you're using.

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Chapter 1

Getting Started with CRM Business Object Management

CRM Business Object Management Overview

CRM represents customers (companies, sites, consumers), contacts of customers, and workers as business objects in the customer data model. Business objects can have different roles attached to them. Depending on the role that a business object plays, it can require different types of data and can participate in different relationships with other business object-role combinations.

CRM provides:

- Setup tables that define possible business object roles and relationships.
- Components that enable you to manage data, roles, and relationships for customers in the BORM.
- Business object searches that enable you to locate an existing business object to use in transactions.
- The capability to quickly create a business object immediately by entering essential information.

CRM Business Object Integrations

CRM applications integrate with each other and with other external systems. Application-specific integrations are discussed in the application-specific documentation. The following integrations apply to business objects in the BORM:

- Integration with PeopleSoft Human Capital Management or other similar systems enables you to synchronize CRM employee records with the system of record for human resources (HR) data.
- Integration with PeopleSoft Supply Chain Management (SCM) or other similar systems enables you to synchronize customer data that is required for applications within CRM such as Sales, Field Service, and Order Capture.
- Integration with SCM and Financial Management Solutions enables billing information and payment information that is associated with customers to appear in the PeopleSoft CRM 360-Degree View.
- The Credit Card EIP (enterprise integration point) enables you to integrate with third-party credit card authorization and payment vendors in Support and the collaborative selling applications.

Refer to the implementation topics in this documentation for detailed information. You can find supplemental information about third-party application integrations on the My Oracle Support website.

CRM Business Object Implementation

Setup Manager enables you to generate a list of setup tasks based on the features that you are implementing. Setup tasks include:

- A list of components that you must set up.
 This list is the order in which you must set up the components and enter data into them.
- Links to the corresponding documentation.

CRM also provides component interfaces (CIs) to help you load data from an existing system into CRM tables. Use the Excel to Component Interface utility with the component interfaces to populate the tables.

See Application Fundamentals.

Other Sources of Information

In the planning phase of implementation, take advantage of all PeopleSoft sources of information, including the installation guides, data models, business process maps, and troubleshooting guidelines.

See also product documentation for *PeopleTools: Component Interfaces* and *PeopleTools: Setup Manager*.

Chapter 2

Understanding Business Object Relationship Model Components

Business Object Relationship Modelling

These topics discuss:

- BORM architecture.
- Business object components.
- Roles.
- Relationships.
- Customers and business contacts.

BORM Architecture

The business object relationship model (BORM) provides a flexible architecture for establishing and maintaining the relationships that form the foundation of the business model. You can support business-to-business and business-to-consumer models within a single implementation of the BORM.

A business object is any entity for which you store data and that participates in one or more business relationships. The primary key on the business object record, the BO_ID, acts as a pointer to the entity records. This design enables you to create and maintain relationships between different entities without regard to their various key structures.

Business objects participate in relationships with other business objects according to their assigned roles. Business object types categorize business objects and enable you to define roles for each type. The business object record also provides a common field (BO_NAME) for naming different entities that participate in relationships. For a relationship to be meaningful to users, you should associate a name with each relationship participant.

You can add organization-specific entities to the system and manage relationships for these new entities in the core PeopleSoft Customer Relationship Management (PeopleSoft CRM) applications with little or no application customization.

Business Object Components

PeopleSoft Customer Relationship Management (CRM) delivers a set of transactions, or components, for creating business objects:

Company

- Site
- Person
- Worker

Every business object that you create in a system component has a type of either Organization or Individual. The Organization business objects are either companies or sites; and the Individual business objects are persons. The Person business object can represent any or all of the following: a consumer, a contact, or a worker, depending on the role that is associated with it.

Note: You can create a worker directly within the Worker component or by adding the Worker role to a Person business object.

Related Links

Understanding the Company Component
Understanding Persons
Understanding Sites
Understanding Ad Hoc Business Objects
Understanding Workers in CRM

Roles

You must associate a business object with a role before it can participate in a relationship. In the business object relationship model, the roles that a business object can play are tracked in the Business Object Role table (BO_ROLE). Delivered roles are associated with company, consumer, site, contact, and worker business objects. You can define additional roles.

In most cases, the way that you create the business object determines its role. For example, when you create a business object in the Company component, the Company role is automatically assigned to it.

Related Links

<u>Defining Role Types and Role Categories</u> <u>Understanding the Relationship Viewer</u>

Relationships

Business object relationship records (BO_REL) capture a connection between two business objects, each playing a specific role. You create relationships to track and view information about customers. For example, relationships can show the corporate structure of a company and the contacts that you work with at each of the corporate sites.

To establish a relationship between two business objects, you first define relationship type records (BO_REL_TYPE), which define the rules of the relationship, including the role that a business object must have to participate in the relationship, and the number of business objects that can participate in a specific relationship role.

Company, site, person, and worker business objects participate in the delivered relationship types. You can define additional relationship types to support business needs.

Related Links

<u>Defining Relationship Types and Relationship Categories</u> Understanding the Relationship Viewer

Customers and Business Contacts

In the BORM, customers are the company, site, and consumer business objects. When you define any customer to the system, a record is created in the Business Contact (BC) table. This record enables you to define sold to, ship to, or bill to options for customer business objects. You can manage contact information based on the purchasing options—sell to, ship to, or bill to options—that are assigned to the business object.

See <u>Understanding Purchasing Options</u>.

Key Performance Indicators

A key performance indicator represents a customer's overall performance on some criterion, which is usually revenue-generated. Key performance indicators are useful to establish and keep successful relationships with customers—for example, to determine which customers are eligible for special values or promotions.

PeopleSoft Enterprise Performance Management uses customer information that you define as performance criteria to calculate and determine one single key performance indicator. You can represent a key performance indicator value as anything that is meaningful to business users— for example, a category such as gold, silver, or bronze or a calculated number value.

When the key performance indicator value is available in Performance Management, CRM can access it by using integration. When available, this information is displayed in the **Assessment** field on the component details page.

Related Links

Business Object Relationship Modelling

Defining Customer Contacts

Understanding Sites

Understanding Name and Address Information in CRM

Defining Customer Contacts

Mapping Message Data to PeopleSoft CRM Records and Fields

Understanding Enterprise Integration Technology

Contact Information for Business Objects

Address Book entries are logical groupings to the primary contact methods, or communication channels, for a business object. A contact info entry is similar to a rolodex card and can contain a postal address, one or more email addresses, and up to four phone, fax, or pager numbers. Each business object can have one or more contact info entries set up for different purposes or locations. For example, a consumer might have an contact info entry for both home and work.

When you implement the Customer Relationship Management system, you designate how many contact info entries are available for each organization and individual business object type. At run time, users of the system can select which entry is the primary contact information for the business object and can update the contact methods that is associated with each entry. The primary information appears on component pages.

Related Links

<u>Understanding Name and Address Information in CRM</u>
<u>Understanding Sites</u>
<u>Understanding Persons</u>

Business Object Searches

Business object searches:

- Enable Customer Relationship Management users to locate specific business objects for display or update.
- Are called from system prompts and the Business Object Search component.
- Return a set of selected business objects that meet the search criteria.

Delivered system data includes a set of search definitions that support functionality in the PeopleSoft core applications. You can modify these search definitions or create additional definitions.

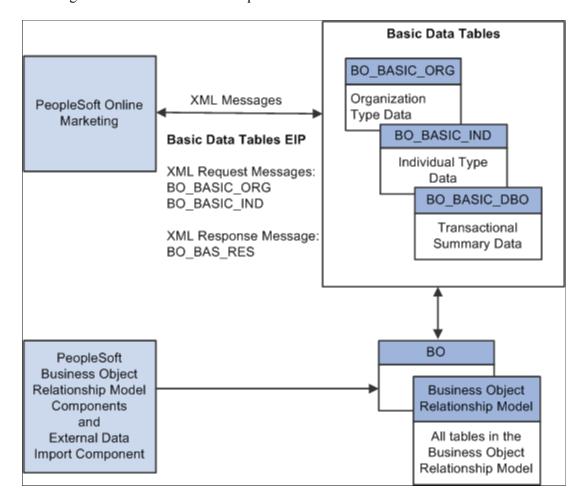
Related Links

Understanding Delivered System Data for BO Search and Quick Create

Basic Data Tables

The basic data tables contain a subset of information from the BORM tables. These tables assist with integration between the different CRM products. Currently, PeopleSoft Online Marketing and the external import functionality use these tables. The basic data tables give these other PeopleSoft products an efficient and quick way to obtain the information that they need for their business requirements.

During installation, the basic data tables are automatically synchronized with the information that is in the BORM. After that, the system keeps the BORM tables and the basic data tables in sync.



This diagram illustrates the relationship between CRM basic data tables and the BORM:

When you create a business object and save it in the BORM, a subset of this information is passed to the basic data tables.

PeopleSoft Online Marketing retrieves information directly from the basic data tables and updates information on the basic data tables by using XML messages. This information is also passed to the BORM tables, which keeps the BORM tables and the basic data tables in sync.

The external data import process also updates the basic data tables if audience information is attached to the import template.

Related Links

<u>Understanding the Data Import Application Engine Process (RBIMPORT)</u>
PeopleSoft Online Marketing

Business Object Profiles

Profile fields provide a configurable way for marketers to define and collect customer information, such as color preference, brand preference, or shipping preference, through online marketing. Profile data is defined and stored separately from the BORM but is related to a business object by its BO_ID key.

Customer Relationship Management components enable you to view and update business object profiles for a business object. You can also use profile fields as business object search criteria.

Related Links

Understanding Profiles

Chapter 3

Defining Control Values for Business Objects

Understanding Business Object Controls

Business object control values are options that users can select when defining business objects. For many of these controls, the PeopleSoft Customer Relationship Management (PeopleSoft CRM) system provides system data to support specific processing.

These topics discuss:

- Business object types.
- Role types and role categories.
- Relationship types and relationship categories.
- Contact information entries.
- Contact method types and contact method purpose types.
- Component transfer navigation.

Business Object Types

The term *business object* refers to any entity that can participate in business relationships. Business objects participate in relationships with other business objects according to their assigned roles. Business object types categorize business objects and enable you to define roles for each type.

The PeopleSoft system delivers these predefined business object types:

Individual

Represents a single individual, such as a contact or a consumer.

Organization

Represents a group of individuals, such as a company.

· Database Object

Represents an object in the system.

See Business Object Type Page.

Role Types and Role Categories

Business objects participate in relationships according to their assigned roles, or role types. Each business object type has a set of role types to which it is associated.

Individual Role Types

PeopleSoft CRM delivers these role types for individual business objects:

Person

This role indicates a person with an undefined role. This role is automatically assigned when you create consumers, contacts, and workers by using the Person component.

Worker

This role indicates a person who performs work for your company, either as an employee or as a contractor. This role is automatically assigned when you define a worker by using the Worker component.

Broker

This role indicates a person who acts on behalf of multiple customers. You manually assign this role to a contact business object by using the Role page of the ad hoc Business Object component.

Contact

This role indicates a person who acts on behalf of a customer. This role is automatically assigned when you designate that a person is a contact of a customer.

Individual Consumer

This role indicates a person who purchases, leases, or contracts for your products or services. This role is automatically assigned when you define a consumer by using the Person (Individual Consumer) component.

Account Contact

This role indicates a person who participates as a member of an account team that is assigned to manage a corporate account. This role is automatically assigned when you define a worker as a member of an account team on the Accounts page of the Company, Site, or Person (Individual Consumer) components.

Internal Contact

This role is used for converting earlier versions of PeopleSoft CRM. Previously, PeopleSoft CRM used contact types; these are now role types.

External Contact

This role is used for converting earlier versions of PeopleSoft CRM. Previously, PeopleSoft CRM used contact types; these are now role types.

• Business Contact (IND)

This role indicates that the individual is a customer.

Ship To Individual

This role indicates that the individual is a customer who can receive shipments. This role is for order processing.

Sold To Individual

This role indicates that the individual is a customer who can make purchases. This role is for order processing.

· Bill To Individual

This role indicates that the individual is a customer who can receive bills. This role is for order processing.

• Individual Prospect

This role indicates an individual prospect. This role is for sales.

Sales User

This role type is assigned to sales users.

See "Setting Up Sales Users" (PeopleSoft Sales).

Organization Role Types

PeopleSoft CRM delivers these role types for organization business objects:

Company

This role indicates an organization that purchases, leases, or contracts for your products or services. The system automatically assigns this role when you define a customer by using the Company component.

Site

This role indicates a place where a product is shipped or installed, or where a service is performed. The system automatically assigns this role when you define a site by using the Company, Person (Individual Consumer), or Site component.

Competitor

This role indicates a company that competes for your company's customer base. You can manually assign this role to company business objects by using the Role page of the ad hoc Business Object component.

• Primary Owner - Company

This role indicates a company that is the primary owner. This role is used in PeopleSoft Sales.

• Corporate Hierarchy

This role indicates an entity that makes up an organization structure, such as position, department, location, and division.

• Business Contact (ORG)

This role indicates that the organization is a customer.

Ship To Organization

This role indicates that the customer can receive shipments.

Sold To Organization

This role indicates that the customer can make purchases.

Bill To Organization

This role indicates that the customer can receive bills.

• Organizational Prospect

This role indicates that the individual is an organizational prospect.

Depending on which PeopleSoft CRM solutions you have implemented, you might see additional role types listed on the system setup pages for roles. Additionally, you can view the organization of role types into role categories that support processing that applies to a specific set of role types.

Related Links

Defining Role Types and Role Categories

Relationship Types and Relationship Categories

Relationship types describe the relationship between two business objects. You must define a relationship type for each relationship in which a business object with a specific role can participate. The predefined business object relationship types are:

• Company ↔ Site

This type indicates a nonhierarchical relationship between the company and site role types and signals that a company includes a site. The system automatically establishes this relationship when you associate a site with a company by using the Company or Site component.

• Site ↔ Site

This type indicates a peer-to-peer relationship between two site role types and signals that the sites are associated with the same company. You create this relationship manually by using the Relationship page of the ad hoc Business Object component.

Primary Contact ↔ Company

This type indicates a relationship between the contact and company role types and signals that the person with the contact role is the primary contact for the company. The system automatically establishes this relationship when you indicate the primary contact for a company by using the Company component.

• Contact ↔ Company

This type indicates a relationship between the contact and company role types and signals that the person with the contact role is a contact for the company. The system automatically establishes this

relationship when you associate a contact with a company by using the Company or Site components or the Person component with the Contact role.

• Primary Contact ↔ Site

This type indicates a relationship between the contact and site role types and signals that the person with the contact role is the primary contact for the site. The system automatically establishes this relationship when you indicate the primary contact for a company by using the Site component.

• Contact ↔ Site

This type indicates a relationship between the contact and site role types and signals that the person with the contact role is a contact for the site. The system automatically establishes this relationship when you associate a contact with a site by using the Company or Site components or the Person component with the Contact role.

• Primary Contact ↔ Consumer

This type indicates a relationship between the contact and consumer role types and signals that person with the contact role is the primary contact for the consumer. The system automatically establishes the relationship when you indicate the primary contact for a consumer by using the Person component with the Consumer role.

• Contact ↔ Consumer

This type indicates a relationship between the contact and consumer role types and signals that the person with the contact role is a contact for the consumer. The system automatically establishes the relationship when you associate a contact with a consumer by using the Site component or the Person component with the Consumer or Contact role.

• Primary Contact ↔ Person

This type indicates a relationship between contact and person role types and signals that the person with the contact role is the primary contact for the person with the person role. You manually create this relationship using the Relationship page of the ad hoc Business Object component.

Contact ↔ Person

This type indicates a relationship between the contact and person role types and signals that person with the contact role is a contact for the person with the person role. You manually create this relationship by using the Relationship page of the ad hoc Business Object component.

• Consumer \leftrightarrow Site

This type indicates a nonhierarchical relationship between the consumer and site role types and signals that a consumer is associated with a site. The system automatically establishes the relationship when you associate a site with a consumer by using the Site component or the Person (Individual Consumer) component.

• Parent Company ↔ Company

This type indicates a hierarchical relationship between two company role types and signals that one company is the parent of another company. The system automatically establishes the relationship when you define a parent company on the Company component.

Primary Contact ← Competitor

This type indicates a relationship between the contact and competitor role types and signals that the person with the contact role is the primary contact for a competitor. You manually create this relationship using the Relationship page of the ad hoc Business Object component.

• Contact ↔ Competitor

This type indicates a relationship between the contact and competitor role types and signals that the person with the contact role is a contact for a competitor. You manually create this relationship using the Relationship page of the ad hoc Business Object component.

• Acct Owner ↔ Company

This type indicates a relationship between account contact and company role types and signals that the person with the account contact role is the owner of the company account. The system automatically establishes the relationship when you indicate the owner on the Account page of the Company component.

• Acct Team Member ↔ Company

This type indicates a relationship between the account contact and company role types and signals that the person with the account contact role is a member of the company account team. The system automatically establishes the relationship when you add an account member on the Account page of the Company component.

Depending on which CRM solutions you have implemented, you might see additional relationship types listed on the system setup pages for roles. Additionally, you can view the organization of relationship types into relationship categories that support processing that applies to a specific set of relationship types.

Related Links

Defining Relationship Types and Relationship Categories

Contact Information Entries

The address book for a customer or contact contains multiple contact information entries. Address book entries combine multiple contact methods for a business object into one entry for easy accessing and updating.

As delivered, the Individual business object type has three default contact information entries with the descriptions *Business*, *Home*, and *All Others*. The organization business object type has two default contact information entries with the descriptions *Business* and *Home*. Users can change the entry description when they enter contact information.

You can create different types of address books to reflect the different purposes for which you might contact a business object.

Related Links

Contact Information for Business Objects
Contact Info Page

Contact Method Types and Contact Method Purpose Types

In PeopleSoft CRM, you can define multiple, effective-dated communication channels for company, site, consumer, contact, and worker business objects. For contact business objects, you can also define multiple communication channels for each of the roles that the contact plays in relationships with company, consumer, and site business objects.

Contact Method Types

A *contact method* is a specific communication channel. When you define a contact method for a business object or business object in a specific relationship role, you define the contact method *type* and purpose. The contact method type indicates the kind of communication channel, such as telephone or email.

PeopleSoft CRM provides these predefined contact method types:

- Address
- Phone
- Email

Contact Method Purpose Types

The *contact method purpose* indicates when the contact method is used. For example, a contact method purpose of *Main* might indicate the address to use for sending mail to a company's main offices. Similarly, a contact purpose type of *Home* might indicate the phone number to use when calling a consumer in the evening. You can define a set of contact method purpose types for each contact method in the system.

These predefined contact method purpose types are available for the address contact method type:

- Physical Location
- Business
- Campus
- Dormitory
- Home
- Legal
- Mailing
- Other

These contact method purpose types are available for the phone contact method type:

- Business
- Cellular
- Default
- FAX

- Home
- Telex
- Pager
- Campus
- Dormitory
- Main
- Other
- Home Fax
- Other Fax
- Assistant
- Callback
- Car
- SDN
- Radio
- TTY/TDD
- Company

These contact method purpose types are available for the email contact method type:

- Business
- Campus
- Dorm
- Home
- Other

Related Links

Setting Up Contact Methods

Component Transfer Navigation

A component navigation definition defines a specific transaction page in the system that users can transfer to from the Relationship Viewer component or the Relationship page of the Company, Person (Individual Consumer), Person (Business Contact), and Site components. If the business object is editable, a transfer button appears next to each business object that appears in the relationship viewer. If the business object is read-only, a link to the business object appears. The location that you access is determined by a component navigation definition.

The CRM system delivers predefined component navigation definitions for these CDM components:

Note: The text in parentheses indicates the component navigation transaction ID.

Component Navigation Definition	Description	
Account Representative (ACCTREP)	Enables transfers to the Accounts page of the Company component.	
Business Contact (BC)	Not implemented for this release.	
Business Object (BO)	Enables transfers to the Business Object page of the ad hoc Business Object component.	
Company (COMPANY)	Enables transfers to the Company page of the Company component.	
Individual Consumer (CONSUMER)	Enables transfers to the Consumer page of the Person (Individual Consumer) component.	
Person (PERSON)	Enables transfers to the Contact page of the Person (Business Contact) component.	
Site (SITE)	Enables transfers to the Site page of the Site component.	
Worker (WORKER)	Enables transfers to the Worker page of the Worker component.	

Warning! Do not change component navigation definitions that are delivered for CDM components; any modification to the default settings can cause the application to behave improperly.

Defining Business Object and Name Types

To define business object and name types, use the Business Object Type (BO_TYPE) and Business Object Name Type (BO_NAME_TYPE) components.

These topics discuss how to:

- Modify and add business object types.
- Define name types for business objects.

Pages Used to Define Business Object and Name Types

Page Name	Definition Name	Usage
Business Object Type Page	ВО_ТҮРЕ	Modify and add business object types.
Business Object Name Type Page	BO_NAME_TYPE	Define name types for the selected business object type. When you define names for a business object, you must specify a type for each name.

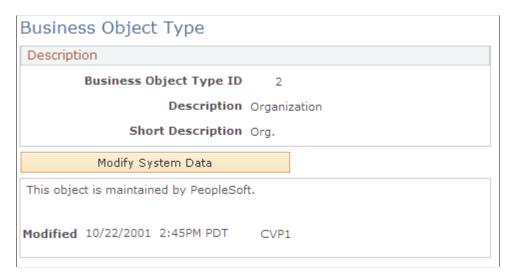
Business Object Type Page

Use the Business Object Type page (BO TYPE) to modify and add business object types.

Navigation:

Set Up CRM > Common Definitions > Customer > Business Object Type > Business Object Type

This example illustrates the fields and controls on the Business Object Type page. You can find definitions for the fields and controls later on this page.



When you open a business object type record that is delivered as system data, the record information appears in a display-only format. To update the system data record, click the **Modify System Data** button.

Important! Oracle does not support changes to the system data that is delivered with PeopleSoft CRM.

Field or Control	Description
Business Object Type ID	Displays the identification code that is associated with the business object type. When you add a new business object type, the system automatically assigns a value by using automatic numbering functionality.

Note: You should seldom need to add additional business object types. Most entities that participate in relationships are adequately categorized by the delivered types.

Business Object Name Type Page

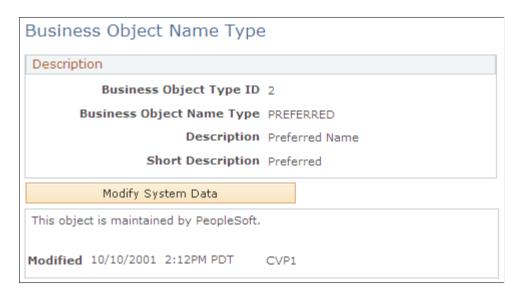
Use the Business Object Name Type page (BO_NAME_TYPE) to define name types for the selected business object type.

When you define names for a business object, you must specify a type for each name.

Navigation:

Set Up CRM > Common Definitions > Customer > Business Object Name Type > Business Object Name Type

This example illustrates the fields and controls on the Business Object Name Type page. You can find definitions for the fields and controls later on this page.



In PeopleSoft CRM, each business object can have multiple names. The business object name type classifies each associated name for informational purposes. A name type is required for each business object name record. A *Preferred* name must exist for a business object before you can use the business object in a transaction.

Field or Control	Description
Business Object Name Type	Enter the name type. The delivered name types are <i>Preferred</i> , <i>Alternate</i> , and <i>Merged</i> .

Related Links

Understanding Name and Address Information in CRM

Defining Role Types and Role Categories

To define business object role types, use the Role Type (BO_ROLE_TYPE) component.

These topics discuss how to:

- Modify and add role types.
- Modify and adding role categories.

Pages Used to Define Role Types and Categories

Page Name	Definition Name	Usage
Role Type Page	BO_ROLE_TYPE	Modify and add role types.
Role Category Page	BO_SRCH_GROUP	Modify and add role categories. Generally, role categories serve a specific processing purpose, such as a business object directory search process.

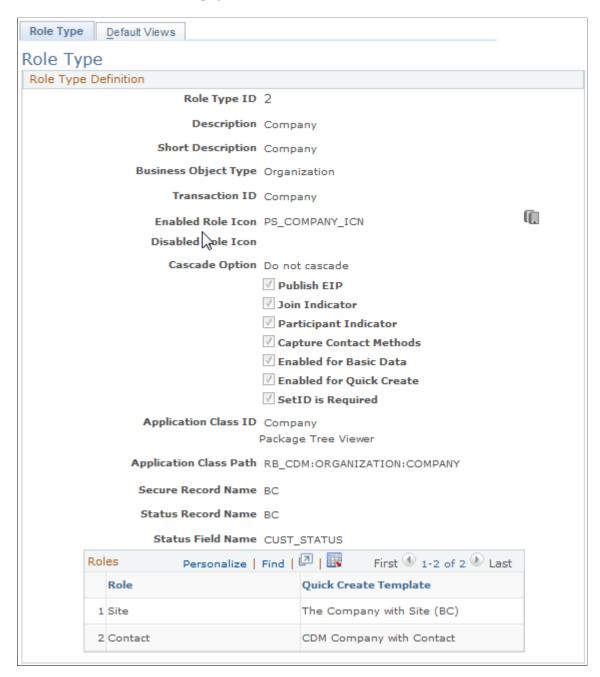
Role Type Page

Use the Role Type page (BO_ROLE_TYPE) to modify and add role types.

Navigation:

Set Up CRM > Common Definitions > Customer > Customer Role Type > Customer Role Type

This example illustrates the fields and controls on the Role Type page. You can find definitions for the fields and controls later on this page.



When you open a role type that is delivered as system data, the role type information appears in displayonly format. To update the role type, click the **Modify System Data** button.

Important! Oracle does not support changes to the system data that is delivered with PeopleSoft CRM.

Field or Control	Description
Role Type ID	Displays the identification code that is associated with the business object role type. When you add a new role type, the system automatically assigns a value by using automatic numbering functionality.
Transaction ID	Select the component transfer navigation definition that is associated with the role type.
Enabled Role Icon and Disabled Role Icon	Select an image to visually indicate the role status in various parts of the PeopleSoft CRM system, such as in the Relationship Viewer and Customer Data Management components.
Cascade Option	Select <i>Cascade</i> to automatically update addresses for all related business objects whenever you update an address for a business object. For example, when a company changes its address, the system automatically updates the addresses for all company contacts that have the same address.
	Warning! Selecting this option triggers multiple database operations when you update contact methods, which can severely degrade system performance. Oracle recommends that you enable this option only before a primary address change and disable it immediately afterward.
Publish EIP (publish enterprise integration points)	Select to include the role data when publishing a Customer Data Management (CDM) application message. If a business object has several roles, you can use this option to limit the roles for which data is published.
Join Indicator	Select to indicate a role that is assigned to business objects and exists primarily for group participant business objects. For example, you might create a household business object to group the people who live at a specific address.
Participant Indicator	Select to indicate a role that is assigned to business objects that participate in relationships with a business object that has a joining role. For example, you might create a household member role to assign to the people who live at a specific address.
Capture Contact Methods	Select to indicate that you want to capture contact methods for this role type.

Field or Control	Description
Enabled for Basic Data	Select to automatically run the PeopleTools BO_BAS_LOAD Application Engine process to update the basic data tables (BO_BASIC_ORG and BO_BASIC_IND) whenever you update data that pertains to this role. Basic data integrates with PeopleSoft Marketing and PeopleSoft Online Marketing. If you do not select this option, you must run the application engine process manually. See Basic Data Tables.
Enabled for Quick Create	Select to enable the quick create function to use this role.
SetID is Required	Select to require the entry of a setID when creating a business object with this role by using the quick create function. See <u>Understanding the Business Object Search and Quick Create Process</u> .
Application Class ID and Application Class Path	Select the ID and path for the application class that encapsulates the business logic of the role that is denoted by this role type. For example, the contact role is supported by the contact application class.
Package Tree Viewer	Click to view the available application classes that are provided by PeopleSoft CRM. When you click this link, the Application Packages Lookup page appears. See "Understanding Application Classes and Packages" (Automation and Configuration Tools).
Secure Record Name	Enter a record name to enable setID security searching.
Status Record	Enter the name of the record that contains the role status to enable business object searching by status.
Status Field Name	Enter the name of the field that contains the role status to enable business object searching by status.

Related Links

<u>Defining Component Transfer Navigation</u>
<u>Understanding BO Search and Quick Create Setup</u>
<u>Understanding the Business Object Search and Quick Create Process</u>

Role Category Page

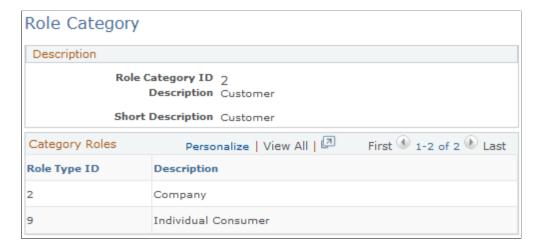
Use the Role Category page (BO_SRCH_GROUP) to modify and add role categories.

Generally, role categories serve a specific processing purpose, such as a business object directory search process.

Navigation:

Set Up CRM > Common Definitions > Customer > Customer Role Category > Customer Role Category

This example illustrates the fields and controls on the Role Category page. You can find definitions for the fields and controls later on this page.



When you open a role category record that is delivered as system data, the record information appears in a display-only format. To update the system data record, click the **Modify System Data** button.

Important! Oracle does not support changes to the system data that is delivered with PeopleSoft CRM.

Field or Control	Description
Role Category ID	Displays the identification code that is associated with the business object role category. When you add a new role category, the system automatically assigns a value by using automatic numbering functionality.

Defining Relationship Types and Relationship Categories

To define relationship types and relationship categories, use the Relationship Type (BO_REL_TYPE) and Relationship Category (BO_REL_CATEGORY) components.

These topics discuss how to:

- Modify and add relationship types.
- Define relationship categories.

Pages Used to Define Relationship Types and Relationship Categories

Page Name	Definition Name	Usage
Relationship Type Page	BO_REL_TYPE	Modify and add relationship types.
Relationship Category Page	BO_REL_CATEGORY	Define categories of relationships.

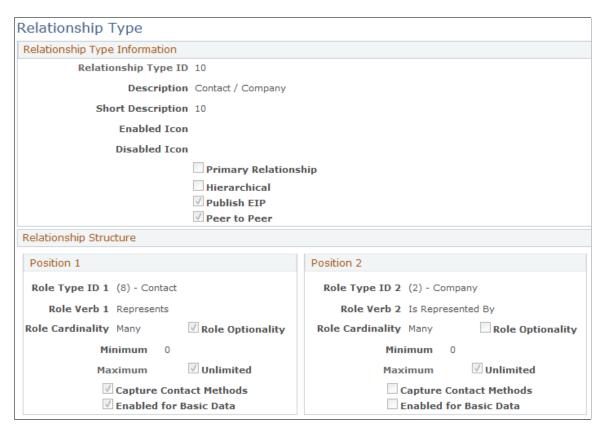
Relationship Type Page

Use the Relationship Type page (BO REL TYPE) to modify and add relationship types.

Navigation:

Set Up CRM > Common Definitions > Customer > Relationship Type > Relationship Type

This example illustrates the fields and controls on the Relationship Type page. You can find definitions for the fields and controls later on this page.



When you open a relationship type record that is delivered as system data, the record information appears in a display-only format. To update the system data record, click the **Modify System Data** button.

Important! Oracle does not support changes to the system data that is delivered with PeopleSoft CRM.

Field or Control	Description
Relationship Type ID	Displays the identification code that is associated with the relationship type.
Primary Relationship	Indicates that the relationship is coupled with another relationship type. Only one primary relationship can exist at one time; all others are secondary, with different relationship types. When you select Primary Relationship , another field appears where you can enter the secondary relationship type.
Hierarchical	Select to define a hierarchical relationship. Relationship hierarchies show parent-child relationships between business objects and are graphically represented with a tree format in the relationship viewer. In hierarchical relationships, the business object participating in the Role Type ID 1 field is interpreted as the parent, and the business object in Role Type ID 2 is the child.
Peer to Peer	Select to define a peer-to-peer relationship. Peer-to-peer relationships are appropriate between two business objects with a type of <i>Individual</i> that share a direct relationship to a third business object.
Publish EIP (publish enterprise integration points)	Select to include the relationship data when publishing a CDM application message.

Relationship Structure

A relationship occurs between two business objects, each of which plays a specific role in the relationship. The relationship structure defines the two role types that define the relationship type, together with cardinality information, such as the number of business objects that can participate in a specified role for the relationship type.

Field or Control	Description
Role Type ID 1 and Role Type ID 2	Select the role types that can participate in the relationship. Role types are established on the Role Type page.
Role Verb 1 and Role Verb 2	Enter a verb clause that describes the role played by business objects that participate in the relationships of this type.

Field or Control	Description
Role Cardinality	Select the number of business objects that can participate in the relationship role: <i>One</i> or <i>Many</i> . If the value is <i>One</i> for role type 1 or 2, only one business object is defined in the specified role for a given instance of the relationship. If the value is <i>Many</i> , you can define minimum and maximum values for the number of business objects that are defined in the specified role.
Role Optionality	Select if this type of relationship is required when you add a role.
Minimum and Maximum	Enter the minimum and maximum values for the number of objects that can participate in this relationship. If no maximum constraint exists, select the Unlimited check box.
Capture Contact Methods	Select the parties in the relationship for which you want to capture contact methods. For example, when capturing the contact methods for a contact in a relationship with a company, you do not specify a relationship contact method for the company, but you do specify a relationship contact method for the contact.
Enabled for Basic Data	PeopleSoft CRM uses this field in system data to determine whether a summarization of information (basic data) is stored for the relationship. Basic data integrates with PeopleSoft Marketing and PeopleSoft Online Marketing.

Note: To use the relationship viewer with a specific role type, configure the role in a relationship by using the Configure Relationship Views component, which you access by selecting **Set Up CRM** > **Common Definitions** > **Customer.**

Related Links

Understanding the Relationship Viewer

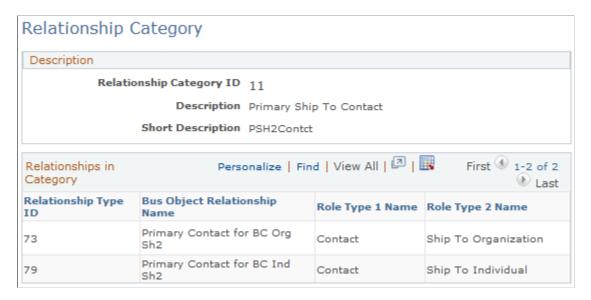
Relationship Category Page

Use the Relationship Category page (BO_REL_CATEGORY) to define categories of relationships.

Navigation:

Set Up CRM > Common Definitions > Customer > Relationship Category > Relationship Category

This example illustrates the fields and controls on the Relationship Category page. You can find definitions for the fields and controls later on this page.



When you open a relationship category record that is delivered as system data, the record information appears in a display-only format. To update the system data record, click the **Modify System Data** button.

Important! Oracle does not support changes to the system data that is delivered with PeopleSoft CRM.

Field or Control	Description
Relationship Category ID	Displays the identification code that is associated with the relationship category. When you add a new relationship category, the system automatically assigns a value by using automatic numbering functionality.

Configuring Address Books

This topic discusses how to define contact information entries.

Page Used to Configure Address Books

Page Name	Definition Name	Usage
Address Book Configuration Page	BO_TYPE_ABE	Define contact information entries for a business object type.

Address Book Configuration Page

Use the Address Book Configuration page (BO_TYPE_ABE) to define contact information entries for a business object type.

Navigation:

Set Up CRM > Common Definitions > Customer > Address Book Configuration > Address Book Configuration

This example illustrates the fields and controls on the Address Book Configuration page. You can find definitions for the fields and controls later on this page.



Contact Info Configuration

Field or Control	Description
Description	Enter a description to uniquely identify a contact information entry for the business object type. The contact method types that you select become the default labels on the Contact Info (contact information) page. You can change these labels when you enter information for this contact method information.

Related Links

Address Books in CRM
Contact Information on CRM Components

Setting Up Contact Methods

To set up contact methods, use the Contact Method Type (CM_TYPE), Contact Method Purpose Type (CM_PURPOSE_TYPE), and Contact Method Use (CM_USE) components.

These topics discuss how to:

- Maintain contact method uses.
- Modify contact method types.
- Maintain or add contact method purpose types.

Pages Used to Set Up Contact Methods

Page Name	Definition Name	Usage
Contact Method Use Page	CM_USE	Maintain contact method uses.
Contact Method Type Page	CM_TYPE	Maintain contact method types.
Contact Method Purpose Type Page	CM_PURPOSE_TYPE	Maintain or add contact method purpose types.

Contact Method Use Page

Use the Contact Method Use page (CM USE) to maintain contact method uses.

Navigation:

Set Up CRM > Common Definitions > Customer > Contact Method Use > Contact Method Use

Field or Control	Description
Description	Enter a description for the contact method use.
Use Icon	Select the icon that you want to associate with this contact method use. After you select the icon, the actual icon appears to the right of the field.

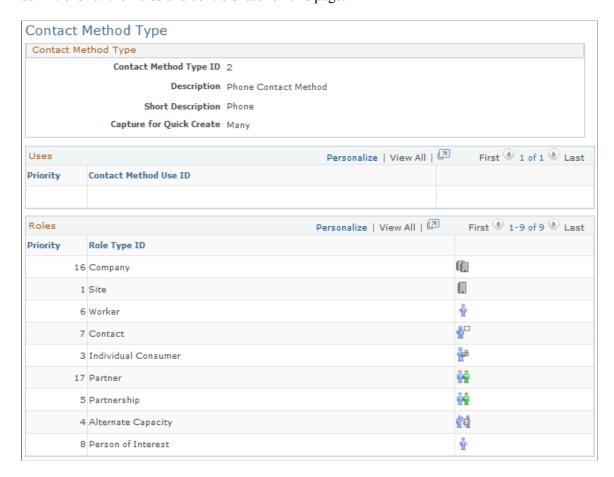
Contact Method Type Page

Use the Contact Method Type page (CM TYPE) to maintain contact method types.

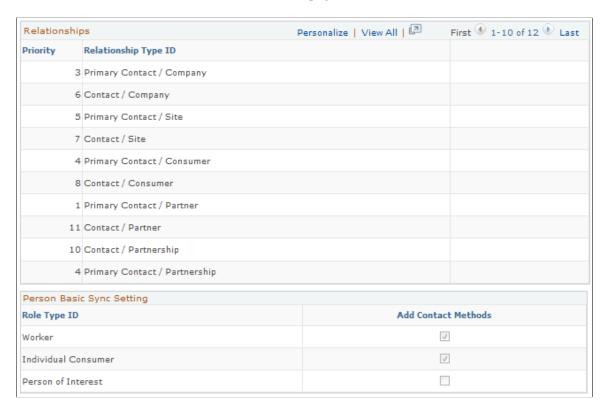
Navigation:

Set Up CRM > Common Definitions > Customer > Contact Method Type > Contact Method Type

This example illustrates the fields and controls on the Contact Method Type page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Contact Method Type page (2 of 2). You can find definitions for the fields and controls later on this page.



When you open a business object contact method type record that is delivered as system data, the record information appears in a display-only format. To update the system data record, click the **Modify System Data** button.

Important! Oracle does not support changes to the system data that is delivered with PeopleSoft CRM.

Contact Method Type

Information about the contact method type appears in this page region.

Field or Control	Description
Contact Method Type ID	Displays the identification code that is associated with the contact method type. When you add a new contact method type, the system assigns a value by using automatic numbering functionality.

Uses

If you define contact method uses, you can associate uses with the contact method here.

Field or Control	Description
Contact Method Use ID	Select the contact method uses that you want to associate with the contact method type.

Roles

Displays the roles that are associated with a contact method and enables you to add new roles or modify existing ones.

Field or Control	Description
Priority	Enter a priority for listing the role on the contact method detail pages.

Relationships

Displays the relationships that are associated with a contact method and enables you to add new relationships or modify existing ones.

Field or Control	Description
Priority	Enter a priority for listing the relationship on the contact method detail pages.

Person Basic Sync Setting

Displays the roles for which new contact method entries of this contact method type will be created for a customer when new contact data is received through the Person Basic Sync EIP. Supported roles are *Individual Consumer, Worker,* and *Person of Interest*.

Field or Control	Description
Add Contact Methods	Select roles for which new entries of this type will be created via EIP. Selecting this check box indicates Person Basic Sync will create new contact methods of this type for the designated role if the role exists for the person.

Related Links

Integration with PeopleSoft HCM, PeopleSoft Campus Solutions or Third-Party HR Data

Contact Method Purpose Type Page

Use the Contact Method Purpose Type page (CM_PURPOSE_TYPE) to maintain or add contact method purpose types.

Navigation:

Set Up CRM > Common Definitions > Customer > Contact Method Purpose Type > Contact Method Purpose Type

This example illustrates the fields and controls on the Contact Method Purpose Type page. You can find definitions for the fields and controls later on this page.



When you open a contact method purpose type that is delivered as system data, the record information appears in a display-only format. To update the system data record, click the **Modify System Data** button.

Important! Oracle does not support changes to the system data that is delivered with PeopleSoft CRM.

Field or Control	Description
Contact Method Type ID	Displays the contact method type with which the contact method purpose is associated.
Contact Method Purpose ID	Displays the identification code that is associated with the contact method purpose type. When you add a contact method purpose type, the system assigns a value by using automatic numbering functionality.
Field Value	Enter a value to map contact method purpose types in PeopleSoft CRM to corresponding translate values in PeopleSoft Supply Chain Management and third-party systems.

Defining Component Transfer Navigation

To define component transfer navigation, use the Component Navigation (RB TXN DEFN) component.

This topic discusses how to define component transfer navigation paths.

Pages Used to Define Component Transfer Navigation

Page Name	Definition Name	Usage
Component Navigation - Description Page	RB_TXN_DEFN	Maintain component transfer navigation descriptions.
Component Navigation - Navigation Path	RB_TXN_MKT	Define component transfer navigation paths (the locations of the transaction pages to which users are transferred).

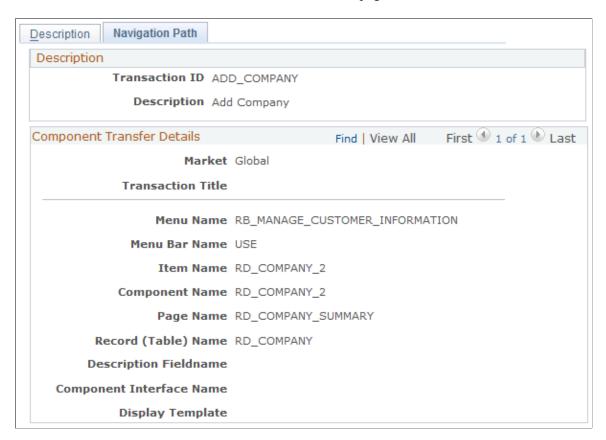
Component Navigation - Description Page

Use the Component Navigation - Description page (RB_TXN_DEFN) to maintain component transfer navigation descriptions.

Navigation:

Set Up CRM > Common Definitions > Component Configuration > Component Navigation > Description

This example illustrates the fields and controls on the Component Navigation - Navigation Path page. You can find definitions for the fields and controls later on this page.



Note: To enable component transfers, enter a value for each of the fields on this page.

Field or Control	Description
Market	Specify the name of the market with which the component is associated. A component is uniquely identified by its name and its market association. You can add records for each market.
Menu Name, Menu Bar Name, Item Name, Component Name, and Page Name	Enter the complete navigation for the page to which the users transfer. Enter the PeopleSoft PeopleTools object names for the menu, menu bar, item name, component name, and page name.
Record (Table) Name	Select the object name for the table that is populated by the specified page. Typically, this is the search record.

Defining Segment Codes

To define segment codes, use the Segment Code (RD SEGMENT) component.

This topic discusses how to define segment codes.

Page Used to Define Segment Codes

Page Name	Definition Name	Usage
Segment Code Page	RD_SEGMENT	Define codes that represent customer attributes, such as a customer's market segment, priority, or value. For informational purposes, you can associate each company and consumer with a segment code.

Segment Code Page

Use the Segment Code page (RD_SEGMENT) to define codes that represent customer attributes, such as a customer's market segment, priority, or value.

For informational purposes, you can associate each company and consumer with a segment code.

Navigation:

Set Up CRM > Common Definitions > Customer > Segment Code > Segment Code

Segment codes enable you to define customer attributes that are important for your business objectives. For example, you can use segment codes to define a customer's market segment, priority, or total value to

your enterprise. Segment codes are informational in PeopleSoft CRM. However, you can develop reports based on the segment codes that are associated with your customers.

Defining Industries

To define industries, use the Industry (RSF INDUSTRY) component.

This topic discusses how to define industries.

Page Used to Define Industries

Page Name	Definition Name	Usage
Industry Page	RSF_INDUSTRY	Define industries.

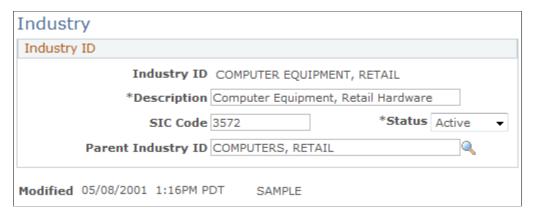
Industry Page

Use the Industry page (RSF INDUSTRY) to define industries.

Navigation:

Set Up CRM > Common Definitions > Customer > Industries > Industry

This example illustrates the fields and controls on the Industry page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
SIC Code (standard industrial classification code)	Enter the standard industrial classification code for this industry.
Parent Industry ID	Enter the parent industry for this industry.

Related Links

Understanding the Company Component

Defining National ID Types

This topic discusses how to define national ID types.

Page Used to Define National ID Types

Page Name	Definition Name	Usage
National Identification Type Page	NID_TYPE_TABLE	Define national ID types.

National Identification Type Page

Use the National Identification Type page (NID_TYPE_TABLE) to define national ID types.

Navigation:

Set Up CRM > Common Definitions > Customer > National ID Type > National Identification Type

This example illustrates the fields and controls on the National Identification Type page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
NID Type (national identification type)	Enter the type of national ID.
National ID Format	Enter the format for the national ID.

Related Links

Defining Information for Business Contacts

Defining Customer Groups

To define customer groups, use the Customer Group Table (CUST GROUP TBL) component.

This topic discusses how to define customer groups.

Page Used to Define Customer Groups

Page Name	Definition Name	Usage
Customer Group Table Page	CUST_GROUP_TBL	Define customer groups. You can assign customers to groups for reporting and administration purposes.

Customer Group Table Page

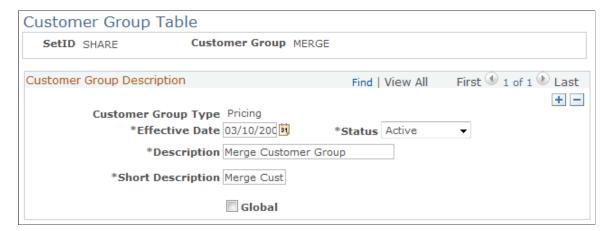
Use the Customer Group Table page (CUST_GROUP_TBL) to define customer groups.

You can assign customers to groups for reporting and administration purposes.

Navigation:

Set Up CRM > Common Definitions > Customer > Customer Group > Customer Group Table

This example illustrates the fields and controls on the Customer Group Table page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Customer Group Type	Enter the type of customer group. Available group types include Accounting, Allocation Group, Buying Agreement, Direct Debit, Forecasting, Freight, Pricing Arbitration Plan, Reporting, Tax, and Transportation.

Defining Customer Data Management System Options

To define customer data management system options, use the Customer Data Management System Options (BO INSTALLATION) component.

This topic discusses how to define customer data management system options.

Page Used to Define Customer Data Management System Options

Page Name	Definition Name	Usage
Customer Data Management System Options Page	BO_INSTALLATION	Define customer data management system options.

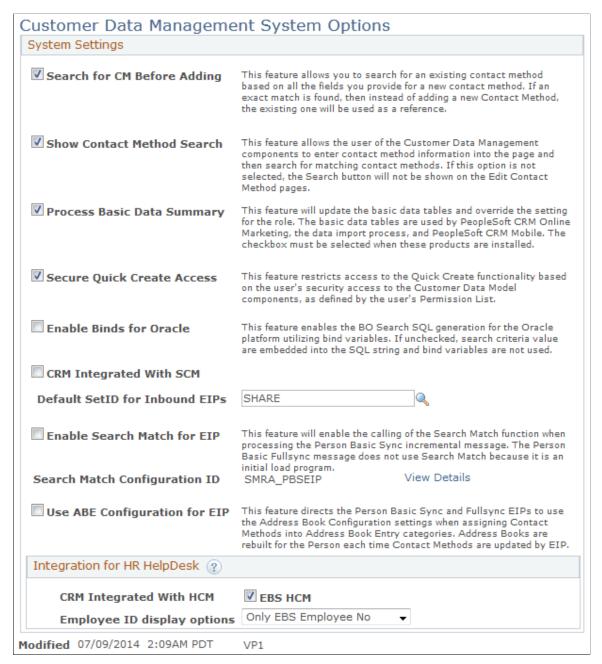
Customer Data Management System Options Page

Use the Customer Data Management System Options page (BO_INSTALLATION) to define customer data management system options.

Navigation:

Set Up CRM > Common Definitions > Customer > Customer Installation Options > Customer Data Management System Options

This example illustrates the fields and controls on the Customer Data Management System Options page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Process Basic Data Summary	Select to update basic data tables during data import. Selecting this option overrides the setting for the role. The basic data tables are used by PeopleSoft CRM Online Marketing and the data import process.
	Note: To improve system performance, clear this check box if you are not using any of these processes.

