Oracle® Data Mining User's Guide





Oracle Data Mining User's Guide, 19c

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Preface

This guide explains how to use the programmatic interfaces to Oracle Data Mining and how to use features of Oracle Database to administer Oracle Data Mining. This guide presents the tools and procedures for implementing the concepts that are presented in *Oracle Data Mining Concepts*.

This preface contains these topics:

- Audience
- Documentation Accessibility
- Related Documentation
- Conventions

Audience

This guide is intended for application developers and database administrators who are familiar with SQL programming and Oracle Database administration and who have a basic understanding of data mining concepts.

Documentation Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc.

Access to Oracle Support

Oracle customers that have purchased support have access to electronic support through My Oracle Support. For information, visit http://www.oracle.com/pls/topic/lookup?ctx=acc&id=info or visit http://www.oracle.com/pls/topic/lookup?ctx=acc&id=trs if you are hearing impaired.

Diversity and Inclusion

Oracle is fully committed to diversity and inclusion. Oracle respects and values having a diverse workforce that increases thought leadership and innovation. As part of our initiative to build a more inclusive culture that positively impacts our employees, customers, and partners, we are working to remove insensitive terms from our products and documentation. We are also mindful of the necessity to maintain compatibility with our customers' existing technologies and the need to ensure continuity of service as Oracle's offerings and industry standards evolve. Because of these technical constraints, our effort to remove insensitive terms is ongoing and will take time and external cooperation.



Related Documentation

Oracle Data Mining components associated with Oracle Database are included with the database license. The Oracle Data Mining for SQL documents are available from the Data Warehousing and Business Intelligence page of the Oracle Database online documentation library:

Oracle Database Data Warehousing

The following manuals document Oracle Data Mining:

- Oracle Data Mining Concepts
- · Oracle Data Mining User's Guide (this guide)
- Oracle Data Mining API Guide



The virtual book combines key passages from the two Data Mining manuals with related reference documentation in *Oracle Database PL/SQL Packages* and *Types Reference*, *Oracle Database SQL Language Reference*, and *Oracle Database Reference*.

- Oracle Database PL/SQL Packages and Types Reference (PL/SQL packages)
 - DBMS DATA MINING
 - DBMS DATA MINING TRANSFORM
 - DBMS PREDICTIVE ANALYTICS
- Oracle Database Reference (data dictionary views for ALL, USER, and DBA)
 - ALL_MINING_MODELS
 - ALL MINING MODEL ATTRIBUTES
 - ALL MINING MODEL SETTINGS
- Oracle Database SQL Language Reference (Data Mining functions)
 - CLUSTER_DETAILS, CLUSTER_DISTANCE, CLUSTER_ID, CLUSTER_PROBABILITY,
 CLUSTER SET
 - FEATURE_DETAILS, FEATURE_ID, FEATURE_SET, FEATURE_VALUE
 - PREDICTION, PREDICTION_BOUNDS, PREDICTION_COST, PREDICTION_DETAILS,
 PREDICTION_PROBABILITY, PREDICTION_SET

Oracle Data Mining Resources on the Oracle Technology Network

The Oracle Data Mining page on the Oracle Technology Network (OTN) provides a wealth of information, including white papers, demonstrations, blogs, discussion forums, and Oracle By Example tutorials:

Oracle Data Mining



You can download Oracle Data Miner, the graphical user interface to Oracle Data Mining, from this site:

Oracle Data Miner

Application Development and Database Administration Documentation

For documentation to assist you in developing database applications and in administering Oracle Database, refer to the following:

- Oracle Database Concepts
- Oracle Database Administrator's Guide
- Oracle Database Development Guide

Conventions

The following text conventions are used in this document:

Convention	Meaning
boldface	Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.
italic	Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.
monospace	Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter.



Changes in This Release for Oracle Data Mining User's Guide

Changes in this release for Oracle Data Mining User's Guide.

Oracle Data Mining User's Guide

- This guide was introduced in release 12c. Oracle Data Mining User's Guide replaces two
 manuals that were provided in previous releases: Oracle Data Mining Administrator's
 Guide and Oracle Data Mining Application Developer's Guide.
- Information about database administration for Oracle Data Mining is now consolidated in Administrative Tasks for Oracle Data Mining. The remaining chapters of this guide are devoted to application development.

Changes in Oracle Data Mining 19c

The following changes are documented in *Oracle Data Mining User's Guide* for 19c.

Deprecated Features

The following features are deprecated in this release, and may be desupported in another release. See *Oracle Database Upgrade Guide* for a complete list of deprecated features in this release.

 *GET_MODEL_DETAILS are deprecated and are replaced with Model Detail Views. See Model Detail Views.

Desupported Features

See *Oracle Database Upgrade Guide* for a complete list of desupported features in this release.

Other Changes

The following is an additional change in Oracle Data Mining User's Guide for 19c:

- "Enabling or Disabling a Database Option" topic is removed from the publication as the information is obsolete.
- Exporting and Importing Mining Models chapter is updated.
- Moved "Outlier Treatment" topic under "Oracle Data Mining Transformation Routines" topic.



1

Data Mining With SQL

Learn how to solve business problems using the Oracle Data Mining application programming interface (API).

- Highlights of the Data Mining API
- Example: Targeting Likely Candidates for a Sales Promotion
- Example: Analyzing Preferred Customers
- Example: Segmenting Customer Data
- Example : Building an ESA Model with a Wiki Dataset

1.1 Highlights of the Data Mining API

Learn about the advantages of Data Mining application programming interface (API).

Data mining is a valuable technology in many application domains. It has become increasingly indispensable in the private sector as a tool for optimizing operations and maintaining a competitive edge. Data mining also has critical applications in the public sector and in scientific research. However, the complexities of data mining application development and the complexities inherent in managing and securing large stores of data can limit the adoption of data mining technology.

Oracle Data Mining is uniquely suited to addressing these challenges. The data mining engine is implemented in the Database kernel, and the robust administrative features of Oracle Database are available for managing and securing the data. While supporting a full range of data mining algorithms and procedures, the API also has features that simplify the development of data mining applications.

The Oracle Data Mining API consists of extensions to Oracle SQL, the native language of the Database. The API offers the following advantages:

- Scoring in the context of SQL queries. Scoring can be performed dynamically or by applying data mining models.
- Automatic Data Preparation (ADP) and embedded transformations.
- Model transparency. Algorithm-specific queries return details about the attributes that were used to create the model.
- Scoring transparency. Details about the prediction, clustering, or feature extraction operation can be returned with the score.
- Simple routines for predictive analytics.
- A workflow-based graphical user interface (GUI) within Oracle SQL Developer. You can
 download SQL Developer free of charge from the following site:

Oracle Data Miner





A set of sample data mining programs ship with Oracle Database. The examples in this manual are taken from these samples.

Related Topics

- The Data Mining Sample Programs
 Describes the data mining sample programs that ship with Oracle Database.
- Oracle Data Mining Concepts

1.2 Example: Targeting Likely Candidates for a Sales Promotion

This example targets customers in Brazil for a special promotion that offers coupons and an affinity card.

The query uses data on marital status, education, and income to predict the customers who are most likely to take advantage of the incentives. The query applies a decision tree model called dt sh clas sample to score the customer data.

Example 1-1 Predict Best Candidates for an Affinity Card

The same query, but with a bias to favor false positives over false negatives, is shown here.



```
101170
101463
```

The COST MODEL keywords cause the cost matrix associated with the model to be used in making the prediction. The cost matrix, stored in a table called dt_sh_sample_costs, specifies that a false negative is eight times more costly than a false positive. Overlooking a likely candidate for the promotion is far more costly than including an unlikely candidate.

```
SELECT * FROM dt_sh_sample_cost;

ACTUAL_TARGET_VALUE PREDICTED_TARGET_VALUE COST

0 0 0
0 1 1
1 1
1 0 8
```

1.3 Example: Analyzing Preferred Customers

The examples in this section reveal information about customers who use affinity cards or are likely to use affinity cards.

1

Ω

Example 1-2 Find Demographic Information About Preferred Customers

This query returns the gender, age, and length of residence of typical affinity card holders. The anomaly detection model, SVMO_SH_Clas_sample, returns 1 for typical cases and 0 for anomalies. The demographics are predicted for typical customers only; outliers are not included in the sample.

Example 1-3 Dynamically Identify Customers Who Resemble Preferred Customers

This query identifies customers who do not currently have an affinity card, but who share many of the characteristics of affinity card holders. The PREDICTION and PREDICTION_PROBABILITY functions use an OVER clause instead of a predefined model to classify the customers. The predictions and probabilities are computed dynamically.

```
SELECT cust_id, pred_prob
FROM
  (SELECT cust_id, affinity_card,
    PREDICTION(FOR TO_CHAR(affinity_card) USING *) OVER () pred_card,
    PREDICTION_PROBABILITY(FOR TO_CHAR(affinity_card),1 USING *) OVER () pred_prob
    FROM mining_data_build_v)
WHERE affinity_card = 0
AND pred_card = 1
ORDER BY pred prob DESC;
```



CUST_ID	PRED_	PROB
10243	4	.96
10236	5	.96
10233	0	.96
10173	3	.95
10261	5	.94
10268	6	.94
10274	9	.93
•		
10258	0	.52
10226	9	.52
10253	3	.51
10160	4	.51
10165	6	.51

226 rows selected.

Example 1-4 Predict the Likelihood that a New Customer Becomes a Preferred Customer

This query computes the probability of a first-time customer becoming a preferred customer (an affinity card holder). This query can be executed in real time at the point of sale.

The new customer is a 44-year-old American executive who has a bachelors degree and earns more than \$300,000/year. He is married, lives in a household of 3, and has lived in the same residence for the past 6 years. The probability of this customer becoming a typical affinity card holder is only 5.8%.

```
SELECT PREDICTION_PROBABILITY(SVMO_SH_Clas_sample, 1 USING

44 AS age,
6 AS yrs_residence,
'Bach.' AS education,
'Married' AS cust_marital_status,
'Exec.' AS occupation,
'United States of America' AS country_name,
'M' AS cust_gender,
'L: 300,000 and above' AS cust_income_level,
'3' AS houshold_size
) prob_typical

FROM DUAL;

PROB_TYPICAL
------
5.8
```

Example 1-5 Use Predictive Analytics to Find Top Predictors

The DBMS_PREDICTIVE_ANALYTICS PL/SQL package contains routines that perform simple data mining operations without a predefined model. In this example, the EXPLAIN routine computes the top predictors for affinity card ownership. The results show that household size, marital status, and age are the top three predictors.

```
BEGIN
    DBMS_PREDICTIVE_ANALYTICS.EXPLAIN(
         data_table_name => 'mining_data_test_v',
         explain_column_name => 'affinity_card',
```



1.4 Example: Segmenting Customer Data

The examples in this section use an Expectation Maximization clustering model to segment the customer data based on common characteristics.

Example 1-6 Compute Customer Segments

This query computes natural groupings of customers and returns the number of customers in each group.

```
SELECT CLUSTER_ID(em_sh_clus_sample USING *) AS clus, COUNT(*) AS cnt
FROM mining_data_apply_v
GROUP BY CLUSTER_ID(em_sh_clus_sample USING *)
ORDER BY cnt DESC;
```

CLUS	CNT
9	311
3	294
7	215
12	201
17	123
16	114
14	86
19	64
15	56
18	36

Example 1-7 Find the Customers Who Are Most Likely To Be in the Largest Segment

The query in Example 1-6 shows that segment 9 has the most members. The following query lists the five customers who are most likely to be in segment 9.



100019 100021

Example 1-8 Find Key Characteristics of the Most Representative Customer in the Largest Cluster

The query in Example 1-7 lists customer 100002 first in the list of likely customers for segment 9. The following query returns the five characteristics that are most significant in determining the assignment of customer 100002 to segments with probability > 20% (only segment 9 for this customer).

```
SELECT S.cluster id, probability prob,
      CLUSTER DETAILS (em sh clus sample, S.cluster id, 5 using T.*) det
FROM
  (SELECT v.*, CLUSTER SET(em sh clus sample, NULL, 0.2 USING *) pset
   FROM mining data apply v v
   WHERE cust id = 100002) T,
TABLE (T.pset) S
ORDER BY 2 desc;
CLUSTER ID PROB DET
_____
         9 1.0000 <Details algorithm="Expectation Maximization" cluster="9">
                   <Attribute name="YRS RESIDENCE" actualValue="4" weight="1" rank="1"/>
                   <Attribute name="EDUCATION" actualValue="Bach." weight="0" rank="2"/>
                   <Attribute name="AFFINITY_CARD" actualValue="0" weight="0" rank="3"/>
                   <Attribute name="BOOKKEEPING APPLICATION" actualValue="1" weight="0"</pre>
rank="4"/>
                   <a href="Attribute name="Y BOX GAMES" actualValue="0" weight="0" rank="5"/>
```

1.5 Example: Building an ESA Model with a Wiki Dataset

The examples shows FEATURE_COMPARE function with Explicit Semantic Analysis (ESA) model, which compares a similar set of texts and then a dissimilar set of texts.

The example shows an ESA model built against a 2005 Wiki dataset rendering over 200,000 features. The documents are mined as text and the document titles are given as the feature IDs.

Similar Texts

The output metric shows distance calculation. Therefore, smaller number represent more similar texts. So, 1 minus the distance in the queries result in similarity.



Dissimilar Texts

SELECT 1-FEATURE_COMPARE(esa_wiki_mod USING 'There are several PGA tour golfers from South Africa' text AND USING 'John Elway played quarterback for the Denver Broncos' text) similarity FROM DUAL;

SIMILARITY
----.007



About the Data Mining API

Overview of the Oracle Data Mining application programming interface (API) components.

- About Mining Models
- Data Mining Data Dictionary Views
- Data Mining PL/SQL Packages
- Data Mining SQL Scoring Functions

2.1 About Oracle Machine Learning Models

Data mining models are database schema objects that perform data mining techniques.

As with all schema objects, access to data mining models is controlled by database privileges. Models can be exported and imported. They support comments and they can be tracked in the Oracle Database auditing system.

Data mining models are created by the <code>CREATE_MODEL</code> procedure in the <code>DBMS_DATA_MINING</code> PL/SQL package. Models are created for a specific data mining technique, and they use a specific algorithm to perform that function. **Machine learning function** is a term that refers to a class of data mining problems to be solved. Examples of data mining techniques are: regression, classification, attribute importance, clustering, anomaly detection, and feature selection. Oracle Data Mining supports one or more algorithms for each data mining technique.

Along with the data mining technique, in the <code>CREATE_MODEL</code> procedure you can specify a settings table to specify an algorithm and other characteristics of a model. Some settings are general, some are specific to a data mining technique, and some are specific to an algorithm.



Most types of data mining models can be used to score data. However, it is possible to score data without applying a model. Dynamic scoring and predictive analytics return scoring results without a user-supplied model. They create and apply transient models that are not visible to you.

Related Topics

- Dynamic Scoring
- DBMS_PREDICTIVE_ANALYTICS
 Understand the routines of DBMS PREDICTIVE ANALYTICS package.
- Creating a Model
 Explains how to create data mining models and query model details.
- Administrative Tasks for Oracle Data Mining
 Explains how to perform administrative tasks related to Oracle Data Mining.



2.2 Data Mining Data Dictionary Views

Lists Oracle Data Mining data dictionary views.

The data dictionary views for Oracle Data Mining are listed in the following table. A database administrator (DBA) and USER versions of the views are also available.

Table 2-1 Data Dictionary Views for Oracle Data Mining

View Name	Description
ALL_MINING_MODELS	Provides information about all accessible mining models
ALL_MINING_MODEL_ATTRIBU TES	Provides information about the attributes of all accessible mining models
ALL_MINING_MODEL_PARTITIONS	Provides information about the partitions of all accessible partitioned mining models
ALL_MINING_MODEL_SETTING S	Provides information about the configuration settings for all accessible mining models
ALL_MINING_MODEL_VIEWS	Provides information about the model views for all accessible mining models
ALL_MINING_MODEL_XFORMS	Provides the user-specified transformations embedded in all accessible mining models.

2.2.1 ALL_MINING_MODELS

Describes an example of ${\tt ALL_MINING_MODELS}$ and shows a sample query.

The following example describes ALL MINING MODELS and shows a sample query.

Example 2-1 ALL_MINING_MODELS

describe ALL_MINING_MODELS Name	Null? Type
OWNER	NOT NULL VARCHAR2(128)
MODEL NAME	NOT NULL VARCHAR2(128)
MINING FUNCTION	VARCHAR2(30)
ALGORITHM	VARCHAR2(30)
CREATION DATE	NOT NULL DATE
BUILD DURATION	NUMBER
MODEL SIZE	NUMBER
PARTITIONED	VARCHAR2(3)
COMMENTS	VARCHAR2 (4000)

The following query returns the models accessible to you that use the Support Vector Machine algorithm.

```
SELECT mining_function, model_name
   FROM all_mining_models
   WHERE algorithm = 'SUPPORT_VECTOR_MACHINES'
   ORDER BY mining function, model name;
```



MINING_FUNCTION	MODEL_NAME
CLASSIFICATION	PART2_CLAS_SAMPLE
CLASSIFICATION	PART_CLAS_SAMPLE
CLASSIFICATION	SVMC_SH_CLAS_SAMPLE
CLASSIFICATION	SVMO_SH_CLAS_SAMPLE
CLASSIFICATION	T_SVM_CLAS_SAMPLE
REGRESSION	SVMR SH REGR SAMPLE

- Creating a Model
 - Explains how to create data mining models and query model details.
- Oracle Database Reference

2.2.2 ALL_MINING_MODEL_ATTRIBUTES

Describes an example of ALL MINING MODEL ATTRIBUTES and shows a sample query.

The following example describes ALL_MINING_MODEL_ATTRIBUTES and shows a sample query. Attributes are the predictors or conditions that are used to create models and score data.

Example 2-2 ALL_MINING_MODEL_ATTRIBUTES

describe ALL_MINING_MODEL_ATTRIBUTES		
Name	Null?	Туре
OWNER	NOT NULL	VARCHAR2(128)
MODEL_NAME	NOT NULL	VARCHAR2(128)
ATTRIBUTE NAME	NOT NULL	VARCHAR2(128)
ATTRIBUTE_TYPE		VARCHAR2(11)
DATA_TYPE		VARCHAR2(106)
DATA_LENGTH		NUMBER
DATA_PRECISION		NUMBER
DATA_SCALE		NUMBER
USAGE_TYPE		VARCHAR2(8)
TARGET		VARCHAR2(3)
ATTRIBUTE_SPEC		VARCHAR2(4000)

The following query returns the attributes of an SVM classification model named ${\tt T_SVM_CLAS_SAMPLE}$. The model has both categorical and numerical attributes and includes one attribute that is unstructured text.

```
SELECT attribute_name, attribute_type, target
   FROM all_mining_model_attributes
   WHERE model_name = 'T_SVM_CLAS_SAMPLE'
   ORDER BY attribute name;
```

ATTRIBUTE_NAME	ATTRIBUTE_TYPE	TAR
AFFINITY_CARD	CATEGORICAL	YES
AGE	NUMERICAL	NO
BOOKKEEPING_APPLICATION	NUMERICAL	NO
BULK_PACK_DISKETTES	NUMERICAL	NO
COMMENTS	TEXT	NO
COUNTRY_NAME	CATEGORICAL	NO
CUST_GENDER	CATEGORICAL	NO
CUST_INCOME_LEVEL	CATEGORICAL	NO
CUST_MARITAL_STATUS	CATEGORICAL	NO



EDUCATION	CATEGORICAL	NO
FLAT_PANEL_MONITOR	NUMERICAL	NO
HOME_THEATER_PACKAGE	NUMERICAL	NO
HOUSEHOLD_SIZE	CATEGORICAL	NO
OCCUPATION	CATEGORICAL	NO
OS_DOC_SET_KANJI	NUMERICAL	NO
PRINTER_SUPPLIES	NUMERICAL	NO
YRS_RESIDENCE	NUMERICAL	NO
Y_BOX_GAMES	NUMERICAL	NO

- About the Data Mining API
 Overview of the Oracle Data Mining application programming interface (API)
 components.
- Oracle Database Reference

2.2.3 ALL_MINING_MODEL_PARTITIONS

Describes an example of ALL MINING MODEL PARTITIONS and shows a sample query.

The following example describes <code>ALL_MINING_MODEL_PARTITIONS</code> and shows a sample query.

Example 2-3 ALL_MINING_MODEL_PARTITIONS

describe ALL MINING MODEL PARTITIONS	
Name	Null? Type
OWNER	NOT NULL VARCHAR2 (128)
MODEL_NAME	NOT NULL VARCHAR2 (128)
PARTITION_NAME	VARCHAR2 (128)
POSITION	NUMBER
COLUMN NAME	NOT NULL VARCHAR2 (128)
COLUMN_VALUE	VARCHAR2 (4000)

The following query returns the partition names and partition key values for two partitioned models. Model <code>PART2_CLAS_SAMPLE</code> has a two column partition key with system-generated partition names.

```
SELECT model_name, partition_name, position, column_name, column_value FROM all_mining_model_partitions

ORDER BY model name, partition name, position;
```

MODEL_NAME COLUMN_VALUE	PARTITION_ POSITION	ON	COLUMN_NAME
PART2_CLAS_SAMPLE	DM\$\$_P0	1	CUST_GENDER
PART2_CLAS_SAMPLE	DM\$\$_P0	2	CUST_INCOME_LEVEL
PART2_CLAS_SAMPLE	DM\$\$_P1	1	CUST_GENDER
PART2_CLAS_SAMPLE	DM\$\$_P1	2	CUST_INCOME_LEVEL
PART2_CLAS_SAMPLE	DM\$\$_P2	1	CUST_GENDER



F				
PART2_CLAS_SAMPLE	DM\$\$_P2	2	CUST_INCOME_LEVEL	
MEDIUM				
PART2_CLAS_SAMPLE	DM\$\$_P3	1	CUST_GENDER	
M				
PART2_CLAS_SAMPLE	DM\$\$_P3	2	CUST_INCOME_LEVEL	
HIGH				
PART2_CLAS_SAMPLE	DM\$\$_P4	1	CUST_GENDER	
M				
PART2_CLAS_SAMPLE	DM\$\$_P4	2	CUST_INCOME_LEVEL	
LOW				
PART2_CLAS_SAMPLE	DM\$\$_P5	1	CUST_GENDER	
M				
PART2_CLAS_SAMPLE	DM\$\$_P5	2	CUST_INCOME_LEVEL	
MEDIUM				
PART_CLAS_SAMPLE	F	1	CUST_GENDER	
F				
PART_CLAS_SAMPLE	M	1	CUST_GENDER	
M				
PART_CLAS_SAMPLE	U	1	CUST_GENDER	U

Oracle Database Reference

2.2.4 ALL_MINING_MODEL_SETTINGS

Describes an example of ALL MINING MODEL SETTINGS and shows a sample query.

The following example describes <code>ALL_MINING_MODEL_SETTINGS</code> and shows a sample query. Settings influence model behavior. Settings may be specific to an algorithm or to a mining function, or they may be general.

Example 2-4 ALL_MINING_MODEL_SETTINGS

describe ALL_MINING_MODEL_SETTINGS Name	Null? Type
OWNER	NOT NULL VARCHAR2(128)
MODEL_NAME	NOT NULL VARCHAR2 (128)
SETTING_NAME	NOT NULL VARCHAR2(30)
SETTING_VALUE	VARCHAR2 (4000)
SETTING TYPE	VARCHAR2(7)

The following query returns the settings for a model named SVD_SH_SAMPLE . The model uses the Singular Value Decomposition algorithm for feature extraction.

```
SELECT setting_name, setting_value, setting_type
   FROM all_mining_model_settings
   WHERE model_name = 'SVD_SH_SAMPLE'
   ORDER BY setting_name;
```

SETTING_NAME	SETTING_VALUE	SETTING
ALGO_NAME	ALGO_SINGULAR_VALUE_DECOMP	INPUT
ODMS_MISSING_VALUE_TREATMENT	ODMS_MISSING_VALUE_AUTO	DEFAULT
ODMS_SAMPLING	ODMS_SAMPLING_DISABLE	DEFAULT
PREP_AUTO	OFF	INPUT



SVDS_SCORING_MODE	SVDS_SCORING_SVD	DEFAULT
SVDS_U_MATRIX_OUTPUT	SVDS_U_MATRIX_ENABLE	INPUT

- Specifying Model Settings
 Understand how to configure data mining models at build time.
- Oracle Database Reference

2.2.5 ALL_MINING_MODEL_VIEWS

Describes an example of ALL MINING MODEL VIEWS and shows a sample query.

The following example describes <code>ALL_MINING_MODEL_VIEWS</code> and shows a sample query. Model views provide details on the models.

Example 2-5 ALL_MINING_MODEL_VIEWS

The following query returns the model views for a model SVD_SH_SAMPLE. The model uses the Singular Value Decomposition algorithm for feature extraction.

```
SELECT view name, view type
   FROM all mining model views
   WHERE model name = 'SVD SH SAMPLE'
   ORDER BY view name;
VIEW NAME
VIEW TYPE
-----
_____
DM$VESVD SH SAMPLE Singular Value Decomposition S
Matrix
DM$VGSVD SH SAMPLE Global Name-Value
DM$VNSVD SH SAMPLE Normalization and Missing Value
Handling
DM$VSSVD SH SAMPLE Computed
Settings
                Singular Value Decomposition U
DM$VUSVD SH SAMPLE
Matrix
DM$VVSVD SH SAMPLE Singular Value Decomposition V
Matrix
DM$VWSVD SH SAMPLE
                   Model Build Alerts
```



Oracle Database Reference

2.2.6 ALL_MINING_MODEL_XFORMS

Describes an example of ALL MINING MODEL XFORMS and provides a sample query.

The following example describes ALL MINING MODEL XFORMS and provides a sample query.

Example 2-6 ALL_MINING_MODEL_XFORMS

```
describe ALL MINING MODEL XFORMS
                                           Null? Type
OWNER
                                           NOT NULL VARCHAR2 (128)
MODEL NAME
                                           NOT NULL VARCHAR2 (128)
ATTRIBUTE NAME
                                                    VARCHAR2 (128)
ATTRIBUTE SUBNAME
                                                    VARCHAR2 (4000)
ATTRIBUTE SPEC
                                                    VARCHAR2 (4000)
EXPRESSION
                                                    CLOB
REVERSE
                                                     VARCHAR2(3)
```

The following query returns the embedded transformations for a model PART2 CLAS SAMPLE.

```
SELECT attribute_name, expression
    FROM all_mining_model_xforms
    WHERE model_name = 'PART2_CLAS_SAMPLE'
    ORDER BY attribute_name;

ATTRIBUTE_NAME

EXPRESSION

CUST_INCOME_LEVEL

CASE CUST_INCOME_LEVEL WHEN 'A: Below 30,000' THEN
'LOW'
    WHEN 'L: 300,000 and above' THEN
'HIGH'
    ELSE 'MEDIUM' END
```

Related Topics

Oracle Database Reference

2.3 Data Mining PL/SQL Packages

The PL/SQL interface to Oracle Data Mining is implemented in three packages.

The following table displays the PL/SQL packages.



Table 2-2 Data Mining PL/SQL Packages

Package Name	Description
DBMS_DATA_MINING	Routines for creating and managing mining models
DBMS_DATA_MINING_TRANSFORM	Routines for transforming the data for mining
DBMS_PREDICTIVE_ANALYTICS	Routines that perform predictive analytics

- DBMS_DATA_MINING
- DBMS_DATA_MINING_TRANSFORM
- DBMS_PREDICTIVE_ANALYTICS

2.3.1 DBMS_DATA_MINING

Understand the routines of DBMS DATA MINING package.

The DBMS_DATA_MINING package contains routines for creating mining models, for performing operations on mining models, and for querying mining models. The package includes routines for:

- Creating, dropping, and performing other DDL operations on mining models
- Obtaining detailed information about model attributes, rules, and other information internal to the model (model details)
- Computing test metrics for classification models
- Specifying costs for classification models
- Exporting and importing models
- · Building models using Oracle's native algorithms as well as algorithms written in R

Related Topics

Oracle Database PL/SQL Packages and Types Reference

2.3.2 DBMS_DATA_MINING_TRANSFORM

Understand the routines of DBMS DATA MINING TRANSFORM package.

The <code>DBMS_DATA_MINING_TRANSFORM</code> package contains routines that perform data transformations such as binning, normalization, and outlier treatment. The package includes routines for:

- Specifying transformations in a format that can be embedded in a mining model.
- Specifying transformations as relational views (external to mining model objects).
- Specifying distinct properties for columns in the build data. For example, you can specify that the column must be interpreted as unstructured text, or that the column must be excluded from Automatic Data Preparation.



- Transforming the Data
 Understand how to transform data for building a model or for scoring.
- Oracle Database PL/SQL Packages and Types Reference

2.3.2.1 Transformation Methods in DBMS_DATA_MINING_TRANSFORM

Summarizes the methods for transforming data in DBMS_DATA_MINING_TRANSFORM package.

Table 2-3 DBMS_DATA_MINING_TRANSFORM Transformation Methods

Transformation Method	Description
XFORM interface	CREATE, INSERT, and XFORM routines specify transformations in external views
STACK interface	CREATE, INSERT, and XFORM routines specify transformations for embedding in a model
SET_TRANSFORM	Specifies transformations for embedding in a model

The statements in the following example create an Support Vector Machine (SVM) Classification model called ${\tt T_SVM_Clas_sample}$ with an embedded transformation that causes the comments attribute to be treated as unstructured text data.

Example 2-7 Sample Embedded Transformation

2.3.3 DBMS PREDICTIVE ANALYTICS

Understand the routines of DBMS PREDICTIVE ANALYTICS package.

The DBMS_PREDICTIVE_ANALYTICS package contains routines that perform an automated form of data mining known as predictive analytics. With predictive analytics, you do not need to be aware of model building or scoring. All mining activities are handled internally by the procedure. The DBMS_PREDICTIVE_ANALYTICS package includes these routines:

- EXPLAIN ranks attributes in order of influence in explaining a target column.
- PREDICT predicts the value of a target column based on values in the input data.
- PROFILE generates rules that describe the cases from the input data.



The EXPLAIN statement in the following example lists attributes in the view $mining_{data_build_v}$ in order of their importance in predicting affinity_card.

Example 2-8 Sample EXPLAIN Statement

Related Topics

Oracle Database PL/SQL Packages and Types Reference

2.4 Data Mining SQL Scoring Functions

Understand the different data mining SQL scoring functions.

The Data Mining SQL language functions use Oracle Data Mining to score data. The functions can apply a mining model schema object to the data, or they can dynamically mine the data by executing an analytic clause. SQL functions are available for all the data mining algorithms that support the scoring operation. All Data Mining SQL functions, as listed in the following table can operate on R Mining Model with the corresponding mining function. However, the functions are not limited to the ones listed here.

Table 2-4 Data Mining SQL Functions

Function	Description
CLUSTER_ID	Returns the ID of the predicted cluster
CLUSTER_DETAILS	Returns detailed information about the predicted cluster
CLUSTER_DISTANCE	Returns the distance from the centroid of the predicted cluster
CLUSTER_PROBABIL ITY	Returns the probability of a case belonging to a given cluster
CLUSTER_SET	Returns a list of all possible clusters to which a given case belongs along with the associated probability of inclusion
FEATURE_COMPARE	Compares two similar and dissimilar set of texts from two different documents or keyword phrases or a combination of both
FEATURE_ID	Returns the ID of the feature with the highest coefficient value
FEATURE_DETAILS	Returns detailed information about the predicted feature
FEATURE_SET	Returns a list of objects containing all possible features along with the associated coefficients
FEATURE_VALUE	Returns the value of the predicted feature
ORA_DM_PARTITION _NAME	Returns the partition names for a partitioned model
PREDICTION	Returns the best prediction for the target
PREDICTION_BOUND S	(GLM only) Returns the upper and lower bounds of the interval wherein the predicted values (linear regression) or probabilities (logistic regression) lie.



