

# Oracle® Retail Pricing Cloud Service/ Pricing Promotions User Guide



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ORACLE®

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Primary Author:

Contributing Authors:

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Oracle Retail Pricing Cloud Service/Pricing Promotions User Guide, Release 23.1.401.0

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# Preface

This document describes the Oracle Retail Pricing Cloud Service user interface. It provides step-by-step instructions to complete most tasks that can be performed through the user interface.

## Audience

This document is for users and administrators of Oracle Retail Import Management Cloud Service. This includes merchandisers, buyers, business analysts, and administrative personnel.

## Documentation Accessibility

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When contacting Customer Support, please provide the following:

- Product version and program/module name
- Functional and technical description of the problem (include business impact)
- Detailed step-by-step instructions to re-create
- Exact error message received
- Screen shots of each step you take

## Review Patch Documentation

When you install the application for the first time, you install either a base release (for example, 13.1) or a later patch release (for example, 13.1.2). If you are installing the base release and additional patch releases, read the documentation for all releases that have

occurred since the base release before you begin installation. Documentation for patch releases can contain critical information related to the base release, as well as information about code changes since the base release.

## Improved Process for Oracle Retail Documentation Corrections

To more quickly address critical corrections to Oracle Retail documentation content, Oracle Retail documentation may be republished whenever a critical correction is needed. For critical corrections, the republication of an Oracle Retail document may at times not be attached to a numbered software release; instead, the Oracle Retail document will simply be replaced on the Oracle Technology Network Web site, or, in the case of Data Models, to the applicable My Oracle Support Documentation container where they reside.

This process will prevent delays in making critical corrections available to customers. For the customer, it means that before you begin installation, you must verify that you have the most recent version of the Oracle Retail documentation set. Oracle Retail documentation is available on the Oracle Technology Network at the following URL:

<http://www.oracle.com/technetwork/documentation/oracle-retail-100266.html>

An updated version of the applicable Oracle Retail document is indicated by Oracle part number, as well as print date (month and year). An updated version uses the same part number, with a higher-numbered suffix. For example, part number E123456-02 is an updated version of a document with part number E123456-01.

If a more recent version of a document is available, that version supersedes all previous versions.

## Oracle Retail Documentation on the Oracle Help Center

Oracle Retail product documentation is available on the following web site:

<https://docs.oracle.com/en/industries/retail/index.html>

(Data Model documents are not available through Oracle Help Center. You can obtain these documents through My Oracle Support.)

## Conventions

The following text conventions are used in this document:

| Convention             | Meaning                                                                                                                                |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>boldface</b>        | Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.         |
| <i>italic</i>          | Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.                          |
| <code>monospace</code> | Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter. |

# 1

## Promotions Overview

Promotional price changes are temporary reductions in price for one or more items at one or more stores for a defined amount of time. Promotions are made up of a collection of offers, which define the reward and the conditions to receive the reward. Offers can be applied to regular priced items, clearance items, or both.

Pricing supports two levels of offers, item and transaction. Each offer level has templates associated with it which define how the offer is set up. For example, some offer templates will require only reward related information to be defined, such as the item level offer Get Y for Discount. This type of offer requires only the list of items that can be discounted if purchased and the discount amount or percent. Whereas other offer types, such as the transaction level Spend X, Get Discount offer, require a conditional spend amount, as well as a list of items that must be purchased to reach that spend amount, along with reward details such as the discount amount/percent and, optionally, a list of items excluded from the transaction level discount.



### Note:

There are certain fields within the templates whose behavior will vary based on system option settings. In some cases the setting of a system option will even hide a field.

**Table 1-1 Offer Types**

| Offer Type               | Template                          | Examples                                                          |
|--------------------------|-----------------------------------|-------------------------------------------------------------------|
| <b>Item Level Offers</b> |                                   |                                                                   |
| Simple Discount          | Get Y for Discount                | 25% off all women's shoes                                         |
| Buy/Get                  | Buy X, Get Discount               | Buy any 3 board games, get \$10 off                               |
| Buy/Get                  | Spend X, Get Discount             | Spend \$25 in Toys, get \$5 off                                   |
| Buy/Get                  | Buy X, Get Y for Discount         | Buy 2 pairs of shoes; get a pair of socks for 50% off             |
| Buy/Get                  | Spend X, Get Y for Discount       | Spend \$15 on breakfast cereal, get 25% off any 2 cartons of milk |
| Buy/Get                  | Buy X of Single Item for Discount | Buy 2 watermelons for \$6                                         |
| Buy/Get                  | Buy X and Y, Get Discount         | Buy a sandwich, chips, and drink for \$5.00                       |
| Buy/Get                  | Buy X and Y, Get Z for Discount   | Buy a scarf and hat, get 50% off gloves                           |
| Gift with Purchase       | Buy X, Get Gift with Purchase     | Buy any 2 BBQ items, get a free beach towel                       |
| Gift with Purchase       | Spend X, Get Gift with Purchase   | Spend \$200 in racquets, get a free can of tennis balls           |

**Table 1-1 (Cont.) Offer Types**

| Offer Type                      | Template              | Examples                                                   |
|---------------------------------|-----------------------|------------------------------------------------------------|
| <b>Transaction Level Offers</b> |                       |                                                            |
| Simple Discount                 | Get Discount          | 10% off your purchase today only                           |
| Buy/Get                         | Buy X, Get Discount   | Buy 3 reams of paper, get \$5 your purchase                |
| Buy/Get                         | Spend X, Get Discount | Spend \$100 in cleaning supplies, get 5% off your purchase |

## Emergency Offers

There is a system option called Price Event Processing Days that is set to designate the number of days required between the current date and the effective date of a price event. This rule ensures that promotions are created and approved with enough advance timing that stores and other impacted areas can react accordingly.

However, for situations where promotional offers were missed for one or more items or locations, emergency price events can be created. A separate security privilege provides the ability to limit the users that can create these emergency events.

When an emergency offer is created and approved the information is passed to downstream systems the next time the extracts are run.

## 2

# Create Promotions and Offers

Perform the following procedure to create a promotion and add an offer to the promotion:

1. From the Tasks menu, select Create Promotion under Promotions. The Promotion page appears.

**Figure 2-1 Promotion**

ORACLE Pricing

PromotionID: 22532

CampaignName: [dropdown]

Offers

| Offer              | Description | Type | Template | Start Date | End Date | Comments | Status | Coupon Code Required | Distribution Rule | Exclusive Discount | Coupon Code |
|--------------------|-------------|------|----------|------------|----------|----------|--------|----------------------|-------------------|--------------------|-------------|
| No data to display |             |      |          |            |          |          |        |                      |                   |                    |             |

Locations

| Location           | Name | Location Type | Currency | Excluded |
|--------------------|------|---------------|----------|----------|
| No data to display |      |               |          |          |

Approve All Save Save and Close Cancel

2. Enter the Promotion Description and optionally select a campaign. See [Manage Campaigns](#) for more information.
3. In the Offers table, select Add from the Actions menu. The Offer Wizard is launched. Continue with [Add Offer Details](#).

## Add Offer Details

The initial page in the Offer Wizard allows you to set the basic criteria of the offer.

Figure 2-2 Offer Details

Oracle Pricing

Promotion Promotion

Add Offer

Promotion 22542 -

Offer

Level ☒ Item ☐ Transaction

Type Simple Discount

Template Get Y for Discount

Start Date Start Time

End Date End Time

Comments

Coupon Code

Coupon Code Required ☐

Distribution Rate

Exclusive Discount ☐

Customer Description

Next Cancel

1. Set your offer criteria using the following options:

Table 2-1 Add Item Offer Fields

| Field       | Description                                                                                                                                                                                                                                                            |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Offer       | The Offer field allows you to enter an offer description.                                                                                                                                                                                                              |
| Level       | The Level radio button allows you to select the type of offer to create. Options are Item or Transaction.                                                                                                                                                              |
| Type        | The Type field allows you to select the type of offer template you will create. For item level offers, valid options are Simple Discount, Buy/Get, or Gift with Purchase. For transaction level offers, valid options are Simple Discount or Buy/Get.                  |
| Template    | The Template field allows you to specify the template that will be used for creating this offer. The valid types will change based on the level and type selections. See table of offer templates in the <a href="#">Promotions Overview</a> chapter for valid values. |
| Start Date  | The Start Date field allows you to enter or select a start date for the offer.                                                                                                                                                                                         |
| Start Time  | The Start Time field allows you to enter a start time for the offer.                                                                                                                                                                                                   |
| End Date    | The End Date field allows you to enter or select an end date for the offer.                                                                                                                                                                                            |
| End Time    | The End Time field allows you to enter an end time for the offer.                                                                                                                                                                                                      |
| Comments    | The Comments field displays any comments associated with the offer.                                                                                                                                                                                                    |
| Coupon Code | The Coupon Code field displays the coupon code associated with the offer.                                                                                                                                                                                              |

Table 2-1 (Cont.) Add Item Offer Fields

| Field                | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Coupon Code Required | When the Coupon Code Required flag is set, it indicates the customer, call center, or sales associate must enter the coupon in order to have the discount applied to their purchase.                                                                                                                                                                                                                                                                                                                         |
| Distribution Rule    | <p>The Distribution Rule field indicates how the discount should be distributed to items on the offer. Valid values include Buy Items, Get Items, Both Buy and Get Items.</p> <p>Distribution rules are applicable for the following Item Level Templates:</p> <ul style="list-style-type: none"><li>• Buy X, Get Y for Discount</li><li>• Spend X, Get Y for Discount</li><li>• Buy X and Y, Get Z for Discount</li><li>• Buy X, Get Gift with Purchase</li><li>• Spend X, Get Gift with Purchase</li></ul> |
| Exclusive Discount   | Selecting the Exclusive Discount indicator means this offer is exclusive of other discounts.                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Customer Description | The Customer Description field displays the customer description for the offer. This can be used for printing on a receipt or displaying on your web site.                                                                                                                                                                                                                                                                                                                                                   |

2. Once your offer criteria are entered, click **Next**. The type of offer that you have selected will determine the next steps.

## Item Level Offers

### Get Y for Discount

This type of offer is for a simple discount off a set of items when they are part of a customer's purchase. There are no pre-conditions for the reward for this type of offer, when this template is selected, you will go directly to the Rewards page.

## Add Rewards

**Figure 2-3 Add Offer**

**ORACLE Pricing** PROMO\_ADMIN

Promotion Search **Promotion**

Add Offer

25% Off Women's Shoes Get Y for Discount | 08/30/19 - 09/02/19

**Reward Applied to Qualifying Items**

\* Discount: Percent Off 25 %

\* Apply To: Regular and Clearance

Apply Discount up to: times

**Qualifying Items**

| Level               | Department Name | Class Name | Subclass Name | Item Description | Excluded |
|---------------------|-----------------|------------|---------------|------------------|----------|
| No data to display. |                 |            |               |                  |          |

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For a Get Y for Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-2 Item Offer Rewards Criteria**

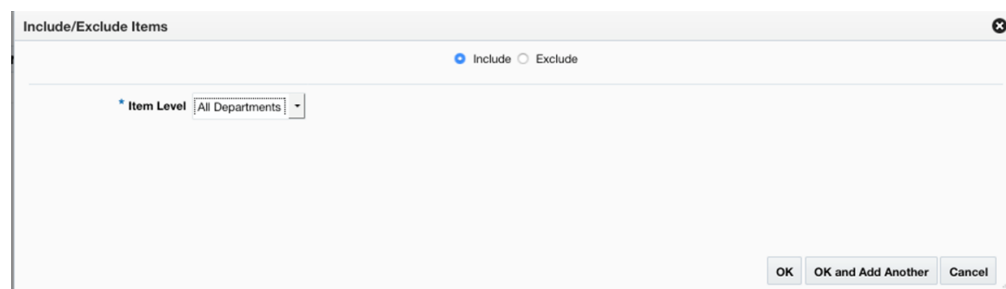
| Field                | Description                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount             | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> <li>• Fixed Price</li> </ul> <p>If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p> |
| Apply To             | <p>Allows you to select which types of retail price the reward applies. Options are:</p> <ul style="list-style-type: none"> <li>• Regular</li> <li>• Clearance</li> <li>• Regular and Clearance</li> </ul>                                                                                                                                                                    |
| Apply Discount Up To | <p>The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited.</p>                                                                                                                                                                                                                      |

 **Note:**

On Item level Offers, when the Type is Simple Discount, and template is 'Get Y for Discount', allow the Discount value to be 0 when using the 'Amount Off' discount type to create a 'No Change Promotion'. This allows POS systems to track store circulars, in-store signage, and other types of promotional events.