Field or Control	Description
CRM Integrated With SCM	Select if you will be integrating the PeopleSoft CRM application with PeopleSoft SCM using enterprise integration points.
Default SetID for Inbound EIPs (default setID for inbound enterprise integration points) setID default for data integration EIPs (enterprise integration points)default setID	Select the default setID. The CDM EIPs use this setID during the processing of the EIPs if no setID is provided on the incoming application messages. See <u>Understanding Enterprise Integration Technology</u> .
Enable Search Match for EIP	See "Using Search/Match with PERSON_BASIC_SYNC" (PeopleSoft CRM for Higher Education).
Search Match Configuration ID	See "Using Search/Match with PERSON_BASIC_SYNC" (PeopleSoft CRM for Higher Education).

Integration for HR HelpDesk

Field or Control	Description
CRM Integrated with HCM	Select the EBS HCM check box if the system is integrated with EBS HCM.
Employee ID display options	Select a value from the list to set the field display options if the integration with EBS HCM is done for HR HelpDesk. The values available are: Both: Displays both EBS Employee Number and
	PeopleSoft Employee ID in HR HelpDesk pages.
	Only EBS Employee No: Displays only EBS Employee Number in the HR HelpDesk pages.
	Only Peoplesoft Empl ID: Displays only PeopleSoft Employee ID in HR HelpDesk pages.
	The following HR HelpDesk pages are affected by this setting.
	• Worker
	Case Details for HRHD case
	Related Cases for HRHD case
	Self Service HRHD Case creation for Direct Reports
	Chat Mini Navigation

Defining Basic Data Mappings

These topics discuss how to:

- Map CDM properties to basic data tables.
- Clone basic data mappings.

Note: The Basic Data Mapping component is hidden as delivered. It is intended for consultants and internal developers, and is not officially supported by Oracle.

To expose the component on the left hand navigation, navigate to **PeopleTools** > **Portal** > **Structure** and **Content.** Click the **Set Up CRM** link. The page refreshes. Click the **Common Definitions** link. The page refreshes again. Click the **Customer** link. Click the **Edit** link for the Basic Data Mapping label at the bottom of the page. On the Content Ref Administration page that appears, clear the **Hide from portal navigation** check box. Click **Save.** Log out, close the browser, clear the browser cache, and log in again for the change to take effect.

Pages Used to Define Basic Data Mappings

Page Name	Definition Name	Usage
Basic Data Mapping Page	BO_ROLE_MAP	Map CDM role and relationship properties to basic data tables.
Basic Data Mapping Cloning Page	BO_ROLE_MAP_CLONE	Clone basic data mappings.
Basic Data Enabled Roles	BO_ROLE_MAP_ENABLE	View a summary list of the basic data mapping roles and relationships.

Related Links

Basic Data Tables

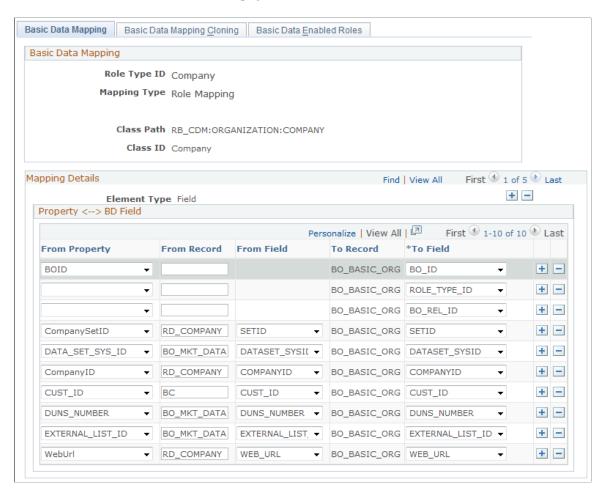
Basic Data Mapping Page

Use the Basic Data Mapping page (BO_ROLE_MAP) to map CDM role and relationship properties to basic data tables.

Navigation:

Set Up CRM > Common Definitions > Customer > Basic Data Mapping > Basic Data Mapping

This example illustrates the fields and controls on the Basic Data Mapping page. You can find definitions for the fields and controls later on this page.



Use this page to map properties from CDM records and fields to basic data records and fields. You can map either by role or relationship.

Basic Data Mapping

Information about the roles and relationships you are mapping appears in this page region. This is system data that you cannot modify on this page.

Property Mapping Details

Specify the source record and field and the target record and field for each property that is mapped.

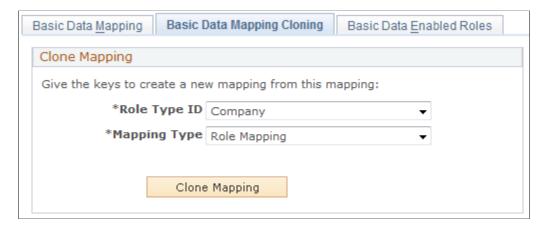
Basic Data Mapping Cloning Page

Use the Basic Data Mapping Cloning page (BO_ROLE_MAP_CLONE) to clone basic data mappings.

Navigation:

Set Up CRM > Common Definitions > Customer > Basic Data Mapping > Basic Data Mapping Cloning

This example illustrates the fields and controls on the Basic Data Mapping Cloning page. You can find definitions for the fields and controls later on this page.



Clone Mapping

Select a role type and a mapping type to clone the current mapping that appears on the Basic Data Mapping page to another role type. For a mapping type of *Relationship Mapping*, the **Relationship ID** field appears.

You cannot overwrite an existing mapping by cloning a new mapping to it. The role type and mapping type that you specify must not currently exist in the system.

Chapter 4

Defining Name and Address Information for Business Objects

Understanding Name and Address Information in CRM

These topics list common elements and discuss:

- Business object names in CRM.
- Address books in CRM.
- Contact information on CRM components.
- Contact information for business object relationships.

Related Links

<u>Understanding the Company Component</u> <u>Understanding Sites</u> <u>Understanding Persons</u>

Common Elements Used to Define Basic Data Mappings

Field or Control	Description
Primary Name	The name that appears online when the business object is referenced in system transactions.
Contact Method Type	A method by which you contact a business object. CRM provides the <i>Address</i> , <i>Phone</i> , and <i>Email</i> contact methods with the system.
Contact Method Purpose Type	A further clarification of a contact method. As delivered, the <i>Home</i> and <i>Business</i> contact method purpose types are available for the Email contact method and the types <i>Home, Business, Fax,</i> and <i>Pager</i> contact method purpose types are available for the Phone contact method. CRM provides additional contact method purpose types that you can configure and you can define additional types as needed. See <u>Contact Method Types</u> and <u>Contact Method Purpose Types</u> .

Field or Control	Description
Contact Info Entry (contact information entry)	A grouping of contact methods. As delivered, contact information entries in CRM can contain one address, up to two email addresses, and up to four phone numbers. See <u>Configuring Address Books</u> .
Address Book	The collection of contact info entries for a business object.
Consumer	A person business object that has the consumer role.

Business Object Names in PeopleSoft CRM

When you initially create a new company, consumer, contact, site, or worker business object, you enter the business object name. This becomes the *preferred* name for the business object and appears on the Summary page of the component. You can add *alternate* names for the business object. To edit a name, add alternate names, or change the preferred name, access the More Names page from the Details page of the component.

Address Books in CRM

Contact information for business objects is logically grouped into *address books*, which function in the same way as a personal address book. For example, a person named Larry Hill might give you his home address, email, and telephone number. If you also need to get in touch with Larry during the daytime or send him business correspondence, he might also give you a work address, cell phone number, pager number, and work email. If Larry operates out of two offices, you keep an *address book entry* for each of Larry's offices as well as for his home address. You can maintain address books for business objects and for sites and contacts of business objects.

Contact information entries on a component appears on both the Summary page and on a separate, more detailed Contact Info page.

Note: If an individual business object or an organizational business object (Company) has multiple roles, then the contact information defaults to both roles. For example, if Larry Hill is both a contact and a consumer, a phone number for Larry Hill phone number applies to both roles by default. The exception is the worker role. Since there may be security issues around the worker role, information does not default to or from this role. So if Larry is both a worker and a consumer, and you add a phone in the Worker component, it will only apply to Larry in the role of worker, not consumer.

Contact Information on CRM Components

These topics discuss:

- Summary contact information.
- Detailed contact information.
- Advanced options.

- Existing address searches.
- Contact method definition for business object roles.
- Contact method definition for business object relationships.

See Address Book Configuration Page.

Summary Contact Information

Contact information on the Summary page includes the address, two email address, and all four phone numbers. To view the complete contact information for a business object, you must use the Contact Info page that you can access either by clicking the **More Info** link on the Summary page or by selecting the Contact Info tab. By default, the first contact information entry in the address book appears for organization type business objects, and the first and second contact information entries appear for individual type business objects. You can specify the contact information entry that appears on the summary page by clicking the **Set Display** link.

Detailed Contact Information

The Contact Info page enables you to maintain the contact information for the business object and its associated sites and business contacts. You click the description for an entry to view and edit the entry's details or you can create a new entry. The advanced options on the Contact Info page enable you to manage contact methods independently of the contact information entry in which they are defined.

The Contact Info page enables you to view and update:

• Address information.

You can add, view, or update address book entries. or view and update additional address, email, and phone contact information for an entry that is in the address book or to access additional entries. This page is the primary place where you maintain contact information for a business object. You can enter or update details of the contact methods that are associated with the business object or click the trash can button to cause all of the contact methods that are within the contact information entry to expire on the current date.

Contacts.

You can associate an existing business contact with a customer or create a new business contact to add to the customer. Contacts that are associated with customers can have address book entries and sites associated with them.

Sites.

You can create and update sites for a customer or contact.

Advanced Options

The Advanced Options section on the Contact Info page contains three tabs: **Address**, **Email**, and **Phone**. Each tab lists the entries that are defined for that particular contact method type. The **Edit** button for each entry provides the only access to the Contact Method Details page, where you can update the start and end dates for the contact method or associate the contact method with roles independently of the other contact methods in a contact info entry.

Existing Address Searches

You can search for existing addresses when you add or update address information. This enables you to find and modify an address that is similar to an existing address for a company, site, or person.

To search for an existing address, use one of the following two methods:

- 1. Enter any known address information, click the **Look Up Address** link on the Contact Info page for a company, consumer, contact, site, or worker, and select an address from the list of existing addresses. The system uses the information you enter as search criteria and returns any contact method records that match the criteria. You can select the applicable record, or, if none of the returned records apply, create a new contact record.
- 2. Enter known address information on the Update Address page and search for an existing address.

Note: Depending on the volume of addresses that are in the system and the number of search criteria that is entered, the address search feature can slow system performance.

Contact Method Definition for Business Object Roles

The contact methods that you define at the business object level are automatically associated with the role that the system assigns to the business object. For example, when you establish a business object using the Company component, the system assigns the Company role to the business object and creates contact method records for the role by using the contact information that you define. When you define a site business object by using the Site component or the Sites page in any other component, the system assigns the site role to the business object and records the contact information that you define for the site at both the business object and role levels.

Contact Method Definition for Business Object Relationships

When you associate a contact or site with a customer, you can define separate contact methods that apply only to the relationship between a customer and its contacts or between a customer and its sites.

Address information for a new contact or site is usually similar to address information that was previously defined in the system. CRM provides you with the capability to search for address information that was previously defined when you add contacts or sites to a business object. For example, when you define a contact for a company, you can use an existing address with perhaps a modified mail stop number for the contact.

Updating Name Information

This topic discusses how to add and update names.

Pages Used to Update Name Information

Page Name	Definition Name	Usage
Company - Details	RD_COMPANY_DETAILS	Add or modify a company name.

Page Name	Definition Name	Usage
Person - Details	RD_PERSON_DETAILS	Add or modify a person's name.
Site - Name	RD_SITE_NAME_PG	Add or modify a site name.
Company - More Names Person - More Names	RD_MORE_NAMES_SEC	Add and update names and designate a primary name for a company or person.

More Names Page

Use the More Names page (RD_MORE_NAMES_SEC) to add and update names and designate a primary name for a company or person.

Navigation:

Click the **More Names** link on the Details page for a company or person.

This example illustrates the fields and controls on the More Names page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Primary	Select to indicate a primary name for the company or site. When you initially create the component, the name that you enter on the Detail page is the default primary name record for the company or site business object.
Name Type	Select the type of name, Preferred Name, Alternate Name., or Merged.
Add New Name	Click to enter an additional name.

Related Links

Defining Business Object and Name Types

Managing Summary Contact Information

This topic lists the pages used to manage summary contact information.

Pages Used to Manage Summary Contact Information

Page Name	Definition Name	Usage
Company - Summary	RD_COMPANY_SUMMARY	View name and primary contact information for a company and the primary contact of the Company (if available).
Company - Details	RD_COMPANY_DETAILS	Maintain the first contact information entry for the company.
Site - Primary	RD_SITE_MAIN_2	View the name and maintain the first contact information entry of a site or Alternate Capacity business object.
Person - Primary	RD_PRSN_PRIMARY	View the name and maintain the first and second contact information entries of a person or worker.

Maintaining Contact Information for Business Objects

These topics discuss how to:

- Access contact information.
- Maintain contact information.
- Select existing addresses.
- Update address detail.
- Update phone detail.
- Update email detail.

Pages Used to Maintain Contact Information

Page Name	Definition Name	Usage
Person - Contact Info	RD_PRSN_ADDR_BOOKS	Access contact information for a person, worker, or contact.

Page Name	Definition Name	Usage
Company - Contact Info	RD_COMP_ADDR_BOOK	Access contact information for a company.
Site - Contact Info	RD_SITE_ADDR_BOOK	Access contact information for a site.
Company - Address Book Person - Address Book Site - Address Book	ABE_DETAIL	Maintain contact information entries for a person, company, or site.
Address Search Result List Page	ABE_ADD_LOOKUP_SEC	Select an existing address to use or modify as the address for a company, person, or site.
Company - Update Address Person - Update Address Site - Update Address	RD_ADDR_DETAIL	Update address detail.
Company - Update Phone Person - Update Phone Site - Update Phone	RD_PHONE_DETAIL	Update phone detail.
Company - Update Email Person - Update Email Site - Update Email	RD_EMAIL_DETAIL	Update email detail.

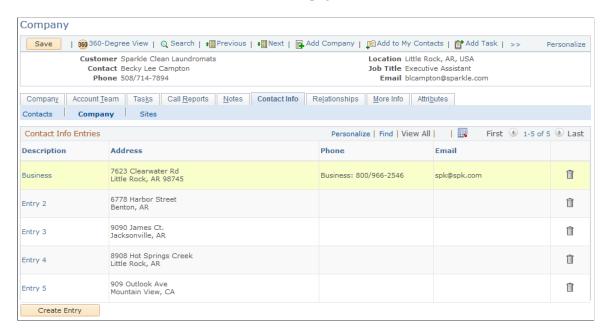
Contact Info Page

Use the Contact Info page (RD_PRSN_ADDR_BOOKS), (RD_COMP_ADDR_BOOK), or (RD_SITE_ADDR_BOOK) to access contact information for a person, worker, or contact for a company, site, or person.

Navigation:

- Customers CRM > Add Person or Search Person > Person > Contact Info
- Customers CRM > Add Company or Search Company > Company > Contact Info
 Click the Company link.
- Customers CRM > Add Site or Search Site > Site > Contact Info, > Site
 Click the Site link.

This example illustrates the fields and controls on the Company - Contact Info page. You can find definitions for the fields and controls later on this page.



Different links appear below the Contact Info tab, depending on the type of business object you are accessing. For companies or persons with the Consumer role, the **Contacts** and **Sites** links enable you to view and update the contact information of contacts and sites that are associated with the business object. For sites, you can view and update the contact information of contacts that are associated with the business object. For persons with the Contact role, you can view only the contact's own contact information.

See Configuring Address Books.

Contact Info Entries

Field or Control	Description
Description	Click a description to edit the contact information that is in the entry.
Create Entry	Click to add a new contact information entry.

Advanced Options

Use the advanced options section to designate a contact method as primary for the business object and to edit information about the contact method.

This example illustrates the fields and controls on the Contact Info page - Advanced Options section. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Edit	Click this button to access a page where you can edit the contact method and change its start and end dates.

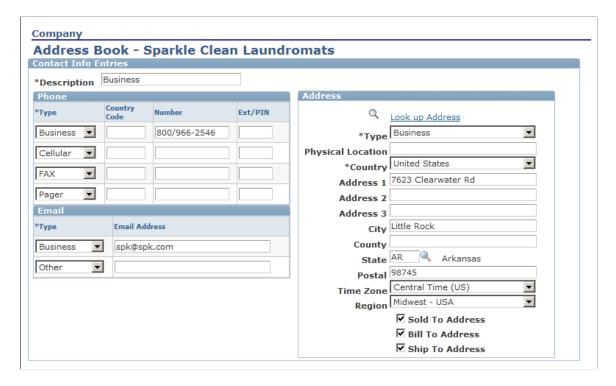
Address Book Page

Use the Address Book page (ABE_DETAIL) to maintain contact information entries for a person, company, or site.

Navigation:

- Click a **Description** link in the **Contact Info Entries** grid on the Contact Info page for a company, person, or site.
- Click the Create Entry button on the Contact Info page for a company, person, or site.

This example illustrates the fields and controls on the Address Book page. You can find definitions for the fields and controls later on this page.



Note: *Phone*, *Email*, and *Address* are examples of *contact methods* When you remove a contact method, its end date is set to the current date, thereby inactivating the contact method. This occurs only if the contact method is not in any other active Contact Info entry on the component. After you inactivate a contact method, the only way to reactivate it is by changing the start and end dates that are available within the Contact Info Advanced Options section.

If your CRM installation includes Order Capture, the **Sold To**, **Bill To**, and **Ship To** check boxes appear and you can select one or more of these options to apply to the address.

See <u>Understanding Purchasing Options</u>.

Address Search Result List Page

Use the Address Search Result List page (ABE_ADD_LOOKUP_SEC) to select an existing address to use or modify as the address for a company, person, or site.

Navigation:

Click the Look Up Address link on the Contact Info page for a company, person, or site.

This example illustrates the fields and controls on the Address Search Result List page. You can find definitions for the fields and controls later on this page.



Select a listed address.

Update Address Page

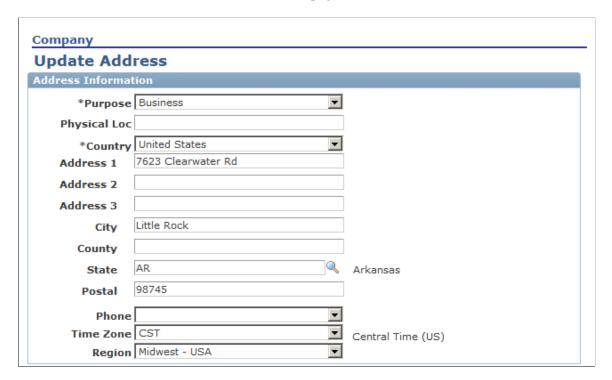
Use the Update Address page (RD_ADDR_DETAIL) to update address details for a company, person, or site.

Navigation:

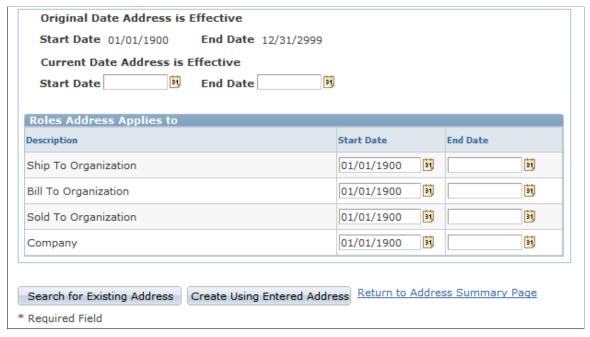
Expand the Advanced Options section on the Contact Info page for a company, person, or site.

Select the Address tab and click the **Edit** button next to any listed address.

This example illustrates the fields and controls on the Update Address page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Update Address page (2 of 2). You can find definitions for the fields and controls later on this page.



Field or Control	Description
Search for Existing Address	Click to search the existing addresses for a company. The system returns addresses that match the address information that you enter in the Address Information page region.
Create Using Entered Address	Click to create the address by using the information that you enter.

Address Effective Dates and Applications

Enter the start date and end date that the address is effective.

Roles Address Applies to

This region lists all the roles that are assigned to the business object. By default, the address applies to all the business object roles. You can enter a start date and end date for each role to inactivate the address that is defined for the role.

Update Phone Page

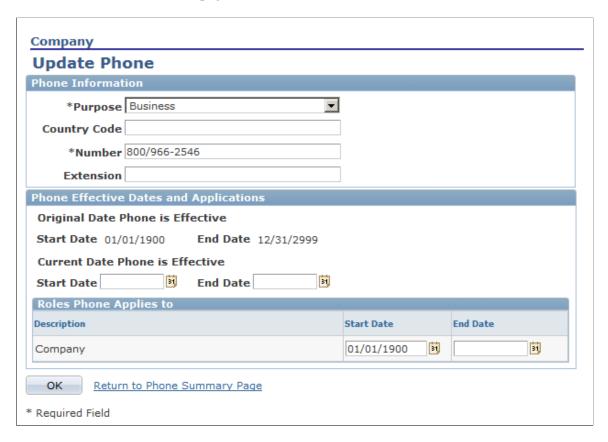
Use the Update Phone page (RD_PHONE_DETAIL) to update phone details for a company, person, or site

Navigation:

Expand the Advanced Options section on the Contact Info page for a company, person, or site.

Select the Phone tab and click the **Edit** button next to any listed.

This example illustrates the fields and controls on the Update Phone page. You can find definitions for the fields and controls later on this page.



Phone Effective Dates and Applications

Enter the start date and end date on which the phone number is effective.

Roles Phone Applies to

This region lists all the roles that are assigned to the business object. By default, the phone number applies to all the business object roles. You can enter a start date and end date for each role to inactivate the phone for the role.

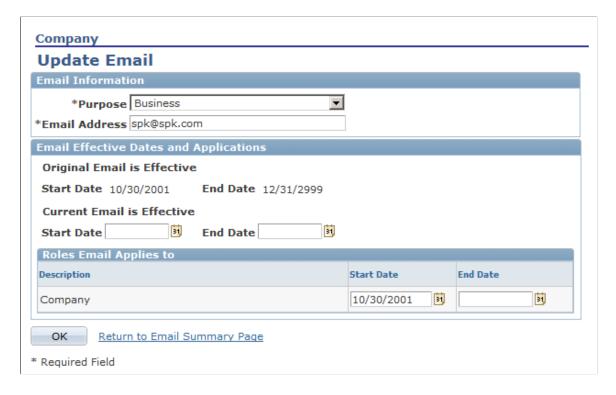
Update Email Page

Use the Update Email page (RD EMAIL DETAIL) to update email detail.

Navigation:

Expand the Advanced Options section, select the Email tab, and click the **Edit** button next to any listed email address.

This example illustrates the fields and controls on the Update Email page. You can find definitions for the fields and controls later on this page.



Email Effective Dates and Applications

Enter the start date and end date that the email is effective.

Roles Email Applies to

This region lists all the roles that are assigned to the business object. By default, the email applies to all the business object roles. You can enter a start date and end date for each role to inactivate the email for the role.

Related Links

Setting Up Contact Methods

Defining Customer Contacts

This topic discusses how to define contacts for a customer.

Pages Used to Define Customer Contacts

Page Name	Definition Name	Usage
Person - Contacts	RD_CONSUMER_REP	Maintain the list of contacts for a person. You can only define contacts for a person with the consumer role.
Company - Contacts	RD_COMPANY_CNTCT_2	Maintain the list of contacts that are defined for a company.
Site - Contacts	RD_SITE_CNTCT_2	Maintain the list of contacts for a site.
Create Contact of <object></object>	RBQ_QCREATE	Create a contact of a company, consumer, or site.
Modify <contact></contact>	ABE_DETAIL	Maintain contact information entries for a contact of a company, consumer, or site. This page is similar in format and usage to the Create Contact of <customer> page.</customer>

Maintaining the Contact List

Use the Contacts page (RD_CONSUMER_REP, RD_COMPANY_CNTCT_2 or RD_SITE_CNTCT_2) to maintain the list of contacts for a person, company, or site.

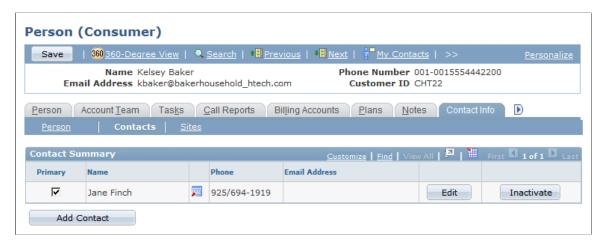
Navigation:

- Customers CRM > Add Person or Search Person > Person > Details or Summary
 Click the Add Consumer Information or Edit Consumer Information link.
 - Select the Contact Info tab and click the **Contacts** link.
- Customers CRM > Add Company or Search Company > Company > Details or Summary
 Select the Contact Info tab, and click the Contacts link.
- Customers CRM > Add Site or Search Site > Site > Primary

Select the Contact Info tab.

Click the Contacts link.

This example illustrates the fields and controls on the Contact Info - Contacts page. You can find definitions for the fields and controls later on this page.



This page enables you to add contacts of a customer business object and edit or inactivate existing contacts.

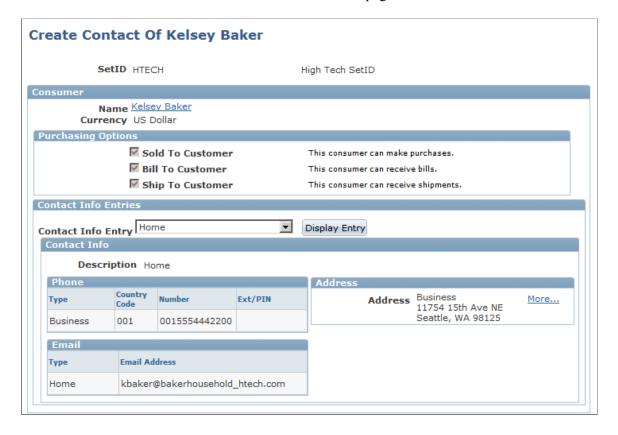
Create Contact of <object> Page

Use the Create Contact of <object> page (RBQ_QCREATE) to create a contact of a company, consumer, or site.

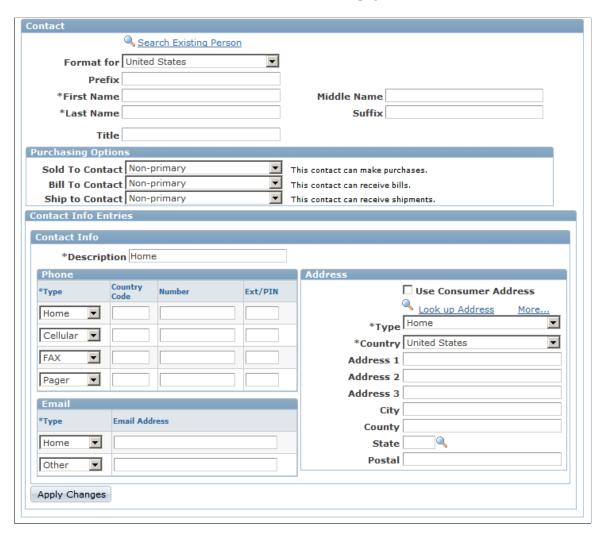
Navigation:

Click the Create Entry button on the Contacts page for a company, consumer, or site.

This example illustrates the fields and controls on the Create Contact of <customer> page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Create Contact of <customer> page (2 of 2). You can find definitions for the fields and controls later on this page.



The first section of this page contains information about the customer, to provide context for the contact that is being added.

Contact

Enter contact information about the contact in this section.

Purchasing options appear after you create or update a contact only if option is enabled on the parent component's primary page. The contact must have at least one address defined before you can select purchasing options.

Field or Control	Description
Sold To Contact, Bill To Contact, and Ship To Contact	Select whether the contact is primary or non primary for each purchasing option that appears. The available purchasing options are inherited from the customer's purchasing options. If you do not select a value for the purchasing option, the contact is not enabled for that option.
Search Existing Person	Click to search the database for a person whose information matches the information that you enter on this page. A page appears on which you can select a person to add as a contact.
Use <customer> Address</customer>	Select to use the customer's address for the contact.

Related Links

Defining Information for Business Contacts

Defining Customer Sites

This topic lists the pages used to maintain site lists.

Pages Used to Define Sites

Page Name	Definition Name	Usage
Company - Sites	RD_COMPANY_SITE_2	Maintain company sites.
Person - Sites	RD_CONSUMER_SITE_2	Maintain sites for a person.
		You can only maintain sites for a person with the consumer role.
Create Site of <customer></customer>	RBQ_QCREATE	Add a site to a company or person. This page is similar in usage to the Create Contact of <customer> page.</customer>
Modify <site></site>	RBQ_QCREATE	Maintain contact information and purchasing options for a customer site.
Merge Request for Sites	RBQ_QCREATE	Submit two or more sites for merge evaluation.

Sites Page

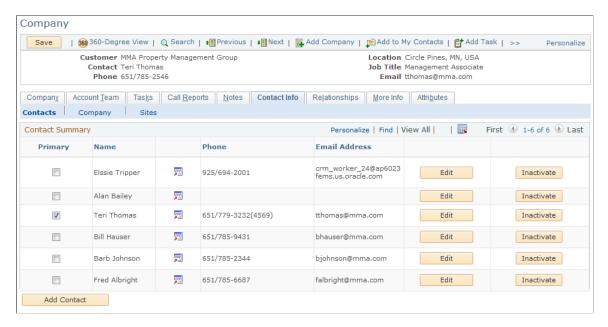
Use the Sites page (RD_COMPANY_SITE_2) or (RD_CONSUMER_SITE_2) to maintain sites for a company or person.

Navigation:

- Customers CRM > Add Company or Search Company > Company > Contact Info
 Click the Sites link.
- Customers CRM > Add Person or Search Person > Person > Details or Summary
 Click the Add Consumer Information or Edit Consumer Information link.

Select the Contact Info tab and click the **Sites** link.

This example illustrates the fields and controls on the Company Sites page. You can find definitions for the fields and controls later on this page.



View and edit the list of sites that are defined for the customer or click the **Create Site** button to create a new site.

Chapter 5

Defining Purchasing Options for Companies, Consumers, and Sites

Understanding Purchasing Options

If you have installed PeopleSoft Order Capture, you can designate purchasing options for customer companies, consumers, or sites. Purchasing options in PeopleSoft Customer Relationship Management (PeopleSoft CRM) control whether a customer can make purchases (sold-to), receive shipments (ship-to), or receive invoices (bill-to).

Defining purchasing options is a two-step process. First, you enable purchasing options for the customer. You then select the purchasing options that apply to each contact that you define for a company, consumer, or site and for each site that you define for a company or consumer.

If a company, consumer, or site is defined as a sold-to customer, you can define related customers to receive the bills or shipments. Defining related customers manages those situations for which a company's purchasing and payment processing are done centrally, but the ordered products are typically shipped to other corporate sites.

Purchasing Option Integrations

Other systems, including PeopleSoft Financial Management Solutions, PeopleSoft Supply Chain Management, and third-party systems, capture and use purchasing information. You can use enterprise integration points (EIPs) to synchronize purchasing option information with these systems.

Sites that are flagged as bill-to or sold-to in PeopleSoft CRM are integrated in PeopleSoft Supply Chain Management as customers. PeopleSoft CRM ship-to sites are integrated in PeopleSoft Supply Chain Management as addresses of sites with which the site is currently associated.

PeopleSoft Financial Management Solutions and PeopleSoft Supply Chain Management also enable you to define additional attributes and processing options and to view the updated information in PeopleSoft CRM. See *PeopleSoft FSCM: Application Fundamentals*.

Related Links

Understanding the Company Component
Understanding Sites
Understanding Persons
Understanding Workers in CRM
Understanding Enterprise Integration Technology

Defining Purchasing Options for Customers

This topic discusses how to define purchasing options.

Pages Used to Define Purchasing Options for Customers

Page Name	Definition Name	Usage
Company - Details	RD_COMPANY_DETAILS	Select purchasing options for the company.
Company - Purchasing Info	RD_COMPANY_CUST_OP	Enter purchasing option details for the company.
Site - Details	RD_SITE_MAIN_2	Select purchasing options for the site.
Site - Purchasing Info	RD_SITE_CUST_OP_2	Enter purchasing option details for the site.
Person - Details	RD_CONSUMER_BC_OPT	Enable purchasing options for the selected consumer. Purchasing options for Persons are available only for a person with the Consumer role.
Person - Purchasing Info	RD_CONSUMER_BC_OPT	Enable purchasing options for the selected consumer. Purchasing options for Persons are available only for a person with the Consumer role.

Purchasing Info Page

Use the Purchasing Info page (RD_COMPANY_CUST_OP) or (RD_SITE_CUST_OP_2), or (RD_CONSUMER_BC_OPT) to enter purchasing option details for the company, site, or consumer.

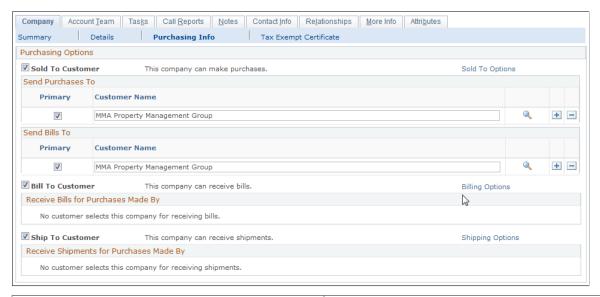
Navigation:

- Customers CRM, Add Company or Search Company, Company
 Click the Purchasing Info link.
- Customers CRM, Add Site or Search Site, Site
 Click the Purchasing Info link.
- Customers CRM > Search Person > Add Person or Person

Click the **Purchasing Info** link on the Person page for a person with the Consumer role.

Note: The example shown is from the Company component. The Purchasing Info pages for the Consumer and Site components offer similar functionality.

This example illustrates the fields and controls on the Company - Purchasing Info page. You can find definitions for the fields and controls later on this page.

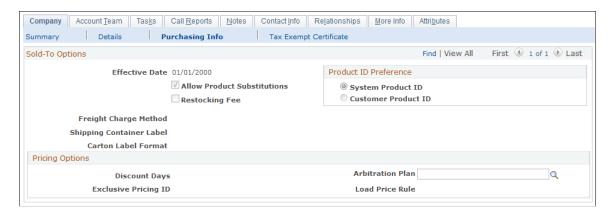


Field or Control	Description
Sold To Customer	Indicates that the customer or customer site can purchase products or services. If you select this option, you can designate other customers or customer sites to receive invoices and shipments for the purchases that this customer makes.
Bill To Customer	Indicates that the customer or customer site can receive invoices for purchases. If you select this option, you can designate other customers or customer sites for which the customer receives invoices.
Ship To Customer	Indicates that the customer or customer site can receive shipments for products or services. If you select this option, you can designate other customers or customer sites as purchasers of the products or services that this site receives.

Sold-To Options

Click the Sold-To Options link.

This example illustrates the fields and controls on the Purchasing Info: Sold-To Options page. You can find definitions for the fields and controls later on this page.



This view displays sold-to options that are established in PeopleSoft Financial Management Solutions or PeopleSoft Supply Chain Management.

Shipping Options

Click the **Shipping Options** link.

This view displays ship-to options that are established in PeopleSoft Financial Management Solutions or PeopleSoft Supply Chain Management.

Billing Options

Click the **Billing Options** link.

This view displays bill-to options that are established in PeopleSoft Financial Management Solutions or PeopleSoft Supply Chain Management. You can enter values for the following fields in PeopleSoft CRM.

Field or Control	Description
Credit Analyst	Select the code for the credit analyst who works with the customer. This field is required for successful integration with Financial Management Solutions or Supply Chain Management. See Credit Analyst Page.

Field or Control	Description
Collector	Select the code for the collector who works with the customer. This field is required for successful integration with Financial Management Solutions or Supply Chain Management. Collector codes are established on the Collector page under Set Up CRM, Common Definitions, Customer. Default EIP collector code values are specified on the Interface Defaults page under Set Up CRM, Common Definitions, Integration Rules, Integration Defaults. Note: You must manually synchronize credit analyst and collector codes among CRM, Financial Management
	Solutions, and Supply Chain Management to ensure successful integration with these systems. Customer EIP application messages will fail if they include codes that are not available in the subscribing system.
Payment Terms Code	Enter the payment terms for informational purposes.

Important! Perform updates to the customer's bill-to options, including changes to the credit analyst or collector codes, in the Financial Management Solutions or Supply Chain Management systems.

Selecting Purchasing Options for Customer Addresses

This topic discusses how to select purchasing options for addresses.

Pages Used to Select Purchasing Options for Customer Addresses

Page Name	Definition Name	Usage
Contact Info Page	ABE_DETAIL	Select purchasing options that apply to an address of a company, site, or consumer.
		Purchasing options are available from the Person component only if the person has the Consumer role.

Contact Info Page

Use the page Contact Info (ABE_DETAIL) to select purchasing options that apply to an address of a company, site, or consumer.

Navigation:

• Customers CRM, Search Company, Company, Contact Info

Click the **Addresses** link.

Click a **Description** link.

• Customers CRM, Search Site, Site, Contact Info

Click the Addresses link.

Click a **Description** link.

• Customers CRM, Search Person, Person, Summary

Click the Add Consumer Information link.

Select the Contact Info tab.

Click the Addresses link.

Click a **Description** link.

See Maintaining Contact Information for Business Objects.

Selecting Purchasing Options for Customer Contacts

This topic discusses how to define purchasing options for customer contacts.

Pages Used to Select Purchasing Options for Customer Contacts

Page Name	Definition Name	Usage
Person - Contacts	RD_CONSUMER_REP	Maintain the list of contacts for a person. You can only define contacts for a person with the Consumer role.
Company - Contacts	RD_COMPANY_CNTCT_2	Maintain the list of contacts for a company.
Site - Contacts	RD_SITE_CNTCT_2	Maintain the list of contacts for a site.
Contact Info Page	ABE_DETAIL	Select purchasing options that apply to an address of a company, site, or person.
Maintain Contact Page	RBQ_QCREATE	Maintain purchasing options for a contact. Designate a contact as primary for a purchasing option.

Contact Info Page

Use the Contact Info page (ABE_DETAIL) to select purchasing options that apply to an address of a company, site, or person.

Navigation:

Click the **Add Contact** button next to a listed contact on the Contacts page for a company, site, or person with the Consumer role.

See Maintaining Contact Information for Business Objects.

Maintain Contact Page

Use the Maintain Contact page (RBQ QCREATE) to maintain purchasing options for a contact.

Designate a contact as primary for a purchasing option.

Navigation:

Click the **Edit Contact** button next to a listed contact on the Contacts page for a company, site, or person with the consumer role.

See <u>Defining Customer Contacts</u>.

Selecting Purchasing Options for Customer Sites

This topic discusses how to define purchasing options for customer sites.

Pages Used to Select Purchasing Options for Customer Sites

Page Name	Definition Name	Usage
Company - Sites	RD_COMPANY_SITE_2	Maintain company sites.
Person - Sites	RD_CONSUMER_SITE_2	Maintain sites for a person. You can only maintain sites for a person with the Consumer role.
Company - Edit Site Person - Edit Site	RD_CUST_SITE_DTL	Select purchasing options for a customer site. Purchasing options are available from the Person component only if the person has the Consumer role.
Company - Create Site Person - Create Site	RD_CUST_SITE_DTL	Select purchasing options for a customer site.

Related Links

Defining Customer Sites

Contact Info Page

Access the Contact Info page for a customer site.

See <u>Defining Customer Sites</u>.

Chapter 6

Defining Tax Exempt Certificate Information for Companies, Consumers and Sites

Understanding Tax Exempt Certificates

Various types of organizations are exempt from paying sales tax, state hotel occupancy tax and, if incorporated, franchise tax. The exemptions vary, depending upon the type of organization. Organizations include charitable, educational, and religious.

Government entities are frequently asked to provide a tax-exempt number or *determination* letter to prove status as a tax-exempt or charitable entity. For example, applications for grants from a private foundation or a charitable organization generally require this information as part of the application process. In addition, donors frequently ask for this information as substantiation that the donor's contribution is tax deductible, and vendors may ask for this to substantiate that the organization is exempt from sales or excise taxes.

Note: Exemption from sales taxes is made under state, not Federal, law.

Tax exemption details are displayed and maintained on the Company, Consumer, and Site components. Updates to the Tax Exempt Certificate information is published to Supply Chain Management.

Tax exempt information created in PeopleSoft CRM can be viewed and edited in PeopleSoft SCM and tax exempt information created in PeopleSoft CRM can be viewed and edited in PeopleSoft SCM.

Working with Tax Exempt Certificate Information

This topic discusses how to enter and maintain Tax Exempt Certificate information.

Page Used to Work with Tax Exempt Certificate Information

Page Name	Definition Name	Usage
Tax Exempt Certificate Page	RD_TAX_EXEMPT_COMP	Add, delete, or modify Tax Exempt Certificate information.

Tax Exempt Certificate Page

Use the Tax Exempt Certificate page (RD_TAX_EXEMPT_COMP) to add, delete, or modify Tax Exempt Certificate information.

Navigation:

Click the **Tax Exempt Certificate** link on the Company - Summary page.

Click the Tax Exempt Certificate link on the Consumer - Summary page.

Click the **Tax Exempt Certificate** link on the Site - Summary page.

This example illustrates the fields and controls on the Tax Exempt Certificate page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Exemption Certificate and Issuing Authority	Record multiple tax exemption certificates for each customer and select an authority type to classify the issuing authority. For each exemption certificate, enter an effective date, status, issued date, and expiration date.
Tax Exempt Category	Specify the exemption category for which the customer qualifies with this purchase: • Blanket: Exemption category exists for all purchases of this type. • Single Purchase: Exemption category exists for the specified purchase only. • Other: You've defined another exemption category.
Exempt License	Select the check box to denote that a tax-exempt license is issued to the customer.

Chapter 7

Working with Business Object Profiles

Understanding Profiles

A profile is a PeopleSoft Customer Relationship Management (CRM) business tool with multiple uses. Profiles reference data to and from the Customer Data Model (CDM), transactional tables, or user defined profile tables. Use profiles to:

- Define target audiences for use in marketing activities.
- Create questions in PeopleSoft Online Marketing web-based documents.
- Merge stored profile attribute values into PeopleSoft Online Marketing email or web-based documents.
- Bring data from external sources into the CDM using Customer Relationship Management Data Import.
- Create CDM attributes that are viewable and editable in CDM components.
- Enable analysis of profile data using Marketing Insight (requires modification of ETL maps).

System and User-Defined Profile Data

Customer Relationship Management uses the Customer Data Model as a centralized data storage repository to retain extensive individual and organization information. To maximize system performance, PeopleSoft Marketing and Online Marketing use a subset of the CDM data that is stored in a set of three basic data tables. When additional individual or organization information is needed but not contained in the delivered data tables, PeopleSoft Marketing enables you to define new profiles and profile fields in the language that you want. A system administrator uses PeopleSoft Application Designer to create the corresponding physical tables and fields and then maps them to the requested definitions. Whether data resides in the predefined system tables or your user-defined profile tables, You can use it for all functions by using one or more profiles.

PeopleSoft CRM delivers two profiles with the system, one for individuals and one for organizations. The two delivered profiles are listed with the profile name People under the type Individual and Companies under the type Organization. The Individual: People and Organization: Company profiles cover profile needs related to basic contact data (for example, name, address, company name, and so on). Additionally, each user-defined profile table has a corresponding profile to reference the data that is stored there. Use profiles in combination to access information in any or all tables.

Note: When moving profiles between environments, you should always manually re-create them. Moving profiles using Data Mover is not supported.

Profile Usage

Consider these examples of the various ways to use profiles.

Suppose that your company operates a national chain of pet supply stores and that you are part of the team charged with making your marketing efforts more effective. Your team believes that one way to accomplish this is by targeting current and potential customers with promotions that are specific to the pets they own, and you decide to test it with an online marketing campaign. As part of the campaign, you purchase a list of subscribers to various pet magazines. Using your Individual: People profile, import the subscriber list into your Customer Relationship Management database.

Using your Individual: People profile, you can create a target audience of customers who have an email address on record. Use PeopleSoft Online Marketing to create an online dialog and send that target audience an email broadcast offer. The email directs respondents to a PeopleSoft Online Marketing web page that offers a free gift for each pet in the household. To receive the gift, respondents must enter or update information about each pet.

A few months ago, your company started gathering data on customers' pets. At that time, a user-defined profile was created to store several pieces of information. The web page to which you directed the respondents was created in PeopleSoft Online Marketing using your individual: people and pet profiles. As you created the page, you used several of the profile fields to display questions. As respondents answer the questions, the respondent's profile data is updated in the Customer Relationship Management database in real time.

When the information gathering phase of the dialog is complete, you launch another follow-up email that is targeted to the respondents. This time, you use the individual people and pet profiles to tailor email messages and promotions. While viewing the types of information that are gathered by these profiles, you see that you can differentiate customers by the type of pet they own. Using the Pet type as a search criteria, you create separate emailing lists for Cat, Dog, Rodent, Horse, and Bird. When the results are in, you find that this personalized, targeted approach is far more effective than other marketing efforts and you decide to expand it to your entire customer base.

Note: The People profile is a system profile. While you can make changes to it (for example, changing existing fields or adding new ones), this activity is considered customization.

Profiles and Marketing Center Security

If you have enabled Marketing Center Security, when you create a profile you can designate it as secure. When performing a search for profiles, only those secured profiles that a user has permission to access (that is, that they are authorized for at least one of the Marketing Centers associated with the profile) will be displayed as part of the search results. Profile definition functionality for documents and audiences will only display profiles that the user is authorized to access.

Note: Only custom profiles (that is, not AAF based profiles such as Case History and so forth) will be available for security. The People profile, because it should always be available for all users, cannot be secured.

See the product documentation for *PeopleSoft EPM CRM Warehouse*.

Related Links

PeopleSoft Online Marketing
PeopleSoft Marketing
Understanding the Data Import Application Engine Process (RBIMPORT)

Profile Data in the CDM

PeopleSoft CRM Online Marketing enables marketers to define profiles and profile fields that collect customer profile information, online, such as color or brand preference. After the marketers register and activate profiles and profile fields, you can configure profile groups that enable CDM components to access profile data. You can also set up the configurable search to use profile fields as search criteria.

To configure profile data for displaying and updating in CDM components, define a profile group that includes the profile fields and attach the profile group to CDM components. You can also use the Active Analytics Framework (AAF) to define conditions under which the profile data appears.

See "Understanding AAF" (Automation and Configuration Tools) and "Understanding the Use of Active Analytics Framework in CRM" (Automation and Configuration Tools).

The More Info page of the Company and Person components enables you to view and update profile information. Read-only profile data appears on the Summary page of the Company component.

Note: You can specify that the profile group data appears as read-only on the More Info page.

Related Links

"Understanding the Configurable Search" (Automation and Configuration Tools)

Common Elements Used When Working With Profiles

This topic lists common elements used in these topics and discusses profile data in the customer data model (CDM).

Term	Definition
Profile Field	A specific bit of information that is captured about the customer. For example, contact lens customers of an optical supply seller might have profile fields for the preferred color, preferred type (extended wear or daily wear), brand preference, optometrist, prescription, date of last purchase, and care kit provided. Profile fields are keyed by BO_ID.
Profile Group	An arbitrary collection of profile fields for display purposes. For example, the optical supply seller might have a profile group for contact lens information, eyeglass information, and sunglass information.

Term	Definition
Condition	Information that controls when the profile group is displayed. After you set up profile groups, you can define the conditions for displaying and updating a profile group in a component. A read-only profile summary appears on the primary page for every component that meets the conditions, and a profile information page for updating profiles is added to the component.
	For example, the condition for displaying the Contact Lens Info profile group in the Consumer component is that the consumer either previously purchased contact lenses or has requested contact lens information.

Specifying a Profile Prefix

This topic discusses how to specify a profile prefix.

Page Used to Specify a Profile Prefix

Page Name	Definition Name	Usage
Profile Setup Page	RA_PROFILE_SETUP	Specify a profile record prefix for manually mapped user-defined profile records (tables).

Profile Setup Page

Use the Profile Setup page (RA_PROFILE_SETUP) to specify a profile record prefix for manually mapped user-defined profile records (tables).

Navigation:

Set Up CRM > Common Definitions > Profile Management > Profile Setup

This example illustrates the fields and controls on the Profile Setup page. You can find definitions for the fields and controls later on this page.



Designate a profile record prefix to use with user-defined profile records (tables). The prefix must follow the standard PeopleSoft record prefix standards. Only tables with the profile record prefix are available on the Profile Registration page.

Creating a Profile Request

These topics provide an overview of profile requests and discuss how to:

- Define basic profile information.
- Add and edit profile fields.
- Define field detail.
- Modify active profiles.

Pages Used to Create a Profile Request

Page Name	Definition Name	Usage
Profiles	RA_PROFILE_SUMM	View summary information about all of your profiles and to access an existing profile or create a new profile.
Profile Page	RA_PROFILE_DTL	Define basic information about the profile.
Profile Fields - Field Summary Page	RA_ATTRIBUTE_SUMM	Add new fields to a profile, or view existing profile fields.
Profile Fields - Field Detail Page	RA_ATTRIBUTE_DTL	Define a new profile field or edit an existing profile field.
Profile - Marketing Center Page	RA_PROFILE_MKTCTR	Secure a profile by Marketing Center.

Understanding Profile Requests

A profile request consists of instructions that you or a system administrator use to create a new database table and fields. Your request conveys the type of information that you need and how to use it. The profile is not available for use until you register and activate it. To assist with the communication process of marketer's requests and fulfillment or rejection of those requests by the system administrator, workflow is delivered. Marketing analysts can request profiles, and when they are set to a status of *Requested*, the person in the defined role of Dialog Administrator receives a worklist notification. When the request is either completed and activated, or rejected, the marketing administrator receives a worklist notification.

