Oracle CX Sales and B2B Service

Creating and Administering Analytics

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Preface

This preface introduces information sources that can help you use the application.

Using Oracle Applications

Help

Use help icons 🎨 to access help in the application. If you don’t see any help icons on your page, click your user image or name in the global header and select Show Help Icons. Not all pages have help icons. You can also access the Oracle Help Center to find guides and videos.

Watch: This video tutorial shows you how to find and use help.

You can also read about it instead.

Additional Resources

- **Community**: Use Oracle Cloud Customer Connect to get information from experts at Oracle, the partner community, and other users.
- **Training**: Take courses on Oracle Cloud from Oracle University.

Conventions

The following table explains the text conventions used in this guide.

<table>
<thead>
<tr>
<th>Convention</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>boldface</td>
<td>Boldface type indicates user interface elements, navigation paths, or values you enter or select.</td>
</tr>
<tr>
<td>monospace</td>
<td>Monospace type indicates file, folder, and directory names, code examples, commands, and URLs.</td>
</tr>
<tr>
<td>&gt;</td>
<td>Greater than symbol separates elements in a navigation path.</td>
</tr>
</tbody>
</table>
Documentation Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website. Videos included in this guide are provided as a media alternative for text-based help topics also available in this guide.

Contacting Oracle

Access to Oracle Support

Oracle customers that have purchased support have access to electronic support through My Oracle Support. For information, visit My Oracle Support or visit Accessible Oracle Support if you are hearing impaired.

Comments and Suggestions

Please give us feedback about Oracle Applications Help and guides! You can send an e-mail to: oracle_fusion_applications_help_ww_grp@oracle.com.
Chapter 1

1 About This Guide

Audience and Scope

This guide gets you off to a good start covering many primary tasks that sales administrators will do to set up analytics for their organization. The tasks covered here are:

- Edit analytics that come with the application.
- Edit subject areas that come with the application.
- Build new analytics.
- Build new subject areas.
- Enable the sales pages.
- Add analytics to the sales pages.
- Add analytics to the side and sub tabs of the edit and object landing pages.

Note:

With release 20A (11.13.20.01.0), "Oracle Engagement Cloud" is now known as Oracle CX Sales and Oracle B2B Service. Existing Oracle Engagement Cloud users will retain access to Oracle CX Sales and B2B Service features under their preexisting licensing agreements. Any new users created within your current Oracle Engagement Cloud license count will also retain the same access to Oracle CX Sales and Oracle B2B Service. To obtain additional features or manage your subscription, refer to your Oracle Cloud Applications Console.

This document describes features available to users under Oracle CX Sales, Oracle B2B Service, and Oracle Engagement Cloud licensing agreements.

Related Guides for Analytics

Here's a list of guides that contain information related to what's covered in this guide.

<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Getting Started with Your Sales Implementation</td>
<td>This guide provides you with the concepts and procedures you need to implement a sales automation solution in a test environment. You learn how to quickly implement a simple solution for a business selling to other businesses.</td>
</tr>
<tr>
<td>Implementing Sales</td>
<td>This guide provides conceptual information and procedures used to implement sales application components and features. It’s intended for sales application administrators, and in some cases, administrators as they implement, configure, and use administrative components of the sales applications.</td>
</tr>
<tr>
<td>User's Guide for Business Intelligence Enterprise Edition</td>
<td>This guide provides detailed instruction on working with the broader set of BI tools, which is helpful as you are working with data in your application.</td>
</tr>
</tbody>
</table>
Related Topics

- Get Started with Your Sales Implementation
- Implementing Sales
- Security Reference for CX Sales and B2B Service

## Analytics Terminology

These are some of the words that might be unfamiliar to you as you read through this guide.

<table>
<thead>
<tr>
<th>Term</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytic/Analytics</td>
<td>The broader term used for information pulled from business databases displayed in a way that's meaningful to you. Analytics can include analyses, reports, and dashboards of any form.</td>
</tr>
<tr>
<td>Analysis/Analyses</td>
<td>The specific term for one or more analytics that are shown visually on your desktop or mobile devices.</td>
</tr>
<tr>
<td>Analytic Work Area</td>
<td>Analytic work areas are pages in the application that you use every that show analytics related to the work area records. You can configure some work areas to be specific to one or many user roles. You can also configure work areas to show detailed information on a specific record.</td>
</tr>
<tr>
<td>Column</td>
<td>The term column in the context of reporting is used to describe the data that populate your analytics. The columns are attributes of the subject area dimensions and you drag the columns to the palette as you build your analytics.</td>
</tr>
<tr>
<td>Fact Folders/Facts</td>
<td>The Fact folders contain filters to count or measure the information in your analytics. Facts are pieces of information that are calculated using standard operators such as addition, subtraction, and so on.</td>
</tr>
<tr>
<td>Infolet</td>
<td>An infolet is a small container or &quot;widget&quot; on the sales pages that hold an analytic. You can configure the infolet shape and size.</td>
</tr>
<tr>
<td>Key Performance Indicator (KPI)</td>
<td>Key Performance Indicators are values that analytics provide to help organizations get a snapshot of information in a particular context.</td>
</tr>
<tr>
<td>Navigator</td>
<td>Navigator is represented by an icon with four parallel white lines on the Home page. When you click the Navigator icon you go to a page that shows all the options for users to manage and monitor their sales activities. Administrators see options for managing the application.</td>
</tr>
<tr>
<td>Term</td>
<td>Description</td>
</tr>
<tr>
<td>------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Oracle Business Intelligence Answers (BI)</td>
<td>BI is a major work area for analytics administrators. You view, edit, and create analytics and subject areas in BI.</td>
</tr>
<tr>
<td>Report</td>
<td>A report is a type of analytic used primarily for published presentation. Types of reports might be financial documents, human resource spreadsheets, and so on. The wizard for building a report walks you through a series of options for formatting the layout of the report.</td>
</tr>
<tr>
<td>Sandbox</td>
<td>A sandbox is a testing stage you use to add and view changes to the interface without actually implementing your changes to a live site.</td>
</tr>
<tr>
<td>Home Page</td>
<td>The landing page for the application, also called the springboard.</td>
</tr>
<tr>
<td>Sales Icon</td>
<td>The Sales Icon links to a page that contains icons with links to all of the major work areas for sales users.</td>
</tr>
<tr>
<td>Subject Area</td>
<td>Subject areas are the building blocks of your analytics. You begin building your analytics by choosing an appropriate subject area. Technically, subject areas are a grouping of database inputs called data objects that relate to each other in a particular context.</td>
</tr>
</tbody>
</table>
2 Best Practice and Performance

Best Practices and Analytics Resources

Here are some links to best practice details. Some details might be already integrated in the guide. Some information is hot off the press and will be added to this guide in the near future. Note that some linked resources require that you sign-in or sign-up for the site, such as Customer Connect, otherwise the link will not resolve.

Related Topics

- Reports and Analytics Resource Center
- Oracle Fusion Transactional Business Intelligence Performance Recommendations
- BI Reports and Dashboards - Best Practices Document
- Sample Sales Cloud Reports
- Best Practices for BI Extensibility and Using Custom Subject Areas

Queries and Performance

When an analysis runs, database aggregation and processing is prioritized so that there's as little data as possible sent to the BI Server for more processing. When creating analyses, you should reinforce this principle to maximize performance.

Here's what happens when a query runs, in three phases:

1. SQL compiles
2. Database SQL runs
3. Data set is retrieved and displayed in an analysis

Here’s the query architecture with the steps that happen when a query runs.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Step</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>You create an analysis with columns from one or more subject areas, add</td>
</tr>
<tr>
<td>Phase</td>
<td>Step</td>
<td>Description</td>
</tr>
<tr>
<td>-------</td>
<td>------</td>
<td>-------------</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>appropriate filters and graphs, and then run it.</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>The BI Presentation Service receives the request and sends a logical SQL statement based on subject areas and columns to the BI Server.</td>
</tr>
</tbody>
</table>
|       | 3    | The BI Server does these things:  
  1. Correlates the logical SQL with view objects and view links mapped in the metadata repository.  
     - The SQL goes to the WebLogic ADF layer to get view object and view link SQL definitions.  
     - Oracle Applications Cloud security is applied to these SQL definitions.  
  2. Aggregates the view object query to create physical database SQL. |
|       | 4    | The database query, including the aggregations and data security, runs in the database. |
|       | 5    | The aggregated data set is returned to the BI Server, which merges the results and applies any additional calculations or filters. |
|       | 6    | The final data set is returned to the BI Presentation Service, where it's formatted for display and shown in the analysis. |

### How You Maximize Performance

The way you design an analysis affects how the BI Server builds the physical query, which determines how much processing is focused in the database to maximize performance. You should also consider some other factors while creating ad-hoc analyses.

Here are some key things you can do to improve how your analyses perform:

- Select only required subject areas and columns. What you select determines which view objects and database tables are used in the database query. Any unnecessary table means more queries and joins to process.
- Add proper filters to use database indexes and reduce the result data returned to the BI Server.
- Remove unnecessary visual graphs.
- Remove unused data columns. Any columns not used in visual graphs are included in the physical SQL execution, which may increase database query processing overhead.
Here are some of the factors that can hurt query performance, and what you can do to improve it.

<table>
<thead>
<tr>
<th>Factor</th>
<th>Description</th>
<th>Suggestions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Security</td>
<td>Analyses may perform well for a user with broad security grants, but worse for those with more restrictions.</td>
<td>Review and simplify your security. Minimize the number of roles and don't use complex custom queries to enforce data security.</td>
</tr>
<tr>
<td>Cross-subject areas</td>
<td>Analyses including two or more subject areas can impact performance.</td>
<td>Review your analyses to see if you can remove some of the subject areas in the queries. Are all of the subject areas required? When you built the analysis, did you notice a performance impact while adding a particular subject area?</td>
</tr>
<tr>
<td>Hierarchies</td>
<td>Hierarchies, particularly large ones, can impact performance.</td>
<td>Remove hierarchies to see if performance improves. It's also important to carefully craft any query to apply enough filters to keep the result set small.</td>
</tr>
<tr>
<td></td>
<td>Queries on trees and hierarchical dimensions such as manager can have an impact on performance. The BI Server uses a column-flattening approach to quickly fetch data for a specific node in the hierarchy. But there's no pre-aggregation for the different levels of the hierarchy.</td>
<td></td>
</tr>
<tr>
<td>Number of attributes</td>
<td>Analyses often use a large number of columns that aren't required.</td>
<td>Reduce the number of columns in the criteria as much as possible.</td>
</tr>
<tr>
<td>Flexfields</td>
<td>Using too many flexfields in analyses can hurt performance in some cases.</td>
<td>Remove flexfields to see if the performance improves. Avoid flexfields in filters.</td>
</tr>
<tr>
<td>Data volumes</td>
<td>Analyses that query large volumes of data take longer. Some may query all records, but only return a few rows, requiring a lot of processing in the database or BI Server.</td>
<td>Consider adding filters in your analysis, especially on columns with indexes in the database. Avoid blind queries because they're run without filters and fetch large data sets. All queries on large transactional tables must be time bound. For example, include a time dimension filter and additional filters to restrict by key dimensions, such as worker. Apply filters to columns that have database indexes in the transactional tables. This ensures that a good execution plan is generated for the query from the BI Server.</td>
</tr>
<tr>
<td>Subquery (NOT IN, IN)</td>
<td>Filtering on IN (or NOT IN) based on the results of another query means that the</td>
<td>Replace NOT IN or IN queries with union set operators or logical SQL.</td>
</tr>
</tbody>
</table>
### Diagnose Performance Using Subject Areas

This example illustrates how you could use the OTBI Usage Real Time and Performance Real Time subject areas to understand usage and performance, so that you can diagnose performance bottlenecks and understand whether analyses are running slowly or could be optimized.

The OTBI Usage Real Time subject area monitors usage trends for OTBI by user, analysis and dashboard, and subject area. The OTBI Performance Real Time subject area monitors usage as well as analysis execution time, execution errors, and database physical SQL execution statistics.

In this example, you create an analysis to determine the current number of users accessing OTBI so that you can determine system load, and a histogram analysis that identifies trends in long-running queries.

#### Analyze the Number of Users

1. In the Reports and Analytics work area, click **Create** and select **Analysis**. Select the OTBI Usage Real Time subject area and click **Continue**.
2. In the Select Columns page, expand your subject area and folders. Select **User Count** from the Facts - Usage Metrics folder and click **Next**. Because you aren’t including a dimension in the analysis this provides a total of all users.
3. In the Select Views page, select a Table view and click **Next**.
4. In the remaining pages, click **Next** to accept the defaults.
5. In the Save page, enter a name for the analysis, select a catalog folder to save it in, and click **Submit**. The result is a single-column table with the number of users on the system. To refine this analysis, you could add the Report Name and Report Path columns from the OTBI Report folder to the analysis to determine which reports are in use.
Analyze Query Performance

1. In the Reports and Analytics work area, click **Create** and select **Analysis**. Select the OTBI Performance Real Time subject area and click **Continue**.
2. In the Select Columns page, expand your subject area and folders. Select Report Name from the OTBI Report folder and click **Add**.
3. Add Total Execution Time from the Derived Metrics folder in the Facts - Performance Tracking folder two times.
4. Add Report Row Count from the Query Execution Metrics folder. Click **Next**
5. Add Report Count from the Usage Metrics folder. Click **Next**
6. In the Select Views page, select a Pivot view and click **Next**
7. In the remaining pages, click **Next** to accept the defaults.
8. In the Save page, name the analysis Performance Histogram, select a My Folders, and click **Submit**.
9. Click **Browse Catalog** and, in the catalog, navigate to My Folders and click Edit for your analysis.
10. Select the Criteria tab. Click the Options button and select **Sort Ascending** for the first Total Execution Time column.
11. Click the Options button for the second Execution Time and select **Edit Formula**. In the Edit Formula dialog box, select **Custom Headings** enter **Total Execution Time Bin**, and enter the following statement in the Column Formula to bin by ranges of execution time, ranging from less than five seconds to greater than five minutes:
   
   ```
   CASE WHEN "Derived metrics"."Total Execution Time" <= 5 THEN 'Less than 5 Seconds' WHEN "Derived metrics"."Total Execution Time" BETWEEN 5 AND 30 THEN 'Between 5 and 30 Seconds' WHEN "Derived metrics"."Total Execution Time" BETWEEN 30 AND 60 THEN 'Between 30 and 60 seconds' WHEN "Derived metrics"."Total Execution Time" BETWEEN 60 AND 120 THEN 'Between 60 and 120 seconds' WHEN "Derived metrics"."Total Execution Time" BETWEEN 120 AND 300 THEN 'Between 120 and 300 seconds' ELSE 'Greater than 300 seconds' END
   ```
12. In the Results tab, click **Edit View** for the pivot table.
13. In the Layout pane of the Pivot Table editor:
   - Move the Total Execution Time Bin column to the Rows section.
   - Move Report Count to the Measures section.
   - Move the rest of the columns to the Excluded section so they aren't shown in the pivot table.
14. Click **Done**.

You can present this information as a graph or table to view how many reports are running too long. Those with the highest usage and the longest execution times can then be prioritized.

How to Tune Performance for Reports

SQL query tuning can improve the performance of reports. Diagnose issues and an explain plan. Here are some factors that can slow down query performance, and some suggestions for improvement.
### Best Practice and Performance

<table>
<thead>
<tr>
<th>Factor</th>
<th>Description</th>
<th>Suggestions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filters</td>
<td>Reports with no filters or filters that allow a large volume of data may hurt performance.</td>
<td>Use filter conditions to limit data.</td>
</tr>
<tr>
<td>Joins</td>
<td>Reports that join a lot of tables can run slowly.</td>
<td>Remove any unnecessary joins.</td>
</tr>
<tr>
<td>Data volumes</td>
<td>Reports with no filters or filters that allow a large volume of data may hurt performance.</td>
<td>Add filter conditions to limit data, preferably using columns with database indexes. Use caching for small tables.</td>
</tr>
<tr>
<td>Indexes</td>
<td>Filters that use database indexes can improve performance.</td>
<td>Use SQL hints to manage which indexes are used.</td>
</tr>
<tr>
<td>Sub-queries</td>
<td>Sub-queries can impact performance.</td>
<td>• Avoid complex sub-queries and use Global Temporary Tables where necessary.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Avoid too many sub-queries in where clauses if possible. Instead, rewrite queries with outer joins.</td>
</tr>
<tr>
<td>Aggregation</td>
<td>It helps performance to prioritize aggregation in the database.</td>
<td>• Use Oracle SQL Analytical functions for multiple aggregation.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Use CASE statements and DECODE functions for complex aggregate functions.</td>
</tr>
</tbody>
</table>

### Row Limits in Analyses

It's recommended that you use BI Publisher reports to export large data sets, as there are analysis row limits.

- There's a limit of 65,000 records for analyses. When you run an analysis that contains more rows than that, the results are limited to 65,000 rows.
- Exports to Excel are limited to 25,000 rows and 50,000 cells.

### Analysis and Report Limits

Limits on analysis and reports prevent long-running queries.

Examples include:

- Analytics row limits
- Query time limits
- Report Memory Guard limits

Note that when you're reporting on HTML content, for example, Message Body of an SR Message is a report column, you can observe that HTML tags are displayed in the report, in addition to the desired content. In order to display the content correctly without the tags, set the Column Properties > Data Format to **Treat Text as HTML** for the column. Select **Save** as the system-wide default for that particular column (not the default for this data type). Once you do this, any time a report is created that contains this column, it will automatically display HTML content correctly.

| Note: | When you export data in a CSV format, dates are exported in raw format and converted to UTC time zone. |

This table describes the limits that constrain queries.

<table>
<thead>
<tr>
<th>Application</th>
<th>Context</th>
<th>Limit</th>
<th>Description</th>
<th>Limit Setting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Answers</td>
<td>Analysis</td>
<td>Query Time Limit - Minutes</td>
<td>Time (in minutes) allowed for a query to return from the database.</td>
<td>10</td>
</tr>
<tr>
<td>Answers</td>
<td>Analysis</td>
<td>Rows Retrieved By SQL Query</td>
<td>Maximum rows retrieved by a logical SQL query.</td>
<td>75,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Analysis</td>
<td>Rows Exported - CSV/Tab/XML - All Data - Export On Demand</td>
<td>Maximum data rows exported from the analysis into CSV, Tab Delimited and XML formats. This limit is enforced when the user exports directly from the analysis.</td>
<td>65,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Analysis</td>
<td>Rows Exported - CSV/Tab/XML - All Data - Export Through Agent</td>
<td>Maximum data rows exported from the analysis into CSV, Tab Delimited and XML formats. This limit is enforced when you export using a scheduled agent.</td>
<td>25,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Maximum Rows Used To Populate Table</td>
<td>Maximum rows that can returned from an analysis query when populating the table. Anything higher than this results in failure to render the table.</td>
<td>75,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Rows Exported - Excel/PDF - Per View - Export On Demand</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint.</td>
<td>25,000</td>
</tr>
<tr>
<td>Application</td>
<td>Context</td>
<td>Limit</td>
<td>Description</td>
<td>Limit Setting</td>
</tr>
<tr>
<td>-------------</td>
<td>---------</td>
<td>-------</td>
<td>-------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Rows Exported - Excel/ PDF - Per View - Export Through Agent</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint. This limit is enforced when you export using a scheduled agent.</td>
<td>25,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Cells</td>
<td>Maximum number of data cells in a table view.</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Sections</td>
<td>Maximum number of sections available for the view.</td>
<td>25</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Default Rows Per Page In View</td>
<td>Default rows displayed per page in the view. This can be increased in the view properties.</td>
<td>25</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Maximum Rows Per Page In View</td>
<td>Maximum rows that can be displayed per page in the view.</td>
<td>500</td>
</tr>
<tr>
<td>Answers</td>
<td>Table</td>
<td>Prompt Values</td>
<td>Maximum number of values allowed in Table Prompt. Exceeding this value results in ‘Exceeded configured maximum number’ error.</td>
<td>1,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Maximum Rows Used To Populate Pivot Table</td>
<td>Maximum number of rows that can be returned from an analysis query when populating the pivot table. Anything higher than this results in failure to render the pivot table.</td>
<td>40,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Rows Exported - Excel/ PDF - Per View - Export On Demand</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint. This limit is enforced when the user exports</td>
<td>25,000</td>
</tr>
<tr>
<td>Application</td>
<td>Context</td>
<td>Limit</td>
<td>Description</td>
<td>Limit Setting</td>
</tr>
<tr>
<td>-------------</td>
<td>---------</td>
<td>-------</td>
<td>-------------</td>
<td>--------------</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Rows Exported - Excel/ PDF - Per View - Export Through Agent</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint. This limit is enforced when you export using a scheduled agent.</td>
<td>25,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Cells</td>
<td>Maximum populated cells of data in the view.</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Sections</td>
<td>Maximum sections available for the view.</td>
<td>25</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Default Rows Per Page In View</td>
<td>Default rows displayed per page in the view. This can be increased in the view properties.</td>
<td>25</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Maximum Rows Per Page In View</td>
<td>Maximum rows that can be displayed per page in the view.</td>
<td>500</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Prompt Values</td>
<td>Maximum number of values that can be returned in a Pivot prompt. Exceeding this value results in ‘Exceeded configured maximum number’ error.</td>
<td>1,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Pivot Table</td>
<td>Columns In Export</td>
<td>Maximum exportable columns.</td>
<td>300</td>
</tr>
<tr>
<td>Answers</td>
<td>Chart</td>
<td>Sections</td>
<td>Maximum sections available for the view.</td>
<td>25</td>
</tr>
<tr>
<td>Answers</td>
<td>Chart</td>
<td>Slider Values</td>
<td>Maximum amount of values available on the slider.</td>
<td>150</td>
</tr>
<tr>
<td>Answers</td>
<td>Chart</td>
<td>Rows Displayed</td>
<td>Maximum amount of data points available on the chart.</td>
<td>2,000</td>
</tr>
<tr>
<td>Application</td>
<td>Context</td>
<td>Limit</td>
<td>Description</td>
<td>Limit Setting</td>
</tr>
<tr>
<td>-------------</td>
<td>---------</td>
<td>-------</td>
<td>-------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Answers</td>
<td>Chart</td>
<td>Prompt Values</td>
<td>Maximum number of values listed in the view prompt. Exceeding this value results in ‘Exceeded configured maximum number’ error.</td>
<td>1,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Maximum Rows Used To Populate Simple Trellis</td>
<td>Maximum rows that can returned from an analysis query when populating the simple trellis. Anything higher than this results in failure to render the simple trellis.</td>
<td>40,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Cells</td>
<td>Maximum populated cells of data in the view.</td>
<td>1,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Sections</td>
<td>Maximum sections available for the view.</td>
<td>10</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Default Rows Per Page In View</td>
<td>Default rows displayed per page in the view. This can be increased in the view properties.</td>
<td>10</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Maximum Rows Per Page In View</td>
<td>Maximum rows that can be displayed per page in the view.</td>
<td>100</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Column In Export</td>
<td>Maximum exportable columns.</td>
<td>75</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Prompt Values</td>
<td>Maximum number of values listed in the view prompt. Exceeding this value results in ‘Exceeded configured maximum number’ error.</td>
<td>1,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Rows Exported - Excel/ PDF - Per View - Export On Demand</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint. This limit is enforced when the user exports directly from the analysis.</td>
<td>6,500</td>
</tr>
<tr>
<td>Application</td>
<td>Context</td>
<td>Limit</td>
<td>Description</td>
<td>Limit Setting</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------</td>
<td>-------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Answers</td>
<td>Simple Trellis</td>
<td>Rows Exported - Excel/ PDF - Per View - Export Through Agent</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint. This limit is enforced when you export using a scheduled agent.</td>
<td>100</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Maximum Rows Used To Populate Advanced Trellis</td>
<td>Maximum rows that can returned from an analysis query when populating the advanced trellis. Anything higher than this results in failure to render the advanced trellis.</td>
<td>40,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Cells</td>
<td>Maximum populated cells of data in the view.</td>
<td>5,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Sections</td>
<td>Maximum sections available for the view.</td>
<td>25</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Default Rows Per Page In View</td>
<td>Default rows displayed per page in the view. This can be increased in the view properties.</td>
<td>10</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Maximum Rows Per Page In View</td>
<td>Maximum rows that can be displayed per page in the view.</td>
<td>100</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Columns In Export</td>
<td>Maximum exportable columns.</td>
<td>150</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Prompt Values</td>
<td>Maximum number of values listed in the view prompt. Exceeding this value results in 'Exceeded configured maximum number' error.</td>
<td>1,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Rows Exported - Excel/ PDF - Per View - Export On Demand</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint. This limit is enforced when the user exports</td>
<td>10,000</td>
</tr>
<tr>
<td>Application</td>
<td>Context</td>
<td>Limit</td>
<td>Description</td>
<td>Limit Setting</td>
</tr>
<tr>
<td>-------------</td>
<td>---------</td>
<td>-------</td>
<td>-------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Answers</td>
<td>Advanced Trellis</td>
<td>Rows Exported - Excel/ PDF - Per View - Export Through Agent</td>
<td>Maximum rows exported from a view to formats like PDF, Excel and Powerpoint. This limit is enforced when you export using a scheduled agent.</td>
<td>100</td>
</tr>
<tr>
<td>Answers</td>
<td>Treemap</td>
<td>Prompt Values</td>
<td>Maximum number of values listed in the view prompt. Exceeding this value results in 'Exceeded configured maximum number' error.</td>
<td>1,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Treemap</td>
<td>Cells</td>
<td>Maximum populated cells/tiles of data in the view.</td>
<td>5,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Treemap</td>
<td>Sections</td>
<td>Maximum sections available for the view.</td>
<td>50</td>
</tr>
<tr>
<td>Answers</td>
<td>Narrative</td>
<td>Rows</td>
<td>Maximum records available in the view.</td>
<td>40,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Ticker</td>
<td>Rows</td>
<td>Maximum records available in the view.</td>
<td>40,000</td>
</tr>
<tr>
<td>Answers</td>
<td>Dashboard</td>
<td>Rows Exported - Excel/ PDF - Per View - Export On Demand</td>
<td>For tables, pivot tables and trellis views, if the view is set to &quot;Fixed headers with scrolling content&quot;, rows visible on the dashboard are exported, and no more. For example, if a table is showing five rows before scrolling, five rows are exported, even if the table has more rows. If the view is set to &quot;Fixed headers with scrolling content&quot;, an export of the number of rows specified in the view’s &quot;Rows Per Page&quot; parameter is attempted. This setting</td>
<td></td>
</tr>
<tr>
<td>Application</td>
<td>Context</td>
<td>Limit</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td>---------------</td>
<td>--------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Limit Setting</td>
<td>doesn’t override other row or cell limits, so setting this to a very high row limit only guarantees the standard view’s export limits are honored when exporting from a dashboard. The “Rows Per Page” setting can be higher than the actual limit of rows that can be viewed per page in Answers. Even if the higher row limit doesn’t apply at runtime, it applies at export. For example, if the table limit is 500 rows per page, but you set it to 25,000, an attempt is made to export 25,000 rows.</td>
<td></td>
</tr>
<tr>
<td>Answers</td>
<td>Dashboard</td>
<td>Rows Exported - Excel/PDF - Per View - Export Through Agent</td>
<td>The same rules apply as for Export on Demand, but the exports are subject to limits enforced when exporting data through agents.</td>
<td></td>
</tr>
<tr>
<td>BI Publisher</td>
<td>Memory Guard</td>
<td>Maximum report data size for online reports</td>
<td>Maximum data size allowed for online report viewing. When a report data size exceeds the value, the report receives an ‘XML Output generated exceeds specified file size limit’ error.</td>
<td></td>
</tr>
<tr>
<td>BI Publisher</td>
<td>Memory Guard</td>
<td>Maximum report data size for offline (scheduled) reports</td>
<td>Maximum data size allowed for scheduled reports. When a report data size exceeds the value, the report receives an XML Output generated exceeds specified file size limit error.</td>
<td></td>
</tr>
<tr>
<td>BI Publisher</td>
<td>Memory Guard</td>
<td>Free memory threshold</td>
<td>Minimum value for free JVM space. If the report data size exceeds the threshold, then the report is paused to wait for</td>
<td></td>
</tr>
</tbody>
</table>

**Oracle CX Sales and B2B Service**

*Creating and Administering Analytics*

*Chapter 2*

*Best Practice and Performance*
<table>
<thead>
<tr>
<th>Application</th>
<th>Context</th>
<th>Limit</th>
<th>Description</th>
<th>Limit Setting</th>
</tr>
</thead>
<tbody>
<tr>
<td>BI Publisher</td>
<td>Memory Guard</td>
<td>Maximum report data size under the free memory threshold</td>
<td>Maximum single report data size allowed when free JVM memory is under the specified threshold value set in Free memory threshold. For example, assuming the default setting of 500MB, if the data generated for a single report exceeds one-tenth of the value set for Free memory threshold, or 50MB, then processing is terminated.</td>
<td>Free memory threshold/10</td>
</tr>
<tr>
<td>BI Publisher</td>
<td>Memory Guard</td>
<td>Maximum Wait Time for Free Memory to Come Back Above the Threshold</td>
<td>Maximum time in seconds that a request to run a report waits for free JVM memory to exceed the threshold value. If the free memory becomes available within the time specified, the request proceeds immediately. If free memory is still below the threshold value after the time specified, the request is rejected. For online requests, the larger this property value, the longer the browser will wait for a request to run.</td>
<td>30</td>
</tr>
<tr>
<td>BI Publisher</td>
<td>Memory Guard</td>
<td>Process timeout for online report formatting</td>
<td>For online reports, the maximum time in seconds that a formatting process is allowed to run. If an online report exceeds this limit, the request is rejected.</td>
<td>600</td>
</tr>
</tbody>
</table>
Localize Catalog Captions

As an administrator, you can localize the names of reporting objects, or captions, that users create in the catalog. For example, you might localize the names of dashboards and analyses into Spanish and French.

To localize object names in the catalog, export the captions from the catalog, localize them, and upload back to the catalog.

1. Export the default captions to an XML file.
2. Localize the downloaded XML file.
3. Upload the localized XML file.

After translated caption XML is uploaded, the new strings take effect once the cache refreshes. Translated strings are protected during an upgrade.

Export Captions from the Catalog

1. Click Administration.
2. Click Export Captions.
3. Click Browse and select the folder you want to localize in the catalog, then click OK.
4. Save the XML file.

Localize Your Captions
Translate the XML file into one or more languages.

Upload Localized Captions to the Catalog
After you have localized captions, upload the translated XML files, one for each language.

