# Oracle® Fusion Middleware Using the Oracle Eloqua Cloud Adapter





Oracle Fusion Middleware Using the Oracle Eloqua Cloud Adapter, Release 12.2.1.4.0

F81111-01

Copyright © 2015, 2023, Oracle and/or its affiliates.

Primary Author: Oracle Corporation

This software and related documentation are provided under a license agreement containing restrictions on use and disclosure and are protected by intellectual property laws. Except as expressly permitted in your license agreement or allowed by law, you may not use, copy, reproduce, translate, broadcast, modify, license, transmit, distribute, exhibit, perform, publish, or display any part, in any form, or by any means. Reverse engineering, disassembly, or decompilation of this software, unless required by law for interoperability, is prohibited.

The information contained herein is subject to change without notice and is not warranted to be error-free. If you find any errors, please report them to us in writing.

If this is software, software documentation, data (as defined in the Federal Acquisition Regulation), or related documentation that is delivered to the U.S. Government or anyone licensing it on behalf of the U.S. Government, then the following notice is applicable:

U.S. GOVERNMENT END USERS: Oracle programs (including any operating system, integrated software, any programs embedded, installed, or activated on delivered hardware, and modifications of such programs) and Oracle computer documentation or other Oracle data delivered to or accessed by U.S. Government end users are "commercial computer software," "commercial computer software documentation," or "limited rights data" pursuant to the applicable Federal Acquisition Regulation and agency-specific supplemental regulations. As such, the use, reproduction, duplication, release, display, disclosure, modification, preparation of derivative works, and/or adaptation of i) Oracle programs (including any operating system, integrated software, any programs embedded, installed, or activated on delivered hardware, and modifications of such programs), ii) Oracle computer documentation and/or iii) other Oracle data, is subject to the rights and limitations specified in the license contained in the applicable contract. The terms governing the U.S. Government's use of Oracle cloud services are defined by the applicable contract for such services. No other rights are granted to the U.S. Government.

This software or hardware is developed for general use in a variety of information management applications. It is not developed or intended for use in any inherently dangerous applications, including applications that may create a risk of personal injury. If you use this software or hardware in dangerous applications, then you shall be responsible to take all appropriate fail-safe, backup, redundancy, and other measures to ensure its safe use. Oracle Corporation and its affiliates disclaim any liability for any damages caused by use of this software or hardware in dangerous applications.

Oracle®, Java, and MySQL are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.

Intel and Intel Inside are trademarks or registered trademarks of Intel Corporation. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. AMD, Epyc, and the AMD logo are trademarks or registered trademarks of Advanced Micro Devices. UNIX is a registered trademark of The Open Group.

This software or hardware and documentation may provide access to or information about content, products, and services from third parties. Oracle Corporation and its affiliates are not responsible for and expressly disclaim all warranties of any kind with respect to third-party content, products, and services unless otherwise set forth in an applicable agreement between you and Oracle. Oracle Corporation and its affiliates will not be responsible for any loss, costs, or damages incurred due to your access to or use of third-party content, products, or services, except as set forth in an applicable agreement between you and Oracle.

## Contents

### Preface

Audience	\
Related Resources	\
Conventions	١
Introduction to Oracle Eloqua Cloud Adapter	
Oracle Eloqua Cloud	1-1
Installing the Cloud Adapters	1-1
Performing Postinstallation Configuration Tasks	1-2
Disabling Hostname Verification	1-2
Obtaining the Authentication Credentials	1-2
Unsupported Features	1-2
Understanding Oracle Eloqua Cloud Adapter Features	
Designing an Integration with the Adapter Configuration Wizard	2-1
Monitoring Your Application During Runtime	2-1
Designing SOA Composite Applications	
Creating a SOA Composite Application	3-1
Adding an Adapter to a SOA Composite Application as a Reference	3-1
Completing Design of a SOA Composite Application	3-2
Designing Oracle Service Bus Business Services	
Creating an Oracle Service Bus Business Service	4-1
Adding an Adapter to a Business Service as a Reference	4-1
Completing Design of an Oracle Service Bus Business Service	4-2