Creation of profiles should always follow thoughtful design of campaign objectives and strategy. Before beginning to define a profile request, determine who you want to contact (your target audience), what information you want to display, what new information you want to collect, and what existing information you want to update. Profile creation requires a thorough knowledge of your Customer Relationship Management database (to ensure that you are not creating a duplicate profile or profile field) and involves a collaboration between the marketer and the system administrator.

Note: If you have purchased PeopleSoft Online Marketing, you cannot use the following characters in profiles being used for Online Marketing documents: ampersand (&), apostrophe or single quote ('), double quote ("), greater than (>), less than (<), or period (.).

Profile Page

Use the Profile page (RA PROFILE DTL) to define basic information about the profile.

Navigation:

Set Up CRM > Common Definitions > Profile Management > Profile Definitions

- Click the profile name on the Profiles page to edit an existing profile.
- Click the **Add Profile** button on the Profiles page to define a new profile.

This example illustrates the fields and controls on the Profile page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Group Type	Select <i>Individuals</i> when the profile information refers to persons.
	Select <i>Organizations</i> when the profile information refers to organizational data.
Category	Shows the category to which the profile belongs.

Field or Control	Description
Status	Select <i>In Design</i> while you are defining your profile request.
	Select <i>Requested</i> to lock the profile design. Setting the status to <i>Requested</i> notifies your administrator that the profile design is complete. The administrator can manage approval and connect the profile to the database.
	Select <i>Activated</i> to indicate that the profile fields have been mapped and the required profile table has been created.
	Select <i>Rejected</i> to indicate that the profile design has been rejected by your system administrator.
	Select <i>Update</i> to edit an activated profile.
	Note: As long as the status of a profile is <i>In Design</i> , your ability to edit and make changes is unlimited. A status of <i>Requested</i> or <i>Rejected</i> allows you to delete any profile field that is in a status of <i>In Design</i> . When the profile status is set to <i>Activated</i> , your ability to change or edit the profile is limited. For example, when a profile is activated you cannot delete a field. Likewise, you cannot delete field choices, but you can inactivate them.
Profile Name	Enter a name for the profile.
	Note: If you have purchased PeopleSoft Online Marketing, you cannot use the following characters in profile names used for Online Marketing documents: ampersand (&), apostrophe or single quote ('), double quote ("), greater than (>), less than (<), or period (.).
Rows	Row selection determines how many unique rows of data you can enter into the profile table for each contact. You can define profiles as either one row or many rows. After a profile is requested, you cannot change the row selection.
	Select <i>Many Rows</i> to allow multiple rows of data per contact.
	Select <i>One Row</i> to allow only one row of data per contact.
	For example, suppose that you use a one-row table to store information about whether your customer is a pet owner and how many pets your customer owns. If you want to store the names of the pets, you must allow for the possibility that your customer has more than one dog or cat. To record the names of multiple pets, you must use a Many Row table.
	Note: Profiles defined as <i>Many Rows</i> can be used only for audience selection. They cannot be used in online documents by PeopleSoft Online Marketing.

Field or Control	Description
Profile Can Be Updated	Select this check box if the profile is available for update (for example, by customers changing their information on an Online Marketing web page form). If you mark profiles to not allow updates, the profile fields cannot be marked as questions.
Secured Profile	Select this check box to designate a profile as secured. When performing a search for profiles, only those secured profiles that a user has permission to access (that is, that they are authorized for at least one of the Marketing Centers associated with the profile) will be displayed as part of the search results.

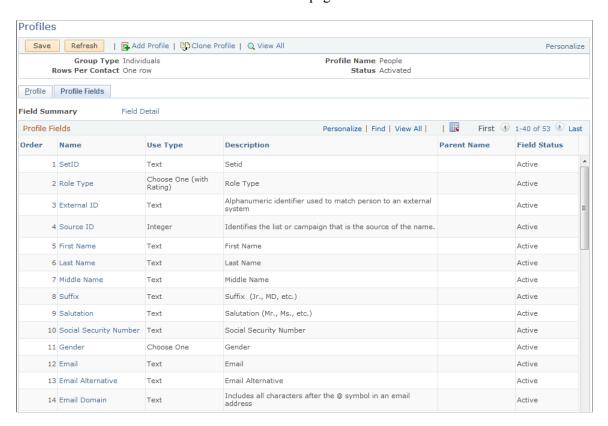
Profile Fields - Field Summary Page

Use the Profile Fields - Field Summary page (RA_ATTRIBUTE_SUMM) to add new fields to a profile, or view existing profile fields.

Navigation:

Select the Profile Fields tab on the Profile page.

This example illustrates the fields and controls on the Profile Fields - Field Summary page. You can find definitions for the fields and controls later on this page.



Note: Click a column heading to change the sort order of the column.

Field or Control	Description
Field Detail	Click to access the Profile Fields - Field Detail page where you defined the field.
Order	Displays the order in which profile fields appear when the profile is used. The order affects the display only, and users are free to select the fields in any order desired.
Name	Click the field name to access the profile field detail.

Field or Control	Description
Use Type	Defines how to use the new fields. Values are:
	Choose Many: Defines a choice field that allows the respondent to select more than one response from a list of options.
	Choose One: Defines a choice field that allows the respondent to select only one response from a list of options.
	Choose One (with rating): Defines a choice field that allows the respondent to select only one response from a list of options and assigns a numeric value to the choice. Also, specifies a numeric value associated with the choices. These values are to be used in the generated results.
	• Date: Defines an entry field for a date.
	• <i>Decimal:</i> Defines an entry field for numbers that allows decimal positions. An example is a currency entry.
	• File: Defines an entry field for uploaded files.
	• <i>Integer</i> : Defines an entry field for numbers that do not allow decimal positions. An example is a response to the question: How many children do you have?
	Map to Existing Field: Defines a choice field that relies on a prompt table for response options. Prompt tables are useful when the response options are numerous. For example, you can use a prompt table field for state and country responses. Some common prompt tables (such as state and country) already exist within the system. If a prompt table does not exist, your system administrator will have to build it.
	Note: The <i>Map to Existing Field</i> field value is used for audience selection and data import only. PeopleSoft Online Marketing cannot use it in the creation of online documents. The <i>Map to Existing Field</i> field values cannot be included on profile tables with any other type of field. It is recommended that they reference a view rather than a system or profile table.
	• Text: Defines an entry field that allows the respondent to enter a free-form text response. You must specify a field length. The maximum field length must be less than 254 characters.
	Note: PeopleSoft Online Marketing users can use a document text field (created within a PeopleSoft Online Marketing document) to capture text entries that are greater than 254 characters. Refer to the PeopleSoft Online Marketing documentation for complete information.
	Text Block: Defines an entry field that allows the respondent to enter a free-form text response. You must

Field or Control	Description	
	specify a field length. The maximum field length must be less than 32,700 characters.	
	• <i>Time:</i> Defines an entry field to receive a response in a time format.	
	• <i>Yes/No:</i> Defines a choice field for which the responses are either yes or no.	
Parent Name	Use this drop-down field to specify a relationship among field choices (for example, you could specify that a field named College is the parent of a Department field, and the Department field is in turn the parent of a field named Maj You can define three levels of hierarchy using this field; it appears only for fields of type <i>Choose One</i> and <i>Choose One with Rating</i> .	
	Note: This dynamic enumeration functionality applies only to Basic and Custom profile fields used with Online Marketing.	
Field Status	Displays the current status of the profile field and always depends on the status of the profile. Values are <i>In Design</i> , <i>Active</i> , and <i>Update</i> .	

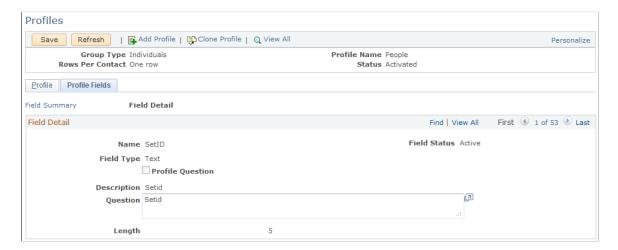
Profile Fields - Field Detail Page

Use the Profile Fields - Field Detail page (RA_ATTRIBUTE_DTL) to define a new profile field or edit an existing profile field.

Navigation:

Click the Field Detail link on the Profile Fields - Field Summary page.

This example illustrates the fields and controls on the Profile Fields - Field Detail page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Name	Enter a name for the field.
Field Status	Displays the current status of the profile field and always depends on the status of the profile. Values are <i>In Design</i> , <i>Active</i> , and <i>Update</i> . You can alter the profile field value when the field status is <i>In Design</i> or <i>Update</i> . When a profile is activated, all profile field statuses change to <i>Active</i> . To alter a profile field value, change the status of the profile to <i>Update</i> , then change the profile field status to <i>Update</i> .
Use Type	The use type value that you selected when you added the new field appears as the default value. Until the profile is activated, select a new option to change the field type.
Profile Question	Select to make this field available for use in a web document or email blast.
Description	Enter a description of the field. The description appears on the Profile Fields - Field Summary page.
Question	If the profile field is specified as a profile question (the Profile Question check box is selected), enter a question that is designed to elicit a desired response. For example, if the value for the profile field is <i>Number of Pets</i> , your question might be: "How many pets are in your household?"

The following fields appear only with certain use types.

Field or Control	Description
Order	Indicates the order in which you want the response options to appear. Change the order by changing the number in this field. Save the page to make the changes effective.
Choices	Enter the choice values for the profile field question. The value that you enter appears where the profile is used.
Rating	When <i>Choose One (with Rating)</i> is selected as the use type, enter a rating value for each option. Rating values are measured from the smallest numerical value to the highest. For example, a rating of 1 is less than a rating of 5.

Field or Control	Description
Map to Field	When <i>Map to Existing Field</i> is selected as the use type, select the underlying prompt table.
	Note: If the prompt table is unknown or does not exist, this field can be left blank. If the prompt table does not exist, a system administrator must build it before the profile is activated.
Length	When <i>Text or Text Block</i> is selected as the use type, enter a text field length. The maximum field length for the <i>Text</i> use type must be less than 254 characters. The maximum field length for the Text Block use type is less than 32,700 characters.

Modifying Active Profiles

You can make the following changes to activated profiles:

- Modify a profile field question.
- Change a profile field into a question field or change a question field into a non-question field.
- Add or inactivate field choices.
- Add a new profile field.

Note: After a profile is inserted into a PeopleSoft Online Marketing document, changes to the profile do not affect the document unless the profile is deleted from the document and then reinserted. Profile changes are not required to be applied to all documents. In fact, situations will occur in which you will not want to change a document. For example, you can insert a profile into two or more documents if you intend to offer different choices to a particular question. By modifying the choices on the profile, you can insert the version with the appropriate choices into the different documents.

With the exception of adding a new profile field, you can easily modify active profiles without having to resubmit your profile request.

Making Changes That Do Not Require a New Request

Changes to existing fields do not affect the underlying profile table. Rather, these changes affect what is called the metadata.

To make changes that do not require a new request (changes to the metadata):

- 1. Change the status of the profile to *Update*.
- 2. On the Profile Fields Field Summary page, click the field that you want to modify.

This enables you to access the Profile Fields - Field Detail page, where you must change the **Status** field to *Update*.

3. Make the change.

For example, to add a new choice to the *Choose Many* field value, click one of the **Add** buttons in the Choice column. To eliminate a choice, select the **Inactivate** check box beside the choice that you want to eliminate. You can also select or deselect the **Profile Question** check box to change whether a field appears as a question, or change the text of a question.

4. Return to the Profile page, change the profile status to *Activated* and save the profile.

Adding a New Profile Field

Adding a new profile field requires a change to the profile table and can be completed by you or by the administrator, depending on your organization's requirements.

To add a new profile field to an existing profile:

- 1. Change the status of the profile to *Update*.
- 2. On the Profile Fields Field Summary page, select the use type for the field that you want to add and click the **Add a New Field** button.
- 3. Enter the field information and save the page.
- 4. Return to the Profile page, change the profile status to *Requested*, and save the profile.

Profile - Marketing Center Page

Use the Profile - Marketing Center page (RA_PROFILE_MKTCTR) to secure a profile by Marketing Center.

Navigation:

Click the Marketing Center tab on the Profile page.

This example illustrates the fields and controls on the Profile - Marketing Center page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Marketing Center	Click the search icon and select a Marketing Center from the available list. Only those users or roles associated with the Marketing Center will be able to access the profile.

Field or Control	Description
Add Marketing Center	Click this button to add another Marketing Center row to the grid.

When creating a profile, you can designate it as secure by selecting the Secured Profile check box on the Profile tab. When performing a search for profiles, only those secured profiles that a user has permission to access (that is, that they are authorized for at least one of the Marketing Centers associated with the profile) will be displayed as part of the search results. Profile definition functionality for documents and audiences will only display profiles that the user is authorized to access.

Note: Only custom profiles (that is, not AAF based profiles such as Case History and so forth) will be available for security. The People profile, because it should always be available for all users, does not include a Secured Profile check box.

Registering a Profile

When a profile request is set to a status of *Requested*, it becomes available for registration and activation. Registration is the process of mapping the profile fields to a profile table (record) and then making the profile available for use. Registration is a simple matter of linking the profile to the profile table and activating the profile.

Note: *Map to Existing Field* field value types rely on an underlying prompt table for field values. *Choose Many* field value types rely on a child table for field values.

If you have purchased PeopleSoft Online Marketing, the following characters cannot be used in profiles being used for Online Marketing documents: ampersand (&), apostrophe or single quote ('), double quote ("), greater than (>), less than (<), or period (.).

Critical Information for System Administrators

System administrators who are responsible for creating profile tables should become fully familiar with PeopleSoft Application Designer. To ensure proper interaction between PeopleSoft Marketing and Online Marketing, you must follow specific record and view design parameters.

See PeopleTools: PeopleSoft Application Designer Developer's Guide

This table lists information that applies to profile table fields that are created using PeopleSoft Application Designer:

Profile Field Type	PeopleTools Field Type	Notes
Choose Many	NA	Separate child table is needed. No new fields are required for the profile record.
Choose One	Char (254)	

Profile Field Type	PeopleTools Field Type	Notes
Choose One with Rating	Number (18,0)	Must be signed.
Date	Date	
Decimal	Number (18,4)	Must be signed.
File	Char (254)	
Integer	Number (18,0)	Must be signed.
Map Field Choice to Prompt	Char (x)	Map Field Choice to Prompt fields cannot be included in profile tables with any other type of field. Oracle recommends that you create a view for this data rather than a profile table. The field that is referenced determines the PeopleTools field type. See the section related to building views in the PeopleSoft Application Designer documentation.
Text	Char (X)	X represents the desired field length as defined in the profile definition request.
Text Block	Long Character	
Time	Time	
Yes/No	Char (1)	

The following information applies to profile tables (records) created using PeopleSoft Application Designer:

- One Row profile records require the BO_ID field (as a key and search key field) and all other fields as defined in the profile request (as non-keys). At the end of the record, include the RB_AUDIT_SBR subrecord.
- *Many Rows* profile records require the BO_ID and RA_ATTRIB_SEQ fields (as key and search key fields) and all other fields as defined in the profile request (as non-keys).

At the end of the record, include the RB_AUDIT_SBR subrecord. Also, you must create a new index. When you create the index, add comments and make sure that the clustered and unique check boxes are deselected. Add the BO ID field to the index.

• A record that includes a *Choose Many* use type must also have a child record to contain the choices that are selected by the respondent.

The child record requires the BO_ID and RA_ATTRIB_SEQ fields (as key fields), CHOICE (as a non-key field), and the RB_AUDIT_SBR subrecord. These are the only fields you should have on your *Choose Many* child record. Also, you must create a new index. When you create the index, add comments and ensure that the clustered and unique check boxes are deselected. Add the BO_ID field to the index.

A record that includes a *Text Block* use type must also have a child record to contain the choices that are selected by the respondent.

The child record requires the BO_ID and RA_ATTRIB_SEQ fields (as key fields), LONG_TEXT (as a non-key field), and the RB_AUDIT_SBR subrecord. These are the only fields you should have on your *Text Block* child record. Also, you must create a new index. When you create the index, add comments and ensure that the clustered and unique check boxes are deselected. Add the BO_ID field to the index.

Profile records must follow a standard naming convention (<recprefix>___profileName) that uses the record prefix that is designated on the Profile Setup page. For example, if the record prefix is OMP, and your profile record relates to pets, you might use the name OMP PETS.

Note: Unless the system administrator decides to create a custom tablespace for profile tables, use the RALARGE tablespace.

Pages Used to Register a Profile

Page Name	Definition Name	Usage
Profiles Page	RA_PROFILE_DTL	View the profiles that are registered.
Profile Registration - Profile Fields - Field Summary	RA_ATTRIBUTE_SUMM	Enter or view summary information about profile fields.
Profile Registration - Profile Fields - Field Detail	RA_ATTRIBUTE_DTL	Enter or view detailed information about profile fields.

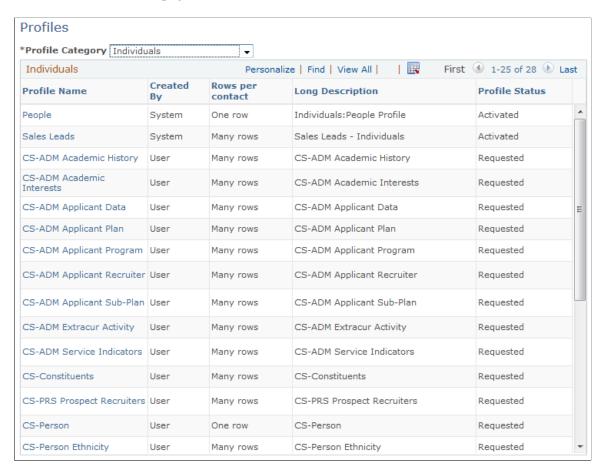
Profiles Page

Use the Profiles page (RA PROFILE DTL) to view the profiles that are registered.

Navigation:

Set Up CRM > Common Definitions > Profile Management > Profile Registration > Profiles

This example illustrates the fields and controls on the Profiles page. You can find definitions for the fields and controls later on this page.



This page enables you to view all the profiles that are defined to the system. Click a profile name to view or modify profile detail.

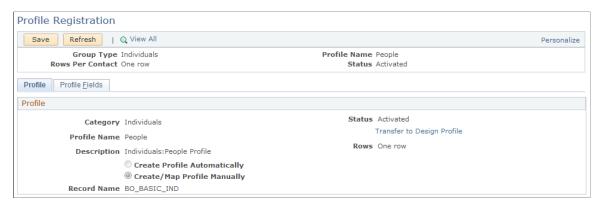
Profile Registration - Profile Page

Use the Profile Registration - Profile Fields - Field Summary page (RA_ATTRIBUTE_SUMM) to enter or view summary information about profile fields.

Navigation:

- Click a **Profile Name** link on the Profile page.
- Click the **Field Summary** link on the Profile Fields Field Detail page.

This example illustrates the fields and controls on the Profile Registration - Profile page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Status	Select <i>Activated</i> when the profile registration is complete. This makes the profile available for use.
	Select <i>Rejected</i> when the profile request is unacceptable and must be redefined or discarded.
	Select <i>Requested</i> when the profile has not been registered and activated.
	Note: If the profile was automatically created, and reactivation requires changes to the record (table), the profile status is changed to Activating until the necessary processing is complete.
Create Profile Automatically	Select to generate the profile record to use to store the profile information automatically.
Create/Map profile Manually	Select to map the profile and the record where the profile information is stored manually.
	The record must be created in the application designer in advance. If this option is selected, specify the record in the Record Name field.
Record Name	Select the record (table) that was created for this profile.

Profile Registration - Profile Fields Page

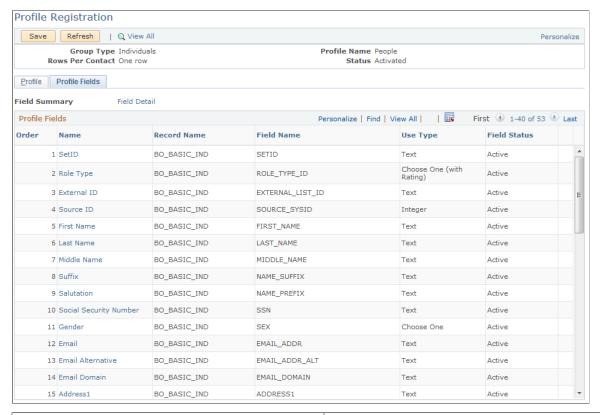
Use the Profile Registration - Profile Fields - Field Detail page (RA_ATTRIBUTE_DTL) to enter or view detailed information about profile fields.

Navigation:

Click the Field Detail link on the Profile Fields - Field Summary page.

Note: The Profile Fields pages of profiles that were automatically created (and thus, automatically mapped) do not display the **Record Name** and **Field Name** columns on the **Profile Fields** grid.

This example illustrates the fields and controls on the Profile Registration - Profile Fields page. You can find definitions for the fields and controls later on this page.



Field or Control	Description	
Name	Displays the profile field name.	
Record Name	Confirm the profile table record name. If the profile field is a <i>Choose Many</i> or <i>Text Block</i> use type, select the correct child record. If the profile field is a <i>Map to Existing Field</i> use type, confirm that the Map to Field field on the Profile Fields - Field Detail page is set to the appropriate prompt table record name.	
Field Name	Select the profile record field name that corresponds to the profile field name.	
Delete	Click to remove a profile field.	
	Note: Fields cannot be deleted from an activated profile. After a profile is activated, you can update field details, but the changes affect profile use only from the time of the change forward.	

Completing the Activation Process

When the profile fields are matched to the profile table (registered), return to the Profile Registration - Profile page, set the profile status to *Activated*, and save the page to activate the profile.

Setting Up Profile Groups

This topic discusses how to set up profile groups.

Pages Used to Set Up Profile Groups

Page Name	Definition Name	Usage
Define Profile Group Page	RA_PRFL_DEF_PG1	Define profile groups.
Define Profile Group - Add Profile Field Page	RA_PRFL_FLD_SEC	Select profile fields to add to a profile group.
Assign Profile Group Display Page	RA_CMPT_PRFL_PG	Assign profile groups to a CDM component.
Assign Profile Group Display - Edit Condition Page	RA_CND_BLD_PG	Specify the conditions under which the profile group fields appear on the More Info or Summary page or leave blank.

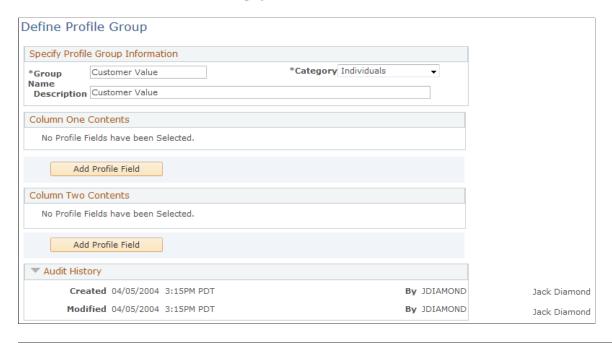
Define Profile Group Page

Use the Define Profile Group page (RA PRFL DEF PG1) to define profile groups.

Navigation:

Set Up CRM > Common Definitions > Profile Management > Profile Groups > Define Profile Group

This example illustrates the fields and controls on the Define Profile Group page. You can find definitions for the fields and controls later on this page.



Note: You can select only profile fields in activated profiles for profile groups.

You cannot add profile fields from the basic tables or many row profiles to profile groups.

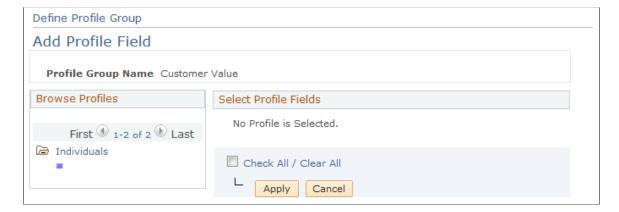
Define Profile Group - Add Profile Field Page

Use the Define Profile Group - Add Profile Field page (RA_PRFL_FLD_SEC) to select profile fields to add to a profile group.

Navigation:

Click the **Add Profile Field** button on the Define Profile Group page.

This example illustrates the fields and controls on the Define Profile Group - Add Profile Field page. You can find definitions for the fields and controls later on this page.



Select a profile to view the fields that it contains. Select one or more fields and click **Apply.** You must apply the fields to the profile before saving the profile.

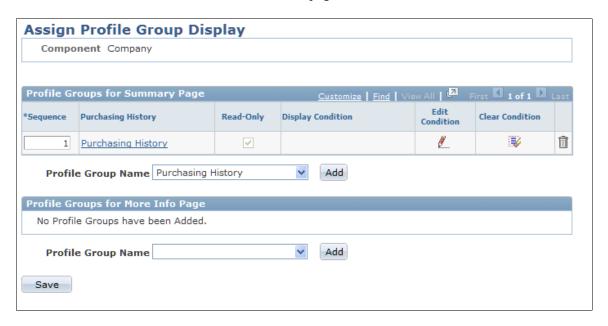
Assign Profile Group Display Page

Use the Assign Profile Group Display page (RA_CMPT_PRFL_PG) to assign profile groups to a CDM component.

Navigation:

Set Up CRM > Common Definitions > Profile Management > Profile Groups > Assign Profile Group Display

This example illustrates the fields and controls on the Assign Profile Group Display page. You can find definitions for the fields and controls later on this page.



Note: The fields in the **Profile Groups for Summary Page** region are available for the Company component only.

Field or Control	Description
Add	Click to add a profile group to the component.
	Click the Edit Condition button to define the conditions under which the profile appears.

Assign Profile Group Display - Edit Condition Page

Use the Assign Profile Group Display - Edit Condition page (RA_CND_BLD_PG) to specify the conditions under which the profile group fields appear on the More Info or Summary page or leave blank.

Navigation:

Click the **Edit Condition** button next to a profile group on the Assign Profile Group Display - Assign Profile Group Display page.

This example illustrates the fields and controls on the Assign Profile Group Display - Edit Condition page. You can find definitions for the fields and controls later on this page.



Click a condition that is listed in the **Conditions** region to view and edit the condition.

Field or Control	Description
Switch to Advanced Mode	Click to specify complex conditions.

Note: Terms are programmatically created as profile fields are activated, except for the type *Choose Many.* You can use most profile terms anywhere AAF is used.

Related Links

"Understanding AAF" (Automation and Configuration Tools)

Viewing and Updating Profile Data

This topic discusses how to view and update profile data information.

Pages Used to View and Update Profile Data

Page Name	Definition Name	Usage
Company - More Info Person - More Info	RD_PROFILE	View and update profile information.
Company - Summary	RD_COMPANY_SUMMARY	View profile information for a company.

[&]quot;Understanding the Use of Active Analytics Framework in CRM" (Automation and Configuration Tools)

More Info Page

Use the More Info page (RD PROFILE) to view and update profile information.

Navigation:

- Customers CRM > Search Company > Company > More Info
- Customers CRM > Search Person > Person > More Info

Inserting and Updating Rows in Profiles

This topic describes how to insert and update rows in single row and multi row profiles. The individuals whose profiles are updated are based on the audience that is selected. You can view a profile change history by opening a completed profile update.

Only user created (custom) profiles in the Individual folder with a status of *Activated* that the current user is authorized to access can be updated. You will only be able to view a preview row count with static audiences.

Page Used to Insert and Update Rows in Profiles

Page Name	Definition Name	Usage
Manage Profile Updates Page	RA_PROF_UPD	Insert and update rows in single row and multi row profiles.

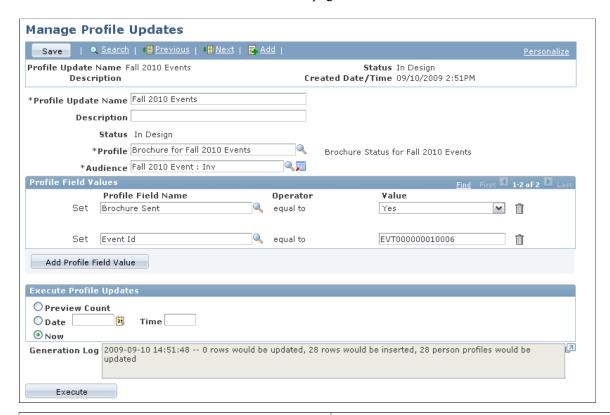
Manage Profile Updates Page

Use the Manage Profile Updates page (RA_PROF_UPD) to insert and update rows in single row and multi row profiles.

Navigation:

Marketing > Manage Profile Updates

This example illustrates the fields and controls on the Manage Profile Updates page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Profile Update Name	Enter a descriptive name for the profile update.
Description	Enter a description for the profile update.
Status	The current profile status.
Profile	Select from a list of the current custom profiles. The prompt displays only profiles in the Individual category with the status of <i>Activated</i> ; the People profile and any AAF or Organization profiles are not displayed. Further, only profiles that the current user is authorized to access are displayed in the profile prompt.
Audience	Only authorized audiences are displayed in the Audience prompt. Additionally, you can only transfer to the audience (using the transfer icon next to the prompt) if the user is authorized. If the user is not authorized, then an error message is displayed.

Single Row Profile Updates

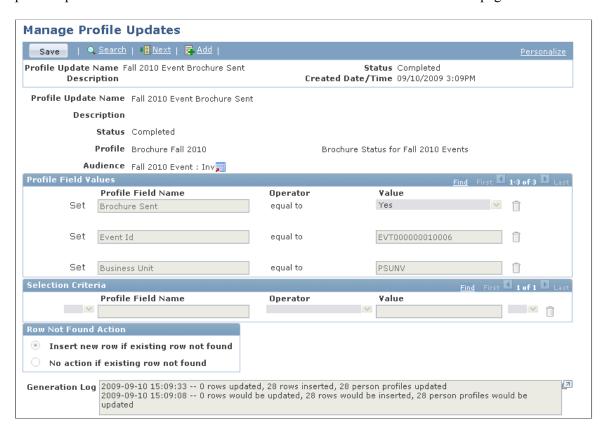
The following items refer to both single row and multi row profile updates.

Field or Control	Description
Profile Field Values	Select the profile field, then enter the value to which you want to change it. If a row currently exists for a person, then that row will be updated; if a row does not currently exist, then a new row with the field values set will be inserted.
	If you only want to update existing rows, you can select an audience where single rows currently exist (so the processing will be updated only upon execution).
Add Profile Field Value	Click this button to add another profile field value row.

Multi Row Profile Updates

When the selected profile is a multi row profile, an additional scroll area appears on the Manage Profile Updates page, allowing the entry of selection criteria (that is, allowing users to determine which multirow profile rows will be inserted or updated).

This example illustrates the fields and controls on the Manage Profile Updates page with multi-row profile options. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Selection Criteria	Select the profile field and operator and enter the value to which you want to change it. The first and last fields in this group box are open and closed brackets, necessary only if you want to group criteria. If you include an open bracket, you must include a corresponding closed bracket.
	For each selection criterion after the first, an AND/OR/WITH field appears. This field is required only if you include two or more selection criteria, and does not appear otherwise.
Row Not Found Action	If you select <i>Insert new row if existing row not found</i> and no matching existing row is found, then the values in the selection criteria and in the Profile field values sections will be used to insert a new row. Values in the selection criteria will be eligible for inserts only you have used the operators 'is equal to' or 'is equal to current date' while setting selection criteria. If you select <i>No action if existing row not found</i> , then no new rows will be inserted if no matching existing row is found. Existing rows are updated regardless of the value selected for this field.

Executing the Profile Update

Use the Execute Profile Updates section to specify the validations you want the system to perform when you click the **Execute** button. In all cases, the following validations occur:

- The Profile, Profile Description and Audience fields must not be blank.
- At least one Profile Field and Value must be entered in the Profile Field Values grid.

Field or Control	Description
Execute	Click this button to perform the specified profile update.
Preview Count	If this option is selected, a row count is displayed showing how many rows will be updated if the update were performed, but the profile table is not actually updated. A count of the total number of rows that would be updated, the total number of rows that would be inserted and the total number of users whose profile row(s) would be changed is displayed in the Generation Log field. You can only use this option for static audiences.

Field or Control	Description
Date, Time	Enter a date and time to submit the update. If this option is selected and the Execute button is clicked, then the job status is displayed and the user can choose to view more details from the Process Monitor.
Now	Select this option to submit the job immediately. The status details are shown and the Generation Log is updated with the actual details (number of rows updated, number inserted, and number of Person profiles updated or inserted) after the job is completed.

State Changes for Profile Updater

The following table shows the states through which a profile can progress when an update is performed.

From State	To State	State Processing
In Design	Queued	This status change occurs automatically when you click the Execute button to process either Now or for a future date.
Queued	Processing	The update is in process.
Processing	Completed	This status change occurs by the Application Engine Profile Updater process when the update completes successfully. When the profile update is in this state, no changes are allowed to the profile update (page is display only).
Processing	Failed	This status change occurs by the Application Engine Profile Updater process when the update completes but is not successful. When the profile update is in this state, the only change that the user can make is to change Status back to <i>In Design</i> .

From State	To State	State Processing
Processing	Aborted	This status change occurs by the Application Engine Profile Updater process when the process ends unexpectedly. When the profile update is in this state, only change that can be made by the user is to change Status back to <i>In Design</i> .
Completed	None	When the profile update is in this state, no changes are allowed to it (page is display only).
Failed	In Design	This status change can be manually made by the user. It is required before the process can be run again.
Aborted	In Design	This status change can be manually made by the user. It is required before the process can be run again.

Chapter 8

Working with the Relationship Viewer

Understanding the Relationship Viewer

These topics discuss:

- Purpose of the relationship viewer.
- Types of relationships.
- Implicit and explicit relationships.
- Roles in the relationship viewer.
- PeopleSoft Customer Relationship Management (PeopleSoft CRM) sample relationship views.

Purpose of the Relationship Viewer

The relationship viewer enables you to view, maintain, and add relationships for a specified business object, such as a company, site, consumer, contact, or ad hoc business object. You can configure relationship views that determine the relationships that appear in the relationship viewer. The relationship viewer is available as a standalone component, or you can access it from within the Company, Person, Site, Ad Hoc Business Object, and 360-Degree View components.

Types of Relationships

You can show four kinds of relationships in the relationship viewer: direct, indirect, peer-to-peer, and hierarchical. A *direct relationship* is established between two business objects of any type. For example, a direct relationship between a person and a company is established when you define the person as an employee of the company.

An *indirect relationship* is implied between two business objects that have the same type of relationship with a third business object. For example, even though two workers at a company work in different departments and are not directly related, they are indirectly related because each one has an employment relationship with the same company.

A *peer-to-peer relationship* is set up between business objects of the same type that share a direct relationship to a third business object of a different type. A peer-to-peer relationship formalizes an existing indirect relationship. Typically, you establish peer-to-peer relationships for the subset of indirect relationships that provide information that is relevant to the business objectives. For example, you might establish peer-to-peer relationships among the players on a company softball team to formalize the indirect relationship that these players already have to each other.

You can monitor relevant peer-to-peer relationships instead of viewing the entire set of indirect relationships. To continue the softball example, if the relationship viewer is configured to show direct relationships and peer-to-peer relationships, the relationship view shows that each player has a direct

relationship to the company and a peer-to-peer relationship to the other players on the team. If you do not establish the peer-to-peer relationship among team members, you can only view all indirect relationships between each employee of the company, and you cannot identify which employees have a team member relationship to each other.

Hierarchical relationships show parent-child relationships between business objects. Relationship hierarchies are graphically represented with a tree format in the relationship viewer. Parent-child relationships are defined by the relationship type and the designation of business object 1 and 2 in the relationship, where business object 1 is interpreted as the parent and business object 2, the child.

The tree format view is not limited to true hierarchical relationships. You can also present peer-to-peer relationships in a tree format by designating one of the two roles as the parent when you set up the relationship view.

Note: Using the multi-company relationship view through relationship viewer, a parent company/company relationship can only be established with an existing company.

Implicit and Explicit Relationships

From all of the components that include the relationship viewer, you can view relationships that are created both implicitly and explicitly. Implicit relationships are automatically recorded to capture a relationship that is implied by a specified transaction. For example, when a company is associated with a contact by using the Company component, the system automatically records a relationship between the company and the contact: Contact - Company, relationship type ID 10. PeopleSoft CRM provides system data, including role types and relationship types, for all implicit relationships. You can manually create or update implicit relationships by using the relationship viewer.

You can manually create explicit relationships by using the relationship viewer that is available in the Company, Consumer, Representative, Site, and ad hoc Business Object components. To create these relationships, you must set up the appropriate control values and configure a relationship view to recognize this type of relationship.

Roles in the Relationship Viewer

In PeopleSoft CRM, each business object might have more than one role. Roles determine which default views appear in the relationship viewer.

For example, Jim Smith has both the Contact and Consumer roles and he is currently in focus on the relationship viewer. The Contact role has a priority of 1, and the Consumer role has a priority of 2. In this case, the default relationship views that appear for Jim Smith in the relationship viewer are those views that are defined for the Contact role.

PeopleSoft CRM Sample Relationship Views

The sample data that accompanies the PeopleSoft CRM installation CD contains these relationship views that you can modify to meet the business requirements:

Relationship View	Configuration
CONSUMER CONTACTS	Level 1: (Role) Individual Consumer Level 2: (Role) Contact
	Relationships:
	1. Primary Contact ↔ Consumer
	2. Contact ↔ Consumer
CONTACT VIEW	Level 1: (Role) Company
	Level 2: (Role) Contact
	Relationships:
	1. Primary Contact ↔ Company
	2. Contact ↔ Company
SITE CONTACTS	Level 1: (Role) Site
	Level 2: (Role) Contact
	Relationships:
	1. Primary Contact ↔ Site
	2. Contact ↔ Site
SITE VIEW	Level 1: (Role) Company
	Level 2: (Role) Site
	Relationships: Company ↔ Site

Configuring Relationship Views

To configure relationship views, use the Configure Relationship Views (BO_RELVW_CONFIG) component.

This topic discusses how to configure relationship views.

Page Used to Configure Relationship Views

Page Name	Definition Name	Usage
Configure Relationship Views Page	BO_REL_VWCFG	Create relationship views. The relationship view defines the tree that appears in a pane of the Relationship Viewer page.

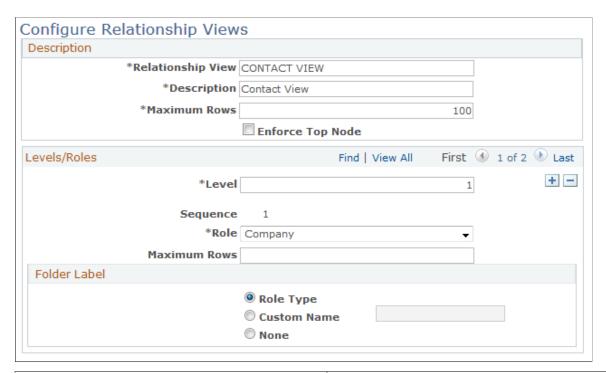
Configure Relationship Views Page

Use the Configure Relationship Views page (BO_REL_VWCFG) to create relationship views. The relationship view defines the tree that appears in a pane of the Relationship Viewer page.

Navigation:

Set Up CRM > Common Definitions > Customer > Configure Relationship Views > Configure Relationship Views

This example illustrates the fields and controls on the Configure Relationship Views page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Maximum Rows	Enter the maximum number of relationships to display on the Relationship Viewer page for the primary focus business object.

Levels/Roles

The fields that are in the **Levels/Roles** page region enable you to define the structure of the relationship tree

Field or Control	Description
Level	Enter the level at which this role and relationship pair appears in the tree.
	If you enter a level of <i>I</i> , the system removes the Relationships group box from the page and it hides the Parent field.
Parent	Select the parent node for which this role and relationship pair appears in the tree.
Role	Select the role for the node that appears in the tree.
Maximum Rows	Enter the maximum number of relationships to show for this node of the tree on the Relationship Viewer page for the primary focus business object.
Enforce Hierarchy	Select to have business objects that have the same role and are related in a parent-child relationship appear in the proper hierarchy when the user views <i>Multi Company</i> or <i>Customer Hierarchy</i> relationships.

Folder Label

Use the options that are in the **Folder Label** group box to control how the relationship tree appears.

Field or Control	Description
Role Type	Select to use Role Type as the folder label on the tree.
Custom Name	Select to use a custom name as the folder label on the tree.
None	Select to have no label appear for the folder on the tree. Use none if you want to suppress adding new relationships of this type.

Relationships

This page region appears only if you select a level other than 1.

Field or Control	Description
Relationship Type	Select the relationship type for this role.

Search Criteria/Quick Create Template

Specify the business object (BO) search criteria or quick create template that is used when you add new relationships in the relationship viewer tree. If you specify a quick create template, the system uses this template and has priority over the BO search criteria. If you do not specify a quick create template, then the system uses the search criteria.

Field or Control	Description
Market	Select the market.

Field or Control	Description
BO Search Criteria	Select a BO search criterion.

Field or Control	Description
Quick Create Template	Select a quick create template.

Note: Using Quick Creation for a new company while establishing a multi-company relationship through relationship viewer is not supported.

Configuring the Relationship Viewer

To configure the relationship viewer, use the Role Priority (BO REL PRIOROPT) component.

These topics discuss how to:

- Define Relationship Viewer page defaults.
- Prioritize roles for the relationship viewer.

Pages Used to Configure the Relationship Viewer

Page Name	Definition Name	Usage
Role Type - Default Views Page	BO_REL_ROLEDFLT	Specify the default views that appear in both sections of the Relationship Viewer page and specify the views that are to appear in the Select View list on the Relationship Viewer page. You can use a relationship view in more than one market.
Role Priority - Role Priorities Page	BO_REL_ROLEPRIORITY	Prioritize roles to determine the default relationship views that appear in the relationship viewer.

Role Type - Default Views Page

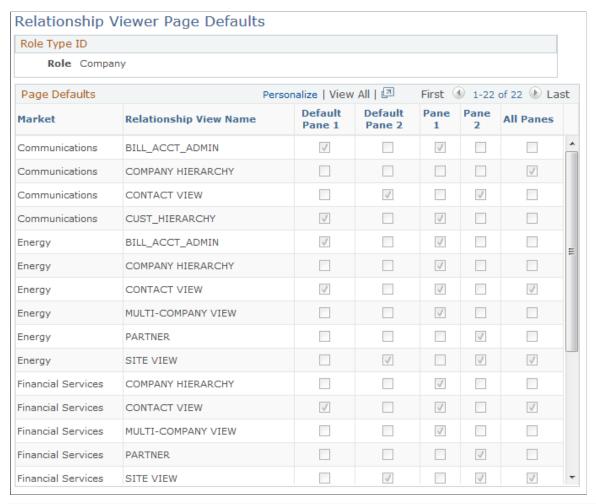
Use the Role Type - Default Views page (BO_REL_ROLEDFLT) to specify the default views that appear in both sections of the Relationship Viewer page and specify the views that are to appear in the Select View list on the Relationship Viewer page.

You can use a relationship view in more than one market.

Navigation:

Set Up CRM > Common Definitions > Customer > Role Type > Default Views

This example illustrates the fields and controls on the Role Type - Default Views page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Relationship View Name	Select the relationship view that you want to associate with the role.
Default Pane 1	Select the default view that appears in Pane 1 of the Relationship Viewer page.
Default Pane 2	Select the default view that appears in Pane 2 of the Relationship Viewer page.
Pane 1	Select the views that you want as selection criteria for Pane 1.
Pane 2	Select the views that you want as selection criteria for Pane 2.
All Panes	Select the views that you want as selection criteria in both Pane 1 and Pane 2.

Role Priority - Role Priorities Page

Use the Role Priority - Role Priorities page (BO_REL_ROLEPRIORITY) to prioritize roles to determine the default relationship views that appear in the relationship viewer.

Navigation:

Set Up CRM > Common Definitions > Customer > Role Priority > Role Priorities

Field or Control	Description
Priority	Enter a number in this field next to each role that you want to prioritize. The system uses this field to determine priority. Priority works from lowest number to highest number.

Viewing and Maintaining Relationships and Roles

These topics discuss how to:

- View and maintain relationships.
- View and maintain roles.

Pages Used to View and Maintain Relationships and Roles

Page Name	Definition Name	Usage
Relationship Viewer Page	BO_REL_VIEW	View and maintain current relationships for a specified business object.
Company - Relationships	RD_COMPANY_REL	View and maintain current relationships for a specified business object.
Consumer - Relationships	RD_PERSON_REL	View and maintain current relationships for a specified business object.
Contact - Relationships	RD_PERSON_REL	View and maintain current relationships for a specified business object.
Site - Relationships	RD_SITE_REL_2	View and maintain current relationships for a specified business object.
Business Object - Relationships	BO_REL	View and maintain current relationships for a specified business object.

Page Name	Definition Name	Usage
360-Degree View - Relationship Viewer	RB_TD_REL_VIEWER	View and maintain current relationships for a specified business object.
Create New <relationship> of <object></object></relationship>	BO_REL_VIEW_3	Add a new relationship.
Relationship Viewer - Update <relationship></relationship>	BO_REL_VIEW_2	Update the relationship. You can modify the start date or end date for the relationship.
Maintain Roles Page	MAINTAIN_ROLE_SEC	Maintain roles for a specified business object.
360-Degree View	RB_TD_AGENT_VIEW	Access the 360-degree view of the specified business object.

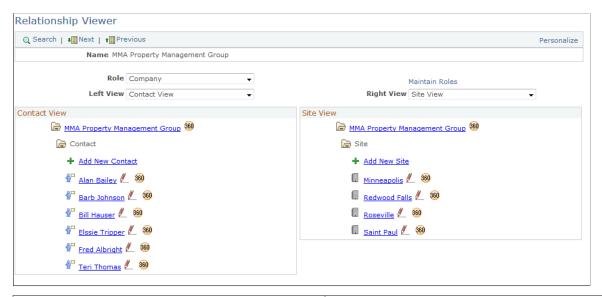
Relationship Viewer Page

Use the Relationship Viewer page (BO_REL_VIEW) to view and maintain current relationships for a specified business object.

Navigation:

Customers CRM > Relationship Viewer

This example illustrates the fields and controls on the Relationship Viewer page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Role	Select the role for which you want to view relationships.

Field or Control	Description
Select View	Select a relationship view that you want to appear in the corresponding pane of the page. The views that appear as selection criteria for this field are defined on the Role Type - Default Views page. See Configuring Relationship Views.
Maintain Roles	Click to access the Maintain Roles page for the specified business object.

View Detail

The **View Detail** page regions show the relationships that are associated with the business object that is selected in a tree format. The default relationship view trees are based on the business object's roles and role priorities.

Click any link that is in the tree to view detail information for that business object. A PeopleSoft CRM Business Object Relationship Model page for the business object type appears in a new browser. For example, if you click a contact link, the Contact - Contact page appears. If you click a site link, the Site - Site page appears.

The icons that appear to the left of the business object detail vary by business object. If no icon is specified for the business object, then a leaf icon appears in the relationship viewer for that business object.

See Role Type Page.

Field or Control	Description
Add New <relationship></relationship>	Click to add a new relationship.
	The Add New Relationship link appears at the beginning of every node that you configure with a folder label when you configure the relationship view.
	If the node is configured with a quick create template, the quick create page appears when the user clicks this link.
	See Configure Relationship Views Page.
	If the node is configured with a BO search criteria, the Add New <relationship> page appears.</relationship>
	See Viewing and Maintaining Relationships and Roles.
	Click to update the relationship.

Field or Control	Description
360	Click to display the 360-Degree View for the business object in a new browser window.
	Note: The 360-Degree button only appears on the tree detail for role types that are supported by the 360-Degree View. See role type category 43 (360 Transfer Roles) for the list of valid role types.

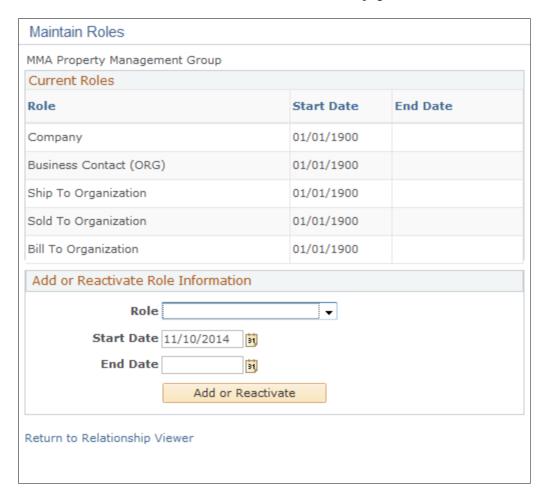
Maintain Roles Page

Use the Maintain Roles page (MAINTAIN ROLE SEC) to maintain roles for a specified business object.

Navigation:

Click the **Maintain Roles** link on the Relationship Viewer page or a Relationships page for a component or a Relationships page for a component.

This example illustrates the fields and controls on the Relationship Viewer - Maintain Roles page. You can find definitions for the fields and controls later on this page.



When this page initially appears, all the roles that pertain to the specified business object and its start and end dates are listed in the **Current Roles** group box. Roles that were added by the system do not have an end date. If a user-added role does not have an end date, an **Inactivate** button appears next to the role.

Field or Control	Description
Inactivate	Click this button to inactivate the role. When you click this button, the Maintain Roles - Inactivate Role page appears. Enter the End Date for this role and then click the OK button.

Add or Reactivate Role Information

Field or Control	Description
Role	Select the role to add or reactivate for this business object.
Start Date and End Date	Enter the start and end date that this role is in effect.
Add or Reactivate	Click this button after you select the role and the start and end date to add or reactivate the role that is for the specified business object.

Chapter 9

Defining Company Business Objects

Understanding the Company Component

This topic discusses company information.