2. For Get Y for Discount, the rewards page shows a qualifying items table which allows you to include or exclude items from the offer.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-4 Include/Exclude Items Pop-up**



- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-3 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                  |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                          |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer reward. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                              |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                        |

**Table 2-3 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                       |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                           |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                          |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the pop-up. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Buy X, Get Discount

This type of offer is based on a customer buying a certain quantity of items in order to get a discount on those items. Multiple offers of this type could be added in a promotion in order to create a tiered discount. This type of offer requires both conditions and rewards criteria to be entered.

## Add Conditions

Figure 2-5 Add Conditions

ORACLE Pricing

Promotion Search x Promotion x

Add Offer

Offer Conditions Rewards

Buy 2 Board Games, Save \$10

Buy X, Get Discount | 08/30/19 - 09/02/19

\* Buy Quantity 2 EA

Qualifying Items

Actions View Format

| Level      | Department | Class | Subclass | Subclass Name | Excluded |
|------------|------------|-------|----------|---------------|----------|
| Department | 5          |       |          |               |          |

Back Next Cancel

1. From the Add Offer Conditions page, set your item offer condition criteria using the following options:

Table 2-4 Item Offer Condition Criteria

| Field           | Description                                                                                                                                       |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Buy Quantity    | The Buy Quantity field allows you set the number of items that need to be purchased in order to receive the offer reward.                         |
| Unit of Measure | You may also need to enter the unit of measure that applies for the quantity, if Pricing is configured to run with more than one unit of measure. |

Table 2-4 (Cont.) Item Offer Condition Criteria

| Field             | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Price Restriction | <p>Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, click on the pencil icon found in the title bar of the Qualifying Items section of</p> <p>the page ( <b>Priced at any Value</b> ✎✕ ). This will open the Price Restriction pop-up.</p> <p>In the pop-up, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active.</p> <p>After entering the restriction, the text in the title bar of the Qualifying Items section of the page will be updated to show the value ( <b>Priced between 10 and 50 USD</b> ✎✕ ). To remove the price restriction, click on the X icon.</p> |

Figure 2-6 Price Restriction Pop-up

2. Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

Figure 2-7 Include/Exclude Items

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-5 Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude     | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level          | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                                                                        |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                                                                                 |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                                                                              |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude.                                                      |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude dialog pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

Figure 2-8 Add Rewards

ORACLE Pricing

Promotion Search Promotion

Add Offer

Buy 2 Board Games, Save \$10

Reward Applied to Qualifying Items

\* Discount Amount Off 10,000 USD

Apply Discount up to 2 times

\* Apply To Regular

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For an item level Buy X, Get Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

Table 2-6 Item Offer Rewards Criteria

| Field    | Description                                                                                                                                                                                                                                                                                                                                                               |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"><li>• Percent Off</li><li>• Amount Off</li><li>• Fixed Price</li></ul> <p>If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p> |
| Apply To | <p>Allows you to select which types of retail price the reward applies. Options are:</p> <ul style="list-style-type: none"><li>• Regular</li><li>• Clearance</li><li>• Regular and Clearance</li></ul>                                                                                                                                                                    |

**Table 2-6 (Cont.) Item Offer Rewards Criteria**

| Field                | Description                                                                                                                                       |
|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Apply Discount Up To | The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited. |

- Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Spend X, Get Discount

This type of offer is based on a customer spending a certain amount on particular items in order to get a discount on those items. Multiple offers of this type could be added in a promotion in order to create a tiered discount. This type of offer requires both conditions and rewards criteria to be entered.

## Add Conditions

**Figure 2-9 Add Conditions**

ORACLE Pricing

Promotion Search Promotion

Add Offer

Offer Conditions Rewards

Spend \$200 in Home Decor, Save 10%

\* Spend 200.0000 USD

Qualifying Items

| Level      | Department | Department Name | Excluded |
|------------|------------|-----------------|----------|
| Department | 115        | Home Decor      |          |

Back Next Cancel

- From the Add Offer Conditions page, set your item offer rewards condition criteria using the following options:

**Table 2-7 Item Offer Rewards Condition Criteria**

| Field        | Description                                                                                            |
|--------------|--------------------------------------------------------------------------------------------------------|
| Spend Amount | The Spend field allows you to set the amount which needs to be spent to in order to receive the offer. |

**Table 2-7 (Cont.) Item Offer Rewards Condition Criteria**

| Field    | Description                                                                                                                                                                                       |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Currency | A currency can also be added, if the spend amount applies to just a single currency. If not entered, it will be assumed to apply in terms of the currency of the store where the offer is active. |

2. Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-10 Include/Exclude Items**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-8 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |

**Table 2-8 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                       |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                           |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                          |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the pop-up. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
  3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

Figure 2-11 Add Rewards

ORACLE Pricing

Promotion Search Promotion

Add Offer

Offer Conditions Rewards

Spend \$200 in Home Decor, Save 10%

Reward Applied to Qualifying Items

\* Discount Percent Off 10 %

\* Apply To Regular and Clearance

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For an item level Spend X, Get Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

Table 2-9 Item Offer Rewards Criteria

| Field    | Description                                                                                                                                                                                                                                                                                                                                                 |
|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount | Allows you to select the type of discount and enter the amount. Options are: <ul style="list-style-type: none"><li>• Percent Off</li><li>• Amount Off</li><li>• Fixed Price</li></ul> If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies. |
| Apply To | Allows you to select which types of retail price the reward applies. Options are: <ul style="list-style-type: none"><li>• Regular</li><li>• Clearance</li><li>• Regular and Clearance</li></ul>                                                                                                                                                             |

2. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Buy X, Get Y for Discount

This type of offer is based on a customer buying a certain quantity of items in order to get a discount on a different set of items. Multiple offers of this type could be added in

a promotion in order to create a tiered discount. This type of offer requires both conditions and rewards criteria to be entered.

## Add Conditions

**Figure 2-12 Add Conditions**

ORACLE Pricing

Promotion Search x Promotion x

Add Offer

Offer Conditions Rewards

Buy 2 Pairs of Earrings, Get 50% off a Bracelet

Buy X, Get Y for Discount | 08/30/19 - 09/30/19

\* Buy Quantity 2 EA

Qualifying Items

Price at any value

| Level    | Department | Class | Subclass | Subclass Name | Excluded |
|----------|------------|-------|----------|---------------|----------|
| Subclass | 100        | 10    | 10       | Earrings      | ---      |
| Subclass | 100        | 20    | 10       | Bracelets     | ---      |

Back Next Cancel

1. From the Add Offer Conditions page, set your item offer condition rewards criteria using the following options:

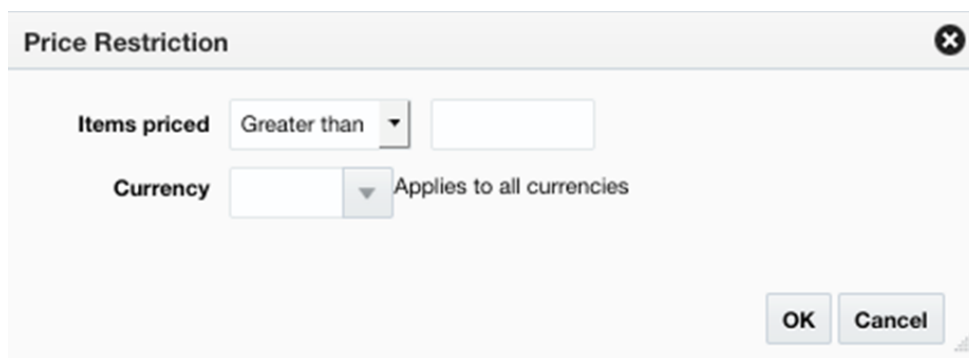
**Table 2-10 Item Offer Condition Criteria**

| Field           | Description                                                                                                                                       |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Buy Quantity    | The Buy Quantity field allows you set the number of items that need to be purchased in order to receive the offer reward.                         |
| Unit of Measure | You may also need to enter the unit of measure that applies for the quantity, if Pricing is configured to run with more than one unit of measure. |

Table 2-10 (Cont.) Item Offer Condition Criteria

| Field             | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Price Restriction | <p>Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, click on the pencil icon found in the title bar of the Qualifying Items section of the page ( <b>Priced at any Value</b>   ). This will open the Price Restriction pop-up.</p> <p>In the pop-up, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active.</p> <p>After entering the restriction, the text in the title bar of the Qualifying Items section of the page will be updated to show the value ( <b>Priced between 10 and 50 USD</b>   ). To remove the price restriction, click on the X icon.</p> |

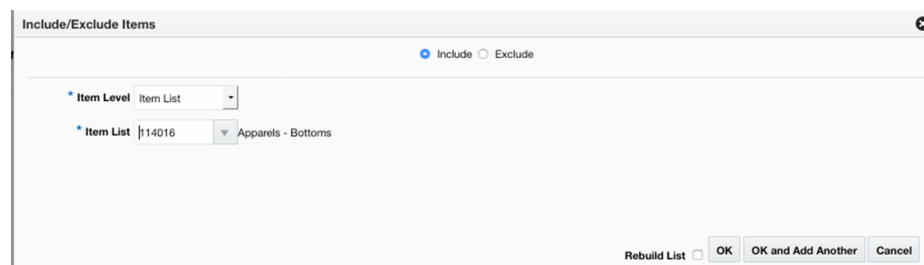
Figure 2-13 Price Restriction Pop-up



The Price Restriction pop-up dialog box has a title bar with a close button (X). It contains two main sections: 'Items priced' and 'Currency'. The 'Items priced' section has a dropdown menu currently set to 'Greater than' and an adjacent text input field. The 'Currency' section has a dropdown menu and the text 'Applies to all currencies'. At the bottom right, there are 'OK' and 'Cancel' buttons.

2. Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

Figure 2-14 Include/Exclude Items Pop-up



The Include/Exclude Items pop-up dialog box has a title bar with a close button (X). It features a radio button group at the top with 'Include' selected and 'Exclude' unselected. Below this is a table with two columns: 'Item Level' and 'Item List'. The first row shows 'Item Level' as a dropdown and 'Item List' as a text input. The second row shows 'Item Level' as a dropdown and 'Item List' as a text input with the value '14016' and a category 'Apparels - Bottoms'. At the bottom right, there are 'Rebuild List' (checkbox), 'OK', 'OK and Add Another', and 'Cancel' buttons.

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-11 Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                                                            |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude     | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                    |
| Item Level          | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"><li>• All Departments</li><li>• Department</li><li>• Class</li><li>• Subclass</li><li>• Item</li><li>• Parent/Diff</li><li>• Item List</li><li>• Upload List</li><li>• Supplier Site/Brand</li></ul> |
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                        |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                  |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                  |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                      |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                     |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                            |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                                                              |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                                                                       |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                                                                    |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude.                                            |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the pop-up. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

**Figure 2-15 Add Rewards**

The Rewards page allows you to define the rewards associated with the offer. For an item level Buy X, Get Y for Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-12 Item Offer Rewards Criteria**

| Field    | Description                                                                                                                                                                                                                                                                                                                                                                   |
|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> <li>• Fixed Price</li> </ul> <p>If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p> |

Table 2-12 (Cont.) Item Offer Rewards Criteria

| Field                | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Apply To             | Allows you to select which types of retail price the reward applies. Options are: <ul style="list-style-type: none"> <li>Regular</li> <li>Clearance</li> <li>Regular and Clearance</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Apply Discount Up To | The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Price Restriction    | <p>Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, click on the pencil icon found in the title bar of the Qualifying</p> <p>Items section of the page ( <b>Priced at any Value</b> ✎✕ ). This will open the Price Restriction pop-up.</p> <p>In the pop-up, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active.</p> <p>After entering the restriction, the text in the title bar of the Qualifying Items section of the page will be updated to show the value ( <b>Priced between 10 and 50 USD</b> ✎✕ ). To remove the price restriction, click on the X icon.</p> |

Figure 2-16 Price Restriction Pop-up

The screenshot shows a 'Price Restriction' dialog box. It contains two main input areas: 'Items priced' with a dropdown menu currently showing 'Greater than' and an adjacent empty text box; and 'Currency' with a dropdown menu and the text 'Applies to all currencies'. At the bottom right, there are 'OK' and 'Cancel' buttons.

2. Next, you will need to select the items that are eligible to have the reward applied in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-17 Include/Exclude Items Pop-up**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-13 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass        | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item            | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item     | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type       | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |
| Diff            | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                                                                        |

**Table 2-13 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude popup and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Spend X, Get Y for Discount

This type of offer is based on a customer spending a certain amount on particular items in order to get a discount on a different set of items. Multiple offers of this type could be added in a promotion in order to create a tiered discount. This type of offer requires both conditions and rewards criteria to be entered.

