



Account and Contact Enrichment by D&B

# Overview of the setup process with Eloqua



## Set up your account



## Set up your service



## Install the DaaS Enrichment App in Eloqua



## Optional: Modify your service



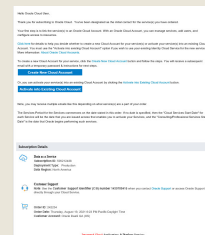
## Set up your account

### 1 Order subscription

- Contact Oracle Sales to order a subscription for **Account and Contact Enrichment by D&B**.

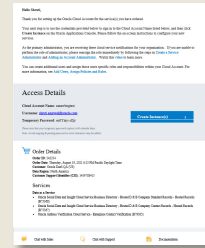
### 2 Add subscription to Oracle Cloud account

- You'll get an email titled: *Action Required: Welcome to Oracle Cloud. Please Add Your Subscription(s) to a Cloud Account to Get Started.*
- If you have an account, click **Activate into Existing Oracle Cloud Account**. We recommend using your existing account to manage all Oracle services.
- If you need a new account, click **Create New Cloud Account**.
- Note: The admin running this step should be the admin of the cloud account where you want this subscription added.



### 3 Activate service

- You'll receive a second email titled:  
*Action Required: Please Activate Your Services.*
- In the email, under Access Details, click **Create Instance**.
- Sign in with the temporary password listed in the email. You'll be prompted to change this password.
- Temporary passwords expire after 60 days. Contact Oracle Support if you need to request a new password.



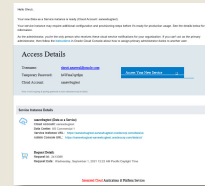
### 4 Create instance

- On the Oracle Cloud Dashboard, click **Create Instance**.
- Click **Create** for the **Data** service. Data is the cloud service instance that hosts both data enrichment and verification services.
- Enter a name for this instance, confirm your administrator, then click **Create**.
- Click **Create** again, to confirm the instance details.

## Set up your service

### 5 Access service

- The person you designated as the administrator will receive an email titled:  
*Action Required: Your new Data as a Service instance in Cloud Account is ready.*
- In the email, click **Access Your New Services**.
- On the Oracle Cloud Console, click the **Data** application to see the URLs for the UI and the API.
- Note: The Billing Metrics and Documents tabs are not applicable for the Data service.



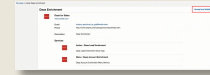
### 6 Add users

- On the **Oracle Cloud Console** application menu, under Account Management, click **Users**.
- On the Users page, click **Add** to add a user with the DATASERVICE\_USER or DATASERVICE\_ADMINISTRATOR role.
- If the new user doesn't already have a password for this domain, they get an email with a temporary password.

## Install the DaaS Enrichment App

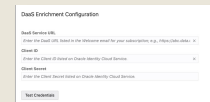
### 7 Get the app from Cloud Marketplace

- In Eloqua, go to **Settings > Platform Extensions - Apps > Get more apps at the marketplace**. On the **Cloud Marketplace**, search for **DaaS**, and click **Get App**.
- On the Install DaaS Enrichment page, click **Accept and Install**. You must be logged in to Eloqua to accept the installation.



### 8 Connect to DaaS

- Enter the DaaS service URL. Remove /data/ui from the end. For example: `https://dataservice-identitydomain.data.us2.oraclecloud.com`.
- See [Add a Confidential Application](#) to get the Client ID and Secret. On the Add Confidential Application wizard Client page:
  - For Allowed Grant Types, select **Resource Owner**, **Client Credentials**, and **Refresh Token**. Leave **Redirect URL** blank.
  - Click **Test Credentials**. When successful, click **Save** to save the configuration.
  - The DaaS Enrichment app requires permission to access Eloqua on your behalf. Click **Sign In** to access Eloqua again, and then click **Accept**.
- You see the DaaS Enrichment application under My Apps.
- Follow the [Integrate with Eloqua Marketing Cloud](#) documentation to set up required fields and views for DaaS in Eloqua.



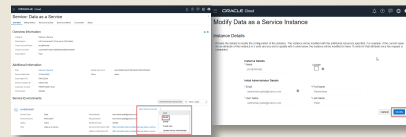
## Optional: Modify your service

### 9 Update subscription

- Renew or expand your subscription for **Account and Contact Enrichment D&B** by contacting Oracle Sales.
- You'll get an activation email titled:  
*Your service has been updated.*

### 10 Modify service

- On the Cloud Console Dashboard, select your active Data service.
- On the Overview page, click the Action Menu to then click **Modify**.
- On the Modify page, leave all default values, and click the **Modify** button.
- Click **Modify** again to confirm that you want to update this instance.
- You'll get an activation email titled:  
*Your service instance has been updated.*



You're done!

## Find out more about Oracle Account and Contact Enrichment by D&B

### Product Information

[Oracle Help Center for Account and Contact Enrichment by D&B](#)

### Join the Community

[Oracle Cloud Customer Connect](#)

### Attend Oracle Cloud Events

See [events.oracle.com](https://events.oracle.com) and [blogs.oracle.com/cloud](https://blogs.oracle.com/cloud) for information about Oracle Cloud events.