Company Information

A company is an organization that purchases, leases, or contracts for product or services. In PeopleSoft Customer Relationship Management (PeopleSoft CRM), companies are represented as business objects with an Organization business object type and a Company role type. A record for each company is created in the Company table (RD_COMPANY). Because companies participate in business transactions, a record for the company is also created in the Business Contact table (BC), which enables you to define records for sold-to, bill-to, and ship-to information for the company.

Each company can have one or more addresses that can apply to the company, its sites, or its contacts.

See <u>Understanding Name and Address Information in CRM</u>.

Sites

For each company, you can associate sites, the geographic locations of the company where services are performed, or products shipped or installed. Site records are maintained in the Site table (RD_SITE). When you associate a site with a company, a record is inserted in the Business Object Relationship table (BO REL) to capture the relationship between the site and the company.

Contacts

You can also define the company's contacts: the people who participate in business transactions on behalf of the company. When you define company contacts in PeopleSoft CRM, you can enter contact information for the contact that is specific to his or her role as a contact of the company. Records for contacts are maintained in the Person table (RD_PERSON). When you associate a person with a company or one of the company's sites, a record is created in the Business Object Relationship table to capture the contact relationship between the person and the company.

Note: If you add a contact who is a company employee whose worker information is *secured*, the contact's home phone number, home email address, and home address do not appear. This information is visible in a HelpDesk case when searching for a worker or if the **Phone Number** or **Email Address** field is selected in the display template, even if the user does not have a secured role.

Attributes

You can configure the Company component to store installation-specific attributes. Because this is a configuration, attributes that you add are not supported by PeopleSoft CRM. If you choose to configure additional attributes, you can make them visible on the Company component by using permission lists.

Integrations

You can also create and maintain company records in PeopleSoft Supply Chain Management or a third-party system and synchronize the company data with PeopleSoft CRM by implementing the following enterprise integration points (EIPs): the Customer EIP, Customer_Company EIP, Customer_Consumer EIP, Customer_Site, and Customer_Contact EIP.

Defining Company Information

To define company information, use the Company (RD COMPANY 2) component.

These topics discuss how to:

- Access companies.
- View company summary information.
- Maintain general company information.
- Manage company account teams.
- Manage sales team tasks.
- View call reports.
- Add notes.
- Manage company contact information.
- Maintain company relationships.
- Maintain company profile data.
- Maintain tax exempt certificate information.

Pages Used to Define Company Information

Page Name	Definition Name	Usage
Company Search Page	RD_COMPANY_GSRCH	Access an existing company.
Company - Summary: Summary Page	RD_COMPANY_SUMMARY	View summary information about the company.
Company - Summary: Details Page	RD_COMPANY_DETAILS	Maintain general information about the company.
Company - Purchasing Options	RD_COMPANY_CUST_OP	Maintain the company's purchasing information.

Page Name	Definition Name	Usage
Company - Tax Exempt Certificate Page	RD_TAX_EXEMPT_COMP	Maintain the company's tax exempt information.
Company - Account Team	RD_ACCOUNT_TEAM	Manage the account team that is assigned to the company.
Company - Tasks Page	RD_TASK_LIST	Manage sales team tasks for a company.
Company - Call Reports Page	RD_CALLRPT_LST_TXN	View a list of call reports for which the company contacts are named as participants.
Company - Billing Accounts	RBT_COMACT_LIST	View a list of billing accounts for the company.
Company - Notes Page	RD_COMPANY_NOTE_2	Maintain notes and attachments for the company.
Company - Contact Info Page	RD_COMP_ADDR_BOOK	Manage company contacts, addresses, and sites.
Company - Relationships Page	RD_COMPANY_REL	Maintain company relationship information.
Company - More Info Page	RD_PROFILE	Maintain company profile data.
Company - Attributes	RB_ATTR_RUN_COMP	Maintain company attributes.

Company Search Page

Use the Company Search page (RD COMPANY GSRCH) to access an existing company.

Navigation:

Customers CRM > Search Company

The appearance, behavior, and personalization options for this page are controlled by the search definition for the Company component.

See "Understanding the Configurable Search" (Automation and Configuration Tools).

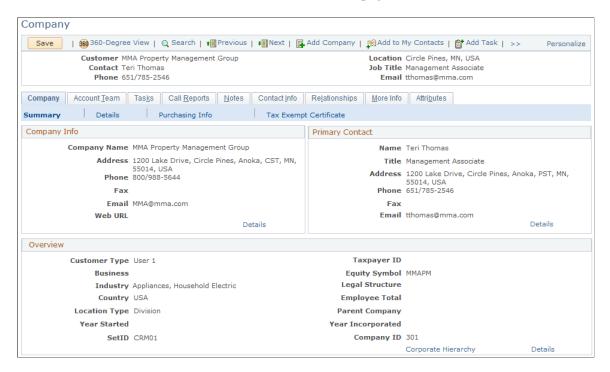
Company - Summary: Summary Page

Use the Company - Summary: Summary page (RD_COMPANY_SUMMARY) to view summary information about the company.

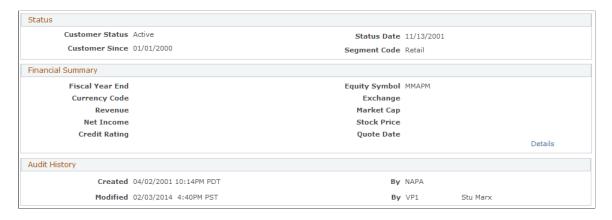
Navigation:

Customers CRM > Search Company > Company - Summary: Summary

This example illustrates the fields and controls on the Company - Summary: Summary page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Company - Summary: Summary page (2 of 2). You can find definitions for the fields and controls later on this page.



Note: When you click any link (for example, the Details link) on this page that takes you to the Contact Info page but the system finds out that you have no permissions to access the page based on your user login, it aborts the page transfer and generates an error message, explaining the possible cause of the error.

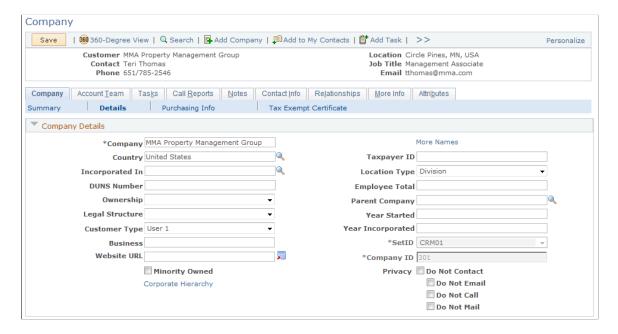
Company - Summary: Details Page

Use the Company - Summary: Details page (RD_COMPANY_DETAILS) to maintain general information about the company.

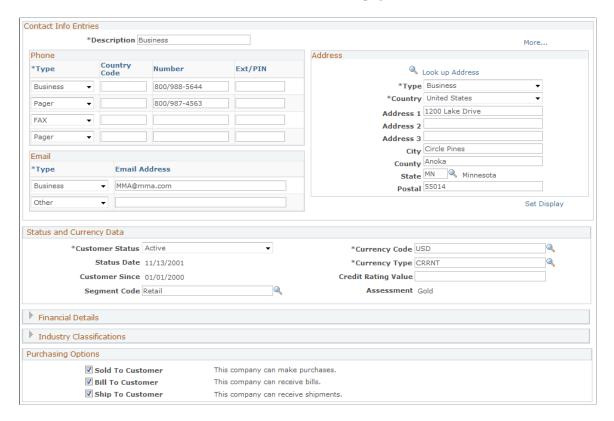
Navigation:

Customers CRM > Search Company > Company - Summary: Details

This example illustrates the fields and controls on the Company - Summary: Details page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Company - Summary: Details page (2 of 2). You can find definitions for the fields and controls later on this page.



Company Details

Field or Control	Description
Company Name	Enter the company name. By default, the name that you enter here is the primary name for the company. Click the More Names link to add additional names or designate another name as primary. See <u>Updating Name Information</u> .
Customer Type	Select a customer category for use in reports. You can modify the translate values, <i>User 1</i> to <i>User 4</i> , to reflect categories that make sense for customer tracking. For example, <i>User 1</i> might represent manufacturing customers, <i>User 2</i> might represent retail customers, and so on.
Business	Enter the customer's business type.
Location Type	Select a description of the company location. Values are Branch, Division, Headquarters, Single Location, and Subsidiary.

Field or Control	Description
Parent Company	Enter the name of the parent company. You must establish parent companies in the system before associating them with subsidiaries. When you save the component, the system automatically creates a relationship between the two company business objects.
	Click to transfer to the website that is specified in the Website URL field.
Corporate Hierarchy	Click to access a hierarchical tree view of selected relationships that are specified for the company in the Corporate Hierarchy component.
Privacy	Select one of these options to indicate the channels for which the company requests stoppage of all unsolicited communications from the business.

Contact Info

Enter contact information for the company.

See Address Book Page.

Status and Currency Data

Field or Control	Description
Customer Status	Select Active or Inactive.
Customer Since	Enter the date that the company becomes a customer of your business.
	Note: If you integrate with PeopleSoft Financial Management Solutions or PeopleSoft Supply Chain Management, you cannot modify the customer status information and the Customer Since date in PeopleSoft CRM.
Currency Code	Select the code that specifies the currency that you use for a monetary transaction with this company.
Currency Type	Select the exchange rate type that is used to calculate monetary transaction amounts in alternate currencies.

Field or Control	Description
Credit Rating Value	Enter the company's credit rating, if it's known.
Segment Code	Select the company's business segment for marketing purposes.
Assessment	Displays the customer's key performance indicator value that is determined by Performance Management. See <u>Customers and Business Contacts</u> .

Purchasing Options

Indicate which purchasing tasks are valid for the company.

See <u>Understanding Purchasing Options</u>.

Field or Control	Description
Sold To Customer, Bill To Customer, and Ship To Customer	Select if the company can make purchases, receive invoices, or receive shipments.

Company - Account Team Page

Use the Company - Account Team page (RD_ACCOUNT_TEAM) to manage the account team that is assigned to the company.

Navigation:

Customers CRM > Search Company > Company - Account Team

See "Company - Account Team Page" (PeopleSoft Sales)

Company - Tasks Page

Use the Company - Tasks page (RD_TASK_LIST) to manage sales team tasks for a company.

Navigation:

Customers CRM > Search Company > Company - Tasks

Company - Call Reports Page

Use the Company - Call Reports page (RD_CALLRPT_LST_TXN) to view a list of call reports for which the company contacts are named as participants.

Navigation:

Customers CRM > **Search Company** > **Company** - **Call Reports**

Note: The system only displays call reports that have information associated with the displayed company.

Company - Notes Page

Use the Company - Notes page (RD_COMPANY_NOTE_2) to maintain notes and attachments for the company.

Navigation:

Customers CRM > Search Company > Company - Notes

Company - Contact Info Page

Use the Company - Contact Info page (RD_COMP_ADDR_BOOK) to manage company contacts, addresses, and sites.

Navigation:

Customers CRM > Search Company > Company - Contact Info

See Maintaining Contact Information for Business Objects.

Company - Relationships Page

Use the Company - Relationships page (RD_COMPANY_REL) to maintain company relationship information.

Navigation:

Customers CRM > Search Company > Company - Relationships

See <u>Understanding the Relationship Viewer</u>.

Company - More Info Page

Use the Company - More Info page (RD PROFILE) to maintain company profile data.

Navigation:

Customers CRM > Search Company > Company - More Info

See **Understanding Profiles**.

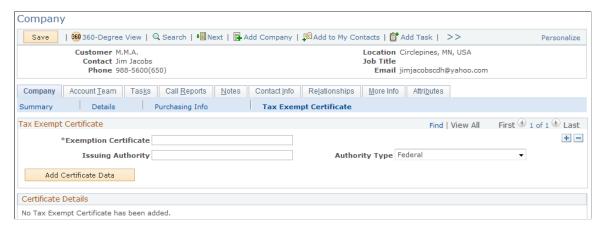
Company - Tax Exempt Certificate Page

Use the Company - Tax Exempt Certificate page (RD_TAX_EXEMPT_COMP) to maintain the company's tax exempt information.

Navigation:

Customers CRM > **Search Company** > **Company** - **Summary: Tax Exempt Certificate**

This example illustrates the fields and controls on the Company - Tax Exempt Certificate page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Exemption Certificateand Issuing Authority	Enter the details for the tax exempt certificate such as exemption certificate number and issuing authority. Record multiple tax exemption certificates for each customer and select an authority type to classify the issuing authority. For each exemption certificate, enter an effective date, status, issued date, and expiration date.
Authority Type	Enter the authority type for the associated tax exempt certificate. Values are <i>Europe, Federal, Local, Other, State,</i> and <i>Transport</i> .
Status as of Effective Date	Enter the status for the certificate. Values are <i>Active</i> and <i>Inactive</i> .
Tax Exempt Category	Select the exemption category for which the customer qualifies with this purchase: • Blanket Exemption category exists for all purchases of this type. • Single Purchase Exemption category exists for the specified purchase only. • Other A user-defined exemption category.
Exemption License	Select to denote that a tax-exempt license is issued to the customer.

Field or Control	Description
Add Certificate Data	Select the Add Certificate Data button to add tax additional certificates.

Defining Company Sites

This topic lists the pages used to define company sites.

Pages Used to Define Company Sites

Page Name	Definition Name	Usage
Company Search	RD_COMPANY_GSRCH	Search for existing companies.
Company - Sites	RD_COMPANY_SITE_2	View a list of company sites and add new sites for the company.

Related Links

Defining Customer Sites

Defining Company Contacts

This topic lists the pages used to define a company's contacts.

Pages Used to Define Company Contacts

Page Name	Definition Name	Usage
Company - Contact Info: Contacts	RD_COMPANY_CNTCT_2	Maintain the list of contacts who represent the company in business transactions.
Create Contact of <company></company>	RBQ_QCREATE	Add a contact to a company.
Modify <contact></contact>	RBQ_QCREATE	Maintain information for an existing company contact, including purchasing options and contact information.

Related Links

Defining Customer Contacts

Modeling Corporate Hierarchy

These topics provide an overview of corporate hierarchy and discuss how to:

- View and modify participation percentages.
- Select the role that appears.

Pages Used to Model Corporate Hierarchy

Page Name	Definition Name	Usage
Corporate Hierarchy Page	RB_HIER_GRP_BUILD	View and modify the participation percentage of objects in the corporate hierarchy. The Corporate Hierarchy link appears only if a hierarchy exists.
Corporate Hierarchy: Extract Hierarchy Page	RB_HIER_GRP_ROLES	Select roles for the hierarchy.

Understanding Corporate Hierarchy

The Corporate Hierarchy component enables the user to create and maintain Hierarchical Groupings, including the ability to capture the percent ownership of each child to its parent.

The Corporate Hierarchy link is on the Company Summary and Company Details pages of the Company component. The Corporate Hierarchy link is only visible when a Company participates in Hierarchical Relationship(s). The following Relationship Types are currently considered hierarchical:

Relationship Type ID	Description
4	Company / Site
17	Consumer / Site
94	Manager / Reports to
333	Board of Directors
20008	Person / Son/Daughter
20010	Parent / Child

Relationship Type ID	Description
20015	School / Student

Understanding Corporate Hierarchy Participation Percentages

The Corporate Hierarchy component enables you to view the list of sites or contacts that compose a customer company and assign a participation percentage to each. For example, if a customer company has three contacts, *Larry Hill, Stu Marx*, and *Sandra Thomas*, you might assign participation percents as follows:

Contact	Percent
Larry Hill	40
Stu Marx	20
Sandra Thomas	40

You can view and assign participation only to the first dependent level in the hierarchy: to the sites and contacts that are directly associated with a company.

A parent may have multiple children, and each child is some percentage of its parent. The sum of all percentages for a given parent shall be less than or equal to 100%. This percentage is called ownership.

Corporate Hierarchy Page

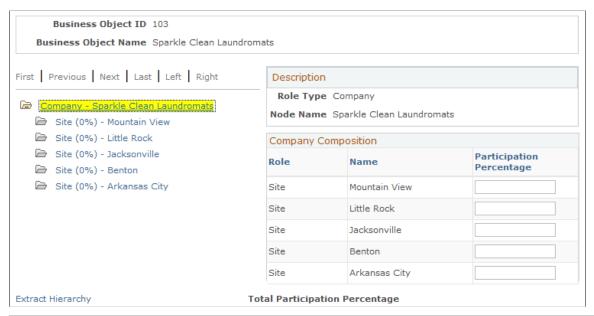
Use the Corporate Hierarchy page (RB_HIER_GRP_BUILD) to view and modify the participation percentage of objects in the corporate hierarchy.

Navigation:

- Customers CRM > Corporate Hierarchy
- Customers CRM > Search Company

Click the Corporate Hierarchy link on the Summary page.

This example illustrates the fields and controls on the Corporate Hierarchy page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Participation Percentage	Enter the percentage of activity that each business unit contributes.
Extract Hierarchy	Click to modify the roles that appear.

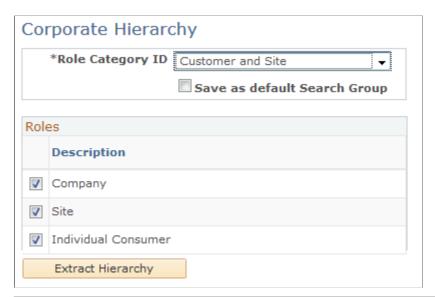
Corporate Hierarchy: Extract Hierarchy Page

Use the Corporate Hierarchy: Extract Hierarchy page (RB_HIER_GRP_ROLES) to select roles for the hierarchy.

Navigation:

Click the **Extract Hierarchy** link on the Corporate Hierarchy page.

This example illustrates the fields and controls on the Corporate Hierarchy: Extract Hierarchy page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Role Category ID	Select from various types of hierarchies. This field controls the roles from which you can select.
Save as default Search Group	Select to save the role selections as the default.
Roles	Select roles to appear in the hierarchy.
Extract Hierarchy	Click to return to the parent Corporate Hierarchy page and view the hierarchy you selected.

Chapter 10

Defining Site Business Objects

Understanding Sites

Sites in CRM are:

- Customers that are represented by contacts.
- Always associated with a company or a consumer business object.
- Places where products are shipped or installed.
- Places where services are performed.

In the customer data model, sites are represented as organization type business objects with a role type of site. A record for each customer site is created in the Site table (RD_SITE), and a record for the association between a site and a company or consumer is inserted in the Business Object Relationship table (BO_REL). Because the site that is associated with a customer can participate in business transactions, a record for the site is also created in the Business Contact table (BC), which enables you to specify sold-to, bill-to, and ship-to purchasing options for the site.

Site contacts are Person business objects and are also contacts of the company or consumer that is associated with the site. When you associate a person with a customer site, the person is assigned a role type of contact for both the site and the customer with whom the site is associated. Two records are inserted in the Business Object Relationship table (BO_REL): one record to capture the relationship between the person and the site and one record to capture the relationship between the person and the customer who is associated with the site.

You can publish customer site information to PeopleSoft Supply Chain Management (PeopleSoft SCM) by using the following Customer_Site EIP. However, because PeopleSoft Supply Chain Management does not have a site concept, site records are created as customer records in the PeopleSoft Supply Chain Management system. Customer records in PeopleSoft SCM are created only for sites that are flagged as either sold-to or bill-to sites in CRM.

See the documentation, *PeopleSoft: Enterprise Components*.

Related Links

Customers and Business Contacts

Defining Information for Business Contacts

Understanding Name and Address Information in CRM

Understanding Enterprise Integration Technology

Setting Up Site Types

To set up site types, use the Site Type (RD_SITE_TYPE) component.

This topic discusses how to set up site types.

Page Used to Set Up Site Types

Page Name	Definition Name	Usage
Site Type	RD_SITE_TYPE	Define codes that you use to categorize sites. Site type IDs must be unique for the specified set ID.

Maintaining General Site Information

To maintain general site information, use the Site (RD SITE 2) component.

These topics discuss how to:

- Maintain primary site information.
- Maintain site names.
- Maintain site purchasing options.
- Maintain site contact information.
- Add notes and attachments.

Pages Used to Maintain General Site Information

Page Name	Definition Name	Usage
Search Site	RD_SITE_GSRCH	Search for existing sites.
Site - Site: Primary Page	RD_SITE_MAIN_2	Maintain primary site information.
Site - Site: Name Page	RD_SITE_NAME_PG	Maintain site names. Designate a primary site name.
Site - Site: Purchasing Info Page	RD_SITE_CUST_OP_2	Maintain purchasing information for the site.

Page Name	Definition Name	Usage
Site - Site: Tax Exempt Certificate Page	RD_TAX_EXEMPT_SITE	Maintain tax exempt information for the site.
Site - Account Team	RD_ACCOUNT_TEAM	View and modify the account team that is assigned to a site.
Site - Contact Info Page	ABE_LIST	Maintain contact information for a site, including addresses, phone numbers, and email information.
Site - Contacts	RD_SITE_CNTCT_2	Maintain site contacts.
Site - Notes Page	RD_SITE_NOTE_2	Add notes and attachments for the specified site.
Site - Attributes	RB_ATTR_RUN_SITE	View attributes for the site.

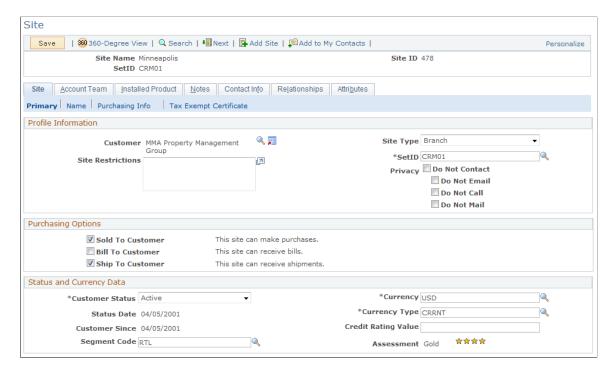
Site - Site: Primary Page

Use the Site - Site: Primary page (RD_SITE_MAIN_2) to maintain primary site information.

Navigation:

- Customers CRM > Add Site
- Customers CRM > Search Site > Site Site: Primary

This example illustrates the fields and controls on the Site -Site: Primary page. You can find definitions for the fields and controls later on this page.



Note: This example page does not show the page regions for entering contact information. Those page regions function similarly to the ones that appear on the Company component.

Name

This page region appears when you add a site. When you subsequently access the site, you must click the **Name** link to edit site name information.

See <u>Understanding Name and Address Information in CRM</u>.

Profile Information

The fields in this page region provide basic information about the site.

Field or Control	Description
Customer	Displays the primary name of the customer with whom the site is associated. Click the transfer button to access the customer's primary information.
Site Type	Select the site type. Site types are established on the Site Types page. See <u>Understanding Sites</u> .

Field or Control	Description
Site Restrictions	Enter comments about any restrictions for the site.
Privacy	Select the appropriate privacy options for the site.

Purchasing Options

Select the purchasing options to enable for this site. Use the Purchasing Info page to enter detail about the selected purchasing options.

See <u>Defining Purchasing Options for Customers</u>.

Status and Currency Data

Field or Control	Description
Customer Status	Select Active or Inactive.
Customer Since	Enter the date that the site became a customer for your business.
	Note: If you are integrated with PeopleSoft Financial Management Solutions or PeopleSoft Supply Chain Management, you cannot modify the customer status information and the customer since date in CRM.
Currency Code	Select the code that specifies the currency that you use for a monetary transaction with this site.
Currency Type	Select the exchange rate type that you use to calculate monetary transaction amounts in alternate currencies.
Segment Code	Select the site's business segment for marketing purposes.
Assessment	Displays the key performance indicator value as determined by PeopleSoft Enterprise Performance Management.

Contact Info

The primary site address, phone, and email information appear in this page region. To view and edit detail information or additional addresses, click the **More** link or access the Address Book page.

See Maintaining Contact Information for Business Objects.

Site - Site: Name Page

Use the Site - Site: Name page (RD_SITE_NAME_PG) to maintain site names. Designate a primary site name.

Navigation:

Customers CRM > Search Site > Site - Site: Name

See Understanding Name and Address Information in CRM.

Site - Site: Purchasing Info Page

Use the Site - Site: Purchasing Info (purchasing information) page (RD_SITE_CUST_OP_2) to maintain purchasing information for the site.

Navigation:

Access the Site - Site: Primary page. Click the **Purchasing Info** (purchasing information) link.

See <u>Defining Purchasing Options for Customers</u>.

Site - Site: Tax Exempt Certificate Page

Use the Site - Site: Tax Exempt Certificate page (RD_TAX_EXEMPT_SITE) to maintain tax exempt information for the site.

Navigation:

Access the Site - Site: Primary page and click the **Tax Exempt Certificate** link.

See <u>Understanding the Company Component</u>.

Site - Contact Info Page

Use the Site - Contact Info page (ABE_LIST) to maintain contact information for a site, including addresses, phone numbers, and email information.

Navigation:

- Customers CRM > Search Site > Contact Info
- Customers CRM > Add Site > Contact Info

See Maintaining Contact Information for Business Objects.

Site - Notes Page

Use the Site - Notes page (RD SITE NOTE 2) to add notes and attachments for the specified site.

Navigation:

Customers CRM > Add Site > Notes

Customers CRM > Search Site > Notes

Maintaining Site Contacts

This topic discusses how to maintain site contacts.

See Defining Customer Contacts.

Pages Used to Define Site Contacts

Page Name	Definition Name	Usage
Site - Contacts	RD_SITE_CNTCT_2	Maintain site contacts.
Add Contact	RD_REP_ADD_SRCH	Add a contact of a site.
Maintain Contact	RBQ_QCREATE	Maintain purchasing options and contact information entries for a contact of a company, consumer, or site.

Defining Site Relationships

Access the Site - Relationships page (Customers CRM, Site, Relationships).

See <u>Understanding the Relationship Viewer</u>.

Viewing Installed Products for a Site

This topic discusses how to view installed products for a site.

Pages Used to View Installed Products for a Site

Page Name	Definition Name	Usage
Site - Installed Product	RD_SITE_INSTPROD	View installed products for a site.

Defining Person Business Objects

Understanding Persons

These topics discuss:

- Sources of person information.
- Persons.
- Consumers and contacts
- Workers.
- Persons of interest.

Sources of Person Information

A person in PeopleSoft CRM is created in two ways: either by data entry within a CRM component or by integration with a human resources (HR) system. To avoid unnecessary data redundancy and to maintain data integrity, person data often originates in the HR system and is imported into CRM using enterprise integration points (EIPs) to automatically synchronize data updates between systems. These EIPs are available for person data: CUSTOMER_CONSUMER, CUSTOMER_CONTACT, and WORKER.

Related Links

<u>Understanding Enterprise Integration Technology</u>

Persons

A person in CRM has one or more of these roles: contact, consumer, worker, or person of interest. Persons with these roles are represented as business objects of the Individual type. CRM stores these business objects in the Person table (RD_PERSON).

Common information is stored for the person and additional information is stored for each specific role that the person has. You can configure the role-specific pages that appear when you initially access the Person component. The contact role pages appear by default. You can add or edit information for other roles that apply to the same person by clicking the appropriate link on the Summary page of the Person component. For example, the **Edit Worker Information** link enables you to edit information that pertains to the person in the Worker role.

Common Person Information

This information is available for all person roles:

Name.

See <u>Understanding Name and Address Information in CRM</u>.

• Contact information.

See Contact Information on CRM Components.

• User-defined fields.

User-defined fields provide the flexibility for you to define and enter additional person information that is not provided when you receive the product.

Details information.

This information identifies details about a person, such as a driver's license number, preferred contact methods, and privacy flags.

• User profiles.

User profiles include the person's user IDs, roles, and system permissions.

Contact Info.

See Maintaining Contact Information for Business Objects.

- Notes.
- More information.

See <u>Understanding Profiles</u>.

Attributes

You can configure the Person component to store installation-specific attributes. Because this is a configuration, attributes that you add are not supported by CRM. If you choose to configure additional attributes, you can make them visible on the Person component by using the Configure Person Component page.

See Configuring the Person Component.

Related Links

Business Object Relationship Modelling

Consumers and Contacts

Much of the information that appears in the Person component for consumers and contacts is similar. Both consumers and contacts perform the same activities: purchasing, leasing, or contracting for products or services. The difference is that consumers are customers and act on their own behalf, whereas contacts act on behalf of a customer or customer site.

In CRM, consumers are represented as person business objects with a business object type of Individual and a role type of Individual Consumer. Consumer records are maintained in the Person table. Because consumers participate in business transactions, a record for each consumer is also created in the Business Contact (BC) table, which enables you to define records for sold-to, bill-to, and ship-to information for the consumer.

Contacts are represented as business objects with a business object type of Individual and a role type of Contact. When a person is added to the system as a contact, a record for the person is inserted in the Person table. When the person is associated with a company, consumer, or site, a record is inserted in the Business Object Relationship (BO_REL) table to capture the relationship between the person and the company, consumer, or site. In addition to maintaining contact information for the Contact role, you can also maintain a separate set of contact information for a particular relationship for a contact (such as postal and email addresses and telephone and pager numbers) for each company, consumer, and site relationship. This information is used to contact the person when you are performing the contact role for a specific customer or site.

Contact and Consumer Information

This information is available for both consumers and contacts:

National ID.

See <u>Defining National ID Types</u>.

- · Credit cards.
- Tasks.
- Call reports.
- Relationships.

See <u>Understanding the Relationship Viewer</u>.

Consumer-Specific Information

This information is available for consumers only:

Purchasing options.

See <u>Understanding Purchasing Options</u>.

• Status and currency data.

See Customers and Business Contacts.

- Tax exempt certificates.
- Account teams.

See "Managing Customer Accounts" (PeopleSoft Sales).

Contacts.

You can associate contacts with a consumer. When you associate a contact with a consumer or one of the consumer's sites, a record is created in the Business Object Relationship table to capture the contact relationship between the contact and the consumer.

• Sites.

Sites are the geographic locations where services are performed or products are sent. Site records are maintained in the Site (RD_SITE) table. When you associate a site with a consumer, a record is

inserted in the Business Object Relationship table to capture the relationship between the site and the consumer.

• Employment history and verification.

Contact-Specific Information

The Customers page is available only for persons with the contact role only.

Workers

A worker is any person who performs work for your organization, including employees and contractors. Worker information is used by the Support, HelpDesk, and Field Service applications and includes job detail and information that is used to manage worker assignment on service orders.

Related Links

<u>Understanding Workers in CRM</u> PeopleSoft Call Center Applications

Persons of Interest

A person of interest (POI) does not fit into either the contact, consumer, or worker categories, but is someone for whom your organization needs to maintain data and provide services. Some examples of POIs are pension payees, board members, pre-hires, and retirees.

POIs are defined using a subset of pages in the Person component (contact and consumer-specific pages are not used for POIs). The only required information for a POI is first and last names. Optionally, you can enter contact information, POI type, as well as user profiles for POIs. POIs might also have job information if they are synchronized to CRM from HCM. If a POI is made available in CRM through an integration with HCM and it contains a job record, this data is stored in CRM in read-only mode. If a POI is created online in CRM, a job record cannot be created. Job information is not used for processing transactions within CRM, but, if available, it appears on HRHD 360 Degree View.

POIs contact HR service centers with questions about their or their spouses' benefits, retirement plans, ESPPs and so on. In order for call center agents to capture reported issues quickly in cases when POIs call for the first time, CRM supports the creation of POIs through quick create at two primary entry points where cases get created: HRHD 360 Degree View search page and the employee search in HRHD cases.

Like other quick create enabled business objects, users with access to the Quick Create component can create POIs from there as well.

Configuring the Person Component

These topics discuss how to

- Select the Person default role.
- Define POI types.

To define a person of interest type, use the Person of Interest Type (POI TYPE TBL) component.

Pages Used to Configure the Person Component

Page Name	Definition Name	Usage
Configure Person Component Page	RD_PERSON_CONFIG	Select the default role and the pages that appear in the Person component when a user adds a person or views a person.
Person of Interest Type Page	POI_TYPE_TBL	Define the valid POI types.

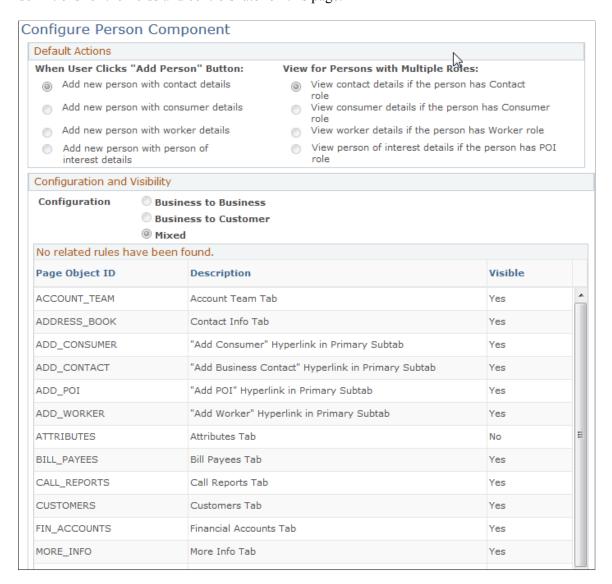
Configure Person Component Page

Use the Configure Person Component page (RD_PERSON_CONFIG) to select the default role and the pages that appear in the Person component when a user adds a person or views a person.

Navigation:

Set Up CRM > Common Definitions > Customer > Configure Person Component

This example illustrates the fields and controls on the Configure Person Component page. You can find definitions for the fields and controls later on this page.



Default Actions

Select the role that is added when a user selects Add Person from the menu and the role that appears when a user selects an existing person.

Configuration and Visibility

Field or Control	Description
Business to Business, Business to Customer, and Mixed	Select an option to indicate whether the CRM installation supports business-to-business, business-to-consumer, or both. The option that you select determines the default page object settings.

Field or Control	Description
Visible	Select <i>Yes</i> to have the selected page or link appear on the Person pages that appear to the user.

Person of Interest Type Page

Use the Person of Interest Type page (POI_TYPE_TBL) to define the valid POI types.

Navigation:

Set Up CRM > Common Definitions > Customer > Person of Interest Type > Person of Interest Type

This example illustrates the fields and controls on the Person of Interest Type page. You can find definitions for the fields and controls later on this page.

Person of Interest Type	
Person of Interest Type:	00002 Status as of Effective Date: Active
Description:	Pension Payee
Short Description:	Pension ✓ Job Record Required
Source Indicator Modify System Data	нсм
This object is maintained by PeopleSoft. Audit History	
Modified 09/23/2004 4:07PM PDT	PPLSOFT

Field or Control	Description
Job Record Required	Select if job data is required when POI records of this type are brought into CRM by integration with another system. For records that originate in the CRM system, the system clears this check box.
Source Indicator	Select the source of POIs of this type. Value are: <i>CRM</i> ,, <i>External</i> , <i>HRMS</i> , and <i>SCM</i>
Modify System Data	Click to modify the POI definition. The button label then changes to Stamp System Data . Click Stamp System Data to record changes and flag the definition as changed.

Defining Person Information

To define person information, use the Person (RD_PERSON) component.

These topics discuss how to:

- View and update primary person information.
- View and update person details.
- Maintain user information.
- Maintain credit card information.
- Maintain sales team tasks for a person.
- Access call reports for a person.
- Access notes and attachments for a person.
- Access billing accounts.
- Maintain contact information for a person.
- View and update person relationships.
- View and update person profile information.

Note: The search page that is used to access person records has two versions, depending on whether the user can view secured worker data. This setting is controlled by permission lists.

Pages Used to Define Person Information

Page Name	Definition Name	Usage
Person Search	RD_PRSN_SRCH	Search for an existing person. This search page appears only for users who can view a worker's secured information.
Person (<role>) - Person: Primary Page</role>	RD_PRSN_PRIMARY	View and update primary (most important and frequently accessed) person information and select the person role to access. As delivered, the <i>Business Contact</i> role appears by default.
Person (<role>) - Edit Labels for User Defined Fields</role>	RD_PRSN_UDF_L_EDIT	Modify the system-defined labels that appear for user-defined fields.
Person (<role>) - Person: Details Page</role>	RD_PRSN_DETAILS	View and update person details.

Page Name	Definition Name	Usage
Person (<role>) - User Profiles Page</role>	RD_PERSON_USER	Maintain user information for a person who is permitted to access the online system.
Person (<role>) - Person: Credit Cards Page</role>	PD_PERSON_CC	Maintain the customer or contact credit card information.
Person (<role>) - Tasks page</role>	RD_TASK_LIST	Maintain sales team tasks for contacting a consumer or contact.
Person (<role>) - Call Reports Page</role>	RD_PRSN_CALL_RPTS	Access call reports for a person.
Person (<role>) - Contact Info Page</role>	RD_PRSN_ADDR_BOOKS	Maintain contact information for a person.
Person (<role>) - Relationships Page</role>	RD_PERSON_REL	View and update the person's relationships with other business objects.
Person (<role>) - More Info Page</role>	RD_PROFILE	View and update a person's marketing profile data.

Person (<Role>) - Person: Primary Page

Use the Person (<Role>) - Person: Primary page (RD_PRSN_PRIMARY) to view and update primary (most important and frequently accessed) person information and select the person role to access.

As delivered, the *Business Contact* role appears by default.

Navigation:

• Select an existing person on the Person Search page.

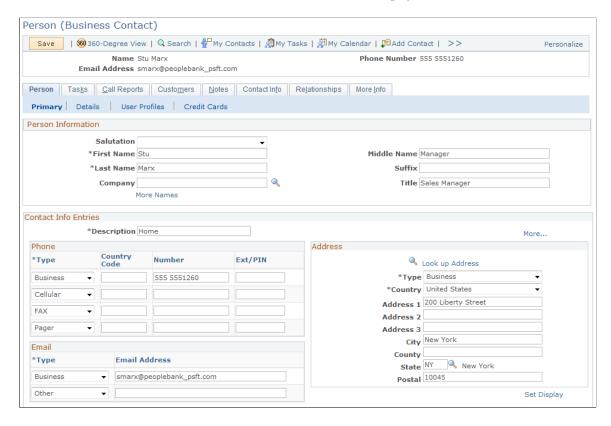
Click the **Primary** link.

Customers CRM > Add Person

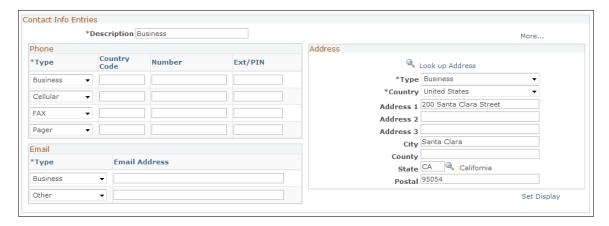
Click the **Primary** link.

Note: The Person component is used to enter and maintain persons with the Business Contact, Consumer, or Person of Interest roles. The specific role with which you are working is noted with the (<Role>) label in the page title; for example, *Person (Business Contact)*.

This example illustrates the fields and controls on the Person (<Role>) - Person: Primary page (1 of 3). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Person (<Role>) - Person: Primary page (2 of 3). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Person (<Role>) - Person: Primary page (3 of 3). You can find definitions for the fields and controls later on this page.

User Defined Fields	
Field 1	Field 2
Field 3	Field 4
Field 5	Field 6
Field 7	Field 8
Field 9	Field 10
Edit User Defined Field Labels	
Add Consumer Information	
Edit Worker Information	
Add Person of Interest Information	

When you first access this page in add mode, the page is titled Person (Business Contact). When you access information for an existing person who either has the Contact role only or both the Contact and Consumer roles, the page is titled Person (Business Contact). The page is titled Person (Consumer) if you are viewing information for a person who has only the Consumer role.

You can configure which role appears by default when you add a person or search for a person who has both the Contact and Consumer roles.

See Configuring the Person Component.

The links at the bottom of the page enable you to view information for another person role. Different links appear depending on which role is currently shown. For example, when the Consumer pages appear, the link is **Add Contact Information** or **Edit Contact Information**. The links show the words *Add* or *Edit* depending on whether the role information already exists for the person.

Field or Control	Description
Add Consumer Information and Edit Consumer Information	Click to add the Consumer role to the person or, if the Consumer role already exists for the person, to edit consumer information. The common information appears, but consumer-specific pages appear instead of contact-specific pages.
	Note: This link appears if the Contact pages for a person currently appear.
Add Contact Information and Edit Contact Information	Click to add the Contact role to the person or, if the Contact role already exists for the person, to edit contact information.
	Note: This link appears only if the Consumer pages for a person currently appear.
Add Worker Information and Edit Worker Information	Click to add or edit worker information for the person. The common information appears, but worker-specific pages appear instead of contact-specific pages.
	Note: The Worker component is the primary place where worker information is viewed and updated.
	See <u>Understanding Workers in CRM</u> .

Field or Control	Description
Add Person of Interest Information and Edit Person of Interest Information	Click to add or edit person of interest information for the person.

Person Information

Enter basic name information. The name information appears differently depending on the country that is specified for the user. For example, in Japan, the last name appears in order before the first name.

See <u>Updating Name Information</u>.

For double-byte operating systems, you can enter the name and address information in alternate character format.

Contact Info Entries

Enter address, phone, and email information. Two **Contact Info Entries** regions appear on this page: one for home information and one for business information.

See Maintaining Contact Information for Business Objects.

Alternate Character

For double-byte operating systems, you can enter the name and address information in alternate character format.

User-Defined Fields

You can define up to 10 fields in which to enter and store information that is useful to you. This information is stored on a separate table in the database and is available for users that you create.

Field or Control	Description
Edit User Defined Field Labels	Click to enter labels for user-defined fields. For example, you might change the label Field 1 to Name of Pet.

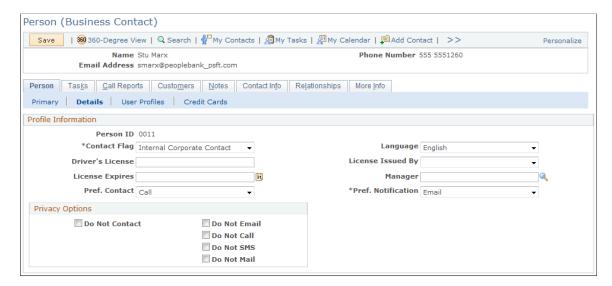
Person (<Role>) - Person: Details Page

Use the Person (<Role>) - Person: Details page (RD_PRSN_DETAILS) to view and update person details.

Navigation:

Click the **Details** link on the Person page.

This example illustrates the fields and controls on the Person (<Role>) - Person: Details page. You can find definitions for the fields and controls later on this page.



The example that is shown is for the Business Contact role. If you are viewing information for a person with the Consumer role, the **Purchasing Options** and **Status and Currency Data** page regions appear.

Profile Information

Field or Control	Description
Privacy	Select an option to indicate restrictions on ways of contacting the person.

Purchasing Options

This page region appears only for a person with the Consumer role.

See <u>Understanding Persons</u>.

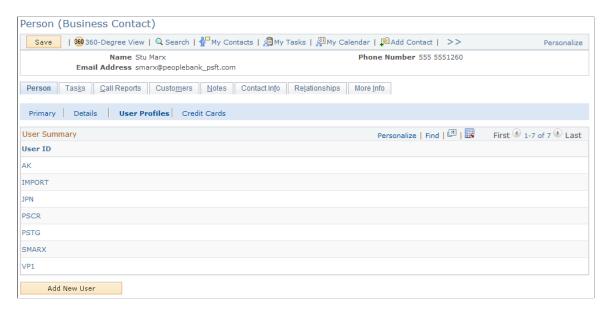
Person (<Role>) - User Profiles Page

Use the Person (<Role>) - Person: User Profiles page (RD_PERSON_USER) to maintain user information for a person who is permitted to access the online system.

Navigation:

Click the **User Profiles** link on the Person page.

This example illustrates the fields and controls on the Person (<Role>) - Person: User Profiles: User Summary page. You can find definitions for the fields and controls later on this page.



In the **User Summary** region, the user IDs that are already associated with the person appear. If no users are associated, then no user information appears.

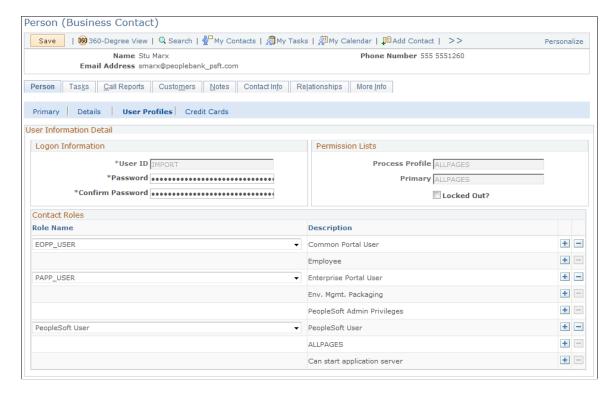
Field or Control	Description
User ID	Click a user ID to access the detailed user profile information.
Add New User	Click to add a new user. When you click this button, more fields appear on the page for you to enter information about the user.

User Information Detail Page

Navigation:

Click the **User Profiles** link on the Person page.

This example illustrates the fields and controls on the Person (<Role>) - Person: User Profiles: User Information Detail page. You can find definitions for the fields and controls later on this page.



User Information Detail

Enter user ID, password, and permission list information for the user.

Contact Roles

You can grant security roles to the person who is associated with the user ID. The **Role Name** field lists only roles that you have permission to grant based on your user ID.

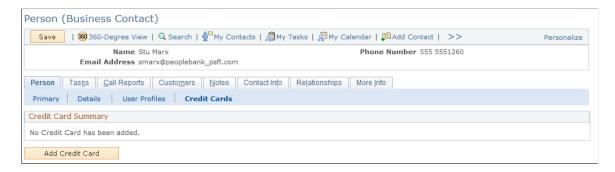
Person (<Role>) - Person: Credit Cards Page

Use the Person (<Role>) - Credit Cards page (PD_PERSON_CC) to maintain the customer or contact credit card information.

Navigation:

Click the Credit Card link on the Person page.

This example illustrates the fields and controls on the Person (<Role>) - Person: Credit Cards page. You can find definitions for the fields and controls later on this page.



The **Credit Card Summary** section lists all the saved credit card entries created for the person, which can be used to pay for charges pertaining to cases, service orders, agreements, and orders.

Field or Control	Description
Primary	Indicates the selected credit card to be the default entry that is used to pay for charges to which the person is liable.
Credit Card Number	Click the link to access the detailed information of the selected credit card. See "Credit Card Information Page" (PeopleSoft Call Center Applications).
Expiration Date	Displays the expiration date of the corresponding credit card.
Status	Select a status for the credit card. The system populates only <i>active</i> credit card entries in supported transactions as payment options.
Add Credit Card	Click to add new credit card entries.

Person (<Role>) - Tasks page

Use the Person (<Role>) - Tasks page (RD_TASK_LIST) to maintain sales team tasks for contacting a consumer or contact.

Navigation:

Select the Tasks tab on any page in the Person component.

Person (<Role>) - Call Reports Page

Use the Person (<Role>) - Call Reports page (RD_PRSN_CALL_RPTS) to access call reports for a person.

Navigation:

Select the Call Reports tab on any page in the Person component.

Person (<Role>) - Notes Page

Access the Person (<Role>) - Notes page.

Person (<Role>) - Contact Info Page

Use the Person (<Role>) - Contact Info page (RD_PRSN_ADDR_BOOKS) to maintain contact information for a person.

Navigation:

Select the Contact Info tab on any page in the Person component.

See Maintaining Contact Information for Business Objects.

Person (<Role>) - Relationships Page

Use the Person (<Role>) - Relationships page (RD_PERSON_REL) to view and update the person's relationships with other business objects.

Navigation:

Select the Relationships tab on any page in the Person component.

Person (<Role>) - More Info Page

Use the Person (<Role>) - More Info (person - more information) page (RD_PROFILE) to view and update a person's marketing profile data.

Navigation:

Select the More Info tab on any page in the Person component.

See <u>Understanding Profiles</u>.

Defining Information for Business Contacts

This topic lists the pages that are used to define information for business contacts.

Pages Used to Define Information for Business Contacts

Page Name	Definition Name	Usage
Person (Business Contact) - Customers	RD_PERSON_COMP	Maintain the customers that are associated with a business contact.

Page Name	Definition Name	Usage
Person (Business Contact) - Add Customer / Site / Purchasing Options	RD_PERSON_ADD_COMP	Add customers for a contact.
Search For Customer	RBQ_BOSRCH	Search for a customer to add for the contact.

Defining Consumer Information

These topics discuss how to:

- Maintain tax exempt information for a consumer.
- Maintain purchasing options for a person.
- Define account teams.
- Define account plans.
- Maintain consumer contact information.

Pages Used to Define Consumer Information

Page Name	Definition Name	Usage
Person (Consumer) - Person: Purchasing Page	RD_CONSUMER_BC_OPT	Maintain purchasing options for a person.
Person (Consumer) - Person: Employments	RD_PERSON_EMPLOY	Add a person's employment history.
Person (Consumer) - Person: Tax Exempt Certificate Page	RD_TAX_EXEMPT_CONS	Maintain a person's tax exemption information.
Person (Consumer) - Account Team Page	RD_ACCOUNT_TEAM	Define the account team that is assigned to the consumer.
Person (Consumer) - Contact Info: Contacts	RD_CONSUMER_REP	Maintain the list of contacts for a consumer.
Create Contact of <consumer></consumer>	RBQ_QCREATE	Add a contact to a consumer.
Modify <contact></contact>	RBQ_QCREATE	Maintain information for an existing company contact, including purchasing options and contact information.

Page Name	Definition Name	Usage
Person (Consumer) - Sites	RD_CONSUMER_SITE_2	Maintain the list of sites for a consumer.
Create Site of <consumer></consumer>	RBQ_QCREATE	Add a site to a consumer.
Modify <site></site>	RBQ_QCREATE	Maintain information for an existing company site.