Table 2-4 (Cont.) Data Mining SQL Functions

Function	Description
PREDICTION_COST	Returns a measure of the cost of incorrect predictions
PREDICTION_DETAI	Returns detailed information about the prediction
PREDICTION_PROBA BILITY	Returns the probability of the prediction
PREDICTION_SET	Returns the results of a classification model, including the predictions and associated probabilities for each case

The following example shows a query that returns the results of the <code>CLUSTER_ID</code> function. The query applies the model <code>em_sh_clus_sample</code>, which finds groups of customers that share certain characteristics. The query returns the identifiers of the clusters and the number of customers in each cluster.

Example 2-9 CLUSTER_ID Function

CLUS	CNT
9	311
3	294
7	215
12	201
17	123
16	114
14	86
19	64
15	56
18	36

Related Topics

- Scoring and Deployment
 Explains the scoring and deployment features of Oracle Data Mining.
- Oracle Database SQL Language Reference



3

Preparing the Data

Learn how to create a table or view that can be used to build a model.

- Data Requirements
- About Attributes
- Using Nested Data
- Using Market Basket Data
- Using Retail Analysis Data
- Handling Missing Values

3.1 Data Requirements

Understand how data is stored and viewed for data mining.

Data mining activities require data that is defined within a single table or view. The information for each record must be stored in a separate row. The data records are commonly called **cases**. Each case can optionally be identified by a unique **case ID**. The table or view itself can be referred to as a **case table**.

The CUSTOMERS table in the SH schema is an example of a table that could be used for mining. All the information for each customer is contained in a single row. The case ID is the CUST_ID column. The rows listed in the following example are selected from SH.CUSTOMERS.



Oracle Data Mining requires single-record case data for all types of models except association models, which can be built on native transactional data.

Example 3-1 Sample Case Table

CUST ID CUST GENDER CUST YEAR OF BIRTH CUST MAIN PHONE NUMBER _____ ____ 127-379-8954 2 1957 680-327-1419 3 1939 115-509-3391 M 577-104-2792 M 1934 1969 5 M 563-667-7731 6 1925 682-732-7260 7 F 1986 648-272-6181 8 F 1964 234-693-8728 9 F 1936 697-702-2618 10 1947 601-207-4099



Using Market Basket Data

3.1.1 Column Data Types

Understand the different types of column data in a case table.

The columns of the case table hold the attributes that describe each case. In Example 3-1, the attributes are: CUST_GENDER, CUST_YEAR_OF_BIRTH, and CUST_MAIN_PHONE_NUMBER. The attributes are the predictors in a supervised model or the descriptors in an unsupervised model. The case ID, CUST_ID, can be viewed as a special attribute; it is not a predictor or a descriptor.

Oracle Data Mining supports standard Oracle data types as well as the following collection types:

```
DM_NESTED_CATEGORICALS
DM_NESTED_NUMERICALS
DM_NESTED_BINARY_DOUBLES
DM_NESTED_BINARY_FLOATS
```

Related Topics

Using Nested Data

A join between the tables for one-to-many relationship is represented through nested columns.

- Mining Unstructured Text
 Explains how to use Oracle Data Mining to mine unstructured text.
- Oracle Database SQL Language Reference

3.1.2 Data Sets for Classification and Regression

Understand how data sets are used for training and testing the model.

You need two case tables to build and validate classification and regression models. One set of rows is used for training the model, another set of rows is used for testing the model. It is often convenient to derive the build data and test data from the same data set. For example, you could randomly select 60% of the rows for training the model; the remaining 40% could be used for testing the model.

Models that implement other mining techniques, such as attribute importance, clustering, association, or feature extraction, do not use separate test data.

3.1.3 Scoring Requirements

Most data mining models can be applied to separate data in a process known as **scoring**. Oracle Data Mining supports the scoring operation for classification, regression, anomaly detection, clustering, and feature extraction.

The scoring process matches column names in the scoring data with the names of the columns that were used to build the model. The scoring process does not require all the columns to be present in the scoring data. If the data types do not match, Oracle Data Mining attempts to perform type coercion. For example, if a column called



PRODUCT_RATING is VARCHAR2 in the training data but NUMBER in the scoring data, Oracle Data Mining effectively applies a TO_CHAR() function to convert it.

The column in the test or scoring data must undergo the same transformations as the corresponding column in the build data. For example, if the AGE column in the build data was transformed from numbers to the values CHILD, ADULT, and SENIOR, then the AGE column in the scoring data must undergo the same transformation so that the model can properly evaluate it.

Note:

Oracle Data Mining can embed user-specified transformation instructions in the model and reapply them whenever the model is applied. When the transformation instructions are embedded in the model, you do not need to specify them for the test or scoring data sets.

Oracle Data Mining also supports Automatic Data Preparation (ADP). When ADP is enabled, the transformations required by the algorithm are performed automatically and embedded in the model along with any user-specified transformations.

See Also:

Transforming the Data for more information on automatic and embedded data transformations

3.2 About Attributes

Attributes are the items of data that are used in data mining. In predictive models, attributes are the predictors that affect a given outcome. In descriptive models, attributes are the items of information being analyzed for natural groupings or associations. For example, a table of employee data that contains attributes such as job title, date of hire, salary, age, gender, and so on.

3.2.1 Data Attributes and Model Attributes

Data attributes are columns in the data set used to build, test, or score a model. **Model attributes** are the data representations used internally by the model.

Data attributes and model attributes can be the same. For example, a column called SIZE, with values S, M, and L, are attributes used by an algorithm to build a model. Internally, the model attribute SIZE is most likely be the same as the data attribute from which it was derived.

On the other hand, a nested column <code>SALES_PROD</code>, containing the sales figures for a group of products, does not correspond to a model attribute. The data attribute can be <code>SALES_PROD</code>, but each product with its corresponding sales figure (each row in the nested column) is a model attribute.

Transformations also cause a discrepancy between data attributes and model attributes. For example, a transformation can apply a calculation to two data attributes and store the result



in a new attribute. The new attribute is a model attribute that has no corresponding data attribute. Other transformations such as binning, normalization, and outlier treatment, cause the model's representation of an attribute to be different from the data attribute in the case table.

Related Topics

Using Nested Data

A join between the tables for one-to-many relationship is represented through nested columns.

Transforming the Data
 Understand how to transform data for building a model or for scoring.



3.2.2 Target Attribute

Understand what a **target** means in data mining and understand the different target data types.

The **target** of a supervised model is a special kind of attribute. The target column in the training data contains the historical values used to train the model. The target column in the test data contains the historical values to which the predictions are compared. The act of scoring produces a prediction for the target.

Clustering, Feature Extraction, Association, and Anomaly Detection models do not use a target.

Nested columns and columns of unstructured data (such as BFILE, CLOB, or BLOB) cannot be used as targets.

Table 3-1 Target Data Types

Mining Function	Target Data Types
Classification	VARCHAR2, CHAR
	NUMBER, FLOAT
	BINARY_DOUBLE, BINARY_FLOAT, ORA_MINING_VARCHAR2_NT
Regression	NUMBER, FLOAT
	BINARY_DOUBLE, BINARY_FLOAT

You can query the $*_{\texttt{MINING_MODEL_ATTRIBUTES}}$ view to find the target for a given model.

Related Topics

- ALL_MINING_MODEL_ATTRIBUTES
 Describes an example of ALL_MINING_MODEL_ATTRIBUTES and shows a sample query.
- Oracle Database PL/SQL Packages and Types Reference



3.2.3 Numericals, Categoricals, and Unstructured Text

Explains numeric, categorical, and unstructured text attributes.

Model attributes are numerical, categorical, or unstructured (text). Data attributes, which are columns in a case table, have Oracle data types, as described in "Column Data Types".

Numerical attributes can theoretically have an infinite number of values. The values have an implicit order, and the differences between them are also ordered. Oracle Data Mining interprets <code>NUMBER</code>, <code>FLOAT</code>, <code>BINARY_DOUBLE</code>, <code>BINARY_FLOAT</code>, <code>DM_NESTED_NUMERICALS</code>, <code>DM_NESTED_BINARY_DOUBLES</code>, and <code>DM_NESTED_BINARY_FLOATS</code> as numerical.

Categorical attributes have values that identify a finite number of discrete categories or classes. There is no implicit order associated with the values. Some categoricals are binary: they have only two possible values, such as yes or no, or male or female. Other categoricals are multi-class: they have more than two values, such as small, medium, and large.

Oracle Data Mining interprets CHAR and VARCHAR2 as categorical by default, however these columns may also be identified as columns of unstructured data (text). Oracle Data Mining interprets columns of DM_NESTED_CATEGORICALS as categorical. Columns of CLOB, BLOB, and BFILE always contain unstructured data.

The target of a classification model is categorical. (If the target of a classification model is numeric, it is interpreted as categorical.) The target of a regression model is numerical. The target of an attribute importance model is either categorical or numerical.

Related Topics

- Column Data Types
 Understand the different types of column data in a case table.
- Mining Unstructured Text
 Explains how to use Oracle Data Mining to mine unstructured text.

3.2.4 Model Signature

The model signature is the set of data attributes that are used to build a model. Some or all of the attributes in the signature must be present for scoring. The model accounts for any missing columns on a best-effort basis. If columns with the same names but different data types are present, the model attempts to convert the data type. If extra, unused columns are present, they are disregarded.

The model signature does not necessarily include all the columns in the build data. Algorithm-specific criteria can cause the model to ignore certain columns. Other columns can be eliminated by transformations. Only the data attributes actually used to build the model are included in the signature.

The target and case ID columns are not included in the signature.

3.2.5 Scoping of Model Attribute Name

The model attribute name consists of two parts: a column name, and a subcolumn name.

column name[.subcolumn name]



The column_name component is the name of the data attribute. It is present in all model attribute names. Nested attributes and text attributes also have a subcolumn_name component as shown in the following example.

Example 3-2 Model Attributes Derived from a Nested Column

The nested column SALESPROD has three rows.

```
SALESPROD (ATTRIBUTE_NAME, VALUE)
-----
((PROD1, 300),
(PROD2, 245),
(PROD3, 679))
```

The name of the data attribute is SALESPROD. Its associated model attributes are:

```
SALESPROD.PROD1
SALESPROD.PROD2
SALESPROD.PROD3
```

3.2.6 Model Details

Model details reveal information about model attributes and their treatment by the algorithm. Oracle recommends that users leverage the model detail views for the respective algorithm.

Transformation and reverse transformation expressions are associated with model attributes. Transformations are applied to the data attributes before the algorithmic processing that creates the model. Reverse transformations are applied to the model attributes after the model has been built, so that the model details are expressed in the form of the original data attributes, or as close to it as possible.

Reverse transformations support model transparency. They provide a view of the data that the algorithm is working with internally but in a format that is meaningful to a user.

```
Deprecated GET MODEL DETAILS
```

There is a separate <code>GET_MODEL_DETAILS</code> routine for each algorithm. Starting from Oracle Database 12c Release 2, the <code>GET_MODEL_DETAILS</code> are deprecated. Oracle recommends to use Model Detail Views for the respective algorithms.

Related Topics

Model Detail Views

The \mathtt{GET}_{-}^* interfaces are replaced by model views, and Oracle recommends that users leverage the views instead.

3.3 Using Nested Data

A join between the tables for one-to-many relationship is represented through nested columns.

Oracle Data Mining requires a case table in single-record case format, with each record in a separate row. What if some or all of your data is in multi-record case format, with each record in several rows? What if you want one attribute to represent a series or collection of values, such as a student's test scores or the products purchased by a customer?



This kind of one-to-many relationship is usually implemented as a join between tables. For example, you can join your customer table to a sales table and thus associate a list of products purchased with each customer.

Oracle Data Mining supports dimensioned data through nested columns. To include dimensioned data in your case table, create a view and cast the joined data to one of the Data Mining nested table types. Each row in the nested column consists of an attribute name/value pair. Oracle Data Mining internally processes each nested row as a separate attribute.



O-Cluster is the only algorithm that does not support nested data.

Related Topics

• Example: Creating a Nested Column for Market Basket Analysis

The example shows how to define a nested column for market basket analysis.

3.3.1 Nested Object Types

Nested tables are object data types that can be used in place of other data types.

Oracle Database supports user-defined data types that make it possible to model real-world entities as objects in the database. **Collection types** are object data types for modeling multi-valued attributes. Nested tables are collection types. Nested tables can be used anywhere that other data types can be used.

Oracle Data Mining supports the following nested object types:

```
DM_NESTED_BINARY_DOUBLES
DM_NESTED_BINARY_FLOATS
DM_NESTED_NUMERICALS
DM_NESTED_CATEGORICALS
```

Descriptions of the nested types are provided in this example.

Example 3-3 Oracle Data Mining Nested Data Types

describe dm_nested_binary_double		
Name	Null?	Туре
ATTRIBUTE_NAME VALUE		VARCHAR2(4000) BINARY_DOUBLE
describe dm_nested_binary_doubles DM_NESTED_BINARY_DOUBLES TABLE OF SYS.DM_ Name	_NESTED_BI Null?	_
ATTRIBUTE_NAME VALUE		VARCHAR2(4000) BINARY_DOUBLE
describe dm_nested_binary_float Name	Null?	Туре
ATTRIBUTE_NAME		VARCHAR2 (4000)



VALUE		BINARY_FLOAT	
describe dm_nested_binary_floats DM_NESTED_BINARY_FLOATS TABLE OF S Name	YS.DM_NESTED_BI Null?	_	
ATTRIBUTE_NAME VALUE		VARCHAR2 (4000) BINARY_FLOAT	
describe dm_nested_numerical Name	Null?	Туре	
ATTRIBUTE_NAME VALUE		VARCHAR2(4000) NUMBER	
describe dm_nested_numericals DM_NESTED_NUMERICALS TABLE OF SYS. Name	DM_NESTED_NUMER Null?		
ATTRIBUTE_NAME VALUE		VARCHAR2 (4000) NUMBER	
describe dm_nested_categorical Name	Null?	Туре	
ATTRIBUTE_NAME VALUE		VARCHAR2 (4000) VARCHAR2 (4000)	
describe dm_nested_categoricals DM_NESTED_CATEGORICALS TABLE OF SY Name	S.DM_NESTED_CAT Null?		
ATTRIBUTE_NAME VALUE		VARCHAR2 (4000) VARCHAR2 (4000)	

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3.3.2 Example: Transforming Transactional Data for Mining

Example 3-4 shows data from a view of a sales table. It includes sales for three of the many products sold in four regions. This data is not suitable for mining at the product level because sales for each case (product), is stored in several rows.

Example 3-5 shows how this data can be transformed for mining. The case ID column is PRODUCT. SALES_PER_REGION, a nested column of type DM_NESTED_NUMERICALS, is a data attribute. This table is suitable for mining at the product case level, because the information for each case is stored in a single row.

Oracle Data Mining treats each nested row as a separate model attribute, as shown in Example 3-6.





The presentation in this example is conceptual only. The data is not actually pivoted before being processed.

Example 3-4 Product Sales per Region in Multi-Record Case Format

PRODUCT	REGION	SALES
Prod1	NE	556432
Prod2	NE	670155
Prod3	NE	3111
Prod1	NW	90887
Prod2	NW	100999
Prod3	NW	750437
Prod1	SE	82153
Prod2	SE	57322
Prod3	SE	28938
Prod1	SW	3297551
Prod2	SW	4972019
Prod3	SW	884923

Example 3-5 Product Sales per Region in Single-Record Case Format

PRODUCT	SALES_PER_REGION (ATTRIBUTE_NAME, VALUE)
Prod1	('NE', 556432)
	('NW' , 90887)
	('SE' , 82153)
	('SW' , 3297551)
Prod2	('NE' , 670155)
	('NW' , 100999)
	('SE' , 57322)
	('SW' , 4972019)
Prod3	('NE' , 3111)
	('NW' , 750437)
	('SE' , 28938)
	('SW', 884923)
•	

Example 3-6 Model Attributes Derived From SALES_PER_REGION

PRODUCT	SALES_PER_REGION.NE	SALES_PER_REGION.NW	SALES_PER_REGION.SE	SALES_PER_REGION.SW
Prod1	556432	90887	82153	3297551
Prod2	670155	100999	57322	4972019
Prod3	3111	750437	28938	884923



.

3.4 Using Market Basket Data

Market basket data identifies the items sold in a set of baskets or transactions. Oracle Data Mining provides the association mining function for market basket analysis.

Association models use the Apriori algorithm to generate association rules that describe how items tend to be purchased in groups. For example, an association rule can assert that people who buy peanut butter are 80% likely to also buy jelly.

Market basket data is usually **transactional**. In transactional data, a case is a transaction and the data for a transaction is stored in multiple rows. Oracle Data Mining association models can be built on transactional data or on single-record case data. The <code>ODMS_ITEM_ID_COLUMN_NAME</code> and <code>ODMS_ITEM_VALUE_COLUMN_NAME</code> settings specify whether the data for association rules is in transactional format.



Association models are the only type of model that can be built on native transactional data. For all other types of models, Oracle Data Mining requires that the data be presented in single-record case format.

The Apriori algorithm assumes that the data is transactional and that it has many missing values. Apriori interprets all missing values as sparse data, and it has its own native mechanisms for handling sparse data.



Oracle Database PL/SQL Packages and Types Reference for information on the ODMS_ITEM_ID_COLUMN_NAME and ODMS_ITEM_VALUE_COLUMN_NAME settings.

3.4.1 Example: Creating a Nested Column for Market Basket Analysis

The example shows how to define a nested column for market basket analysis.

Association models can be built on native transactional data or on nested data. The following example shows how to define a nested column for market basket analysis.

The following SQL statement transforms this data to a column of type DM_NESTED_NUMERICALS in a view called SALES_TRANS_CUST_NESTED. This view can be used as a case table for mining.

```
CREATE VIEW sales_trans_cust_nested AS

SELECT trans_id,

CAST(COLLECT(DM_NESTED_NUMERICAL(
prod_name, 1))

AS DM NESTED NUMERICALS) custprods
```



```
FROM sales_trans_cust
GROUP BY trans id;
```

This query returns two rows from the transformed data.

Example 3-7 Convert to a Nested Column

The view SALES_TRANS_CUST provides a list of transaction IDs to identify each market basket and a list of the products in each basket.

Related Topics

Handling Missing Values

3.5 Using Retail Analysis Data

Retail analysis often makes use of Association Rules and Association models.

The Association Rules are enhanced to calculate aggregates along with rules or itemsets.

Related Topics

Oracle Data Mining Concepts

3.5.1 Example: Calculating Aggregates

The following example shows the concept of Aggregates.

Calculating Aggregates for Grocery Store Data

Assume a grocery store has the following data:

Table 3-2 Grocery Store Data

Customer	Item A	Item B	Item C	Item D
Customer 1	Buys (Profit \$5.00)	Buys (Profit \$3.20)	Buys (Profit \$12.00)	NA
Customer 2	Buys (Profit \$4.00)	NA	Buys (Profit \$4.20)	NA



Table 3-2 (Cont.) Grocery Store Data

Customer	Item A	Item B	Item C	Item D
Customer 3	Buys (Profit \$3.00)	Buys (Profit \$10.00)	Buys (Profit \$14.00)	Buys (Profit \$8.00)
Customer 4	Buys (Profit \$2.00)	NA	NA	Buys (Profit \$1.00)

The basket of each customer can be viewed as a transaction. The manager of the store is interested in not only the existence of certain association rules, but also in the aggregated profit if such rules exist.

In this example, one of the association rules can be (A, B)=>C for customer 1 and customer 3. Together with this rule, the store manager may want to know the following:

- The total profit of item A appearing in this rule
- The total profit of item B appearing in this rule
- The total profit for consequent C appearing in this rule
- The total profit of all items appearing in the rule

For this rule, the profit for item A is \$5.00 + \$3.00 = \$8.00, for item B the profit is \$3.20 + \$10.00 = \$13.20, for consequent C, the profit is \$12.00 + \$14.00 = \$26.00, for the antecedent itemset (A, B) is \$8.00 + \$13.20 = \$21.20. For the whole rule, the profit is \$21.20 + \$26.00 = \$47.40.

Related Topics

Oracle Database PL/SQL Packages and Types Reference

3.6 Handling Missing Values

Oracle Data Mining distinguishes between **sparse data** and data that contains **random missing values**. The latter means that some attribute values are unknown. Sparse data, on the other hand, contains values that are assumed to be known, although they are not represented in the data.

A typical example of sparse data is market basket data. Out of hundreds or thousands of available items, only a few are present in an individual case (the basket or transaction). All the item values are known, but they are not all included in the basket. Present values have a quantity, while the items that are not represented are sparse (with a known quantity of zero).

Oracle Data Mining interprets missing data as follows:

- Missing at random: Missing values in columns with a simple data type (not nested) are assumed to be missing at random.
- Sparse: Missing values in nested columns indicate sparsity.

3.6.1 Examples: Missing Values or Sparse Data?

The examples in this section illustrate how Oracle Data Mining identifies data as either sparse or missing at random.



3.6.1.1 Sparsity in a Sales Table

A sales table contains point-of-sale data for a group of products that are sold in several stores to different customers over a period of time. A particular customer buys only a few of the products. The products that the customer does not buy do not appear as rows in the sales table.

If you were to figure out the amount of money a customer has spent for each product, the unpurchased products have an inferred amount of zero. The value is not random or unknown; it is zero, even though no row appears in the table.

Note that the sales data is dimensioned (by product, stores, customers, and time) and are often represented as nested data for mining.

Since missing values in a nested column always indicate sparsity, you must ensure that this interpretation is appropriate for the data that you want to mine. For example, when trying to mine a multi-record case data set containing movie ratings from users of a large movie database, the missing ratings are unknown (missing at random), but Oracle Data Mining treats the data as sparse and infer a rating of zero for the missing value.

3.6.1.2 Missing Values in a Table of Customer Data

A table of customer data contains demographic data about customers. The case ID column is the customer ID. The attributes are age, education, profession, gender, house-hold size, and so on. Not all the data is available for each customer. Any missing values are considered to be missing at random. For example, if the age of customer 1 and the profession of customer 2 are not present in the data, that information is simply unknown. It does not indicate sparsity.

Note that the customer data is not dimensioned. There is a one-to-one mapping between the case and each of its attributes. None of the attributes are nested.

3.6.2 Missing Value Treatment in Oracle Data Mining

Missing value treatment depends on the algorithm and on the nature of the data (categorical or numerical, sparse or missing at random). Missing value treatment is summarized in the following table.



Oracle Data Mining performs the same missing value treatment whether or not Automatic Data Preparation is being used.



Table 3-3 Missing Value Treatment by Algorithm

Minator	EN OLM NIME I March 2017	DT MDL ND 00	
Missing Data	EM, GLM, NMF, k-Means, SVD, SVM	DT, MDL, NB, OC	Apriori
NUMERICAL missing at random	The algorithm replaces missing numerical values with the mean. For Expectation Maximization (EM), the replacement only occurs in columns that are modeled with Gaussian	The algorithm handles missing values naturally as missing at random.	The algorithm interprets all missing data as sparse.
CATEGORIC AL missing at random	distributions. Genelized Linear Models (GLM), Non-Negative Matrix Factorization (NMF), k-Means, and Support Vector Machine (SVM) replaces missing categorical values with the mode. Singular Value Decomposition (SVD) does not support categorical data. EM does not replace missing categorical values. EM treats NULLs as a distinct value with its own frequency count.	The algorithm handles missing values naturally as missing random.	The algorithm interprets all missing data as sparse.
NUMERICAL sparse	The algorithm replaces sparse numerical data with zeros.	O-Cluster does not support nested data and therefore does not support sparse data. Decision Tree (DT), Minimum Description Length (MDL), and Naive Bayes (NB) and replace sparse numerical data with zeros.	The algorithm handles sparse data.
CATEGORIC AL sparse	All algorithms except SVD replace sparse categorical data with zero vectors. SVD does not support categorical data.	O-Cluster does not support nested data and therefore does not support sparse data. DT, MDL, and NB replace sparse categorical data with the special value DM\$SPARSE.	The algorithm handles sparse data.

3.6.3 Changing the Missing Value Treatment

Transform the missing data as sparse or missing at random.

If you want Oracle Data Mining to treat missing data as sparse instead of missing at random or missing at random instead of sparse, transform it before building the model.

If you want missing values to be treated as sparse, but Oracle Data Mining interprets them as missing at random, you can use a SQL function like ${\tt NVL}$ to replace the nulls with a value such as "NA". Oracle Data Mining does not perform missing value treatment when there is a specified value.



If you want missing nested attributes to be treated as missing at random, you can transform the nested rows into physical attributes in separate columns — as long as the case table stays within the 1000 column limitation imposed by the Database. Fill in all of the possible attribute names, and specify them as null. Alternatively, insert rows in the nested column for all the items that are not present and assign a value such as the mean or mode to each one.

Related Topics

Oracle Database SQL Language Reference



4

Transforming the Data

Understand how to transform data for building a model or for scoring.

- About Transformations
- Preparing the Case Table
- Understanding Automatic Data Preparation
- Embedding Transformations in a Model
- Understanding Reverse Transformations

4.1 About Transformations

Understand how you can transform data by using Automatic Data Preparation (ADP) and embedded data transformation.

A transformation is a SQL expression that modifies the data in one or more columns. Data must typically undergo certain transformations before it can be used to build a model. Many data mining algorithms have specific transformation requirements. Before data can be scored, it must be transformed in the same way that the training data was transformed.

Oracle Data Mining supports Automatic Data Preparation (ADP), which automatically implements the transformations required by the algorithm. The transformations are embedded in the model and automatically executed whenever the model is applied.

If additional transformations are required, you can specify them as SQL expressions and supply them as input when you create the model. These transformations are embedded in the model just as they are with ADP.

With automatic and embedded data transformation, most of the work of data preparation is handled for you. You can create a model and score multiple data sets in just a few steps:

- 1. Identify the columns to include in the case table.
- Create nested columns if you want to include transactional data.
- 3. Write SQL expressions for any transformations not handled by ADP.
- 4. Create the model, supplying the SQL expressions (if specified) and identifying any columns that contain text data.
- Ensure that some or all of the columns in the scoring data have the same name and type as the columns used to train the model.

Related Topics

Scoring Requirements



4.2 Preparing the Case Table

Understand why you have to prepare a case table.

The first step in preparing data for mining is the creation of a case table. If all the data resides in a single table and all the information for each case (record) is included in a single row (single-record case), this process is already taken care of. If the data resides in several tables, creating the data source involves the creation of a view. For the sake of simplicity, the term "case table" is used here to refer to either a table or a view.

Related Topics

Preparing the Data
 Learn how to create a table or view that can be used to build a model.

4.2.1 Creating Nested Columns

Learn when to create nested columns.

When the data source includes transactional data (multi-record case), the transactions must be aggregated to the case level in nested columns. In transactional data, the information for each case is contained in multiple rows. An example is sales data in a star schema when mining at the product level. Sales is stored in many rows for a single product (the case) since the product is sold in many stores to many customers over a period of time.



Using Nested Data for information about converting transactional data to nested columns

4.2.2 Converting Column Data Types

You must convert the data type of a column if its type causes Oracle Data Mining to interpret it incorrectly. For example, zip codes identify different postal zones; they do not imply order. If the zip codes are stored in a numeric column, they are interpreted as a numeric attribute. You must convert the data type so that the column data can be used as a categorical attribute by the model. You can do this using the ${\tt TO_CHAR}$ function to convert the digits 1-9 and the LPAD function to retain the leading 0, if there is one.

LPAD(TO_CHAR(ZIPCODE),5,'0')

4.2.3 Text Transformation

You can use Oracle Data Mining to mine text. Columns of text in the case table can be mined once they have undergone the proper transformation.

The text column must be in a table, not a view. The transformation process uses several features of Oracle Text; it treats the text in each row of the table as a separate



document. Each document is transformed to a set of text tokens known as **terms**, which have a numeric value and a text label. The text column is transformed to a nested column of $DM_NESTED_NUMERICALS$.

4.2.4 About Business and Domain-Sensitive Transformations

Understand why you need to transform data according to business problems.

Some transformations are dictated by the definition of the business problem. For example, you want to build a model to predict high-revenue customers. Since your revenue data for current customers is in dollars you need to define what "high-revenue" means. Using some formula that you have developed from past experience, you can recode the revenue attribute into ranges Low, Medium, and High before building the model.

Another common business transformation is the conversion of date information into elapsed time. For example, date of birth can be converted to age.

Domain knowledge can be very important in deciding how to prepare the data. For example, some algorithms produce unreliable results if the data contains values that fall far outside of the normal range. In some cases, these values represent errors or abnormalities. In others, they provide meaningful information.

Related Topics

Outlier Treatment
 Understand what you must do to treat outliers.

4.3 Understanding Automatic Data Preparation

Understand data transformation using Automatic Data Preparation (ADP).

Most algorithms require some form of data transformation. During the model build process, Oracle Data Mining can automatically perform the transformations required by the algorithm. You can choose to supplement the automatic transformations with additional transformations of your own, or you can choose to manage all the transformations yourself.

In calculating automatic transformations, Oracle Data Mining uses heuristics that address the common requirements of a given algorithm. This process results in reasonable model quality in most cases.

Binning and normalization are transformations that are commonly needed by data mining algorithms.

Related Topics

Oracle Database PL/SQL Packages and Types Reference

4.3.1 Binning

Binning, also called discretization, is a technique for reducing the cardinality of continuous and discrete data. Binning groups related values together in bins to reduce the number of distinct values.

Binning can improve resource utilization and model build response time dramatically without significant loss in model quality. Binning can improve model quality by strengthening the relationship between attributes.



Supervised binning is a form of intelligent binning in which important characteristics of the data are used to determine the bin boundaries. In supervised binning, the bin boundaries are identified by a single-predictor decision tree that takes into account the joint distribution with the target. Supervised binning can be used for both numerical and categorical attributes.

4.3.2 Normalization

Normalization is the most common technique for reducing the range of numerical data. Most normalization methods map the range of a single variable to another range (often 0,1).

4.3.3 How ADP Transforms the Data

The following table shows how ADP prepares the data for each algorithm.

Table 4-1 Oracle Data Mining Algorithms With ADP

Algorithm	Mining Function	Treatment by ADP
Apriori	Association Rules	ADP has no effect on association rules.
Decision Tree	Classification	ADP has no effect on Decision Tree. Data preparation is handled by the algorithm.
Expectation Maximizatio n	Clustering	Single-column (not nested) numerical columns that are modeled with Gaussian distributions are normalized. ADP has no effect on the other types of columns.
GLM	Classification and Regression	Numerical attributes are normalized.
k-Means	Clustering	Numerical attributes are normalized.
MDL	Attribute Importance	All attributes are binned with supervised binning.
Naive Bayes	Classification	All attributes are binned with supervised binning.
NMF	Feature Extraction	Numerical attributes are normalized.
O-Cluster	Clustering	Numerical attributes are binned with a specialized form of equi-width binning, which computes the number of bins per attribute automatically. Numerical columns with all nulls or a single value are removed.
SVD	Feature Extraction	Numerical attributes are normalized.
SVM	Classification, Anomaly Detection, and Regression	Numerical attributes are normalized.

See Also:

- Oracle Database PL/SQL Packages and Types Reference
- Part III of *Oracle Data Mining Concepts* for more information about algorithm-specific data preparation



4.4 Embedding Transformations in a Model

You can specify your own transformations and embed them in a model by creating a transformation list and passing it to DBMS DATA MINING.CREATE MODEL.

4.4.1 Specifying Transformation Instructions for an Attribute

Learn what is a transformation instruction for an attribute and learn about the fields in a transformation record.

A transformation list is defined as a table of transformation records. Each record (transform rec) specifies the transformation instructions for an attribute.

The fields in a transformation record are described in this table.