## 5 Configuring Oracle Eloqua Cloud Properties

Configuring Basic Information Properties	5-1
What You Can Do from the Basic Info Page	5-1
What You See on the Basic Info Page	5-1
Configuring Oracle Cloud Adapter Connection and CSF Key Properties	5-2
What You Can Do from the Oracle Cloud Adapter Connection Page	5-2
What You See on the Oracle Cloud Adapter Connection Page	5-2
What You Can Do from the Oracle Cloud Adapter CSF Key Page	5-3
What You See on the Oracle Cloud Adapter CSF Key Page	5-3
Configuring Oracle Eloqua Cloud Adapter Invoke Operations Properties	5-4
What You Can Do from the Oracle Eloqua Cloud Adapter Invoke Operations Page	5-4
What You See on the Oracle Eloqua Cloud Adapter Invoke Operations Page	5-5
Review Configuration Values on the Summary Page	5-7
What You Can Do from the Summary Page	5-7
What You See on the Summary Page	5-7
Managing Applications	
Managing the Application in Oracle Enterprise Manager Fusion Middleware Control	6-1
Testing Oracle Service Bus Business Services from Oracle Service Bus Console	6-1
Verifying Results from the Oracle Eloqua Console	6-2
Troubleshooting and Error Handling	
Test Connection Failure or Wizard Operation Page Does Not Open	7-1
Verifying Installation of the Cloud Adapter in Oracle JDeveloper	7-1



## **Preface**

This guide describes how to use the Oracle Eloqua Cloud adapter in your SOA composite applications and Oracle Service Bus business services.

### **Audience**

This guide is intended for users who want to create, deploy, test, and monitor applications that use the Oracle Eloqua Cloud adapter.

### Related Resources

Refer to the Oracle Fusion Middleware library on the Oracle Help Center for additional information.

- For Oracle SOA Suite information, see Oracle SOA Suite.
- For Oracle Service Bus information, see Oracle Service Bus.
- For adapters information, see On-Premises and Cloud SOA Adapters.
- For versions of platforms and related software for which Oracle products are certified and supported, review the Certification Matrix.

### Conventions

The following text conventions are used in this document:

Convention	Meaning
boldface	Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.
italic	Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.
monospace	Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter.



## Introduction to Oracle Eloqua Cloud Adapter

This section introduces Oracle Eloqua Cloud adapter.

#### **Topics**

- Oracle Eloqua Cloud
- Installing the Cloud Adapters
- Performing Postinstallation Configuration Tasks
- Disabling Hostname Verification
- Obtaining the Authentication Credentials
- Unsupported Features
- Designing an Integration with the Adapter Configuration Wizard

## Oracle Eloqua Cloud

The Oracle Eloqua Cloud Adapter enables you to create an integration with an Oracle Eloqua Cloud application.

Oracle Eloqua Cloud provides cloud-based marketing software that delivers marketing automation for industries such as finance, health, media, real estate, sports, entertainment, and so on. Oracle Eloqua Cloud simplifies marketing procedures by delivering leads targeted to new customers. Oracle Eloqua Cloud helps manage and organize marketing segmentation and marketing workflow.

The Oracle Eloqua Cloud Adapter accelerates integrations between customer relationship management (CRM) and Oracle Eloqua Cloud systems. The Oracle Eloqua Cloud connection addresses the synchronization of account and contact data from CRM to Oracle Eloqua Cloud systems.

For more information, see Configuring Oracle Eloqua Cloud Properties.

## Installing the Cloud Adapters

This section describes cloud adapter installation details.

See the README.txt file available with the patch for instructions on installing the cloud adapters.

After you complete adapter installation, perform the tasks described in *Performing Postinstallation Configuration Tasks*.





For information about supported versions and platforms, see the release certification matrix at Supported System Configurations.

## Performing Postinstallation Configuration Tasks

You must perform postinstallation configuration tasks after installing the cloud adapters.

For information about postinstallation configuration tasks, see the *Oracle Cloud Adapters Postinstallation Configuration Guide*.