Person (Consumer) - Person: Tax Exempt Certificate Page

Use the Person (Consumer) - Person: Tax Exempt Certificate page (RD_TAX_EXEMPT_CONS) to maintain a person's tax exemption information.

Navigation:

Click the **Tax Exempt Certificate** link on the Person page for a person with the Consumer role.

See <u>Understanding the Company Component</u>.

Person (Consumer) - Person: Purchasing Page

Use the Person (Consumer) - Person: Purchasing page (RD_CONSUMER_BC_OPT) to maintain purchasing options for a person.

Navigation:

Add Person

Click the **Purchasing** link.

• Select an existing person on the Person Search page.

If the **Purchasing** link does not appear, click the **Add Consumer Information** link or **Edit Consumer Information** link, whichever appears.

Click the **Purchasing** link.

See <u>Understanding Purchasing Options</u>.

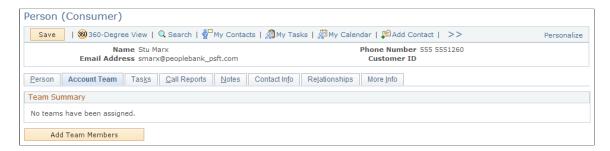
Person (Consumer) - Account Team Page

Use the Person (Consumer) - Account Team page (RD_ACCOUNT_TEAM) to define the account team that is assigned to the consumer.

Navigation:

Select the Account Team tab on any page in the Person component for a person with the Consumer role.

This example illustrates the fields and controls on the Person (Consumer) - Account Team page. You can find definitions for the fields and controls later on this page.



You can add team members to the account team individually or automatically by using sales territory trees and assignment groups.

See "Company - Account Team Page" (PeopleSoft Sales).

Person (Consumer) - Contact Info Page

Use the Person (Consumer) - Contact Info: Contacts page (RD_CONSUMER_REP) to maintain the list of contacts for a consumer.

Navigation:

Customers CRM > Search Person > Person (Individual Consumer) > Contact Info

Click the Contacts link.

The Contact Info page enables you to maintain addresses, contacts, and sites for the consumer.

See <u>Defining Customer Contacts</u>, <u>Defining Customer Sites</u>.

Defining Person of Interest Information

To define POI information, use the Person (RD_PERSON) component by clicking the Add Person of Interest Information or Add Person (Person of Interest) link that appears at the bottom of the Person (<Role>) - Person: Primary page. The information that you can enter for persons of interest is basic person data, as described previously in these topics. If the POI originated in an HR system, the person might have job records associated with them.

Related Links

Persons of Interest

Deleting An Employee

This topic discusses the process of deleting all personally identifiable information (PII) of an employee.

PII includes the employee's name, date of birth (DOB), address, email ids, phone numbers, other contact details and job-related information. Once an employee is deleted, all fields related to personal details of

the employee, except for the name, become blank. All name fields reflect 'Deleted Entry' in place of the deleted employee's name.

Pages Used to Delete an Employee

Page Name	Definition Name	Usage
Employee Delete Page	EMP_DEL	Enter the Person ID of an employee and run the process to remove all PII related to that employee.

Employee Delete Page

Use the **Employee Delete** page (EMP_DEL) to enter the Person ID of an employee and run the process to remove all PII related to that employee.

Note: The Employee Delete process uses the permission list CRRB9021.

Navigation:

Set Up CRM > **Utilities** > **Employee Delete**

This example illustrates the fields and controls on the Employee Delete page.



Tables where rows of PII data are deleted	Tables where rows of PII data are updated
CM_ADDRESS	ВО
CM_PHONE	BO_NAME
CM_EMAIL	RD_PERSON
CM_PAGER	RD_PERS_NID
СМ	BO_BASIC_IND
BO_CM	
BO_SRCH_ADD	
BO_SRCH_PHN	
BO_SRCH_EML	
RB_CREDIT_CARD	
RD_WRKR_ASGN	
RD_WRKR_JOB	

Defining Workers

Understanding Workers in CRM

These topics discuss:

- Workforce administration.
- Options for creating workers.
- Job information and effective dates.

Workforce Administration

Worker refers to anyone who performs work for an organization, including employees and contractors. Employees who are not part of the CRM workforce are considered CRM customers in the sense that they might call the help desk or HR help desk for assistance with problems. These topics focus on maintaining the information that is necessary to administer workers who are part of the CRM workforce and to assign them to field service and support tasks.

In CRM, workers are represented as Person business objects with a role type of Worker. The Person table (RD_PERSON) contains a record for each worker, with **Person ID** as the key field. Attributes that are specific to the person's role as a worker, such as employee status, job location, work function, and so forth, are stored in the Worker table (RB_WORKER).

Workers are not tracked as business contacts, although you can assign the Contact role to a worker.

See Person (<Role>) - Person: Primary Page.

Worker User Preferences and Security

Workers often have access to the CRM system to perform their functions. You can control worker access to data for system functions.

Worker Foundational Data

Worker foundational data is the control information (or prompt tables) from which you select when creating a worker. This data describes the organization infrastructure in which workers perform. You can maintain these tables in CRM, PeopleSoft Human Capital Management (PeopleSoft HCM), or a third-party system and move the data to CRM by implementing enterprise integration points (EIPs).

This is the worker foundational data that you must set up before creating workers:

Job codes.

Use the Job Code Table EIP to integrate with an HR system.

• Department tables.

Use the Department Table EIP to integrate with an HR system.

- Locations.
- Competency information.

Worker competency information determines which workers are best qualified for assignment to a case or service order. Use the Competency Type, Rating Model, and Competency EIPs to integrate with an HR system.

See <u>Understanding Enterprise Integration Technology</u>.

Navigation

CRM provides two ways to access pages that you might use when setting up worker data: the left-hand menu and the Worker Administration Center. This topic lists the left-hand menu navigation.

Options for Creating Workers

After you set up the foundational data, you create workers in several ways:

• Use the Person or Worker component to create and maintain worker records in CRM.

When you create a worker in the Worker component, you can create a new worker, copy data from an existing worker, or copy data from a template worker.

• Integrate worker data with PeopleSoft HCM or a third-party HR system.

You implement the Personal Data, Workforce Data, and Person Competencies EIPs to populate the Person, Worker, and Worker Competency tables in the CRM system.

If you integrate with an HR system that maintains worker data, do not modify the personal data, job detail, and competencies that are entered in the human resource system. You should use the Worker pages in CRM to maintain only user profiles, notes, and worker data that is used by the CRM assignment engine.

• Use quick create functionality.

The Quick Create component requires that you enter the minimum required information and is used to quickly enter data. Quick create of workers is also supported through HRHD 360-Degree View and Worker 360-Degree View.

Copying Existing and Template Workers

Creating a worker by copying an existing worker and creating a worker by copying a template worker are similar processes. The difference is in the way in which you identify the information to copy. When you copy an existing worker, you must search through the entire Worker table to identify the worker to copy; but when you copy a template worker, you can select the worker to copy from a drop-down list box that contains only workers who are designated as template workers.

Template workers are workers whose information represents a model to use when you create other workers. You can set up dummy workers, such as CSR Level 1, as template workers. You can also

identify employees who are good template workers. For example, employee John Smith is a good template worker for CSR Level 1. You designate a worker as a template worker when you enter the job detail for the worker. Whether you designate real employees or set up dummy workers for templates is an implementation consideration.

When you create a worker by copying an existing worker or a template worker, all active worker roles are copies to the new worker. Current active job details for all assignments are copied, but not historical or future job details.

Worker Toolbar

The worker toolbar contains a **Create from Current** button that you can use to create a new worker from a worker whose data you are currently viewing and a **Copy Data** button that you can use to copy the worker's data to another worker.

Related Links

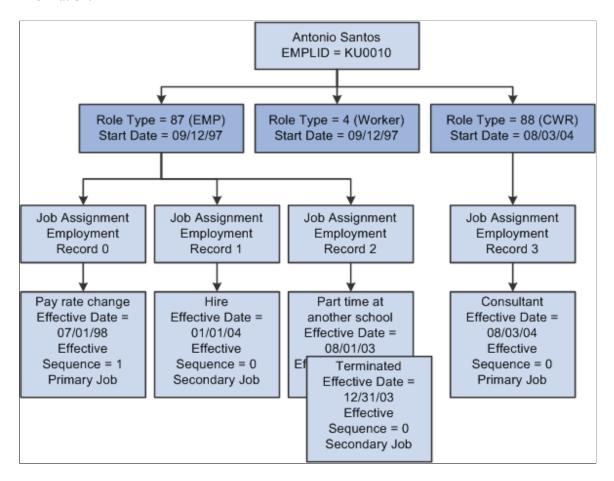
<u>Understanding Enterprise Integration Technology</u>

Job Information and Effective Dates

A worker's job assignments and their relation to the organization can change over time. For example, a worker can be promoted, perform a different job, or change from employee to contingent worker status. Changes in a worker's job and organizational relationships are represented in the database by effective-dated assignment and job detail rows.

The current row is the most recent row for which the effective date is before the current date. Future-dated rows are all rows for which the effective date is after the current date, and historical rows are all rows for which the effective date is before the effective date of the current row

This diagram illustrates the use of effective dates in managing a worker's assignments, roles, and job information:



In this example, Antonio Santos was hired on September 1997. Antonio is assigned the Worker and Employee roles as of his hire date, and the effective date of both roles is set to the date of hire. Initially, the end date for both roles is set to 12/31/2999.

Assignments and Roles

All workers have the *Worker* role by default, and must also have either the *Employee* or *Contingent Worker* role on each assignment. The *Worker* role is terminated only when all assignments for the worker are terminated.

Each worker can have multiple assignments, and an assignment can have multiple effective-dated job detail records for it. You can add a new job assignment without changing existing job records. The first job record that you add for new job assignments always has the *Hire* action code, and you must specify the worker's role for each assignment. An assignment is terminated when all active job records that relate to it are terminated.

Jobs

There are two levels of primary jobs. One at the job level is user-selected and could be called the *primary job*. Another primary job is system-defined and could be called the *primary job assignment*. The primary job assignment is determined by an algorithm and takes into consideration the primary job. A worker can have only one primary job assignment.

By default, the first job record added for a role is marked as the *Primary* job record for that role. The primary job assignment is used by the Assignment Engine when assigning workers to cases or service orders.

If a worker requires new job data for an existing assignment, for example, a new supervisor ID, job code, or location, you create a new effective-dated job record for that assignment. When Antonio receives a pay increase, a new job record is inserted, effective July 1, 1998 to reflect the change. The new current record becomes the primary record. A background job runs to mark the primary flag on future job records.

Inactivating Provider Group Memberships for Worker Terminated in HCM

If a worker is scheduled to be terminated in an integrated HCM system on a future date, the same status change in the corresponding CRM worker record is handled in the background through the WORKFORCE_SYNC EIP and reflected on the record properly when the termination date arrives. In a situation where the worker is a member of a provider group, such relationship needs to be inactivated as well.

CRM delivers an application engine (AE) program to dissociate terminated workers from their provider groups. This program, named *PGRP_JOB*, is scheduled to run nightly to identify terminated workers and inactivate any of their existing provider group memberships. When the update is completed, the status of a terminated worker is set to *Inactive* on the Provider Groups page of the related provider group. Similarly, the status of the provider group is set to *Inactive* on the Groups page of the terminated worker's record.

Creating Workers

To create workers, use the Add Worker (RD_CREATE_WORKER) and Copy Worker (RD_COPY_WRKR_DATA) components.

These topics list prerequisites and discuss how to:

- Select the method for creating a worker.
- Select information to copy to a new worker.
- Create workers using the Quick Create function.

Pages Used to Create Workers

Page Name	Definition Name	Usage
Add Worker: Select Creation Method Page	RD_CREATE_WORKER	Select the method for creating a new Worker business object.
Add Worker: Select Data to Copy Page	RD_COPY_OPTIONS	Select information to copy to a new worker from either a template or an existing worker.

Page Name	Definition Name	Usage
Add Worker	RD_COPYWRKR_CONFRM	Verify that the worker information is correct.
Create Worker Page	RBQ_QCREATE	Add a worker with the minimum necessary information.

Prerequisites

Before you create workers, you must set up the tables that contain information that is referred to by all workers. For example, each worker belongs to a department and has a job code. The information in these tables is called foundational data.

See Setting Up Foundational Data for Workers.

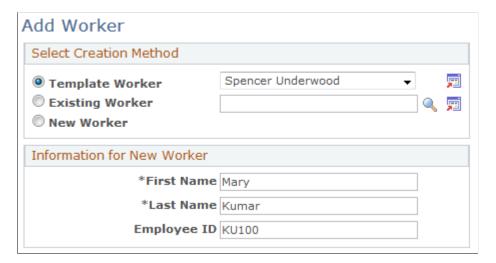
Add Worker: Select Creation Method Page

Use the Add Worker page (RD_CREATE_WORKER) to select the method for creating a new Worker business object.

Navigation:

Workforce > **Add Worker** > **Add Worker**

This example illustrates the fields and controls on the Add Worker page. You can find definitions for the fields and controls later on this page.



Select Creation Method

Field or Control	Description
Template Worker	Select to create the new worker from a template worker. Select the template worker from the drop-down list box.
Existing Worker	Select to create the new worker from an existing worker. Search for and select the worker to copy.
New Worker	Select to access the Worker component and enter information for the new worker.

Information for New Worker

Enter the first and last names for the new worker, and optionally enter the employee ID.

Add Worker: Select Data to Copy Page

Use the Add Worker page (RD_COPY_OPTIONS) to select information to copy to a new worker from either a template or an existing worker.

Use the Add Worker page (RD_COPYWRKR_CONFRM) to verify that the worker information is correct.

Navigation:

Access the Add Worker page.

• Select the **Template Worker** option and select a template worker from the available choices.

Enter the first and last names.

Click the **Continue** button.

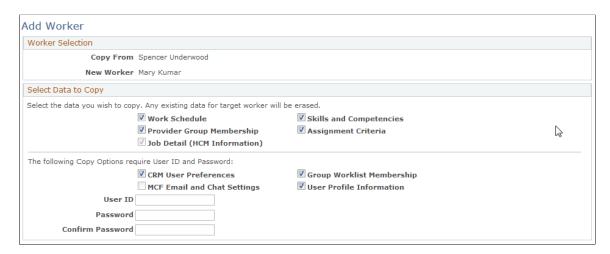
• Select the **Existing Worker** option and select an existing worker.

Enter the first and last names.

Click the Continue button.

• Click the Create Worker button on the second Add Worker page.

This example illustrates the fields and controls on the Add Worker page. You can find definitions for the fields and controls later on this page.



Select Data to Copy

Select the data to copy from the template worker or existing worker to the new worker. The job detail data is selected and copied by default—you cannot deselect this check box.

If you select User Profile Information, CRM User Preferences, MCF Email and Chat Settings (multichannel framework email and chat settings), or Group Worklist Membership, you must enter a user ID and password for the new worker.

Related Links

Automation and Configuration Tools

Create Worker Page

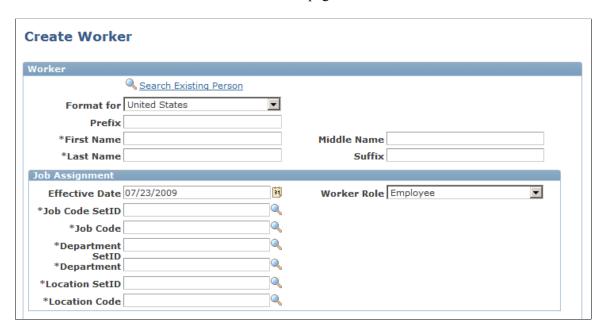
Use the Create Worker page (RBQ_QCREATE) to add a worker with the minimum necessary information.

Navigation:

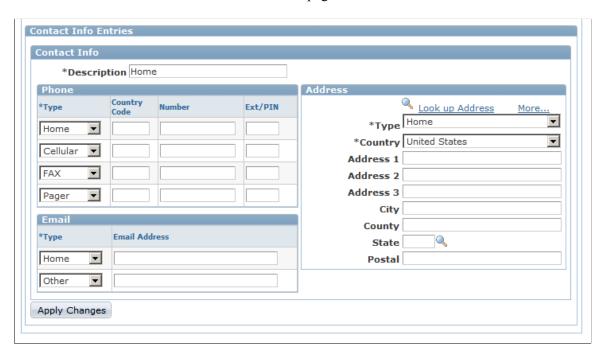
Customers CRM > Quick Create

Search for a description of The Worker.

This example illustrates the fields and controls on the Create Worker page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Create Worker page (2 of 2). You can find definitions for the fields and controls later on this page.



You can use this page in two modes:

• To enter information for a new worker.

You can create only one effective-dated job row. This page does not enable you to set up security information, that is, user IDs, roles, and passwords.

• To retrieve and modify existing worker information.

Note: In addition to the Quick Create component, you can access this page from the HRHD 360-Degree View and Worker 360-Degree View when you select to create workers from their search pages.

Field or Control	Description
Search Existing Person	Click to retrieve the information for an existing person. You can modify the information and click the Apply button to update the database.
	Note: Job assignment information does not appear for an existing worker.

Maintaining Worker Information

To maintain worker information, use the Worker (RD WORKER 2) component.

These topics discuss how to:

- View and maintain summary worker information.
- View and maintain worker details.
- View and maintain user profiles.
- Enter job details.
- View assignment summary information.
- Define default schedules.
- Associate competencies with workers.
- Define job assignment criteria.
- Associate workers with provider groups and worklists.
- Define default storage locations.
- Define default signatures.

Pages Used to Maintain Worker Information

Page Name	Definition Name	Usage
Worker	RD_WORK_GSRCH	Search the database for existing workers.

Page Name	Definition Name	Usage
Person	RD_PERSON_SEARCH	Search the database for existing persons. To access the Worker component for a person, click the Add Worker Information or Edit Worker Information link on the Person - Summary page.
Worker - Worker: Primary Page	RD_PRSN_PRIMARY	View and update summary information for a worker.
Worker - Worker: Details Page	RD_PRSN_DETAILS	View and maintain worker profile information.
Worker - Worker: User Profiles Page	RD_PERSON_USER	Maintain the worker's user profile.
Worker - Job: Job Details Page	RD_WORKER_DETAIL	Enter information about the specified worker's job.
Worker - Job: Job Summary Page	RD_ASGN_JOB	View assignment summary information for the worker.
Worker - Work Schedule Page	RD_WORKER_SCHEDULE	Define default workdays for the specified worker.
Worker - Skills and Competencies Page	RD_WORKER_CMP_PROF	Associate the specified worker with a competency and define the worker's level of proficiency for the competency.
Worker - Assignment Criteria Page	RD_WORKER_CRITERIA	Define criteria that the assignment engine uses to match the specified worker to a case or service order.
Worker - Groups Page	RD_WORKER_GROUPS	Associate the worker with provider groups and group worklists.
Worker - Storage Locations Page	RD_WORK_STORLOC	Define inventory storage locations that are associated with good and defective storage locations on a field service worker's truck.
Worker - Signature Page	RD_WORKER_WF_SIG	Define a default signature to use when the specified worker sends manual notifications.
Worker - Notes	RD_PERSON_NOTES	Add notes and attachments for the specified worker.

Page Name	Definition Name	Usage
Worker - Address Book	RD_PRSN_ADDR_BOOKS	View and update a worker's contact information.
Worker - More Info	RD_PROFILE	View and update a worker's marketing profile data.

Worker - Worker: Primary Page

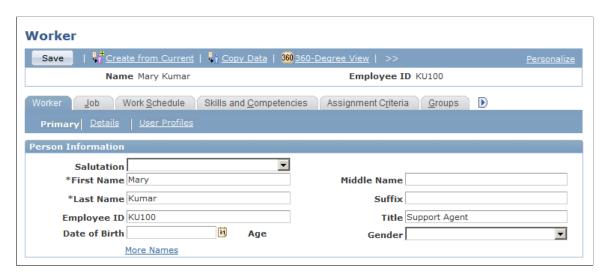
Use the Worker - Worker: Primary page (RD_PRSN_PRIMARY) to view and update summary information for a worker.

Navigation:

- Workforce > Search Worker > Primary
- Workforce > Add Worker

Enter required information on the Add Worker pages and click the Create Worker button.

This example illustrates the fields and controls on the Worker - Worker: Primary page. You can find definitions for the fields and controls later on this page.



The Worker - Worker: Primary page and the Person - Primary page are identical in appearance and usage, except:

- The Worker Worker: Primary page contains the employee ID and title.
- The Person Primary page contains a setID.

Contact information entries and user-defined fields on the Worker - Worker: Primary page act the same as those on the Person - Primary page.

See <u>Person (<Role>) - Person: Primary Page</u>.

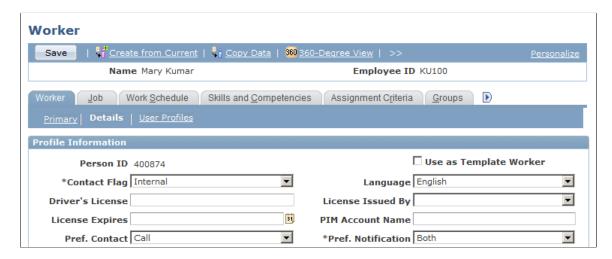
Worker - Worker: Details Page

Use the Worker - Worker: Details page (RD_PRSN_DETAILS) to view and maintain worker profile information.

Navigation:

Click the **Details** link on the Worker - Primary page.

This example illustrates the fields and controls on the Worker - Worker: Details page. You can find definitions for the fields and controls later on this page.



This page is similar in appearance and use to the Person - Details page, except:

- Only the **Profile Information** region appears on the worker page.
- On the worker page, the Use as Template Worker field enables you to make this worker's
 information available as a template for creating a worker.

See <u>Person (<Role>) - Person: Primary Page</u>.

Worker - Worker: User Profiles Page

Use the Worker - Worker: User Profiles page (RD_PERSON_USER) to maintain the worker's user profile.

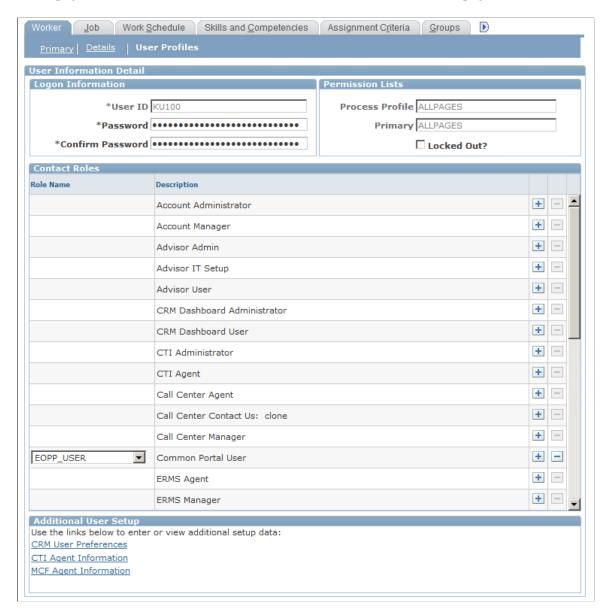
Navigation:

Click the **User Profiles** link on the Worker - Primary page.

This example illustrates the fields and controls on the Worker - Worker: User Profiles: User Summary page. You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Worker - Worker: User Profiles: User Information Detail page. You can find definitions for the fields and controls later on this page.



A list of the user IDs that the worker is authorized to use appears in the **User Summary** region of this page. You can click a listed user ID to view and modify the details of the user ID or click the **Add New User** button to add a new user ID to the worker.

This page is similar in appearance and use to the Person - User Profiles page, except that the **Additional User Setup** region appears on the detail view of the page for workers in the GBL market.

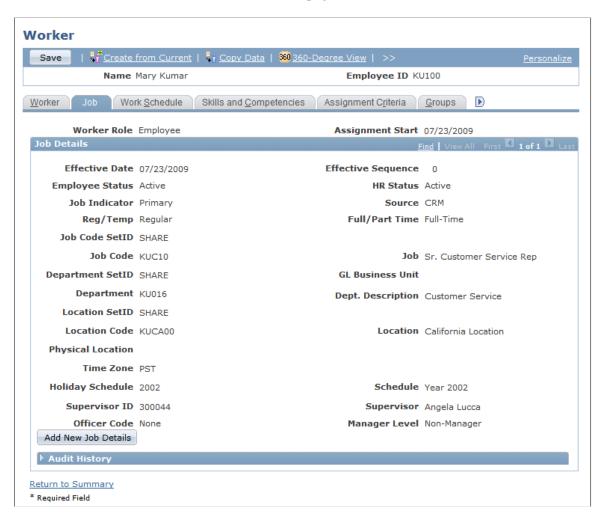
Worker - Job: Job Details Page

Use the Worker - Job: Job Details page (RD_WORKER_DETAIL) to enter information about the specified worker's job.

Navigation:

Select the Job tab from any page in the Worker component.

This example illustrates the fields and controls on the Worker - Job: Job Details page. You can find definitions for the fields and controls later on this page.



By default, job details for the currently active primary job for the worker appear on this page. All workers can scroll through and view historical, current, and future job information. When the worker has existing job data and requires new job data, for example, a new supervisor ID, job code, or location, you add a new job details row with the new information. By default, the new effective date is the current date.

All users can update and delete effective-dated future job rows within a job assignment as long as at least one effective-dated row for each job assignment remains. All users can view historical, current, and future job data.

Secured Worker Information

You can perform these functions only if your sign-in role has secured worker access:

- Modify historical and current-dated job information records.
- Delete historical and current job information records.
- Modify the worker's employee status.

• View the worker's HR (Human Resources) status. Examples of HR status are *Active, Retired,* and *Terminated*.

Job Information

Field or Control	Description
Worker Role	Select the worker's role. The worker role indicates the worker's relationship to the organization. Values are <i>Employee</i> and <i>Contingent Worker</i> . This field is available only for the earliest job details record on an assignment.
Effective Date	Enter the effective date of the current job details. When you add new job details, the current date appears by default. All workers can view present, current, and future job details.
Effective Sequence	Sequences the order in which job detail records appear. When you add a new job details record, the system assigns it sequence number zero and increments the sequence numbers on the existing job details records by one. This is to ensure that job details appear in descending date order.
Job Indicator	Indicates that this is the primary job for the assignment. When you add a new job record and mark it as primary, the system recalculates the primary job assignment indicator.
Source	Indicates the source of the job record. Values are <i>HCM</i> , indicating that the job information was imported from the HCM system and <i>CRM</i> , indicating that the information was entered in CRM. You cannot update job records that originated in the HCM system.
GL Business Unit (General Ledger business unit)	Enter the business unit that is used to account for the worker's costs on the general ledger.
Physical Location	Enter a description of the worker's physical location. You can use this field to specify locations such as an office or cubicle number.
Holiday Schedule	Select the holiday dates that are valid for this worker.
Supervisor ID	Select the supervisor to whom this worker reports.

Field or Control	Description
Officer Code	Select an officer code to identify highly compensated employees for the Non-Discrimination Testing - 401(k)/401 (m) report (NDT004).
Manager Level	Select the worker's management level, if applicable.
Return to Summary	Click this link to view the Job Summary page, which lists summary information about the worker's assignments.

Entering Job Codes, Departments, and Locations

Job Code, Department, and Location Code are controlled by setID. You must enter the corresponding setID, and only values for the setID are valid. This information is defined when you set up worker foundational data.

Related Links

Setting Up Foundational Data for Workers

Worker - Job: Job Summary Page

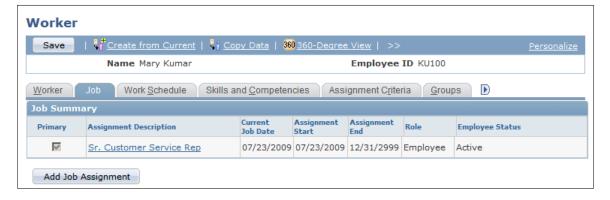
Use the Worker - Job: Job Summary page (RD_ASGN_JOB) to view assignment summary information for the worker.

Navigation:

Select the Job tab from any page in the Worker component.

Scroll to the bottom of the Job Detail page and click the **Return to Summary** link.

This example illustrates the fields and controls on the Worker - Job: Job Summary page. You can find definitions for the fields and controls later on this page.



Use this page to view summary information from all the assignments the worker has had and drill down into the job details for any past, current, or future assignment. The system determines the assignment

start and assignment end date from the dates of the job detail records for the assignment. The system also determines the primary assignment for the worker

Field or Control	Description
Add Job Assignment	Click to add a new job assignment. New job assignments are added with the <i>Hire</i> action/reason. When you add a new job assignment, the Job Details page appears.

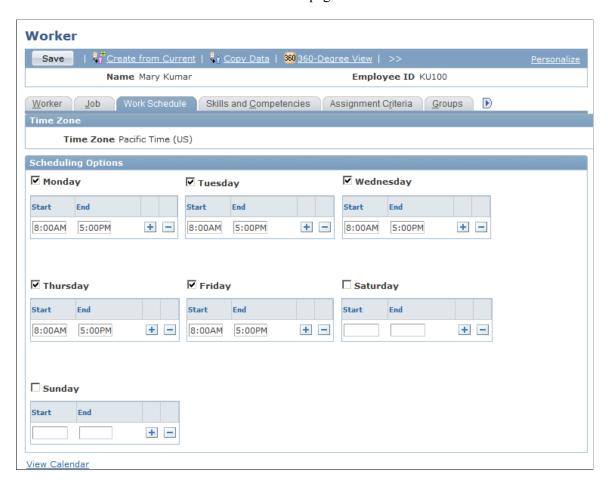
Worker - Work Schedule Page

Use the Worker - Work Schedule page (RD_WORKER_SCHEDULE) to define default workdays for the specified worker.

Navigation:

Select the Work Schedule tab from any page in the Worker component.

This example illustrates the fields and controls on the Worker - Work Schedule page. You can find definitions for the fields and controls later on this page.



When evaluating worker availability for assignments, the system checks standard work week information that you define for the worker on this page.

Select the default work days for the specified person. The **Start** and **End** fields define the default hours of operation for the person. Enter start and end times for each work period in the day. You can enter multiple work periods to represent lunch breaks, shifts, and so forth. By default, the system populates these values with the standard work week information that you define for the installation.

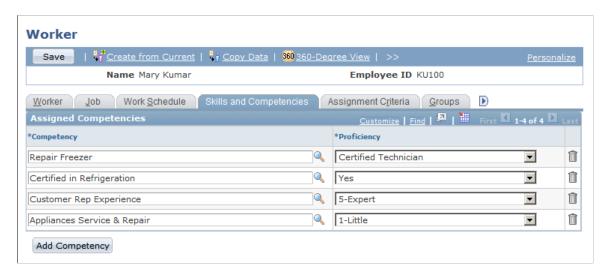
Worker - Skills and Competencies Page

Use the Worker - Skills and Competencies page (RD_WORKER_CMP_PROF) to associate the specified worker with a competency and define the worker's level of proficiency for the competency.

Navigation:

Select the Skills and Competencies tab from any page in the Worker component.

This example illustrates the fields and controls on the Worker - Skills and Competencies page. You can find definitions for the fields and controls later on this page.



Important! Before assigning competencies on the Worker - Skills and Competencies page in CRM, you must select the **Use Only Evaluation Type** installation option.

The Person Competency EIP loads competency data with all evaluation types into CRM. Although the evaluation type does not appear in CRM, CRM pages list only the competency records that match the specified evaluation type. If you do not specify an evaluation type during the installation, competency records for all evaluation types are available, which can degrade system performance.

Field or Control	Description
Description	Select a competency that is associated with the worker. In CRM, you establish competencies on the Competencies page under Set Up CRM > Common Definitions > Competencies.

Field or Control	Description
Proficiency	Enter the worker's level of expertise for the competency. The rating model that is defined for the competency on the Competencies page determines the available proficiency values. In PeopleSoft FieldService, the system checks a worker's proficiency level for a competency to determine whether the worker is qualified to perform work on a service order that requires the competency. In PeopleSoft Support and PeopleSoft HelpDesk, the system checks a worker's proficiency level for a competency to determine whether the worker is qualified to perform work on a case that requires expertise in the problem type.

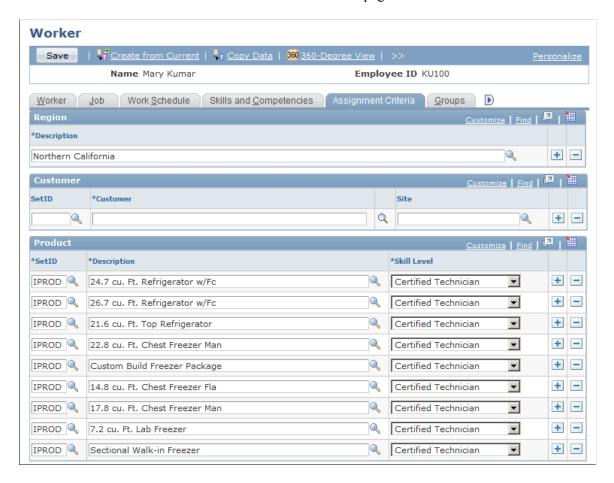
Worker - Assignment Criteria Page

Use the Worker - Assignment Criteria page (RD_WORKER_CRITERIA) to define criteria that the assignment engine uses to match the specified worker to a case or service order.

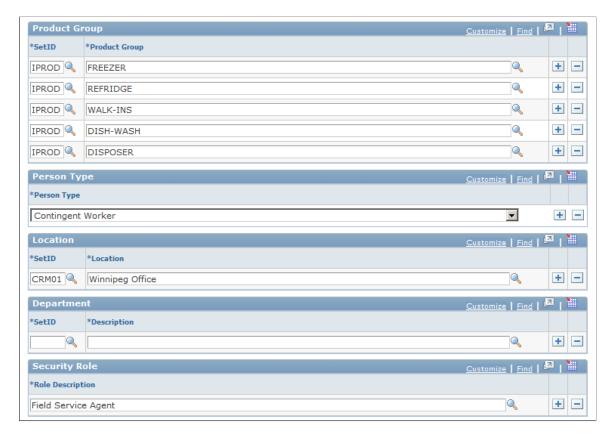
Navigation:

Select the Assignment Criteria tab from any page in the Worker component.

This example illustrates the fields and controls on the Worker - Assignment Criteria page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Worker - Assignment Criteria page (2 of 2). You can find definitions for the fields and controls later on this page.



The system uses the values in the Customer, Region, Product, Product Group, Location, Department, and Role fields to evaluate how suitable a worker is for assignment to the service order, case, or change request task relative to other workers in the provider group.

When you perform an assignment search from a case, service order, or change request task, the assignment engine calculates a point value for each criteria value on the service order, case, or change request task that the worker matches based on the weight, or relative importance, of the match. The sum of the point values divided by the total possible points for the service order or case becomes the worker's fit score. Failure to match individual criteria lowers the worker's total fit score but does not exclude the worker from the list of suggested assignment candidates. Failure to match any criteria excludes the worker from the suggested candidates.

The assignment engine uses a different set of assignment criteria values for cases in PeopleSoft HelpDesk, cases in PeopleSoft Support, service orders in PeopleSoft FieldService, or tasks in PeopleSoft Change Management. For help desk cases, the assignment engine matches values for location, product, and product group. For both support cases and service orders, the assignment engine matches values for customer, site, region, product, and product group. For tasks in Change Management, the assignment engine matches values for location, department, either product or product group, and role.

Region

Enter the worker's region. The assignment engine matches the worker's region to the region on the service order or case.

Customer

If the worker can support the customer at any site, enter the customer and leave the **Site** field blank. You can also select a site without specifying a customer.

Product

The values for the **Proficiency** field depend on the product rating model that you specify for the setID when you set up the assignment engine.

Product Group

Enter the product groups that the worker supports and the setIDs of the product groups.

Location

Enter the worker's location and the location setID. The assignment engine matches the worker's location for change management tasks.

Department

Enter the worker's department and setID of the department.

Role

Enter the description of the worker's role. This is used to assign change management tasks to workers.

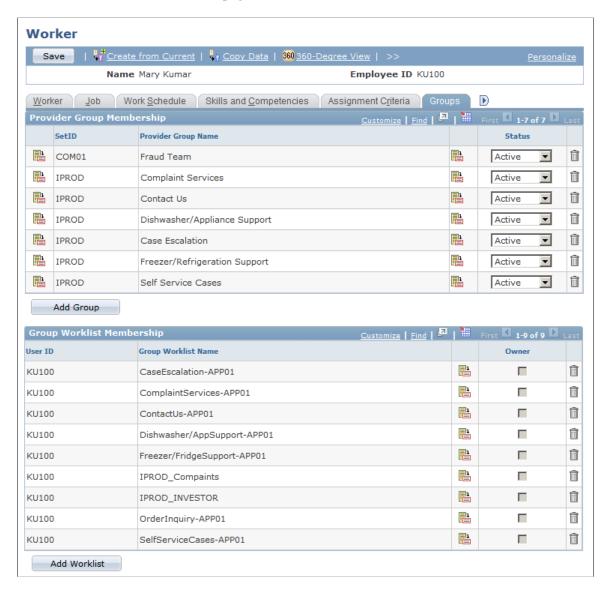
Worker - Groups Page

Use the Worker - Groups page (RD_WORKER_GROUPS) to associate the worker with provider groups and group worklists.

Navigation:

Select the Groups tab from any page in the Worker component.

This example illustrates the fields and controls on the Worker - Groups page. You can find definitions for the fields and controls later on this page.



Worker - Storage Locations Page

Use the Worker - Storage Locations page (RD_WORK_STORLOC) to define inventory storage locations that are associated with good and defective storage locations on a field service worker's truck.

Navigation:

Select the Storage Locations tab from any page in the Worker component.

This example illustrates the fields and controls on the Worker - Storage Locations page. You can find definitions for the fields and controls later on this page.



Storage location information is required only for workers who perform field service activities. Material movement transactions that are initiated from the Manage Material page in PeopleSoft FieldService update quantities in the inventory storage locations that are associated with the lead technician on the service order line.

You must define one and only one good truck stock location and one and only one defective truck stock location for each field service worker. The good and defective locations can't have the same storage location definition—the area and up to four storage levels—in PeopleSoft Inventory or a third-party inventory system.

Field or Control	Description
Location Type	Select the type of material location that is on the truck. Values are:
	Good: The location for material that is used to complete a service request at a customer's site.
	Defective: The location of material that was removed from a customer's site. Typically, the worker returns this stock to the central distribution center for inspection or scrap processing.
IN Unit (inventory unit)	Enter the identification of the inventory business unit with the material storage location that corresponds to the material location type that is on the worker's truck. You define the inventory business unit in PeopleSoft Inventory or a third-party inventory system and insert it in the CRM system by using the Business Unit EIP.
	See <u>Understanding Enterprise Integration Technology</u> .
Area, Level 1, Level 2, Level 3, and Level 4	Enter the material storage area in PeopleSoft Inventory or a third-party inventory system that corresponds to the material location type that is on the worker's truck. You can define a storage location address in an inventory system by using a storage area and up to four levels representing a physical subdivision of the storage area, such as aisles, rows, shelves, and bins.

Important! No prompts are available for the storage location definition fields **Area**, **Level 1**, **Level 2**, **Level 3**, and **Level 4**. Unlike business units, storage location information is not synchronized with an inventory system. You must know the correct storage location definitions to enter. Material movement transactions that are initiated from the Manage Material page are successfully recorded in the inventory system only if the storage location definition that you enter is a valid storage location for the inventory business unit that is referenced in the **IN Unit** field.

See the product documentation for *PeopleSoft Inventory*.

Related Links

"Truck Stock Storage Locations" (PeopleSoft Integrated FieldService)

"Setting Up the Order Materials Component" (PeopleSoft Integrated FieldService)

Worker - Signature Page

Use the Worker - Signature page (RD_WORKER_WF_SIG) to define a default signature to use when the specified worker sends manual notifications.

Navigation:

Select the Signature tab from any page in the Worker component.

In the **Notification Signature** field, enter the default signature that is used when someone sends manual notifications. When this person clicks the **Notification** button from a transaction and accesses the Outbound Notification page, this signature appears in the **Message** field.

Setting Up Foundational Data for Workers

To set up foundational data for workers, use the Location (LOCATION_TBL), Department (DEPARTMENT), Job Code (RB JOB CODE), and Cost Category (RF COST CAT) components.

These topics discuss how to:

- Set up location codes.
- Set up department codes.
- Set up job codes.
- Set up cost categories.
- Set up competencies.

Note: In addition to worker-specific foundational data, worker records also reference general foundational data, such as setIDs, location codes, and salutation codes. For more information, refer to the table-loading sequence for the CRM application. You can find table-loading sequences for each product on the My Oracle Support web site.

Pages Used to Set Up Foundational Data for Workers

Page Name	Definition Name	Usage
Location Page	LOCATION_TBL	Set up location codes.
Department Page	DEPARTMENT	Set up information about the organization's departments.
Job Codes Page	RB_JOB_CODE	Set up codes for the jobs in the organization.
Cost Categories Page	RF_COST_CAT	Set up cost categories.
Worker Function	RD_WRK_FUNC_TBL	Set up worker functions.
Competencies Page	COMPETENCY_TABLE	Set up competencies.

Related Links

Understanding Enterprise Integration Technology

Location Page

Use the Location page (LOCATION TBL) to set up location codes.

Navigation:

Set Up CRM > Common Definitions > Location > Location

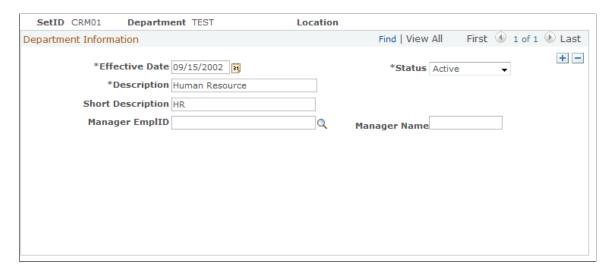
Department Page

Use the Department page (DEPARTMENT) to set up information about the organization's departments.

Navigation:

Set Up CRM > Common Definitions > Employee Data > Employee Department > Employee Department

This example illustrates the fields and controls on the Department page. You can find definitions for the fields and controls later on this page.



Note: Instead of entering information directly into CRM, you can maintain department codes in PeopleSoft HCM or a third-party system and move the department data to CRM by implementing the Department Table EIP.

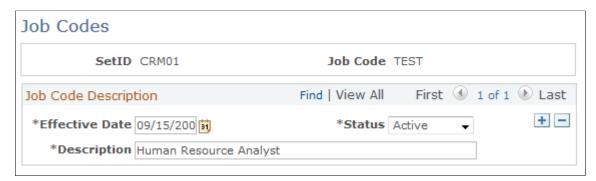
Job Codes Page

Use the Job Codes page (RB_JOB_CODE) to set up codes for the jobs in the organization.

Navigation:

Set Up CRM > Common Definitions > Employee Data > Job Codes > Job Codes

This example illustrates the fields and controls on the Job Codes page. You can find definitions for the fields and controls later on this page.



You can also maintain job codes in PeopleSoft HCM or a third-party system and move the job code data to CRM by implementing the Job Code Table EIP.

Cost Categories Page

Use the Cost Categories page (RF COST CAT) to set up cost categories.

Navigation:

Set Up CRM > Common Definitions > Employee Data > Cost Categories > Cost Categories

This example illustrates the fields and controls on the Cost Categories page. You can find definitions for the fields and controls later on this page.



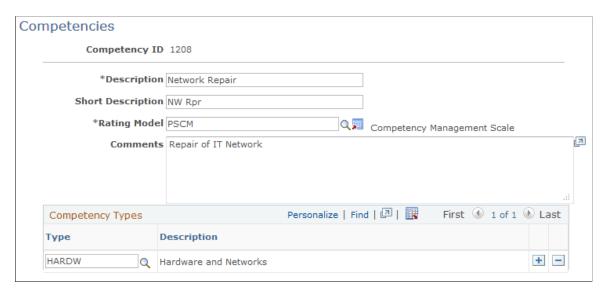
Competencies Page

Use the Competencies page (COMPETENCY_TABLE) to set up competencies.

Navigation:

Set Up CRM > Common Definitions > Competencies > Competencies > Competencies

This example illustrates the fields and controls on the Competencies page. You can find definitions for the fields and controls later on this page.



Worker competency information determines which workers are best qualified for assignment to a case or service order. CRM enables you to define competency information and associate it with workers by using competency codes. You can also maintain competency data in PeopleSoft HCM or a third-party system

and move the competency data to CRM by implementing the following EIPs: Competency Type, Rating Model, and Competency.

Chapter 13

Working with Predefined Business Object Search and Quick Create Data

Understanding Delivered System Data for BO Search and Quick Create

This topic discusses the following delivered system data:

- Field definitions.
- Quick create definitions and templates.
- Search roles.
- Search definitions
- Criteria fields.
- Adapter definitions.

Delivered System Data

PeopleSoft CRM delivers system data for business object searches and quick create definitions that are delivered as part of the PeopleSoft CRM suite of products. Before defining new searches or quick create definitions, examine the delivered system data to fully understand the setup requirements.

See Understanding BO Search and Quick Create Setup.

Field Definitions

This topic provides a summary list of the fields that are provided by PeopleSoft CRM. For more detail on how a field is defined in the system, access the Field page and search for the field description.

See Field Page.

Field Description	Field Name	Role Types
Account	RBTACCTNO	 Contact (8) Individual Consumer (9) Account Owner (Individual) (65) Account Owner (Organization) (66) Account Owner (Rep.) (67)
Account ID	RBTACCTID	 Contact (8) Individual Consumer (9) Sold To Organization (42) Sold To Individual (46) Account Owner (Individual) (65) Account Owner (Organization) (66) Account Owner (Rep.) (67)
Address 1	CO_CONCAT ADDRESS 1	 Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)
AGREEMENT ID	AGREEMENT_CODE	Company (2)Contact (8)Individual Consumer (9)

Field Description	Field Name	Role Types
Birthday	BIRTHDATE	Contact (8)Individual Consumer (9)
City	CITY	 Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)
Country	COUNTRY	 Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)
Created by	ROW_ADDED_OPRID	Worker(4)

Field Description	Field Name	Role Types
Created Date	ROLE_START_DT	Worker(4)
Currency	CURRENCY_CD	 Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47)
Customer ID	CUST_ID	Company (2)Individual Consumer (9)
Department Name	DESCR	Worker (4)Person of Interest (88)
Email	CM_CONCAT	 Worker (4) Contact (8)) Individual Consumer (9) Account Owner (Individual) (65) Account Owner (Rep.) (67) Person of Interest (88)
Employee ID	EMPLID	Worker (4)Person of Interest (88)
Extension	EXTENSION	Worker (4)

Field Description	Field Name	Role Types
First Name	FIRST_NAME	 Worker (4) Contact (8) Individual Consumer (9) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)
Last Name	LAST_NAME	 Worker (4) Contact (8) Individual Consumer (9) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)
Location Name	RC_LOC_DESCR	Worker Person of Interest (88)

Field Description	Field Name	Role Types
Name	BO_NAME_DISPLAY	 Person (1) Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88) Organization (20008)
National ID	NATIONAL_ID	 Contact (8) Individual Consumer (88) Worker (4) Person of Interest (88)

Field Description	Field Name	Role Types
Phone	CM_CONCAT	 Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)
Physical Location	PHYSICAL_LOCATION	Worker (4)
PIN	PERSON_PIN	Contact (8) Individual Consumer (9)
Postal	POSTAL	 Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)

Field Description	Field Name	Role Types
Serial Number	SERIAL_ID	Company (2)Contact (8)Individual Consumer (9)
Service Phone	RBTPHONENUMBER	Contact (8)Individual Consumer (9)
SIN	SIN	Company (2)Site (3)Individual Consumer (9)
Site ID	SITE_ID	Site (3)
SSN/TIN	TIN	 Company (2) Site (3) Contact (8) Individual Consumer (9) Alternate Capacity (31)
State	STATE	 Company (2) Site (3) Worker (4) Contact (8) Individual Consumer (9) Alternate Capacity (31) Ship To Organization (41) Sold To Organization (42) Bill To Organization (43) Ship To Individual (45) Sold To Individual (46) Bill To Individual (47) Person of Interest (88)

Field Description	Field Name	Role Types
Stock Symbol	STOCK_SYMBOL	Company (2)
Suffix	NAME_SUFFIX	Worker (4) Contact (8) Individual Consumer (9) Ship To Individual (45) Sold To Individual (46)
TIN Type	TINTYPE	 Bill To Individual (47) Company (2) Site (3) Contact (8) Individual Consumer (9) Alternate Capacity (31)

Quick Create Definitions and Templates

Refer to the Quick Create search page for a list of system delivered quick create definitions and templates. See Template Page, Quick Create Page.

Search Roles

Refer to the Search Role search page for a list of system delivered search roles.

See Role Page, Search Role Page.

Search Definitions

Refer to the (BO) Search search page for a list of system-delivered search definitions.

See Search Page.

Criteria Fields

Refer to the Criteria search page for a list of system-delivered criteria fields.

See Criteria Page.

Adapter Definitions

Refer to the Adapter search page for a list of system-delivered adapters.

See Sections Page, Adapter Page.

Using Business Object Search and Quick Create Functionality

Understanding the Business Object Search and Quick Create Process

These topics discuss:

- Business object search.
- Customer identification.
- Quick create functionality.
- BO search and Quick Create runtime example.

Business Object Search

When users create a transaction in PeopleSoft CRM and do not know the specific value for a business object that the transaction uses, they can invoke a business object search to find the field value. The system determines the information that is needed depending on the page where the business object search was initiated and searches for the business object.

If the business object is not uniquely identified from the information that the user enters, a search page that contains both a list of objects that are potential matches and additional search fields appears.