Table 4-2 Fields in a Transformation Record for an Attribute

Field	Description
attribute_name and attribute_subname	These fields identify the attribute, as described in "Scoping of Model Attribute Name"
expression	A SQL expression for transforming the attribute. For example, this expression transforms the age attribute into two categories: child and adult: [0,19) for 'child' and [19,) for adult
	CASE WHEN age < 19 THEN 'child' ELSE 'adult'
	Expression and reverse expressions are stored in expression_rec objects. See "Expression Records" for details.
reverse_expression	A SQL expression for reversing the transformation. For example, this expression reverses the transformation of the age attribute:
	<pre>DECODE(age,'child','(-Inf,19)','[19,Inf)')</pre>



Table 4-2 (Cont.) Fields in a Transformation Record for an Attribute

Field	Description
attribute_spec	Specifies special treatment for the attribute. The attribute_spec field can be null or it can have one or more of these values:
	 FORCE_IN — For GLM, forces the inclusion of the attribute in the model build when the ftr_selection_enable setting is enabled. (ftr_selection_enable is disabled by default.) If the model is not using GLM, this value has no effect. FORCE_IN cannot be specified for nested attributes or text. NOPREP — When ADP is on, prevents automatic transformation of the attribute. If ADP is not on, this value has no effect. You can specify NOPREP for a nested attribute, but not for an individual subname (row) in the nested attribute. TEXT — Indicates that the attribute contains unstructured text. ADP has no effect on this setting. TEXT may optionally include subsettings POLICY_NAME, TOKEN_TYPE, and MAX_FEATURES. See Example 4-1 and Example 4-2.

- Scoping of Model Attribute Name
- Expression Records

4.4.1.1 Expression Records

The transformation expressions in a transformation record are ${\tt expression_rec}$ objects.

The lstmt field stores a VARCHAR2A, which allows transformation expressions to be very long, as they can be broken up across multiple rows of VARCHAR2. Use the DBMS_DATA_MINING_TRANSFORM.SET_EXPRESSION procedure to create an expression_rec.

4.4.1.2 Attribute Specifications

Learn how to define the characteristics specific to an attribute through attribute specification.

The attribute specification in a transformation record defines characteristics that are specific to this attribute. If not null, the attribute specification can include values FORCE_IN, NOPREP, or TEXT, as described in Table 4-2.



Example 4-1 An Attribute Specification with Multiple Keywords

If more than one attribute specification keyword is applicable, you can provide them in a comma-delimited list. The following expression is the specification for an attribute in a GLM model. Assuming that the ftr_selection_enable setting is enabled, this expression forces the attribute to be included in the model. If ADP is on, automatic transformation of the attribute is not performed.

```
"FORCE IN, NOPREP"
```

Example 4-2 A Text Attribute Specification

For text attributes, you can optionally specify subsettings <code>POLICY_NAME</code>, <code>TOKEN_TYPE</code>, and <code>MAX_FEATURES</code>. The subsettings provide configuration information that is specific to text transformation. In this example, the transformation instructions for the text content are defined in a text policy named my_policy with token type is <code>THEME</code>. The maximum number of extracted features is 3000.

```
"TEXT (POLICY NAME:my_policy) (TOKEN_TYPE:THEME) (MAX_FEATURES:3000)"
```

Related Topics

Configuring a Text Attribute

Learn how to identify a column as a text attribute and provide transformation instructions for any text attribute.

4.4.2 Building a Transformation List

A transformation list is a collection of transformation records. When a new transformation record is added, it is appended to the top of the transformation list. You can use any of the following methods to build a transformation list:

- The SET TRANFORM procedure in DBMS DATA MINING TRANSFORM
- The STACK interface in DBMS DATA MINING TRANSFORM
- The GET_MODEL_TRANSFORMATIONS and GET_TRANSFORM_LIST functions in DBMS DATA MINING

4.4.2.1 SET TRANSFORM

The SET TRANSFORM procedure adds a single transformation record to a transformation list.

SQL expressions that you specify with SET_TRANSFORM must fit within a VARCHAR2. To specify a longer expression, you can use the SET_EXPRESSION procedure, which builds an expression by appending rows to a VARCHAR2 array.



4.4.2.2 The STACK Interface

The STACK interface creates transformation records from a table of transformation instructions and adds them to a transformation list.

The STACK interface specifies that all or some of the attributes of a given type must be transformed in the same way. For example, STACK_BIN_CAT appends binning instructions for categorical attributes to a transformation list. The STACK interface consists of three steps:

- 1. A CREATE procedure creates a transformation definition table. For example, CREATE_BIN_CAT creates a table to hold categorical binning instructions. The table has columns for storing the name of the attribute, the value of the attribute, and the bin assignment for the value.
- 2. An INSERT procedure computes the bin boundaries for one or more attributes and populates the definition table. For example, INSERT_BIN_CAT_FREQ performs frequency-based binning on some or all of the categorical attributes in the data source and populates a table created by CREATE BIN CAT.
- 3. A STACK procedure creates transformation records from the information in the definition table and appends the transformation records to a transformation list. For example, STACK_BIN_CAT creates transformation records for the information stored in a categorical binning definition table and appends the transformation records to a transformation list.

4.4.2.3 GET_MODEL_TRANSFORMATIONS and GET_TRANSFORM_LIST

Use the functions to create a new transformation list.

These two functions can be used to create a new transformation list from the transformations embedded in an existing model.

The GET MODEL TRANSFORMATIONS function returns a list of embedded transformations.

 $\begin{tabular}{ll} \tt GET_MODEL_TRANSFORMATIONS \ returns \ a \ table \ of \ dm_transform \ objects. \ Each \ dm \ transform \ has \ these \ fields \end{tabular}$

The components of a transformation list are transform_rec, not dm_transform. The fields of a transform_rec are described in Table 4-2. You can call GET_MODEL_TRANSFORMATIONS to convert a list of dm_transform objects to transform rec objects and append each transform rec to a transformation list.



See Also:

"DBMS_DATA_MINING_TRANSFORM Operational Notes", "SET_TRANSFORM Procedure", "CREATE_MODEL Procedure", and "GET_MODEL_TRANSFORMATIONS Function" in *Oracle Database PL/SQL Packages and Types Reference*

4.4.3 Transformation Lists and Automatic Data Preparation

If you enable ADP and you specify a transformation list, the transformation list is embedded with the automatic, system-generated transformations. The transformation list is executed before the automatic transformations.

If you enable ADP and do not specify a transformation list, only the automatic transformations are embedded in the model.

If ADP is disabled (the default) and you specify a transformation list, your custom transformations are embedded in the model. No automatic transformations are performed.

If ADP is disabled (the default) and you do not specify a transformation list, no transformations is embedded in the model. You have to transform the training, test, and scoring data sets yourself if necessary. You must take care to apply the same transformations to each data set.

4.4.4 Oracle Data Mining Transformation Routines

Learn about transformation routines.

Oracle Data Mining provides routines that implement various transformation techniques in the DBMS_DATA_MINING_TRANSFORM package.

Related Topics

Oracle Database SQL Language Reference

4.4.4.1 Binning Routines

Explains Binning techniques in Oracle Data Mining.

A number of factors go into deciding a binning strategy. Having fewer values typically leads to a more compact model and one that builds faster, but it can also lead to some loss in accuracy.

Model quality can improve significantly with well-chosen bin boundaries. For example, an appropriate way to bin ages is to separate them into groups of interest, such as children 0-13, teenagers 13-19, youth 19-24, working adults 24-35, and so on.

The following table lists the binning techniques provided by Oracle Data Mining:



Table 4-3 Binning Methods in DBMS_DATA_MINING_TRANSFORM

Binning Method	Description
Top-N Most Frequent Items	You can use this technique to bin categorical attributes. You specify the number of bins. The value that occurs most frequently is labeled as the first bin, the value that appears with the next frequency is labeled as the second bin, and so on. All remaining values are in an additional bin.
Supervised Binning	Supervised binning is a form of intelligent binning, where bin boundaries are derived from important characteristics of the data. Supervised binning builds a single-predictor decision tree to find the interesting bin boundaries with respect to a target. It can be used for numerical or categorical attributes.
Equi-Width Binning	You can use equi-width binning for numerical attributes. The range of values is computed by subtracting the minimum value from the maximum value, then the range of values is divided into equal intervals. You can specify the number of bins or it can be calculated automatically. Equi-width binning must usually be used with outlier treatment.
Quantile Binning	Quantile binning is a numerical binning technique. Quantiles are computed using the SQL analytic function NTILE. The bin boundaries are based on the minimum values for each quantile. Bins with equal left and right boundaries are collapsed, possibly resulting in fewer bins than requested.

Routines for Outlier Treatment

4.4.4.2 Normalization Routines

Learn about Normalization routines in Oracle Data Mining.

Most normalization methods map the range of a single attribute to another range, typically 0 to 1 or -1 to +1.

Normalization is very sensitive to outliers. Without outlier treatment, most values are mapped to a tiny range, resulting in a significant loss of information.

Table 4-4 Normalization Methods in DBMS_DATA_MINING_TRANSFORM

Transformation	Description
Min-Max Normalization	This technique computes the normalization of an attribute using the minimum and maximum values. The shift is the minimum value, and the scale is the difference between the maximum and minimum values.
Scale Normalization	This normalization technique also uses the minimum and maximum values. For scale normalization, shift = 0, and scale = max{abs(max), abs(min)}.
Z-Score Normalization	This technique computes the normalization of an attribute using the mean and the standard deviation. Shift is the mean, and scale is the standard deviation.



Routines for Outlier Treatment

4.4.4.3 Outlier Treatment

Understand what you must do to treat outliers.

A value is considered an outlier if it deviates significantly from most other values in the column. The presence of outliers can have a skewing effect on the data and can interfere with the effectiveness of transformations such as normalization or binning.

Outlier treatment methods such as trimming or clipping can be implemented to minimize the effect of outliers.

Outliers represent problematic data, for example, a bad reading due to the unusual condition of an instrument. However, in some cases, especially in the business arena, outliers are perfectly valid. For example, in census data, the earnings for some of the richest individuals can vary significantly from the general population. Do not treat this information as an outlier, since it is an important part of the data. You need domain knowledge to determine outlier handling.

4.4.4.4 Routines for Outlier Treatment

Outliers are extreme values, typically several standard deviations from the mean. To minimize the effect of outliers, you can Winsorize or trim the data.

Winsorizing involves setting the tail values of an attribute to some specified value. For example, for a 90% Winsorization, the bottom 5% of values are set equal to the minimum value in the 5th percentile, while the upper 5% of values are set equal to the maximum value in the 95th percentile.

Trimming sets the tail values to NULL. The algorithm treats them as missing values.

Outliers affect the different algorithms in different ways. In general, outliers cause distortion with equi-width binning and min-max normalization.

Table 4-5 Outlier Treatment Methods in DBMS_DATA_MINING_TRANSFORM

Transformation	Description
Trimming	This technique trims the outliers in numeric columns by sorting the non-null values, computing the tail values based on some fraction, and replacing the tail values with nulls.
Windsorizing	This technique trims the outliers in numeric columns by sorting the non-null values, computing the tail values based on some fraction, and replacing the tail values with some specified value.

4.5 Understanding Reverse Transformations

Understand why you need reverse transformations.

Reverse transformations ensure that information returned by the model is expressed in a format that is similar to or the same as the format of the data that was used to train the model. Internal transformation are reversed in the model details and in the results of scoring.



Some of the attributes used by the model correspond to columns in the build data. However, because of logic specific to the algorithm, nested data, and transformations, some attributes donot correspond to columns.

For example, a nested column in the training data is not interpreted as an attribute by the model. During the model build, Oracle Data Mining explodes nested columns, and each row (an attribute name/value pair) becomes an attribute.

Some algorithms, for example Support Vector Machines (SVM) and Generalized Linear Models (GLM), only operate on numeric attributes. Any non-numeric column in the build data is exploded into binary attributes, one for each distinct value in the column (SVM). GLM does not generate a new attribute for the most frequent value in the original column. These binary attributes are set to one only if the column value for the case is equal to the value associated with the binary attribute.

Algorithms that generate coefficients present challenges in regards to interpretability of results. Examples are SVM and Non-Negative Matrix Factorization (NMF). These algorithms produce coefficients that are used in combination with the transformed attributes. The coefficients are relevant to the data on the transformed scale, not the original data scale.

For all these reasons, the attributes listed in the model details donot resemble the columns of data used to train the model. However, attributes that undergo embedded transformations, whether initiated by Automatic Data Preparation (ADP) or by a user-specified transformation list, appear in the model details in their pre-transformed state, as close as possible to the original column values. Although the attributes are transformed when they are used by the model, they are visible in the model details in a form that can be interpreted by a user.

Related Topics

- ALTER_REVERSE_EXPRESSION Procedure
- GET_MODEL_TRANSFORMATIONS Function
- Model Detail Views

The \mathtt{GET}_{-}^* interfaces are replaced by model views, and Oracle recommends that users leverage the views instead.



5

Creating a Model

Explains how to create data mining models and query model details.

- Before Creating a Model
- The CREATE_MODEL Procedure
- Specifying Model Settings
- Model Detail Views

5.1 Before Creating a Model

Explains the preparation steps before creating a model.

Models are database schema objects that perform data mining. The <code>DBMS_DATA_MINING</code> PL/SQL package is the API for creating, configuring, evaluating, and querying mining models (model details).

Before you create a model, you must decide what you want the model to do. You must identify the training data and determine if transformations are required. You can specify model settings to influence the behavior of the model behavior. The preparation steps are summarized in the following table.

Table 5-1 Preparation for Creating a Mining Model

Preparation Step	Description
Choose the mining function	See "Choosing the Mining Function"
Choose the algorithm	See "Choosing the Algorithm"
Identify the build (training) data	See "Preparing the Data"
For classification models, identify the test data	See "Data Sets for Classification and Regression"
Determine your data transformation strategy	See " Transforming the Data"
Create and populate a settings tables (if needed)	See "Specifying Model Settings"

Related Topics

- About Oracle Machine Learning Models
 Data mining models are database schema objects that perform data mining techniques.
- DBMS_DATA_MINING
 Understand the routines of DBMS_DATA_MINING package.

5.2 The CREATE_MODEL Procedure

The CREATE_MODEL procedure in the DBMS_DATA_MINING package uses the specified data to create a mining model with the specified name and mining function. The model can be created with configuration settings and user-specified transformations.

5.2.1 Choosing the Mining Technique

Explains about providing mining technique to CREATE MODEL.

The mining technique is a required argument to the <code>CREATE_MODEL</code> procedure. A data mining technique specifies a class of problems that can be modeled and solved.

Data mining techniques implement either **supervised** or **unsupervised** learning. Supervised learning uses a set of independent attributes to predict the value of a dependent attribute or **target**. Unsupervised learning does not distinguish between dependent and independent attributes. Supervised techniques are predictive. Unsupervised techniques are descriptive.



In data mining terminology, a **technique** is a general type of problem to be solved by a given approach to data mining. In SQL language terminology, a **function** is an operator that returns a value.

In Oracle Data Mining documentation, the term **technique**, or **mining technique** refers to a data mining technique; the term **SQL function** or **SQL Data Mining function** refers to a SQL function for scoring (applying data mining models).

You can specify any of the values in the following table for the $mining_function$ parameter to <code>CREATE_MODEL</code>.

Table 5-2 Mining Model Techniques

Mining_Function Value	Description
ASSOCIATION	Association is a descriptive mining technique. An association model identifies relationships and the probability of their occurrence within a data set. (association rules) Association models use the Apriori algorithm.
ATTRIBUTE_IMPORTANCE	Attribute Importance is a predictive mining technique. An attribute importance model identifies the relative importance of attributes in predicting a given outcome.
	Attribute Importance models use the Minimum Description Length algorithm and CUR Matrix Decomposition.



Table 5-2 (Cont.) Mining Model Techniques

Mining_Function Value	Description
CLASSIFICATION	Classification is a predictive mining technique. A classification model uses historical data to predict a categorical target.
	Classification models can use Naive Bayes, Neural Network, Decision Tree, Logistic Regression, Random Forest, Support Vector Machines, or Explicit Semantic Analysis. The default is Naive Bayes.
	The classification technique can also be used for anomaly detection. In this case, the SVM algorithm with a null target is used (One-Class SVM).
CLUSTERING	Clustering is a descriptive mining technique. A clustering model identifies natural groupings within a data set.
	Clustering models can use k-Means, O-Cluster, or Expectation Maximization. The default is <i>k</i> -Means.
FEATURE_EXTRACTION	Feature Extraction is a descriptive mining technique. A feature extraction model creates a set of optimized attributes.
	Feature extraction models can use Non-Negative Matrix Factorization, Singular Value Decomposition (which can also be used for Principal Component Analysis) or Explicit Semantic Analysis. The default is Non-Negative Matrix Factorization.
REGRESSION	Regression is a predictive mining technique. A regression model uses historical data to predict a numerical target.
	Regression models can use Support Vector Machines or Linear Regression. The default is Support Vector Machine.
TIME_SERIES	Time series is a predictive mining technique. A time series model forecasts the future values of a time-ordered series of historical numeric data over a user-specified time window. Time series models use the Exponential Smoothing algorithm. The default is Exponential Smoothing.

Oracle Data Mining Concepts

5.2.2 Choosing the Algorithm

Learn about providing the algorithm settings for a model.

The ALGO_NAME setting specifies the algorithm for a model. If you use the default algorithm for the mining technique, or if there is only one algorithm available for the mining technique, you do not need to specify the ALGO_NAME setting. Instructions for specifying model settings are in "Specifying Model Settings".

Table 5-3 Data Mining Algorithms

ALGO_NAME Value	Algorithm	Default?	Mining Model Technique
ALGO_AI_MDL	Minimum Description Length		attribute importance
ALGO_APRIORI_ASSOCIATION_RU	Apriori	_	association



Table 5-3 (Cont.) Data Mining Algorithms

ALGO_NAME Value	Algorithm	Default?	Mining Model Technique
		Delauit?	
ALGO_CUR_DECOMPOSITION	CUR Decomposition		Attribute Importance
ALGO_DECISION_TREE	Decision Tree	_	classification
ALGO_EXPECTATION_MAXIMIZATION	Expectation Maximization		
ALGO_EXPLICIT_SEMANTIC_ANAL YS	Explicit Semantic Analysis	_	feature extraction classification
ALGO_EXPONENTIAL_SMOOTHING	Exponential Smoothing	_	time series
ALGO_EXTENSIBLE_LANG	Language used for extensible algorithm	_	All mining techniques are supported
ALGO_GENERALIZED_LINEAR_MOD EL	Generalized Linear Model	_	classification and regression
ALGO_KMEANS	k-Means	yes	clustering
ALGO_NAIVE_BAYES	Naive Bayes	yes	classification
ALGO_NEURAL_NETWORK	Neural Network	_	classification
ALGO_NONNEGATIVE_MATRIX_FAC	Non-Negative Matrix Factorization	yes	feature extraction
ALGO_O_CLUSTER	O-Cluster	_	clustering
ALGO_RANDOM_FOREST	Random Forest	_	classification
ALGO_SINGULAR_VALUE_DECOMP	Singular Value Decomposition (can also be used for Principal Component Analysis)	_	feature extraction
ALGO_SUPPORT_VECTOR_MACHINE S	Support Vector Machine	yes	default regression algorithm regression, classification, and anomaly detection (classification with no target)

- Specifying Model Settings
 Understand how to configure data mining models at build time.
- Oracle Data Mining Concepts

5.2.3 Supplying Transformations

You can optionally specify transformations for the build data in the $xform_list$ parameter to <code>CREATE_MODEL</code>. The transformation instructions are embedded in the model and reapplied whenever the model is applied to new data.

5.2.3.1 Creating a Transformation List

The following are the ways to create a transformation list:

The STACK interface in DBMS DATA MINING TRANSFORM.

The STACK interface offers a set of pre-defined transformations that you can apply to an attribute or to a group of attributes. For example, you can specify supervised binning for all categorical attributes.

The SET TRANSFORM procedure in DBMS DATA MINING TRANSFORM.

The SET_TRANSFORM procedure applies a specified SQL expression to a specified attribute. For example, the following statement appends a transformation instruction for country_id to a list of transformations called my_xforms. The transformation instruction divides country_id by 10 before algorithmic processing begins. The reverse transformation multiplies country_id by 10.

```
dbms_data_mining_transform.SET_TRANSFORM (my_xforms,
   'country id', NULL, 'country id/10', 'country id*10');
```

The reverse transformation is applied in the model details. If <code>country_id</code> is the target of a supervised model, the reverse transformation is also applied to the scored target.

5.2.3.2 Transformation List and Automatic Data Preparation

Understand the interaction between transformation list and Automatic Data Preparation (ADP).

The transformation list argument to <code>CREATE_MODEL</code> interacts with the <code>PREP_AUTO</code> setting, which controls ADP:

- When ADP is on and you specify a transformation list, your transformations are applied with the automatic transformations and embedded in the model. The transformations that you specify are executed before the automatic transformations.
- When ADP is off and you specify a transformation list, your transformations are applied and embedded in the model, but no system-generated transformations are performed.
- When ADP is on and you do not specify a transformation list, the system-generated transformations are applied and embedded in the model.
- When ADP is off and you do not specify a transformation list, no transformations are embedded in the model; you must separately prepare the data sets you use for building, testing, and scoring the model.

Related Topics

- Embedding Transformations in a Model
- Oracle Database PL/SQL Packages and Types Reference

5.2.4 About Partitioned Model

Introduces partitioned model to organise and represent multiple models.

Oracle Data Mining supports building of a persistent Oracle Data Mining partitioned model. A partitioned model organizes and represents multiple models as partitions in a single model entity, enabling a user to easily build and manage models tailored to independent slices of data. Persistent means that the partitioned model has an on-disk representation. The product manages the organization of the partitioned model and simplifies the process of scoring the partitioned model. You must include the partition columns as part of the USING clause when scoring.

The partition names, key values, and the structure of the partitioned model are visible in the ALL MINING MODEL PARTITIONS view.

- Oracle Database Reference
- Oracle Data Mining User's Guide

5.2.4.1 Partitioned Model Build Process

To build a Partitioned Model, Oracle Data Mining requires a partitioning key. The partition key is set through a build setting in the settings table.

The partitioning key is a comma-separated list of one or more columns (up to 16) from the input data set. The partitioning key horizontally slices the input data based on discrete values of the partitioning key. That is, partitioning is performed as list values as opposed to range partitioning against a continuous value. The partitioning key supports only columns of the data type NUMBER and VARCHAR2.

During the build process the input data set is partitioned based on the distinct values of the specified key. Each data slice (unique key value) results in its own model partition. This resultant model partition is not separate and is not visible to you as a standalone model. The default value of the maximum number of partitions for partitioned models is 1000 partitions. You can also set a different maximum partitions value. If the number of partitions in the input data set exceed the defined maximum, Oracle Data Mining throws an exception.

The Partitioned Model organizes features common to all partitions and the partition specific features. The common features consist of the following metadata:

- The model name
- The mining function
- The mining algorithm
- A super set of all mining model attributes referenced by all partitions (signature)
- A common set of user-defined column transformations
- Any user-specified or default build settings that are interpreted as global. For example, the Auto Data Preparation (ADP) setting

5.2.4.2 DDL in Partitioned model

Partitioned models are maintained through the following DDL operations:

- Drop model or drop partition
- Add partition

5.2.4.2.1 Drop Model or Drop Partition

Oracle Data Mining supports dropping a single model partition for a given partition name.

If only a single partition remains, you cannot explicitly drop that partition. Instead, you must either add additional partitions prior to dropping the partition or you may choose to drop the model itself. When dropping a partitioned model, all partitions are dropped in a single atomic operation. From a performance perspective, Oracle recommends <code>DROP_PARTITION</code> followed by an <code>ADD_PARTITION</code> instead of leveraging the <code>REPLACE</code> option due to the efficient behavior of the <code>DROP_PARTITION</code> option.



5.2.4.2.2 Add Partition

Oracle Data Mining supports adding a single partition or multiple partitions to an existing partitioned model.

The addition occurs based on the input data set and the name of the existing partitioned model. The operation takes the input data set and the existing partitioned model as parameters. The partition keys are extracted from the input data set and the model partitions are built against the input data set. These partitions are added to the partitioned model. In the case where partition keys for new partitions conflict with the existing partitions in the model, you can select from the following three approaches to resolve the conflicts:

- ERROR: Terminates the ADD operation without adding any partitions.
- REPLACE: Replaces the existing partition for which the conflicting keys are found.
- IGNORE: Eliminates the rows having the conflicting keys.

If the input data set contains multiple keys, then the operation creates multiple partitions. If the total number of partitions in the model increases to more than the user-defined maximum specified when the model was created, then you get an error. The default threshold value for the number of partitions is 1000.

5.2.4.3 Partitioned Model scoring

Learn about scoring of a partitioned model.

The scoring of the partitioned model is the same as that of the non-partitioned model. The syntax of the data mining function remains the same but is extended to provide an optional hint to you. The optional hint can impact the performance of a query which involves scoring a partitioned model.

For scoring a partitioned model, the signature columns used during the build for the partitioning key must be present in the scoring data set. These columns are combined to form a unique partition key. The unique key is then mapped to a specific underlying model partition, and the identified model partition is used to score that row.

The partitioned objects that are necessary for scoring are loaded on demand during the query execution and are aged out depending on the System Global Area (SGA) memory.

Related Topics

Oracle Database SQL Language Reference

5.3 Specifying Model Settings

Understand how to configure data mining models at build time.

Numerous configuration settings are available for configuring data mining models at build time. To specify settings, create a settings table with the columns shown in the following table and pass the table to CREATE MODEL.

Table 5-4 Settings Table Required Columns

Column Name	Data Type
setting_name	VARCHAR2(30)



Table 5-4 (Cont.) Settings Table Required Columns

Column Name	Data Type
setting_value	VARCHAR2 (4000)

Example 5-1 creates a settings table for an Support Vector Machine (SVM) Classification model. Since SVM is not the default classifier, the ALGO_NAME setting is used to specify the algorithm. Setting the SVMS_KERNEL_FUNCTION to SVMS_LINEAR causes the model to be built with a linear kernel. If you do not specify the kernel function, the algorithm chooses the kernel based on the number of attributes in the data.

Some settings apply generally to the model, others are specific to an algorithm. Model settings are referenced in Table 5-5 and Table 5-6.

Table 5-5 General Model Settings

Settings	Description
Mining function settings	See "Mining Function Settings" in Oracle Database PL/SQL Packages and Types Reference
Algorithm names	See "Algorithm Names" in Oracle Database PL/SQL Packages and Types Reference
Global model characteristics	See "Global Settings" in Oracle Database PL/SQL Packages and Types Reference
Automatic Data Preparation	See "Automatic Data Preparation" in <i>Oracle Database PL/SQL Packages and Types Reference</i>

Table 5-6 Algorithm-Specific Model Settings

Algorithm	Description
CUR Matrix Decomposition	See "DBMS_DATA_MINING —Algorithm Settings: CUR Matrix Decomposition"in Oracle Database PL/SQL Packages and Types Reference
Decision Tree	See "DBMS_DATA_MINING —Algorithm Settings: Decision Tree" in <i>Oracle Database PL/SQL Packages and Types Reference</i>
Expectation Maximization	See "DBMS_DATA_MINING —Algorithm Settings: Expectation Maximization" in Oracle Database PL/SQL Packages and Types Reference
Explicit Semantic Analysis	See "DBMS_DATA_MINING —Algorithm Settings: Explicit Semantic Analysis" in Oracle Database PL/SQL Packages and Types Reference
Exponential Smoothing	See "DBMS_DATA_MINING —Algorithm Settings: Exponential Smoothing Models" in Oracle Database PL/SQL Packages and Types Reference
Generalized Linear Models	See "DBMS_DATA_MINING —Algorithm Settings: Generalized Linear Models" in Oracle Database PL/SQL Packages and Types Reference
k-Means	See "DBMS_DATA_MINING —Algorithm Settings: k-Means" in Oracle Database PL/SQL Packages and Types Reference
Naive Bayes	See "Algorithm Settings: Naive Bayes" in <i>Oracle Database PL/SQL Packages and Types Reference</i>
Neural Network	See "DBMS_DATA_MINING —Algorithm Settings: Neural Network" in <i>Oracle Database PL/SQL Packages and Types Reference</i>



Table 5-6 (Cont.) Algorithm-Specific Model Settings

Algorithm	Description
Non-Negative Matrix Factorization	See "DBMS_DATA_MINING —Algorithm Settings: Non-Negative Matrix Factorization" in Oracle Database PL/SQL Packages and Types Reference
O-Cluster	See "Algorithm Settings: O-Cluster" in <i>Oracle Database PL/SQL Packages and Types Reference</i>
Random Forest	See "DBMS_DATA_MINING — Algorithm Settings: Random Forest" in <i>Oracle Database PL/SQL Packages and Types Reference</i>
Singular Value Decomposition	See "DBMS_DATA_MINING —Algorithm Settings: Singular Value Decomposition" in Oracle Database PL/SQL Packages and Types Reference
Support Vector Machine	See "DBMS_DATA_MINING —Algorithm Settings: Support Vector Machine" in Oracle Database PL/SQL Packages and Types Reference

Example 5-1 Creating a Settings Table for an SVM Classification Model

```
CREATE TABLE symc_sh_sample_settings (
  setting_name VARCHAR2(30),
  setting_value VARCHAR2(4000));

BEGIN
  INSERT INTO symc_sh_sample_settings (setting_name, setting_value) VALUES
    (dbms_data_mining.algo_name, dbms_data_mining.algo_support_vector_machines);
  INSERT INTO symc_sh_sample_settings (setting_name, setting_value) VALUES
    (dbms_data_mining.syms_kernel_function, dbms_data_mining.syms_linear);
  COMMIT;
END;
//
```

Related Topics

Oracle Database PL/SQL Packages and Types Reference

5.3.1 Specifying Costs

Specify a cost matrix table to build a Decision Tree model.

The CLAS_COST_TABLE_NAME setting specifies the name of a cost matrix table to be used in building a Decision Tree model. A cost matrix biases a classification model to minimize costly misclassifications. The cost matrix table must have the columns shown in the following table:

Table 5-7 Cost Matrix Table Required Columns

Column Name	Data Type
actual_target_value	valid target data type
<pre>predicted_target_value</pre>	valid target data type
cost	NUMBER

Decision Tree is the only algorithm that supports a cost matrix at build time. However, you can create a cost matrix and associate it with any classification model for scoring.

If you want to use costs for scoring, create a table with the columns shown in Table 5-7, and use the <code>DBMS_DATA_MINING.ADD_COST_MATRIX</code> procedure to add the cost matrix table to the model. You can also specify a cost matrix inline when invoking a <code>PREDICTION</code> function. Table 3-1 has details for valid target data types.

Related Topics

Oracle Data Mining Concepts

5.3.2 Specifying Prior Probabilities

Prior probabilities can be used to offset differences in distribution between the build data and the actual population.

The CLAS_PRIORS_TABLE_NAME setting specifies the name of a table of prior probabilities to be used in building a Naive Bayes model. The priors table must have the columns shown in the following table.

Table 5-8 Priors Table Required Columns

Column Name	Data Type
target_value	valid target data type
prior_probability	NUMBER

Related Topics

- Target Attribute
 Understand what a target means in data mining and understand the different target data types.
- Oracle Data Mining Concepts

5.3.3 Specifying Class Weights

Specify class weights table settings in Logistic Regression or Support Vector Machine (SVM) Classification to favour higher weighted classes.

The CLAS_WEIGHTS_TABLE_NAME setting specifies the name of a table of class weights to be used to bias a logistic regression (Generalized Linear Model Classification) or SVM Classification model to favor higher weighted classes. The weights table must have the columns shown in the following table.

Table 5-9 Class Weights Table Required Columns

Column Name	Data Type
target_value	valid target data type
class_weight	NUMBER

Related Topics

Target Attribute
 Understand what a target means in data mining and understand the different target data types.



Oracle Data Mining Concepts

5.3.4 Model Settings in the Data Dictionary

Explains about ALL/USER/DBA MINING MODEL SETTINGS in data dictionary view.

Information about mining model settings can be obtained from the data dictionary view <code>ALL/USER/DBA_MINING_MODEL_SETTINGS</code>. When used with the <code>ALL</code> prefix, this view returns information about the settings for the models accessible to the current user. When used with the <code>USER</code> prefix, it returns information about the settings for the models in the user's schema. The <code>DBA</code> prefix is only available for <code>DBAs</code>.