## **Disabling Hostname Verification**

By default, the WebLogic Server Configuration Wizard sets **Hostname Verification** to **Bea Hostname Verifier** when creating the Oracle SOA Suite and Oracle Service Bus domains. **Hostname Verification** must be set to **None** for the Oracle Eloqua Cloud adapter to work.

To disable hostname verification.

- 1. Log in to the Oracle WebLogic Server Administration Console.
- 2. Under **Domain** > **Environment** > **Servers**, double-click the server name.
- Click the SSL tab.
- 4. Under Advanced, update Hostname Verification to None.
- Save the change.

#### Note

If the domain has one administration server and one managed server, both servers must have **Hostname Verification** set to **None**.

## **Obtaining the Authentication Credentials**

Obtain the user name and password that are required for creating the Credential Store Framework (CSF) authentication key in Oracle JDeveloper from your SOA domain administrator. These credentials are required for most cloud adapters.

### **Unsupported Features**

The adapter does not support the following features:

- Adapter runtime retry configuration properties such as jca.retry.count, jca.retry.backoff, jca.retry.interval, and jca.retry.maxInterval.
- Message recovery in the Error Hospital in Oracle Enterprise Manager Fusion Middleware Control.



- The display of properties in the **Properties** tab for a reference (outbound) adapter in
  Oracle Enterprise Manager Fusion Middleware Control (for example, service WSDL URL,
  CSF key used, and others). These are the reference adapters that you select on the
  Services and References page.
- Rejected message handling
- Metrics such as the number of invocations.
- The following message encryption and decryption features available when you right-click a cloud adapter in the Exposed Service swimlane or External References swimlane in Oracle JDeveloper:
  - Protect Sensitive Data > Encrypt Request Data for cloud adapters in the Exposed Service swimlane.
  - Protect Sensitive Data > Decrypt Sensitive Data for cloud adapters in the External References swimlane.
- The policy attachments feature available when you right-click a cloud adapter in the **Exposed Service** swimlane or **External References** swimlane in Oracle JDeveloper.



## Understanding Oracle Eloqua Cloud Adapter Features

The Oracle Eloqua Cloud adapter provides the following features.

#### **Topics**

- Designing an Integration with the Adapter Configuration Wizard
- Monitoring Your Application During Runtime

## Designing an Integration with the Adapter Configuration Wizard

You use the Adapter Configuration Wizard to add the Oracle Eloqua Cloud adapter to a SOA composite application or an Oracle Service Bus business service.

The Adapter Configuration Wizard consists of configuration pages that enable you to select the artifacts required to communicate with the Oracle Eloqua Cloud application. You can configure the adapter in the outbound (target) direction.

- The Basic Info page prompts you to enter a meaningful name and optional description.
- The Connection page prompts you to specify the security policy and authentication key to
  use. The authentication key is created by clicking the Add icon to specify the key name,
  Eloqua company name, user name, and password. You must also specify these same
  values in Oracle Enterprise Manager Fusion Middleware Control. For instructions, see
  the Oracle Cloud Adapters Postinstallation Configuration Guide.
- The Operations page prompts you to select the accounts, contacts or custom business object and select the field the Oracle Eloqua Cloud adapter uses to match your data to its data. Choose a unique field to avoid updating the wrong record. To avoid errors, do not use a large text field. All fields in the Available section are selected by default. You cannot select only some of them.
- The Summary page displays your selections for the outbound direction.

For information about the details to specify in the fields of the wizard pages, see Configuring Oracle Eloqua Cloud Connection Properties.

## Monitoring Your Application During Runtime

This section describes the design time and runtime aspects of using the adapter.

You use the runtime part of the adapter for delivering the information generated during design time to the service endpoint. You can monitor your SOA composite application or Oracle Service Bus business service from Oracle Enterprise Manager Fusion Middleware Control. You can also test your Oracle Service Bus business service from Oracle Service Bus Console.



## Designing SOA Composite Applications

This section describes how to design a SOA composite application with the Oracle Eloqua Cloud adapter.