Related Links

Understanding Delivered System Data for BO Search and Quick Create

Customer Information Subpage

Adding and Modifying BO Search and Quick Create Definitions

Customer Identification

The customer identification framework uses business object search to provide an easy and consistent way to identify the customer—company, consumer, contact, or site—for a transaction.

Each transaction page has one or more subpages that contain the fields for entering customer, contact, and other information such as phone, site, identification number, or account number.

The subpages that appear and fields that appear on each subpage vary depending on the information that each transaction needs. For example, the customer information fields for order capture are **Customer**, **First Name**, and **Last Name** while the fields for creating a support case are **Company**, **First Name**, **Last**

Name, and **SIN** (Service Identification Number). The customer information subpage might have one or two columns, depending on the needs of the page layout.

The user enters information in one or more fields and initiates a search. If a business object that uniquely matches the criteria that are entered is found, it is returned to the customer information subpage. If not, a page containing additional search criteria and a list of potential matches appears. The user can:

- Select a record
- Refine the search criteria and search again.
- Create a new object using quick create.

Quick Create Functionality

The quick create functionality in PeopleSoft CRM enables users to create business objects quickly and easily without navigating to the business object components. This functionality is available either from within a PeopleSoft CRM application or by using the standalone Quick Create component.

Quick create definitions that are set up in the system and associated with transactions enable users to enter the subset of business object information that is required to define a business object and save it to the database. The business object information that is created is returned to the application so that the business process can continue. Some quick create definitions are set up to create more than one business object and the relationships between the business objects at the same time. For example, the *The Company with Contact* definition creates both a company and a contact.

You access the Quick Create component:

- As a standalone component by selecting Customers CRM.
- From the business object search page within a PeopleSoft CRM transaction.
- Directly from a PeopleSoft CRM application component, such as the Create Order transaction.

BO Search and Quick Create Runtime Example

For example, a call center agent might receive a call from a contact named Larry Hill who represents a customer company named MMA Property Management. The agent opens a case and searches for a company name of MMA with a last name of Hill.

If the information that the agent enters does not uniquely identify a customer and contact, the advanced search page appears. This page contains both expanded search criteria fields and a search results section that lists all companies whose name begins with the letters MMA that are represented by a contact with a last name of Hill. The agent can then:

- Select the correct company and contact combination.
- Enter additional search criteria, and search again.
- Define a new company with contact.

This option uses the quick create feature.

BO Search System Processing

The following tasks occur without the user being aware of them:

- The transaction adapter determines, based on the transaction, what fields appear on the customer information subpage and the criteria definition that defines the advanced search page.
- The criteria definition determines what criteria fields appear on the advanced search page, how they appear, and the search definitions to invoke.
- The search definition determines the roles to search for the criteria fields, the fields that appear in the search results, how the search results appear, and the quick create definition that the user accesses to create a new business object.
- For each role that is searched, the search role determines the security that is applied, the relationships for the role, and whether fields appear in the search criteria or results that are set for the role.
- The field definitions determine how the search fields appear on the page, the database records that are searched for each field, and how the user can search for the field.

Quick Create System Processing

The following tasks occur without the user being aware of them:

- The quick create definition determines which quick create templates to display to the user.
- The quick create template definitions determine both the fields that appear on the quick create page and the criteria that are used to search for existing objects of the type that is defined.

Related Links

Understanding Delivered System Data for BO Search and Quick Create

Searching for Business Objects

These topics discuss how to:

- Identify customers for transactions.
- Search for business objects.

Pages Used to Search for Business Objects

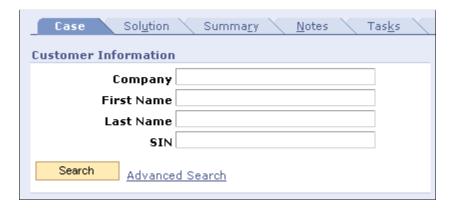
Page Name	Definition Name	Usage
Search For <object> Page</object>	RBQ_BOSRCH	Search for a business object in the PeopleSoft CRM database.

Customer Information Subpage

Access the customer information subpage on any transaction that is enabled for customer identification.

Note: The example shown is from the Add Case component. The fields that appear in the **Customer Information** page region are specific to Case searches. Other components that use this feature function similarly, although the fields might vary.

This example illustrates the fields and controls on the Case page. You can find definitions for the fields and controls later on this page.



Enter any information that you know and click **Search.** If the customer is not uniquely identified by the information that you enter, an advanced search page appears. You can also click the **Advanced Search** link to access the Search for <object> page.

Advanced Search

When you initiate the advanced search, the Search for <object> page appears. This page enables you to refine the search fields that you enter on the customer information subpage. This page contains additional search criteria and, depending on how the search criteria are set up, a link that accesses a quick create page to create a new business object or objects.

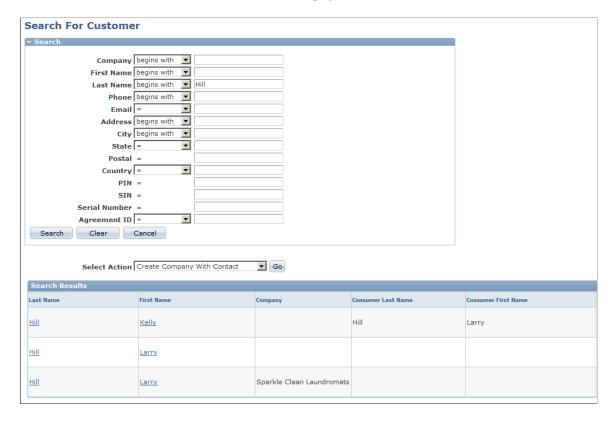
Search For <object> Page

Use the Search For <object> page (RBQ_BOSRCH) to search for a business object in the PeopleSoft CRM database.

Navigation:

- Customers CRM > Business Object Search
- Enter customer information in any **Customer Information** group box on a transaction.
- Click the **Advanced Search** link on any page that is enabled for BO search.
- Click the search icon next to any field on a PeopleSoft CRM component or on transaction pages that are enabled for BO search.

This example illustrates the fields and controls on the Search For Customer page . You can find definitions for the fields and controls later on this page.



This page is identical to the advanced search pages that appear for customer identification. This page contains additional search criteria. In the example above, the user can create a new company with a contact.

Field or Control	Description
Select Action	Select a listed action and click Go to access a Quick Create page where you can create a new business object of the type for which you are searching.
	This field appears only if the quick create option is defined for the business object search that you initiated. The available actions are also determined by the business object search definition. If there is only one quick create option defined for the search, then a link to the Quick Create page appears.

Search Results

If more than one business object meets the search criteria, the **Search Results** grid appears. The results are either:

• Single-select.

With single-select, one and only one business object can be returned from the search. The results appear in a list with each item identified as a link. When you click the link, the item is returned to the field from which the search was initiated.

Multi-select.

With multi-select, more than one business object can be returned from the search. A check box appears next to each item. You select the desired items or click the **Check All/Clear All** link, then click the **Select** button to return the items to the calling page, where they appear in a grid.

Creating Business Objects by Using the Quick Create Component

This topic discusses how to create business objects by using quick create functionality.

Note: The functionality of the Quick Create page is flexible and enables you to create as many business objects as you want without leaving the page.

Page Used to Create Business Objects by Using Quick Create Functionality

Page Name	Definition Name	Usage
Create < Quick Create Definition Name> Page	RBQ_QCREATE	Create business objects.

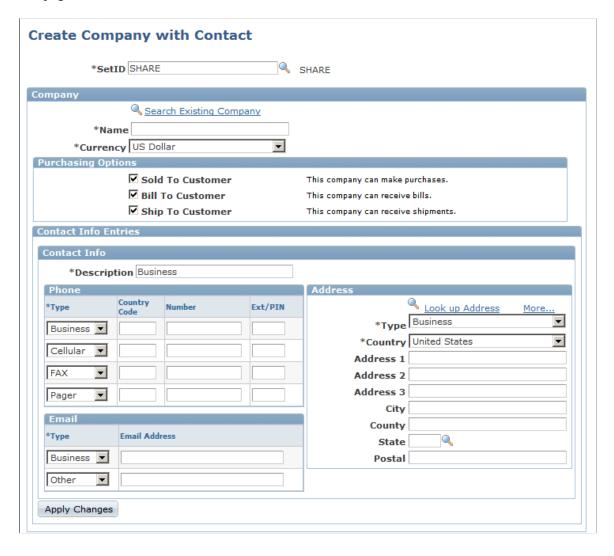
Create < Quick Create Definition Name > Page

Use the Create <quick create definition name> page (RBQ QCREATE) to create business objects.

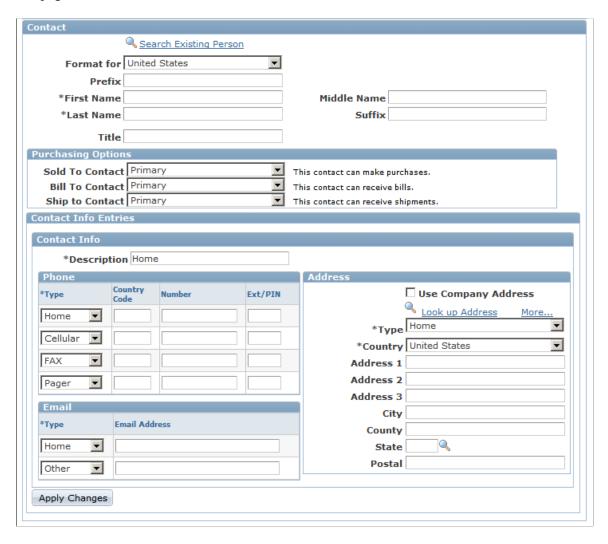
Navigation:

- Customers CRM > Quick Create > Quick Create
- Click the link or Go button next to the Create New field on the business object lookup page.
- Click the Create New button on a PeopleSoft CRM application page.

This example illustrates the fields and controls on the Example of creating company contacts on the Creating Company with Contact page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Example of creating company contacts on the Creating Company with Contact page (2 of 2). You can find definitions for the fields and controls later on this page.



These screenshots show the quick create page for the Company with Contact definition. Most quick create pages look identical for they use common group boxes and fields to collect information. Some pages contain additional fields to capture data that is specific to the corresponding business objects.

Refer to the Defining Person Business Objects topic for field descriptions of these common group boxes and fields.

Field or Control	Description
SetID	Enter the setID for the objects that you are creating. This field appears only for objects that are controlled by a setID and is defined on the quick create definition.

Field or Control	Description
Search Existing <bo></bo>	Click this link to search for existing business objects that match the search criteria that you entered. For example, if you enter a company name of <i>MMA</i> , you can search for existing companies whose names start with MMA. This helps to ensure that you do not enter duplicate data for business objects that already exist in the system.
POI Type	Select a type for the person of interest. This field is available only when you create POIs. Available values come from on the Person of Interest Type page. Typically, POI types are synchronized from HCM for use in CRM through the PERS_POI_SYNC EIP. If you wish you create new POI types in CRM, it is recommended that you first create the POI type in your HCM system and synchronize it to CRM.
Description	Enter the description (if default value is not suitable) for the contact information you entered. This is required only if you have entered contact information.
Country	Fields in the Address group box can change depending on the country you select as part of the address, so that the right information can be captured in the format as required by specific countries.
Look up Address	Search an existing address that you can reuse for this business object you are creating. Enter at least one search criterion. For example, you are creating a POI for a woman who are calling to log a case. Since his husband works in the company, the agent maybe able to use his address that already exists in the system as hers.
Apply Changes	Click to save updates you have made to the Contact Info Entries section. When you click this button, two links appear: Create Entry and Delete Entry, which allow you to perform these actions as needed.

Quick Create Process upon Save

When you save the Quick Create page, the system:

1. Verifies that all *required* fields are present.

If not, then the system returns an error message.

2. Creates the business object for each role that is present on the Quick Create page that has data.

For example, if the Quick Create page enables you to create a company and contact, but entering a contact is optional, then you can create a company without a contact. The contact is created only if you also enter contact data.

3. Creates the relationship between multiple roles if the information for these roles is present and the relationship between these roles is set up in the quick create template.

For example, if the quick create template enables you to create a company and a contact for the company at the same time, and also has a relationship set up between the two roles on the template, then when you enter the different roles and their information on the Quick Create page, both the company and the contact are created and the contact is linked to the company.

4. Returns newly created data to the calling application if you access the Quick Create page from a PeopleSoft CRM application.

If you are in the standalone Quick Create component, then you remain on the Quick Create page after you save.

Related Links

<u>Understanding Persons</u> <u>Create Worker Page</u>

Chapter 15

Setting Up Business Object Search and Quick Create

Understanding BO Search and Quick Create Setup

These topics lists common elements and discuss:

- BO search runtime process.
- Quick create runtime process.
- BO search and quick create setup process.

Common Elements for BO Search and Quick Create Setup

Field or Control	Description
Field	Search fields are common objects that are used in BO search and quick create definitions. A field definition specifies the location of the field in the database, how the system searches for the field, the label of the field on the user interface, and how the field is updated by quick create.
	Fields are used in the following BO search and quick create elements:
	Search roles.
	Search definitions.
	Search criteria.
	Transaction adapter.
	Quick create templates.
Quick Create Template	A quick create template associates the fields that are entered with the business object roles that are updated when a user creates a business object using quick create. The criteria definition specifies the search criteria page on which quick create definitions that this template is associated with appear.
Quick Create Definition	A quick create definition is composed of one or more templates that appear to the user when the quick create definition is invoked. You can use the same quick create template in more than one definition.

Field or Control	Description
Search Role	A search role definition associates field definitions to one or more role type. When user search for a field, only business objects that have a role that is associated with the field are returned in the search results. Search roles are used in search definitions.
Search Definition	A search definition is a collection of search roles and quick create definitions. Search definitions specify the roles and fields that are searched for data that a user enters. If you specify a quick create definition on the search definition, then the quick create definition is enabled on the search results page. You use search definitions in search criteria.
Search Criteria	Search criteria specify the search definitions that are invoked when the user enters data in certain fields on a component. You can specify a default search definition and up to four alternate definitions. You then select fields and associate each field with one or more search definitions. If you do not select a search definition for the field, then the default search definition is used. You associate criteria definitions with adapter sections.
Adapter	The adapter specifies the BO search definitions and quick create definitions that are enabled for a particular component or transaction. The adapter also defines the fields that appear in basic search mode, the search criteria to invoke for these fields, and the subpages of the component upon which these fields appear. Adapter sections are embedded into CRM applications.

BO Search Runtime Processes

PeopleSoft Customer Relationship Management (PeopleSoft CRM) provides the capability for users to search for business objects that they need to reference on transactions or components. When users don't know the exact name of the business object to reference, they can initiate a BO search to find the business object based on any information that they might know. The system determines the information that it requires to locate the BO and presents a search page for the user to enter known information.

The customer identification framework also uses BO search technology without the user having to explicitly initiate a search.

When a user searches for an object that does not already exist in the system, some PeopleSoft CRM transactions provide quick create functionality that enables the user to create that object with a minimum set of data. For example, when a contact calls for service on behalf of a company, the customer service representative (CSR) verifies the contact's information by doing a BO search for the contact. If the contact is not found in the database, the CSR can create a contact immediately and associate it to the company.

BO search and quick create functions are tightly integrated with each other, and they use much of the same system data.

Related Links

<u>Understanding the Business Object Search and Quick Create Process</u> <u>Customer Information Subpage</u>

BO Search and Quick Create Setup

This is the BO search and quick create setup process:

- 1. Define search fields.
- 2. Define quick create templates.
- 3. Enter a quick create definition.
- 4. Define search roles.
- 5. Enter a search definition.
- 6. Define search criteria.
- 7. Define the BO search and quick create adapter.

Note: Setting up BO search and quick create definitions requires a good understanding of roles and relationships in the system.

Related Links

Business Object Relationship Modelling

Delivered Definitions

PeopleSoft CRM delivers a robust set of predefined system data that meets most business requirements. Search the delivered definitions before attempting to modify or add new business object search or quick create definitions. To search the delivered definitions, access the setup component for that definition and run a search without entering search criteria. A list of all defined items appears.

Important! PeopleSoft does not support changes that you make to the search definitions delivered with PeopleSoft CRM. Implementation of any new search definitions that you create requires a coding effort, which is also not supported by PeopleSoft.

Related Links

Understanding Delivered System Data for BO Search and Quick Create

Adding and Modifying BO Search and Quick Create Definitions

These topics discuss how to:

- Define fields.
- Define roles for a field.
- Define quick create templates.
- Define relationships for a template.
- Set up quick create definitions.
- Associate search fields with a role type.
- Define BO searches.
- Define search criteria fields.
- Specify basic search criteria fields.
- Define fields for transaction subpages.

Pages Used to Add or Modify Search Definitions

Page Name	Definition Name	Usage
Field Page	RBQ_FLDDFN	Define a field that is used in BO Search and quick create definitions.
Role Page	RBQ_FLDDFN_RL	View the roles that use the field definition. Each role that uses the field definition can override certain information that is defined for the field.
Search Record Page	RBQ_FLDDFN_REC	Specify characteristics of the record that is searched.
Template Page	RBQ_QCTMPL	Define a quick create template. This defines the business object roles that appear on the Quick Create page when quick create is initiated from a specific component.
Relationships Page	RBQ_QCTMPL_REL	Define the relationships between the roles defined on the quick create template.
Quick Create Page	RBQ_QCDFN	Set up a quick create definition and associate one or more quick create templates to it.
Search Role Page	RBQ_SRCHRL	Associate search fields with a role type.

Page Name	Definition Name	Usage
Search Page	RBQ_SRCHDFN	Define a BO search with one or more search roles, search fields, and related BOs.
Criteria Page	RBQ_CRITDFN	Specify the advanced search criteria fields and advanced search definition.
Adapter Page	RBQ_ADPTR	Specify the basic search criteria fields.
Sections Page	RBQ_ADPTR_SECT	Define the records and fields that appear on transaction subpages.
Labels	RBQ_ADPTR_LBL	Define labels.

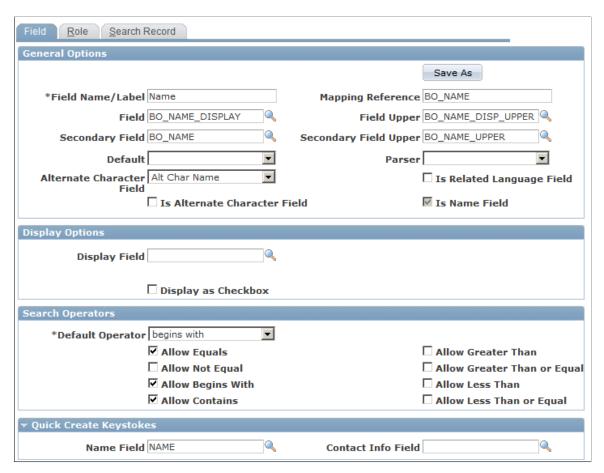
Field Page

Use the Field page (RBQ_FLDDFN) to define a field that is used in BO Search and quick create definitions.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Field > Field

This example illustrates the fields and controls on the Field page. You can find definitions for the fields and controls later on this page.



The purpose of a field definition is to ensure that the same value in propagated across different BO search and Quick Create definitions. If the field is constrained by role type, the value is propagated across only the definitions for this role type. For example, the value that is entered on a transaction is propagated to the search criteria then to the Quick Create template. Field definitions are referenced either directly or indirectly in all BO Search and Quick Create definitions.

A field definition specifies:

- The location of the field in the database.
- How the system searches for the field.
- The label of the field on the user interface.
- How Quick Create updates the field.

General Options

The system uses the values you enter in this region to format the BO search and Quick Create pages for the field, to process values that are entered for the field, and to compare entries against the database for duplicates.

Field or Control	Description
Field Name/Label	Enter text that appears for the field on the user interface. The text appears both as a search criteria value that the user can select and as a column in the list of results returned by the search.
Mapping Reference	Enter the name that is used by the adapter to refer to the field in the component buffer.
Field and Secondary Field	Enter the names of the fields that the system searches for values that the user enters at runtime. The system searches the secondary field only if it doesn't find a match in the first field entered.
Field Upper and Secondary Field Upper	For fields of data type String, enter the names of the upper case fields that corresponds to the Field and Secondary field. This significantly improves performance when not using a case sensitive search.
Default	Select <i>Country, Currency, Language Code</i> or <i>SETID</i> . If selected, the corresponding value that is specified in the preferences for the user is inserted into the record at runtime by default.
Parser	Select the method to use to convert data that is entered in the field. For example, <i>Unformatted</i> converts (925) 694-44249 into 9256944249.
Alternate Char Field	Select the alternate character field that is appears when the user ID is enabled for alternate character.
Is Related Language Field	Select to force translation of the field values to the user's language if the user is logged on with a language other than the base language.
Is Alternate Character Field	Select to indicate that the field is alternate character-enabled.
Is Name Field	Appears for the Name field definition only and is selected by default. You cannot deselect this option, nor can you add it to other field definitions. The Name field identifies the business object. The Is Name Field indicator facilitates processing by keeping the business object name in memory.

Display Options

The entries in this page region control how the field appears on pages at runtime.

Field or Control	Description
Display Field	Enter the name of the field that is used to display the values at runtime.
Display as Checkbox	Indicate that this field appears as a check box for display and entry. The <i>Y</i> and <i>N</i> values in the field are translated at runtime into the appropriate check box property (selected or not selected).

Search Operators

Select the default search operator and the search operators that are visible to the user when this field is searched.

Quick Create Keystrokes

Select the quick create field name(s) to which the field maps. If the field is entered as search criteria, and the search is unsuccessful, then system pre-populates the quick create field with the value that was entered as a search field.

Role Page

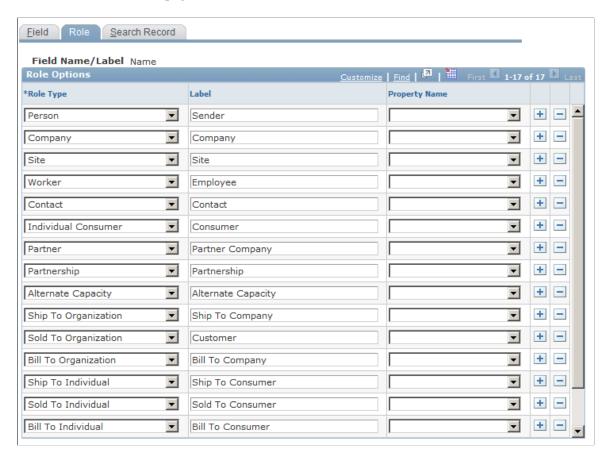
Use the Role page (RBQ FLDDFN RL) to view the roles that use the field definition.

Each role that uses the field definition can override certain information that is defined for the field.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Field > Role

This example illustrates the fields and controls on the Role page. You can find definitions for the fields and controls later on this page.



Use this page to indicate different role options for search fields. If the field is used by different role types, you can specify a different label to appear next to the field for each different role type. You can also specify a different property that is set for each role. The specifications you make on this page override the ones that you made on the Field page.

Field or Control	Description
Role Type	Select a role type that is valid for this field. The system uses the role type to identify objects for which the field can be used as search criteria.
Property Name	Select a property name for this role. Quick create updates the property with the value that users enter in the corresponding field when they create a new business object using quick create functionality.

Search Record Page

Use the Search Record page (RBQ_FLDDFN_REC) to specify characteristics of the record that is searched.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Field > Search Record

This example illustrates the fields and controls on the Search Record page. You can find definitions for the fields and controls later on this page.



This page enables you to define how searches for role-specific fields are performed.

Field or Control	Description
Role Type	Enter the role type to which the search options apply. If no role type is entered, the options on this line apply to all role types.
Search Record	Enter the name of the database record where BO Search looks for the field to display.
Search By Role	Select search only views that contain both the BO_ID (business object identifier) and ROLE_TYPE_ID (role type identifier) fields.
Search By Rel (Search By Relationship)	Select to search only views that contain both a BO_ID_1 and BO_ID_2 field.
Bypass Status	Select to search all values of the contact information. If this check box is not selected, only the current values for all fields in the contact record are searched.

Template Page

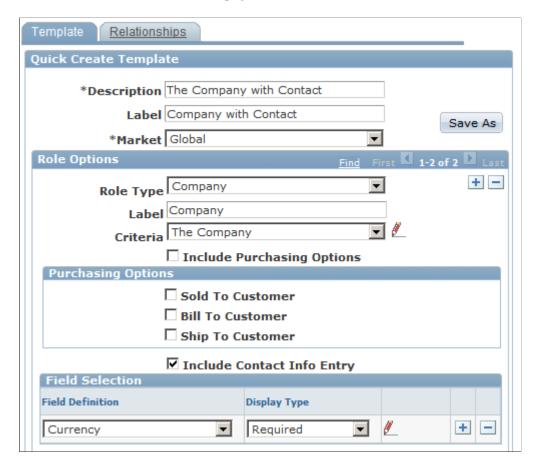
Use the Template page (RBQ_QCTMPL) to define a quick create template.

This defines the business object roles that appear on the Quick Create page when quick create is initiated from a specific component.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Quick Create Template > Template

This example illustrates the fields and controls on the Template page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Template page (2 of 2). You can find definitions for the fields and controls later on this page.



Quick Create templates associates the fields that are entered on Quick Create pages with the role and relationship types that are updated in the database when the user creates a new business object.

Field or Control	Description
Market	Select the market for which this template is enabled.

Field or Control	Description
Role Type	Select the role type for which you want to enable this quick create template.
Label	Enter the label that appears for this role type on the quick create page.
Criteria	Select the criteria definition that is invoked when searching for existing business objects from the Quick Create page. In the example page shot, when the user quick creates a <i>Company with Contact</i> , the <i>The Company</i> search definition is invoked to ensure that the company being created does not already exist.
Include Purchasing Options	Select to have the purchasing options appear on the Quick Create page.
Include Contact Info Entry	Select to include contact information for entry on the Quick Create page.
Apply Controlling BO	Select to have the system search for existing values of the role type only within logically related values for the parent business object. For example, if a company has multiple contacts, the system searches for contacts of the company only, regardless of whether other contacts with the search criteria exist.

Field Selection

Select one or more field definitions to include on the quick create template.

Related Links

Maintaining Contact Information for Business Objects Understanding Purchasing Options

Relationships Page

Use the Relationships page (RBQ_QCTMPL_REL) to define the relationships between the roles defined on the quick create template.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Quick Create Template > Relationships

This example illustrates the fields and controls on the Relationships page. You can find definitions for the fields and controls later on this page.



Note: Defining template relationships is optional. Define relationships between roles only if you include more than one role on a template.

Role and Relationship Selection

This page region enables you to specify the relationships that are built between the roles that are defined on a quick create template.

Field or Control	Description
Role Type 1 and Role Type 2	Select the role types that are defined on the template.
Relationship Type	Select the relationship type between the two selected roles.

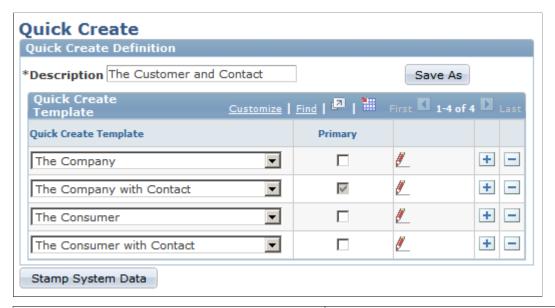
Quick Create Page

Use the Quick Create page (RBQ_QCDFN) to set up a quick create definition and associate one or more quick create templates to it.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Quick Create > Quick Create

This example illustrates the fields and controls on the Quick Create page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Quick Create Template	Select one or more templates to associate with the definition.

Field or Control	Description
Primary	Select to indicate that the template is the primary, or controlling, template used by the quick create definitions.
	Primary templates appear first on the runtime Quick Create page.

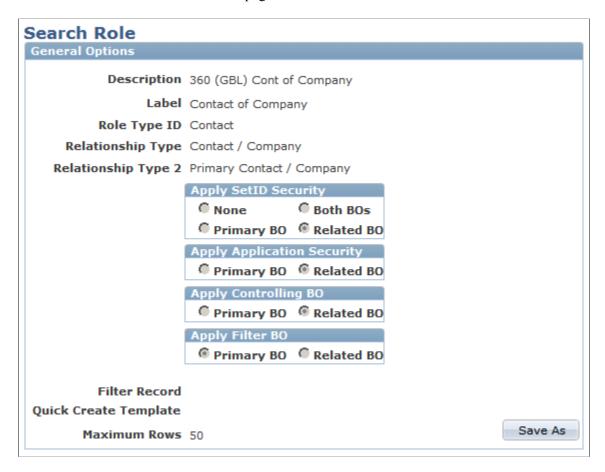
Search Role Page

Use the Search Role page (RBQ SRCHRL) to associate search fields with a role type.

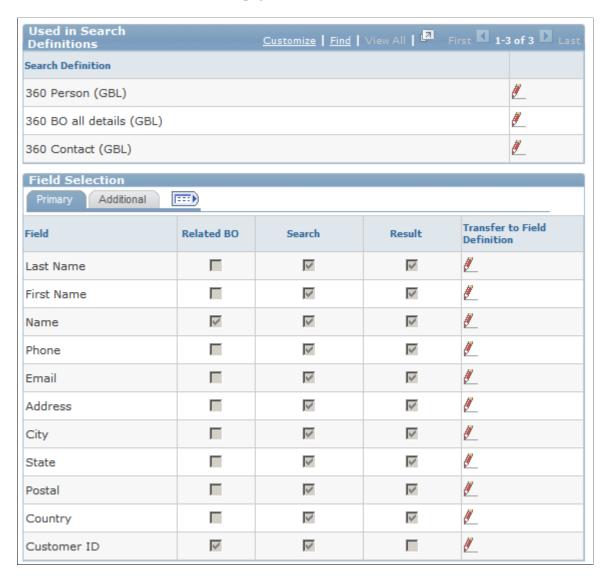
Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Search Role > Search Role

This example illustrates the fields and controls on the Search Role page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Search Role page (2 of 2). You can find definitions for the fields and controls later on this page.



A search role definition associates field definitions to one or more role types. When the user searches for a field, only business objects with a role that is associated with the search role definition are returned in the search results. Each search role definition is associated with a SQL engine and generates a single driver SQL statement and multiple list field SQL statements.

Search role definitions also specify how the search is conducted: security options, relationships to search, how the results are filtered, and the quick create template that is used to create new objects for the role.

General Options

Enter information that describes the role and how it appears.

Field or Control	Description
Relationship Type and Relationship Type 2	Select a relationship type. All relationship types that apply to the role appear in these drop down lists. The one that you select is used to filter the search results.
Apply SetID Security	Select the options that determine how setID security is applied. If you do not specify a relationship for the role, this field is a check box that you either select or not. If you specify a relationship for the role, you have the options to apply SetID security to the primary, related, both, or neither
Apply Application Security, Apply Controlling BO, and Apply Filter BO	Select the options that determine whether application security, controlling BO, and filter BO are applied to the primary or related business object in the relationship. If you do not specify a relationship, these options are not available.
Filter Record	Enter the name of a record that is used to filter the search results.
Quick Create Template	Enter the name of the quick create template that in used to enter a new object in the event of an unsuccessful search, or that is invoked directly from the BO Search by clicking the pencil icon.

Used in Search Definitions

A list of all search definitions that use the role appears here.

Field Selection

Add fields that the role can search.

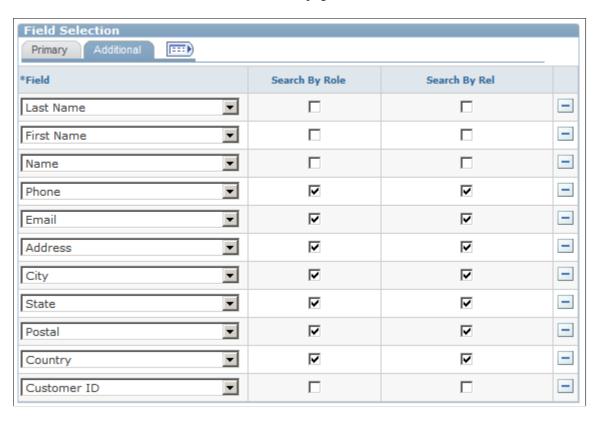
Field or Control	Description
Related BO	Select if the field is a field of a related BO.
	For example, for the Contact search role, you can check the Company Name field as a related BO because the field belongs to the company record and not the contact record.
Search	Select to use this field as a search criterion.

Field or Control	Description
Result	Select for this field to appear in the search results.

Additional Search Role Options

Access the Field Selection - Additional tab.

This example illustrates the fields and controls on the Field Selection - Additional page. You can find definitions for the fields and controls later on this page.



Use this page to override search views defined on the Field Definition - Role page.

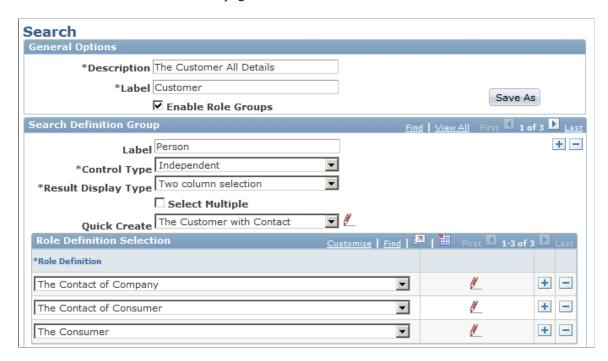
Search Page

Use the Search page (RBQ_SRCHDFN) to define a BO search with one or more search roles, search fields, and related BOs.

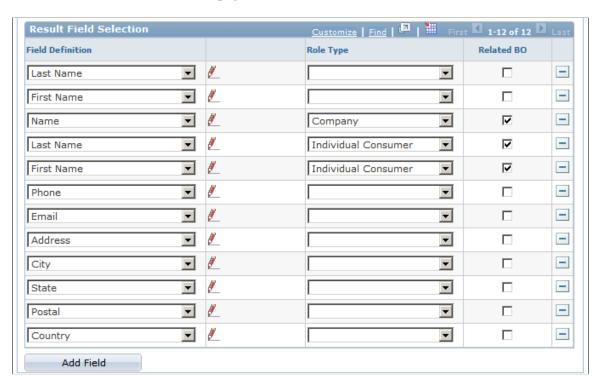
Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Search > Search

This example illustrates the fields and controls on the Search page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Search page (2 of 2). You can find definitions for the fields and controls later on this page.



Field or Control	Description
Enable Role Groups	Select to group the search results by role. For example, the Company, Site, and Alternate Capacity roles are grouped in the Organization group and the Consumer, Contact of Company, Contact of Consumer, Worker roles are grouped in the Individual group.
	Note: The appearance of this page changes when you select this check box. Two additional page regions, Search Definition Group and Field Selection appear.

Search Definition Group

Field or Control	Description
Control Type	Indicate if the role group is <i>Controlling, Independent</i> , or <i>Dependent</i> . Results appear with the controlling role first, followed by all dependent group records that are associated with the controlling group. For example, this enables users to display organizations first, then all the individuals that are associated with the organization. You can only have one <i>Controlling</i> group.
Result Display Type	Indicate whether the results appear in one column or two column format.
Select Multiple	Select to enable the user to choose multiple records from the result set.
Quick Create	Select the quick create definition to associate with the role.

Role Definition

Select one or more roles for the search definition, define their appearance in results, and associate them with quick create definitions.

Field or Control	Description
Role Definition	Select one or more search roles to associate with the search definition.

Result Field Selection

This page region appears when you select **Enable Role Groups.** If you associate more than one role definition to a search, then you must enter field definitions. This is necessary because two or more roles can use the same field definition. You must indicate to which role the field pertains.

Field or Control	Description
Field Definition	Select the name of the field definition.
Role Type	Select the role type to associate with the field definition. When the system displays results of the BO search, if role groups are enabled, the field appears only in the role group for the role type with which it is associated.
Related BO	Select to indicate that the field in defined on a related BO, not the primary BO that is the target of the search definition.

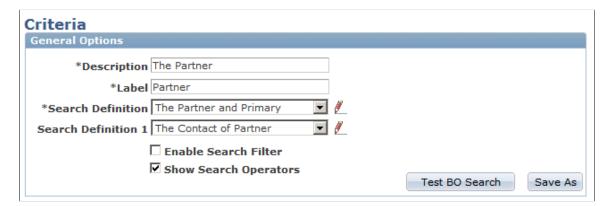
Criteria Page

Use the Criteria page (RBQ_CRITDFN) to specify the advanced search criteria fields and advanced search definition.

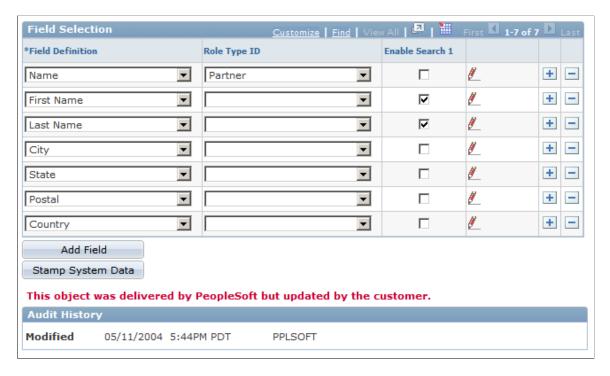
Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Criteria > Criteria

This example illustrates the fields and controls on the Criteria page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Criteria page (2 of 2). You can find definitions for the fields and controls later on this page.



This page captures information about the search definitions to invoke when the user enters certain fields.

Field or Control	Description
Description	Enter the name for the group of criteria that you specify. This name is used to link the criteria to an adapter section.
Search Definition	Enter the default search definition. The definition is used by default when the user searches for a field
Search Definition 1, Search Definition 2, Search Definition 3, Search Definition 4, and Search Definition 5	Enter alternate search definitions. These search definitions appear at runtime. The user can search by the default definition or select an alternate.
Enable Search Filter	Select to have only the search fields that are associated with the selected search definition appear at runtime.
Show Search Operators	Select to have the search operators appear on the BO Search page at runtime.

Field Selection

Use this page region to select fields for a search criteria definition, specify the roles for which the field appears, and select the search definitions for which the field is enabled.

Field or Control	Description
Role Type ID	Select the role to which the field applies, in the case where a field is shared by different roles. For example, if the Name field is shared between the Company and Site roles. To have it appear once as <i>Company Name</i> and once as <i>Site Name</i> , you need to select the Name field twice and associate one to the Company role and one to the Site role.
Enable Search 1, Enable Search 2, Enable Search 3, Enable Search 4, and Enable Search 5	Select to enable the corresponding search definition for the field. For example, if you enable Search 1 and Search 3 for a field, then these search definitions appear in a drop down list at runtime. The user can select a search definition or search by the default definition.

Note: If you select a field for multiple roles, at runtime the field appears once in the search criteria for each role selected. You can specify different field labels for each role to differentiate between multiple occurrences.

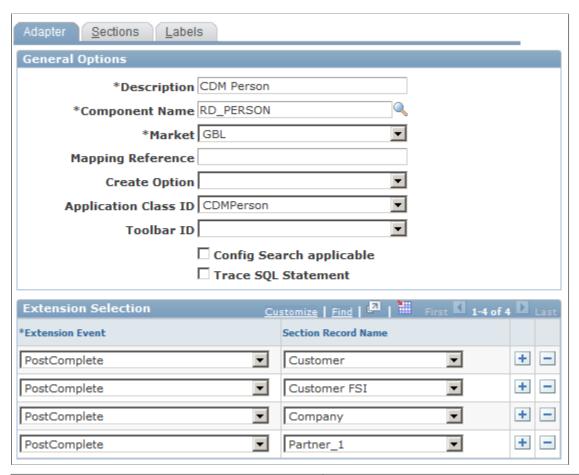
Adapter Page

Use the Adapter page (RBQ_ADPTR) to specify the basic search criteria fields.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Adapter > Adapter

This example illustrates the fields and controls on the Adapter page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Component Name	Specify the component to which this adapter definition pertains.
Market	Select the market to which this adapter definition pertains.
Mapping Reference	Enter a reference that is used to switch adapters if more than one adapter is needed for a component. This might occur if the same field is used by more than one role.
Create Option	The Create Option is used to hold an authorization code that determines which users can use quick create.
Application Class ID	Select the application class where subpages defined by the adapter are defined.

Field or Control	Description
Toolbar ID	Select the name of the component toolbar where the names of the business objects that are retrieved by BO Search appear. A component toolbar is used to display common information across all pages in the component.
Config Search Applicable (configurable search applicable)	Select to enable configurable search pages for the component to invoke this search definition.
Trace SQL Statement	Select to have the system write the SQL statements that are executed by the search at runtime to a trace log.

Extension Selection

Field or Control	Description
Extension Event	Select a method from the list that appears. This list contains the methods of the selected application class. You can use these to write custom code.
Section Record Name	Enter the section to which this extension applies. The list of available sections is taken from the sections that you defined on the Sections page.

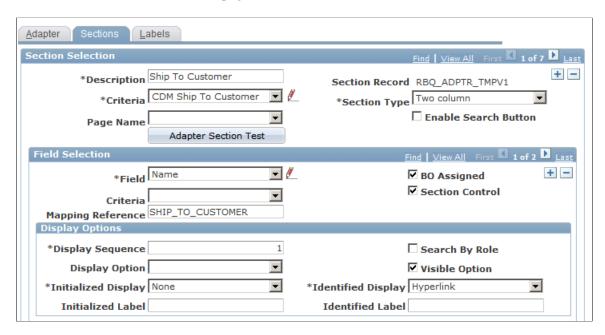
Sections Page

Use the Sections page (RBQ_ADPTR_SECT) to define the records and fields that appear on transaction subpages.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Adapter > Sections

This example illustrates the fields and controls on the Sections page (1 of 2). You can find definitions for the fields and controls later on this page.



This example illustrates the fields and controls on the Sections page (2 of 2). You can find definitions for the fields and controls later on this page.



Note: Before you configure the transaction adapter for fields, make sure that you have an extensive understanding of system data and transactions.

Field or Control	Description
Section Record	The name of the record that is used as the subpage on the transaction.
Criteria	Select the criteria definition that is used by this section.
Section Type	Select from <i>One Column, Two Column, Hidden</i> , or <i>Custom</i> . If you need to identify a customer in a grid, then specify <i>Custom. Custom</i> sections are used in configurable search pages; other section types are used for customer identification on component and transaction pages.

Field or Control	Description
Page Name	Select the page name that can contain this adapter section. This provides the flexibility to define sections with differing section options, for example, security, in the same adapter.
Enable Search Button	Select to have a Search button appear on the sub page at runtime.

Field Selection

Field or Control	Description
Field	Enter the name of the field to appear on the transaction.
BO Assigned	Select to indicate that this field is associated to a primary BO on this section.
Section Control	Select to have the field label as defined for this section take precedence over label definitions for the same field as defined for any other section or role. This ensures consistency of the user interface.
Criteria	Select to use a value that is identified for the field as a criteria for additional searches. For example, when a company is identified at runtime, a prompt button with a search for contact appears. When the user clicks the prompt, the system invokes the search definition that is entered in this field.
Mapping Reference	Enter the logical name of the field on the transaction's component buffer.

Display Options

The entries in this page region control how the section appears to the user at runtime. Different fields appear depending on the **Section Type** you select.

Field or Control	Description
Search by Role	Select to have the search results displayed by role.

Field or Control	Description
Required Flag	Select to require that the user enter search criteria in the section's fields. This field appears only if you select a Section Type of <i>Custom</i> .

The following fields appear only if the **Section Type** is not *Custom*.

Field or Control	Description		
Display Option	Select the functional option that controls security on this field. This is used in conjunction with display templates.		
Initialized Display	Select how the field appears when the user first accesses the component. The options in this list control if the field is enterable and if the user can look up field values. For examp the Company Name field on the Case component is enterable but not required.		
Identified Display	Select how the field appears when a value is found for the field. For example, if the company name is found, the name appears as a link to the Company component.		
Initialized Label	Enter the text for the field label when the user first accesses the component. For example, <i>Enter a Company Name</i> .		
Identified Label	Enter the text of the field label that appears when the user first accesses the component. For example, <i>Company Name</i> .		

Security Options

This section is not used.

Role Definition Selection

Select the role and relationship to be secured for the section and check the **Apply Security** check box. If no security is required then leave the check box empty. If Customer fields require restricted views, then the check box must be selected on both sections.

This page region works in conjunction with the **Security Options** region, in this way:

The primary and related search objects define the relationship between the two adapter sections and the search options define the authorization code that determines which users are restricted. The **Apply Security** check box determines to which roles and relationships of the two objects security is applied.

Defining Labels

Use the Labels page (RBQ_ADPTR_LBL) to define labels.

Navigation:

Set Up CRM > Common Definitions > Customer > BO Search > Adapter > Labels

This example illustrates the fields and controls on the Labels page. You can find definitions for the fields and controls later on this page.



Use this page to specify the labels that appear on BO search and quick create pages that are initiated from a transaction subpage. This ensures consistency between labels for fields on customer identification subpages, advanced BO Search pages, and Quick Create pages.

Field or Control	Description
Role Type	Select the role type to which this label applies. If not selected, the label override applies to all roles.

Defining Ad Hoc Business Objects

Understanding Ad Hoc Business Objects

The business object types that the PeopleSoft system delivers are sufficient to process all transactions in the delivered PeopleSoft Customer Relationship Management (PeopleSoft CRM) system. To meet additional business requirements, you can define ad hoc business objects. You define and manage ad hoc business objects in the Business Object component.

Before you can add an ad hoc business object to the system, you must define control values for the object. Ad hoc business objects use the same controls as delivered business objects: business object types, name types, role types, and relationship types.

Note: You use the same pages to define and maintain control information for ad hoc business object that you use to maintain controls for business object types, such as company, site, and person, that are delivered with PeopleSoft CRM.

You can also use the relationship viewer in the Business Object component to maintain names, roles, and relationships for the business objects that you maintain in CRM components (Company, Site, and Person). For example, to add the broker role to a contact, you would search for the contact by name and access the Relationship Viewer page. To create these roles and relationships, you must first set up the appropriate control values and configure a relationship view to recognize this type of relationship.

Related Links

<u>Understanding Business Object Controls</u> Business Object Relationship Modelling

Defining Ad Hoc Business Objects

To define ad hoc business objects, use the Business Object (BO) component.

These topics discuss how to:

- Maintain name information.
- View and maintain ad hoc business object relationships.

Pages Used to Define Ad Hoc Business Objects

Page Name	Definition Name	Usage
Business Object - Business Object Page	ВО	Maintain name information for ad hoc business objects.
Business Object - Relationships Page	BO_REL	View and maintain ad hoc business object relationships.

Related Links

Understanding the Relationship Viewer

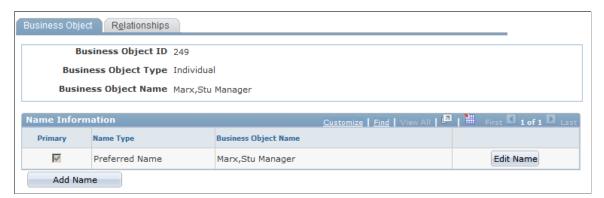
Business Object - Business Object Page

Use the Business Object - Business Object page (BO) to maintain name information for ad hoc business objects.

Navigation:

Customers CRM > Business Object > Business Object

This example illustrates the fields and controls on the Business Object - Business Object page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Name Type	Displays the business object type.

See <u>Defining Business Object and Name Types</u>.

Business Object - Relationships Page

Use the Business Object - Relationships page (BO_REL) to view and maintain ad hoc business object relationships.

Navigation:

Customers CRM > Business Object > Relationships

See <u>Understanding the Relationship Viewer</u>.

Chapter 17

Managing Enterprise Integration for PeopleSoft CRM

Understanding Enterprise Integration Technology

These topics discuss:

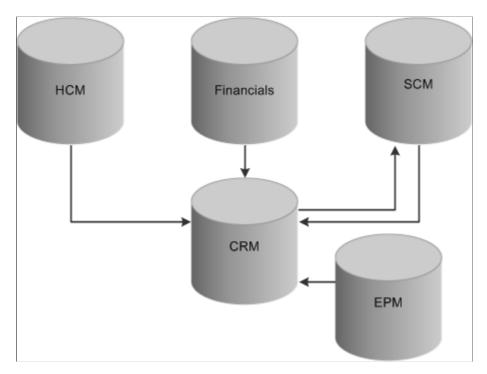
- EIPs in PeopleSoft CRM.
- PeopleSoft CRM foundation EIPs.
- Application messages.
- Data mapping for application messages.

EIPs in PeopleSoft CRM

PeopleSoft CRM applications collaborate to manage and share data across your enterprise—from managing customers and workers to tracking inventory. They use EIPs primarily to integrate with:

- PeopleSoft applications outside of CRM.
- Third-party applications.

This diagram illustrates how PeopleSoft CRM works with other PeopleSoft applications to manage and share data across your enterprise:



PeopleSoft CRM integrates with:

- PeopleSoft HCM, which publishes employee and workforce data to the CRM database.
- PeopleSoft Financial Management Solutions and PeopleSoft Supply Chain Management (PeopleSoft SCM) for customer, contact, and product information.

This is a two-way integration.

• PeopleSoft Enterprise Performance Management (PeopleSoft EPM), which publishes the data mining results from Customer Behavior Modeling for use in PeopleSoft CRM.

By taking advantage of the integration technology that PeopleSoft software provides and the existing integrations with PeopleSoft HCM, PeopleSoft Financial Management Solutions, and PeopleSoft SCM, you can integrate with other third-party systems. PeopleSoft CRM achieves integration using Application Messaging, Business Interlinks, and the PeopleTools Integration Broker technology.