## Add Conditions

**Figure 2-18 Add Conditions**

The screenshot shows the Oracle Pricing 'Add Offer' interface. At the top, there's a breadcrumb 'Promotion Search > Promotion'. Below it, a progress bar indicates the current step is 'Conditions', with 'Offer' and 'Rewards' as previous and next steps respectively. The offer title is 'Spend \$100 in Souvenirs, Get \$10 off a T-shirt'. Below the title, there's a field for '\* Spend' set to '100.0000' and a currency dropdown set to 'USD'. Under the 'Qualifying Items' section, there's a table with columns: Level, Department, Department Name, Class Name, Subclass Name, and Excluded. The table contains one row: Level: Department, Department: 140, Department Name: Souvenirs, Class Name: (empty), Subclass Name: (empty), and Excluded: -. At the bottom right, there are 'Back', 'Next', and 'Cancel' buttons.

| Level      | Department | Department Name | Class Name | Subclass Name | Excluded |
|------------|------------|-----------------|------------|---------------|----------|
| Department | 140        | Souvenirs       |            |               | -        |

1. From the Add Offer Conditions page, set your item offer condition criteria using the following options:

**Table 2-14 Add Conditions Criteria**

| Field        | Description                                                                                                                                                                                       |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Spend Amount | The Spend field allows you to set the amount which needs to be spent to in order to receive the offer.                                                                                            |
| Currency     | A currency can also be added, if the spend amount applies to just a single currency. If not entered, it will be assumed to apply in terms of the currency of the store where the offer is active. |

2. Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-19 Include/Exclude Items Pop-up**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-15 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                            |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                    |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"><li>• All Departments</li><li>• Department</li><li>• Class</li><li>• Subclass</li><li>• Item</li><li>• Parent/Diff</li><li>• Item List</li><li>• Upload List</li><li>• Supplier Site/Brand</li></ul> |

**Table 2-15 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                             |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                       |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                       |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                           |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                          |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

**Figure 2-20 Add Rewards**

ORACLE Pricing Pricing Admin

Promotion Search Promotion

Add Offer

Offer Conditions Rewards

Spend \$100 in Souvenirs, Get \$10 off a T-shirt Spend X, Get Y for Discount | 08/30/19 - 09/02/19

Reward Applied to Qualifying Items

\* Discount Amount Off 10,000 USD

\* Apply To Regular and Clearance

Apply Discount up to 2 times

Qualifying Items Priced at any value

| Level | Department | Class | Subclass | Subclass Name | Excluded |
|-------|------------|-------|----------|---------------|----------|
| Item  | 1799       | 1000  | 2        |               |          |

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For an item level Spend X, Get Y for Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-16 Item Offer Rewards Criteria**

| Field                | Description                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount             | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> <li>• Fixed Price</li> </ul> <p>If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p> |
| Apply To             | <p>Allows you to select which types of retail price the reward applies. Options are:</p> <ul style="list-style-type: none"> <li>• Regular</li> <li>• Clearance</li> <li>• Regular and Clearance</li> </ul>                                                                                                                                                                    |
| Apply Discount Up To | <p>The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited.</p>                                                                                                                                                                                                                      |

Table 2-16 (Cont.) Item Offer Rewards Criteria

| Field             | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Price Restriction | <p>Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, click on the pencil icon found in the title bar of the Qualifying</p> <p>Items section of the page ( <b>Priced at any Value</b> ✎✕ ). This will open the Price Restriction pop-up.</p> <p>In the pop-up, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active. After entering the restriction, the text in the title bar of the Qualifying Items section of the page will be updated to show the value ( <b>Priced between 10 and 50 USD</b> ✎✕ ). To remove the price restriction, click on the X icon.</p> |

Figure 2-21 Price Restriction Pop-up

2. Next, you will need to select the items that are eligible to have the reward applied in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

Figure 2-22 Include/Exclude Items

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-17 Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude     | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level          | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                                                                        |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                                                                                 |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                                                                              |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude.                                                      |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Buy X and Y, Get Discount

This type of offer allows you to specify two or more "buy" conditions in order to receive the discount. Both conditions and rewards are required for this type of offer.

## Add Conditions

**Figure 2-23 Add Conditions**

The screenshot shows the Oracle Pricing 'Add Offer' interface. The main title is 'Buy a Sandwich, Chips, and Drink for \$5'. The 'Conditions' tab is active, showing a table with 3 conditions. Each condition has a quantity of 1 and a price restriction of 'Priced at any Value'. The 'Qualifying Items' section shows a table with 1 item, 'Sandwiches', with a quantity of 1127. The page includes navigation buttons like 'Back', 'Next', and 'Cancel'.

| Condition | Quantity | UOM | Price Restriction   |
|-----------|----------|-----|---------------------|
| 1         | 1        | EA  | Priced at any Value |
| 2         | 1        | EA  | Priced at any Value |
| 3         | 1        | EA  | Priced at any Value |

| Level      | Department | Department Name | Class | Class Name | Subclass | Subclass Name | Excluded |
|------------|------------|-----------------|-------|------------|----------|---------------|----------|
| Department | 1127       | Sandwiches      |       |            |          |               | ---      |

1. From the Add Offer Conditions page, start with defining the number of conditions for your offer. For each condition, specify the following:

**Table 2-18 Add Conditions Criteria**

| Field           | Description                                                                                                                                       |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Condition       | This number is automatically generated and is used to order the conditions added to the offer.                                                    |
| Buy Quantity    | The Buy Quantity field allows you set the number of items that need to be purchased in order to receive the offer reward.                         |
| Unit of Measure | You may also need to enter the unit of measure that applies for the quantity, if Pricing is configured to run with more than one unit of measure. |

Table 2-18 (Cont.) Add Conditions Criteria

| Field             | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Price Restriction | Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active. |

Figure 2-24 Add Conditions Pop-up

Price Restriction

Condition 4

\* Buy

Price Restriction

Items priced

Currency Applies to all currencies

OK OK and Add Another Cancel

2. Next, you will need to select the items that must be purchased in order to meet each set of conditions for this offer in the Qualifying Items table.
  - a. First, highlight the condition that you want to add items.
  - b. Then in the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

Figure 2-25 Include/Exclude Items

Include/Exclude Items

Include Exclude

\* Item Level Item List

\* Item List Apparels - Bottoms

Rebuild List OK OK and Add Another Cancel

- c. Set the criteria of the included or excluded items using the following fields:

**Table 2-19 Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude     | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level          | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                                                                        |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                                                                                 |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                                                                              |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude.                                                      |

- d. When you have entered the criteria for the inclusion or exclusion for the condition, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
  - e. Continue until qualifying items have been added for all conditions on the offer.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

**Figure 2-26 Add Rewards**

The Rewards page allows you to define the rewards associated with the offer. For an item level Buy X and Y, Get Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-20 Item Offer Rewards Criteria**

| Field    | Description                                                                                                                                                                                                                                                                                                                                                                   |
|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> <li>• Fixed Price</li> </ul> <p>If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p> |
| Apply To | <p>Allows you to select which types of retail price the reward applies. Options are:</p> <ul style="list-style-type: none"> <li>• Regular</li> <li>• Clearance</li> <li>• Regular and Clearance</li> </ul>                                                                                                                                                                    |

**Table 2-20 (Cont.) Item Offer Rewards Criteria**

| Field                | Description                                                                                                                                       |
|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Apply Discount Up To | The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited. |

- Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Buy X and Y, Get Z for Discount

This type of offer allows you to specify two or more "buy" conditions in order to receive the discount on a different set of items. Both conditions and rewards are required for this type of offer.

## Add Conditions

**Figure 2-27 Add Conditions**

ORACLE Pricing

Promotion Search Promotion

Add Offer

Buy a Sun Hat and Sunglasses, Get 50% Off a Beach Towel

Buy X and Y, Get Z for Discount | 08/30/19 - 09/02/19

Conditions

Actions View

| Condition | Quantity | UOM | Price Restriction   |
|-----------|----------|-----|---------------------|
| 1         | 1        | EA  | Priced at any Value |
| 2         | 1        | EA  | Priced at any Value |

Qualifying Items

Actions View

| Level | Department | Department Name | Class | Class Name | Subclass | Subclass Name | Excluded |
|-------|------------|-----------------|-------|------------|----------|---------------|----------|
| Class | 1125       | Beachwear       | 1125  | Sunglasses |          |               | ---      |

Back Next Cancel

- From the Add Offer Conditions page, start with defining the number of conditions for your offer. For each condition, specify the following:

**Table 2-21 Add Offer Conditions Criteria**

| Field        | Description                                                                                                               |
|--------------|---------------------------------------------------------------------------------------------------------------------------|
| Condition    | This number is automatically generated and is used to order the conditions added to the offer.                            |
| Buy Quantity | The Buy Quantity field allows you set the number of items that need to be purchased in order to receive the offer reward. |

Table 2-21 (Cont.) Add Offer Conditions Criteria

| Field             | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Unit of Measure   | You may also need to enter the unit of measure that applies for the quantity, if Pricing is configured to run with more than one unit of measure.                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Price Restriction | Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active. |

Figure 2-28 Add Conditions Pop-up

Price Restriction

Condition 4

\* Buy   ▼

Price Restriction

Items priced  ▼

Currency  ▼ Applies to all currencies

OK OK and Add Another Cancel

2. Next, you will need to select the items that must be purchased in order to meet each set of conditions for this offer in the Qualifying Items table.
  - a. First, highlight the condition that you want to add items.
  - b. Then in the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-29 Include/Exclude Items**

- c. Set the criteria of the included or excluded items using the following fields:

**Table 2-22 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass        | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item            | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item     | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type       | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |

**Table 2-22 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- d. When you have entered the criteria for the inclusion or exclusion for the condition, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
  - e. Continue until qualifying items have been added for all conditions on the offer.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

**Figure 2-30 Add Rewards**

**ORACLE Pricing** PRICING\_ADMIN

Promotion Search Promotion

**Add Offer**

Offer Conditions **Rewards**

**Buy a Sun Hat and Sunglasses, Get 50% Off a Beach Towel** Buy X and Y, Get Z for Discount | 08/30/19 - 09/30/19

**Reward Applied to Qualifying Items**

\* Discount Percent Off 50 %

Apply Discount up to 5 times

\* Apply To Regular and Clearance

Qualifying Items Priced at any value

| Level | Department | Department Name | Class | Class Name | Subclass | Subclass Name | Excluded |
|-------|------------|-----------------|-------|------------|----------|---------------|----------|
| Class | 1125       | Beachwear       | 2000  | Towels     |          |               |          |

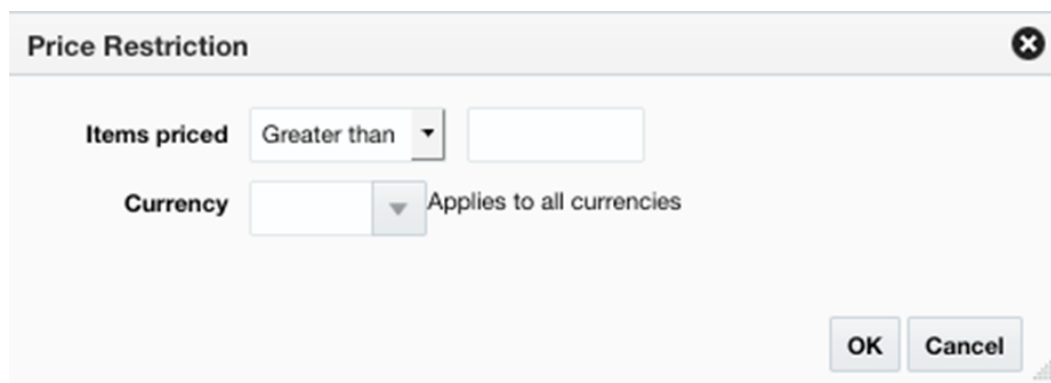
Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For an item level Buy X and Y, Get Z for Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-23 Item Offer Rewards Criteria**

| Field                | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount             | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> <li>• Fixed Price</li> </ul> <p>If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Apply To             | <p>Allows you to select which types of retail price the reward applies. Options are:</p> <ul style="list-style-type: none"> <li>• Regular</li> <li>• Clearance</li> <li>• Regular and Clearance</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Apply Discount Up To | <p>The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Price Restriction    | <p>Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, click on the pencil icon found in the title bar of the Qualifying Items section of the page ( <b>Priced at any Value</b>   ). This will open the Price Restriction pop-up.</p> <p>In the pop-up, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active.</p> <p>After entering the restriction, the text in the title bar of the Qualifying Items section of the page will be updated to show the value ( <b>Priced between 10 and 50 USD</b>   ). To remove the price restriction, click on the X icon.</p> |

**Figure 2-31 Price Restriction Pop-up**


The image shows a 'Price Restriction' pop-up dialog box. It has a title bar with the text 'Price Restriction' and a close button (X). Inside the dialog, there are two main sections. The first section is labeled 'Items priced' and contains a dropdown menu currently set to 'Greater than' and an empty text input field. The second section is labeled 'Currency' and contains an empty text input field and a dropdown menu currently set to 'Applies to all currencies'. At the bottom right of the dialog, there are two buttons: 'OK' and 'Cancel'.