1. Click Administration.
2. Click Import Captions.
3. Click Browse and select the localized XML file, then click OK.
4. Use the Select Language option to select the language to which you have localized, then click OK.
5. Save the XML file.

To download, review, or delete imported captions files, use the Manage Captions option.
As an administrator, your job is to create, edit, and maintain analytics for your organization. The work areas are the pages that you use to create and edit all things analytics. You also add analytics for your users on these pages.

<table>
<thead>
<tr>
<th>Work Area Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oracle Business Intelligence (BI)</td>
<td>You view, edit, and create analytics in BI. You also can view, edit, and create subject areas here.</td>
</tr>
<tr>
<td>Home Page</td>
<td>This page is the main landing spot for you and your users and is the springboard to get to all your analytics pages.</td>
</tr>
<tr>
<td>Sales Infolet Page</td>
<td>This page comes prebuilt with infolets specific your user roles. You can do just about anything to change the way this page looks and which analytics show. To get to this page click the white navigation dot on the home page.</td>
</tr>
<tr>
<td>Sales Pages</td>
<td>You enable these pages for your users. These five blank pages are available for you to add analytics related to any area.</td>
</tr>
<tr>
<td>Object Pages</td>
<td>On these pages sales users work with opportunities, accounts, contacts, activities and so on. Administrators enable the tabs on these pages and add analyses to the tabs on the side or bottom of the page.</td>
</tr>
<tr>
<td>Analytics Page</td>
<td>This page is where sales users search for analytics they have permissions to view and make them favorites. Sales users also see analytics that administrators have configured to show specific to their role.</td>
</tr>
</tbody>
</table>
This is an example of an Infolet page.

This is the Analytics page. It's a page where users add and view analytics.
This is the Opportunities work area. Users can click the analytic icon and view analytics specific to a record. Administrators add analytics to this object page.

Business Intelligence Catalog

There are two major work areas for analytics administration. The main interface is where your users view the analytics administrators set up in user work areas and on the infolet pages. The second area is the business intelligence catalog. Reports, analyses, dashboards, and other business intelligence (BI) objects are stored and administered in the business intelligence catalog. BI is where you build and edit analytics for your user work areas. You can toggle back and forth between the two areas.

Navigate to the Catalog

1. Click Tools > Reports and Analytics in the Navigator.
2. In the Reports and Analytics work area, click the Browse Catalog button.
Objects in the Catalog

The catalog stores the BI objects in a folder structure of individual files, organized by product family.

BI objects and reports are organized in the following folder hierarchy:

- Shared Folders (parent)
- Product family (example: Financials)
- Product (example: Payables)
- Report groups (example: Invoices)
- Dashboard reports
- Data Models
- Report Components
- BI Publisher reports
- Prompts

The following table describes the common BI objects that you find in the catalog:

<table>
<thead>
<tr>
<th>Catalog Object</th>
<th>Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analysis</td>
<td>Analyses are used for infolets, the Sales pages, and on object pages such as Opportunities.</td>
<td>Analytics library</td>
</tr>
<tr>
<td>Dashboard</td>
<td>Dashboards organize analytical content and catalog objects, and present them in a meaningful way.</td>
<td>Reporting group folder</td>
</tr>
<tr>
<td>Dashboard Prompt</td>
<td>Dashboard prompts allow users to filter dashboard content using provided values.</td>
<td>Prompts folder</td>
</tr>
<tr>
<td>Filter</td>
<td>Filters are used in dashboards and analyses.</td>
<td>Prompts folder</td>
</tr>
<tr>
<td>Report</td>
<td>Reports are operational reports in printable format created in Business Intelligence Publisher.</td>
<td>Analytics library</td>
</tr>
<tr>
<td>Data Model</td>
<td>Data models are used by reports created in Business Intelligence Publisher.</td>
<td>Data Models folder</td>
</tr>
<tr>
<td>Sub-template</td>
<td>Sub-templates are used by reports created in Business Intelligence Publisher.</td>
<td>Reporting group folder</td>
</tr>
</tbody>
</table>
Analytics Security and Permissions

Some analytics might contain information specific to job roles that you don't want everyone to see. An example might be analytics with salary information. Access to data in subject areas, which in turn are used to build analytics are controlled by permissions. Permissions are authorizations that determine who can see what. Permissions are a part of the security model, and how permissions are initially assigned is based on how users, roles, and groups were initially set up on your application.

The setup administrator has likely assigned you the role of Sales Administrator, or the Sales Administrator might have created a sub-role specifically for administering analytics, such as BI Administrator. As the person responsible for administering analytics, your permissions enable you to access and edit all of the analytics and analytic work areas. You have access to the BI catalogs, dashboards, and tools to create, edit, and add analytics to your team work areas. For more information, see Security Reference for Sales and Service.

Related Topics

- Expanded detail on security and reporting
- BI Administrator permissions

BI Administrator Permissions

If you’re a Sales Administrator you have lots of permissions already. But you likely want to perform high-level tasks in BI as well. To get these extra permissions you need the BI Administrator role. BI Administrators have access to these additional things:

- Catalog groups
- Privileges
- Sessions
- Publisher scheduling and delivery

Assign the BI Administrator Role

1. Sign in as a Security Manager. For example, IT_SECURITY_MANAGER.
2. Click Tools > Security Console.
3. Select the Roles.
4. Click Create Role.
5. Fill in the required information.
This is the Create Role page for entering basic information.

6. Click Next until you come to the Role Hierarchy page.
7. Click the Plus icon to bring up the Add Role Membership page.
8. Search All for BI Administrator Role.

This is the Add Role Membership page for creating roles.

9. From the search result select BI Administrator Role and click Add Role Membership.
10. Click Next until you get to the Users page.
11. Add the users that you want to have the BI Administrator role. You can assign the BI administrator role to users later too.
12. Click Next.
13. Click Save and Close.
Assign Additional Users

After the BI Administrator role is created you can assign additional users to the same role.

1. Sign in as a Security Manager. For example, IT_SECURITY_MANAGER.
2. Click Tools > Security Console
3. Select the Users tab.
4. Search for the user to be assigned the BI Administrator role.
5. Select the user and choose Edit.
6. Click Add Role.
7. Search for the BI Administrator role you created in the steps for Assigning the BI Administrator Role.
8. Click Done.
9. Click Save and Close.

Optimize Analytics Display

Why Use Responsive Sizing?

Responsive sizing ensures that analytics are displayed on your laptop, mobile, or tablet browser in the best possible way. By default you can configure analytics to fit any format, but that doesn't make them responsive to your browser resolution.

When you enable responsive sizing, you ensure the analytic size adjusts to the screen size on your device. This ensures that you view an analytic in as much screen space as possible without distorting the image. Not only does the window adjust to maximize the screen display on the device, but it enables a scroll in the cases where the analytic rows extend beyond the screen size.

This is an analytic before responsive sizing is set up.

This is an analytic fully sized to fit the screen with responsive sizing.
This is a tabular report before responsive sizing is set up.

This is a tabular report after responsive sizing is set up. Note how the report now uses all the available screen space.
This shows how with responsive sizing set up, the graph size changes in size to respond to the browser size.

**Things to Keep in Mind**

You can't opt into responsive sizing globally. And Prebuilt analytics can't be set for responsive sizing unless you make a copy. There are a few steps to opt in for each analytic you want enabled.

If you have multiple BI objects on a page, responsive sizing doesn't work. But you can embed a dashboard, or layout quadrant, which can then express multiple analytic objects with responsive sizing. For table views, if it has a large number of columns it will scroll.
You need to set every analytic that you want to be responsive. In some cases you configure the page the analytic is on. This summarizes the pages and steps for setting responsive sizing.

<table>
<thead>
<tr>
<th>Page Name</th>
<th>Setup Requirements</th>
</tr>
</thead>
</table>
| Object Landing or Object Edit Page tabs | • In BI, set analytic dimensions, and if the analytic is in a dashboard set the dashboard dimensions as well.  
  • Working in a sandbox, edit the container parameter and display options. |
| BI Dashboards                      | • In BI, set analytic dimensions, and if the analytic is in a dashboard set the dashboard dimensions as well.  
  • In BI, set column and container properties so that dashboard container is larger than the analytic container. |
| Sales and Service Pages            | • In BI, set analytic dimensions, and if the analytic is in a dashboard set the dashboard dimensions as well.  
  • Working in a sandbox, edit the container parameter and display options. |

These are the pages that are available for responsive sizing.

<table>
<thead>
<tr>
<th>Views that can be resized</th>
<th>Views that can be partially resized</th>
<th>Views that can't be resized</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columns / Sections</td>
<td>Ticker - horizontal only</td>
<td>• Gauge</td>
</tr>
<tr>
<td>• DVT graphs</td>
<td></td>
<td>• Some graph prompts</td>
</tr>
<tr>
<td>• Map</td>
<td></td>
<td>• Performance tile</td>
</tr>
<tr>
<td>• Tree map view</td>
<td></td>
<td>• Funnel</td>
</tr>
<tr>
<td>• Table, pivot table</td>
<td></td>
<td>• Filter</td>
</tr>
<tr>
<td>• Trellis</td>
<td></td>
<td>• All others</td>
</tr>
<tr>
<td>• Title</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• View selector</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Responsive Sizing In Analytics and Dashboards

To create or edit a table with responsive sizing you provide the view and container dimensions. The dimensions can't be blank. You set dimensions to optimize viewing and to ensure the container is larger than the view canvas when it sizes dynamically to fit the device screen size.

These are the component levels to set for analytics sizing:

• Level 1 - View container (Set in BI)
• Level 2 - View (Set in BI)

For dashboards, four levels of layout sizing are needed:

• Level 1 - Dashboard container (Set in dashboard)
• Level 2 - Dashboard section (Set in dashboard)
- Level 3 - View container (Set in BI)
- Level 4 - View (Set in BI)

These are the sizing specifications for analytic components.

<table>
<thead>
<tr>
<th>Object</th>
<th>Key</th>
<th>Original</th>
<th>Tight Sizing</th>
<th>Loose Sizing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dashboard Column</td>
<td></td>
<td>880 x 390 (Min Size)</td>
<td>880 x 436</td>
<td>900 x 550</td>
</tr>
<tr>
<td>Top Section</td>
<td>Not set</td>
<td>n/a</td>
<td>610 x 55</td>
<td>n/a</td>
</tr>
<tr>
<td>Prompt, Link, Link, Link</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Bottom Section</td>
<td>Not set</td>
<td>n/a</td>
<td>845 x 370</td>
<td>880 x 450</td>
</tr>
<tr>
<td>Title Container</td>
<td>Not set</td>
<td>n/a</td>
<td>415 x 33</td>
<td>415 x 40</td>
</tr>
<tr>
<td>Title</td>
<td>n/a</td>
<td>n/a</td>
<td>410 x 28</td>
<td>240 x 40</td>
</tr>
<tr>
<td>Table Container</td>
<td>Not set</td>
<td>n/a</td>
<td>415 x 33</td>
<td>415 x 40</td>
</tr>
<tr>
<td>Table: not specifiable</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>View Container</td>
<td>Not set</td>
<td>n/a</td>
<td>835 x 306</td>
<td>850 x 320</td>
</tr>
<tr>
<td>Graph</td>
<td>#FFFFFF</td>
<td>830 x 265</td>
<td>830 x 265</td>
<td>830 x 280</td>
</tr>
<tr>
<td>List (Table)</td>
<td>#FFFFFF</td>
<td>850 x 222</td>
<td>850 x 222</td>
<td>850 x 222</td>
</tr>
</tbody>
</table>

These are the browser and related container sizes.

<table>
<thead>
<tr>
<th>Browser (variable sizes)</th>
<th>Content container (fixed sized)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1094 x 939</td>
<td>933 x 737</td>
</tr>
<tr>
<td>1302 x 939</td>
<td>1192 x 737</td>
</tr>
<tr>
<td>1468 x 939</td>
<td>1350 x 737</td>
</tr>
<tr>
<td>1790 x 939</td>
<td>1509 x 737</td>
</tr>
</tbody>
</table>

Set View Dimensions

1. In the results view of your analytic, click **View Properties**.
This shows the View Properties selection for an analytic.

2. Choose the General tab.

3. Set the height, and width of the analytic canvas. You must define the size of the analytic to fit the size you have available in the container that holds the analytic. It doesn't matter which device you use to view the analytic, as long as you have set the size of the analytic in your window in BI to maximize the space available in the container. Setting the height and width ensures that the view of this analytic is responsive on all devices. The default is set to not define a size. You need to define a size for responsive sizing to be set.

This shows the General tab for graph properties, and the canvas width and height options.

Set Analytic View Container Dimensions

1. In the results view of your analytic click Format Container.
2. Adjust the sizing to make sure the container is larger than the canvas. Since we previously set canvas size to 830 and 265, we set the container to a larger size at 835 and 270. Note that if you also add title containers, the size needs to match the size set for the analytic container.

This shows the Width and Height options for the Format Container dialog.

---

Set the Dashboard Container Dimensions

If your analytic is in a dashboard you set the dashboard for responsive sizing. For BI dashboards that hold analytics you set each container component on a dashboard to be responsive.

Set the properties for width and height for the container components to be larger than the properties set for your analytic. In this case, since we previously set our analytic container to 830 and 265, we set our dashboard container to a size larger than the dimensions set for the analytic container.

To set the dashboard container dimensions:

- Select the container. Click **Column Properties**.
This shows the Column Properties option for a dashboard container.

- Select the column. Click **Format Section**.

This shows the Format Section option for a container in a dashboard.

This shows the Height and Width options for Column Properties of a dashboard.
Compound View and View Editors

Compound views are also available for setting up responsive sizing.

This shows the edit container option.

This shows options for setting the text properties in the fields. Set title cell properties using the A icon to the right of the field.
In the Cell property dialog set the vertical alignment to Center to set the title to float vertically in the resized container. This setting is recommended.

For tables, set the following:

- Select "Fixed headers with scrolling content" to add sizing values.
- Set Vertical Alignment = "Center" in the Table's view container if you want the table to float vertically in the middle of the resized container.

This figure shows a table, with the option to edit the table view container properties.

For pivot tables select "Fixed headers with scrolling content" to add sizing values.

This shows a pivot table with the option to edit the pivot table view container properties.
Responsive Sizing on Interface Pages

Analytics and analytic interface components all must have the sizing set for responsive sizing to work.

Set the Analytics Tabs on Interface Pages

Once your analytic is set with the proper sizing, the next step is to add the analytic to your interface and set the layout specifications.

1. Add the analytic to the object tab.
2. Open a sandbox.
3. Under Setting and Actions choose Edit Pages.
4. In the Edit Pages dialog, select internal.
5. Click OK.
6. Navigate to the page to set up.
7. Click Change Layout.
8. Navigate to the analytic and click Add.
9. Click Edit.

This shows the edit option for a dashboard container.

10. Under the Parameters tab, change the sizing to "content" and remove any height and width values so that the field is empty.
This shows the Height and Width options as well as the Sizing option.

11. Click the Display Options tab.
12. Click the Advanced tab.
13. Under Stretch Content, set the value to “false”.

Best Practices For Sizing
Traditional BI Content typically doesn't have all these sizes specified. The following are some recommendations for getting the best sizing results.

- **Use original content as a guide and size from the inside out.** Start adding sizes for views first. Follow this by adding sizes to view containers. Save the report then make adjustments to Dashboard Sections, and then Dashboard Columns. When tweaking dashboard containers, set their size to the specific size then tweak to minimize scroll bars.

  An inspector tool like Firebug can make this process much easier by allowing temporary edits in place. You can then go back and add the values in the dialog. Add 20 pixels to dashboard container heights as this gets deducted by the dashboard code (presumably to reserve space for the collapsible icon).

  When you're done tweaking, set the dashboard, columns, and sections to the minimum size setting. This setting removes the overflow behavior and prevents scroll bars from appearing on BI content.

- **Measure pixels in original content to obtain starting size values.** Use a pixel measuring tool (like Measure or others) to measure pixels on the screen to find starting sizes for views. Similarly, measure pixels on the screen to help figure how many pixels to add or deduct for components that can't be resized within views. For example, the View Selector widget needs approximately 40 pixel height.

- **Build in padding sizes.** BI styles typically have some padding built in to their CSS. The BI resizing code works best when taking this into account. Moving from sections to columns, try adding 3 pixels per border. For example, if you have two sections in a single dashboard column, they contribute four borders. So make the column value 12 pixels larger than the sum of the sections. When working up from views to view containers, try adding the same 3 pixels per border. Note that the 3 pixel padding recommendation is suitable for the Alta style. Custom styles may need more or less padding to be built into the math. You can validate the dashboard
behavior using the specific size setting. In general, more padding is safer but could contribute marginally to less predictable behavior.

- **Make sure the math works out.** BI builds up the sizing map based on nested layout objects. Resizing falls apart if any parent container size is sized smaller than the content that it contains. For example, if a graph size is 300 x 200 and its view container is 350 x 250, then section and column containers must be larger than 350 x 250. If the section were set to 300 x 200, for instance, resizing wouldn't work.

This shows a dashboard with an analysis that has a compound layout with titles and two views to choose from. Colors added to highlight the layout components.

---

**Currency Settings for Analytics**

**Currency and Exchange Rate Settings for Analytics**

CX Sales applications let you to decide how currency is shown in the application, as well as preferences for how analytics show currency and calculate exchange rates. Currency can be set in different regional currency types, depending on where you do business and what currency types you want to see.

There are three ways you set up currency:

- **User Currency** - Set by the business user in Regional settings. This setting applies to the entire application interface for that user only. The available currency options are set by your application administrator.

- **Analytics Currency** - Set by the business user in BI in My Account settings in the Reports area. The setting applies to that user only and is only relevant for analyses.

- **Corporate Currency** - Set by the application administrator. This setting applies to all users in that company.
Note: The time zone preferences that you set in your fuse simplified user interface are inherited in OTBI and will be used as the time zone setting for your existing and new analytics.

Set General User Currency

User currency settings determine the currency used as the default for what you see in your application. User currency applies to your entire interface for your signed-in session.

1. Navigate to Tools, Set Preferences.
2. Select General Preferences > Regional.
3. Select the preferred currency to be used. Available currencies include those set up for your company by your application administrator.

Set Analytics Currency

The analytics currency settings determine the currency type that's displayed in all your analytics. It also determines how and when your currency conversion rates are calculated.

1. Navigate to Business Intelligence.
2. Click Analytics in the navigator menu.
3. Click Browse Catalog.
4. Click your user name and select My Account.
5. Go to the Preference.

This shows the currency display options for users:

<table>
<thead>
<tr>
<th>Currency Display Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entered Currency</td>
<td>Currency used on a transaction.</td>
</tr>
<tr>
<td>&lt;Application&gt; Currency</td>
<td>Currency set up in each respective Cloud application as the common Corporate currency used company-wide.</td>
</tr>
<tr>
<td>User Preferred Currency using Simple Currency Management</td>
<td>Conversion to User Preferred Currency is performed at the time your run the report, and is calculated from the Corporate currency based on the last time the record was updated and saved or closed.</td>
</tr>
<tr>
<td>User Preferred Currency using Advanced Currency Management</td>
<td>Conversion to User Preferred Currency happens on the date you run the report, and uses the currency indicated on the record.</td>
</tr>
</tbody>
</table>

Set a Global Currency Conversion Profile

Set a global currency conversion method for all your users by creating a currency profile. Only administrators can create currency profiles.

1. In Setup and Maintenance, go to Manage Profile Options.
2. Enter the following values:
   - **Profile Option Code**: BI_DEFAULT_CURRENCY_CONVERSION_METHOD
   - **Profile Display Name**: BI Default Currency Conversion Method
   - Application
   - Module
   - **Start Date**: Provide previous day’s date to proceed to next step to define values.

3. Click **Save** and **Close**.
4. In the Manage Profile Options dialog box, you see your new profile. Check the Enabled box for Site.
5. Click **Save** and **Close**.

### Related Topics
- **Update Existing Setup Data**

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### Define Currency Profile Values

After you create your currency profile, the last step is to define the profile value. This step defines which currency management option is assigned to that profile.

1. In the Setup and Maintenance work area, use **Manage Administrator Profile Values**.
2. In Profile Option Code search for your profile: BI_DEFAULT_CURRENCY_CONVERSION_METHOD.
3. In Manage Administrator Profile Values, Click **Add** (+ icon).
4. Select **Site** as the Profile level.
5. Enter "User Preferred Currency 2" in Profile Value.
6. Click **Save and Close**.

---

### How User Preferred Currency Exchange Works

The simple and advanced user-preferred currency choices determine how and when your currency exchange rates are calculated for your reports. For both simple and advanced currency management, when you save or close a report, the application sets the exchange rate at that time. The option you choose impacts how quickly your reports are generated at run time. Each case includes trade-offs, as detailed in the examples.

#### User Preferred Currency using Simple Currency Management

The advantage of this option is performance - the application doesn’t have to look up the rate for each transaction because when you close or save a record, the application converts it to your corporate currency at that day’s rate. When you run the opportunity report, the application multiplies that value by your preferred currency exchange rate for the date you run the report. This eliminates the need for the application to cycle through each record, and calculate the corresponding exchange rate to your preferred exchange rate at the time that record was closed or last saved. It simply takes the value on record for the original transaction exchange to corporate currency, and multiplies it by your preferred currency exchange rate at the time your run the report.

As an example of user preferred currency using simple currency management, a user updates and saves or closes an opportunity record with associated revenue of one million Indian Rupees on January 31st with an exchange rate of 0.01401 Rupees to one US Dollar. The user then runs an opportunity report in US Dollars on March 31st. In the report, the US Dollar Corporate Currency is set at the January 31st rate it was saved at, in this case reporting as $14,010, or one million multiplied by 0.01401. Finally, an opportunity report on March 31st in Euros uses the March 31st conversion rate for US Dollars to Euros of 0.75017 to convert the recorded US Dollar amount into Euros, in this example one million...
multiplied by 0.01401, which is the January 31st Rupee to US Dollar exchange rate, multiplied by 0.75013, which is the March 31st rate for Euros. This requires less processing, because the January 31st Rupee to US Dollar exchange rate, while not exact on March 31st, is used as the basis for the calculation of the March 31st opportunity revenue conversion to Euros at the later exchange rate.

The following figure describes an example of user preferred currency using simple currency management.

### Example of User Preferred Currency using Simple Currency Management:

<table>
<thead>
<tr>
<th>User updates and saves or closes record on January 31st</th>
<th>User runs opportunity report on March 31st</th>
<th>Opportunity report on March 31st shows all opportunities in EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity Currency in INR = 1M Jan 31st exchange rate is INR to USD = 0.01401</td>
<td>Corporate Currency in USD is set at the Jan 31st rate. 1M INR converted to USD at rate when closed or saved, in this case 0.01401 = $14010</td>
<td>User preferred currency in EUR is shown in report as March 31st rate USD to EUR 0.75017 = EUR 10,509 (1M x 0.1401 x 0.75017)</td>
</tr>
</tbody>
</table>

### Exchange Rates

<table>
<thead>
<tr>
<th>Jan 31st rate: USD to EUR = 0.75011</th>
<th>Mar 31st rate: USD to EUR = 0.75013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 31st rate: INR to EUR = 0.01050</td>
<td>Mar 31st rate: INR to EUR = 0.01052</td>
</tr>
<tr>
<td>Jan 31st rate: INR to USD = 0.01401</td>
<td>Mar 31st rate: INR to USD = 0.01403</td>
</tr>
</tbody>
</table>

### User Preferred Currency using Advanced Currency Management

This option provides a more precise exchange rate, since it goes through each record to determine the rate on the date the record was updated or closed. The downside of this option is performance. Your reports will take longer to run. The application has to cycle through each record and match currency exchange rates to the date the record was closed or updated and saved.

As an example of user preferred currency using advanced currency management, a user updates and saves or closes an opportunity record with associated revenue of one million Indian Rupees on January 31st, when an exchange rate of 0.01050 Rupees to one Euro applies. The user then runs an opportunity report on March 31st. In the report, the User Preferred Currency of Euros is applied, using the January 31st Rupee to Euro rate of 0.01050, requiring calculation during report processing to resolve the opportunity to 10,500 Euros. Note that running the opportunity report on March 31st doesn't change the calculation and the close date of January 31st is used.
The following figure describes an example of user preferred currency using advanced currency management.

**Example of User Preferred Currency using Advanced Currency Management:**

User updates and saves or closes record on January 31\textsuperscript{st}.

Opportunity Currency in INR = 1M
January 31

User runs opportunity report on March 31\textsuperscript{st}.

User Preferred Currency is EUR. INR to EUR March 31\textsuperscript{st} exchange rate is 0.1050 = EUR 10,500

Opportunity report on March 31\textsuperscript{st} shows all opportunities in EUR.

User preferred currency in EUR is shown in report as EUR 10,500

**Exchange Rates**

<table>
<thead>
<tr>
<th>Date</th>
<th>USD to EUR</th>
<th>INR to EUR</th>
<th>INR to USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 31\textsuperscript{st}</td>
<td>0.75011</td>
<td>0.01050</td>
<td>0.01401</td>
</tr>
</tbody>
</table>

Why do I see amounts of zero in analyses?

The currency exchange rates might not be set up correctly. For example, you choose EUR as your preferred currency in general preferences, and your corporate currency is USD. Amounts in analyses are displayed in EUR after conversion from USD, based on the current exchange rate. But if the exchange rate between EUR and USD isn't set up, or if the conversion fails for any reason, then the amounts show as zero.
4 Subject Areas

Listing of Prebuilt Subject Areas

There are a variety of standard subject areas that you can use right out of the box to build your analytics. This list includes subject areas for other applications as well. See the Related Topics for a link to the subject area listing.

Related Topics
- List of Standard Subject Areas

Subject Area Updates

We add and update subject areas as we build new features for you. Here are the new CX Sales and B2B Service subject areas for recent releases.

<table>
<thead>
<tr>
<th>New Subject Area</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRM - CRM Reporting Usage</td>
<td>New for 21A. The Reporting Usage subject area lets you see how your users and teams use OTBI in CRM. This subject area exposes execution metrics around subject areas, analytics, and dashboards. These metrics proving reporting on details like the most popular and unpopular reports and which analytics are important to your users. Use this subject area to understand your user interests in terms of reporting and analytic insights.</td>
</tr>
<tr>
<td>Sales - CRM Object Activity</td>
<td>Although this subject area has been around for a few releases, for 21A we have now extended its reach to the latest CX Sales mobile applications in the mobile channel. The mobile channel now provides reporting for all versions of the CX Sales Mobile application.</td>
</tr>
<tr>
<td>CRM - CRM Click History</td>
<td>Released in 20D the Click History subject area allows reporting on user clicks. Click History reporting reveals the areas of the application that individuals, teams, and organizations are using, or not using in CX Sales and B2B Service.</td>
</tr>
<tr>
<td>Sales - CRM Resource System Usage</td>
<td>This subject area provides data for reporting on CRM resource activity (a resource is a person or user). Use this subject area to report on resource activity by channel, resource activity in time periods, and time periods with no resource activity.</td>
</tr>
<tr>
<td>Sales - CRM Object Activity</td>
<td>This subject area provides data for reporting on object activity, specifically object creation and updates. Use this subject area to report on object activity by channel, object activity performed by users, object activity by channel, and time periods with no object activity.</td>
</tr>
</tbody>
</table>
New Subject Area | Description
--- | ---
User System Usage | This subject area provides the key user adoption metric at the application user level.

Service - CRM Service Request Lifecycle | SRs go through a life cycle, from the point they are created up until they are resolved, and finally closed. Service personnel are interested in keeping this life cycle short while attempting a timely, quality fix to issues. This subject area helps building analyses that helps keep a close watch on the SRs, finding outliers and taking corrective steps pro-actively to avoid customer escalations and potential SLA violations. Useful measures such as actual time spent by an agent on an SR, customer wait times, SR duration with specific queues and assignees and number of queue transfers provide the much needed insight into potential issues before they reach crisis proportions. The ability to analyze these measures in relation to key information of an SR together with surrounding entities such as Agent, Account, Channel and Product make the analyses even more powerful.

Service - CRM Survey Requests Real Time | Use this subject area to obtain insight into survey request activity in the context of a Service Request. Build summary reports for a comparison of survey requests sent and SRs resolved over a chosen periodicity such as monthly or quarterly. Analyze survey response percentages against requests sent in relation to service categories, accounts, account regions, products, teams and other key business contexts. Examine request/response performance for survey templates used, to determine if any template changes are necessary.

How Subject Areas Work

Subject areas are the building blocks of your analytics. There are subject areas that come prebuilt with your application, and over 100 analytics built from the included subject areas. Let’s look a little closer at how subject areas work.

All of the electronic activity that happens each day in your company is stored and can be used to look at current and historical data, as well as predict future trends and outcomes. This information is saved and grouped and packaged as objects. The objects hold information called attributes which are pieces of information related to that object. For example, an object called Customer would hold information related to that customer, such as name, address, phone number, company and so on.

Object attributes are organized in columns which are used to provide real-time transactional reporting.

You can use the prebuilt subject areas to build your own analytics. Or you can build your own subject areas and use them for building or editing analytics. Most importantly, the focus of a subject area is to provide a way for you to gain access to key insights about your organization.
This graphic shows the subject area for Sales - CRM Pipeline with some columns added on the editor to show employee revenue per customer. The resulting analytic in bar chart format shows revenue on the y axis and customer on the x axis with employee name key by color on the right.

Choosing the Right Subject Area for Your Analytics

We provide a wide variety of subject areas to provide insight on a lot of different business activities. So how do you know which subject area is right for you? Let's say you're building your own analytic because you want to know something about your pipeline. Let's start by looking at the subject area list. All of the subject areas that come with your application are detailed in the Subject Areas for Transactional Business Intelligence guide. In addition, you will find the
business questions that subject area supports. The business questions are key to helping you choose the right subject area. Here are the business questions listed for CRM Pipeline, from the subject area guide.

These questions provide a starting point for you in terms of what information this subject area provides. Do any of these questions reflect what insights you're looking for on a particular area of your business? Maybe they come close, but not exactly what you're looking for. If you click on one of the business questions you're taken to a page that details the roles that have access to the data that supports analytics around that question.
Here are some more examples of subject areas and the business questions they can answer.