The columns of ALL_MINING_MODEL_SETTINGS are described as follows and explained in the following table.

SQL> describe all_mining_model_settings Name	Null? Type
OWNER	NOT NULL VARCHAR2(30)
MODEL_NAME	NOT NULL VARCHAR2(30)
SETTING_NAME	NOT NULL VARCHAR2(30)
SETTING_VALUE	VARCHAR2 (4000)
SETTING TYPE	VARCHAR2(7)

Table 5-10 ALL MINING MODEL SETTINGS

Column	Description
owner	Owner of the mining model.
model_name	Name of the mining model.
setting_name	Name of the setting.
setting_value	Value of the setting.
setting_type	INPUT if the value is specified by a user. DEFAULT if the value is systemgenerated.

The following query lists the settings for the Support Vector Machine (SVM) Classification model SVMC_SH_CLAS_SAMPLE. The ALGO_NAME, CLAS_WEIGHTS_TABLE_NAME, and SVMS_KERNEL_FUNCTION settings are user-specified. These settings have been specified in a settings table for the model.

Example 5-2 ALL_MINING_MODEL_SETTINGS

SETTING_NAME	SETTING_VALUE	SETTING
SVMS_ACTIVE_LEARNING	SVMS_AL_ENABLE	DEFAULT
PREP_AUTO	OFF	DEFAULT
SVMS_COMPLEXITY_FACTOR	0.244212	DEFAULT
SVMS_KERNEL_FUNCTION	SVMS_LINEAR	INPUT
CLAS_WEIGHTS_TABLE_NAME	svmc_sh_sample_class_wt	INPUT
SVMS_CONV_TOLERANCE	.001	DEFAULT
ALGO_NAME	ALGO_SUPPORT_VECTOR_MACHINES	INPUT



Oracle Database PL/SQL Packages and Types Reference

5.3.5 Specifying Mining Model Settings for R Model

The mining model settings for R model determine the characteristics of the model. You can specify the mining model settings in the mining model table.

You can build R models with the mining model settings by combining together generic settings that do not require an algorithm, such as <code>ODMS_PARTITION_COLUMNS</code> and <code>ODMS_SAMPLING</code>. The following settings are exclusive to R mining model, and they allow you to specify the R Mining model:

- ALGO_EXTENSIBLE_LANG
- RALG_BUILD_FUNCTION
- RALG_BUILD_PARAMETER
- RALG DETAILS FORMAT
- RALG_DETAILS_FUNCTION
- RALG SCORE FUNCTION
- RALG WEIGHT FUNCTION

Related Topics

Registered R Scripts

The RALG_*_FUNCTION must specify R scripts that exist in the R script repository. You can register the R scripts using Oracle R Enterprise.

5.3.5.1 ALGO_EXTENSIBLE_LANG

Use the $ALGO_EXTENSIBLE_LANG$ setting to specify the Oracle Data Mining framework with extensible algorithms.

Currently, R is the only valid value for ALGO_EXTENSIBLE_LANG. When the value for ALGO_EXTENSIBLE_LANG is set to R, the mining models are built using the R language. You can use the following settings in the model_setting_table to specify the build, score, and view of the R model.

- RALG_BUILD_FUNCTION
- RALG BUILD PARAMETER
- RALG DETAILS FUNCTION
- RALG_DETAILS_FORMAT
- RALG_SCORE_FUNCTION
- RALG WEIGHT FUNCTION

Related Topics

Registered R Scripts

The RALG_*_FUNCTION must specify R scripts that exist in the R script repository. You can register the R scripts using Oracle R Enterprise.



5.3.5.2 RALG BUILD FUNCTION

Use the $RALG_BUILD_FUNCTION$ to specify the name of an existing registered R script for R algorithm mining model build.

You must specify both RALG_BUILD_FUNCTION and ALGO_EXTENSIBLE_LANG in the model_setting_table. The R script defines an R function that has the first input argument of data.frame for training data, and it returns an R model object. The first data argument is mandatory. The RALG BUILD FUNCTION can accept additional model build parameters.



The valid inputs for input parameters are numeric and string scalar data types.

Example 5-3 Example of RALG BUILD FUNCTION

This example shows how to specify the name of the R script MY_LM_BUILD_SCRIPT that is used to build the model in the model setting table.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_build_function,'MY_LM_BUILD_SCRIPT');
End;
/
```

The R script MY_LM_BUILD_SCRIPT defines an R function that builds the LM model. You must register the script MY_LM_BUILD_SCRIPT in the R script repository which uses the existing ORE security restrictions. You can use Oracle R Enterprise API sys.rqScriptCreate to register the script. Oracle R Enterprise requires the RQADMIN role to register R scripts.

For example:

```
Begin
sys.rqScriptCreate('MY_LM_BUILD_SCRIPT', 'function(data, formula,
model.frame) {lm(formula = formula, data=data, model =
as.logical(model.frame)}');
End;
/
```

For Clustering and Feature Extraction mining function model build, the R attributes dm\$nclus and dm\$nfeat must be set on the return R model to indicate the number of clusters and features respectively.

The R script $MY_KM_BUILD_SCRIPT$ defines an R function that builds the k-Means model for Clustering. R attribute dmnclus is set with the number of clusters for the return Clustering model.

```
'function(dat) {dat.scaled <- scale(dat)
    set.seed(6543); mod <- list()
    fit <- kmeans(dat.scaled, centers = 3L)</pre>
```



```
mod[[1L]] <- fit
mod[[2L]] <- attr(dat.scaled, "scaled:center")
mod[[3L]] <- attr(dat.scaled, "scaled:scale")
attr(mod, "dm$nclus") <- nrow(fit$centers)
mod}'</pre>
```

The R script MY_PCA_BUILD_SCRIPT defines an R function that builds the PCA model. R attribute dm\$nfeat is set with the number of features for the return feature extraction model.

```
'function(dat) {
    mod <- prcomp(dat, retx = FALSE)
    attr(mod, "dm$nfeat") <- ncol(mod$rotation)
    mod}'</pre>
```

Related Topics

RALG BUILD PARAMETER

The RALG_BUILD_FUNCTION input parameter specifies a list of numeric and string scalar values in SQL SELECT query statement format.

Registered R Scripts

The RALG_*_FUNCTION must specify R scripts that exist in the R script repository. You can register the R scripts using Oracle R Enterprise.

5.3.5.2.1 RALG BUILD PARAMETER

The RALG_BUILD_FUNCTION input parameter specifies a list of numeric and string scalar values in SQL SELECT query statement format.

Example 5-4 Example of RALG_BUILD_PARAMETER

The RALG_BUILD_FUNCTION input parameters must be a list of numeric and string scalar values. The input parameters are optional.

The syntax of the parameter is:

```
'SELECT value parameter name ...FROM dual'
```

This example shows how to specify a formula for the input argument 'formula' and a numeric value zero for input argument 'model.frame' using the RALG_BUILD_PARAMETER. These input arguments must match with the function signature of the R script used in RALG BUILD FUNCTION Parameter.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_build_parameter, 'select ''AGE ~ .'' as
"formula", 0 as "model.frame" from dual');
End;
//
```



Related Topics

RALG BUILD FUNCTION

Use the $RALG_BUILD_FUNCTION$ to specify the name of an existing registered R script for R algorithm mining model build.

5.3.5.3 RALG_DETAILS_FUNCTION

The ${\tt RALG_DETAILS_FUNCTION}$ specifies the R model metadata that is returned in the ${\tt data.frame.}$

Use the RALG_DETAILS_FUNCTION to specify an existing registered R script that generates model information. The specified R script defines an R function that contains the first input argument for the R model object. The output of the R function must be a data.frame. The columns of the data.frame are defined by RALG_DETAILS_FORMAT, and can contain only numeric or string scalar types.

Example 5-5 Example of RALG_DETAILS_FUNCTION

This example shows how to specify the name of the R script MY_LM_DETAILS_SCRIPT in the model_setting_table. This script defines the R function that is used to provide the model information.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_details_function, 'MY_LM_DETAILS_SCRIPT');
End;
/
```

In the R script repository, the script MY LM DETAILS SCRIPT is registered as:

```
'function (mod) data.frame (name=names (mod$coefficients), coef=mod$coefficients)'
```

Related Topics

Registered R Scripts

The RALG_*_FUNCTION must specify R scripts that exist in the R script repository. You can register the R scripts using Oracle R Enterprise.

RALG DETAILS FORMAT

Use the RALG_DETAILS_FORMAT parameter to specify the names and column types in the model view. It is a string that contains a SELECT query to specify a list of numeric and string scalar data types for the name and type of the model view columns.

5.3.5.3.1 RALG_DETAILS_FORMAT

Use the RALG_DETAILS_FORMAT parameter to specify the names and column types in the model view. It is a string that contains a SELECT query to specify a list of numeric and string scalar data types for the name and type of the model view columns.

When RALG_DETAILS_FORMAT and RALG_DETAILS_FUNCTION are both specified, a model view by the name DM\$VD $< model_name >$ is created along with an R model in the current schema. The first column of the model view is PARTITION_NAME. It has NULL value for non-partitioned models. The other columns of the model view are defined by RALG_DETATLS_FORMAT.

Example 5-6 Example of RALG_DETAILS_FORMAT

This example shows how to specify the name and type of the columns for the generated model view. The model view contains varchar2 column attr_name and number column coef value after the first column partition name.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_details_format, 'select cast(''a'' as
varchar2(20)) as attr_name, 0 as coef_value from dual');
End;
/
```

Related Topics

RALG DETAILS FUNCTION

The RALG_DETAILS_FUNCTION specifies the R model metadata that is returned in the data.frame.

5.3.5.4 RALG SCORE FUNCTION

Use the RALG_SCORE_FUNCTION to specify an existing registered R script for R algorithm mining model score in the mining model table.

The specified R script defines an R function. The first input argument defines the model object. The second input argument defines the data.frame that is used for scoring data.

Example 5-7 Example of RALG_SCORE_FUNCTION

This example shows how the function takes the R model and scores the data in the data.frame. The argument object is the R Linear Model. The argument newdata contains scoring data in the data.frame.

```
function(object, newdata) {res <- predict.lm(object, newdata =
newdata, se.fit = TRUE); data.frame(fit=res$fit, se=res$se.fit,
df=summary(object)$df[1L])}</pre>
```

In this example,

- object indicates the LM model
- newdata indicates the scoring data.frame

The output of the specified R function must be a data.frame. Each row represents the prediction for the corresponding scoring data from the input data.frame. The columns of the data.frame are specific to mining techniques, such as:

Regression: A single numeric column for predicted target value, with two optional columns containing standard error of model fit, and the degrees of freedom number. The optional columns are needed for query function PREDICTION BOUNDS to work.



Example 5-8 Example of RALG_SCORE_FUNCTION for Regression

This example shows how to specify the name of the R script MY_LM_PREDICT_SCRIPT that is used to score the model in the model setting table.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_score_function, 'MY_LM_PREDICT_SCRIPT');
End;
/
```

In the R script repository, the script MY LM PREDICT SCRIPT is registered as:

```
function(object, newdata) {data.frame(pre = predict(object, newdata = newdata))}
```

Classification: Each column represents the predicted probability of one target class. The column name is the target class name.

Example 5-9 Example of RALG_SCORE_FUNCTION for Classification

This example shows how to specify the name of the R script MY_LOGITGLM_PREDICT_SCRIPT that is used to score the logit Classification model in the model setting table.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_score_function, 'MY_LOGITGLM_PREDICT_SCRIPT');
End;
/
```

In the R script repository, MY_LOGITGLM_PREDICT_SCRIPT is registered as follows. It is a logit Classification with two target class "0" and "1".

```
'function(object, newdata) {
   pred <- predict(object, newdata = newdata, type="response");
   res <- data.frame(1-pred, pred);
   names(res) <- c("0", "1");
   res}'</pre>
```

Clustering: Each column represents the predicted probability of one cluster. The columns are arranged in order of cluster ID. Each cluster is assigned a cluster ID, and they are consecutive values starting from 1. To support <code>CLUSTER_DISTANCE</code> in the R model, the output of R score function returns extra column containing the value of the distance to each cluster in order of cluster ID after the columns for the predicted probability.

Example 5-10 Example of RALG_SCORE_FUNCTION for Clustering

This example shows how to specify the name of the R script MY_CLUSTER_PREDICT_SCRIPT that is used to score the model in the model setting table.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_score_function, 'MY_CLUSTER_PREDICT_SCRIPT');
```



```
End;
```

In the R script repository, the script MY CLUSTER PREDICT SCRIPT is registered as:

```
'function(object, dat) {
    mod <- object[[1L]]; ce <- object[[2L]]; sc <- object[[3L]];
    newdata = scale(dat, center = ce, scale = sc);
    centers <- mod$centers;
    ss <- sapply(as.data.frame(t(centers)),
    function(v) rowSums(scale(newdata, center=v, scale=FALSE)^2));
    if (!is.matrix(ss)) ss <- matrix(ss, ncol=length(ss));
    disp <- -1 / (2* mod$tot.withinss/length(mod$cluster));
    distr <- exp(disp*ss);
    prob <- distr / rowSums(distr);
    as.data.frame(cbind(prob, sqrt(ss)))}'</pre>
```

Feature Extraction: Each column represents the coefficient value of one feature. The columns are arranged in order of feature ID. Each feature is assigned a feature ID, and they are consecutive values starting from 1.

Example 5-11 Example of RALG_SCORE_FUNCTION for Feature Extraction

This example shows how to specify the name of the R script MY_FEATURE_EXTRACTION_SCRIPT that is used to score the model in the model setting table.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_score_function, 'MY_FEATURE_EXTRACTION_SCRIPT');
End;
/
```

In the R script repository, the script MY FEATURE EXTRACTION SCRIPT is registered as:

```
'function(object, dat) { as.data.frame(predict(object, dat)) }'
```

The function fetches the centers of the features from the R model, and computes the feature coefficient based on the distance of the score data to the corresponding feature center.

Related Topics

Registered R Scripts

The $RALG_*_FUNCTION$ must specify R scripts that exist in the R script repository. You can register the R scripts using Oracle R Enterprise.

5.3.5.5 RALG WEIGHT FUNCTION

Use the RALG_WEIGHT_FUNCTION to specify the name of an existing registered R script that computes weight or contribution for each attribute in scoring. The specified R

script is used in the query function PREDICTION DETAILS to evaluate attribute contribution.

The specified R script defines an R function containing the first input argument for model object, and the second input argument of data.frame for scoring data. When the mining function is Classification, Clustering, or Feature Extraction, the target class name or cluster ID or feature ID is passed by the third input argument to compute the weight for that particular class or cluster or feature. The script returns a data.frame containing the contributing weight for each attribute in a row. Each row corresponds to that input scoring data.frame.

Example 5-12 Example of RALG_WEIGHT_FUNCTION

This example shows how to specify the name of the R script MY_PREDICT_WEIGHT_SCRIPT that computes weight or contribution of R model attributes in the model setting table.

```
Begin
insert into model_setting_table values
(dbms_data_mining.ralg_weight_function, 'MY_PREDICT_WEIGHT_SCRIPT');
End;
/
```

In the R script repository, the script <code>MY_PREDICT_WEIGHT_SCRIPT</code> for Regression is registered as:

```
'function(mod, data) { coef(mod)[-1L]*data }'
```

In the R script repository, the script $MY_PREDICT_WEIGHT_SCRIPT$ for logit Classification is registered as:

```
'function(mod, dat, clas) {
    v <- predict(mod, newdata=dat, type = "response");
    v0 <- data.frame(v, 1-v); names(v0) <- c("0", "1");
    res <- data.frame(lapply(seq_along(dat),
    function(x, dat) {
    if(is.numeric(dat[[x]])) dat[,x] <- as.numeric(0)
    else dat[,x] <- as.factor(NA);
    vv <- predict(mod, newdata = dat, type = "response");
    vv = data.frame(vv, 1-vv); names(vv) <- c("0", "1");
    v0[[clas]] / vv[[clas]]}, dat = dat));
    names(res) <- names(dat);
    res}'</pre>
```

Related Topics

Registered R Scripts

The RALG_*_FUNCTION must specify R scripts that exist in the R script repository. You can register the R scripts using Oracle R Enterprise.

5.3.5.6 Registered R Scripts

The RALG_*_FUNCTION must specify R scripts that exist in the R script repository. You can register the R scripts using Oracle R Enterprise.

The RALG_*_FUNCTION includes the following functions:



- RALG_BUILD_FUNCTION
- RALG DETAILS FUNCTION
- RALG_SCORE_FUNCTION
- RALG_WEIGHT_FUNCTION



The R scripts must exist in the R script repository for an R model to function.

You can register the R scripts through Oracle Enterprise R (ORE). To register R scripts, you must have the RQADMIN role. After an R model is built, the names of these specified R scripts become model settings. These R scripts must exist in the R script repository for an R model to remain functional.

You can manage the R memory that is used to build, score, and view the R models through Oracle Enterprise R as well.

5.3.5.7 R Model Demonstration Scripts

You can access R model demonstration scripts under rdbms/demo

```
dmraidemo.sql dmrglmdemo.sql dmrpcademo.sql
dmrardemo.sql dmrkmdemo.sql dmrfdemo.sql
dmrdtdemo.sql dmrnndemo.sql
```

5.3.5.8 Algorithm Meta Data Registration

Algorithm Meta Data Registration allows for a uniform and consistent approach of registering new techniques and their settings.

User have the ability to add new algorithms through the registration process. The new algorithms can appear as available within Oracle Data Mining R within their appropriate mining techniques. Based on the registration meta data, the settings page is dynamically rendered. Algorithm meta data registration extends the mining model capability of Oracle Data Mining.

Related Topics

- Oracle Database PL/SQL Packages and Types Reference
- FETCH JSON SCHEMA Procedure
- REGISTER_ALGORITHM Procedure
- JSON Schema for R Extensible Algorithm

5.4 Model Detail Views

The \mathtt{GET}_* interfaces are replaced by model views, and Oracle recommends that users leverage the views instead.

The following are the new model views:



Association:

- Model Detail Views for Association Rules
- Model Detail View for Frequent Itemsets
- Model Detail View for Transactional Itemsets
- Model Detail View for Transactional Rule

Classification, Regression, and Anomaly Detection:

- Model Detail Views for Classification Algorithms
- Model Detail Views for CUR Matrix Decomposition
- Model Detail Views for Decision Tree
- Model Detail Views for Generalized Linear Model
- Model Detail Views for Naive Bayes
- Model Detail Views for Neural Network
- Model Detail Views for Random Forest
- Model Detail View for Support Vector Machine

Clustering:

- · Model Detail Views for Clustering Algorithms
- Model Detail Views for Expectation Maximization
- Model Detail Views for k-Means
- Model Detail Views for O-Cluster

Feature Extraction:

- Model Detail Views for Explicit Semantic Analysis
- Model Detail Views for Non-Negative Matrix Factorization
- Model Detail Views for Singular Value Decomposition

Feature Selection:

Model Detail View for Minimum Description Length

Data Preparation and Other:

- Model Detail View for Binning
- Model Detail Views for Global Information
- Model Detail View for Normalization and Missing Value Handling

Time Series:

Model Detail Views for Exponential Smoothing Models



5.4.1 Model Detail Views for Association Rules

Model detail views for Association Rules describe the rule view for Association Rules. Oracle recommends that users leverage the model details views instead of the GET ASSOCIATION RULES function.

The rule view DM\$VRmodel_name describes the generated rules for Association Rules. Depending on the settings of the model, the rule view has different set of columns. Settings ODMS_ITEM_ID_COLUMN_NAME and ODMS_ITEM_VALUE_COLUMN_NAME determine how each item is defined. If ODMS_ITEM_ID_COLUMN_NAME is set, the input format is called transactional input, otherwise, the input format is called 2-Dimensional input. With transactional input, if setting ODMS_ITEM_VALUE_COLUMN_NAME is not set, each item is defined by ITEM_NAME, otherwise, each item is defined by ITEM_NAME and ITEM_VALUE. With 2-Dimensional input, each item is defined by ITEM_NAME, ITEM_SUBNAME and ITEM_VALUE. Setting ASSO_AGGREGATES specifies the columns to aggregate, which is displayed in the view.



Setting ASSO AGGREGATES is not allowed for 2-dimensional input.

The following shows the views with different settings.

Transactional Input Without ASSO_AGGREGATES Setting

When setting ITEM_NAME (ODMS_ITEM_ID_COLUMN_NAME) is set and ITEM_VALUE (ODMS_ITEM_VALUE_COLUMN_NAME) is not set, the following is the view. Here the consequent item is defined with only name field. If ITEM_VALUE setting is also set, the view will have one extra column CONSEQUENT VALUE to specify the value field.

Name	Type
PARTITION NAME	VARCHAR2 (128)
RULE_ID	NUMBER
RULE_SUPPORT	NUMBER
RULE_CONFIDENCE	NUMBER
RULE_LIFT	NUMBER
RULE_REVCONFIDENCE	NUMBER
ANTECEDENT_SUPPORT	NUMBER
NUMBER_OF_ITEMS	NUMBER
CONSEQUENT_SUPPORT	NUMBER
CONSEQUENT_NAME	VARCHAR2(4000)
ANTECEDENT	SYS.XMLTYPE

Table 5-11 Rule View Columns for Transactional Inputs

Column Name	Description
PARTITION_NAME	A partition in a partitioned model to retrieve details
RULE_ID	Identifier of the rule



 Table 5-11 (Cont.) Rule View Columns for Transactional Inputs

Column Name	Description
RULE_SUPPORT	The number of transactions that satisfy the rule.
RULE_CONFIDENCE	The likelihood of a transaction satisfying the rule.
RULE_LIFT	The degree of improvement in the prediction over random chance when the rule is satisfied.
RULE_REVCONFIDENCE	The number of transactions in which the rule occurs divided by the number of transactions in which the consequent occurs.
ANTECEDENT_SUPPORT	The ratio of the number of transactions that satisfy the antecedent to the total number of transactions.
NUMBER_OF_ITEMS	The total number of attributes referenced in the antecedent and consequent of the rule.
CONSEQUENT_SUPPORT	The ratio of the number of transactions that satisfy the consequent to the total number of transactions.
CONSEQUENT_NAME	Name of the consequent
CONSEQUENT_VALUE	Value of the consequent when setting Item_value (ODMS_ITEM_VALUE_COLUMN_NAME) is set with TYPE as numerical, the view has a CONSEQUENT_VALUE column.
	When setting Item_value (ODMS_ITEM_VALUE_COLUMN_NAME) is set with TYPE as categorical, the view has a CONSEQUENT_VALUE column.
ANTECEDENT	The antecedent is described as an itemset. At the itemset level, it specifies the number of aggregates, and if not zero, the names of the columns to be aggregated (as well as the mapping to ASSO_AGG*). The itemset contains >= 1 items.
	 When setting ODMS_ITEM_VALUE_COLUMN_NAME is not set, each item is defined by item_name. As an example, assume the antecedent contains one item B, it is represented as follows:
	<pre><itemset numaggr="0"><item><item_name>B</item_name><!-- item--></item></itemset></pre>
	As another example, assume the antecedent contains two items, A and C, it is represented as follows:
	<pre><itemset numaggr="0"><item><item_name>A</item_name><!-- item--><item><item_name>C</item_name></item></item></itemset></pre>
	 When setting ODMS_ITEM_VALUE_COLUMN_NAME is set, each item is defined by item_name and item_value. As an example, assume the antecedent contains two items, (name A, value 1) and (name C, value 1), then it is represented as follows:
	<pre><itemset numaggr="0"><item><item_name>A<!-- item_name--><item_value>1</item_value><!-- item--><item><item_name>C</item_name><item_value>1<!-- item_value--></item_value></item></item_name></item></itemset></pre>



Transactional Input With ASSO_AGGREGATES Setting

Similar to the view without aggregates setting, there are three cases:

- Rule view when ODMS_ITEM_ID_COLUMN_NAME is set and Item_value (ODMS_ITEM_VALUE_COLUMN_NAME) is not set.
- Rule view when ODMS_ITEM_ID_COLUMN_NAME is set and Item_value
 (ODMS_ITEM_VALUE_COLUMN_NAME) is set with TYPE as numerical, the view has a
 CONSEQUENT_VALUE column.
- Rule view when <code>ODMS_ITEM_ID_COLUMN_NAME</code> is set and <code>Item_value</code> (<code>ODMS_ITEM_VALUE_COLUMN_NAME</code>) is set with <code>TYPE</code> as categorical, the view has a <code>CONSEQUENT_VALUE</code> column.

For example, refer "Example: Calculating Aggregates" in *Oracle Data Mining Concepts*.

The view reports two sets of aggregates results:

1. ANT_RULE_PROFIT refers to the total profit for the antecedent itemset with respect to the rule, the profit for each individual item of the antecedent itemset is shown in the ANTECEDENT (XMLtype) column, CON_RULE_PROFIT refers to the total profit for the consequent item with respect to the rule.

In the example, for rule (A, B) => C, the rule itemset (A, B, C) occurs in the transactions of customer 1 and customer 3. The ANT_RULE_PROFIT is \$21.20, The ANTECEDENT is shown as follow, which tells that item A has profit 5.00 + 3.00 = \$8.00 and item B has profit 3.20 + 10.00 = \$13.20, which sum up to ANT RULE PROFIT.

```
<itemset NUMAGGR="1" ASSO_AGG0="profit"><item><item_name>A</
item_name><ASSO_AGG0>8.0E+000</ASSO_AGG0></item><item_name>B</
item_name><ASSO_AGG0>1.32E+001</ASSO_AGG0></item></item></itemset>
The CON RULE PROFIT is 12.00 + 14.00 = $26.00
```

2. ANT_PROFIT refers to the total profit for the antecedent itemset, while CON_PROFIT refers to the total profit for the consequent item. The difference between CON_PROFIT and CON_RULE_PROFIT (the same applies to ANT_PROFIT and ANT_RULE_PROFIT) is that CON_PROFIT counts all profit for the consequent item across all transactions where the consequent occurs, while CON_RULE_PROFIT only counts across transactions where the rule itemset occurs.

For example, item C occurs in transactions for customer 1, 2 and 3, CON_PROFIT is 12.00 + 4.20 + 14.00 = \$30.20, while CON_RULE_PROFIT only counts transactions for customer 1 and 3 where the rule itemset (A, B, C) occurs.

Similarly, ANT_PROFIT counts all transactions where itemset (A, B) occurs, while ANT_RULE_PROFIT counts only transactions where the rule itemset (A, B, C) occurs. In this example, by coincidence, both count transactions for customer 1 and 3, and have the same value.



Example 5-13 Examples

The following example shows the view when setting ASSO_AGGREGATES specifies column profit and column sales to be aggregated. In this example, ITEM VALUE column is not specified.

Name	Type
PARTITION NAME	VARCHAR2 (128)
RULE_ID	NUMBER
RULE_SUPPORT	NUMBER
RULE_CONFIDENCE	NUMBER
RULE_LIFT	NUMBER
RULE_REVCONFIDENCE	NUMBER
ANTECEDENT_SUPPORT	NUMBER
NUMBER_OF_ITEMS	NUMBER
CONSEQUENT_SUPPORT	NUMBER
CONSEQUENT_NAME	VARCHAR2 (4000)
ANTECEDENT	SYS.XMLTYPE
ANT_RULE_PROFIT	BINARY_DOUBLE
CON_RULE_PROFIT	BINARY_DOUBLE
ANT_PROFIT	BINARY_DOUBLE
CON_PROFIT	BINARY_DOUBLE
ANT_RULE_SALES	BINARY_DOUBLE
CON_RULE_SALES	BINARY_DOUBLE
ANT_SALES	BINARY_DOUBLE
CON_SALES	BINARY_DOUBLE

Rule view when <code>ODMS_ITEM_ID_COLUMN_NAME</code> is set and <code>Item_value</code> (<code>ODMS_ITEM_VALUE_COLUMN_NAME</code>) is set with <code>TYPE</code> as numerical, the view has a <code>CONSEQUENT_VALUE</code> column.

Rule view when <code>ODMS_ITEM_ID_COLUMN_NAME</code> is set and <code>Item_value</code> (<code>ODMS_ITEM_VALUE_COLUMN_NAME</code>) is set with <code>TYPE</code> as categorical, the view has a <code>CONSEQUENT_VALUE</code> column.

2-Dimensional Inputs

In Oracle Data Mining, association models can be built using either transactional or two-dimensional data formats. For two-dimensional input, each item is defined by three fields: NAME, VALUE and SUBNAME. The NAME field is the name of the column. The VALUE field is the content of the column. The SUBNAME field is used when input data table contains nested table. In such case, the SUBNAME is the name of the nested table's column. See, Example: Creating a Nested Column for Market Basket Analysis. In this example, there is a nested column. The CONSEQUENT_SUBNAME is the ATTRIBUTE_NAME part of the nested column. That is, 'O/S Documentation Set - English' and CONSEQUENT_VALUE is the value part of the nested column, which is, 1.

The view uses three columns for consequent. The rule view has the following columns:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
RULE_ID	NUMBER
RULE_SUPPORT	NUMBER
RULE_CONFIDENCE	NUMBER



RULE_LIFT	NUMBER
RULE_REVCONFIDENCE	NUMBER
ANTECEDENT_SUPPORT	NUMBER
NUMBER_OF_ITEMS	NUMBER
CONSEQUENT_SUPPORT	NUMBER
CONSEQUENT_NAME	VARCHAR2 (4000)
CONSEQUENT_SUBNAME	VARCHAR2 (4000)
CONSEQUENT_VALUE	VARCHAR2 (4000)
ANTECEDENT	SYS.XMLTYPE



All the types for three parts are <code>VARCHAR2</code>. <code>ASSO_AGGREGATES</code> is not applicable for 2-Dimensional input format.

The following table displays rule view columns for 2-Dimensional input with the descriptions of only the fields which are specific to 2-D inputs.

Table 5-12 Rule View for 2-Dimensional Input

Column Name	Description
CONSEQUENT_SUBNAME	For two-dimensional inputs, CONSEQUENT_SUBNAME is used for nested column in the input data table.
CONSEQUENT_VALUE	Value of the consequent when setting Item_value is set with TYPE as numerical, the view has a CONSEQUENT_VALUE column.
	When setting Item_value is set with TYPE as categorical, the view has a CONSEQUENT_VALUE column.
ANTECEDENT	The antecedent is described as an itemset. The itemset contains >= 1 items. Each item is defined using ITEM_NAME, ITEM_SUBNAME, and ITEM_VALUE:
	As an example, assuming that this is not a nested table input, and the antecedent contains one item: (name ADDR, value MA). The antecedent (XMLtype) is as follows:
	<pre><itemset numaggr="0"><item><item_name>ADDR<!-- item_name--><item_subname><item_value>MA</item_value></item_subname></item_name></item></itemset></pre>
	For 2-Dimensional input with nested table, the subname field is filled.

Global Detail for Association Rules

A single global detail is produced by an Association model. The following table describes a global detail returned for Association Rules model.



Table 5-13 Global Detail for Association Rules

Name	Description
ITEMSET_COUNT	The number of itemsets generated
MAX_SUPPORT	The maximum support
NUM_ROWS	The total number of rows used in the build
RULE_COUNT	The number of association rules in the model generated
TRANSACTION_COUNT	The number of the transactions in input data

5.4.2 Model Detail View for Frequent Itemsets

Model detail view for Frequent Itemsets describes the frequent itemsets view. Oracle recommends that you leverage model details view instead of the <code>GET_FREQUENT_ITEMSETS</code> function.

The frequent itemsets view DM\$VImodel_name has the following schema:

Name	Туре
PARTITION NAME	VARCHAR2 (128)
ITEMSET ID	NUMBER
SUPPORT	NUMBER
NUMBER OF ITEMS	NUMBER
ITEMSET	SYS.XMLTYPE

Table 5-14 Frequent Itemsets View

Column Name	Description
PARTITION_NAME	A partition in a partitioned model
ITEMSET_ID	Itemset identifier
SUPPORT	Support of the itemset
NUMBER_OF_ITEMS	Number of items in the itemset
ITEMSET	Frequent itemset
	The structure of the SYS.XMLTYPE column itemset is the same as the corresponding Antecedent column of the rule view.