- Next, you will need to select the items that are eligible to have the reward applied in the Qualifying Items table.

- a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-32 Include/Exclude Items**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-24 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass        | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item            | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item     | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |

**Table 2-24 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Buy X of Single Item for Discount

This type of offer is for a discount on a single item, specifying a quantity that must be purchased in order to receive the discount. It requires both conditions and rewards be specified.

## Add Conditions

**Figure 2-33 Add Conditions**

ORACLE Pricing PRICING ADMIN

Promotion Search + Promotion +

Add Offer

Buy any 2 T-shirts for \$20

Buy X of Single Item for Discount | 08/30/19 - 08/30/19

\* Buy Quantity 2 EA

\* Item

Back Next Cancel

1. From the Add Offer Conditions page, set your item offer condition criteria using the following options:

**Table 2-25 Item Offer Condition Criteria**

| Field           | Description                                                                                                                                       |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Buy Quantity    | The Buy Quantity field allows you set the number of items that need to be purchased in order to receive the offer reward.                         |
| Unit of Measure | You may also need to enter the unit of measure that applies for the quantity, if Pricing is configured to run with more than one unit of measure. |

2. Next, you will need to select the item that must be purchased in order to meet the condition of this offer. Enter an item number or click on the magnifying glass icon to select an item from a list of values.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

**Figure 2-34 Add Rewards**

ORACLE Pricing

Promotion Search Promotion

PRICING\_ADMIN

Add Offer

Offer Conditions Rewards

Buy any 2 T-shirts for \$20

Reward Applies to Item 102900157-Simple pack of 2 T-Shirts

Buy X of Single Item for Discount | 08/30/19 - 09/02/19

\* Discount Fixed Price 20.0000 USD

Apply Discount up to 4 times

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For a Buy X of a Single Item for Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-26 Item Offer Rewards Criteria**

| Field                | Description                                                                                                                                                                                                                                                                                                                                                    |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount             | Allows you to select the type of discount and enter the amount.<br>Options are: <ul style="list-style-type: none"><li>• Percent Off</li><li>• Amount Off</li><li>• Fixed Price</li></ul> If you select Amount Off or Fixed Price, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies. |
| Apply Discount Up To | The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited.                                                                                                                                                                                                              |

2. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Buy X, Get Gift with Purchase

This type of offer involves receiving a free item based on purchasing the quantity of items specified as the buy condition on the offer. This type of offer requires both conditions and rewards.

## Add Conditions

**Figure 2-35 Add Conditions**

ORACLE Pricing PRICING\_ADMIN

Promotion Search + Promotion +

Add Offer

Buy any 3 Outdoor Cookout Items, Get a free Grill Brush Buy X, Get Gift with Purchase | 08/30/19 - 09/02/19

\* Buy Quantity 3 EA

Qualifying Items Priced at any value

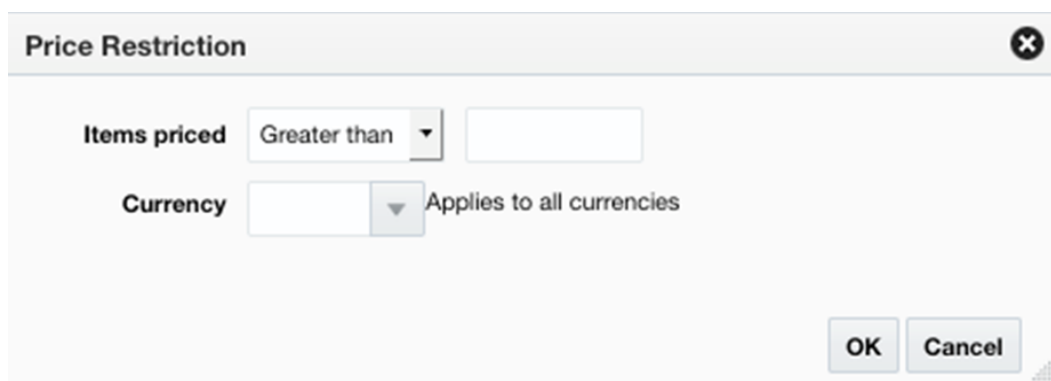
| Level      | Department | Department Name | Class Name | Subclass Name | Excluded |
|------------|------------|-----------------|------------|---------------|----------|
| Department | 5395       | Outdoor Cooking |            |               |          |

Back Next Cancel

1. From the Add Offer Conditions page, set your item offer condition criteria using the following options:

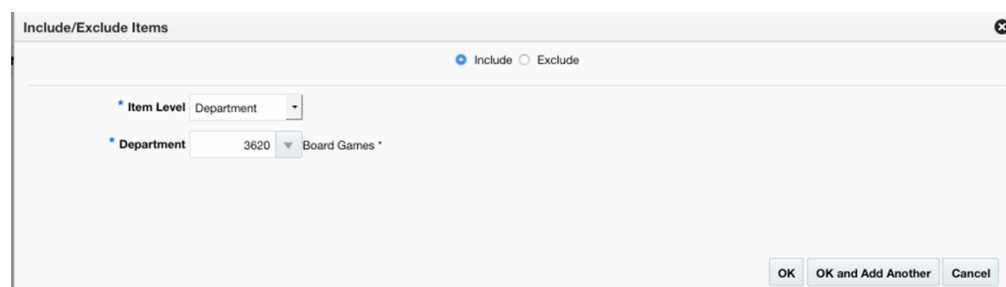
**Table 2-27 Item Offer Condition Criteria**

| Field             | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Buy Quantity      | The Buy Quantity field allows you set the number of items that need to be purchased in order to receive the offer reward.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Unit of Measure   | You may also need to enter the unit of measure that applies for the quantity, if Pricing is configured to run with more than one unit of measure.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Price Restriction | <p>Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, click on the pencil icon found in the title bar of the Qualifying</p> <p>Items section of the page ( <b>Priced at any Value</b> ). This will open the Price Restriction pop-up.</p> <p>In the pop-up, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active.</p> <p>After entering the restriction, the text in the title bar of the Qualifying Items section of the page will be updated to show the value ( <b>Priced between 10 and 50 USD</b> ). To remove the price restriction, click on the X icon.</p> |

**Figure 2-36 Price Restriction Pop-up**


The dialog box is titled "Price Restriction" and has a close button (X) in the top right corner. It contains two main sections: "Items priced" and "Currency". The "Items priced" section has a dropdown menu set to "Greater than" and an empty text input field. The "Currency" section has a dropdown menu and the text "Applies to all currencies". At the bottom right, there are "OK" and "Cancel" buttons.

2. Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-37 Include/Exclude Items**


The dialog box is titled "Include/Exclude Items" and has a close button (X) in the top right corner. It features two radio buttons: "Include" (selected) and "Exclude". Below this, there is a section for "Item Level" with a dropdown menu set to "Department". Underneath, there is a "Department" field with a value of "3620" and a label "Board Games". At the bottom right, there are three buttons: "OK", "OK and Add Another", and "Cancel".

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-28 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |

**Table 2-28 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                             |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                       |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                       |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                           |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                          |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude popup and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

**Figure 2-38 Add Rewards**

ORACLE Pricing PRICING\_ADMIN

Promotion Search **Promotions**

Add Offer

Offer Conditions **Rewards**

Buy any 3 Outdoor Cookout Items, Get a free Grill Brush Buy X, Get Gift with Purchase | 08/30/19 - 09/02/19

Reward is a Free Item

Item

Apply Discount up to  times

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For a Buy X, Get Gift with Purchase offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-29 Item Offer Rewards Criteria**

| Field                | Description                                                                                                                                                                              |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Item                 | Enter an item number or use the magnifying glass to select an item from the list of values. This will be the free item rewarded to the customer for meeting the conditions of the offer. |
| Apply Discount Up To | The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited.                                        |

2. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Spend X, Get Gift with Purchase

This type of offer involves receiving a free item based on purchasing the amount of the qualifying items specified as the buy condition on the offer. This type of offer requires both conditions and rewards.

## Add Conditions

**Figure 2-39 Add Conditions**

ORACLE Pricing

Promotion Search Promotion

Add Offer

Offer Conditions Rewards

Spend \$200 in Racquets, Get Free Can of Tennis Balls

Spend X, Get Gift with Purchase | 08/30/19 - 09/30/19

\* Spend 200,000 USD

Qualifying Items

| Level      | Department | Department Name | Class Name | Subclass Name | Excluded |
|------------|------------|-----------------|------------|---------------|----------|
| Department | 8174       | Tennis Racquets |            |               |          |

Back Next Cancel

- From the Add Offer Conditions page, set your item offer condition criteria using the following options:

**Table 2-30 Item Offer Conditions Criteria**

| Field        | Description                                                                                                                                                                                       |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Spend Amount | The Spend field allows you to set the amount which needs to be spent to in order to receive the offer.                                                                                            |
| Currency     | A currency can also be added, if the spend amount applies to just a single currency. If not entered, it will be assumed to apply in terms of the currency of the store where the offer is active. |

- Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-40 Include/Exclude Items**

Include/Exclude Items

Include Exclude

\* Item Level Department

\* Department 3620 Board Games

OK OK and Add Another Cancel

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-31 Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude     | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level          | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                                                                        |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                                                                                 |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                                                                              |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude.                                                      |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

Figure 2-41 Add Rewards

ORACLE Pricing

Promotion Search Promotion

PRICING ADMIN

Add Offer

Offer Conditions Rewards

Buy any 3 Outdoor Cookout Items, Get a free Grill Brush

Buy X, Get Gift with Purchase | 08/30/19 - 09/02/19

Reward is a Free Item

Items 00750028 Grill Brush

Apply Discount up to times

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For a Spend X, Get Gift with Purchase offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

Table 2-32 Item Offer Rewards Criteria

| Field                | Description                                                                                                                                                                              |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Item                 | Enter an item number or use the magnifying glass to select an item from the list of values. This will be the free item rewarded to the customer for meeting the conditions of the offer. |
| Apply Discount Up To | The Apply Discount up to field indicates the number of times that the discount can be applied to a customer's purchase. No entry means unlimited.                                        |

2. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Transaction Level Offers

## Get Discount

This type of offer is for a straight discount off the customer's purchase. There is no pre-condition for receiving the discount other than making a purchase. The discount is applied to all items on the transaction unless there are specific exclusions specified.

## Add Rewards

**Figure 2-42 Add Rewards**

The Rewards page allows you to define the rewards associated with the offer. For a transaction level Get Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-33 Item Offer Rewards Criteria**

| Field    | Description                                                                                                                                                                                                                                                                                                                             |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> </ul> <p>If you select Amount Off, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p> |
| Apply To | <p>Allows you to select which types of retail price the reward applies. Options are:</p> <ul style="list-style-type: none"> <li>• Regular</li> <li>• Clearance</li> <li>• Regular and Clearance</li> </ul>                                                                                                                              |

2. Next, you can optionally add a list of items that should be excluded from having the discount applied.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-43 Include/Exclude Items**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-34 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass        | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item            | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item     | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |

**Table 2-34 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Exclude pop-up and add an additional exclusion.
3. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Buy X, Get Discount

This type of offer requires that a customer purchase a certain quantity of items before receiving a discount on their transaction. The discount is applied to all items on the transaction unless there are specific exclusions specified.