<table>
<thead>
<tr>
<th>Subject Area Name</th>
<th>Example Business Questions</th>
</tr>
</thead>
</table>
| Sales - CRM Pipeline      | • Are my sales representatives moving their opportunities fast enough.  
                             • How is each member on my team performing on deal size, account coverage, and win rate?  
                             • Is my team converting leads to opportunities fast enough?  
                             • What are the most likely reasons that we lose against our key competitors?  
                             • What are the top 10 open opportunities?  
| Sales - CRM Forecasting   | • What are my forecasts and closed revenues for this quarter?  
                             • Are revenues closed in time for their forecast figures?  
                             • Does the forecast versus pipeline show a healthy picture?  
                             • What were my forecast revenues for the same period last year?  
| Sales - CRM Sales Activity| • Is there any work load balancing issues on my team?  
                             • I want to rebalance my team workloads. Based on upcoming activity levels what are my resource levels?  
                             • Are there accounts that are being heavily pursued?  
                             • How can I identify neglected but strategic accounts?  

Related Topics

- Listing of subject areas

What are Facts?

Facts are a little tricky. This first thing to understand is that facts and dimensions work together as a pair for reporting. Think of the fact as the verb or the action in an analytic, and the dimensions as the nouns, or a bunch of related nouns grouped together in context.

You can have a collection of things, but without doing something with them, they are just there to look at. Same with dimensions, sure you can go into the subject area editor, and expand all the folders and look at the columns. You can drag a column onto the editor and view row after row of data. But, if you want to analyze the data, you need a way to measure it. You need to count it, compare it, sum it up, average it over time or perform any other operation necessary to get the insights you want.

Keep in mind that all dimensions need a fact, at least one fact. Facts give meaning and purpose to your analysis. Don't build analytics without a fact, especially if you have more than one dimension because this leads to unpredictable results.
View Subject Area Details

We discussed that subject areas contain columns of information extracted from your transactional data sources. The next step would be to discover what columns of information are available in a particular subject area that you might be interested in using for your analytics. To do this, let's go to BI and open up a subject area and see what's there.

Explore a Subject Area in BI

Here's how you view a subject area in BI:

1. From the Home page of your application go to Navigator.
2. Go to **Tools Reports and Analytics**. This brings you to the Reports and Analytics page where your sales team see analytic detail specific to their role. Let's go BI where we can access all the details and tools related to subject areas.
3. Click **Browse Catalog**. Now you are in BI.
4. Go to **New** and then **Analysis**.
5. Choose the subject area that you are interested in. Let's pick **Sales - CRM Pipeline**.
6. Expanding the dimension folders in the subject area shows you the available columns for your analytics, as well as the facts that you use to measure the values in your analytics.

This shows a blown up view of the Opportunity dimension in the Sales - CRM Pipeline subject area, as well as a view of some of the available facts in a Facts folder.
Subject Area Context And Analytic Results

If your analytic doesn't look right, or columns of information aren't showing up, it could be an issue with context. The context defines what column details the analysis displays. Adding an employee column doesn't mean all employees show up in the analysis. It depends on the context you're using to create the analysis. If you build an analysis, and it doesn't show what you're expecting, be sure that you're adding your columns and facts in context.

The subject area dimension folders contain the columns and the facts folders define the relationship of the columns. If you add the Employee column to your analysis, and then add the Fact, Number of Activities to the same analysis, then only the employees that have one or more activities show on this analysis in this context. There might be hundreds of employees that have some sort of relationship with A.C. Networks, but no associated activities, so they don't show up on your activity analysis.

The following is an example that might help explain this further.

In this exercise you will build an activity analysis, and add an additional subject area, then explore some different scenarios.

1. Build an activity analysis as directed in "Create an Activity Analysis".
2. With your activity analysis in edit mode, add the standard subject area Sales - CRM Quota Management.
3. Both subject areas appear under Subject Areas. Expand Sales - CRM Sales Activity. Expand Customer. Expand Sales Account Extension. Drag Level 1 Account Name onto the palette.
4. Still in Sales Activity, expand Employee. Drag First Name and Last Name onto the palette.
5. Expand Facts, then Activity Facts. Drag # of Activities onto the palette. This fact is key to this analysis because the relationship of Employee to this subject area is dependent on the employee having one or more activities for one or more accounts. If your employee has never entered activities for any given account, they don't show up on this report, even if they have another type of relationship with an account. Since the context of this subject area has to do with sales activities, only employees with activities are included.
6. Now select the "Results" tab. You see four employees in the resulting analysis. Each of these employees has one or more activities.
8. Go to the "Results" tab. Notice that now there are more employees. This result is because you have added employees that also have relationships to Quota Management. In this case, employees are added that have generated revenue.
9. Go back to "Criteria". Remove # of Activities. The results show only the three employees that have revenue. Helena has both revenue and activities so she shows up in both scenarios.
Finally, note that if you remove both # of Activities and Opportunity Revenue and look at the results, you again have only the four employees that have a relationship with only the Sales Activity dimension.

### EMPLOYEES IN DIFFERENT SUBJECT AREA CONTEXT

Sean is an Employee. He is a sales rep who has revenue quotas. In this case, the context of employee has to do with Quota Management, the Opportunity Revenue column. The relationship of Sean to this Dimension relates to Quotas only. Sean has never added detail on sales activity so he only shows up on the report in the context of Quota Management, in this case, revenue.

Helena is an Employee. She adds activity details, as well as generates revenue. In this case the context of Helena as an employee has to do with sales activity and quota management revenue both. Helena shows up on both reports because she has a relationship with both subject areas.

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**About Creating Your Own Subject Areas**

With CX Sales applications, you get prebuilt analytics that answer typical business questions you might have. But if your questions aren't answered, then you can create your own analytics. Create your own analytics using either prebuilt subject areas that are included with your application, or custom subject areas. Custom subject areas are helpful if you find that the prebuilt subject areas don't cover what you need. Custom subject areas are especially useful as you work through the process of configuring your applications. For example, if you create custom objects and want to report on them, then you will need to create custom subject areas.

Another case where you will want to create a custom subject area is when you want to report on the custom dynamic choice list fields that you add to standard objects. A dynamic choice list creates a new many-to-one relationship with another object. You will want your analytics to reflect that relationship, but you can't add objects (dimensions) to prebuilt subject areas. In this case, you must add dynamic choice lists to custom subject areas. You can then create a union report in BI that joins the desired prebuilt subject area with your new custom subject area.
You create custom subject areas using a step-by-step train process in Application Composer. For more information, see the Oracle Applications Cloud Configuring Applications Using Application Composer guide.

Related Topics

- About Custom Subject Areas
Scheduled Processes for Analytics

Oracle Enterprise Scheduler Service (ESS) comes built into your application. ESS manages scheduled processes for the imports and updates for information used in your analytics. Some tasks are too complicated or would take way too long if you had to do them manually, especially one record at a time. There are scheduled processes already added for subject area dimensions that do the tasks for you. You can run scheduled processes as well as change when processes are run for your analytics. You can also create your own scheduled processes. If your analytic isn’t showing the correct data, the issue could be that you need to run an ESS job for a refresh. The table for Scheduled ESS Processes details all the subject area and related dimensions that have existing scheduled processes for the data.

Scheduled ESS Processes for Analytic Data

<table>
<thead>
<tr>
<th>Subject Area / Dimension</th>
<th>Process Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common dimension</td>
<td>Refresh Denormalized Time Dimension Table for BI</td>
<td>Run the job when the CRM Calendar (profile ZCA_COMMON CALENDAR) is changed or updated.</td>
</tr>
<tr>
<td>Time / Calendar dimension</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Common dimension</td>
<td>Refresh Denormalized Product Dimension Table for BI</td>
<td>It is normally not necessary to run this job as the denormalized product dimension table is updated as the Sales Catalog changes are published. Run this job if you don’t see the sales catalog changes reflected in BI.</td>
</tr>
<tr>
<td>Product dimension</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Common dimension</td>
<td>Classification Hierarchy Generation</td>
<td>Classification Hierarchy ESS Jobs are not submitted automatically but most of the times, users are not required submit these ESS jobs manually. Classification hierarchies will be flattened automatically when they are created or modified and the ESS job is available for cases when there are issues with the flattened data.</td>
</tr>
<tr>
<td>Classification Hierarchy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Common dimension</td>
<td>Party Hierarchy Generation</td>
<td>Customer Hierarchy ESS Jobs are not submitted automatically but most of the time user are not required submit these ESS jobs manually. Customer Hierarchy is flattened automatically when they are created or modified and the ESS job is</td>
</tr>
<tr>
<td>Subject Area / Dimension</td>
<td>Process Name</td>
<td>Details</td>
</tr>
<tr>
<td>--------------------------</td>
<td>--------------</td>
<td>---------</td>
</tr>
<tr>
<td>Common dimension (Sales Geography Zone)</td>
<td>Flatten HZ_GEO_HIERARCHY_CF Columns</td>
<td>available for cases when there are issues with the flattened data. FSM Task Name: Run Trading Community Party Hierarchy Generation ESS Job Name: Party Hierarchy Generation ESS Job Description: Flatten Party Hierarchy Rows and Columns.</td>
</tr>
<tr>
<td>Sales Zone Hierarchy</td>
<td></td>
<td>Resource and geography jobs are submitted automatically, are not BI specific, and users are not required to submit any jobs manually.</td>
</tr>
<tr>
<td>Common dimension</td>
<td>Reporting Hierarchy Generation</td>
<td>Generates the resource reporting hierarchy for a given sales or marketing organization hierarchy. Updates the reporting hierarchy when changes occur in the organization hierarchy. Resource jobs are submitted automatically, are not BI specific, and users are not required to submit any jobs manually.</td>
</tr>
<tr>
<td>Resource Hierarchy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales -Forecasting</td>
<td>Refresh Forecast</td>
<td>Prepares Forecast Headers with the latest Territory, Product hierarchies, and also makes a copy of Revenues for the Forecast Header.</td>
</tr>
<tr>
<td>Forecast Header</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales - Forecasting</td>
<td>Generate Forecast Metrics</td>
<td>Generates pre-computed metrics into the Metrics table. This data is used in the Historical Forecast Subject Area.</td>
</tr>
<tr>
<td>Historical Forecast Facts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales -Forecasting</td>
<td>Compress Forecast Metrics</td>
<td>Updates transactional deltas in the Transactional Metrics table into the Metrics table. The combination of Metrics table and Transactional Metrics table provide real time metrics for Active Forecasts. This data is used in the Historical Forecast Subject Area to display real time metrics for Active Forecasts.</td>
</tr>
<tr>
<td>Historical Forecast Facts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales - Historical Pipeline</td>
<td>Generate Sales Historical Snapshots</td>
<td>Captures a daily snapshot of opportunity and revenue data.</td>
</tr>
<tr>
<td>Historical Revenue Facts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>User System Usage Sales - CRM Resource System Usage</td>
<td>Refresh BI Reports Audit Data for User Adoption Reporting</td>
<td>Summarizes and aggregates data used for user adoption reporting. Profile option FND_TRACK_USER_ACTIVITY must be set to &quot;ENABLED&quot;.</td>
</tr>
<tr>
<td>Fact - CRM - Resource Session Activity</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### ESS Scheduled Processes for Analytics

<table>
<thead>
<tr>
<th>Subject Area / Dimension</th>
<th>Process Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>This process has 2 parameters:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Full load (Y/N)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Purge after (months)</td>
</tr>
<tr>
<td>Sales - CRM Object Activity</td>
<td>Refresh BI Reports Audit Data for User Adoption Reporting</td>
<td>Summarizes and aggregates data used for user adoption reporting.</td>
</tr>
<tr>
<td>CRM - CRM Click History</td>
<td>Process Click History Mapping Data</td>
<td>Process Click History Mapping Data adds additional detail on clicks to the data set. Runs automatically and is not configurable.</td>
</tr>
<tr>
<td>CRM - CRM Click History</td>
<td>Click History Data Purge Process</td>
<td>Click History Data Purge Process aggregates the click data for reporting. This job runs daily automatically. Users can schedule as needed.</td>
</tr>
<tr>
<td>CRM - CRM Click History</td>
<td>User Analytics Click Mapping Translation</td>
<td>User Analytics Click Mapping Translation adds international content to the database. Users should run this ESS job once when first accessing the data and then whenever new languages are enabled.</td>
</tr>
</tbody>
</table>

Although ESS scheduled processes run in the background automatically for all roles, not all roles can manage scheduling details. For Click History scheduling, the Sales Administrator, Sales VP, and Sales Manager roles come enabled to access the Click History Purge Process and User Analytics Click Mapping Translation ESS jobs. Any custom roles need to assign the Populate Click Description Process privilege to their role. Note that for setup or when you enable a new language you need to run the User Analytics Click Mapping Translation job once.

### View Status and Other Details for Scheduled Processes

After you submit a scheduled process, you can track its progress. Processes can finish running in seconds, or a few minutes, or even longer. If something interrupts a process while it's running, for example a server restarting, then the process automatically picks up where it left off. If you need to see all processes, not just the ones you submitted, ask your security administrator to assign you a custom role that has the ESS Monitor Role (ESSMonitor) or ESS Operator Role (ESSOperator).
Here's where you can find processes that were submitted:

- Scheduled Processes work area
- Other work areas with a section for scheduled processes, if available

Here's an example of the section that you can find in some other work areas.
Check the Status in the Scheduled Processes Work Area

Here's how you find your scheduled process and see how it's doing.

1. Click Navigator > Tools > Scheduled Processes.

   The Search Results table shows processes that match the default saved search, Last 24 hours.
   - The table might be blank if nothing was submitted.
   - If submission notes were entered when submitting the process, you can use the Submission Notes column to help identify the process.

2. If you don't see the process, click the Refresh icon or use the Search section.
   - For the search, enter your own criteria or select another saved search, including these:
     - Last hour
     - Last 48 hours
     - Last 72 hours
     - Cancelable Processes
     - Refresh the search results at any time to see the latest status of the process in the Status column.

3. Do any of these tasks to check on the progress of the process:
   - For more details about the status, click the status link. For example, if a process is in the Ready status, you can click the Ready link in the Status column to see where the process is in the submission queue.
   - Check the Start Time column to see if the process has started running yet.
   - In the Search Results table, find the This Job's Items Processed / Errors / Total column. For some scheduled processes, this column shows what's getting processed and how things are going. For example, if the value is Lines 50/2/?
     - The scheduled process is processing lines, for example lines from a file that's getting imported.
     - 50 lines are successfully processed.
     - Two lines ended up in error.
     - The total number of lines to process is unknown right now. If 100 was displayed instead of the question mark, that would mean there are 100 lines in total, 52 of which are already processed, and 48 more to go.

Even after the scheduled process reaches a final state, the first two numbers might not add up to the total, for many reasons. For example, if you cancel the process before it's done, then not all items got processed. Or, you have set a process parameter to end the process if at least 50% of the items getting processed ends in error. In which case, the scheduled process itself could still successfully end, but not everything was actually processed.

   - Click the View Log button, especially if your process has a blank This Job's Items Processed / Errors / Total column. The type of information in the log varies, depending on the process. You can open the log from here only for if the process is currently running. When the process is done, you might want to also take a look at the final log, if any, from the Details section.
View Other Details in the Scheduled Processes Work Area

To get more information about a scheduled process, select it in the Search Results table and see the Details section that appears after the table. These are some of the details you might find:

- Completion text, which is automatically generated when the process reaches a final state. What you see depends on the process. For example, it might say that the process finished 1792 records in less than a second.
- The log attachment, for example for details about why the process ended in error.
- Report output that the process generated, if any.
- Parameters for the scheduled process.
  - Open the Parameter Names with Values subsection to see the parameters from the Process Details dialog box and the values that were entered when the process was submitted.
  - Use the All Parameter Values subsection for troubleshooting purposes, if you need to see the parameters and values in their actual, technical format. This subsection might have more parameters. For example, some processes run with additional parameter values that are derived from the parameter values you entered when you submitted the process.

Monitor Scheduled Processes in Other Work Areas

Some work areas have a section where you can monitor the scheduled processes that were already submitted.

1. Go to the section if it's available, usually on the landing page of the work area.
2. Click the Refresh icon if you don't see any processes or need to see the latest status.
   - If you still don't see the process you're looking for, try changing the filters. If that doesn't help, use the Scheduled Processes work area instead.
   - If submission notes were entered when submitting the process, you can use the Submission Notes column to help identify the process.
3. Do either of these things to check on the progress of the process:
   - For more details about the status, click the status link. For example, if a process is in the Ready status, you can click the Ready link in the Status column to see where the process is in the submission queue.
   - Check the Start Time column to see if the process has started running yet. If it has, you can click the link in the View Log column to get information about how the process is running.

Related Topics

- Statuses of Scheduled Processes
- Why are scheduled processes shown in a hierarchy
- Resubmit Scheduled Processes and Process Sets

View Output from Scheduled Processes

Other than processing records, some scheduled processes also give you output. When you submit the process, you can select the output layout and format, and set other output options. In the Scheduled Processes work area, you can view the output and even republish it in a different format without resubmitting the process. You might be able to see the output from other work areas too.
When You're In the Scheduled Processes Work Area

Here's what you do:

1. Click **Navigator > Tools > Scheduled Process**.
2. Find your scheduled process and, if you need to, refresh the search results to see the latest status.
3. Select the scheduled process.
4. Go to the Output subsection in the Details section.
5. Click the link in the **Output Name** column to view or download the output, which you can then print.
6. To view or export the output in a different format:
   - Click the **Republish** button.
   - Click the **Actions** icon.
   - Select **Export**, and then select a format.

   **Tip:** If you want the Data format, you can just click the **XML Data** icon instead.

When You're In Other Work Areas

Some other work areas have a section, usually on the landing page of the work area, where you can monitor the scheduled processes that were already submitted. In the table there, find your process and click the **Output** icon in the **View Output** column.

Cancel or Make Changes to Scheduled Processes

Life is full of second chances! After a **schedule process** is submitted, you can still cancel it or make other changes in the Scheduled Processes work area. What you can do to the process depends on its status. Also, depending on what you have access to, you can even work on processes that someone else submitted. If you need to cancel processes that someone else submitted, ask your security administrator to assign you a custom role that has the ESS Administrator Role (ESSAdmin).

Make Changes to Processes

Select the scheduled process in the Search Results table.

- If the process hasn't started running yet, you can still use the **Actions** menu to change the schedule or output.
  - **Edit Schedule**: Change the submission schedule, for example to submit it biweekly instead of weekly.
  - **Edit Output**: If the process generates output, you can change output options, for example from HTML format to PDF.
- If the process is running, you can click **Put On Hold** to pause it, or **Release Process** so that a process that's on hold continues to run.

Cancel a Process

Select the scheduled process in the Search Results table, and click **Cancel Process**.
If you submitted a process to run on a schedule, for example once a day, you can cancel the scheduled runs even if some of the runs already happened. Find the original submission, the row with the process ID you got when you submitted the process. The status should be Wait. When you cancel this original submission, you cancel any current and future runs based on the schedule you had set.

Sometimes it takes a while for a process to finish canceling. So, you can use the Actions menu to end it. The option you get depends on the process.

- **Hard Cancel**: To end the process shortly after you canceled it, without waiting for the cancellation to finish by itself.
- **Force Cancel**: To end a process that has been canceling for over 30 minutes but isn't done yet.

Some processes run on a remote server. When you click **Force Cancel**, even though the status is changed to Canceled, the process might still be running on the remote server. With the scheduled process still selected in the Search Results table, you check the status of the remote process in the Details section that appears after the table. The **Remote Status** field might display any of these statuses for the remote process (not for your scheduled process):

- Completed Successfully: The remote process was successfully canceled within the 30 minute grace period.
- Running/Unknown: Your scheduled process is in a Canceled state, but the remote process is still running.
- Terminated: Your scheduled process is in a Canceled state, and the remote process is successfully canceled after the 30 minute grace period.

### Cancel Processes in Bulk

You can cancel up to 100 processes at once, as long as the processes haven't reached a final state.

1. Click **Navigator > Tools > Scheduled Processes**.
2. In the Search section, select **Cancelable Processes** from the **Saved Search** list.
3. Make sure that what you get in the Search Results table meets these requirements:
   - No more than 100 processes
   - Only processes with a cancelable status:
     - Wait
     - Ready
     - Running
     - Completed
     - Blocked
     - Hold
     - Paused
     - Pending Validation
     - Schedule Ended
     - Error Auto-Retry
4. Use the Search section to change your search results, if you need to.
5. Select **Cancel Processes in Bulk** from the **Actions** menu.

### Submit Scheduled Processes and Process Sets
Use the Scheduled Processes work area to run all the scheduled processes that you have access to, including process sets. You can also submit many processes from other work areas. Some of the processes that give you output are also reports that you can view from the Reports and Analytics work area or panel tab. You can find that panel tab in some work areas.

It's quick to submit a scheduled process with the bare minimum steps. But there are many additional options you can set, for example, if you want to run the process on a schedule.

Select the Scheduled Process and Define Parameters

Here's what you do:

1. Click Navigator > Tools > Scheduled Processes.
3. Leave the type as Job, select the process that you want to submit, and click OK.
4. In the Process Details dialog box, enter at least the required parameters, if any.
   - Some processes have no parameters at all.
   - Some parameters depend on other parameters. For example, date range parameters might appear only after you select By Date for another parameter.
5. Click the Advanced button if you want to define the schedule, notifications, or output. Continue to the next steps. Or, just skip to the steps for finishing the submission, to run the process once as soon as possible with the default output.

Define the Schedule

Set up a schedule to run the process on a recurring basis or at a specific time. Use the Process Details dialog box in Advanced mode.

1. Open the Schedule tab and select Using a schedule for the Run option.
2. Select a frequency.
   - Select User-Defined if you want to enter the exact dates and times to run the process.
   - You can select Use a Saved Schedule to use an existing schedule, if there are any.
3. Depending on the frequency, define when the process should run.

Some processes can't be run more often than a certain frequency, for example more than every 10 minutes. But there are some situations where that validation doesn't apply, for example, when different users run that same process less than 10 minutes apart. Or, if you use a saved schedule that has an individual run in addition to the regular frequency, for example a schedule that runs every 10 minutes and once at five minutes after the first run.

Define the Output

You can choose the layout, format, and destination for your output. Use the Process Details dialog box in Advanced mode.

1. Open the Output tab, if available.
2. Click Add Output Document.
3. Change the name if you want. The name identifies this output document when you go to view output later.
4. Select a layout if you have more than one to choose from.
5. Select a format, for example one of these:
   - **PDF**: Is the best option if you want to print the output.
   - **Excel**: Supports embedded images, such as charts and logos, but can be opened only in Excel 2003 or higher.
   - **Data**: Gives you report data in an XML file, which is used mainly for editing the report layout.
6. Click **Add Destination** to send the output somewhere, for example to a printer or email address. You can add many destinations and send the output to all of them at the same time.

   **Tip**: You can also print the output as part of the steps for finishing the submission, instead of adding a printer destination here.

7. To add more output documents, repeat steps 2 to 6.

### Set Up Notifications

You can have notifications sent out depending on how the process ends. Use the Process Details dialog box in Advanced mode to set that up.

1. Open the Notification tab.
2. Click **Create Notification**.
3. In the **Recipient** field, enter the user ID of the person you want to send the notification to.
4. In the **Condition** list, select when to send the notification, for example when the process ends in error.
5. Click **OK**.
6. To send notifications to more people, repeat steps 2 to 5.

### Finish the Submission

Follow these steps in the Process Details dialog box:

1. Click the **Process Options** button if you want to define settings that affect the data to be processed.
2. If the process gives you output and you want to print it, select the **Print output** check box and a printer.
3. Select the **Notify me when this process ends** check box if you want to get an email notification.
4. Enter submission notes to capture any information you want to associate with this submission. You can use your notes to find this submission later.
5. Click **Submit**.
6. Click **OK** to confirm.

   **Tip**: Note down the process ID for your submission so you can easily find it later. For example, let’s say you set the process to run once a week. If you later want to cancel all runs on this schedule, you need to cancel this original submission with the process ID you see.

### Submit Process Sets

To submit a process set from the Scheduled Processes Overview page:

1. Proceed with the steps that you would follow to submit any scheduled process, but select **Job Set** for the **Type** option.
2. In the Process details dialog box, set parameters for individual processes in the set. A process set itself doesn’t have parameters.
   a. Select a process on the Processes tab.
   b. Enter parameters for that process, if any.
   c. Repeat for other processes in the set.
3. Define the schedule, output, and notifications for the process set, as you would do for any scheduled process.
4. Set any other options and click **Submit**.

**Related Topics**
- Examples of Process Options
- Example of Process Details for a Process Set
- View Analytics, Reports, and Dashboards
6 Application Adoption and Usage Reporting

Managing Data for User Adoption and Application Usage Insights

The Application Usage Insights feature and User Adoption both derive the data used for reporting analytics the same way. The only difference is that the data for User Adoption is delivered to the subject areas, while the Application Usage Insights data is delivered directly to the UI module. For this reason you can make changes to the way the User Adoption data is expressed, via the subject areas, but you can't change the reporting details for Adoption Usage Insights.

As you can see in this diagram, the ESS jobs play a key role in populating and calculating data for reporting. Here you see the "Refresh BI Reports Audit Data for User Adoption Reporting" scheduled process interacts with the database to deliver and refresh data that you see in the reports. You need to have the correct role privileges to manage the ESS jobs that that populates your analytics. Role privileges and related ESS jobs for these features are discussed in detail in this chapter.
Set Up Adoption and Usage Tracking

To get started reporting on adoption and usage you first need to do a few setup steps.

- Enable adoption and usage tracking for the application.
- Add the user to the role of FBI_USER_SYSTEM_USAGE_TRANSACTION_ANALYSIS_DUTY.

Enable Adoption and Usage Tracking

1. Go to Setup and Maintenance.
2. Choose Setup: Sales.
3. Search for and select **Manage Applications Core Administrator Profile Values**.

![Manage Applications Core Administrator Profile Values](image-url)
4. Search for profile option code **FND_TRACK_USER_ACTIVITY** and ensure that it is enabled. If the value doesn’t say enabled type in “ENABLED” and save.

---

**Get the Duty Role**

The User System Usage subject area holds all the activity information for users of the application. This subject area is secured and can be accessed by users who have the role FBI_USER_SYSTEM_USAGE_TRANSACTION_ANALYSIS_DUTY or by users who have the BI Administrator role.

1. Sign in as a Security Manager. For example, IT_SECURITY_MANAGER.
2. Click **Tools > Security Console**.
3. Select **Roles**.
4. Click **Create Role**.
5. Fill in the required information. For Role Category choose **BI - Abstract Roles**

![Image of Create Role: Basic Information]

6. Click **Next** until you come to the Role Hierarchy page. Click **Add Role**. Search "user system". Choose User System User Transaction Analysis Duty - FBI_USER_SYSTEM_USAGE_TRANSACTION_ANALYSIS_DUTY. Click **Add Role Membership**.

![Image of Create Role: My New User Adoption Role: Role Hierarchy]
7. Click Next to Users. Click Add User. Search for the user name and click Add User to Role.

8. Click Next to go to the Summary. Your new user should be listed there as assigned to your new role. Click Save and Close.
Subject Areas for Adoption and Usage Reporting

Reporting on CX sales application usage gives you analytic data to evaluate user activity in terms of logging in and out of the application, as well as what they are doing when they are logged in.

There are prebuilt reports that you can use as a starting point for user adoption. Use these as a template and modify them to suite your business needs. Download the catalog at https://cloudcustomerconnect.oracle.com/files/d9dadc510e/UserAdoption.catalog. Note that to get the catalog you need to sign-up or sign-in to the site.

Here are some of the business benefits of user adoption analytics:

- See the relationship between being signed into the application and interaction with objects.
- Leverage usage patterns and behaviors from successful users as best practice guidelines for other users.
- Gain insight on usage and trends for potential future investment opportunities.
- Identify improvements that can increase adoption and usage.

**Note:** Adoption and usage reporting applies to CX sales and B2B service and does not apply to the BI application in terms of reporting.

Adoption and Usage Subject Areas

There are five subject areas to use when you build application tracking analytics.

- **Sales - CRM Resource System Usage:** This subject area supports reporting on the interaction with the application by the user.
- **Sales - CRM Object Activity:** This subject area supports reporting on object activity metrics such as number of records created and number of records updated.
- **User System Usage:** This subject area supports reporting on whether a user was active or not for a particular day, and what channel they used, and when they were active.
- **CRM - CRM Click History:** This subject area helps you understand individual, team, and organization usage in your application: It gives you data on the most and least used flows and helps you discover usage patterns that impact adoption.
- **CRM - CRM Reporting Usage:** This subject area let’s you see how much your users are looking at their analytics in OTBI. This subject area exposes metrics on usage for subject areas, analyses, and dashboards.

Application Usage Insights contains similar data provided in these subject areas. You can find the Application Insights icon on the Sales home page. Or you can use the subject areas above to build your own application usage analytics.

Resource System Usage

Resource system usage reporting makes it possible for you to analyze many different aspects of user interaction with your application such as:

- Adoption and usage from different channels over a period of time.
- User log-ins, sessions, and active days by channel, such as web, mobile, mail.

Here are some of the details on usage tracking values:

- An important metric used in this subject areas is **# of Active Days**.
• An Active Day is a day in which a user logged into CX Sales. It is not a count of log-ins by a user on a day: if a user logs in once or more, it is considered an Active Day for that user. # of Active Days is helpful metric for understanding usage trends.
• The day value is based on the server time zone.
• Sessions can be reported for the web and mobile channels.
• Tracking differentiates between user activities made directly by the user, or through a proxy user.
• Two additional Metrics are used in these subject areas, they are # of Active Users/Resource and # of Users/Resource.

Object Activity
The primary metrics used for object activity subject area is **Insert Action Count** and **Update Action Count**. These metrics provide information on the number of records added, and the number of records updated. In addition this subject area now supports reporting on object activity for the latest CX Sales mobile and Microsoft 365 applications.

Here is the information you can analyze using the object activity subject area:
- Track the type of object that was updated.
- Name of the employee who did the update.
- Manager of the employee that did the update.
- Number of records that were added.
- Number of records that were updated.
- Date the record update was made.
- Month the update report is produced.

User System Usage
This subject area provides information on user activities. Use this subject area to determine whether or not a user was active for a particular day, what channel they used, and when they were active.

Here is the information you can analyze using the User System Usage subject area:
- How is the user activity split across channels: web/mobile/email?
- Which department has the highest number of active users?
- User with which job titles are the most active?
- Who are the top 10 active users?
- Who are the users who have not logged into the application in the last week?

Click History
See the topic "Click History Subject Area".

CRM - CRM Reporting Usage
This subject area exposes metrics around reporting. There are dozens of analytics that come out of the box for your users. You likely have many available for users to view in different interfaces. They might look at analytics in infolets, they might look at dashboards that hold analytic detail, or they may have analytics on their Analytics
Whenever they view an analytic the application keeps track of that activity. The CRM - CRM Reporting Subject area pulls all that data together and makes it available for your reporting insights. Knowing which reports are being used by your team helps you focus on what's important. You can use your valuable resources to build on those analytics, and save resources by eliminating less used reporting tools. Like the other user adoption subject areas, this subject area also requires that users intending to access this subject area need to have duty role FBI_USER_SYSTEM_USAGE_TRANSACTIONAL_DUTY.