5.4.3 Model Detail View for Transactional Itemsets

Model detail view for Transactional Itemsets describes the transactional itemsets view. Oracle recommends that users leverage the model details views.

For the very common case of transactional data without aggregates, <code>DM\$VTmodel_name</code> view provides the itemsets information in transactional format. This view can help improve



performance for some queries as compared to the view with the XML column. The transactional itemsets view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
ITEMSET_ID	NUMBER
ITEM_ID	NUMBER
SUPPORT	NUMBER
NUMBER_OF_ITEMS	NUMBER
ITEM_NAME	VARCHAR2(4000)

Table 5-15 Transactional Itemsets View

Column Name	Description
PARTITION_NAME	A partition in a partitioned model
ITEMSET_ID	Itemset identifier
ITEM_ID	Item identifier
SUPPORT	Support of the itemset
NUMBER_OF_ITEMS	Number of items in the itemset
ITEM_NAME	The name of the item

5.4.4 Model Detail View for Transactional Rule

Model detail view for Transactional Rule describes the transactional rule view and transactional itemsets view. Oracle recommends that you leverage model details views.

Transactional data without aggregates also has a transactional rule view DM\$VAmodel_name. This view can improve performance for some queries as compared to the view with the XML column. The transactional rule view has the following schema:

Name	Туре
PARTITION NAME	VARCHAR2 (128)
RULE ID	NUMBER
ANTECEDENT PREDICATE	VARCHAR2 (4000)
CONSEQUENT PREDICATE	VARCHAR2 (4000)
RULE SUPPORT	NUMBER
RULE CONFIDENCE	NUMBER
RULE LIFT	NUMBER
RULE REVCONFIDENCE	NUMBER
RULE ITEMSET ID	NUMBER
ANTECEDENT SUPPORT	NUMBER
CONSEQUENT SUPPORT	NUMBER
NUMBER_OF_ITEMS	NUMBER



Table 5-16 Transactional Rule View

Column Name	Description
PARTITION_NAME	A partition in a partitioned model
RULE_ID	Rule identifier
ANTECEDENT_PREDICATE	Name of the Antecedent item.
CONSEQUENT_PREDICATE	Name of the Consequent item
RULE_SUPPORT	Support of the rule
RULE_CONFIDENCE	The likelihood a transaction satisfies the rule when it contains the Antecedent.
RULE_LIFT	The degree of improvement in the prediction over random chance when the rule is satisfied
RULE_REVCONFIDENCE	The number of transactions in which the rule occurs divided by the number of transactions in which the consequent occurs
RULE_ITEMSET_ID	Itemset identifier
ANTECEDENT_SUPPORT	The ratio of the number of transactions that satisfy the antecedent to the total number of transactions
CONSEQUENT_SUPPORT	The ratio of the number of transactions that satisfy the consequent to the total number of transactions
NUMBER_OF_ITEMS	Number of items in the rule

5.4.5 Model Detail Views for Classification Algorithms

Model detail view for Classification algorithms describe target map view and scoring cost view which are applicable to all Classification algorithms. Oracle recommends that users leverage the model details views instead of the \mathtt{GET}_{-}^* function.

The target map view DMVTmodel_name$ describes the target distribution for Classification models. The view has the following schema:

Name	Туре	
PARTITION_NAME	VARCHAR2 (128)	
TARGET_VALUE	NUMBER/VARCHAR2	
TARGET_COUNT	NUMBER	
TARGET WEIGHT	NUMBER	

Table 5-17 Target Map View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
TARGET_VALUE	Target value, numerical or categorical
TARGET_COUNT	Number of rows for a given TARGET_VALUE
TARGET_WEIGHT	Weight for a given TARGET_VALUE



The scoring cost view DMVC model_name$ describes the scoring cost matrix for Classification models. The view has the following schema:

Table 5-18 Scoring Cost View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
ACTUAL_TARGET_VALUE	A valid target value
PREDICTED_TARGET_VALUE	Predicted target value
COST	Associated cost for the actual and predicted target value pair

5.4.6 Model Detail Views for CUR Matrix Decomposition

Model Detail Views for CUR Matrix Decomposition describe scores and ranks of attributes and rows.

CUR Matrix Decomposition algorithm has the following views:

Attribute importance and rank: DM\$VCmodel_name

Row importance and rank: DM\$VRmodel_name

Global statistics: DM\$VG

The Attribute Importance and Rank view DM\$VCmodel_name has the following schema:

Table 5-19 Attribute Importance and Rank View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
ATTRIBUTE_NAME	Attribute name



Table 5-19 (Cont.) Attribute Importance and Rank View

Column Name	Description
ATTRIBUTE_SUBNAME	Attribute subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Value of the attribute
ATTRIBUTE_IMPORTANCE	Attribute leverage score
ATTRIBUTE_RANK	Attribute rank based on leverage score

The view DM\$VR $model_name$ exposes the leverage scores and ranks of all selected rows through a view. This view is created when users decide to perform row importance and the CASE ID column is present. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
CASE_ID	Original cid data types,
	including NUMBER, VARCHAR2,
	DATE, TIMESTAMP,
	TIMESTAMP WITH TIME ZONE,
	TIMESTAMP WITH LOCAL TIME ZONE
ROW_IMPORTANCE	NUMBER
ROW_RANK	NUMBER

Table 5-20 Row Importance and Rank View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
CASE_ID	Case ID. The supported case ID types are the same as that supported for GLM, SVD, and ESA algorithms.
ROW_IMPORTANCE	Row leverage score
ROW_RANK	Row rank based on leverage score

The following table describes global statistics for CUR Matrix Decomposition.

Table 5-21 CUR Matrix Decomposition Statistics Information In Model Global View.

Name	Description
NUM_COMPONENTS	Number of SVD components (SVD rank)
NUM_ROWS	Number of rows used in the model build



5.4.7 Model Detail Views for Decision Tree

Model detail view for Decision Tree describes the split information view, node statistics view, node description view, and the cost matrix view. Oracle recommends that users leverage the model details views instead of <code>GET MODEL DETAILS XML</code> function.

The split information view DM\$VPmodel_name describes the decision tree hierarchy and the split information for each level in the Decision Tree. The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2(128)
PARENT	NUMBER
SPLIT_TYPE	VARCHAR2
NODE	NUMBER
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
OPERATOR	VARCHAR2
VALUE	SYS.XMLTYPE

Table 5-22 Split Information View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
PARENT	Node ID of the parent
SPLIT_TYPE	The main or surrogate split
NODE	The node ID
ATTRIBUTE_NAME	The attribute used as the splitting criterion at the parent node to produce this node.
ATTRIBUTE_SUBNAME	Split attribute subname. The value is null for non-nested columns.
OPERATOR	Split operator
VALUE	Value used as the splitting criterion. This is an XML element described using the <element> tag.</element>
	<pre>For example, <element>Windy<!-- Element--><element>Hot</element>.</element></pre>

The node statistics view DMVImodel_name$ describes the statistics associated with individual tree nodes. The statistics include a target histogram for the data in the node. The view has the following schema:

Name		Type
	PARTITION_NAME	VARCHAR2 (128)
	NODE	NUMBER
	NODE_SUPPORT	NUMBER
	PREDICTED TARGET VALUE	NUMBER/VARCHAR2



TARGET_VALUE
TARGET SUPPORT

NUMBER/VARCHAR2 NUMBER

Table 5-23 Node Statistics View

Parameter	Description
PARTITION_NAME	Partition name in a partitioned model
NODE	The node ID
NODE_SUPPORT	Number of records in the training set that belong to the node
PREDICTED_TARGET_VALUE	Predicted Target value
TARGET_VALUE	A target value seen in the training data
TARGET_SUPPORT	The number of records that belong to the node and have the value specified in the <code>TARGET_VALUE</code> column

Higher level node description can be found in DMVOmodel_name$ view. The DMVOmodel_name$ has the following schema:

HAR2(128)
ER
ER
ER/VARCHAR2
ER
HAR2(128)
HAR2(4000)
HAR2
XMLTYPE

Table 5-24 Node Description View

	Post Control
Parameter	Description
PARTITION_NAME	Partition name in a partitioned model
NODE	The node ID
NODE_SUPPORT	Number of records in the training set that belong to the node
PREDICTED_TARGET_VALUE	Predicted Target value
PARENT	The ID of the parent
ATTRIBUTE_NAME	Specifies the attribute name
ATTRIBUTE_SUBNAME	Specifies the attribute subname
OPERATOR	Attribute predicate operator - a conditional operator taking the following values:
	<i>IN</i> , = , <>, < , >, <=, and >=
VALUE	Value used as the description criterion. This is an XML element described using the <element> tag.</element>
	For example, <element>Windy<!--</td--></element>
	<pre>Element><element>Hot</element>.</pre>



The DM\$VMmodel_name view describes the cost matrix used by the Decision Tree build. The DM\$VMmodel_name view has the following schema:

Name	Type
	-
PARTITION_NAME	VARCHAR2 (128)
ACTUAL_TARGET_VALUE	NUMBER/VARCHAR2
PREDICTED TARGET VALUE	NUMBER/VARCHAR2
COST	NUMBER

Table 5-25 Cost Matrix View

Parameter	Description
PARTITION_NAME	Partition name in a partitioned model
ACTUAL_TARGET_VALUE	Valid target value
PREDICTED_TARGET_VALUE	Predicted Target value
COST	Associated cost for the actual and predicted target value pair

The following table describes the global view for Decision Tree.

Table 5-26 Decision Tree Statistics Information In Model Global View

Name	Description
NUM_ROWS	The total number of rows used in the build

5.4.8 Model Detail Views for Generalized Linear Model

Model details views for Generalized Linear Model (GLM) describes the model details view and row diagnostic view for Linear and Logistic Regression. Oracle recommends that users leverage model details views than the GET MODEL DETAILS GLM function.

The model details view DMVD$model_name$ describes the final model information for both Linear Regression models and Logistic Regression models.

For Linear Regression, the view DM\$VDmodel_name has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2 (128)
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
ATTRIBUTE_VALUE	VARCHAR2 (4000)
FEATURE_EXPRESSION	VARCHAR2 (4000)
COEFFICIENT	BINARY_DOUBLE
STD_ERROR	BINARY_DOUBLE
TEST_STATISTIC	BINARY_DOUBLE
P_VALUE	BINARY_DOUBLE
VIF	BINARY_DOUBLE
STD_COEFFICIENT	BINARY_DOUBLE



LOWER_	COEFF_	LIMIT	BINARY_	DOUBLE
UPPER	COEFF	LIMIT	BINARY	DOUBLE

For Logistic Regression, the view DMVD$model_name$$ has the following schema:

Name	Туре
PARTITION NAME	VARCHAR2 (128)
TARGET VALUE	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
ATTRIBUTE_VALUE	VARCHAR2 (4000)
FEATURE_EXPRESSION	VARCHAR2 (4000)
COEFFICIENT	BINARY_DOUBLE
STD_ERROR	BINARY_DOUBLE
TEST_STATISTIC	BINARY_DOUBLE
P_VALUE	BINARY_DOUBLE
STD_COEFFICIENT	BINARY_DOUBLE
LOWER_COEFF_LIMIT	BINARY_DOUBLE
UPPER COEFF LIMIT	BINARY_DOUBLE
EXP_COEFFICIENT	BINARY_DOUBLE
EXP_LOWER_COEFF_LIMIT	BINARY_DOUBLE
EXP_UPPER_COEFF_LIMIT	BINARY_DOUBLE

Table 5-27 Model View for Linear and Logistic Regression Models

Column Name	Description
PARTITION_NAME	The name of a feature in the model
TARGET_VALUE	Valid target value
ATTRIBUTE_NAME	The attribute name when there is no subname, or first part of the attribute name when there is a subname. ATTRIBUTE_NAME is the name of a column in the source table or view. If the column is a nonnested, numeric column, then ATTRIBUTE_NAME is the name of the mining attribute. For the intercept, ATTRIBUTE_NAME is null. Intercepts are equivalent to the bias term in SVM models.
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
	When the nested column is numeric, the mining attribute is identified by the combination ATTRIBUTE_NAME - ATTRIBUTE_SUBNAME. If the column is not nested, ATTRIBUTE_SUBNAME is null. If the attribute is an intercept, both the ATTRIBUTE_NAME and the ATTRIBUTE_SUBNAME are null.
ATTRIBUTE_VALUE	A unique value that can be assumed by a categorical column or nested categorical column. For categorical columns, a mining attribute is identified by a unique ATTRIBUTE_NAME.ATTRIBUTE_VALUE pair. For nested categorical columns, a mining attribute is identified by the combination: ATTRIBUTE_NAME.ATTRIBUTE_SUBNAME.ATTRIBUTE_VALUE. For numerical attributes, ATTRIBUTE_VALUE is null.



Table 5-27 (Cont.) Model View for Linear and Logistic Regression Models

Column Name	Description
FEATURE_EXPRESSION	The feature name constructed by the algorithm when feature selection is enabled. If feature selection is not enabled, the feature name is simply the fully-qualified attribute name (attribute_name.attribute_subname if the attribute is in a nested column). For categorical attributes, the algorithm constructs a feature name that has the following form:
	fully-qualified_attribute_name.attribute_value
	When feature generation is enabled, a term in the model can be a single mining attribute or the product of up to 3 mining attributes. Component mining attributes can be repeated within a single term. If feature generation is not enabled or, if feature generation is enabled, but no multiple component terms are discovered by the CREATE model process, then FEATURE_EXPRESSION is null.
	Note: In 12c Release 2, the algorithm does not subtract the mean from numerical components.
COEFFICIENT	The estimated coefficient.
STD_ERROR	Standard error of the coefficient estimate.
TEST_STATISTIC	For Linear Regression, the t-value of the coefficient estimate.
_	For Logistic Regression, the Wald chi-square value of the coefficient estimate.
P_VALUE	Probability of the TEST_STATISTIC under the (NULL) hypothesis that the term in the model is not statistically significant. A low probability indicates that the term is significant, while a high probability indicates that the term can be better discarded. Used to analyze the significance of specific attributes in the model.
VIF	Variance Inflation Factor. The value is zero for the intercept. For Logistic Regression, VIF is null.
STD_COEFFICIENT	Standardized estimate of the coefficient.
LOWER_COEFF_LIMIT	Lower confidence bound of the coefficient.
UPPER_COEFF_LIMIT	Upper confidence bound of the coefficient.
EXP_COEFFICIENT	Exponentiated coefficient for Logistic Regression. For linear regression, EXP_COEFFICIENT is null.
EXP_LOWER_COEFF_LIMIT	Exponentiated coefficient for lower confidence bound of the coefficient for Logistic Regression. For Linear Regression, EXP_LOWER_COEFF_LIMIT is null.
EXP_UPPER_COEFF_LIMIT	Exponentiated coefficient for upper confidence bound of the

coefficient for Logistic Regression. For Linear Regression,

EXP UPPER COEFF LIMIT is null.



The row diagnostic view DMVAmodel_name$ describes row level information for both Linear Regression models and Logistic Regression models. For Linear Regression, the view DMVAmodel_name$ has the following schema:

Name	Туре
PARTITION_NAME CASE_ID	VARCHAR2 (128) NUMBER/VARHCAR2, DATE, TIMESTAMP, TIMESTAMP WITH TIME ZONE,
TARGET_VALUE PREDICTED_TARGET_VALUE	TIMESTAMP WITH LOCAL TIME ZONE BINARY_DOUBLE BINARY_DOUBLE
Hat	BINARY_DOUBLE
RESIDUAL	BINARY_DOUBLE
STD_ERR_RESIDUAL	BINARY_DOUBLE
STUDENTIZED_RESIDUAL	BINARY_DOUBLE
PRED_RES	BINARY_DOUBLE
COOKS_D	BINARY_DOUBLE

Table 5-28 Row Diagnostic View for Linear Regression

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
CASE_ID	Name of the case identifier
TARGET_VALUE	The actual target value as taken from the input row
PREDICTED_TARGET_VALUE	The model predicted target value for the row
НАТ	The diagonal element of the n*n (n=number of rows) that the Hat matrix identifies with a specific input row. The model predictions for the input data are the product of the Hat matrix and vector of input target values. The diagonal elements (Hat values) represent the influence of the i th row on the i th fitted value. Large Hat values are indicators that the i th row is a point of high leverage, a potential outlier.
RESIDUAL	The difference between the predicted and actual target value for a specific input row.
STD_ERR_RESIDUAL	The standard error residual, sometimes called the Studentized residual, re-scales the residual to have constant variance across all input rows in an effort to make the input row residuals comparable. The process multiplies the residual by square root of the row weight divided by the product of the model mean square error and 1 minus the Hat value.
STUDENTIZED_RESIDUAL	Studentized deletion residual adjusts the standard error residual for the influence of the current row.
PRED_RES	The predictive residual is the weighted square of the deletion residuals, computed as the row weight multiplied by the square of the residual divided by 1 minus the Hat value.
COOKS_D	Cook's distance is a measure of the combined impact of the i th case on all of the estimated regression coefficients.



For Logistic Regression, the view DM\$VAmodel_name has the following schema:

Name	Type
PARTITION_NAME CASE_ID	VARCHAR2(128) NUMBER/VARHCAR2, DATE, TIMESTAMP,
	TIMESTAMP WITH TIME ZONE, TIMESTAMP WITH LOCAL TIME ZONE
TARGET VALUE	NUMBER/VARCHAR2
TARGET_VALUE_PROB	BINARY_DOUBLE
Hat	BINARY_DOUBLE
WORKING_RESIDUAL	BINARY_DOUBLE
PEARSON_RESIDUAL	BINARY_DOUBLE
DEVIANCE_RESIDUAL	BINARY_DOUBLE
C	BINARY_DOUBLE
CBAR	BINARY_DOUBLE
DIFDEV	BINARY_DOUBLE
DIFCHISQ	BINARY_DOUBLE

Table 5-29 Row Diagnostic View for Logistic Regression

Calumn Nama	Description
Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
CASE_ID	Name of the case identifier
TARGET_VALUE	The actual target value as taken from the input row
TARGET_VALUE_PROB	Model estimate of the probability of the predicted target value.
Hat	The Hat value concept from Linear Regression is extended to Logistic Regression by multiplying the Linear Regression Hat value by the variance function for Logistic Regression, the predicted probability multiplied by 1 minus the predicted probability.
WORKING_RESIDUAL	The working residual is the residual of the working response. The working response is the response on the linearized scale. For Logistic Regression it has the form: the i th row residual divided by the variance of the i th row prediction. The variance of the prediction is the predicted probability multiplied by 1 minus the predicted probability.
	WORKING_RESIDUAL is the difference between the working response and the linear predictor at convergence.
PEARSON_RESIDUAL	The Pearson residual is a re-scaled version of the working residual, accounting for the weight. For Logistic Regression, the Pearson residual multiplies the residual by a factor that is computed as square root of the weight divided by the variance of the predicted probability for the i th row.
	RESIDUAL is 1 minus the predicted probability of the actual target value for the row.
DEVIANCE_RESIDUAL	The <code>DEVIANCE_RESIDUAL</code> is the contribution to the model deviance of the i th observation. For Logistic Regression it has the form the square root of 2 times the $\log (1 + e^{-}e^{-}a) - e^{-}a$ for the non-reference class and -square root of 2 time the $\log (1 + e^{-}a)$ for the reference class, where eta is the linear prediction (the prediction as if the model were a Linear Regression).



Table 5-29 (Cont.) Row Diagnostic View for Logistic Regression

Column Name	Description
С	Measures the overall change in the fitted logits due to the deletion of the i th observation for all points including the one deleted (the i th point). It is computed as the square of the Pearson residual multiplied by the Hat value divided by the square of 1 minus the Hat value.
	Confidence interval displacement diagnostics that provides scalar measure of the influence of individual observations.
CBAR	C and CBAR are extensions of Cooks' distance for Logistic Regression. CBAR measures the overall change in the fitted logits due to the deletion of the i th observation for all points excluding the one deleted (the i th point). It is computed as the square of the Pearson residual multiplied by the Hat value divided by (1 minus the Hat value) Confidence interval displacement diagnostic which measures the influence of deleting an individual observation.
DIFDEV	A statistic that measures the change in deviance that occurs when an observation is deleted from the input. It is computed as the square of the deviance residual plus CBAR.
DIFCHISQ	A statistic that measures the change in the Pearson chi-square statistic that occurs when an observation is deleted from the input. It is computed as CBAR divided by the Hat value.

Global Details for GLM: Linear Regression

The following table describes global details returned by a Linear Regression model.

Table 5-30 Global Details for Linear Regression

Name	Description
ADJUSTED_R_SQUARE	Adjusted R-Square
AIC	Akaike's information criterion
COEFF_VAR	Coefficient of variation
CONVERGED	Indicates whether the model build process has converged to specified tolerance. The following are the possible values: YES NO
CORRECTED_TOTAL_DF	Corrected total degrees of freedom
CORRECTED_TOT_SS	Corrected total sum of squares
DEPENDENT_MEAN	Dependent mean
ERROR_DF	Error degrees of freedom
ERROR_MEAN_SQUARE	Error mean square
ERROR_SUM_SQUARES	Error sum of squares
F_VALUE	Model F value statistic
GMSEP	Estimated mean square error of the prediction, assuming multivariate normality



Table 5-30 (Cont.) Global Details for Linear Regression

Name	Description
HOCKING_SP	Hocking Sp statistic
ITERATIONS	Tracks the number of SGD iterations. Applicable only when the solver is SGD.
J_P	JP statistic (the final prediction error)
MODEL_DF	Model degrees of freedom
MODEL_F_P_VALUE	Model F value probability
MODEL_MEAN_SQUARE	Model mean square error
MODEL_SUM_SQUARES	Model sum of square errors
NUM_PARAMS	Number of parameters (the number of coefficients, including the intercept)
NUM_ROWS	Number of rows
R_SQ	R-Square
RANK_DEFICIENCY	The number of predictors excluded from the model due to multi- collinearity
ROOT_MEAN_SQ	Root mean square error
SBIC	Schwarz's Bayesian information criterion

Global Details for GLM: Logistic Regression

The following table returns global details returned by a Logistic Regression model.

Table 5-31 Global Details for Logistic Regression

Name	Description
AIC_INTERCEPT	Akaike's criterion for the fit of the baseline, intercept-only, model
AIC_MODEL	Akaike's criterion for the fit of the intercept and the covariates (predictors) mode
CONVERGED	Indicates whether the model build process has converged to specified tolerance. The following are the possible values:
DEPENDENT_MEAN	Dependent mean
ITERATIONS	Tracks the number of SGD iterations (number of IRLS iterations). Applicable only when the solver is SGD.
LR_DF	Likelihood ratio degrees of freedom
LR_CHI_SQ	Likelihood ratio chi-square value
LR_CHI_SQ_P_VALUE	Likelihood ratio chi-square probability value
NEG2_LL_INTERCEPT	-2 log likelihood of the baseline, intercept-only, model
NEG2_LL_MODEL	-2 log likelihood of the model



Table 5-31 (Cont.) Global Details for Logistic Regression

Name	Description
NUM_PARAMS	Number of parameters (the number of coefficients, including the intercept)
NUM_ROWS	Number of rows
PCT_CORRECT	Percent of correct predictions
PCT_INCORRECT	Percent of incorrectly predicted rows
PCT_TIED	Percent of cases where the estimated probabilities are equal for both target classes
PSEUDO_R_SQ_CS	Pseudo R-square Cox and Snell
PSEUDO_R_SQ_N	Pseudo R-square Nagelkerke
RANK_DEFICIENCY	The number of predictors excluded from the model due to multi-collinearity
SC_INTERCEPT	Schwarz's Criterion for the fit of the baseline, intercept-only, model
SC_MODEL	Schwarz's Criterion for the fit of the intercept and the covariates (predictors) model

Note:

- When Ridge Regression is enabled, fewer global details are returned. For information about ridge, see *Oracle Data Mining Concepts*.
- When the value is NULL for a partitioned model, an exception is thrown. When the value is not null, it must contain the desired partition name.

Related Topics

- Oracle Database PL/SQL Packages and Types Reference
- Model Detail Views for Global Information
 Model detail views for Global Information describes global statistics view, alert view, and
 computed settings view. Oracle recommends that users leverage the model details views
 instead of GET MODEL DETAILS GLOBAL function.

5.4.9 Model Detail Views for Naive Bayes

Model Detail Views for Naive Bayes describes prior view and result view. Oracle recommends that users leverage the model details views instead of the GET MODEL DETAILS NB function.

The prior view <code>DM\$VP</code> model_name describes the priors of the targets for Naïve Bayes. The view has the following schema:

Name		Type	
	PARTITION_NAME	VARCHAR2 (128)	
	TARGET_NAME	VARCHAR2 (128)	



TARGET_VALUE NUMBER/VARCHAR2
PRIOR_PROBABILITY BINARY_DOUBLE
COUNT NUMBER

Table 5-32 Prior View for Naive Bayes

Column Name	Description
PARTITION_NAME	The name of a feature in the model
TARGET_NAME	Name of the target column
TARGET_VALUE	Target value, numerical or categorical
PRIOR_PROBABILITY	Prior probability for a given TARGET_VALUE
COUNT	Number of rows for a given TARGET_VALUE

The Naïve Bayes result view DM\$VVmodel_view describes the conditional probabilities of the Naïve Bayes model. The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2 (128)
TARGET_NAME	VARCHAR2 (128)
TARGET_VALUE	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2(4000)
ATTRIBUTE_VALUE	VARCHAR2(4000)
CONDITIONAL_PROBABILITY	BINARY_DOUBLE
COUNT	NUMBER

Table 5-33 Result View for Naive Bayes

Column Name	Description
PARTITION_NAME	The name of a feature in the model
TARGET_NAME	Name of the target column
TARGET_VALUE	Target value, numerical or categorical
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non- nested columns.
ATTRIBUTE_VALUE	Mining attribute value for the column ATTRIBUTE_NAME or the nested column ATTRIBUTE_SUBNAME (if any).
CONDITIONAL_PROBABILITY	Conditional probability of a mining attribute for a given target
COUNT	Number of rows for a given mining attribute and a given target

The following table describes the global view for Naive Bayes.



Table 5-34 Naive Bayes Statistics Information In Model Global View

Name	Description
NUM_ROWS	The total number of rows used in the build

5.4.10 Model Detail Views for Neural Network

Model Detail Views for Neural Network describes the weights of the neurons: input layer and hidden layers. Oracle recommends that users leverage the model details views.

Neural Network algorithm has the following views:

Weights: DM\$VAmodel_name

The view DM\$VAmodel_name has the following schema:

Name Type	
PARTITION NAME	VARCHAR2 (128)
LAYER	NUMBER
IDX FROM	NUMBER
ATTRIBUTE NAME	VARCHAR2 (128)
ATTRIBUTE SUBNAME	VARCHAR2 (4000)
ATTRIBUTE VALUE	VARCHAR2 (4000)
IDX TO	NUMBER
TARGET VALUE	NUMBER/VARCHAR2
WEIGHT	BINARY DOUBLE

Table 5-35 Weights View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
LAYER	Layer ID, 0 as an input layer
IDX_FROM	Node index that the weight connects from (attribute id for input layer)
ATTRIBUTE_NAME	Attribute name (only for the input layer)
ATTRIBUTE_SUBNAME	Attribute subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Categorical attribute value
IDX_TO	Node index that the weights connects to
TARGET_VALUE	Target value. The value is null for regression.
WEIGHT	Value of the weight

The view <code>DM\$VGmodel_name</code> is a pre-existing view. The following name-value pairs are added to the view.



Table 5-36 Neural Networks Statistics Information In Model Global View

Name	Description
CONVERGED	Indicates whether the model build process has converged to specified tolerance. The following are the possible values:
	• YES
	• NO
ITERATIONS	Number of iterations
LOSS_VALUE	Loss function value (if it is with NNET_REGULARIZER_HELDASIDE regularization, it is the loss function value on test data)
NUM_ROWS	Number of rows in the model (or partitioned model)

5.4.11 Model Detail Views for Random Forest

Model Detail Views for Random Forest describes variable importance measures and statistics in global view. Oracle recommends that users leverage the model details views.

Random Forest algorithm has the following statistics views:

- Variable importance statistics DM\$VAmodel_name
- Random Forest statistics in model global view DM\$VGmodel_name

One of the important outputs from the Random Forest model build is a ranking of attributes based on their relative importance. This is measured using Mean Decrease Gini. The view DM\$VAmodel_name has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (128)
ATTRIBUTE IMPORTANCE	BINARY DOUBLE

Table 5-37 Variable Importance Model View

Column Name	Description
PARTITION_NAME	Partition name. The value is null for models which are not partitioned.
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non- nested columns.
ATTRIBUTE_IMPORTANCE	Measure of importance for an attribute in the forest (mean Decrease Gini value)

The view ${\tt DM$VG} model_name$ is a pre-existing view. The following name-value pairs are added to the view.



Table 5-38 Random Forest Statistics Information In Model Global View

Name	Description
AVG_DEPTH	Average depth of the trees in the forest
AVG_NODECOUNT	Average number of nodes per tree
MAX_DEPTH	Maximum depth of the trees in the forest
MAX_NODECOUNT	Maximum number of nodes per tree
MIN_DEPTH	Minimum depth of the trees in the forest
MIN_NODECOUNT	Minimum number of nodes per tree
NUM_ROWS	The total number of rows used in the build

5.4.12 Model Detail View for Support Vector Machine

Model Detail View for Support Vector Machine describes linear coefficient view. Oracle recommends that users leverage the model details views instead of the $\tt GET\ MODEL\ DETAILS\ SVM\ function.$

The linear coefficient view <code>DM\$VLmodel_name</code> describes the coefficients of a linear SVM algorithm. The <code>target_value</code> field in the view is present only for Classification and has the type of the target. Regression models do not have a <code>target_value</code> field.

The *reversed_coefficient* field shows the value of the coefficient after reversing the automatic data preparation transformations. If data preparation is disabled, then *coefficient* and *reversed_coefficient* have the same value. The view has the following schema:

Name	Туре
PARTITION NAME	VARCHAR2 (128)
TARGET_VALUE	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
ATTRIBUTE_VALUE	VARCHAR2(4000)
COEFFICIENT	BINARY_DOUBLE
REVERSED COEFFICIENT	BINARY DOUBLE

Table 5-39 Linear Coefficient View for Support Vector Machine

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
TARGET_VALUE	Target value, numerical or categorical
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Value of a categorical attribute
COEFFICIENT	Projection coefficient value
REVERSED_COEFFICIENT	Coefficient transformed on the original scale



The following table describes the Support Vector statistics global view.

Table 5-40 Support Vector Statistics Information In Model Global View

Name	Description
CONVERGED	Indicates whether the model build process has converged to specified tolerance: YES NO
ITERATIONS	Number of iterations performed during build
NUM_ROWS	Number of rows used for the build
REMOVED_ROWS_ZERO_NORM	Number of rows removed due to 0 norm. This applies to one-class linear models only.

5.4.13 Model Detail Views for Clustering Algorithms

Oracle Data Mining supports these clustering algorithms: Expectation Maximization, *k*-Means, and Orthogonal Partitioning Clustering (O-Cluster).

