

Oracle® Retail Customer Engagement

Release Readiness Guide



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ORACLE®

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Contents

1	Feature Summary	
	Noteworthy Enhancements	1-1
	New Feature Descriptions	1-1
	Dynamic and Recurring Promotions	1-2
	Data Sync System Job	1-2
	Promotion Event Data Sync	1-2
2	Browser Requirements and Compatibility	
	Supported Oracle Products	2-1
3	Noteworthy Resolved Issues	
4	Deprecated Features	

Preface

This guide outlines the information you need to know about Customer Engagement new or improved functionality in this update, and describes any tasks you might need to perform for the update. Each section includes a brief description of the feature, the steps you need to take to enable or begin using the feature, any tips or considerations that you should keep in mind, and the resources available to help you.

Audience

This document is intended for the users and administrators of Oracle Retail Customer Engagement Cloud Service.

Documentation Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at <http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc>

Access to Oracle Support

Oracle customers that have purchased support have access to electronic support through My Oracle Support. For information, visit <http://www.oracle.com/pls/topic/lookup?ctx=acc&id=info> or visit <http://www.oracle.com/pls/topic/lookup?ctx=acc&id=trs> if you are hearing impaired.

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To contact Oracle Customer Support, access My Oracle Support at the following URL:

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When contacting Customer Support, please provide the following:

- Product version and program/module name
- Functional and technical description of the problem (include business impact)
- Detailed step-by-step instructions to re-create
- Exact error message received
- Screen shots of each step you take

Oracle Help Center (docs.oracle.com)

Oracle Retail product documentation is available on the Oracle Help Center at <https://docs.oracle.com/en/industries/retail/index.html>.

(Data Model documents can be obtained through My Oracle Support.)

Comments and Suggestions

Please give us feedback about Oracle Retail Help and Guides. You can send an e-mail to: retail-doc_us@oracle.com

Oracle Retail Cloud Services and Business Agility

Oracle Retail Customer Engagement Cloud Service is hosted in the Oracle Cloud with the security features inherent to Oracle technology and a robust data center classification, providing significant uptime. The Oracle Cloud team is responsible for installing, monitoring, patching, and upgrading retail software.

Included in the service is continuous technical support, access to software feature enhancements, hardware upgrades, and disaster recovery. The Cloud Service model helps to free customer IT resources from the need to perform these tasks, giving retailers greater business agility to respond to changing technologies and to perform more value-added tasks focused on business processes and innovation.

Oracle Retail Software Cloud Service is acquired exclusively through a subscription service (SaaS) model. This shifts funding from a capital investment in software to an operational expense. Subscription-based pricing for retail applications offers flexibility and cost effectiveness.

1

Feature Summary

This chapter describes the feature enhancements in this release.

Noteworthy Enhancements

This guide outlines the information you need to know about new or improved functionality in the Oracle Retail Customer Engagement (ORCE) update and describes any tasks you might need to perform for the update. Each section includes a brief description of the feature, the steps you need to take to enable or begin using the feature, any tips or considerations that you should keep in mind, and the resources available to help you.

Column Definitions

- **Feature:** Provides a description of the feature being delivered.
- **Module Impacted:** Identifies the module associated with the feature, if any.
- **Scale:** Identifies the size of the feature. Options are:
 - **Small:** These UI or process-based features are typically comprised of minor field, validation, or program changes. Therefore, the potential impact to users is minimal.
 - **Medium:** These UI or process-based features are typically comprised of field, validation, or program changes. Therefore, the potential impact to users is moderate.
 - **Large:** These UI or process-based features have more complex designs. Therefore, the potential impact to users is higher.
- **Delivered:** Is the new feature available for use immediately after upgrade or must the feature be enabled or configured? If no, the feature is non-disruptive to end users and action is required (detailed steps below) to make the feature ready to use.
- **Customer Action Required:** You must take action before these features can be used. These features are delivered disabled and you choose if and when to enable them.

Table 1-1 Noteworthy Enhancements

Feature	Module Impacted	Scale	Delivered	Customer Action Required?
Dynamic and Recurring Promotions	Administration	Medium	Yes	No
Data Sync System Job	Administration	Medium	Yes	No
Promotion Event Data Sync	Administration	Medium	Yes	No

New Feature Descriptions

This section describes the new features.

Dynamic and Recurring Promotions

The Dynamic Promotion job is transitioned from a scheduled job to a continuous run system job under the Dynamic and Recurring Promotions System Job framework. Key changes include:

- Jobs will now execute continuously based on a new configuration specifying intervals (that is, every X minutes).
- A new Dynamic and Recurring Promotion System Job Review screen is added to the ORCE application under the Administration feature. This screen enables associates to search, sort, and view job details.
- These updates aim to streamline the job execution process while providing administrative visibility through the new review screen.

Data Sync System Job

The Data Sync job is enhanced to operate as a System Job with continuous execution and additional configuration options. Key details include:

- A Data Sync Review screen is added to the ORCE application under the Administration feature.
- A new configuration option allows retailers to define the thread count for the job.
- This flexibility optimizes the job's efficiency and performance by aligning thread count with the receiving system's capacity and workload and enhancing speed and reliability.
- These updates improve the responsiveness, visibility, and customization of the Data Sync job for better operational efficiency.

Promotion Event Data Sync

The following features are included:

- The Data Sync infrastructure now includes the Promotion Event feature to work with subscribing interactive marketing platforms such as an email service provider.
- An external campaign id can now be defined in a promotion event to link the promotion event with the email service provider campaign management.
- The Promotion Event Data Sync feature can be enabled separately from the other Data Sync features to minimize data performance impact.
- Several new system configurations are added to manage the promotion event information using the Data Sync feature.

2

Browser Requirements and Compatibility



Note:

Oracle Retail assumes that the retailer has ensured its Operating System has been patched with all applicable Windows updates.

The following browsers are supported:

- Mozilla Firefox
- Microsoft Edge
- Google Chrome (Desktop)

Microsoft has deprecated Internet Explorer 11 in Windows 10 and recommends using Edge as the default browser. Refer to the [Oracle Software Web Browser Support Policy](#) for additional information.

Supported Oracle Products

Application

Oracle Retail Xstore Point of Service
Oracle Retail Order Management System Cloud Service (OROMS)
Oracle Retail Order Administration Cloud Service (OROACS)
Oracle Retail Omnichannel Data Service (OCDS)
Oracle Marketing Cloud
Oracle Retail Insights Cloud Service
Oracle Retail Merchandise Foundation Cloud Service (RMFCS)
Oracle Retail Data Store (RDS)

3

Noteworthy Resolved Issues

For the Noteworthy Resolved Issues document for this release, see the following on My Oracle Support (MOS): Oracle Retail Customer Engagement Cloud Service Documentation Library at [Doc ID 1994453.1](#).

4

Deprecated Features

As part of the continuous delivery model for cloud services, features and technical components of a solution may be removed or replaced to enhance the security, performance, and overall quality of the cloud service. When this occurs, the deprecation of a feature or component will be announced in advance, allowing customers sufficient time to anticipate the change and transition to any enhanced replacement feature/component. After the deprecation is announced, the deprecated feature or component will remain in the solution until the planned removal date and will not be enhanced or made compatible with other new features.

For more information about deprecated functionality in this product, see the Deprecation Advisory accessed from the following Documentation Library: Oracle Retail Customer Engagement Cloud Service Documentation Library MOS Doc ID [1994453.1](#).