### Reporting Guidelines

Setting up the time parameters for user adoption reporting can be tricky. For best results follow these guidelines:

- To be sure the analytics you created in R12 work after you upgrade to 18A+, you should apply the # of Active Days > 0 filter.
- Add a filter for a specific year. The Resource User System Usage subject area shows usage for all Time Periods and Users/Resources. This reporting method tracks when the user is actively using the application and the months where there were no activities/system usage. For this reason you should define specific time filters. Without time filters, the report shows results for the complete 100 years Time dimension.
- Avoid reporting by date. Instead use Month or Quarter.
- Filter by group of users, instead of individual users.
- Apply a filter on the # of Active Days fact > than 0 to ensure the analytic shows positive reporting values.

### Related Topics

- User adoption dashboard prebuilt reports catalog to download
- Reports and Analytics Resource Center

### Configurations for User Adoption Reporting with OTBI

This table provides a list of the ESS jobs used to manage and refresh the data for User Adoption subject areas.

<table>
<thead>
<tr>
<th>ESS Scheduled Process Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process Click History Mapping Data</td>
<td>This process adds flow names to clicks; &quot;stamps&quot; the click information to the click information from the logs. Both the Click area and Application Usage Insights use this data.</td>
</tr>
<tr>
<td></td>
<td>This job requires that use user have the privilege ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS_PRIV</td>
</tr>
<tr>
<td></td>
<td>This job runs automatically by the hour. Users can change the run schedule.</td>
</tr>
<tr>
<td></td>
<td>For 21C or earlier this process requires the profile option enabled for BI_CH_SA_ENABLED</td>
</tr>
<tr>
<td></td>
<td>After 21C this process runs automatically.</td>
</tr>
<tr>
<td>Click History Aggregation</td>
<td>This process aggregates click history data older than 90 days. Both the Click History subject area and Application Usage Insights use this data.</td>
</tr>
<tr>
<td>ESS Scheduled Process Name</td>
<td>Details</td>
</tr>
<tr>
<td>----------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>This job requires that the user have the privilege of ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS_PRIV</td>
<td></td>
</tr>
<tr>
<td>The run times for this process can be modified. Values of 90 and 180 are valid values.</td>
<td></td>
</tr>
<tr>
<td>Refresh BI Reports Audit Data for User Adoption Reporting</td>
<td>This process populates data for the Resource System Usage and Object Activity subject areas. Application Usage Insights also uses this data.</td>
</tr>
<tr>
<td>This job requires that the user have the privilege of ACM_RUN_CRM_ANALYTICS_REFRESH_JOB_PRIV</td>
<td></td>
</tr>
<tr>
<td>The profile option FND_TRACK_USER_ACTIVITY needs to be set to &quot;ENABLED&quot; to run.</td>
<td></td>
</tr>
<tr>
<td>Click History Mapping Translation Processor</td>
<td>This process populates the descriptions of clicks for the Click History subject area and Application Usage Insights.</td>
</tr>
<tr>
<td>This job requires that the user have the privilege of ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS_PRIV</td>
<td></td>
</tr>
<tr>
<td>You need to run this process manually once to get started, and then again if you add a new language.</td>
<td></td>
</tr>
</tbody>
</table>

This shows the privileges, profile options, and roles that a user needs to manage and run the data that is used for the User Adoption subject areas.

<table>
<thead>
<tr>
<th>Privilege / Profile Option / Role</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Run CRM Analytics Audit Table Refresh Job</td>
<td>ACM_RUN_CRM_ANALYTICS_REFRESH_AUDIT_TABLE_JOB_PRIV</td>
</tr>
<tr>
<td>This privilege permits you to run the “Refresh BI Reports Audit Data for User Adoption Reporting” ESS job.</td>
<td></td>
</tr>
<tr>
<td>Run Populate Click Description Process</td>
<td>ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS</td>
</tr>
<tr>
<td>This privilege permits you to schedule and run these ESS jobs:</td>
<td></td>
</tr>
<tr>
<td>• Process Click History Mapping Data</td>
<td></td>
</tr>
<tr>
<td>• Click History Aggregation</td>
<td></td>
</tr>
<tr>
<td>• Cache Application Usage Insights Report Data</td>
<td></td>
</tr>
<tr>
<td>• Click History Mapping Translation Processor</td>
<td></td>
</tr>
<tr>
<td>User Session Activity Tracked</td>
<td>FND_TRACK_USER_ACTIVITY</td>
</tr>
<tr>
<td>This profile option allows the site to run “Refresh BI Reports Audit Data for User Adoption Reporting” ESS job.</td>
<td></td>
</tr>
<tr>
<td>Privilege / Profile Option / Role</td>
<td>Details</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>Enable tracking user activity at the session level.</td>
<td></td>
</tr>
<tr>
<td>Click History Processing Interval</td>
<td>ORA_ZCA_CHTIMER_FREQ</td>
</tr>
<tr>
<td>This profile option lets you manage how often new clicks are processed and added to the Click History Data.</td>
<td></td>
</tr>
<tr>
<td>Click History Data max Age</td>
<td>ORA_ZCA_CH_DATA_MAX_AGE</td>
</tr>
<tr>
<td>This profile option lets you manage long in days Click History data is retained before it is purged.</td>
<td></td>
</tr>
<tr>
<td>Disable Click History Features</td>
<td>ORA_ZCA_CH_DISABLE</td>
</tr>
<tr>
<td>This profile option lets you turn off click history reporting and data collection.</td>
<td></td>
</tr>
<tr>
<td>BI User System SA Access</td>
<td>FBI_USER_SYSTEM_USAGE_TRANSACTION_ANALYSIS_DUTY</td>
</tr>
<tr>
<td>This role lets you view and report with the User Adoption and Click History subject areas.</td>
<td></td>
</tr>
</tbody>
</table>

### Click History Subject Area

The new CRM - CRM Click History subject area allows reporting on user clicks. Click History reporting reveals the areas of the application that individuals, teams, and organizations are using, or not using in CX Sales and B2B Service.

### Things to keep in Mind for Click History Reporting

There are some behaviors and best practices to be aware of as you are working with analytics that use the click History subject area.

1. This subject area shows negative reporting for the click and time dimensions. This allows reporting on flows that are not clicked and times when there are no clicks.
2. This subject area shows clicks for all Time Periods, based on the Employee dimension, to support reporting on time periods with or without clicks. If a custom report is built which includes a Time Period at either Year or Month, the report should be filtered by a specific time period. Without such a filter, the report shows results for the complete 100 years in the Time dimension.
3. For best performance, it is recommended to:
   a. Add a Time filter for a specific year or month. Time filters should not be longer than one year.
   b. Add a Resource filter.
   c. Try to break large reports into small reports.
Profile Option Requirements

Users of any of the adoption features need to do a few things to use adoption and usage tracking. See the topic "Setup Adoption and Usage Tracking" in this chapter. You will need to have the `FBI_USER_SYSTEM_USAGE_TRANSACTION_ANALYSIS_DUTY` role to access the Click History subject area as well as the other user adoption subject area data and analytics. Follow the same steps as in Setup Adoption and Usage Tracking.

ESS Scheduled Processes for Click History

Although ESS scheduled processes run in the background automatically for all roles, not all roles can manage scheduling details. For Click History scheduling, the Sales Administrator, Sales VP, and Sales Manager roles come enabled to access the Click History Purge Process and User Analytics Click Mapping Translation ESS jobs. Any custom roles need to assign the `Populate Click Description Process` privilege to their role. Note that for setup or when you enable a new language you need to run the User Analytics Click Mapping Translation job once. For detail on scheduled processes for Click History see "Scheduled Process for Analytics" in Chapter 5.

Click History Subject Area Data Sources

The Click History subject area has three novel areas of information, Application flow, Channel, and Click History Detail. Each of these areas have key fields and facts that are used for reporting.

This table shows the area of Application flow. Application flow is an area of an application that usually represents a task or activity.

<table>
<thead>
<tr>
<th>Application Flow Fields</th>
<th>Field Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
<td>A description of the click event.</td>
</tr>
<tr>
<td>Description Code</td>
<td>A language-independent version of the Description field.</td>
</tr>
<tr>
<td>Flow Name</td>
<td>The name of the flow where the click happened.</td>
</tr>
<tr>
<td>Flow Name Code</td>
<td>A language-independent version of the Application Name field.</td>
</tr>
</tbody>
</table>

This table shows the area of Channel flow. Channel flow represents the means used to access the application, for example web, mobile, or Office 365.

<table>
<thead>
<tr>
<th>Channel Flow Fields</th>
<th>Field Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Channel Name</td>
<td>The name of the channel of the click. Click History only reports on clicks in the WEB channel.</td>
</tr>
<tr>
<td>Channel Code</td>
<td>A language-independent version of the Channel Name field.</td>
</tr>
</tbody>
</table>
This table shows the area of Click History Detail the area that represents what users are looking at and for what amount of time they stayed there before the next click.

<table>
<thead>
<tr>
<th>Click History Detail Fields</th>
<th>Field Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application Name</td>
<td>The application, such as CRM or HCM, which the click happened.</td>
</tr>
<tr>
<td>Application Name Code</td>
<td>A language-independent version of the Application Name field.</td>
</tr>
<tr>
<td>Render Time</td>
<td>The time in milliseconds the UI took to update because of the click.</td>
</tr>
<tr>
<td>Total Time</td>
<td>The Render Time plus the network or server time it took to return a response because of the click.</td>
</tr>
<tr>
<td>User Interface Element</td>
<td>The type of UI element clicked.</td>
</tr>
<tr>
<td>User Interface Element Code</td>
<td>A language-independent version of the User Interface Element field.</td>
</tr>
<tr>
<td>User Region</td>
<td>The geographic region or country where the click occurred.</td>
</tr>
</tbody>
</table>

This table shows the area of Facts. Facts in this area are the metrics and measurements of the Click History data.

<table>
<thead>
<tr>
<th>Facts</th>
<th>Fact Description</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Clicks</td>
<td>Number of clicks is the count of clicks returned in the result.</td>
</tr>
<tr>
<td>Average Click Render Time</td>
<td>Average render time of the clicks returned in the result. This is the average of the Render Time field.</td>
</tr>
<tr>
<td>Average Click Total Time</td>
<td>The average total time of the clicks returned in the result. This is the average of the Total Time field.</td>
</tr>
</tbody>
</table>

Related Topics
- Scheduled Processes for Analytics

How to Disable Data Processing and Collection for Adoption Reporting

There might be cases where you don’t want to report or collect user activity data. This topic details how to disable these features.
Disable Click History Data Collection

There might be cases when you don't want your application to collect click history usage data on your employees. Click history data is used both for Application Usage Insights as well as for reporting that uses the Click History subject area in OTBI.

The processing of click history data runs automatically by default. To disable the processing of click history data follow the steps to enable adoption usage tracking, and then search for the profile option ORA_ZCA_CH_DISABLE. By default this profile option is set to OFF. Setting this option to ON disables the processing of click history data.

The processing of click history data can only be disabled on the pod for all users. It can't be disabled for individual users.

Disable Login, Session, and Object Activity Data Collection

There might be cases when you don't want your application to collect login and object activity data on your employees. Login and object activity data are used both for Application Usage Insights as well as for reporting that uses the Sales - CRM Resource System Usage, and the Sales - CRM Object Activity subject areas. Disabling this profile option completely stops this data collection.

The collection of object activity, log in and session data process runs automatically by default. To disable data collection follow the steps to enable adoption usage tracking, and then turn off the ESS job “Refresh BI Reports Audit Data for User Adoption Reporting”.

The collection of object activity, log in, and session data can only be disabled on the pod for all users. It can't be disabled for individual users.

Adoption, Usage, and Object Reporting Metrics

Application adoption, usage, and object metrics help CX sales stakeholders continuously measure the success of their CX Sales implementation. You get metrics on how often users login, as well as what tools they use in the application. Using these metrics, CRM business leaders can obtain critical insights on how well the tools are used, and if user actions are resulting in desired business outcomes. This topic details the metrics used in the adoption, usage and object tracking.

Login Sessions, and Active Days

Reporting on user (resource) login sessions, and active days is done using the Sales - CRM Resource System Usage subject area. Analytics built with the subject area provide information on how much your users are using your application and the channels used to access the application. With the reporting you can get insights on:

- Top active users across teams, job roles, and channels, over a period of time.
- Login count and session duration across different channels.
- Which users are inactive, or rarely using the application.

Note: The Sales - CRM Resource System Usage subject area provides similar reporting for User objects. The Sales - CRM Resource System Usage subject area provides reporting for User and Resource objects, in addition to enterprise time.
Object Activity

Object activity reporting is done using the Sales - CRM Object Activity subject area.

Analytics built with this subject area provide information on what objects are used the most or used the least. Object activity reporting lets you track when users create or update records or "objects". With this reporting you can get insights on:

- Usage of object types by user.
- Most and least used objects.
- Number of objects updated and created by object type, over a period of time. The subject area supports all parent objects, including Opportunity, Leads, Accounts, Activities, and Contacts.
- Object usage across channels. In release 20B, the subject area was updated to support reporting across Email and Mobile channels. Five additional measures were added to help and understand object activity patterns across channels: Insert Count via Mobile, Insert Count via Email, Insert Count via Web, Update Count via Mobile, and Update Count via Email.

Object Reporting Considerations

When you are using the subject area Sales - CRM Object Activity you should consider the following:

- Object creates (inserts) are supported across all three channels (Web, Email, and Mobile).
- Object updates are supported for the Email and Mobile channels.
- Object updates are not yet supported for the Web channel. For the Web channel, the application records the latest time an object is updated; it does not record the total number of times it was updated. For example, if an object is updated 5 times in one day, only the latest update is available for reporting.

Adoption and Usage Reporting Dashboards

User adoption analytics can be added to dashboards to create different views of user activity and usage. The analytics shown here are a simple implementation of the User Adoption subject areas and give you an idea of how sales organizations can report on these metrics. There are prebuilt reports that you can use as a starting point for user adoption. Download the catalog from the Related Links after this section.

The dashboards shown here are built using these user adoption subject areas:

- User login - Uses subject area Sales - CRM Resource System Usage.
- Active and inactive user reporting - Uses subject area Sales - CRM Resource System Usage.
- Team level metrics - Uses subject area Sales - CRM Object Activity
- Object activity reporting - Uses subject area Sales - CRM Object Activity

User Login Dashboard

This dashboard shows analytics related to user activity. Detail is shown for:

- User login activity across different channels.
- User activity by job role.
• Most active users and the most used objects.

This is an example of a dashboard showing examples metrics derived from user login information.

Active and Inactive Users Dashboard
This dashboard shows how users are coming and going in the application as well as where they are coming from to get there. Detail is shown for:

• User activity count over periods of Year, Quarter, Month, or Week.
• User activity across channels for periods of year, quarter, month, or week.
This is an example of a dashboard showing examples metrics derived from active and inactive login data.

**Object Activity Dashboard**

This dashboard shows what areas of the application your team is using. For example, when a record is created or updated and saved, such as an opportunity, the activity is reported. Detail is shown for:

- Activity by employees.
- Heavily used work areas.
- Work area usage based on channels and job roles.
- Negative reporting: Identify Employees / Teams that are least or not active.
- Negative reporting: Identify channel adoption rate across teams / employees.
- Team reporting: Identify areas / objects that the team uses more.
- Team reporting: Understand the Team's usage to help in identifying knowledge gaps.
Team reporting: Get insights with emerging patterns in usage based on team's job role / channel of login, and objects used.

Deploy and Implement the Object Activity Dashboard

To get your object activity dashboard setup you need to un-archive "UserAdoption.catalog" files that hold all the individual reports, dashboard prompts and the dashboard. Ensure that you un-archive the catalog under /shared/custom/ folder to retain the references that the dashboard has to the individual files. Note that you might have to update or correct the references.

Implementation notes:

- The data fetched is for the selected Enterprise Quarter from the report prompt.
- The Subject areas is available from 19B onward.
- The ESS job called `Refresh BI Reports Audit Data for User Adoption Reporting` needs to be scheduled for collecting the audit data. The ESS Job Accepts 2 parameters:
  - Full Load (Y/ N): It is advised to run the ESS job with Full Load ="N" to incrementally capture the audit data. This ESS job performs better when run as an incremental Load.
  - Purge after (Months): This determines the retention period of the audit data. If Value "13" is passed, audit data older than 13 months is purged. Audit data up to 13 months is maintained.

Related Topics

- User adoption dashboard prebuilt reports catalog to download (Login to Customer Connect to view)
### FAQs for Application Adoption and Usage

This table provides answers to common questions regarding reporting on application adoption and usage for your organization.

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>If I select months = 600, will the data be retained for 50 years?</td>
<td>Yes, currently there is no limit. So whatever you select when scheduling the ESS job, the data is retained for that many months. If you pass 600 then 50 years data will be retained.</td>
</tr>
<tr>
<td></td>
<td>This is ONLY valid after 19C. From 18A to 19B, you could only retrieve 12 months. If you are running the job for the first time, you won't be able to get the data from 50 years.</td>
</tr>
<tr>
<td>Why are there times when the “FND_TRACK_USER_ACTIVITY” is enabled at the site level, and the reports are still not showing the Facts measures?</td>
<td>You need to make sure the “FND_TRACK_USER_ACTIVITY” profile option is enabled as “ENABLED” meaning that it should be in all capital letters.</td>
</tr>
<tr>
<td>When is the user session counted as 1 and the record created in the ZCA_BI_USER_Login_ACTIVITY table?</td>
<td>A record is created when a user signs in with their sign-in credentials. This session is valid for 30 minutes and if the user closes the browser and within 30 minutes creates a new session on the same browser, the application automatically redirects without asking for credentials, in which case this session is not counted as a second session, but only counted as one. The best way to check if the user is signed in or not is by checking the Active days. If the user had active days as 1 it means they logged in for that day.</td>
</tr>
<tr>
<td>Which table holds the record for when a user logs in?</td>
<td>If the user has provided their credentials and logged in to the FA URL the data is captured for the LOG_IN_COUNT as 1 and LOG_IN_DURATION as 30 mins if logged out after that.</td>
</tr>
<tr>
<td></td>
<td>If the user has not logged in but there is any report scheduled agent run on behalf of the user / any approval flow / any REST P+ API flow runs on behalf of the user, LOG_IN_COUNT is captured as 1 and LOG_IN_DURATION is captured as 0.</td>
</tr>
<tr>
<td></td>
<td>If the user has neither logged in nor any flow/tasks/agents run on his behalf, then the LOG IN count is not captured.</td>
</tr>
<tr>
<td></td>
<td>If the user logs in directly to the BI URL not via FA (<a href="https://FAurl/analytics">https://FAurl/analytics</a>) then the LOG IN_COUNT is 0 and LOG IN_DURATION is 0.</td>
</tr>
<tr>
<td></td>
<td>NOTE: Currently LOG IN is capture only for /fscmUI/faces/FuseWelcome or /crmUI/faces/FuseWelcome of /hcmUI/faces/FuseWelcome</td>
</tr>
<tr>
<td></td>
<td>NOTE: If a customer is logging into FA URL and a navigates to another application from that login, such as the HCM Application or thee CRM application, the application log-ins are not separately captured.</td>
</tr>
<tr>
<td>Is a record generated when a user receives an email, even they don't</td>
<td>If the user signs in through Office 365, (clicking on the link in the mail and using the FA plugin) the sign-in is counted as 1 for the channel &quot;Mail&quot;.</td>
</tr>
<tr>
<td>Question</td>
<td>Answer</td>
</tr>
<tr>
<td>------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>sign-in? (For example, when a purchase request approval request is received)</td>
<td>The User System Usage / Resource System Usage subject area supports negative reporting. This means that even if no user was active, instead of returning no rows (which is the usual behavior) all user rows are returned with # of active days 0. Since there is no filter on Time in the report, all the users and days are joined and returned. We advise that you have a filter on Time/User for reporting.</td>
</tr>
<tr>
<td>What is # of inactive Days in User System Usage SA?</td>
<td>You can use User System Usage subject area for negative reporting. The # inactive days shows the days the user has not logged into the application.</td>
</tr>
<tr>
<td>How do I create a report which shows the details of the users who have not signed into the application in Rel13 18B?</td>
<td>You can use User System Usage subject area for negative reporting. The # inactive days shows the days the user has not logged into the application.</td>
</tr>
<tr>
<td>What is the difference between the two subject areas &quot;Sales - CRM Resource System Usage&quot; and &quot;User System Usage&quot;?</td>
<td>User System Usage provides the key user adoption metrics at the application user level. Sales - CRM Resource Usage provides the mapping between the application user and the specific resource object.</td>
</tr>
<tr>
<td>Why don't my CX Mobile and Microsoft 365 mail applications usage not show in the adoption reports?</td>
<td>For mail (Microsoft 365) and mobile applications, if reports are run on a given day, data from that day will not show until a period of 24 hours has passed. Running the scheduled process 'Refresh BI Reports Audit Data for User Adoption Reporting' will not change this behavior.</td>
</tr>
</tbody>
</table>

**Application Usage Insights**

Application Usage Insights comes already added to your CX Sales and Service applications. This feature gives you lots of user adoption analytics right in one spot. You get insights such as when users log in, how long they stay logged in, and where they are clicking. You can also see this data in various time periods. Let’s look at more detail on these key insights.
Usage Insights on Your Application
You can find a link to the Usage Insights right on your Home page in the Sales area. This shows the Application Usage Insights link from the CX Sales Home page.

It's easy to see and understand your key metrics. We have added summaries at the top of each chart page. Here's an example:

<table>
<thead>
<tr>
<th>Application Usage Insights</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>≡  Clicks and Flows: Total Clicks</td>
</tr>
<tr>
<td>Quick Stats</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>0.22</strong> distinct users had clicks in the last 7 days.</td>
</tr>
<tr>
<td>Total clicks per day increased <strong>30.15</strong> percent over the last 7 days.</td>
</tr>
<tr>
<td>Total Clicks</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>800</td>
</tr>
</tbody>
</table>
You will need to have the right permissions, and to run some ESS scheduled process to ensure your data is accessible and up to date. Here’s what you need to do:

- Ensure that any users accessing this feature have the privilege of `ORA_ZCA_VIEW_APPLICATION_USAGE_INSIGHTS_UI`. Use the steps in "Set Up Application and Usage Tracking" in this chapter to assign this privilege.

- For Click History reporting, the Sales Administrator, Sales VP, and Sales Manager roles come enabled to access the **Click History Purge Process** and **User Analytics Click Mapping Translation** ESS jobs. Any custom roles need to assign the `Populate Click Description Process` privilege to their role to manage the ESS jobs. Note that for setup or when you enable a new language you need to run the **User Analytics Click Mapping Translation** job once.

- Refresh the data by running the ESS job **Refresh BI Reports Audit Data for User Adoption Reporting**.

The instructions for running ESS scheduled processes is detailed in Chapter 5, "ESS Scheduled Processes".

This shows the Lead Records insight. Notice the available time periods to choose from.
Insights in Action

All of the insight charts let you mouse through the data points. Slide your mouse right or left and see the line move and the data point displayed in a box on the line.
Notice the scroll arrows on the sides of the insight charts. You can quickly click through all the insights using these arrows.

Insights You Get

Right now there are 13 key insights provided with your application. But stay tuned because great enhancements are coming up in future releases.

<table>
<thead>
<tr>
<th>Insight Name</th>
<th>Time Periods</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sign-ins</td>
<td>7 Days</td>
<td>See the average number of sign-ins per day and the number of distinct users that signed in by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>90 days</td>
<td></td>
</tr>
<tr>
<td>Session Duration</td>
<td>7 Days</td>
<td>See the average minutes users spent in a session by days and the session duration changes by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>90 days</td>
<td></td>
</tr>
<tr>
<td>Top Flows by Clicks</td>
<td>7 Days</td>
<td>See how many clicks the top 5 flows had by day and the number of distinct users that clicked in the top 5 flows by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td>Insight Name</td>
<td>Time Periods</td>
<td>Details</td>
</tr>
<tr>
<td>------------------------</td>
<td>--------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Top Flows by Duration</td>
<td>7 Days</td>
<td>See how much time users spent in the top 5 flows by day and the number of distinct users that spent time in the top 5 flows by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>90 days</td>
<td></td>
</tr>
<tr>
<td>Total Clicks</td>
<td>7 Days</td>
<td>See the total number of clicks by users by day and the number of distinct users that had clicks by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>90 days</td>
<td></td>
</tr>
<tr>
<td>Account Records</td>
<td>7 Days</td>
<td>See the total number of account records created by day and the number of distinct users that created account records by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>90 days</td>
<td></td>
</tr>
<tr>
<td>Activity Records</td>
<td>7 Days</td>
<td>See the total number of activities by day, and number of distinct users that created activity records by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>90 days</td>
<td></td>
</tr>
<tr>
<td>Contact Records</td>
<td>7 Days</td>
<td>See the total number of contacts by day and number of distinct users that created contacts by day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>60 Days</td>
<td></td>
</tr>
<tr>
<td></td>
<td>90 days</td>
<td></td>
</tr>
<tr>
<td>Lead Records</td>
<td>7 Days</td>
<td>See the total number of leads created by day and number of distinct users that created leads day.</td>
</tr>
<tr>
<td></td>
<td>30 Days</td>
<td></td>
</tr>
</tbody>
</table>
### Insight Name

<table>
<thead>
<tr>
<th>Time Periods</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 Days</td>
</tr>
<tr>
<td>90 days</td>
</tr>
</tbody>
</table>

### Opportunity Records

<table>
<thead>
<tr>
<th>Time Periods</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Days</td>
</tr>
<tr>
<td>30 Days</td>
</tr>
<tr>
<td>60 Days</td>
</tr>
<tr>
<td>90 days</td>
</tr>
</tbody>
</table>

See the total number of opportunity records created by day and the number of distinct users that created opportunity records by day.

### Service Request Records

<table>
<thead>
<tr>
<th>Time Periods</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Days</td>
</tr>
<tr>
<td>30 Days</td>
</tr>
<tr>
<td>60 Days</td>
</tr>
<tr>
<td>90 days</td>
</tr>
</tbody>
</table>

See the number of service requests created for all users by day and the number of distinct users that created request records by day.

### Note Records

<table>
<thead>
<tr>
<th>Time Periods</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Days</td>
</tr>
<tr>
<td>30 Days</td>
</tr>
<tr>
<td>60 Days</td>
</tr>
<tr>
<td>90 days</td>
</tr>
</tbody>
</table>

See the total number of note records created for all users by day and the number of distinct users that created note records by day.

### Customer Records

<table>
<thead>
<tr>
<th>Time Periods</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Days</td>
</tr>
<tr>
<td>30 Days</td>
</tr>
<tr>
<td>60 Days</td>
</tr>
<tr>
<td>90 days</td>
</tr>
</tbody>
</table>

See the total number of customer records created for all users by day and the number of distinct users that created records by day.

### Configurations for Application Usage Insights

This table provides a list of the ESS jobs used to manage and refresh the data used in the Application Usage Insights feature.
<table>
<thead>
<tr>
<th>ESS Scheduled Process Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process Click History Mapping Data</td>
<td>This process adds flow names to clicks; “stamps” the click information to the click information from the logs. Both the Click area and Application Usage Insights use this data. This job requires that user have the privilege of ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS_PRIV This job runs automatically by the hour. Users can change the run schedule. For 21C or earlier this process requires the profile option enabled for BI_CH_SA_ENABLED After 21C this process runs automatically.</td>
</tr>
<tr>
<td>Click History Aggregation</td>
<td>This process aggregates click history data older than 90 days. Both the Click History subject area and Application Usage Insights use this data. This job requires that the user have the privilege of ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS_PRIV The run times for this process can be modified. Values of 90 and 180 are valid values.</td>
</tr>
<tr>
<td>Refresh BI Reports Audit Data for User Adoption Reporting</td>
<td>This process populates data for the Resource System Usage and Object Activity subject areas. Application Usage Insights also uses this data. This job requires that the user have the privilege of ACM_RUN_CRM_ANALYTICS_REFRESH_JOB_PRIV The profile option FND_TRACK_USER_ACTIVITY needs to be set to “ENABLED” to run.</td>
</tr>
<tr>
<td>Click History Mapping Translation Processor</td>
<td>This process populates the descriptions of clicks for the Click History subject area and Application Usage Insights. This job requires that the user have the privilege of ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS_PRIV You need to run this process manually once to get started, and then again if you add a new language.</td>
</tr>
<tr>
<td>Cache Application Usage Insights Report Data</td>
<td>This job requires that the user have the privilege of ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS_PRIV This process runs automatically but you can customize the run times.</td>
</tr>
</tbody>
</table>

This table shows the privileges and profile options, that a user needs to manage and run the data that is used in the Application Usage Insights feature.
<table>
<thead>
<tr>
<th>Privilege and Profile Option</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>View Application Usage Insights UI</td>
<td>ORA_ZCA_VIEW_APPLICATION_USAGE_INSIGHTS</td>
</tr>
<tr>
<td></td>
<td>Users must be granted this privilege to view Application Usage Insights UI. This is out of the box granted to the following roles:</td>
</tr>
<tr>
<td></td>
<td>• Sales VP</td>
</tr>
<tr>
<td></td>
<td>• Sales Manager</td>
</tr>
<tr>
<td></td>
<td>• Sales Administrator</td>
</tr>
<tr>
<td></td>
<td>For any other roles, or custom roles you will need to do steps to grant this privilege to the role.</td>
</tr>
<tr>
<td>Run CRM Analytics Audit Table Refresh Job</td>
<td>ACM_RUN_CRM_ANALYTICS_REFRESH_AUDIT_TABLE_JOB_PRIV</td>
</tr>
<tr>
<td></td>
<td>This privilege permits you to run the “Refresh BI Reports Audit Data for User Adoption Reporting” ESS job</td>
</tr>
<tr>
<td>Run Populate Click Description Process</td>
<td>ORA_ZCA_POPULATE_CLICK_DESCRIPTIONS</td>
</tr>
<tr>
<td></td>
<td>This privilege permits you to schedule and run these ESS jobs:</td>
</tr>
<tr>
<td></td>
<td>• Process Click History Mapping Data</td>
</tr>
<tr>
<td></td>
<td>• Click History Aggregation</td>
</tr>
<tr>
<td></td>
<td>• Cache Application Usage Insights Report Data</td>
</tr>
<tr>
<td></td>
<td>• Click History Mapping Translation Processor</td>
</tr>
<tr>
<td>User Session Activity Tracked</td>
<td>FND_TRACK_USER_ACTIVITY</td>
</tr>
<tr>
<td></td>
<td>This profile option allows the site to run “Refresh BI Reports Audit Data for User Adoption Reporting” ESS job</td>
</tr>
<tr>
<td></td>
<td>Enable tracking user activity at the session level.</td>
</tr>
<tr>
<td>Click History Processing Interval</td>
<td>ORA_ZCA_CHTIMER_FREQ</td>
</tr>
<tr>
<td></td>
<td>This profile option determines how often new clicks are processed and added to the Click History Data.</td>
</tr>
<tr>
<td>Click History Data Age</td>
<td>ORA_ZCA_CH_DISABLE</td>
</tr>
<tr>
<td></td>
<td>This profile option lets you turn off click history reporting and data collection.</td>
</tr>
<tr>
<td>Disable Click History Features</td>
<td>FBI_USER_SYSTEM_USAGE_TRANSACTION_ANALYSIS_DUTY</td>
</tr>
<tr>
<td></td>
<td>This profile option gives access to viewing and reporting with the User Adoption and Click History subject areas.</td>
</tr>
</tbody>
</table>
Prebuilt Analytics

Analytics for User Roles

Prebuilt analytics let you get analytics out to your users right away. You can set up these analytics so that your sales or service user roles see their own data when they log in. There are dozens of analytics for specific user roles, as well as analytics relevant to all roles in your organization.