#### **Topics**

- Creating a SOA Composite Application
- Adding an Adapter to a SOA Composite Application as a Reference
- Completing Design of a SOA Composite Application

## Creating a SOA Composite Application

This section provides an overview of how to create a SOA composite application in which to include the adapter as an exposed service or external reference.

- Start Oracle JDeveloper.
- 2. From the **File** menu, select **New** > **Application**.
- In the New Gallery dialog, select SOA Application from the Items list, then click OK.
   The SOA Create SOA Application wizard is displayed.
- Specify an application name, and click Next.
- 5. Specify a project name, and click **Next**.
- 6. Select Composite with BPEL Process, and click Finish.

The SOA composite application is displayed for designing in the SOA Composite Editor.

## Adding an Adapter to a SOA Composite Application as a Reference

You can add an Oracle Eloqua Cloud adapter to a SOA composite application as an outbound (target) reference to the **External References** swimlane in Oracle JDeveloper.

- 1. Go to the Component Palette in your SOA composite application.
- 2. Go to the Cloud section under Custom/Third Party.

The adapters are displayed.

- To create an outbound (target) reference, drag the adapter to the External References swimlane, and see the following sections that describe the wizard pages for configuring the adapter.
  - Configuring Basic Information Properties
  - Configuring Oracle Cloud Adapter Connection and CSF Key Properties

- Configuring Oracle Eloqua Cloud Target Operations Properties
- Reviewing Configuration Values on the Summary Page

## Completing Design of a SOA Composite Application

This section provides an overview of how to complete design of your SOA composite application and deploy the application.

- 1. Design the remaining contents of your SOA composite application. For example:
  - a. Connect the BPEL process to the adapter. For this example, the BPEL process is connected to the adapter as an external reference:
  - **b.** Design the contents of the BPEL process. For example:
    - Double-click the BPEL process.
    - ii. Add and configure an invoke activity to invoke the adapter.
    - iii. Add and configure assign activities to copy the contents of one variable to another when sending and receiving messages to and from the adapter.
    - iv. Add and configure other activities, as appropriate.
       When complete, view the SOA composite application in the SOA Composite Editor.

For specific information about creating and designing SOA composite applications, see *Developing SOA Applications with Oracle SOA Suite*.

- 2. Deploy the SOA composite application:
  - a. In the navigator, right-click the project and select **Deploy** > *project\_name*.
  - b. Follow the steps in the deployment wizard to deploy the SOA composite application to the application server.



## Designing Oracle Service Bus Business Services

This section describes how to design an Oracle Service Bus business service with the adapter in Oracle JDeveloper.

#### **Topics**

- Creating an Oracle Service Bus Business Service
- Adding an Adapter to a Business Service as a Reference
- Completing Design of an Oracle Service Bus Business Service

## Creating an Oracle Service Bus Business Service

This section provides an overview of how to create an Oracle Service Bus business service in which to include the adapter in Oracle JDeveloper.

- Start Oracle JDeveloper.
- 2. From the **File** menu, select **New** > **Application**.
- In the New Gallery dialog, select Service Bus Application from the Items list, then click OK.
- 4. Specify an application name, and click **Next**.
- 5. Specify a project name.
- 6. Select Service Bus, and click Finish.

The Oracle Service Bus business service is displayed for designing in the Oracle Service Bus Overview Editor.

## Adding an Adapter to a Business Service as a Reference

You can add the adapter to an Oracle Service Bus business service as an outbound (target) external service to the **External Services** swimlane in Oracle JDeveloper.

- 1. Go to the Component Palette in your Oracle Service Bus business service.
- 2. Go to the Cloud section under Service Bus.

The adapters are displayed.

- 3. To create an outbound (target) external service, drag the adapter to the External Services swimlane, and see the following sections that describe the wizard pages for configuring the adapter:
  - Configuring Basic Information Properties
  - Configuring Oracle Cloud Adapter Connection and CSF Key Properties
  - Configuring Oracle Eloqua Cloud Target Operations Properties

Reviewing Configuration Values on the Summary Page

## Completing Design of an Oracle Service Bus Business Service

This section provides an overview of how to complete design of your Oracle Service Bus business service and deploy the application.