## Add Conditions

**Figure 2-44 Add Conditions**

1. From the Add Offer Conditions page, set your offer condition criteria using the following options:

**Table 2-35 Item Offer Condition Criteria**

| Field             | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Buy Quantity      | The Buy Quantity field allows you set the number of items that need to be purchased in order to receive the offer reward.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Unit of Measure   | You may also need to enter the unit of measure that applies for the quantity, if Pricing is configured to run with more than one unit of measure.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Price Restriction | <p>Optionally you can choose to indicate a price range for the conditions. This will act as an additional filter on the included buy items, such that only items priced in the designated range will meet the condition of the offer. To add a price restriction, click on the pencil icon found in the title bar of the Qualifying</p> <p>Items section of the page ( <b>Priced at any Value</b> ✎✕ ). This will open the Price Restriction pop-up.</p> <p>In the pop-up, select a value for Items Priced, which can be either Greater than, Less than, or Between. Then, enter the appropriate values. If the restriction will be for a specific currency, then enter the currency as well. If not entered, the currency will be based on the store where the offer is active.</p> <p>After entering the restriction, the text in the title bar of the Qualifying Items section of the page will be updated to show the value ( <b>Priced between 10 and 50 USD</b> ✎✕ ). To remove the price restriction, click on the X icon.</p> |

**Figure 2-45 Price Restriction Pop-up**

2. Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-46 Include/Exclude Items**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-36 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |

**Table 2-36 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Department          | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                             |
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                       |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                       |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                           |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                          |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude popup and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

Figure 2-47 Add Rewards

ORACLE Pricing

Promotion Search Promotion

Add Offer

Buy 2 Pairs of Jeans, Get \$10 Off Purchase

Buy X, Get Discount | 06/29/19 - 07/04/19

Reward Applied to Entire Transaction

\* Discount Amount Off 10.0000 USD

\* Apply To Regular and Clearance

Exclude Items

Actions View Format

| Level               | Department Name | Class Name | Subclass Name | Item Description | Excluded |
|---------------------|-----------------|------------|---------------|------------------|----------|
| No data to display. |                 |            |               |                  |          |

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For a transaction level Buy X, Get Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

Table 2-37 Item Offer Rewards Criteria

| Field    | Description                                                                                                                                                                                                                                                                                                                             |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount | <p>Allows you to select the type of discount and enter the amount. Options are:</p> <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> </ul> <p>If you select Amount Off, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies.</p> |
| Apply To | <p>Allows you to select which types of retail price the reward applies. Options are:</p> <ul style="list-style-type: none"> <li>• Regular</li> <li>• Clearance</li> <li>• Regular and Clearance</li> </ul>                                                                                                                              |

2. Next, you can optionally add a list of items that should be excluded from having the discount applied.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-48 Include/Exclude Items**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-38 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass        | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item            | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item     | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type       | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |
| Diff            | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                                                                        |

**Table 2-38 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Exclude pop-up and add an additional exclusion.
3. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Spend X, Get Discount

This type of offer requires that a customer purchase a certain amount in order to qualify for a discount on their transaction. The discount is applied to all items on the transaction unless there are specific exclusions specified.

## Add Conditions

**Figure 2-49 Add Conditions**

The screenshot shows the Oracle Pricing interface for adding a new offer. The 'Add Offer' page has three tabs: Offer, Conditions (selected), and Rewards. The offer details are: 'Spend \$100, Get 15% Off'. Below this, there's a section for 'Qualifying Items' with a table that has columns for Level, Department, Class, Subclass, Subclass Name, and Excluded. The table currently shows 'All Departments' under the Level column. At the bottom right, there are buttons for 'Back', 'Next', and 'Cancel'.

1. From the Add Offer Conditions page, set your item offer condition criteria using the following options:

**Table 2-39 Item Offer Conditions Criteria**

| Field        | Description                                                                                                                                                                                       |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Spend Amount | The Spend field allows you to set the amount which needs to be spent to in order to receive the offer.                                                                                            |
| Currency     | A currency can also be added, if the spend amount applies to just a single currency. If not entered, it will be assumed to apply in terms of the currency of the store where the offer is active. |

2. Next, you will need to select the items that must be purchased in order to meet the condition of this offer in the Qualifying Items table.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-50 Include/Exclude Items**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-40 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |

**Table 2-40 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Class               | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                       |
| Subclass            | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                       |
| Item                | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                           |
| Parent Item         | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                          |
| Diff Type           | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                 |
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the inclusion or exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Include/Exclude pop-up and add an additional inclusion or exclusion.
3. Once your offer criteria are complete, click Next and move to the Rewards page.

## Add Rewards

**Figure 2-51 Add Rewards**

ORACLE Pricing

Pricing Admin

Add Offer

Offer Conditions Rewards

Spend \$100, Get 15% Off

Reward Applied to Entire Transaction

Discount Percent Off 15 % Apply To Regular

Exclude Items

| Level      | Department Name   | Class Name | Subclass Name | Item Description | Excluded |
|------------|-------------------|------------|---------------|------------------|----------|
| Department | Children Clothing |            |               |                  | ✓        |

Back Apply Cancel

The Rewards page allows you to define the rewards associated with the offer. For a transaction level Spend X, Get Discount offer, this consists of the following steps:

1. From the Add Offer Rewards page, set your item offer rewards criteria using the following options:

**Table 2-41 Item Offer Rewards Criteria**

| Field    | Description                                                                                                                                                                                                                                                                                                               |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount | Allows you to select the type of discount and enter the amount. Options are: <ul style="list-style-type: none"> <li>• Percent Off</li> <li>• Amount Off</li> </ul> If you select Amount Off, you can select the specific currency to which the reward applies or whether the reward should be applied for all currencies. |
| Apply To | Allows you to select which types of retail price the reward applies. Options are: <ul style="list-style-type: none"> <li>• Regular</li> <li>• Clearance</li> <li>• Regular and Clearance</li> </ul>                                                                                                                       |

2. Next, you can optionally add a list of items that should be excluded from having the discount applied.
  - a. In the Items table, select Add from the Actions menu. The Include/Exclude Items pop-up opens.

**Figure 2-52 Include/Exclude Items**

- b. Set the criteria of the included or excluded items using the following fields:

**Table 2-42 Include/Exclude Item Criteria**

| Field           | Description                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Include/Exclude | These radio buttons allow you to choose if the items are being added as inclusions to or exclusions from the offer.                                                                                                                                                                                                                                                                                              |
| Item Level      | <p>The Item Level field allows you to select a category by which you can narrow the list of things to include/exclude in the offer conditions. Options are:</p> <ul style="list-style-type: none"> <li>• All Departments</li> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department      | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Enter a department or click the dropdown to select a department for the items you want to include/exclude.                                                                                                                                                                                                  |
| Class           | The Class field is active if you select Class or Subclass in the Item Level field. Enter a class or click the dropdown to select a class of items to include/exclude.                                                                                                                                                                                                                                            |
| Subclass        | The Subclass field is active if you select Subclass in the Item Level field. Enter a subclass or click the dropdown to select a subclass of items to include/exclude.                                                                                                                                                                                                                                            |
| Item            | The Item field is active if you select Item in the Item Level field. Enter an item number or click the magnifying glass to search for an item to include/exclude.                                                                                                                                                                                                                                                |
| Parent Item     | The Parent Item field is active if you select Parent/Diff in the Item Level field. This field appears with a magnifying glass next to the Item Level field and allows you to enter or search for a parent item to include/exclude.                                                                                                                                                                               |
| Diff Type       | The Diff Type field is active if you select Parent/Diff in the Item Level field. Select the diff type for the parent item that you want to include/exclude.                                                                                                                                                                                                                                                      |

**Table 2-42 (Cont.) Include/Exclude Item Criteria**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Diff                | The Diff field is active if you select Parent/Diff in the Item Level field. Enter or click the dropdown to select a diff for the parent that you want to include/exclude.                                                                                                                                                                                   |
| Item List           | The Item List field is active if you select Item List in the Item Level field. Enter or click the dropdown to select a defined list of items to include/exclude.                                                                                                                                                                                            |
| Source File         | Source File is active if you select Upload List in the Item Level field. Click Browse to select the file to upload.                                                                                                                                                                                                                                         |
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |

- c. When you have entered the criteria for the exclusion, click OK to accept the criteria and close the popup. Click OK and Add Another to remain on the Exclude popup and add an additional exclusion.
3. Once your offer criteria are complete, click Apply. You are returned to the Promotions page. Your new offer is displayed in the Promotion table.

## Add Locations

This feature allows the user to add locations to an Offer. Adding Locations to an Offer is executed from the Promotions page.

**Figure 2-53 Promotion**

The screenshot shows the Oracle Pricing Promotions interface. At the top, there's a 'Promotion Search' bar with 'Promotion' selected. Below it, a 'CampaignName' dropdown is set to 'Candies Promotion'. The main section is titled 'Offers' and contains a table with columns: Offer, Description, Type, Template, End Date, Start Date, Status, Comments, Coupon Code Required, and Distribution Rule. Two offers are listed: Offer 82 (Aromatherapy Candies - Buy One Get One Free) and Offer 94 (Spend over \$50 on Candies and get \$20 off). Below the offers table, there's a section for 'Locations for Offer 82 - Aromatherapy Candies - Buy One Get One Free'. This section contains a table with columns: Location, Name, Location Type, Currency, and Excluded. The locations listed are Manhattan, Boston, Los Angeles, Phoenix, Seattle, San Francisco, and Miami, all with a location type of 'Store' and currency of 'USD'. At the bottom right, there are buttons for 'Approve All', 'Save', 'Save and Close', and 'Cancel'.

| Offer | Description                                 | Type             | Template              | End Date | Start Date | Status    | Comments                                            | Coupon Code Required | Distribution Rule |
|-------|---------------------------------------------|------------------|-----------------------|----------|------------|-----------|-----------------------------------------------------|----------------------|-------------------|
| 82    | Aromatherapy Candies - Buy One Get One Free | Simple Promotion | Get Y for Discount    | 1/24/19  | 1/14/19    | Submitted | Aromatherapy Candies - Buy One Get One Free (BOGOF) | No                   |                   |
| 94    | Spend over \$50 on Candies and get \$20 off | Buy/Get          | Spend X, Get Discount | 1/24/19  | 1/14/19    | Approved  | Spend over \$50 on Candies and get \$20 off basket  | No                   |                   |

| Location | Name          | Location Type | Currency | Excluded |
|----------|---------------|---------------|----------|----------|
| 1111     | Manhattan     | Store         | USD      | —        |
| 1122     | Boston        | Store         | USD      | —        |
| 1411     | Los Angeles   | Store         | USD      | —        |
| 1421     | Phoenix       | Store         | USD      | —        |
| 1511     | Seattle       | Store         | USD      | —        |
| 1521     | San Francisco | Store         | USD      | —        |
| 1611     | Miami         | Store         | USD      | —        |

1. From the Offers table, highlight the offer to which you want to add a location. From the Locations table, select **Add** from the Actions menu. The Include/Exclude Locations pop-up appears.

Figure 2-54 Include/Exclude Locations Pop-up

2. From the Include/Exclude Locations pop-up, select the **Include** radio button and set the criteria for the location or locations being added using the following fields:

Table 2-43 Include/Exclude Locations Dialog Fields

| Field         | Description                                                                                                                                                                                                                    |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Level         | The Level field allows you to select a category by which you can narrow the list of locations to add in the offer. Options are: <ul style="list-style-type: none"><li>• Zone</li><li>• Location List</li><li>• Store</li></ul> |
| Zone Group    | The Zone Group field is active if you select Zone in the Level field. Click the dropdown to select a zone group for the location(s) you want to add.                                                                           |
| Zone          | The Zone field is active if you select Zone in the Level field. Click the dropdown to select a specific zone from the selected zone group from which to add the location(s).                                                   |
| Location List | The Location List field is active if you select Location List in the Level field. Click the dropdown to select from a defined list of locations from which to add the location(s).                                             |
| Store         | The Store field is active if you select Store in the Level field. Click the dropdown to select a store from which to add the location(s).                                                                                      |

3. Click **OK** to add the location(s) and close the pop-up. Click **OK and Add Another** to remain on the pop-up and add additional locations.

## Copy Locations

The copying locations feature allows users to select an offer and then copy the entries from the location table associated with that offer to one or more other offers within the same promotion.

Figure 2-55 Promotion

The screenshot shows the Oracle Pricing interface with the 'Promotion' tab selected. The 'Offers' table is displayed, and the 'Copy Locations' button in the Actions menu is highlighted with a red circle. The table contains the following data:

| Offer | Description                                     | Type             | Template              | End Date | Start Date | Status    | Comments                                            | Coupon Code Required | Distribution Rule |
|-------|-------------------------------------------------|------------------|-----------------------|----------|------------|-----------|-----------------------------------------------------|----------------------|-------------------|
| 82    | Aromatherapy Candles - Buy One Get One ...      | Simple Promotion | Get Y for Discount    | 1/24/19  | 1/14/19    | Submitted | Aromatherapy Candles - Buy One Get One Free (BOGOF) | No                   |                   |
| 94    | Spend over \$50 on Candles and get \$20 off ... | Buy/Get          | Spend X, Get Discount | 1/24/19  | 1/14/19    | Approved  | Spend over \$50 on Candles and get \$20 off basket  | No                   |                   |

Below the 'Offers' table, the 'Locations for Offer 82 - Aromatherapy Candles - Buy One Get One Free' table is shown, listing various locations and their details.