All clustering algorithms share the following views:

- Cluster description DM\$VDmodel_name
- Attribute statistics DM\$VAmodel_name
- Histogram statistics DM\$VHmodel_name
- Rule statistics DM\$VRmodel name

The cluster description view DM\$VD*model_name* describes cluster level information about a clustering model. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
CLUSTER_ID	NUMBER
CLUSTER_NAME	NUMBER/VARCHAR2
RECORD_COUNT	NUMBER
PARENT	NUMBER
TREE_LEVEL	NUMBER
LEFT_CHILD_ID	NUMBER
RIGHT_CHILD_ID	NUMBER

Table 5-41 Cluster Description View for Clustering Algorithm

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
CLUSTER_ID	The ID of a cluster in the model
CLUSTER_NAME	Specifies the label of the cluster
RECORD_COUNT	Specifies the number of records
PARENT	The ID of the parent



Table 5-41 (Cont.) Cluster Description View for Clustering Algorithm

Column Name	Description
TREE_LEVEL	Specifies the number of splits from the root
LEFT_CHILD_ID	The ID of the child cluster on the left side of the split
RIGHT_CHILD_ID	The ID of the child cluster on the right side of the split

The attribute view DM\$VAmodel_name describes attribute level information about a Clustering model. The values of the mean, variance, and mode for a particular cluster can be obtained from this view. The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2(128)
CLUSTER_ID	NUMBER
CLUSTER_NAME	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2(128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
MEAN	BINARY_DOUBLE
VARIANCE	BINARY_DOUBLE
MODE_VALUE	VARCHAR2 (4000)

Table 5-42 Attribute View for Clustering Algorithm

Column Name	Description
PARTITION_NAME	A partition in a partitioned model
CLUSTER_ID	The ID of a cluster in the model
CLUSTER_NAME	Specifies the label of the cluster
ATTRIBUTE_NAME	Specifies the attribute name
ATTRIBUTE_SUBNAME	Specifies the attribute subname
MEAN	The field returns the average value of a numeric attribute
VARIANCE	The variance of a numeric attribute
MODE_VALUE	The mode is the most frequent value of a categorical attribute

The histogram view <code>DM\$VH</code>*model_name* describes histogram level information about a Clustering model. The bin information as well as bin counts can be obtained from this view. The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2 (128)
CLUSTER ID	NUMBER
CLUSTER NAME	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
BIN ID	NUMBER
LOWER_BIN_BOUNDARY	BINARY_DOUBLE



UPPER_BIN_BOUNDARY BINARY_DOUBLE
ATTRIBUTE_VALUE VARCHAR2 (4000)
COUNT NUMBER

Table 5-43 Histogram View for Clustering Algorithm

Column Name	Description
PARTITION_NAME	A partition in a partitioned model
CLUSTER_ID	The ID of a cluster in the model
CLUSTER_NAME	Specifies the label of the cluster
ATTRIBUTE_NAME	Specifies the attribute name
ATTRIBUTE_SUBNAME	Specifies the attribute subname
BIN_ID	Bin ID
LOWER_BIN_BOUNDARY	Numeric lower bin boundary
UPPER_BIN_BOUNDARY	Numeric upper bin boundary
ATTRIBUTE_VALUE	Categorical attribute value
COUNT	Histogram count

The rule view DM\$VR*model_name* describes the rule level information about a Clustering model. The information is provided at attribute predicate level. The view has the following schema:

Name	Туре
PARTITION NAME	VARCHAR2 (128)
CLUSTER ID	NUMBER
CLUSTER_NAME	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2(128)
ATTRIBUTE_SUBNAME	VARCHAR2(4000)
OPERATOR	VARCHAR2(2)
NUMERIC_VALUE	NUMBER
ATTRIBUTE_VALUE	VARCHAR2(4000)
SUPPORT	NUMBER
CONFIDENCE	BINARY_DOUBLE
RULE_SUPPORT	NUMBER
RULE_CONFIDENCE	BINARY_DOUBLE

Table 5-44 Rule View for Clustering Algorithm

Column Name	Description
PARTITION_NAME	A partition in a partitioned model
CLUSTER_ID	The ID of a cluster in the model
CLUSTER_NAME	Specifies the label of the cluster
ATTRIBUTE_NAME	Specifies the attribute name
ATTRIBUTE_SUBNAME	Specifies the attribute subname



Table 5-44 (Cont.) Rule View for Clustering Algorithm

Column Name	Description
OPERATOR	Attribute predicate operator - a conditional operator taking the following values: IN, = , <>, < , >, <=, and >=
NUMERIC_VALUE	Numeric lower bin boundary
ATTRIBUTE_VALUE	Categorical attribute value
SUPPORT	Attribute predicate support
CONFIDENCE	Attribute predicate confidence
RULE_SUPPORT	Rule level support
RULE_CONFIDENCE	Rule level confidence

5.4.14 Model Detail Views for Expectation Maximization

Model detail views for Expectation Maximization (EM) describes the differences in the views for EM against those of Clustering views. Oracle recommends that user leverage the model details views instead of the <code>GET MODEL DETAILS EM function</code>.

The following views are the differences in the views for Expectation Maximization against Clustering views. For an overview of the different Clustering views, refer to "Model Detail Views for Clustering Algorithms".

The component view <code>DM\$VOmodel_name</code> describes the EM components. The component view contains information about their prior probabilities and what cluster they map to. The view has the following schema:

]	Name	Туре
	PARTITION_NAME	VARCHAR2(128)
	COMPONENT_ID	NUMBER
	CLUSTER_ID	NUMBER
	PRIOR PROBABILITY	BINARY DOUBLE

Table 5-45 Component View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
COMPONENT_ID	Unique identifier of a component
CLUSTER_ID	The ID of a cluster in the model
PRIOR_PROBABILITY	Component prior probability

The mean and variance component view DM\$VMmodel_name provides information about the mean and variance parameters for the attributes by Gaussian distribution models. The view has the following schema:

Name	Туре



PARTITION_NAME	VARCHAR2 (128)
COMPONENT_ID	NUMBER
ATTRIBUTE_NAME	VARCHAR2 (4000)
MEAN	BINARY_DOUBLE
VARIANCE	BINARY_DOUBLE

The frequency component view DMVFmodel_name$ provides information about the parameters of the multi-valued Bernoulli distributions used by the EM model. The view has the following schema:

Name Type	
PARTITION NAME VARCHAR2 (128)	
COMPONENT ID NUMBER	
ATTRIBUTE_NAME VARCHAR2 (4000)	
ATTRIBUTE_VALUE VARCHAR2 (4000)	
FREQUENCY BINARY_DOUBLE	

Table 5-46 Frequency Component View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
COMPONENT_ID	Unique identifier of a component
ATTRIBUTE_NAME	Column name
ATTRIBUTE_VALUE	Categorical attribute value
FREQUENCY	The frequency of the multivalued Bernoulli distribution for the attribute/value combination specified by ATTRIBUTE_NAME and ATTRIBUTE_VALUE.

For 2-Dimensional columns, EM provides an attribute ranking similar to that of Attribute Importance. This ranking is based on a rank-weighted average over Kullback–Leibler divergence computed for pairs of columns. This unsupervised Attribute Importance is shown in the <code>DM\$VImodel_name</code> view and has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2 (128)
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_IMPORTANCE_VALUE	BINARY_DOUBLE
ATTRIBUTE_RANK	NUMBER

Table 5-47 2-Dimensional Attribute Ranking for Expectation Maximization

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
ATTRIBUTE_NAME	Column name
ATTRIBUTE_IMPORTANCE_VALUE	Importance value



Table 5-47 (Cont.) 2–Dimensional Attribute Ranking for Expectation Maximization

Column Name	Description
ATTRIBUTE_RANK	An attribute rank based on the importance value

The pairwise Kullback—Leibler divergence is reported in the DM\$VBmodel_name view. This metric evaluates how much the observed joint distribution of two attributes diverges from the expected distribution under the assumption of independence. That is, the higher the value, the more dependent the two attributes are. The dependency value is scaled based on the size of the grid used for each pairwise computation. That ensures that all values fall within the [0; 1] range and are comparable. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
ATTRIBUTE_NAME_1	VARCHAR2 (128)
ATTRIBUTE_NAME_2	VARCHAR2 (128)
DEPENDENCY	BINARY_DOUBLE

Table 5-48 Kullback-Leibler Divergence for Expectation Maximization

Column Name	Description
Columnitatile	<u>·</u>
PARTITION_NAME	Partition name in a partitioned model
ATTRIBUTE_NAME_1	Name of an attribute 1
ATTRIBUTE_NAME_2	Name of an attribute 2
DEPENDENCY	Scaled pairwise Kullback-Leibler divergence

The projection table <code>DM\$VPmodel_name</code> shows the coefficients used by random projections to map nested columns to a lower dimensional space. The view has rows only when nested or text data is present in the build data. The view has the following schema:

Name	Type	
PARTITION_NAME	VARCHAR2 (128)	
FEATURE_NAME	VARCHAR2 (4000)	
ATTRIBUTE_NAME	VARCHAR2 (128)	
ATTRIBUTE SUBNAME	VARCHAR2 (4000)	
ATTRIBUTE VALUE	VARCHAR2 (4000)	
COEFFICIENT	NUMBER	

Table 5-49 Projection table for Expectation Maximization

Column Name	Description	
PARTITION_NAME	Partition name in a partitioned model	
FEATURE_NAME	Name of feature	
ATTRIBUTE_NAME	Column name	



Table 5-49 (Cont.) Projection table for Expectation Maximization

Column Name	Description
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Categorical attribute value
COEFFICIENT	Projection coefficient. The representation is sparse; only the non-zero coefficients are returned.

Global Details for Expectation Maximization

The following table describes global details for Expectation Maximization.

Table 5-50 Global Details for Expectation Maximization

Name	Description	
CONVERGED	Indicates whether the model build process has converged to specified tolerance. The possible values are:	
	• YES	
	• NO	
LOGLIKELIHOOD	Loglikelihood on the build data	
NUM_COMPONENTS	Number of components produced by the model	
NUM_CLUSTERS	Number of clusters produced by the model	
NUM_ROWS	Number of rows used in the build	
RANDOM_SEED	The random seed value used for the model build	
REMOVED_COMPONENTS	The number of empty components excluded from the model	

Related Topics

Model Detail Views for Clustering Algorithms
 Oracle Data Mining supports these clustering algorithms: Expectation
 Maximization, k-Means, and Orthogonal Partitioning Clustering (O-Cluster).

5.4.15 Model Detail Views for k-Means

Model detail views for k-Means (KM) describes cluster description view and scoring view. Oracle recommends that you leverage model details view instead of <code>GET_MODEL_DETAILS_KM</code> function.

This section describes the differences in the views for k-Means against the Clustering views. For an overview of the different views, refer to "Model Detail Views for Clustering Algorithms". For k-Means, the cluster description view <code>DM\$VD</code> $model_name$ has an additional column:

Name	Туре
DISPERSION	BINARY DOUBLE



Table 5-51 Cluster Description for k-Means

Column Name	Description
DISPERSION	A measure used to quantify whether a set of observed occurrences are dispersed compared to a standard statistical model.

The scoring view DM\$VCmodel_name describes the centroid of each leaf clusters:

Table 5-52 Scoring View for k-Means

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
CLUSTER_ID	The ID of a cluster in the model
CLUSTER_NAME	Specifies the label of the cluster
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Categorical attribute value
VALUE	Specifies the centroid value

The following table describes global view for k-Means.

Table 5-53 k-Means Statistics Information In Model Global View

Name	Description
CONVERGED	Indicates whether the model build process has converged to specified tolerance. The following are the possible values:
	• YES
	• NO
NUM_ROWS	Number of rows used in the build
REMOVED_ROWS_ZERO_NORM	Number of rows removed due to 0 norm. This applies only to models using cosine distance.



Related Topics

Model Detail Views for Clustering Algorithms
 Oracle Data Mining supports these clustering algorithms: Expectation
 Maximization, k-Means, and Orthogonal Partitioning Clustering (O-Cluster).

5.4.16 Model Detail Views for O-Cluster

Model Detail Views for O-Cluster describes the statistics views. Oracle recommends that user leverage the model details views instead of the ${\tt GET_MODEL_DETAILS_OC}$ function.

The following are the differences in the views for O-Cluster against Clustering views. For an overview of the different clustering views, refer to "Model Detail Views for Clustering Algorithms". The OC algorithm uses the same descriptive statistics views as Expectation Maximization (EM) and k-Means (KM). The following are the statistics views:

- Cluster description DM\$VDmodel_name
- Attribute statistics DM\$VAmodel name
- Rule statistics DM\$VRmodel name
- Histogram statistics DM\$VHmodel_name

The Cluster description view DM\$VDmodel_name describes the O-Cluster components. The cluster description view has additional fields that specify the split predicate. The view has the following schema:

1	Name	Type
	ATTRIBUTE NAME	VARCHAR2 (128)
	ATTRIBUTE SUBNAME	VARCHAR2 (4000)
	OPERATOR	VARCHAR2(2)
	VALUE	SYS.XMLTYPE

Table 5-54 Description View

Column Name	Description
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non- nested columns.
OPERATOR	Split operator
VALUE	List of split values

The structure of the SYS.XMLTYPE is as follows:

<Element>splitval1</Element>



The OC algorithm uses a histogram view DM\$VH*model_name* with a different schema than EM and k-Means (KM). The view has the following schema:

Name	Туре
PARTITON NAME	VARCHAR2 (128)
CLUSTER ID	NUMBER
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
BIN_ID	NUMBER
LABEL	VARCHAR2 (4000)
COUNT	NUMBER

Table 5-55 Histogram Component View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
CLUSTER_ID	Unique identifier of a component
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
BIN_ID	Unique identifier
LABEL	Bin label
COUNT	Bin histogram count

The following table describes the global view for O-Cluster.

Table 5-56 O-Cluster Statistics Information In Model Global View

Name	Description
NUM_ROWS	The total number of rows used in the build

Related Topics

Model Detail Views for Clustering Algorithms
 Oracle Data Mining supports these clustering algorithms: Expectation Maximization, k-Means, and Orthogonal Partitioning Clustering (O-Cluster).

5.4.17 Model Detail Views for Explicit Semantic Analysis

Model Detail Views for Explicit Semantic Analysis (ESA) describes attribute statistics view and feature view. Oracle recommends that users leverage the model details view.

ESA algorithm has the following views:

 Explicit Semantic Analysis Matrix DM\$VAmodel_name: This view has different schemas for Feature Extraction and Classification. For Feature Extraction, this view contains model attribute coefficients per feature. For Classification, this view contains model attribute coefficients per target class.



• Explicit Semantic Analysis Features DM\$VFmodel_name: This view is applicable for only Feature Extraction.

The view DM\$VAmodel_name has the following schema for Feature Extraction:

PARTITION NAME	VARCHAR2 (128)
FEATURE_ID	NUMBER/VARHCAR2, DATE, TIMESTAMP,
	TIMESTAMP WITH TIME ZONE,
	TIMESTAMP WITH LOCAL TIME ZONE
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
ATTRIBUTE_VALUE	VARCHAR2 (4000)
COEFFICIENT	BINARY DOUBLE

Table 5-57 Explicit Semantic Analysis Matrix for Feature Extraction

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
FEATURE_ID	Unique identifier of a feature as it appears in the training data
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Categorical attribute value
COEFFICIENT	A measure of the weight of the attribute with respect to the feature

The DM\$VAmodel_name view comprises attribute coefficients for all target classes.

The view DM\$VAmodel_name has the following schema for Classification:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
TARGET_VALUE	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2(4000)
ATTRIBUTE_VALUE	VARCHAR2(4000)
COEFFICIENT	BINARY_DOUBLE

Table 5-58 Explicit Semantic Analysis Matrix for Classification

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
TARGET_VALUE	Value of the target
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Categorical attribute value



Table 5-58 (Cont.) Explicit Semantic Analysis Matrix for Classification

Column Name	Description
COEFFICIENT	A measure of the weight of the attribute with respect to the feature

The view DM\$VFmodel_name has a unique row for every feature in one view. This feature is helpful if the model was pre-built and the source training data are not available. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
FEATURE ID	NUMBER/VARHCAR2, DATE, TIMESTAMP,
_	TIMESTAMP WITH TIME ZONE,
	TIMESTAMP WITH LOCAL TIME ZONE

Table 5-59 Explicit Semantic Analysis Features for Explicit Semantic Analysis

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
FEATURE_ID	Unique identifier of a feature as it appears in the training data

The following table describes the global view for Explicit Semantic Analysis.

Table 5-60 Explicit Semantic Analysis Statistics Information In Model Global View

Name	Description
NUM_ROWS	The total number of input rows
REMOVED_ROWS_BY_FILTERS	Number of rows removed by filters

5.4.18 Model Detail Views for Non-Negative Matrix Factorization

Model detail views for Non-Negative Matrix Factorization (NMF) describes encoding H matrix view and H inverse matrix view. Oracle recommends that users leverage the model details views instead of the <code>GET_MODEL_DETAILS_NMF</code> function.

The NMF algorithm has two matrix content views:

- Encoding (H) matrix DM\$VEmodel_name
- H inverse matrix DM\$VImodel_name

The view DM\$VEmodel_name describes the encoding (H) matrix of an NMF model. The FEATURE_NAME column type may be either NUMBER or VARCHAR2. The view has the following schema definition.

Name	Туре	
PARTITION NAME	VARCHAR2 (128)	



FEATURE_ID	NUMBER
FEATURE_NAME	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
ATTRIBUTE_VALUE	VARCHAR2 (4000)
COEFFICIENT	BINARY DOUBLE

Table 5-61 Encoding H Matrix View for Non-Negative Matrix Factorization

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
FEATURE_ID	The ID of a feature in the model
FEATURE_NAME	The name of a feature in the model
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
ATTRIBUTE_VALUE	Specifies the value of attribute
COEFFICIENT	The attribute encoding that represents its contribution to the feature

The view DM\$VImodel_view describes the inverse H matrix of an NMF model. The FEATURE_NAME column type may be either NUMBER or VARCHAR2. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2(128)
FEATURE_ID	NUMBER
FEATURE_NAME	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2(128)
ATTRIBUTE_SUBNAME	VARCHAR2(4000)
ATTRIBUTE_VALUE	VARCHAR2(4000)
COEFFICIENT	BINARY_DOUBLE

Table 5-62 Inverse H Matrix View for Non-Negative Matrix Factorization

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
FEATURE_ID	The ID of a feature in the model
FEATURE_NAME	The name of a feature in the model
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non- nested columns.
ATTRIBUTE_VALUE	Specifies the value of attribute
COEFFICIENT	The attribute encoding that represents its contribution to the feature



The following table describes the global statistics for Non-Negative Matrix Factorization.

Table 5-63 Non-Negative Matrix Factorization Statistics Information In Model Global View

Name	Description
CONV ERROR	Convergence error
CONVERGED	Indicates whether the model build process has converged to specified tolerance. The following are the possible values: • YES • NO
ITERATIONS	Number of iterations performed during build
NUM_ROWS	Number of rows used in the build input dataset
SAMPLE_SIZE	Number of rows used by the build

5.4.19 Model Detail Views for Singular Value Decomposition

Model detail views for Singular Value Decomposition (SVD) describes S Matrix view, right-singular vectors view, and left-singular vector view. Oracle recommends that users leverage the model details views instead of the <code>GET MODEL DETAILS_SVD</code> function.

The DM\$VE*model_name* view leverages the fact that each singular value in the SVD model has a corresponding principal component in the associated Principal Components Analysis (PCA) model to relate a common set of information for both classes of models. For a SVD model, it describes the content of the S matrix. When PCA scoring is selected as a build setting, the variance and percentage cumulative variance for the corresponding principal components are shown as well. The view has the following schema:

Name	Type	
		-
PARTITION_NAME	VARCHAR2 (128)	
FEATURE_ID	NUMBER	
FEATURE_NAME	NUMBER/VARCHAR2	
VALUE	BINARY_DOUBLE	
VARIANCE	BINARY_DOUBLE	
PCT_CUM_VARIANCE	BINARY_DOUBLE	

Table 5-64 S Matrix View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
FEATURE_ID	The ID of a feature in the model
FEATURE_NAME	The name of a feature in the model
VALUE	The matrix entry value



Table 5-64 (Cont.) S Matrix View

Column Name	Description
VARIANCE	The variance explained by a component. This column is only present for SVD models with setting dbms_data_mining.svds_scoring_mode set to dbms_data_mining.svds_scoring_pca
	This column is non-null only if the build data is centered, either manually or because of the following setting:dbms_data_mining.prep_auto is set to dbms_data_mining.prep_auto_on.
PCT_CUM_VARIANCE	The percent cumulative variance explained by the components thus far. The components are ranked by the explained variance in descending order.
	This column is only present for SVD models with setting dbms_data_mining.svds_scoring_mode set to dbms_data_mining.svds_scoring_pca
	This column is non-null only if the build data is centered, either manually or because of the following setting:dbms_data_mining.prep_auto is set to dbms_data_mining.prep_auto_on.

The SVD \texttt{DM}VVmodel_view$ describes the right-singular vectors of SVD model. For a PCA model it describes the principal components (eigenvectors). The view has the following schema:

Name	Туре
PARTITION NAME	VARCHAR2 (128)
FEATURE ID	NUMBER
FEATURE_NAME	NUMBER/VARCHAR2
ATTRIBUTE_NAME	VARCHAR2(128)
ATTRIBUTE_SUBNAME	VARCHAR2(4000)
ATTRIBUTE_VALUE	VARCHAR2(4000)
VALUE	BINARY_DOUBLE

Table 5-65 Right-singular Vectors of Singular Value Decomposition

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
FEATURE_ID	The ID of a feature in the model
FEATURE_NAME	The name of a feature in the model
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non- nested columns.
ATTRIBUTE_VALUE	Categorical attribute value. For numerical attributes, ATTRIBUTE_VALUE is null.
VALUE	The matrix entry value



The view DM\$VUmodel_name describes the left-singular vectors of a SVD model. For a PCA model, it describes the projection of the data in the principal components. This view does not exist unless the settings dbms_data_mining.svds_u_matrix_output is set to dbms_data_mining.svds_u_matrix_enable. The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2 (128)
CASE_ID	NUMBER/VARHCAR2, DATE, TIMESTAMP, TIMESTAMP WITH TIME ZONE,
	TIMESTAMP WITH LOCAL TIME ZONE
FEATURE_ID	NUMBER
FEATURE_NAME	NUMBER/VARCHAR2
VALUE	BINARY_DOUBLE

Table 5-66 Left-singular Vectors of Singular Value Decomposition or Projection Data in Principal Components

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
CASE_ID	Unique identifier of the row in the build data described by the ${\bf U}$ matrix projection.
FEATURE_ID	The ID of a feature in the model
FEATURE_NAME	The name of a feature in the model
VALUE	The matrix entry value

Global Details for Singular Value Decomposition

The following table describes a global detail for Singular Value Decomposition.

Table 5-67 Global Details for Singular Value Decomposition

Name	Description
NUM_COMPONENTS	Number of features (components) produced by the model
NUM_ROWS	The total number of rows used in the build
SUGGESTED_CUTOFF	Suggested cutoff that indicates how many of the top computed features capture most of the variance in the model. Using only the features below this cutoff would be a reasonable strategy for dimensionality reduction.

Related Topics

Oracle Database PL/SQL Packages and Types Reference



5.4.20 Model Detail View for Minimum Description Length

Model detail view for Minimum Description Length (for calculating Attribute Importance) describes Attribute Importance view. Oracle recommends that users leverage the model details views instead of the GET MODEL DETAILS AI function.

The Attribute Importance view DM\$VA*model_name* describes the Attribute Importance as well as the Attribute Importance rank. The view has the following schema:

Name	Туре
PARTITION NAME	VARCHAR2 (128)
ATTRIBUTE NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
ATTRIBUTE_IMPORTANCE_VALUE	BINARY_DOUBLE
ATTRIBUTE RANK	NUMBER

Table 5-68 Attribute Importance View for Minimum Description Length

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
ATTRIBUTE_IMPORTANCE_VALUE	Importance value
ATTRIBUTE_RANK	Rank based on importance

The following table describes the global view for Minimum Description Length.

Table 5-69 Minimum Description Length Statistics Information In Model Global View

Name	Description
NUM_ROWS	The total number of rows used in the build

5.4.21 Model Detail View for Binning

The binning view DM\$VB describes the bin boundaries used in the automatic data preparation.

The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2 (128)
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
BIN_ID	NUMBER
LOWER BIN BOUNDARY	BINARY DOUBLE



UPPER_BIN_BOUNDARY BINARY_DOUBLE ATTRIBUTE VALUE VARCHAR2 (4000)

Table 5-70 Model Details View for Binning

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
ATTRIBUTE_NAME	Specifies the attribute name
ATTRIBUTE_SUBNAME	Specifies the attribute subname
BIN_ID	Bin ID (or bin identifier)
LOWER_BIN_BOUNDARY	Numeric lower bin boundary
UPPER_BIN_BOUNDARY	Numeric upper bin boundary
ATTRIBUTE_VALUE	Categorical value

5.4.22 Model Detail Views for Global Information

Model detail views for Global Information describes global statistics view, alert view, and computed settings view. Oracle recommends that users leverage the model details views instead of <code>GET MODEL DETAILS GLOBAL function</code>.

The global statistics view DM\$VGmodel_name describes global statistics related to the model build. Examples include the number of rows used in the build, the convergence status, and the model quality metrics. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2(128)
NAME	VARCHAR2(30)
NUMERIC_VALUE	NUMBER
STRING_VALUE	VARCHAR2 (4000)

Table 5-71 Global Statistics View

Column Name	Description	
PARTITION_NAME	Partition name in a partitioned model	
NAME	Name of the statistic	
NUMERIC_VALUE	Numeric value of the statistic	
STRING_VALUE	Categorical value of the statistic	

The alert view <code>DM\$VWmodel_name</code> lists alerts issued during the model build. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2 (128)
ERROR_NUMBER	BINARY_DOUBLE
ERROR TEXT	VARCHAR2 (4000)



Table 5-72 Alert View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
ERROR_NUMBER	Error number (valid when event is Error)
ERROR_TEXT	Error message

The computed settings view DM\$VS*model_name* lists the algorithm computed settings. The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2(128)
SETTING_NAME	VARCHAR2(30)
SETTING_VALUE	VARCHAR2 (4000)

Table 5-73 Computed Settings View

Column Name	Description
PARTITION_NAME	Partition name in a partitioned model
SETTING_NAME	Name of the setting
SETTING_VALUE	Value of the setting

5.4.23 Model Detail View for Normalization and Missing Value Handling

The Normalization and Missing Value Handling View DM\$VN describes the normalization parameters used in Automatic Data Preparation (ADP) and the missing value replacement when a NULL value is encountered. Missing value replacement applies only to the twodimensional columns and does not apply to the nested columns.

The view has the following schema:

Name	Туре
PARTITION_NAME	VARCHAR2 (128)
ATTRIBUTE_NAME	VARCHAR2 (128)
ATTRIBUTE_SUBNAME	VARCHAR2 (4000)
NUMERIC_MISSING_VALUE	BINARY_DOUBLE
CATEGORICAL_MISSING_VALUE	VARCHAR2 (4000)
NORMALIZATION_SHIFT	BINARY_DOUBLE
NORMALIZATION_SCALE	BINARY_DOUBLE



Table 5-74 Normalization and Missing Value Handling View

Column Name	Description
PARTITION_NAME	A partition in a partitioned model
ATTRIBUTE_NAME	Column name
ATTRIBUTE_SUBNAME	Nested column subname. The value is null for non-nested columns.
NUMERIC_MISSING_VALUE	Numeric missing value replacement
CATEGORICAL_MISSING_VALUE	Categorical missing value replacement
NORMALIZATION_SHIFT	Normalization shift value
NORMALIZATION_SCALE	Normalization scale value

5.4.24 Model Detail Views for Exponential Smoothing Models

Model Detail Views for Exponential Smoothing Model (ESM) describes the views for model output and global information. Oracle recommends that users leverage the model details views.

Exponential Smoothing Model algorithm has the following views:

Model output: DM\$VPmodel_name

Model global information: DM\$VGmodel_name

Model output: This view gives the result of ESM model. The output has a set of records such as partition, <code>CASE_ID</code>, value, prediction, lower, upper, and so on and ordered by partition and <code>CASE_ID</code> (time). Each partition has a separate smoothing model. For a given partition, for each time (<code>CASE_ID</code>) point that the input time series covers, the value is the observed or accumulated value at the time point, and the prediction is the one-step-ahead forecast at that time point. For each time point (future prediction) beyond the range of input time series, the value is <code>NULL</code>, and the prediction is the model forecast for that time point. Lower and upper are the lower bound and upper bound of the user specified confidence interval for the prediction.

Model global Information: This view gives the global information of the model along with the estimated smoothing constants, the estimated initial state, and global diagnostic measures.

Depending on the type of model, the global diagnostics include some or all of the following for Exponential Smoothing.

Table 5-75 Exponential Smoothing Model Statistics Information In Model Global View

Name	Description
-2 LOG-LIKELIHOOD	Negative log-likelihood of model
ALPHA	Smoothing constant
AIC	Akaike information criterion
AICC	Corrected Akaike information criterion
AMSE	Average mean square error over user-specified time window



Table 5-75 (Cont.) Exponential Smoothing Model Statistics Information In Model Global View

Name	Description
BETA	Trend smoothing constant
BIC	Bayesian information criterion
GAMMA	Seasonal smoothing constant
INITIAL LEVEL	Model estimate of value one time interval prior to start of observed series
INITIAL SEASON i	Model estimate of seasonal effect for season <i>i</i> one time interval prior to start of observed series
INITIAL TREND	Model estimate of trend one time interval prior to start of observed series
MAE	Model mean absolute error
MSE	Model mean square error
PHI	Damping parameter
STD	Model standard error
SIGMA	Model standard deviation of residuals



6

Scoring and Deployment

Explains the scoring and deployment features of Oracle Data Mining.

- About Scoring and Deployment
- Using the Data Mining SQL Functions
- Prediction Details
- Real-Time Scoring
- Dynamic Scoring
- Cost-Sensitive Decision Making
- DBMS_DATA_MINING.Apply

6.1 About Scoring and Deployment

Scoring is the application of models to new data. In Oracle Data Mining, scoring is performed by SQL language functions.

Predictive functions perform Classification, Regression, or Anomaly detection. Clustering functions assign rows to clusters. Feature Extraction functions transform the input data to a set of higher order predictors. A scoring procedure is also available in the <code>DBMS_DATA_MININGPL/SQL</code> package.

Deployment refers to the use of models in a target environment. Once the models have been built, the challenges come in deploying them to obtain the best results, and in maintaining them within a production environment. Deployment can be any of the following:

- Scoring data either for batch or real-time results. Scores can include predictions, probabilities, rules, and other statistics.
- Extracting model details to produce reports. For example: clustering rules, decision tree rules, or attribute rankings from an Attribute Importance model.
- Extending the business intelligence infrastructure of a data warehouse by incorporating mining results in applications or operational systems.
- Moving a model from the database where it was built to the database where it used for scoring (export/import)

Oracle Data Mining supports all of these deployment scenarios.



Note:

Oracle Data Mining scoring operations support parallel execution. When parallel execution is enabled, multiple CPU and I/O resources are applied to the execution of a single database operation.

Parallel execution offers significant performance improvements, especially for operations that involve complex queries and large databases typically associated with decision support systems (DSS) and data warehouses.

Related Topics

- Oracle Database VLDB and Partitioning Guide
- Oracle Data Mining Concepts
- Exporting and Importing Mining Models
 You can export machine learning models to move models to a different Oracle
 Database instance, such as from a development database to a production
 database.

6.2 Using the Data Mining SQL Functions

Learn about the benefits of SQL functions in data mining.

The data mining SQL functions provide the following benefits:

- Models can be easily deployed within the context of existing SQL applications.
- Scoring operations take advantage of existing query execution functionality. This provides performance benefits.
- Scoring results are pipelined, enabling the rows to be processed without requiring materialization.

The data mining techniques produce a score for each row in the selection. The functions can apply a mining model schema object to compute the score, or they can score dynamically without a pre-defined model, as described in "Dynamic Scoring".

Related Topics

- Dynamic Scoring
- Scoring Requirements
- Table 2-4
- Oracle Database SQL Language Reference

6.2.1 Choosing the Predictors

The SQL functions used for scoring support a USING clause that specifies which attributes to use for scoring. You can specify some or all of the attributes in the selection and you can specify expressions. The following examples all use the PREDICTION function to find the customers who are likely to use an affinity card, but each example uses a different set of predictors.

The guery in Example 6-1 uses all the predictors.



The query in Example 6-2 uses only gender, marital status, occupation, and income as predictors.