- 1. Design the contents of your Oracle Service Bus business service. For example, to configure an Oracle Service Bus proxy service in your business service:
  - a. In the Oracle Service Bus Overview Editor, right-click the **Pipeline/Split Joins** lane and select **Insert** > **Pipeline**.

The Create Pipeline Service dialog is displayed.

- b. Enter a name for the pipeline and select the project location, then click **Next**
- c. Select WSDL as the Service Type.
- d. To the right of the WSDL selection, click the Browse icon to select the WSDL.
- e. Select Application.
- f. Expand Resource Chooser and select the WSDL file, then click OK.
- g. Ensure that Expose as a Proxy Service is selected.
- h. From the **Proxy Transport** list, select **http**, then click **Finish**.

The **Pipeline** component is displayed in the Oracle Service Bus Overview Editor.

Connect the external service to the Pipeline component.

For more information about creating and designing an Oracle Service Bus business service, see *Developing Services with Oracle Service Bus*.

- 2. Open the pipeline that shows the default routing.
- 3. Verify the service and corresponding operation are displayed in the **Routing Properties** tab at the bottom of the dialog.

The outbound project is ready for deployment.

4. Deploy the business service.



You cannot use Oracle JDeveloper to deploy a business service to Oracle SOA Cloud Service.

- Select the project, then select Deploy to Service Bus Server.
- **b.** Follow the steps in the deployment wizard.



## Configuring Oracle Eloqua Cloud Properties

The following sections describe the wizard pages that guide you through configuration of the Oracle Eloqua Cloud Adapter as an invoke in an integration. The Oracle Eloqua Cloud Adapter cannot be configured as a trigger in an integration.

#### **Topic**

- · Configuring Basic Information Properties
- Configuring Oracle Eloqua Cloud Target Operation Properties
- Reviewing Configuration Values on the Summary Page

## **Configuring Basic Information Properties**

You can enter a name and description on the Basic Info page of each adapter in your integration.

#### **Topics**

- · What You Can Do from the Basic Info Page
- · What You See on the Basic Info Page

## What You Can Do from the Basic Info Page

You can specify the following values on the Basic Info page. The Basic Info page is the initial wizard page that is displayed whenever you drag an adapter to the section of the integration canvas supported by your adapter.

- Specify a meaningful name.
- Specify a description of the responsibilities.

### What You See on the Basic Info Page

The following table describes the key information on the Basic Info page.

Element	Description
What do you want to call your endpoint?	Provide a meaningful name so that others can understand the responsibilities of this connection. You can include English alphabetic characters, numbers, underscores, and dashes in the name. You cannot include the following:  Blank spaces (for example, My Inbound Connection)  Special characters (for example, #;83& or righ(t) now4)  Multibyte characters



Element	Description	
What does this endpoint do?	Enter an optional description of the connection's responsibilities. For example: This connection receives an inbound request to synchronize account information with the cloud application.	

## Configuring Oracle Cloud Adapter Connection and CSF Key Properties

Enter the Oracle Cloud adapter configuration connectivity and Credential Store Framework (CSF) key values for your integration.

#### **Topics**

- What You Can Do from the Oracle Cloud Adapter Connection Page
- What You See on the Oracle Cloud Adapter Connection Page
- What You Can Do from the Oracle Cloud Adapter CSF Key Page
- What You See on the Oracle Cloud Adapter CSF Key Page

### What You Can Do from the Oracle Cloud Adapter Connection Page

You can specify the following connection values for the Oracle Cloud adapter.

- Specify the WSDL URL for some adapters. If you are configuring the Oracle Eloqua Cloud adapter, no WSDL is required.
- Specify the security policy.
- Create the authentication key. A key created for one direction (for example, outbound) is also available for selection in the other direction (for example, inbound).