1. From the Offers table, select the offer that contains the location to copy and select **Copy Locations** from the Actions menu. The Copy Locations to Offers pop-up appears.

Figure 2-56 Copy Locations to Offers Pop-up

The screenshot shows the 'Copy Locations to Offers' pop-up window. It displays a table of offers to select from, with columns for Offer, Description, Type, Template, Start Date, End Date, and Status. The table contains the following data:

| Offer | Description                                             | Type      | Template                  | Start Date | End Date | Status    |
|-------|---------------------------------------------------------|-----------|---------------------------|------------|----------|-----------|
| 341   | Buy any 3 board games, get \$10 off                     | Buy/Get   | Buy X, Get Discount       | 6/23/2019  |          | Worksheet |
| 342   | Spend \$25 in Toys get \$5 off                          | Buy/Get   | Spend X, Get Discount     | 6/23/2019  |          | Worksheet |
| 343   | Buy 2 Pairs of Shoes, Get a Pair of Socks for 50% off   | Buy/Get   | Buy X, Get Y for Disco... | 6/23/2019  |          | Worksheet |
| 344   | Spend \$15 on breakfast cereal, get 25% off any 2 ca... | Buy/Get   | Spend X, Get Y for Dis... | 6/23/2019  |          | Worksheet |
| 345   | Buy 2 watermelons for \$6                               | Buy/Get   | Buy X of Single Item f... | 6/23/2019  |          | Worksheet |
| 347   | Buy a sandwich, chips, and drink for \$5                | Buy/Get   | Buy X and Y, Get Disc...  | 6/23/2019  |          | Worksheet |
| 348   | Buy a scarf and hat, get 50% off gloves                 | Buy/Get   | Buy X and Y, Get Z for... | 6/23/2019  |          | Worksheet |
| 351   | Buy any 2 BBQ items, get a free beach towel             | Gift Item | Buy X, Get Gift with P... | 6/23/2019  |          | Worksheet |

2. From the Copy Locations to Offers pop-up, select one or more offers to which locations will be copied and click **OK**. You are returned to the Promotions page.

## Create an Offer from Existing

You also have the option to create a new offer using an existing offer as a template. This is helpful if you want to create a tiered offer, such as Buy 2 Get 10% off, Buy 3 Get 20% off, and so on.

1. Perform a search for the promotion that has an offer you want to copy. See [Search for a Promotion](#).

2. From the search results pane, select **Edit** from the Actions menu. The Promotion page appears
3. From the Promotions page, select the Offer you want to use as a template for your new offer and select **Create from Existing** from the Actions menu. The Create Offer from Existing pop-up appears.

**Figure 2-57 Create Offer from Existing**

The screenshot shows a 'Create Offer from Existing' dialog box. It has a title bar with a close button. Inside, there's a section for 'Offer' with a value of '167' and a text field containing 'Copy - Aromatherapy Candles - Buy One Get One Fre'. Below this are date and time pickers: 'Start Date' (1/14/2019), 'End Date' (1/24/2019), 'Start Time' (12:00 AM), and 'End Time' (11:59 PM). There's a 'Coupon Code' text field, a 'Coupon Code Required' dropdown set to 'No', a 'Customer Description' text field with 'Aromatherapy Candles Offer', and a 'Comments' text area with 'Aromatherapy Candles - Buy One Get One Free (BOGOF)'. At the bottom left is a 'Copy Locations' checkbox, which is unchecked. At the bottom right are 'OK' and 'Cancel' buttons.

4. From the Create Offer from Existing pop-up, enter your new offer criteria using the following options:

**Table 2-44 Create Offer from Existing Fields**

| Field                | Description                                                                     |
|----------------------|---------------------------------------------------------------------------------|
| Offer                | The Offer field allows you to enter an offer description.                       |
| Start Date           | The Start Date field allows you to enter or select a start date for the offer.  |
| Start Time           | The Start Time field allows you to enter a start time for the offer.            |
| End Date             | The End Date field allows you to enter or select an end date for the offer.     |
| End Time             | The End Time field allows you to enter an end time for the offer.               |
| Coupon Code          | The Coupon Code field displays the coupon code associated with the offer.       |
| Customer Description | The Customer Description field displays the customer description for the offer. |
| Comments             | The Comments field displays any comments associated with the offer.             |

5. When you have entered the criteria for the new offer, click **OK**. You are returned to the Promotion page.

# 3

## Manage Promotions

The Promotion screen allows you to maintain the promotion description, offers within the promotion, and the locations associated with the offers. In addition, the promotion can optionally be assigned to a campaign. Offers are maintained using the offer wizard where you can navigate through multiple screens which specify the offer details, conditions to qualify for the offer, and the reward available for the offer. Locations are added to offers after they are created using the offer wizard.

The Promotion screen has three modes: Add, Edit, and View. If the user enters this screen in View mode, all maintenance options are disabled, and the Save, Save and Close, and Cancel buttons are replaced with Done.

The Manage Promotions tasks provide options for existing promotions, including:

- [Search for a Promotion](#)
- [Edit Offers](#)
- [Edit Multiple Offers](#)
- [Cancel Offers](#)
- [Cancel Items from an Offer](#)
- [Cancel Locations from an Offer](#)
- [Delete Offers](#)

## Search for a Promotion

Perform the following procedure to search for an existing promotion.

1. From the Tasks menu, select Manage Promotions. The Promotion Search tab appears.

**Figure 3-1 Promotion Search Tab**

The screenshot displays the Oracle Pricing application interface for the Promotion Search tab. The top navigation bar shows 'ORACLE Pricing' and a user profile 'PRICING\_JCMN'. The left sidebar contains navigation icons. The main content area is divided into two sections: 'Search' and 'Results'. The 'Search' section includes input fields for 'Promotion', 'Description', 'Offer Description', 'Offer Type', and 'Offer Template'. On the right side of the search section, there are date pickers for 'Start Date' and 'End Date', a 'Status' dropdown, and a 'Item' search field. A note states 'At least one is required'. Below the search fields are 'Search', 'Reset', and 'Save...' buttons. The 'Results' section features a table with columns 'Promotion', 'Description', 'Status', 'Start Date', and 'End Date'. The table currently shows 'No data to display'. At the bottom right of the interface is a 'Done' button.

2. Enter your promotion search criteria using the following fields:

 **Note:**

In order to conduct a promotion search, users must enter at least one of the following; Promotion, Description, Offer Description, Start Date, or Item.

**Table 3-1 Promotion Search Fields**

| Field             | Description                                                                                                                                                                                                                                                                                                                       |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Promotion         | The Promotion field allows the user to enter a promotion ID to be used in search criteria.                                                                                                                                                                                                                                        |
| Description       | The Description field allows the user to enter a promotion description to be used in search criteria.                                                                                                                                                                                                                             |
| Offer Description | The Offer Description allows the user to enter an offer description to be used in search criteria.                                                                                                                                                                                                                                |
| Offer Type        | The Offer Type field allows the user to select an offer type to be used in search criteria. Promotions containing at least one offer with the entered type should be returned. Values for the drop down include: <ul style="list-style-type: none"><li>• Simple Discount</li><li>• Buy/Get</li><li>• Gift with Purchase</li></ul> |
| Offer Template    | The Offer Template field allows the user to select an offer template to be used in search criteria.                                                                                                                                                                                                                               |
| Start Date        | The Start Date field allows the user to enter or select a Start Date to be used in search criteria.                                                                                                                                                                                                                               |
| End Date          | The End Date field allows the user to enter or select an End Date to be used in search criteria.                                                                                                                                                                                                                                  |
| Status            | The Status field allows the user to select a Status to be used in search criteria. Values for the drop down include: <ul style="list-style-type: none"><li>• Worksheet</li><li>• Submitted</li><li>• Approved</li><li>• Rejected</li><li>• Active</li><li>• Completed</li><li>• Cancelled</li></ul>                               |
| Item              | The Item field allows the user to enter or select an Item(s) to be used in search criteria. Users have the option to go directly to the search icon to look up items.                                                                                                                                                             |

3. Once your search criteria are entered, click **Search**. The search results are displayed in the Results pane.

## Edit Offers

Editing a single offer is performed using the Offer Wizard. There are three potential pages within the wizard:

- Offer Page
- Conditions Page
- Rewards Page

Perform the following procedure to edit a single offer:

1. Perform a search for the promotion that you want to edit. See [Search for a Promotion](#).
2. From the search results pane of the Promotion Search tab, highlight the promotion you want to edit and select **Edit** from the Actions menu. The Promotion tab appears.

**Figure 3-2 Promotion**

| Offer | Description                                     | Type             | Template              | End Date | Start Date | Status    | Comments                                            | Coupon Code Required | Distribution Rule |
|-------|-------------------------------------------------|------------------|-----------------------|----------|------------|-----------|-----------------------------------------------------|----------------------|-------------------|
| 82    | Aromatherapy Candles - Buy One Get One ...      | Simple Promotion | Get Y for Discount    | 1/24/19  | 1/14/19    | Submitted | Aromatherapy Candles - Buy One Get One Free (BOGOF) | No                   |                   |
| 94    | Spend over \$50 on Candles and get \$20 off ... | Buy/Get          | Spend X, Get Discount | 1/24/19  | 1/14/19    | Approved  | Spend over \$50 on Candles and get \$20 off basket  | No                   |                   |

| Location | Name          | Location Type | Currency | Excluded |
|----------|---------------|---------------|----------|----------|
| 1111     | Manhattan     | Store         | USD      | ---      |
| 1122     | Boston        | Store         | USD      | ---      |
| 1411     | Los Angeles   | Store         | USD      | ---      |
| 1421     | Phoenix       | Store         | USD      | ---      |
| 1511     | Seattle       | Store         | USD      | ---      |
| 1521     | San Francisco | Store         | USD      | ---      |
| 1611     | Miami         | Store         | USD      | ---      |

3. From the Promotion tab, highlight the offer you want to edit and select **Edit** from the Action menu.

#### Note:

You may need to move your offer back to Worksheet status in order to make edits.

If a single offer was selected, the Offer Wizard is launched. The initial page in the Offer Wizard allows you to edit the basic criteria of the offer. See the Add Offer Details section for information on each of the fields on this page.

Figure 3-3 Edit Offer

Promotion Search x Promotion x

Edit Offer

Offer Conditions Rewards

Promotion 3660 - End of Season Tennis Promotion 11/1/18 - 11/5/18

Offer 10% Off All Tennis Bags

Level Item Transaction

Type Simple Discount

Template Get Y for Discount

Start Date 11/1/18 Start Time 12:00 AM

End Date 11/5/18 End Time 11:59 PM

Coupon Code

Coupon Code Required

Distribution Rule

Exclusive Discount

Customer Description 10% Off All Tennis Bags

Comments

Next Cancel

Once you have edited the main offer criteria as needed, click **Next** to edit the Conditions and Rewards portions of the offer.

**Note:**

Depending on the offer template, you may not have both Conditions and Rewards.

## Edit Offer Conditions

The Conditions page is used to edit the conditions that a customer needs to meet in order to qualify for the rewards on the offer. The Conditions step of the wizard allows you to edit the conditions associated with the offer. The offer template will determine which fields are available for editing. See the Create Promotions and Offers section for your offer template for details on the fields on this page.

Figure 3-4 Edit Offer Conditions

Promotion Search x Promotion x

Edit Offer

Offer Conditions Rewards

25% Off with Nielsen Racquet Purchase Buy X, Get Discount | 11/1/18 - 11/5/18

\* Buy Quantity 1 EA

Qualifying Items Priced at any Value

| Level | Department | Class | Subclass | Item      | Item Description             | Diff Description | Excluded | Class Name |
|-------|------------|-------|----------|-----------|------------------------------|------------------|----------|------------|
| Item  | 3501       | 1     | 1        | 100118372 | Nielsen Pro Racquet          |                  | ---      |            |
| Item  | 3501       | 1     | 1        | 100286659 | Nielsen Ultra Junior Racquet |                  | ---      |            |
| Item  | 3501       | 1     | 1        | 100386123 | Nielsen Pro Drive Racquet    |                  | ---      |            |
| Item  | 3501       | 1     | 1        | 100386131 | Nielsen Blade Racquet        |                  | ---      |            |
| Item  | 3501       | 1     | 1        | 100386140 | Nielsen Ultra Racquet        |                  | ---      |            |

Back Next Cancel

Once your offer conditions criteria are entered, click **Next**. The Rewards Page opens. If you need to go back to edit the main offer criteria, the click on the **Back** button or click on the hyperlink for the appropriate train stop at the top of the page.

## Edit Offer Rewards

The Rewards page allows you to edit the rewards associated with the offer. As with the conditions page, the details of what is available for editing on this page will differ for each offer template. See the Create Promotions and Offers section for your offer template type for details on the fields on this screen for your template type.