Here are some analytics for sales roles:

- **Sales Representatives** - performance, opportunities, pipeline, leads, and quota analytics
- **Sales Managers** - team analytics including activities, leads, performance, opportunities, quota, and performance
- **Channel Account Managers** - MDF Requests, deal registration, partner status, opportunities, pipeline, partner performance, and quota analytics
- **Sales Executive** - team leads and executive analytics including, actual vs. quota, forecast vs. quota, top open opportunities, sales stage by age, forecasting, performance, and service request
- **Channel Sales Manager** - MDF requests, open pipeline, stalled opportunities, partner business plan objectives, partner hierarchy analytics.
- **Partner Sales Representative** - stalled opportunities and top open opportunities analytics
Here are some analytics examples for specific user roles. These are for Sales Representatives to see their opportunities and pipeline.

Here are some analytics for service roles:

- **Customer Service Representative** - personal performance, pending tasks, compliance, queues, action plans, work order analytics.
- **Customer Service Manager** - agent performance, compliance, interactions, queues, channels, action plans, work orders, email, social post analytics.
- **Human Resource Help Desk Agent** - personal performance, pending tasks, compliance, queue analytics.
- **Human Resource Help Desk Manager** - agent performance, compliance interaction, queues, email analytics.
Listing of Prebuilt Analytics

Your CX Sales applications come with a variety of different prebuilt analytics for your sales users. Use the prebuilt analytics right out of the box, or make a copy and modify them however you like. This list includes analytics and reports from CX Sales, Incentive Compensation, and Partner Management.

Related Topics

- CX Sales analytics listing in downloadable spreadsheet format.
8 Create and Edit Analytics

Data Structure for Analytics

Oracle Business Intelligence repository contains the metadata that defines which columns (or piece of data) are available for you to include in analyses, and where data for each column originates. The repository is organized into subject areas, which contain folders with the columns.

Note: You can also use the Oracle BI repository as a data source for reports.

Columns
This table describes the three types of columns.

<table>
<thead>
<tr>
<th>Column Type</th>
<th>Description</th>
<th>Example</th>
<th>Icon for Column Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fact</td>
<td>Provides a measure of something, meaning that the values are numbers.</td>
<td>Total</td>
<td>Yellow ruler</td>
</tr>
<tr>
<td>Attribute</td>
<td>Represents a piece of information about a business object, with values that are dates, IDs, or text.</td>
<td>Start Date</td>
<td>Gray paper</td>
</tr>
</tbody>
</table>
| Hierarchy   | Holds data values that are organized in a hierarchical manner. | Time, with sublevels:  
- Year  
- Quarter  
- Month | Column: Hierarchy of blue squares  
Sublevel: Blue or white square |

Subject Areas
When you create an analysis, you first select a subject area, which contains columns related to a specific business object or area. You then open folders within the subject area to find the columns to include in your analysis.

Folders
Each subject area has one fact folder and a number of dimension folders. Folders can have subfolders.

- Fact folders:
  - Contain fact columns.
  - Are usually at the bottom of the list of folders and are usually named after the subject area.
• **Dimension folders:**
  - Contain attribute and hierarchical columns.
  - Are joined to the fact folder within a subject area.

  For example, if your analysis has the Currency attribute from a dimension folder, you see currencies in the results. If you also add the Total fact, then your analysis includes only records with both a currency and a total amount. The more columns you add, the smaller the query set for your analysis.
  - Can be common folders or common dimensions that appear in more than one subject area.

  **Note:** If your analysis has columns from multiple subject areas, then you:
  - Include columns only from dimension folders that are common to all of those subject areas. At least one such column is mandatory.
  - Must include one column from the fact folder in each of those subject areas.

### Overview of Analytics Creation and Modification

You can edit and create your own *analytics* on your transactional data. The predefined *analyses* and *dashboards* help answer many of your business questions. But you can also create your own to meet your requirements.

**Note:** You can’t use Direct Database Query in your analysis. Direct Database Query isn’t supported in SaaS OTBI. To create a direct database SQL report, you can create a BI Publisher SQL data model and then create a report.

This table lists a few examples.

<table>
<thead>
<tr>
<th>Task</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create an analysis</td>
<td>Your team needs a simple list of all your accounts, sorted by account ID. You include the account name, ID, and address in a new analysis, and sort the ID column.</td>
</tr>
<tr>
<td>Create a <strong>view</strong></td>
<td>A predefined analysis has a bar graph. You save a new version of the analysis with a table view added to the graph.</td>
</tr>
<tr>
<td>Create a view selector</td>
<td>You later decide you want to toggle between viewing a table and a graph. You add a view selector that includes the table and graph views.</td>
</tr>
<tr>
<td>Edit a dashboard <strong>prompt</strong></td>
<td>A predefined dashboard has a Start Date prompt. You make a copy of the dashboard and replace Start Date with a date range prompt.</td>
</tr>
<tr>
<td>Create a dashboard</td>
<td>You create a dashboard that includes an analysis and a <strong>report</strong>, which you can view together. You also add a dashboard prompt to filter both the analysis and the report.</td>
</tr>
</tbody>
</table>

**Tip:** When you create or edit analyses, you can use a wizard in the Reports and Analytics work area and panel tab.
Flexfield Attributes
Administrators can modify the business intelligence (BI) repository to determine the columns available for you to use in analyses.

- They enable flexfields (which support attributes) for BI, and import them into the repository.
- After administrators import the flexfields, you can select the flexfield attributes to include in your analyses.

Related Topics
- How Data Is Structured for Analytics
- Overview of Flexfield Use in Analyses

Edit Prebuilt Analytics
Out of the box you have plenty of analytics to start off with. But you will probably want to modify many of them and make them your own.

1. Make a copy of the analytic you want to edit.
2. Name the copy.
3. Find the new analytic and click Edit.
4. Select a dimension and the contents appear in the pane.
5. From the tabs select Criteria.
6. Drag and drop columns from the Subject Area pane to the editing palette.

Right-click the gear icon and get options for editing that column such as filtering and deleting that column from the analysis.

Review SQL Statements Used in Analyses
You can review logical and physical SQL statements using either of the following procedures.

Logical and Physical SQL
Logical SQL is non-source specific SQL that’s issued to the Oracle BI Server for an analysis. Logical queries use column names from the subject areas in the Presentation Layer in the repository (RPD) metadata. Based on the logical request, the BI Server issues optimized source-specific SQL to the actual data sources in the Physical Layer of the metadata. If you have administrative privileges, you can review both logical and physical SQL for analyses.

Edit Mode
1. Open the analysis in Edit mode and click the Advanced tab.
2. In the SQL Issued section, review the logical SQL statement.
Administration Page

1. On the Administration page, in the Session Management section, click the Manage Sessions link.

   **Note:** You must be a Business Intelligence Administrator to access the Administration and Manage Sessions page.

2. On the Manage Sessions page, in the Action column, click the View Log link to review the SQL statement.

CX Sales Repository and Session Variables for Business Intelligence

You can use these repository and session variables in your analyses.

<table>
<thead>
<tr>
<th>Variable Name</th>
<th>Type</th>
<th>Usage</th>
<th>Offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT_DAY</td>
<td>Session Variable</td>
<td>Returns the value of Current Date.</td>
<td>All</td>
</tr>
<tr>
<td>CURRENT_MONTH</td>
<td>Repository Variable</td>
<td>Returns the value of Current Month in the YYYY/MM format.</td>
<td>All</td>
</tr>
<tr>
<td>CURRENT_WEEK</td>
<td>Repository Variable</td>
<td>Returns the value of the current week in YYYY Weeknnn format.</td>
<td>All</td>
</tr>
<tr>
<td>CURRENT_QUARTER</td>
<td>Repository Variable</td>
<td>Returns the value of Current Quarter in YYYY Q n format.</td>
<td>All</td>
</tr>
<tr>
<td>CURRENT_YEAR</td>
<td>Repository Variable</td>
<td>Returns the value of Current Year in the YYYY format.</td>
<td>All</td>
</tr>
<tr>
<td>NEXT_MONTH</td>
<td>Repository Variable</td>
<td>Returns the value of Next Month in the YYYY / MM format.</td>
<td>All</td>
</tr>
<tr>
<td>NEXT_WEEK</td>
<td>Repository Variable</td>
<td>Returns the value of Next Week in the YYYY Week nn format.</td>
<td>All</td>
</tr>
<tr>
<td>NEXT_QUARTER</td>
<td>Repository Variable</td>
<td>Returns the value of Next Calendar Quarter in the YYYY Q nn format.</td>
<td>All</td>
</tr>
</tbody>
</table>
### Chapter 8
### Create and Edit Analytics

<table>
<thead>
<tr>
<th>Variable Name</th>
<th>Type</th>
<th>Usage</th>
<th>Offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEXT_YEAR</td>
<td>Repository Variable</td>
<td>Returns the value of Next Year in the YYYY format.</td>
<td>All</td>
</tr>
<tr>
<td>PREVIOUS_MONTH</td>
<td>Repository Variable</td>
<td>Returns the value of Previous Month in the YYYY/MM format.</td>
<td>All</td>
</tr>
<tr>
<td>PREVIOUS_WEEK</td>
<td>Repository Variable</td>
<td>Returns the value of Previous Week in the YYYY Week nn format.</td>
<td>All</td>
</tr>
<tr>
<td>PREVIOUS_QUARTER</td>
<td>Repository Variable</td>
<td>Returns the value of Previous Quarter in the YYYY Q nn format.</td>
<td>All</td>
</tr>
</tbody>
</table>

These variables are available for CX Sales only.

<table>
<thead>
<tr>
<th>Variable Name</th>
<th>Type</th>
<th>Usage</th>
<th>Offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>USER_MAX_TERR_HIER_LEVEL</td>
<td>Session Variable</td>
<td>Returns the maximum fixed hierarchy level from Territory Hierarchy for the logged-in user. This variable can be used to dynamically retrieve the maximum territory level that the logged-in user owns.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>USER_ORG_HIER_LEVEL</td>
<td>Session Variable</td>
<td>Holds the hierarchy level within the organization selected by the user in a report.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>USER_PARTY_ID</td>
<td>Session Variable</td>
<td>Stores the PARTY_ID from UserPVO.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>CURRENT_ENTERPRISE_PERIOD</td>
<td>Repository Variable</td>
<td>Returns the value of the Current Fiscal Period.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>CURRENT_ENTERPRISE_PERIOD_END_DATE</td>
<td>Session Variable</td>
<td>Returns the End date of Current Enterprise Period.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>CURRENT_ENTERPRISE_QUARTER</td>
<td>Repository Variable</td>
<td>Returns the value of Current Enterprise Quarter in the YYYY Q nn format.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>Variable Name</td>
<td>Type</td>
<td>Usage</td>
<td>Offering</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>--------------------</td>
<td>------------------------------------------------------------</td>
<td>-------------------------</td>
</tr>
<tr>
<td>CURRENT_ENTERPRISE_QUARTER_END_DATE</td>
<td>Session Variable</td>
<td>Returns the End date of Current Enterprise Quarter.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>CURRENT_ENTERPRISE_YEAR</td>
<td>Repository Variable</td>
<td>Returns the value of Current Enterprise Week in the YYYY Week format.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>NEXT_ENTERPRISE_PERIOD</td>
<td>Repository Variable</td>
<td>Returns the value of Next Enterprise Period.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>NEXT_ENTERPRISE_QUARTER</td>
<td>Repository Variable</td>
<td>Returns the value of Next Enterprise Quarter in the YYYY Q n.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>NEXT_ENTERPRISE_YEAR</td>
<td>Repository Variable</td>
<td>Returns the value of Next Enterprise Year in the FYYYY YYYY Year format.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>PREVIOUS_ENTERPRISE_PERIOD</td>
<td>Repository Variable</td>
<td>Returns the value of Previous Enterprise Period.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>PREVIOUS_ENTERPRISE_QUARTER</td>
<td>Repository Variable</td>
<td>Returns the value of Previous Enterprise Quarter in the YYYY Q n format.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>PREVIOUS_ENTERPRISE_YEAR</td>
<td>Repository Variable</td>
<td>Returns the value of Previous Enterprise Year in the FYYYY YYYY Year format.</td>
<td>Customer Experience</td>
</tr>
<tr>
<td>SVC_SR_ASSIGN_INIT_DT</td>
<td>Session Variable</td>
<td>Returns a date when the POD was upgraded to latest version.</td>
<td>Customer Experience</td>
</tr>
</tbody>
</table>

Create a Cross-Subject Area Analysis

To create a cross-subject area analysis, include a measure from each subject area to support the join if it uses a local dimension. You can hide the measure in the results if you don’t want it to appear in your analysis. Note that the subject areas have to be from the same Oracle Cloud application.

How to Create a Cross-Subject Area Analysis

1. In the Reports and Analytic work area, click Browse Catalog.
2. Click New and select Analysis
3. Select a subject area.
4. In the Criteria tab, expand the dimensions and add a column to the analysis.
5. In the Subject Areas region, click Add/Remove Subject Areas.
6. In the Subject Area region of the Criteria tab, expand the dimensions and add a column to the analysis.
7. If the column is a local dimension, add a measure from the subject area. In any join query, you must add at least one measure from all subject areas involved, otherwise unexpected results or errors might occur. If it's preferable to hide the measure in your analysis, select its Column Properties, and in the Column Format tab of the Column Properties dialog box, select the Hide check box and click OK.
8. If you're using a local dimension, in the Advanced tab, navigate to the Advanced SQL Clauses section, select Show Total value for all measures on unrelated dimensions, then click Apply SQL.
9. Click the Results tab to see the analysis results.
10. Click the Criteria tab again to return to the analysis definition.

Related Topics
- Overview of Cross-Subject Area Joins

Multiple Subject Area Reporting

Reporting Using Data from More than One Subject Area

You can create analyses that combine data from more than one subject area using three different methods. This section discusses these methods and how the results vary depending on which method you use.

Oracle Transactional Business Intelligence organizes reporting data elements such as dimensions and facts by business function in subject areas. Each subject area contains a collection of dimensional attributes and measures relating to the one-dimensional STAR model and grouped into individual folders. The term STAR refers to the semantic model where a single fact is joined to multiple dimensions.

You can combine results in reporting using one of the three following methods:

- Reporting that combines queries from multiple subject areas.
  - Using common (conformed) dimensions.
  - Using local and common (confirmed) dimensions.
- Reporting that uses set operations (Union or Union All for example) to combine more than one result set from the same or different subject areas.
- Reporting that uses logical SQL using the Advanced tab.

A Common dimension is a dimension that exists in all subject areas that are being joined in a report. For example, the Customer dimension is the common dimension for the Sales - CRM Pipeline and Marketing - CRM Leads subject areas.

A Local dimension is a dimension that is available in one or more of the subject areas, but is not available in all of the subject areas being joined. For example, Product is a local dimension for the Sales - CRM Pipeline subject area, and Activity is a local dimension for the CRM - CRM Activity Real Time subject area.
Examples of Reporting Using Data from More than One Subject Area

The simplest and fastest way to generate a report is to use a single subject area. If the dimension attributes and fact metrics that you’re interested in are all available from a single subject area, then you should use that subject area for reporting. Using single subject areas for reporting results in better performance and is much easier to maintain. But if your reporting requirements can’t be met by any single subject area, the recommended option is to build a query using dimensions common across subject areas.

Combining Queries from Multiple Subject Areas

When you’re reporting with multiple subject areas, keep in mind that if you use three subject areas for an analytic, your common dimensions must exist in all three subject areas. Joining on common dimensions gives you the benefit of including any metric from any of the subject areas in a single analysis.

While you can create an analysis joining any subject area to which you have access, only a cross subject area query that uses common dimensions returns data that’s at the same dimension grain. This happens so that the data is cleanly merged, and the results is an analysis that returns exactly the data you want to see.

When a cross subject area analysis is generated, separate queries are executed for each subject area in the analysis and the results are merged to generate the final analysis. The data that’s returned from the different subject areas is merged using the common dimensions. When you use common dimensions, the result set returned by each subject area query is at the same dimensional grain, so it can be cleanly merged and rendered in the analysis. The next topic shows an example of reporting using different subject areas with common dimensions.

Common Dimension Reporting

In this case, to use multiple subject areas for reporting, we are using common dimensions. We want to pull the number of Opportunities, number of Opportunity Revenue Lines, number of Leads, and number of Activities by Customer. The common dimension in all three subject areas used for this analysis is Customer and different fact metrics are pulled from each subject area.

We’re using these subject areas:

- "Marketing - CRM Leads"
- "Sales - CRM Pipeline"
- "CRM - CRM Activity Real Time"

Start by creating an analysis using the Marketing - CRM Leads Subject area. You add the second and third subject area used in the cross-subject area analysis by clicking Add/Remove Subject Areas icon in the Subject Areas section.
This is the analysis editor showing the subject areas available to add to your new analytic.

For this example, Customer is the common dimension:

- "Marketing - CRM Leads"."Customer"
- "Sales - CRM Pipeline"."Customer"
- "Sales - CRM Sales Activity"."Customer"

These are the fact metrics:

- "Marketing - CRM Leads"."Lead Facts"."# of Leads"
- "Sales - CRM Pipeline"."Facts"."Pipeline Detail Facts"."# of Opportunity Revenue Lines"
- "Sales - CRM Pipeline"."Facts"."Pipeline Facts"."# of Opportunities"
- "CRM - CRM Activity Real Time"."Facts"."Activity Facts"."# of Activities"

This is the Logical SQL for this example:

```sql
SELECT 0 s_0, "Marketing - CRM Leads"."Customer"."Corporate Account Name" s_1, "Marketing - CRM Leads"."Lead Facts"."# of Leads" s_2, "Sales - CRM Pipeline"."Pipeline Detail Facts"."# of Opportunity Revenue Lines" s_3, "Sales - CRM Pipeline"."Pipeline Facts"."# of Opportunities" s_4, "Sales - CRM Sales Activity"."Activity Facts"."# of Activities" s_5
FROM "Marketing - CRM Leads"
ORDER BY 1, 2 ASC NULLS LAST
FETCH FIRST 75001 ROWS ONLY
```
This shows the analytic results from combining common dimensions and facts from three subject areas.

<table>
<thead>
<tr>
<th>Corporate Account Name</th>
<th># of Leads</th>
<th># of Opportunity Revenue Lines</th>
<th># of Opportunities</th>
<th># of Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>24-7 ProFitness</td>
<td>15</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>360 Signs Gym</td>
<td>10</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>4M Technologies</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>275</td>
</tr>
<tr>
<td>6 October plast</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>20</td>
</tr>
<tr>
<td>A. C. Networks</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>38</td>
</tr>
<tr>
<td>AB12 Technologie</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>14</td>
</tr>
<tr>
<td>ABC Corporation Worldwide</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>8</td>
</tr>
<tr>
<td>ACME</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
</tbody>
</table>

Local and Common Dimension Reporting
This example reports on Customer, number of Opportunity Revenue Lines by Product, and number of Activities by Activity Type. Customer is the common dimension in both subject areas used for this query. Product is a local dimension to the Sales - CRM Pipeline subject area and Activity is a local dimension to CRM - CRM Activity Real Time. Different fact metrics are pulled from each subject area.

**Note:** Using local dimensions can impact the grain of the analysis resulting in repeated metrics for each of the rows.

We're using these subject areas:
- "Sales - CRM Pipeline"
- "CRM - CRM Activity Real Time"

Customer is the common dimensions:
- "CRM- CRM Activity Real Time"."Customer"
- "Sales - CRM Pipeline"."Customer"

These are the local dimensions:
- "Sales - CRM Pipeline"."Product"
- "CRM - CRM Activity Real Time"."Activity"

These are the fact metrics:
- "CRM- CRM Sales Activity Real Time"."Facts"."Activity Facts"."# of Activities"
- "Sales - CRM Pipeline"."Facts"."Pipeline Detail Facts"."# of Opportunity Revenue Lines"

This is the logical SQL for this example:

```
SET VARIABLE ENABLE_DIMENSIONALITY=1;
SELECT
0 s_0,
"Sales - CRM Pipeline"."Customer"."Corporate Customer Unique Name" s_1,
"Sales - CRM Pipeline"."Product"."Product Name" s_2,
"Sales - CRM Sales Activity"."Activity"."Activity Type Code" s_3,
```
"Sales - CRM Pipeline"."Pipeline Detail Facts"."# of Opportunity Revenue Lines" s_4, 
"Sales - CRM Sales Activity"."Activity Facts"."# of Activities" s_5
FROM "Sales - CRM Pipeline"
ORDER BY 1, 2 ASC NULLS LAST, 3 ASC NULLS LAST, 4 ASC NULLS LAST
FETCH FIRST 75001 ROWS ONL

Here are the criteria and results of this local and common dimension query.

<table>
<thead>
<tr>
<th>Corporate Customer Name</th>
<th>Product Name</th>
<th>Activity Type Code</th>
<th># of Opportunity Revenue Lines</th>
<th># of Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alcon Communications</td>
<td>FIT 2300 Treadmill</td>
<td>CALL</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alexis Weatherhead</td>
<td>FIT 1000 Elliptical</td>
<td>CALL</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>DEMO</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MEETING</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alexa Hotels</td>
<td>FIT 1100 Elliptical</td>
<td>CALL</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>DEMO</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MEETING</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>FIT 1200 Elliptical</td>
<td>CALL</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>DEMO</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MEETING</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

When using common and local dimensions use `SET VARIABLE ENABLE_DIMENSIONALITY=1;` in the Advanced SQL tab and click Apply SQL. Alternatively, select the ‘Show Total value for all measures on unrelated dimensions’ and click Apply SQL.
Guidelines for Reporting Using Cross-Subject Areas

To create a cross-subject area analysis, include a measure from each subject area to support the join if it uses a local dimension. You can hide the measure in the results if you don’t want it to appear in your analysis. Note that the subject areas have to be from the same Oracle Cloud application.

Here are some general guidelines to follow when you are combining subject areas with common and local dimensions:

- Use a single subject area whenever possible. Single subject area analyses perform better and are easier to maintain.

- When joining two or more subject areas, make sure at least one attribute from a common dimension is used.

- When using common dimensions always choose attributes from the common dimension from a single subject area. For instance if you’re using the Customer dimension to build a query between subject area 1 and subject area 2, then select all customer dimension attributes from either subject area 1 or from subject area 2. (Not some customer attributes from subject area 1 and some from subject area 2.) In some scenarios, the common dimension may have more attributes in one subject area than the other. In such a situation, you can only use the subset of common attributes for a cross-subject area query.

- Always include a measure from each subject you are using. You don’t have to display measures or use them, but you should include them. You can hide a measure if not needed.

- When using common and local dimensions use `SET VARIABLE ENABLE_DIMENSIONALITY=1;` in the Advanced SQL tab and click Apply SQL button. Alternatively, select the ‘Show Total value for all measures on unrelated dimensions’ and click Apply SQL.

Using Set Operations to Combine More than One Result Set from the Same or Different Subject Areas

You can use set operations to combine more than one result from the same or different subject areas. This example creates a compound query that’s a union of two result subsets from the same subject area.
We’re going to combine results from these two subject areas using the following facts:

- "# of Opportunity Revenue Lines" by "Territory" from the "Territory Management - CRM Pipeline" subject area (result 1)
- "# of Sales Accounts" by "Territory" from the "Territory Management - CRM Sales Accounts" subject area (result 2)

Here is the logical SQL for this example:

```sql
SELECT
    saw_0,
    saw_1
FROM (  
    (SELECT
        IFNULL("Territory"."Territory", 'Unspecified')||'~~ # of Opty Revn Lines' saw_0,
        "Pipeline Detail Facts"."# of Opportunity Revenue Lines" saw_1
    FROM "Territory Management - CRM Pipeline"
    )
    UNION
    (SELECT
        IFNULL("Territory"."Territory", 'Unspecified')||'~~ # of Sales Accounts' saw_0,
        "Sales Account Facts"."# of Sales Accounts" saw_1
    FROM "Territory Management - CRM Sales Accounts"
    )
) t1 ORDER BY saw_0
```

To use the set operations, click the button "Combine results based on union, intersection and difference operations" on the Selected Columns header

This shows the two combined subject areas using a union set operation.
Here is the resulting report.
Combining Logical SQL Using the Advanced Tab

If your requirement can’t be met by either of the two methods already discussed, then there’s another advanced technique you can try. This technique lets you join multiple logical SQL statements based on common IDs or keys, which can be written against the same or different subject areas as with normal SQL. Both Outer and Equi joins are supported.

This example illustrates how the fact metrics on Territory assignment and Resource assignment for Opportunities can be combined to get a single report using advanced logical SQL.

First, we are going to write a BI Answers query using the Sales - CRM Opportunity Territory subject area to show the # of Opportunity Territory Assignments, and Opportunity. Once the correct results are achieved, go to the Advanced tab and grab the logical SQL associated with this query.

This is the logical SQL we use for this example:

```sql
SELECT
  0 s_0,
  "Sales - CRM Opportunity Territory"."Opportunity"."Opportunity ID" s_1,
  "Sales - CRM Opportunity Territory"."Opportunity Territory Facts"."# of Opportunity Territory Assignments" s_2
```

![Result of UNION from two logical SQL on two different subject areas](image)
FROM "Sales - CRM Opportunity Territory"

This is the result of the query using the Advanced tab.

Second, we're going to write a second BI Answers query using the Sales - CRM Opportunity Resource subject area to show # of Opportunity Resource Roles associated to an Opportunity. Once the correct results are achieved, we go to the Advanced tab and grab the logical SQL associated with this query.

This is the logical SQL we use for this example:

```
SELECT
  0 s_0,
  "Sales - CRM Opportunity Resource"."Opportunity"."Opportunity ID" s_1,
FROM "Sales - CRM Opportunity Resource"
```

Using the Advanced tab in BI Answers, click on the New Analysis button, copy and paste the following logical SQL in the new analysis window. The new SQL is an OBIEE - Equijoin of the SQL statements we showed in the two previous examples. These queries are based on Opportunity ID.

```
SELECT
  Opty_Terr.saw_0 OptyID,
  Opty_Terr.saw_1 OptyTerrAsgnCnt,
```
Note: Use any text editor to combine the logical SQL statements copied from the previous two queries. Make sure that you have extra space at the end of each line before you plug the SQL in the new analysis window.

This image shows how from your analytic editor Advanced tab, you can click New Analysis to create an analysis with SQL, or from the home page you can go to New > Analysis > and click Create Analysis from Simple Logical SQL.

This is the result of that query.
Deep Linking

Register Business Intelligence to Support Deep Linking

Deep linking lets you to navigate from an analysis on the interface pages to specific attributes and objects in your work areas so that you can work with them directly. What does that mean? It means that if you’re looking at an analysis on leads, for example, you can click a record on the analytic and go edit the lead record on the edit object page. To support deep links, use the Setup and Maintenance work area to register the Business Intelligence Server as a third-party application.

Register Business Intelligence Server as a Third-Party Application

To register the BI Server:

1. Use the Manage Third Party Applications page.
2. Click Create.
3. Enter AnalyticsApp as the application name.
4. Enter the full URL for the BI Server (for example: http://host:port/analytics/saw.dll).
5. Enter Analytics Server as the Partner Name.
6. Click Save and Close.

Note: If you create a new analysis using this SQL, any hierarchical columns, member selection, groups or formatting is stripped out.
Create Deep Links

Create deep links in your analytics that let you navigate from an analytic to specific attributes and objects in your transactional pages to work with them directly.

1. In the Reports and Analytics work area, click Browse Catalog.
2. Create or edit an analysis. Use a subject area that includes the attribute you want to link to in the transactional pages, and ensure that you include the object ID.
3. On the Criteria tab, click the Options icon for the attribute column on which you need a deep link and select Column Properties.
4. Open the Interaction tab in the Column Properties dialog box.
5. In the Primary Interaction list in the Value section, select Action Links to display the Action Links table.
6. Select the Do not display in a pop-up if only one action link is available at runtime option.
7. Click Add Action Link.
8. In the New Action Link dialog box, enter the link text for the navigation.
9. Click the Create New Action icon and select Navigate to a Web Page.
10. In the Create New Action dialog box, enter the URL to navigate to, which references parameters you define in the prompt. For shared analyses: //</hostname>/fscmUI/faces/deeplink?objType=@{1}&objKey=<object ID>=@{2}&action=@{3}&returnApp=AnalyticsApp&returnAppParams=PortalGo%26path=%</shared/Custom/<folder>/@{6}

For personal analyses stored in My Folders: //</hostname>/fscmUI/faces/deeplink?objType=@{1}&objKey=<object ID>=@{2}&action=@{3}&returnApp=AnalyticsApp&returnAppParams=PortalGo%26path=/users/@{5}/@{6}
11. Click Define Parameters to add corresponding parameters for the URL.
12. In the Define Parameters section, click Add Parameter to add the following mandatory parameters:

<table>
<thead>
<tr>
<th>Name</th>
<th>Prompt</th>
<th>Type of Value</th>
<th>Value</th>
<th>Fixed</th>
<th>Hidden</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Object Type</td>
<td>Value</td>
<td>&lt;Object Type&gt;</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
<tr>
<td>2</td>
<td>&lt;Prompt Name&gt;</td>
<td>Column Value</td>
<td>Column Name in &quot;&lt;table.name&gt;&quot; format</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
<tr>
<td>3</td>
<td>Action</td>
<td>Value</td>
<td>edit</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
<tr>
<td>4</td>
<td>returnApp</td>
<td>Value</td>
<td>AnalyticsApp</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
</tbody>
</table>
Create and Edit Analyses Using a Wizard

Use the wizards to quickly create and edit your analyses. You can use a wizard to create and edit most of your analytics, for example to select columns, add filters or views. You can also use advanced business intelligence features to create or edit dashboards or manage analyses and other objects in the catalog.