The query in Example 6-3 uses three attributes and an expression as predictors. The prediction is based on gender, marital status, occupation, and the assumption that all customers are in the highest income bracket.

Example 6-1 Using All Predictors

Example 6-2 Using Some Predictors

Example 6-3 Using Some Predictors and an Expression

6.2.2 Single-Record Scoring

The functions used for data mining can produce a score for a single record, as shown in Example 6-4 and Example 6-5.

Example 6-4 returns a prediction for customer 102001 by applying the classification model $NB_SH_Clas_sample$. The resulting score is 0, meaning that this customer is unlikely to use an affinity card.

Example 6-5 returns a prediction for 'Affinity card is great' as the comments attribute by applying the text mining model $T_SVM_Clas_sample$. The resulting score is 1, meaning that this customer is likely to use an affinity card.

Example 6-4 Scoring a Single Customer or a Single Text Expression

Example 6-5 Scoring a Single Text Expression

```
SELECT
PREDICTION(T_SVM_Clas_sample USING 'Affinity card is great' AS comments)
FROM DUAL;

PREDICTION(T_SVM_CLAS_SAMPLEUSING'AFFINITYCARDISGREAT'ASCOMMENTS)
```

6.3 Prediction Details

Prediction details are XML strings that provide information about the score. Details are available for all types of scoring: clustering, feature extraction, classification, regression, and anomaly detection. Details are available whether scoring is dynamic or the result of model apply.

The details functions, <code>CLUSTER_DETAILS</code>, <code>FEATURE_DETAILS</code>, and <code>PREDICTION_DETAILS</code> return the actual value of attributes used for scoring and the relative importance of the attributes in determining the score. By default, the functions return the five most important attributes in descending order of importance.

6.3.1 Cluster Details

For the most likely cluster assignments of customer 100955 (probability of assignment > 20%), the query in the following example produces the five attributes that have the most impact for each of the likely clusters. The clustering functions apply an Expectation Maximization model named <code>em_sh_clus_sample</code> to the data selected from <code>mining_data_apply_v</code>. The "5" specified in <code>CLUSTER_DETAILS</code> is not required, because five attributes are returned by default.

Example 6-6 Cluster Details

```
SELECT S.cluster_id, probability prob,

CLUSTER_DETAILS(em_sh_clus_sample, S.cluster_id, 5 USING T.*) det

FROM

(SELECT v.*, CLUSTER_SET(em_sh_clus_sample, NULL, 0.2 USING *) pset

FROM mining_data_apply_v v

WHERE cust_id = 100955) T,

TABLE(T.pset) S

ORDER BY 2 DESC;

CLUSTER_ID PROB DET

14 .6761 <Details algorithm="Expectation Maximization" cluster="14">
```



6.3.2 Feature Details

The query in the following example returns the three attributes that have the greatest impact on the top Principal Components Analysis (PCA) projection for customer 101501. The FEATURE_DETAILS function applies a Singular Value Decomposition model named svd_sh_sample to the data selected from svd_sh_sample_build_num.

Example 6-7 Feature Details

6.3.3 Prediction Details

The query in the following example returns the attributes that are most important in predicting the age of customer 100010. The prediction functions apply a Generalized Linear Model Regression model named <code>GLMR_SH_Regr_sample</code> to the data selected from <code>mining data apply v.</code>

Example 6-8 Prediction Details for Regression



```
<Attribute name="OS_DOC_SET_KANJI" actualValue="0" weight="0" rank="4"/>
<Attribute name="BOOKKEEPING_APPLICATION" actualValue="1" weight="-.004" rank="5"/>
</Details>
```

The query in the following example returns the customers who work in Tech Support and are likely to use an affinity card (with more than 85% probability). The prediction functions apply an Support Vector Machine (SVM) Classification model named <code>svmc_sh_clas_sample</code>. to the data selected from <code>mining_data_apply_v</code>. The query includes the prediction details, which show that education is the most important predictor.

Example 6-9 Prediction Details for Classification

```
SELECT cust id, PREDICTION DETAILS(symc sh clas sample, 1 USING *) PD
      FROM mining data apply v
 WHERE PREDICTION PROBABILITY(symc sh clas sample, 1 USING ^*) > 0.85
 AND occupation = 'TechSup'
 ORDER BY cust id;
CUST ID PD
_____
100029 <Details algorithm="Support Vector Machines" class="1">
        <Attribute name="EDUCATION" actualValue="Assoc-A" weight=".199" rank="1"/>
        <Attribute name="CUST INCOME LEVEL" actualValue="I: 170\,000 - 189\,999" weight=".044"</pre>
        rank="2"/>
        <Attribute name="HOME THEATER PACKAGE" actualValue="1" weight=".028" rank="3"/>
        <Attribute name="BULK PACK DISKETTES" actualValue="1" weight=".024" rank="4"/>
        <Attribute name="BOOKKEEPING APPLICATION" actualValue="1" weight=".022" rank="5"/>
        </Details>
100378 <Details algorithm="Support Vector Machines" class="1">
        <a href="Attribute name="EDUCATION" actualValue="Assoc-A" weight=".21" rank="1"/>
        <Attribute name="CUST INCOME LEVEL" actualValue="B: 30\,000 - 49\,999" weight=".047"</pre>
        rank="2"/>
        <Attribute name="FLAT PANEL MONITOR" actualValue="0" weight=".043" rank="3"/>
        <Attribute name="HOME THEATER PACKAGE" actualValue="1" weight=".03" rank="4"/>
        <Attribute name="BOOKKEEPING APPLICATION" actualValue="1" weight=".023" rank="5"/>
        </Details>
100508 <Details algorithm="Support Vector Machines" class="1">
        <Attribute name="EDUCATION" actualValue="Bach." weight=".19" rank="1"/>
        <Attribute name="CUST INCOME LEVEL" actualValue="L: 300\,000 and above" weight=".046"</pre>
        rank="2"/>
        <Attribute name="HOME THEATER PACKAGE" actualValue="1" weight=".031" rank="3"/>
        <Attribute name="BULK PACK DISKETTES" actualValue="1" weight=".026" rank="4"/>
        <Attribute name="BOOKKEEPING APPLICATION" actualValue="1" weight=".024" rank="5"/>
        </Details>
100980 <Details algorithm="Support Vector Machines" class="1">
        <Attribute name="EDUCATION" actualValue="Assoc-A" weight=".19" rank="1"/>
        <a href="Attribute name="FLAT PANEL MONITOR" actualValue="0" weight=".038" rank="2"/>
        <Attribute name="HOME THEATER PACKAGE" actualValue="1" weight=".026" rank="3"/>
        <Attribute name="BULK PACK DISKETTES" actualValue="1" weight=".022" rank="4"/>
        <Attribute name="BOOKKEEPING APPLICATION" actualValue="1" weight=".02" rank="5"/>
        </Details>
```

The query in the following example returns the two customers that differ the most from the rest of the customers. The prediction functions apply an anomaly detection model named SVMO_SH_Clas_sample to the data selected from mining_data_apply_v. Anomaly Detection uses a one-class SVM classifier.

Example 6-10 Prediction Details for Anomaly Detection

```
SELECT cust id, pd FROM
  (SELECT cust id,
        PREDICTION DETAILS (SVMO SH Clas sample, 0 USING *) pd,
        RANK() OVER (ORDER BY prediction probability(
              SVMO SH Clas sample, 0 USING *) DESC, cust id) rnk
 FROM mining data one class v)
 WHERE rnk <= 2
 ORDER BY rnk;
 CUST ID PD
            ______
   102366 <Details algorithm="Support Vector Machines" class="0">
          <Attribute name="COUNTRY NAME" actualValue="United Kingdom" weight=".078" rank="1"/>
          <Attribute name="CUST MARITAL STATUS" actualValue="Divorc." weight=".027" rank="2"/>
          <Attribute name="CUST GENDER" actualValue="F" weight=".01" rank="3"/>
          <Attribute name="HOUSEHOLD SIZE" actualValue="9+" weight=".009" rank="4"/>
          <a href="AGE" actualValue="28" weight=".006" rank="5"/>
          </Details>
   101790 <Details algorithm="Support Vector Machines" class="0">
          <Attribute name="COUNTRY NAME" actualValue="Canada" weight=".068" rank="1"/>
          <Attribute name="HOUSEHOLD SIZE" actualValue="4-5" weight=".018" rank="2"/>
          <Attribute name="EDUCATION" actualValue="7th-8th" weight=".015" rank="3"/>
          <a href="Attribute name="CUST GENDER" actualValue="F" weight=".013" rank="4"/>
          <a href="AGE" actualValue="38" weight=".001" rank="5"/>
          </Details>
```

6.3.4 GROUPING Hint

The functions used for data mining consist of SQL functions such as PREDICTION*, CLUSTER*, FEATURE*, and ORA_DM_*. The GROUPING hint is an optional hint which applies to data mining scoring functions when scoring partitioned models.

This hint results in partitioning the input data set into distinct data slices so that each partition is scored in its entirety before advancing to the next partition. However, parallelism by partition is still available. Data slices are determined by the partitioning key columns used when the model was built. This method can be used with any data mining technique against a partitioned model. The hint may yield a query performance gain when scoring large data that is associated with many partitions but may negatively impact performance when scoring large data with few partitions on large systems. Typically, there is no performance gain if you use the hint for single row queries.

Enhanced PREDICTION Function Command Format

```
<prediction function> ::=
    PREDICTION <left paren> /*+ GROUPING */ <prediction model>
        [ <comma> <class value> [ <comma> <top N> ] ]
        USING <mining attribute list> <right paren>
```

The syntax for only the PREDICTION function is given but it is applicable to any data mining technique where PREDICTION, CLUSTERING, and FEATURE_EXTRACTION scoring functions occur.



Example 6-11 Example

```
SELECT PREDICTION(/*+ GROUPING */my_model USING *) pred FROM <input
table>;
```

Related Topics

Oracle Database SQL Language Reference

6.4 Real-Time Scoring

Oracle Data Mining SQL functions enable prediction, clustering, and feature extraction analysis to be easily integrated into live production and operational systems. Because mining results are returned within SQL queries, mining can occur in real time.

With real-time scoring, point-of-sales database transactions can be mined. Predictions and rule sets can be generated to help front-line workers make better analytical decisions. Real-time scoring enables fraud detection, identification of potential liabilities, and recognition of better marketing and selling opportunities.

The query in the following example uses a Decision Tree model named $dt_sh_clas_sample$ to predict the probability that customer 101488 uses an affinity card. A customer representative can retrieve this information in real time when talking to this customer on the phone. Based on the query result, the representative can offer an extra-value card, since there is a 73% chance that the customer uses a card.

Example 6-12 Real-Time Query with Prediction Probability

6.5 Dynamic Scoring

The Data Mining SQL functions operate in two modes: by applying a pre-defined model, or by executing an analytic clause. If you supply an analytic clause instead of a model name, the function builds one or more transient models and uses them to score the data.

The ability to score data dynamically without a pre-defined model extends the application of basic embedded data mining techniques into environments where models are not available. Dynamic scoring, however, has limitations. The transient models created during dynamic scoring are not available for inspection or fine tuning. Applications that require model inspection, the correlation of scoring results with the model, special algorithm settings, or multiple scoring queries that use the same model, require a predefined model.

The following example shows a dynamic scoring query. The example identifies the rows in the input data that contain unusual customer age values.



Example 6-13 Dynamic Prediction

```
SELECT cust_id, age, pred_age, age-pred_age age diff, pred det FROM
  (SELECT cust_id, age, pred_age, pred_det,
       RANK() OVER (ORDER BY ABS(age-pred_age) DESC) rnk FROM
       (SELECT cust id, age,
                PREDICTION (FOR age USING *) OVER () pred age,
                PREDICTION DETAILS (FOR age ABS USING *) OVER () pred det
   FROM mining data apply v))
WHERE rnk <= 5;
CUST ID AGE PRED AGE AGE DIFF PRED DET
100910 80 40.6686505 39.33 Special State St
                                                              <Attribute name="HOME THEATER PACKAGE" actualValue="1"</pre>
                                                                weight=".059" rank="1"/>
                                                               <Attribute name="Y BOX GAMES" actualValue="0"</pre>
                                                                weight=".059" rank="2"/>
                                                               <Attribute name="AFFINITY_CARD" actualValue="0"</pre>
                                                                weight=".059" rank="3"/>
                                                               <Attribute name="FLAT PANEL MONITOR" actualValue="1"</pre>
                                                                weight=".059" rank="4"/>
                                                               <Attribute name="YRS RESIDENCE" actualValue="4"</pre>
                                                                weight=".059" rank="5"/>
                                                                 </Details>
 101285 79 42.1753571
                                                 36.82 <Details algorithm="Support Vector Machines">
                                                               <Attribute name="HOME THEATER PACKAGE" actualValue="1"</pre>
                                                                weight=".059" rank="1"/>
                                                               <Attribute name="HOUSEHOLD SIZE" actualValue="2" weight=".059"</pre>
                                                                rank="2"/>
                                                               <Attribute name="CUST MARITAL STATUS" actualValue="Mabsent"</pre>
                                                                weight=".059" rank="3"/>
                                                               <Attribute name="Y BOX GAMES" actualValue="0" weight=".059"</pre>
                                                               <Attribute name="OCCUPATION" actualValue="Prof." weight=".059"</pre>
                                                                rank="5"/>
                                                               </Details>
 100694 77 41.0396722
                                                35.96 <Details algorithm="Support Vector Machines">
                                                               <Attribute name="HOME THEATER PACKAGE" actualValue="1"</pre>
                                                                weight=".059" rank="1"/>
                                                               <Attribute name="EDUCATION" actualValue="&lt; Bach."</pre>
                                                                weight=".059" rank="2"/>
                                                               <a href="Attribute name="Y BOX GAMES" actualValue="0" weight=".059"
                                                                rank="3"/>
                                                               <Attribute name="CUST ID" actualValue="100694" weight=".059"</pre>
                                                               rank="4"/>
                                                               <a href="COUNTRY NAME" actualValue="United States of">CAttribute name="COUNTRY NAME" actualValue="United States of</a>
                                                                America" weight=".059" rank="5"/>
                                                               </Details>
 100308 81 45.3252491
                                               35.67 <Details algorithm="Support Vector Machines">
                                                               <Attribute name="HOME THEATER PACKAGE" actualValue="1"</pre>
                                                                weight=".059" rank="1"/>
                                                               <Attribute name="Y BOX GAMES" actualValue="0" weight=".059"</pre>
                                                                rank="2"/>
                                                               <a href="Attribute name="HOUSEHOLD SIZE" actualValue="2" weight=".059"</a>
                                                               <Attribute name="FLAT PANEL MONITOR" actualValue="1"</pre>
                                                                weight=".059" rank="4"/>
```



```
<Attribute name="CUST GENDER" actualValue="F" weight=".059"</pre>
                                  rank="5"/>
                                  </Details>
                         35.61 <Details algorithm="Support Vector Machines">
101256 90 54.3862214
                                  <Attribute name="YRS RESIDENCE" actualValue="9" weight=".059"</pre>
                                  rank="1"/>
                                  <Attribute name="HOME THEATER PACKAGE" actualValue="1"</pre>
                                  weight=".059" rank="2"/>
                                  <Attribute name="EDUCATION" actualValue="&lt; Bach."</pre>
                                   weight=".059" rank="3"/>
                                  <Attribute name="Y BOX GAMES" actualValue="0" weight=".059"</pre>
                                   rank="4"/>
                                  <Attribute name="COUNTRY NAME" actualValue="United States of</pre>
                                   America" weight=".059" rank="5"/>
                                  </Details>
```

6.6 Cost-Sensitive Decision Making

Costs are user-specified numbers that bias Classification. The algorithm uses positive numbers to penalize more expensive outcomes over less expensive outcomes. Higher numbers indicate higher costs.

The algorithm uses negative numbers to favor more beneficial outcomes over less beneficial outcomes. Lower negative numbers indicate higher benefits.

All classification algorithms can use costs for scoring. You can specify the costs in a cost matrix table, or you can specify the costs inline when scoring. If you specify costs inline and the model also has an associated cost matrix, only the inline costs are used. The PREDICTION, PREDICTION SET, and PREDICTION COST functions support costs.

Only the Decision Tree algorithm can use costs to bias the model build. If you want to create a Decision Tree model with costs, create a cost matrix table and provide its name in the <code>CLAS_COST_TABLE_NAME</code> setting for the model. If you specify costs when building the model, the cost matrix used to create the model is used when scoring. If you want to use a different cost matrix table for scoring, first remove the existing cost matrix table then add the new one.

A sample cost matrix table is shown in the following table. The cost matrix specifies costs for a binary target. The matrix indicates that the algorithm must treat a misclassified 0 as twice as costly as a misclassified 1.

Table 6-1 Sample Cost Matrix

ACTUAL_TARGET_VALUE	PREDICTED_TARGET_VALUE	COST
0	0	0
0	1	2
1	0	1
1	1	0

Example 6-14 Sample Queries With Costs

The table nbmodel costs contains the cost matrix described in Table 6-1.

SELECT * from nbmodel costs;



ACTUAL_TARGET_VALUE	PREDICTED_TARGET_VALUE	COST
0	0	0
0	1	2
1	0	1
1	1	0

The following statement associates the cost matrix with a Naive Bayes model called ${\tt nbmodel}$.

```
BEGIN
   dbms_data_mining.add_cost_matrix('nbmodel', 'nbmodel_costs');
END;
/
```

The following query takes the cost matrix into account when scoring $mining_{data_apply_v}$. The output is restricted to those rows where a prediction of 1 is less costly then a prediction of 0.

You can specify costs inline when you invoke the scoring function. If you specify costs inline and the model also has an associated cost matrix, only the inline costs are used. The same query is shown below with different costs specified inline. Instead of the "2" shown in the cost matrix table (Table 6-1), "10" is specified in the inline costs.

The same query based on probability instead of costs is shown below.



F	73	39
M	577	44

Related Topics

• Example 1-1

6.7 DBMS_DATA_MINING.Apply

The APPLY procedure in DBMS_DATA_MINING is a batch apply operation that writes the results of scoring directly to a table.

The columns in the table are mining technique-dependent.

Scoring with APPLY generates the same results as scoring with the SQL scoring functions. Classification produces a prediction and a probability for each case; clustering produces a cluster ID and a probability for each case, and so on. The difference lies in the way that scoring results are captured and the mechanisms that can be used for retrieving them.

APPLY creates an output table with the columns shown in the following table:

Table 6-2 APPLY Output Table

Mining Technique	Output Columns
classification	CASE_ID
	PREDICTION
	PROBABILITY
regression	CASE_ID
	PREDICTION
anomaly detection	CASE_ID
	PREDICTION
	PROBABILITY
clustering	CASE_ID
	CLUSTER_ID
	PROBABILITY
feature extraction	CASE_ID
	FEATURE_ID
	MATCH_QUALITY

Since APPLY output is stored separately from the scoring data, it must be joined to the scoring data to support queries that include the scored rows. Thus any model that is used with APPLY must have a case ID.

A case ID is not required for models that is applied with SQL scoring functions. Likewise, storage and joins are not required, since scoring results are generated and consumed in real time within a SQL query.

The following example illustrates Anomaly Detection with APPLY. The query of the APPLY output table returns the ten first customers in the table. Each has a a probability for being typical (1) and a probability for being anomalous (0).



Example 6-15 Anomaly Detection with DBMS_DATA_MINING.APPLY

Related Topics

Oracle Database PL/SQL Packages and Types Reference



7

Mining Unstructured Text

Explains how to use Oracle Data Mining to mine unstructured text.

- About Unstructured Text
- About Text Mining and Oracle Text
- Data Preparation for Text Features
- Creating a Model that Includes Text Mining
- Creating a Text Policy
- Configuring a Text Attribute

7.1 About Unstructured Text

Data mining algorithms act on data that is numerical or categorical. Numerical data is ordered. It is stored in columns that have a numeric data type, such as NUMBER or FLOAT. Categorical data is identified by category or classification. It is stored in columns that have a character data type, such as VARCHAR2 or CHAR.

Unstructured text data is neither numerical nor categorical. Unstructured text includes items such as web pages, document libraries, Power Point presentations, product specifications, emails, comment fields in reports, and call center notes. It has been said that unstructured text accounts for more than three quarters of all enterprise data. Extracting meaningful information from unstructured text can be critical to the success of a business.

7.2 About Text Mining and Oracle Text

Understand what is text mining and oracle text.

Text mining is the process of applying data mining techniques to text terms, also called text features or tokens. Text terms are words or groups of words that have been extracted from text documents and assigned numeric weights. Text terms are the fundamental unit of text that can be manipulated and analyzed.

Oracle Text is a Database technology that provides term extraction, word and theme searching, and other utilities for querying text. When columns of text are present in the training data, Oracle Data Mining uses Oracle Text utilities and term weighting strategies to transform the text for mining. Oracle Data Mining passes configuration information supplied by you to Oracle Text and uses the results in the model creation process.

Related Topics

Oracle Text Application Developer's Guide



7.3 Data Preparation for Text Features

The model details view for text features is DM\$VXmodel_name.

The text feature view DM\$VXmodel_name describes the extracted text features if there are text attributes present. The view has the following schema:

Name	Type
PARTITION_NAME	VARCHAR2(128)
COLUMN_NAME	VARCHAR2 (128)
TOKEN	VARCHAR2 (4000)
DOCUMENT_FREQUENCY	NUMBER

Table 7-1 Text Feature View for Extracted Text Features

Column Name	Description
PARTITION_NAME	A partition in a partitioned model to retrieve details
COLUMN_NAME	Name of the identifier column
TOKEN	Text token which is usually a word or stemmed word
DOCUMENT_FREQUENCY	A measure of token frequency in the entire training set

7.4 Creating a Model that Includes Text Mining

Learn how to create a model that includes text mining.

Oracle Data Mining supports unstructured text within columns of VARCHAR2, CHAR, CLOB, BLOB, and BFILE, as described in the following table:

Table 7-2 Column Data Types That May Contain Unstructured Text

Data Type	Description
BFILE and BLOB	Oracle Data Mining interprets BLOB and BFILE as text <i>only if</i> you identify the columns as text when you create the model. If you do not identify the columns as text, then CREATE_MODEL returns an error.
CLOB	Oracle Data Mining interprets CLOB as text.
CHAR	Oracle Data Mining interprets CHAR as categorical by default. You can identify columns of CHAR as text when you create the model.
VARCHAR2	Oracle Data Mining interprets VARCHAR2 with data length > 4000 as text.
	Oracle Data Mining interprets VARCHAR2 with data length <= 4000 as categorical by default. You can identify these columns as text when you create the model.



Note:

Text is not supported in nested columns or as a target in supervised data mining.

The settings described in the following table control the term extraction process for text attributes in a model. Instructions for specifying model settings are in "Specifying Model Settings".

Table 7-3 Model Settings for Text

Setting Name	Data Type	Setting Value	Description
ODMS_TEXT_POLICY_NAM E	VARCHAR2(40	Name of an Oracle Text policy object created with CTX_DDL.CREATE_POLICY	Affects how individual tokens are extracted from unstructured text. See "Creating a Text Policy".
ODMS_TEXT_MAX_FEATUR ES	INTEGER	1 <= value <= 100000	Maximum number of features to use from the document set (across all documents of each text column) passed to CREATE_MODEL. Default is 3000.

A model can include one or more text attributes. A model with text attributes can also include categorical and numerical attributes.

To create a model that includes text attributes:

- 1. Create an Oracle Text policy object...
- Specify the model configuration settings that are described in "Table 7-3".
- **3.** Specify which columns must be treated as text and, optionally, provide text transformation instructions for individual attributes.
- **4.** Pass the model settings and text transformation instructions to DBMS_DATA_MINING.CREATE_MODEL.



All algorithms except O-Cluster can support columns of unstructured text.

The use of unstructured text is not recommended for association rules (Apriori).

Related Topics

- Specifying Model Settings
 Understand how to configure data mining models at build time.
- Creating a Text Policy
 An Oracle Text policy specifies how text content must be interpreted. You can provide a text policy to govern a model, an attribute, or both the model and individual attributes.
- Configuring a Text Attribute
 Learn how to identify a column as a text attribute and provide transformation instructions for any text attribute.



· Embedding Transformations in a Model

7.5 Creating a Text Policy

An Oracle Text policy specifies how text content must be interpreted. You can provide a text policy to govern a model, an attribute, or both the model and individual attributes.

If a model-specific policy is present and one or more attributes have their own policies, Oracle Data Mining uses the attribute policies for the specified attributes and the model-specific policy for the other attributes.

The ${\tt CTX_DDL}.{\tt CREATE_POLICY}$ procedure creates a text policy.

The parameters of CTX DDL.CREATE POLICY are described in the following table.

Table 7-4 CTX_DDL.CREATE_POLICY Procedure Parameters

Parameter Name	Description
policy_name	Name of the new policy object. Oracle Text policies and text indexes share the same namespace.
filter	Specifies how the documents must be converted to plain text for indexing. Examples are: CHARSET_FILTER for character sets and NULL_FILTER for plain text, HTML and XML.
	For filter values, see "Filter Types" in Oracle Text Reference.
section_group	Identifies sections within the documents. For example, HTML_SECTION_GROUP defines sections in HTML documents.
	For section_group values, see "Section Group Types" in <i>Oracle Text Reference</i> .
	Note: You can specify any section group that is supported by ${\tt CONTEXT}$ indexes.
lexer	Identifies the language that is being indexed. For example, <code>BASIC_LEXER</code> is the lexer for extracting terms from text in languages that use white space delimited words (such as English and most western European languages).
	For lexer values, see "Lexer Types" in Oracle Text Reference.
stoplist	Specifies words and themes to exclude from term extraction. For example, the word "the" is typically in the stoplist for English language documents.
	The system-supplied stoplist is used by default.
	See "Stoplists" in Oracle Text Reference.
wordlist	Specifies how stems and fuzzy queries must be expanded. A stem defines a root form of a word so that different grammatical forms have a single representation. A fuzzy query includes common misspellings in the representation of a word.
	See "BASIC_WORDLIST" in Oracle Text Reference.



Related Topics

Oracle Text Reference

7.6 Configuring a Text Attribute

Learn how to identify a column as a text attribute and provide transformation instructions for any text attribute.

As shown in Table 7-2, you can identify columns of CHAR, shorter VARCHAR2 (<=4000), BFILE, and BLOB as text attributes. If CHAR and shorter VARCHAR2 columns are not explicitly identified as unstructured text, then CREATE_MODEL processes them as categorical attributes. If BFILE and BLOB columns are not explicitly identified as unstructured text, then CREATE_MODEL returns an error.

To identify a column as a text attribute, supply the keyword TEXT in an Attribute specification. The attribute specification is a field (attribute_spec) in a transformation record (transform_rec). Transformation records are components of transformation lists (xform list) that can be passed to CREATE MODEL.



An attribute specification can also include information that is not related to text. Instructions for constructing an attribute specification are in "Embedding Transformations in a Model".

You can provide transformation instructions for any text attribute by qualifying the TEXT keyword in the attribute specification with the subsettings described in the following table.

Table 7-5 Attribute-Specific Text Transformation Instructions

Subsetting Name	Description	Example
BIGRAM	A sequence of two adjacent elements from a string of tokens, which are typically letters, syllables, or words.	(TOKEN_TYPE:BIGRAM)
	Here, ${\tt NORMAL}$ tokens are mixed with their bigrams.	
POLICY_NAME	Name of an Oracle Text policy object created with CTX_DDL.CREATE_POLICY	(POLICY_NAME: my_policy)
STEM_BIGRAM	Here, STEM tokens are extracted first and then stem bigrams are formed.	(TOKEN_TYPE:STEM_BIGRA M)
SYNONYM	Oracle Data Mining supports synonyms. The following is an optional parameter: <thesaurus> where <thesaurus> is the name of the thesaurus defining synonyms. If SYNONYM is used without this parameter, then the default thesaurus is used.</thesaurus></thesaurus>	(TOKEN_TYPE: SYNONYM) (TOKEN_TYPE: SYNONYM[NA MES])



Table 7-5 (Cont.) Attribute-Specific Text Transformation Instructions

Subsetting Name	Description	Example
TOKEN_TYPE	The following values are supported:	(TOKEN_TYPE:THEME)
	NORMAL (the default) STEM THEME	
	See "Token Types in an Attribute Specification"	
MAX_FEATURES	Maximum number of features to use from the attribute.	(MAX_FEATURES:3000)



The TEXT keyword is only required for CLOB and longer VARCHAR2 (>4000) when you specify transformation instructions. The TEXT keyword is *always* required for CHAR, shorter VARCHAR2, BFILE, and BLOB — whether or not you specify transformation instructions.



Tip:

You can view attribute specifications in the data dictionary view ALL MINING MODEL ATTRIBUTES, as shown in *Oracle Database Reference*.

Token Types in an Attribute Specification

When stems or themes are specified as the token type, the lexer preference for the text policy must support these types of tokens.

The following example adds themes and English stems to BASIC_LEXER.

```
BEGIN
   CTX_DDL.CREATE_PREFERENCE('my_lexer', 'BASIC_LEXER');
   CTX_DDL.SET_ATTRIBUTE('my_lexer', 'index_stems', 'ENGLISH');
   CTX_DDL.SET_ATTRIBUTE('my_lexer', 'index_themes', 'YES');
   END;
```

Example 7-1 A Sample Attribute Specification for Text

This expression specifies that text transformation for the attribute must use the text policy named my_policy . The token type is THEME, and the maximum number of features is 3000.

"TEXT (POLICY_NAME:my_policy) (TOKEN_TYPE:THEME) (MAX_FEATURES:3000)"

Related Topics

· Embedding Transformations in a Model

- Specifying Transformation Instructions for an Attribute
 Learn what is a transformation instruction for an attribute and learn about the fields in a transformation record.
- Oracle Database PL/SQL Packages and Types Reference
- ALL_MINING_MODEL_ATTRIBUTES



8

Administrative Tasks for Oracle Data Mining

Explains how to perform administrative tasks related to Oracle Data Mining.

- Installing and Configuring a Database for Data Mining
- Upgrading or Downgrading Oracle Data Mining
- Exporting and Importing Mining Models
- Controlling Access to Mining Models and Data
- Auditing and Adding Comments to Mining Models

8.1 Installing and Configuring a Database for Data Mining

You can install and configure a database for Oracle Data Mining for SQL by following the listed steps.

- About Installation
- Database Tuning Considerations for Data Mining

8.1.1 About Installation

Oracle Data Mining components associated with Oracle Database are included with the database license. This includes Oracle Database Enterprise Edition and Oracle Database Standard Edition 2. Install the 19.9 bundle patch if you want to use Oracle Database Standard Edition 2.

To install Oracle Database, follow the installation instructions for your platform. Choose a Data Warehousing configuration during the installation.

Oracle Data Miner, the graphical user interface to Oracle Data Mining, is an extension to Oracle SQL Developer. Instructions for downloading SQL Developer and installing the Data Miner repository are available on the Oracle Technology Network.

To perform data mining activities, you must be able to log on to the Oracle database, and your user ID must have the database privileges described in Example 8-7.

Related Topics

• Oracle Data Miner



Install and Upgrade page of the Oracle Database online documentation library for your platform-specific installation instructions: Oracle Database 19c Release

8.1.2 Database Tuning Considerations for Data Mining

Standard administrative practices can be followed to manage workload on the system when data mining activities are running.

DBAs managing production databases that support Oracle Data Mining must follow standard administrative practices as described in *Oracle Database Administrator's Guide*.

Building data mining models and batch scoring of mining models tend to put a DSS-like workload on the system. Single-row scoring tends to put an OLTP-like workload on the system.

Database memory management can have a major impact on data mining. The correct sizing of Program Global Area (PGA) memory is very important for model building, complex queries, and batch scoring. From a data mining perspective, the System Global Area (SGA) is generally less of a concern. However, the SGA must be sized to accommodate real-time scoring, which loads models into the shared cursor in the SGA. In most cases, you can configure the database to manage memory automatically. To do so, specify the total maximum memory size in the tuning parameter MEMORY_TARGET. With automatic memory management, Oracle Database dynamically exchanges memory between the SGA and the instance PGA as needed to meet processing demands.