### What You See on the Oracle Cloud Adapter Connection Page

The following table describes the key information on the Oracle Cloud adapter Connection page.

Element	Description
WSDL URL	<b>Note</b> : This field is not displayed for the Oracle Eloqua Cloud adapter.
	Specify the WSDL. The WSDL is used to build integrations specific to your instance. You can also select the WSDL from a file system or another source by choosing the browser icon next to the <b>WSDL URL</b> field. Click <b>File</b> System at the top of the dialog, then browse for the WSDL.



Element	Description
Security Policy	Select the security policy appropriate to your environment (for example, USERNAME_PASSWORD_TOKEN).
	<ul> <li>The wizard shows all policies, including those that may not be applicable. To make a correct selection, you must have a knowledge of policies. For example, you cannot select a SAML-based policy because the identity is not propagated.</li> <li>The policies you apply to the cloud adapter are unique to the cloud adapter and do not impact other endpoints in the composite.</li> </ul>
Authentication Key	Select the CSF authentication key.
	<ul> <li>Add: Click to create a new authentication key. You must specify the key name, user name, and password.</li> <li>Edit: Click to edit an authentication key.</li> </ul>
	Delete: Click to delete an authentication key.
Test	Click to validate the authentication key.

## What You Can Do from the Oracle Cloud Adapter CSF Key Page

You can specify the following CSF key values for the Oracle Cloud adapter.

- · CSF key name
- User name and password
- If you are configuring the Oracle Eloqua Cloud adapter only, you must specify a company name.

## What You See on the Oracle Cloud Adapter CSF Key Page

The following table describes the key information on the Oracle Cloud adapter CSF Key page.

Element	Description
CSF Key Name	Specify the CSF key to enable runtime injection of credentials. The adapter uses the CSF to retrieve the username and password required for authentication with the application (for example, the Oracle Sales Cloud or Oracle ERP application). This key identifies your login credentials during design-time.
Company Name (Oracle Eloqua Cloud adapter only)	Note: This field is only displayed for the Oracle Eloqua Cloud adapter.  Specify the Oracle Eloqua company name.



Element	Description
Email Account and Role	<b>Note</b> : This field is only displayed for the Oracle NetSuite Cloud adapter.
	Specify the email account and role.
User Name	Enter the user name for connecting to your application (for example, the Oracle Sales Cloud or Oracle ERP application). Your administrator provides you with user credentials.
Password	Enter the password for connecting to your application.
Re-enter Password	Re-enter the same password a second time.
Application ID (NetSuite Adapter only)	Enter the application ID. When creating a SOA composite application, this field is optional if you are using a NetSuite 2015 WSDL and mandatory if using a NetSuite 2016 WSDL.

## Configuring Oracle Eloqua Cloud Adapter Invoke Operations Properties

Enter the Oracle Eloqua Cloud Adapter invoke operation values for your integration.

#### **Topics**

- What You Can Do from the Oracle Eloqua Cloud Invoke Operations Page
- What You See on the Oracle Eloqua Cloud Invoke Operations Page

## What You Can Do from the Oracle Eloqua Cloud Adapter Invoke Operations Page

You can specify the following invoke operation values for the Oracle Eloqua Cloud:

- Business object
- Unique identifier fields
- Field used by the Oracle Eloqua Cloud application to match the data sent by this endpoint to the existing data in the application
- Time interval between data synchronizations
- Select business objects (accounts, contacts, or custom objects). The list of available custom objects depends on what is configured in the Oracle Eloqua Cloud application for the user.
- Select the unique identifier field.



## What You See on the Oracle Eloqua Cloud Adapter Invoke Operations Page

The following table describes the key information on the Oracle Eloqua Cloud invoke Operations page.