Figure 3-5 Edit Offer Rewards

Promotion Search x Promotion x

Edit Offer

Offer Conditions Rewards

25% Off with Nielsen Racquet Purchase Buy X, Get Discount | 11/1/18 - 11/5/18

Reward Applied to Entire Transaction

\* Discount Percent Off 25 %

Exclude Items

| Level               | Department | Class | Subclass | Item | Item Description | Diff Description | Excluded | Subclass Name |
|---------------------|------------|-------|----------|------|------------------|------------------|----------|---------------|
| No data to display. |            |       |          |      |                  |                  |          |               |

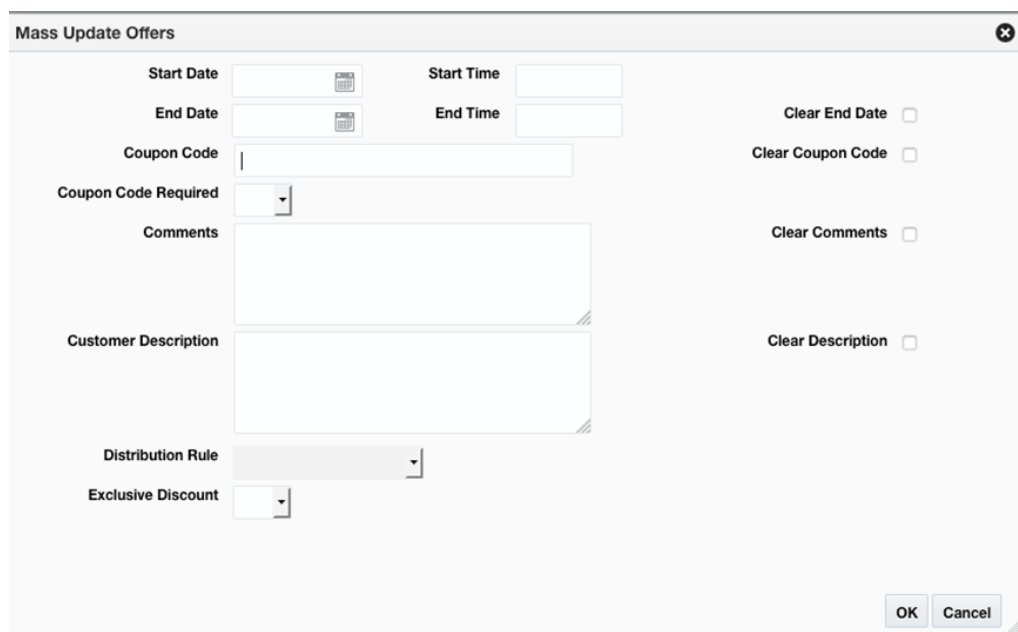
Back Apply Cancel

If you have applied all your updates, click **Apply** to save the changes and return to the Promotions page. If you need to make changes to the Offer or Conditions for the offer, click the **Back** button or click on the hyperlinks for the appropriate train stop at the top of the page.

## Edit Multiple Offers

Several fields on an offer are eligible to be maintained via a mass maintenance screen. The fields which allow mass maintenance all reside on the Offers page in the Offer Wizard. The Mass maintenance functionality is called when multiple offers are selected from the Promotions screen and you select the Edit option from the menu or using the iconic button.

**Figure 3-6 Mass Update Offers**

The image shows a 'Mass Update Offers' dialog box with a title bar and a close button. It contains several input fields and checkboxes. On the left side, there are fields for 'Start Date' and 'End Date' (each with a calendar icon), 'Start Time' and 'End Time' (text boxes), 'Coupon Code' (text box), 'Coupon Code Required' (dropdown menu), 'Comments' (text area), 'Customer Description' (text area), 'Distribution Rule' (dropdown menu), and 'Exclusive Discount' (checkbox). On the right side, there are four checkboxes: 'Clear End Date', 'Clear Coupon Code', 'Clear Comments', and 'Clear Description'. At the bottom right, there are 'OK' and 'Cancel' buttons.

From the Mass Update Offers pop-up, edit your item offer criteria using the following options:

**Table 3-2 Mass Update Offers Fields**

| Field      | Description                                                                                 |
|------------|---------------------------------------------------------------------------------------------|
| Start Date | The Start Date field allows the user update the start date for the all the selected offers. |
| Start Time | The Start Time field allows the user to update the start time for all the selected offers.  |
| End Date   | The End Date field allows the user to update the end date for all the selected offers.      |
| End Time   | The End Time field allows the user to update the end time for all the selected offers.      |

**Table 3-2 (Cont.) Mass Update Offers Fields**

| Field                | Description                                                                                                    |
|----------------------|----------------------------------------------------------------------------------------------------------------|
| Coupon Code          | The Coupon Code field allows the user to update the coupon code for all the selected offers.                   |
| Comments             | The Comments field allows the user to update the comments for all the selected offers.                         |
| Customer Description | The Customer Description field allows the user to update the customer description for all the selected offers. |
| Clear End Date       | Selecting Clear End Date will clear the End Date for all selected offers.                                      |
| Clear Coupon Code    | Selecting Clear Coupon Code will clear the Coupon Code for all selected offers.                                |
| Clear Comments       | Selecting Clear Comments will clear the Comments for all selected offers.                                      |
| Customer Description | Selecting Clear Customer Description will clear the Customer Description for all selected offers.              |

When you have entered all the changes for the Mass Update, click OK to accept the criteria and close the pop-up.

## Approve Offers

To approve an offer follow the steps below.

1. From the Tasks menu, select **Promotions > Manage Promotions**. The Promotions Search page opens.
2. Search for the promotion which contain the offer(s) you wish to approve.
3. Highlight the promotion and click **Edit**. The Promotion page opens.
4. Highlight the offer you which to approve. Click **Approve**.

### Note:

You can also highlight multiple offers and click **Approve**. This will approve all the highlighted offers. You can also use the **Approve All** button to approve all the offers on the promotion at one time.

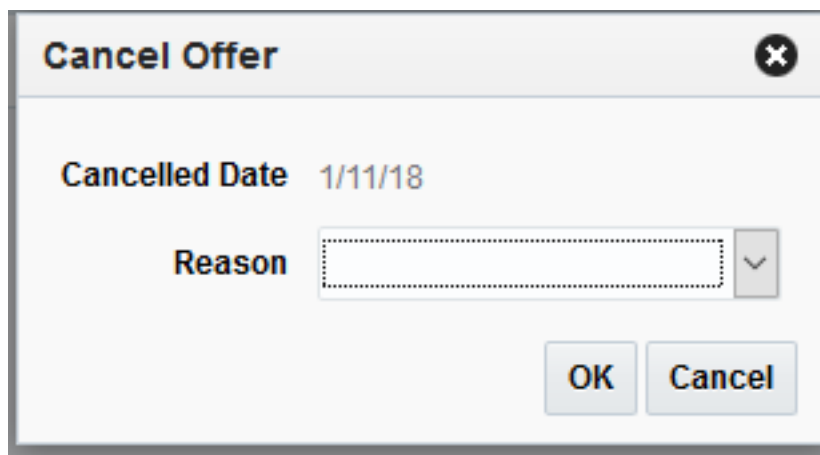
5. Choose one of the following options.
  - Click **Save** to save and approve the offer(s).
  - Click **Save and Close** to save and approve the offer(s). The Promotion page is closed.
  - Click **Cancel** to reject your changes and exit the Promotion page.

## Cancel Offers

Users have the option to cancel an offer from a Promotion. Cancelling an offer can only be done when the offer is in active status.

1. Perform a search for the promotion that has an offer in Active status. See [Search for a Promotion](#).
2. From the search results pane, select the Promotion from which you want to cancel an offer and select **Edit** from the Actions menu. The Promotion tab appears.
3. From the Promotion tab, select the offer you wish to cancel and select **Cancel** from the Actions menu. The Cancel Offer pop-up appears.

**Figure 3-7** Cancel Offer

A screenshot of a 'Cancel Offer' pop-up dialog box. The dialog has a title bar with the text 'Cancel Offer' and a close button (X) in the top right corner. Inside the dialog, there is a label 'Cancelled Date' followed by the text '1/11/18'. Below this, there is a label 'Reason' followed by a text input field with a dotted border and a dropdown arrow on the right. At the bottom right of the dialog, there are two buttons: 'OK' and 'Cancel'.

4. Select a Reason for the cancellation.
5. Click **OK** to Cancel the Offer and close the pop-up.

## Cancel Items from an Offer

Users have the option to cancel an item or items from an offer. Cancelling an item from an offer can only be done when the offer is in Active status.

1. Perform a search for the promotion that has an offer with items you want to cancel. See [Search for a Promotion](#).
2. From the search results pane, select the Promotion from which you want to cancel items from an offer and select **Edit** from the Actions menu. The Promotion tab appears.
3. From the Promotion tab, select the offer that contains the item or items to cancel and select **Edit** from the Actions menu. The Offer Wizard is launched.
4. Navigate to the Conditions page in the wizard.
5. From the Qualifying Items table, select the item or items you want to cancel and select **Cancel** from the Actions menu. The Cancel Items pop-up appears.

**Figure 3-8 Cancel Items**

6. From the Cancel Items pop-up, set the criteria for the items to be cancelled, using the following fields:

**Table 3-3 Cancel Items Dialog Fields**

| Field              | Description                                                                                                                                                                                                                                                                                                                                                |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Item Level         | The Item Level field allows you to select a category by which you can narrow the list of things to cancel in the offer. Options are: <ul style="list-style-type: none"> <li>• Department</li> <li>• Class</li> <li>• Subclass</li> <li>• Item</li> <li>• Parent/Diff</li> <li>• Item List</li> <li>• Upload List</li> <li>• Supplier Site/Brand</li> </ul> |
| Department         | The Department field is active if you select Department, Class, or Subclass in the Item Level field. Click the dropdown to select a department for the items you want to cancel.                                                                                                                                                                           |
| Class              | The Class field is active if you select Class or Subclass in the Item Level field. Click the dropdown to select a class of items to cancel.                                                                                                                                                                                                                |
| Subclass           | The Subclass field is active if you select Subclass in the Item Level field. Click the dropdown to select a subclass of items to cancel.                                                                                                                                                                                                                   |
| Item               | The Item field is active if you select Item in the Item Level field. Click the magnifying glass to search for an item to cancel.                                                                                                                                                                                                                           |
| Parent/Diff Search | The Parent/Diff field is active if you select Parent/Diff in the Item Level field. This field appears as a magnifying glass next to the Item Level field and allows you to search for a parent/diff to cancel.                                                                                                                                             |
| Diff Type          | The Diff Type field is active if you select Parent/Diff in the Item Level field.                                                                                                                                                                                                                                                                           |
| Diff               | The Diff field is active if you select Parent/Diff in the Item Level field.                                                                                                                                                                                                                                                                                |
| Item List          | The Item List field is active if you select Item List in the Item Level field. Click the dropdown to select a defined list of items to cancel.                                                                                                                                                                                                             |
| Source File        | Source File is active if you select Upload List in the Item Level field. Click <b>Browse</b> to select the file to upload.                                                                                                                                                                                                                                 |

**Table 3-3 (Cont.) Cancel Items Dialog Fields**

| Field               | Description                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Supplier Site/Brand | The Supplier Site and Brand fields are active if you select Department, Class, Subclass, or Supplier Site/Brand in the Item Level field. Enter a supplier site or a brand or click the dropdown to select a supplier site or a brand. The supplier site or brand you provide will be used as additional criteria for the items you want to include/exclude. |
| Reason              | The Reason field allows you to enter a reason for the item(s) cancellation.                                                                                                                                                                                                                                                                                 |

7. When you have entered the criteria for the item(s) being cancelled, click **OK**. Clicking **OK and Cancel Another** allows you to select another item to cancel. You are returned to the Edit Offer Conditions page.
8. From the Edit Offer Conditions page, click **Next**. The Edit Offer Rewards page appears.
9. From the Edit Offer Rewards page, click **Apply**. You are returned to the Promotions tab.

 **Note:**

You also have the opportunity to cancel items from the Items table on the Rewards page by following similar steps as outlined for cancelling from the Qualifying Items table on the Conditions page.

## Cancel Locations from an Offer

Users also have the option to cancel locations from an offer. Cancelling locations from an offer can only be done when the offer is in Active status.

1. Perform a search for the promotion that has an offer in Active status. See [Search for a Promotion](#).
2. From the search results pane, select the Promotion from which you want to cancel a location from an offer and select **Edit** from the Actions menu. The Promotion tab appears.
3. From the Promotion tab, highlight the offer which has the location you want to cancel.
4. From the Promotion tab, on the Locations table, select the location(s) to be canceled and select **Cancel** from the Actions menu (on the locations table). The Cancel Locations dialog appears.