Most data mining algorithms can take advantage of parallel execution when it is enabled in the database. Parameters in ${\tt INIT.ORA}$ control the behavior of parallel execution.

Related Topics

- Oracle Database Administrator's Guide
- Scoring and Deployment
 Explains the scoring and deployment features of Oracle Data Mining.
- Oracle Database Administrator's Guide
- Part I Database Performance Fundamentals
- Tuning Database Memory
- Oracle Database VLDB and Partitioning Guide

8.2 Upgrading or Downgrading Oracle Data Mining

Understand how to upgrade and downgrade Oracle Data Mining.

- Pre-Upgrade Steps
- Upgrading Oracle Data Mining
- Post Upgrade Steps
- Downgrading Oracle Data Mining



8.2.1 Pre-Upgrade Steps

Before upgrading, you must drop any data mining models that were created in Java and any mining activities that were created in Oracle Data Miner Classic (the earlier version of Oracle Data Miner).



Caution:

In Oracle Database 12c, Oracle Data Mining does not support a Java API, and Oracle Data Miner Classic cannot run against Oracle Database 12c.

8.2.1.1 Dropping Models Created in Java

If your 10g or 11g database contains models created in Java, use the DBMS DATA MINING.DROP MODEL routine to drop the models before upgrading the database.

8.2.1.2 Dropping Mining Activities Created in Oracle Data Miner Classic

If your database contains mining activities from Oracle Data Miner Classic, delete the mining activities and drop the repository before upgrading the database. Follow these steps:

- 1. Use the Data Miner Classic user interface to delete the mining activities.
- 2. In SQL*Plus or SQL Developer, drop these tables:

DM4J\$ACTIVITIES DM4J\$RESULTS DM4J\$TRANSFORMS

and these views:

DM4J\$MODEL_RESULTS_V DM4J\$RESULTS STATE V

There must be no tables or views with the prefix DM4J\$ in any schema in the database after you complete these steps.

8.2.2 Upgrading Oracle Data Mining

Learn how to upgrade Oracle Data Mining.

After you complete the "Pre-Upgrade Steps", all models and mining metadata are fully integrated with the Oracle Database upgrade process whether you are upgrading from 11*g* or from 10*g* releases.

Upgraded models continue to work as they did in prior releases. Both upgraded models and new models that you create in the upgraded environment can make use of the new mining functionality introduced in the new release.

To upgrade a database, you can use Database Upgrade Assistant (DBUA) or you can perform a manual upgrade using export/import utilities.

Related Topics

- Pre-Upgrade Steps
- Oracle Database Upgrade Guide

8.2.2.1 Using Database Upgrade Assistant to Upgrade Oracle Data Mining

Oracle Database Upgrade Assistant provides a graphical user interface that guides you interactively through the upgrade process.

On Windows platforms, follow these steps to start the Upgrade Assistant:

- 1. Go to the Windows **Start** menu and choose the Oracle home directory.
- 2. Choose the Configuration and Migration Tools menu.
- 3. Launch the Upgrade Assistant.

On Linux platforms, run the DBUA utility to upgrade Oracle Database.

8.2.2.1.1 Upgrading from Release 10g

In Oracle Data Mining 10g, data mining metadata and PL/SQL packages are stored in the DMSYS schema. In Oracle Data Mining 11g and 12c, DMSYS no longer exists; data mining metadata objects are stored in SYS.

When Oracle Database 10g is upgraded to 12c, all data mining metadata objects and PL/SQL packages are migrated from DMSYS to SYS. The DMSYS schema and its associated objects are removed after a successful migration. When DMSYS is removed, the SYS.DBA_REGISTRY view no longer lists Oracle Data Mining as a component.

After upgrading to Oracle Database 12c, you can no longer switch to the Data Mining Scoring Engine (DMSE). The Scoring Engine does not exist in Oracle Database 11g or 12c.

8.2.2.1.2 Upgrading from Release 11g

If you upgrade Oracle Database 11g to Oracle Database 12c, and the database was previously upgraded from Oracle Database 10g, then the DMSYS schema may still be present. If the upgrade process detects DMSYS, it displays a warning message and drops DMSYS during the upgrade.

8.2.2.2 Using Export/Import to Upgrade Data Mining Models

If required, you can you can use a less automated approach to upgrading data mining models. You can export the models created in a previous version of Oracle Database and import them into an instance of Oracle Database 12c.



Caution:

Do not import data mining models that were created in Java. They are not supported in Oracle Database 12c.



8.2.2.2.1 Export/Import Release 10g Data Mining Models

Follow the instructions for exporting and importing Data Mining models.

To export models from an instance of Oracle Database 10*g* to a dump file, follow the instructions in "Exporting and Importing Mining Models". Before importing the models from the dump file, run the DMEIDMSYS script to create the DMSYS schema in Oracle Database 12*c*.

```
SQL>CONNECT / as sysdba;
SQL>@ORACLE_HOME\RDBMS\admin\dmeidmsys.sql
SOL>EXIT;
```



The TEMP tablespace must already exist in the Oracle Database 12g database. The DMEIDMSYS script uses the TEMP and SYSAUX tablespaces to create the DMSYS schema.

To import the dump file into the Oracle Database 12c database:

```
%ORACLE_HOME\bin\impdp system\<password>
    dumpfile=<dumpfile_name>
    directory=<directory_name>
    logfile=<logfile_name> .....

SQL>CONNECT / as sysdba;

SQL>EXECUTE dmp_sys.upgrade_models();

SQL>ALTER SYSTEM FLUSH SHARED_POOL;

SQL>ALTER SYSTEM FLUSH BUFFER_CACHE;

SQL>EXIT;
```

The upgrade_models script migrates all data mining metadata objects and PL/SQL packages from DMSYS to SYS and then drops DMSYS before upgrading the models.

ALTER SYSTEM Statement

You can flush the Database Smart Flash Cache by issuing an ALTER SYSTEM FLUSH FLASH_CACHE statement. Flushing the Database Smart Flash Cache can be useful if you need to measure the performance of rewritten queries or a suite of queries from identical starting points.

Related Topics

Exporting and Importing Mining Models
 You can export machine learning models to move models to a different Oracle Database instance, such as from a development database to a production database.

8.2.2.2.2 Export/Import Release 11g Data Mining Models

To export models from an instance of Oracle Database 11g to a dump file, follow the instructions in Exporting and Importing Mining Models.



Caution:

Do not import data mining models that were created in Java. They are not supported in Oracle Database 12c.

To import the dump file into the Oracle Database 12c database:

```
%ORACLE HOME\bin\impdp system\<password>
       dumpfile=<dumpfile name>
      directory=<directory name>
      logfile=<logfile name> ....
SQL>CONNECT / as sysdba;
SQL>EXECUTE dmp sys.upgrade models();
SQL>ALTER SYSTEM flush shared pool;
SQL>ALTER SYSTEM flush buffer cache;
SQL>EXIT;
```

ALTER SYSTEM Statement

You can flush the Database Smart Flash Cache by issuing an ALTER SYSTEM FLUSH FLASH CACHE statement. Flushing the Database Smart Flash Cache can be useful if you need to measure the performance of rewritten queries or a suite of queries from identical starting points.

8.2.3 Post Upgrade Steps

Perform steps to view the upgraded database.

After upgrading the database, check the DBA MINING MODELS view in the upgraded database. The newly upgraded mining models must be listed in this view.

After you have verified the upgrade and confirmed that there is no need to downgrade, you must set the initialization parameter COMPATIBLE to 12.1.



The CREATE MINING MODEL privilege must be granted to Data Mining user accounts that are used to create mining models.

Related Topics

- Creating a Data Mining User Explains how to create a Data Mining user.
- Controlling Access to Mining Models and Data Understand how to create a Data Mining user and grant necessary privileges.

8.2.4 Downgrading Oracle Data Mining

Before downgrading the Oracle Database 12c database back to the previous version, ensure that no Singular Value Decomposition models or Expectation Maximization models are present. These algorithms are only available in Oracle Database 12c. Use the DBMS_DATA_MINING.DROP_MODEL routine to drop these models before downgrading. If you do not do this, the database downgrade process terminates.

Issue the following SQL statement in SYS to verify the downgrade:

```
SQL>SELECT o.name FROM sys.model$ m, sys.obj$ o
WHERE m.obj#=o.obj# AND m.version=2;
```

8.3 Exporting and Importing Mining Models

You can export machine learning models to move models to a different Oracle Database instance, such as from a development database to a production database.

The DBMS_DATA_MINING package includes procedures for migrating machine learning models between database instances.

EXPORT_MODEL exports a single model or list of models to a dump file so it can be imported, queried, and scored in a separate Oracle Machine Learning database instance.

 ${\tt IMPORT\ MODEL\ } \textbf{takes\ } \textbf{the\ } \textbf{dump\ file\ } \textbf{and\ } \textbf{creates\ } \textbf{the\ } \textbf{model\ } \textbf{in\ } \textbf{the\ } \textbf{destination\ } \textbf{database}.$

EXPORT_SERMODEL exports a single model to a serialized BLOB so it can be imported and scored in a separate Oracle Data Mining database instance or to OML Services.

 ${\tt IMPORT_SERMODEL}\ takes\ the\ serialized\ {\tt BLOB}\ and\ creates\ the\ model\ in\ the\ destination\ database.$

- · About Exporting Models
- About Oracle Data Pump
- Options for Exporting and Importing Mining Models
- Directory Objects for EXPORT_MODEL and IMPORT_MODEL
- Using EXPORT_MODEL and IMPORT_MODEL
- EXPORT and IMPORT Serialized Models
- Importing From PMML

Related Topics

- EXPORT MODEL
- IMPORT MODEL
- EXPORT SERMODEL
- IMPORT SERMODEL

8.3.1 About Exporting Models

As a result of building models, each model has a set of model detail views that provide information about the model, such as model statistics for evaluation. The user can query these model detail views. With serialized models, only the model data and metadata required for scoring are available in the serialized model. This is more compact and transfers faster to the destination environment than dump files produced by the EXPORT MODEL procedure.

To retain complete model details, use the <code>DMBS_DATA_MINING.EXPORT_MODEL</code> procedure and the <code>DBMS_DATA_MINING.IMPORT_MODEL</code> procedure. Serialized model export only works with



models that produce scores. Specifically, it doesn't support Attribute Importance, Association Rules, Exponential Smoothing, or O-Cluster (although O-Cluster does allow scoring). Use <code>EXPORT_MODEL</code> to export these models and scenarios when full model details are needed.

Related Topics

- EXPORT MODEL Procedure
- IMPORT_MODEL Procedure

8.3.2 About Oracle Data Pump

Use the command-line clients of Oracle Data Pump to export and import schemas or databases.

Oracle Data Pump consists of two command-line clients and two PL/SQL packages. The command-line clients, <code>expdp</code> and <code>impdp</code>, provide an easy-to-use interface to the Data Pump export and import utilities. You can use <code>expdp</code> and <code>impdp</code> to export and import entire schemas or databases respectively.

The Data Pump export utility writes the schema objects, including the tables and metadata that constitute data mining models, to a dump file set. The Data Pump import utility retrieves the schema objects, including the model tables and metadata, from the dump file set and restores them in the target database.

expdp and impdp cannot be used to export/import individual data mining models.



Oracle Database Utilities for information about Oracle Data Pump and the \mathtt{expdp} and \mathtt{impdp} utilities

8.3.3 Options for Exporting and Importing Mining Models

Lists options for exporting and importing mining models.

Options for exporting and importing mining models are described in the following table.

Table 8-1 Export and Import Options for Oracle Data Mining for SQL

Task	Description
Export or import a full database	(DBA only) Use expdp to export a full database and impdp to import a full database. All data mining models in the database are included.
Export or import a schema	Use ${\tt expdp}$ to export a schema and ${\tt impdp}$ to import a schema. All data mining models in the schema are included.
Export or import models within a database or between databases	Use DBMS_DATA_MINING.EXPORT_MODEL to export one or more models and DBMS_DATA_MINING.IMPORT_MODEL to import one or more models. These procedures can export and import a single data mining model, all data mining models, or data mining models that match specific criteria. To import models, you must have the CREATE TABLE, CREATE VIEW, and CREATE MINING MODEL privileges.



Table 8-1 (Cont.) Export and Import Options for Oracle Data Mining for SQL

Task	Description
Export or import individual models to or from a remote database	Use a database link to export individual models to a remote database or import individual models from a remote database. A database link is a schema object in one database that enables access to objects in a different database. The link must be created before you run EXPORT_MODEL or IMPORT_MODEL.
	To create a private database link, you must have the CREATE DATABASE LINK system privilege. To create a public database link, you must have the CREATE PUBLIC DATABASE LINK system privilege. Also, you must have the CREATE SESSION system privilege on the remote Oracle Database. Oracle Net must be installed on both the local and remote Oracle Databases.
Serialized model export and import	Starting from Oracle Database 18c, the serialized model format was introduced as a lightweight approach to support scoring. The <code>DBMS_DATA_MINING.EXPORT_SERMODEL</code> procedure exports a single model to a serialized <code>BLOB</code> so it can be imported and scored in a separate Oracle Data Mining database instance. <code>DBMS_DATA_MINING.IMPORT_SERMODEL</code> takes the serialized <code>BLOB</code> and creates the model in the target database.

Related Topics

- IMPORT_MODEL Procedure
- EXPORT_MODEL Procedure
- Oracle Database SQL Language Reference

8.3.4 Directory Objects for EXPORT_MODEL and IMPORT_MODEL

Learn how to use directory objects to identify the location of the dump file set containing the models.

EXPORT_MODEL and IMPORT_MODEL use a directory object to identify the location of the dump file set. A directory object is a logical name in the database for a physical directory on the host computer.

To export data mining models, you must have write access to the directory object and to the file system directory that it represents. To import data mining models, you must have read access to the directory object and to the file system directory. Also, the database itself must have access to file system directory. You must have the CREATE ANY DIRECTORY privilege to create directory objects.

The following SQL command creates a directory object named <code>dmdir</code>. The file system directory that it represents must already exist and have shared read/write access rights granted by the operating system. For example, if the directory path is <code>/home/dmuser</code>, the command is:

CREATE OR REPLACE DIRECTORY dmdir AS '/home/dmuser';

The following SQL command gives user dmuser both read and write access to dmuser dir.

GRANT READ, WRITE ON DIRECTORY dmdir TO dmuser;

Related Topics

Oracle Database SQL Language Reference



8.3.5 Using EXPORT_MODEL and IMPORT_MODEL

The examples illustrate various export and import scenarios with <code>EXPORT_MODEL</code> and <code>IMPORT_MODEL</code>.

The examples use the directory object <code>dmdir</code> shown in Example 8-1 and two schemas, <code>dm1</code> and <code>dm2</code>. Both schemas have data mining privileges. <code>dm1</code> has two models. <code>dm2</code> has one model.

```
SELECT owner, model_name, mining_function, algorithm FROM all_mining_models where OWNER='DM1';
```

The output is as follows:

OWNER	MODEL_NAME	MINING_FUNCTION	ALGORITHM
DM1	EM_SH_CLUS_SAMPLE	CLUSTERING	
EXPECTATION MAXIMIZATION			
DM1	DT_SH_CLAS_SAMPLE	CLASSIFICATION	DECISION_TREE
DM2	SVD_SH_SAMPLE	FEATURE_EXTRACTION	
SINGULAR VALUE DECOMP			

Example 8-1 Creating the Directory Object

```
-- connect as system user
CREATE OR REPLACE DIRECTORY OMLDIR AS '/home/oracle';
GRANT READ, WRITE ON DIRECTORY OMLDIR TO DM1;
GRANT READ, WRITE ON DIRECTORY OMLDIR TO DM2;
SELECT * FROM all directories WHERE directory name = 'DMDIR';
```

The output is as follows:

Example 8-2 Exporting All Models From DM1

A log file and a dump file are created in <code>/home/dmuser</code>, the physical directory associated with <code>DMDIR</code>. The name of the log file is $dm1_exp_11.log$. The name of the dump file is all dm101.dmp.



Example 8-3 Importing the Models Back Into DM1

The models that were exported in Example 8-2 still exist in dm1. Since an import does not overwrite models with the same name, you must drop the models before importing them back into the same schema.

The output is as follows:

```
MODEL_NAME
-----DT_SH_CLAS_SAMPLE
EM_SH_CLUS_SAMPLE
```

Example 8-4 Importing Models Into a Different Schema

In this example, the models that were exported from DM1 in Example 8-2 are imported into DM2. The DM1 schema uses the USER1 tablespace; the DM2 schema uses the USER2 tablespace.

Example 8-5 Exporting Specific Models

You can export a single model, a list of models, or a group of models that share certain characteristics.



Related Topics

Oracle Database PL/SQL Packages and Types Reference

8.3.6 EXPORT and IMPORT Serialized Models

From Oracle Database Release 18c onwards, EXPORT_SERMODEL and IMPORT_SERMODEL procedures are available to export or import serialized models to or from a database.

The serialized format allows the models to be moved to another database instance or OML Services for scoring. The model is exported to a serialized ${\tt BLOB}$. The import routine takes the serialized content in the ${\tt BLOB}$ and the name of the model to be created with the content.

Related Topics

- EXPORT_SERMODEL Procedure
- IMPORT SERMODEL Procedure

8.3.7 Importing From PMML

You can import Regression models represented in Predictive Model Markup Language (PMML).

PMML is an XML-based standard specified by the Data Mining Group (https://dmg.org/). Applications that are PMML-compliant can deploy PMML-compliant models that were created by any vendor. Oracle Data Mining supports the core features of PMML 3.1 for regression models.

You can import regression models represented in PMML. The models must be of type RegressionModel, either linear regression or binary logistic regression.

Related Topics

Oracle Database PL/SQL Packages and Types Reference

8.4 Controlling Access to Mining Models and Data

Understand how to create a Data Mining user and grant necessary privileges.

- Creating a Data Mining User
- System Privileges for Data Mining
- · Object Privileges for Mining Models

8.4.1 Creating a Data Mining User

Explains how to create a Data Mining user.

A Data Mining user is a database user account that has privileges for performing data mining activities. Example 8-6 shows how to create a database user. Example 8-7 shows how to assign data mining privileges to the user.



To create a user for the Data Mining sample programs, you must run two configuration scripts as described in "The Data Mining Sample Programs".

Example 8-6 Creating a Database User in SQL*Plus

Log in to SQL*Plus with system privileges.

```
Enter user-name: sys as sysdba
Enter password: password
```

To create a user named dmuser, type these commands. Specify a password of your choosing.

```
CREATE USER dmuser IDENTIFIED BY password

DEFAULT TABLESPACE USERS

TEMPORARY TABLESPACE TEMP

QUOTA UNLIMITED ON USERS;

Commit;
```

The USERS and TEMP tablespace are included in the pre-configured database that Oracle ships with the database media. USERS is used mostly by demo users; it is appropriate for running the sample programs described in "The Data Mining Sample Programs". TEMP is the temporary tablespace that is shared by most database users.



Tablespaces for Data Mining users must be assigned according to standard DBA practices, depending on system load and system resources.

3. To login as dmuser, type the following.

```
CONNECT dmuser
Enter password: password
```

Related Topics

The Data Mining Sample Programs
 Describes the data mining sample programs that ship with Oracle Database.





Oracle Database SQL Language Reference for the complete syntax of the CREATE USER statement

8.4.1.1 Granting Privileges for Data Mining

You must have the CREATE MINING MODEL privilege to create models in your own schema. You can perform any operation on models that you own. This includes applying the model, adding a cost matrix, renaming the model, and dropping the model.

The GRANT statements in the following example assign a set of basic data mining privileges to the dmuser account. Some of these privileges are not required for all mining activities, however it is prudent to grant them all as a group.

Additional system and object privileges are required for enabling or restricting specific mining activities.

Example 8-7 Privileges Required for Data Mining

```
GRANT CREATE MINING MODEL TO dmuser;
GRANT CREATE SESSION TO dmuser;
GRANT CREATE TABLE TO dmuser;
GRANT CREATE VIEW TO dmuser;
GRANT EXECUTE ON CTXSYS.CTX DDL TO dmuser;
```

READ or SELECT privileges are required for data that is not in your schema. For example, the following statement grants SELECT access to the sh.customers table.

```
GRANT SELECT ON sh.customers TO dmuser;
```

8.4.2 System Privileges for Oracle Data Mining for SQL

A system privilege confers the right to perform a particular action in the database or to perform an action on a type of schema objects. For example, the privileges to create tablespaces and to delete the rows of any table in a database are system privileges.

You can perform specific operations on data mining models in other schemas if you have the appropriate system privileges. For example, CREATE ANY MINING MODEL enables you to create models in other schemas. SELECT ANY MINING MODEL enables you to apply models that reside in other schemas. You can add comments to models if you have the COMMENT ANY MINING MODEL privilege.

To grant a system privilege, you must either have been granted the system privilege with the ADMIN OPTION or have been granted the GRANT ANY PRIVILEGE system privilege.

The system privileges listed in the following table control operations on data mining models.



Table 8-2 System Privileges for Oracle Data Mining for SQL

System Privilege	Allows you to
CREATE MINING MODEL	Create data mining models in your own schema.
CREATE ANY MINING MODEL	Create data mining models in any schema.
ALTER ANY MINING MODEL	Change the name or cost matrix of any data mining model in any schema.
DROP ANY MINING MODEL	Drop any data mining model in any schema.
SELECT ANY MINING MODEL	Apply a data mining model in any schema, also view model details in any schema.
COMMENT ANY MINING MODEL	Add a comment to any data mining model in any schema.
AUDIT_ADMIN role	Generate an audit trail for any data mining model in any schema. (See Oracle Database Security Guide for details.)

Example 8-8 Grant System Privileges for Oracle Data Mining for SQL

The following statements allow <code>oml_user</code> to score data and view model details in any schema as long as <code>SELECT</code> access has been granted to the data. However, <code>oml_user</code> can only create models in the <code>oml_user</code> schema.

```
GRANT CREATE MINING MODEL TO oml_user;
GRANT SELECT ANY MINING MODEL TO oml user;
```

The following statement revokes the privilege of scoring or viewing model details in other schemas. When this statement is run, oml_user can only perform data mining activities in the oml_user schema.

REVOKE SELECT ANY MINING MODEL FROM oml user;

Related Topics

- Adding a Comment to a Mining Model
- Oracle Database Security Guide

8.4.3 Object Privileges for Mining Models

An object privilege confers the right to perform a particular action on a specific schema object. For example, the privilege to delete rows from the SH.PRODUCTS table is an example of an object privilege.

You automatically have all object privileges for schema objects in your own schema. You can grant object privilege on objects in your own schema to other users or roles.

The object privileges listed in the following table control operations on specific mining models.

Table 8-3 Object Privileges for Mining Models

Object Privilege	Allows you to
ALTER MINING MODEL	Change the name or cost matrix of the specified mining model object.
SELECT MINING MODEL	Apply the specified mining model object and view its model details.



Example 8-9 Grant Object Privileges on Mining Models

The following statements allow dmuser to apply the model testmodel to the sales table, specifying different cost matrixes with each apply. The user dmuser can also rename the model testmodel. The testmodel model and sales table are in the sh schema, not in the dmuser schema.

```
GRANT SELECT ON MINING MODEL sh.testmodel TO dmuser;
GRANT ALTER ON MINING MODEL sh.testmodel TO dmuser;
GRANT SELECT ON sh.sales TO dmuser;
```

The following statement prevents dmuser from renaming or changing the cost matrix of testmodel. However, dmuser can still apply testmodel to the sales table.

REVOKE ALTER ON MINING MODEL sh.testmodel FROM dmuser;

8.5 Auditing and Adding Comments to Mining Models

Mining model objects support SQL COMMENT and AUDIT statements.

8.5.1 Adding a Comment to a Mining Model

Comments can be used to associate descriptive information with a database object. You can associate a comment with a mining model using a SQL COMMENT statement.

COMMENT ON MINING MODEL schema name.model name IS string;



To add a comment to a model in another schema, you must have the COMMENT ANY MINING MODEL system privilege.

To drop a comment, set it to the empty '' string.

The following statement adds a comment to the model $DT_SH_CLAS_SAMPLE$ in your own schema.

```
COMMENT ON MINING MODEL dt_sh_clas_sample IS

'Decision Tree model predicts promotion response';
```

You can view the comment by querying the catalog view USER MINING MODELS.

SELECT model name, mining function, algorithm, comments FROM user mining models;

```
MODEL_NAME MINING_FUNCTION ALGORITHM COMMENTS

DT_SH_CLAS_SAMPLE CLASSIFICATION DECISION_TREE Decision Tree model predicts promotion response
```

To drop this comment from the database, issue the following statement:

```
COMMENT ON MINING MODEL dt sh clas sample '';
```



See Also:

- Table 8-2
- Oracle Database SQL Language Reference for details about SQL COMMENT statements

8.5.2 Auditing Mining Models

The Oracle Database auditing system is a powerful, highly configurable tool for tracking operations on schema objects in a production environment. The auditing system can be used to track operations on data mining models.



To audit mining models, you must have the AUDIT ADMIN role.

Unified auditing is documented in *Oracle Database Security Guide*. However, the full unified auditing system is not enabled by default. Instructions for migrating to unified auditing are provided in *Oracle Database Upgrade Guide*.

See Also:

- "Auditing Oracle Data Mining Events" in Oracle Database Security Guide for details about auditing mining models
- "Monitoring Database Activity with Auditing" in Oracle Database Security Guide for a comprehensive discussion of unified auditing in Oracle Database
- "About the Unified Auditing Migration Process for Oracle Database" in Oracle Database Upgrade Guide for information about migrating to unified auditing
- Oracle Database Upgrade Guide



A

The Data Mining Sample Programs

Describes the data mining sample programs that ship with Oracle Database.

- About the Data Mining Sample Programs
- Installing the Data Mining Sample Programs
- The Data Mining Sample Data

A.1 About the Data Mining Sample Programs

You can learn a great deal about the Oracle Data Mining application programming interface (API) from the data mining sample programs. The programs illustrate typical approaches to data preparation, algorithm selection, algorithm tuning, testing, and scoring.

The programs are easy to use. They include extensive inline comments to help you understand the code. They delete all temporary objects on exit; you can run the programs repeatedly without setup or cleanup.

The data mining sample programs are installed with Oracle Database Examples in the demo directory under Oracle Home. The demo directory contains sample programs that illustrate many features of Oracle Database. You can locate the data mining files by doing a directory listing of \mathtt{dm}^{\star} . \mathtt{sql} . The following example shows this directory listing on a Linux system.

Note that the directory listing in the following example includes one file, dmhpdemo.sql, that is *not* a data mining program.

Example A-1 Directory Listing of the Data Mining Sample Programs

The data mining sample programs create a set of mining models in the user's schema. After executing the programs, you can list the models with a query like the one in the following example.

Example A-2 Models Created by the Sample Programs

```
SELECT mining_function, algorithm, model_name FROM user_mining_models
ORDER BY mining_function;

MINING_FUNCTION ALGORITHM MODEL_NAME
```



ASSOCIATION RULES CLASSIFICATION CLASSIFICATION CLASSIFICATION CLASSIFICATION CLASSIFICATION CLASSIFICATION CLUSTERING CLUSTERING CLUSTERING CLUSTERING FEATURE EXTRACTION FEATURE EXTRACTION FEATURE EXTRACTION REGRESSION REGRESSION

APRIORI ASSOCIATION RULES AR SH SAMPLE GENERALIZED LINEAR MODEL SUPPORT_VECTOR_MACHINES
SUPPORT_VECTOR_MACHINES SUPPORT VECTOR MACHINES NAIVE BAYES DECISION TREE EXPECTATION MAXIMIZATION EM_SH_CLUS_SAMPLE
O CLUSTER OC_SH_CLUS_SAMPLE KMEANS KMEANS SINGULAR_VALUE_DECOMP SVD_SH_SAMPLE

NONNEGATIVE_MATRIX_FACTOR NMF_SH_SAMPLE

NONNEGATIVE_MATRIX_FACTOR T_NMF_SAMPLE

SUPPORT_VECTOR_MACHINES SVMR_SH_REGR_SAMPLE

GENERALIZED_LINEAR_MODEL GLMR_SH_REGR_SAMPLE

GLMC SH CLAS SAMPLE T SVM CLAS SAMPLE SVMC_SH_CLAS_SAMPLE SVMO_SH_CLAS_SAMPLE NB SH CLAS SAMPLE DT SH CLAS SAMPLE KM SH CLUS SAMPLE DM STAR CLUSTER

A.2 Installing the Data Mining Sample Programs

Learn how to install Data Mining sample programs.

The data mining sample programs require:

- Oracle Database Enterprise Edition with the Advanced Analytics option
- Oracle Database sample schemas
- Oracle Database Examples
- A data mining user account
- Execution of dmshgrants.sql by a system administrator
- Execution of dmsh.sql by the data mining user

Follow these steps to install the data mining sample programs:

- Install or obtain access to Oracle Database 19c Enterprise Edition or Oracle Standard Edition 2 (SE2). To install the Database, see the installation instructions for your platform at Oracle Database 19c Release.
- 2. Ensure that the sample schemas are installed in the database. The sample schemas are installed by default with Oracle Database. See Oracle Database Sample Schemasfor details about the sample schemas.
- 3. Verify that Oracle Database Examples has been installed with the database, or install it locally. Oracle Database Examples loads the Database sample programs into the rdbms/demo directory under Oracle home. See Oracle Database Examples Installation Guide for installation instructions.
- 4. Verify that a data mining user account has been created, or create it yourself if you have administrative privileges. See "Creating a Data Mining User".
- 5. Ask your system administrator to run dmshgrants.sql, or run it yourself if you have administrative privileges. dmshgrants grants the privileges that are required for running the sample programs. These include SELECT access to tables in the SH schema as described in "The Data Mining Sample Data" and the system privileges listed in the following table.

Pass the name of the data mining user to dmshgrants.



```
SQL> CONNECT sys / as sysdba
Enter password: sys_password
Connected.
SQL> @ $ORACLE HOME/rdbms/demo/dmshgrants dmuser
```

Table A-1 System Privileges Granted by dmshgrants.sql to the Data Mining User

Privilege	Allows the data mining user to
CREATE SESSION	log in to a database session
CREATE TABLE	create tables, such as the settings tables for CREATE_MODEL
CREATE VIEW	create views, such as the views of tables in the SH schema
CREATE MINING MODEL	create data mining models
EXECUTE ON ctxsys.ctx_ddl	execute procedures in the <code>ctxsys.ctx_ddl PL/SQL</code> package; required for text mining

6. Connect to the database as the data mining user and run dmsh.sql. This script creates views of the sample data in the schema of the data mining user.

```
SQL> CONNECT dmuser
Enter password: dmuser_password
Connected.
SQL> @ $ORACLE HOME/rdbms/demo/dmsh
```

Related Topics

- Oracle Database Sample Schemas
- Oracle Database Examples Installation Guide
- Creating a Data Mining User
 Explains how to create a Data Mining user.

A.3 The Data Mining Sample Data

The data used by the sample data mining programs is based on these tables in the ${\tt SH}$ schema:

```
SH.CUSTOMERS
SH.SALES
SH.PRODUCTS
SH.SUPPLEMENTARY_DEMOGRAPHICS
SH.COUNTRIES
```

The dmshgrants script grants SELECT access to the tables in SH. The dmsh.sql script creates views of the SH tables in the schema of the data mining user. The views are described in the following table:

Table A-2 The Data Mining Sample Data

View Name	Description
MINING_DATA	Joins and filters data
MINING_DATA_BUILD_V	Data for building models
MINING_DATA_TEST_V	Data for testing models



Table A-2 (Cont.) The Data Mining Sample Data

View Name	Description
MINING_DATA_APPLY_V	Data to be scored
MINING_BUILD_TEXT	Data for building models that include text
MINING_TEST_TEXT	Data for testing models that include text
MINING_APPLY_TEXT	Data, including text columns, to be scored
MINING_DATA_ONE_CLASS_V	Data for anomaly detection

The association rules program creates its own transactional data. $\label{eq:control_program}$



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