Element	Description
Cloud Operation	Displays the operation to perform. The currently supported operation is <b>import</b> . This means that the Oracle Eloqua invoke imports data into the connected Oracle Eloqua Cloud application.
Select the Business Object	Select the business object for the Oracle Eloqua invoke to import into the Oracle Eloqua Cloud application. This enables you to synchronize the business object data from a source system (such as Oracle RightNow Cloud or Oracle Sales Cloud) to the targeted Oracle Eloqua Cloud application.
	<ul> <li>Accounts</li> </ul>
	<ul> <li>Contacts</li> </ul>
	<ul> <li>Other custom objects associated with the configured Oracle Eloqua Cloud connection</li> </ul>
Filter by Field Name	Type the initial letters of the field to filter the display of field names.
Select the Fields	Select the fields of the business object that you want to send to the Oracle Eloqua Cloud application as part of the import operation.
Your Selected Fields	Displays the selected fields.
Uniquely Match on Field	Select the field that the Oracle Eloqua Cloud application uses to match your data to the existing data in the Oracle Eloqua application. Select a field that is likely to be unique to avoid updating the wrong record.
	Do not use a large text field because this can potentially produce errors.
Auto-Sync Time Interval	Select the time interval between data synchronizations. The Oracle Eloqua Cloud connection uses this interval to synchronize data with the Oracle Eloqua Cloud application.



Description
Select to link custom objects with contacts and accounts objects. This field is displayed if you selecte a custom object.
When importing data to a custom data object in Eloqua, the records being imported can be linked to a contact or account using a field on the custom object record and associated field on the contact or account There can be many custom object records linked to a single contact or account. For example, a contact in RightNow may have several incidents in its history. These incidents can be imported to an Eloqua custom data object and linked to the associated contact through the email address on the incident and contact records.
If you select this option, the three fields described below are displayed.
Select the custom data object (CDO) field to use for linking.
Select the Eloqua entity (contact/account) to link with the custom object.
Select the Eloqua entity field to use for linking.
Description
Displays the operation to perform. The currently supported operation is <b>import</b> . This means that the Oracle Eloqua invoke imports data into the connected Oracle Eloqua Cloud application.
Select the business object for the Oracle Eloqua invoke to import into the Oracle Eloqua Cloud application. This enables you to synchronize the business object data from a source system (such as Oracle RightNow Cloud or Oracle Sales Cloud) to the targeted Oracle Eloqua Cloud application.
• Accounts
<ul> <li>Contacts</li> <li>Other custom objects associated with the configured Oracle Eloqua Cloud connection</li> </ul>
Select the fields of the business object that you want to send to the Oracle Eloqua Cloud application as part of the import operation.
Select the field that the Oracle Eloqua Cloud application uses to match your data to the existing data in the Oracle Eloqua application. Select a field that is likely to be unique to avoid
updating the wrong record.



Element	Description
Auto-Sync Time Interval	Select the time interval between data synchronizations. The Oracle Eloqua Cloud connection uses this interval to synchronize data with the Oracle Eloqua Cloud application.

## Review Configuration Values on the Summary Page

You can review the specified adapter configuration values on the Summary page.

#### **Topics:**

- What You Can Do from the Summary Page
- What You See on the Summary Page

## What You Can Do from the Summary Page

You can review configuration details from the Summary page. The Summary page is the final wizard page for each adapter after you have completed your configuration.

- View the configuration details you defined for the adapter. For example, if you have defined an inbound trigger (source) adapter with a request business object and immediate response business object, specific details about this configuration are displayed on the Summary page.
- Click **Done** if you want to save your configuration details.
- Click a specific tab in the left panel or click Back to access a specific page to update your configuration definitions.
- Click Cancel to cancel your configuration details.

### What You See on the Summary Page

The following table describes the key information on the Summary page.

Element	Description
Summary	Displays a summary of the configuration values you defined on previous pages of the wizard.
	The information that is displayed can vary by adapter. For some adapters, the selected business objects and operation name are displayed. For adapters for which a generated XSD file is provided, click the XSD link to view a read-only version of the file.
	To return to a previous page to update any values, click the appropriate tab in the left panel or click <b>Back</b> .



## **Managing Applications**

This section describes how to monitor an Oracle SOA Suite or Oracle Service Bus application that uses the adapter from Oracle Enterprise Manager Fusion Middleware Control or Oracle Service Bus Console and how to verify results in the Oracle Eloqua Console.