1. Start the wizard from the Reports and Analytics work area or the Reports and Analytics panel tab (if available).
   - To create a new analysis click Create and select Analysis. Select a subject area for your analysis and click the Continue button.
   - To edit an existing analysis, in the Reports and Analytics work area, select it in a folder or the favorites list, click its ellipsis icon and select Edit. In the Reports and Analytics panel tab, click the analysis, then click Edit.
2. In the Select Columns page, optionally, click Add/Remove Subject Areas and, in the Add/Remove Subject Areas dialog box, select more subject areas or remove any that you no longer need, and click OK. You can’t remove the original subject area selected for the analysis. To remove any other subject area, first remove its columns from the analysis.
3. From here on, make selections in a series of analysis-definition pages, selecting Next or Back to navigate among them.
   - In the Select Columns page, expand your subject area and folders within it to choose the columns to include in your analysis. Also set options for those columns.
○ In the Select Views page, determine whether your analysis is to include a table, a graph, or both. For either, select among several types. If you include both, select the order in which they appear.

○ In Edit Table and Edit Graph pages, select options that apply to your table and graph layouts. Each of these pages is active only if you selected the item it applies to in the Select Views page.

○ In the Sort and Filter page, optionally apply filters to columns to refine the selection of records in your analysis, and apply sorts to them to order your results.

○ In the Highlight page, optionally add color highlights based on numeric thresholds you set.

○ In the Save page, enter a name for the analysis, select a catalog folder to save it in, and click Submit.

In general, these pages are designed so that procedures for using them are readily apparent. Even so, here are some things you will want to know.

Select Columns Page

For each column in your analysis, you select an Interaction option.

- Two of the options, Default and Drill, do the same thing: If you click on a column header, the analysis adds a column displaying values at the next hierarchical level. (For example, if you click on Control Name, the analysis adds a Control ID column.) If you click on a column value, the analysis adds the subordinate column, but also filters to display only records containing the value you clicked.

- Navigate to Transaction: If you click on a value from a column for which this option is set, the analysis presents a link to the record of an object the value applies to.

  For such links to work, however, further configuration is required: You need to define paths to the records that are to be opened. If you want to use this option, you're probably better off creating the analysis in the BI Catalog. However, you can create it in the wizard, then edit it in the BI Catalog. See the topic titled Link Analyses to Application Pages.

- None: This option in effect turns the Default option off and turns nothing on. Nothing happens if you click on a value in a column for which this option is set.

For each column, you can also select a Hidden option. This prevents the analysis from displaying the column, but leaves its values available for use behind the scenes, for example in filters.

Select Views Page

You can add a graph to your analysis only if it includes at least one column from a fact folder. (You can include a table in your analysis no matter what columns you select for it.) A fact column contains numeric values, such as counts of incidents returned by advanced controls. Other columns contain attributes of objects, such as names of advanced controls. Without numeric values, there’s nothing to base a graph on.

You can create a title for the analysis in this page, but doing so is optional. You also create a name for the analysis in the Save page, and that one is required. If you create both, the analysis displays both; they don’t have to be the same.

You can use a Preview option to ensure the analysis returns data you expect. Turn it on or off in this page or in subsequent wizard pages. Once it’s on, the preview remains on in other wizard pages you navigate to, unless you turn it off.
Edit Table Page
Here are the layout options you can select for tables:

- **Columns**: This is the default. Each column you assign this value to appears as a column in the table.
- **Prompt For**: In a prompt field, you select among values from the column you’re configuring. For example, you would select a date if the column were Calendar Month Start Date. The table would then display only rows containing the value you selected.
- **Section By**: The table is divided into sections. Each value of the column you’re configuring becomes a header, and the section beneath each header includes rows containing that value.
- **Excluded**: The column you select is no longer available to the view you’re configuring. The column is hidden, and its values are unavailable for behind-the-scenes tasks such as filtering. However, the column remains available to other views in your analysis.

Edit Graph Page
You can’t apply layout options to fact columns. For other columns, graph layout options include Prompt For, Section By, and Excluded, which have the same effect as they do in tables. You can also apply these options in graphs:

- **Vary Color By**: Each value in the column you're configuring is represented by a distinct color in the graph.
- **Group By**: Values in the columns you assign this option to are combined in the graph. For example, if you select this option for the State and Calendar Month Start Date columns in a bar graph, each bar represents a particular status on a particular date.

Highlight Page
You can use this feature only if your analysis includes at least one fact column, and you can apply it only to fact columns.

Related Topics
- View Analytics, Reports, and Dashboards
- Where to Save Analytics and Reports
- How Data Is Structured for Analytics

Manage Analytics with Advanced Features
Wizards are an easy way to create or edit analyses. But you might have to use advanced features for complicated analyses or specific requirements. For example, you can create view selectors so that users can toggle between views within an analysis, or define criteria for filters using SQL statements.

You can also perform other actions on analyses, for example delete them or copy and paste them within the business intelligence catalog.

How to Create and Edit Analytics

1. In the Reports and Analytics work area or the Reports and Analytics panel tab (if available), click the Browse Catalog button.
2. Click the New button, select Analysis in Analysis and Interactive Reporting, and select a subject area. Or, select your analysis in the catalog and click Edit.

3. This table lists the ways you can use the tabs.

<table>
<thead>
<tr>
<th>Tab</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criteria</td>
<td>Select and define the columns to include. Add filters.</td>
</tr>
<tr>
<td>Results</td>
<td>Add views and set options for results.</td>
</tr>
<tr>
<td>Prompts</td>
<td>Define prompts to filter all views in the analysis.</td>
</tr>
<tr>
<td>Advanced</td>
<td>View or update the XML code and logical SQL statement that the analysis generates. Set options related to query performance.</td>
</tr>
</tbody>
</table>

4. Save your analysis.

More Actions on Analytics

1. In the Reports and Analytics work area or the Reports and Analytics panel tab (if available), select your analysis and click Action and select More..
2. Click More for your analysis and select the action you want, for example Delete or Copy.

Related Topics
- How Data Is Structured for Analytics
- Where to Save Analytics and Reports

Create an Activity Analysis for Your Sales Team

Watch video

An activity analysis can help you make sure your resources are being used to your greatest advantage.

Analytics to Answer Business Questions

To build custom analytics you start by defining your objectives. What problem do you want to solve? What opportunities might you be missing? What insights have potential to drive your sales forward? Here are a few examples:

- Is there any workload balancing issues in my team?
- Which team members are available to focus on a new product?
- What are my urgent overdue tasks, and what’s my workload for this week?
• How is my team performing?
• Which accounts are my sales representative focusing on and does this align with business priorities?
• Which accounts can I focus on more to meet our business objectives?

Create Your Own Activity Analysis
You Sales Manager wants to see how much their team is interacting with potential opportunities. How many times has a potential customer been contacted? And how have they been contacted? Let's try creating an activity analysis to help our Sales Manager figure things out.

1. In BI, Click New analysis.
2. Select CRM - CRM Activity Real Time.
   - From the dimension Customer, add Account Name.
   - From the dimension Employee, add Last Name.
   - From the Facts folder, add # of Activities.
3. You can filter Customer to see a specific account, select the properties on Account Name.
4. You select the filter to show only A.C. Networks, for example, and click OK.
5. Click Results. The Results tab shows your analysis at this point. Move back and forth from Criteria to Results at any time to see your analysis.
6. Name and save your analysis.

Now you can check out everything that has been going on with with A.C. Networks. Is it time to reach out to them again and tell them about some new stuff you're offering?

Create an Opportunity Analysis
You can keep an eye on your revenue pipeline using Opportunity analytics. Opportunities can be looked at over different time periods, or the current time period. You can examine each stage of an opportunity and the associated revenue for that stage.

How to Create an Opportunity Analysis

The simple analysis you build in this example shows Total Revenue, Open Pipeline, and Won Revenue for sales representatives for the current quarter. Keep in mind you can add any columns you want from the CRM Pipeline subject area. You can even add columns from other subject areas. But for this exercise, let's keep it simple.
This is an opportunity analysis. Let’s create one now.

To Create an Opportunity analysis:

1. Navigate to BI.
2. Select the New drop-down list.
3. Select Analysis.
4. Go to the editing palette and on the Subject Area panel expand the Sales - CRM Pipeline subject area.

This subject area Sales - CRM Pipeline includes the following columns and facts to use for this example.

<table>
<thead>
<tr>
<th>Columns and Facts</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales Stage</td>
<td>Contains data on the stage the opportunity on in the pipeline.</td>
</tr>
<tr>
<td>Amount</td>
<td>Contains the amount of the opportunity revenue at a stage in the pipeline.</td>
</tr>
<tr>
<td>Open Pipeline</td>
<td>Contains the amount of the revenue not closed in the pipeline.</td>
</tr>
<tr>
<td>Won Revenue</td>
<td>Contains the amount of revenue closed in this quarter.</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>Contains the amount of all opportunity revenue in the pipeline for this quarter.</td>
</tr>
<tr>
<td>Enterprise Quarter</td>
<td>Contains real time opportunity custom data</td>
</tr>
</tbody>
</table>
### Columns and Facts

<table>
<thead>
<tr>
<th>Columns and Facts</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pipeline Facts: Number of Opportunities</td>
<td>Contains real time revenue data</td>
</tr>
</tbody>
</table>

5. In the Subject Areas Panel, in the Sales - CRM Opportunities subject area, expand **Historical Sales Stage**. Add the columns: Sales Stage, Sales Stage Name, and Sales Stage Row ID.

6. Expand Pipeline Detail Facts: Add **Amount, Open Pipeline, Won Revenue, % of Total Amount**.

7. Expand Pipeline Facts: **# of Opportunities**.

8. Expand Employee. Add **Employee Row ID**.

9. Expand Time. Add **Enterprise Quarter**.

10. Expand Employee. Add **Employee Login**. On the editing palette, on Employee Login, hover over the gear image and from the drop-down list menu and select Filter. Under Add More Options select Session Variable. In the Session Variable add: `USER_PARTY_ID`. Select **OK**. From the drop-down list again, select **Delete**. You only added the column to add the variable. Adding this variable tells the application to show data for the signed in user specific to her opportunities only.

11. That's it. Now let's see what it looks like. Select the **Results** tab and there it is. Don't forget to name and save your analytics.

---

### Create and Filter an Historical Trending Analysis

Looking at a broad view of your pipeline helps you get a sense of what things might look like in the future. How does the revenue in your pipeline look this quarter, compared to previous quarters? Maybe there are potential problems down the road you need get a jump on now. Let's build a historical trending analysis and see how things are shaping up.

### How to Create an Historical Trending Analysis

Historical Trending analytics use the subject area Sales - CRM Opportunity Sales Stage Snapshot. This subject area is specifically designed for reporting on opportunities and revenues against their daily, weekly or monthly (depending on the enterprise calendar period setup), quarterly and yearly trends or to compare opportunity and revenue data against specific points in time.

To Create an Historical Trending Analysis:

1. Navigate to BI.
2. Choose **New**.
3. Select **Analysis**.
4. Select the **Sales - CRM Historical Pipeline** subject area. You may need to scroll down.
5. In the regional area, expand **Opportunity**.
6. Double-click Opportunity Name to add it to the Selected Columns section. You may need to scroll down to locate Opportunity Name.
7. Add Owner **First Name**.
8. Add Owner **Last Name**.
9. Expand Customer and add **Customer Name**.
11. Add **Industry Name** and collapse Industry.
12. Expand Product and add **Product Name**.
13. Collapse **Product** and expand Revenue.
15. Expand Pipeline Snapshot Date.

   Notice that you can choose a pipeline date, period (week or month), quarter, or year.
16. Add Pipeline Snapshot Date and collapse Pipeline Snapshot Date.
17. Expand Historical Pipeline Detail Facts.

   Notice that you can add facts on revenue lines, open or closed opportunities, or both.
19. Verify your columns.

   After you create a historical trending report, you should create filters for your report. The next section shows you how.

Filtering Historical Analytics

You can filter your analytics to show open or closed opportunes, and more.

1. Click Create a filter for the current Subject Area, in the local area, under Filters.
2. In the drop-down list, click **More Columns**.
3. In the dialog box, expand Opportunity.
4. Select **Opportunity Status Category**.
5. Click **OK**.
6. Verify that Operator = is equal to / is in.
7. Select Value = **OPEN**.
8. Click **OK** to close the New Filter dialog box.

   After creating your filters for your historical trending report, name and save your analysis.

Create and Edit Dashboards

You can create and edit *dashboards* and define their content and layout to organize your analytics and other objects to create meaningful and navigable palettes of information. In addition to objects in the *business intelligence (BI) catalog*, such as *analyses, reports*, and *prompts*, you can add text, sections, and more to a dashboard.

Create a Dashboard

1. Open the Reports and Analytics work area, or the Reports and Analytics panel tab (if available).
2. Click **Browse Catalog**.
3. Click **New** and select **Dashboard**.
4. Enter the dashboard's name and description, and select a folder to save in.
5. With the **Add content now** option selected, click **OK**.
6. Optionally, add more pages, or tabs, within the dashboard.
7. Bring items from the Dashboard Objects or Catalog pane to add content to a page.
8. Click Save.

**Note:** The first dashboard page is saved with the **page 1** name by default. To rename this page:
1. Click the **Catalog** link.
2. In the Folders pane, select your dashboard.
3. For **page 1**, click **More** and select **Rename**.
4. Enter the new name and click **OK**.

**Edit a Dashboard**

1. In the Reports and Analytics work area or the Reports and Analytics panel tab (if available) select your dashboard in the pane and click **More**.
2. Select your dashboard in the pane and click **More**.
3. Click **Edit**.
4. Perform steps 6 and 7 from the preceding Creating Dashboards task, and make other changes as needed, for example:
   - Remove content from the dashboard.
   - Move content around.
   - Change the layout of a page.

**Related Topics**

- Where to Save Analytics and Reports

**Localize Catalog Captions**

As an administrator, you can localize the names of reporting objects, or captions, that users create in the catalog. For example, you might localize the names of dashboards and analyses into Spanish and French.

To localize object names in the catalog, export the captions from the catalog, localize them, and upload back to the catalog.

1. Export the default captions to an XML file.
2. Localize the downloaded XML file.
3. Upload the localized XML file.

After translated caption XML is uploaded, the new strings take effect once the cache refreshes. Translated strings are protected during an upgrade.

**Export Captions from the Catalog**

1. Click **Administration**.
2. Click **Export Captions**.
3. Click **Browse** and select the folder you want to localize in the catalog, then click **OK**.
4. Save the XML file.
Localize Your Captions
Translate the XML file into one or more languages.

Upload Localized Captions to the Catalog
After you have localized captions, upload the translated XML files, one for each language.

1. Click Administration.
2. Click Import Captions.
3. Click Browse and select the localized XML file, then click OK.
4. Use the Select Language option to select the language to which you have localized, then click OK.
5. Save the XML file.

To download, review, or delete imported captions files, use the Manage Captions option.

FAQs for Analytics and Dashboards

What are subject areas, dimensions, attributes, facts, and metrics?
Information for your analytics is grouped into related functional areas called subject areas that contain fact and dimension folders with metrics and columns you can add to your analyses.
Dimension folders include the grouping of dimensional attributes for the subject area. Columns (such as date of birth or name) that are grouped for a dimension are known as attributes. Fact folders contain formulas for getting calculated numeric values, such as counts, sums, and percentages.

What's the relationship between dimensions and fact in a subject area?
A subject area is based around a single fact. The dimensions are all related to each other through the fact only. The fact is automatically included in any query that's created, even if none of the measures in the fact appear in the analysis.

What's a common dimension?
A common dimension is shared across multiple subject areas. For example, Time, Department, and Location are common dimensions. When constructing a cross-subject area analysis, only common dimensions can be used.
How can I determine which dimensions are shared across two subject areas?

If the dimensions exist in both subject areas, they’re common dimensions, and are often among the first folders in a subject area. You can join any subject areas you have access to in Answers, but analyses are subject to the normalized data structure. Unless the underlying tables are joined by design, joining subject areas in Answers results in errors.

What's a dashboard?

A dashboard is a container page to display analyses, reports, and other objects. Administrators can create shared dashboards for groups of users with common responsibilities or job functions. Personalized views can be created based on a user's permissions.
9 Analytics on Interfaces

Analytic Interfaces

Watch video

These are all the areas on the CX sales interface where your users can view analytics. Some of these pages come prebuilt and can be personalized by your users, and some you need to set up.

<table>
<thead>
<tr>
<th>Type</th>
<th>Description</th>
<th>Visibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales Pages</td>
<td>Includes five blank pages that administrators configure and add prebuilt or custom analytics for any area.</td>
<td>Not visible until administrators enable the Sales Pages in Set System Options.</td>
</tr>
<tr>
<td>Sales Infolet Page</td>
<td>Comes prebuilt with role-based analytics and infolets. One page for each role.</td>
<td>Not visible until administrators enable the Sales Infolets in Set System Options.</td>
</tr>
<tr>
<td>Object Pages</td>
<td>Analytic Interfaces can be added to the following object page work areas:</td>
<td>Analytics can be added to the object landing page or object edit page, such as the Opportunities page, or the Edit Opportunities page.</td>
</tr>
<tr>
<td></td>
<td>For Sales:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Leads</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Opportunities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Forecasts</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Accounts</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Households</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Contacts</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Activities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• For Service:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Service Requests</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Work Orders</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Queues</td>
<td></td>
</tr>
<tr>
<td>Analytics Page</td>
<td>This page is where users can add analyses themselves by searching for the analysis and making it a favorite.</td>
<td>Administrators make custom analytics available for users on the Analytics page by adding session variables on the analysis. These variables can show data specific to the user signed in and viewing her Analytics page.</td>
</tr>
</tbody>
</table>
Embed Analyses and Dashboards

Allow Safe Domains

You allow safe domains to approve access to specific content. For security reasons, external content can’t be added to reports and reports can’t be embedded in other applications unless it’s safe to do so. Only administrators can allow safe domains.

Only authorized users may access the content. Except in cases where Single Sign On (SSO) is enabled, users are prompted to sign in when they access content on safe domains. After you have added a safe domain, users need to sign out and sign back in to access content from that source.

1. Click Navigator > Reports and Analytics.
2. Click Browse Catalog.
3. Click the Administration link on the BI Home page.
4. Click the Manage Safe Domains link.
5. To allow users to embed their analyses in content located on other domains, enter the name of the safe domain as well as the port. Here are a few formats you can use for port names:
   - www.example.com:<port number>
   - *.example.com:<port number>
   - https:
6. Select the types of resources you want to allow and block any resource types you think aren’t safe. For example, to allow embedding, select Embedding.

Embed Your Content in Other Applications

You can embed your reports in other non-Oracle applications and portals. This is a good way to share content and data among multiple systems. When other users click on embedded content, if you don’t have single sign-on, they might have to sign in again to see the content.

Before you can embed a report in other applications or portals, your administrator must add the URL for the target applications or portal to the list of allowed domains.

1. Obtain the URL of the analysis or dashboard you want to embed.
   a. Go to the catalog and open the analysis or dashboard.
   b. In the URL displayed in the browser’s address bar, delete "Portal", so that your URL resembles this example, then copy the URL.

<table>
<thead>
<tr>
<th>Content</th>
<th>Example URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyses</td>
<td><a href="http://example.com">http://example.com</a>:&lt;port number&gt;/analytics/saw.dll?Go&amp;Action=prompt&amp;path= %2Fshared%2F&lt;folder&gt;%20&lt;analysis name&gt;</td>
</tr>
</tbody>
</table>
2. Sign in to the target application or portal, then embed the content inside an iFrame and use the copied URL.

## Sandboxes

### Overview of Sandboxes

You use sandboxes to make application changes and test them without impacting other users in the environment. Wherever possible, make changes to the application in a sandbox rather than making direct changes in the mainline environment. Sandboxes set apart untested configuration changes from the mainline environment. So you can test your changes in the sandbox and then publish it. After publishing, your changes become available in the mainline metadata or other sandboxes after they're refreshed. So everyone can then see your changes in the environment. Mainline metadata is the primary branch of metadata a sandbox is published to.

### Why You Need Sandboxes

Today's business landscape is quite dynamic. Companies are expected to respond quickly to address both customer and market needs. So multiple teams need to make application changes at the same time while sharing the same data model and configuration starting point. But you may get conflicts between teams working that way. To avoid such conflicts, sandboxes come in handy.

### Unified Sandboxes

You can either use Unified Sandboxes, which is the default feature you get, or opt out of it using the Offerings work area to get classic sandboxes.

With unified sandboxes, you can refresh your sandboxes to bring in the latest changes from the mainline metadata to your sandboxes, and do many other new and versatile sandbox activities. You get a consistent sandbox experience across all configuration tools and a more robust user interface with this feature.

With unified sandboxes, you can do these additional sandbox activities:

- Select the configuration tools to enable for your sandboxes while creating them.
- Enable all configuration tools in the same way using the Sandboxes UI. So you get a consistent sandbox experience across tools.
- Restrict access to various sandbox activities for users. For example, you can specify these access rights for your sandboxes:
  - Full access
  - Edit and preview access
  - View only access
- View just your application changes without having other context layers hide your content.
- Test your changes in a preview mode that shows you exactly how your application changes would appear in a published sandbox.
- Refresh and merge sandboxes with latest changes in mainline metadata from other published sandboxes. After merging all changes, you can publish your sandbox.
• If you’re using unified sandboxes, and if you register your target environment in your source environment, you can do these additional migration tasks using the Migration UI:
  ◦ Migrate your changes from the test environment to the target environment without manually downloading and uploading the configuration set file.
  ◦ Move only new changes from the source environment to the target environment.

Sandbox Usage
You typically use sandboxes for either of these purposes:
• Test-Only: You can make application changes using test-only sandboxes, which you don’t want to publish to the mainline code.
• Publish: Once satisfied with the application changes made in the test-only sandbox, you can replicate these changes in a sandbox that you want to publish. And then publish your changes to the mainline code. This sandbox type is also known as the integration sandbox, because teams working in parallel use this sandbox as the final staging point before publication to the mainline code.

| Note: Before each patch or upgrade, publish or delete your sandboxes. If you haven’t yet completed your work, restart with a new sandbox. |

Related Topics
• Create and Activate Classic Sandboxes
• Migrate Configurations Using Unified Migration

Enable or Disable Unified Sandboxes
You get to use unified sandboxes by default. But if you want to use classic sandboxes instead of the default ones, opt out of the Unified Sandboxes feature. You can opt back in, whenever you want. But before you opt out of this feature or opt back in to it, make sure you totally understand what impact that would have. You must publish or delete any sandboxes that are open right now. Once you opt out, you can no longer see the published unified sandboxes. Similarly, once you opt back in, you can no longer see the published classic sandboxes.

Here are a few things to know if you’re using unified sandboxes:
• When you use Application Composer in a publishable unified sandbox, an object can only be edited in any one sandbox in the environment at a time.
• You can’t deploy your changes in value sets, key flexfields, and extensible flexfields to your unified sandbox. You must deploy them directly to the mainline environment. However, if you’re making changes to any descriptive flexfields, you must deploy your flexfield to the sandbox and test your changes before publishing your sandbox.
• A unified sandbox is set to only one layer. So while working in a sandbox at a specific layer, you may not see some changes that were made at other layers in previously published sandboxes. But before you publish your sandbox, you can see your changes along with previously published changes done at any other layers in preview mode. So it’s a good practice to test and validate your changes in preview mode and then publish your sandbox.

Opt Out or Opt Back In
In the Offerings work area, disable or enable the Unified Sandboxes feature:
• Offering: Any with the Application Extensions functional area
Create and Activate Unified Sandboxes

To make changes to the application, you must first store the changes in an active sandbox. You can either create a sandbox or select an existing one, and make it active. You must activate the configuration tools you want to use in your sandbox. If you plan to use Page Composer in your sandbox and edit pages at a layer other than Site, you need to create a sandbox just for that layer, and activate only Page Composer in it.

**Note:** You can create up to 20 sandboxes. But, you can increase this limit using the Maximum Number of Sandboxes profile option. In the Setup and Maintenance work area, use the Manage Applications Core Administrator Profile Values task in the Application Extensions functional area.

Create and Activate Sandboxes

Follow these steps to create and activate sandboxes for most configuration tools. For flexfields, use the Manage Descriptive Flexfields task or the Manage Extensible Flexfields task instead.

1. Click Navigator > Configuration > Sandboxes.
2. On the Sandboxes page, click Create Sandbox.
3. Enter a name and description for your sandbox.
4. In the Publishable field, select Yes or No. If you set this option as No, you can just use your sandbox for testing purposes, but can never publish it.
5. In the All Tools section, select the tools you want to activate for this sandbox. The context layers for all selected tools are set as Site by default. So the changes you make using these tools affect all users.
6. If you select Page Composer, you can click the Edit Sandbox Context icon and change the context layer from Site to another layer, for example External. You can find the Edit Sandbox Context icon in the Support Context column.

   **Note:** If you want to use other tools along with Page Composer in your sandbox, don’t change the context layer for Page Composer, even though you can. That’s because all tools except Page Composer support only a single context layer, Site. So if you change the context layer for Page Composer from Site to any other layer, all other tools that you might have selected earlier will be deselected.

7. Click Create to just create the sandbox, or Create and Enter to enter or activate the sandbox after creating it.

Here are a few things to know about activating tools in your sandbox.

- If you try to use a configuration tool in a sandbox without activating the tool in it, you get a message prompting you to activate the tool. You can add more tools to your sandbox later also.

- To create and manage saved searches and make UI adjustments (for example, change a table’s column width) just for yourself, you must leave your sandbox before making these changes. But if you want to make these changes for others too, then make the changes with Page Composer open, in which case you also must be in a sandbox.
Activate Existing Sandboxes

Follow these steps to activate a sandbox.

1. Click **Navigator > Configuration > Sandboxes**.
2. From the list of sandboxes, if available, find the one you want to activate, and click the **Enter Sandbox** icon for that sandbox. Your sandbox is activated, and you can see its name on the sandbox bar before the global header. You can use the options available on the sandbox bar to quickly do some activities, such as view sandbox details, publish the sandbox, or leave the sandbox.

**Related Topics**
- Set Profile Option Values
- Why doesn't the page I am editing with Page Composer work with the sandbox context
- Considerations for Managing Flexfields

Publish Unified Sandboxes

After you're done making changes to the application, publish the sandbox to make your changes available to all users. You must have the Administer Sandbox (FND_ADMINISTER_SANDBOX_PRIV) privilege to publish sandboxes. Remember, you can't make further changes in the sandbox once you publish it.

Before you start, do these tasks:

- Test or validate your changes in the sandbox in preview mode before actually publishing it. If you made changes using Page Composer, don't forget to close it before testing. To preview your changes, on the sandbox bar before the global header, click **Sandbox Mode**, and select **Preview as if Published (Context: All)**.
  
  **Note:** You can see the sandbox bar only when you're in an active sandbox.

- Resolve all conflicts flagged in the merge log of your sandbox.

To publish a sandbox:

1. Click **Navigator > Configuration > Sandboxes**.
2. On the Sandboxes page, click the name of the sandbox you want to publish.
3. Click **Publish**.

  **Note:** You might not be able to publish your sandbox because of various reasons. For example, you haven’t yet made any changes in your sandbox, or the **Control Publish Sandbox Action in Production Environment** profile option (FND_ALLOW_PUBLISH_SANDBOX) is set to **No**.

4. Click **Continue** to Publish. The sandbox is published to the mainline metadata.
5. Click **Done**.

**Related Topics**
- How to Resolve Conflicts in Unified Sandboxes
- Why can’t I publish my sandbox

Infolets
Infolet Analytic Prerequisites

You need to complete some infolet display setup steps to ensure that your data shows correctly on the infolet pages. The procedures to perform these setup tasks are detailed in "Getting Started with Your Sales Implementation". The Related Links in this topic will take you to the pertinent sections with detailed instructions.

Set up Infolet Display

The following are the tasks that must be done to enable infolet display:

- Create your company information.
- Create your resource hierarchy.
- Create your accounting calendar and schedule BI processes.
- Create your sales catalog and schedule BI processes.

Related Topics

- Review Your Company Information
- Resource Hierarchy Setup
- Accounting Calendar Setup Overview
- Create Sales Catalog

Overview of Infolets

An infolet is a small interactive widget that gives you key information and shows you what's going on in the areas you work on. You might also find something that you need to follow up on. You can use infolets arranged in tabs in the Analytics section of your home page. If you're using a panel or banner layout, use the page control icons to use the infolets.

Here are a few things to know about infolets.

- Infolets have a front view, and might have a back and expanded view. Use the Back View, Front View, and Expanded View icons at the bottom corners of an infolet to open these views.
- Your current infolet view persists as the default view the next time you sign in. For example, if you viewed a back view of the infolet in your last session, you will see the same view by default in your next session.
- Some infolets might also contain links to detailed reports. You can click anywhere in the infolet area to drill down to the detailed report.
- You can also personalize the infolets. For example, you can move or hide them on the infolets page.
- If you don't see infolet pages on your home page, then your administrators must have disabled them to show on the home page.

**Note:** Some SCM or Procurement Cloud infolets might function differently from other infolets.
Here’s how an infolet page looks.

![Image of an infolet page with various metrics]

**Personalize Infolets**

You can personalize the infolets on your infolets page, such as you can edit their titles and views, move them, or hide or show specific infolets on the infolets page.

**Edit Infolet Titles and Views**

1. Click the **Actions** icon on the top right corner of the infolet, and select **Edit Title and Views**.
2. Edit the infolet title, and enable or disable the infolet views.
3. Click **Save and Close**.

**Reorder Infolets**

You can change the position of an infolet within an infolet page.

1. Click the **Infolet Repository** icon, and select **Reorder Infolets**.
2. In the Reorder Infolets dialog box, select the infolets, and use the arrows to reorder them.

   **Tip:** To select multiple infolets, press the Ctrl key, and then select them.

3. Click **Apply**.

**Hide or Show Infolets**

To hide an infolet from an infolet page, click the **Infolet Repository** icon, and deselect the infolet from the list of infolets.

**Tip:** Alternatively, click the **Actions** icon on the top right corner of the infolet, and select **Hide**.

To show a hidden infolet on an infolet page, click the **Infolet Repository** icon, and select the infolet from the list of infolets.