PeopleSoft CRM offers many ways of integrating with third-party applications. For example, if you send or publish a message to a third-party system, the system structures the data into a message and automatically delivers it to the destination location. You can also accept or subscribe to messages from third-party systems. The system validates incoming data, checking for errors before updating the system of record.

You can also send a synchronous request or reply transaction to a third-party system for processing and receive a real-time response.

Note: There is no CRM LOCATION_SYNC_EFF, LOCATION_FULLSYNC_EFF, DEPT_SYNC_EFF and DEPT_FULLSYNC_EFF message in CRM. The LOCATION_SYNC, LOCATION_FULLSYNC, DEPT_SYNC, and DEPT_FULLSYNC messages contain both the SYNC and EFF message structures.

See the product documentation for *PeopleTools: PeopleSoft Integration Broker* and *PeopleTools: PeopleSoft Integration Broker Testing Utilities & Tools.*

PeopleSoft CRM Foundation EIPs

This table lists the EIPs that are provided with PeopleSoft software for foundation PeopleSoft CRM:

EIP Name	Description	Message Name	Direction of Integration	Technology
CUSTOMER	Customer information is retrieved to PeopleSoft CRM from other external systems.	CUSTOMER_SYNC CUSTOMER_ FULLSYNC_EFF	PeopleSoft CRM ↔ SCM/external system	Application Message
CUSTOMER_ COMPANY	Synchronizes company information with other systems.	CUST_COMPANY_ FULLSYNC CUST_COMPANY_ FULLSYNC_EFF CUST_COMPANY_ SYNC CUST_COMPANY_ SYNC_EFF	PeopleSoft CRM ↔ SCM/external system	Application Message
CUSTOMER_ CONSUMER	Synchronizes consumer information with other systems.	CUST_CONSUMER_ FULLSYNC CUST_CONSUMER_ FULLSYNC_EFF CUST_CONSUMER_ SYNC CUST_CONSUMER_ SYNC_EFF	PeopleSoft CRM ↔ SCM/external system	Application Message
CUSTOMER_SITE	Synchronizes site information with other systems.	CUST_SITE_ FULLSYNC CUST_SITE_ FULLSYNC_EFF CUST_SITE_SYNC CUST_SITE_SYNC_ EFF	PeopleSoft CRM ↔ SCM/external system	Application Message

EIP Name	Description	Message Name	Direction of Integration	Technology
WORKER	Synchronizes worker information with other systems.	WORKER_ FULLSYNC WORKER_ FULLSYNC_EFF WORKER_SYNC WORKER_SYNC_ EFF	PeopleSoft CRM – >external system	Application Message
CUSTOMER_ CONTACT	Synchronizes contact information with other systems.	CONTACT_SYNC CONTACT_SYNC_EFF CONTACT_FULLSYNC CONTACT_FULLSYNC_EFF	PeopleSoft CRM ↔ SCM/external system	Application Message
BUSINESS UNIT TABLE FS	Synchronizes financial business unit data.	BUS_UNIT_FS_ FULLSYNC BUS_UNIT_FS_SYNC	PeopleSoft CRM ↔ SCM	Application Message
TABLE SET CONTROL	Synchronizes setID data.	SETID_INITIALIZE	PeopleSoft CRM ↔ SCM	Application Message
COUNTRY TABLE	Synchronizes country codes and address data to an external system.	COUNTRY_ FULLSYNC COUNTRY_SYNC	PeopleSoft CRM ↔ SCM/HCM/External system	Application Message
STATE TABLE	Synchronizes state name, description, and abbreviation information with an external system.	STATE_FULLSYNC STATE_SYNC	PeopleSoft CRM ↔ SCM/HCM/external system	Application Message
UNIT OF MEASURE	Synchronizes units of measure.	UOM_FULLSYNC UOM_SYNC	PeopleSoft SCM/HCM/ external system -> CRM	Application Message
CURRENCY CODE TABLE	Transmits currency code data.	CURRENCY_ FULLSYNC CURRENCY_SYNC	PeopleSoft CRM ↔ SCM/external system	Application Message

EIP Name	Description	Message Name	Direction of Integration	Technology
MARKET RATES DATA	Imports and synchronizes updated	CURR_QUOTE_ MTHD_FULLSYNC		Application Message
	market rates.	CURR_QUOTE_ MTHD_SYNC	system	
		MARKET_RATE_ DEFN_FULLSYNC		
		MARKET_RATE_ DEFN_SYNC		
		MARKET_RATE_ FULLSYNC		
		MARKET_RATE_ SYNC		
		MARKET_RATE_ LOAD		
		MARKET_RATE_ INDEX_FULLSYNC		
		MARKET_RATE_ INDEX_SYNC		
		MARKET_RATE_ TYPE_FULLSYNC		
		MARKET_RATE_ TYPE_SYNC		
DEPARTMENT TABLE	Synchronizes departments across the enterprise.	DEPT_FULLSYNC DEPT_SYNC	PeopleSoft CRM ↔ SCM/HCM/external system	Application Message
LOCATION TABLE	Synchronizes location table data across the	LOCATION_ FULLSYNC	PeopleSoft CRM ↔ SCM/HCM/external	Application Message
	enterprise.	LOCATION_SYNC	system	
PRODUCT	Synchronizes product information with	PRODUCT_ FULLSYNC	PeopleSoft CRM ↔ SCM/external system	Integration Broker
	PeopleSoft SCM or third-party external	PRODUCT_SYNC		
	systems.	PRODUCT_GROUP_ FULLSYNC		
		PRODUCT_GROUP_ SYNC		
		PRODUCT_SYNC_ EFF		

EIP Name	Description	Message Name	Direction of Integration	Technology
COMPETENCY TYPE	Receives competency information from PeopleSoft HCM.	CM_TYPE_ FULLSYNC CM_TYPE_SYNC	PeopleSoft CRM ← HCM	Application Message
COMPETENCY TABLE	Receives competency and accomplishment details from PeopleSoft HCM.	COMPETENCY_ FULLSYNC1 COMPETENCY_ SYNC1	PeopleSoft CRM ← HCM	Application Message
PERSON COMPETENCY	Receives a person's competency data from PeopleSoft HCM.	PERSON_ COMPETENCY_ FULLSYNC PERSON_ COMPETENCY_ SYNC	PeopleSoft CRM ← HCM	Application Message
RATING MODEL	Receives rating model data from PeopleSoft HCM.	RATING_MODEL_ FULLSYNC RATING_MODEL_ SYNC	PeopleSoft CRM ← HCM	Application Message
PERSONAL DATA	Synchronizes personal data from PeopleSoft HCM.	PERSON_BASIC_ FULLSYNC PERSON_BASIC_ SYNC	PeopleSoft CRM ← HCM	Application Message
WORKFORCE DATA	Synchronizes workforce data from PeopleSoft HCM.	WORKFORCE_ FULLSYNC WORKFORCE_SYNC	PeopleSoft CRM ← HCM	Application Message
PERSON OF INTEREST DATA	Synchronizes persons of interest (POIs) that do not have a job record from PeopleSoft HCM. POIs with a job record are synchronized in the WORKFORCE DATA EIP.	PERS_POI SYNC	PeopleSoft CRM ← HCM	Application Message
CALENDAR/TASK	Fully synchronizes the calendar with Outlook, Lotus Notes, or other personal information manager (PIM).	PIM_CONTACT_ SYNC	PeopleSoft CRM ↔ Outlook/PIM	Application Message

EIP Name	Description	Message Name	Direction of Integration	Technology
CUSTOMER GROUP	Synchronizes customer groups.	CUSTOMER_GROUP _FULLSYNC CUSTOMER_GROUP _SYNC	PeopleSoft CRM ↔ SCM	Application Message
REPRESENTATIVE	Synchronizes representative data with PIM.	PIM_CONTACT_ SYNC REP_SYNC	PeopleSoft CRM ↔ Personal Information Manager (PIM)	Application Message
PS GETID	Retrieves customer IDs and contact IDs from other PeopleSoft systems.	PSGETID	PeopleSoft CRM ↔ SCM	XML link
GET CUSTOMER VALUE	Retrieves customer value/KPI information from PeopleSoft EPM and updates the BC (Business Contact) and the RB_CLAF_EPM_ KIP (Key Performance Indicator) tables in the PeopleSoft CRM database.	KP_KPI_ASMT_ FACTS	PeopleSoft CRM ↔ EPM	Application Message
GET BILLS FOR 360 DEGREE VIEW	 Requests billing information (bills) from PeopleSoft Billing to display in the 360-Degree View. PeopleSoft Billing responds with the billing information that is requested from the PeopleSoft CRM 360-Degree View. 	• BI_EIP360_REQ • BI_EIP360_RSP	 PeopleSoft CRM ⇔ SCM PeopleSoft CRM ⇔ SCM 	 Application Message Application Message

EIP Name	Description	Message Name	Direction of Integration	Technology
GET ACCOUNT RECEIVABLES FOR 360 DEGREE VIEW	 Requests payment information (payments) from PeopleSoft Receivables to display in the 360-Degree View. PeopleSoft Receivables responds with the payment information that is requested from the PeopleSoft CRM 360-Degree View. 	• AR_CRM_ REQUEST • AR_CRM_ RESPONSE	 PeopleSoft CRM ←→ Financial Management Solutions PeopleSoft CRM ←→ Financial Management Solutions 	Application Message Application Message
QUICK CODE	Synchronizes quick codes from CRM to HCM for use in building AAF polices.	• HD_QUICK _CODE_ FULLSYNC • HD_QUICK_ CODE_SYNC	PeopleSoft Enterprise CRM -> HCM system	Application Message
CREATE CASE	Synchronizes case- related information from HCM to CRM to create HR HelpDesk cases	HD_HRHD_CASE	PeopleSoft Enterprise HCM -> CRM system	Application Message

EIPs that support particular business processes and applications are addressed in other PeopleSoft CRM documentation. The online EIP Catalog database lists, with technical details, the EIPs that PeopleSoft CRM uses.

Related Links

- "Understanding Fulfillment Integration" (PeopleSoft Order Capture Applications)
- "Integrating with PeopleSoft Financial Management Services" (PeopleSoft Integrated FieldService)
- "Integrating with PeopleSoft Human Capital Management" (PeopleSoft Integrated FieldService)

Application Messages

EIPs that publish data to another database are available as both FULLSYNC and SYNC messages. FULLSYNC messages are designed for use at implementation time for setup information. Once a table has been set up, the SYNC messages allow for updates to that data.

Important! Some FULLSYNC messages are designed to fully replace the data through the use of the header message. To avoid losing existing data, turn off the header—the message refreshes the data by updating the existing data and adding any missing data.

[&]quot;Integrating with PeopleSoft SCM" (PeopleSoft Integrated FieldService)

Application Message Setup

As delivered, PeopleSoft EIP application messages are inactive.

To set up a delivered application message:

- 1. Activate the application message.
- 2. For inbound messages, activate the message subscription PeopleCode.
- 3. Set the associated message channel to Run mode.
- 4. Configure an existing message node or define a new message node.
- 5. Define asynchronous or synchronous transactions on the message node.
- 6. Define relationships to reconcile transaction parameters for routing, transmission type, message structure, or message content, if necessary.

See PeopleTools: PeopleSoft Integration Broker.

Data Mapping for Application Messages

PeopleSoft CRM has the capability of subscribing to other PeopleSoft-application or third-party-application messages. Before PeopleSoft CRM can subscribe to a PeopleSoft EPM message or any third-party message, data mapping must occur between the source format and the destination format. To accommodate this data mapping, PeopleSoft CRM created a Data Mapping component. Using this component, you can perform data mapping for any single-level hierarchical message.

The integration between PeopleSoft EPM and CRM is currently the one place that uses this data mapping component. Before PeopleSoft CRM can receive key performance indicator (KPI) information through the KP_KPI_ASMT_FACTS application message from EPM, the application message data must be mapped to data fields that the CRM system recognizes. To assist with this integration, PeopleSoft provides a predefined data mapping structure sample.

Alternatively, data is inserted into RB_CLAF_EPM_KPI table via the KP_KPI_EPM terms subscription. This subscription creates terms for the Active Analytics Framework.

This table shows the predefined data mapping structure sample provided with PeopleSoft software to assist with integration between PeopleSoft CRM and EPM:

Message Name	Record to Update	Fields to Update Field/XML Tag	Record Identification Field/XML Tag	Message Row Identification XML Tag Name/XML Tag Value
KP_KPI_ASMT_ FACTS	ВС	 ASSESS_DESCR/ ASSESSS DESCR ASSESS_ID/ ASSESS_ID ASSESS_IMAGE _ID/ASSESS_ IMAGE_ID KPI_ID/KPI_ID PCT_OF_ TARGET/PCT_OF _TARGET RESOLVED _VALUE/ RESOLVED_ VALUE 	CUST_ID/OBJ_ID	PF_OBJECT_ TYPE/CUSTOMER MASTER

Related Links

Defining Company Information

Defining Person Information

Mapping Message Data to PeopleSoft CRM Records and Fields

Integration with PeopleSoft HCM, PeopleSoft Campus Solutions or Third-Party HR Data

These topics discuss:

- Person Basic Fullsync and Person Basic Sync.
- Workforce Fullsync and Workforce Sync.
- Campus Solutions EIPs.
- · Pers POI Sync.
- Customer Data Model EIP.
- Implementation using Fullsyncs.

PeopleSoft CRM employs a number of EIPs to integrate the CRM Customer Data Model (CDM) with PeopleSoft HCM, PeopleSoft Campus Solutions, or another third-party system. The interdependent nature of these EIPs makes it very important that they are used correctly and in the proper sequence to ensure data quality.

Person Basic Fullsync and Person Basic Sync

The Person Basic EIPs form the foundation of the CDM integrations. They are responsible for creating the Person object that is the building block of the CDM. Additional duties include the populating and updating of personal biographical data, National ID, and names. Finally, all creation and maintenance of contact methods (address, email, phone) are processed through the Person Basic EIPs.

Person Basic Fullsync versus Person Basic Sync

Person Basic Fullsync is designed as an initial load program to be used during system implementation to create new persons in the CDM. While it is possible to run Person Basic Fullsync more than once, it will not perform updates on existing person data or contact methods. Any existing person found in the fullsync message is skipped and written to a log file for review.

Once Person Basic Fullsync has been used for initial customer population creation, it should be deactivated and the incremental Person Basic Sync message activated. Person Basic Sync handles the creation of persons going forward as well as any subsequent updates to personal biographical data, National ID, names, and contact methods.

Search Match

Search Match is a utility that validates whether a new person being added to the CDM via an import or EIP actually already exists in CRM in order to avoid data duplication. The matching is based on a set of predefined criteria set in the Search Match configuration. Person Basic Sync is compatible with Search Match and, if enabled, will perform the matching function. Person Basic Fullsync, however, is not compatible with Search Match.

See "Using Search/Match with PERSON_BASIC_SYNC" (PeopleSoft CRM for Higher Education).

Contact Methods and Person Start Date

When the Person Basic EIPs create a new Person object, the new person is given the default *Individual* role type. It is important for data integrity that any contact methods created for the person do not have a start date that is earlier than the start date of the individual role. The possibility of this issue often arises in instances of a legacy data conversion where an extensive history of person data is being loaded into CRM for the first time. To handle this scenario, a comparison algorithm is performed using the inbound data so that the start date of the person object is set to the earliest of these three dates: the effective date of the PERSON_DATA_EFFDT record, the original hire date, and the earliest contact method effective date.

Example:

Person_Data_Effdt.Effdt	Person_Data_Effdt.Orig_ Hire_Dt	Earliest Contact Method Effdt	Person Object, Individual Role Start Date
6/20/2010	5/01/2010	5/02/2010	05/01/2010
6/20/2010	Null	04/01/2010	04/01/2010
6/20/2010	6/15/2010	07/01/2010	06/15/2010

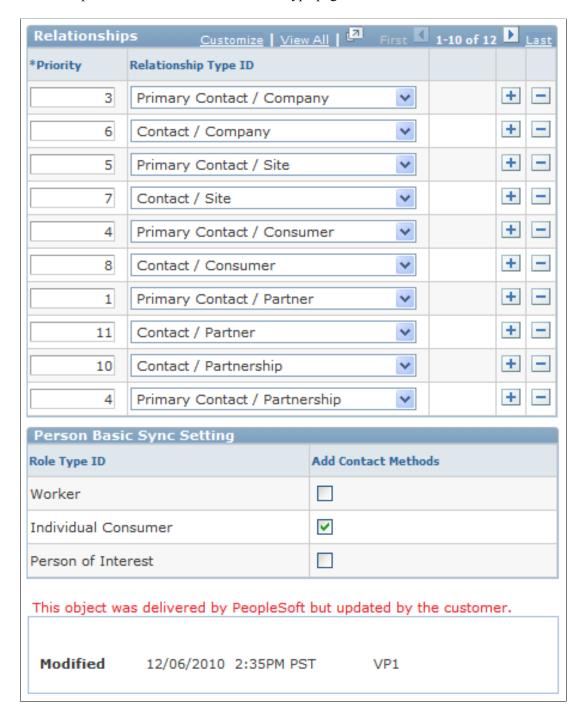
Note: The audit *Date Stamp* on the CDM entry will reflect the day and time that the Person Basic message is processed by CRM and the record is added to the database. The *Date Stamp* may not match the *Person Role Start Date* if the *Person Role Start Date* is adjusted as in the above examples. This may also occur if there is an extended processing delay between the time the message is published from HCM and ultimately received and processed by CRM.

Adding Contact Methods Across Roles

Person Basic EIPs provide only the *Individual* role when a person is created. Additional roles such as *Worker* or *Consumer* are added to persons later by the other CDM EIPs that rely on the Person object having already been created. Despite this, Person Basic Sync is responsible for the subsequent contact method maintenance across all roles held by the person.

When Person Basic Sync receives a request to add a new contact method of a particular contact method type (address, email, phone) for an existing person, it uses the configuration on the Contact Method Type definition to determine which roles the contact method will be added to if they exist for the person. Available roles are *Individual Consumer*, *Worker*, and *POI* (person of interest).

This example illustrates the Contact Method Type page.



When a new contact method is created, it cannot have a start date that predates the established role to which it is to be associated. The start date of the contact method will be adjusted accordingly upon creation if necessary. This table lists several examples:

Person Basic Sync Run Date	Inbound Contact Method Start Date	Role Exists?	Role Start Date	Resulting Contact Method Start Date
5/30/2010	5/01/2010	Yes	1/1/2010	5/01/2010

Person Basic Sync Run Date	Inbound Contact Method Start Date	Role Exists?	Role Start Date	Resulting Contact Method Start Date
5/30/2010	5/01/2010	Yes	5/15/2010	5/15/2010
5/30/2010	5/01/2010	No	5/30/2010	5/30/2010
5/30/2010	7/01/2010	Yes	1/1/2010	7/01/2010

Note: Contact methods that are entered manually into CRM are not maintained by Person Basic Sync.

See Contact Method Type Page.

Person Basic Message Logging

During Person Basic EIP processing, some informational messages will be written to the message log. It happens, for example, when existing persons are skipped by Person Basic Fullsync or when there are issues with the Search Match configuration issues that need to be addressed. Additionally, the log can be used to debug integration issues should a Person Basic message go to error status. Users can access the log file after a run is completed through the Service Operations Monitor under this navigation: PeopleTools > Integration Broker > Service Operations Monitor > Monitoring > Asynchronous Services.

Select the completed PBS or PBS FS message details.

Select the Error Messages link and the log will be displayed.

Workforce Fullsync and Workforce Sync

The Workforce EIPs are another important part of the CDM EIP structure. They are responsible for importing job and employment data for persons from PeopleSoft HCM or PeopleSoft Campus Solutions into CRM. Workforce is dependent on the Person Basic EIPs having already created the Person object for which the job and employment data is being synchronized. Workforce Fullsync is for initial load of job data and the incremental Workforce Sync handles updates and additions going forward.

Besides importing POI data, Workforce EIPs affect the CDM in two ways. First, they create the *Worker* role for the Person object if it does not already exist. Second, when the *Worker* role is added, any existing contact methods for that person are cloned and added to the *Worker* role. This is the only contact method interaction for Workforce EIPs; all subsequent changes or additions are processed through Person Basic Sync.

For import of employee job data from non-PeopleSoft third-party systems, the Worker Sync EIP is used.

Job Code Data

PeopleSoft CRM subscribes to all job information for worker and for POI. All fields (except for Physical Location) in the Worker component are updated from PeopleSoft HCM.

Related Links

Worker Data Integration with Third-Party Systems

Campus Solutions EIPs

PeopleSoft Campus Solutions maintains multiple EIP integrations with CRM to add and maintain student and prospective student data. Not all of these EIPs interact with the CDM, though a select few do (see the *CDM Message Summary* session below). These messages are dependent on the Person Basic EIPs having already created the Person object for which the data is being synchronized.

The Campus Solutions EIPs create the *Consumer* role for the Person object if it does not already exist. Also, when the *Consumer* role is added, any existing contact methods for that person are cloned and added to the Consumer Role. This is the only contact method interaction for Campus Solutions EIPs; all subsequent changes or additions are processed through Person Basic Sync.

Related Links

PeopleSoft CRM for Higher Education

Pers POI Sync

The Pers POI EIP is an important part of the CDM EIP structure. It is responsible for importing POI data for persons from PeopleSoft HCM or PeopelSoft Campus Solutions into CRM. Pers POI Sync is dependent on the Person Basic EIPs having already created the Person object for which the data is being synced.

Pers POI Sync creates the *POI* role for the Person object if it does not already exist. Also, when the *POI* role is added, any existing contact methods for that person are cloned and added to the *POI* role. This is the only contact method interaction for Pers POI Sync; all subsequent changes or additions are processed through Person Basic Sync.

Customer Data Model EIP Sequence

Due to the interdependent nature of the EIPs which are creating and modifying CDM information, it is vital that CRM receives and processes them in the correct order. Because the Person Basic EIPs create the foundation Person object, those messages must always be received and processed before subsequent Workforce or Campus EIPs for that same person. Failure to do so can result in data loss, inconsistent data between the CRM and the source system, or both.

To ensure that the messages are received and processed in the correct order, the EIPs are delivered in a single ordered message queue. Messages should not be removed from this queue.

CDM Message Summary

This table lists the delivered CDM messages:

Message Name	Publishing Product(s)	Creates Role	Message Queue
PERSON_BASIC_SYNC	PeopleSoft HCM or Third- Party	1 – Individual	PERSON_DATA
PERSON_BASIC_ FULLSYNC	PeopleSoft HCM or Third- Party	1 – Individual	PERSON_DATA
WORKFORCE_SYNC	PeopleSoft HCM	4 – Worker	PERSON_DATA
WORKFORCE_FULLSYNC	PeopleSoft HCM	4 – Worker	PERSON_DATA
PERS_POI_SYNC	PeopleSoft HCM	88 – Person of Interest	PERSON_DATA
CS_TESTSCORES_ FULLSYNC	PeopleSoft Campus Solutions	9 - Consumer	PERSON_DATA
CS_ADM_APPL_ DATA_ FULLSYNC	PeopleSoft Campus Solutions	9 – Consumer	PERSON_DATA
CS_ADM_PRSPCT_DATA_ FULLSYNC	PeopleSoft Campus Solutions	9 - Consumer	PERSON_DATA
SAD_ADM_APPL_DATA_ SYNC	PeopleSoft Campus Solutions	9 - Consumer	PERSON_DATA
SAD_ADM_PRSPCT_DATA _SYNC	PeopleSoft Campus Solutions	9 - Consumer	PERSON_DATA
SAD_TEST_SCORES_ SYNC	PeopleSoft Campus Solutions	9 - Consumer	PERSON_DATA
RC_EBS_PERSON_INC_ SERVICE	Oracle E-Business Suite	1 – Individual	PERSON_DATA
RC_EBS_WORKFORCE_ INC_SERVICE	Oracle E-Business Suite	4 – Worker	PERSON_DATA

Implementation Using Fullsyncs

You should perform FULLSYNC messages at implementation time to set up your PeopleSoft CRM database correctly.

To set up your database with FULLSYNC messages (recommended sequence):

- 1. Before you run the main EIPs, run these common EIPs:
 - a. Country
 - b. State
 - c. Currency
 - d. SetID Initialization
 - e. Table Set Control Initialization
 - f. Location
 - g. Business Unit
- 2. Run the Person Basic Sync EIP.
- 3. Run the Workforce EIP group.
 - a. Department
 - b. Job Code
 - c. Workforce
- 4. Run the Person Competencies EIP group.
 - a. CM_TYPE
 - b. Rating Model
 - c. Competency
 - d. Person Competency
- 5. Inactivate the FULLSYNC messages and activate the corresponding SYNC messages.

SYNC messages always originate in PeopleSoft HCM or a third-party system and publish to PeopleSoft CRM. Thus, any field in PeopleSoft CRM that an EIP populates must be maintained from the originating source database, whether it is PeopleSoft HCM or a third-party system.

Note: If you create workers within PeopleSoft CRM, you must maintain these workers in CRM until you create them in an HR or third-party database.

Data Integrations

These topics discuss:

• Customer and contact data integration with PeopleSoft FSCM.

- Worker data integration with third-party systems.
- Product data integration.
- Bill and payment data integration.
- Other integration considerations.

Customer and Contact Data Integration with PeopleSoft FSCM

In PeopleSoft CRM, a *customer* can be either a company, a consumer, or a site that is associated with a company or consumer. A *contact* is any person who performs transactions on a customer's behalf.

Company, Consumer, Site, and Contact EIPs

Use the CUSTOMER_COMPANY, CUSTOMER_CONSUMER, and CUSTOMER_SITE EIPs to synchronize customer information with other systems. When you implement these EIPs, application messages are published whenever a company, consumer, or site record in the PeopleSoft CRM system is added or modified. PeopleSoft CRM can also subscribe to these EIP application messages that are published when these records are modified in another system.

Note: CRM cannot publish a company with grandparent companies to SCM, because SCM only supports a two-level customer hierarchy, whereas CRM can support multi-level customer hierarchies. If you have implemented the CUSTOMER_COMPANY EIP and a company with grandparent companies is added in the Company component, this online message is issued:

SCM doesn't allow multi-level customer hierarchy, No message will be published

The CUSTOMER_CONTACT EIP enables you to synchronize customer contact information with another system. When you implement the CUSTOMER_CONTACT EIP, application messages are published when a contact record in the PeopleSoft CRM system is added or modified. CRM can also subscribe to CUSTOMER_CONTACT EIP application messages that are published when these records are modified in another system.

Important! You must market-enable the Company, Consumer, Site, and Contact EIPs before PeopleSoft CRM can send customer (company, consumer, and site) and contact data to other databases. Market-enabling enables you to specify what data the PeopleSoft CRM system sends to other systems for a specific market. For example, you might opt not to publish certain customer and contact data to an external system for the FSI market. At the minimum, you must specify a global market to interface all non-market specific data.

See Market-Enabling Company, Consumer, Site, and Contact EIPs.

Site Considerations

Only CRM sites that are flagged with the bill-to or sold- to purchasing options are integrated as customers with PeopleSoft SCM. If a site is flagged as Ship To only then the site is integrated with PeopleSoft SCM as an address to the company with which the site is associated.

When you add the bill-to or sold-to flag to a ship-to site, the system publishes the site message to create a new customer in PeopleSoft SCM. However, if a customer already exists in PeopleSoft SCM, removing the bill-to and sold-to options from the site does not remove the customer information for that site in PeopleSoft SCM.

Specifying Customer ID and Contact ID Default Values

You must specify the system that owns the customer ID and contact ID and verify the automatic numbering for ID generation for each setID.

See <u>Understanding Enterprise Integration Technology</u>.

Customer and Contact Integration with Other PeopleSoft Applications

Unlike PeopleSoft CRM, PeopleSoft Financial Management Solutions and PeopleSoft SCM do not distinguish between company, consumer, and site records. CUSTOMER_COMPANY, CUSTOMER_CONSUMER, and CUSTOMER_SITE EIP application messages to which these systems subscribe are all mapped to customer records with unique customer IDs in the PeopleSoft Financial Management Solutions and PeopleSoft SCM systems.

When customer records are added or modified in PeopleSoft Financial Management Solutions and PeopleSoft SCM, the system publishes application messages using the Customer EIP. These messages are mapped to companies in the PeopleSoft CRM system.

When a record that is created in PeopleSoft CRM is modified in PeopleSoft Financial Management Solutions and PeopleSoft SCM, the system uses the record key information (customer ID and setID) that is included in the application message that's reporting the change to derive the record's original business object ID in PeopleSoft CRM. This enables CRM to apply the changes that are reported in the application message to the corresponding company, consumer, or site record.

To ensure uniqueness of customer ID and contact ID between multiple PeopleSoft CRM databases, you must specify the system that owns the customer ID and contact ID and verify the automatic numbering for ID generation for each setID.

See Establishing Primary ID Databases.

Note: The CUSTOMER_COMPANY, CUSTOMER_CONSUMER, CUSTOMER_CONTACT, and CUSTOMER_SITE EIPs enable you to maintain customer information in multiple databases. However, to simplify integration of customer information, choose one database as the system of record for customer maintenance, and use PeopleTools Applications Portal technology to support customer information inquiries from the other systems. If you maintain customer and contact information in multiple databases, you must consider additional design, planning, and integration steps.

Customer and Contact EIP Application Messages Processing Order

In PeopleSoft CRM, because contacts can be associated with a company, consumer, or site, the company, consumer, or site record should be created before the contact record. When you implement the CUSTOMER_COMPANY, CUSTOMER_CONSUMER, CUSTOMER_CONTACT, and CUSTOMER_SITE EIPs, make sure that the application messages from the CUSTOMER_COMPANY, CUSTOMER_CONSUMER, and CUSTOMER_SITE EIPs are processed before application messages from the CUSTOMER_CONTACT EIP when performing a FULLSYNC process.

Maintaining Customer and Contact Information in Different Databases

In PeopleSoft, customers exist in PeopleSoft CRM, PeopleSoft SCM, and PeopleSoft Financial Management Solutions. There are a number of ways to design the system to integrate between PeopleSoft CRM, PeopleSoft SCM, and PeopleSoft Financial Management Solutions. The simplest way to integrate customer primary information is to manage all customer maintenance out of one database and support

inquiry only on the other databases. Then you can use PeopleTools Applications Portal technology to access either system.

You might have a compelling business reason to maintain customer and contact information in different databases. For example, you may elect to have your front office users create customers in the PeopleSoft CRM database but want to use the Receivables payment processing options that are available only in Financial Management Solutions.

If you choose to maintain customer (company, consumer, and site) and contact information in different databases, you must:

• Define which database owns the customer and contact ID number assignment on the Primary ID DB Setup page.

By specifying an owner, the system will be consistent in assigning a unique customer or contact ID for a particular customer or contact across different databases.

• Set up defaulting for the **CRM Name Type** field on the Name Type Defaults page.

You cannot add new contacts or customers to the PeopleSoft CRM database through the CUSTOMER_COMPANY, CUSTOMER_CONSUMER, CUSTOMER_CONTACT, and CUSTOMER_SITE EIPs unless you complete this step.

- Set up at least one PeopleSoft CRM market control code for interfacing CRM customer and contact data to other databases.
- Evaluate whether you plan to define customers as bill-to customers in PeopleSoft CRM.

In PeopleSoft SCM and PeopleSoft Financial Management Solutions, customers that you define as bill-to customers must also have a defined collector and credit analyst. To ensure that PeopleSoft CRM passes these required fields to PeopleSoft SCM and PeopleSoft Financial Management Solutions, select the **Collector/Credit Analyst Req** (collector/credit analyst required) check box on the Installation Setup table. This ensures that PeopleSoft CRM satisfies the required field edit that is needed to populate PeopleSoft Financial Management Solutions and PeopleSoft SCM. Set up defaulting of these values on the Interface Defaults page under Define Integration Rules.

- Manually keep the Collector and Credit Analyst table in PeopleSoft CRM in sync with the PeopleSoft Financial Management Solutions and PeopleSoft SCM Collector and Credit Analyst table.
- Establish a default support team code in PeopleSoft CRM for each setID to be used in when creating a customer.

In PeopleSoft SCM and PeopleSoft Financial Management Solutions, a default support team code is required for each customer. To satisfy the required field edit, PeopleSoft CRM enables you to set up a default value on the Interface Defaults page under Define Integration Rules. In addition, ensure that the value set up on the Default page also exists on the PeopleSoft SCM and PeopleSoft Financial Management Solutions system.

PeopleSoft FSCM Customer-Related Pages That Are Unavailable in PeopleSoft CRM

These pages in the PeopleSoft SCM or PeopleSoft Financial Management Solutions Customer component are not available in CRM:

Vendor Info.

- Credit Profile General.
- Credit Profile Credit Check.
- Region Code Info.
- Subcustomer Info.
- Customer Group Info.
- Customer VAT Info (customer value-added tax information).
- Customer Notes Info.
- Attachments.
- · Messages.
- User-Defined 1.
- User-Defined 2.
- Payment Options.
- Write-Off Info.
- Hierarchy.
- Product Catalog.
- Product Aliases.
- Additional Ship To Options.
- Ship Exception Dates.
- Carrier Acct Number (carrier account number).

Note: If the PeopleSoft CRM installation is integrated with either PeopleSoft SCM or PeopleSoft Financial Management Solutions, you can access these pages through those applications.

The Products component in PeopleSoft SCM and PeopleSoft Financial Management Solutions uses these customer components, which are not available in CRM:

- Dun & Bradstreet.
- MICR Information.
- Corporate Customer Tree.
- Vendor Information.
- Corporate Tree Messages.
- Customer EFT Name (customer electronic funds transfer name).
- Quick Customer Create.

Note: You can access these pages through PeopleSoft SCM or PeopleSoft Financial Management Solutions if the PeopleSoft CRM installation is integrated with those systems.

See the documentation for *PeopleSoft: Enterprise Components*.

Related Links

<u>Defining Consumer Information</u> <u>Understanding Purchasing Options</u>

Worker Data Integration with Third-Party Systems

Use the Worker EIP to synchronize worker information with another system. In PeopleSoft CRM, workers are people who work for you. When you implement the Worker EIP, application messages are published when a worker record in the PeopleSoft CRM system is added or modified. PeopleSoft CRM can also subscribe to Worker EIP application messages that are published when these records are modified in another system. The Worker EIP enables PeopleSoft CRM to accept and create future dated workers that were created in another system and to which CRM subscribed.

Product Data Integration

Integrate product data using the PeopleTools Integration Broker. This technology enables both synchronous and asynchronous messages to be transmitted using one technology. The PRODUCT_SYNC and PRODUCT_FULLSYNC messages are used to both publish and subscribe to data between PeopleSoft CRM and PeopleSoft SCM or a third-party system.

Integrating from PeopleSoft SCM to PeopleSoft CRM

PeopleSoft CRM subscribes asynchronously to the PRODUCT_SYNC message that is coming from PeopleSoft SCM. This data is processed directly into the PeopleSoft CRM product tables using Component Interfaces (CIs).

A product package header record is added for any kit components that are received from PeopleSoft SCM.

Integrating from PeopleSoft CRM to PeopleSoft SCM

PeopleSoft CRM publishes the PRODUCT_SYNC message whenever product data is added, changed, or deleted through the Product Definition (PROD_DEFN), Product Package (PRODKIT_SUMMARY), Pricing (PROD_PRICE), Package Pricing (PRODKIT_COMPS_PRICE), Notes (PROD_NOTE), Relationships (PROD_RELATIONS_CMP), and Product Attributes by UOM (product attributes by unit of measure; PROD_UOM) pages.

The Integration Broker processes the message and applies a transformation to remove the PRODKIT HEADER.

Any package components that are themselves packages are also stripped from the message.

Because PeopleSoft SCM does not allow packages within packages, package components that are themselves packages are also stripped from the message.

This table shows how an order represents packages to PeopleSoft SCM:

Туре	Line Display	Line Data Model/EIP
0-Static Package (1-level static quantity) PROD_ITEM.PROD_KIT=Y PROD_KIT_HEADER.LT_CONFIG_ FLAG=N	Display all components of the package as multiple lines.	Store and publish parent line.
1-Package (Kit) (multilevel dynamic quantity) PROT_ITEM.PROD_KIT=Y PROD_KIT_HEADER.LT_CONFIG_FLAG=Y	Display all components of the package as multiple lines.	Store all components as multiple lines, and publish as multiple lines.
2-Configured Package(Kit) PROD_ITEM.PROD_KIT=Y PROD_ITEM.CFG_KIT=Y	Display all components of the package as multiple lines.	Store all components as multiple lines, and publish as multiple lines.
3-Configured Product MASTER_ITEM_TBL.DIST_CFG_ FLG=Y	Display high level parent line.	Store and publish parent line plus configuration.

Integrating from PeopleSoft CRM to a third-party SCM database

PeopleSoft CRM publishes the PRODUCT_SYNC message whenever product data is added, changed, or deleted through the Product Definition, Product Package, Pricing, Package Pricing, Notes, Relationships, and Product Attributes by UOM components. Integration Broker passes the message to the subscribing system.

Bill and Payment Data Integration

PeopleSoft CRM integrates with Billing and Receivables to obtain billing information—invoices—and payments that are associated with a company, consumer, or contact. If a person is a contact of a company and that role is selected in the **Role** field in 360-Degree View, then the 360-Degree View EIPs retrieve invoices and payments for the company and not for the contact.

The PeopleSoft CRM 360-Degree View can display invoices and payments under those nodes in the 360-Degree View tree. When you define these types of nodes on the Define Node page in PeopleSoft CRM, you specify all of the necessary EIP details that are associated with that node.

To request invoices from PeopleSoft Billing, and for Billing to respond to the request, use the GET BILLS FOR 360 DEGREE VIEW EIP. This EIP consists of two application messages:

• BI EIP360 REQ (request message)

• BI EIP360 RSP (response message)

To request payments from PeopleSoft Receivables and for Receivables to respond to the request, use the GET ACCOUNT RECEIVABLES FOR 360 DEGREE VIEW EIP. This EIP consists of two application messages:

- AR_CRM_REQUEST (request message)
- AR_CRM_RESPONSE (response message)

All of the application messages that are used for integrating with 360-Degree View are synchronous.

PeopleSoft CRM passes the request parameters for the request application message using an application class method. This table lists the application classes that PeopleSoft CRM uses to pass the request parameters to Billing and Receivables:

PeopleSoft Application	Class ID	Class Path	Method Name
PeopleSoft Billing	EIP	RB_TD_360	PopulateBillRequestMsg
PeopleSoft Receivables	EIP	RB_TD_360	PopulatePaymentRequestMsg

Performance Considerations

When you integrate large amounts of data with other systems, system performance is slowed. The following tips might help.

Data Maintenance in Multiple Systems

If you have both PeopleSoft CRM and PeopleSoft SCM databases, PeopleSoft recommends that you:

• Synchronize tables (such as Customer and Contacts) by running the FULLSYNC EIPs to perform a full batch publish to the subscribing system.

Note: In general, FULLSYNC messages first delete all existing data in the target record and then load a copy of the source record. For Company, Consumer, Contact, and Site FULLSYNC messages that come into PeopleSoft CRM, no delete occurs; the data is merged into the existing data instead. This ensures data integrity within the PeopleSoft CRM system.

• Update databases in the subscribing system by running SYNC EIPs to perform incremental updates.

SYNC messages modify, delete, or add only the data that a user affected while performing an individual transaction.

Cascading Addresses

You can set a system option that automatically updates addresses on related business objects whenever you update an address on a parent business object. When you enable this option, each update that occurs also triggers an EIP to publish the address change to PeopleSoft SCM.

See Maintaining Contact Information for Business Objects.

Related Links

Establishing Primary ID Databases
Setting Up Defaults for Integrating Customer and Contact Information
Market-Enabling Company, Consumer, Site, and Contact EIPs

Setting Up Defaults for Integrating Customer and Contact Information

To set up defaults for integrating customer and contact information, use the Collector (COLLECTOR_TABLE), Credit Analyst (CR_ANALYST_TABLE), and General Options (RB INSTALLATION) components.

These topics discuss how to define default values for integrating customer and contact information.

Pages Used to Set Up Default Values for Integrating Customer and Contact Information

Page Name	Definition Name	Usage
Collector Page	COLLECTOR_TABLE	Create and maintain collector codes, which are required on customer and site records in systems that are integrated with PeopleSoft Financial Management Solutions and PeopleSoft SCM.
Credit Analyst Page	CR_ANALYST_TABLE	Create and maintain credit analyst codes, which are required on customer and site records in systems that are integrated with PeopleSoft Financial Management Solutions and PeopleSoft SCM.
Support Team Code Page	TEAM_CODE_TBL	Create and maintain support team codes, which are required on customer and site records in systems that are integrated with PeopleSoft Financial Management Solutions and PeopleSoft SCM.
Interface Defaults Page	RB_EIP_DEFAULTS	Specify default values on customer records for fields that are required for integration with PeopleSoft Financial Management Solutions and PeopleSoft SCM.
Name Type Options Page	RB_NM_TYPE_DFLT	Specify default name type values to use on company and contact records that are received from PeopleSoft Financial Management Solutions and PeopleSoft SCM.

Page Name	Definition Name	Usage
General Options Page	RB_INSTALLATION	Specify default exchange rate codes to use on company and contact records that are received from PeopleSoft Financial Management Solutions and PeopleSoft SCM and ensure that required codes are available to the EIP.

Collector Page

Use the Collector page (COLLECTOR_TABLE) to create and maintain collector codes, which are required on customer and site records in systems that are integrated with PeopleSoft Financial Management Solutions and PeopleSoft SCM.

Navigation:

Set Up CRM > Common Definitions > Customer > Collector

Important! To ensure successful integration with PeopleSoft Financial Management Solutions and PeopleSoft SCM, you must synchronize collector codes manually between PeopleSoft CRM and PeopleSoft Financial Management Solutions and PeopleSoft SCM. Customer (company, consumer, and site) EIP application messages that include codes that are not available in the subscribing system will fail.

Credit Analyst Page

Use the Credit Analyst page (CR_ANALYST_TABLE) to create and maintain credit analyst codes, which are required on customer and site records in systems that are integrated with PeopleSoft Financial Management Solutions and PeopleSoft SCM.

Navigation:

Set Up CRM > Common Definitions > Customer > Credit Analyst

Important! To ensure successful integration with PeopleSoft Financial Management Solutions and PeopleSoft SCM, you must synchronize credit analyst codes manually between PeopleSoft CRM and PeopleSoft Financial Management Solutions and PeopleSoft SCM. Customer (company, consumer, and site) EIP application messages that include codes that are not available in the subscribing system will fail.

Support Team Code Page

Use the Support Team Code page (TEAM_CODE_TBL) to create and maintain support team codes, which are required on customer and site records in systems that are integrated with PeopleSoft Financial Management Solutions and PeopleSoft SCM.

Navigation:

Set Up CRM > Common Definitions > Codes and Auto Numbering > Support Team Codes > Support Team Code

Important! To ensure successful integration with PeopleSoft Financial Management Solutions and PeopleSoft SCM, you must synchronize support team codes manually between PeopleSoft CRM and PeopleSoft Financial Management Solutions and PeopleSoft SCM. Customer (company, consumer, and site) EIP application messages that include codes that are not available in the subscribing system will fail.

Interface Defaults Page

Use the Interface Defaults page (RB_EIP_DEFAULTS) to specify default values on customer records for fields that are required for integration with PeopleSoft Financial Management Solutions and PeopleSoft SCM.

Navigation:

Set Up CRM > Common Definitions > Integration Rules > Integration Defaults > Interface Defaults

When you create a customer or site record using the Company, Consumer, and Site components in PeopleSoft CRM, the system automatically populates the record with the values that you enter on the Interface Defaults page. Users can select alternate values for these fields using the Bill Options view of the Customer Roles page, which is available in each of the components.

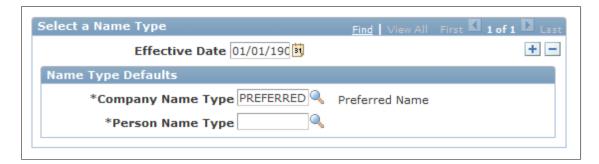
Name Type Options Page

Use the Name Type Options page (RB_NM_TYPE_DFLT) to specify default name type values to use on company and contact records that are received from PeopleSoft Financial Management Solutions and PeopleSoft SCM.

Navigation:

Set Up CRM > Common Definitions > Integration Rules > Integration Defaults > Name Type Options

This example illustrates the fields and controls on the Name Type Defaults page. You can find definitions for the fields and controls later on this page.



PeopleSoft CRM requires name type codes to create all business object records; however, PeopleSoft Financial Management Solutions and PeopleSoft SCM do not require name codes. To ensure that records that are received from PeopleSoft Financial Management Solutions and PeopleSoft SCM are populated with name types that are valid in CRM, you specify default name type values here.

See <u>Defining Business Object and Name Types</u>.

Field or Control	Description
Company Name Type	Enter the default value to use for name type on company records that are received from PeopleSoft Financial Management Solutions and PeopleSoft SCM. The system uses this value on customer records that are received through Customer (company, consumer, site) EIP application messages.
Person Name Type	Enter the default value to use for name type on contact records that are received from PeopleSoft Financial Management Solutions and PeopleSoft SCM. The system uses this value on contact records that are received through Contact EIP application messages.

General Options Page

Use the General Options page (RB_INSTALLATION) to specify default exchange rate codes to use on company and contact records that are received from PeopleSoft Financial Management Solutions and PeopleSoft SCM and ensure that required codes are available to the EIP.

Navigation:

Select the **Collector/Credit Analyst Req** check box. This prevents Customer (company, consumer, and site) EIP application message failures in PeopleSoft Financial Management Solutions and PeopleSoft SCM that are due to missing collector or credit analyst field values.

Important! You must manually synchronize exchange rate codes between PeopleSoft CRM and PeopleSoft Financial Management Solutions and PeopleSoft SCM. Customer (company, consumer, and site) EIP Application messages that include codes that are not available in the subscribing system will fail.

Market-Enabling Company, Consumer, Site, and Contact EIPs

To market-enable company, consumer, site, and contact EIPs, use the Market Control Codes (RB_MKT_CTL_DFN) and Market Installation Options (RB_MKT_CTL_TBL) components.

This topic discusses how to specify the markets that PeopleSoft CRM integrates with.

Pages Used to Market-Enable Company, Consumer, Site, and Contact EIPs

Page Name	Definition Name	Usage
Market Control Codes Page	RB_MKT_CTL_DFN	Define market control codes for market- enabling the Customer (company, consumer, and site) and Contact EIPs.

Page Name	Definition Name	Usage
Market Installation Options Page	RB_MKT_CTL_TBL	Specify market options for a specific market or use with the Customer (company, consumer, and site) and Contact EIPs.
Build CDM Interface Records Page	RB_INT_BUILD	Run the Build CDM Interface Records Application Engine process (RB_INT_ BUILD).

Market Control Codes Page

Use the Market Control Codes page (RB_MKT_CTL_DFN) to define market control codes for market-enabling the Customer (company, consumer, and site) and Contact EIPs.

Navigation:

Set Up CRM > Common Definitions > Codes and Auto Numbering > Market Control Codes

Enter a market control code name and a description. Use the **Comments** field to add any more information. These control codes are used on the Market Installation Options page.

Market Installation Options Page

Use the Market Installation Options page (RB_MKT_CTL_TBL) to specify market options for a specific market or use with the Customer (company, consumer, and site) and Contact EIPs.

Navigation:

Set Up CRM > Install > Market Installation Options

This example illustrates the fields and controls on the Market Installation Options page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Market Control Code	Select the market control code.
	Note: CDMINTFC is the market control code for CDM interface records.
Option Activated	Select to activate the code.

Note: Use this page for market-enabling credit card information as well.

Build CDM Interface Records Page

Use the Build CDM (Customer Data Management) Interface Records page (RB_INT_BUILD) to run the Build CDM Interface Records Application Engine process (RB_INT_BUILD).

Navigation:

Set Up CRM > Common Definitions > Integration Rules > Integration Utilities > Request Processes > Build CDM Interface Records

Click **Run** to run the Build CDM Interface Records process, which populates the interface records.

Establishing Primary ID Databases

This topic lists prerequisites and discusses how to set up primary ID databases.

Pages Used for Establishing Primary ID Databases

Page Name	Definition Name	Usage
Primary ID DB Setup Page	RB_IDMASTER	Designate which systems have the source (or primary) object IDs.
XML Test Utility Page	RB_XML_TEST	Test calls between remote databases.

Prerequisites

You must first set up number type codes that relate object IDs to databases.

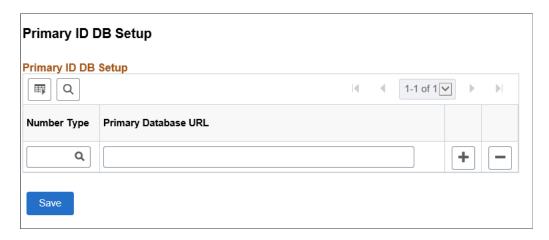
Primary ID DB Setup Page

Use the Primary ID DB Setup (primary ID database setup) page (RB_IDMASTER) to designate which systems have the source (or primary) object IDs.

Navigation:

Set Up CRM > Common Definitions > Integration Rules > Remote Data Access > Primary ID Owner > Primary ID DB Setup

This example illustrates the fields and controls on the Primary ID DB Seup page



Important! Use the Primary ID DB Setup page to indicate the location of the primary database that is responsible for issuing identifiers for customers, contacts, and so on. You *must* do this on all databases in the community except the primary. Failure to do so may result in duplicate customer and contact identifiers.

Field or Control	Description	
Number Type	Select the objects whose IDs will be generated by the primar database that appears in the Primary Database URL (unifor resource locator) field. You can select the database for generating IDs for customers, contacts, products, sales orders and quotes.	
Primary Database URL	Enter the database URL for the primary database. When an application must obtain an identifier, it checks this field to see if there is a value. If there is no value, then the system issues the identifier itself, because it is assumed that the database is the primary. If there is a value, the system contacts the remote primary database for the identifier.	