#### **Topics**

- Managing the Application in Oracle Enterprise Manager Fusion Middleware Control
- Testing Oracle Service Bus Projects from Oracle Service Bus Console
- Verifying Results from the Oracle Eloqua Console

## Managing the Application in Oracle Enterprise Manager Fusion Middleware Control

You manage the SOA composite application or Oracle Service Bus business service that includes your adapter in Oracle Enterprise Manager Fusion Middleware Control.

- 1. Log in to Oracle Enterprise Manager Fusion Middleware Control.
- In the navigator, expand the tree to display your SOA composite application or Oracle Service Bus business service project (for this example, a SOA composite application is selected).
- Select the SOA composite application.
- 4. Click Test.

The Test Web Service page is displayed.

- 5. Complete the fields on the page to initiate a test of your composite.
- 6. Click Test Web Service.

Invocation results are displayed.

Click Launch Flow Trace to view the flow trace of the SOA composite application, including flow details about the adapter.

For more information about monitoring applications from Oracle Enterprise Manager Fusion Middleware Control, see *Administering Oracle SOA Suite and Oracle Business Process Management Suite* and *Administering Oracle Service Bus*.

## Testing Oracle Service Bus Business Services from Oracle Service Bus Console

You can test Oracle Service Bus business service projects from Oracle Service Bus Console.

- 1. Log in to Oracle Service Bus Console.
- 2. In the navigator under All Projects, open the project to test.

- 3. In the navigator, click the business service for that project.
- Click the Launch Test Console (green arrow button) to test the outbound endpoint.

This opens a window that displays the proxy service and the operation to test.

5. Provide the input and click **Execute**.

This sends the payload to the Oracle Cloud application. The response is displayed under the **Response Document** section.

For more information about testing Oracle Service Bus business service projects, see *Administering Oracle Service Bus*.

## Verifying Results from the Oracle Eloqua Console

You can view results of your application from the Oracle Eloqua Console. For this example, an Oracle Eloqua Cloud adapter is defined as an external reference in a SOA composite application. The Oracle Eloqua Cloud adapter inputs an account into the Oracle Eloqua application. When the application is invoked form the Test Web Service page in Oracle Enterprise Manager Fusion Middleware Control, you can view account details in the Oracle Eloqua Console.

1. Log in to the Oracle Eloqua Console.

https://login.eloqua.com/

2. Enter the same company, user name, and password that you entered when specifying the CSF authentication keys in Oracle JDeveloper.



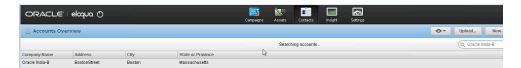
3. Select Contacts, then select Accounts.





**4.** Specify the account for which to search, and click the **Search** icon. For this example, Oracle India-B is specified.

Test results are displayed that include Oracle India-B as the Company Name.





## Troubleshooting and Error Handling

This section describes how to troubleshoot and handle errors with the adapter.

#### **Topics**

- Test Connection Failure or Operation Page Does Not Open
- Verifying Installation of the Cloud Adapter in Oracle JDeveloper

## Test Connection Failure or Wizard Operation Page Does Not Open

If you receive a test connection failure on the Connection page or the Operation page does not display in the Adapter Configuration Wizard, perform the following steps:

- Log in to Eloqua directly and see if the credentials work and the Eloqua application is not down for maintenance.
- The Eloqua user credentials specified must be part of the required security groups and must have required permissions to make Bulk API calls.

## Verifying Installation of the Cloud Adapter in Oracle JDeveloper

Follow these steps to verify the installation of the Oracle Cloud adapter in Oracle JDeveloper.

 Open Oracle JDeveloper and check for the presence of the Oracle Cloud adapter in the component palette. Alternatively, you can navigate to the following location:

```
{MIDDLEWARE HOME}/soa/plugins/jdeveloper/extensions.
```

- Check for the oracle.cloud.adapter.eloqua.jar file.
- If you are not able to verify the above step, your installation was not successful. Try to install the patch again.