**Figure 3-9 Cancel Locations**

- From the Cancel Locations dialog, set the criteria for the location or locations being cancelled using the following fields:

**Table 3-4 Cancel Locations Dialog Fields**

| Field         | Description                                                                                                                                                                                                                           |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Level         | The Level field allows you to select a category by which you can narrow the list of locations to cancel in the offer. Options are: <ul style="list-style-type: none"> <li>• Zone</li> <li>• Location List</li> <li>• Store</li> </ul> |
| Zone Group    | The Zone Group field is active if you select Zone in the Level field. Click the dropdown to select a zone group for the location(s) you want to cancel.                                                                               |
| Zone          | The Zone field is active if you select Zone in the Level field. Click the dropdown to select a specific zone from the selected zone group from which to cancel the location(s).                                                       |
| Location List | The Location List field is active if you select Location List in the Level field. Click the dropdown to select from a defined list of locations from which to cancel the location(s).                                                 |
| Store         | The Store field is active if you select Store in the Level field. Click the dropdown to select a store from which to cancel the location(s).                                                                                          |
| Reason        | The Reason field allows you to enter a reason for the location(s) cancellation.                                                                                                                                                       |

- Click **OK** to Cancel the location(s) and close the pop-up. Click **OK and Cancel Another** to remain on the dialog and cancel additional locations.

## Delete Offers

Users will have options to perform Delete maintenance at Offer level for one or many items or at the Offer/Location level for one or more Locations tied to an offer.

- Offer Level: Users highlight one or more rows on the Offer table and click Delete on the Offer table
  - Location Level: Users will highlight a single row on the Offer table and then highlight one or many rows on the Locations table and click Delete on the Locations table
- Perform a search for the promotion that you want to delete. See [Search for a Promotion](#).
  - From the search results pane, select the Promotion from which you want to delete an offer and select **Edit** from the Actions menu. The Promotion tab appears.

Figure 3-10 Promotion

Oracle Pricing Promotion Search

Promotion: 3075 Candles Promotion

CampaignName: [Dropdown]

Offers

| Offer | Description                                     | Type             | Template              | End Date | Start Date | Status    | Comments                                             | Coupon Code Required | Distribution Rule |
|-------|-------------------------------------------------|------------------|-----------------------|----------|------------|-----------|------------------------------------------------------|----------------------|-------------------|
| 82    | Aromatherapy Candles - Buy One Get One ...      | Simple Promotion | Get Y for Discount    | 1/24/19  | 1/14/19    | Submitted | Aromatherapy Candles - Buy One Get One Free (BOGOFF) | No                   |                   |
| 94    | Spend over \$50 on Candles and get \$20 off ... | Buy/Get          | Spend X, Get Discount | 1/24/19  | 1/14/19    | Approved  | Spend over \$50 on Candles and get \$20 off basket   | No                   |                   |

Locations for Offer 82 - Aromatherapy Candles - Buy One Get One Free

| Location | Name          | Location Type | Currency | Excluded |
|----------|---------------|---------------|----------|----------|
| 1111     | Manhattan     | Store         | USD      | ---      |
| 1122     | Boston        | Store         | USD      | ---      |
| 1411     | Los Angeles   | Store         | USD      | ---      |
| 1421     | Phoenix       | Store         | USD      | ---      |
| 1511     | Seattle       | Store         | USD      | ---      |
| 1521     | San Francisco | Store         | USD      | ---      |
| 1611     | Miami         | Store         | USD      | ---      |

Approve All Save Save and Close Cancel

- From the Promotion tab, you can select either offers or locations to delete. Highlight the item or location you want to delete and select **Delete** from that table's respective Action menu. The Delete Confirmation dialog appears.

Figure 3-11 Delete Confirmation

Delete Confirmation

The selected offers will be deleted. Do you want to continue?

OK Cancel

- From the Delete Confirmation dialog, click **OK** to confirm the deletion. You are returned to the Promotion tab.

## Manage Campaigns

A promotion campaign is an attribute that can be added to a promotion as a way of linking together related promotions. Usually campaigns are driven by a retailer's marketing department and are often initiated in a separate solution. Because of this, campaigns are maintained through the upload/download process for use in Pricing. Although a Pricing function, campaigns are actually loaded via Merchandising by accessing Foundation Data > Download Foundation Data and Foundation Data > Upload Foundation Data.

To add, update, or remove a promotion campaign, select the template type of Price and Cost from the Download Data screen and then the template Promotion Campaigns. Click the Download button and when prompted, choose to either open the .ods file that is generated or save the file and open it separately in the spreadsheet application of your choice.

### Add a Campaign

To add a new campaign, select the action type of Create on an empty row of the Promotion Campaigns tab. Next enter a unique ID up to 10 characters in length for the campaign along with the description in the appropriate columns. The description should be entered in the primary language (as defined in the Merchandising system options) of up to 1000 characters.

### Updating a Campaign

If you would like to update the description for a promotion campaign, a similar process will be followed as that described above for creating new. First, download the spreadsheet, and then navigate to the row where you would like to make your updates. Select the action type of Update, and then correct the description in the spreadsheet.

### Removing a Campaign

If you wish to remove a campaign, select the Delete action on the row of the campaign you wish to delete. Note that the removing a campaign is not allowed if it is still in use for a promotion.

### Uploading Changes

For all actions defined above, once all the updates have been made to the data in the spreadsheet, save the file and close it. Then, return to the Merchandising screens and select Foundation Data > Upload Foundation Data from the main task list. In this screen, you'll again select the template type Price and Cost and the template Promotion Campaign. This will generate a process description automatically, but this can be updated if desired. Lastly, select the Browse button and navigate to the directory where you saved the updated spreadsheet.

To review the status of the upload and check whether any errors occurred, select the Foundation Data > Review Status task from the main task list.

See also [Download/Upload Data from Spreadsheets](#) and [View Data Loading Status](#).

# 4

## Upload/Download from Spreadsheet

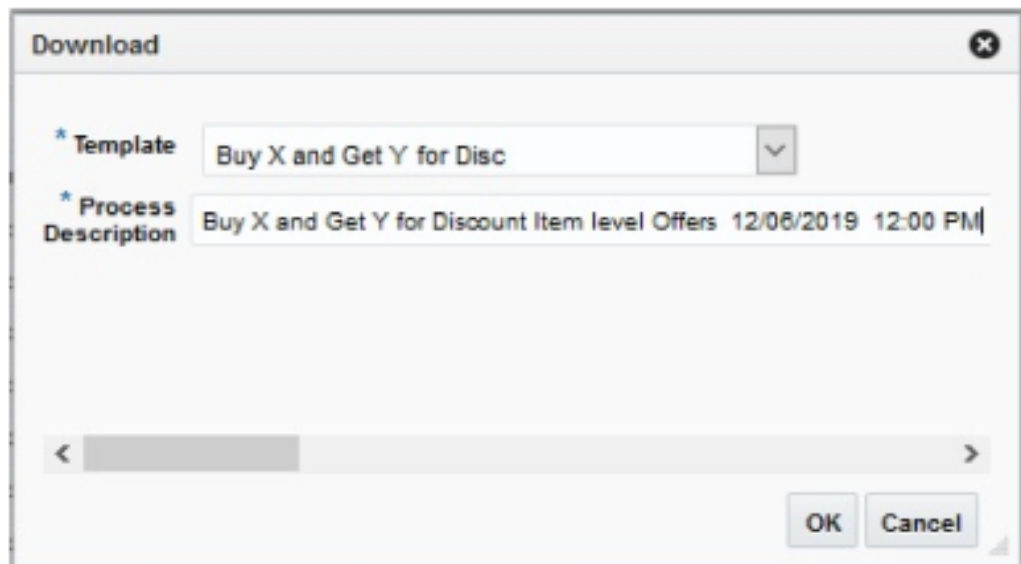
Pricing supports downloading of promotions into a spreadsheet to allow you to perform mass maintenance on the data. This data can then be re-uploaded into Pricing to update the events. Additionally, the upload function provides the ability to create new events from a spreadsheet and have them added to an existing group or create a new group. This chapter summarizes the workflow for both download and upload of promotions.

### Download Promotions

Perform the following procedure to download promotions to a spreadsheet:

1. Perform a search for the promotion that you want to update. See Search for a Promotion for more information.
2. From the search results pane, select the promotion you wish to download.
3. Select the Download Selected option from the Action Menu.
4. In the Download pop-up, select the template to use for downloading the promotion. This will automatically generate a process description for the download, which you can update if desired.

**Figure 4-1 Download Pop-up**



5. Click **OK**.
6. When prompted, choose to either open the .ods file that is generated or save the file and open it separately in the spreadsheet application of your choice.

## Upload from a Spreadsheet

The Upload Promotions page provides the ability to upload offers from a spreadsheet (.ods file) into Pricing.

All uploads are done using templates. You can use the default Promotion templates or configure a template for use in your business such that certain fields are defaulted or hidden from users to streamline the uploading process. You can download a blank version of your template by selecting the Download Blank Template option under Data Loading in the task list. For more information on blank templates, see the *Pricing Do the Basics User Guide*.



### Note:

See the *Oracle Retail Merchandising Do the Basics User Guide* for information about template configuration.

Perform the following procedure to upload promotions via spreadsheet:

1. From the Tasks menu, select Upload Promotions under Promotions. The Upload Promotions page opens.

**Figure 4-2 Upload Promotions**

2. In the **Template** field, select the template you are using.
3. The **Process Description** will default based on the template name and timestamp, but can be updated.
4. In the **Source** field, click the **Browse** button to locate the spreadsheet file (.ods file) you want to upload and click **Open**.
5. Select one of the following options:

- Click **Upload** to upload the file.
  - Click **Revert** to clear out the screen inputs.
6. Click **Done** to close the Upload Promotions window.

### Note:

If any errors occur during the upload, you will receive a notification. If there are no issues with the new event, you will not receive a notification. For more information on data loading statuses, see the View Data Loading Status section in the *Pricing Do the Basics User Guide*.

## View Issues

If you receive a notification about an error that occurred in the uploading of a Promotion, you can click on the link in the notification, which will take you to the Data Loading Status page to see the details. Alternatively, this page can be accessed by navigating to the **Data Loading - > Review Status** option in the task list.

This task flow opens up the Data Loading status page, which lists the status of each upload/download request. Requests that were processed successfully will have their status set to Processed Successfully. Requests that were not processed successfully will have their status set to either Processed with Errors or Processed with Warnings. For such requests, you can access the View Issues page by clicking on the View Issues button to review details of the errors or warnings associated with a selected upload or download request.

**Figure 4-3 Promotion Issues Page**

| Promotion | Promotion Description | Offer | Offer Description | Item Level | Location | Worksheet         | Row | Column         | Issue Type | Issue Description                            | Start Date |
|-----------|-----------------------|-------|-------------------|------------|----------|-------------------|-----|----------------|------------|----------------------------------------------|------------|
| 29053     | Promotion - 1...      | 18700 | Holiday Sale      | ParentDiff |          | Offer_Conditio... | 3   | Differentiator | Error      | Invalid Differentiator                       | 5/5/2020   |
| 29053     | Promotion - 1...      | 18710 | Holiday Sale      | ParentDiff |          | Offer_Conditio... | 4   | Differentiator | Error      | Invalid Differentiator                       | 5/5/2020   |
| 29053     | Promotion - 1...      | 18700 | Holiday Sale      | Item       |          | Offer_Conditio... | 12  | Item           | Error      | All Departments has already been applied.    | 5/5/2020   |
| 29053     | Promotion - 1...      | 18700 | Holiday Sale      | ParentDiff |          | Offer_Conditio... | 13  | Item           | Error      | All Departments has already been applied.    | 5/5/2020   |
| 29053     | Promotion - 1...      | 18700 | Holiday Sale      | ParentDiff |          | Offer_Conditio... | 14  | Item Level     | Error      | An Item and Differentiator must be provided. | 5/5/2020   |

The details provided include the worksheet in which the error is encountered, the row and column in the spreadsheet that is in error, and the error description. Errors will need to be fixed in order to successfully create or update a promotion.

Errors in download processing are typically due to the inability to access the data or insufficient privileges to create and write to the specified location. These errors can be resolved by removing any constraints that might have placed a lock on the data or ensuring that any constraints on creation of the spreadsheet are relaxed.

Errors in upload request processing are typically data-related and likely require data correction. You can use the error details in the View Issues screen as a guide to make corrections to the originally uploaded spreadsheet. Once the errors have been corrected, the data can be re-uploaded into Pricing as needed, using the corrected file.