**Related Topics**

- Configure Infolet Display
Configure Infolets

Overview of Configuring Infolets
You can configure infolets that aggregate key information for a specific area, for example, social networking or personal profile. Your users use infolets arranged in tabs in the Analytics section of the home page. Or, if it's a home page with a panel or banner layout, they use the page control icons.

If your users don't find infolet pages on the home page, you can enable them by using the Home Configuration tab in the Structure work area. Let's look at some tasks you can do to configure infolets.

• Create infolets.
• Add content to infolets. For example, you can add a task flow or a performance tile report, and if an infolet contains a performance tile report, then you can add a link to a detailed report in the same infolet.
  | Note: In the context of infolets, a report is an analysis, not a BI Publisher report.
• Edit infolets. For example, edit infolet content and add, change, or remove link to detailed report.
• Delete infolets.

But before you start creating and editing infolets, here are a few things to keep in mind:

• You can add analyses from the catalog to an infolet, but not BI Publisher reports, or other objects like filters or prompts.
• To create or edit infolets, you must first either create and activate a sandbox, or activate an existing one. But make sure the sandbox has the Page Composer tool selected. If you want to make changes in a context layer that isn't the default layer, Site, you must create a separate sandbox just to use Page Composer in it. You can then change the context layer from Site to the other layer. For example, to create or edit infolets for a user with a specific job role, you must select the Job Role context layer.
• You can validate your changes in the sandbox in preview mode before you publish it.

Related Topics
• Configure Infolet Display
• Best Practices for Using Page Composer in Unified Sandboxes

Create Infolets

Watch video

Use infolet pages to create infolets. You can create an infolet, add content to it, and link detailed reports. For some product-specific infolet pages, you can't create infolets.

1. Activate a sandbox that has the Page Composer tool in it.
2. Open an infolet page.
3. Click your user image or name in the global header, and on the Settings and Actions menu, select Edit Pages.
4. Click the Infolet Repository icon, and select Create Infolet.
  | Note: If you can't find the Create Infolet menu item, it means you can't create infolets for this page.
5. Enter a title for the infolet and set its views.
  o Specify the dimensions for the front view.
Enable or disable the back view.
Enable or disable the expanded view, and specify its dimensions. The dimensions of the front and the back views must be the same, but the expanded view must be bigger because it displays more details.

6. Click **Save and Close**. You can now add content to infolets.

Add Content to Infolets
You can add content to the infolet's front, back, or expanded view. You can't add a business intelligence dashboard to an infolet because a dashboard report is generally bigger than an infolet.

1. Select the infolet's view that you want to add content to.

   **Note:** To open infolet's back view, click the **Back View** icon on the bottom right corner of the infolet. And to open expanded view, click the **Expanded View** icon on the bottom right corner of the infolet's back view.

2. Click **Add Content** on the infolet. You can find this button on any of the infolet's views, but only if you don't have any existing content in that view.

3. Search and select a performance tile or a task flow, and click **Add**. You can browse the business intelligence (BI) catalog to find the analytics and reports that you want to add.

4. Close the Add Content dialog box. You can now add detailed reports to the infolet.

Link Detailed Reports to Infolets
To provide detailed information about a subject matter on an infolet, you can add a link to a detailed report. After you add the link, your users can click anywhere in the infolet area to drill down to that detailed report. The detailed report doesn't replace the existing infolet content.

First, add a performance tile report to the infolet content, and then follow these steps:

1. Click the **Actions** icon on the top right corner of the infolet, and select **Link Detailed Report**.
2. On the Detailed Report page, click **Add Content**.
3. Search and select a report, and click **Add** to add it to the infolet.
4. Close the Add Content dialog box.
5. Click **Done**. You can now publish the sandbox.

Publish the Sandbox

1. Preview the infolet's front view, drill down to the detailed report, and then preview the back and the expanded views.
2. After you made changes, click **Close** to leave Page Composer.
3. Test your changes and publish the sandbox to make the new infolet available to your users.

Related Topics

- Best Practices for Using Page Composer in Unified Sandboxes
- Why can't I see application changes made in previously published sandboxes in my current sandbox

Edit and Delete Infolets
On the infolet page, use the options available on each infolet to edit infolet content and delete infolets.

1. Activate a sandbox that has the Page Composer tool in it.
2. Open an infolet page.
3. Click your user image or name in the global header, and on the **Settings and Actions** menu, select **Edit Pages**.

   **Note:** After you're done making changes, click **Close** to leave Page Composer, test your changes, and publish the sandbox.
Edit Infolet Content

1. Click the **Actions** icon on the top right corner of the infolet, and select **Edit Content**.
   
   **Note:** To edit the infolet content of the back or expanded view, open the view and use the **Actions** icon on that view.

2. Click **Add Content** to replace the existing content of the infolet.
3. Search and select a performance tile or a task flow, and click **Add**. You can browse the business intelligence (BI) catalog to find the analytics and reports that you want to add.
4. Close the Add Content dialog box.

Edit Title and Views

To edit title and views of an infolet, click the **Actions** icon on the top right corner of the infolet, and select **Edit Title and Views**.

Edit or Remove Detailed Report

You can edit or remove the detailed report.

1. Click the **Actions** icon on the top right corner of the infolet, and select **Edit Detailed Report**.
2. On the Detailed Report page, you can edit or remove the detailed report.
   - To edit, click **Edit Report** and make changes to the detailed report.
   - To remove, click **Remove Report**.
3. Click **Done**.

Edit Infolet Visibility

You can show or hide an infolet on the infolet page. To edit the visibility settings of an infolet, do these steps:

1. Click the **Actions** icon on the top right corner of the infolet, and select **Edit Visibility**.
2. Select one of these options:
   - **Yes**: The infolet appears on the infolet page.
   - **No**: The infolet doesn't appear on the infolet page.
   - **EL Expression**: The evaluation of the EL expression decides whether the infolet appears on the infolet page.

Delete Infolets

To delete an infolet, click the **Actions** icon on the top right corner of the infolet, and select **Delete**.

**Caution:** You can't easily retrieve an infolet once you delete it. But if you have accidentally deleted any infolet, don't worry. Contact My Oracle Support at https://support.oracle.com.

FAQs for Infolets

Why don't I see infolets in the Analytics section of the home page?

That's probably because the infolet page is hidden. Change the visibility setting of the infolet page using the Home Configuration page of the Structure work area. To open this page, click **Navigator > Configuration > Structure**, and then click the Home Configuration tab.
Related Topics

• Configure Infolet Display

How can I rename an icon for an infolet page in the page control on the home page?
You can rename an icon for an infolet page using the Home Configuration page of the Structure work area. To open this page, select Configuration > Structure from the Navigator menu, and then click the Home Configuration tab.

Related Topics

• Configure Infolet Display

What's the difference between a performance tile report and a detailed report added to the infolet's content?
Performance tile report shows data in the small infolet format. When you add a performance tile report to an infolet, users can see only the summary information about the subject matter. But this report doesn't provide detailed information.
To provide detailed information about the subject matter on the same infolet, add a link to a detailed report. Users can click this link to gather more information.

Analytics on Object Pages

Analytics on Object Pages

Administrators can add analytics to object landing and edit pages. The object landing pages are the pages sales teams interact with every day like the Opportunities, Accounts, or Contacts pages. When you add analytics to the tabs in these pages users can see analytics specific to the record they select.

For the object landing pages there are two steps:
1. Enable the Analytics tab.
2. Add an analytic to the enabled tab.

For the edit object pages, there are three steps:
1. Set the "Is "Prompted" filter on the analytic in BI.
2. Enable the Analytics tab.
3. Add the analytic to the enabled tab.

Note: The Service Request and Work Order landing pages don't have the option for adding analytics.

Enable Analytics Tabs for Object Landing Pages

The analytics tabs on your object pages don't show by default. Administrators must enable the tabs before they can add analytics to object pages.
Enable Landing Page Analytics Tabs
This uses the Opportunities object landing page as an example. The steps are the same for all of the object landing pages.

1. In Navigator click Structure.
2. Choose Opportunities.
3. On the analytics row, change the value for visible column to "Yes."
4. Click Save and Close.

Add an Analysis to the Object Landing Page
After the analytics tab is enabled, administrators add the analytic to the landing page tab. This procedure uses the Opportunity landing page as an example. The procedure is the same for all object edit and landing pages.

Add an Analysis to the Opportunity Landing Page Tab

1. In a specific opportunity, select the Analytics tab. You enabled this tab in the previous section.
2. At the top of the Home Page click the arrow next to your name and select Edit Pages.
3. Select Job Role and choose the role to which your change should apply. Any analytics you add in this context apply only to the role you define here.
4. In Opportunities on the analytics tab click Add Content and navigate to the analysis you want to show on the Opportunity page.
5. Click Add next to the analysis and close the dialog. The analysis is now added to the Analytics tab.

Enable Sub Tabs and Add Analytics to Object Edit Pages
There are three steps to adding analytics to object edit pages.

1. Set the "Is Prompted" filter in the analytic in Business Intelligence. This step is used when the requirement is to view contextual data specific to the record selected.
2. Enable the sub tab on the object page.
3. Add the analysis to the sub tab on the object page.

All of these steps are done using the Opportunities landing and edit pages. You can use these same steps for any of the object pages listed as analytics work areas in the sub table at the start of this section.

For service, the Service, Work Order, and Queue pages use the same procedures.

Set the "Is Prompted" Filter
For analytics to show on your user Opportunity pages you enable the "Is Prompted" filter on the name or object ID for the analysis. Adding this filter adds an analytic with data that relates only to the opportunity your user is currently viewing.

1. Open an existing analysis, or create a new analysis in BI.
2. In the report Criteria sub tab, select the Filter icon for the appropriate column. Under Operator, select is prompted. Leave the other options blank.
3. Click OK.
Enable Object Edit Page Analytics Sub Tabs

This procedure uses the Opportunity object landing page as an example. The procedure is the same for all object edit pages.

1. In Navigator click Application Composer.
2. Select Sales from the Application drop-down list.
3. Expand Standard Objects and go to Opportunity.
5. Under Detail Page Layouts copy the standard layout or select an existing created layout where the Analytics sub tab is added.
6. Click the Reorder sub tab.
   This shows the Configure sub tab option for the edit object page.

![Configure Subtabs](image)

7. Click OK.
8. Click Done. The Analytics sub tab now shows on the Edit Opportunity page.

Add Analytics to Edit Object Sub Tabs

The final step is to add an analysis to the Edit Object sub tab you have just enabled. When an analysis is added to the object page, it shows data specific to the signed in user’s transaction record. The specific data shows because of the "is prompted" filter being set in the analytic which passes parameters from the transaction record to the analytic. A parameter is visible in the analytic when a filter prompt is added.

1. At the top of the Home Page click the arrow next to your name and select Edit Pages. The Edit Pages dialog appears.
2. Select Job Role and choose the role to which your change should apply. Any analytics you add in this context apply only to the role you define here.
3. In Opportunities on the analytics sub tab click Add Content and navigate to the analysis you want to show on the Opportunity page.
4. Click Add next to the analysis and close the dialog. The analysis is now added to the Analytics sub tab.
5. Next step you want to either save the default parameters, or add parameters specific the object your are working with.
Click **Parameters**.

This shows the Parameters button on the Edit Opportunity analytic.

![Parameter Button](image)

6. The parameter used is `pageFlowScope` variable and is set by default for Opportunity, Leads, Partners, Service Request and custom object pages. For example, in the case of Opportunity the parameter is `#{pageFlowScope.biFilterName_OpportunityOpportunityId}`. In the case of Service Request it is `"#{pageFlowScope.biFilterName_ServiceRequestServiceRequestId}"`. If for any reason the parameter field is blank, insert the variable manually and save it.

This shows the parameter value of `#{pageFlowScope.biFilterName_OpportunityOpportunityId}` on an Edit Opportunity ID analytic column.
For the objects that aren’t pre-populated with the `pageFlowScope` parameters, you can use one of these `sessionScope` variables depending on which object page you’re on, and the columns available in the analytic.

- Customer ID: `#{sessionScope.zcmAnalyticsCustomerId}`
- Contact ID: `#{sessionScope.hzAnalyticsContactPartyId}`
- Contact Name: `#{sessionScope.hzAnalyticsContactName}`
- Lead ID: `#{sessionScope.mklAnalyticsLeadId}`
- Opportunity ID: `#{sessionScope.mooAnalyticsOpportunityId}`
- Partner ID: `#{sessionScope.zpmAnalyticsPartnerId}`

### Expose the Refresh, Export, and Print Links on Tabs

When you’re working with analytics on tabs on your interface objects, you have the option of exposing the Print, Export, or Refresh links for the analytics you add to the tabs. This provides your users with handy tools for managing analytics on their object pages.
This shows the Refresh, Print, and Export links on an analytic from a tab on the Analytics page.

How to Expose the Refresh, Export and Print Links

To expose the links for refresh, export, and print on analytics from object tabs, you modify the component properties in Page Composer.

1. Highlight the analytics tab and click the Edit Component Properties wrench icon.
   
   This shows the Page Composer option to modify component properties for a analytics tab.

2. In Component Properties dialog, go to View Report Links.

3. In the View Report Links field, the following values can be entered:
   
   o Add "r" to expose the Refresh link.
   
   o Add “f” to expose the Print link.
Add "d" to expose the Export link.

Add more than one of these options separated by a comma: r,f,d.

This shows the View Report Links option.

Direct Linking

Direct page linking lets your users drill down on a record without leaving the page. You can add direct page linking for records in most custom objects in CX Sales. When users click the custom object name, or any record with an associated ID value, it opens up a separate window to provide further detail on that record.

There are three parts to direct page linking:

1. Defining an action link.
2. Constructing the direct link URL.
3. Updating the direct link URL and parameters to navigate to a selected record.

Define an Action Link

You can add a direct page URL to any column of an analysis created for a custom object by adding an action link from column properties. Note that the analysis must have a column that holds the identification of the record, such as Record ID in the case of a custom object.

1. Create or open an analytic that contains a column for the name of the document. Select the gear icon on the column and then from the drop-down list choose **Column Properties**.
As an example of this, say there is a custom object called Product Documents. For direct page linking, we want to add the direct URL/deep link to the column that holds the identification of the record. In the following figure, since there is a Product Document column, it would be the Document name that holds the ID of that record.

2. In Column Properties, select the **Interaction** tab.
3. Under Value, for Primary Interaction choose **Action Links** from the drop-down list.
4. Click the + icon to add an action link.

   This shows the New Action, Navigate to a Web Page option.

5. Click **Create New Action** and then from the drop-down list select **Navigate to a Web Page**.
This shows the Create New Action for a direct page link.

![Image of Create New Action](image)

**Construct the Direct Link URL**

You add your specific URL to the action field. These steps show you how to determine the correct URL for your environment. These URLs are examples only.

1. Add the direct link URL to the Create New Action field. There are direct page links patterns available for objects which can be found by going to Related Topics at the bottom of this section and clicking Direct Page Links: Explained. In this example, you take the direct URL pattern for the Custom Object, which in this case is called Product Docs. To create a direct link to a default summary page tab for a custom object use the direct link URL pattern in the following example:

   ```
   https://<hostname>:<port>/<application>/faces/FuseOverview?
   fndGlobalItemNodeId=CRM_CUSTOM_CARD_<XXXX>&fndTaskItemNodeId=CRM_CUSTOM_TAB_<XXXX>&fnd=3BsubTabName%253DSUMMARY%253BObjectId%253D<YYYY>%253B%3B%3B%3Bfalse%3B256%3B%3B
   ```

   Replace XXXX with the custom object’s API name, for example, ProductDocs_c. Obtain the API name from the object overview page (click the object’s node in the Custom Objects tree in Application Composer).

   Replace the YYYY with the custom object’s primary key in the database. In this case, the custom object primary key .comes from the Record_Id column, as shown in the following example:

   ```
   https://<hostname>:<port>/<application>/faces/FuseOverview?
   fndGlobalItemNodeId=CRM_CUSTOM_CARD_ProductDocs_c&fndTaskItemNodeId=CRM_CUSTOM_TAB_ProductDocs_c&fnd=3BsubTabName%253DSUMMARY%253BObject%253D253D300100057476089%253B%3Bfalse%3B256%3B%3B
   ```
Note that you can test the URL by replacing the host name with your actual host name and using a valid record value in place of <YYYY>. Put the URL in a browser to see if the record details page appears and the URL is valid.

2. Once you have determined that the URL is valid, the next step is to embed this URL in the analytic and ensure that the object ID, represented in these instructions as <YYYY> is dynamically retrieved from the analytic whenever the Product Docs name is clicked. When you have added the URL click Define Parameters. The next part of these instructions is to construct the direct link URL.

Update the Direct Link URL and Parameters

The define parameters fields are populated with some prompts and values already. The purpose of these steps is to ensure that the object ID is defined as a parameter.

This shows some Prompt and Value fields on the Create New Action page.

To update the direct link URL and parameters:

1. Because you’re changing the value of the ID only, delete the default parameters and leave only one parameter mapped to the ID.
2. Update the first parameter by renaming the Prompt value to ObjectId and set the value to a column value by selecting the record ID from the drop-down list. For example ProductDocs_c.Id.
3. Paste the URL again in the URL field and replace the ID of <YYYY> value with @{1} as shown in the following example:

   https://<hostname>:<port>/<application>/faces/FuseOverview?
fndGlobalItemNodeId=CRM_CUSTOM_CARD_ProductDocs_c&fndTaskItemNodeId=CRM_CUSTOM_TAB_ProductDocs_c&fnd="%23subTabName%253DSUMMARY%253DObjectId%253D@{1}%253B%3B%3Bfalse%3B256%253B"
This shows the result of the Edit Action page when the correct values are added.

4. Check Hidden.
5. Click Ok.
6. Click OK to edit the Action Link window. The Column Properties window appears.
7. Click the Data Format tab.
8. Check the Override Default Data Format and select Number for Treat Number As.
9. Click OK and save.
10. Select the Results tab. Now the document name column shows the link. When users click the link, they're taken to that record detail in simplified page.
This shows an analysis with direct links from the document name column. This analysis with links to drill-down detail can be viewed on the Analytics page or any analytics tab.

These same steps can be performed for any of the standard objects for sales and service using the direct link format and embedding links in the BI analyses.

**Related Topics**

- Direct Page Links for CX Sales

**Paths and Links to Analytics**

Your analytics are stored in BI. You are expressing that analytic that's stored in BI in a different location. So when you add an analytic to an infolet, you need to define that path to the analytic. Navigating away from the page takes you out of editing mode, so it makes sense to get the pathway before you add it to the infolet.

**Find Analytic Pathways**

1. From the Navigator, click **Reports and Analytics**.
2. Click the directory icon on the Reports and Analytics page.
3. Go to Sales, Embedded Content, and navigate to the analytic.
4. Highlight the analytic you want, right-click and click **More**.
5. Under your analytic name, click **More**, then **Properties**.
6. From the **General** area, go to **Location** and copy the path.
   - The path is your report location for your sales infolets.
7. Click **OK**.
Repeat the steps 1 through 6 to find your tile analytics.

**ADF Contextual Event Action**

Administrators can set the ADF Contextual Event action on the object name or other attribute columns of an object to enable drilling down. When this action is set, the drilling down feature works on the analytics you add to the object tabs, Sales Infolet pages, sales pages, or Analytic page. Users click the column name to see the details for that particular record.

These are the available objects:

- Opportunity
- Contact
- Account
- Activity
- Partner
- Deal
- MDF Budget
- MDF Request
- MDF Claim
- Business Plan
- Business Plan Objective
- Leads
- Queues
- Work Orders
- Service Requests
- Assets

**Set the ADF Contextual Event**

You can add this event to any analytic you build as long as it has an identifier for the record. In this case the identifier is Customer ID. For this example you build an analytic that shows Account and Opportunity details.

1. Create a new analysis from the subject area Sales-CRM Pipeline.
2. From the Subject Area pane, drag the following columns onto the Selected Columns editing palette:
   - From the Customer dimension, select "Name".
   - From the Customer dimension, select "Customer Row ID".
   - From the Opportunity dimension select "Name".
   - From the Opportunity dimension select "Opportunity ID".
   - From the Facts folder, under Pipeline Facts, select "Opportunity Revenue".
3. Click the settings gear icon for Customer Name.
4. Choose **Column Properties**.
5. Choose the Interaction tab.
6. Under Value, Primary Interaction, choose Action Links.
7. Click the + icon to add a new action.
8. Click the running man action icon with the + on it. A list of actions comes up.
9. Choose ADF Contextual Event. Click OK.
   This figure shows the ADF Contextual Event option.

10. In the Column Properties dialog, check Do not display in a dialog if only one action link is available at runtime.
    This figure shows the ADF Contextual Event action link dialog.

11. Click OK.
12. Repeat steps 3 through 9 for the Opportunity Name column.

Viewing the ADF Contextual Event Action

The analytic to which you added the ADF Contextual Event can be added on the interface. Using the ADF Contextual Event action, users now have the option to view the additional details of a particular object, or make changes to details on an object page.

To set your analytic an edit object page, do the following:

1. Enable the analytic tab on the Accounts page and add the newly created analytic.
2. Click the Customer Name from the BI report and it opens up the detail page for a particular customer as a dialog box. You can close the dialog box and open up any customer name or opportunity name to get a detail page dialog box.

This shows the drill-down detail for the Edit Account object when the ADF Contextual Event action is added.

USER_PARTY_ID Session Variable

You can configure analyses to show user-specific analytic data on user Analytics pages. This is done by adding session variables to the analytic. Adding a session variable, such as USER_PARTY_ID tells the application to show only the data that's specific to the signed in user. The variables exist for each user for the duration of a browsing session and expire when the user closes the browser or signs out. There are two types of session variable: system and non-system. Session variables are primarily used when authenticating users against external sources such as database tables or LDAP servers. If a user is authenticated successfully, session variables can be used to set filters and permissions for that session.
Add USER_PARTY_ID

To add session variables you select the gear icon on the column name. Then you select New Filter. The USER_PARTY_ID is used on the Employee Login ID column since it tells the application to only show data in this analytic specific to the logged in employee. There are several other session variables and you can choose from the options available when you click in that field.

This shows the New Filter option for adding a session variable that shows an analysis for a signed in user.

---

Embed Analyses and Dashboards

Allow Safe Domains

You allow safe domains to approve access to specific content. For security reasons, external content can't be added to reports and reports can't be embedded in other applications unless it's safe to do so. Only administrators can allow safe domains.
Only authorized users may access the content. Except in cases where Single Sign On (SSO) is enabled, users are prompted to sign in when they access content on safe domains. After you have added a safe domain, users need to sign out and sign back in to access content from that source.

1. Click **Navigator > Reports and Analytics**.
2. Click **Browse Catalog**.
3. Click the **Administration** link on the BI Home page.
4. Click the **Manage Safe Domains** link.
5. To allow users to embed their analyses in content located on other domains, enter the name of the safe domain as well as the port. Here are a few formats you can use for port names:
   - www.example.com:<port number>
   - *.example.com:<port number>
   - https:
6. Select the types of resources you want to allow and block any resource types you think aren't safe. For example, to allow embedding, select **Embedding**.

---

**Embed Your Content in Other Applications**

You can embed your reports in other non-Oracle applications and portals. This is a good way to share content and data among multiple systems. When other users click on embedded content, if you don't have single sign-on, they might have to sign in again to see the content.

Before you can embed a report in other applications or portals, your administrator must add the URL for the target applications or portal to the list of allowed domains.

1. Obtain the URL of the analysis or dashboard you want to embed.
   - a. Go to the catalog and open the analysis or dashboard.
   - b. In the URL displayed in the browser's address bar, delete "Portal", so that your URL resembles this example, then copy the URL.

<table>
<thead>
<tr>
<th>Content</th>
<th>Example URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyses</td>
<td><a href="http://example.com">http://example.com</a>:&lt;port number&gt;/analytics/saw.dll?Go&amp;Action=prompt&amp;path=%2Fshared%2F&lt;folder&gt;%20&lt;analysis name&gt;</td>
</tr>
</tbody>
</table>

2. Sign in to the target application or portal, then embed the content inside an iFrame and use the copied URL.

---

**Deep Linking**

**Register Business Intelligence to Support Deep Linking**

Deep linking lets you to navigate from an analysis on the interface pages to specific attributes and objects in your work areas so that you can work with them directly. What does that mean? It means that if you're looking at an analysis on leads, for example, you can click a record on the analytic and go edit the lead record on the edit object page. To
support deep links, use the Setup and Maintenance work area to register the Business Intelligence Server as a third-party application.

Register Business Intelligence Server as a Third-Party Application

To register the BI Server:

1. Use the Manage Third Party Applications page.
2. Click Create.
3. Enter AnalyticsApp as the application name.
4. Enter the full URL for the BI Server (for example: http://host:port/analytics/saw.dll).
5. Enter Analytics Server as the Partner Name.
6. Click Save and Close.

Related Topics

- Manage Integration of Additional Applications

Create Deep Links

Create deep links in your analytics that let you navigate from an analytic to specific attributes and objects in your transactional pages to work with them directly.

1. In the Reports and Analytics work area, click Browse Catalog.
2. Create or edit an analysis. Use a subject area that includes the attribute you want to link to in the transactional pages, and ensure that you include the object ID.
3. On the Criteria tab, click the Options icon for the attribute column on which you need a deep link and select Column Properties.
4. Open the Interaction tab in the Column Properties dialog box.
5. In the Primary Interaction list in the Value section, select Action Links to display the Action Links table.
6. Select the Do not display in a pop-up if only one action link is available at runtime option.
7. Click Add Action Link.
8. In the New Action Link dialog box, enter the link text for the navigation.
9. Click the Create New Action icon and select Navigate to a Web Page.
10. In the Create New Action dialog box, enter the URL to navigate to, which references parameters you define in the prompt. For shared analyses: //<hostname>/fscmUI/faces/deeplink?objType=@{1}&objKey=<object ID>=@{2}&action=@{3}&returnApp=AnalyticsApp&returnAppParams=PortalGo%26path=/<shared/Custom/<folder>/@{6}

For personal analyses stored in My Folders: //<hostname>/fscmUI/faces/deeplink?objectType=@{1}&objKey=<object ID>=@{2}&action=@{3}&returnApp=AnalyticsApp&returnAppParams=PortalGo%26path=/users/@{5}/@{6}

11. Click Define Parameters to add corresponding parameters for the URL.
12. In the Define Parameters section, click Add Parameter to add the following mandatory parameters:

<table>
<thead>
<tr>
<th>Name</th>
<th>Prompt</th>
<th>Type of Value</th>
<th>Value</th>
<th>Fixed</th>
<th>Hidden</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Object Type</td>
<td>Value</td>
<td>&lt;Object Type&gt;</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
<tr>
<td>Name</td>
<td>Prompt</td>
<td>Type of Value</td>
<td>Value</td>
<td>Fixed</td>
<td>Hidden</td>
<td>Notes</td>
</tr>
<tr>
<td>------</td>
<td>-----------------------</td>
<td>---------------</td>
<td>------------------------</td>
<td>-------</td>
<td>--------</td>
<td>------------------------------------------------------------</td>
</tr>
<tr>
<td>2</td>
<td>&lt;Prompt Name&gt;</td>
<td>Column Value</td>
<td>Column Name in &quot;&lt;table.name&gt;&quot; format</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
<tr>
<td>3</td>
<td>Action</td>
<td>Value</td>
<td>edit</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
<tr>
<td>4</td>
<td>returnApp</td>
<td>Value</td>
<td>AnalyticsApp</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses.</td>
</tr>
<tr>
<td>5</td>
<td>Logged in User</td>
<td>Session Variable</td>
<td>USER</td>
<td>Selected</td>
<td>Selected</td>
<td>Session variable parameter used for personal analysis permissions.</td>
</tr>
<tr>
<td>6</td>
<td>Report Name</td>
<td>Value</td>
<td>Analysis Name</td>
<td>Selected</td>
<td>Selected</td>
<td>Used for shared and personal analyses. The name of the analysis to return to after working in the transactional page.</td>
</tr>
</tbody>
</table>

13. Click **Options** to set how the page opens.
14. In the Action Options dialog box, select **Open in New Window** to open the page in a new window.
15. Save your work.
16. If you have provided the Return Application name, a Return icon is available in the transactional page to return to the analysis.

**Related Topics**
- Register Business Intelligence to Support Deep Linking
- Manage Analytics with Advanced Features

**Why did a deep link open to a blank page?**
You may not have access to the linked object, or the URL entered for the action is incorrect, for example lacking the environment or the Object ID name.
- Check the URL you entered for the action. It may be missing the environment name or the Object ID name.
- Check the URL parameters, the spelling of the action, and that you’re using the correct key in the object’s analysis.
Do I have to display the ID for my object?
No, you can add it, format the column as a number with zero decimals, and then hide the column.

Can I display actions for some users and not others?
Yes, you define conditions for the action to display.
10 Schedule and Share Analytics

Create Briefing Books

Use briefing books to hold a collection of analytic snapshots. These snapshots give you a picture of what’s going on at the time the analytic is added, downloaded, or rerun. You can download briefing books as PDFs or MHTML to view, print, or share. The PDF file includes a table of contents. Briefing books are stored in the business intelligence (BI) catalog.

Add Content to New Briefing Books

1. Open the Reports and Analytics work area.
2. Click Browse Catalog.
3. Select your analytic, then click More and select Add to Briefing Book.

Or, find your dashboard and click Open.

   a. Go to the dashboard page you want to add.
   b. Click the Page Options button and select Add to Briefing Book.

4. Select Updatable if you want the analytic results refreshed whenever the briefing book is downloaded or rerun, or Snapshot to store it without updating.
5. Click Browse.

Add Content to Existing Briefing Books

1. Open the Reports and Analytics work area.
2. Click Browse Catalog.
3. Select your analysis, then click More and select Add to Briefing Book.

Or, find your dashboard and click Open.

   a. Go to the dashboard page you want to add.
   b. Click the Page Options button and select Add to Briefing Book.

4. Select Updatable if you want the analytic results refreshed whenever the briefing book is downloaded or rerun, or Snapshot to store it without updating.

Download and Edit Briefing Books

1. Open the Reports and Analytics work area.
2. Click Browse Catalog to locate your briefing book, and click PDF to download it.
Schedule Analytics, Dashboard Pages, and Briefing Books

You can schedule Analytics, dashboard pages, and briefing books to run when you need them. You can also schedule other automated tasks, for example to deliver results to specific recipients, send notifications, or to generate a list of changes implemented today using the CURRENT_DATE repository variable. You create what’s called an agent to set this all up for an analysis, dashboard, or briefing book. The agent itself is saved as an object in the business intelligence (BI) catalog. Once run, analyses and other objects persist for four years.