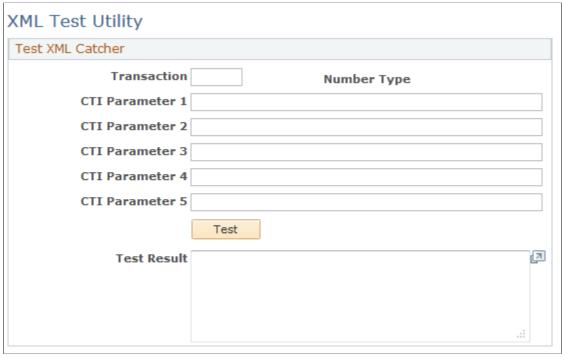
XML Test Utility Page

Use the XML Test Utility page (RB XML TEST) to test calls between remote databases.

Navigation:

Set Up CRM > Common Definitions > Integration Rules > Remote Data Access > XML Test Utilities > XML Test Utility

This example illustrates the fields and controls on the XML Test Utility page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Transaction	Enter the identifier for the object whose ID generation you want to test. Enter <i>I</i> for customers, <i>2</i> for contacts, <i>3</i> for sales orders, <i>4</i> for quotes, and <i>5</i> for products. When you press Tab to exit the field, the system enters default values in the first three unlabeled text boxes.
	The first unlabeled text box displays the setID or business unit for which the autonumber is to be generated; modify this if you like. Do not modify the other fields.
	The second text box displays the next number to be generated. This is always <i>NEXT</i> by default; do not change the value.
	The third field displays the zero padding indicator: Y (yes) to suppress leading zeros or N (no) to include leading zeros. You can modify this if you like.
	The last two unlabeled fields are not used when testing autonumber generation.
Test	Click the Test button to fetch the next ID number from the external system. The result appears in the Text field. If the object's autonumbers come from the PeopleSoft CRM system (and not an external ID primary), the Text field displays the word <i>Local</i> .
	Note: This test increments the number in the external system's database.

Mapping Message Data to PeopleSoft CRM Records and Fields

This topic discusses how to map message data to PeopleSoft CRM records and fields.

Page Used to Map Message Data to PeopleSoft CRM Records and Fields

Page Name	Definition Name	Usage
Message Data Mapping Page		Map source fields to destination fields in PeopleSoft CRM.

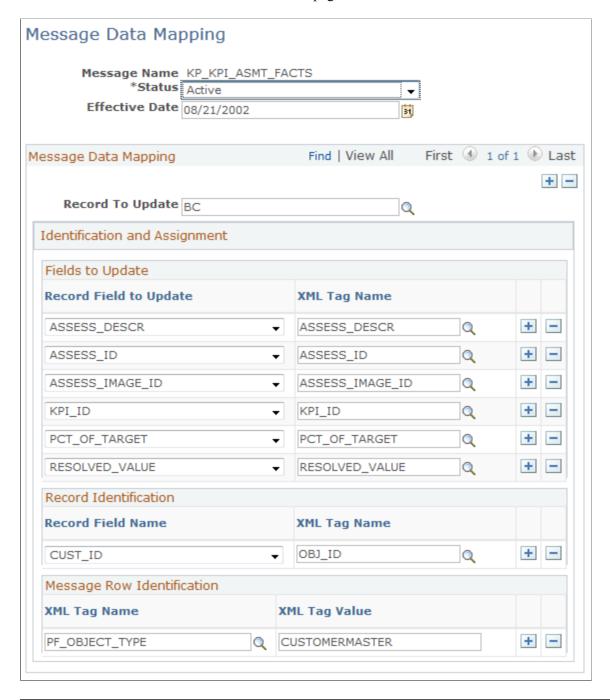
Message Data Mapping Page

Use the Message Data Mapping page (RB_CLAF_MAP) to map source fields to destination fields in PeopleSoft CRM.

Navigation:

Set Up CRM > Common Definitions > Process Automation > Message Mapping > Message Data Mapping

This example illustrates the fields and controls on the Message Data Mapping page. You can find definitions for the fields and controls later on this page.



Note: You can define message mapping for message with single-level hierarchy only.

Field or Control	Description
Message Name	Displays the message against which you want to perform data mapping.

Field or Control	Description
Record To Update	Enter the record that needs to be updated upon receiving the message into the PeopleSoft CRM system.

Fields to Update

Field or Control	Description
Record Field to Update and XML Tag Name	Select the fields to update along with the corresponding XML tags from the message that you plan to receive. The system updates the record fields with the value of the XML tag element from the received message.

Record Identification

Field or Control	Description
Record Field Name and XML Tag Name	Select a record field and corresponding XML tag. This criteria identifies the rows that must be updated when PeopleSoft CRM receives the message from another system. The system uses these fields to construct the <i>where</i> condition depending on the record fields and values of the corresponding XML tags.

Message Row Identification

Field or Control	Description
XML Tag Name and XML Tag Value	Select the XML tags and XML tag values for the given message. This determines whether the message row qualifies with the given criteria to update the information into PeopleSoft CRM.
	In a message that you plan to receive, you may not want all of the rows to go to PeopleSoft CRM. Using these fields, you can sparse (filter) those rows from the received message.

Message Mapping Example

Here is an example of a message:

```
<FISCAL YEAR type="NUMBER"/>
    <ACCOUNTING PERIOD type="NUMBER"/>
    <KPI_ID type="CHAR"/>
    <OBJ ID type="CHAR"/>
    <TRGT_RULE_TYPE type="CHAR"/>
    <PF_OBJECT_TYPE type="CHAR"/>
    <RESOLVED_VALUE type="NUMBER"/>
    <assess_ID type="CHAR"/>
    <ASSESS_IMAGE_ID type="CHAR"/>
    <ASSESS DESCR type="CHAR"/>
    <PERIOD_END_DT type="DATE"/>
<PCT_OF_TARGET type="NUMBER"/>
    <STRETCH_GOAL type="NUMBER"/>
    <CURRENT TARGET type="NUMBER"/>
    <CURRENCY_CD type="CHAR"/>
    <RESOLVED_IND type="CHAR"/>
    <KPI CALCDTTM type="DATETIME"/>
    <KP_TREND_IND type="CHAR"/>
    <QTD_VALUE type="NUMBER"/>
    <YTD_VALUE type="NUMBER"/>
    <YEAR OVER YEAR PCT type="NUMBER"/>
    <MONITOR ONLY type="CHAR"/>
    <DESCR type="CHAR"/>
    <KP USER FLD1 type="CHAR"/>
    <KP_USER_FLD2 type="CHAR"/>
    <PS_OWNER type="CHAR"/>
  </KP KPI PUBL TBL>
  <PSCAMA class="R">
    <LANGUAGE CD type="CHAR"/>
    <AUDIT ACTN type="CHAR"/>
    <BASE_LANGUAGE_CD type="CHAR"/>
    <MSG_SEQ_FLG type="CHAR"/>
<PROCESS_INSTANCE type="NUMBER"/>
    <PUBLISH RULE ID type="CHAR"/>
    <MSGNODENAME type="CHAR"/>
  </PSCAMA>
</FieldTypes>
<MsgData>
  <Transaction>
    <KP KPI PUBL TBL class="R">
      <BUSINESS UNIT>FSI01</BUSINESS UNIT>
      <PF_SCENARIO_ID>1</PF_SCENARIO_ID>
      <FISCAL YEAR>1998/FISCAL YEAR>
      <ACCOUNTING PERIOD>1</ACCOUNTING_PERIOD>
      <KPI ID>1</\overline{K}PI ID>
      <OBJ ID>200022</OBJ ID>
      <TRGT_RULE_TYPE/>
<PF_OBJECT_TYPE>CUSTMASTER</PF_OBJECT_TYPE>
<RESOLVED_VALUE>11</RESOLVED_VALUE>
      <assess id>11</assess id>
      <ASSESS IMAGE ID>PS COMPANY ICN</ASSESS IMAGE ID>
      <ASSESS_DESCR>Green/ASSESS_DESCR>
      <PERIOD_END_DT/>
<PCT_OF_TARGET>11</pct_OF_TARGET>
      <STRETCH GOAL>0</STRETCH GOAL>
      <CURRENT TARGET>0</CURRENT TARGET>
      <currency_cd>usd</currency_cd>
      <RESOLVED_IND/>
      <KPI CALCDTTM/>
      <KP TREND IND/>
      <QTD VALUE>4670</QTD VALUE>
      <YTD VALUE>4670</YTD VALUE>
      <YEAR OVER YEAR PCT>0</YEAR OVER YEAR PCT>
      <MONITOR ONLY/>
      <DESCR/>
      <KP USER FLD1>KPI</KP USER FLD1>
      <KP_USER_FLD2/>
      <PS_OWNER/>
    </KP KPI PUBL TBL>
    <PSCAMA class="R">
      <LANGUAGE CD>ENG/LANGUAGE CD>
```

From this message and the mapping that is provided, you can determine the:

- Message name KP_KPI_ASMT_FACTS
- Record to update

This message updates the BC table.

• Fields to update

The BC table fields ASSESS_DESCR, ASSESS_ID, ASSESS_IMAGE_ID, KPI_ID, and PCT_OF_TARGET are updated with the values of XML tags <ASSESS_DESCR>, <ASSESS_ID>, <ASSESS_IMAGE_ID>, <KPI_ID>, and <PCT_OF_TARGET> in the message.

Record identification

Subscription code updates the row in the BC table if the CUST_ID field value equals the value of the XML tag <OBJ ID> in the message.

Message row identification

Message rows qualify if the value of the XML tag <PF_OBJECT_TYPE> is equal to *CUSTOMERMASTER*; otherwise, the message rows are ignored.

Importing Data into PeopleSoft CRM

Understanding the Data Import Application Engine Process (RBIMPORT)

These topics lists prerequisites and discuss:

- Data Import process steps.
- Matching SQL.
- When to use the Basics Data AE process to load basic data.

Prerequisites

Before you import data into PeopleSoft Customer Relationship Management (PeopleSoft CRM), ensure that:

- The input file is sorted in key field order. For example, when you import multiple contacts to the same company, you must sort the input file on the *Company* field. This prevents duplicate BO_IDs from being assigned to the same company when all the matching criteria you specified are not met.
- The PeopleSoft super user ID has CREATE TABLE privileges for dynamic table creates.
- You define the FTP server so that it can store import file attachments.

To do this, modify the RB_IMP_ATTACH URL identifier by using the URLs - URL Maintenance page in PeopleTools.

See PeopleTools: System and Server Administration.

• You define data import global settings.

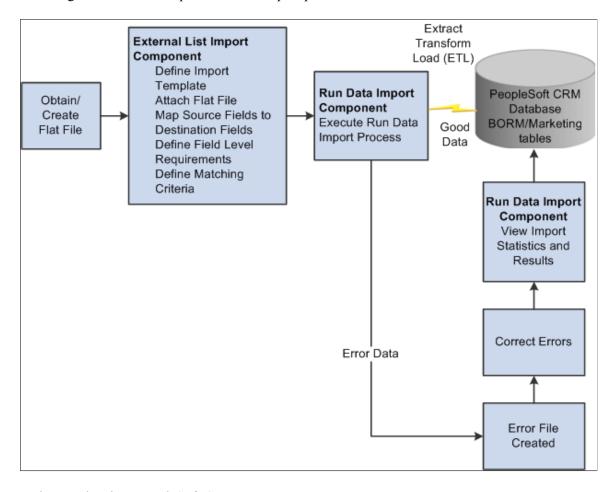
Data Import Process Steps

The Data Import process enables you to:

- Batch-load external data from other systems (in flat file format) into the PeopleSoft CRM database.
 - You do this mainly to load companies, contacts, and consumers. You also can generate marketing lists from the data that you load.
- Update existing individual and organization records with profile data for better targeting and personalization of marketing efforts.

Note: You cannot import profile fields of the *Text Block* data type, although you can import other fields in records that contain text block fields.

This diagram shows the steps of the data import process.



To import data into PeopleSoft CRM:

- Create a flat file with an accepted delimiter (tab, comma, or semicolon) for the import.
 Data import accepts flat files with rows that have a blank address, phone number, and email address.
- 2. Define an import template that uses the flat file.

The import template must specify:

- Identifying information, such as the template name, role of the imported data, import file fields, import file name, and optionally, audience.
- Specifications for mapping between input fields and database fields.
- Matching criteria, or the criteria for determining whether the imported data matches existing database information.
- 3. (Optional) Validate the import template.

You can validate the template setup against the data file contents by running the Data Import process with the **File Validation Only** check box selected.

The file validation step checks the file contents and structure and writes errors to an error file. You can use this file to correct any problems prior to importing data. Examples of validations are length of fields in the import file compared to field lengths that are in the database, compatibility of data types, and number of delimiters in each row.

4. Run the import process.

You use the Data Import page to identify the import file, schedule the run, and specify import parameters.

5. View the status of the import process.

On the View Import Status page, you can view import dates, times, and statuses.

- 6. View import results including statistics on the number of inserted, matched, updated, and in-error import rows.
- 7. Correct data errors that prevent records from successfully loading and run the Data Import process again.

Matching SQL

When the Data Import process runs, it dynamically builds SQL statements that match input files with database fields, based on the matching criteria that you enter. These statements are stored in the stage and matching tables. When you schedule the Data Import process, you can choose to keep these tables and later fine-tune the generated SQL to improve data import performance.

Important! You should perform this function only with the assistance of qualified consultants. One bad change may render the whole Data Import process nonfunctional.

Related Links

Business Object Relationship Modelling

When to Use the Basics AE Process to Load Basic Data

The Data Import process automatically updates the basic data tables if you have selected the **Process Basic Data Summary** option on the CDM System Options page. However, situations might arise when you cannot use the Data Import process, for example:

- During initial data load.
- When you enable a new role or relationship.
- If you are updating the BORM from legacy systems and choose not to use the PeopleSoft-provided APIs.

In these cases, you must use the Basic Data Load Application Engine process (BO_BASICS) to update basic data.

Related Links

Business Object Relationship Modelling

Setting Up Data Import Global Settings

To set up data import global settings, use the Data Import Global Settings (RB_IMP_GLB_SETUP) component.

This topic discusses how to define data import global settings.

Page Used to Set Up Data Import Global Settings

Page Name	Definition Name	Usage
Data Import Global Setup Page	RB_IMP_GLB_PG	Define global settings that are for the Data Import process.

Data Import Global Setup Page

Use the Data Import Global Setup page (RB_IMP_GLB_PG) to define global settings that are for the Data Import process.

Navigation:

Customers CRM > Data Import > Data Import Global Settings > Data Import Global Setup

This example illustrates the fields and controls on the Data Import Global Setup page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Currency Code	Enter the default currency code, which the Data Import process uses for target tables that require a currency code.
Last Object Id Sequence	Enter a starting integer. Use this field when you create object IDs that are not system-generated. The format of generated IDs is <i>sequence number:counter</i> . For example, if the starting sequence number is 1, and you import a file with 100 companies, the format of the generated IDs is 1:1 through 1:100. A subsequent load of 50 company objects generates IDs 2:1 through 2:50.

Stage Table Generation

Field or Control	Description
Dynamic Record Creation	Indicates that tables are dynamically created during the Data Import process, which executes many CREATE TABLE statements during processing. This is necessary to stage the imported data and to perform matching logic. You cannot edit this field.
	Note: The PeopleSoft super user ID must have Create Table privileges for the process to finish successfully.

Field or Control	Description
Auto number	Select to enable automatic number generation for imported data.
Stage Table Name Prefix	Enter the prefix for the staging tables. The staging tables are defined as <i>prefix_numeric value</i> (for example, STG_215). The system assigns numeric values in sequential order.
Last Stage Table Sequence	Enter a new sequence number, or leave the default, which is the last stage table sequence that the system creates. The system automatically assigns table sequences during the Data Import process. If you enter a new number, the system uses that number as its starting point in the process.
Tablespace Name	Enter the tablespace name under which you want the system to create the staging tables. PeopleSoft CRM provides the predefined table space name (RDWORK). Note: When performing the Data Import process on an Oracle or DB2 platform, you must define a SQL space name.
Dynamic Index Tablespace Name	Select <i>PSINDEX</i> for Oracle databases and <i>PSSGIXPT</i> for DB2. Tablespace fields are enabled for DB2 and Oracle databases only. Note: If you need to specify a different tablespace, you must manually enter it in Query Analyzer.
Run Security AE (Run Security Application Engine)	Select this check box to run the security AE process against imported data. If this is not selected, imported data will not be available for applications that use application security. Note: You can run the security AE against the entire database at a later time to make this data available.

Defining Data Import Templates

To define data import templates, use the Data Import (RB_IMP_DATA_CONFSR_GBL) component.

These topics discuss how to:

• Access data import templates.

- Define data import templates.
- Define import files.
- Map source fields to target fields.
- Specify concatenation.
- Define matching criteria.
- Verify template creation.

Pages Used to Define Data Import Templates

Page Name	Definition Name	Usage
Data Import Page	RB_IMP_DATA_CONFSR	Access a data import template to modify or add a new template.
Data Import - Step 1: Define Import Template Page	RB_IMP_HEADER	Define general information and the role with which the imported data is associated. The role determines the target field tree that appears at mapping time.
Audiences - Audience Details	RA_LIST_MAIN	Describe the audience for the imported data. For use in PeopleSoft Marketing, you must specify an audience of type <i>Internal using Import</i> .
Data Import - Step 2: Define Import File Page	RB_IMP_FILESPEC	Associate the flat file of data and load the header fields from the flat file to the import template. Optionally, assign user-friendly labels to the header fields.
Data Import - Step 3: Mapping Page	RB_IMPORT_MAP	Map the source fields that are contained in the flat file to the target fields in the PeopleSoft CRM database and define the field requirements.
Data Import - Select Target Field	RB_SEL_MAP_IN_FLD	View the target fields in a tree format to assist with target field selection in the mapping process.
Specify Concatenation Page	RB_MAP_CONCAT	Specify the fields and values that are concatenated to form the target field.
Data Import - Step 4: Matching Page	RB_IMP_MATCH_ADV	Define the matching rules for the import data. For example, define which existing field or set of fields in the PeopleSoft CRM database you want to specify as constituting a match for an individual or organization record.

Page Name	Definition Name	Usage
Matching Secondary Page - Select Target Field page	RB_MATCH_SEL_FLD	Select the database field where the import field is stored.
Save Confirmation Page	RB_IMP_CONF_PG	Verify import template creation.

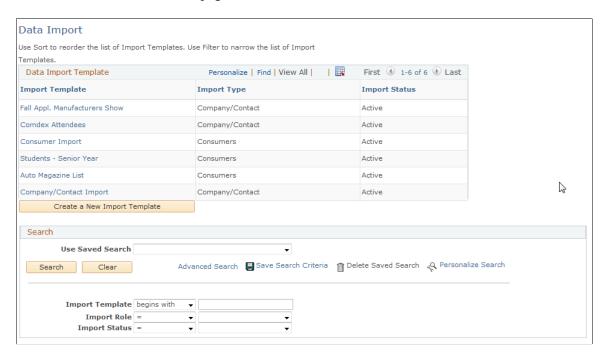
Data Import Page

Use the Data Import page (RB_IMP_DATA_CONFSR) to access a data import template to modify or add a new template.

Navigation:

Customers CRM > Data Import > Data Import Templates > Data Import

This example illustrates the fields and controls on the Data Import page. You can find definitions for the fields and controls later on this page.



The appearance, behavior, and personalization options for this page are controlled by the search definition for the Data Import Template component.

Field or Control	Description
Create a New Import Template	Click to access the Data Import - Step 1: Define Import Template page and create a new import template.

Data Import - Step 1: Define Import Template Page

Use the Data Import - Step 1: Define Import Template page (RB_IMP_HEADER) to define general information and the role with which the imported data is associated.

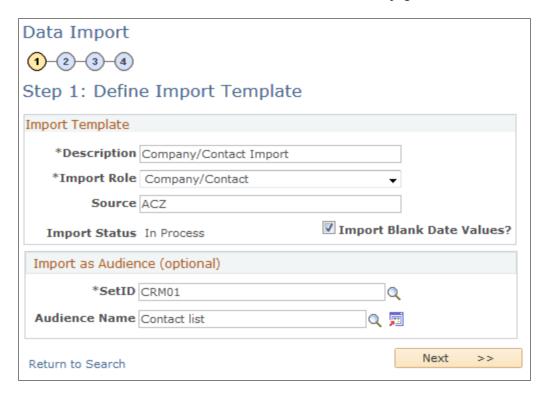
The role determines the target field tree that appears at mapping time.

Navigation:

- Click the **Create a New Import Template** button on the Data Import Template Search page.
- Select an existing template on the Data Import Template Search page.
- Click the **Go Back to Import Definition** button on the Save Confirmation page.
- Customers CRM > Data Import > Run Data Import > Run Data Import Search

Click the **View Import Definition** link on the Run Data Import page.

This example illustrates the fields and controls on the Data Import - Step 1: Define Import Template page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Import Role	Select the role to associate with the import template. All records that are in the file are imported into the CRM database with the selected role. Values are:
	Company: Select for company records including sites for the company.
	You must import sites in the context of a company by using the <i>Company</i> template.
	Company/Contact: Select for individual records for persons who function as contacts for companies.
	Consumers: Select for persons who do not function as contacts for companies.
	Note: The role that you select here determines the objects to which you can map. For example, if you select <i>Consumer</i> , the only fields that are available to map to are those that are defined for the Consumer role.
Source	Enter the source of the information that is contained in the flat file. This field is associated with the template and not with individual records that are in the file. To associate a source with each record, create a text profile field that is called Source and use the Data Import - Step 3: Mapping page to map a constant value into the field.
Import Status	Displays the import status that the system assigns when you begin to create an import template. Initially, the status is <i>In Process</i> . It stays as such until you complete the steps to define an import template, at which time it changes to <i>Active</i> .
Next	Click to access the Data Import - Step 2: Define Import File page and proceed to the next page in the import definition process.

Import as Audience

You can create audiences only for import data with the Consumer or Company/Contact role types.

The Data Import process imports only contact methods with the type of *Home* when creating audiences with the *Consumer* role. Other contact method types, such as *Business*, are ignored. This conforms to the requirements of the Marketing product.

Field or Control	Description
Audience Name	Select an existing audience or click the Transfer to Audience button to define a new audience. The selected audience must have source of <i>Internal Using Import</i> and a status of either <i>In Design</i> or <i>Designed</i> to import the data into the PeopleSoft CRM database as a discrete audience. If you import the records as an <i>Internal Using Import</i> audience, you can use the audience immediately after import. However, you can't further segment the audience in the Audience Builder. If you want to do further segmentation rather than create an audience at the time of import, create a text profile field called Audience Source, and use the Mapping step to map a constant value in that field for all records. After import, create an internal audience by using the Audience Builder with the first condition <i>all records that are equal to the constant value that is mapped into the profile field called Audience Source.</i>

Data Import - Step 2: Define Import File Page

Use the Data Import - Step 2: Define Import File page (RB_IMP_FILESPEC) to associate the flat file of data and load the header fields from the flat file to the import template.

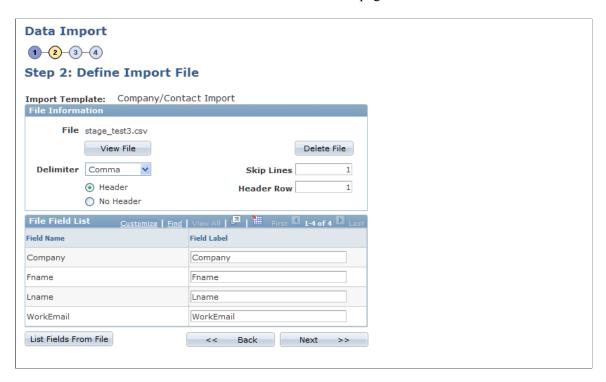
Optionally, assign user-friendly labels to the header fields.

Navigation:

Click the **Next** button on the Data Import - Step 1: Define Import Template page.

\

This example illustrates the fields and controls on the Data Import - Step 2: Define Import File page. You can find definitions for the fields and controls later on this page.



On initial access to this page when you are defining a new template, the **Attach File** button is available; the rest of the fields are empty. The **Delete File** and **View File** buttons are not available until you attach a file.

Field or Control	Description
Attach File and View File	Click to browse for and upload a file that contains import data. The Attach File button appears when you first access the page to define a new template; after you upload a file, the button text changes to View File .
Delete File	Click to delete the attached file.

Field or Control	Description
Delimiter	Select the flat file delimiter <i>Comma, Semicolon,</i> or <i>Tab</i> .
Header and No Header	Select to indicate the presence or absence of a header row in the flat file.
Header Row	Enter the header row location in the field. If you do not enter a header row number, the system supplies <i>I</i> as the default.

Field or Control	Description
Skip Lines	Enter the number of blank rows in the flat file.
List Fields From File	Click to list the field names and labels from the flat file. If the flat file contains a header row, the system populates the Field Name column with the exact names of the fields (for example, lname and fname) that are contained in the header row of the flat file's header row. The system also populates the Field Label fields with the same information as shown in the field name fields. If the flat file doesn't contain a header row, the system populates these columns with FIELD1, FIELD2, and so on until all of the flat file fields are represented. Change the field labels to represent the names of the flat file fields in a more meaningful and understandable way. For example, you might change the <i>lname</i> field label to <i>Last Name</i> .

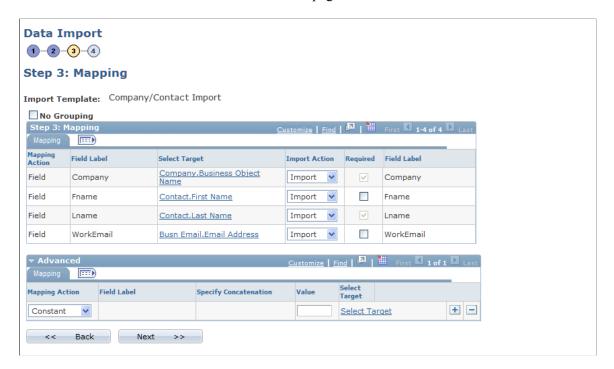
Data Import - Step 3: Mapping Page

Use the Data Import - Step 3: Mapping page (RB_IMPORT_MAP) to map the source fields that are contained in the flat file to the target fields in the PeopleSoft CRM database and define the field requirements.

Navigation:

Click the **Next** button on the Data Import - Step 2: Define Import File page.

This example illustrates the fields and controls on the Data Import - Step 3: Mapping page. You can find definitions for the fields and controls later on this page.



When you access this page, the source field labels appear in the **Step 3: Mapping** scroll area, and the **Advanced** scroll area is collapsed.

You must map at least one source field from the flat file to a target field in the CRM database and you must map all required fields (required fields have an asterisk at the end of the field name in the folder tree view).

If you can perform one-to-one mapping of the source fields to the target fields, use the **Mapping** scroll area only.

To use a default constant in a target field, concatenate source fields into one target field, or enter a source field into multiple target fields, use both the **Mapping** and **Advanced** scroll areas.

No Grouping

To give you more control over what fields Data Import considers unique when two or more continuous rows have the same data, PeopleSoft CRM added the **No Grouping** check box.

For example, assume that you are importing the following data:

FIRST NAME	LAST NAME	EMPLID
Joe	Smith	123
Joe	Smith	124

Data Import considers First Name and Last Name unique, and therefore inserts only one row and updates the EMPLID to 124. If you, however, select the **No Grouping** check box, the system inserts or matches on every row.

Selecting Target Fields

Field or Control	Description
Select Target	Click to select the database field that is updated by the input field or by an advanced mapping action.

When you click this link, a hierarchical tree structure appears with required fields marked by an asterisk (*). The hierarchy differs depending on the role that you selected for the import template. Required fields are at each folder level. If any field in the folder is mapped, then you must map the required fields in that folder and in the folders above it. The required fields provide the concatenated key to the target fields.

In the following example, the import role is *Company* and the source file field is *Work Email*. The *Business Object Name* field in the *Organization - Company* folder is required.

This example illustrates the Data Import - Select Target Field page (1 of 2).



An intermediate level in the hierarchy, *Contact*, is not shown. The **Lname** field in the *Contact* folder is required and selected. The target field, **Email Address**, is defined in the lowest level folder, *Business Email-Contact*.

This example illustrates the Data Import - Select Target Field page (2 of 2).



Mapping Source Fields to Target Fields

To map the source flat file fields to target fields, use the **Step 3: Mapping** region. Select a target for each field on the import file.

Field or Control	Description
Ignore	Select to ignore this field and not import it when you perform the import process. This is useful for when you reuse import templates and want to import only a subset of the premapped fields.
Import	Select to import this field when you perform the import process.

Advanced Mapping Actions

The advanced mapping actions enable you to update database records when a one-to-one correspondence does not exist between database fields and fields in the import file.

Field or Control	Description
Mapping Action	Select one of the following values:
	Concatenate
	Select to concatenate two or more fields or values to form the target field.
	• Constant
	• Field
	Select to map an already-mapped field from the import file to another target field.
Value	Enter the constant value with which to populate the target field. For example, if <i>Country</i> is a field in the database, and all input records are for <i>France</i> , you would enter a value of <i>FRA</i> .
	This field appears only if you select a mapping action of Value.
	To enter data, time, or date values, consult PeopleTools documentation to determine the correct formats.
Specify Concatenation	Click to access the Specify Concatenation page, where you can select the fields and values that are concatenated to form the target field.

Field or Control	Description
Field Label	Select the field to be map to the target field from the available choices.

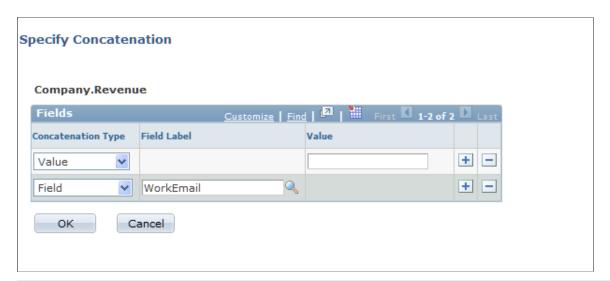
Specify Concatenation Page

Use the Specify Concatenation page (RB_MAP_CONCAT) to specify the fields and values that are concatenated to form the target field.

Navigation:

Select a mapping action of Concatenate in the **Advanced** region of the Data Import - Step 3: Mapping page and click the **Specify Concatenation** link.

This example illustrates the fields and controls on the Specify Concatenation page. You can find definitions for the fields and controls later on this page.



Field or Control	Description
Concatenation Type	Select <i>Value</i> to specify a constant in the Value column and <i>Field</i> to select from the import field labels in the Field Label list.

Data Import - Step 4: Matching Page

Use the Data Import - Step 4: Matching page (RB_IMP_MATCH_ADV) to define the matching rules for the import data.

For example, define which existing field or set of fields in the PeopleSoft CRM database you want to specify as constituting a match for an individual or organization record.

Navigation:

Click the **Next** button on the Data Import - Step 3: Mapping page.

This example illustrates the fields and controls on the Data Import - Step 4: Matching page. You can find definitions for the fields and controls later on this page.



This page enables you to specify the database fields that must match fields in the import file to update the database from the import file. If no match is found, the system inserts the incoming row as a new record in the CRM database. If a match is found, the system updates the existing record with new information from the file. You can override the update by deselecting the **Update Matched Records** check box when running the import process. In that case only, the system writes matched records to the error file.

New data never overwrites or updates an existing record's contact method fields (phone, email, and address); the new fields are appended as additional contact methods. All other types of mapped fields are updated or overwritten by the new data for matched records.

Warning! All fields, including email address, are case-sensitive for matching. To avoid instances in which a match is not found due to case-sensitivity, you should convert fields such as email address to lowercase prior to import. For example, convert Joe_Smith@ABC.com to joe_smith@abc.com before importing the file.

Matching Logic

Each template's matching criteria consists of one or more OR conditions, each of which contains an AND condition or a single field that must match. For example, in the condition shown, either all three of the fields, Busn_Email.Email Address, Contact.Last Name, and Company.Business_Object_Name must match their corresponding database fields or both of the fields Company.Business_Object_Name and Busn Email.Email Address must match the database fields.

Note: You cannot nest conditions.

Field or Control	Description
Add 'OR' Condition	Click to add an OR condition to the statement.

Note: You might see matching statements with conditions that are separated or nested using parentheses. These statements were developed in a previous version of PeopleSoft CRM. For upward compatibility, these statements act the same as they did in previous versions. However, if you make any changes to the statement, you must enter it in the new format

Save Confirmation Page

Use the Save Confirmation page (RB IMP CONF PG) to verify import template creation.

Navigation:

Click the **Save Import Template** button on the Data Import - Step 4: Matching page.

This page displays:

• A message that indicates whether the template is saved successfully.

The Import status is set to Active.

• The **Run Data Import** link.

Click this link to access the Run Data Import page and immediately run the import process.

• The Go Back to Import Definition link.

Click this link to access the Data Import - Step 1: Define Import Template page, view the existing template, and make any necessary changes.

Editing Matching SQL

To edit matching SQL, use the Edit Matching SQL (RB IMP MATCH EDIT) component.

These topics discuss how to:

- Select a statement for editing.
- Edit a statement.

Pages Used to Edit Matching SQL

Page Name	Definition Name	Usage
Edit Matching SQL Page	RB_EDIT_MATCHING	Select a SQL statement for editing.
Edit SQL page for Data Import Page	RB_EDIT_SQL	Edit a SQL statement.

Edit Matching SQL Page

Use the Edit Matching SQL page (RB_EDIT_MATCHING) to select a SQL statement for editing.

Navigation:

Customers CRM > Data Import > Edit SQL in Data Import

This page enables you to view SQL statements and their processing time from the last run of the data import template. You can select a statement and edit it.

Edit SQL page for Data Import Page

Use the Edit SQL page for Data Import page (RB EDIT SQL) to edit a SQL statement.

Navigation:

Click the **Edit** button for any SQL statement on the Edit Matching SQL page.

This example illustrates the fields and controls on the Edit SQL page for Data Import page.. You can find definitions for the fields and controls later on this page.

```
### Clause WHERE T1.SETID = 'CRM01' AND S1.BO_NAME = T1.BO_NAME AND NOT EXISTS (SELECT 'X' FROM PS_RB_STG_TGT_VAL Z WHERE Z.RUN_CNTL_ID = '810347954560917281803629052240' , 'BO_ID', '', '', S1.BO_ID , T1.BO_ID  

Where Clause WHERE T1.SETID = 'CRM01' AND S1.BO_NAME = T1.BO_NAME AND NOT EXISTS (SELECT 'X' FROM PS_RB_STG_TGT_VAL Z WHERE Z.RUN_CNTL_ID = '810347954560917281803629052240' AND Z.FIELDNAME = 'BO_ID' AND Z.VALUE_NBR_FROM = S1.BO_ID)
```

Use this page to cut and paste the SQL statement to Query Analyzer, tune it, and replace the SQL statement with the tuned statement.

For example, an administrator runs a Data Import job with the **Keep Tables** option selected. After the job finishes or terminates due to performance issues, the administrator can access this page to review the SQL statements to see how long each one took and start tuning those ones that took a long time.

When finished editing, the administrator saves the matching SQL and can rerun the same Data Import template.

Running the Data Import Application Engine Process (RBIMPORT)

This topic discusses how to run the Data Import process.

Pages Used to Run the Data Import Application Engine Process (RBIMPORT)

Page Name	Definition Name	Usage
Data Import Page	RB_IMP_RUN_CONFSRC	Search for and view existing templates to use for the Data Import process.
Data Import	RB_IMP_RUN_DATA_PG	Run the Data Import process.
Import Multiple Files	RB_IMP_MULTI_FILES	Search for and upload additional files for data import.

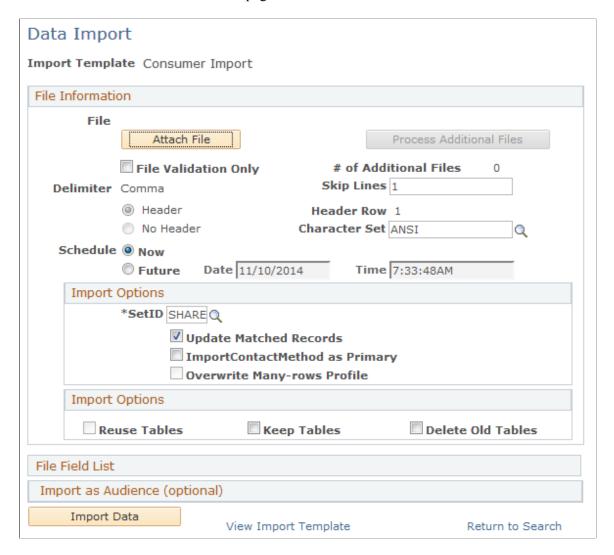
Data Import Page

Use the Data Import page (RB_IMP_RUN_CONFSRC) to search for and view existing templates to use for the Data Import process.

Navigation:

Customers CRM > Data Import > Run Data Import > Data Import

This example illustrates the fields and controls on the Data Import page (1 of 2). You can find definitions for the fields and controls later on this page.



File Information

Field or Control	Description
Attach File and View File	Click to access a page where you can search for and upload the import file. After you attach a file, the button text changes to <i>View File</i> .
Process Additional Files	Click to upload one or more additional flat files. The system processes all attached flat files in parallel; this enables you to speed up the data import process by breaking up one large file into smaller files.

Field or Control	Description
File Validation Only	Select to perform data validation tests of the Data Import process before you actually perform the process. This is a preventive step that is useful for new files from unknown vendors.
	This option runs the Data Import process to validate data types that are within the file, but it doesn't perform the data update. For example, if a character string is mapped to a number field or a mapped date is not in the correct format, an error occurs. The process also checks whether mapped fields are longer than the target field. The end result is an error file that contains all of the input rows with detailed error messages so that you can make corrections.
Schedule	Select Future and enter a date and time when the Data Import process is to run, or select Now. If you enter a past date, the system runs the process immediately.
Character Set	Select the input data file type, for example, <i>UTF8</i> . All installed character sets are available for selection.
Update Matched Records	Select to specify that target data be updated with source data from the flat file when a match exists between a source record and an existing target record in the database. The rules that you set up on the Data Import - Step 4: Matching page determine the match. If you do not select this check box, you must view the error file to see a list of the records that match but are not updated.
	See <u>Data Import Page</u> .
	Note: Contact method fields are never updated with imported data; instead, the new information is added to the database.

Field or Control	Description
Import Contact Methods as Primary	Select to enforce that an imported contact method is checked as <i>Primary</i> . This overwrites existing primary flags in the PeopleSoft CRM database. If you do not select this check box (which is deselected by default), the system still imports all mapped contact methods, but none are flagged as <i>Primary</i> . Every PeopleSoft CRM business object supports multiple contact methods of each type. For example, a contact or consumer who is named John Doe can have multiple business email addresses, multiple home phone numbers, and so on. However, John Doe can have only one primary home phone number.
Overwrite Many-Rows Profile	Select to overwrite existing data if multiple rows of information can exist for a business object, for example, contact methods for a customer. If this check box is not selected, the Data Import process inserts new database records with the imported data.

Field or Control	Description
Reuse Tables	Select to use existing stage and matching SQL tables that were generated in a previous run of the template.
Keep Tables	Select to retain the stage tables. This option is selected and disabled by default if the Reuse Tables option is selected.
Delete Old Tables	Select to remove all previous versions of the stage and matching tables, but keep the current one. This option is selected by default if stage and matching tables exist from a previous run.
Import Data	Click to run the Data Import process and open the Import Status group box, which displays the status of the Run Data Import process and contains a View Import Statistics link.

File Field List

The **File Field List** region displays the fields that are associated with the import template. This enables you to verify whether the import works in the case where you access the Data Import process directly from the menu and use an existing template.

Import As Audience

The fields in this section function similarly to the identical fields on the Define Import Template page. Values that you enter override the value on the import template.

Import Status

The **Import Status** group box appears only after you click the **Import Data** button.

Field or Control	Description
View Import Statistics	Click to access the View Import Statistics page.
	Note: New contacts who are imported for existing companies are reported as updates because this updates the company's contact data.

Viewing the Data Import Process Status

These topics discuss how to view the status of the Data Import process. You can:

- View the status of one data import process instance.
- View import statistics.
- View the data import process error file..

Pages Used to View the Data Import Process Status

Page Name	Definition Name	Usage
Data Import Page	RB_IMP_VIEW_CONFSR	View instances, or runs, of the Run Data Import process.
Data Import	RB_IMP_VIEW_STATUS	View the status of one instance of the Data Import process.
View Import Statistics Page	RB_IMP_VW_STATS	View import statistics.

Data Import Page

Use the Data Import page (RB_IMP_VIEW_CONFSR) to view instances, or runs, of the Run Data Import process.

Navigation:

Customers CRM > Data Import > View Import Status

Field or Control	Description
View File	Click to view the flat file that is used for the Data Import process.
View Error File	Click to download and view the error log file that the Data Import process creates. The error log contains details about the rows that are in error so that you can fix them and rerun the process. If the Update Matched Records option is not selected on the Data Import page, the error log also contains a listing of the records that match but are not updated.
View Import Statistics	Click to access the View Import Statistics page and view the import statistics, number of rows inserted, updated, and matched, and the total number of records that are processed.

View Import Statistics Page

Use the View Import Statistics page (RB_IMP_VW_STATS) to view import statistics.

Navigation:

Click the View Import Statistics link on the Run Data Import page or the View Import Status page.

This page displays the import statistics from the Data Import process.

Field or Control	Description
View Process Monitor	Click to access the Process Monitor - Process List page and monitor the Data Import process in detail. See PeopleTools: PeopleSoft Process Scheduler.
View Error File	Click to download and view the error file that the Data Import process creates. The error file contains details about the rows that are in error so that you can fix them and rerun the process, if desired.

Viewing the Data Import Process Error File

Access the error file.

The error file looks just like the input flat file except that after every row messages appear about what is wrong with the input row. Correct the problems with data on this error file and then rerun the Data Import process by using this file.

Running the Basics AE Process

These topics provide an overview of the Basics AE process (BO BASICS) and discuss how to:

- Disable unnecessary roles, relationships, and contact methods.
- Optimize the database for performance.
- Submit the Basics AE process.

Page Used to Run the Basics AE Process

Page Name	Definition Name	Usage
Application Engine Request Page	AE_REQUEST	Submit the Basics AE (BO_BASICS) process.

Understanding the Basics AE Process

The Basics AE process reduces the complex tables and relationships contained in the BORM to two flat tables, BO_BASIC_IND (for data that is related to individuals) and BO_BASIC_ORG (for data that is related to organizations). For every customer business object that is enabled for Basics by role or relationship, the Basics AE finds all related business objects and writes the information to the relevant tables for use by the PeopleSoft Online Marketing and Marketing products.

For example, a customer company has four sites, each site has four contacts, and each contact has four contact methods. The process locates 64 (4 times 4 times 4) business objects to get contact information for the customer and organizes this information into a single BO_BASIC_IND record per role and relationship type keyed by the customer's business object identifier (BO_ID), role, and relationship ID. Rows for both the company and the site are populated in the BO_BASIC_ORG table.

On a large database, for example seven million rows, this process might run for several hours. You can significantly improve the performance of this process by enlisting the services of qualified implementation consultants or a database administrator (DBA). Working with these persons, you can tailor the Basics AE process to meet specific requirements and improve process performance.

The contact methods displayed in the **Audience** result grid are taken directly from the Basic Data tables. To show values for all the contact methods in the **Audience** result grid, Contact/Consumer contact methods must be set up to follow the corresponding mapping logic for Basic Data.

Step 1: When adding a person, you should ignore the description field, and concentrate on the Type fields. After doing that, remember that the first data entry you make by default becomes the primary contact information for all roles.

Step 2: Go to the Advanced Options section of the Address Book, and manually define the primary address, phone, and email info for each role.

Disabling Unnecessary Roles, Relationships, and Contact Methods

The Basics AE process dynamically reads all enabled roles, relationships, and mappings. To tailor the process for your particular requirements and improve process performance, you can disable or remove the following information:

Basic data for roles.

You are not required to implement all delivered roles for an installation, or copy all implemented roles to basic data. To disable a role for basic data, deselect the **Enabled for Basic Data** option for the role on the Role Type page.

The roles that are enabled for basic data as delivered are:

- Company
- Site
- Worker
- Contact
- Individual Consumer
- Basic data for relationships.

You can also disable relationships for basic data if they are not used. Disable a relationship by deselecting the **Enabled for Basic Data** check box on the Relationship Type page. The relationships that are enabled for basic data as delivered are:

- Primary Contact / Company
- Contact / Company
- Remove basic data mappings for contact method purposes that are not needed. You can add or clone these mappings if they are needed in the future.

The basic data mappings are delivered with multiple contact method purpose types associated with each role and relationship. These are the contact method purpose types that are mapped as delivered, and they vary by role:

- Phone Business
- Phone FAX
- Phone Home
- Email Business
- Email Home
- Address Business
- Address Home

To remove a contact method purpose from a role or relationship, display the role or relationship on the Basic Data Mappings page, scroll to the contact method purpose row, and use the **Delete Row** button.

Optimizing the Database for Performance

The DBA might perform some or all of the following actions:

Stripe the Disks on Which Data Resides

Striping is the process of dividing data into blocks and locating the blocks on different physical disks, which enables parallel database processing and speeds up the run.

Run SQL to Detect Problematic Data

The following data conditions can cause the Basics AE program to run inefficiently and can be detected and addressed prior to running the process:

• Duplicate primary contact methods.

Use this sample SQL to detect duplicates in the *Phone* table. You must run the same SQL for the *Address* and *Email* tables. To do so, replace each occurrence of the table name *PS_BO_SRCH_PHN* with *PS_BO_SRCH_ADD* (for address) and *PS_BO_SRCH_EML* (for email) before running.

```
SELECT BO_ID, ROLE_TYPE_ID, BO_REL_ID, COUNT(*) FROM PS_BO_SRCH_PHN BO_CM_VW 

WHERE BO_CM_VW.ROLE_TYPE_ID IN (2, 3, 4, 8, 9, 11) AND BO_CM_VW.BO_CM_START_DT

<= { fn CURDATE() } AND BO_CM_VW.BO_CM_END_DT > { fn CURDATE() } AND BO_CM_>

VW.CM_USE_START_DT <= { fn CURDATE() } AND BO_CM_VW.CM_USE_END_DT > { fn CURD>

ATE() } AND BO_CM_VW.PRIMARY_IND = 'Y' AND BO_CM_VW.PROFILE_CM_SEQ = (SELECT>

MAX(G2.PROFILE_CM_SEQ) FROM PS_BO_SRCH_PHN G2 WHERE G2.BO_ID = BO_CM_VW.BO_>

ID AND G2.BO_CM_START_DT = BO_CM_VW.BO_CM_START_DT AND G2.CM_USE_START_DT =>

BO_CM_VW.CM_USE_START_DT AND G2.CM_USE_ID = BO_CM_VW.CM_USE_ID AND G2.ROLE_T>

YPE_ID = BO_CM_VW.ROLE_TYPE_ID AND G2.BO_REL_ID = BO_CM_VW.BO_REL_ID AND G2.>

ED_REL_POSITION = BO_CM_VW.BO_REL_POSITION) GROUP BY BO_ID, ROLE_TYPE_ID, BO_R>

EL ID HAVING COUNT(*) > 1
```

• Duplicate BO ID in the Person table.

Run this SQL to detect duplicates in the Person table.

```
SELECT BO ID, COUNT(*) FROM PS RD PERSON GROUP BY BO ID HAVING COUNT(*) > 1
```

Gather Runtime Statistics

The Basics AE process step *CDMXSTAT* gathers and updates runtime statistics that are used by the relational database engine to optimize queries and find free space. This provides information to the engine about the distribution of data and improves the chances of index usage. This step is recommended after large numbers of rows are inserted or tables are reorganized, or when indexes are added or removed.

The DBA can disable this step (by making it *Inactive* in Application Designer) prior to a run if the statistics are already updated.

Drop and Rebuild Indexes

Drop table indexes and re-create them manually after the Basics AE process runs successfully. This is especially helpful on *DB2UNIX* or *DB2* platforms. You can drop the indexes manually or enable the Basics AE process step *CDMXDROP* to drop indexes

This is the list of indexes to drop and re-create:

- PS0BO BASIC IND
- PS1BO BASIC IND
- PSABO BASIC IND
- PSBBO BASIC IND
- PSCBO_BASIC_IND
- PSDBO_BASIC_IND
- PSEBO_BASIC_IND
- PS0BO BASIC TMP1
- PS1BO BASIC TMP1
- PS0BO_BASIC_TMP2
- PS1BO BASIC TMP2
- PSABO_BASIC_ORG_TMP2
- PSABO BASIC ORG
- PSBBO BASIC ORG
- PSCBO BASIC ORG

Inactivate Scheduled Jobs That Can Conflict with the Basics Process

The jobs *CM_FLTM* (for 8.9 and prior releases) and *CM_MAINT* (for release 9) are regularly scheduled to synchronize the normalized BORM tables to the flattened contact method tables. This improves access to contact methods for online processing, but can cause performance issues when run concurrently with the Basics AE.

To inactivate these jobs and any others that might cause data conflicts, use the PeopleTools Schedule JobSet Definitions page located under PeopleTools, Process Scheduler. Search for the job name and select *Inactive* in the **Status** field. Save the job definition.

When the Basics process ends, reactivate this job.

Application Engine Request Page

Use the Application Engine Request page (AE_REQUEST) to submit the Basics AE (BO_BASICS) process.

Navigation:

PeopleTools > **Application Engine** > **Request AE** > **Application Engine Request**

See the documentation for *PeopleTools: Application Engine*.