Create an Agent

1. Open the Reports and Analytics work area or the Reports and Analytics panel tab if available in other work areas.
2. Click Browse Catalog.
3. Click the New icon and, from the Actionable Intelligence section, select Agent.
4. Make sure you enter information on the Delivery Content tab to specify the analysis, dashboard page, or briefing book to run. Browse for the analysis, dashboard page, or briefing book, which must be specified to generate an attachment.
5. Click the Save this Agent icon and save it in My Folders.

Related Topics

• Schedule Reports

Schedule Snapshots of Your Sales Historical Pipeline

Keep an eye on your bottom line using the Generates Sales Historical Snapshots scheduling process. You get daily snapshots of your sales pipeline as well as snapshots of opportunity and revenue trends over time.

Snapshots are designed to work only when your enterprise calendar is configured to be either Monthly or Weekly. So you need to be sure to set up your calendar to be weekly or monthly before you start using snapshots.

The Generates Sales Historical Snapshots feature uses the Sales - CRM Historical Pipeline subject area to cull information on your key pipeline data.

Note: The snapshot data will be retained for the new value for parameter for the days starting from the day the profile option was changed as long as the count of snapshot records (opportunity and revenue combined) does not cross 10 million records.

Configure Historical Snapshots

The Generates Sales Historical Snapshots scheduled process captures opportunity and revenue snapshots for open opportunities and opportunities closed within the time period you specify. You can set up a snapshot to run once, or set it up to run daily, weekly, monthly, yearly, or on your own time frame. You can also choose the number of days after which opportunities have been closed to continue to take a snapshot of the opportunity and its corresponding revenue information.
To configure your Sales Historical Snapshots scheduled process:

1. Navigate to Setup and Maintenance, All Tasks.
2. Under Name, search for Manage Opportunity Profile Options.

   The search results returns the Manage Opportunity Profile Option in the bottom of the window.
3. Click Go to Task on the row that holds the Manage Opportunity Profile Options search result. The Manage Opportunity Profile Options page appears.
4. Under Profile Option Code, enter MOO_MANAGE_SALES_HISTORICAL_SNAPSHOT_CONFIGURATION. Search for that profile.
5. Under Profile Values on the right ensure that the value are C=120, D=120, W=58, M=14, Q=5.

   The Profile Values are defined the following ways:
   - C is number of create snapshots for closed opportunities closed within the last C days. This value must be greater than zero.
   - D is number of days to retain daily snapshots. This value must be greater than zero.
   - W is number of weeks to retain weekly snapshots if the enterprise calendar is a week based calendar.
   - M is number of months to retain monthly snapshots if the enterprise calendar is a month based calendar.
   - Q is number of quarters to retain a quarterly snapshot.

**Note:** An upper limit of 10M snapshot records (opportunity and revenue records combined) is supported and once the record limit is reached, the snapshot process automatically purges records by oldest snapshot date until the record count is brought under the limit. The snapshot process only supports capturing snapshots if the enterprise calendar is configured to be either a Month or Week based calendar. No other calendar period frequencies are supported. To use the snapshot feature you must configure your calendar first.

### Schedule Historical Snapshots

You can schedule your Sales Historical Snapshots processes either from the SUI, or from the desktop UI.

To schedule your sales historical snapshots processes:

1. From the menu options choose More then Scheduled Processes.
2. Click the Schedule New Process tab.
This figure shows the Schedule New Process option from the Scheduled Process window.

3. If you haven’t already run this process, in which case it will show under the search results on the Scheduled Processes starting page, then you will search in the **Scheduled New Process** dialog. Click to view all of the choices. At the bottom there is a Search option. Click **Search** and enter **Generates Sales Historical Snapshots**. In Search Results highlight Generates Sales Historical Snapshots and click **OK**. The Schedule New Process dialog appears. Click **OK** again.
This figure shows the Search and Select dialog for choosing your Generate Sales Historical Snapshots process.

4. In the Process Detail dialog click the **Advanced** tab.
   Here you set when your process runs, whether it is daily, weekly, or monthly. You will also set the start and end date.

This figure shows the scheduling options for your Sales Historical Snapshots processes.
5. Click the **Notification** tab and define whom you want to be notified if the process run is successful, if it generates an error, or if there are warnings.

6. When you’re finished with your scheduling process details for times, frequency, and notifications, click **Submit**. Your Generate Sales Historical Snapshot is now completed.
11 Analytics Folders

Where to Save Analytics and Reports

You save analyses, dashboards, and reports in the catalog, along with other objects like prompts and filters. Besides the hierarchy of folders organized by product family, another important folder is Custom, found in Shared Folders. This is where you save the analytics and reports you create or edit for others to use.

Shared Folders and the Custom Subfolder

Anyone with the correct access can get to objects stored in Shared Folders. If you have the appropriate roles, you can save in Shared Folders so that your objects are available for other users. You should save objects in the Custom subfolder, and use the product family subfolders to organize and publish analytics and objects for the correct audiences.

Here are a few things to know while working with analytics in the catalog. Keep all modified analyses and reports in the Custom folder. Directly edit predefined analytics only when it's necessary to make sure that any references to the analysis or dashboard still work properly.

- Preserve modified predefined objects during updates, which can make changes to predefined analytics, reports, and other objects outside the Custom folder. You might lose changes saved outside the Custom folder during updates.
- You can easily find modified objects if they're not spread around the catalog.
- You can edit objects in the Custom folder without compromising security on the original objects.
- For predefined reports only, you can use a special Customize option to copy the report and also the folder structure and permissions. The copy is linked to the original, so editing the copy is like directly editing the original.

When you copy an object into the Custom folder, the copied object inherits the permission settings of the Custom folder. An administrator can reset the permissions on the object and the folder that it's in.

My Folders

My Folders is your personal storage; you're the only one who can access anything that you save there. What you save there is available in the Reports and Analytics work area, but not in My Folders in the Reports and Analytics panel tab on any other work area. But an exception is when you create an analysis using the wizard in the Reports and Analytics work area. If you save a wizard analysis in My Folders, it's available in any panel tab that appears in any work area.

Related Topics

- How You Create and Edit Reports
- Overview of Analytics Creation and Modification
- How You Modify Copies of Predefined Reports
Manage Predefined Catalog Permission

You may want to remove access to predefined catalog folders so that those associated with offerings you don’t use aren’t displayed. You can hide the entire predefined catalog or selectively display root catalog folders for offerings. Offerings are controlled by the Custom BI Web cat Reporting Duty role and associated roles for each. Using roles, you can manage folder access in a number of ways, depending on requirements and previous modifications you have made.

- Remove duty roles for parent folders from the Custom BI Web cat Reporting Duty role so that all users see a subset of the predefined catalog. Leave roles only for the offerings you want to retain access for.
- Delete all catalog reporting duty roles from the Custom BI Web cat Reporting Duty role to hide the entire predefined catalog and display only /Shared/Custom folders. For example, you can remove BI catalog access for external users such as partners who have no access to reporting.
- Delete all catalog reporting duty roles from the Custom BI Web cat Reporting Duty role. Also, add catalog reporting duty roles to a new or existing job role so that job roles with BI access get default access to the predefined catalog. For example, by default, Financial job roles have access to Financial reporting content but Human Capital Management job roles don’t have access to the predefined HCM BI catalog. You can grant the Human Capital Management Folder Reporting Duty role to new job roles to allow access to predefined HCM reports.

Hide Predefined Catalog Folders

All authenticated users have the Custom BI Web cat Reporting Duty role, which inherits all of the folder reporting roles that determine access and visibility of root level catalog folders. Administrators with IT Security Manager privileges can hide predefined folders by removing their associated roles from the duty role.

1. Open the Security Console.
3. In the search results, click Actions > Edit Role.
4. Click Next twice to navigate to the Role Hierarchy step.
5. To hide all folders, remove all of the roles from the hierarchy. Leave any roles for offerings you want to retain access for.
6. Run the Import User and Role Application Security Data process to synchronize security changes.
7. Click Browse Catalog in the Reports and Analytics work area and click Administration. In the Maintenance and Troubleshooting section, select Reload Files and Metadata to refresh the BI cache.

BI Reporting Roles

This table shows the mapping between shared root catalog folders, folder reporting roles, and job roles.

<table>
<thead>
<tr>
<th>Catalog Folder</th>
<th>Duty Role</th>
<th>Duty Role Name</th>
<th>Associated Job Roles</th>
</tr>
</thead>
<tbody>
<tr>
<td>/Shared/Common Content</td>
<td>BI_COMMON_CONTENT_REPORT</td>
<td>Common Content Folder Reporting Duty</td>
<td></td>
</tr>
<tr>
<td>Catalog Folder</td>
<td>Duty Role</td>
<td>Duty Role Name</td>
<td>Associated Job Roles</td>
</tr>
<tr>
<td>------------------------------------</td>
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<td>--------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>/Shared/Customer Data Management</td>
<td>BI_CDM_REPORTING_DUTY</td>
<td>Customer Data Management Folder Reporting Duty</td>
<td>ORA_OKC_CUSTOMER_CONTRACT_ADMINISTRATOR_JOB, ORA_OKC_CUSTOMER_CONTRACT_MANAGER_JOB, ORA_OKC_CUSTOMER_CONTRACT_TEAM_MEMBER_ABSTRACT, ORA_OKC_ENTERPRISE_CONTRACT_ADMINISTRATOR_JOB, ORA_OKC_ENTERPRISE_CONTRACT_MANAGER_JOB, ORA_OKC_ENTERPRISE_CONTRACT_TEAM_MEMBER_ABSTRACT, ORA_OKC_SUPPLIER_CONTRACT_ADMINISTRATOR_JOB, ORA_OKC_SUPPLIER_CONTRACT_MANAGER_JOB, ORA_OKC_SUPPLIER_CONTRACT_TEAM_MEMBER_ABSTRACT</td>
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<tr>
<td>/Shared/Enterprise Contracts</td>
<td>BI_OKC_REPORTING_DUTY</td>
<td>Enterprise Contracts Folder Reporting Duty</td>
<td>ORA_OKC_CUSTOMER_CONTRACT_ADMINISTRATOR_JOB, ORA_OKC_CUSTOMER_CONTRACT_MANAGER_JOB, ORA_OKC_CUSTOMER_CONTRACT_TEAM_MEMBER_ABSTRACT, ORA_OKC_ENTERPRISE_CONTRACT_ADMINISTRATOR_JOB, ORA_OKC_ENTERPRISE_CONTRACT_MANAGER_JOB, ORA_OKC_ENTERPRISE_CONTRACT_TEAM_MEMBER_ABSTRACT, ORA_OKC_SUPPLIER_CONTRACT_ADMINISTRATOR_JOB, ORA_OKC_SUPPLIER_CONTRACT_MANAGER_JOB, ORA_OKC_SUPPLIER_CONTRACT_TEAM_MEMBER_ABSTRACT</td>
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<td>/Shared/Higher Education</td>
<td>BI_HED_REPORTING_DUTY</td>
<td>Higher Education Folder Reporting Duty</td>
<td>ORA_HEQ_ADMISSIONS_COORDINATOR_JOB, ORA_HEQ_ADMISSIONS_MANAGER_JOB, ORA_HER_ACADEMIC_COORDINATOR_JOB, ORA_HER_REGISTRAR_JOB, ORA_HES_BURSAR_JOB, ORAHEY_STUDENT_SERVICES_MANAGER_JOB, ORAHEY_STUDENT_SUPPORT_ADVISOR_JOB</td>
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<tr>
<td>/Shared/Human Capital Management</td>
<td>BI_HCM_REPORTING_DUTY</td>
<td>Human Capital Management Folder Reporting Duty</td>
<td>By default, predefined HCM job roles have no access to the predefined content.</td>
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<tr>
<td>/Shared/Incentive Compensation</td>
<td>BI_IC_REPORTING_DUTY</td>
<td>Incentive Compensation Folder Reporting Duty</td>
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</tr>
<tr>
<td>Catalog Folder</td>
<td>Duty Role</td>
<td>Duty Role Name</td>
<td>Associated Job Roles</td>
</tr>
<tr>
<td>------------------</td>
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<td>---------------------------------------</td>
<td>---------------------------------------------------------------------------------------</td>
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<tr>
<td>/Shared/Loyalty</td>
<td>BI_LOY_REPORTING_DUTY</td>
<td>Loyalty Folder Reporting Duty</td>
<td>ORA_LOY_LOYALTY_MARKETING_MANAGER, ORA_LOY_LOYALTY_PROGRAM_ADMINISTRATOR</td>
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<tr>
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<tr>
<td>/Shared/Manufacturing</td>
<td>BI_MFG_REPORTING_DUTY</td>
<td>Manufacturing Folder Reporting Duty</td>
<td>ORA_CSE_ASSET_ADMINISTRATOR_JOB</td>
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<tr>
<td>/Shared/Marketing</td>
<td>BI_MKT_REPORTING_DUTY</td>
<td>Marketing Folder Reporting Duty</td>
<td>ORA_MKL_SALES_LEAD_QUALIFIER_JOB, ORA_MKT_CORPORATE_MARKETING_MANAGER, ORA_MKT_MARKETING_ANALYST_JOB, ORA_MKT_MARKETING_MANAGER_JOB, ORA_MKT_MARKETING_OPERATIONS_MANAGER, ORA_MKT_MARKETING_VP_JOB</td>
</tr>
<tr>
<td></td>
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</tr>
<tr>
<td>/Shared/Partner</td>
<td>BI_ZPM_REPORTING_DUTY</td>
<td>Partner Folder Reporting Duty</td>
<td>ORA_ZPM_CHANNEL_ACCOUNT_MANAGER, ORA_ZPM_CHANNEL_ADMINISTRATOR_JOB, ORA_ZPM_CHANNEL_OPERATIONS_MANAGER, ORA_ZPM_CHANNEL_PARTNER_MANAGER, ORA_ZPM_CHANNEL_PARTNER_PORTAL_ADMINISTRATOR, ORA_ZPM_CHANNEL_SALES_DIRECTOR_J</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>/Shared/Procurement</td>
<td>BI_PRC_REPORTING_DUTY</td>
<td>Procurement Folder Reporting Duty</td>
<td>ORA_AP_ACCOUNTS_PAYABLE_MANAGER, ORA_AP_ACCOUNTS_PAYABLE_SPECIALIST, ORA_AP_ACCOUNTS_PAYABLE_SUPERVISOR, ORA_PO_BUYER_JOB, ORA_PO_PROCUREMENT_APPLICATION_ADMINISTRATOR, ORA_PO_PROCUREMENT_INTEGRATION_SPECIALIST, ORA_PO_PURCHASE_ANALYSIS_ABSTRACT, ORA_POR_PROCUREMENT_REQUESTER_ADMINISTRATOR, ORA_POZ_SUPPLIER_ADMINISTRATOR_ABSTRACT, ORA_POZ_SUPPLIER_MANAGER_ABSTRACT</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>/Shared/Projects</td>
<td>BI_PRJ_REPORTING_DUTY</td>
<td>Projects Folder Reporting Duty</td>
<td>ORA_OKC_CUSTOMER_CONTRACT_ADMINISTRATOR, ORA_OKC_CUSTOMER_CONTRACT_MANAGER, ORA_OKC_CUSTOMER_CONTRACT_TEAM_MEMBER_ABSTRACT, ORA_OKC_ENTERPRISE_CONTRACT_ADMINISTRATOR, ORA_OKC_ENTERPRISE_CONTRACT_MANAGER, ORA_OKC_ENTERPRISE_CONTRACT_TEAM_MEMBER_ABSTRACT, ORA_PJF_GRANTS_ACCOUNTANT_JOB, ORA_PJF_GRANTS_ADMINISTRATOR_JOB, ORA_PJF_GRANTS_DEPARTMENT_ADMINISTRATOR, ORA_PJF_PROJECT_ACCOUNTANT_JOB, ORA_PJF_PROJECT_ADMINISTRATOR_JOB, ORA_PJF_PROJECT_BILLING_SPECIALIST_J</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Chapter 11**

**Analytics Folders**
<table>
<thead>
<tr>
<th>Catalog Folder</th>
<th>Duty Role</th>
<th>Duty Role Name</th>
<th>Associated Job Roles</th>
</tr>
</thead>
<tbody>
<tr>
<td>/Shared/Public Sector</td>
<td>BI_PSC_REPORTING_DUTY</td>
<td>Public Sector Folder Reporting Duty</td>
<td>ORA_PSC_AGENCY_STAFF_ABSTRACT, ORA_PSC_BUILDING_INSPECTOR_JOB, ORA_PSC_BUSINESS_ANALYST_JOB, ORA_PSC_CHIEF_BUILDING_OFFICER_JOB, ORA_PSC_ECONOMIC_DEV_OFFICER_JOB, ORA_PSC_FINANCE_ADMIN_JOB, ORA_PSC_INSPECTIONS_SUPERVISOR_JOB, ORA_PSC_PERMIT_TECHNICIAN_JOB, ORA_PSC_PERMITS_APPLICATION_ADMINISTRATOR_JOB, ORA_PSC_PERMITS_SUPERVISOR_JOB, ORA_PSC_PLAN_COORDINATOR_JOB, ORA_PSC_PLAN_REVIEWER_JOB, ORA_PSC_PRINCIPAL_PLANNER_JOB, ORA_PSC_SYSTEM_ADMINISTRATOR_JOB</td>
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<tr>
<td>/Shared/Risk Management</td>
<td>BI_GRC_REPORTING_DUTY</td>
<td>Risk Management Folder Reporting Duty</td>
<td>ORA_GTG_APPLICATION_ACCESS_AUDITOR_JOB, ORA_GTG_APPLICATION_CONTROL_MANAGER_JOB, ORA_GTG_COMPLIANCE_MANAGER_JOB, ORA_GTG_ENTERPRISE_RISK_AND_CONTROL_MANAGER_JOB, ORA_GTG_RISK_MANAGEMENT_AUDITOR_JOB, ORA_GTR_USER_ACCESS_CERTIFICATION_MANAGER_JOB</td>
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<td>/Shared/Sales</td>
<td>BI_ZBS_REPORTING_DUTY</td>
<td>Sales Folder Reporting Duty</td>
<td>ORA_ZBS_SALES_ADMINISTRATOR_JOB, ORA_ZBS_SALES_MANAGER_JOB, ORA_ZBS_SALES_REPRESENTATIVE_JOB, ORA_ZBS_SALES_RESTRICTED_USER_JOB, ORA_ZBS_SALES_VP_JOB, ORA_ZPM_CHANNEL_ACCOUNT_MANAGER_JOB, ORA_ZPM_CHANNEL_ADMINISTRATOR_JOB, ORA_ZPM_CHANNEL_OPERATIONS_MANAGER_JOB, ORA_ZPM_CHANNEL_PARTNER_MANAGER_JOB, ORA_ZPM_CHANNEL_PARTNER_PORTAL_ADMINISTRATOR_JOB, ORA_ZPM_CHANNEL_SALES_DIRECTOR_JOB, ORA_ZPM_CHANNEL_SALES_MANAGER_JOB, ORA_ZSP_SALES_ANALYST_JOB</td>
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<td>/Shared/Service</td>
<td>BI_SVC_REPORTING_DUTY</td>
<td>Service Folder Reporting Duty</td>
<td>ORA_CSO_KNOWLEDGE_ANALYST_JOB, ORA_CSO_KNOWLEDGE_MANAGER_JOB, ORA_SVC_CUSTOMER_SERVICE_MANAGER_JOB, ORA_SVC_CUSTOMER_SERVICE_REPRESENTATIVE_JOB, ORA_SVC_HUMAN_RESOURCE_HELP_DESK_ADMIN, ORA_SVC_HUMAN_RESOURCE_HELP_DESK_AGENT, ORA_SVC_INTERNAL_HELP_DESK_ADMIN, ORA_SVC_INTERNAL_HELP_DESK_AGENT, ORA_ZBS_SALES_ADMINISTRATOR_JOB, ORA_ZCA_CUSTOMER_RELATIONSHIP_MANAGEMENT_JOB</td>
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<tr>
<td>/Shared/Subscription</td>
<td>BI_OSS_REPORTING_DUTY</td>
<td>Subscription Management Folder Reporting Duty</td>
<td>ORA_OSS_SUBSCRIPTION_SPECIALIST_JOB</td>
</tr>
<tr>
<td>Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>/Shared/Supply Chain</td>
<td>BI_SCM_REPORTING_DUTY</td>
<td>Supply Chain Management Folder Reporting Duty</td>
<td>ORA_ACD_PRODUCT_DESIGN_ENGINEER_JOB, ORA_ACD_PRODUCT_DESIGN_MANAGER_JOB, ORA_ACE_PRODUCT_MANAGEMENT_VP_JOB, ORA_ACE_PRODUCT_PORTFOLIO_MANAGER_JOB</td>
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<th>Associated Job Roles</th>
</tr>
</thead>
<tbody>
<tr>
<td>/Shared/Functional Setup</td>
<td>BI_FSM_REPORTING_DUTY</td>
<td>Functional Setups Folder Reporting Duty *Not inherited by Custom BI Web cat Reporting Duty</td>
<td>ORA_ASM_APPLICATION_IMPLEMENTATION</td>
</tr>
<tr>
<td>/Shared/Security</td>
<td>FBI_SECURITY_TRANSACTION_ANALYSIS_DUTY</td>
<td>Security Transaction Analysis Duty *Not inherited by Custom BI Web cat Reporting Duty</td>
<td>ORA_FND_IT_SECURITY_MANAGER_JOB</td>
</tr>
</tbody>
</table>

**Predefined Catalog Lockdown**

If you try to modify the predefined catalog content including folder permissions, you get an alert indicating that you're not allowed to modify content and asking that you save your own content in the /Shared/Custom folder.

Here are a few things to know about catalog folders:

- You must save all modified content in the /Shared/Custom folder or in new folders in the /Shared folder.
- Existing modified content in the /Shared/Custom folder or custom folders in the /Shared folder and their subfolders is preserved. If you have modified the content in the predefined catalog folders, all changes are lost during any upgrade. To preserve content, archive your catalog content and unarchive it in the Shared/Custom folder after upgrade.
- All existing content in parent folders in the /Shared folder is preserved.
- You can't change folder or object permissions on the predefined catalog folders or content. For example, you can't change folder permissions to hide folders or objects.
How to Create Folders

You manage analyses and reports in the business intelligence catalog, where you create folders to organize them.

To create folders:
1. In the catalog, navigate to the desired location of the new folder in the Folders pane.
2. In the catalog toolbar, click New, and select Folder.
3. In the New Folder dialog box, enter the folder name, and click OK.

Automatically Created Folders

If conflicts are detected during upgrade, folders named backup_nnn are automatically created in the catalog. After reviewing and resolving any conflicts, Oracle recommends that you manually delete the backup folders from the catalog. You can contact your help desk to request an automated removal if you have many folders to delete.

Set Folder Permissions and Attributes

You can access the properties of user objects or the Custom folder and any of its subfolders in the catalog to set folder permissions and other attributes. You can view system information, and change attributes or ownership. Other users can access and modify the properties of only the objects that they create or own.

Set Folder Properties

Follow these steps:
1. In the catalog, click Shared Folders > Custom, and navigate to the custom folder you want to assign properties to.

   Caution: Don't modify permissions on predefined catalog objects. Saving content in the Custom folder is the only way to make sure that it remains untouched during updates.

2. In the Tasks pane, click Properties.
3. In the Properties dialog box, select any of the options in the Attributes section:
   - Hidden: Hides the object.
   - System: Makes the object a system object.
   - Read Only: Makes the object read-only.
Do Not Index: Excludes the object from the index used by the full-text catalog search. Excluded objects don’t display in the results of any full-text catalog search; the object can still be found using the basic catalog search.

4. Use the Ownership section to take ownership of a folder or object in the catalog. This area displays only if the proper privileges were assigned to the user, group, or role. Note that the owner of an object or folder can’t automatically access the object or folder.

   - Set ownership of this item: Click to become the owner of the folder or object.
   - Set ownership of this item and all subitems: Click to become the owner of the folder and any subfolders or sub items contained within the item. For example, if you click this link for a dashboard folder, then you take ownership of all of the dashboard’s components.

### Set Folder Permissions

You can assign permissions on folders and other objects.

### Access and Set Permissions

You can set permissions or change ownership for any catalog object or folder. Nonadministrative users can access and modify the permissions of the objects that they create or own.

To set folder permissions:

1. In the catalog, select the folder or object.
2. In the Tasks pane click **Permissions**.
3. In the Permissions dialog box, the owner and any other users, roles, or groups with permissions are listed in the Permissions list.

   - To add a user or role, click **Add users/roles** in the toolbar and search for users or roles to add them to the Selected Members list in the Add Application Roles, Catalog Groups and Users dialog box.
   - To delete a user or role, select the account or role in the Permissions list and click **Delete selected users/roles**.
4. In the Permissions list, to set ownership for a user, select Custom in the Permissions list for the account, then select **Set Ownership** in the Custom Permissions dialog box and click **OK**. You can also select the Owner option for the user or role.
5. Use the Permissions list to set permissions for the object. Object permissions vary by object.
6. Use the Apply permissions to sub-folders option to assign permissions to the folder’s subfolders.
7. Use the Apply permissions to items within a folder to assign them to objects in the folder but not to subfolders.

### Archive and Move Analytics

You can archive your analytic objects and move them to a new location. You can bundle the whole catalog, specific folders, or multi-component objects as a .catalog file and upload the file to unarchive its data in another location.

**Note:** It’s important to note that folders that contain seeded content should not be changed. Moving or adding a child folder to a seeded folder results in analytics not being visible in dashboards or infolets.
Create an Archive

1. Locate the object in the catalog.
2. Select More and then select Archive.
3. In the Archive dialog box, select one or more of the following options:
   - Keep Permissions: Maintain the object or folder’s existing permissions. If you don't select this, the archiving process doesn't include any permissions. Once unarchiving, the parent folder's permissions are assigned to all of the objects and folders.
   - Keep Time stamps: Maintain the Creation Time, Last Modified, and Last Accessed times assigned to the object or folder. Upon unarchiving, the Last Modified time is updated to indicate the time when the object or folder is unarchived. If you select this option, the Old option in the Paste Overview area of the Preferences dialog box is available when unarchiving. Use the Old option to overwrite existing catalog items older than the items in the archive.
   
   If you don't select this option, then the archiving process doesn't include time information and the Old option in the Paste Overview area of the Preferences dialog box isn't available.
4. Click OK to download the archive file.

Move an Archived Object to a New Location

1. Select the folder in the catalog where you want to upload the archived file.
2. In the Tasks pane click Unarchive.
3. In the Unarchive dialog box, browse for and select the archive file.
4. Use the Replace option to specify whether to replace an existing folder or object with the same name.
   - All: Replace any existing folders or objects with the same names as folders or objects included in the archive file that you're uploading.
   - Old: Replace folders or objects except those folders or objects that exist, unless they're older than the source.
   - None: Add any new folders or objects, but preserve any existing folders or objects.
   - Force: Add and replace all folders or objects.
5. Use the Access Control Lists option to specify how the folders or objects are assigned permissions using Access Control Lists Access when unarchived.
   - Inherit: Inherits the folder or object's permissions from its new parent folder.
   - Preserve: Preserves the folder or object's permissions as it was in the original, mapping accounts as necessary.
   - Create: Preserves the folder or object's permissions as it was in the original, creating and mapping accounts as necessary.
6. Click OK.
What happens to modified analytics and reports when a release update is applied?

Updates don't affect the Custom folder or My Folder in the catalog. Anything saved there is preserved, including the analytics and reports you edited or created. But anything saved outside those folders, in the predefined catalog, is preserved only if the update doesn't include a new version of those BI objects.

If an update includes a new version of a predefined object that you edited outside the Custom folder, the changes you made are saved as a new object. The new version from the update overwrites the existing predefined object. And a copy of the existing object (with your edits) is automatically created in the same folder, with a new name that indicates it's a new version.

If the update includes a new version of both the predefined object and a folder in its file path, the new folder name, along with the new version of the object, overwrites the existing predefined folder and object. And a copy of the existing folder (along with your edited object) is automatically created. The folder is renamed to indicate that it's a new version, but your edited object isn't renamed.

**Note:** Future updates won't affect renamed objects or anything within a renamed folder.
Glossary

**analysis**
A selection of data displayed in one or more views, such as a table or chart, to provide answers to business questions.

**analytics**
Business intelligence objects such as analyses and dashboards that provide meaningful data to help with decision making.

**briefing book**
A collection of static or updatable analyses or dashboard pages that you can download, print, and share with others.

**business intelligence catalog**
The repository where all business intelligence objects, including analyses, reports, briefing books, and agents, are stored. The catalog contains separate folders for personal, shared, and modified objects.

**business intelligence repository**
The metadata that determines all of the columns, or pieces of data, that you can include in analytics. You can also use the repository as a source of data for reports.

**dashboard**
A collection of analyses and other content that gives in-depth insight to help with business decisions.

**detailed report**
A comprehensive report that provides detailed information about the subject matter. When you link a detailed report to an infolet, users can click anywhere in the infolet area to drill down to that detailed report.

**global header**
The uppermost region in the user interface that remains the same no matter which page you're on.

**infolet**
A small interactive widget on the home page that provides key information and actions for a specific area, for example your personal profile. Each infolet can have multiple views.

**mainline metadata**
The primary branch of metadata that a sandbox is published to. Once published, changes made in the sandbox become available to all users.
panel tab
A tab that provides supplemental information or functionality for the page. Each panel tab is on the right side of the page, has an icon as the tab label, and slides out when you open the tab.

performance tile
A single, summary measure value displayed prominently with, in some cases, a trend line.

performance tile report
A summary report that shows data in the small infolet format. When you add a performance tile report to an infolet, users can see summary information about the subject matter.

process set
A scheduled process that contains multiple individual processes or other process sets.

prompt
A parameter that you set when you use analytics, limiting the data in the analysis or in all analyses on the dashboard or dashboard page (tab).

report
An output of select data in a predefined format that's optimized for printing.

role
Controls access to application functions and data.

sandbox
A testing environment that isolates untested code changes from the mainline environment so that these changes don't affect the mainline metadata or other sandboxes.

scheduled process
A program that you run to process data and, in some cases, generate output as a report.

subject area
A set of columns, or pieces of data, related to a specific business object or area.

task flow infolet
An infolet that displays summary information about a task.

view
A specific way to present the results of an analysis, for example as a table or graph. Other types of views, such as the title view, show other components of the analysis.
work area
A set of pages containing the tasks, searches, and other content you need to accomplish a business goal.